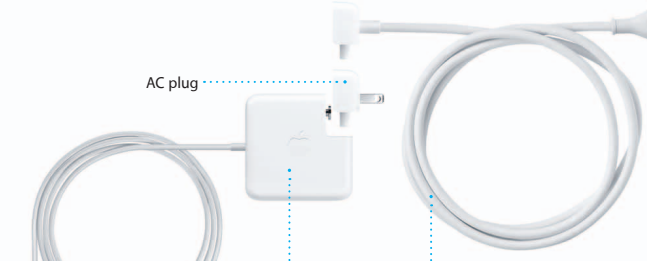


Hello.

Quick Start Guide

Welcome to your new MacBook Air. We'd like to show you around.



Let's get started

When you start your MacBook Air for the first time, Setup Assistant will help you get going. Just follow a few simple steps to quickly connect to your Wi-Fi network, transfer your stuff from another Mac or a PC, and create a user account for your Mac.

You'll also be able to log in with your Apple ID, so you can download apps from the App Store, shop the iTunes Store and the Apple Online Store, access iCloud, and make video calls with FaceTime. If you don't have an Apple ID, creating one is easy and free.



Let's get moving

It's easy to move files like documents, email, photos, music, and movies to your new Mac from another Mac or a PC. The first time you start your new Mac, it will walk you through the process step by step. All you have to do is follow the onscreen instructions.



Multi-Touch gestures

You can do a lot of things on your MacBook Air using simple gestures on the trackpad. Here are some of the most popular ones.



Click
Press down anywhere on the trackpad to click. Or, with Tap to Click enabled, simply tap the surface.



Secondary click (right click)
Click with two fingers to open shortcut menus. Or, with Tap to Click enabled, tap two fingers anywhere.



Swipe to navigate
Swipe with two fingers to flip through web pages, documents, and more.



Double click
Press down two times anywhere on the trackpad. Or, with Tap to Click enabled, double-tap the surface.



Two-finger scroll
Brush two fingers along the trackpad to scroll in any direction—up, down, or sideways.



Smart zoom
Double-tap the trackpad with two fingers to quickly magnify a web page.



Pinch to zoom
Zoom in and out of photos and web pages more precisely by pinching your thumb and finger.



Switch between full-screen apps
Swipe with three fingers to move from one full-screen app to another.



View Launchpad
Pinch with four fingers to view all your apps in Launchpad.



Rotate
Turn your thumb and finger clockwise or counterclockwise to rotate an image.



View Mission Control
Swipe up with three fingers to see every open window on your Mac.

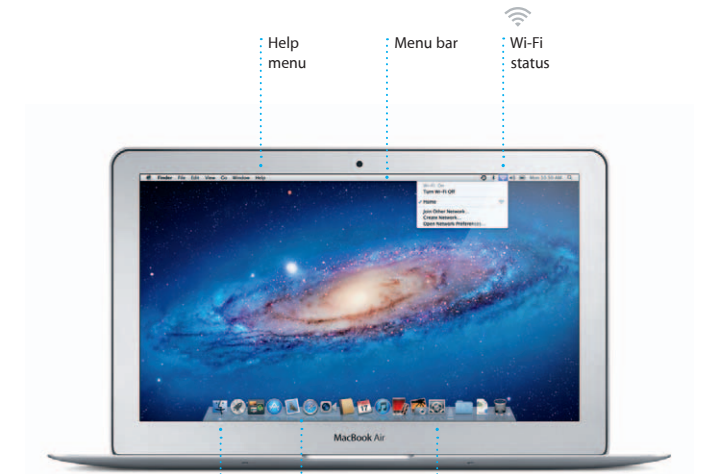


Learn more
Choose System Preferences from the Apple menu and click Trackpad to learn more about gestures.

Get to know your desktop

The desktop is where you can find everything and do anything on your Mac. The Dock at the bottom is a handy place to keep the apps you use most. It's also where you can open System Preferences, which lets you customize your desktop and other settings on your Mac. Click the Finder icon to quickly get to all your files and folders.

