

Retail Market Power® | Demand Growth by Retail Store Types



Trade Area: 9710 Scranton Rd - 1 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	17,588,592	19,557,328	1,968,736	2.15
Total demand retail trade (NAICS 44 and 45)	15,704,595	17,362,244	1,657,649	2.03
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	3,506,340	4,134,123	627,783	3.35
Automobile dealers (NAICS 4411)	2,890,733	3,450,325	559,592	3.60
New car dealers (NAICS 44111)	2,583,989	3,078,067	494,077	3.56
Used car dealers (NAICS 44112)	306,744	372,259	65,514	3.95
Other motor vehicle dealers (NAICS 4412)	301,971	365,262	63,291	3.88
Recreational vehicle dealers (NAICS 44121)	109,926	133,700	23,774	3.99
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	192,046	231,562	39,516	3.81
Boat dealers (NAICS 441222)	69,795	84,731	14,936	3.96
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	122,251	146,831	24,580	3.73
Automotive parts, accessories, and tire stores (NAICS 4413)	313,636	318,536	4,901	0.31
Automotive parts and accessories stores (NAICS 44131)	197,806	200,934	3,128	0.31
Tire dealers (NAICS 44132)	115,829	117,602	1,772	0.30
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	323,552	368,201	44,649	2.62
Furniture stores (NAICS 4421)	183,147	211,584	28,438	2.93
Home furnishings stores (NAICS 4422)	140,405	156,617	16,211	2.21
Floor covering stores (NAICS 44221)	70,865	78,253	7,388	2.00
Other home furnishings stores (NAICS 44229)	69,540	78,364	8,824	2.42
Window treatment stores (NAICS 442291)	4,045	4,363	319	1.53
All other home furnishings stores (NAICS 442299)	65,496	74,000	8,505	2.47
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	252,756	268,635	15,879	1.23
Household appliance stores (NAICS 443141)	53,615	56,279	2,664	0.97
Electronics stores (NAICS 443142)	199,141	212,356	13,216	1.29
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	1,163,957	1,194,735	30,779	0.52
Building material and supplies dealers (NAICS 4441)	1,017,526	1,042,169	24,642	0.48
Home centers (NAICS 44411)	573,195	589,741	16,546	0.57
Paint and wallpaper stores (NAICS 44412)	34,142	42,340	8,198	4.40
Hardware stores (NAICS 44413)	84,822	86,449	1,627	0.38
Other building material dealers (NAICS 44419)	325,367	323,638	-1,728	-0.11
Lawn and garden equipment and supplies stores (NAICS 4442)	146,430	152,566	6,136	0.82
Outdoor power equipment stores (NAICS 44421)	29,185	30,888	1,703	1.14
Nursery, garden center, and farm supply stores (NAICS 44422)	117,245	121,678	4,433	0.74
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	2,234,149	2,490,310	256,162	2.19
Grocery stores (NAICS 4451)	2,005,817	2,230,306	224,488	2.14
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	1,921,597	2,136,701	215,104	2.15
Convenience stores (NAICS 44512)	84,220	93,604	9,384	2.13
Specialty food stores (NAICS 4452)	57,820	64,777	6,958	2.30
Meat markets (NAICS 44521)	17,684	19,969	2,285	2.46
Fish and seafood markets (NAICS 44522)	6,951	7,834	883	2.42
Fruit and vegetable markets (NAICS 44523)	12,116	13,427	1,312	2.08
Other specialty food stores (NAICS 44529)	21,069	23,547	2,478	2.25
All other specialty food stores (NAICS 445299)	9,879	11,116	1,238	2.39
Beer, wine, and liquor stores (NAICS 4453)	170,512	195,227	24,716	2.74
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	941,977	1,000,261	58,284	1.21
Pharmacies and drug stores (NAICS 44611)	808,243	859,930	51,687	1.25
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	55,946	59,497	3,551	1.24
Optical goods stores (NAICS 44613)	26,594	26,404	-190	-0.14
Other health and personal care stores (NAICS 44619)	51,194	54,430	3,236	1.23
Food (health) supplement stores (NAICS 446191)	18,077	19,248	1,171	1.26
All other health and personal care stores (NAICS 446199)	33,117	35,182	2,064	1.22
Gasoline Stations				
Gasoline stations (NAICS 447)	1,249,683	1,452,719	203,036	3.06

