



BOAT

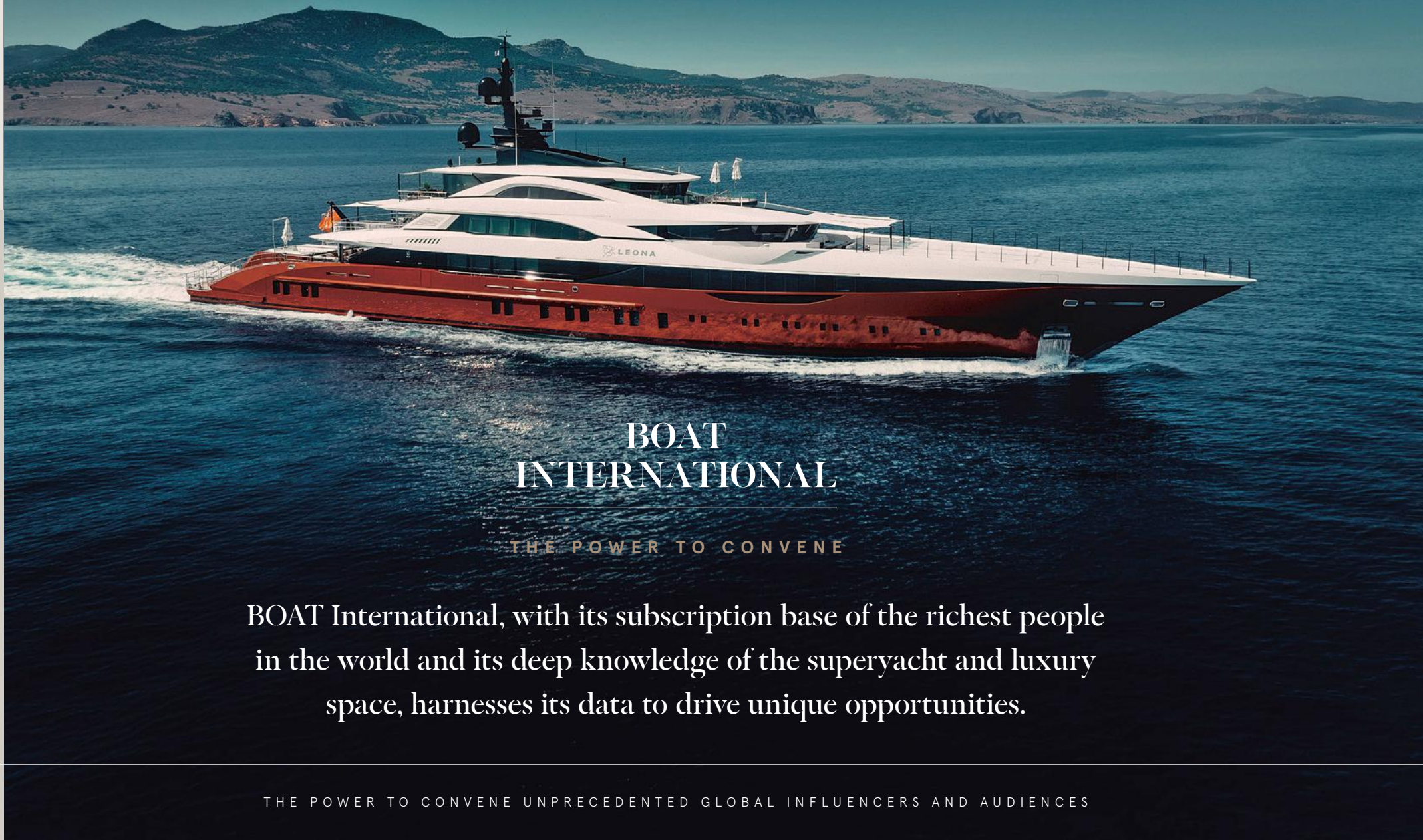
International

Accessing the world's most inaccessible

2024 MEDIA KIT

BOAT

boatinternational.com



BOAT INTERNATIONAL

THE POWER TO CONVENE

BOAT International, with its subscription base of the richest people in the world and its deep knowledge of the superyacht and luxury space, harnesses its data to drive unique opportunities.

