



January 2023 Echelon Insights Verified Voter Omnibus
Survey of N=1,024 voters in the Likely Electorate (LV)
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: January 23-25, 2023
Margin of Error: +/- 3.9 Percentage Points

CORE: POLITICAL LANDSCAPE MODULE (5 QUESTIONS, 1 BATTERY)

1. **[QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
 1. Right direction 23%
 2. Wrong track 69%
 3. Unsure 8%

2. **[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	40%
STRONGLY/SOMEWHAT DISAPPROVE	57%
1. Strongly approve	16%
2. Somewhat approve	24%
3. Somewhat disapprove	17%
4. Strongly disapprove	41%
5. Unsure	3%

[RANDOMIZE ORDER OF QAPPROVALECONOMIC, QAPPROVALIMMIGRATION, QAPPROVALFOREIGN]

3. **[QApprovalEconomic] Do you approve or disapprove of the way Joe Biden is handling the U.S. economy? [RANDOMIZE SCALE 1-4, 4-1]**

STRONGLY/SOMEWHAT APPROVE	35%
STRONGLY/SOMEWHAT DISAPPROVE	61%
1. Strongly approve	14%
2. Somewhat approve	21%
3. Somewhat disapprove	18%
4. Strongly disapprove	44%
5. Unsure	3%

4. [QApprovalImmigration] Do you approve or disapprove of the way Joe Biden is handling immigration? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	32%
STRONGLY/SOMEWHAT DISAPPROVE	60%
1. Strongly approve	12%
2. Somewhat approve	20%
3. Somewhat disapprove	17%
4. Strongly disapprove	44%
5. Unsure	8%

5. [QApprovalForeign] Do you approve or disapprove of the way Joe Biden is handling foreign policy? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT APPROVE	38%
STRONGLY/SOMEWHAT DISAPPROVE	54%
1. Strongly approve	17%
2. Somewhat approve	21%
3. Somewhat disapprove	15%
4. Strongly disapprove	39%
5. Unsure	8%

6. [Favorability Battery] Do you have a favorable or unfavorable view of the following groups or individuals who have been in the news lately? [RANDOMIZE SCALE 1-5, 5-1] [RANDOMIZE ROWS] [DISPLAY AS GRID 3 PER PAGE]

	1. Very Favorable	2. Somewhat Favorable	3. Heard of, No Opinion	4. Somewhat Unfavorable	5. Very Unfavorable	6. Never heard of				
							3.	4.	5.	6.
			1.	2.	3.	4.	Heard of, No Opinion	Somewhat Unfavorable	Very Unfavorable	Never heard of
	V/S FAV.	V/S UNFAV.	Very Favorable	Somewhat Favorable	No Opinion	Unfavorable	Opinion	e	e	heard of
1. Ron DeSantis	39%	37%	23%	15%	14%	9%	27%	10%		
2. Elon Musk	41%	40%	13%	28%	15%	17%	23%	4%		
3. ChatGPT	8%	11%	3%	5%	17%	5%	6%	64%		
4. The Democratic Party	41%	53%	16%	25%	6%	18%	35%	*%		
5. Kevin McCarthy	26%	40%	8%	18%	22%	14%	25%	12%		
6. Joe Biden	40%	56%	18%	22%	4%	13%	43%	*%		
7. Kamala Harris	37%	55%	17%	19%	7%	12%	43%	1%		
8. The Republican Party	37%	56%	15%	23%	6%	21%	35%	*%		
9. Donald Trump	35%	62%	18%	16%	3%	13%	48%	*%		
10. George Santos	10%	52%	3%	7%	21%	13%	39%	17%		

CUSTOM: IMAGE RECOGNITION

7. [QID_Santos] Below are images of some people who have been in the news recently. Without looking them up online, please type the name of each person beside their image. If you do not know someone, just say so. [RESPONDENTS SHOWN IMAGE OF GEORGE SANTOS]
- | | |
|--------------|-----|
| 1. Correct | 40% |
| 2. Incorrect | 60% |
8. [QID_DeSantis] Below are images of some people who have been in the news recently. Without looking them up online, please type the name of each person beside their image. If you do not know someone, just say so. [RESPONDENTS SHOWN IMAGE OF RON DESANTIS]
- | | |
|--------------|-----|
| 1. Correct | 54% |
| 2. Incorrect | 46% |
9. [QID_McCarthy] Below are images of some people who have been in the news recently. Without looking them up online, please type the name of each person beside their image. If you do not know someone, just say so. [RESPONDENTS SHOWN IMAGE OF KEVIN MCCARTHY]
- | | |
|--------------|-----|
| 1. Correct | 51% |
| 2. Incorrect | 49% |
10. [QNumber_Correct] Total number of correct ID's.
- | | |
|---------------|-----|
| 1. 0 out of 3 | 35% |
| 2. 1 out of 3 | 15% |
| 3. 2 out of 3 | 20% |
| 4. 3 out of 3 | 30% |

