The Economist/YouGov Poll
August 25 - 27, 2024 - 1555 U.S. Adult citizens

YouGov

Sample	1555 U.S. Adult citizens
Conducted	August 25 - 27, 2024
Margin of Error	±3.2%

1. Would you say things in this country today are...

Generally headed in the right direction	26%
Off on the wrong track	63%
Not sure	12%

2. How much attention have you been paying to the 2024 election campaign for president?

A lot	49%
Some	28%
Only a little	17%
None at all	6%

3. How enthusiastic are you about voting for president in the upcoming election in November?

Extremely enthusiastic	32%
Very enthusiastic	20%
Somewhat enthusiastic	16%
Not too enthusiastic	14%
Not at all enthusiastic	17%

4. How likely is it that you will vote in the 2024 presidential election this year?
Among registered voters and those who plan to register to vote before November

Definitely will vote	79%
Probably will vote	12%
Maybe will vote	4%
Probably will not vote	2%
Definitely will not vote	1%
Don't know	2%

5. In November 2024, who do you plan to vote for in the presidential election?
Among registered voters

Kamala Harris	47%
Donald Trump	45%
Jill Stein	1%
Cornel West	0%
Other	1%
I would not vote	1%
Not sure	5%

6. Would you consider voting for Kamala Harris, or have you made up your mind?
Asked of registered voters

I would consider voting for Kamala Harris 52%
I would not consider voting for Kamala Harris 48%

7. Would you consider voting for Donald Trump, or have you made up your mind?
Asked of registered voters

I would consider voting for Donald Trump 50%
I would not consider voting for Donald Trump 50%

8. Between Harris and Trump, who would you prefer to have as president?

Prefer Harris over Trump 46%
Prefer Trump over Harris 47%
Prefer both equally 6%

9. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Harris

I will definitely vote for Kamala Harris 95%
I could change my mind between now and the election 5%

10. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote for Trump

I will definitely vote for Donald Trump 92%
I could change my mind between now and the election 8%

11. Would you say that your mind is made up about how you will vote?
Asked of registered voters who intend to vote third party

My mind is made up 41%
I could change my mind between now and the election 59%

12. Regardless of who you prefer, who do you think will win the presidential election?

Kamala Harris 36%
Donald Trump 37%
Not sure 27%

13. If the elections for U.S. Congress were being held today, who would you vote for in the district where you live?
Asked of registered voters

The Democratic Party candidate 46%
The Republican Party candidate 44%
Other 1%
Not sure 7%
I would not vote 1%

14. Would you say you are mostly voting FOR Kamala Harris or AGAINST Donald Trump?

Asked of registered voters who say they would vote for Kamala Harris if an election were held today

I'm mostly voting FOR Kamala Harris 62%

I'm mostly voting AGAINST Donald Trump 35%

Not sure 3%

15. Would you say you are mostly voting FOR Donald Trump or AGAINST Kamala Harris?

Asked of registered voters who say they would vote for Donald Trump if an election were held today

I'm mostly voting FOR Donald Trump 71%

I'm mostly voting AGAINST Kamala Harris 26%

Not sure 2%

16. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Kamala Harris	29%	17%	**46%**	9%	40%	**49%**	5%
Tim Walz	25%	14%	**40%**	8%	31%	**39%**	22%
Donald Trump	28%	16%	**44%**	10%	43%	**53%**	2%
JD Vance	18%	18%	**36%**	11%	34%	**45%**	19%

17. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Gwen Walz	15%	12%	**27%**	7%	17%	**23%**	50%
Robert F. Kennedy, Jr.	12%	30%	**41%**	15%	29%	**44%**	15%
Douglas Emhoff	13%	9%	**23%**	8%	14%	**22%**	56%
Barack Obama	37%	20%	**57%**	10%	30%	**41%**	3%
Michelle Obama	36%	16%	**52%**	13%	29%	**42%**	6%
Melania Trump	23%	22%	**46%**	17%	24%	**40%**	14%
Jill Biden	23%	18%	**41%**	12%	32%	**44%**	15%
Nancy Pelosi	13%	19%	**32%**	13%	42%	**55%**	13%
Hillary Clinton	17%	21%	**37%**	13%	43%	**56%**	7%
Bill Clinton	18%	25%	**44%**	20%	28%	**48%**	8%

18. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Some-what favorable	Favorable	Some-what unfavor-able	Very unfa-vorable	Unfavor-able	Don't know
Joe Biden	22%	20%	**42%**	12%	43%	**54%**	4%
Mike Johnson	7%	16%	**23%**	11%	23%	**34%**	43%
Mitch McConnell	3%	14%	**16%**	19%	41%	**60%**	23%
Chuck Schumer	10%	18%	**28%**	11%	32%	**43%**	29%
Hakeem Jeffries	14%	13%	**27%**	8%	21%	**30%**	44%

19. How important are the following issues to you?

	Very Important	Somewhat Important	Important	Not very Important	Unimpor-tant	Not Important
Jobs and the economy	74%	23%	**97%**	2%	1%	**3%**
Immigration	54%	31%	**84%**	11%	5%	**16%**
Climate change and the environment	42%	26%	**68%**	17%	15%	**32%**
Foreign policy	45%	40%	**85%**	12%	3%	**15%**
National Security	62%	28%	**91%**	7%	2%	**9%**
Education	59%	30%	**89%**	8%	3%	**11%**
Health care	68%	23%	**91%**	6%	3%	**9%**
Taxes and government spending	62%	30%	**92%**	6%	2%	**8%**
Abortion	47%	28%	**76%**	13%	11%	**24%**
Civil rights	53%	29%	**82%**	14%	5%	**18%**
Civil liberties	52%	33%	**84%**	11%	5%	**16%**
Guns	50%	30%	**80%**	13%	7%	**20%**
Crime	58%	32%	**90%**	8%	2%	**10%**
Criminal justice reform	42%	37%	**79%**	16%	5%	**21%**
Inflation/prices	78%	18%	**96%**	4%	1%	**4%**

20. Which of these is the most important issue for you?

Inflation/prices	23%
Immigration	13%
Jobs and the economy	12%
Health care	10%
Abortion	8%
Climate change and the environment	7%
Civil rights	5%
Taxes and government spending	5%
Guns	4%
Crime	3%
National Security	3%
Education	3%
Civil liberties	2%
Foreign policy	2%
Criminal justice reform	1%

21. Do you approve or disapprove of the way Joe Biden is handling his job as President?

Strongly approve	18%
Somewhat approve	21%
Approve	**39%**
Somewhat disapprove	11%
Strongly disapprove	44%
Disapprove	**55%**
Not sure	6%

22. Do you approve or disapprove of the way Joe Biden is handling these specific issues?

	Strongly approve	Some-what approve	Approve	Some-what disap-prove	Strongly disap-prove	Disap-prove	No opinion
Jobs and the economy	19%	20%	**39%**	13%	40%	**52%**	8%
Climate change and the environment	17%	22%	**39%**	14%	31%	**44%**	17%
Taxes and government spending	13%	21%	**34%**	14%	42%	**56%**	11%
Abortion	19%	17%	**36%**	14%	33%	**48%**	16%
Civil rights	20%	21%	**41%**	15%	28%	**43%**	16%
Civil liberties	17%	23%	**40%**	12%	31%	**43%**	17%
Guns	13%	19%	**32%**	16%	34%	**50%**	18%
Crime	14%	21%	**35%**	12%	39%	**51%**	14%
Inflation/prices	13%	19%	**32%**	13%	47%	**60%**	8%

23. Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

Strongly approve 4%
Somewhat approve 11%
Approve **14%**
Neither approve nor disapprove 19%
Somewhat disapprove 27%
Strongly disapprove 30%
Disapprove **57%**
Not sure 10%

24. Do you approve or disapprove of the way the Supreme Court of the United States is handling its job?

Strongly approve 12%
Somewhat approve 25%
Approve **37%**
Somewhat disapprove 15%
Strongly disapprove 34%
Disapprove **50%**
Not sure 13%

25. In general, how would you describe the political viewpoint of the Supreme Court of the United States?

Very liberal 2%
Liberal 8%
Total Liberal **10%**
Moderate 31%
Conservative 21%
Very conservative 20%
Total Conservative **41%**
Not sure 18%

26. Do you think Kamala Harris...

Says what she believes 35%
Says what she thinks people want to hear 53%
Not sure 12%

27. Would you say Kamala Harris is a strong or a weak leader?

Very strong 24%
Somewhat strong 25%
Somewhat weak 13%
Very weak 38%

28. Regardless of whether you agree with her, do you like or dislike Kamala Harris as a person?

Like a lot	26%
Like somewhat	14%
Neither like nor dislike	15%
Dislike somewhat	10%
Dislike a lot	29%
Not sure	7%

