CAS CHEMICAL SUPPLIER INSIGHTSSM

GROW YOUR BUSINESS WITH CAS



Reach thousands of new customers using CAS Chemical Supplier Insights

The world's scientists, formulators, procurement professionals, and more turn to CAS solutions every day to research, plan, and execute their work. Become a part of their workflow with CAS Chemical Supplier Insights. Your substance supplier catalog will be integrated into solutions, including CAS SciFinderⁿ, where nearly half a million potential buyers can easily find your products. We will let you know how your brand is performing – views, clicks, and website visits – and help you optimize your reach.

Our supplier catalog is viewed **more than 400,000 times** a month by CAS solution users.*

*MixPanel, monthly average during a 12-month period

"CAS SciFinderⁿ helps us figure out what chemicals are commercially available and from what companies, as well as how much they cost."

Melissa VanAlstine-Parris, Associate Professor, Adelphi University

Reach thousands of chemists, biologists, and formulations scientists as a CAS Chemical Supplier Insights participant.

Learn more at cas.org



As a CAS Chemical Supplier Insights participant, connecting with customers is easy

You'll have options to enhance your visibility and meet your goals

- **A Featured listings** promote key products
- **B** Company logo drives brand awareness in supplier results listings
- C Supplier detail links include additional product and supplier information

- **D CAS Registry Numbers®** validated for your catalog items instill confidence
- **E Product information** links to your substance product web page (when direct ordering isn't possible)
- F Order from supplier links directly to your online store



