

LEARN
ONLINE



ABOUT UNIVERSITY



- D Y Patil University, Navi Mumbai was established in 2002 under Section 3 of the UGC Act, 1956.
 - NAAC Accredited 'A++' Grade With CGPA 3.59.
 - Ranked 77 by NIRF in the University Category 2020.
 - 37 Years of Legacy
 - School of Online Established in 2018 with UGC DEB entitled and AICTE approval.
 - We are associated with International Institute Harvard Online, Edx, BMEC, AHA.



www.dypatiluniversityonline.com



DR. VIJAY D. PATIL

CHANCELLOR,
DY PATIL UNIVERSITY, NAVI MUMBAI.



An incandescent leader, a charismatic visionary, a fervent entrepreneur Dr. Vijay D. Patil is a shining beacon in the field of education, sports and health care in young India. Applauded and recognised in all three fields around India his quest for delivering the best in each domain continues to prevail. He strongly believes in developing and delivering state of the art projects that will differentiate and sustain for years benefiting young India.

Education

A computer engineering himself from the prestigious Mumbai University makes him very approachable for students, staff and faculty. Students interact with him regularly on learning and teaching experience such that the collaboration between faculty and students is a strong bond.

Sports

Dr. Vijay D. Patil is instrumental in envisioning and creating the internationally acclaimed multidisciplinary DY Patil Sports Stadium first time in India. It is an architecturally challenging project that brought in many new technologies that India sports stadiums never experienced. The 40,000 seater stadium is rated as the world's 6th best cricket stadium by the Architect's Journal of Britain. The DY Patil University is the first of its kind to invest into grassroots sports development infrastructure making it a complete university experience.

Healthcare

A vision from the founder Dr. D Y Patil to create a medical facility for lower income segment of growing India is compassionately followed Dr. Vijay D. Patil. Today the campus is proud to have 1,500 bed charitable hospital offering low cost healthcare facilities to many. The DY Patil hospital is driven by Dr Vijay D Patil to ensure DY Patil University contributes little by giving back to the society and local communities.

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MS. SHIVANI VIJAY PATIL
MANAGING TRUSTEE (FIRST LADY & PATRON)
DY PATIL DEEMED TO BE UNIVERSITY, NAVI
MUMBAI.



"Learning is not the filling of a pail, but the kindling of the flame."

Mrs. Shivani Patil has been a guiding force that spearheads growth at the DY Patil Group. Her unmatched passion towards the institution's initiatives and larger goals has helped the DY Patil Group scale new heights. She has constantly and increasingly strived for the all-round development of our institution's students, staff and the society at large. She has always emphasized that deep attention always be paid to the learning environment that is provided to our students, the opportunities for growth we are able to create for our teaching and non-teaching staff and how we can help facilitate social mobility within our community.

Mrs. Patil has been the driving force behind the flourishing culture at the DY Patil Group. She has ensured that each member of the team at the DY Patil Group is aligned with and equipped to contribute to the larger vision making their experience with the group a fulfilling and thriving professional journey. She has made sure that quality education is carefully nurtured in the environment of our University. Due to her proactive interest in extracurricular activities, the University has provided a multi-faceted exposure to students in various realms of life and helped in transforming their personalities. As the managing trustee, she leads key parts of the group's strategic trajectory making the vision focused on delivering a top-notch educational experience, a reality and helping build the DY Patil Group into an inspirational institution to be associated with.

Mrs. Shivani Patil truly believes that the future of our country and our world lies in the hands of the youth and they must, therefore, be supported in every manner possible to build a future they truly seek. It is her mission to foster students who are committed to making an impact in the ecosystem, and also, empower teachers who can facilitate learning of the highest order and to create a stimulating environment that can help answer this clarion call of the world.

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"Education is the most powerful weapon which you can use to change the world."

