



**July 2023 Omnibus Questionnaire - FOR EXTERNAL USE**  
**Survey of N=1,013 voters in the Likely Electorate**  
**Sample from Lucid sample exchange, matched to L2 Voter File**  
**Field Dates: July 24-27, 2023**  
**Margin of Error: +/- 3.9 Percentage Points**

- 1. [QRightDirection] Would you say things in the United States are headed in the right direction, or is the country off on the wrong track? [RANDOMIZE 1-2]**
  1. Right direction 24%
  2. Wrong track 64%
  3. Unsure 12%
  
- 2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-15]**
  1. Cost of living 24%
  2. Political corruption 16%
  3. Jobs and the economy 13%
  4. The environment and climate change 9%
  5. Immigration 8%
  6. Crime 6%
  7. Healthcare 4%
  8. National security 3%
  9. Gun rights 3%
  10. Abortion 3%
  11. Taxes 2%
  12. Race relations 2%
  13. Education 1%
  14. Drug abuse 1%
  15. Infrastructure \*0%
  16. Something else (Please specify) 4%
  17. Unsure 2%

3. [QIssues\_SecondChoice] Which would you say is the second biggest issue facing the country today? [RANDOMIZE 1-15] [IF QISSUES = 1-15, DO NOT DISPLAY THE ANSWER OPTION SELECTED ON QISSUES]

1. Cost of living	17%
2. Jobs and the economy	15%
3. Political corruption	10%
4. The environment and climate change	9%
5. Immigration	8%
6. Healthcare	7%
7. Crime	7%
8. Gun rights	6%
9. Abortion	4%
10. National security	3%
11. Taxes	3%
12. Race relations	3%
13. Infrastructure	2%
14. Drug abuse	2%
15. Education	1%
16. Something else (Please specify)	3%
17. Unsure	1%

[QIssues\_Combined] QIssues + QIssues\_SecondChoice

1. Cost of living	41%
2. Jobs and the economy	27%
3. Political corruption	26%
4. The environment and climate change	17%
5. Immigration	16%
6. Crime	13%
7. Healthcare	11%
8. Gun rights	9%
9. Abortion	7%
10. National security	6%
11. Taxes	5%
12. Race relations	5%
13. Drug abuse	3%
14. Infrastructure	2%
15. Education	2%
16. Something else (Please specify)	6%
17. Unsure	2%

4. **[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]**
- |                            |     |
|----------------------------|-----|
| IMPROVING A LOT/LITTLE     | 22% |
| GETTING A LOT/LITTLE WORSE | 59% |
| 1. Improving a lot         | 4%  |
| 2. Improving a little      | 17% |
| 3. Staying the same        | 16% |
| 4. Getting a little worse  | 30% |
| 5. Getting a lot worse     | 29% |
| 6. Unsure                  | 3%  |
5. **[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]**
- |                                 |     |
|---------------------------------|-----|
| MUCH/SOMEWHAT MORE SECURE       | 18% |
| MUCH/SOMEWHAT LESS SECURE       | 53% |
| 1. Much more secure             | 4%  |
| 2. Somewhat more secure         | 14% |
| 3. Neither more nor less secure | 28% |
| 4. Somewhat less secure         | 26% |
| 5. Much less secure             | 27% |
| 6. Unsure                       | 1%  |
6. **[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]**
- |   |     |
|---|-----|
| VERY/SOMEWHAT CONFIDENT                 | 45% |
| NOT THAT CONFIDENT/NOT CONFIDENT AT ALL | 50% |
| 1. Very confident                       | 13% |
| 2. Somewhat confident                   | 31% |
| 3. Not that confident                   | 29% |
| 4. Not confident at all                 | 21% |
| 5. Unsure                               | 5%  |



**10. [QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	45%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	44%
1. Definitely the Republican candidate	32%
2. Probably the Republican candidate	14%
3. Probably the Democratic candidate	12%
4. Definitely the Democratic candidate	32%
5. Unsure	11%

**11. [QBiden2024] Would you like to see Joe Biden run for President in 2024? [RANDOMIZE 1-2]**

1. Yes	27%
2. No	59%
3. Unsure	14%

**12. [QMotivation2024] How motivated are you to vote in the 2024 presidential election? [RANDOMIZE SCALE 1-5, 5-1]**

EXTREMELY/VERY MOTIVATED	84%
NOT VERY/NOT AT ALL MOTIVATED	5%
1. Extremely motivated	68%
2. Very motivated	17%
3. Somewhat motivated	10%
4. Not very motivated	3%
5. Not at all motivated	2%
6. Unsure	1%