BenchmarkUSA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics.
<https://claritas.easpotlight.com/Spotlight/About/3/2023>

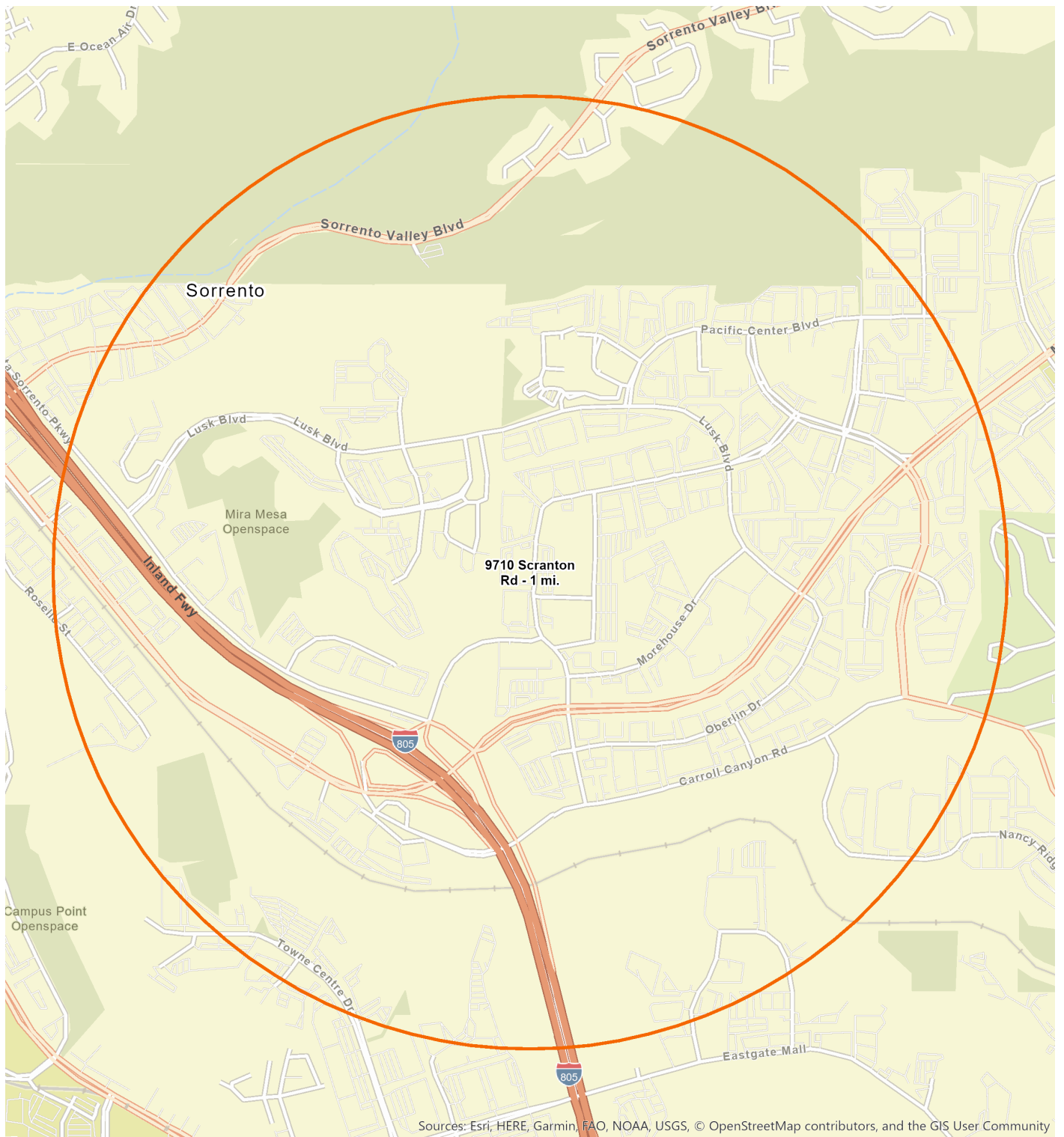
Trade Area: 9710 Scranton Rd - 1 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	746,916	779,072	32,156	0.85
Clothing stores (NAICS 4481)	511,835	523,126	11,291	0.44
Men's clothing stores (NAICS 44811)	19,898	20,127	230	0.23
Women's clothing stores (NAICS 44812)	101,804	102,344	540	0.11
Children's and infants' clothing stores (NAICS 44813)	18,205	18,401	196	0.21
Family clothing stores (NAICS 44814)	299,105	309,569	10,463	0.69
Clothing accessories stores (NAICS 44815)	26,480	26,753	273	0.20
Other clothing stores (NAICS 44819)	46,344	45,933	-410	-0.18
Shoe stores (NAICS 4482)	81,280	98,375	17,095	3.89
Jewelry, luggage, and leather goods stores (NAICS 4483)	153,801	157,571	3,769	0.48
Jewelry stores (NAICS 44831)	100,461	102,073	1,612	0.32
Luggage and leather goods stores (NAICS 44832)	53,340	55,497	2,157	0.80
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	248,399	273,800	25,401	1.97
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	218,464	240,786	22,323	1.97
Sporting goods stores (NAICS 45111)	143,416	162,856	19,440	2.58
Hobby, toy, and game stores (NAICS 45112)	57,394	59,864	2,470	0.85
Sewing, needlework, and piece goods stores (NAICS 45113)	7,263	8,122	858	2.26
Musical instrument and supplies stores (NAICS 45114)	10,390	9,944	-446	-0.87
Book stores and news dealers (NAICS 4512)	29,935	33,014	3,079	1.98
Book stores (NAICS 451211)	27,849	30,798	2,949	2.03
News dealers and newsstands (NAICS 451212)	2,086	2,216	130	1.22
General Merchandise Stores				
General merchandise stores (NAICS 452)	1,984,361	2,134,897	150,536	1.47
Department stores (NAICS 4522)	262,014	270,748	8,734	0.66
Other general merchandise stores (NAICS 4523)	1,722,347	1,864,149	141,802	1.59
Warehouse clubs and supercenters (NAICS 452311)	1,561,513	1,689,845	128,331	1.59
All other general merchandise stores (NAICS 452319)	160,834	174,304	13,470	1.62
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	331,809	352,497	20,689	1.22