I highly appreciate you for approaching D Y Patil University as a reliable institution to fulfill your dreams and aspirations for a bright successful career. We, at University, are sincerely focused on understanding and catering to the needs of the students in a highly competitive world. All our technical and traditional programmes are conducted with an emphasis on personalized guidance and care by highly experienced academicians and well qualified instructors in laboratories and workshops. As a student, you will obtain in depth knowledge that will equip you in realising your dreams. Beyond academics, the serene surroundings help students to focus on their spiritual and mental wellbeing. The campus is well equipped for Physical training, sports and outdoor activities. The students can indulge in various tests, contests, competitions and activities to keep themselves active and entertained. Overall, D Y Patil University is a complete package to transform your children into successful professionals and socially sensitive leaders of the world. Our unique supportive system will provide access to academic mentoring, career counselling, platforms for collaboration learning and above all,

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ABOUT UNIVERSITY



VISION

To provide quality education in all spheres of higher learning and to spread the light of education.



MISSION

To Develop a Global Approach towards education and having entrepreneur mindset



GOALS

To be recognized as a Global Leader in Online Education.

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ACCREDITATIONS & RECOGNITIONS



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OUR ASSOCIATIONS



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DPU ONLINE ADVANTAGES

- Flexible
- For Working Professional
- At Your Pace
- Live webinar
- 24/7 assistance
- Easy and friendly informative student portal
- Recorded lectures , Audios and videos
- Online Examination
- Fee Payment in Easy Instalments
- Bank Loan Facility
- Industry Connect
- Placement Assistance
- Expert Faculties

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WHY DPU ONLINE?

- Technologically driven campus
- Online digital library
- Time to time Webinars from Industry Experts
- Discussion forum from Query Purpose.
- Faculties with high Industry and Academic Experience
- Separate Q&A session from Faculties on special request
- Industry Relevant Courses.
- Academic calendar
- UGC, DEB Recognized program
- Eligible for higher education
- Globally Accepted
- Personalized student portal



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TEACHING METHODOLOGY



ONLINE
READING MATERIAL



RECORDED
LECTURES



FACULTY
WEBINARS



DEDICATED
COURSE COORDINATORS



APPLICATION BASED
ASSIGNMENTS



POWER POINTMENT
PRESENTATIONS



EXPERIENTIAL
LEARNING



COURSE OF
ACTION



DIGITAL LIBRARY

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PROGRAMS OFFERED

- BBA (GENERAL)
- BBA IN LOGISTICS & SUPPLY CHAIN
- BBA IN MARKETING MANAGEMENT A
- BBA IN EVENT MANAGEMENT
- BBA IN HUMAN RESOURCES
- BBA IN RETAIL OPERATIONS
- BBA IN HOSPITAL MANAGEMENT
- BBA IN INVESTMENT BANKING

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HIGHLIGHTS OF BBA



8

SPECIALIZATIONS

36

MONTHS PROGRAM

6

SEMESTERS

70-30

EVALUATION
PATTERN

6

SUBJECTS PER
SEMESTER

- International Content
- Assignment based Studies
- E-library Access
- 24*7 Helpline
- Webinars & Recorded Lectures
- 2 Intakes (January & July)

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BACHELOR IN BUSINESS ADMINISTRATION



SEMESTER 1

Principles of Management - I
Principles of Micro Economics
Basic Accounts - I
Business Communication
Computer Fundamentals

SEMESTER 2

Organizational Behavior
Principles of Macro Economics
Basic Accounts - II
Management Information System
International Business

SEMESTER 3

Human Resource Management
Marketing Management
Legal Aspects of Business
Cost and Management Accounting
Conflict Management & Negotiation Skills

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BACHELOR IN BUSINESS ADMINISTRATION



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E-Commerce

SEMESTER 5

Advertising & Public Relations

Financial Institutions and Markets

Banking Law & Practice

Indian Economy

Manpower Management

SEMESTER 6

Production & Operation Management

Industrial Relations & Labour Laws

Office Management

Corporate Tax Planning

Strategic Management

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BBA IN LOGISTICS AND SUPPLY CHAIN



SEMESTER 1

Principles of Management - I
Principles of Micro Economics
Basic Accounts - I
Business Communication
Computer Fundamentals

SEMESTER 2

Organizational Behavior
Principles of Macro Economics
Basic Accounts - II
Management Information System
International Business

