



PARTICIPANT INSTRUCTIONS

2024



ATLANTA
TRACK CLUB





WELCOME

Welcome to the 55th Running of the Atlanta Journal-Constitution Peachtree Road Race!

Whether you're a veteran Peachtree participant, a dedicated volunteer or a rookie experiencing the electrifying atmosphere of the Peachtree for the first time, I am thrilled and humbled to welcome you to the "Party of the Summer" and what we like to call Atlanta's finest day.

The AJC Peachtree Road Race isn't just a race; it's a celebration of community, determination and the unyielding spirit of Atlanta. For more than half a century, this race has brought together individuals from all walks of life, united by their interest in spending Independence Day together in a one-of-a-kind running and walking community celebration.

As we gather to celebrate the 55th year of this majestic event, let us cherish the memories we create, the friendships we forge and the moments of triumph that unite us all. And remember – the Peachtree would not happen without the unwavering support of the City of Atlanta, the individuals in its many agencies and the Atlanta Journal-Constitution, all of whom dedicate their time and talents every Fourth of July to help Atlanta Track Club deliver a safe event for participants, volunteers and spectators. Together, let's make this year's Peachtree an unforgettable experience for everyone involved – from the members of the Original 110 who are back to celebrate their unique role in our race's history to every 10-year-old who can finally take full part in their family's tradition.

Thank you for being a part of this year's journey from Lenox to Piedmont Park. Wishing you all the best as you lace up your shoes and embark on this exhilarating adventure.

See you at the start line!

Warm regards,
Rich Kenah

Race Director and CEO of Atlanta Track Club



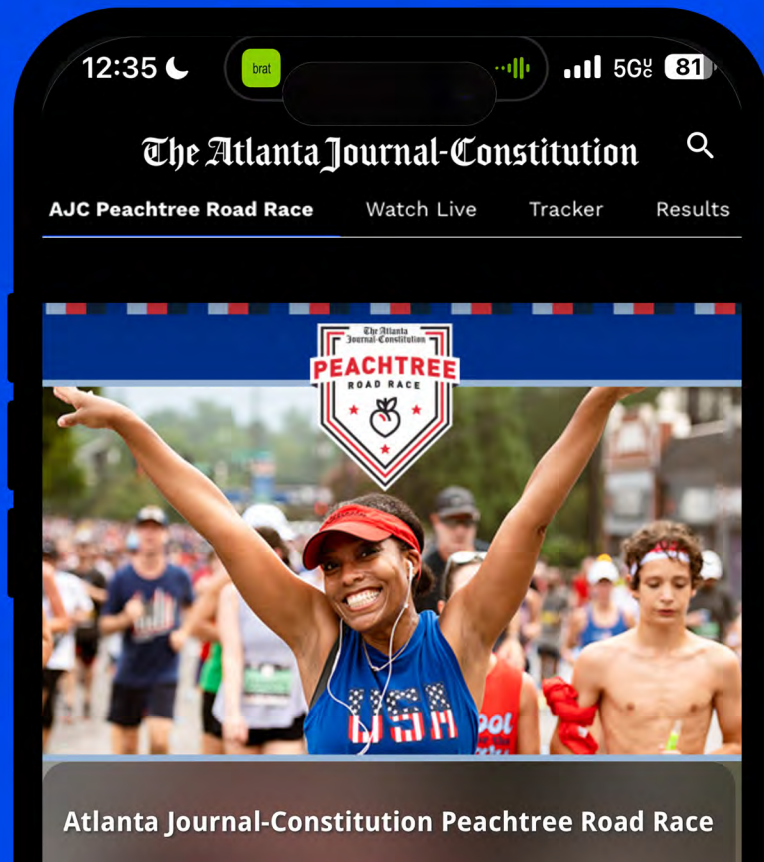
AJC



Download the AJC News App and stay ahead of the pack

AJC APP INCLUDES

- Road closures • Track your favorite runner
- Road Race live stream • T-shirt reveal • Race results
- Race photography • Post-race activities





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Microsoft Peachtree Junior

Salute to our Volunteers

Thank You to Our Sponsors



ATLANTA JOURNAL-CONSTITUTION PEACHTREE ROAD RACE



SHOP THE COLLECTION AT THE EXPO
JULY 2ND & 3RD



BEFORE THE EVENT

UPS Number Shipping

The shipped Peachtree Road Race numbers were delivered the second and third week of June. If you purchased this option, an alert with your UPS tracking information was e-mailed when it shipped.

This option needed to be pre-purchased by May 10. At this time, we are no longer able to add this option to registrations. If you did not purchase mailing by May 10, you'll need to pick up your number from the Peachtree Health & Fitness Expo presented by Publix. If your Peachtree number has not arrived, please reach out to peachtree@atlantatrackclub.org for next steps. There is no race day Number Pickup.

Athletes With Disabilities

In order to serve all athletes, Atlanta Track Club offers opportunities for Athletes With Disabilities (AWD). If you are an AWD and registered for the Atlanta Journal-Constitution Peachtree Road Race, please email awd@atlantatrackclub.org if any reasonable accommodations are necessary. Atlanta Track Club will provide reasonable accommodation to Athletes With Disabilities on an individualized and event-by-event basis.





Deferred Entries and Race Number Transfers

There is not a deferral or race number transfer system for the Atlanta Journal-Constitution Peachtree Road Race. Changes and switches to your registration category are not permitted.

Timing

Participants in the 2024 Atlanta Journal-Constitution Peachtree Road Race will be timed using the MyLaps timing system. The lightweight timing tags are attached to the back of your race number and should not be removed. Do not bend or fold your race number, as the timing device may become inactive. The timing tag records each participant's time as they cross the start line, miles splits, and their net finish time is calculated when the participant crosses the finish line.

To be included in official results, you must cross over all timing mats. Those who do not register all times will be disqualified and excluded from official results. Do not wear layers, such as a fuel belt, over your bib and do not wear your bib on your back, as this can cause your timing tag to not be read. Wearing your bib improperly could result in improper scoring and possible disqualification.

New in 2024, participants will receive mile splits for each mile 1-5 along the course. Participants and spectators can track athletes along the route using the AJC News Mobile app available for iOS and android.

