

DIGITAL MONITORS MAP

MEDIUM MONITORS SPECIFICATIONS

For Student Groups or Businesses

Vertical - 768px (W) x 1280px (H)

Horizontal - 1280px (H) x 768px (W)

LARGE MONITORS SPECIFICATIONS

For Businesses only

Vertical - 1080px (W) x 1920px (H)

Horizontal - 1920px (H) x 1080px (W)

RESOLUTIONS

72 DPI

ACCEPTABLE FILE FORMATS

JPEG Image

PNG Image

Adobe Illustrator CCS Artwork (recommended)

Adobe Photoshop CCS Image (recommended unflattened)





If your advertisement is not formatted correctly, we won't run the ad, so please ensure that you follow the design guidelines!

For a complete list of our monitor guidelines, visit our website: creativelab.berkeley.edu

SUBMISSION DETAILS:

Email files to creativelab@berkeley.edu

Monitor Map Key

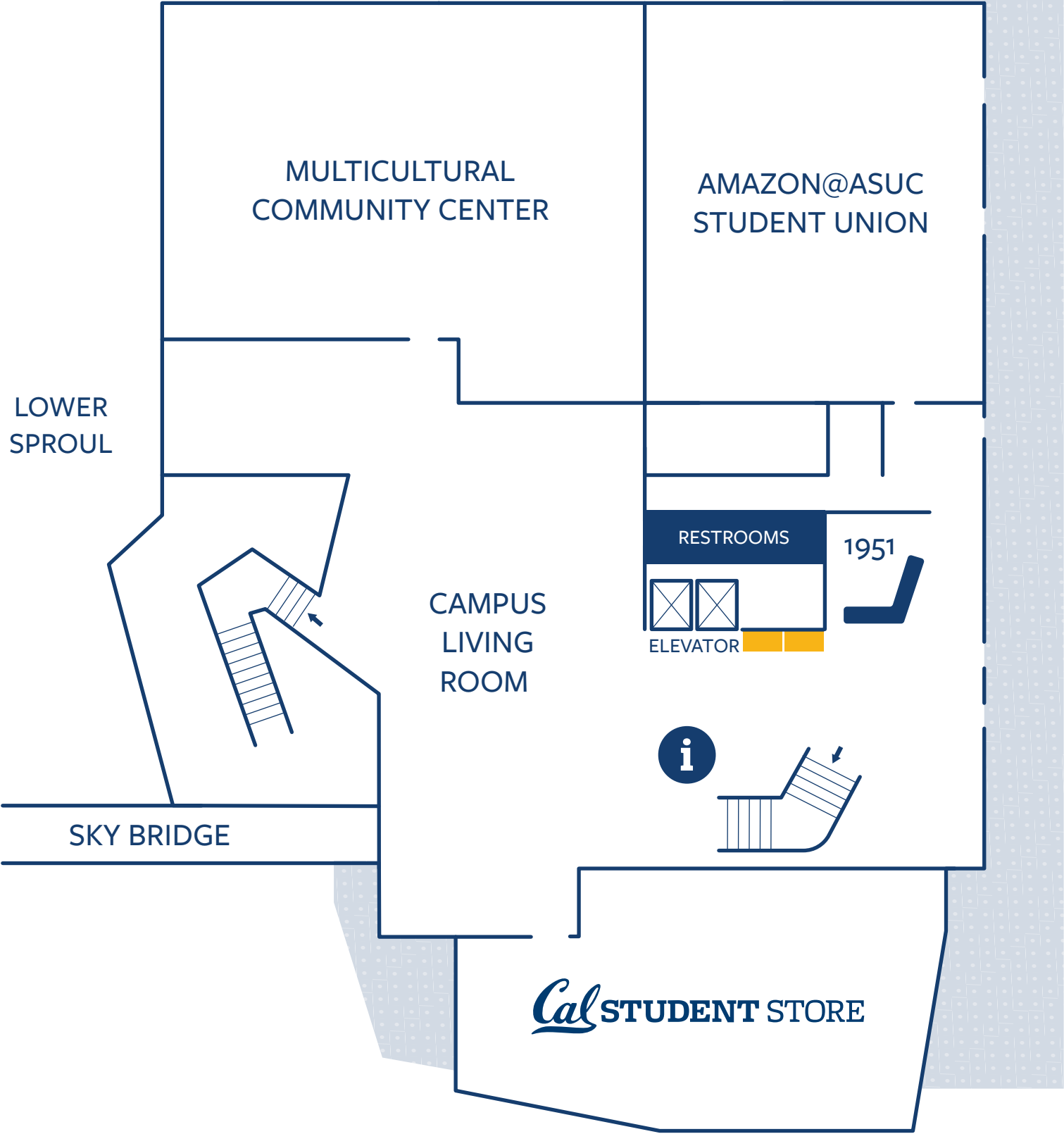
-  Vertical medium monitor
-  Horizontal medium monitor
-  Horizontal large monitor
-  Vertical large monitor