*RANDOMIZE ORDER OF QTRUMPBIDEN, QDESANTISBIDEN, QSCOTTBIDEN*

**13. [QTrumpBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

DONALD TRUMP, DEFINITELY/PROBABLY	44%
JOE BIDEN, DEFINITELY/PROBABLY	45%
1. Donald Trump, definitely	32%
2. Donald Trump, probably	12%
3. Joe Biden, probably	10%
4. Joe Biden, definitely	35%
5. Unsure	11%

**14. [QDeSantisBiden] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE SCALE 1-4, 4-1]**

RON DESANTIS, DEFINITELY/PROBABLY	41%
JOE BIDEN, DEFINITELY/PROBABLY	44%
1. Ron DeSantis, definitely	23%
2. Ron DeSantis, probably	18%
3. Joe Biden, probably	11%
4. Joe Biden, definitely	33%
5. Unsure	16%

**15. [QScottBiden] If the 2024 presidential election were being held today, would you vote for...**

**[RANDOMIZE SCALE 1-4, 4-1]**

TIM SCOTT, DEFINITELY/PROBABLY	36%
JOE BIDEN, DEFINITELY/PROBABLY	41%
1. Tim Scott, definitely	17%
2. Tim Scott, probably	18%
3. Joe Biden, probably	14%
4. Joe Biden, definitely	28%
5. Unsure	23%

**16. [QTrumpBidenThirdParties] If the 2024 presidential election were being held today, would you vote for... [RANDOMIZE 1-2]**

1. Donald Trump, the Republican candidate	42%
2. Joe Biden, the Democratic candidate	39%
3. A moderate independent third party candidate	9%
4. A Libertarian Party candidate	1%
5. A Green Party candidate	1%
6. Unsure	8%

**17. [QTrumpBidenMatter] Assuming that the 2024 election is between Donald Trump and Joe Biden, which of the following do you agree with more? [RANDOMIZE 1-2]**

1. Whether Trump or Biden wins really would make a difference to me personally	75%
2. Whether Trump or Biden wins wouldn't really make a difference to me personally	12%
3. Unsure	13%

**18. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ?**

**[RANDOMIZE SCALE 1-5, 5-1]**

STRONG/NOT VERY STRONG REPUBLICAN	39%
STRONG/NOT VERY STRONG DEMOCRAT	38%
1. Strong Republican	25%
2. Not very strong Republican	15%
3. Independent	20%
4. Not very strong Democrat	12%
5. Strong Democrat	27%
6. A member of another party	1%
7. Unsure	1%

**IF INDEPENDENT, MEMBER OF ANOTHER PARTY, OR UNSURE [QPARTY = 3,6,7], ASK:**

**19. [QPartyLean] Which of the following statements would you say best describes you?  
[RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=267)</b>
TOTAL VOTES FOR REPUBLICANS	29%
TOTAL VOTES FOR DEMOCRATS	34%
1. I almost always vote for Republican candidates	7%
2. I vote for Republicans more often than I vote for Democrats	22%
3. I vote for Democrats more often than I vote for Republicans	20%
4. I almost always vote for Democratic candidates	14%
5. I vote equally for Democrats and Republicans	18%
6. Unsure	19%

**[QPartyConsolidated]: QParty and QPartyLean**

1. Total Republican+Republican-leaning Independents	46%
2. Total Democratic+Democratic-leaning Independents	46%
3. Total Independent	8%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**20. [Q2024DemBiden] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=500)</b>
JOE BIDEN, DEFINITELY/PROBABLY	54%
A DIFFERENT DEMOCRATIC CANDIDATE, DEFINITELY/PROBABLY	37%
1. Joe Biden, definitely	35%
2. Joe Biden, probably	18%
3. A different Democratic candidate, probably	21%
4. A different Democratic candidate, definitely	16%
5. Unsure	9%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**21. [Q2024DemPrimary] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE 1-3]**

	<b>(n=500)</b>
1. Joe Biden	62%
2. Robert F. Kennedy Jr.	16%
3. Marianne Williamson	5%
4. Someone else (Please specify)	4%
5. Unsure	14%