CORE: FUTURE ELECTION QUESTIONS (6 QUESTIONS)

11. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]
- | | |
|-------------------|-----|
| 1. Joe Biden | 49% |
| 2. Donald Trump | 45% |
| 3. Jo Jorgensen | 1% |
| 4. Howie Hawkins | *% |
| 5. Kanye West | *% |
| 6. Someone else | *% |
| 7. I did not vote | 4% |
| 8. Unsure | 1% |
12. [Q2022Vote] Did you vote in the 2022 general election?
- | | |
|-----------|-----|
| 1. Yes | 86% |
| 2. No | 13% |
| 3. Unsure | 1% |

IF VOTED IN 2022 GENERAL ELECTION [Q2022Vote = 1], ASK:

13. [QHouseVote] How did you vote for the U.S. House of Representatives in the 2022 election? [RANDOMIZE 1-2]

	(n=851)
1. Voted for the Republican candidate	50%
2. Voted for the Democratic candidate	47%
3. Voted for a third party candidate	2%
4. I did not vote for this office	1%

ASK ALL:

14. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]

1. Yes	22%
2. No	61%
3. Unsure	17%

RANDOMIZE ORDER OF QTRUMPBIDEN AND QDESANTISBIDEN

15. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]

RONALD TRUMP, DEFINITELY/PROBABLY	42%
JOE BIDEN, DEFINITELY/PROBABLY	45%
1. Donald Trump, definitely	27%
2. Donald Trump, probably	16%
3. Joe Biden, probably	12%
4. Joe Biden, definitely	33%
5. Unsure	12%

16. [QDeSantisBiden] If the 2024 presidential election were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

RON DESANTIS, DEFINITELY/PROBABLY	45%
JOE BIDEN, DEFINITELY/PROBABLY	42%
1. Ron DeSantis, definitely	29%
2. Ron DeSantis, probably	16%
3. Joe Biden, probably	12%
4. Joe Biden, definitely	30%
5. Unsure	12%

CORE: PARTISANSHIP (2 QUESTIONS)

17. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?

[RANDOMIZE SCALE 1-5, 5-1]

STRONG/NOT VERY STRONG REPUBLICAN	36%
STRONG/NOT VERY STRONG DEMOCRAT	39%
1. Strong Republican	22%
2. Not very strong Republican	13%
3. Independent	22%
4. Not very strong Democrat	12%
5. Strong Democrat	27%
6. A member of another party	1%
7. Unsure	1%

IF INDEPENDENT, A MEMBER OF ANOTHER PARTY, OR UNSURE [QParty = 3, 6, OR 7], ASK:

18. [QPartyLean] Which of the following statements would you say best describes you?

(n=257)

TOTAL VOTES FOR REPUBLICANS	40%
TOTAL VOTES FOR DEMOCRATS	28%
1. I almost always vote for Republican candidates	6%
2. I vote for Republicans more often than I vote for Democrats	34%
3. I vote for Democrats more often than I vote for Republicans	15%
4. I almost always vote for Democratic candidates	13%
5. I vote equally for Democrats and Republicans	23%
6. Unsure	9%

19. [QPartyConsolidated] QParty + QPartyLean

1. Total Republican+Republican-leaning Independents	46%
2. Total Democratic+Democratic-leaning Independents	46%
3. Total Independent	8%

CORE: COUNTRY ISSUES MODULE (1 QUESTION)

20. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

1. Cost of living	25%
2. Jobs and the economy	19%
3. Immigration	9%
4. Political corruption	8%
5. The environment and climate change	7%
6. Gun rights	4%
7. Healthcare	4%
8. Crime	4%
9. National security	3%
10. The coronavirus pandemic	3%
11. Abortion	3%
12. Infrastructure	1%
13. Education	1%
14. Taxes	1%
15. Drug abuse	1%
16. Race relations	1%
17. Something else (Please specify)	3%
18. Unsure	1%

21. [QIssues_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-16] [IF QISSUES = 1-16, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

1. Cost of living	17%
2. Jobs and the economy	12%
3. Immigration	11%
4. Crime	10%
5. Political corruption	8%
6. The environment and climate change	6%
7. Healthcare	6%
8. Abortion	5%
9. National security	4%
10. Taxes	4%
11. Gun rights	3%
12. Race relations	3%
13. Education	2%
14. Drug abuse	2%
15. The coronavirus pandemic	2%
16. Infrastructure	1%
17. Something else (Please specify)	2%
18. Unsure	1%