29. Do you think Donald Trump...

Says what he believes	51%
Says what he thinks people want to hear	39%
Not sure	9%

30. Would you say Donald Trump is a strong or a weak leader?

Very strong	37%
Somewhat strong	19%
Somewhat weak	13%
Very weak	31%

31. Regardless of whether you agree with him, do you like or dislike Donald Trump as a person?

Like a lot	17%
Like somewhat	15%
Neither like nor dislike	14%
Dislike somewhat	10%
Dislike a lot	41%
Not sure	3%

32. Would you say that Joe Biden legitimately won the 2020 election, or not?

Biden legitimately won the election	62%
Biden did NOT legitimately win the election	38%

33. If you had to choose, would you rather have a president who...

Compromises to get things done.	57%
Sticks to their principles, no matter what.	43%

34. Which comes closest to your view?

Our lives are threatened by terrorists, criminals, and illegal immigrants and our priority should be to protect ourselves.	39%
It's a big, beautiful world, mostly full of good people, and we must find a way to embrace each other and not allow ourselves to become isolated.	45%
Not sure	16%

35. Do you feel that things in this country these days are:

Under control ……………………………………………………………………18%
Out of control ……………………………………………………………………63%
Not sure ……………………………………………………………………………19%

36. Overall, do you think the economy is getting better or worse?

Getting better …………………………………………………………………21%
About the same …………………………………………………………………21%
Getting worse …………………………………………………………………52%
Not sure ………………………………………………………………………… 7%

37. Would you say that you and your family are...

Better off financially than you were a year ago ……………………………………… 16%
About the same financially as you were a year ago …………………………………37%
Worse off financially than you were a year ago ……………………………………43%
Not sure …………………………………………………………………………… 4%

38. Looking ahead, do you think that A YEAR FROM NOW you and your household will be...

Better off financially ……………………………………………………………24%
Just about the same as now ……………………………………………………… 37%
Worse off financially ……………………………………………………………… 19%
Not sure …………………………………………………………………………20%

39. How clear of an idea do you have about what policies Kamala Harris would enact if elected president this November?

Very clear ……………………………………………………………………… 24%
Somewhat clear ……………………………………………………………………27%
Not very clear ……………………………………………………………………… 13%
Not clear at all …………………………………………………………………25%
Not sure ………………………………………………………………………………11%

40. How clear of an idea do you have about what policies Donald Trump would enact if elected president this November?

Very clear ……………………………………………………………………… 38%
Somewhat clear ……………………………………………………………………29%
Not very clear ……………………………………………………………………… 11%
Not clear at all ……………………………………………………………………13%
Not sure …………………………………………………………………………… 9%

41. Compared to how the news media has covered other elections in your lifetime, do you think the news media has done better or worse than usual in 2024?

Better than usual	12%
Worse than usual	37%
About the same as usual	38%
Don't know	13%

42. How much do you trust the information provided by fact-checkers?

A great deal	12%
A moderate amount	41%
Not much	27%
Not at all	20%

43. How united or divided would you say the Democratic Party is at present?

Very united	26%
Somewhat united	26%
Somewhat divided	20%
Very divided	11%
Don't know	16%

44. How united or divided would you say the Republican Party is at present?

Very united	14%
Somewhat united	29%
Somewhat divided	26%
Very divided	14%
Don't know	17%

45. How much of the recent Democratic National Convention did you watch?

I watched almost the entire convention	12%
I only watched some of the convention	20%
I only watched clips or highlights	20%
I only read or watched news stories analyzing the convention	10%
I didn't watch any of the convention	38%

46. How much of last month's Republican National Convention did you watch?

I watched almost the entire convention	10%
I only watched some of the convention	18%
I only watched clips or highlights	21%
I only read or watched news stories analyzing the convention	11%
I didn't watch any of the convention	40%

47. Did you watch any of the following people's speeches at this year's Democratic National Convention? Select all that apply.

Asked of those that watched the DNC or read or watched news stories about it

Kamala Harris 56%
Tim Walz 37%
Joe Biden 39%
Barack Obama 45%
Michelle Obama 44%
Hillary Clinton 29%
Bill Clinton 29%
None of the above 30%

48. Kamala Harris recently selected Tim Walz as her vice presidential running mate. Do you think that selecting Tim Walz was a good choice or a bad choice?

