



# CONNECTING AT THE CROSSROADS

INNOVATION. EDUCATION. PARTNERSHIP. GROWTH.

DELIVERING FOR AMERICA | JUNE 2-5, 2024, INDIANAPOLIS



## YOUR JOURNEY TOWARD MAILING AND SHIPPING INNOVATION, EFFICIENCY, AND SUCCESS BEGINS AT THE CROSSROADS!

Join us at the Indiana Convention Center, Indianapolis, IN, June 2-5, 2024 and experience the convergence of innovation, education and partnership as we pave the way for rapid growth.

NPF, the premier mailing and shipping conference, works directly with the United States Postal Service to provide the most comprehensive educational and networking forum available. NPF attendees enhance their success through participation in a variety of educational workshops and sessions, the largest industry expo, and daily networking activities – all designed to speed the growth of the mailing and shipping professional and the industry at large.

### FEATURED USPS

#### PMG - KEYNOTE ADDRESS

**Monday, June 3 (8:00 AM - 9:30 AM)**

In this highly anticipated event, the 75th Postmaster General of the United States, Louis DeJoy, will once again take center stage. Building on the success of his 2023 appearance, Mr. DeJoy will dive deeper into the Delivering for America plan, unveiling success strategies that are set to take USPS into a new era of growth and innovation. Don't miss your chance to be part of this pivotal moment in the industry's history.

#### USPS EXECUTIVE LEADERSHIP GENERAL SESSION

**Tuesday, June 4 (8:00 AM - 9:30 AM)**

The Delivering for America Plan - the USPS ten-year plan - continues to guide and shape the many products and services offered by the Postal Service. Join this session to learn more about what has changed in the Network, and what future changes you can anticipate for the rest of 2024. Get first-hand knowledge of the modernization of postal facilities, and how that transformation is affecting your business. The opening of nearly 100 commercially impactful Sorting and Delivery Centers, the deployment of new carrier vehicles and the redesign of transportation methods are changes that you will want to understand, so that you can manage your business. Presenters will be postal leaders who are shaping the course of these changes in a way that enhance service and minimize costs.

### EDUCATION

- 120+ USPS and Industry workshops with focus on mailing, shipping, ecommerce, data technology/visibility, product solutions, leadership professional development, and more.
- USPS Professional Certification Mail Design Course
- USPS/NPF Workshop Certification Courses for Direct Mail Marketing and Mail Center Managers.
- USPS leadership led sessions introducing a variety of topics essential to the mailing and shipping community.
- Special Symposiums including Small Business, Government Officials, Election Mail Officials, Digital/ Direct Mail Marketers.
- Peer-to-Peer roundtables – session designed for several small groups of industry colleagues to share innovative ideas for invaluable takeaways.

Education programs are subject to change. Consult NPF.org for details.



**FOR THE LATEST DETAILS, VISIT [NPF.ORG!](https://www.npf.org)**



## LARGEST MAILING AND SHIPPING EXPO

- Discover 100+ of the industry's most innovative service providers and manufacturers offering the unique solutions you seek.
- Explore the USPS Sales booth to engage with postal representatives and learn of new product innovations.
- Get answers at the USPS Consultation Center and Industry Resource Pavilion – featuring prominent industry associations.
- And more...

## NETWORK WITH LIKE-MINDED PROFESSIONALS

- Take advantage of the countless opportunities to exchange ideas and interact with industry leading professionals, USPS leadership, and top influencers.
- Included are opening and closing events designed to bring attendees together to network and build lasting professional relationships.
- Who attends the NPF? The NPF attracts the entire mailing and shipping ecosystem.

## 4000+ MAILING AND SHIPPING PROFESSIONALS ATTENDING

Associations, Banking, Catalog, Colleges/Universities, Credit Card, Credit Union, Database Marketing, Direct Mail/Marketing and Advertising, eCommerce/Internet, Election Mail Officials, Federal Government, Financial Services, Fulfillment, Health Care, Hotel/Travel, Insurance, Lettershop, Mail Order, Manufacturing, Military, Nonprofit, Parcel Shipping, Presort, Printing/Publishing, Real Estate, Retail Business, Shipping Partners, Small Business, Software Development, State & Local Government, Telecommunications, Transportation, Utilities, USPS Suppliers, and many more...

## REGISTRATION AND DISCOUNTS

- **Registration packages include:** Full Access, Three-Day, Two-Day, Education Only, and a Mail Design Professional Course. Details on NPF.org.
- **Pricing ranges from \$700 – \$1,100** including an early bird rate through 1/5/24.
- **FREE Continental Breakfast, Lunch and Reception access** are included in the Full, Three-day and Two-day registrations.
- **Education only registration is available.** (Does not include receptions or meals)
- **\$100 PCC Member Discount** on Full Registration and \$50 discount on Three-day Registration.
- **Get a \$100 Hotel Discount\*:** Book your hotel stay through NPF Registration and receive an additional \$100 discount when you purchase a Full or Three-day registration package.

\*This special savings discount is only available while rooms last. Rooms and discount will be issued on a first-come, first-served basis.

## NPF PARTICIPATING HOTELS

**JW Marriott Indianapolis** – \$265/nightly

**Marriott Indianapolis Downtown** – \$259/nightly

**Courtyard by Marriott Downtown** – \$243/nightly

**Springhill Suites by Marriott Downtown** – \$243/nightly

**Fairfield Inn & Suites by Marriott Downtown** – \$233/nightly

**The Westin Indianapolis** – \$259/nightly

Preferred NPF rate is only available through NPF registration.

### Indiana Convention Center

100 S Capitol Ave. | Indianapolis, IN

### Indianapolis International Airport (IND)

7800 Col. H. Weir Cook Memorial Dr, Indianapolis, IN 46241

Less than 20 minutes to the Convention Center. Taxi and rideshare services available.



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