22. [QIssues_Combined] QIssues + QIssues_SecondChoice	
1. Cost of living	42%
2. Jobs and the economy	31%
3. Immigration	20%
4. Political corruption	17%
5. The environment and climate change	13%
6. Crime	13%
7. Healthcare	10%
8. Gun rights	8%
9. Abortion	8%
10. National security	7%
11. The coronavirus pandemic	6%
12. Taxes	4%
13. Race relations	4%
14. Education	3%
15. Drug abuse	3%
16. Infrastructure	2%
17. Something else (Please specify)	4%
18. Unsure	1%

CORE: MONTHLY GOP QUESTIONS (4 QUESTIONS)

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

23. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]

	(n=413)
1. Supporter of Donald Trump	32%
2. Supporter of the Republican Party	52%
3. I don't support either one	12%
4. Unsure	3%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

24. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-21]

	(n=413)
1. Donald Trump	36%
2. Ron DeSantis	34%
3. Mike Pence	8%
4. Nikki Haley	2%
5. Mitt Romney	2%
6. Ted Cruz	2%
7. Mike Pompeo	1%
8. Larry Hogan	1%
9. Tim Scott	1%
10. Liz Cheney	1%
11. Marco Rubio	*%
12. Josh Hawley	*%
13. Greg Abbott	*%
14. Kristi Noem	*%
15. Chris Christie	*%
16. Glenn Youngkin	*%
17. Tulsi Gabbard	*%
18. Will Hurd	*%
19. Rick Scott	-
20. Francis Suarez	-
21. Chris Sununu	-
22. Someone else (Please specify)	*%
23. Unsure	8%

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

25. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

	(n=413)
DONALD TRUMP, DEFINITELY/PROBABLY	43%
RON DESANTIS, DEFINITELY/PROBABLY	48%
1. Donald Trump, definitely	31%
2. Donald Trump, probably	12%
3. Ron DeSantis, probably	19%
4. Ron DeSantis, definitely	29%
5. Unsure	9%

CUSTOM: GOP (1 QUESTION)

IF IDENTIFIES AS REPUBLICAN OR VOTES FOR REPUBLICANS MORE OFTEN THAN DEMOCRATS [QParty=1-2 OR QPartyLean=1-2], ASK:

26. [QDeSantisGOP] Would you say you consider yourself to be primarily a supporter of Ron DeSantis, or a supporter of the Republican Party? [RANDOMIZE 1-2]

(n=413)

- | | |
|--------------------------------------|-----|
| 1. Supporter of Ron DeSantis | 31% |
| 2. Supporter of the Republican Party | 58% |
| 3. I don't support either one | 8% |
| 4. Unsure | 3% |

CUSTOM: MONTHLY DEM QUESTIONS (2 QUESTIONS)

IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS [QParty=4-5 OR QPartyLean=3-4], ASK:

27. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]

(n=503)

- | | |
|---|-----|
| JOE BIDEN, DEFINITELY/ PROBABLY | 44% |
| A DIFFERENT DEMOCRAT, DEFINITELY/ PROBABLY | 48% |
| 1. Joe Biden, definitely | 26% |
| 2. Joe Biden, probably | 18% |
| 3. A different Democratic candidate, probably | 30% |
| 4. A different Democratic candidate, definitely | 18% |
| 5. Unsure | 8% |

**IF IDENTIFIES AS DEMOCRAT OR VOTES FOR DEMOCRATS MORE OFTEN THAN REPUBLICANS
[QParty=4-5 OR QPartyLean=3-4], ASK:**

**28. [Q2024DemFirst] If Joe Biden does NOT seek the Democratic nomination for President in 2024 and the presidential primaries were being held today, for whom would you vote?
[RANDOMIZE 1-19]**

	(n=503)
1. Kamala Harris	23%
2. Pete Buttigieg	11%
3. Alexandria Ocasio-Cortez	9%
4. Elizabeth Warren	8%
5. Gavin Newsom	8%
6. Amy Klobuchar	4%
7. Stacey Abrams	4%
8. Cory Booker	4%
9. Gretchen Whitmer	3%
10. J.B. Pritzker	3%
11. Gina Raimondo	1%
12. Jared Polis	1%
13. Raphael Warnock	1%
14. Andy Beshear	*%
15. Roy Cooper	*%
16. Phil Murphy	*%
17. Eric Adams	*%
18. Mitch Landrieu	-
19. Someone else (Please specify)	3%
20. Unsure	15%

CUSTOM: NEW CONGRESS (1 QUESTION, 1 BATTERY)

