



supadü™ LANDING PAGE BUILDER

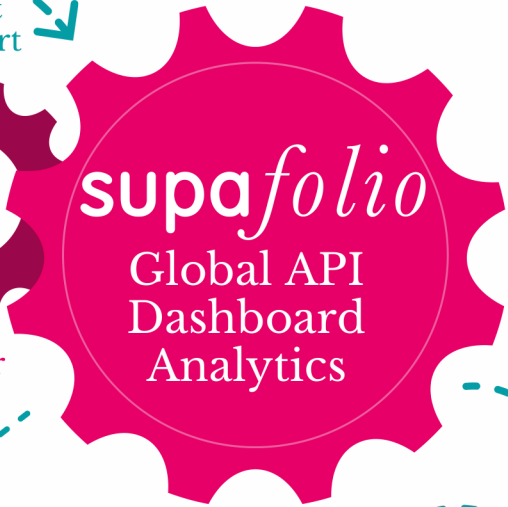
Captivate readers and
drive sales with
strategic landing pages

supadü™

*Market leaders in websites and
eCommerce for publishers*



Catalog &
Data import



Supafolio unifies data for customer management and output to website & marketing tools



Your supafolio licence gives you access to so much more

Our Supafolio API dynamically feeds live product information to websites, stores, marketing pages and our Supadu Smart Suite. Through the user-friendly Supafolio dashboard, users can edit data in real time and add supplementary data such as audio, video, pdfs and external links.



supadü™
LANDING
PAGE
BUILDER

Promote your books through landing pages for impactful and revenue-generating outcomes.

Our Landing Page Builder creates compelling marketing pages simply by adding an ISBN. By directing traffic to dedicated landing pages, publishers can ensure that visitors receive a consistent and focused message, increasing the likelihood of conversion.

“Companies with 30 or more landing pages generate 7 times more leads than those with fewer than 10” – Neilson

supadü™

ISBN-driven

We already have your data in Supafolio so it's easy to set up.

Customizations

Add your colors, fonts, background imagery

Lip Service
by G. Bell

"Lip Service is written by an author with a keen understanding of human nature, leaves readers entranced from start to finish."
- Daily Times

LIP SERVICE
G. BELL

Buy this book

Amazon	Bookshop
Barnes & Noble	IndieBound
Books-A-Million	Target

The story follows the life of Sarah, a vivacious young woman who seems to have it all together on the surface. She's a successful professional, surrounded by an envious social circle, and engaged to a charming man. However, as the plot unfolds, it becomes evident that her seemingly perfect life is far from what it appears.

The narrative is skillfully woven, delving into the complexities of Sarah's relationships and her internal struggles. The character development is exceptional, as each person in Sarah's life comes with their own baggage and motivations. The author masterfully peels back the layers of their personalities, revealing their vulnerabilities, desires, and the facades they maintain.

[Read a sampler](#)

[More books](#)

Promotional tool

Perfect for a direct destination marketing site – makes your book stand out from a normal website template.

Automatic book info

Includes book description, 3rd party buy buttons, cover image, sampler option

Why landing pages are the dynamic catalysts that propel publishers to sales success.

Landing pages for book titles serve as powerful tools to promote, engage, and convert potential readers. They offer a focused and customizable platform to showcase a book, build anticipation, and establish a direct connection with the audience, ultimately contributing to the success of the book in the market.

Focused Promotion

Landing pages allow authors and publishers to concentrate their promotional efforts on a dedicated platform. This focused approach ensures that potential readers encounter information specific to the book, increasing the chances of conversion.

Search Engine Optimization

Optimizing landing pages for search engines increases the book's visibility online. By incorporating relevant keywords and content, authors can enhance the chances of their book appearing in search engine results, attracting organic traffic.

Building Anticipation

A well-designed landing page can serve as a pre-launch or pre-order platform, generating excitement and anticipation for the book's release. This anticipation can lead to increased interest and a more significant initial impact upon launch.

Measurable Success

Landing pages provide a measurable way to assess the success of marketing efforts. Track metrics such as page views, conversion rates, and click-through rates, allowing analysis of the effectiveness of promotional strategies and make data-driven adjustments.



*Discover tools to grow your audience,
increase title visibility & drive sales*



supadü™

*Market leaders in websites and
eCommerce for publishers*

Get in touch to learn more or request a demo

info@supadu.com

www.supadu.com