



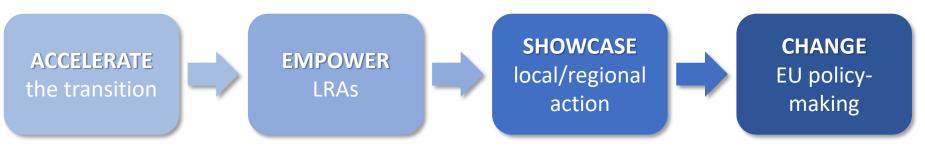
Green Deal Going Local Campaign overview



CoR-wide communications and political engagement campaign for the period 2020-2025 involving all directorates and political groups.

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Green Deal Going Local Campaign activities

Activity A
Green Deal debates

Activity B My Green Story

Activity C Green Deal Handbook

Activity D Trees for Life

Activity E Green our Mobility

Activity F Facilitating access to funds

Tackling priority
Green Deal issues
and providing a
platform for interinstitutional
engagement

Showcasing LRA
action on the
Green Deal and
profiling CoR
members and YEPs
for better
placement and
visibility

Resource for all LRAs and partners on implementing Green Deal policies and accessing support and funds

Accelerating EU
priorities on the
Forest Strategy
2030 and
showcasing LRAs
commitments and
actions

Promoting EU
priorities and
accelerating LRA
action on
sustainable
mobility and rail
transport

Supporting CoR members in accessing funding opportunities for Green Deal related policies and projects

Covering:

- Institutional
- National
- Regional and local

Covering:

- Best practices
- Commitments
- Green Deal profiles

Covering:

- Programmes
- Technical support
- Financial tools

Covering:

- Pledges
- Workshops and webinars
- Institutional support

Covering:

- Institutional support
- Dedicated events
- Promoting pledges

Covering:

- Workshops and webinars
- Dedicated events
- Institutional support



Green Deal Going Local Members in Action





Over 40 CoR members took part in #EURegionsWeek 2021

GDGL campaign: First 5 Steps







Green Deal Going Local Cross-commission cooperation



Thank you for your attention!

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