29. [QSpeaker] Kevin McCarthy was recently elected Speaker of the U.S. House of Representatives. How satisfied are you with the outcome of this election? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT SATISFIED	41%
VERY/SOMEWHAT DISSATISFIED	35%
1. Very satisfied	13%
2. Somewhat satisfied	28%
3. Somewhat dissatisfied	12%
4. Very dissatisfied	23%
5. Unsure	24%

30. [GOP Legislation Battery] Do you think that Congress should or should not pass the following? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

1. Should pass 2. Should not pass 3. Unsure

		1.	2.	3.
		Should pass	Should not pass	Unsure
1. [SHOW SAMPLE A:] A bill to balance the federal budget over the next 10 years	(n = 485)	74%	8%	18%
2. A bill requiring same-day scheduling for veterans' health care services		70%	11%	19%
3. A bill to require medical providers to provide care to a child born alive following an abortion or attempted abortion		65%	13%	22%
4. A bill to require that public school curricula be posted online for parental review		66%	19%	15%
5. A bill prohibiting the sale of oil to China from the Strategic Petroleum Reserve		58%	15%	27%
6. A bill to immediately remove anyone caught illegally crossing into the United States if they cannot be detained		60%	23%	16%
7. A bill to defund the hiring of 87,000 new IRS agents		47%	31%	23%
8. A bill to abolish the IRS and the income tax, replacing it with a new 23 percent national sales tax		26%	41%	32%
9. [SHOW SAMPLE B:] A bill to balance the federal budget over the next 10 years, requiring a 21 percent cut across the board in spending, including Social Security, Medicare, defense, and veterans benefits	(n = 539)	28%	54%	19%

CUSTOM: POWER AND PRIVILEGE (2 QUESTIONS, 3 BATTERIES)

31. [QValues] If you had to choose, and even if neither is exactly right, which of the following comes closest to your view? [RANDOMIZE 1-2]

- | | |
|---|-----|
| 1. The general public should have more influence on policy decisions because they are the ones directly affected by the policies and often have more common sense than the experts. | 69% |
| 2. Experts should have a strong influence on public policy because they have specialized knowledge and expertise that can help government leaders make better decisions. | 31% |

32. [Privilege Battery] Would you say that each of the following have privilege in America based solely on belonging to this group? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-3, 3-1]

1. Yes, a lot of privilege	2. Yes, some privilege	3. No	4. Unsure			
			1. Yes, a lot of privilege	2. Yes, some privilege	3. No	4. Unsure
1. Individuals who grew up in a wealthy household			60%	25%	11%	4%
2. White men			42%	29%	25%	4%
3. [SHOW SAMPLE A:] Individuals who graduated from an elite college or university	(n=550)		39%	39%	17%	5%
4. White people			36%	34%	26%	4%
5. Men			33%	38%	24%	4%
6. Racial or ethnic minorities			17%	28%	49%	6%
7. [SHOW SAMPLE B:] College graduates	(n=474)		17%	50%	26%	7%
8. Women			13%	39%	43%	5%

33. [Trust Battery] How much do you trust each of the following? [DISPLAY AS GRID ACROSS 2 PAGES] [RANDOMIZE ROWS] [RANDOMIZE SCALE 1-4, 4-1]

1. Trust a lot 2. Trust somewhat 3. Do not trust very much 4. Do not trust at all 5. Unsure

		DO NOT TRUST		1.	2.	3.	4.	5.
		TRUST A LOT/SOMEWHAT	VERY MUCH/AT ALL	Trust a lot	Trust somewhat	Do not trust very much	Do not trust at all	Unsure
1.	Academic experts	60%	34%	16%	44%	20%	14%	6%
2.	The news media	33%	65%	5%	28%	32%	33%	2%
3.	CEOs of major corporations	27%	67%	3%	24%	39%	27%	7%
4.	CEOs of technology companies	27%	66%	3%	23%	38%	28%	7%
5.	Wealthy individuals	25%	64%	3%	22%	39%	25%	11%
6.	Elected political leaders	25%	71%	2%	23%	44%	27%	4%

34. [Power Battery] Which of the following applies more to each group? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

1. They have too much power and influence and need to have some of that power stripped away 2. Their power and influence isn't much of a problem as long as they exercise it responsibly 3. Unsure

		1.	2.	3.
		They have too much power and influence and need to have some of that power stripped away	Their power and influence isn't much of a problem as long as they exercise it responsibly	Unsure
1.	Elected political leaders	59%	33%	8%
2.	Wealthy individuals	55%	35%	10%
3.	CEOs of technology companies	52%	38%	10%
4.	CEOs of major corporations	51%	39%	9%
5.	The news media	48%	44%	8%
6.	Academic experts	26%	63%	11%

35. [QNegativeInfluence] Which of the following groups do you believe has the most negative impact on society due to their high level of power and influence? Select up to two options. [SELECT MULTIPLE, UP TO 2] [RANDOMIZE 1-6]

- | | | |
|----|---|-----|
| 1. | Elected political leaders | 49% |
| 2. | The news media | 41% |
| 3. | Wealthy individuals | 32% |
| 4. | CEOs of major corporations | 18% |
| 5. | CEOs of technology companies | 13% |
| 6. | Academic experts | 4% |
| 7. | None of these groups has too much power and influence | 7% |

CUSTOM: BIDEN (7 QUESTIONS)

36. [QGrade] What letter grade would you give Joe Biden's first two years as President of the United States?

