



DRESS FOR SUCCESS®

CLEVELAND

CELEBRATING 25+ YEARS of EMPOWERING WOMEN

2024 SPONSORSHIP OPPORTUNITIES

Dress for Success Cleveland (DFSC) is committed to the mission of empowering women to achieve economic independence by providing a network of support, professional attire, and development tools to help women thrive in work and in life.

Last year was our 25th anniversary as a nonprofit in Cleveland, and with the ever-changing landscape of workforce development, we need to evolve as we plan for our next 25 years empowering women in Greater Cleveland. We are working to expand our footprint across Northeast Ohio and are always expanding and updating our program offerings to ensure they are relevant for women in all walks of work and life.

One of our key goals is to have our own mobile unit rolling for 2024. Currently we have to rent a truck for each of our Boutiques on Wheels; with 79% of the women we serve engaging through BOWs, our hope to purchase our own mobile unit so that our Boutiques on Wheels will become truly mobile!

Dress for Success Cleveland (DFSC) is seeking sponsorship support for our 2024 events. Your tax-deductible donation and support will ensure we can continue our high-caliber programming and connect with more individuals.

You may choose from several different levels of support to maximize your connection and exposure throughout the year. All global sponsorship levels include:

- Marketing exposure throughout the year on DFSC's website, email newsletter, and social media, as well as on event-specific materials.
- Tickets to attend our two signature events: Little Black Dress & Tie and Walking with Women.
- Your logo on our own mobile unit (logo size based on sponsorship level).
In addition, Pearl level sponsors for the Mobile Unit Capacity Fund are eligible to have a Boutique on Wheels come to your facility.

Please review the options for different sponsorship levels included in this packet. You can also customize a Global Sponsorship to fit your budget, which will provide visibility of your support in each of the signature events, our signature campaign, and programming. And if a Global Sponsorship is not for you, we also offer Event/Program sponsorship levels.

Please let me know if you have any questions. I will follow up with you in the next week or so; thank you in advance for your consideration of supporting our mission and vision in 2024!

With warm regards and wishing everyone peace in our land,

Melony J. Butler, CEO (she/her/hers)

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2024 EVENTS & CAMPAIGNS



Your Hour Her Power (YHHP)

March 1 – 31 • Celebrating Women’s Equity, Equality, and Inclusion

During Women's History Month, we ask individuals to donate just one hour of pay to Dress for Success Cleveland. Just one hour of your pay helps a Dress for Success woman access programs, services, and tools to support her economic advancement.

Companies and corporations: engage your workforce by becoming a campaign host.



Stuff Your Own Bag (SYOB)

May | Aug | Sep • Our community inventory clearance sale

Build your wardrobe while making a difference: save and support economically simultaneously! *Locations TBD.*



Little Black Dress & Tie Club Membership Drive (LBDD)

June 6 • A Rooftop Affair

Become an LBDD impact member of our network. Your one-time impact can create new possibilities to DFSC and the women we serve.



The Virtual Power Walk

August 26 – September 28 • Let's Move for Change!

Any time from Women’s Equality Day (Aug 26) to Women’s Health and Fitness Day (Sep 28), you can join DFSC in a virtual power walk to support women in NE Ohio. Whether it’s in your home or outdoors, you can participate by walking, running, biking, rollerblading, or even dancing ... the more creative, the better! Every dollar raised will support DFSC’s mission.



Walk with Women (WWW) (signature event)

October 10 • The Music Box

Join us for our signature event at the award-winning Music Box. Enjoy the waterfront views as well as the rooftop deck overlooking downtown. There will also be demo performances and instruction with a professional ballroom dance duo, so bring your dancing shoes!



Gratitude & Giving

Nov 15–Dec 31 • Hearts Full of Grace: Celebrating our Volunteers

As we wrap up the year with our annual giving campaign and volunteer appreciation, we encourage you to donate any increment of \$25 to help subsidize transportation costs for our volunteers traveling throughout the community educating, encouraging, and empowering women in NE Ohio.