[Download the AJC News Mobile App - Atlanta Journal-Constitution](#)





Race Number Pickup

To pick up your race number at the Peachtree Health & Fitness Expo presented by Publix, you'll need to have two things:

1. **Your Unique QR Code:** This QR code can be found in your email confirmation you received when you registered for the race. If you cannot find it, don't worry; it will be e-mailed before the Expo opens.
2. **A form of photo ID:** You must bring a form of identification with you. Acceptable forms include: Photo/Copy/Original Drivers license, passport, government/school-issued ID or employee badge

Make sure to have both your QR code and your chosen form of ID with you when you go to pick up your race number. This ensures a smooth process at the number pickup booths.

Race numbers will not be available for pick up on race morning.

If you are unable to pick up your race number at the Peachtree Health and Fitness Expo presented by Publix, your number may be picked up by a third party. However, the person making the pickup must have all of the proper identification and verification documents required. The two items a friend or family member will need in order to pick up your race number are:

- An ID (Photo/Copy/ Original) of the participant - Drivers license, passport, government/school-issued ID or employee badge
- QR Code





PEACHTREE HEALTH & FITNESS EXPO

PRESENTED BY PUBLIX

July 2 - 3
10:00 a.m. - 6:00 p.m.
Georgia World Congress Center
Hall C4

PEACHTREE HEALTH & FITNESS EXPO PRESENTED BY PUBLIX



The Peachtree Health & Fitness Expo presented by Publix will take place July 2-3 from 10:00 a.m. - 6:00 p.m. in Hall C4 of the Georgia World Congress Center. Atlanta Track Club members can take advantage of an early hour on both days from 9:00 a.m. - 10:00 a.m.

While at the Peachtree Health & Fitness Expo presented by Publix, be sure to pick up the latest merchandise from Atlanta Track Club and stop by our membership booth for the chance to win one of our prize packages which will include items from adidas, Shokz, Namirsa, Atlanta Falcons, Atlanta United and Wahoo. In addition to the exhibitors listed below, stick around for one of the incredible live info sessions.

Getting to the Expo

If coming to the GWCC via MARTA, the Vine City station is a significantly shorter walk to Hall C than the Dome-GWCC-Philips Arena-CNN station. The cost of a round-trip MARTA ticket is \$6, which includes a \$1 fee for the Breeze ticket. If you already have a valid silver Breeze card, you can reload it at www.breezecard.com or on a Breeze Vending Machine at any rail station.

Ample parking is available in the Yellow and Blue Lots at a discounted rate of \$15/day ([pre-purchased online](#)). The regular daily rate of \$20 applies for all vehicles without a pre-purchased pass. Parking rates are subject to change.

Instructions on how to [purchase parking](#):

1. Find the event and select either July 2 or July 3
2. Select the lot you would like to park in. We recommend Blue or Yellow, as these are the shortest walks to Hall C4.
3. Check out with your information. Please note there is no promo code.

If using GPS for directions to the GWCC, please use 275 Northside Dr NW, Atlanta, GA 30314 as the official address and NOT Andrew Young Blvd.





PEACHTREE HEALTH & FITNESS EXPO

PRESENTED BY PUBLIX

July 2 - 3
10:00 a.m. - 6:00 p.m.
Georgia World Congress Center
Hall C4

Expo Schedule & Exhibitor List

Swag, cheer signs, sneak peeks, free samples and pro-athlete sightings: it's all here for you at the Peachtree Health & Fitness Expo presented by Publix.

After picking up your race number and stocking up with adidas shoes and gear, use the map on the following page to help you locate each of the more than 40 exhibitors and live info sessions:

JULY 2

- 11 a.m.** Peachtree Course Preview, with In-Training for Peachtree Coach Bob Wells
- Noon** AJC Peachtree Road Race Elite Athlete Press Event
- 1 p.m.** Peachtree Course Entertainment, with Senior Manager of Community Engagement & Volunteer Services Kristin Lide
- 2 p.m.** Mindset for Performance, with our adidas Runners captains Ameerah, Kwasi, and Nikilee
- 3 p.m.** Fuel Your Race Performance, with Sports Dietitian Marie Spano, MS, RD, CSCS, CSSD.

JULY 3

- 11 a.m.** Make your Mark, with Erin Mitchell Richeson, VP, Inclusion & Diversity for Cox Enterprises
- Noon** Peachtree Course Preview, with In-Training for Peachtree Coach Bob Wells
- 1 p.m.** Peachtree Course Entertainment, with Senior Manager of Community Engagement & Volunteer Services Kristin Lide
- 2 p.m.** Front Running, with Front Runners Atlanta President Thomas Barker
- 3 p.m.** The Iron Man of the Peachtree: Bill Thorn

- 1 Publix
- 2 Cox Enterprise
- 3 BODYARMOR Sports Nutrition
- 4 Wahoo Fitness
- 5 Coca-Cola / Coke Zero Sugar / smartwater
- 6 Northside Hospital
- 7 Ameris Bank
- 8 Tilray Brands
- 9 Microsoft
- 10 Atlanta Braves
- 11 Atlanta Falcons
- 12 Atlanta Hawks
- 13 Atlanta United FC
- 100 adidas
- 100 EcoSneakers
- 101 Delta Air Lines
- 102 The Atlanta Journal-Constitution
- 104, 308 Fleet Feet
- 105 Namirsa
- 106 Ragnar Relay
- 107 Clix Therapy
- 205 Salo Group
- 206 DNA Hairtools
- 301 Shokz
- 303 Big Peach Running Co.
- 305 Cooper River Bridge Run
- 306 Angglz Knee Rests
- 307 Turtle Towels
- 309 RaceDots
- 310 Atlanta Housing Authority
- 311 Quality Craftsmen
- 312 Yakult
- 410 The Dairy Alliance / MilkPEP
- 411 Reign Storm
- 412 HUB404
- 512 Vegan Strong
- 611 Atlanta Police Foundation
- 612 Royale
- 701 Running Mate
- 702-705 Community Partner Village
- 706 Commemorative Peachtree Medals
- 707 Atlanta Area BMW Centers
- 725 MARTA
- 726 Atlanta BeltLine Partnership





PEACHTREE HEALTH & FITNESS EXPO

PRESENTED BY PUBLIX

July 2 - 3
10:00 a.m. - 6:00 p.m.
Georgia World Congress Center
Hall C4



THE i5

100% ELECTRIC.



