

**PRESS CONTACT:**

Nicole Paloux  
Red Balloon Communications  
[nicole@red-balloon.net](mailto:nicole@red-balloon.net)  
267.909.3309

## **A REIMAGINED SPRUCE STREET HARBOR PARK TO KICK OFF SUMMER ON THE WATERFRONT FOR MEMORIAL DAY WEEKEND WITH HUNDREDS OF FREE PROGRAMS**

*Expect more music, more games, more fun this summer on the Delaware River Waterfront. The game-changing transformation of the Delaware River Waterfront that will culminate with the new Park at Penn's Landing, actually begins NOW with a revamped Spruce Street Harbor Park opening on May 24th, complete with a new performance venue with programming presented by Independence Blue Cross, the addition of a corner store, exciting new food and beverage offerings, and more to come! Independence Blue Cross Summerfest is set to follow closely behind, opening in time for Independence Day Weekend on June 28th.*



**PHILADELPHIA, PA (May 9, 2024)** – As the warmth of summer approaches, the Delaware River Waterfront Corporation (DRWC) is getting ready to reveal some new exciting features at

Spruce Street Harbor Park on Friday, May 24, with more on the way. With change underway as construction for the new Park at Penn's Landing continues, DRWC is working hard to ensure that the 2024 Summer on the Waterfront is one for the books. A new fresh look of the food offerings across the Waterfront will be announced soon, too. In the meantime, perhaps the biggest changes are a bevy of new attractions and programming, sponsored by Independence Blue Cross, at Spruce Street Harbor Park, which has undergone an enhancement in addition to the amenities you've come to know and love.

**The Lazy Hammock** is a new community driven public space featuring a covered bar, a new 20' stage and performance venue including a 16' video wall that will host watch parties and movies, and more. The bar menus at The Lazy Hammock and The Blue Anchor (NEW!) will feature an emphasis on local beers and handcrafted cocktails, sponsored by Captain Morgan, Hornitos, and Jim Beam.

Visitors to Spruce Street Harbor Park will be able to pop into the new corner store, "**The Trading Post**," to pick up pints of ice cream from some of Philadelphia's favorite homegrown ice cream makers, snacks, and merchandise from local vendors and artists.

**The Grove** will return as a great place to relax under the canopy of lighted trees, swing on a hammock, and take in the vibes.

With a revamp of the food and beverage offerings across the Delaware River Waterfront, stay tuned for an announcement about all of the exciting options in store.

"Get ready for a spectacular season on the Delaware River Waterfront! The transformative Park at Penn's Landing is being constructed in real time, promising a breathtaking backdrop as we rekindle our beloved summer traditions. From Memorial Day Weekend to the thrills of Independence Day and everything in between and beyond — excitement is in the air," said DRWC President Joe Forkin. "Thanks to our partnership with Independence Blue Cross and the debut of an amazing new stage and marketplace at Spruce Street Harbor Park, a summer packed with more free programs and dazzling performances than ever before awaits. Dive into a summer to remember on the Delaware River Waterfront, where unforgettable memories are guaranteed."

## **Weekly and Recurring Programming presented by Independence Blue Cross**

From live music and dance nights to family-friendly activities and artisan markets, Spruce Street Harbor Park will host a diverse range of weekly and recurring programming throughout the summer season courtesy of Independence Blue Cross. Highlights include:

### **Live and Local - Thursday Nights June 6 - September 26 (except third Thursdays) at 7:30 PM**

Join us every Thursday evening, when Spruce Street Harbor Park comes alive with our Live and Local concert series as talented, homegrown bands and DJs take the stage. These events are free and suitable for all ages. So, mark your calendar, grab your friends, and join us for a memorable evening of music, community, and good vibes.

**After Work Sessions - Friday Nights May 24 - September 27 from 7:30PM - 10:30PM**

Back by popular demand! Join us for an exciting evening filled with new DJs, music, and fun. Come straight after work and enjoy a night of dancing, performances, food vendors, drink specials, and more. Take pleasure in a well-lit Waterfront experience by the river. Stay tuned for surprise guest performers, DJ debuts, and giveaways. After Work Sessions is the perfect place to meet new people and kickstart your weekend. Curated by Shekhinah B. of The Women's Coalition for Empowerment, Inc.

**Liberty Flea - Saturdays May 25 - September 28 from 10:00AM - 4:00PM**

Liberty Flea is a collection of the top vintage and artisan vendors in the Philadelphia area. Shop for antiques, home decor, furniture, vintage clothing, and handmade artisan goods that you can't find anywhere else.

**Saturday Summer Concert Series - Every other Saturday Night starting May 25 - September 21; 6:00 PM EST Doors, 7:00 PM EST Show**

Free concerts at Spruce Street Harbor Park have returned. The shows are all free and open to the public. A full lineup will be announced soon.

**Cosmic Rhythms - Every other Saturday Night starting June 15 - September 28 (June 29 will be held at Cherry Street Pier) from 5:00PM - 10:00PM**

Joshua Lang and DJ Sylo, together as BWC Sounds, bring you Cosmic Rhythms. The legendary open-air dance party is back for its third season. Cosmic Rhythms is a space for the growing creative community to convene, connect, and celebrate our city's vibrant spirit. Expect soulful house music, glorious and deep, on a top tier sound system. One dancefloor under a universal groove - come prepared to move!

