



For Immediate Release: Water Dog Comes To
Bally's Atlantic City Hotel & Casino August 2021

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While there is no shortage of excellent food in Atlantic City, New Jersey, one sought-after cuisine seems significantly harder to come by. Think craft-casual breakfast, lunch and dinner, featuring an eclectic mix of choices like Poke Bowls, Maine Lobster and Jersey Scallop rolls, artisanal bagels with house-smoked fish, stacked NY style sandwiches and an array of additional creative and healthy culinary choices. This is Water Dog.

Founders, Steve Marchel and Dan Greenberg announced the opening of WATER DOG, its newest restaurant in Bally's Hotel & Casino in Atlantic City, New Jersey, marking the company's 2nd location in the area. Water Dog AC will be the sister location to Water Dog Smoke House, <https://www.waterdogsmokehouse.com>, located in neighboring Ventnor, New Jersey which has been packing them in ever since their opening in 2019, offering a new concept in craft-casual dining.

Occupying the former Buca di Beppo, Water Dog Atlantic City will occupy 8,000 square feet of space in Bally's Hotel & Casino. Water Dog will feature 200 dining seats, a 35-seat bar, a large open-floor concept with plenty of seating for fast-casual dining, along with live music says General Manager, John Connor. "Think casual, yet high-energy bar and restaurant with a bit more flair. Features like big-screen televisions, rotating local brewery beer taps, and live entertainment are a few things you can expect to find at our new Bally's location."

Open seven days a week from 7AM to 11PM, 2AM on Friday and Saturday nights. Water Dog will feature a breakfast/brunch menu, along with a mouthwatering lunch/dinner menu. The kitchen is led by Alexander Morris who previously filled Executive Chef roles at Ocean Casino Resort. Alex is excited about returning to his stand-alone concept roots with Water Dog AC, having begun his career in family run restaurants in West Chester, PA.

Water Dog's brunch menu features classics like the "The Short Hills" house-smoked Pastrami herbed smoked salmon, cream cheese, tomato, onion, cucumber and capers; and of course, plenty of fresh baked bagels and delicious signature schmears. Build your own Benedict, Challah French Toast, a selection of omelets and innovative egg dishes, as well as Asian Fusion offerings like pork belly/sticky rice egg skillet or breakfast Banh Mi choices. Bottomless Mimosa's are also available to kick-start your morning, which will be offered 7 days a week. The dinner menu is just as enticing, featuring mouth-watering lobster rolls, (no filler, just meat) Protein and Poke Bowls with avocado, edamame, corn, cucumber, ginger, seaweed salad, toasted sesame seeds, mango, green onion, and crispy shallot; add your selection of proteins like raw or spicy tuna and salmon, teriyaki scallops, seared yellowfin tuna, lobster, grilled salmon and Kobe beef. To compliment both menus, we will have a handcrafted cocktail menu, an

approachable wine list and feature local craft beers daily. Also included in our lineup, Water Dog will highlight our own Bourbon, distilled by Makers Mark.

At the heart of Water Dog is a love for fresh and creatively prepared food, craft cocktails and, of course, the concept of "Smoke 'em if you got 'em." We made our chops cleanly smoking our own fish and meats, and differentiating with freshness and the use of no preservatives or added refined sugar. While many of the recipes come directly from the cookbook used in the Ventnor location, Water Dog is thrilled to broadly expand their culinary line-up while sharing their vision of Craft Casual Restaurant meets New York Deli, with the entire Tri-State community in the new Ballys AC location. "We look forward to adding Water Dog to our mix of restaurants located at Dining On The Sixth. This unique dining experience will offer breakfast, lunch, dinner, and late-night options for our guests. Water Dog's bar and live music will bring additional energy to the property," said Phil Juliano, Executive Vice President, Casino Operations & Chief Marketing Officer, at Bally's Corporation. Water Dog will be your go-to restaurant for a casual date night, a night out with friends enjoying the most creative cocktails in the City, a gathering spot for a sporting event, or hosting a large party celebrating special occasions. Water Dog caters to the foodie in all of us, with an emphasis on freshness, taste, creativity and FUN!

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