

# Datadog

## Modern monitoring and analytics



### Total coverage for your environment and all your teams

Datadog's intuitive dashboards can be implemented in minutes and don't require classes or certifications to use. Broader adoption allows you to eliminate silos and avoid the costs associated with heavy reliance on a small number of monitoring experts. This equates to more responsive on-call troubleshooting, fewer and less costly outages, and faster time-to-market for new projects.

### What our customers are saying



*We were able to identify the top 3-5 endpoints with performance issues and reduce their response times by 80-90% within the first 45 days.*

**-Yony Feng, CTO, Peloton**

### Product overview

Datadog is a fully unified platform encompassing infrastructure monitoring, application performance monitoring, log management, user-experience monitoring, and more. By bringing together data from every tool and service in your company's stack, Datadog provides a single source of truth for troubleshooting, optimizing performance, and cross-team collaboration. Everything in Datadog is organized under the same set of tags, so all the data relevant to a particular issue is automatically correlated and can be accessed with just a few clicks. By eliminating the blind spots, Datadog reduces the risk of overlooked errors, mitigates the burden of ongoing service maintenance, and accelerates digital transformations.

### Product features

#### Built for dynamic infrastructure

Datadog pairs automatic scaling and deployment with hands-free machine-learning-based tools like Watchdog to help your teams get reliable insight into complex systems and catch anomalies anywhere in the stack before they affect customers.

#### On-demand access to logs

Datadog provides affordable access to 100% of logs through the unique Logging without Limits™ model, which separates ingestion from indexing to give your teams unlimited on-demand access to logs they need while controlling costs for the ones they don't.

#### Superior coverage and retention

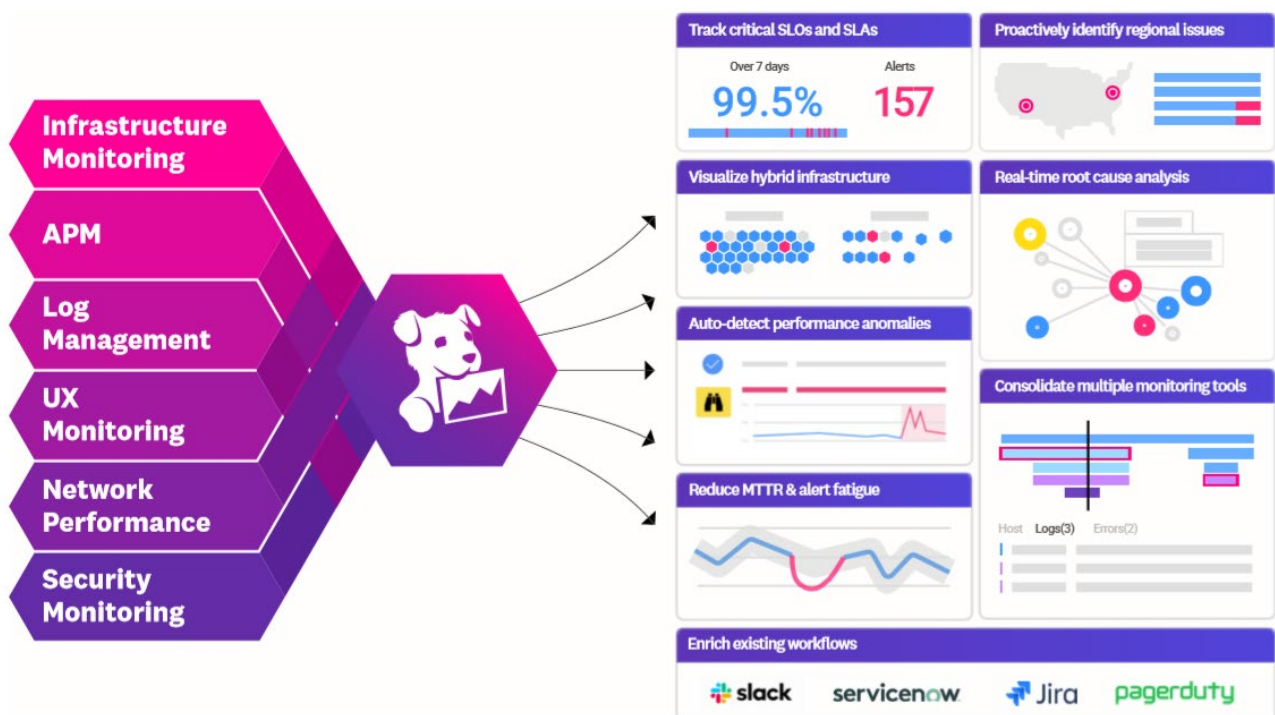
Datadog offers 400+ vendor-backed integrations to help your teams quickly adopt new technologies, along with access to high-granularity metrics for a full 15 months. This enables more accurate historical analysis and forecasting to reduce risk during critical events.

