



# 2024

## DESIGN-BUILD CONFERENCE & EXPO

EXHIBITOR & SPONSOR PROSPECTUS

Nov. 6–8, 2024 | Hilton Anatole, Dallas, Texas  
[designbuildexpo.com](https://designbuildexpo.com)



Contact the DBIA Sales team  
at 202-454-7435 or  
[dave@paisales.com](mailto:dave@paisales.com)



# Join Us at the Largest Design-Build Gathering of the Year!

The Design-Build Conference & Expo, Nov. 6-8, is the largest national gathering of the year for the design-build market and the *only event* centered exclusively on design-build. From design-build practitioners and specialty contractors to public and private Owners, the Conference & Expo features more than 2,200 attendees and exhibitors from all design and construction sectors – a number that continues to grow year after year.



Once again, DBIA will offer the Virtual Design & Construction Leadership Exchange (VDCLEx) as a half-day preconference experience taking place on Nov. 5. This is a great sponsorship opportunity for your company to reach a wide range of professionals interested in how design and construction technologies are driving efficiency and collaboration throughout the design, preconstruction, construction and operational phases of projects in the built environment. See page 6 for VDCLEx sponsorship opportunities. This event will include a general session, Leaders Forum and two specialized VDC tracks: one targeted to experienced VDC professionals and the other to non-VDC professionals.

DBIA's events provide unparalleled access to meet decision-makers and network with all members of project teams, including general contractors, architects, engineers, MEPs, attorneys and finance professionals. Don't miss your opportunity to get in front of these decision-makers and industry movers!



# Exhibitor Booth Sizes & Rates

See the Exhibit Hall Floorplan on page 4 and on our [exhibitor website](#).

PACKAGE TYPE	REGULAR RATES	
10' x 10' Booth (inline)	Member*	\$4,700
	Non-Member	\$5,100
10' x 10' Booth (premium)	Member*	\$4,900
	Non-Member	\$5,300
10' x 20' Booth	Member*	\$9,100
	Non-Member	\$9,500
20' x 20' Booth	Member*	\$15,900
	Non-Member	\$16,300

