



# 3 BILLION ADDITIONAL TREES PLEDGE

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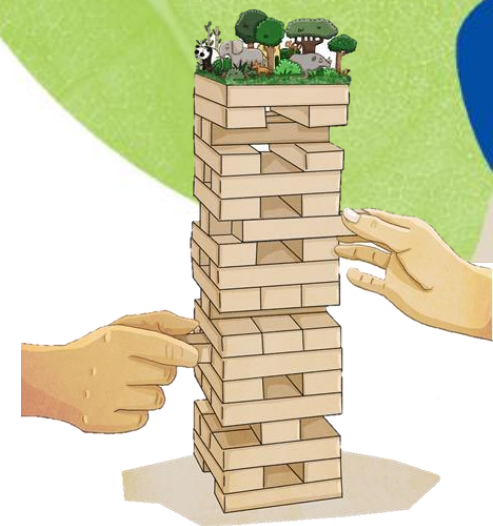
22 November 2021,  
Brussels

# EUROPEAN GREEN DEAL OBJECTIVE:

*The EU's forested area needs to  
improve, both in quality and  
quantity*

Biodiversity strategy 2030

New EU forest strategy  
(roadmap for 3bn trees)



# WHY PLANT TREES?

Habitats for species  
Improve water bodies  
Prevent soil erosion in agricultural land

Benefits for the  
**Environment**

Benefits for the  
**Economy**

Jobs

*Forest-based industries = 2 million jobs (2011)*

Filtering pollutants  
*305 tonnes filtered by trees and shrubs in Barcelona, worth >1M€*

