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LIVE WEBINAR

BROKER POWER HOUR

Welcome Guest

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- ▶ Relax, smile, and enjoy this presentation.
We will begin in a couple of minutes.



BROKER.REALTOR

Welcome

06.26.2024

June Broker Power Hour

Session Materials Provided



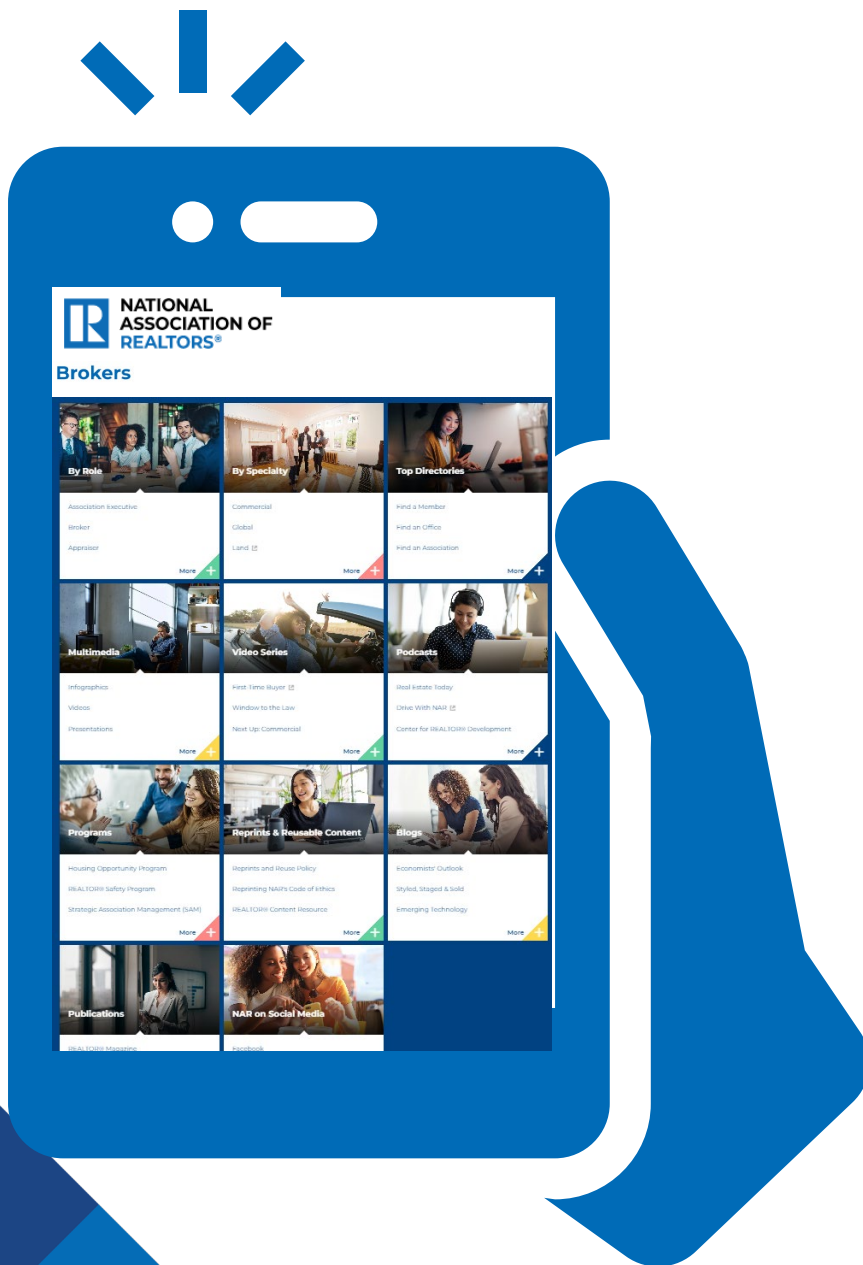
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Kevin Brown

2024 NAR First Vice
President



Welcome Remarks



John Mayfield

Instructor
ABR®, CIPS, CRB



Unlocking Agent Potential: Mastering Value Proposition in Real Estate



Upcoming

- **July 24 Broker Power Hour**
 - 1 p.m. EST | 12 p.m. CST
 - Visit – [Broker.realtor](https://www.broker.realtor) to learn more!
- **Post June Broker Power Hour Materials**
 - Zoom email by Friday, June 28
 - Visit – [Broker.realtor](https://www.broker.realtor) for more information.
- **Visit – [Facts.realtor](https://www.facts.realtor)**



Matt Troiani

NAR Senior Counsel and Director of
Legal Affairs



NAR Legal Update



Upcoming

- **July 24 Broker Power Hour**

- 1 p.m. EST | 12 p.m. CST
- Visit – [Broker.realtor](https://www.broker.realtor) to learn more!