A-B	33%
D-F	49%
1. A	9%
2. B	24%
3. C	17%
4. D	12%
5. F	37%
6. Unsure	1%

37. [QBetterCountry] Overall, would you say the country is better off, worse off, or about the same as it was two years ago?

1. Better off	24%
2. Worse off	58%
3. About the same	16%
4. Unsure	3%

38. [QBidenExpectJob] Has Joe Biden's handling of his job as President exceeded, met, or fallen short of your expectations? [RANDOMIZE SCALE 1-3, 3-1]

1. Exceeded my expectations	8%
2. Met my expectations	29%
3. Fallen short of my expectations	57%
4. Unsure	6%

39. [QBidenDocs] How much have you heard about classified documents being found at the home and office of Joe Biden, dating back to when he was Vice President? [RANDOMIZE SCALE 1-4, 4-1]

A GREAT DEAL/SOME	81%
NOT MUCH/NOTHING AT ALL	16%
1. A great deal	42%
2. Some	40%
3. Not much at all	9%
4. Nothing at all	7%
5. Unsure	2%

40. [QBidenTrumpDocs] In August of 2022, the FBI found classified documents at former President Donald Trump's Mar-a-Lago residence. Over the past few weeks, classified documents have also been found at President Joe Biden's home and office from back when he was Vice President.

Which of the following best describes your view? [RANDOMIZE 1-2]

- | | |
|--|-----|
| 1. Donald Trump's actions were worse than Joe Biden's | 32% |
| 2. Joe Biden's actions were worse than Donald Trump's | 23% |
| 3. Donald Trump and Joe Biden were equally wrong to retain classified documents after leaving their respective offices | 39% |
| 4. Neither one did anything wrong | 2% |
| 5. Unsure | 4% |

RANDOMIZE QTRUMPPROSECUTE & QBIDENPROSECUTE

41. [QTrumpProsecute] Should Donald Trump be prosecuted for taking classified documents from his time as President?

- | | |
|-----------|-----|
| 1. Yes | 49% |
| 2. No | 31% |
| 3. Unsure | 20% |

42. [QBidenProsecute] Should Joe Biden be prosecuted for taking classified documents from his time as Vice President?

- | | |
|-----------|-----|
| 1. Yes | 41% |
| 2. No | 31% |
| 3. Unsure | 28% |

CUSTOM: MIDDLE CLASS ASPIRATIONS (2 QUESTIONS, 1 BATTERY)

43. [Middle Class Aspirations Battery] Do you consider each of the following to be financially within reach for the average American family, or out of reach? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

	1. Within reach	2. Out of reach	3. Unsure
	1. Within reach	2. Out of reach	3. Unsure
1. Owning a reliable car	68%	23%	10%
2. Going on a vacation	54%	36%	10%
3. Owning a home in a safe neighborhood with good schools	41%	47%	12%
4. Caring for an elderly family member	40%	46%	15%
5. Starting a small business	35%	49%	16%
6. Saving up for retirement, excluding Social Security	34%	55%	11%
7. Sending a child to college	29%	57%	14%
8. Raising a child on one parent's income	27%	61%	12%
9. Dealing with a major illness	27%	60%	13%

44. [QAfford] Considering your current household income, which of the following do you feel like you can comfortably afford without having to cut back in other areas? [SELECT MULTIPLE] [RANDOMIZE 1- 11] [IF QKids = 1, DISPLAY "Child care"]

1. Groceries		65%
2. Paying your mortgage or rent		42%
3. Transportation		42%
4. Going out to eat		41%
5. Medical or prescription drug costs		40%
6. Insurance		38%
7. New clothes		33%
8. A vacation		27%
9. Placing money in an emergency fund		27%
10. Saving for retirement		24%
11. Child care	(n=274)	5%
12. None of these		15%

45. [QLiveComfortablyOE] How much money would you say a person needs to make each year to be considered "rich" in your area?