Florists (NAICS 4531)	15,726	16,678	952	1.18
Office supplies, stationery, and gift stores (NAICS 4532)	60,961	65,732	4,771	1.52
Office supplies and stationery stores (NAICS 45321)	25,821	28,525	2,703	2.01
Gift, novelty, and souvenir stores (NAICS 45322)	35,139	37,207	2,068	1.15
Used merchandise stores (NAICS 4533)	48,800	47,853	-948	-0.39
Other miscellaneous store retailers (NAICS 4539)	206,322	222,235	15,913	1.50
Pet and pet supplies stores (NAICS 45391)	67,459	76,066	8,636	2.44
Art dealers (NAICS 45392)	30,216	29,514	-702	-0.47
Manufactured (mobile) home dealers (NAICS 45393)	19,384	23,585	4,210	4.01
All other miscellaneous store retailers (NAICS 45399)	89,262	93,031	3,769	0.83
Tobacco stores (NAICS 453991)	26,406	27,498	1,092	0.81
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	62,856	65,533	2,677	0.84
Non-store Retailers				
Non-store retailers (NAICS 454)	2,720,696	2,912,993	192,296	1.38
Electronic shopping and mail-order houses (NAICS 4541)	2,600,007	2,786,952	186,945	1.40
Vending machine operators (NAICS 4542)	13,988	15,630	1,642	2.25
Direct selling establishments (NAICS 4543)	106,701	110,410	3,709	0.69
Fuel dealers (NAICS 45431)	64,448	65,706	1,259	0.39
Other direct selling establishments (NAICS 45439)	42,253	44,704	2,451	1.13
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	1,883,997	2,195,084	311,087	3.10
Special food services (NAICS 7223)	145,695	166,323	20,628	2.68
Food service contractors (NAICS 72231)	115,248	130,717	15,470	2.55
Caterers (NAICS 72232)	27,478	32,132	4,655	3.18
Mobile food services (NAICS 72233)	2,970	3,473	504	3.18
Drinking places (alcoholic beverages) (NAICS 7224)	59,857	69,063	9,196	2.90
Restaurants and other eating places (NAICS 7225)	1,678,445	1,959,709	281,263	3.15
Full-service restaurants (NAICS 722511)	831,761	969,680	137,919	3.12
Limited-service restaurants (NAICS 722513)	718,285	840,095	121,810	3.18
Cafeterias, grill buffets, and buffets (NAICS 722514)	18,312	21,422	3,110	3.19
Snack and non-alcoholic beverage bars (NAICS 722515)	110,088	128,512	18,424	3.14

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 1 mi.