SEMESTER 3

Human Resource Management
Marketing Management
Legal Aspects of Business
Cost and Management Accounting
Conflict Management & Negotiation Skills

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BBA IN LOGISTICS AND SUPPLY CHAIN



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Material Management

Managing Business Process Flows - I

Logistics Systems - I

Procurement & Supply Operations

Optimization Methods in Management Science - I

SEMESTER 6

Supply Chain Concepts & Planning

Managing Business Process Flows - II

Logistics Systems - II

Optimization Methods in Management Science - II

Export & Import Logistics

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BBA IN MARKETING MANAGEMENT



SEMESTER 1

Principles of Management - I
Principles of Micro Economics
Basic Accounts - I
Business Communication
Computer Fundamentals

SEMESTER 2

Organizational Behavior
Principles of Macro Economics
Basic Accounts - II
Management Information System
International Business

SEMESTER 3

Human Resource Management
Marketing Management
Legal Aspects of Business
Cost and Management Accounting
Conflict Management & Negotiation Skills

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BBA IN MARKETING MANAGEMENT



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Total Quality Management

Consumer Behavior

Retail Management

Rural Marketing

Distribution & Salesmanship

SEMESTER 6

Customer Management

Advertising & Branding

International Marketing

Services Marketing

Visual Merchandising

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BBA IN EVENT MANAGEMENT



SEMESTER 1

Principles of Management - I

Principles of Micro Economics

Basic Accounts - I

Business Communication

Computer Fundamentals

SEMESTER 2

Organizational Behavior

Principles of Macro Economics

Basic Accounts - II

Management Information System

International Business

SEMESTER 3

Human Resource Management

Marketing Management

Legal Aspects of Business

Cost and Management Accounting

Conflict Management & Negotiation Skills

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BBA IN EVENT MANAGEMENT



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Introduction of Event Management

Event Marketing Management

Human Resource in Event Management

Public Relation

Event Laws & Licenses

SEMESTER 6

Event Logistics

Production & Sponsorship

Event Concept & Designing

Special Events

Event Risk Management

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BBA IN HUMAN RESOURCE



SEMESTER 1

Principles of Management - I
Principles of Micro Economics
Basic Accounts - I
Business Communication
Computer Fundamentals

SEMESTER 2

Organizational Behavior
Principles of Macro Economics
Basic Accounts - II
Management Information System
International Business

SEMESTER 3

Human Resource Management
Marketing Management
Legal Aspects of Business
Cost and Management Accounting
Conflict Management & Negotiation Skills