THE POWER TO CONVENE UNPRECEDENTED GLOBAL INFLUENCERS AND AUDIENCES

PRINT – EVENTS – DIGITAL – DATA

BOAT International's 40-year success is driven by our celebration of all aspects of the superyacht industry and the luxury lifestyle that it offers our audiences.

Our brand convenes and engages the most influential, affluent and inaccessible individuals in the world. Some 10 per cent of the planet's billionaires engage with BOAT International in some way.

This audience is a powerful global mix of business owners, CEOs and founders, who access BOAT International through our magazines, books, events, digital channels, data platform and social media.

Driven by data, BOATPro subscriptions engages with owners, readers and the industry supply chain.

PRINT

BOAT International is the world's longest-standing and most authoritative and influential magazine serving the superyacht community. Inspiring, entertaining and informative, our magazines and luxury books are timeless and collectable editions.

EVENTS

We curate and deliver a portfolio of world-class events and experiences that entertain superyacht owners and their friends, family and peers. Our calendar includes exclusive Owners' Club events and our coveted World Superyacht Awards.

DIGITAL

Boatinternational.com delivers an inspirational daily fix of superyacht news, reports and luxury lifestyle features. It is the global marketplace for the sale and charter of the world's finest luxury yachts and is the definitive site for yachting market intelligence.

DATA

An award-winning superyacht market intelligence source bringing you real-time, accurate and reliable superyacht data, BOATPro has been shaped by the industry, for the industry, and is powered by our unique superyacht construction and sales data.



UNRIVALLED CONVENING POWER

BOAT International offers a number of ways for brands to connect with those with an interest and passion for superyachts and the luxury lifestyle that comes with them.

Our platforms help brands reach more than 6,000 ultra-high-net-worth individuals, with an average personal net worth of \$442 million.

An incredible 37% of our audience are VP-Level or C-Suite.

Our audience is made up of C-Level industries that include; Finance, Manufacturing, Luxury, Agency, Brokers, Property, Retail, Business Services, Construction, Building and Design.

23% of our audience are ultra-high-net-worth individuals with close connections to at least 5 other UHNWIs.

\$442M
Average net worth
of an Owners'
Club member

10%
Reach of the
world's
billionaires

1M+
Overall
audience
reach

1M+
Digital
ecosystem
from website

1M+
Social
footprint

30K
Targeted
global print
readership

3K
Live event
international
attendees





AN AUDIENCE LIKE NO OTHER

Our platforms reach the most affluent and inaccessible individuals in the world, including more than 6,000 UHNWIs with a combined wealth of \$3.74 trillion.

Our content drives engagement through the mediums of digital, social media, data, live in-person events and print.


Our events portfolio includes The World Superyacht Awards, the Superyacht Design Festival, Owners' and Captains Club events and a raft of seminars, making us the sector's most influential networking power broker in live events. Many other magazines organise events, but none have the scale and reach of BOAT International's.

TOP 10 GLOBAL AUDIENCE


23%


Audience reach
of America's
billionaires


 40.6% US

 10% UK


 6.8% Germany

 4.3% Canada


 3.9% Australia

 3.6% Italy

 2.5% the Netherlands

 2.1% Spain

 2% France

 1.7% Greece

15%

Audience reach
of the UK's
billionaires

25%

Audience reach
of Canada's
billionaires

33%

Total audience
coming from
across Europe

A PROVEN INTEREST IN LUXURY LIFESTYLE

“Owning a superyacht represents the ultimate luxury. Designed to an owner’s specific tastes and capable of taking them anywhere in the world, a yacht brings into a single platform the many passions of the world’s elite: art, design, technology, travel and culture. Wherever in the world you find superyachts, you’ll also find BOAT International”

Stewart Campbell - Editor-in-Chief, BOAT International Media

Insights derived from our platforms demonstrate a core set of common interests across our audience, aside from superyachts^:

- Cars
- Interiors & art
- Aviation
- Gadgets & technology
- Destinations
- Music
- Watches & jewellery
- Food & wine
- Finance
- Property
- Fitness & outdoors
- Fashion

Our UHNWI audience is much more engaged in a broad luxury lifestyle than the average UHNWI in the Wealth-X database*.