MEDIAN - \$150,000

1. Less than \$100,000	23%
2. \$100,000-\$149,999	23%
3. \$150,000-\$199,999	9%
4. \$200,000-\$249,999	10%
5. \$250,000-\$300,000	9%
6. More than \$300,000	26%

CORE: UKRAINE (1 QUESTION)

46. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]

1. Ukraine	38%
2. Russia	19%
3. Unsure	42%

CUSTOM: UKRAINE (4 QUESTIONS)

47. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]

1. Ukraine	68%
2. Neutral	20%
3. Russia	5%
4. Unsure	8%

48. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]

- | | |
|---|-----|
| 1. Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened. | 43% |
| 2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict. | 38% |
| 3. Unsure | 19% |

49. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

- | | |
|--------------|-----|
| 1. Good idea | 54% |
| 2. Bad idea | 26% |
| 3. Unsure | 20% |

50. [QUkraineSpendingInfo] Proponents of the U.S. providing military assistance to Ukraine say this has helped Ukraine win back more of its territory from Russia without committing U.S. troops. Opponents say that it risks escalation of the war, potentially with nuclear weapons. Knowing all this, do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea?

- | | |
|--------------|-----|
| 1. Good idea | 48% |
| 2. Bad idea | 28% |
| 3. Unsure | 24% |

CORE: ECON TRACKING (3 QUESTIONS)

51. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

- | | |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE | 16% |
| GETTING A LOT/LITTLE WORSE | 63% |
| 1. Improving a lot | 2% |
| 2. Improving a little | 14% |
| 3. Staying the same | 18% |
| 4. Getting a little worse | 31% |
| 5. Getting a lot worse | 32% |
| 6. Unsure | 3% |

52. [QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]

- | | |
|---------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE | 14% |
| MUCH/SOMEWHAT LESS SECURE | 58% |
| 1. Much more secure | 3% |
| 2. Somewhat more secure | 12% |
| 3. Neither more nor less secure | 26% |
| 4. Somewhat less secure | 29% |
| 5. Much less secure | 29% |
| 6. Unsure | 2% |

53. [QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	40%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	55%
1. Very confident	9%
2. Somewhat confident	31%
3. Not that confident	31%
4. Not confident at all	23%
5. Unsure	6%

CUSTOM: ECONOMY BATTERY (1 BATTERY)

54. [National Economy Impact Battery] How much of an impact do you think each of the following has on the national economy? [DISPLAY AS GRID] [RANDOMIZE ROWS, RANDOMIZE SCALE 1-3, 3-1]

1. Major impact	2. Minor impact	3. No impact at all	4. Unsure
		3.	
	1.	2.	No impact
	Major impact	Minor impact	at all
			4.
			Unsure
1. The Federal Reserve	60%	21%	5%
2. Joe Biden	60%	25%	9%
3. Democrats in Congress	56%	27%	8%
4. Republicans in Congress	45%	36%	10%

CUSTOM: SECTION 230 (2 QUESTIONS)

55. [QSocialLiability] Even if neither is exactly right, which of the following comes closest to your view? [RANDOMIZE 1-2]

1. Social media companies have a responsibility to monitor and regulate the content that is posted on their platforms, and these companies should face consequences when their users' actions cause real-world harm to others.	56%
2. Social media companies are merely platforms for user content, and holding them liable for the actions of their users would force social media platforms to censor and monitor all of the content posted on their platforms, which would effectively suppress users' free speech.	32%
3. Unsure	12%

56. [QLiabilityLaw] Would you support or oppose passing laws that would hold social media companies liable for the actions of their users, similar to how publishers are liable for the content of their newspapers? [RANDOMIZE SCALE 1-4, 4-1]

STRONGLY/SOMEWHAT SUPPORT	64%
STRONGLY/SOMEWHAT OPPOSE	25%
1. Strongly support	31%
2. Somewhat support	33%
3. Somewhat oppose	13%
4. Strongly oppose	11%
5. Unsure	12%

CUSTOM: ELON/TWITTER (1 QUESTION)

57. [QFutureTwitter] How confident are you that Twitter will remain a popular social media platform in the near future? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	43%
NOT VERY/NOT AT ALL CONFIDENT	39%
1. Very confident	16%
2. Somewhat confident	27%
3. Not very confident	26%
4. Not at all confident	13%
5. Unsure	18%

CUSTOM: CLOSE FRIENDS & RELATIONSHIPS (4 QUESTIONS, 1 BATTERY)

Moving on to a different topic . . .

58. [QFriendsNumber] Not counting your relatives, about how many close friends would you say you have?