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom

Trade Area: 9710 Scranton Rd - 3 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	2,391,588,065	2,802,974,541	411,386,476	3.23
Total demand retail trade (NAICS 44 and 45)	2,127,660,858	2,491,440,947	363,780,089	3.21
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	467,414,091	581,553,969	114,139,878	4.47
Automobile dealers (NAICS 4411)	389,779,743	484,940,610	95,160,868	4.47
New car dealers (NAICS 44111)	348,290,369	432,697,396	84,407,027	4.44
Used car dealers (NAICS 44112)	41,489,373	52,243,214	10,753,841	4.72
Other motor vehicle dealers (NAICS 4412)	36,627,599	51,165,619	14,538,020	6.91
Recreational vehicle dealers (NAICS 44121)	12,787,216	18,702,035	5,914,819	7.90
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	23,840,384	32,463,584	8,623,201	6.37
Boat dealers (NAICS 441222)	8,142,346	11,850,025	3,707,679	7.79
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	15,698,038	20,613,559	4,915,521	5.60
Automotive parts, accessories, and tire stores (NAICS 4413)	41,006,749	45,447,739	4,440,990	2.08
Automotive parts and accessories stores (NAICS 44131)	25,843,565	28,658,550	2,814,985	2.09
Tire dealers (NAICS 44132)	15,163,184	16,789,189	1,626,005	2.06
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	42,918,606	52,142,966	9,224,359	3.97
Furniture stores (NAICS 4421)	24,059,847	29,824,544	5,764,697	4.39
Home furnishings stores (NAICS 4422)	18,858,760	22,318,422	3,459,662	3.43
Floor covering stores (NAICS 44221)	9,580,439	11,143,110	1,562,671	3.07
Other home furnishings stores (NAICS 44229)	9,278,321	11,175,312	1,896,991	3.79
Window treatment stores (NAICS 442291)	558,909	645,528	86,619	2.92
All other home furnishings stores (NAICS 442299)	8,719,412	10,529,784	1,810,372	3.85
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	34,148,431	38,708,055	4,559,624	2.54
Household appliance stores (NAICS 443141)	7,110,062	8,094,427	984,365	2.63
Electronics stores (NAICS 443142)	27,038,368	30,613,627	3,575,259	2.52
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	147,742,964	168,785,233	21,042,269	2.70
Building material and supplies dealers (NAICS 4441)	128,788,363	146,969,797	18,171,434	2.67
Home centers (NAICS 44411)	72,903,414	83,241,938	10,338,525	2.69
Paint and wallpaper stores (NAICS 44412)	4,152,837	5,851,029	1,698,192	7.10
Hardware stores (NAICS 44413)	10,750,259	12,207,061	1,456,802	2.57
Other building material dealers (NAICS 44419)	40,981,854	45,659,769	4,677,915	2.19
Lawn and garden equipment and supplies stores (NAICS 4442)	18,954,601	21,825,437	2,870,835	2.86
Outdoor power equipment stores (NAICS 44421)	3,739,564	4,360,915	621,352	3.12
Nursery, garden center, and farm supply stores (NAICS 44422)	15,215,038	17,464,521	2,249,484	2.80
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	310,870,507	362,680,857	51,810,351	3.13
Grocery stores (NAICS 4451)	278,901,280	324,952,005	46,050,724	3.10
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	266,953,000	311,244,703	44,291,704	3.12
Convenience stores (NAICS 44512)	11,948,281	13,707,301	1,759,021	2.79
Specialty food stores (NAICS 4452)	8,070,243	9,420,332	1,350,089	3.14
Meat markets (NAICS 44521)	2,474,952	2,895,508	420,557	3.19
Fish and seafood markets (NAICS 44522)	972,336	1,136,807	164,471	3.17
Fruit and vegetable markets (NAICS 44523)	1,682,535	1,960,048	277,513	3.10
Other specialty food stores (NAICS 44529)	2,940,420	3,427,969	487,548	3.12
All other specialty food stores (NAICS 445299)	1,380,239	1,611,348	231,109	3.15
Beer, wine, and liquor stores (NAICS 4453)	23,898,983	28,308,521	4,409,537	3.44
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	125,613,954	145,209,946	19,595,992	2.94
Pharmacies and drug stores (NAICS 44611)	107,981,625	124,890,385	16,908,760	2.95
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	7,471,490	8,649,640	1,178,149	2.97
Optical goods stores (NAICS 44613)	3,351,467	3,765,050	413,582	2.35
Other health and personal care stores (NAICS 44619)	6,809,372	7,904,872	1,095,500	3.03
Food (health) supplement stores (NAICS 446191)	2,408,229	2,795,994	387,765	3.03
All other health and personal care stores (NAICS 446199)	4,401,143	5,108,878	707,735	3.03
Gasoline Stations				
Gasoline stations (NAICS 447)	175,764,240	211,575,064	35,810,824	3.78