#### Superior coverage and retention

Datadog's application performance monitoring (APM) enables customer-level performance analytics via Tracing without Limits™. This means engineers can identify and solve issues more quickly by automatically capturing all customer interactions without any blind spots or sampling.

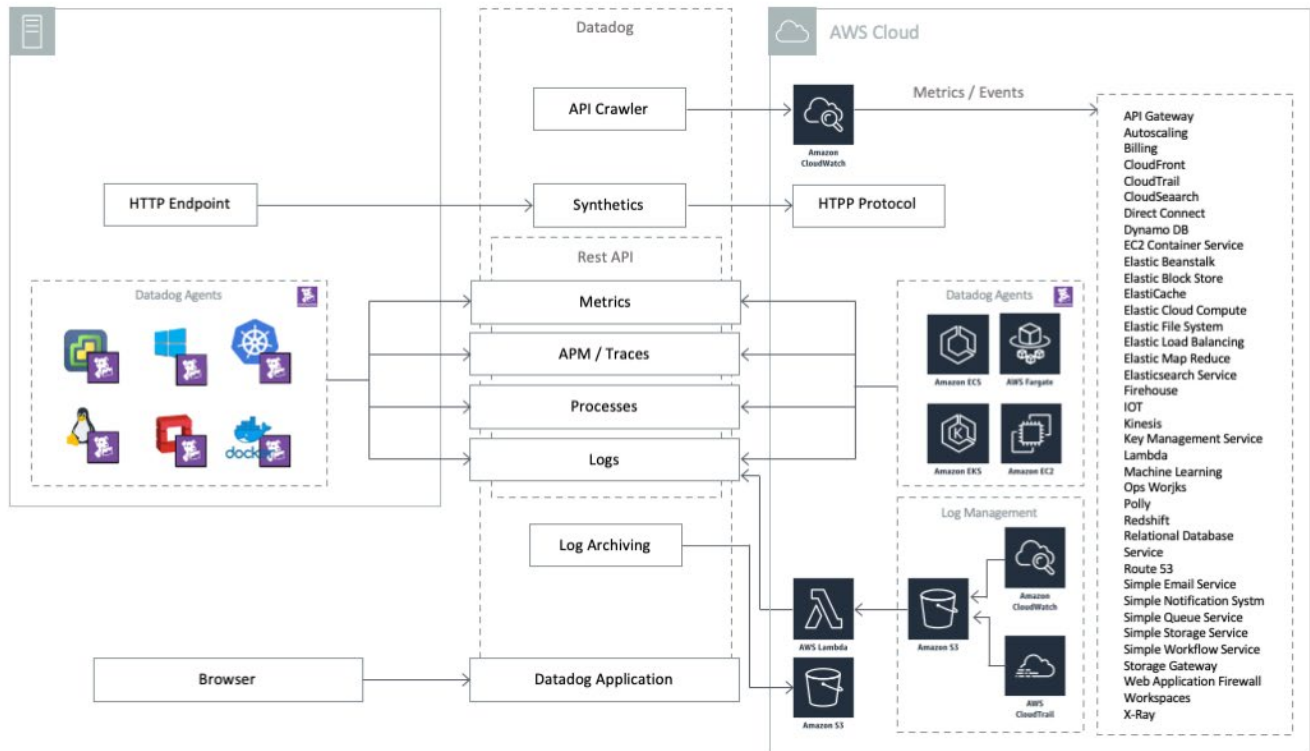
# Unified observability for the entire enterprise

Datadog's dashboards provide a single view into the entire stack, from frontend to backend, allowing engineering teams to eliminate silos and solve issues more quickly.



## How it works

Datadog unifies metrics, traces, logs, and more for centralized visibility and faster troubleshooting on dynamic architectures.



## Customers love & trust Datadog



Solution available in [AWS Marketplace](#)