

Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	22,391,703	100.00	24,748,631	100.00	89,926.52	99,392.09	2.02	134
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	342,820	100.00	326,274	100.00	1,376.79	1,310.34	-0.98	125
Lotteries and pari-mutuel losses	36,867	10.75	35,450	10.87	148.06	142.37	-0.78	126
Miscellaneous personal services and miscellaneous fees	24,066	7.02	26,741	8.20	96.65	107.39	2.13	104
Legal fees	87,118	25.41	86,185	26.41	349.87	346.13	-0.22	120
Funeral expenses	84,136	24.54	56,795	17.41	337.90	228.09	-7.56	149
Safe deposit box rental	2,395	0.70	2,476	0.76	9.62	9.94	0.66	140
Checking accounts, other bank service charges	16,802	4.90	22,961	7.04	67.48	92.21	6.44	109
Cemetery lots, vaults, maintenance fees	5,078	1.48	4,804	1.47	20.39	19.29	-1.10	143
Accounting fees	45,670	13.32	49,009	15.02	183.41	196.82	1.42	127
Dating services	419	0.12	406	0.12	1.68	1.63	-0.60	96
Occupational expenses	10,493	3.06	12,731	3.90	42.14	51.13	3.94	105
Expenses, interest paid, and HELOC for other property	13,759	4.01	11,514	3.53	55.26	46.24	-3.50	118
Credit card memberships	3,109	0.91	2,669	0.82	12.48	10.72	-3.01	110
Shopping club membership fees	10,358	3.02	11,267	3.45	41.60	45.25	1.70	118
Vacation clubs	2,551	0.74	3,266	1.00	10.24	13.12	5.07	110
Cash Contributions								
Cash contributions	1,019,774	100.00	1,029,692	100.00	4,095.48	4,135.31	0.19	154
Support for college students	43,793	4.29	37,450	3.64	175.88	150.40	-3.08	145
Alimony expenditures	11,950	1.17	16,692	1.62	47.99	67.04	6.91	112
Child support expenditures	108,828	10.67	125,250	12.16	437.06	503.01	2.85	158
Gift of securities to others	16,878	1.66	19,453	1.89	67.78	78.12	2.88	129
Cash contributions to charities and other organizations	115,144	11.29	116,581	11.32	462.43	468.20	0.25	140
Cash contributions to church, religious organizations	443,457	43.49	423,587	41.14	1,780.95	1,701.15	-0.91	162
Cash contribution to educational institutions	21,793	2.14	15,522	1.51	87.52	62.34	-6.56	166
Cash contribution to political organizations	10,039	0.98	8,003	0.78	40.32	32.14	-4.43	160
Other cash gifts	247,893	24.31	267,155	25.95	995.55	1,072.91	1.51	152
Life and Other Personal Insurance								
Life and other personal insurance	165,167	100.00	166,097	100.00	663.32	667.06	0.11	120
Life, endowment, annuity, other personal insurance	151,939	91.99	154,978	93.31	610.20	622.40	0.40	119
Other non-health insurance	13,228	8.01	11,120	6.69	53.13	44.66	-3.41	122