THE i5 M60

THE i7 M70



THE OFFICIAL VEHICLE OF THE
ATLANTA JOURNAL-CONSTITUTION
PEACHTREE ROAD RACE.



EXPERIENCE THE FIRST-EVER BMW i5 M60. 100% ELECTRIC.

The first-ever 100% electric i5 M60 delivers high performance, innovation and comfort like no other.

With a range of up to 256 miles and cutting-edge technology like the high-touch Interaction Bar, BMW Curved Display, Highway Assistant hands-free driving and the debut of the AirConsole gaming system, the i5 M60 redefines what an electric vehicle can do.

The all-electric BMW i5 M60 doesn't just drive innovation. It exceeds expectation. This is the Ultimate **Electric** Driving Machine. Contact your Atlanta area BMW Client Advisor to learn more about the BMW i5 M60 today.

Athens BMW
ATHENSBMW.com

Global Imports
ATLANTABMW.com

Nalley BMW of Decatur
NALLEYBMW.com

BMW of South Atlanta
BMWOF SOUTHATLANTA.com

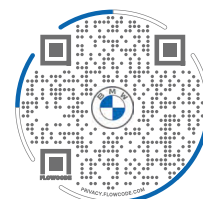
BMW of Gwinnett Place
BMWOF GWINNETTPLACE.com

United BMW
UNITEDBMW.com

 @Atlanta BMW Centers

 @bmw_atl

Scan the QR code and
visit BMWATL.com
to learn more





EVENT INFO

Virtual Participants - Race Kits

Kits will be shipped after July 5 to preserve the tradition of the Peachtree finisher's shirt. Race finisher's kit includes a finisher's T-shirt, commemorative bib, and a commemorative medal if you purchased one. Race result submission and proof of time is required to have your race kit shipped.

Submission instructions will be emailed race week to all participants. Participants will use the [Atlanta Track Club race app](#) to track and submit their results.

Virtual Results Submission

Those selecting the Virtual Atlanta Journal-Constitution Peachtree Road Race option will be asked to complete their race and submit results between July 2 and July 5 at 12:00 p.m. All registrants will receive an email with instructions to connect & claim their profile in the virtual app leading up to event day with reminders to turn in their time. There is no course limit for the virtual event. You are welcome to complete your distance in the time that feels best for you.

Results can also be submitted within the Atlanta Track Club race app. [Download here.](#)

Virtual Race Day Tips

- Download the race day app
- Select a 10K course of your choice - Virtual Peachtree participants may not participate in person on July 4 on the official AJC Peachtree Road Race Course
- **Pick a day and time to participate between July 2 and July 5**
- Lay out the clothes you will wear including shoes and socks
- Do not wear new shoes or socks on race day
- Eat a good dinner, but do not try anything new
- Hydrate throughout the day (don't forget to include electrolyte drinks along with water)
- Get a good night's rest and remember sleep during the previous week matters more than just the night before race day

Post Race:

- Take a selfie after your run and post a picture using #VirtualAJCPRR and #AJCPRR
- Check the leaderboard and prepare to receive your race kit





Download the
Chick-fil-A® App
to get started

Chick-fil-A® is a click away



Delivery
Mobile Thru
Curbside
Carry Out
Dine In

Delivery options and availability vary by location. Menu prices for delivery are higher than at the Restaurant. Additional fees may apply.

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EVENT DAY

Elite Field and Event Record Bonus

The best distance runners and wheelers in the world will lead the way down Peachtree as part of the elite race and the Shepherd Center Wheelchair division. Athletes will compete for prize money for the top eight places.

1st - \$12,500	5th - \$2,500
2nd - \$7,500	6th - \$2,000
3rd - \$5,000	7th - \$1,500
4th - \$3,000	8th - \$1,000

A \$5,000 course record bonus to be divided among race winners in the footrace and in the wheelchair race who set the event record. For example, if winners in two divisions break the record, each will get \$2,500.

Event Records:

- Men's Open - 27:01 (Rhonex Kipruto, 2019)
- Women's Open - 30:22 (Brigid Kosgei, 2019)
- Men's Wheelchair - 18:34 (Daniel Romanchuk, 2019)
- Women's Wheelchair - 21:14 (Susannah Scaroni, 2022)





Awards & Results

Live results from the 2024 Atlanta Journal-Constitution Peachtree Road Race will be available via the AJC News App that can be downloaded [here](#). They can also be found online at ajc.com/peachtree on race morning. Results are made official approximately two weeks after the event, at which time age group awards will be mailed. If you have results inquiries, please complete the results form [here](#). Age group awards will be mailed to the top three male, female and non-binary finishers in the following age groups: 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80-84, 85-89, 90-94, 95+. Age group awards are based on chip time. All finish times are reviewed before results are made official.

Share Your Story with #AJCPRR

Help us share the Atlanta Journal-Constitution Peachtree Road Race magic with the world! Use the hashtag #AJCPRR on all your race-related photos and posts on Facebook, X, TikTok and Instagram. By using this hashtag, your photos, videos and experiences might be shared by Atlanta Track Club and the official AJC Peachtree Road Race social media accounts.

- facebook.com/ajcpr
- facebook.com/atlantatrackclub
- X: @ajcpr
- X: @ATLtrackclub
- Instagram: @atlantatrackclub
- TikTok: @atlantatrackclub
- #RunningCityUSA
- #AJCPRR





Race Photos by MarathonFoto - Smile!

Race photos are handled by MarathonFoto. You will receive an e-mail with a link to pictures of you after the event.

Overhead videographers and photographers will be located at the 4 mile mark and on 10th Street, approximately 300 yards before the finish line. Look up and smile as you keep moving towards the finish line ahead! This is not the finish line but rather a great place to catch the excitement as runners near the finish.

For those participants who purchased the photo package during registration: You can expect to receive a photo confirmation email from MarathonFoto typically within 24 hours of the race. Event Photos will also be available in the Atlanta Track Club race day app. Participants should allow 24-48 hours post-race for image upload and the identification process to complete, and then refer to their photo confirmation email to access the link to download their photos. Once on the order confirmation page, you will see a red **DOWNLOAD IMAGES** access link to download photos at no additional cost to the participant.

Please note: Sometimes, these emails can end up in your spam folders. We encourage participants to check their spam folders for their photo confirmation email if they cannot find it.