For example:

- 65% are more interested in art
- 53% are more interested in outdoor activities
- 41% are more interested in sports



*WEALTH-X AUDIENCE PROFILING PROJECT JANUARY 2016

THE POWER TO CONVENE UNPRECEDENTED GLOBAL INFLUENCERS AND AUDIENCES

^DERIVED FROM A NUMBER OF BESPOKE COMMISSIONED RESEARCH SURVEYS AND THIRD-PARTY DIGITAL ANALYTICS TOOLS

AUDIENCE REACH



Instagram
481,000
followers



Facebook
479,000
likes



X
43,000
followers



TikTok
52,500
followers



LinkedIn
46,000
followers



Threads
23,000
likes



Email
14,900
subscribers



Podcasts
1,000+
listeners



BOAT International
9,000
readers



BOAT International US
21,000
readers



BOAT International books
1,500
readers



Live events
3,000+
attendees

boatinternational.com **1,750,000** monthly page views*





PRINT – BOAT INTERNATIONAL MAGAZINE

CREATING A BEAUTIFUL ENVIRONMENT
TO SHOWCASE YOUR BRAND

This truly global title is the magazine of choice for the superyacht community. We feature exclusive superyacht reports and stories, cutting-edge trends, world-class travel and luxury lifestyle, from watches and cars to the very latest in private aviation and property. *BOAT International* is a high-quality, collectable monthly publication that is commissioned, edited and designed at our head office in London to the most exacting standards.

BOAT International US Edition

The US market is booming – and *BOAT International US Edition* is the leading magazine for America's large yacht owners. It reaches 16,000 owners of boats 50ft and longer, 4,000 of which are over 100ft. BOAT US has established itself as an indispensable guide for discerning, affluent buyers in the multibillion-dollar US luxury and yachting markets.

23%
Audience reach
of America's
billionaires

25%
Audience reach
of Canada's
billionaires



PRINT – BOAT INTERNATIONAL MAGAZINE

OUR EDITORIAL PLAN FOR THE YEAR AHEAD

ISSUE	THEMES	SPECIAL SECTION	E VENTS	AD DEADLINE	ON SALE
January 2024	The Business of Yachting	Global Order Book; Top 101; Travel Hot List		23 November	14 December
February 2024	Wellness	12/24 Special Section; Wellness	Düsseldorf International Boat Show & Superyacht Design Festival	11 December	11 January
March 2024	Tech, Toys and Tenders	Tech, Toys and Tenders		18 January	8 February
April 2024	Charter	Charter; BDA Winners		22 February	14 March
May 2024	Design	Design Report		20 March	11 April
June 2024	Oceans	Oceans; Ocean Awards winners; Sustainability section	World Superyacht Awards	18 April	9 May
July 2024	Food and Drink	World Superyacht Awards; Catamarans		23 May	13 June
August 2024	International Property	Luxury Watches		20 June	11 July
September 2024	Adventure	Supplement: Life Under Sail; Monaco Yacht Show Preview	Cannes yachting Festival & Genoa Boat Show	16 July	8 August
October 2024	Monaco	Design Report; Wild Water	Monaco Yacht Show	21 August	12 September
November 2024	Refit	Jewellery	Fort Lauderdale International Boat Show	19 September	10 October
December 2024	Gift Guide	Private Aviation; Gift Guide; Ski Special	Explorer yacht Conference & METS Trade	24 October	14 November

Print run: 17,000*

*PUBLISHERS STATEMENT

PRINT – BOAT INTERNATIONAL MAGAZINE US EDITION

OUR EDITORIAL PLAN FOR THE YEAR AHEAD

ISSUE	THEMES	SPECIAL SECTION	E VENTS	AD DEADLINE	ON SALE
January 2024	The Business of Yachting	GOB; Top 101; Travel Hot List		23 November	2 January
February 2024	Wellness	12/24 Special Section; Wellness	Miami Yacht Show	16 December	30 January
March 2024	Tech, Toys and Tenders	Tech, Toys and Tenders		26 January	27 February
April 2024	Charter	Charter; BDA Winners	Palm Beach Boat Show	23 February	26 March
May 2024	Design	Design and Innovation		29 March	30 April
June 2024	Oceans	Oceans; Ocean Awards winners; Sustainability section		25 April	28 May
July 2024	Food and Drink	World Superyacht Awards; Catamarans		24 May	25 June
August 2024	International property	Luxury Watches		21 June	23 July
September 2024	Adventure	Life Under Sail special Section	Cannes Yachting Festival & Genoa Boat Show	26 July	27 August
October 2024	Monaco	Monaco Yacht Show Preview; Private Aviation	NBAA & Monaco yacht Show	23 August	24 September
November 2024	FLIBS	FLIBS Preview; Jewelry	Fort Lauderdale International Boat Show	20 September	22 October
December 2024	Refit	Gift Guide		25 October	26 November