1. None	9%
2. 1	9%
3. 2	18%
4. 3	16%
5. 4	15%
6. 5	13%
7. 6	6%
8. 7	2%
9. 8	2%
10. 9	*%
11. 10 or more	9%
12. Unsure	1%

CUSTOM: GAS STOVES (2 QUESTIONS)

63. [QStoveType] What type of stove do you most often use? [RANDOMIZE 1-3]

- | | |
|------------------|-----|
| 1. Electric | 57% |
| 2. Gas | 40% |
| 3. Induction | 2% |
| 4. None of these | 1% |

64. [QBanStove] A commissioner for the U.S. Consumer Product Safety Commission has proposed a ban on gas stoves, citing the risk of asthma and other environmental safety hazards? Should the Federal government ban the sale of new gas stoves, or not?

[RANDOMIZE 1-2]

- | | |
|---------------|-----|
| 1. Ban | 17% |
| 2. Do not ban | 58% |
| 3. Unsure | 25% |

CUSTOM: ARTIFICIAL INTELLIGENCE (1 QUESTION, 2 BATTERIES)

Changing topics slightly...

65. [QChatGPT] Have you ever heard of the artificial intelligence tool ChatGPT? [RANDOMIZE SCALE 1-3, 3-1]

- | | |
|------------------|-----|
| 1. Yes, a lot | 6% |
| 2. Yes, a little | 23% |
| 3. No | 65% |
| 4. Unsure | 6% |

66. [AI Use Battery] Have you ever used any of the following artificial intelligence technologies? [DISPLAY AS GRID] [RANDOMIZE ROWS] [RANDOMIZE 1-2]

	1. Yes	2. No	3. Unsure	
		1.	2.	3.
		Yes	No	Unsure
1. ChatGPT	9%	83%	8%	
2. DALL-E or DALL-E 2	7%	86%	7%	
3. Quillbot	6%	88%	6%	
4. Stable Diffusion	4%	89%	7%	

67. [ChatGPT Concern Battery] ChatGPT is an advanced artificial intelligence model that uses human-like dialogue to respond to prompts. A user types in a prompt or question and ChatGPT will provide a detailed response almost instantly.

How concerned are you that ChatGPT will be used for each of the following?

1. Very concerned 2. Somewhat concerned 3. Not very concerned 4. Not concerned at all 5. Unsure

	V/S CONCERN ED	NOT VERY/NOT AT ALL CONCERN ED	1. Very concerned	2. Somewhat concerned	3. Not very concerned	4. Not concerned at all	5. Unsure
1. Delivering incorrect or biased information	70%	15%	34%	36%	10%	5%	15%
2. Showing political bias in its responses	60%	23%	32%	28%	17%	6%	17%
3. Taking jobs from humans	58%	27%	27%	31%	19%	8%	15%
4. Giving responses that are discriminatory towards certain groups	56%	28%	27%	29%	19%	9%	16%
5. Helping students cheat on homework assignments	54%	27%	22%	31%	17%	10%	19%

CORE: DEMOGRAPHICS MODULE (18 QUESTIONS)

68. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	35%
VERY/SOMEWHAT LIBERAL	30%
1. Very conservative	15%
2. Somewhat conservative	20%
3. Moderate	32%
4. Somewhat liberal	14%
5. Very liberal	16%
6. Unsure	3%

69. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-30]

1. Local TV news	42%
2. Fox News	35%
3. Facebook	31%
4. ABC News	29%
5. NBC News	29%
6. CNN	29%
7. CBS News	28%
8. Local newspaper	22%
9. Local radio news	20%
10. MSNBC	18%
11. Twitter	16%
12. The New York Times	15%
13. NPR	14%
14. PBS	14%
15. Instagram	14%
16. Yahoo News	14%
17. Podcasts	13%
18. The Washington Post	12%
19. Talk radio	12%
20. USA Today	12%
21. The Wall Street Journal	10%
22. Reddit	9%
23. Newsmax	8%
24. Huffington Post	8%
25. Reuters	4%
26. Univision	4%
27. Telemundo	4%
28. OAN	3%
29. Breitbart	3%
30. Vox	2%
31. Something else (Please specify)	4%
32. None of these	5%

70. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE]

[RANDOMIZE 1-10]

1. Facebook	75%
2. YouTube	67%
3. Instagram	46%
4. Twitter	32%
5. Pinterest	29%
6. TikTok	28%
7. LinkedIn	24%
8. Snapchat	21%
9. Reddit	18%
10. WhatsApp	14%
11. Something else (Please specify)	2%
12. None of these	8%

71. [QGender] Do you describe yourself as a man, a woman, or in some other way?

[RANDOMIZE 1-2]

1. Man	46%
2. Woman	54%
3. In some other way	*%

72. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	69%
2. Black or African American	13%
3. Hispanic or Latino	12%
4. Asian	5%
5. Native American or Alaska Native	3%
6. Native Hawaiian or Other Pacific Islander	*%
7. Something else	1%

73. [QEducation] What is the highest level of education you have completed?

