

Trade Area: 9710 Scranton Rd - 1 mi., 9710 Scranton Rd - 3 mi., 9710 Scranton Rd - 5 mi.

	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
Population						
2010 Census	1,713	100.00	84,305	100.00	226,104	100.00
2020 Census	696	100.00	92,246	100.00	246,139	100.00
2024 Estimate	676	100.00	92,597	100.00	245,924	100.00
2029 Projection	669	100.00	94,719	100.00	249,938	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-59.37	-	9.42	-	8.86
Percent Change: 2020 to 2024	-	-2.87	-	0.38	-	-0.09
Percent Change: 2024 to 2029	-	-1.04	-	2.29	-	1.63
Households						
2010 Census	636	100.00	30,953	100.00	81,478	100.00
2020 Census	252	100.00	32,834	100.00	86,063	100.00
2024 Estimate	248	100.00	33,097	100.00	86,266	100.00
2029 Projection	249	100.00	34,000	100.00	87,945	100.00
Household Growth						
Percent Change: 2010 to 2020	-	-60.38	-	6.08	-	5.63
Percent Change: 2020 to 2024	-	-1.59	-	0.80	-	0.24
Percent Change: 2024 to 2029	-	0.40	-	2.73	-	1.95
Family Households						
2010 Census	459	100.00	16,232	100.00	51,345	100.00
2020 Census	153	100.00	17,654	100.00	55,231	100.00
2024 Estimate	179	100.00	17,618	100.00	54,730	100.00
2029 Projection	179	100.00	18,104	100.00	55,736	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	-66.67	-	8.76	-	7.57
Percent Change: 2020 to 2024	-	-61.00	-	8.54	-	6.59
Percent Change: 2024 to 2029	-	0.00	-	2.76	-	1.84

