



## Daily Kos

Mississippi survey  
October 2020

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### Overview

This report contains the results of a Civiqs survey of 507 likely voters in Mississippi from October 23-26, 2020. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at [civiqs.com](https://civiqs.com).

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of likely voters in Mississippi. The general design effect due to weighting is 1.46. The survey has a margin of error of  $\pm 5.3\%$  at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

### Contact

For more information, please contact Drew Linzer ([drew@civiqs.com](mailto:drew@civiqs.com)), Director, Civiqs.

More information about Civiqs can be found online at [civiqs.com/methodology](https://civiqs.com/methodology).

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## Topline Results

1. If the election for U.S. Senator from Mississippi were held today, who would you vote for?

Cindy Hyde-Smith, Republican	52%
Mike Espy, Democrat	44%
Jimmy Edwards, Libertarian	2%
Someone else	1%
Unsure	2%

2. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

Donald Trump, Republican	55%
Joe Biden, Democrat	41%
Someone else	3%
Unsure	1%

3. If the election were held today, how would you vote on Mississippi Ballot Measure 2? A "yes" vote would remove the requirement that a candidate for governor or state office receive the highest number of votes in a majority of the state's 122 House districts. If a candidate does not receive a majority vote of the people, they would proceed to a runoff election, instead of being chosen by a vote of the state House of Representatives.

Yes	54%
No	25%
Unsure	21%

4. If the election were held today, how would you vote on Mississippi Ballot Measure 3? A "yes" vote would adopt a new official Mississippi state flag designed by the Commission to Redesign the Mississippi State Flag.

Yes	61%
No	31%
Unsure	8%

5. Do you have a favorable or unfavorable opinion of Cindy Hyde-Smith?

Favorable	42%
Unfavorable	47%
Unsure	10%

6. Do you have a favorable or unfavorable opinion of Mike Espy?

Favorable	43%
Unfavorable	46%
Unsure	12%

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7. Do you have a favorable or unfavorable opinion of Roger Wicker?

Favorable 36%  
Unfavorable 39%  
Unsure 25%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

Favorable 38%  
Unfavorable 58%  
Unsure 4%

9. Do you have a favorable or unfavorable opinion of Donald Trump?

Favorable 55%  
Unfavorable 44%  
Unsure 2%

10. Do you have a favorable or unfavorable opinion of Tate Reeves?

Favorable 34%  
Unfavorable 49%  
Unsure 17%

## Crosstabs

1. If the election for U.S. Senator from Mississippi were held today, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Cindy Hyde-Smith, Republican	52%	1%	93%	39%	46%	57%
Mike Espy, Democrat	44%	99%	4%	52%	51%	37%
Jimmy Edwards, Libertarian	2%	0%	1%	5%	1%	3%
Someone else	1%	0%	1%	1%	0%	1%
Unsure	2%	0%	2%	3%	2%	2%

	Total	White	Black	Other	White: Non-College	College
Cindy Hyde-Smith, Republican	52%	75%	12%	61%	78%	62%
Mike Espy, Democrat	44%	19%	88%	34%	16%	31%
Jimmy Edwards, Libertarian	2%	3%	0%	0%	3%	5%
Someone else	1%	1%	0%	0%	1%	0%
Unsure	2%	3%	0%	5%	3%	2%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Cindy Hyde-Smith, Republican	52%	58%	33%	38%	30%	52%	50%
Mike Espy, Democrat	44%	37%	65%	56%	65%	45%	44%
Jimmy Edwards, Libertarian	2%	2%	2%	1%	2%	1%	2%
Someone else	1%	1%	0%	2%	1%	0%	1%
Unsure	2%	2%	0%	4%	1%	2%	2%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Cindy Hyde-Smith, Republican	52%	23%	41%	46%	70%	32%	58%	77%	89%
Mike Espy, Democrat	44%	66%	50%	52%	30%	52%	22%	19%	11%
Jimmy Edwards, Libertarian	2%	6%	5%	1%	0%	9%	11%	1%	0%
Someone else	1%	0%	2%	0%	0%	0%	4%	0%	1%
Unsure	2%	6%	3%	2%	0%	7%	5%	3%	0%

	Total	Biden fav only	Trump fav only	Both unfav
Cindy Hyde-Smith, Republican	52%	0%	94%	18%
Mike Espy, Democrat	44%	98%	1%	65%
Jimmy Edwards, Libertarian	2%	0%	2%	13%
Someone else	1%	1%	1%	0%
Unsure	2%	1%	3%	4%

	Total	Already voted	Likely voter
Cindy Hyde-Smith, Republican	52%	44%	53%
Mike Espy, Democrat	44%	55%	42%
Jimmy Edwards, Libertarian	2%	1%	2%
Someone else	1%	0%	1%
Unsure	2%	0%	2%

2. If the election for president of the United States were held today and the choices were Donald Trump and Joe Biden, who would you vote for?