1. High school or less	22%
2. Some college	24%
3. Associate degree	14%
4. Bachelor's degree	25%
5. Graduate degree	15%
6. Prefer not to say	*%

74. [QAge] What is your age?

1. 18-29	14%
2. 30-39	14%
3. 40-49	14%
4. 50-64	28%
5. 65+	30%

75. [QState] In what state do you live?	
1. States in the Northeast	18%
2. States in the Midwest	22%
3. States in the South	37%
4. States in the West	23%

76. [QKids] Do you currently have children under the age of 18 in your home?	
1. Yes	26%
2. No	74%
3. Prefer not to say	*%

77. [QEmployment] What is your current employment status?	
1. Employed full-time	37%
2. Employed part-time	10%
3. Freelance, contract, or temporary work	3%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	8%
6. Stay-at-home parent or caregiver	4%
7. Full time student	2%
8. Retired	30%
9. Something else	4%
10. Prefer not to say	1%

IF EMPLOYED [QEmployment = 1, 2, 3, 4], ASK:

78. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?

(n=525)

1. White collar worker, like work at a desk or an office	57%
2. Blue collar worker, like work with my hands or in a factory	25%
3. Service worker, like work in a store or hospital	13%
4. Unsure	5%

ASK ALL:

79. [QIncome] Which range includes your annual household income?	
1. Less than \$30,000 per year	19%
2. \$30,000 to \$49,999 per year	23%
3. \$50,000 to \$74,999 per year	21%
4. \$75,000 to \$125,000 per year	21%
5. More than \$125,000 per year	13%
6. Prefer not to say	2%

80. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]

- | | |
|--------------------------------------|-----|
| 1. Yes, I have | 8% |
| 2. Yes, a member of my household has | 11% |
| 3. No | 82% |
| 4. Unsure | *% |

81. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]

- | | |
|-------------------------------------|-----|
| 1. Yes, I am | 6% |
| 2. Yes, a member of my household is | 4% |
| 3. No | 89% |
| 4. Unsure | 2% |

82. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]

- | | |
|--------------------------------------|-----|
| 1. Yes, I do | 22% |
| 2. Yes, someone in my household does | 15% |
| 3. No | 65% |
| 4. Unsure | 1% |

83. [QUrbanRural] How would you describe the area in which you live?

- | | |
|-------------------------------|-----|
| 1. City | 26% |
| 2. Suburb near a city | 48% |
| 3. Small town not near a city | 9% |
| 4. Rural or country area | 18% |

84. [QNativity] Where were you born? [RANDOMIZE 1-2]

- | | |
|-------------------------|-----|
| 1. In the United States | 96% |
| 2. In a foreign country | 4% |
| 3. Prefer not to say | *% |

85. [QMarital] What is your current marital status?

- | | |
|--------------------------|-----|
| 1. Single, never married | 33% |
| 2. Married | 48% |
| 3. Separated | 2% |
| 4. Divorced | 13% |
| 5. Widowed | 4% |
| 6. Prefer not to say | *% |

86. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.)	23%
2. Roman Catholic	19%
3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	1%
4. Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
5. Just Christian	16%
6. Jewish	3%
7. Muslim	*%
8. Buddhist	1%
9. Hindu	1%
10. Atheist	5%
11. Agnostic	6%
12. Something else (Please specify)	4%
13. Nothing in particular	19%

IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN [QReligionNew 1-5], ASK:

87. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

	(n=624)
1. Yes, born-again or evangelical Christian	38%
2. No, not born-again or evangelical Christian	58%
3. Unsure	4%

ASK ALL:

88. [QChurchOld] How often do you currently attend a religious service?

1. At least once a week	22%
2. Once or twice a month	7%
3. A few times a year	15%
4. Usually just for religious holidays	11%
5. Never	40%
6. Prefer not to say	4%

SCREENERS (ASKED AT BEGINNING OF SURVEY)

89. [QRegVote] Are you at least 18 years old and registered to vote?

- | | |
|-----------|-----------|
| 1. Yes | 100% |
| 2. No | TERMINATE |
| 3. Unsure | TERMINATE |

90. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

- | | |
|--|-----------|
| 1. Technology | 3% |
| 2. Sales | 5% |
| 3. Healthcare or the pharmaceutical industry | 7% |
| 4. Journalism or the media | TERMINATE |
| 5. Food service or the restaurant industry | 5% |
| 6. Market research | TERMINATE |
| 7. Public relations | TERMINATE |
| 8. None of these | 83% |

METHODOLOGY

The January 2023 Echelon Insights Verified Voter Omnibus was fielded online from January 23-25, 2023 in English among a sample of N=1,024 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, 2022 U.S. House vote, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.9 percentage points.