Print run: 26,000*

*PUBLISHERS STATEMENT

PRINT – LUXURY COFFEE TABLE BOOKS

The Superyachts

The Superyachts is a highly prized collectible for superyacht owners and enthusiasts. First published in 1987 in a luxurious coffee-table-book format, *The Superyachts* has become an industry reference, showcasing the very finest new yachts each year. This book is a tribute to the skills of the naval architects, designers, builders and artisans behind these incredible vessels, and to the passion of the owners who commission them.

On sale: December 2024

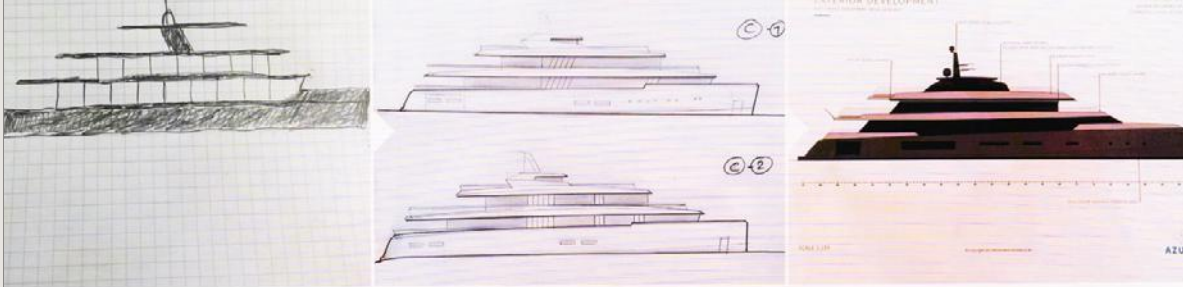


Superyacht Interiors

Launched at the Salone del Mobile in Milan, *Superyacht Interiors* is a directory of the most exclusive global brands synonymous with superyacht interiors. It's an essential resource for the key decision-makers involved in the interior design of a yacht. Many of these designers and owners will apply the information found in the book to their residential projects. Get your message across to the superyacht world with a beautifully designed two-page advertorial feature.

On sale: April 2024





EVENTS - SUPERYACHT DESIGN FESTIVAL

28-30 JANUARY, 2024

KITZBÜHEL, AUSTRIA

The Superyacht Design Festival has been successfully informing, connecting and entertaining the superyacht community and beyond for more than a decade. The event attracts the most iconic design personalities and speakers in the superyacht world to celebrate the future of yacht design.

Guests will come together to enjoy a three-day festival in the mountains, sharing and comparing concepts and experiences through engaging and thought-provoking debates led and hosted by high-profile personalities. A welcome cocktail reception, festival party, Ski Cup and Après lunch will also be included.

The programme features the biggest names in superyacht design, who will take to the stage to discuss the latest trends and topics within the design world.

Keynote speakers have included Philippe Starck, Lapo Elkann, Leonardo Ferragamo, Luca Bassani, Stefano Boeri, Giorgetto Giugaro, Patricia Viel, Cynthia Halley and Sanjit Manku.

Design directors from Google, Rolls-Royce, Bentley, Aston Martin and McClaren have all presented, and 2024 will continue to host the biggest design icons today.



THE DESIGN & INNOVATION AWARDS

28 JANUARY

KITZBÜHEL, AUSTRIA

The BOAT International Design & Innovation Awards acknowledge not only naval architecture and styling but also the design aspects that represent innovation and engineering amid the changing demands of owners and the increased technology product portfolio.

The Awards, now in their 15th year, continue to be the pinnacle honour within the superyacht design community, bringing the specialist skills of the industry's most talented teams into the spotlight.

The BOAT International Design & Innovation Awards will celebrate the finest yacht designs launched in 2023. The winners will be selected by a jury comprised of acclaimed designers and stylists from both inside and outside of the marine industry.



