Cookies Policy

Category: Necessary (3)

Necessary cookies make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_cfduid	zopim.com	HTTP	1 year

Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic.
Data is sent to: United States

COOKIE NAME	PROVIDER	TYPE	EXPIRY
SESS#	amazon.com	HTTP	20 years

Cookie purpose description: Preserves users states across page requests.
7c8639d2a.js

Data is sent to: United States

COOKIE NAME	PROVIDER	TYPE	EXPIRY
SESS#	cwsellors.co.uk	HTTP	20 years

Cookie purpose description: Preserves users states across page requests.

7c8639d2a.js

Data is sent to: United States

Category: Functionality (1)

Preference cookies enable our website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

COOKIE NAME	PROVIDER	TYPE
EXPIRY lang	cdn.syndication.twimg.com	

Cookie purpose description: Remembers the user's selected language version of a website
via https://platform.tw itter.com/w idgets.js

Data is sent to: United States

Category: Analytical (6)

Statistic cookies help us to understand how you interact with our websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
@@History/@@scroll|#	cwsellors.co.uk	HTML	Persistent

Cookie purpose description:

Data is sent to: Canada

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	cwsellors.co.uk	HTTP	2 years

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how you use the website.

Data is sent to: Canada

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gat	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Used by Google Analytics to throttle request rate

Data is sent to: Canada

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_gid	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how you use the website.

Data is sent to: Canada

_sp_root_domain_test_#	cwsellors.co.uk	HTTP	Session

Cookie purpose description:

Data is sent to: Ireland

AWSALB	zopim.com	HTTP	6 days

Cookie purpose description:

Data is sent to: Germany

Category: Marketing (40)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for you.

_atuvc	cwsellors.co.uk	HTTP	13 months

Cookie purpose description: Updates the counter of a website's social sharing features.

Data is sent to: Netherlands

_atuvs	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service

Data is sent to: Netherlands

_zlcmid	cwsellors.co.uk	HTTP	1 year

Cookie purpose description: Preserves users states across page requests.

Data is sent to: United States

0	adform.net	HTTP	Session

Cookie purpose description:

Data is sent to: Denmark

at-lojson-cache-#	cwsellors.co.uk	HTML	Persistent

Cookie purpose description: Used by the social sharing platform AddThis

Data is sent to: Canada

bt2	addthis.com	HTTP	256 days

Cookie purpose description: Used by the social sharing platform AddThis to keep a record of parts of the site that has been visited to recommend other parts of the site

Data is sent to: United States

cid	adform.net	HTTP	2 months

Cookie purpose description: Optimises ad display based on the user's movement combined and various advertiser bids for displaying user ads.
via https://track.adform.net/serving/scripts/trackpoint/async/

Data is sent to: Denmark

collect	google-analytics.com	Pixel	Session

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Data is sent to: Netherlands

di2	addthis.com	HTTP	1 year

Cookie purpose description:

Data is sent to: United States

fr	facebook.com	HTTP	3 months

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Data is sent to: United States

GPS	youtube.com	HTTP	Session

Cookie purpose description: Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.

Data is sent to: Netherlands

i/jot/syndication	twitter.com	Pixel	Session

Cookie purpose description: via https://platform.twitter.com/widgets.js

Data is sent to: United States

impression.php/#	facebook.com	Pixel	Session

Cookie purpose description: Used by Facebook to register impressions on pages with the Facebook login button.

Data is sent to: United States

loc	addthis.com	HTTP	13 months

Cookie purpose description: Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).

Data is sent to: United States

mus	addthis.com	HTTP	1 year

Source:https://s7.addthis.com

Data is sent to: United States

NID	google.com	HTTP	6 months

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
Source:
https://apis.google.com/js/platform.js

Data is sent to: Netherlands

ouid	addthis.com	HTTP	1 year

Cookie purpose description:
Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-591b05aee6d54174

Data is sent to: United States

r/collect	doubleclick.net	Pixel	Session

Cookie purpose description:
Source: https://stats.g.doubleclick.net

Data is sent to: United States

sess	adnxs.com	HTTP	Session

Cookie purpose description: Used to check if the user's browser supports cookies.
Source: https://s7.addthis.com

SEUNCY	semasio.net	HTTP	179days

Cookie purpose description: Registers a unique ID that identifies the user's device for return visits.
Source: https://s7.addthis.com

Data is sent to: Denmark

TapAd_DID	tapad.com	HTTP	2 months

Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.
Source: https://s7.addthis.com

Data is sent to: United States

TapAd_TS	tapad.com	HTTP	2 months

Cookie purpose description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.
Source: https://s7.addthis.com

Data is sent to: United States

tr	facebook.com	Pixel	Session

Cookie purpose description:

Data is sent to: United States

uid	addthis.com	HTTP	1 year

Cookie purpose description: Creates a unique, machine-generated user ID. AddThis, which is ow ned by Clearspring Technologies, uses the user ID to make it possible for the user to share content across social networks and provide detailed statistics to various providers.
Source: https://s7.addthis.com

Data is sent to: United States

uid	adform.net	HTTP	2 months

Cookie purpose description: Registers a unique user ID that recognises the user's browser when visiting websites that use the same ad network. The purpose is to optimise display of ads based on the user's movements and various ad providers' bids for displaying user ads.
via https://track.adform.net