For those participants who have not purchased photos before July 4 but would like access to their photos for purchase: You can search for your photos by bib number or last name either on Marathonfoto.com, or through the event specific [photo link](#) provided to the race. You will also receive an email from MarathonFoto typically within 48 hours of the race with a direct link to your personalized photo gallery for purchase.

General questions: If any participants have questions regarding MarathonFoto photos, please visit the customer service [help desk here for assistance](#).





Spectator Viewing Areas

Spectating is not available right at the start line or adjacent to the finish line. Atlanta Track Club recommends spectators begin lining the roadway at least half a mile south of the start line, near Piedmont Ave. MARTA is the easiest way to get around on event day to many locations along the course. Popular viewing areas for the race include:

- Cardiac Hill: From the bottom of the famous hill near Peachtree Battle just before Mile 3, all the way to the top at Piedmont Hospital, spectators line the incline to encourage participants through one of the event's toughest stretches.
- Colony Square: From MARTA, exit the Arts Center station. Walk east up 15th St. to Peachtree St.
- 10th and Peachtree: From MARTA, exit at the Midtown station and walk east up 10th St. to Peachtree St.



Spectator Cheer Item Pickup Location

Spectator cheer items, such as, thundersticks and hand clappers, will be available free of cost at set locations from 6:00 a.m. - 8:00 a.m. at the following locations:

Mile 1 - Outside of Shake Shack - 3035 Peachtree Rd NE Suite A146, Atlanta, GA 30305

Mile 1.8 - Near Loudermilk Parking Lot - 3122 Peachtree Rd NE, Atlanta, GA 30305

Mile 2.4 - Second Ponce De Leon Baptist Church - 2715 Peachtree Rd, Atlanta, GA 30305

Mile 3.7 - Chick-fil-A - Collier Road - 1901 Peachtree Rd NE, Atlanta, GA 30309

Mile 4.7 - First Presbyterian Church of Atlanta - 1328 Peachtree Rd NE, Atlanta, GA 30309

Mile 5.7 - Pink House - Racing Solutions - 988 Juniper St NE, Atlanta, GA 30309

Note: There are a limited number of cheer items at each station and one item per person.

TV Coverage and Streaming

For the first time ever, under the parent company Cox Enterprises, the AJC is thrilled to present a four-hour livestream of the Peachtree Road Race. Tune in starting at 6 a.m. to catch all the action!

Available on AJC.com and the [AJC app](#), this livestream aims to reach both local and national audiences. Enjoy expanded coverage featuring up to 20 cameras, anchor sets at the start and finish lines, and captivating short documentaries about participants and the incredible individuals who make this race possible. Don't miss out on this enhanced viewing experience!



FINISH LINE FAVORITES

Proudly Hydrating





LET MARTA GET YOU THERE



Pre-Race

Visit MARTA at the Peachtree Health & Fitness Expo presented by Publix to purchase a roundtrip MARTA wristband or Breeze ticket.

Another option is to download the MARTA Breeze Mobile 2.0 app to your smartphone and pre-load the necessary fare.

[Download it today!](#)

Race Morning

- MARTA starts early: Service begins at 4:00 a.m. on July 4th
- Take MARTA to Lenox or Buckhead Station.
- Going northbound? Remain on your train past Lindbergh to exit at Lenox (Gold Line) or Buckhead (Red Line) Station
- Parking at Lindbergh? Use the Sidney Marcus Parking Garage (entrance on Sidney Marcus Blvd.), the only MARTA-operated parking garage.

Note: Other garages (Garson and City Center garages) are operated by Reef Parking. MARTA riders can validate their parking tickets inside Lindbergh Station for a discount. Fees will apply for non-MARTA users.

Post-Race

- Going southbound from Piedmont Park? Walk west on 8th Street to Midtown Station.
- Going northbound from Piedmont Park? Exit the park at 12th Street and take the shuttle to Lindbergh Station. The fare will be collected at the rail station.





ATLANTA JOURNAL-CONSTITUTION PEACHTREE ROAD RACE



START

Start Line

The start line is located just outside Lenox Square Mall entrance. Start waves will be staged along Peachtree Street to Peachtree Dunwoody Road. Volunteers will help guide participants to their start wave staging location, see the Start Map for staging locations at the race start. Plan to arrive by 6:30 a.m. to find your start wave. Once the race begins at 7:00 a.m. the start waves will begin advancing and it may be difficult to find your wave.

- 6:25 a.m. - Elite Wheelers
- 6:50 a.m. - Elite Women
- 7:00 a.m. - Elite Men & High School
- 7:00 a.m. - Seeded
- 7:00 a.m. - Wave A (Waves Every 5 Minutes)
- 8:50 a.m. - Start Line Closes

Start times are approximate and subject to change, please arrive prior to 7:00 a.m. to find your start wave staging area.

Assigned Waves:

Participants may run in their designated wave or move back. Volunteers will be stationed to remove runners who are not in their assigned wave. Races are assigned based on the [2024 Wave Standards](#).

Hydration:

There will be three hydration stations in the start area at Phipps Plaza, Lenox Marta and Wieuca Baptist Church. Participants are encouraged to fill personal hydration at these stations or stop by for a cup from our volunteers. Hydrate early and hydrate often!

Safety & Security:

There are security checkpoints throughout the entire start area. All participants should review the prohibited items listed on page [22](#). All prohibited items will be **confiscated**, including backpacks.





The Following Items Are Prohibited:

- Firearms
- Glass containers
- Wheeled conveyances
- Pets
- Containers holding more than one liter of liquid
- Backpacks
- Rolling bags and other luggage
- Masks, flags on poles, and costumes that are not form fitting
- Weight vests
- Military equipment
- Firefighter equipment
- Drones

Discouraged Items

- Earbuds and headphones

Personal Hydration

Participants are allowed and encouraged to bring their own hydration. The course will feature five hydration stations for those that need additional water and each finisher will have access to Dasani water, BodyArmor and Coke products in Piedmont Park. Additionally, the following hydration systems (shoulder, hand-held and waist) ARE PERMITTED.





Ride Share & Drop Off Locations:

Participants planning to take ride share or be dropped off in the start area should use one of the three locations listed below. These will be supported by Atlanta Police and ensure a safe and smooth drop off for all participants. Locations are denoted on the start map.