Benchmark: USA

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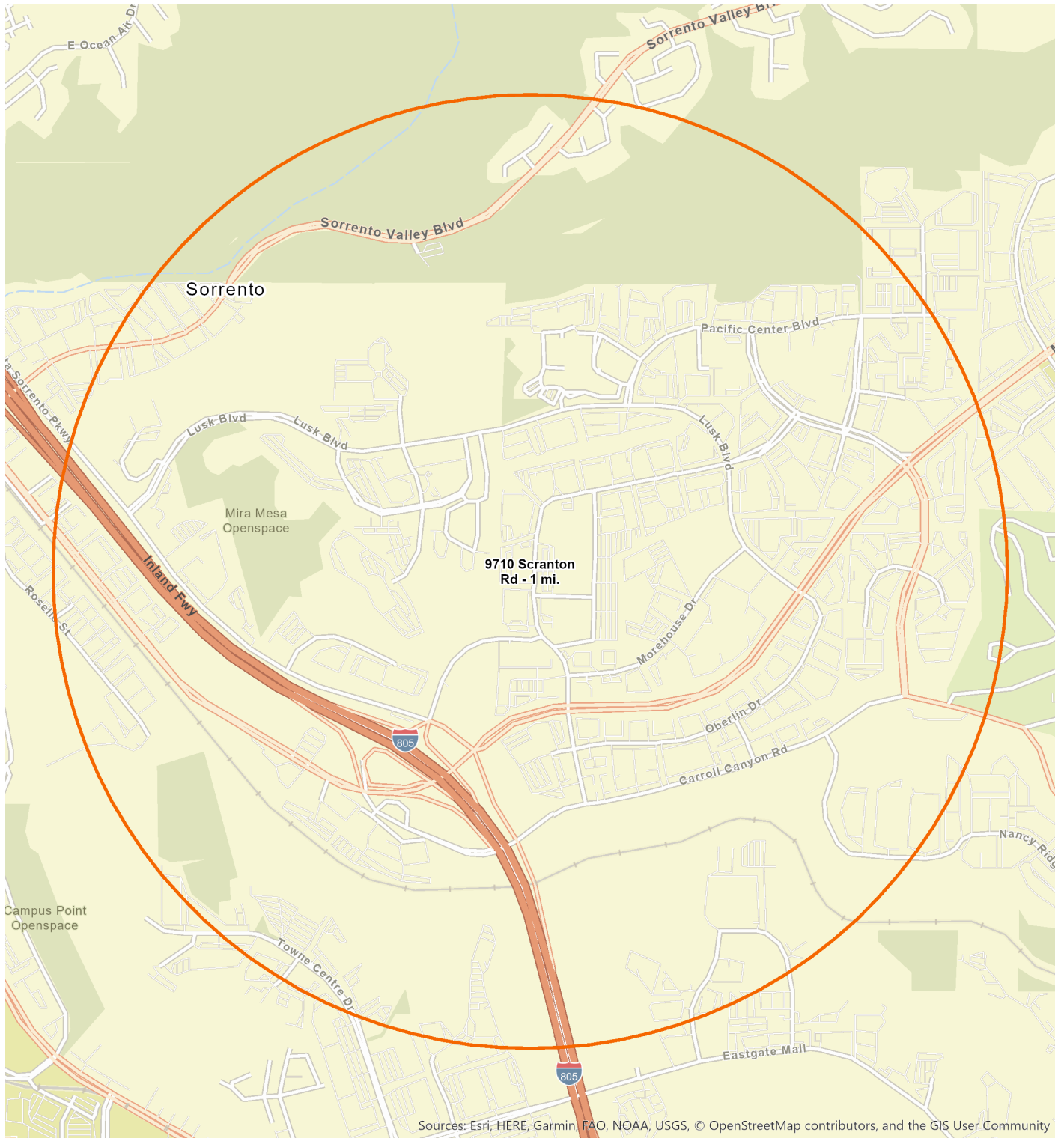
Index Colors:	<80	80 - 110	110+
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 1 mi.

Consumer Units: 249 | Households: 249 | Dorm Pop: 0



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Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	3,112,206,473	100.00	3,575,247,031	100.00	67,686.09	76,218.28	2.81	101
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	44,325,399	100.00	45,961,447	100.00	964.01	979.82	0.73	88
Lotteries and pari-mutuel losses	4,890,180	11.03	5,201,079	11.32	106.35	110.88	1.24	90
Miscellaneous personal services and miscellaneous fees	3,261,980	7.36	3,704,172	8.06	70.94	78.97	2.58	76
Legal fees	11,011,444	24.84	11,705,660	25.47	239.48	249.55	1.23	82
Funeral expenses	10,872,142	24.53	8,270,339	17.99	236.45	176.31	-5.32	104
Safe deposit box rental	287,184	0.65	342,605	0.75	6.25	7.30	3.59	91
Checking accounts, other bank service charges	2,849,143	6.43	3,650,487	7.94	61.96	77.82	5.08	100
Cemetery lots, vaults, maintenance fees	609,077	1.37	663,936	1.44	13.25	14.15	1.74	93
Accounting fees	5,422,196	12.23	6,800,292	14.80	117.93	144.97	4.63	82
Dating services	76,382	0.17	57,360	0.12	1.66	1.22	-5.57	95
Occupational expenses	1,335,188	3.01	1,610,300	3.50	29.04	34.33	3.82	72
Expenses, interest paid, and HELOC for other property	1,653,277	3.73	1,575,257	3.43	35.96	33.58	-0.96	77
Credit card memberships	433,692	0.98	385,452	0.84	9.43	8.22	-2.33	83
Shopping club membership fees	1,332,844	3.01	1,562,072	3.40	28.99	33.30	3.22	83
Vacation clubs	290,671	0.66	432,436	0.94	6.32	9.22	8.27	68
Cash Contributions								
Cash contributions	124,092,044	100.00	141,786,421	100.00	2,698.83	3,022.65	2.70	102
Support for college students	5,441,570	4.39	5,185,059	3.66	118.35	110.54	-0.96	97
Alimony expenditures	1,565,287	1.26	2,198,180	1.55	34.04	46.86	7.03	80
Child support expenditures	14,521,472	11.70	17,666,695	12.46	315.82	376.62	4.00	114
Gift of securities to others	1,891,870	1.52	2,478,565	1.75	41.15	52.84	5.55	78
Cash contributions to charities and other organizations	13,475,302	10.86	15,917,571	11.23	293.07	339.34	3.39	88
Cash contributions to church, religious organizations	53,057,122	42.76	58,169,696	41.03	1,153.92	1,240.08	1.86	105
Cash contribution to educational institutions	2,394,595	1.93	2,253,756	1.59	52.08	48.05	-1.21	99
Cash contribution to political organizations	1,210,138	0.98	1,114,553	0.79	26.32	23.76	-1.63	105
Other cash gifts	30,534,690	24.61	36,802,348	25.96	664.09	784.56	3.80	102
Life and Other Personal Insurance								
Life and other personal insurance	20,182,809	100.00	23,484,059	100.00	438.95	500.64	3.08	79
Life, endowment, annuity, other personal insurance	18,537,204	91.85	21,917,056	93.33	403.16	467.23	3.41	79
Other non-health insurance	1,645,605	8.15	1,567,003	6.67	35.79	33.41	-0.97	82