	Total	Democrat	Republican	Independent	Female	Male
Donald Trump, Republican	55%	2%	96%	43%	49%	60%
Joe Biden, Democrat	41%	96%	4%	47%	49%	35%
Someone else	3%	0%	1%	9%	0%	5%
Unsure	1%	2%	0%	1%	2%	0%

	Total	White	Black	Other	White: Non-College	College
Donald Trump, Republican	55%	79%	12%	66%	81%	65%
Joe Biden, Democrat	41%	18%	82%	34%	16%	30%
Someone else	3%	2%	5%	0%	2%	5%
Unsure	1%	1%	2%	0%	1%	0%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Donald Trump, Republican	55%	61%	33%	42%	31%	54%	54%
Joe Biden, Democrat	41%	34%	64%	58%	58%	43%	42%
Someone else	3%	4%	3%	0%	9%	2%	4%
Unsure	1%	1%	0%	0%	2%	0%	1%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Donald Trump, Republican	55%	25%	48%	48%	70%	35%	72%	81%	90%
Joe Biden, Democrat	41%	63%	43%	50%	30%	48%	24%	18%	10%
Someone else	3%	10%	9%	1%	0%	14%	3%	1%	0%
Unsure	1%	2%	1%	2%	0%	3%	2%	0%	0%

	Total	Biden fav only	Trump fav only	Both unfav
Donald Trump, Republican	55%	0%	99%	16%
Joe Biden, Democrat	41%	99%	0%	45%
Someone else	3%	1%	1%	35%
Unsure	1%	0%	0%	4%

	Total	Already voted	Likely voter
Donald Trump, Republican	55%	45%	56%
Joe Biden, Democrat	41%	55%	40%
Someone else	3%	0%	4%
Unsure	1%	0%	1%

3. If the election were held today, how would you vote on Mississippi Ballot Measure 2?  
 A "yes" vote would remove the requirement that a candidate for governor or state office receive the highest number of votes in a majority of the state's 122 House districts. If a candidate does not receive a majority vote of the people, they would proceed to a runoff election, instead of being chosen by a vote of the state House of Representatives.

	Total	Democrat	Republican	Independent	Female	Male
Yes	54%	69%	43%	58%	58%	52%
No	25%	19%	35%	17%	24%	25%
Unsure	21%	12%	23%	25%	18%	23%

	Total	White	Black	Other	White: Non-College	College
Yes	54%	50%	62%	49%	50%	51%
No	25%	27%	23%	0%	25%	33%
Unsure	21%	23%	15%	51%	25%	17%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Yes	54%	54%	61%	45%	75%	53%	49%
No	25%	23%	24%	40%	15%	26%	26%
Unsure	21%	23%	15%	16%	10%	21%	25%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Yes	54%	56%	45%	55%	61%	46%	37%	46%	59%
No	25%	21%	29%	20%	25%	23%	36%	26%	24%
Unsure	21%	23%	26%	24%	14%	32%	27%	28%	17%

	Total	Biden fav only	Trump fav only	Both unfav
Yes	54%	70%	44%	63%
No	25%	17%	32%	5%
Unsure	21%	14%	24%	32%

	Total	Already voted	Likely voter
Yes	54%	76%	52%
No	25%	17%	26%
Unsure	21%	7%	23%

4. If the election were held today, how would you vote on Mississippi Ballot Measure 3?  
 A "yes" vote would adopt a new official Mississippi state flag designed by the Commission to Redesign the Mississippi State Flag.

