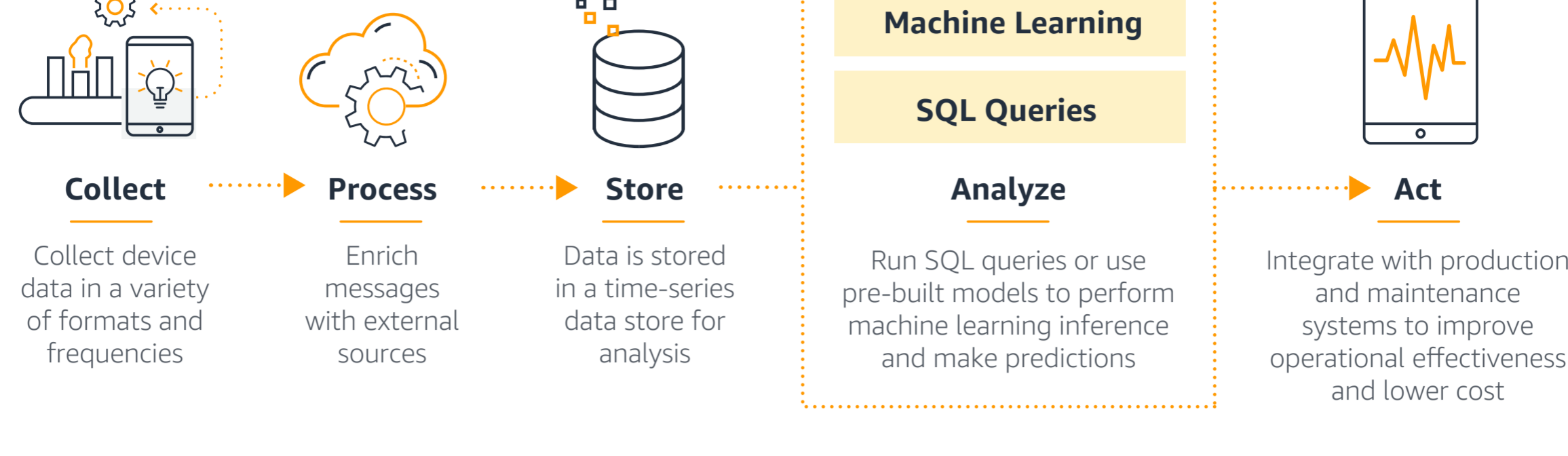


Smart Products in the cloud



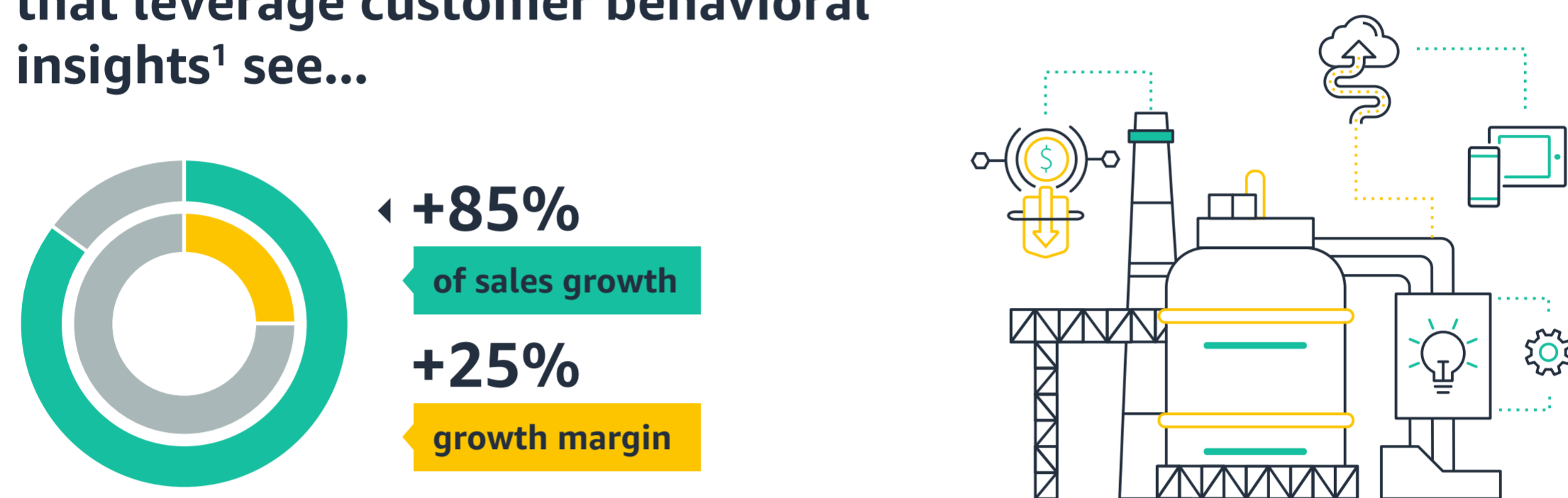
Focus on making your products smarter for a better customer experience, not on the infrastructure needed to make it happen.