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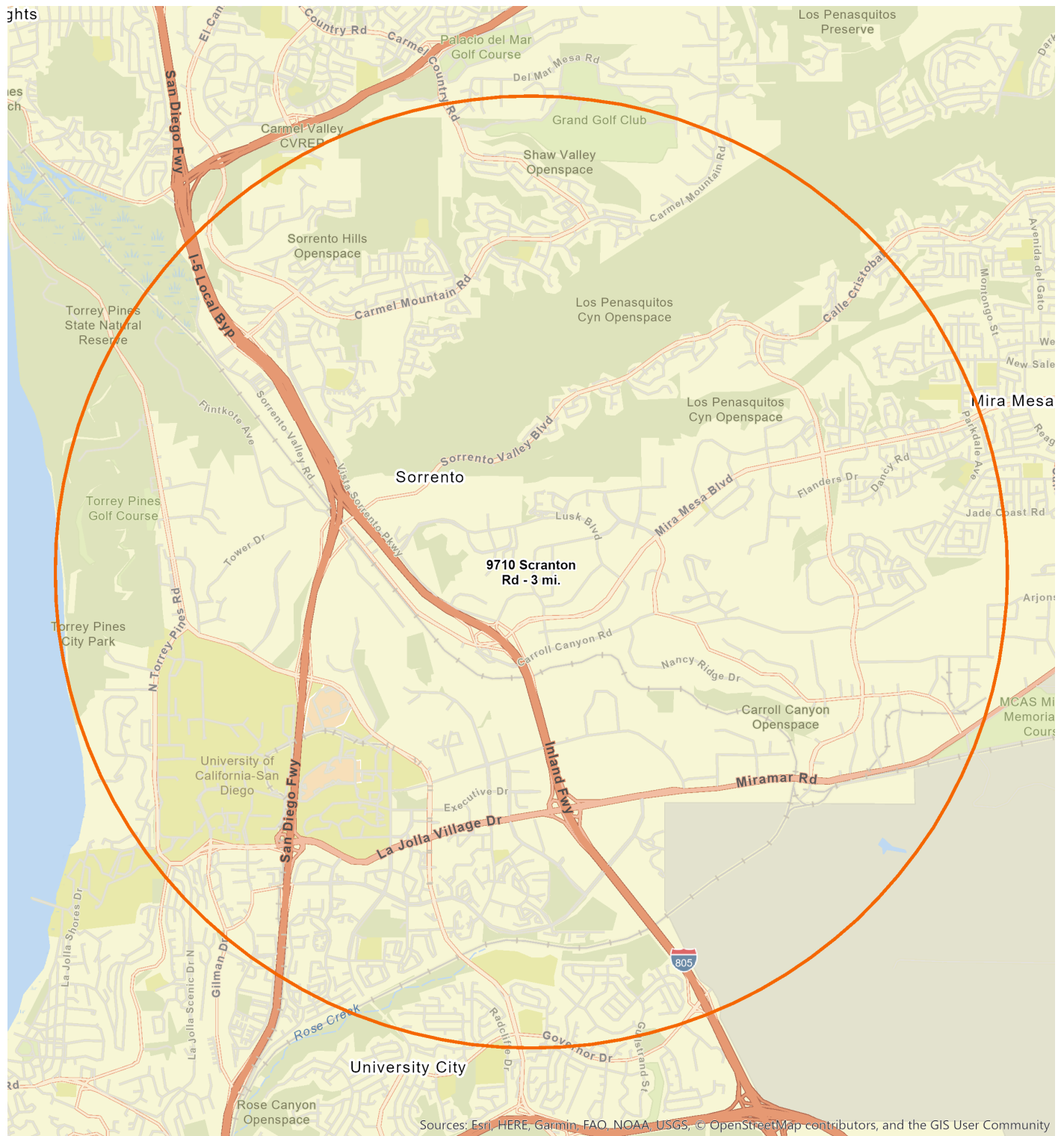
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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 3 mi.