Trade Area: 9710 Scranton Rd - 3 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	104,988,394	112,471,178	7,482,783	1.39
Clothing stores (NAICS 4481)	72,017,481	75,534,108	3,516,627	0.96
Men's clothing stores (NAICS 44811)	2,888,522	2,939,445	50,923	0.35
Women's clothing stores (NAICS 44812)	14,302,252	14,905,574	603,322	0.83
Children's and infants' clothing stores (NAICS 44813)	2,438,563	2,467,391	28,828	0.23
Family clothing stores (NAICS 44814)	42,064,297	44,634,673	2,570,376	1.19
Clothing accessories stores (NAICS 44815)	3,781,596	3,902,271	120,676	0.63
Other clothing stores (NAICS 44819)	6,542,251	6,684,754	142,502	0.43
Shoe stores (NAICS 4482)	11,731,932	14,123,463	2,391,532	3.78
Jewelry, luggage, and leather goods stores (NAICS 4483)	21,238,981	22,813,606	1,574,625	1.44
Jewelry stores (NAICS 44831)	13,603,753	14,741,754	1,138,001	1.62
Luggage and leather goods stores (NAICS 44832)	7,635,228	8,071,852	436,624	1.12
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	33,734,670	38,661,301	4,926,632	2.76
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	29,469,851	33,797,685	4,327,833	2.78
Sporting goods stores (NAICS 45111)	19,350,749	22,486,515	3,135,766	3.05
Hobby, toy, and game stores (NAICS 45112)	7,736,410	8,669,734	933,324	2.30
Sewing, needlework, and piece goods stores (NAICS 45113)	988,130	1,161,942	173,812	3.29
Musical instrument and supplies stores (NAICS 45114)	1,394,563	1,479,494	84,931	1.19
Book stores and news dealers (NAICS 4512)	4,264,818	4,863,617	598,798	2.66
Book stores (NAICS 451211)	3,973,435	4,538,708	565,272	2.70
News dealers and newsstands (NAICS 451212)	291,383	324,909	33,526	2.20
General Merchandise Stores				
General merchandise stores (NAICS 452)	272,252,610	309,323,738	37,071,129	2.59
Department stores (NAICS 4522)	36,707,661	39,168,825	2,461,164	1.31
Other general merchandise stores (NAICS 4523)	235,544,949	270,154,914	34,609,965	2.78
Warehouse clubs and supercenters (NAICS 452311)	213,572,004	244,914,406	31,342,402	2.78
All other general merchandise stores (NAICS 452319)	21,972,945	25,240,508	3,267,563	2.81
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	44,692,105	50,984,620	6,292,515	2.67
Florists (NAICS 4531)	2,017,591	2,354,350	336,759	3.13
Office supplies, stationery, and gift stores (NAICS 4532)	8,273,672	9,417,302	1,143,629	2.62
Office supplies and stationery stores (NAICS 45321)	3,550,950	4,135,720	584,769	3.10
Gift, novelty, and souvenir stores (NAICS 45322)	4,722,722	5,281,582	558,860	2.26
Used merchandise stores (NAICS 4533)	6,536,613	6,947,726	411,114	1.23
Other miscellaneous store retailers (NAICS 4539)	27,864,229	32,265,242	4,401,013	2.98
Pet and pet supplies stores (NAICS 45391)	9,176,767	11,103,014	1,926,247	3.88
Art dealers (NAICS 45392)	4,044,954	4,287,212	242,258	1.17
Manufactured (mobile) home dealers (NAICS 45393)	2,251,145	3,300,151	1,049,005	7.95
All other miscellaneous store retailers (NAICS 45399)	12,391,363	13,574,866	1,183,503	1.84
Tobacco stores (NAICS 453991)	4,069,875	4,216,992	147,117	0.71
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	8,321,488	9,357,874	1,036,386	2.38
Non-store Retailers				
Non-store retailers (NAICS 454)	367,520,285	419,344,018	51,823,733	2.67
Electronic shopping and mail-order houses (NAICS 4541)	351,270,501	401,063,297	49,792,797	2.69
Vending machine operators (NAICS 4542)	1,954,103	2,278,680	324,577	3.12
Direct selling establishments (NAICS 4543)	14,295,682	16,002,041	1,706,359	2.28
Fuel dealers (NAICS 45431)	8,647,214	9,566,894	919,669	2.04
Other direct selling establishments (NAICS 45439)	5,648,467	6,435,158	786,690	2.64
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	263,927,208	311,533,595	47,606,387	3.37
Special food services (NAICS 7223)	20,093,910	23,525,367	3,431,457	3.20
Food service contractors (NAICS 72231)	15,802,953	18,459,121	2,656,168	3.16
Caterers (NAICS 72232)	3,872,095	4,571,790	699,695	3.38
Mobile food services (NAICS 72233)	418,863	494,456	75,594	3.37
Drinking places (alcoholic beverages) (NAICS 7224)	8,112,324	9,632,567	1,520,242	3.50
Restaurants and other eating places (NAICS 7225)	235,720,973	278,375,661	42,654,688	3.38
Full-service restaurants (NAICS 722511)	116,342,571	137,458,214	21,115,643	3.39
Limited-service restaurants (NAICS 722513)	101,278,584	119,562,670	18,284,086	3.38
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,582,330	3,048,743	466,413	3.38
Snack and non-alcoholic beverage bars (NAICS 722515)	15,517,488	18,306,034	2,788,545	3.36

