



## Pfizer Healthcare Ireland

### Patient Association Funding Disclosure 2014

**Pfizer has implemented a new standard approach for full transparency of grants to patient organisations. With this new commitment, we are among the leading biopharmaceutical companies to embrace a policy of full transparency for grants to patient organisations across all countries in Europe. We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient advocacy groups. We will continue our efforts to lead industry standards and practices in ways that meet society's expectations of us.**

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#### ***The Alzheimer Society of Ireland***

The Alzheimer Society of Ireland is the leading dementia specific service provider in Ireland. They work across the country in the heart of local communities providing dementia specific services and supports and advocating for the rights and needs of all people living with dementia and their carers. In 2014 Pfizer made a charitable donation of €2640 to the Alzheimer Society in support of their activities.

#### ***Arthritis Ireland***

Arthritis Ireland is a national member's organisation dedicated to improving the quality of life of people with arthritis. Their vision is to inform, enable and empower people with arthritis and those who care for them. In 2014, through a charitable donation of €63,000 Pfizer supported the work of Arthritis Ireland namely the continued development of the Self-Management Programme and Arthritis Ireland Chair in Rheumatology, a significant project in ensuring the advancement of academic teaching and rheumatology research in Ireland.

### ***Ankylosing Spondylitis Association of Ireland***

The Ankylosing Spondylitis Association of Ireland (ASAI) is a self-help organisation set up by people affected by Ankylosing Spondylitis in Ireland. ASAI was established in 1986 in response to the need to supply information and support to AS patients, their families and friends in this country. In 2014, Pfizer supported ASAI in the development of the "SUAS" app for patients living with ankylosing spondylitis, valued at €16,765.

### ***Chronic Pain Ireland***

CPI provides information, education and support to those living with chronic pain, their families and friends. In addition CPI campaigns for greater recognition of chronic pain as an illness and improved services for patients living with chronic pain. In 2014 Pfizer supported the conduct of Self-Management through a charitable donation of €5000.

### ***Cork University Hospital Charity***

The Cork University Charity (CUH) Charity was established early in 2012 with the aim of fundraising to provide a wide range of life changing and lifesaving equipment and services for patients attending Cork University Hospital. In 2014 through a charitable donation of €6,181.96, Pfizer supplied equipment to CUH called 'Eye Gaze'. This equipment would be of benefit to patients who experience communication difficulties due to high spinal cord injury or severe neurological conditions. The 'Eye Gaze' equipment works by tracking the movement of the eye, enabling some of the most disabled people to communicate, express themselves and make full use of computers and the internet.

### ***Diabetes Ireland***

Diabetes Ireland is dedicated to helping people with diabetes. Through its network of support branches throughout the country, people who have an interest in diabetes are dedicated to sourcing and sharing information on diabetes and related matters. In 2014 Diabetes Ireland received a charitable donation of €2500 in support of the development of a patient information brochure.

### ***Irish Cancer Society***

The Irish Cancer Society is Ireland's national cancer charity whose work focuses on prevention, survival and quality of life, advocacy, cancer services and research. In 2014 through a corporate sponsorship of €5000, Pfizer supported the development of web 2.0 platforms to be utilised by the Cancer Information Service.

### ***Irish Heart Foundation***

The Irish Heart Foundation is Ireland's national charity for heart health and is working to reduce premature death and disability from heart disease and stroke. In 2014 Pfizer supported the IHF's public awareness activities on risk of stroke with funding totalling €50,000. In addition, Pfizer contracted the IHF to conduct health checks during the 2014 Healthy Town initiative, contracted services amounted to €25,200.

### ***IPPOSI – Irish Platform for Patient Associations, Science and Industry***

IPPOSI is a unique partnership of Patient Groups/Charities, Science and Industry. As a patient led partnership, the platform provides a structured way of facilitating interaction between the three key membership groups (patients' organisations, scientists and industry (and where possible with State Agencies) on policy, legislation and regulation around the development of new medicines, products, devices and diagnostics for unmet medical needs in Ireland. In 2014 Pfizer supported IPPOSI activities in the form of grants totalling €7,500.

### ***Irish Haemophilia Society***

The Irish Haemophilia Society provides information, education, services and support to all with bleeding disorders and their families. In 2014 a charitable donation of €12,000 was provided to fund upcoming core events and activities which the society are planning and include their Annual General Meeting and Conference, Parents Conference and Members Conference.

### ***Irish Skin Foundation***

The aim of the Irish Skin Foundation (ISF) is to support in all ways possible, to advocate on behalf of, to educate all involved with, and to bring comfort to those affected by skin disease in Ireland, their families and their carers. Through a charitable donation of €25,000 in 2014 Pfizer supported the regional launch of the ISF in Cork and events at the National Ploughing Championship, a communications campaign aimed at increasing public awareness about both skin disease and skin health and a helpline for patients with skin disease.

### ***Junior Achievement Ireland***

Junior Achievement works in disadvantaged schools in an effort to teach pupils about the world of work and to inspire young people to make positive changes, set goals and make plans for the future. In 2014, Pfizer Healthcare Ireland supported JAI through a charitable contribution of €5000. In addition, 10 Pfizer employees gave approximately 50 hours of volunteer time.

### ***Marie Keating Foundation***

The Marie Keating Foundation (MKF) is dedicated to 'making cancer less frightening by enlightening' and their vision is a future free from the fear of cancer. In 2014 Pfizer made a charitable donation of €15,000 to MKF in support of the Survive & Thrive Survivorship Programme.

### ***The Mid-Western Cancer Foundation***

The Mid Western Cancer Foundation provides a full range of services to patients with cancer such as a dedicated inpatient Ward and Haematology/Oncology Day Ward where patients attend for pre diagnosis, at diagnosis time and for treatment thereafter. They also have a Regional Specialist Breast Unit, Radiotherapy Centre & Palliative Care Services. Patients and their families can also avail of the Patient Information & Support Centre, which provides patients and their families with up-to-date, research-based information on their cancer and their treatment by qualified and experienced staff. In 2014 Pfizer provided a charitable contribution of €3000 towards the charity's annual "Butterfly Ball".

### ***Medical Research Charities Group***

The Medical Research Charities Group (MRCG) is an umbrella group of medical research and patient support charities, which originally formed to represent the joint interests of charities specialising in restoring health through medical research, diagnosis and treatment and, where possible, the prevention of disease. In 2014 Pfizer supported the members' communication forum with a grant of €4,000.

### ***NET Patient Network***

NET Patient Network is an organisation of Neuroendocrine Tumour (NET) patients in Ireland. NET Patient Network provides information and support services for NET patients throughout the country. In 2014, Pfizer provided an educational grant of €1,530 to support the national patient information and education day.

### ***Our Lady's Children's Hospital***

Our Lady's Children's Hospital is Ireland's largest paediatric hospital. Our Lady's mission is to constantly improve the health and wellbeing of children and adolescents in a safe environment which is driven by quality healthcare and supported by excellence in knowledge, education and research. Through a charitable donation of €500 Pfizer supported the completion of an extensive renovation of the endocrine unit in order to modernise the facilities.

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