Benefits for **EU Citizens' & our Planet's Health**

Benefits for the  
**Climate**

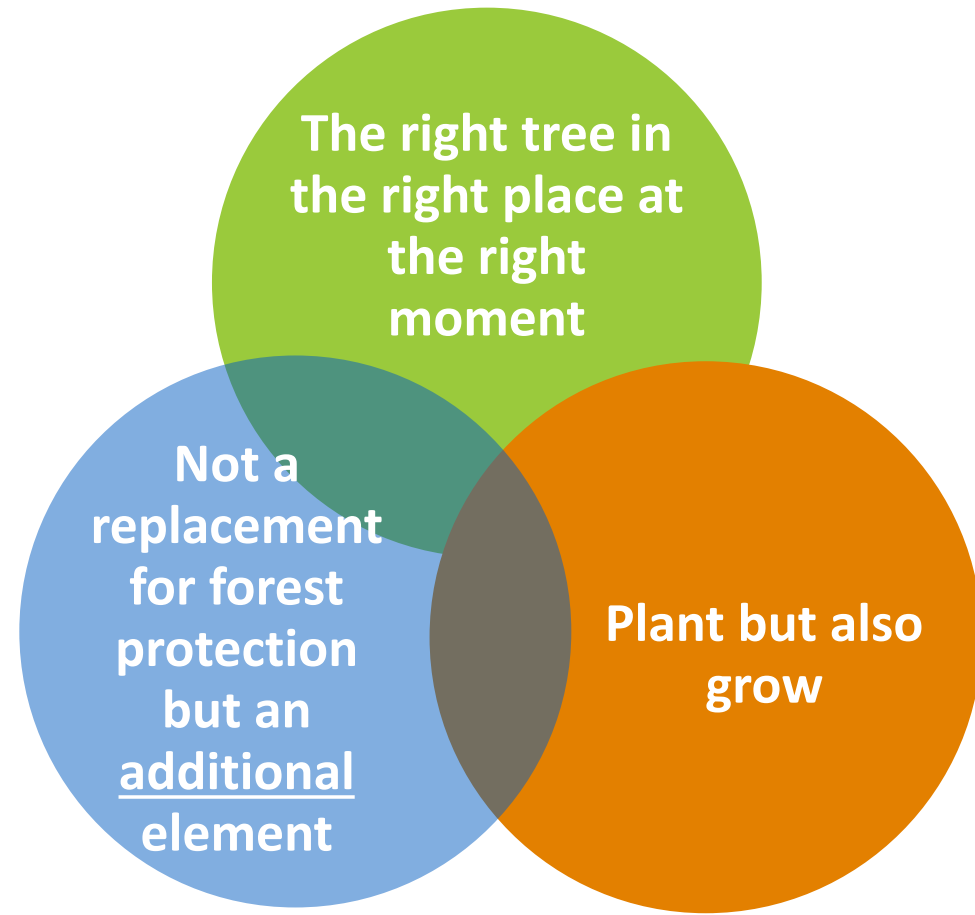
Carbon sinks

*3 billion trees = 4 million tonnes of CO<sub>2</sub> removed in 2030*



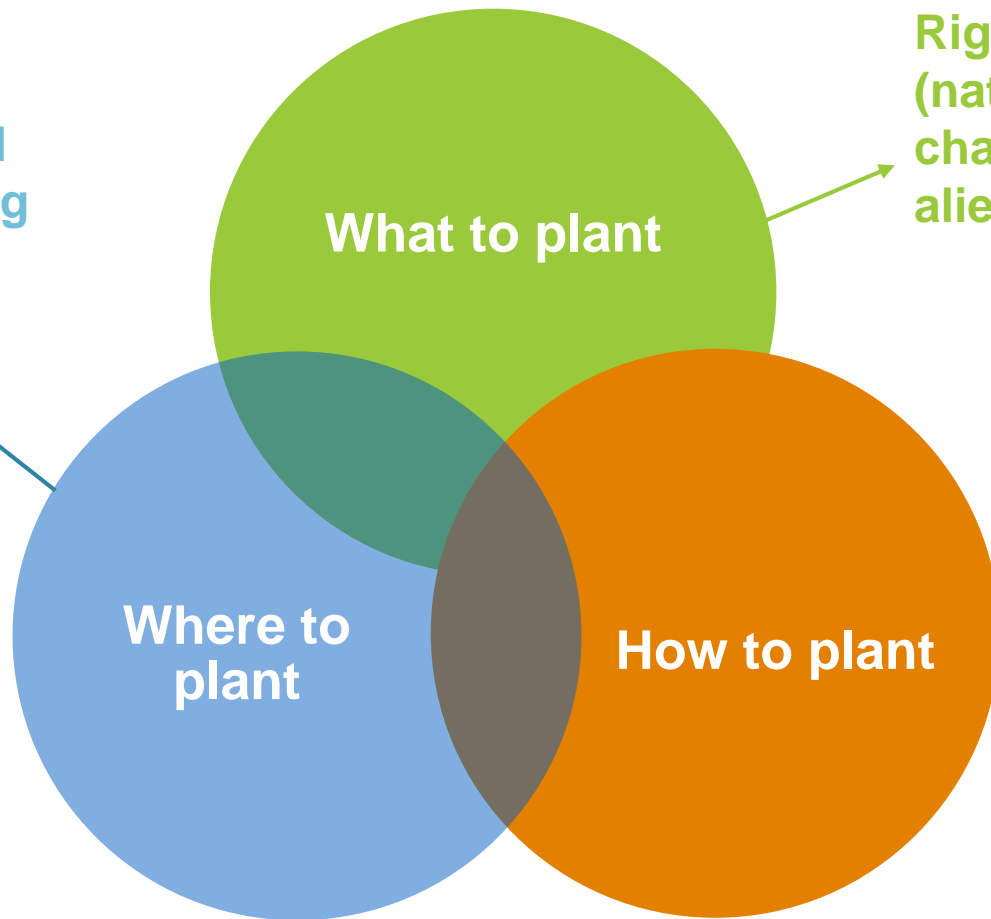


# BASIC PRINCIPLES



# TREE PLANTING

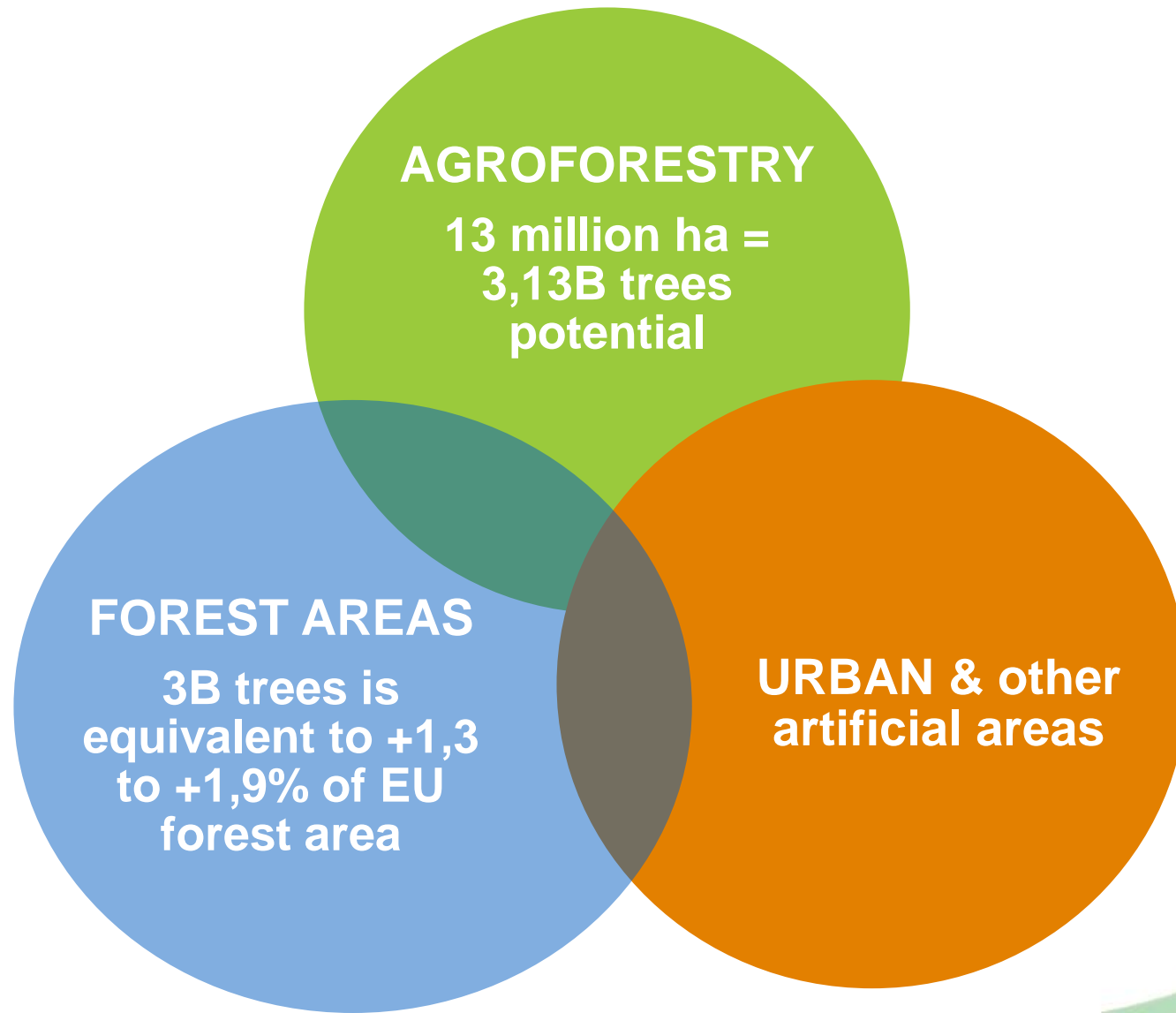
- 1) Forests, agroforestry/agricultural areas, urban areas, along the infrastructure.
- 2) Not to plant in high nature value areas such as mires, bogs, fens, wetlands, peatlands, grasslands.



Right mix of tree species (native species, climate change considered, no alien species)

- 1) Long-term vision is necessary (planting and growing).
- 2) Planting for the right purpose.