Challenges facing Manufacturers with their products: How AWS cloud addresses vs on-premises:



In comparison to peers, organizations that leverage customer behavioral insights¹ see...



39% of machine builders have adopted cloud use cases²
use AWS services

80% Forbes' list of Top 25 IoT Startups to Watch In 2019
use AWS services

Digital Transformation Opportunities with Smart Products:



Smart, Connected Products

New customer experiences, new revenue streams, product aaS, visibility into field use & behavior, improved quality



Product/Production Design

Electronic Design Automation, Computer Aided Design, Computational Fluid Dynamics, Finite Element Analysis

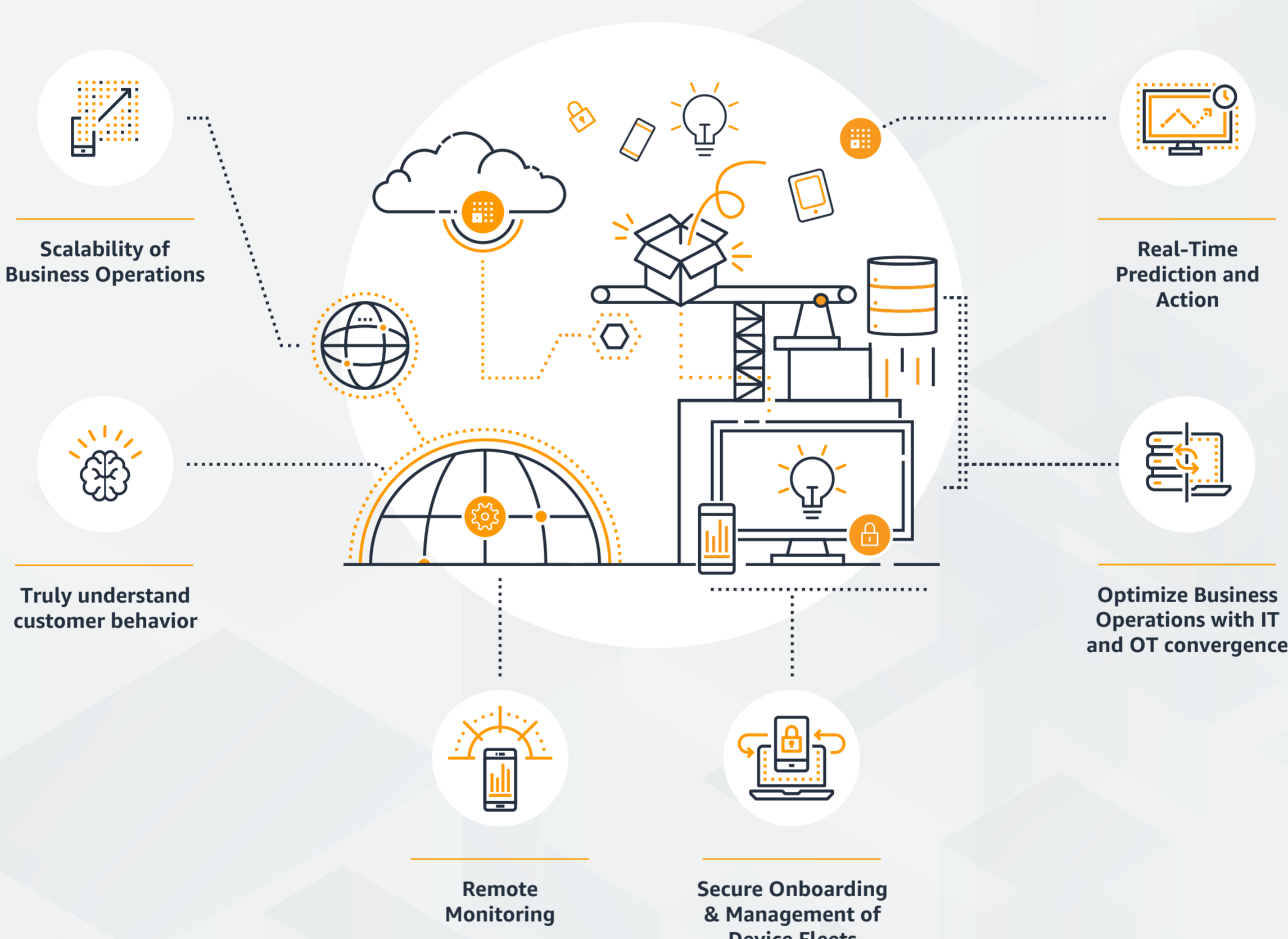


Smart Factory

Lower Cost, Process Optimization, Predictive Maintenance, SAP optimization

Amazon creates and manages iconic smart products with AWS. Launch new revenue opportunities with your connected, smart product together with AWS.