Data is sent to: Denmark

uuid2	adnxs.com	HTTP	3 months

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for

targeted ads

Source: https://s7.addthis.com

Data is sent to: Denmark

uvc	addthis.com	HTTP	13 months

Cookie purpose description: Detects how often the social sharing service, AddThis, encounters the same user.
Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-591b05aee6d54174

Data is sent to: United States

vc	addthis.com	HTTP	1 year

Cookie purpose description: Used by the social sharing platform AddThis
Source: https://s7.addthis.com/js/300/addthis_widget.js#pubid=ra-591b05aee6d54174

Data is sent to: United States

VISITOR_INFO1_LIVE	youtube.com	HTTP	179 days

Cookie purpose description: Tries to estimate the users' band width on pages with integrated YouTube videos.
Source: https://www.youtube.com

Data is sent to: Netherlands

xtc	addthis.com	HTTP	13 months

Cookie purpose description: Registers the user's sharing of content via social media.
Source: https://s7.addthis.com

Data is sent to: United States

yieldify_iv	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_location	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

yieldify_sale_ts	cwsellors.co.uk	HTTP	1 year

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_st	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_stc	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_ujt	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_unique	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

yieldify_visit	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Collects anonymous data about user's visit to the site, such as the number of returning visits and which pages are read. The purpose is to deliver targeted ads.
Source: https://app.yieldify.com

Data is sent to: Ireland

YSC	youtube.com	HTTP	Session

Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
Source: https://www.youtube.com

Data is sent to: Netherlands

zte#	cwsellors.co.uk	HTTP	Session

Cookie purpose description: Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.
Source: https://v2.zopim.com

Data is sent to: United States

Category: to be completed (29)

These cookies need to be classified, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_landing_page	cwsellors.co.uk	HTTP	13 days

Cookie purpose description:

Initiator: Webserver
Source: cwsellors.co.uk

Data is sent to: Canada

_orig_referrer	cwsellors.co.uk	HTTP	13 days

Initiator: Webserver
Source: cwsellors.co.uk

Data is sent to: Canada

_s	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Data is sent to: Canada			
_shopify_fs	cwsellors.co.uk	HTTP	2 years
Cookie purpose description:			
Data is sent to: Canada			
_shopify_s	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Data is sent to: Canada			
_shopify_sa_p	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Data is sent to: Canada			
_shopify_sa_t	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Data is sent to: Canada			
_shopify_y	cwsellors.co.uk	HTTP	2 years
Cookie purpose description:			
Initiator: Webserver			
Data is sent to: Canada			
_vpx	cwsellors.co.uk	HTTP	999 days
Cookie purpose description:			
Data is sent to: Canada			
_y	cwsellors.co.uk	HTTP	2 years
Cookie purpose description:			
Source: https://app.yieldify.com			
Data is sent to: Ireland			
_y1sp_ses.a8f4	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Source: https://app.yieldify.com			
Data is sent to: Ireland			
_y2	cwsellors.co.uk	HTTP	1 year
Cookie purpose description:			
Source: https://app.yieldify.com			
Data is sent to: Ireland			
_yi	cwsellors.co.uk	HTTP	1 year
Cookie purpose description:			
Source: https://app.yieldify.com			
Data is sent to: Ireland			
amazon-pay-abtesting-new-widgets	cwsellors.co.uk	HTTP	Session
Cookie purpose description:			
Source: https://cdn.shopify.com			
Data is sent to: United States			
cart_sig	cwsellors.co.uk	HTTP	13 days
Cookie purpose description:			
Source: cwsellors.co.uk			
Data is sent to: Canada			

cookietest Cookie purpose description: Data is sent to: Canada	cwsellors.co.uk	HTTP	Session
i Cookie purpose description: Source: https://dc.yieldify.com Data is sent to: Ireland	dc.yieldify.com	Pixel	Session
i Source: https://v2.dc.yieldify.com Data is sent to: Ireland	v2.dc.yieldify.com	Pixel	Session
resetCurrencyCookie Cookie purpose description: Source: https://cdn.shopify.com Data is sent to: United States	cwsellors.co.uk	HTTP	1 year
secure_customer_sig Cookie purpose description: Source: cwsellors.co.uk Data is sent to: Canada	cwsellors.co.uk	HTTP	20 years
shopify_recently_viewed Cookie purpose description: Data is sent to: Canada	cwsellors.co.uk	HTTP	3 months
smart-payment-buttons-experiment-mpo-clarity Cookie purpose description: Source: https://cdn.shopify.com Data is sent to: United States	cwsellors.co.uk	HTTP	Session
sp Cookie purpose description: Source: https://dc.yieldify.com/ Data is sent to: Ireland	dc.yieldify.com	HTTP	1 year
sp Cookie purpose description: Source: https://v2.dc.yieldify.com/ Data is sent to: Ireland	v2.dc.yieldify.com	HTTP	1 year
storefront/page Cookie purpose description: Source: https://v.shopify.com/storefront Data is sent to: Canada	v.shopify.com	Pixel	Session
storefront/session-attribution Cookie purpose description: Source: https://v.shopify.com Data is sent to: Canada	v.shopify.com	Pixel	Session
storefront/track Cookie purpose description: Source: https://v.shopify.com/storefront Data is sent to: Canada	v.shopify.com	Pixel	Session
ubid-main Cookie purpose description: Source: https://cdn.shopify.com Data is sent to: United States	amazon.com	HTTP	20 years