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 3 mi.



©2006-2023 TomTom

Retail Market Power® | Demand Growth by Retail Store Types



Trade Area: 9710 Scranton Rd - 5 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	6,762,927,695	7,827,606,541	1,064,678,847	2.97
Total demand retail trade (NAICS 44 and 45)	6,016,734,088	6,969,682,709	952,948,621	2.98
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	1,344,793,834	1,632,395,784	287,601,950	3.95
Automobile dealers (NAICS 4411)	1,112,217,584	1,357,309,949	245,092,365	4.06
New car dealers (NAICS 44111)	994,036,706	1,210,945,587	216,908,881	4.03
Used car dealers (NAICS 44112)	118,180,878	146,364,362	28,183,484	4.37
Other motor vehicle dealers (NAICS 4412)	113,512,661	148,968,202	35,455,541	5.59
Recreational vehicle dealers (NAICS 44121)	40,945,406	55,177,626	14,232,220	6.15
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	72,567,256	93,790,576	21,223,321	5.26
Boat dealers (NAICS 441222)	26,021,397	34,935,928	8,914,531	6.07
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	46,545,859	58,854,649	12,308,790	4.80
Automotive parts, accessories, and tire stores (NAICS 4413)	119,063,589	126,117,633	7,054,045	1.16
Automotive parts and accessories stores (NAICS 44131)	75,052,091	79,567,333	4,515,242	1.18
Tire dealers (NAICS 44132)	44,011,498	46,550,301	2,538,803	1.13
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	125,146,217	147,839,623	22,693,406	3.39
Furniture stores (NAICS 4421)	70,445,078	83,870,078	13,424,999	3.55
Home furnishings stores (NAICS 4422)	54,701,138	63,969,545	9,268,407	3.18
Floor covering stores (NAICS 44221)	27,983,953	32,545,167	4,561,214	3.07
Other home furnishings stores (NAICS 44229)	26,717,186	31,424,378	4,707,193	3.30
Window treatment stores (NAICS 442291)	1,542,026	1,815,917	273,891	3.32
All other home furnishings stores (NAICS 442299)	25,175,159	29,608,461	4,433,302	3.30
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	95,451,638	107,094,669	11,643,031	2.33
Household appliance stores (NAICS 443141)	20,137,578	22,563,500	2,425,922	2.30
Electronics stores (NAICS 443142)	75,314,060	84,531,170	9,217,109	2.34
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	434,866,917	480,023,833	45,156,915	2.00
Building material and supplies dealers (NAICS 4441)	379,384,733	418,527,666	39,142,933	1.98
Home centers (NAICS 44411)	214,320,058	236,733,505	22,413,447	2.01
Paint and wallpaper stores (NAICS 44412)	12,758,655	17,067,919	4,309,263	5.99
Hardware stores (NAICS 44413)	31,644,108	34,706,039	3,061,931	1.86
Other building material dealers (NAICS 44419)	120,661,912	130,020,204	9,358,291	1.50
Lawn and garden equipment and supplies stores (NAICS 4442)	55,482,184	61,496,166	6,013,982	2.08
Outdoor power equipment stores (NAICS 44421)	11,063,936	12,370,272	1,306,336	2.26
Nursery, garden center, and farm supply stores (NAICS 44422)	44,418,248	49,125,894	4,707,646	2.04
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	863,592,466	1,016,586,639	152,994,172	3.32
Grocery stores (NAICS 4451)	774,497,027	911,167,266	136,670,239	3.30
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	741,666,267	873,032,235	131,365,969	3.31
Convenience stores (NAICS 44512)	32,830,761	38,135,031	5,304,270	3.04
Specialty food stores (NAICS 4452)	22,412,494	26,411,671	3,999,176	3.34
Meat markets (NAICS 44521)	6,878,625	8,092,891	1,214,267	3.31
Fish and seafood markets (NAICS 44522)	2,701,750	3,180,153	478,403	3.31
Fruit and vegetable markets (NAICS 44523)	4,672,393	5,520,567	848,174	3.39
Other specialty food stores (NAICS 44529)	8,159,726	9,618,059	1,458,333	3.34
All other specialty food stores (NAICS 445299)	3,839,440	4,505,088	665,649	3.25
Beer, wine, and liquor stores (NAICS 4453)	66,682,945	79,007,702	12,324,758	3.45
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	352,435,068	405,104,624	52,669,557	2.83
Pharmacies and drug stores (NAICS 44611)	302,212,275	348,296,874	46,084,600	2.88
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	20,913,456	24,142,042	3,228,586	2.91
Optical goods stores (NAICS 44613)	10,241,730	10,614,284	372,553	0.72
Other health and personal care stores (NAICS 44619)	19,067,607	22,051,425	2,983,818	2.95
Food (health) supplement stores (NAICS 446191)	6,740,797	7,801,973	1,061,176	2.97
All other health and personal care stores (NAICS 446199)	12,326,810	14,249,452	1,922,642	2.94
Gasoline Stations				
Gasoline stations (NAICS 447)	484,658,485	579,407,764	94,749,279	3.64

BenchmarkUSA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 5 mi.

