



**The Only 360-Degree Rotating Bar Arrives at Bally's Atlantic City  
Along With A New  
Hotel Lobby  
Debuts Memorial Day Weekend**

(Atlantic City, NJ) March 28, 2022 – Bally's Atlantic City, in the center-of-it-all on the famous Atlantic City Boardwalk has stepped right up to reclaim its place as an attraction you simply can't miss. The all-new Bally's has brought you hotel rooms, restaurants, and first-class amenities. On Memorial Day Weekend, not only can you take a spin on Bally's new slots, but you can also hit BAR when you revolve **360-degrees** while sipping a signature cocktail at **Bally's Atlantic City's new Carousel Bar**. This **one-of-a-kind bar in New Jersey** is the quintessential meetup place at the reimagined Bally's Atlantic City and will be open seven days a week and is a must-see attraction.

**Paying Homage to Atlantic City**

One of Atlantic City's famous taglines is America's Favorite Playground and now Bally's Atlantic City is adding excitement with a nostalgic, modern twist.

The Carousel Bar is the latest design attraction to surface from the team at Bally's Atlantic City. It is a subtle nod to the timeless amusements found along the boardwalk of Atlantic City. Carousel Bar captures the essence of iconic experiences through its central feature, an elevated 24-seat rotating bar reminiscent of a carousel. With 360-degree views of the casino and adjacent areas, it is the first venue of its kind in Atlantic City. Guests can enjoy modern, craft cocktails with the spirit of Atlantic City flavors at their core such as Saltwater Taffy, Cotton Candy, caramel popcorn, and more!

**Merry Go Round**

- Lemon vodka, Hammonton blueberries, lemon bitters, and cotton candy swirl

**Shore Breeze**

- Cucumber Gin, Aperol, Sweet Vermouth, and lemon tonic

**Funnel Cake Espresso Martini**

- Vodka, espresso, house selected coffee liqueur Funnel cake syrup, crème, espresso cocoa bean, and powder dusting

**Sea Spray Spritz**

- Prosecco, Blanco tequila, dry vermouth, passionfruit, and lemon

**Décor**

Every aspect of the Carousel Bar's elegant design, from the color palette to the custom curved lighting fixtures above the bar, lends a subtle nod to the boardwalk and speakeasy era and creates a feeling of nostalgia and whimsy. The changing light displays subtly nod to illuminated seaside amusement rides. The surrounding modern glass rail defines the space making it private yet visible, grabbing the attention of visitors and hints to the spinning rides of our childhood. It's an experience you don't want to miss. Go on, give it a whirl!

**Fun Facts**

How fast does it spin? Rotation is 2.5-5 revolutions per hour.

What is the horsepower of the motor? The motor is 0.16HP.

How does someone get on? The floor is so slow-moving that the person can simply walk onto the rotating floor.

Type of music? Contemporary and upbeat.

Where is Carousel Bar located? Prominently adjacent to the Casino Floor and new Hotel Lobby

When is it open? 7-days a week

**New Hotel Lobby**

A refreshed hotel lobby represents Bally's Atlantic City's commitment to enhancing the guest room experience from arrival to departure. The all-new design will include a complete refresh of the space from carpet to walls, to column enclosures. A reimagined front desk with new finishes transforms the arrival experience to align with the stunning new guest rooms.

Bally's Atlantic City, under new ownership, will debut its \$100+ million in renovations including new hotel rooms, hotel lobby, Carousel Bar, and The Yard on Memorial Day Weekend.

For more information regarding Bally's Renovation, visit [www.ballyac.com](http://www.ballyac.com)

**About Bally's Corporation**

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 14 casinos across 10 states, a horse racetrack in Colorado and has access to OSB licenses in 16 states. It also owns Gamesys Group, a leading, global, online gaming operator, Bally Interactive, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, SportCaller, a leading, global B2B free-to-play game provider, and Telescope Inc., a leading provider of real-time fan engagement solutions.

With approximately 10,000 employees, the Company's casino operations include more than 15,800 slot machines, 500 table games and 5,300 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

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