

BOAT

BOAT International

DISPLAY ADS

DOUBLE PAGE SPREAD

Bleed size 296mm deep x 458mm wide
Trim size 290mm deep x 452mm wide
Gutter allowance 6mm

FULL PAGE

Bleed size 296mm deep x 236mm wide
Trim size 290mm deep x 230mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

BROKERAGE ADS

DOUBLE PAGE SPREAD

Type area 258mm deep x 430mm wide
Gutter allowance 6mm

FULL PAGE

Type area 258mm deep x 195mm wide

INSIDE FRONT COVER

Size on request

BOAT

BOAT International US Edition

DISPLAY ADS

DOUBLE PAGE SPREAD

Bleed size 281mm deep x 416mm wide
Trim size 275mm deep x 410mm wide
Gutter allowance 6mm

FULL PAGE

Bleed size 281mm deep x 211mm wide
Trim size 275mm deep x 205mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

BROKERAGE ADS

DOUBLE PAGE SPREAD

Type area 240mm deep x 392mm wide
Gutter allowance 6mm

FULL PAGE

Type area 240mm deep x 182mm wide

Dockwalk

Dockwalk

DISPLAY ADS

DOUBLE PAGE SPREAD

Bleed size 280mm deep x 456mm wide
Trim size 274mm deep x 450mm wide
Gutter allowance 6mm

FULL PAGE

Bleed size 280mm deep x 231mm wide
Trim size 274mm deep x 225mm wide

HALF PAGE VERTICAL

Size 249mm deep x 98mm wide

HALF PAGE HORIZONTAL

Size 122mm deep x 200mm wide

QUARTER PAGE BOX VERTICAL

Size 122mm deep x 98mm wide

QUARTER PAGE BOX HORIZONTAL

Size 59mm deep x 200mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

* Bleed only applies to DPS and full page ad

Dockwalk (classified sizes only)

SIXTH PAGE VERTICAL

Size 108mm deep x 59mm wide

NETWORK PAGE

Size 48mm deep x 59mm wide

Please
note details
provided on the
next page when
supplying your
artwork >>



THE SUPERYACHTS

World Superyacht Awards

DOUBLE PAGE SPREAD

Bleed size 236mm deep x 346mm wide
Trim size 230mm deep x 340mm wide
Gutter allowance 6mm

FULL PAGE

Bleed size 236mm deep x 176mm wide
Trim size 230mm deep x 170mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

The Superyachts

DOUBLE PAGE SPREAD

Bleed size 306mm deep x 452mm wide
Trim size 300mm deep x 446mm wide

FULL PAGE

Bleed size 306mm deep x 229mm wide
Trim size 300mm deep x 223mm wide
Type area 275mm deep x 195mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

SUPERPORTS

Superports

DOUBLE PAGE SPREAD

Bleed size 233mm deep x 312mm wide
Trim size 227mm deep x 306mm wide
Gutter allowance 6mm

FULL PAGE

Bleed size 233mm deep x 159mm wide
Trim size 227mm deep x 153mm wide

(Please be aware the bleed is 3mm and there is no live matter 10mm from the trim area.)

TECHNICAL REQUIREMENTS

IMPORTANT MATERIAL REQUIREMENTS FOR ALL PUBLICATIONS

1. An ISO39L cromalin. We cannot colour match without this.
2. Press-ready materials in the following file formats: PDF, TIF or JPG with all images and fonts embedded. Images must be at least 300DPI and CMYK only.
3. Any advertisements supplied with Pantone or spot colours will automatically be converted by us to CMYK. The publisher will not take any responsibility for any colour variance this may cause. Colour bars should be offset by 6mm to be a separate point.
4. Please ensure crop marks are included on supplied files. We cannot guarantee the position of your advertisement on the page if they are not added.

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