



# CATMEDIA

CATMEDIA employs creativity to solve problems and help our clients succeed, utilizing Marketing, Research, Leadership Training, and Creative Services. We combine innovative thinking with leading technologies and top-tier professionals to help our clients thrive.

## Capabilities



### Creative Services & Media Production

- Video production: videography, directing, editing, and sound design
- 2D and 3D animation
- Web design and development
- Graphic design
- Script, advertising, and technical writing



### Leadership Training

- Program Management
- Course Design/Development (customize or off the shelf)
- E-Learning
- Virtual Instructor Led Training (VILT)
- Instructor Led Training (ILT)



### Research

- Formative research (qualitative/quantitative)
- Communications research
- Data collection: surveys, focus groups, in-depth interview
- Program evaluation



### Marketing & Communications

- Campaign and strategy development
- Internal communication strategy
- Social media management
- Public relations
- Event planning
- Web analytics
- Digital advertising buying and management

## Certifications



Woman's Business Enterprise (WBE)



Women Owned Small Business (WOSB)

## Clients



## Contact Us

catmedia.com

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