**IF STRONG DEMOCRAT OR NOT VERY STRONG DEMOCRAT [QPARTY = 4-5] OR ALMOST ALWAYS DEMOCRAT OR DEMOCRAT MORE THAN REPUBLICAN [QPARTYLEAN = 3-4], ASK:**

**22. [Q2024BidenNewsom] If the 2024 Democratic presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=500)**

JOE BIDEN, DEFINITELY/PROBABLY	66%
GAVIN NEWSOM, DEFINITELY/PROBABLY	19%
1. Joe Biden, definitely	41%
2. Joe Biden, probably	25%
3. Gavin Newsom, probably	12%
4. Gavin Newsom, definitely	7%
5. Unsure	15%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**23. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-12]**

**(n=399)**

1. Donald Trump	56%
2. Ron DeSantis	16%
3. Vivek Ramaswamy	11%
4. Mike Pence	3%
5. Tim Scott	3%
6. Nikki Haley	2%
7. Chris Christie	1%
8. Asa Hutchinson	1%
9. Doug Burgum	1%
10. Will Hurd	-
11. Larry Elder	-
12. Francis Suarez	-
13. Someone else (Please specify)	1%
14. Unsure	4%



**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**24. [Q2024GOPConsider] Which candidates would you consider supporting for the Republican nomination for President in 2024? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-12]**

	<b>(n=399)</b>
1. Donald Trump	71%
2. Ron DeSantis	51%
3. Vivek Ramaswamy	41%
4. Mike Pence	26%
5. Tim Scott	24%
6. Nikki Haley	20%
7. Larry Elder	7%
8. Chris Christie	5%
9. Asa Hutchinson	2%
10. Doug Burgum	2%
11. Will Hurd	1%
12. Francis Suarez	1%
13. Someone else (Please specify)	2%
14. Unsure	4%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**25. [QTrumpGOP] Would you say you consider yourself to be primarily a supporter of Donald Trump, or a supporter of the Republican Party? [RANDOMIZE 1-2]**

	<b>(n=399)</b>
1. Supporter of Donald Trump	47%
2. Supporter of the Republican Party	42%
3. I don't support either one	8%
4. Unsure	3%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**26. [QTrumpDeSantis] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

	<b>(n=399)</b>
DONALD TRUMP, DEFINITELY/PROBABLY	61%
RON DESANTIS, DEFINITELY/PROBABLY	30%
1. Donald Trump, definitely	49%
2. Donald Trump, probably	12%
3. Ron DeSantis, probably	16%
4. Ron DeSantis, definitely	13%
5. Unsure	10%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**27. [QTrumpScott] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=399)**

DONALD TRUMP, DEFINITELY/PROBABLY	71%
TIM SCOTT, DEFINITELY/PROBABLY	19%
1. Donald Trump, definitely	53%
2. Donald Trump, probably	18%
3. Tim Scott, probably	11%
4. Tim Scott, definitely	8%
5. Unsure	10%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**28. [QTrumpRamaswamy] If the 2024 Republican presidential primaries were being held today and you had to make a choice, for whom would you vote? [RANDOMIZE SCALE 1-4, 4-1]**

**(n=399)**

DONALD TRUMP, DEFINITELY/PROBABLY	70%
VIVEK RAMASWAMY, DEFINITELY/PROBABLY	23%
1. Donald Trump, definitely	50%
2. Donald Trump, probably	20%
3. Vivek Ramaswamy, probably	12%
4. Vivek Ramaswamy, definitely	12%
5. Unsure	7%

**IF STRONG REPUBLICAN OR NOT VERY STRONG REPUBLICAN [QPARTY = 1-2] OR ALMOST ALWAYS REPUBLICAN OR REPUBLICAN MORE THAN DEMOCRAT [QPARTYLEAN = 1-2], ASK:**

**29. [QTrumpRun] Regardless of whether you believe the recent legal proceedings against Donald Trump are justified or not, do you think they will hurt his ability to run an effective campaign in 2024 or not? [RANDOMIZE 1-2]**

**(n=399)**

1. Will not hurt	51%
2. Will hurt	30%
3. Unsure	19%

**ASK ALL:**

**30. [QRFKTest] Which of the following men is named Robert F. Kennedy Jr.? [RANDOMIZE 1-2] [DISPLAY IMAGES FOR EACH PERSON WITHOUT TEXT]**

