



SERENA HOTELS

SAFARI LODGES AND CAMPS
HOTELS • RESORTS

PRESS RELEASE:

SERENA BEACH RESORT AND SPA WINS THE 'BEST SERVICE IN TOURISM & HOSPITALITY' 2022 AWARD



Mombasa Governor Abdulswamad Shariff Nassir hands over the 'Best Service in Tourism & Hospitality Award' to the Serena Beach Resort & Spa Team.

On 16th December 2022, during the Mombasa Business Awards Gala Dinner, Serena Beach Hotel & Spa was recognized for its outstanding Service for the fourth consecutive year and won the award for the 'Best Service in Tourism and Hospitality'.

The Mombasa Business Awards held its 9th Annual Gala Dinner celebrating leaders who have demonstrated strategic direction for success and also recognized businesses that are making a difference in the business landscape of the county and the nation at large.

Serena Hotels is at the forefront of ensuring that local and international guests experience the best Kenyan hospitality in Mombasa and across the East African region.



About Tourism Promotion Services (TPS), Serena Hotels

Serena Hotels offers quality accommodation in a collection of 22 up-market hotels, safari lodges, camps, and resorts within 7 countries in the Eastern Africa region (Kenya, Tanzania, Zanzibar, Uganda, Rwanda, Mozambique, and DR Congo) and 11 properties in Asia (Afghanistan, Pakistan, and Tajikistan). These properties are strategically located to offer exciting circuits for guests in some of the most exquisite and prime locations in Eastern Africa and Asia. With a focus on product, service standards, and guest satisfaction, Serena Hotels continues in its quest to be the hotel of choice for the discerning traveler providing guests with quality accommodation, conference, and holiday solutions.

Serena takes pride in the level of personal care and warmth of welcome that it extends to its guests. Each Serena property is designed to complement its environment while nurturing the landscape, culture, and community that surrounds it. The Serena Group leads the industry in East African eco-awareness and eco-policy implementation.

About Mombasa Business Awards

The Kenya National Chamber of Commerce & Industry organizes an annual gala dinner in Mombasa County titled the Mombasa Business Awards. The objective of the Business Awards is to recognize the spirit of the people making a difference in the business landscape of our County and the Nation at large. Also, the award seeks to recognize leaders who clearly demonstrate strategic direction for success and the pursuit of a vision. The Business Awards are Mombasa County's premier, cross-industry accolades for enterprise excellence. The Awards are an opportunity to celebrate businesses operating in Mombasa County, whether public, private, or sole proprietor regardless of size or industry.

Contact Information:

For more information, contact Serena Hotels at:

Tel: +254 (20) 284 2000, (020) 284 2244

Email: marketing.kenya@serenahotels.com | Website: www.serenahotels.com

Facebook: Serena Hotels | **Twitter:** @Serenahotels | **Instagram:** Serenahotels | **Blog:** www.theserenaexperience.com

For press inquiries contact:

James Manyeki - Marketing and Communications Manager

Telephone: 0734699277 - Email: James.manyeki@serenahotels.com