MLK 1st Floor

MLK 2nd Floor

Main Floor

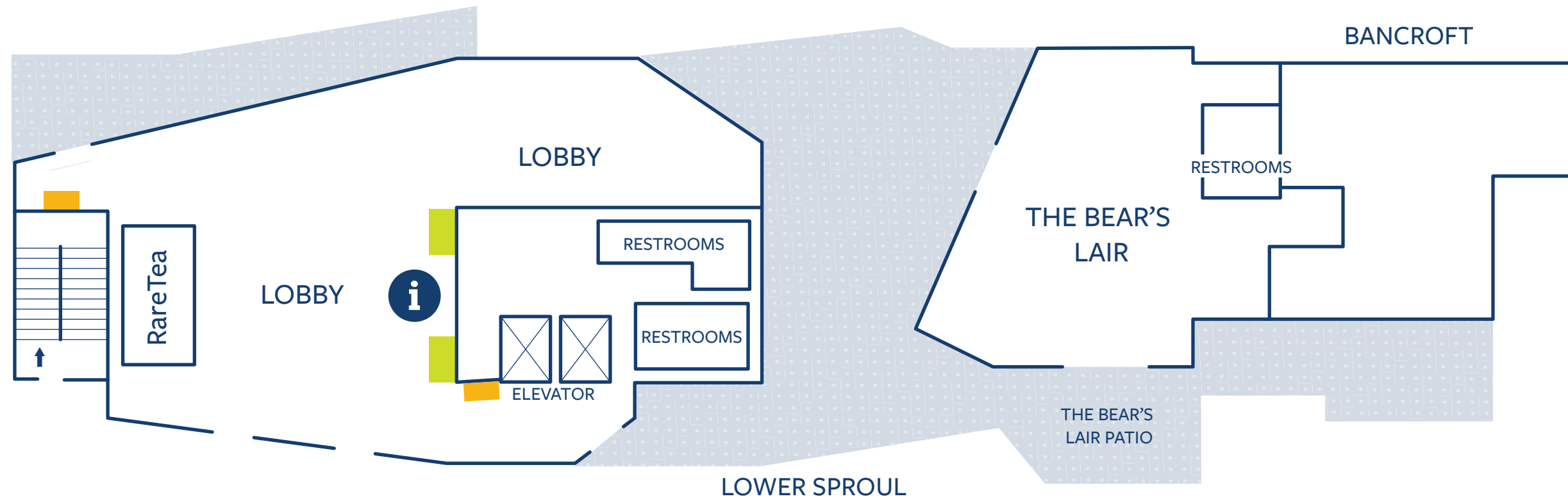


MLK 4th Floor

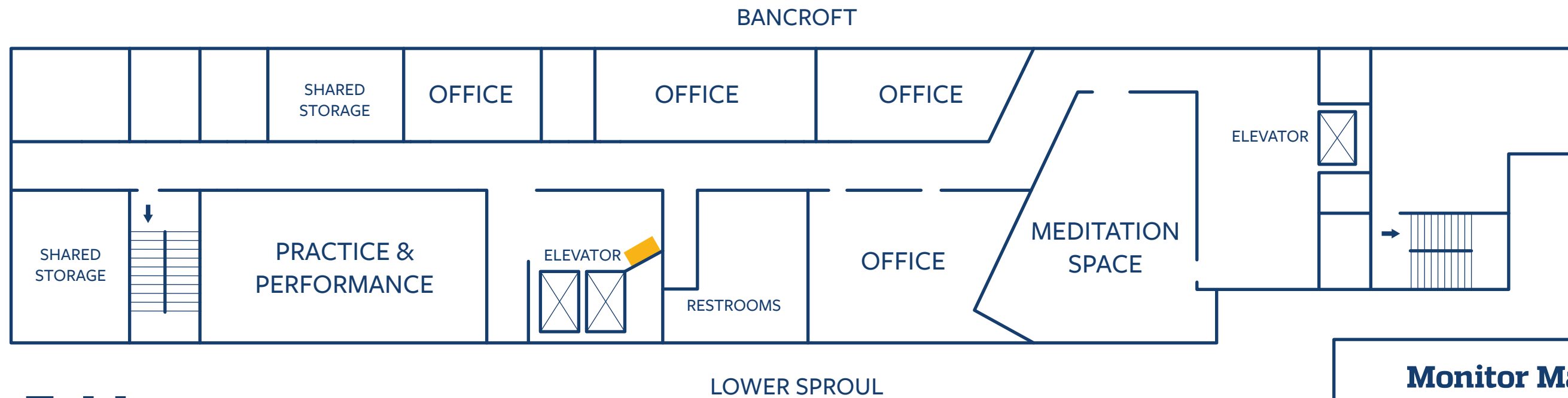


Monitor Map Key

- Vertical medium monitor
- Horizontal medium monitor
- Horizontal large monitor
- Vertical large monitor