THE YOUNG DESIGNER OF THE YEAR AWARD

28 JANUARY

KITZBÜHEL, AUSTRIA

The Young Designer of the Year Award, in association with Feadship, recognises and celebrates the original concepts of student and trainee designers from around the world. They are tasked with a realistic client request that will challenge their ideas, technical ability and aptitude for delivery. The Young Designer of the Year Award opens the door for students to the superyacht world and also gives the industry access to fresh young talent. The finalists will be invited to the Superyacht Design Festival, where the winners will be recognised at the BOAT International Design & Innovation Awards.



BOAT | **ACA**
Artistry & Craft Awards

THE BOAT ARTISTRY AND CRAFT AWARDS

BOAT International has launched the BOAT Artistry and Craft Awards (BACA) 2024 to celebrate those who spend countless hours applying their skills to create beautiful things. BACA will launch with two categories.

Category one is Excellence in Craftsmanship. This award recognises an object whose construction is, in the judges' view, second to none. The second category is Emerging Artisan of the Year, which brings to light an individual whose work has recently appeared on board a yacht for the first time. The winners will be announced during the Superyacht Design Festival.



BOAT INTERNATIONAL ST BARTHS PARTY

19 MARCH
ST BARTHS

BOAT International will join yacht owners and their guests on the journey over to the beautiful island of St Barths for the St Barths Bucket Regatta. Ahead of the start of the Regatta, we will invite Owners' Club members and friends to an intimate evening of cocktails and networking.



BOAT | CONNECT

MARCH

LONDON, UK

BOAT Connect aims to encourage a different style of networking by offering meetings in a style similar to speed dating. Bringing together and connecting the top representatives from superyacht and residential design studios with prospective interior brands in a fast-paced networking environment. The event is specially devised to unlock relevant conversations and create lasting and meaningful partnerships. Being involved gains privileged access and one-on-one time with some of the industry's biggest players.



MARKET INTELLIGENCE SUMMIT

APRIL

LONDON, UK

Presented by IBI and BOATPro, the Market Intelligence Summit will provide key insights into the marine and superyacht markets and share forecasts for the upcoming year.

The one-day programme will include highlights from both the IBI Plus Market Intelligence report and the Global Order Book produced from BOATPro's accurate and reliable data.

Industry professionals are invited to hear the latest trends and create new connections at this new event for the 2024 calendar.

BOAT | PRO | **IBI**
INTERNATIONAL BOAT BUSINESS

INNER
NOWN

WSA

THE WORLD SUPERYACHT AWARDS

3-5 MAY

VENICE, ITALY

The “Oscars” of the superyacht industry recognise the most remarkable luxury yachts from across the world. The 19th annual World Superyacht Awards in Venice will welcome 500 guests including owners, designers, top shipyard executives and ultra-high-net-worth individuals for its ceremony. The event recognises the remarkable ingenuity and innovation demanded by the design, engineering and construction of the world’s finest luxury yachts, with winners collecting the highly coveted Neptune trophy. It is a globally acclaimed event known for its credibility, prestige and glamour, distinguished from other yacht awards thanks to an independent panel of judges.

The World Superyacht Awards is the only peer-reviewed awards ceremony in the industry. All but two of our 24 judges are current or former superyacht owners, who collectively bring hundreds of years of experience to the judging process. They are a hugely knowledgeable and committed group who dedicate those most important of commodities – time and energy – to visit each of the nominated yachts.



THE BOAT INTERNATIONAL GOLF CUP

MAY

BARCELONA, SPAIN

A new addition to the event portfolio, the BOAT International Golf Cup promises to be a highlight of the 2024 calendar.

The event will welcome yacht owners and captains, industry professionals and golf enthusiasts for an exclusive experience on one of the most prestigious golf resorts in Spain. The two-day programme will offer a chance to network through golf with like-minded peers, on and off the course, with one full day of golf included.

We look forward to hosting the industry's finest golfers in a spectacular location and enjoying the friendly competition that will ensue!



THE OCEAN AWARDS

Now in its 9th year, the Ocean Awards continue to recognise and reward those who share our commitment to fixing the world's largest solvable problem – the environmental crisis in our oceans. The awards, held in partnership with Blue Marine Foundation, celebrates the people, companies and projects making outstanding contributions to the health of the oceans.

