

YouGov / Ecnmy Survey Results

Sample Size: 2052 GB Adults
Fieldwork: 24th - 25th May 2017

	EU Ref 2016			Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	2052	806	876	579	480	123	198	993	1059	238	876	507	431	1170	882	246	681	441	495	189	
Unweighted Sample	2052	960	871	589	511	135	204	916	1136	237	894	531	390	1241	811	208	677	460	497	210	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the way information about the economy is communicated in the media during election time, to what extent do you:

Feel the communication is trustworthy and honest

A great deal	3	2	3	4	1	5	1	4	2	3	4	1	2	3	2	3	3	4	1	3
A fair amount	22	21	25	35	16	15	26	23	21	18	17	24	31	23	21	22	21	21	24	19
TOTAL A GREAT DEAL / A FAIR AMOUNT	25	23	28	39	17	20	27	27	23	21	21	25	33	26	23	25	24	25	25	22
Not much	36	39	36	38	40	41	31	34	38	40	34	35	38	38	33	37	34	35	39	36
Not at all	28	31	26	16	34	32	34	31	25	30	30	28	22	29	27	29	29	27	24	34
TOTAL NOT MUCH / NOT AT ALL	64	70	62	54	74	73	65	65	63	70	64	63	60	67	60	66	63	62	63	70
Don't know	12	6	10	7	9	6	8	9	15	8	15	12	8	8	17	9	13	13	12	8

Feel the information is useful enough to help you make an informed voting choice

A great deal	5	5	5	6	3	5	6	6	4	5	5	4	4	5	4	4	4	5	4	7
A fair amount	29	29	34	40	26	28	30	30	28	28	24	32	37	31	27	29	30	28	29	25
TOTAL A GREAT DEAL / A FAIR AMOUNT	34	34	39	46	29	33	36	36	32	33	29	36	41	36	31	33	34	33	33	32
Not much	35	40	33	35	38	45	35	35	35	37	36	33	34	37	33	35	33	35	37	39
Not at all	20	21	18	13	23	19	22	21	18	22	19	21	17	20	19	21	21	19	17	21
TOTAL NOT MUCH / NOT AT ALL	55	61	51	48	61	64	57	56	53	59	55	54	51	57	52	56	54	54	54	60
Don't know	12	5	10	5	11	3	8	8	15	8	15	10	8	8	17	10	12	13	13	8

Feel informed about the impact economic stories might have on you personally

A great deal	4	5	4	5	3	5	5	5	3	5	5	4	3	5	4	5	4	5	2	5
A fair amount	30	32	33	40	30	28	26	32	29	31	28	29	35	33	26	33	28	26	32	35
TOTAL A GREAT DEAL / A FAIR AMOUNT	34	37	37	45	33	33	31	37	32	36	33	33	38	38	30	38	32	31	34	40
Not much	36	39	35	36	36	38	42	34	37	35	35	36	39	36	35	35	33	40	36	36
Not at all	18	19	18	13	21	22	19	19	17	18	18	20	17	18	19	19	22	16	16	16
TOTAL NOT MUCH / NOT AT ALL	54	58	53	49	57	60	61	53	54	53	53	56	56	54	54	54	55	56	52	52
Don't know	12	5	10	5	9	7	8	9	14	11	15	11	6	8	17	8	13	12	13	7