Eshleman 1st Floor
Main Floor

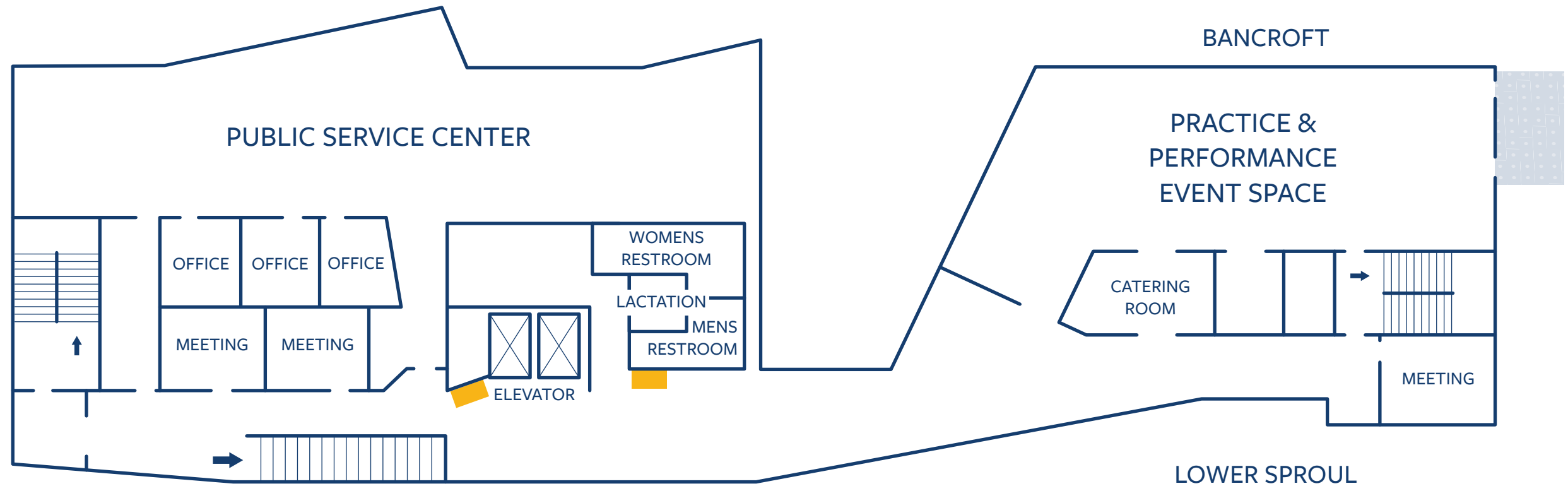


**Eshleman
Basement**

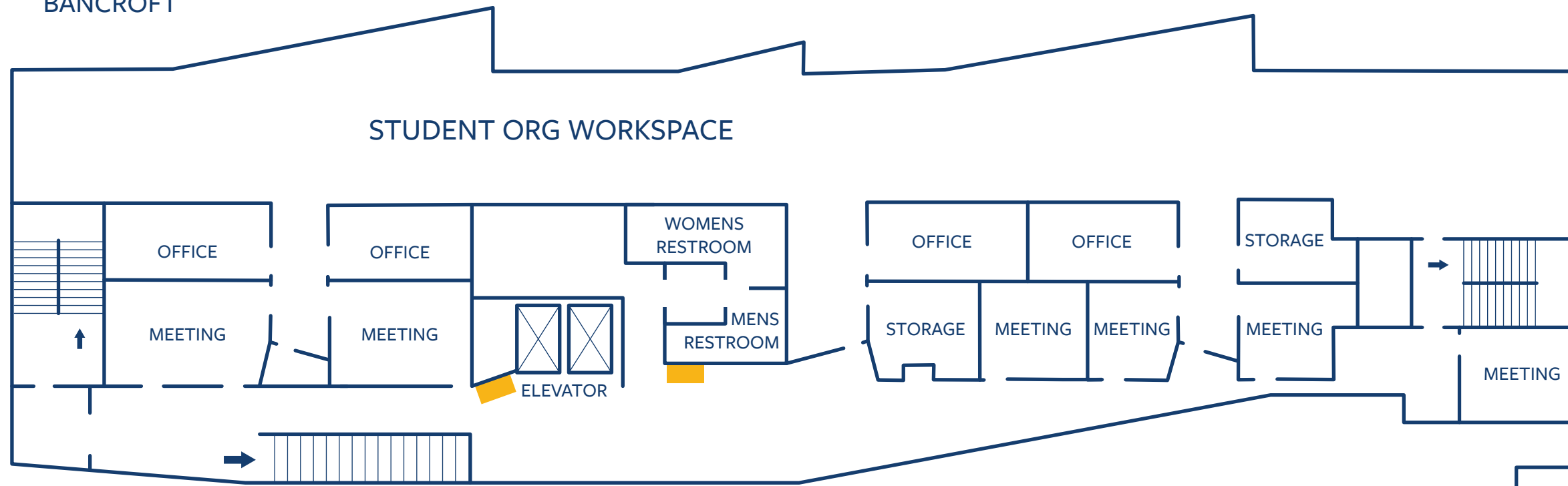
Monitor Map Key

- Vertical medium monitor
- Horizontal medium monitor
- Horizontal large monitor
- Vertical large monitor