The menu bar at the top has lots of useful information about your Mac. To check the status of your wireless Internet connection, click the Wi-Fi icon. Your Mac automatically connects to the network you chose during setup.



iCloud

iCloud stores your music, photos, mail, and more. And it wirelessly pushes them to your Mac, iPad, iPhone, iPod touch, and even your PC. All without docking or syncing. So when you buy a song on one device, it's automatically downloaded to all your other. And with Photo Stream, your latest photos appear everywhere you want to see them. To customize your iCloud settings, open the Apple menu, select System Preferences, and click iCloud. Then sign in with your Apple ID and choose the iCloud features you want to use.



An important note

Please read this document and the safety information in the Important Product Information Guide carefully before you first use your computer.

Learn more

You can find more information, watch demos, and learn even more about MacBook Air features at www.apple.com/macbookair.

Help

You can often find answers to your questions, as well as instructions and troubleshooting information, in Help Center. Click the Finder icon, click Help in the menu bar, and choose Help Center.

Mac OS X Utilities

If you have a problem with your Mac, Mac OS X Utilities can help you repair your computer's flash storage, restore your software and data from a Time Machine backup, or erase your flash storage and reinstall OS X Lion and Apple applications. You can also use Safari to get online help. If your Mac detects a problem, it opens Mac OS X Utilities automatically. Or you can open it manually by restarting your computer while holding down the Command and R keys.

Support

Your MacBook Air comes with 90 days of technical support and one year of hardware repair warranty coverage at an Apple Retail Store or an Apple Authorized Service Provider. Visit www.apple.com/support/macbookair for MacBook Air technical support. Or call 1-800-275-2273. In Canada, call 1-800-263-3394.



Launchpad

Launchpad is the home for all the apps on your Mac. Just click the Launchpad icon in the Dock and your open windows are replaced by a full-screen display of all your apps. Arrange apps any way you want,

group them together in folders, or delete them from your Mac. When you download an app from the Mac App Store, it automatically appears in Launchpad.



Open Launchpad
Click the Launchpad icon in the Dock.

Folders
Group apps in folders by dragging one app on top of another.



Mission Control

Mission Control gives you a bird's-eye view of everything running on your Mac. Click the Mission Control icon in the Dock, and your desktop zooms out to display all the open windows in every application, all your

full-screen apps, and Dashboard, the home of mini-apps called widgets. Click anything to zoom in on it. Think of Mission Control as the hub of your system—view everything and go anywhere with just a click.



Dashboard
Located at the top left for easy access.

Open Mission Control
Click the Mission Control icon in the Dock.

Add desktop spaces
Click the + button to the right of the top row to add a new space.



Safari web browser

Click the icon in the Dock, and surf the web quickly and easily using Multi-Touch gestures. Scroll up or down with two fingers on the trackpad. Swipe right or left with two fingers to go back and forth

between pages. Double-tap with two fingers to magnify a page, then double-tap again to return to the original size. Or pinch to zoom in or out.



Reading List
Click the glasses icon to save pages to read later.

Top Sites
Get a quick overview of the sites you visit most often.

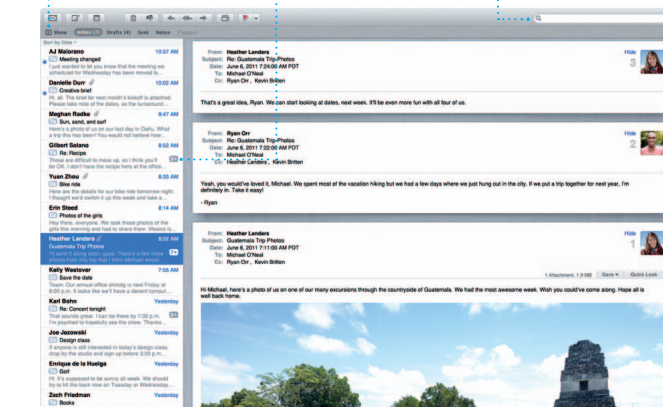
Full-screen view
Click the full-screen button to go full screen.