2024 GLOBAL SPONSORSHIP LEVELS

MISSION PARTNER SPONSOR <i>(tax deductible amount: \$17,376)</i>	\$20,000
<i>Includes:</i>	
Sole billboard sponsor	\$5,000
Red Carpet WWW <i>(24 tickets + valet parking)</i>	\$4000
Mobile Unit Capacity Fund	\$3,500
LBDT Platinum <i>(8 tickets)</i>	\$2,500
Boutique on Wheels	\$4000
PWG/LNL,GMG,Mentoring <i>(choice of one)</i>	\$1,000

EDUCATION SPONSOR <i>(tax deductible amount: \$12,760)</i>	\$15,000
<i>Includes:</i>	
Red Carpet WWW <i>(24 tickets)</i>	\$4,000
Pearl Mobile Unit Capacity Fund	\$3,500
LBDT Platinum <i>(8 tickets)</i>	\$2,500
Job Readiness	\$3,000
Financial Planning	\$2000
EMPOWERMENT SPONSOR <i>(tax deductible amount: \$4160)</i>	\$5,000
<i>Includes:</i>	
Catwalk WWW <i>(8 tickets)</i>	\$2,500
Emerald Mobile Unit Capacity Fund	\$1,000
Silver LBDT <i>(4 tickets)</i>	\$500
PWG/LNL,GMG,Mentoring <i>(choice of one)</i>	\$1,000

ENGAGEMENT SPONSOR <i>(tax deductible amount: \$8460)</i>	\$10,000
<i>Includes:</i>	
Runway WWW <i>(16 tickets)</i>	\$3,500
Diamond Mobile Unit Capacity Fund	\$2,500
Gold LBDT <i>(6 tickets)</i>	\$2,000
PWG/LNL,GMG,Mentoring <i>(choice of two)</i>	\$2,000
ADVOCATE SPONSOR <i>(tax deductible amount: \$2080)</i>	\$2,500
<i>Includes:</i>	
Spotlight WWW <i>(4 tickets)</i>	\$1,000
Ruby Mobile Unit Capacity Fund	\$750
Bronze LBDT <i>(2 tickets)</i>	\$250
SYOB	\$500

To confirm your GLOBAL Sponsorship level, please complete the [2024 Global Sponsorship Form](#).

You can also use this form to create your own customized Global Sponsorship.

2024 EVENT SPONSORSHIP LEVELS

Mobile Unit Capacity Fund <i>(100% tax deductible)</i>		Little Black Dress & Tie (LBDT)		Walk with Women (WWW)	
Pearl	\$3,500	Platinum (8 tickets) <i>(tax deductible: \$2,244)</i>	\$2,500	Red Carpet (24 tickets) <i>(tax deductible: \$3,088)</i>	\$4,000
Diamond	\$2,500	Gold (6 tickets) <i>(tax deductible: \$1,808)</i>	\$2,000	Runway (16 tickets) <i>(tax deductible: \$2,892)</i>	\$3,500
Emerald	\$1,000	Silver (4 tickets) <i>(tax deductible: \$372)</i>	\$500	Catwalk (8 tickets) <i>(tax deductible: \$2,196)</i>	\$2,500
Ruby	\$750	Bronze (2 tickets) <i>(tax deductible: \$186)</i>	\$250	Spotlight (4 tickets) <i>(tax deductible: \$848)</i>	\$1,000

PROGRAM SUPPORT	
<i>(100% tax deductible)</i>	
Boutique on Wheels (BOW) Styling Services	\$4,000
Job Readiness	\$3,000
Financial Planning	\$2,000
Powerful Women's Group	\$1,000
Lunch-N-Learns	\$1,000
Mentoring	\$1,000
Good Morning Gorgeous	\$1,000
Stuff Your Own Bag	\$500

To confirm your *EVENT* Sponsorship level, please complete the [2024 Event Sponsorship Form](#).