Eshleman 2nd Floor



BANCROFT

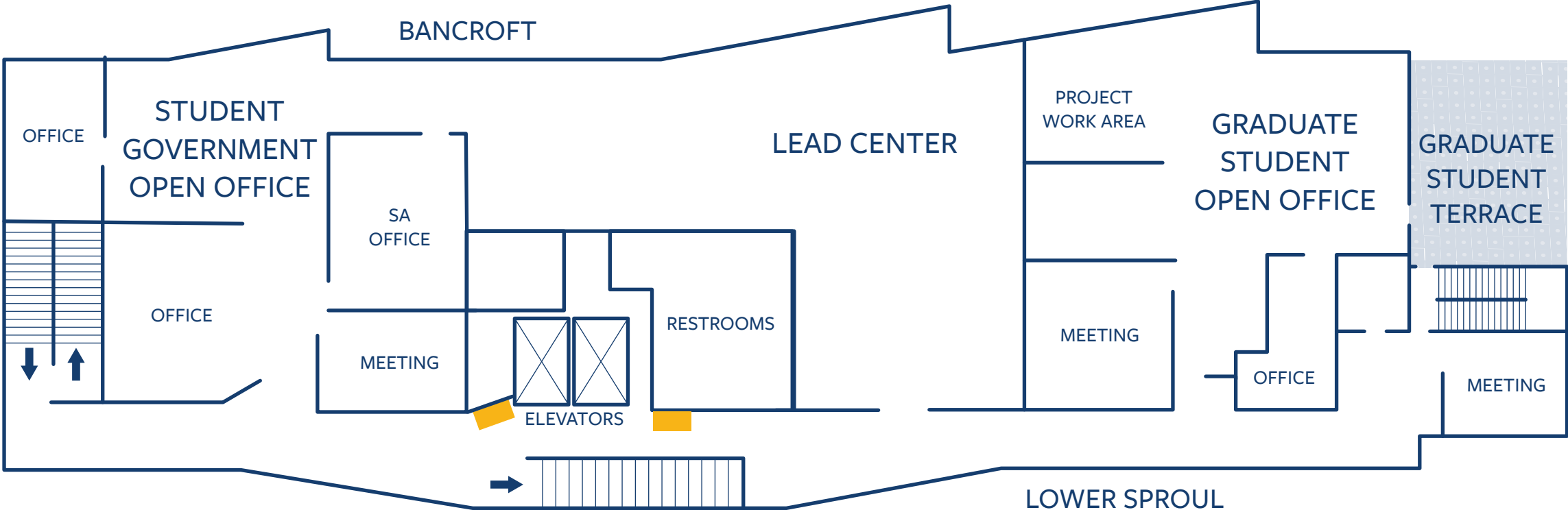


Eshleman 3rd Floor

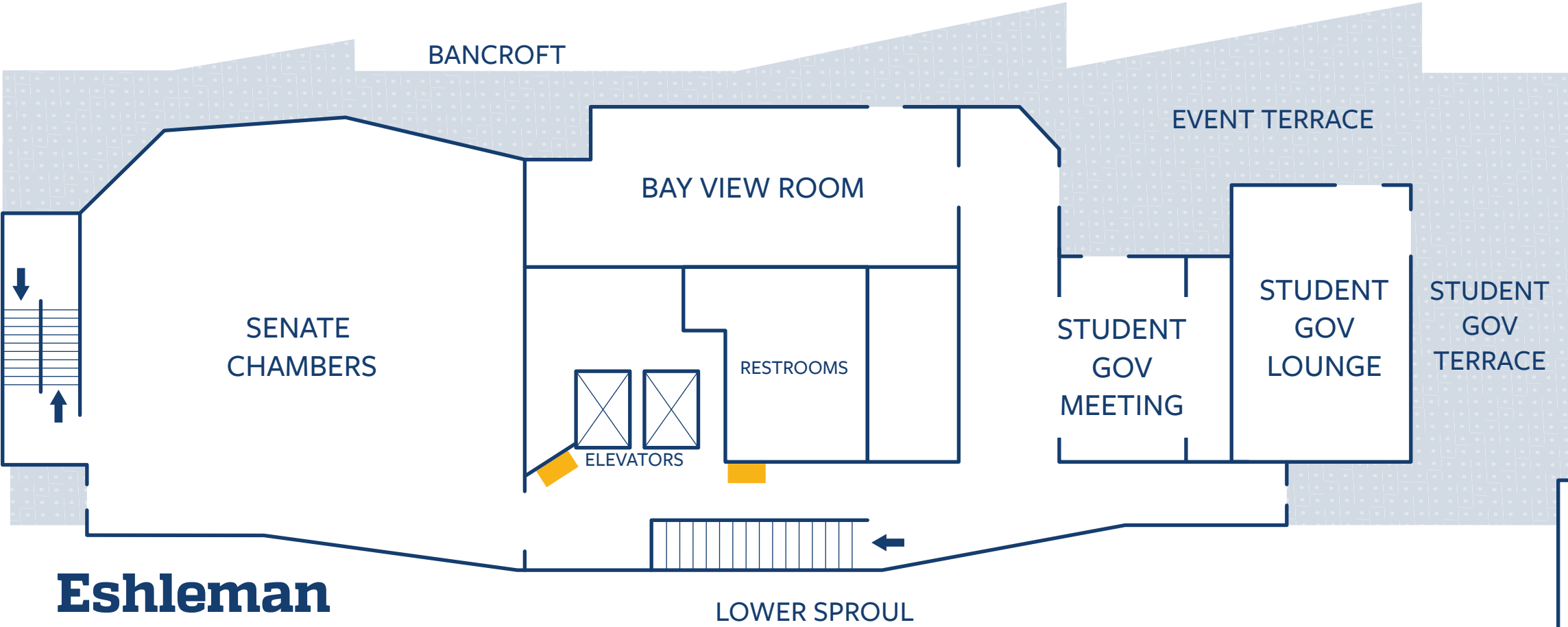
Monitor Map Key

- Vertical medium monitor
- Horizontal medium monitor
- Horizontal large monitor
- Vertical large monitor

Eshleman 4th Floor



Eshleman 5th Floor



Monitor Map Key

- Vertical medium monitor
- Horizontal medium monitor
- Horizontal large monitor
- Vertical large monitor