**Family Funday Sunday - Sundays May 26 – September 29; 11:00AM – 12:00PM EST  
Active Kids, 1:00PM – 3:00PM EST Sundays with PopUpPlay**

Join us for an exciting expanded Family Funday Sunday. Start your day with Active Kids at 11 am, featuring weekly activities curated by our friends at PopUpPlay. From Jump Rope Challenges with Philly Girls Jump to fitness games with MOVE IT! Kidz 4 Fitness, your kids are guaranteed to have a blast while staying active. Afterward, grab a bite to eat and return for crafts and more fun with PopUpPlay from 1 pm to 3 pm. Activities include boat building, puppet making, and even constructing a working catapult. Each week promises captivating experiences for kids of all ages. End the afternoon with a free, family-friendly movie screening at 4 pm.

**Makers Market - Sundays, May 26 - September 29 from 11:00AM - 5:00PM**

Join us every Sunday from 11 am to 5 pm to explore handcrafted treasures and vintage finds at our weekly Makers Market. Local artisans showcase their handmade jewelry, clothing, home décor, health and wellness items, paintings, and more. Find that perfect gift or treat yourself. Visit every second Sunday to check out our pop-up collaboration with vendors from the Global Craft Market.

**Flag Art Exhibition “Commemorations” installed all season, with an opening reception scheduled for Saturday, June 1.**

Join us at Spruce Street Harbor Park for “Commemoration,” an outdoor exhibition that celebrates the art of remembrance through the vibrant display of artist-designed flags. This exhibition,

inspired by the pioneering artwork of Ree Morton and her 1975 installation “Something in the Wind,” invites sixteen (16) selected artists to create large pennant flags that honor individuals, places, or concepts worthy of celebration. The Delaware River Waterfront Corporation (DRWC) proudly collaborated with local, national, and international artists to produce these flags. Artists were encouraged to submit proposals that encapsulate the spirit of “commemoration,” crafting designs that pay homage to the influential figures and moments in their lives, much like Morton’s flags. Spruce Street Harbor Park, known for its colorful lights, relaxing hammocks, and diverse culinary experiences, provides the perfect backdrop for this festive showcase.

### **Park Season and Hours of Operation**

The summer season at Spruce Street Harbor Park is anticipated to run from May 24 to September 29. Operating hours are set as follows:

- Monday to Thursday: 4 pm - 10 pm
- Friday, Saturday, Sunday: 11 am - 11 pm

Holiday hours will be announced closer to the dates, with special schedules for Memorial Day, Juneteenth, Independence Day, and Labor Day.

### **Independence Blue Cross Summerfest**

Independence Blue Cross Summerfest Season will open June 28. More exciting details will be announced in the upcoming weeks.

### **Sponsorship**

Spruce Street Harbor Park is grateful for the generous support of its sponsors, including Independence Blue Cross, PECO, Pennsylvania Lottery, Jim Beam & Hornitos, Captain Morgan, and Visit Philly.

### **About Spruce Street Harbor Park**

Spruce Street Harbor Park is a vibrant waterfront destination located along the Delaware River in Philadelphia, offering a unique blend of entertainment, dining, and relaxation in a picturesque setting.

For more information and updates, please visit [Spruce Street Harbor Park](#).

### **PHOTOS**

Photos can be accessed in the press room [here](#).

### **SOCIAL**

- Facebook: [Delaware River Waterfront](#)
- Instagram: [@delawareriverwaterfront](#)
- Twitter: [@DelRiverWfront](#)
- Phone: 215-629-3200
- Website: [www.drwc.org](http://www.drwc.org)

## **KNOW BEFORE YOU GO**

Planning your visit to the Waterfront? Here's all the things to know before you go. From how to get to your favorite destinations, FAQs, and Park at Penn's Landing construction resources and more can be found at <https://www.delawareriverwaterfront.com/what-to-know-before-you-go>

## **ABOUT INDEPENDENCE BLUE CROSS**

[Independence Blue Cross](#) is the leading health insurance organization in southeastern Pennsylvania. For more than 85 years, we have been enhancing the health and well-being of the people and communities we serve. We deliver innovative and competitively priced health care products and services; pioneer new ways to reward doctors, hospitals, and other health care professionals for coordinated, quality care; and support programs and events that promote wellness. To learn more, visit [ibx.com](http://ibx.com). Connect with us on [Facebook](#), [X](#) (formerly Twitter), [LinkedIn](#), and [Instagram](#). Independence Blue Cross is an independent licensee of the Blue Cross and Blue Shield Association.

## **ABOUT DELAWARE RIVER WATERFRONT CORPORATION**

DRWC is a 501(c)(3) created in January 2009, exclusively for the benefit of the City of Philadelphia and its citizens. The fundamental purpose of DRWC is to design, develop, program and maintain public amenities such as permanent and seasonal parks, trails, and streetscape improvements to transform the waterfront into a vibrant destination for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia as is consistent with the goals of the Master Plan for the Central Delaware. Daily programming throughout the entire year is changing the way Philadelphians see and converse about the waterfront, and is helping to create spaces and communities that connect residents and visitors to the Waterfront.

###