Very good choice 30%
Somewhat good choice 13%
Somewhat bad choice 6%
Very bad choice 23%
Don't know 27%

49. If it becomes necessary, do you think Tim Walz is qualified to be president?

Qualified to be president 34%
Not qualified to be president 34%
Not sure 32%

50. Would you say Tim Walz is...

Very liberal 32%
Liberal 21%
Total Liberal **53%**
Moderate 18%
Conservative 2%
Very conservative 1%
Total Conservative **3%**
Not sure 25%

51. Do you think Tim Walz helps or hurts Kamala Harris' chances to win the presidential election?

Helps Harris' chances 38%
Hurts Harris' chances 12%
Makes no difference 27%
Not sure 23%

52. Would you support or oppose the following?

	Strongly support	Some-what support	Support	Some-what oppose	Strongly oppose	Oppose	Not sure
Ending taxes on tips	46%	24%	**70%**	8%	6%	**14%**	16%
Abolishing the U.S. Department of Education	14%	11%	**25%**	11%	44%	**55%**	20%
Arresting and deporting thousands of illegal immigrants	37%	16%	**53%**	14%	21%	**35%**	12%
Banning the teaching of critical race theory in public schools	32%	12%	**44%**	9%	29%	**37%**	19%
Easing regulation to allow for more drilling on federal land	26%	20%	**46%**	12%	20%	**33%**	21%
Imposing a 10% tariff on goods imported to the U.S. from other countries	19%	23%	**42%**	13%	17%	**31%**	27%
Capping increases on food and grocery prices	43%	17%	**60%**	8%	19%	**27%**	13%
Capping out-of-pocket annual expenses for prescription drugs at $2,000	46%	24%	**69%**	7%	6%	**13%**	18%
Providing a $6,000 child tax credit for families with children under one year of age	34%	28%	**62%**	12%	11%	**23%**	16%
Providing a tax credit for developers building homes sold to first-time homebuyers	23%	32%	**54%**	11%	11%	**22%**	23%
Restoring abortion rights nationally to how they were under Roe v. Wade	44%	11%	**55%**	9%	21%	**30%**	15%

53. Would you support or oppose Congress passing a border security bill that includes increased funding for border patrol and asylum officers, stricter asylum requirements, expedited removal of non-qualifying migrants, and a mechanism to temporarily close the border during high periods of illegal crossings?

Strongly support	41%
Somewhat support	25%
Support	**66%**
Somewhat oppose	8%
Strongly oppose	9%
Oppose	**17%**
Not sure	17%

54. Would you support or oppose Congress passing the Freedom to Vote Act, which expands access to voting by setting national standards for voting rights, including automatic voter registration, early voting, and voting by mail?

Strongly support 37%
Somewhat support 19%
Support **55%**
Somewhat oppose 9%
Strongly oppose 17%
Oppose **26%**
Not sure 18%

55. Would you support or oppose Congress passing the John Lewis Voting Rights Act, which restores and strengthens protections against discriminatory voting practices by requiring certain states with a history of voting discrimination to receive federal approval before changing their voting laws?

Strongly support 35%
Somewhat support 19%
Support **54%**
Somewhat oppose 6%
Strongly oppose 11%
Oppose **17%**
Not sure 29%

56. How would you describe your summer?

Best summer ever 2%
A good summer 30%
Average 51%
A bad summer 12%
Worst summer ever 5%

57. In the past 12 months, have you taken a vacation?

Yes 45%
No 55%

58. When do you think summer ends?

Labor Day 26%
When the school year begins 22%
September 21 ....39%
Other 7%
Not sure 6%

59. What do you, personally, plan to do on the Labor Day weekend and holiday? Select all that apply.

Stay home/relax 43%
Family/family get-together 28%

continued from previous page

Cookout/barbecue/picnic 24%
Work 9%
Travel 7%
Camping/hiking 5%
Fishing 4%
Visit gravesites 2%
Local event/parade 3%
Home improvements/repairs 7%
Household chores 24%
Yard work/landscaping 12%
Graduation parties 1%
Birthday party 3%
Church/religious observances 6%
Beach 6%
Golf 2%
Watch sports 15%
Watch TV (not sports) 28%
Air travel 1%
Something else 8%
Not sure 10%
None of these 7%

60. Do you have a favorable or an unfavorable of labor unions?

Very favorable 23%
Somewhat favorable 30%
Favorable **53%**
Somewhat unfavorable 13%
Very unfavorable 11%
Unfavorable **25%**
Don't know 23%

61. Consider the amount of power and influence you see labor unions as holding in this country. How would you say this influence level has changed for U.S. labor over the past 30 years?