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BBA IN HUMAN RESOURCE



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

HR Analytics

Recruitment & Selection

Organizational Performance Management

Performance Appraisals

Industrial Relation & Labor Legislation

SEMESTER 6

Co-operate Social Responsibility

Human Resource Development

International Human Resource Management

Training & Development, Contemporary Human Resource Practices

Project Management

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BBA IN RETAIL OPERATIONS



SEMESTER 1

Principles of Management - I

Principles of Micro Economics

Basic Accounts - I

Business Communication

Computer Fundamentals

SEMESTER 2

Organizational Behavior

Principles of Macro Economics

Basic Accounts - II

Management Information System

International Business

SEMESTER 3

Human Resource Management

Marketing Management

Legal Aspects of Business

Cost and Management Accounting

Conflict Management & Negotiation Skills

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BBA IN RETAIL OPERATIONS



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Fundamentals Of Retailing

Retail & Visual Merchandising Management

Retail Logistics Management

Customer Relationship Management

Retail Supply Chain Management

SEMESTER 6

Retail Store Operations & Mall Management

Product & Service Strategy

Retail Branding

Rural Retailing

Retail Data Analytics

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BBA IN HOSPITAL MANAGEMENT



SEMESTER 1

Principles of Management - I

Principles of Micro Economics

Basic Accounts - I

Business Communication

Computer Fundamentals

SEMESTER 2

Organizational Behavior

Principles of Macro Economics

Basic Accounts - II

Management Information System

International Business

SEMESTER 3

Human Resource Management

Marketing Management

Legal Aspects of Business

Cost and Management Accounting

Conflict Management & Negotiation Skills

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BBA IN HOSPITAL MANAGEMENT



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Medical Terminology

Hospital Operations Management

Medical Records Management

Inventory Control Of Purchasing Management

Hospital & Health System

SEMESTER 6

Health Insurance

Clinical Law And Medical Ethics

Disaster Management

Support, Utility & Clinical Services

Analysis Of Health Information

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BBA IN INVESTMENT BANKING



SEMESTER 1

Principles of Management - I
Principles of Micro Economics
Basic Accounts - I
Business Communication
Computer Fundamentals

SEMESTER 2

Organizational Behavior
Principles of Macro Economics
Basic Accounts - II
Management Information System
International Business

SEMESTER 3

Human Resource Management
Marketing Management
Legal Aspects of Business
Cost and Management Accounting
Conflict Management & Negotiation Skills

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BBA IN INVESTMENT BANKING



SEMESTER 4

Entrepreneurship Development

Leader Skills and Managerial Effectiveness

Project Management

Small Business Management

Digital Marketing & E - Commerce

SEMESTER 5

Regulatory Aspects Of Financial Systems & Capital Markets

Customer Relationship Management

Security Analysis And Valuation

Portfolio Management

Investment Marketing

SEMESTER 6

Financial Derivatives

Commodities Market

Mutual Funds & Risk Management

Forex Management & Currency derivatives

Merger & Acquisition

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STUDENT ELIGIBILITY



INDIAN STUDENTS

The University welcomes applications from all the aspirants who have completed their Back Degree Examination in any discipline from any recognised university or an equivalent degree recognised by the University Grants Commission with minimum of 40% marks

- 10th (SSC) Statement of Marks 12th (HSC) Statement of Marks
- Degree Certificate & Last Year/Semester
- Statement of Marks
- Photo ID Proof (PAN Card / Passport / Driving License / Election Card)
- Aadhaar Card
- Passport Size Photograph (not more than 3 months old)
- Self Declaration on Rs. 100 stamp paper

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STUDENT ELIGIBILITY



FOREIGN STUDENTS

Proof of Education

- Graduation Transcripts
- O level Certificate (completing 10 years of formal schooling. Diploma will not be acceptable)
- A Level Certificate (completing 12 yrs of formal schooling. Diploma will not be acceptable)
- Graduation Degree with Minimum 35% or Equivalent Marks (3 years or 4 years degree program. Diploma will not be acceptable)
- Certificate of Equivalence from Association of Indian Universities (required by any student with foreign education to apply in any University in INDIA, refer to <https://www.aiu.ac.in>)

Proof of Education

- Passport Size Photograph (not more than 3 months old)
- Attested Copy of Passport.
- Attested Copy of VISA (If applicants are not living in their native country).
- Attested Copy of Resident Permit Certificate (if applicant is presently in India) Note: Attested copy of PAN is mandatory if applicant has a PAN.

Proof of Address

(Choose from options below)

- Attested Copy of Passport (with address included).
- Attested Copy of Any Other Government / Bank Issued Documents

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FEE STRUCTURE



Full Fee Payment		
Particulars	Amount (For Indian Student)	Amount (For International Student)
Admission Processing Fee	INR 1,100/-	INR 2,000/-
Full Fee to be paid	INR 1,11,000/-	INR 2,10,000/-

Payment on yearly basis (3 instalments)		
Particulars	Amount (For Indian Student)	Amount (For International Student)
Admission Processing Fee	INR 1,100/-	INR 2,000/-
Program duration (years)	3	3
Program fee per year	INR 37,000/-	INR 70,000/-

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FEE STRUCTURE



Payment on semester basis (6 instalments)

Particulars	Amount (For Indian Student)	Amount (For International Student)
Admission Processing Fee	INR 1,100/-	INR 2,000/-
Program duration (Semester)	6	6
Program fee per semester	INR 18,500/-	INR 35,000/-

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NAVI MUMBAI



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