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# About The Conversation

## Who are we?

The Conversation France is an independent news media platform. We provide in-depth analysis on a wide range of topics by publishing articles for the general public written by academics and researchers, who work in close collaboration with our team of experienced journalists. Our goal is to enable a better understanding of complex issues, and to enrich public debate by shedding light on current affairs through reliable, research-based expert content.

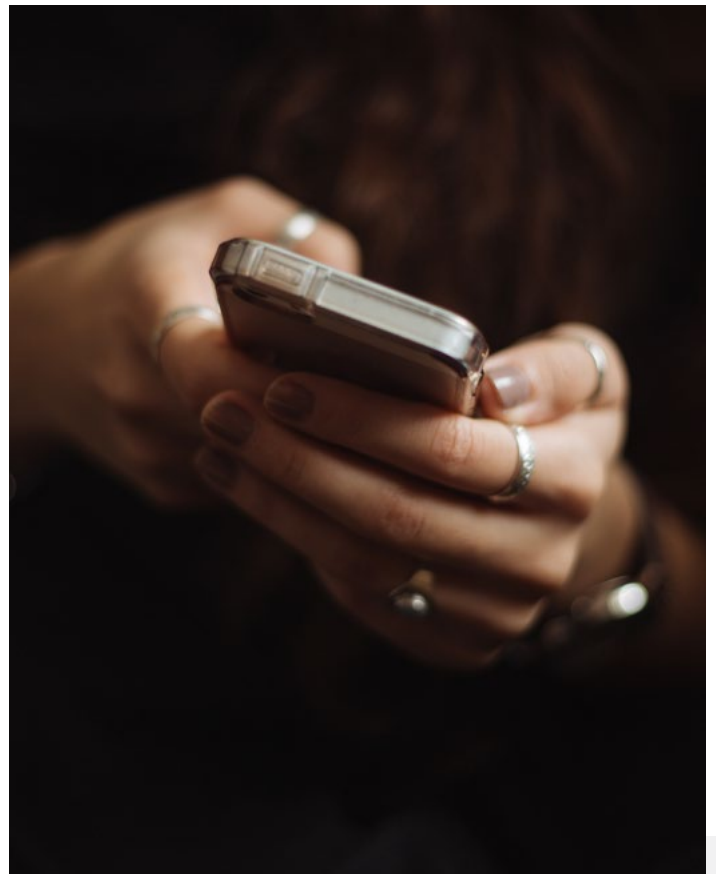
## What kind of articles does The Conversation publish?

Every day The Conversation features articles on current affairs as well as scientific progress. Are you an academic, researcher or doctoral student? Did something in the news catch your eye? Would you like to write about your research? Pitch us your idea for an article: [theconversation.com/fr/pitches](https://theconversation.com/fr/pitches).

## What happens to published articles?

So that your research can reach the general public and the media, content published on The Conversation is free of charge, ad-free, and shareable (licensed under Creative Commons).

A wide range of French and international media outlets — Le Monde, Ouest-France, Sud-Ouest, Le Point, La Tribune, Quartz and many more — regularly republish our articles or request interviews with our authors.



**“Working with The Conversation allowed me to get out of my academic ivory tower and witness ordinary citizens’ interest in and questions about my work.”**

Muriel Vayssier-Taussat, Microbiologist,  
Head of the Department of  
Animal Health at INRA.

## You will also have the opportunity to:

### Track your readership

The Conversation gives you full access to real-time audience metrics, via a personal, secure control panel. Collaborate with other scholars and publish as a team. Articles published by The Conversation can be written together, by bringing co-authors into the process.

### Reach a global audience

The Conversation is part of a global network, with sites in Australia, the UK, the United States, South Africa, Indonesia, Canada and Spain. This gives you the potential of publishing content directly in English or translations of your articles in French that can be shared across our network.

**“What struck me from my experience with publishing on The Conversation are my interactions with the editorial team, who are as demanding as they are sympathetic to one’s research.”**

Patrick Criqui, Emeritus Professor and Head of Research at CNRS, Université Grenoble-Alpes.

**“What we like about The Conversation is the originality of the topics, the diversity of perspectives, the high-quality work and the opportunity for our readers to gain direct access to researchers.”**

Ouest-France



# How to publish on The Conversation

You pitch an idea for an article at [theconversation.com/fr/pitches](https://theconversation.com/fr/pitches).

An editor on our team contacts you and helps you find the right angle on the story.

You submit a first draft (6,000-8,000 characters).

You and your editor work on the article to improve it for our readers; and also enhance its chances of being republished by other media in France and internationally.

You approve the final version of your article, we publish it to our site and promote it in our newsletter and via social media, and you track its readership via your author dashboard.

## Some initial advice

Go for a clear and accessible style.

Keep your articles compact and direct.

Develop one idea per paragraph and use clear headings.

Include illustrations whenever possible.

Provide your readers with additional sources by adding hyperlinks — avoid footnotes.

## THE CONVERSATION

The Conversation France is supported by more than 80 higher-education and research institutions.

[theconversation.com](https://theconversation.com)