1. Robert F. Kennedy Jr.	59%
2. Robert F. Kennedy	41%

**31. [QUkraineWin] If you had to pick one, who do you think is winning the war in Ukraine right now? [RANDOMIZE 1-2]**

1. Ukraine	40%
2. Russia	18%
3. Unsure	42%

- 32. [QUkraineSide] Do you personally side more with Russia or Ukraine in this conflict, or are you neutral on the matter? [RANDOMIZE 1-2]**
- |            |     |
|------------|-----|
| 1. Ukraine | 66% |
| 2. Neutral | 23% |
| 3. Russia  | 3%  |
| 4. Unsure  | 8%  |
- 33. [QUkraineContrast] Even if the U.S. does not get involved militarily, which of the following comes closest to your view, even if neither is exactly right? [RANDOMIZE 1-2]**
- |   |     |
|---|-----|
| 1. Ukraine's war is our war. If Russia wins, vital U.S. interests and values are threatened.                      | 45% |
| 2. The war in Ukraine is a tragedy, but vital U.S. interests and values are not really at stake in this conflict. | 37% |
| 3. Unsure   | 18% |
- 34. [QUkraineSpending] The U.S. has provided military assistance to Ukraine, including advanced weapons systems. Do you think the U.S. providing military assistance to Ukraine is a good idea or a bad idea? [RANDOMIZE 1-2]**
- |              |     |
|--------------|-----|
| 1. Good idea | 55% |
| 2. Bad idea  | 26% |
| 3. Unsure    | 19% |
- 35. [QLegacyAdmissionsFairness] Should colleges and universities be allowed to consider an applicant's legacy status, or relation to parents and family members who are alumni of the university, when deciding whether to admit a student? [RANDOMIZE 1-2]**
- |                          |     |
|--------------------------|-----|
| 1. Should NOT be allowed | 61% |
| 2. Should be allowed     | 23% |
| 3. Unsure                | 17% |
- 36. [QCollegeLoanFairness] If someone graduates from a university and is unable to find a high-enough paying job to repay large amounts of outstanding student loans, do you think that the university should have to pay for all or part of that person's student loan debt? [RANDOMIZE 1-2]**
- |  |     |
|--|-----|
| 1. No, university should not have to pay | 46% |
| 2. Yes, university should have to pay    | 35% |
| 3. Unsure                                | 19% |
- 37. [QWokeMeaning] What do you think the term "woke" is about? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-4]**
- |  |     |
|--|-----|
| 1. Liberal or leftist political ideology | 56% |
| 2. Race                                  | 36% |
| 3. LGBTQ Issues                          | 34% |
| 4. Gender equality between men and women | 27% |
| 5. I don't know                          | 22% |

**38. [QAIEmotion] How do you feel when you think about artificial intelligence? Choose all that apply. [SELECT MULTIPLE] [RANDOMIZE 1-13]**

1. Worried	49%
2. Intrigued	35%
3. Scared	29%
4. Hopeful	25%
5. Excited	18%
6. Confused	18%
7. Frustrated	11%
8. Discouraged	11%
9. Disappointed	8%
10. Energized	7%
11. Angry	7%
12. Satisfied	6%
13. Content	4%
14. Other emotion	4%
15. Unsure	10%

**39. [QAIBalance] Do you think that, on balance, artificial intelligence will be more helpful or harmful for humanity? [RANDOMIZE 1-2]**

1. Harmful	37%
2. Helpful	34%
3. Unsure	29%

**40. [QAIBetterWorse] Do you think that artificial intelligence will make your life better, worse, or not affect your life? [RANDOMIZE 1-2]**

1. Better	27%
2. Worse	25%
3. Will not affect my life	20%
4. Unsure	28%

**41. [QAIModels] There are two different approaches to developing artificial intelligence models. Which one would you prefer? [RANDOMIZE 1-2]**

1. An approach where artificial intelligence models are proprietary and controlled by the people who designed them who can then more closely restrict who uses it and how it is used.	44%
2. An approach where the artificial intelligence model is made available to everyone to use and to see the source code, so more people can use it for good even if it is also easier for some to use it for bad.	29%
3. Unsure	27%

**42. [QAIRegulation] When it comes to government regulation of artificial intelligence, which of the following statements do you agree with more? [RANDOMIZE 1-2]**