	Total	Democrat	Republican	Independent	Female	Male
Yes	61%	89%	41%	64%	63%	56%
No	31%	5%	50%	28%	30%	36%
Unsure	8%	6%	9%	8%	8%	8%

	Total	White	Black	Other	White: Non-College	College
Yes	61%	46%	89%	39%	43%	56%
No	31%	45%	6%	43%	48%	31%
Unsure	8%	9%	5%	18%	9%	13%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Yes	61%	54%	78%	79%	83%	58%	52%
No	31%	38%	14%	17%	11%	34%	41%
Unsure	8%	8%	8%	4%	6%	8%	8%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Yes	61%	66%	69%	58%	55%	70%	41%	37%	43%
No	31%	26%	24%	34%	37%	21%	45%	57%	47%
Unsure	8%	7%	7%	8%	8%	9%	14%	6%	10%

	Total	Biden fav only	Trump fav only	Both unfav
Yes	61%	91%	37%	79%
No	31%	6%	52%	14%
Unsure	8%	3%	11%	7%

	Total	Already voted	Likely voter
Yes	61%	83%	58%
No	31%	13%	34%
Unsure	8%	4%	9%

5. Do you have a favorable or unfavorable opinion of Cindy Hyde-Smith?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	42%	1%	74%	33%	39%	47%
Unfavorable	47%	95%	10%	59%	54%	42%
Unsure	10%	5%	16%	7%	8%	11%

	Total	White	Black	Other	White: Non-College	College
Favorable	42%	60%	10%	36%	63%	49%
Unfavorable	47%	26%	85%	46%	24%	40%
Unsure	10%	13%	5%	18%	13%	11%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	42%	48%	27%	28%	17%	47%	40%
Unfavorable	47%	40%	67%	66%	68%	47%	51%
Unsure	10%	12%	6%	7%	15%	6%	9%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	42%	20%	30%	39%	59%	26%	40%	64%	76%
Unfavorable	47%	75%	55%	52%	36%	68%	36%	22%	17%
Unsure	10%	5%	14%	10%	6%	7%	24%	14%	7%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	42%	1%	76%	0%
Unfavorable	47%	98%	10%	78%
Unsure	10%	1%	15%	22%

	Total	Already voted	Likely voter
Favorable	42%	30%	44%
Unfavorable	47%	60%	46%
Unsure	10%	10%	10%



6. Do you have a favorable or unfavorable opinion of Mike Espy?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	43%	93%	8%	47%	50%	34%
Unfavorable	46%	1%	77%	40%	40%	53%
Unsure	12%	6%	14%	13%	10%	13%

	Total	White	Black	Other	White: Non-College	College
Favorable	43%	20%	84%	14%	19%	27%
Unfavorable	46%	67%	9%	29%	68%	62%
Unsure	12%	13%	7%	56%	13%	11%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	43%	36%	61%	58%	61%	44%	40%
Unfavorable	46%	50%	33%	35%	28%	49%	49%
Unsure	12%	14%	6%	7%	11%	7%	11%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	43%	59%	49%	48%	32%	51%	26%	19%	12%
Unfavorable	46%	28%	38%	41%	60%	36%	62%	69%	77%
Unsure	12%	13%	13%	11%	8%	13%	13%	12%	11%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	43%	95%	4%	44%
Unfavorable	46%	0%	82%	36%
Unsure	12%	5%	15%	21%

	Total	Already voted	Likely voter
Favorable	43%	58%	41%
Unfavorable	46%	38%	47%
Unsure	12%	5%	13%

7. Do you have a favorable or unfavorable opinion of Roger Wicker?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	36%	10%	58%	27%	36%	37%
Unfavorable	39%	63%	19%	48%	40%	39%
Unsure	25%	27%	23%	24%	24%	24%

	Total	White	Black	Other	White: Non-College	College
Favorable	36%	46%	19%	14%	47%	39%
Unfavorable	39%	29%	59%	33%	27%	42%
Unsure	25%	25%	22%	53%	26%	19%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	36%	40%	25%	27%	24%	38%	33%
Unfavorable	39%	33%	61%	48%	60%	43%	42%
Unsure	25%	27%	15%	25%	16%	19%	25%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	36%	19%	29%	34%	46%	24%	32%	46%	56%
Unfavorable	39%	56%	42%	44%	33%	46%	33%	32%	24%
Unsure	25%	25%	30%	22%	21%	29%	35%	22%	20%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	36%	9%	57%	20%
Unfavorable	39%	68%	19%	52%
Unsure	25%	23%	24%	28%

	Total	Already voted	Likely voter
Favorable	36%	40%	35%
Unfavorable	39%	41%	39%
Unsure	25%	18%	25%