Unions are stronger 21%
Not much change 20%
Unions are less powerful 27%
Not sure 32%

62. Do you see changes in the level of influence of labor unions in the future?

Yes and I think the level of influence wielded by labor unions will go up 24%
No, I see it staying constant 26%
Yes and I think the level of influence wielded by labor unions will go down 15%
Not sure 35%

63. Do you think it would be better for labor unions if...?

Kamala Harris were to win the 2024 election 41%
Donald Trump were to win the 2024 election 23%
No difference 16%
Not sure 21%

64. In general, how would you describe your own political viewpoint?

Very liberal 12%
Liberal 16%
Total Liberal **27%**
Moderate 30%
Conservative 22%
Very conservative 11%
Total Conservative **33%**
Not sure 10%

65. Are you registered to vote?

Registered 73%
Not registered 27%

66. Who did you vote for in the election for President in 2020?

Joe Biden 35%
Donald Trump 32%
Other 1%
Did not vote for President 32%

67. Generally speaking, do you think of yourself as a ...?

Democrat 33%
Republican 31%
Independent 25%
Other 3%
Not sure 9%

68. Generally speaking, do you think of yourself as a ...?
Calculated based on a series of questions about party identification

Strong Democrat	21%
Not very strong Democrat	12%
Lean Democrat	8%
Independent	14%
Lean Republican	11%
Not very strong Republican	12%
Strong Republican	19%
Not sure	3%
Don't know	0%

69. Do you identify as a MAGA Republican?
Asked of Republicans

Yes	46%
No	40%
Not sure	15%

70. Are you. . . ?

Male	48%
Female	52%

71. Respondent age by category

Under 30	21%
30-44	24%
45-64	32%
65+	22%

72. What racial or ethnic group best describes you?

White	67%
Black	13%
Hispanic	13%
Other	8%

73. What is the highest level of education you have completed?

HS or less	36%
Some college	29%
College grad	22%
Postgrad	12%

74. What is your marital status?

Married	44%
Separated	2%
Divorced	12%
Widowed	4%
Never married	33%
Domestic / civil partnership	5%

75. Are you the parent or guardian of any children under the age of 18?

Yes	22%
No	78%

76. Census Region
Calculated from respondent's state of residence

Northeast	17%
Midwest	22%
South	38%
West	23%

77. Thinking back over the last year, what was your family's annual income?

Under $50K	40%
$50-100K	28%
$100K or more	22%
Prefer not to say	10%

78. How important is religion in your life?

Very important	32%
Somewhat important	28%
Not too important	17%
Not at all important	23%

79. Aside from weddings and funerals, how often do you attend religious services?

More than once a week	7%
Once a week	14%
Once or twice a month	8%
A few times a year	13%
Seldom	21%
Never	34%
Don't know	4%

80. Would you describe yourself as a "born-again" or evangelical Christian, or not?

Yes	29%
No	71%

81. People practice their religion in different ways. Outside of attending religious services, how often do you pray?

Several times a day 22%
Once a day 15%
A few times a week 13%
Once a week 4%
A few times a month 7%
Seldom 14%
Never 22%
Don't know 3%

82. What is your present religion, if any?

Protestant 29%
Roman Catholic 19%
Mormon 1%
Eastern or Greek Orthodox 0%
Jewish 2%
Muslim 2%
Buddhist 1%
Hindu 0%
Atheist 7%
Agnostic 6%
Nothing in particular 23%
Something else 11%

Sponsorship	*The Economist*
Fieldwork	YouGov
Interviewing Dates	August 25 - 27, 2024
Target population	U.S. Citizens, age 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Sample composition	1,839 started the survey after screenouts. 158 were deleted due to breakoffs, 55 were removed for interview completion time under 5 minutes, 8 were removed for attention check failures, and 63 were removed for data quality control. The reporting is based on the remaining 1,555 respondents.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given around November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.051 to 5.532, with a mean of one and a standard deviation of 0.805.
Number of respondents	1555 1368 (Registered voters)
Margin of error	$\pm$ 3.2% (adjusted for weighting) $\pm$ 3.2% (Registered voters)
Survey mode	Web-based interviews
Questions not reported	0 questions not reported.