- |  |     |
|--|-----|
| 1. Government regulation of artificial intelligence is necessary to protect the public interest.     | 49% |
| 2. Government regulation of artificial intelligence could do more harm than good for a new industry. | 31% |
| 3. Unsure  | 20% |

**43. [QAIntellectualProperty] Some websites argue that artificial intelligence companies should pay them for accessing their content to train new AI models. Critics of this approach point out that these websites are free to read and forcing artificial intelligence companies to pay would limit the capabilities of AI models and stifle innovation. Which of the following do you agree with more? [RANDOMIZE 1-2]**

- |   |     |
|---|-----|
| 1. Content that is already free to read online should be freely available to train AI models. | 44% |
| 2. Content owners should always be paid when their content is used to train AI models.        | 30% |
| 3. Unsure   | 26% |

**44. [QMovies] Which of the following movies have you seen this summer? You may choose as many as you like. [SELECT MULTIPLE] [RANDOMIZE 1-6]**

- |   |     |
|---|-----|
| BARBIE AND OPPENHEIMER                          | 3%  |
| 1. Guardians of the Galaxy Vol. 3               | 17% |
| 2. Indiana Jones and the Dial of Destiny        | 13% |
| 3. Mission Impossible - Dead Reckoning Part One | 9%  |
| 4. Oppenheimer                                  | 9%  |
| 5. Barbie                                       | 8%  |
| 6. Asteroid City                                | 4%  |
| 7. None of these                                | 67% |

**45. [QDigitalActorsCurrent] Some movies have begun using digitally recreated actors to make a living actor look younger. Should movies digitally recreate living actors to make them look younger? [RANDOMIZE 1-2]**

- |           |     |
|-----------|-----|
| 1. No     | 47% |
| 2. Yes    | 28% |
| 3. Unsure | 25% |

**46. [QDigitalActorsDead] Some movies have begun using digitally recreated actors to portray an actor who has passed away. Should movies digitally recreate actors who have passed away? [RANDOMIZE 1-2]**

- |           |     |
|-----------|-----|
| 1. No     | 53% |
| 2. Yes    | 25% |
| 3. Unsure | 22% |

47. [QHollywoodAI] Artificial intelligence is a topic of contention in the current writers and actors strike. Proponents of the use of AI in movies say it can help writers generate new ideas for scripts or scenes, and automate time-consuming tasks in production and marketing. Critics say it will allow studios to replace human actors with AI without compensating them fairly. Knowing this, do you think that AI will have a mostly positive or mostly negative impact on movies? [RANDOMIZE 1-2]

- |                           |     |
|---------------------------|-----|
| 1. Mostly negative impact | 52% |
| 2. Mostly positive impact | 25% |
| 3. Unsure                 | 22% |

## DEMOGRAPHICS

48. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election? [RANDOMIZE 1-2]

- |                   |     |
|-------------------|-----|
| 1. Joe Biden      | 49% |
| 2. Donald Trump   | 45% |
| 3. Jo Jorgensen   | 1%  |
| 4. Howie Hawkins  | *%  |
| 5. Kanye West     | *%  |
| 6. Someone else   | 1%  |
| 7. I did not vote | 3%  |
| 8. Unsure         | 1%  |

49. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

- |                            |     |
|----------------------------|-----|
| VERY/SOMEWHAT CONSERVATIVE | 38% |
| VERY/SOMEWHAT LIBERAL      | 30% |
| 1. Very conservative       | 18% |
| 2. Somewhat conservative   | 20% |
| 3. Moderate                | 30% |
| 4. Somewhat liberal        | 17% |
| 5. Very liberal            | 13% |
| 6. Unsure                  | 2%  |

50. [QSocial] Which social media platforms or apps do you use? [SELECT MULTIPLE] [RANDOMIZE 1-11]

- |                                     |     |
|-------------------------------------|-----|
| 1. Facebook                         | 81% |
| 2. YouTube                          | 72% |
| 3. Instagram                        | 50% |
| 4. TikTok                           | 34% |
| 5. Pinterest                        | 32% |
| 6. Twitter                          | 32% |
| 7. LinkedIn                         | 24% |
| 8. Snapchat                         | 22% |
| 9. Reddit                           | 20% |
| 10. WhatsApp                        | 16% |
| 11. Threads                         | 3%  |
| 12. Something else (Please specify) | 2%  |
| 13. None of these                   | 5%  |