East Side: Lenox Road & 400N

West Side: East Paces Ferry Road & Roxboro Road

North Side: Peachtree Street & Narmore Dr.

AJC Oasis

Stop by the AJC Oasis located outside Lenox Mall near the start line for pre-race snacks, stretching, and to watch the broadcast of the elite races. Access to this area is open to all race participants from 6:00 a.m. - 8:45 a.m. on race morning.

Document Your Race in Strava

Document your race in Strava to win a free annual Strava subscription. When you approach the start line this July 4th, make sure to open your Strava app, select the AJC Peachtree Road Race route, and start your race! Afterward, we'll choose one lucky race participant who documented their race within the route to win a free annual Strava subscription and a bag of goodies.





START MAP

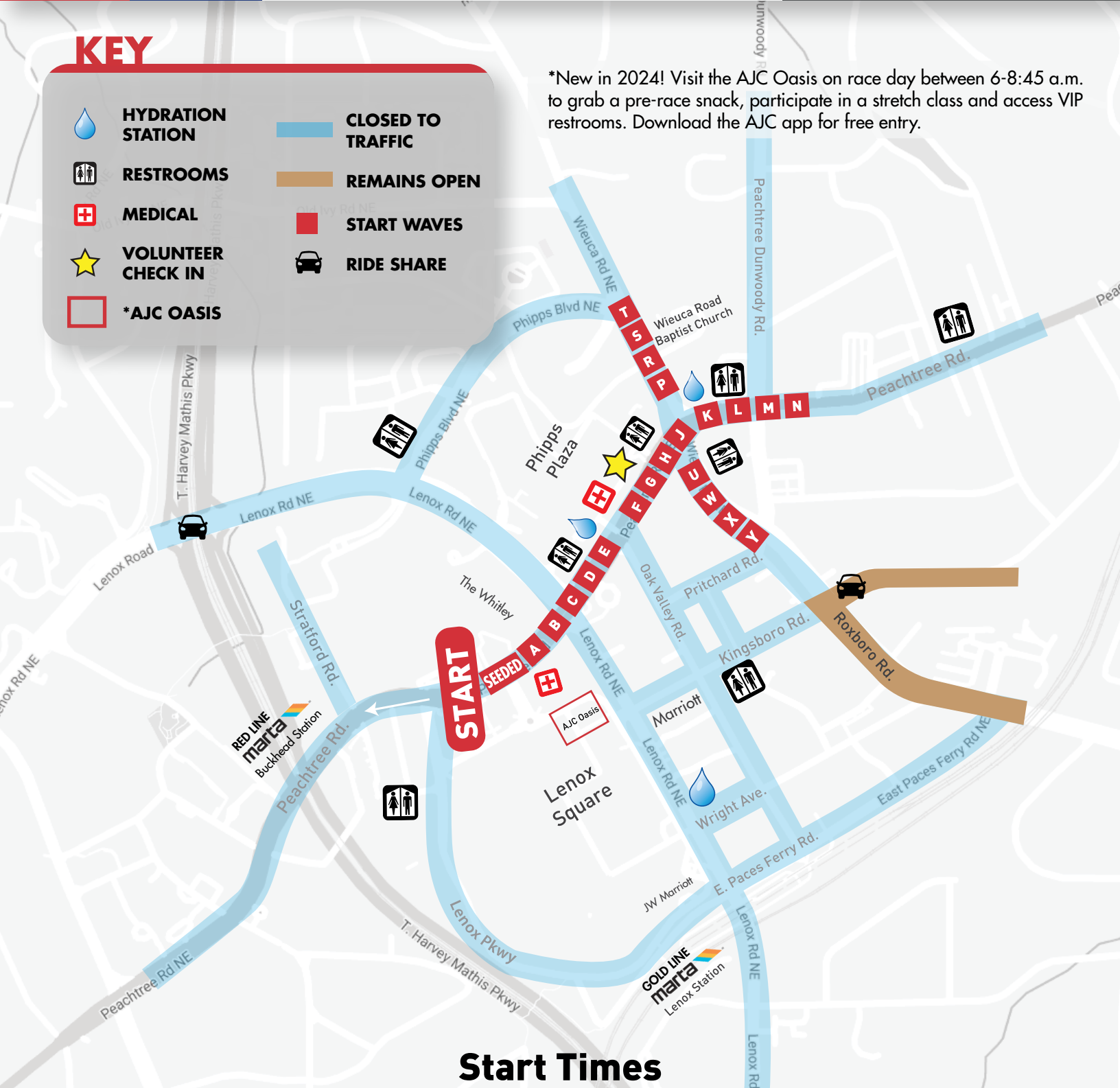
Atlanta Journal-Constitution
Peachtree Road Race

LENOX SQUARE MALL
3393 Peachtree Rd
Atlanta, GA 30326

KEY

-  **HYDRATION STATION**
-  **RESTROOMS**
-  **MEDICAL**
-  **VOLUNTEER CHECK IN**
-  ***AJC OASIS**
-  **CLOSED TO TRAFFIC**
-  **REMAINS OPEN**
-  **START WAVES**
-  **RIDE SHARE**

*New in 2024! Visit the AJC Oasis on race day between 6-8:45 a.m. to grab a pre-race snack, participate in a stretch class and access VIP restrooms. Download the AJC app for free entry.



Start Times

6:25 a.m. Wheelchair Start	7:20 a.m. E	7:55 a.m. L	8:30 a.m. U
6:50 a.m. Elite Women	7:25 a.m. AWD	8:00 a.m. M	8:35 a.m. W
7:00 a.m. Elite Men & Seeded	7:30 a.m. F	8:05 a.m. N	8:40 a.m. X
7:00 a.m. A	7:35 a.m. G	8:10 a.m. P	8:45 a.m. Y
7:05 a.m. B	7:40 a.m. H	8:15 a.m. R	
7:10 a.m. C	7:45 a.m. J	8:20 a.m. S	
7:15 a.m. D	7:50 a.m. K	8:25 a.m. T	

OFFICIAL AIRLINE OF THE PEACHTREE ROAD RACE.



 **DELTA**
OFFICIAL AIRLINE





COURSE

The 10K course starts at Lenox Square, heads south on Peachtree St. and turns left at 10th St. The finish line is located at 10th St. and Charles Allen Dr. Mile marker signs will be positioned at each mile along both sides of the road.