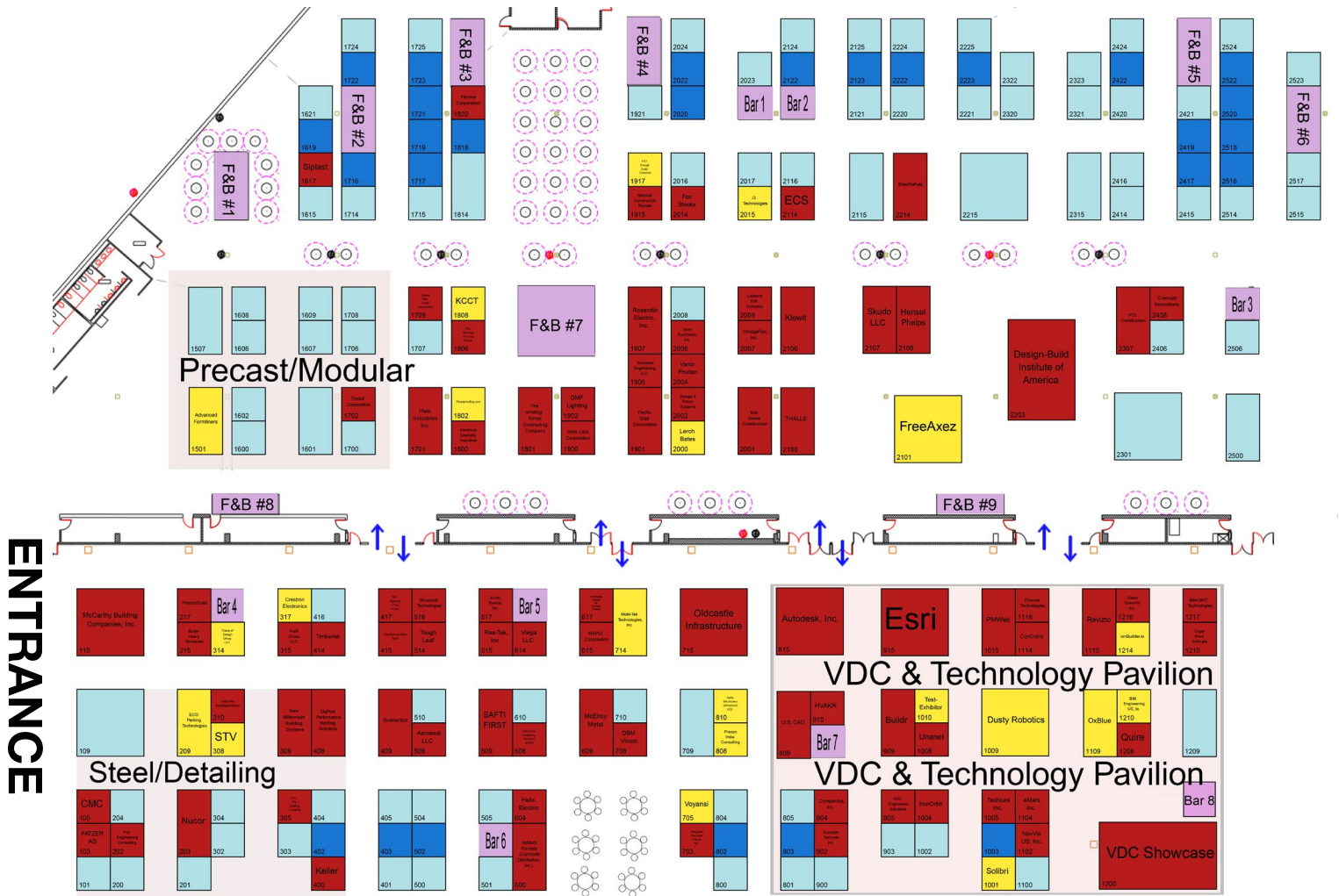
<b>BOOTH SPACE</b>	<p>Each 10' x 10' space includes:</p> <ul style="list-style-type: none"> <li>1 Full Conference Registration</li> <li>2 Booth Personnel</li> <li>8' high draped backwall</li> <li>3' high draped sidewall</li> <li>Company ID sign</li> <li>Registration lists provided pre/post conference, including opt-in only email addresses</li> </ul>	<p>Exhibitor responsible for the following costs:</p> <ul style="list-style-type: none"> <li>Carpet required in Hall 2, optional in Hall 1</li> <li>Booth Furnishings</li> <li>A/V</li> <li>Electrical</li> <li>Lead Retrieval</li> <li>Rigging</li> </ul>
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# Exhibit Hall Floorplan

Visit our online [Exhibit Hall Site](#) to sign up today!



**Legend:** ■ Sold ■ On Hold/Pending ■ Available ■ Food/Beverage Location ■ Available Corner 10x10s

# Sponsorship Packages & Levels

Additional booth space can be added to sponsorships starting at \$2,250 for an additional 10' x 10' space.