**51. [QNews] Which, if any, of the following do you listen to, read, or watch to stay informed about current affairs and political news? Choose all that apply. [SELECT MULTIPLE]**

**[RANDOMIZE 1-33]**

1. Local TV news	46%
2. Facebook	36%
3. Fox News	32%
4. ABC News	31%
5. NBC News	30%
6. CBS News	25%
7. CNN	25%
8. Local newspaper	20%
9. MSNBC	18%
10. Instagram	17%
11. Local radio news	17%
12. Twitter	16%
13. Yahoo News	14%
14. Podcasts	14%
15. The New York Times	13%
16. PBS	13%
17. NPR	12%
18. USA Today	12%
19. The Washington Post	11%
20. Talk radio	9%
21. Huffington Post	9%
22. Reddit	9%
23. Newsmax	8%
24. The Wall Street Journal	8%
25. BuzzFeed	7%
26. Vice	5%
27. Reuters	4%
28. OAN	3%
29. Breitbart	3%
30. Barstool Sports	3%
31. Vox	2%
32. Univision	2%
33. Telemundo	1%
34. Something else (Please specify)	4%
35. None of these	6%

<b>52. [QEmployment] What is your current employment status?</b>	
1. Employed full-time	32%
2. Employed part-time	11%
3. Freelance, contract, or temporary work	3%
4. "Gig economy" work like ride shares, food delivery, or dog walking	1%
5. Unemployed and looking for work	6%
6. Stay-at-home parent or caregiver	5%
7. Full time student	3%
8. Retired	34%
9. Something else	6%
10. Prefer not to say	*%

**IF EMPLOYED FULL-TIME, PART-TIME, FREELANCE, OR GIG ECONOMY [QEMPLOYMENT = 1-4], ASK:**

<b>53. [QTypeofWork] Which of the following comes closest to describing the kind of work you do?</b>	
	<b>(n=436)</b>
1. White collar worker, like work at a desk or an office	55%
2. Blue collar worker, like work with my hands or in a factory	25%
3. Service worker, like work in a store or hospital	15%
4. Unsure	4%

**ASK ALL:**

<b>54. [QIncome] Which range includes your annual household income?</b>	
1. Less than \$30,000 per year	24%
2. \$30,000 to \$49,999 per year	23%
3. \$50,000 to \$74,999 per year	23%
4. \$75,000 to \$125,000 per year	17%
5. More than \$125,000 per year	10%
6. Prefer not to say	3%

<b>55. [QMilitaryHH] Has anyone in your household ever served in the United States military? [SELECT MULTIPLE]</b>	
1. Yes, I have	11%
2. Yes, a member of my household has	13%
3. No	77%
4. Unsure	*%

<b>56. [QUnionHH] Are you or is anyone in your household a member of a labor union? [SELECT MULTIPLE]</b>	
1. Yes, I am	5%
2. Yes, a member of my household is	4%
3. No	90%
4. Unsure	1%



**57. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]**

- |                                      |     |
|--------------------------------------|-----|
| 1. Yes, I do                         | 24% |
| 2. Yes, someone in my household does | 14% |
| 3. No                                | 64% |
| 4. Unsure                            | 2%  |

**58. [QUrbanRural] How would you describe the area in which you live?**

- |                               |     |
|-------------------------------|-----|
| 1. City                       | 26% |
| 2. Suburb near a city         | 46% |
| 3. Small town not near a city | 11% |
| 4. Rural or country area      | 17% |

**59. [QNativity] Where were you born? [RANDOMIZE 1-2]**

- |                         |     |
|-------------------------|-----|
| 1. In the United States | 95% |
| 2. In a foreign country | 5%  |
| 3. Prefer not to say    | *%  |

**60. [QMarital] What is your current marital status?**

- |                          |     |
|--------------------------|-----|
| 1. Single, never married | 33% |
| 2. Married               | 43% |
| 3. Separated             | 1%  |
| 4. Divorced              | 14% |
| 5. Widowed               | 8%  |
| 6. Prefer not to say     | 1%  |