OCEAN TALKS

JUNE

LONDON, UK

We believe passionately in the power of communication to implement positive change and want to inspire the superyacht community to engage more meaningfully with specialists working in the field of marine conservation.

Ocean Talks, held in partnership with the Ocean Family Foundation, encourages the marine conservation and superyacht worlds to share stories and learn from each other's experiences.

In 2019, the Yachts for Science programme was introduced, which successfully matched superyachts with scientists who need access to the ocean to conduct critical research. BOAT International is a proud supporter of the programme, which is also supported by Arksen, EYOS and Nekton.



THE BOAT INTERNATIONAL PARTIES

SEPTEMBER

MONTE-CARLO, MONACO

OCTOBER

FORT LAUDERDALE, US

BOAT International's biggest parties of the year take place during the Monaco Yacht Show and the Fort Lauderdale International Boat Show. These highly respected, invitation-only events are the number-one parties on the agenda and promise to be unmissable occasions.

The event attracts an international audience including superyacht owners and key decision-makers from the yachting industry, such as builders, designers and brokers, as well as a wide variety of representatives from the luxury world. The party is a relaxed format which encourages networking, catching up with owners and colleagues and making new connections. The perfect start to the boat show weekends!

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SAINT-TROPEZ SUNDOWNERS

OCTOBER

SAINT-TROPEZ, FRANCE

Owners' Club members and *BOAT International* guests are welcomed on board a special yacht for sunset drinks and entertainment during Les Voiles de Saint-Tropez.

THE POWER TO CONVENE UNPRECEDENTED GLOBAL INFLUENCERS AND AUDIENCES



BOAT EXPLORER
YACHTS
SUMMIT

#EXPLORERYACHTSSUMMIT



EXPLORER YACHTS SUMMIT

NOVEMBER

MONTE-CARLO, MONACO

Packed with need-to-know advice for onboard adventures, inspiring insights from intrepid yacht owners and essential know-how on building sustainability into a voyage, the annual Explorer Yachts Summit proves invaluable for the expedition yacht community.

The only international summit dedicated solely to the expanding explorer yachting sector, the Explorer Yachts Summit is the definitive forum for owners, captains and industry professionals to share and discuss the unique challenges of travelling to remote destinations.

Held in Monaco, this full-day event promises invaluable insights from the world's pioneering explorer yacht designers, builders and suppliers. Network with the experts at the forefront of expedition yachting and prepare to discover new frontiers.

BOAT

boatinternational.com



BOAT INTERNATIONAL SYDNEY COCKTAIL PARTY

SYDNEY, AUSTRALIA
DECEMBER

BOAT International is delighted to present this event as part of the growing Asia-Pacific superyacht calendar and welcomes members of our Owners' Club and friends to a private festival season cocktail party.

THE POWER TO CONVENE UNPRECEDENTED GLOBAL INFLUENCERS AND AUDIENCES



THE CAPTAINS' CLUB

RARE FACE-TO-FACE TIME WITH SUPERYACHT CAPTAINS

A superyacht captain is the key influencer when it comes to helping owners decide where to go with their yacht. BOAT International has direct access to captains through our Captains' Club. We offer members a platform to engage, inform and share best practice with their peers and stage members-only events throughout the year.

BOAT International launched the Captains' Club in January 2021, and the response from qualified and experienced captains has been hugely positive. To date, we have welcomed more than 200 captains into the Club.

Captains' Club members are captains of sailing yachts ranging from 24 metres to 107 metres, and motor yachts ranging from 24 metres to 156 metres, making this one of the biggest networks of superyacht captains in the world. Membership is open to active captains on board superyachts longer than 24 metres LOA.



PALM BEACH COCKTAIL PARTY

MARCH

PALM BEACH, US

Captains' Club members are invited for drinks with BOAT International during the Palm Beach International Boat Show.

MONACO COCKTAIL RECEPTION

SEPTEMBER

MONTE-CARLO, MONACO

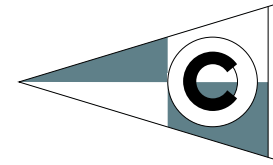
Captains' Club members are invited during the Monaco Yacht Show to connect over cocktails at a fabulous venue nearby.

FORT LAUDERDALE COCKTAIL PARTY

OCTOBER

FORT LAUDERDALE, US

Captains' Club members meet for cocktails at sunset to catch up with fellow captains during the Fort Lauderdale International Boat Show.