	2023 Demand (\$)	2028 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	293,142,864	312,801,408	19,658,544	1.31
Clothing stores (NAICS 4481)	200,929,563	210,240,344	9,310,781	0.91
Men's clothing stores (NAICS 44811)	7,937,088	8,006,967	69,879	0.17
Women's clothing stores (NAICS 44812)	39,636,436	41,336,223	1,699,786	0.84
Children's and infants' clothing stores (NAICS 44813)	7,239,281	7,516,911	277,630	0.76
Family clothing stores (NAICS 44814)	117,566,458	124,158,908	6,592,450	1.10
Clothing accessories stores (NAICS 44815)	10,433,732	10,727,945	294,213	0.56
Other clothing stores (NAICS 44819)	18,116,567	18,493,390	376,823	0.41
Shoe stores (NAICS 4482)	32,861,990	39,222,052	6,360,062	3.60
Jewelry, luggage, and leather goods stores (NAICS 4483)	59,351,311	63,339,012	3,987,701	1.31
Jewelry stores (NAICS 44831)	38,236,869	41,121,849	2,884,979	1.47
Luggage and leather goods stores (NAICS 44832)	21,114,442	22,217,164	1,102,722	1.02
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	96,360,116	108,997,740	12,637,624	2.50
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	84,685,797	95,614,741	10,928,944	2.46
Sporting goods stores (NAICS 45111)	56,329,724	63,629,827	7,300,103	2.47
Hobby, toy, and game stores (NAICS 45112)	21,717,253	24,535,435	2,818,182	2.47
Sewing, needlework, and piece goods stores (NAICS 45113)	2,837,610	3,381,818	544,208	3.57
Musical instrument and supplies stores (NAICS 45114)	3,801,210	4,067,661	266,451	1.36
Book stores and news dealers (NAICS 4512)	11,674,319	13,382,999	1,708,680	2.77
Book stores (NAICS 451211)	10,872,244	12,478,202	1,605,958	2.79
News dealers and newsstands (NAICS 451212)	802,075	904,797	102,722	2.44
General Merchandise Stores				
General merchandise stores (NAICS 452)	762,349,151	865,524,797	103,175,646	2.57
Department stores (NAICS 4522)	102,347,733	109,008,070	6,660,337	1.27
Other general merchandise stores (NAICS 4523)	660,001,419	756,516,728	96,515,309	2.77
Warehouse clubs and supercenters (NAICS 452311)	598,300,814	685,783,075	87,482,261	2.77
All other general merchandise stores (NAICS 452319)	61,700,605	70,733,653	9,033,048	2.77
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	126,507,979	142,233,241	15,725,262	2.37
Florists (NAICS 4531)	5,965,657	6,676,177	710,520	2.28
Office supplies, stationery, and gift stores (NAICS 4532)	23,500,199	26,353,570	2,853,371	2.32
Office supplies and stationery stores (NAICS 45321)	9,987,674	11,587,214	1,599,539	3.02
Gift, novelty, and souvenir stores (NAICS 45322)	13,512,525	14,766,357	1,253,832	1.79
Used merchandise stores (NAICS 4533)	18,239,297	19,428,688	1,189,391	1.27