Mail

Mail lets you manage all your email accounts from a single, ad-free inbox, even when you're not connected to the Internet. It works with most email standards—including POP3 and IMAP—and

popular email services like Gmail, Yahoo! Mail, and AOL Mail. You can also use Mail with the free me.com email account you get with iCloud. The first time you open Mail, Setup Assistant will help you get started.



One-stop email
View all your accounts in Mail for one-click access.

Conversation view
See all the email messages from a conversation thread.

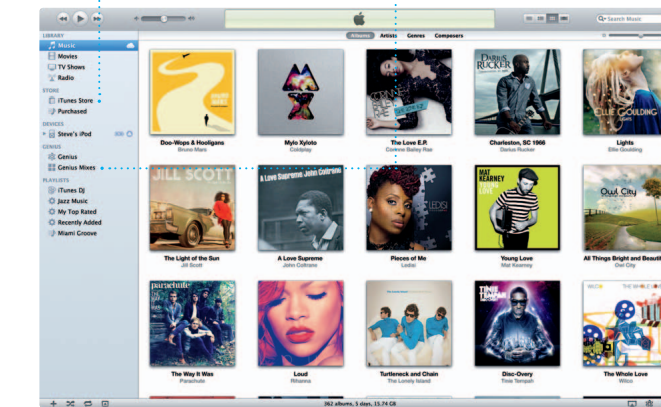
Search
Quickly narrow search results to find exactly what you want.



iTunes

With iTunes, you can organize and play your digital music and videos on your Mac. And you can shop the iTunes Store for new music, movies,

TV shows, books, and more. iTunes is also where you'll find the App Store for iPad, iPhone, and iPod touch.



iTunes Store
Discover and buy new music, movies, and more.

Genius Mixes
Let iTunes search your music library and group songs that go great together.



iCal

Keep track of your busy schedule with iCal. You can create separate calendars—one for home, another for school, a third for work. See all your calendars in a single window or choose to see only the calendars you want. Create

and send invitations using contact info from your Address Book, then see who has responded. Use iCloud to update calendars on all your devices automatically or share calendars with other iCloud users.



Multiple calendars
Access all your calendars from one place.

Calendar view
Select the view you prefer—day, week, month, or year.

Add an event
Double-click to create a new event.



FaceTime

FaceTime for Mac lets you talk face to face with anyone on an iPad, iPhone, iPod touch, or Mac—from your Mac.* To set up FaceTime,

all you need is your Apple ID and email address. To start a video call, just click an entry in your Address Book contacts list.



Favorites
Add your frequent contacts to Favorites for easy access.



iPhoto

iPhoto is the best way to organize, browse, edit, and share your photos on your Mac. You can organize your photo library by Faces, Places, and Events. To send photos by email or publish them to Facebook,

just select the photo and click Share in the bottom right of your screen. Or click Create to turn your favorite shots into photo books, calendars, and cards.



Events
Double-click any Event to browse photos.

Faces
iPhoto can even organize your photos based on who's in them.

Create
Create books, cards, and calendars.



iMovie

iMovie puts all your video clips in one place, and gives you all the editing tools, themes, and special effects you need to quickly turn them into something special. You can make great-looking movies or

even Hollywood-style movie trailers with just a few clicks. And iMovie lets you import video from most popular digital video cameras, your iPad, iPhone, or iPod touch, or the FaceTime camera on your Mac.



Project browser
Simply drop your selection in a project to create a great movie.

Event browser
Your imported videos appear here so you can access all your clips.



Mac App Store

The Mac App Store is the best way to find and download thousands of apps for your Mac, from games and social networking to productivity apps and more. New apps install in one step to Launchpad. You can install apps on every Mac

authorized for your personal use and even download them again. The Mac App Store lets you know when app updates are available, so you always have the latest versions. Open the Mac App Store by clicking its icon in the Dock.



Discover new apps
Browse thousands of apps and download them straight to Launchpad.

Always up to date
Updates to your purchased apps appear automatically.

*Requires FaceTime-enabled device for both caller and recipient. Not available in all areas.