LEVEL	PRICE	BENEFITS/SPONSOR ASSIGNMENT (choose 1 from appropriate level)
All		<ul style="list-style-type: none"> <li>Logo inclusion on/in conference website, conference program guide, mobile app, on-site sponsor signage, sponsor scroll in General Sessions</li> <li>Priority point ranking for 2025 space selection</li> <li>Registration lists pre/post conference, including opt-in only email addresses. Minimum 2 times prior and final list sent after event.</li> </ul>
Diamond	\$50,000 / \$42,000* 20' x 20' 15 Full Conference 10 Booth Personnel	<ul style="list-style-type: none"> <li>3 Mobile App pushes</li> <li>Create a combo sponsorship package with multiple items and/or events from the levels below</li> </ul>
Platinum	\$36,000 / \$27,000* 20' x 20' 10 Full Conference 8 Booth Personnel	<ul style="list-style-type: none"> <li>DBIA Awards Dinner headline co-host sponsorship (includes 2 reserved tables)</li> <li>2 Mobile App pushes</li> <li>Create a combo sponsorship package with multiple items and/or events from the levels below</li> <li>Your company brochure or give-away inserted in conference tote bags</li> <li>Inclusion on Prize Aisle Destination Passport in the Expo Hall</li> </ul>
Gold	\$21,000 / \$17,000* 10' x 20' 5 Full Conference 6 Booth Personnel	<ul style="list-style-type: none"> <li>Opening keynote speaker</li> <li>Closing keynote speaker</li> <li>"Get Connected" WiFi</li> <li>1 Mobile App push</li> <li>Attendee tote bags** (exclusive)</li> <li>Your company brochure or give-away inserted in conference tote bags</li> <li>Inclusion on Prize Aisle Destination Passport in the Expo Hall</li> <li>DBIA Awards Dinner and pre- or post-dinner reception (includes 2 reserved tables)</li> <li>Digital Meter Board/Sign Sponsor</li> </ul>
Silver	\$12,500 / \$10,500* 10' x 10' 3 Full Conference 4 Booth Personnel	<ul style="list-style-type: none"> <li>General session (2 available, # is subject to change)</li> <li>Conference lanyards** (exclusive)</li> <li>Energy and snack breaks</li> <li>Mobile app (exclusive)</li> <li>Directional signage (floor decals)</li> <li>Water stations**</li> <li>Educational track (5 available)</li> <li>DBIA Awards Dinner and pre- or post-dinner reception — shared (includes 1 reserved table at dinner)</li> <li>Regional pre-event Welcome Reception</li> </ul>
Bronze	\$8,000 / \$6,000* 10' x 10' 2 Full Conference 4 Booth Personnel	<ul style="list-style-type: none"> <li>DBIA Awards Dinner (includes 1 reserved table)</li> <li>Continental breakfast (2 available)</li> <li>Charging station (includes 1 location)**</li> <li>Expo Hall aisle banner (1 per aisle)**</li> <li>Shared sponsorship of any one of the following: Expo Welcome Reception, Expo Luncheon, coffee/energy breaks</li> </ul>

\*Price for booth/no booth \*\*The sponsor may be responsible for all or part of the cost of production on branded items. See [conference website](#) for current availability and options.

DESIGN-BUILD VDC LEADERSHIP  
**EXCHANGE**  
 Nov. 5, 2024



LEVEL	PRICE	BENEFITS/SPONSOR ASSIGNMENT
<b>VDCLEx Pre-Conference Sponsorship</b>	\$2,500 member / \$3,500 non-member (no booth) 2 VDCLEx Pre-Conference Registrations	<ul style="list-style-type: none"> <li>• Logo inclusion on/in VDCLEx marketing materials, on-site sponsor signage</li> <li>• Logo on VDCLEx session PowerPoint slide intros</li> <li>• VDCLEx Sponsor desktop sign for booth on Expo Floor (if exhibiting during the Design-Build Conference &amp; Expo)</li> <li>• 1 handout/collateral material for VDCLEx pre-conference event**</li> <li>• Registration list post-conference of VDCLEx attendees, including opt-in only email addresses</li> <li>• Name/logo recognition in post-VDCLEx event blog post recap (also shared via social media, e-newsletter and targeted email)</li> <li>• Verbal acknowledgement in pre-conference DBIA Region Leaders meeting</li> </ul>
<b>VDC Showcase Add-on</b> (2 spots available)	\$3,500 member / \$4,500 non-member	VDCLEx Sponsorship benefits plus: <ul style="list-style-type: none"> <li>• Mobile push message via show app</li> <li>• Logo on VDC Showcase wall</li> <li>• 15-minute product demonstration/talk/overview (time slots below are first-come, first-served)</li> <li>• 2 expo hall registrations</li> <li>• 1 full conference registration</li> </ul>

\*\*The sponsor may be responsible for all or part of the cost of production on branded items. See [conference website](#) for current availability and options.

## Time slots for demos in the VDC Showcase designated within the VDC & Technology Pavilion in the Expo Hall.

Wednesday Nov 6 – Opening Reception (4:00pm-6:00pm)

- 4:30 PM
- 5:00 PM
- 5:30 PM

Thursday Nov 7 – Expo Lunch (11:15am-1:15pm)

- 12:00 noon
- 12:30 PM

Thursday Nov 7 – Networking Reception (4:15pm-6:15pm)

- 4:30 PM
- 5:30 PM



Mock-up of VDC Showcase