Other miscellaneous store retailers (NAICS 4539)	78,802,826	89,774,805	10,971,980	2.64
Pet and pet supplies stores (NAICS 45391)	25,887,546	30,419,850	4,532,304	3.28
Art dealers (NAICS 45392)	11,281,084	11,989,764	708,680	1.23
Manufactured (mobile) home dealers (NAICS 45393)	7,217,895	9,742,052	2,524,157	6.18
All other miscellaneous store retailers (NAICS 45399)	34,416,301	37,623,140	3,206,839	1.80
Tobacco stores (NAICS 453991)	10,507,826	11,338,917	831,091	1.53
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	23,908,475	26,284,223	2,375,748	1.91
Non-store Retailers				
Non-store retailers (NAICS 454)	1,037,429,352	1,171,672,586	134,243,234	2.46
Electronic shopping and mail-order houses (NAICS 4541)	991,681,760	1,120,543,115	128,861,356	2.47
Vending machine operators (NAICS 4542)	5,415,391	6,397,533	982,143	3.39
Direct selling establishments (NAICS 4543)	40,332,201	44,731,937	4,399,736	2.09
Fuel dealers (NAICS 45431)	24,283,185	26,624,280	2,341,095	1.86
Other direct selling establishments (NAICS 45439)	16,049,016	18,107,657	2,058,641	2.44
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	746,193,607	857,923,832	111,730,226	2.83
Special food services (NAICS 7223)	57,467,940	65,055,505	7,587,565	2.51
Food service contractors (NAICS 72231)	45,421,292	51,119,018	5,697,726	2.39
Caterers (NAICS 72232)	10,872,153	12,576,378	1,704,226	2.96
Mobile food services (NAICS 72233)	1,174,496	1,360,109	185,613	2.98
Drinking places (alcoholic beverages) (NAICS 7224)	23,994,311	26,661,207	2,666,896	2.13
Restaurants and other eating places (NAICS 7225)	664,731,355	766,207,120	101,475,765	2.88
Full-service restaurants (NAICS 722511)	329,825,433	378,566,573	48,741,140	2.79
Limited-service restaurants (NAICS 722513)	284,153,004	328,867,171	44,714,167	2.97
Cafeterias, grill buffets, and buffets (NAICS 722514)	7,244,477	8,385,197	1,140,720	2.97
Snack and non-alcoholic beverage bars (NAICS 722515)	43,508,441	50,388,179	6,879,739	2.98

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©2023 Environics Analytics. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

Trade Area: 9710 Scranton Rd - 5 mi.



Report Details

Name: Retail Market Power® Demand Growth by Retail Store Types 2023
Date / Time: 1/6/2023 11:05:05 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Retail Market Power® - 2023 Estimates and 2028 Projections	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics Data Axle	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
Retail Market Power® - Growth Variables	Environics Analytics U.S. Census Bureau U.S. Bureau of Labour Statistics Data Axle	©2023 Environics Analytics (https://claritas.easpotlight.com/Spotlight/About)