8. Do you have a favorable or unfavorable opinion of Joe Biden?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	38%	89%	4%	43%	47%	32%
Unfavorable	58%	6%	95%	51%	51%	65%
Unsure	4%	5%	1%	6%	3%	3%

	Total	White	Black	Other	White: Non-College	College
Favorable	38%	16%	80%	22%	14%	24%
Unfavorable	58%	82%	14%	74%	84%	74%
Unsure	4%	2%	6%	4%	2%	2%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	38%	30%	61%	56%	51%	41%	41%
Unfavorable	58%	65%	39%	42%	34%	58%	58%
Unsure	4%	5%	0%	2%	14%	1%	1%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	38%	50%	40%	46%	30%	39%	18%	15%	11%
Unfavorable	58%	49%	50%	50%	68%	60%	77%	82%	88%
Unsure	4%	1%	10%	3%	1%	1%	6%	3%	2%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	38%	100%	0%	0%
Unfavorable	58%	0%	100%	100%
Unsure	4%	0%	0%	0%

	Total	Already voted	Likely voter
Favorable	38%	55%	36%
Unfavorable	58%	41%	61%
Unsure	4%	3%	4%

9. Do you have a favorable or unfavorable opinion of Donald Trump?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	55%	2%	95%	43%	48%	60%
Unfavorable	44%	96%	4%	56%	50%	38%
Unsure	2%	3%	1%	1%	2%	1%

	Total	White	Black	Other	White: Non-College	College
Favorable	55%	78%	11%	66%	81%	67%
Unfavorable	44%	20%	87%	34%	18%	33%
Unsure	2%	2%	2%	0%	2%	1%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	55%	62%	31%	42%	25%	56%	54%
Unfavorable	44%	36%	69%	58%	72%	43%	45%
Unsure	2%	2%	0%	0%	2%	1%	1%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	55%	30%	44%	48%	69%	37%	70%	81%	89%
Unfavorable	44%	69%	54%	49%	30%	61%	27%	17%	10%
Unsure	2%	1%	2%	3%	1%	2%	3%	1%	1%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	55%	0%	100%	0%
Unfavorable	44%	100%	0%	100%
Unsure	2%	0%	0%	0%

	Total	Already voted	Likely voter
Favorable	55%	41%	56%
Unfavorable	44%	57%	42%
Unsure	2%	2%	2%

10. Do you have a favorable or unfavorable opinion of Tate Reeves?

	Total	Democrat	Republican	Independent	Female	Male
Favorable	34%	4%	57%	28%	34%	35%
Unfavorable	49%	78%	26%	56%	50%	48%
Unsure	17%	18%	17%	16%	16%	17%

	Total	White	Black	Other	White: Non-College	College
Favorable	34%	46%	15%	7%	49%	34%
Unfavorable	49%	38%	69%	53%	35%	48%
Unsure	17%	16%	16%	40%	16%	18%

	Total	Non-College	College grad	Postgrad	Urban	Suburban	Rural
Favorable	34%	38%	25%	22%	31%	33%	31%
Unfavorable	49%	44%	62%	62%	66%	49%	52%
Unsure	17%	18%	13%	17%	3%	19%	17%

	Total	18-34	35-49	50-64	65+	White: 18-34	35-49	50-64	65+
Favorable	34%	23%	22%	32%	46%	29%	24%	47%	58%
Unfavorable	49%	64%	65%	48%	37%	59%	57%	33%	28%
Unsure	17%	13%	13%	20%	18%	11%	19%	20%	15%

	Total	Biden fav only	Trump fav only	Both unfav
Favorable	34%	6%	57%	19%
Unfavorable	49%	77%	26%	80%
Unsure	17%	17%	17%	2%

	Total	Already voted	Likely voter
Favorable	34%	28%	35%
Unfavorable	49%	56%	48%
Unsure	17%	16%	17%

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## Demographics

### Party ID

Democrat 27%  
Republican 43%  
Independent 30%

### Gender

Female 54%  
Male 46%

### Age

18-34 11%  
35-49 24%  
50-64 33%  
65+ 32%

### Race

White 62%  
Black 36%  
Other 2%

### Education

Non-College 73%  
College grad 18%  
Postgrad 9%

### Turnout

Already voted 12%  
Likely voter 88%