Hydration Stations

Hydration stations are positioned at each mile on both sides of the road. Water sprays can be found at nine locations along the 6.2-mile course. Portable toilets will be available along the course beginning at the first hydration station.

Course Time Limit

The race course for the 2024 Atlanta Journal-Constitution Peachtree Road Race will have a rolling reopen to traffic beginning in Buckhead and moving toward Piedmont Park beginning at 9:30 a.m. Roads will completely reopen to traffic at 11:00 a.m. Participants must maintain a 21:00 minute-per-mile pace from the final wave along the course (approximately) to avoid being moved to the sidewalk. The finish line will close at 11:00 a.m. Anyone still on the course after 11:00 a.m. will be responsible for his/her own safety. Those who finish outside of the time limit will not be recorded as official finishers and may not receive full event support from water stations, traffic personnel or finish line/area services.

Entertainment

The Atlanta Journal-Constitution Peachtree Road Race, the world's largest 10K, will live up to its billing as the "Party of the Summer" by more than doubling the number of bands, dancers, DJs and musicians along the course from the 2023 race. Adding to the day's exuberance, six stations will be set up along the course

MILE ENTERTAINMENT

0.9	1) DJ BAPTISTE 2) KOMANSÉ DANCE THEATER
1.2	FORREST ISN'T DEAD
1.5	1) PROPER FREQUENCY 2) RAYN, THE SOULFUL POETIC HARPIST
2.3	1) DJ UNRUELY 2) BANKHEAD VIOLINIST
2.4	MERENGUE BAND - ATLANTA SHOW BAND 1
3.0	MTK
3.5	DJ JARIAN RICH SPONSORED BY SHEPHERD CENTER
4.0	BUTTER.ATL TENT
4.3	DELTA DJ
4.5	BEYOND BERRY TENT WITH CAROLINA COSTA
4.9	NAACH BOLLYWOOD DANCERS
5.3	ARC TALENT - CHAMPAGNE TRAP
5.5	ATL HAWKS DANCERS WITH DJ

FINISH LINE ENTERTAINMENT

7:30-8:45 AM ATLANTA SHOW BAND 2 & BALLET ITZAMATUL DANCERS	9-10 AM HIP HOP ARTIST - DEANTE HITCHCOCK	10:30-11:30 AM COUNTRY ARTIST - DINER
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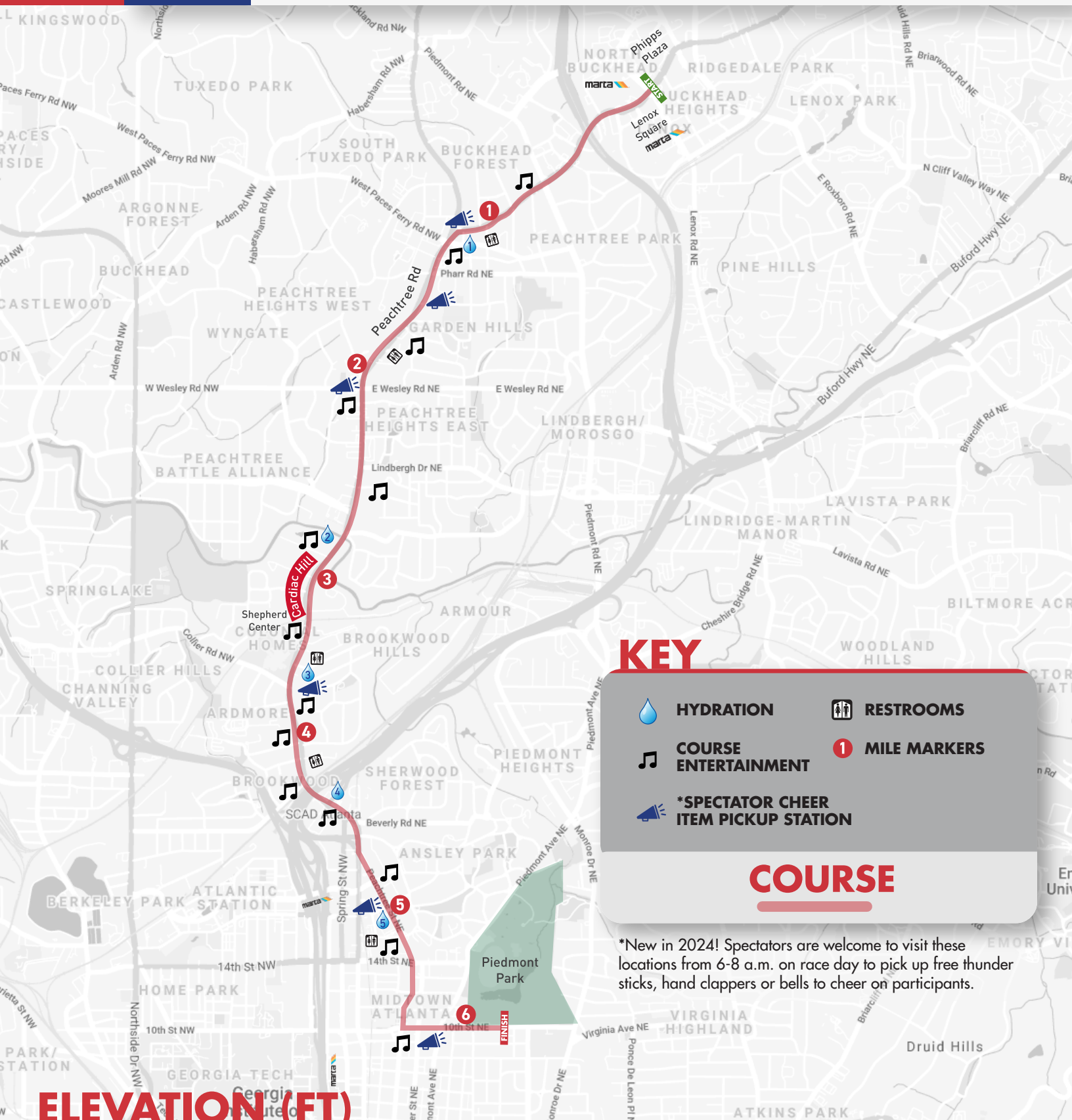
where spectators can grab cheer items such as hand clappers, thunder sticks, and bells to amplify their support for the 50,000 participants. The party doesn't stop at the finish line. There will also be a festival featuring four hours of entertainment which will keep the celebration going.





