

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	578	280	297	95	65	196	222	160	418	176	274	92	36	450	128
	57%	56%	57%	59%	53%	64%	52%	56%	57%	61%	62%	49%	37%	61%	45%
Mike Pence	44	29	16	6	7	9	22	14	31	8	17	12	8	25	20
	4%	6%	3%	4%	6%	3%	5%	5%	4%	3%	4%	6%	8%	3%	7%
Nikki Haley	29	18	11	1	1	5	22	2	27	5	10	4	10	15	14
	3%	4%	2%	1%	1%	2%	5%	1%	4%	2%	2%	2%	11%	2%	5%
Ron DeSantis	118	66	51	20	9	34	55	29	88	26	49	29	14	75	43
	12%	13%	10%	12%	7%	11%	13%	10%	12%	9%	11%	16%	14%	10%	15%
Tim Scott	28	18	10	2	9	5	12	11	17	2	10	6	9	12	16
	3%	4%	2%	1%	8%	2%	3%	4%	2%	1%	2%	3%	10%	2%	5%
Chris Christie	10	5	5	-	0	2	7	0	10	2	5	2	0	8	2
	1%	1%	1%		*%	1%	2%	*%	1%	1%	1%	1%	*%	1%	1%
Will Hurd	4	3	1	-	4	-	-	4	-	-	1	-	3	1	3
	*%	1%	*%		3%			1%			*%		3%	*%	1%
Vivek Ramaswamy	151	64	87	25	21	42	63	46	105	52	51	33	15	103	48
	15%	13%	17%	16%	17%	14%	15%	16%	14%	18%	11%	17%	16%	14%	17%
Asa Hutchinson	1	1	-	-	-	-	1	-	1	-	1	-	-	1	-
	*%	*%					*%		*%		*%			*%	
Larry Elder	4	2	2	1	-	1	1	1	2	4	-	-	-	4	-
	*%	*%	*%	1%		*%	*%	*%	*%	1%				*%	
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Doug Burgum	1 *%	1 *%	-	1 *%	-	-	-	1 *%	-	1 *%	-	-	-	1 *%	-
Ryan Binkley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	3 *%	0 *%	2 *%	-	-	-	3 1%	-	3 *%	-	1 *%	1 1%	-	1 *%	1 *%
Unsure	48 5%	11 2%	36 7%	9 6%	6 5%	11 4%	21 5%	16 6%	32 4%	14 5%	24 6%	8 4%	1 1%	38 5%	9 3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	578	138	439	53	85	90	247	241	120	299	181	98	578	-	-
	57%	61%	56%	63%	60%	53%	56%	59%	54%	63%	49%	55%	100%		
Mike Pence	44	5	40	1	4	11	16	17	6	19	20	5	-	-	-
	4%	2%	5%	1%	3%	7%	4%	4%	3%	4%	6%	3%			
Nikki Haley	29	1	28	-	1	5	13	12	4	8	18	4	-	-	-
	3%	1%	4%		1%	3%	3%	3%	2%	2%	5%	2%			
Ron DeSantis	118	22	95	9	14	29	49	40	20	56	45	17	-	118	-
	12%	10%	12%	10%	9%	17%	11%	10%	9%	12%	12%	9%		100%	
Tim Scott	28	2	26	2	-	2	15	11	4	19	5	4	-	-	-
	3%	1%	3%	2%		1%	3%	3%	2%	4%	1%	2%			
Chris Christie	10	0	10	0	-	1	4	5	0	2	3	5	-	-	-
	1%	*%	1%	1%		1%	1%	1%	*%	*%	1%	3%			
Will Hurd	4	1	3	-	1	-	4	-	1	3	-	1	-	-	-
	*%	*%	*%		1%		1%		*%	1%		*%			
Vivek Ramaswamy	151	45	106	17	28	24	62	65	43	50	74	26	-	-	151
	15%	20%	13%	20%	19%	14%	14%	16%	19%	11%	20%	15%			100%
Asa Hutchinson	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-
	*%		*%					*%		*%					
Larry Elder	4	1	3	-	1	1	1	1	-	3	-	1	-	-	-
