



Bally's Atlantic City Celebrates 4th of July

Atlantic City, NJ (June 21, 2021) – Bally's Atlantic City, under new ownership, is celebrating the fourth of July all month long with live music, fresh seafood, BBQs, summer drinks and more!

"What's Going On..."

MOTOWN FOREVER, performing live in Bally's Atlantic City Grand Ballroom. MOTOWN FOREVER is a highly entertaining Motown Tribute concert production that ignites images and remembrances of a musical era gone by when music and lyrics told stories, shared feelings, and touched lives in a very special way.

Feel it, see it, and hear it, every Saturday, July 3 through September 4 at 4:00 PM and 8:00 PM. Ticket prices are \$39 and \$49 and available at www.ticketweb.com at Bally's Grand Ballroom three hours prior to showtime.

Celebrate On the Beach

Bally's Beach Bar & BBQ – Enjoy chicken, burgers, hot dogs, sausage and more, plus the bar serves up all your favorite summertime cocktails! Beach Bar opens at 11:00 AM with live music starting at 1:00 PM and plays all night long. Bally's Beach offers beach rentals from 11:00 AM-5:30 PM, with all rentals being collected at 6:00 PM. Rentals include Chairs (\$12), Umbrellas (\$15) or a Package including two chairs and one umbrella (\$35). Firepits and cabanas will be available on a first come first serve basis.

Toast To The Fourth Of July with Red, White and Blue Cocktails

Red! Enjoy a red cocktail at **Bally's Beach Bar!** Our Watermelon Splash is served in a 32-ounce pouch featuring Deep Eddy Lemon Vodka, fresh watermelon, cucumber, and lime.

White! Sip on a white low carb cocktail at **Bally's Beach Bar.** Enjoy the Cool Vibe featuring Gray Goose Watermelon and Basil Vodka, St. Germaine, and cucumber soda.

Blue! Blue Eyes at **Jerry Longo's Meatballs & Martinis** features Stoli Blueberry Vodka, Giffard Blue Curacao, and lemon. **Guy Fieri's Chophouse Bowl's Bowl** for two features New Amsterdam Peach Vodka, Bacardi Mango Rum, Jack Daniels Honey, blue Curacao, kiwi syrup, pineapple juice, orange juice and Coconut Berry Red Bull.

Summer Seafood & Outdoor Dining

What is summer without fresh seafood? *Harry's Oyster Bar & Seafood* is the perfect fusion of oyster bar and seafood house serving up the ocean's freshest fare (as well some select landlocked dishes) in a fun and completely relaxed atmosphere with a spectacular view of Atlantic City's famed boardwalk and live music daily.

Free Parking

Sign up for a Bally's Players Card and simply earn 10 Tier Credits*. Swipe your Players Card at any kiosk, then present your voucher and parking ticket to the garage cashier to receive free parking. **Tier credits must be earned in one gaming day.*

For more information, visit www.ballysac.com. Follow us on Facebook, Instagram, and Twitter.

Must be 21. Gambling Problem? Call 1-800-GAMBLER.

About Bally's Corporation

Bally's Corporation is the premier, full-service, vertically integrated sports betting and iGaming company in the U.S. with a B2B2C business model. It currently owns and manages 14 casinos across 10 states, a horse racetrack and 13 authorized OTB licenses in Colorado. It also owns Bet.Works, a first-in-class sports betting platform, Monkey Knife Fight, the fastest growing daily fantasy sports site in North America, and SportCaller, a leading global B2B free-to-play game provider.

With more than 6,000 employees, the Company's operations, pro forma for pending acquisitions, include 15,558 slot machines, 465 table games and 5,355 hotel rooms. Upon closing the previously announced Tropicana Las Vegas (Las Vegas, NV) transaction, as well as completing the construction of a land-based casino near the Nittany Mall in State College, PA, Bally's will own and manage 16 casinos across 11 states. Bally's also maintains a multi-year market access partnership with Elite Casino Resorts, through which it will provide mobile sports betting in Iowa, and a temporary sports wagering permit to conduct online sports betting in the Commonwealth of Virginia. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".