THE OWNERS' CLUB

CONNECTING WITH THE MOST INACCESSIBLE INDIVIDUALS
IN THE WORLD

Our exclusive, invitation-only Owners' Club is an elite group whose shared passion for superyachts brings together some of the world's most successful people. Since it launched in October 2014, we have welcomed more than 330 owners into the club, creating one of the world's most affluent networking groups. Membership is open to owners of superyachts in excess of 24 metres LOA.



PALM BEACH DINNER

MARCH

PALM BEACH, US

Owners' Club members are invited to an intimate dinner during the Palm Beach International Boat Show.

GREECE DINNER

MAY

SPETSES, GREECE

Owners' Club members are invited to relax and enjoy an evening event in the picturesque island of Spetses in Greece.

WASHINGTON DC COCKTAIL PARTY

MAY

WASHINGTON DC, US

BOAT International will host members of our Owners' Club for an evening of cocktails and canapés at one of the best spots in Washington DC.



SARDINIA DINNER

JULY

SARDINIA, ITALY

Owners' Club members are invited to the glamorous Mediterranean island of Sardinia at the height of the summer for an intimate sundowners event.

NEWPORT COCKTAIL PARTY

JULY

NEWPORT, US

Returning to the East Coast of the US, Owners' Club members are invited to catch up with other members in the popular yachting town of Newport.

MONACO COCKTAIL RECEPTION

SEPTEMBER

MONTE-CARLO, MONACO

During the Monaco Yacht Show, Owners' Club members are invited on board one of the show's stars for an informal cocktail reception, allowing them to catch up with other members and enjoy the hospitality of one of the world's finest superyachts.



AMERICA'S CUP DINNER

OCTOBER

BARCELONA, SPAIN

Yacht owners are welcomed to a special evening during the 37th America's Cup in Barcelona.

FORT LAUDERDALE DINNER

OCTOBER

FORT LAUDERDALE, US

BOAT International will host members of our Owners' Club and friends for a special dinner during the 2024 Fort Lauderdale International Boat Show.

NEW YORK DINNER

NEW YORK, US

DECEMBER

To close the year, members will be invited to a special evening in New York at the start of the festive season.

DIGITAL – BOATINTERNATIONAL.COM & SOCIAL MEDIA

Boatinternational.com is the ultimate gateway to the world of superyachts and the lifestyle that comes with them. The site offers advertisers an unrivalled opportunity to connect with our discerning audience which had a summer peak of more than 1,000,000 sessions in 2022. Visitors peruse yachts for sale and charter, as well as consume the latest news, reviews, design and sustainability trends, as well as destinations and luxury lifestyle inspiration. With a keen and engaged audience, boatinternational.com offers a unique and powerful platform for your brand.

Listings

Be at the heart of a buyer's search for their new yacht. We also offer featured and sponsored listings to make sure your yacht stands out from the crowd.

Display

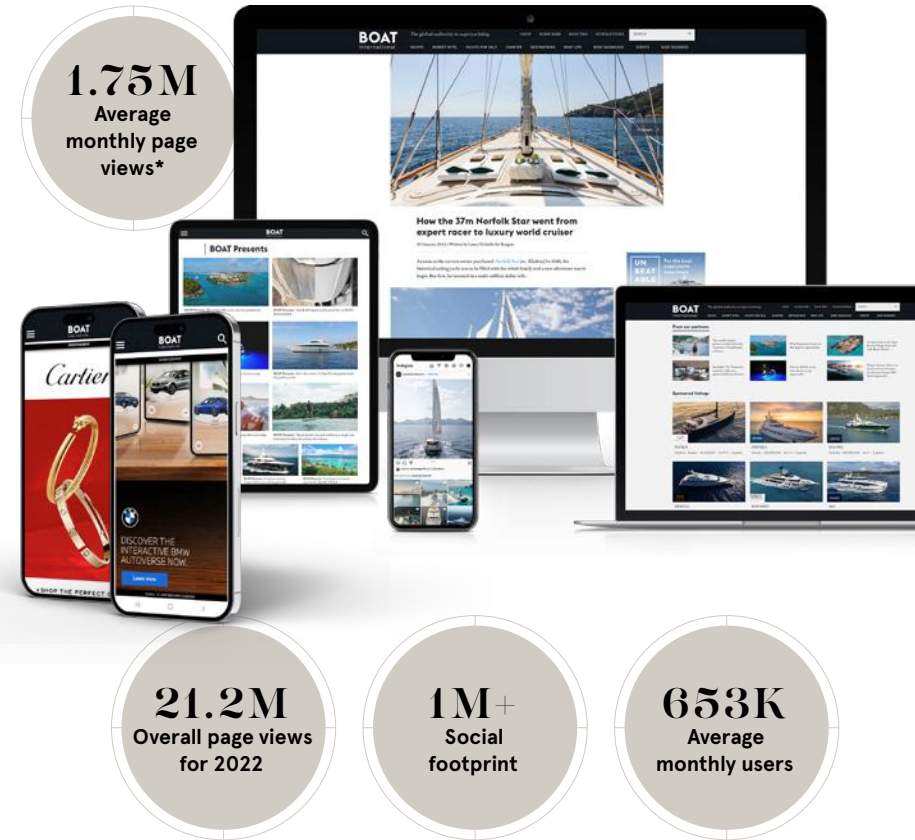
Wrap your brand around the best in superyacht content, yacht news, destinations, or design reports. We offer a range of options across mobile and desktop.