	*%	*%	*%		1%	*%	*%	*%		1%		1%			
Francis Suarez	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Doug Burgum	1 *%	-	1 *%	-	-	-	-	1 *%	-	-	-	1 *%	-	-	-
Ryan Binkley	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Someone else (Please specify)	3 *%	0 *%	2 *%	0 *%	-	1 1%	0 *%	1 *%	-	-	3 1%	-	-	-	-
Unsure	48 5%	11 5%	36 5%	2 2%	9 7%	7 4%	27 6%	14 3%	22 10%	12 3%	17 5%	18 10%	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	12	8	4	6	1	3	3	7	6	9	3	-	-	12	-
	1%	2%	1%	4%	1%	1%	1%	2%	1%	3%	1%			2%	
The environment and climate change	16	13	4	2	4	1	10	5	11	7	3	4	3	10	6
	2%	3%	1%	1%	3%	*%	2%	2%	2%	2%	1%	2%	3%	1%	2%
Education	5	4	1	1	2	3	0	3	3	0	2	1	3	2	4
	1%	1%	*%	1%	1%	1%	*%	1%	*%	*%	*%	*%	3%	*%	1%
National security	48	29	19	7	5	12	24	12	36	15	23	5	5	38	10
	5%	6%	4%	4%	4%	4%	6%	4%	5%	5%	5%	3%	5%	5%	3%
Gun rights	8	4	5	4	1	1	3	4	4	3	4	2	-	6	2
	1%	1%	1%	2%	*%	*%	1%	1%	1%	1%	1%	1%		1%	1%
Healthcare	18	11	6	5	3	2	8	8	10	3	10	4	-	13	4
	2%	2%	1%	3%	2%	1%	2%	3%	1%	1%	2%	2%		2%	2%
Taxes	14	7	8	4	-	3	8	4	11	3	4	4	3	7	7
	1%	1%	1%	2%		1%	2%	1%	1%	1%	1%	2%	3%	1%	3%
Jobs and the economy	154	73	81	43	23	51	37	66	88	21	75	38	19	97	57
	15%	15%	16%	27%	19%	17%	9%	23%	12%	7%	17%	20%	20%	13%	20%
Cost of living	271	88	184	45	31	98	98	75	196	84	122	46	20	205	66
	27%	18%	35%	28%	25%	32%	23%	27%	27%	29%	27%	25%	21%	28%	23%
Drug abuse	10	2	8	1	4	1	4	4	6	1	7	1	1	8	2
	1%	*%	1%	1%	3%	*%	1%	2%	1%	*%	2%	*%	1%	1%	1%
Immigration	157	88	68	13	19	35	90	32	125	45	69	21	21	115	42
	15%	18%	13%	8%	15%	12%	21%	11%	17%	16%	16%	11%	22%	16%	15%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Crime	51 5%	29 6%	22 4%	9 5%	3 2%	7 2%	32 7%	11 4%	39 5%	8 3%	31 7%	10 6%	1 1%	39 5%	12 4%
Political corruption	179 18%	107 22%	72 14%	5 3%	24 19%	69 22%	82 19%	28 10%	151 21%	68 24%	65 15%	33 18%	13 14%	133 18%	46 16%
Race relations	6 1%	3 1%	3 1%	2 1%	2 2%	2 1%	-	4 1%	2 *%	4 1%	0 *%	0 *%	1 1%	4 1%	2 1%
Abortion	17 2%	12 2%	5 1%	6 4%	3 2%	4 1%	4 1%	9 3%	8 1%	6 2%	4 1%	5 3%	1 1%	11 1%	6 2%
Mental health	7 1%	3 1%	4 1%	1 1%	0 *%	2 1%	3 1%	2 1%	5 1%	1 *%	1 *%	4 2%	0 *%	3 *%	4 2%
Something else (Please specify)	34 3%	17 3%	15 3%	4 2%	2 2%	9 3%	19 4%	6 2%	28 4%	6 2%	14 3%	9 5%	4 4%	20 3%	13 5%
