



## Patient Organisation Reporting Methodological Note Introduction

Pfizer has implemented a standard approach for full transparency of any supports provided to patient organisations. We are committed to operating with the highest standards of ethical, transparent and responsible conduct in all aspects of our business, including our relationships with patient organisations.

This document summarizes the methodology used in preparing Pfizer Healthcare Ireland's disclosure report on Transfers of Value to Patient Organisations, in accordance with the EFPIA Code of Practice and the IPHA Code of Practice.

### Definitions

Patient Organisation (PO): non-for-profit legal person/entity (including the umbrella organisation to which it belongs), mainly composed of patients and/or caregivers, that represents and/or supports the needs of patients and/or caregivers and which business address, place of incorporation or primary place of operation is in Europe.

Transfer of Value (ToV): Financial support and/or significant indirect/non-financial support/ payment for contracted services provided by Pfizer Healthcare Ireland to a Patient Organisation:

- the monetary value of financial support and of invoiced costs.
- the non-monetary benefit that the PO receives when the non-financial support cannot be assigned to a meaningful monetary value

Reporting Period: covers a full calendar year. This report covers payments made within the 2020 calendar year.

Time of Disclosure: Disclosures must be made within 6 months after the end of the relevant Reporting Period and the information disclosed must remain in the public domain for a minimum of 3 years after the time such information is first disclosed. The general deadline for disclosures is 30 June.

### Sources of Information

The data for Transfers of Value disclosed in this report is taken from a variety of source systems within Pfizer including financial systems, meeting administration systems, and other stakeholder relationship management systems. This information is collated in to a central report where the data is then validated and a final disclosure report is created.

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**Pfizer Healthcare Ireland Patient Organisation disclosure 2020**

| PO name  | Country | Types of the support or services provided | Description of the support or services 1   | Monetary value of financial support and of invoiced costs | Non-monetary benefit for PO | Fees for services paid |
|--|---------|---|--|---|-----------------------------|------------------------|
| ACT For Meningitis                                       | Ireland | Financial support                         | Charitable Contribution: Funding to support the reprint of materials associated with a National Pharmacy Awareness Campaign.   | €12,000   |                             |                        |
| ACT For Meningitis                                       | Ireland | Financial support                         | Charitable Contribution: Funding to support the adaptation and online delivery of 2 x Family Support Workshops.  | €7,868  |                             |                        |
| Arthritis Ireland  | Ireland | Financial support                         | Charitable contribution towards the production of a new information booklet to raise awareness of the services that Arthritis Ireland offers.  | €2,000  |                             |                        |
| Arthritis Ireland  | Ireland | Financial support                         | Charitable contribution: Arthritis Research Coalition (ARC) - Funding towards ARC's ongoing research activities including the development of the biobank project. The ARC Biobank, a web-based application to identify biomarkers and gene profiles associated with inflammatory arthritis.                                      | €30,000   |                             |                        |
| Arthritis Ireland  | Ireland | Financial support                         | Charitable Contribution towards Arthritis Ireland's Self Management Programme for 2020. This programme equips people living with Arthritis with a variety of tools and techniques to help better manage their condition.   | €10,000   |                             |                        |
| Arthritis Ireland  | Ireland | Financial support                         | Charitable Contribution towards funding the Arthritis Ireland website and the production of digital content over the course of 2020.   | €4,000  |                             |                        |
| CMRF, Crumlin  | Ireland | Financial support                         | Charitable Contribution to CMRF Crumlin. Pfizer colleagues hosted a Christmas Jumper Day event in aid of CMRF Crumlin. Pfizer matched the colleague funds raised from this event and donated €496 to CMRF Crumlin.   | €496  |                             |                        |
| Croi , The West of Ireland Cardiac and Stroke Foundation | Ireland | Financial support                         | Charitable Contribution to fund Croi's <i>Heart Link West</i> support programme during COVID-19.   | €5,000  |                             |                        |
| Epilepsy Ireland   | Ireland | Financial support                         | Charitable Contribution to Epilepsy Ireland. Pfizer staff hosted a coffee morning in aid of Epilepsy Ireland and Pfizer matched the funds raised from this event.  | €423  |                             |                        |
| Irish Cancer Society                                     | Ireland | Financial support                         | Two Charitable Donations were made to support the funding of the Irish Cancer Society's Night Nurse Service.   | €15,500   |                             |                        |
| Irish Cancer Society                                     | Ireland | Financial support                         | Charitable Contribution: Additional Funding for the Irish Cancer Society's Women's Health Initiative to support the development of a virtual patient passport.   | €50,000   |                             |                        |
| Irish Cancer Society                                     | Ireland | Financial support                         | Charitable Contribution towards the Irish Cancer Society's annual conference ' <i>Living Well With and Beyond Cancer</i> ' which took place in September 2020.   | €10,000   |                             |                        |
| Irish Cancer Society                                     | Ireland | Financial support                         | Corporate Sponsorship of the Irish Cancer Society's Public Awareness Campaign ' <i>Your Health Matters</i> '.  | €10,000   |                             |                        |
| Irish Heart Foundation                                   | Ireland | Financial support                         | Charitable Contribution to support the Irish Heart Foundation's Stroke Support Check In Service: COVID19 Response.   | €100,000  |                             |                        |
| Irish Heart Foundation                                   | Ireland | Financial support                         | Charitable Contribution towards funding the implementation of the Irish Heart Foundation's new heart failure and cardiac services, which have been developed in direct response to the COVID-19 pandemic.  | €10,000   |                             |                        |
| Irish Skin Foundation                                    | Ireland | Financial support                         | Corporate Sponsorship of the Irish Skin Foundation's Helpline which provides free independent and specialist guidance for people with skin conditions in Ireland.  | €20,000   |                             |                        |
| IPPOSI   | Ireland | Financial support                         | Annual Membership fee for 2020 paid to IPPOSI.   | €8,500  |                             |                        |
| IPPOSI   | Ireland | Financial support                         | Charitable Contribution to support the running of a Citizen's Jury pilot initiative to explore the Irish public's attitudes towards the sharing of sensitive patient data.   | €5,000  |                             |                        |
| Marie Keating Foundation                                 | Ireland | Financial support                         | Charitable Contribution made to the Marie Keating Foundation to support the running of their Positive Living Programme. This is a free programme for people living with a diagnosis of MBC with the aim of improving their quality of life and providing support for them to cope with the emotional impact of advanced disease. | €12,000   |                             |                        |
| Marie Keating Foundation                                 | Ireland | Financial support                         | Charitable Contribution to support a Metastatic Breast Cancer Seminar hosted by The Marie Keating Foundation and EuropaDonna Ireland on mBC awareness day in October 2020.   | €8,000  |                             |                        |
| NET Patient Network                                      | Ireland | Financial support                         | Corporate Sponsorship of the NET Patient Network's annual patient information event which took place on World NET Cancer Day in November 2020.   | €1,000  |                             |                        |
| Thrombosis Ireland                                       | Ireland | Financial support                         | Charitable Contribution to support the running of a national thrombosis awareness campaign.  | €15,000   |                             |                        |
| Irish Society for Colitis and Crohns Disease             | Ireland | Contracted services                       | Consultancy Services fee paid for participation in virtual advisory panel on the topic of Ulcerative Colitis.  |   |                             | \$541                  |