Topic: NAR Deputy Chief Economist and Vice President of Research Jessica Lautz shared economic updates and market trends for brokers. Find out what's in store for the real estate market in the upcoming months and what that means for your brokerage.

- **Post June Broker Power Hour Materials**

- Zoom email by Friday, June 28
- Visit – [Broker.realtor](https://www.broker.realtor) for more information.

News & Events

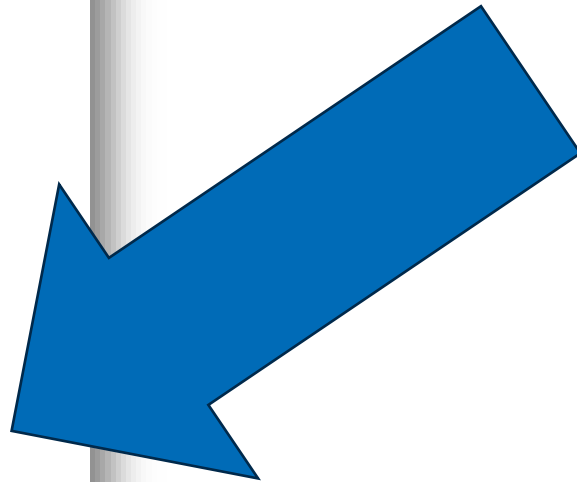
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NAR offers email newsletters to its members and associations, keeping you informed on the most important real estate business news and business specialty updates.



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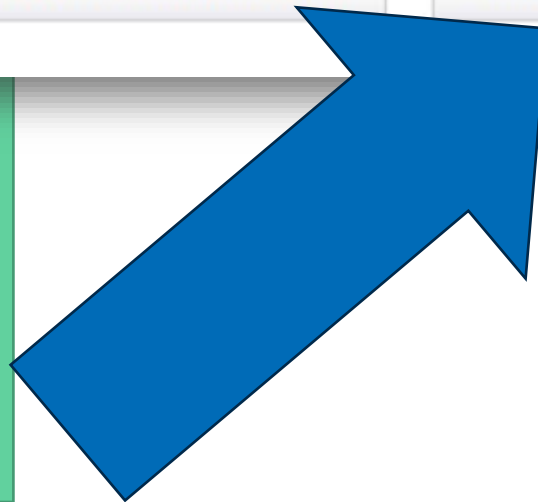
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NATIONAL ASSOCIATION OF REALTORS® weekly e-newsletter - customized for your area of industry focus, features essential information about the association and the real estate industry, including valuable benefits of membership in NAR.™

BUSINESS INTEREST TOPICS:

- Residential * Commercial
 Broker Young Professional

Member Value Plus Program Update


Bi-Monthly information on the Offers and Rewards provided through the MVP Program, the program that incentivizes members to take action and participate in their Association, PLUS they earn rewards.

Navigate With NAR - Daily

Introducing the new source for market trends and industry news. Formerly known as the "Daily Real Estate News," we've partnered with SmartBrief  to bring you relevant news from across the country.



Navigate With NAR - Monthly

Introducing the new source of business specialty trends for residential agents, brokers, or commercial focused professionals. Formerly known as the "Business Tips Newsletter," we've partnered with SmartBrief  to bring you relevant news from across the country. Our monthly edition leverages your Professional Details, found under the My Profile tab to bring you relevant stories.



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 Broker Young Professional



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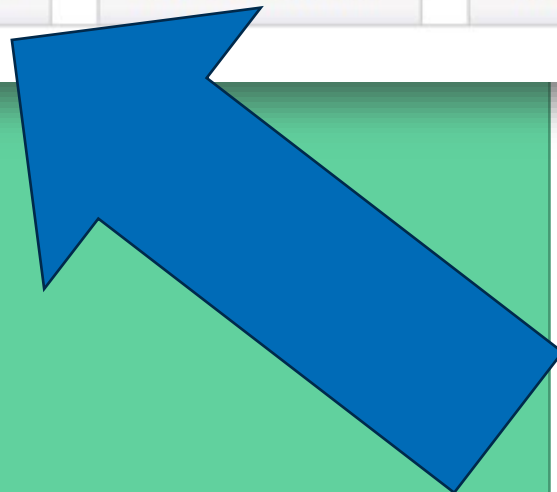
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Member Status: ✓ ACTIVE

As of Jun. 13, 2024

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Primary State Association

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OF REALTORS®
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MLS

MLS Association

Committees and Groups

2024 

- Resort and Second Home Real Estate Committee
- Broker Engagement Committee
- Small Broker Committee
- Idea Exchange Council for Brokers

Committee
Members &
Liaisons

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