COURSE MAP

Atlanta Journal-Constitution Peachtree Road Race



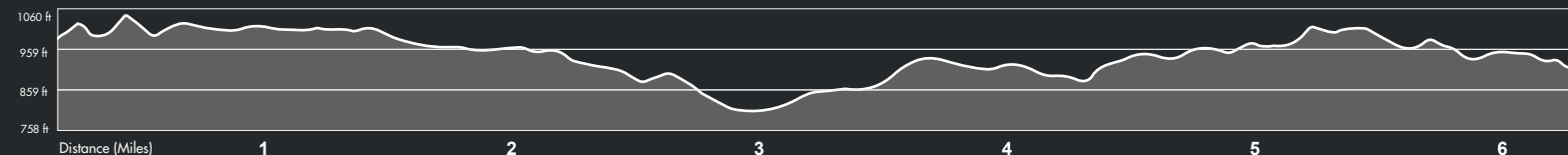
KEY

- HYDRATION
- COURSE ENTERTAINMENT
- *SPECTATOR CHEER ITEM PICKUP STATION
- RESTROOMS
- 1 MILE MARKERS

COURSE

*New in 2024! Spectators are welcome to visit these locations from 6-8 a.m. on race day to pick up free thunder sticks, hand clappers or bells to cheer on participants.

ELEVATION (FT)



**GOING ON
A RUN?**

New



THE NEXT LEVEL  NON-ALC BREW

**OR A
BEER RUN?**



SWEETWATER BREWING CO • PLEASE DRINK RESPONSIBLY



FINISH

Finisher's T-Shirts

The T-shirt area is located in the finish chute just past the water and Publix truck with peaches. Shirts are organized by size with the smallest sizes to your left, and larger sizes to the right. The size you chose during registration is indicated on your bib and must be the size you pickup. You may not pick up a T-shirt for another runner even if you have their race number.

The Peachtree shirt is a finisher's shirt – no exceptions! There are no size exchanges on site but you may contact Atlanta Track Club following the event to inquire about availability of sizes post-race. For questions regarding your Peachtree finisher's T-shirt, peachtree@atlantatrackclub.org.

Finish Area Services

Shortly after you cross the finish line you will receive a chilled bottle of Dasani water, fruit snacks and a peach, compliments of Publix. Outside the finish chute, purchase Atlanta Track Club and adidas merchandise. Be sure to pick up a BodyArmor and other Coca-Cola products along 10th Street or at the 12th Street gate on your way to MARTA.

adidas Runners Recovery Zone

Take the next step and sign up for the adidas Runners Recovery Zone in the Meadow after the race. Runners who sign up in advance will have access to enter the exclusive recovery zone in Piedmont Park at the adidas area. The Recovery Zone will feature body work by physical therapists, recovery tools from HYPERICE, and more. This recovery zone is FREE for those who RSVP. [Download the adidas Running app](#) and sign up today.



adidas VIP Experience

Complete the Peachtree wearing adidas footwear and enjoy the adidas VIP Finish Line Experience! Receive a cold towel and be entered to win one of three \$1,000 gift cards to [adidas.com](https://www.adidas.com).

Post-race Member Party Sponsored by SweetWater Brewing

Atlanta Track Club members get exclusive access to our post-race party sponsored by SweetWater Brewing. Members can get in with their special red member bib or new member sticker. Celebrate your race with other Atlanta Track Club Members at Park Tavern by enjoying premium non-alcoholic beverages provided by Coca-Cola and snacks provided by Publix and 3 Bros Dutch Cookies. Those 21 and older can toast to their race with beer provided by SweetWater Brewing and Runners High Brewing (non-alcoholic beer). **Remember to bring your valid ID if you wish to enjoy these options.** Members can recover at the SweetWater Boathouse, Union Fit Hub Normatecs and cold tubs.





Family Meeting Area

The Family Meeting Area is organized by alphabet and located inside Piedmont Park and will be available for participants looking to reunite with family and friends after completing this year's event. Look for the large alphabet signs just after receiving your finisher's shirt.

Medical Support

Medical staff are located at the start, along the course and at the finish. The main medical tent is just off to the left after you cross the finish line. One additional medical tent is located in the meadow to the east of the Family Meeting area. Medical staff will also be circulating throughout the finish area. Each medical tent can be identified by tall, red feather banners with a medical cross and is equipped with a team of medical professionals, ambulances, emergency and first aid supplies. It is important you wear your race number and not someone else's number. Should an emergency occur, event organizers need to be able to contact someone for you. Don't forget to fill out the emergency contact information on the back of your race number and online.

Top 1,000 Mugs

The top 500 men and the top 500 women will receive a coveted top finisher mug. Those who believe they have finished in the Top 500 women or top 500 men (based on gun time) can visit the Top 1000 tent in the post-race festival area beginning at 8:00 a.m. If a non-binary participant finishes within the Top 1,000, they will also be eligible to receive a top finisher mug. Live results are available on [AJC.com/peachtree](https://ajc.com/peachtree) or in the [AJC News App](#). The Top 1,000 tent will be located along the outside, east side of the finish chute. After exiting the chute, turn right. Live results will be available through Atlanta Track Club's app to verify your place. If you are unable to pick up your mug on race day, please visit the Atlanta Track Club office or e-mail questions@atlantatrackclub.org to inquire about purchasing shipping for your mug.