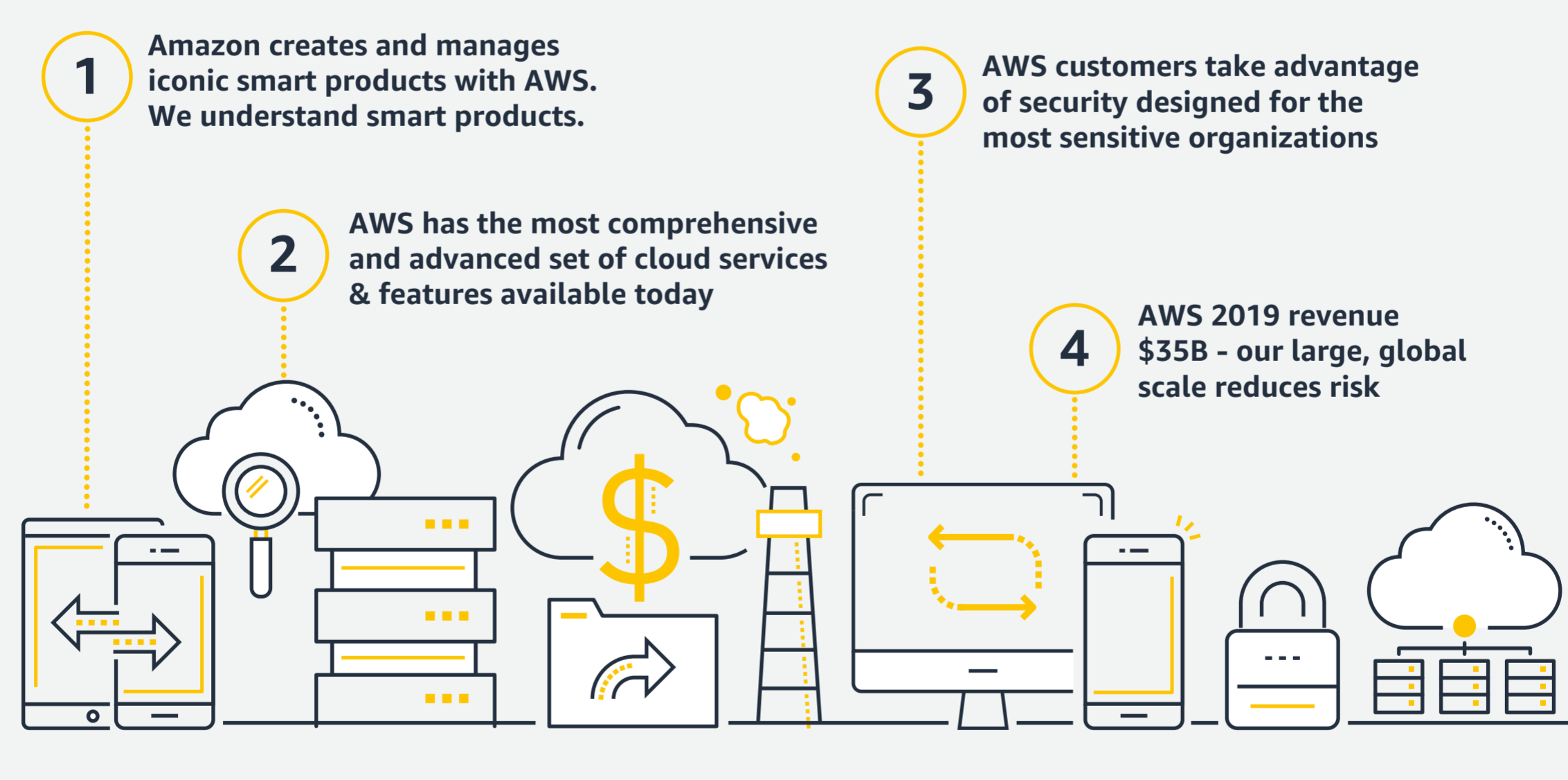
Opportunities in the Cloud with Industrial IoT



"We've been able to drastically increase the amount of development we can do. Before we moved to AWS, we added maybe one major feature every six months; now it's one every month."

Tomas Riha, Architect, WirelessCar

Why choose AWS?



Amazon Web Services cloud solutions portfolio contains over 200 highly reliable, secure, scalable services and solutions

"AWS offers powerful tools and integration capabilities that enable us to use a serverless architecture that saves us the headaches of learning to scale."
- Ben Kehoe
Cloud Robotics Research Scientist,
iRobot



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"I see a lot of speed of innovation coming from AWS, and we are confident that this is the platform we are going forward with."
- Johan Tommervik,
CIO
SKF



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"(Using Amazon Elasticsearch Service) was the fastest way we've found to handle free-form queries related to welding qualifications and procedures, and it means our customers get answers in an instant."
- Juhana Enqvist
Chief Digital Officer
Kempfi



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Sources:

1 <https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/capturing-value-from-your-customer-data>
2 source: AMT, 6/2020 - The Impact of Cloud Technology and Connected Machines in the U.S. Manufacturing Technology Market

Launch your connected, smart product and enable new revenue streams with AWS.

Contact us