

# BOAT

International Media

## Listings specifications:

### Your company logo

- Please provide an '.AI' or '.EPS' version of your logo for the best resolution on screen.
- Alternatively we can accept .JPEG or .PSD files over 1,000 pixels wide.
- We are unable to use .GIF, .BMP or .PNG files.

### Yacht description & specifications

For each yacht to be listed:

- Please email the latest spec sheet(s) and a detailed description of the yacht, to [brokerage@boatinternational.com](mailto:brokerage@boatinternational.com).

### Yacht images and general arrangements

- Please supply 12 – 20 high-resolution RGB images (*Preferably the original files*).
- **Minimum** dimensions 1500 x 844px landscape or 750 x 1000px portrait.
- We accept .TIF or .JPEG files.
- General Arrangements / Deck-plans should be supplied in .JPEG or .PDF files.

### Video

- Videos should be 30 to 90 seconds in length.
- They should be hosted on YouTube
- YouTube link should be sent to [brokerage@boatinternational.com](mailto:brokerage@boatinternational.com).
- Alternatively original video files can be sent directly

### 360 Tour

- We accept Matterport 360 tour links
- Send us the direct link to the 360 tour on Matterport platform. We can embed to listing.

### File delivery

- We use a secure, high speed, online file transfer service for videos, images and GAs.
- Please visit <https://boatinternationalmedia.wetransfer.com/> and follow the simple instructions
- Enter [brokerage@boatinternational.com](mailto:brokerage@boatinternational.com) within the 'friends email' field.
- If preferred, for updates or single images, email [brokerage@boatinternational.com](mailto:brokerage@boatinternational.com).

### Company profile

- See: <http://www.boatinternational.com/yacht-sales/broker-directory/>
- Please supply the address, telephone numbers and email address of your (head) office and a maximum of 200 words describing your business.
- Include addresses, numbers and email addresses for any regional offices.

### Queries

- For queries and assistance please contact [brokerage@boatinternational.com](mailto:brokerage@boatinternational.com).