**61. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]**

- |  |     |
|--|-----|
| 1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc.) | 27% |
| 2. Roman Catholic  | 20% |
| 3. Just Christian  | 17% |
| 4. Agnostic  | 5%  |
| 5. Atheist   | 4%  |
| 6. Jewish  | 3%  |
| 7. Muslim  | 2%  |
| 8. Buddhist  | 2%  |
| 9. Hindu   | 1%  |
| 10. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)  | 1%  |
| 11. Orthodox (such as Greek, Russian, or some other Orthodox church)   | *%  |
| 12. Something else (Please specify)  | 4%  |
| 13. Nothing in particular  | 14% |

**IF PROTESTANT, ROMAN CATHOLIC, MORMON, ORTHODOX, OR JUST CHRISTIAN  
[QRELIGIONNEW = 1-5], ASK:**

**62. [QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?**

	<b>(n=640)</b>
1. Yes, born-again or evangelical Christian	39%
2. No, not born-again or evangelical Christian	55%
3. Unsure	5%

**ASK ALL:**

**63. [QChurchOld] How often do you currently attend a religious service?**

1. At least once a week	25%
2. Once or twice a month	9%
3. A few times a year	15%
4. Usually just for religious holidays	11%
5. Never	34%
6. Prefer not to say	6%

**SCREENERS (ASKED AT BEGINNING OF SURVEY)**

**64. [QRegVote] Are you at least 18 years old and registered to vote?**

1. Yes		100%
2. No	TERMINATE	-
3. Unsure	TERMINATE	-

**65. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]**

1. Technology		3%
2. Sales		5%
3. Healthcare or the pharmaceutical industry		8%
4. Journalism or the media	TERMINATE	-
5. Food service or the restaurant industry		5%
6. Market research	TERMINATE	-
7. Public relations	TERMINATE	-
8. None of these		82%

**66. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]**

1. Man	46%
2. Woman	53%
3. In some other way	*%

**67. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]**

- |  |     |
|--|-----|
| 1. White                                     | 68% |
| 2. Black or African American                 | 13% |
| 3. Hispanic or Latino                        | 13% |
| 4. Asian                                     | 5%  |
| 5. Native American or Alaska Native          | 2%  |
| 6. Native Hawaiian or Other Pacific Islander | *%  |
| 7. Something else                            | 2%  |

**68. [QEducation] What is the highest level of education you have completed?**

- |                        |     |
|------------------------|-----|
| 1. High school or less | 20% |
| 2. Some college        | 29% |
| 3. Associate degree    | 12% |
| 4. Bachelor's degree   | 24% |
| 5. Graduate degree     | 15% |
| 6. Prefer not to say   | *%  |

**69. [QAge] What is your age? [TEXT BOX, VALIDATED TO BE BETWEEN 18-120, TERMINATE IF UNDER 18]**

- |          |     |
|----------|-----|
| 1. 18-29 | 14% |
| 2. 30-39 | 15% |
| 3. 40-49 | 15% |
| 4. 50-64 | 28% |
| 5. 65+   | 28% |

**70. [QState] In what state do you live?**

- |                            |     |
|----------------------------|-----|
| 1. States in the Northeast | 18% |
| 2. States in the Midwest   | 22% |
| 3. States in the South     | 37% |
| 4. States in the West      | 23% |

**71. [QKids] Do you currently have children under the age of 18 in your home?**

- |                      |     |
|----------------------|-----|
| 1. Yes               | 28% |
| 2. No                | 72% |
| 3. Prefer not to say | *%  |

## METHODOLOGY

The July 2023 Echelon Insights Verified Voter Omnibus was fielded online from July 24-27, 2023 in English among a sample of N=1,013 voters in the Likely Electorate (LV) nationwide using non-probability sampling. The sample was drawn from the Lucid sample exchange and matched to the L2 voter file.

The sample was weighted to population benchmarks for registered voters and the 2024 Likely Electorate on gender, age, race/ethnicity, education, region, party, past primary participation, and 2020 presidential vote adjusted for 2024 turnout probability. All benchmarks for the 2024 Likely Electorate were adjusted for turnout estimates based on a probabilistic model of the likely 2024 electorate derived from the L2 voter file.

Estimates for gender, age, and party were derived from the L2 voter file. Estimates for race/ethnicity and education were derived from the US Census Bureau's American Community Survey demographic data adjusted to match voter registration estimates from the November 2020 Current Population Survey Voting and Registration Supplement.

Data quality measures included the use of a trap question to check for attentiveness and measures to prevent and remove duplicate responses based on IP address and voter file matches. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is +/- 3.9 percentage points.