

Our mission

Guild is on a mission to unlock opportunity for America's workforce through education, skilling, and career mobility.

What we do

Guild's Career Opportunity Platform™ enables forward-thinking employers to invest in their employees, unlocking life-changing opportunities for personal and professional growth through education and learning programs, career development, and one-on-one coaching. Guild partners with the nation's largest employers — including Walmart, Chipotle, Discover, Hilton, Macy's, Target, Providence Health, and The Walt Disney Company — to create cultures of opportunity that will help them attract and retain top talent, and build the workforce of the future.

Guild offers a marketplace of curated education and learning programs designed for what working adults need to succeed in their programs. Layered onto that is support, guidance, and resources at every step to help ensure the new skills employees are building translate into career pathways that are in demand at their companies — all without paying for tuition or career services on their own.

For more information, visit guild.com

Awards & recognition

FORTUNE

Fortune Change the World List, 2022



CNBC Disruptor 50 Company, 2020-2022

Forbes

Forbes Cloud 100 List, 2019-2024



Fast Company Most Innovative Company, 2019
Fast Company World Changing Ideas Award, 2020

TIME 100 MOST INFLUENTIAL COMPANIES

TIME100 Most Influential Companies, 2022



B Lab Best for the World, 2018, 2019, 2021, 2022

Fast facts

- Founded in **2015** by Rachel Romer and Brittany Stich
- The company is a **certified B-Corp** and **Public Benefit Corporation**
- Guild is headquartered in Denver, CO and has **~900 employees**
- Guild is valued at **\$4.4 billion**
- Guild's **investors include** General Catalyst, Wellington Management, Next Play Capital, Salesforce Ventures, Workday Ventures, Redpoint Ventures, Bessemer Venture Partners, Felicis Ventures, Cowboy Ventures, Oprah Winfrey, Steph Curry, and more

The impact



Access: More than 6.5 million employees have had access to Guild through their employer over the last 12 months.¹



Internal Mobility: On average, Guild learners are 3.5x more likely to experience internal mobility within their companies compared to their colleagues who do not participate in the Guild benefit.¹



Wage Increase: On average, the incremental wage increases earned by Guild learners are 2x larger than the increases earned by colleagues who do not participate in the Guild.¹



DEIB: 53% of employees that completed Guild Learning Marketplace programs last year identified as people of color. 60% identify as female.¹

¹ Guild internal data over the last 12 months as of July 2024