Benchmark: USA

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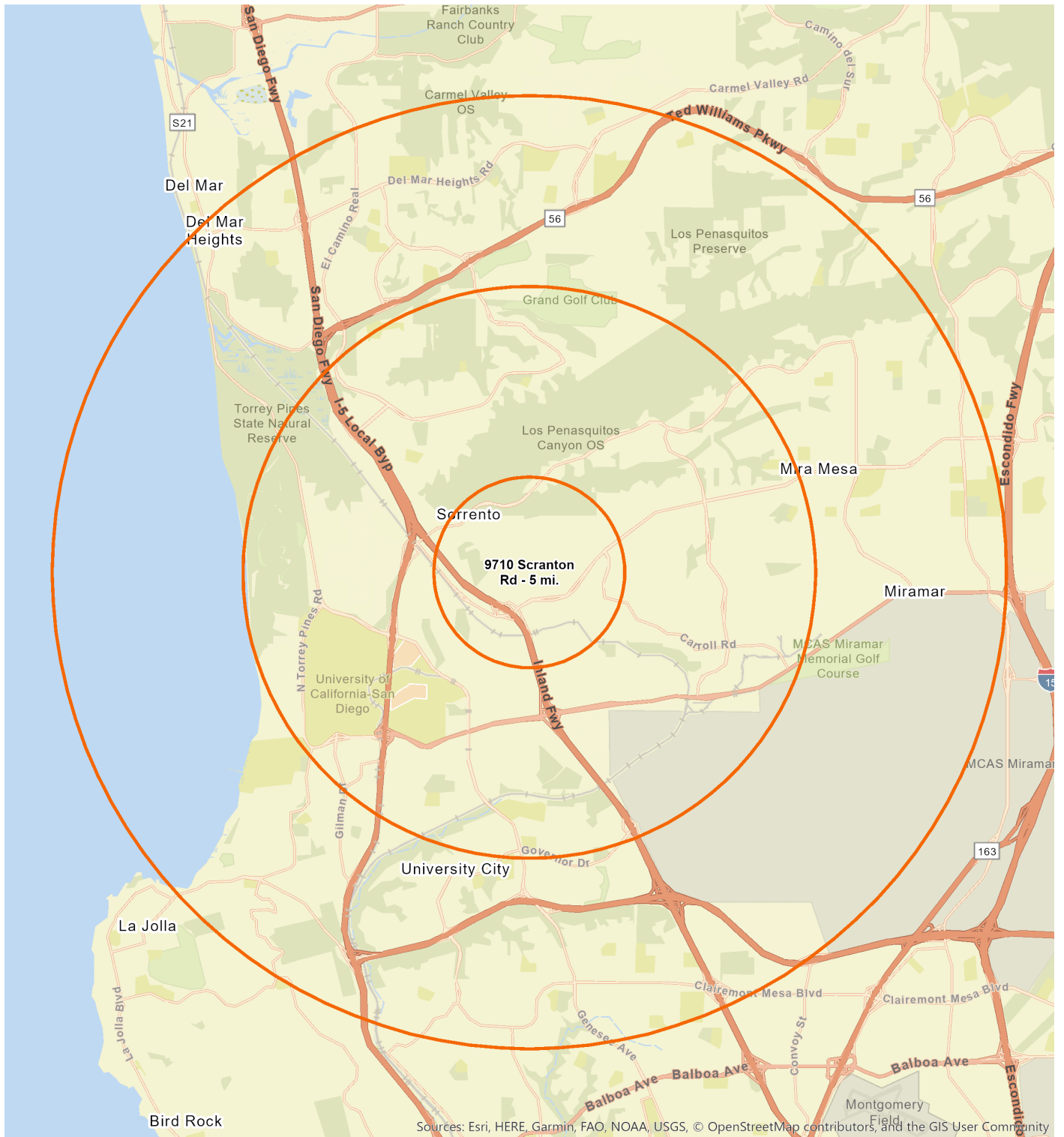
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	9710 Scranton Rd - 1 mi.		9710 Scranton Rd - 3 mi.		9710 Scranton Rd - 5 mi.	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	270	39.94	41,478	44.79	113,432	46.13
Black/African American Alone	12	1.77	2,253	2.43	6,060	2.46
American Indian/Alaskan Native Alone	6	0.89	311	0.34	1,129	0.46
Asian Alone	255	37.72	34,664	37.44	83,349	33.89
Native Hawaiian/Pacific Islander Alone	1	0.15	182	0.20	729	0.30
Some Other Race Alone	35	5.18	3,977	4.29	13,052	5.31
Two or More Races	97	14.35	9,732	10.51	28,173	11.46
2024 Est. Population by Ethnicity						
Hispanic/Latino	82	12.13	12,603	13.61	37,806	15.37
Not Hispanic/Latino	594	87.87	79,994	86.39	208,119	84.63
2024 Occupied Housing Units by Tenure						
Owner-Occupied	123	45.05	12,057	33.65	44,803	48.37
Renter-Occupied	125	50.40	21,040	63.57	41,464	48.06
Average Household Size	--	2.72	--	2.42	--	2.63
2024 Households by Household Income						
Income < \$15,000	5	2.02	3,446	10.41	6,189	7.17
Income \$15,000 - \$24,999	4	1.61	929	2.81	2,560	2.97
Income \$25,000 - \$34,999	3	1.21	1,066	3.22	2,796	3.24
Income \$35,000 - \$49,999	4	1.61	1,875	5.67	5,261	6.10
Income \$50,000 - \$74,999	27	10.89	3,861	11.67	9,338	10.82
Income \$75,000 - \$99,999	17	6.86	3,675	11.10	8,862	10.27
Income \$100,000 - \$124,999	39	15.73	3,328	10.05	8,406	9.74
Income \$125,000 - \$149,999	42	16.94	3,025	9.14	7,608	8.82
Income \$150,000 - \$199,999	62	25.00	4,157	12.56	11,089	12.85
Income \$200,000 - \$249,999	25	10.08	2,349	7.10	6,712	7.78
Income \$250,000 - \$499,999	14	5.64	3,198	9.66	9,649	11.19
Income \$500,000+	4	1.61	2,189	6.61	7,795	9.04
Average Household Income	--	152,009.00	--	153,967.00	--	172,861.00
Median Household Income	--	139,078.29	--	112,443.14	--	124,133.26
2024 Est. Median HH Income by Single-Classification Race						
White Alone	--	142,680.13	--	115,020.55	--	127,452.66
Black/African American Alone	--	67,984.38	--	59,870.05	--	68,434.14
American Indian/Alaskan Native Alone	--	125,000.00	--	64,224.51	--	64,504.28
Asian Alone	--	137,782.66	--	116,546.25	--	132,870.00
Native Hawaiian/Pacific Islander Alone	--	62,893.72	--	86,982.73	--	87,899.25
Some Other Race Alone	--	125,000.00	--	68,037.28	--	84,091.22
Two or More Races	--	181,678.98	--	110,096.57	--	114,141.60
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	--	197,821.68	--	84,652.79	--	89,130.21
Not Hispanic/Latino	--	135,416.32	--	115,779.57	--	128,169.43

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Report Details

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Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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