Premium Display

Boatinternational.com now has a new, richer, more engaging format for its long read editorial content such as yacht reports, luxury content and owners' interviews. Around editorial content, we can now offer exclusive rich media display formats that include video. As a premium page partner, you will be one of only two advertisers on these pages for a month period. BOAT create the ads, using your own videos and images.

Content and Social Media

If you want to maximise the potential of your message, sponsored content is the perfect solution. It will be promoted over social media, newsletter and the website for a month for an integrated approach. We can also offer bespoke campaigns to suit your marketing needs.



The only market intelligence platform delivering...



DIGITAL – BOATPRO

SOLUTIONS FOR THE ENTIRE
SUPERYACHT SUPPLY CHAIN

As the longest-standing publisher of superyacht media and market intelligence, we are uniquely placed to listen to the needs of the industry and lead the way in delivering unique digital solutions for today's business challenges. BOATPro is our award-winning market-intelligence platform providing a wealth of data and insight on the global superyacht fleet for the entire superyacht supply chain, helping to drive business decisions.

We're leading the way with the industry's first superyacht AIS fleet tracker, enabling businesses to pinpoint and interrogate superyachts across the world. We offer coverage of just under 13k superyachts at 24 metres and above, with unrivalled data and insight solutions for the entire superyacht supply chain.

BOATPro can be accessed via an annual subscription. To find out more, visit boatint.com/boatpro or email boatpro@boatinternational.com

BOAT | PRO





1,000+
Listens
each week

DIGITAL – BOAT BRIEFING

THE NUMBER-ONE SUPERYACHT PODCAST

BOAT Briefing

Breaking news, insider intelligence and special data reports each week

The Big Boat Interview

Your chance to hear from owners, captains, adventurers and industry professionals

Interviewees have included:

- James Cameron, Oscar-winning film director
- Rafael Nadal, world champion tennis player
- Captain Lee, *Below Deck*
- Alex Jimenez, AKA The Yacht Guy
- Shirish Saraf, the owner of Richard Burton and Elizabeth Taylor's former yacht, *Kalizma*
- Jack Cowin, fast-food mogul and owner of *Slipstream* and *Silver Dream*
- Victor Vescovo, adventurer and leader of the Five Deeps Expedition

Each episode goes out on Spotify, Apple Podcasts and boatinternational.com, as well as:

- BOAT International newsletter
- BOAT social channels with bespoke assets created per episode
- Social promotion

BOAT

boatinternational.com



CONNECT WITH US

BOAT International (HQ)

First floor, 41-47 Hartfield Road,
London, SW19 3RQ, UK
Telephone +44 (0)20 8545 9330
info@boatinternationalmedia.com
boatinternational.com

BOAT International (US Office)

1800 SE 10th Avenue, Suite 340,
Fort Lauderdale, Fl. 33316, USA
Telephone +1 (954) 522 2628
info@boatinternationalmedia.com
boatinternational.com



BOAT
BRIEFING

BOAT International's weekly podcast: boatint.com/podcast



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