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March 16, 2010 VIA E-MAIL

Jeff Beacher

RE: Rachel Uchitel

Dear Mr. Beacher:

Please be advised that our law firm represents Ms. Rachel Uchitel. It has come to our attention that you are publishing false, libelous and defamatory remarks on your Facebook page with reference to Ms. Uchitel including, but not limited to, writing that she is "whore", a "hooker" and a "slut".

Demand is hereby made that you immediately remove all defamatory remarks and postings concerning Ms. Uchitel from your Facebook page and any other communication authored or hosted by you including all defamatory comments made by third parties on your webpage. The law prohibits anyone from making defamatory statements about another person and your statements are not only completely false but they are malicious willful untruths. If you do not immediately cease and desist from making defamatory statements concerning Ms. Uchitel and remove the defamatory statements that remain on your Facebook page, Ms. Uchitel reserves all her legal rights including her right to pursue an action for damages, including punitive damages, for your outrageous conduct and behavior.

Very truly yours,

ALLRED, MAROKO/& GOLDFIERG

MCHAEL MAROKO

MM:jg beacher-a