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**Newsletter - December 2012**

## **Welcome**

## **ROHO in Action**

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## **News about ROHO**



ROHO historian Sam Redman  
interviewing Susan Honeyman Crawford

## **Welcome!**

Big things are happening at ROHO! Building on a nearly sixty-year legacy, we're moving in exciting directions. In the coming weeks and months expect to see:

- Dozens of newly released oral history interviews
- More streaming audio and video from our interviews
- Better user interface and easier search tools on our website

And we continue to conduct interviews, host training workshops, and spread the word about oral history at Berkeley. We always welcome feedback about the interviews we conduct and about our efforts to engage with the broader community of alumni, scholars, students, and teachers who look to ROHO for compelling stories about--and in-depth analysis of--our recent past.

This new quarterly newsletter is just one way for you to keep informed about our on-going work. Please like us on [Facebook](#), [Twitter](#), and [YouTube](#) for more regular updates, news, and special features.

Neil Henry  
Director, Regional Oral History Office

## **ROHO in Action**

### **[Inside ROHO's Archives: One Reporter's Experience](#)**

*New Yorker* magazine staff writer Jill Lepore had long heard about the Bancroft Library's Regional Oral History Office, as far back "at least" as her graduate school days in the 1990s in history and American Studies at Michigan and Yale. But it wasn't until she decided to tackle an article about the history of political advertising that she got a chance to use ROHO's archives... ([Read more](#))

### **[Risk, Biotech, and California in the 1970s: ROHO historian Sally Smith Hughes tells the story of Genentech](#)**

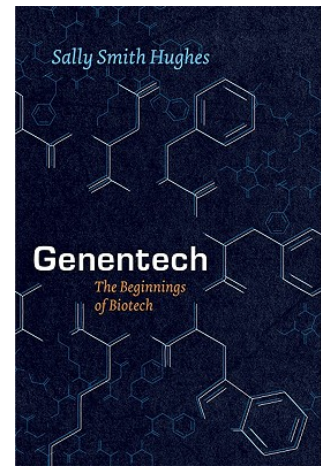
Before the term "venture capitalist" came into widespread use, those who invested in new enterprises engaged in what they then called "risk investing." In her engaging recent book on the origins of the biotechnology industry, ROHO's science historian Sally Smith Hughes shows that never

was that term so befitting than when used to describe those who invested money and time into the pioneering firm Genentech... ([Read more](#))

### **Rebels with a Cause:**

#### **Saving Marin and Sonoma's Open Space**

[ROHO interviews](#) will be featured in the forthcoming television documentary, "[Rebels With A Cause](#)." The film, currently in production with KRCB TV, Channel 22, the PBS affiliate for Sonoma, Napa, and Marin Counties, sets to chronicle the extraordinary efforts of the ordinary people who saved the lands of the Point Reyes National Seashore and the Golden Gate National Recreation Area from development.



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### Coming Up

#### [Call for Nominations: Class of '31 Annual Oral History Interview on University History](#)

In 1981, the Class of 1931 established a small endowment to support a portion of ROHO's university history interviews. Until January 15th, nominations are open for the annual "Class of 1931 Oral History"... ([Read More](#))

#### **2013 Advanced Oral History Summer Institute**

The announcement of our annual oral history institute is just around the corner, but the early registration application period is now open [here](#).

#### **And stay tuned for...**

In the coming months, check back to the ROHO website for the release of our highly-anticipated interviews with Gonzo Journalist and political junkie **Warren Hinkle**, UC Berkeley historian **Paula Fass**, preeminent sociologist **Neil Smelser**, and the late **Warren Hellman**, financier and founder of the Hardly Strictly Bluegrass Festival. We are also preparing to release one hundred new interviews from our **Rosie the Riveter WWII Home Front** project, and the launch of the twenty-eight interviews of the **Dreyer's Ice Cream** oral history project including owners Gary Rogers and Rick Cronk.

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### News about ROHO

#### [Professor Neil Henry Appointed Director of ROHO](#)

The Regional Oral History Office of the Bancroft Library is pleased to announce the appointment of Neil Henry as the new Director of the office. Professor Henry comes to ROHO from the UC Berkeley Graduate School of Journalism... ([Read more](#))



#### [Interviewer Ann Lage Retires](#)

Ann Lage joined the ROHO staff in 1978 and has been responsible for so many interviews in the ROHO collection, as an interviewer and as a project director, that it would be impossible to overstate the importance of her contribution to oral history in general and to the Regional Oral History Office... ([Read more](#))

#### [Currently on Exhibit: David Ross Brower: A Force of Nature](#)

On the centennial of David Brower's birth, the Brown Gallery of Berkeley's Doe Library hosts a life-spanning exhibit of this man who shaped the modern environmental movement. In conjunction with the exhibit, ROHO has released not one, but two

Ann Lage

lengthy oral history interviews... ([Read more](#))

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THE BANCROFT LIBRARY

UC BERKELEY LIBRARY

The Regional Oral History Office (ROHO), a division of The Bancroft Library, documents the history of California, the nation, and the interconnected global arena. ROHO produces carefully researched, audio/video-recorded and transcribed oral histories and interpretative historical materials for the widest possible use.

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