# 3 BILLION TREES – AN AMBITIOUS BUT FEASIBLE OBJECTIVE





Planting



Growing and  
nurturing

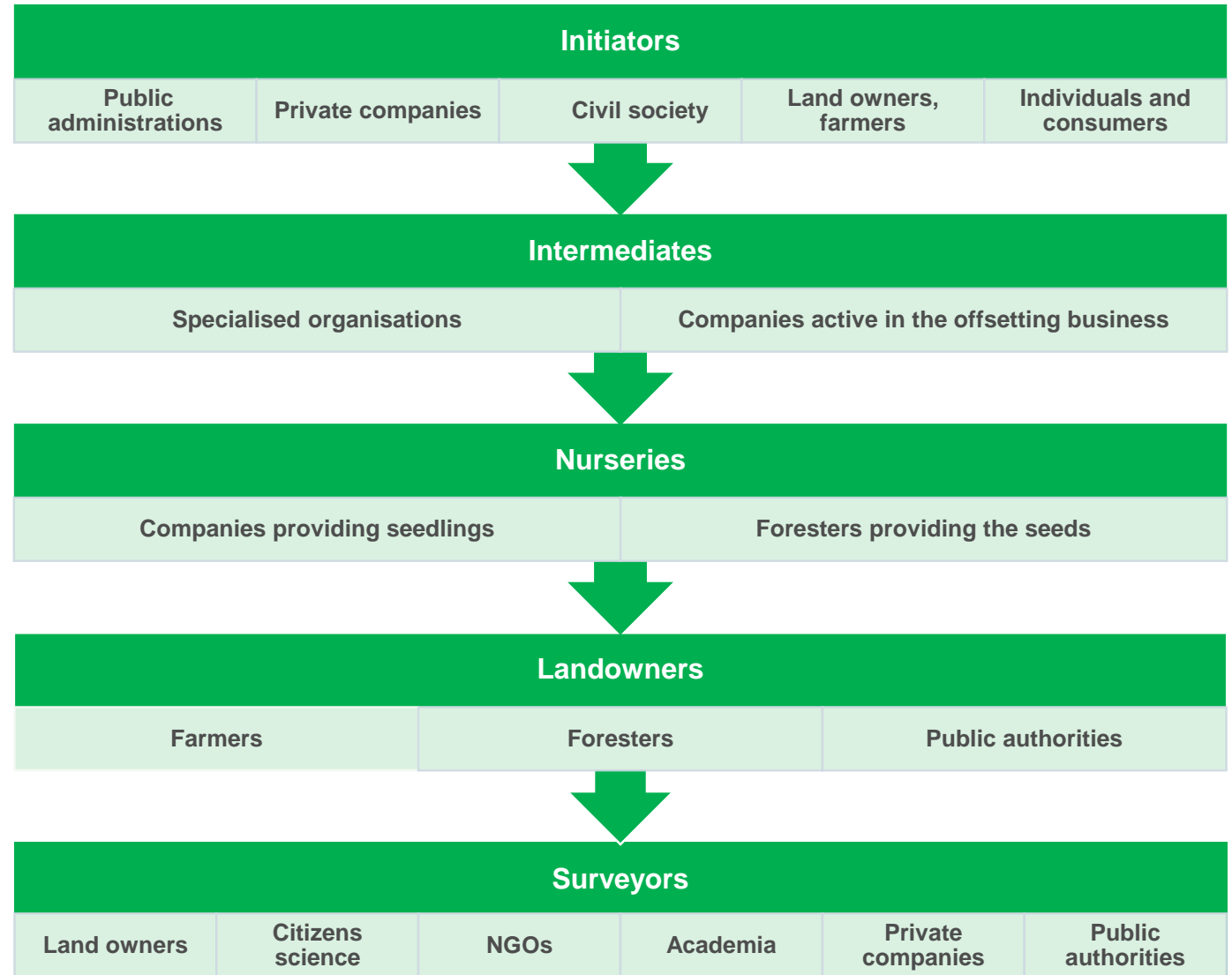


Monitoring

# Where



# by whom





# ROLE OF THE COMMISSION

## IN PRACTICE

### ROADMAP



Provide a framework and funding, facilitate, motivate, monitor and count.

### EC

Guidelines  
On  
afforestation

Political  
support

Communication

Corporate  
identity

### EEA

Counting /  
monitoring



Provide funding