FINISH MAP

Atlanta Journal-Constitution
Peachtree Road Race

PIEDMONT PARK
400 Park Dr. NE
Atlanta, GA 30326



KEY

-  MEMBERSHIP AREA
-  MEDICAL
-  TOILETS
-  MISSING PERSONS
-  PARTNER VILLAGE
-  VOLUNTEER CHECK-IN
-  MERCHANDISE
-  COMMEMORATIVE MEDAL PICKUP
-  *ADIDAS VIP FINISH LINE EXPERIENCE

*Complete the Peachtree wearing adidas footwear, receive a cold towel and be entered to win prizes. Learn more at atlantatrackclub.org



SAFETY & SECURITY

Safety is Atlanta Track Club’s top priority. With the help of the City of Atlanta and other local, regional and national agencies, we have done extensive planning to ensure the safety of our participants, spectators, volunteers and partners. We would like everyone to be aware of some of the actions we are taking and call out some simple things participants, volunteers and spectators can do to help make the 2024 Atlanta Journal-Constitution Peachtree Road Race a great, safe event. There will be a substantial law enforcement presence at the start, along the course, at the finish line and in the postevent area. Several restricted areas are located at the start around Lenox Square and at the finish line in Piedmont Park – please plan accordingly by allowing yourself time to travel to the start line. Also familiarize yourself with the prohibited items list as persons with any of these items will not be admitted into a start corral. Bags are NOT allowed into the start area. Any bag brought to the start will be confiscated or entry will be denied. **Atlanta Track Club does not offer a bag drop at this event.**

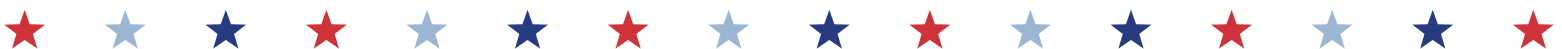
Designated entry and exit points will be in place around the Piedmont Park finish area. Anyone entering Piedmont Park finish area with a backpack, bag, purse, etc. will be subject to search. We ask that everyone leave bags and other extra items at home to expedite movement throughout the day. Any bags at the finish will need to be emptied into a clear plastic bag which we will provide upon entry into the park.

Remember: See something, say something. Be vigilant. If you see something suspicious, contact the nearest police officer or call 911.

Event Alert System (EAS)

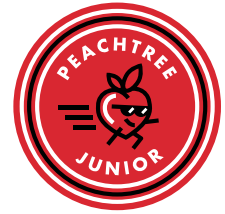
Event Alert System signs will be located at the start line, along the course at the hydration stations and in the finish area. The signs will communicate the specific alert level, which could range from low (green) to moderate (yellow) to high (red) to canceled (black), and are based primarily on weather conditions.

ALERT LEVEL	EVENT CONDITIONS	RECOMMENDED ACTIONS
EVENT CANCELLED Follow Official Event Instructions	Extreme conditions Event cancelled	Participation stopped/ follow official event instructions
HIGH Potentially Dangerous Conditions Follow Official Event Instructions	Dangerous Conditions	Slow down/ observe course changes/ follow official event instructions/ consider stopping
MODERATE Be Aware of Worsening Conditions	Use Caution	Slow down/ be prepared for worsening conditions
LOW Enjoy the Event	Good Conditions	Enjoy the event/ be alert





MICROSOFT PEACHTREE JUNIOR



Do you have a child that is running Microsoft Peachtree Junior? You can access the participant instructions [here](#).

Do you have a child that is 14 or under and interested in running Microsoft Peachtree Junior? Event registration is STILL OPEN, and thanks to Microsoft, it's FREE! Click [here](#) to learn more and to [register](#).

This year's Microsoft Peachtree Junior will be a fun-filled experience on July 3. The Mile & Dash are the cornerstone of Microsoft Peachtree Junior. We have other fun activities planned as well, creating an entire morning of fun for the family. Activities include the Heptathlon Challenge in our Track & Field Zone, where kids can try out seven different aspects of our sport. Kids ages 7 through 14 can try out the dash after their mile, and Microsoft, Chick-fil-A and The Home Depot will also be joining us in the meadow!

Microsoft will be hosting three running-related STEM activities for children, The Home Depot will have Kids Workshops kits for children to assemble or take home, and Chick-fil-A will have fun giveaways. Families can also join the awards ceremony at the main stage as we announce Mile age group winners, stop by a fun photo op area and take photos with running peaches, visit the coloring station and color our Pete the Peach-inspired coloring sheet, or visit with adidas in their pop-up shop. All of us at Atlanta Track Club hope you'll join us on July 3rd!





SALUTE TO OUR VOLUNTEERS

Thank You Volunteers!

The 2024 Atlanta Journal-Constitution Peachtree Road Race requires the time and talents of more than 3500 volunteers. More than 125 of the volunteers are “crew chiefs” who take the lead and manage all of our different volunteer functions. Volunteer work begins well before race day with planning meetings, packing and sorting in our warehouse, the Peachtree Health & Fitness Expo presented by Publix and set up in the park.

Please take a moment and thank our volunteers through race weekend! You can also tell us how great our volunteers are through the post-race participant survey. Your feedback and “thank you’s” really matter!

Want an earlier Start Wave? Volunteer!

Start Wave Corral volunteers help participants get into their appropriate start corral and help advance them to the start line. If you volunteer for an earlier wave than what you’ve been assigned, you can hop in the wave you are volunteering for! Course and finish area volunteers are also needed for your friends and family not participating in the race. All volunteers receive an adidas shirt, Chick-fil-A voucher, The Home Depot apron and commemorative pin and more!

Be sure to check out all race participant friendly opportunities, including Microsoft Peachtree Junior volunteer opportunities on July 3 at Piedmont Park.

[Register today](#)





AMERIS BANK

Proud sponsor of the Atlanta Journal-Constitution Peachtree Road Race!

Ameris Bank is right beside you on the road to financial fitness. From helping you find the right personal checking account to getting your business set up with payment solutions, our local bankers are with you, anticipating your needs and creating customized financial solutions for you.

Visit amerisbank.com or
scan to find your local branch.





THANK YOU

Atlanta Track Club would like to thank all the people and organizations that make the 2024 Atlanta Journal-Constitution Peachtree Road Race possible.

The Atlanta
Journal-Constitution



COX



Publix



NORTHSIDE
HOSPITAL



BODYARMOR

DASANI

POWERADE



HH
Honors Holdings, LLC



A special thank you to the 150 crew chiefs and more than 3,500 volunteers. Without your support, this Independence Day tradition would not be possible.

- Atlanta Mayor Andre Dickens
- Atlanta Police Department
- Atlanta Department of Parks Recreation and Cultural Affairs
- Atlanta Fire Rescue
- Atlanta-Fulton County Emergency Management Agency
- City of Atlanta Watershed Management
- City of Atlanta Public Works
- Grady EMS
- MARTA
- Piedmont Park Conservancy
- Simon Property Group
- Buckhead Community Improvement District
- Livable Buckhead
- Midtown High School
- Atlanta Hawks
- Atlanta Braves
- Atlanta United
- Atlanta Falcons
- The many organizations, businesses, churches and residents of Buckhead and Midtown