Consumer Units: 45,980 | Households: 33,076 | Dorm Pop: 12,904



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Benchmark: USA

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Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 99,090 | Households: 86,186 | Dorm Pop: 12,904

	2023 Aggregate Expenditure Estimate	%	2028 Aggregate Expenditure Estimate	%	2023 Annual Avg per Consumer Unit	2028 Annual Avg per Consumer Unit	Compound Annual Growth Rate (%)	2023 Market Index
Total Specified Consumer Expenditures	8,679,847,614	100.00	9,895,959,791	100.00	87,595.60	98,432.98	2.66	130
Miscellaneous Fees and Expenses								
Miscellaneous fees and expenses	131,053,607	100.00	130,850,948	100.00	1,322.57	1,301.55	-0.03	120
Lotteries and pari-mutuel losses	13,569,674	10.35	13,846,428	10.58	136.94	137.73	0.40	116
Miscellaneous personal services and miscellaneous fees	10,068,649	7.68	10,399,198	7.95	101.61	103.44	0.65	109
Legal fees	33,473,515	25.54	34,938,836	26.70	337.81	347.53	0.86	116
Funeral expenses	31,433,364	23.99	23,107,350	17.66	317.22	229.84	-5.97	140
Safe deposit box rental	848,042	0.65	985,301	0.75	8.56	9.80	3.05	124
Checking accounts, other bank service charges	7,079,329	5.40	9,797,639	7.49	71.44	97.46	6.72	115
Cemetery lots, vaults, maintenance fees	1,810,718	1.38	1,883,412	1.44	18.27	18.73	0.79	128
Accounting fees	16,759,508	12.79	20,045,707	15.32	169.13	199.39	3.65	117
Dating services	211,182	0.16	151,531	0.12	2.13	1.51	-6.42	122
Occupational expenses	4,286,862	3.27	4,489,063	3.43	43.26	44.65	0.93	108
Expenses, interest paid, and HELOC for other property	5,455,723	4.16	4,621,894	3.53	55.06	45.97	-3.26	118
Credit card memberships	1,214,073	0.93	1,103,332	0.84	12.25	10.97	-1.89	108
Shopping club membership fees	3,911,367	2.98	4,365,004	3.34	39.47	43.42	2.22	112
Vacation clubs	931,602	0.71	1,116,233	0.85	9.40	11.10	3.68	101
Cash Contributions								
Cash contributions	376,825,112	100.00	402,883,220	100.00	3,802.86	4,007.39	1.35	143
Support for college students	17,194,582	4.56	15,042,867	3.73	173.52	149.63	-2.64	143
Alimony expenditures	5,495,016	1.46	6,659,601	1.65	55.45	66.24	3.92	130
Child support expenditures	38,842,047	10.31	44,845,838	11.13	391.99	446.07	2.92	142
Gift of securities to others	6,491,305	1.72	7,919,675	1.97	65.51	78.78	4.06	125
Cash contributions to charities and other organizations	43,886,154	11.65	47,477,708	11.78	442.89	472.25	1.59	134
Cash contributions to church, religious organizations	161,417,037	42.84	169,147,529	41.98	1,628.99	1,682.47	0.94	148
Cash contribution to educational institutions	7,208,710	1.91	6,673,246	1.66	72.75	66.38	-1.53	138
Cash contribution to political organizations	3,758,642	1.00	3,333,187	0.83	37.93	33.15	-2.37	151
Other cash gifts	92,531,620	24.56	101,783,570	25.26	933.81	1,012.42	1.92	143
Life and Other Personal Insurance								
Life and other personal insurance	60,476,251	100.00	68,671,469	100.00	610.32	683.06	2.57	110
Life, endowment, annuity, other personal insurance	55,629,520	91.99	64,301,305	93.64	561.40	639.59	2.94	110
Other non-health insurance	4,846,731	8.01	4,370,165	6.36	48.91	43.47	-2.05	112

Benchmark: USA

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Consumer Buying Power™ | Map



Trade Area: 9710 Scranton Rd - 5 mi.

Consumer Units: 99,090 | Households: 86,186 | Dorm Pop: 12,904



Report Details

Name: Consumer Buying Power™ Expenses, Contributions and Insurance 2023
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Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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