Unsure	11 1%	1 *%	10 2%	5 3%	-	3 1%	3 1%	5 2%	6 1%	5 2%	5 1%	0 *%	0 *%	10 1%	1 *%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Infrastructure	12	2	10	-	2	1	0	11	0	8	1	4	8	0	3
	1%	1%	1%		1%	*%	*%	3%	*%	2%	*%	2%	1%	*%	2%
The environment and climate change	16	5	11	4	1	-	11	5	3	2	9	5	5	2	4
	2%	2%	1%	5%	1%		3%	1%	1%	*%	2%	3%	1%	1%	3%
Education	5	2	3	1	1	-	5	0	1	1	1	3	1	1	4
	1%	1%	*%	1%	1%		1%	*%	1%	*%	*%	2%	*%	*%	3%
National security	48	6	42	3	3	13	20	14	8	24	14	10	32	8	2
	5%	2%	5%	3%	2%	8%	5%	3%	4%	5%	4%	5%	6%	7%	2%
Gun rights	8	2	6	0	2	2	2	4	-	4	1	3	3	2	0
	1%	1%	1%	*%	1%	1%	*%	1%		1%	*%	2%	*%	1%	*%
Healthcare	18	4	14	-	4	3	12	3	3	7	5	5	12	-	2
	2%	2%	2%		3%	2%	3%	1%	1%	1%	1%	3%	2%		1%
Taxes	14	3	11	2	1	2	9	3	6	5	7	2	3	3	2
	1%	1%	1%	3%	1%	1%	2%	1%	3%	1%	2%	1%	*%	3%	1%
Jobs and the economy	154	44	110	12	32	28	70	56	29	64	62	27	79	26	22
	15%	19%	14%	14%	23%	17%	16%	14%	13%	14%	17%	15%	14%	22%	15%
Cost of living	271	75	195	15	60	32	125	114	89	105	112	55	148	23	53
	27%	33%	25%	18%	42%	19%	28%	28%	40%	22%	31%	30%	26%	20%	35%
Drug abuse	10	3	7	1	2	2	3	4	3	3	3	5	9	-	1
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	2%		1%
Immigration	157	14	142	7	8	36	72	49	29	85	54	18	96	23	13
	15%	6%	18%	8%	5%	21%	16%	12%	13%	18%	15%	10%	17%	20%	9%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Crime	51 5%	6 3%	44 6%	6 7%	1 *	16 9%	18 4%	17 4%	7 3%	19 4%	16 4%	15 9%	25 4%	8 7%	5 4%
Political corruption	179 18%	42 19%	137 17%	25 29%	18 12%	25 15%	59 13%	95 23%	26 12%	102 22%	65 18%	12 6%	116 20%	14 12%	32 21%
Race relations	6 1%	1 1%	5 1%	-	1 1%	-	3 1%	3 1%	-	2 *	2 1%	2 1%	3 1%	0 *	-
Abortion	17 2%	8 3%	9 1%	6 8%	1 1%	3 2%	6 1%	8 2%	3 1%	14 3%	1 *	2 1%	7 1%	-	4 2%
Mental health	7 1%	1 *	6 1%	0 1%	0 *	1 1%	1 *	4 1%	1 1%	3 1%	2 *	2 1%	4 1%	1 1%	-
Something else (Please specify)	34 3%	5 2%	28 4%	2 2%	3 2%	3 2%	19 4%	11 3%	9 4%	18 4%	10 3%	6 3%	22 4%	6 5%	3 2%
Unsure	11 1%	3 2%	7 1%	1 1%	3 2%	3 2%	3 1%	5 1%	2 1%	6 1%	0 *	4 2%	4 1%	0 *	0 *



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueCost] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support

-Cost of living

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	541	261	279	89	60	154	238	149	392	140	237	112	52	378	163
	53%	52%	54%	55%	49%	51%	56%	52%	54%	49%	53%	59%	54%	52%	57%
One of many important factors	452	222	229	66	57	143	186	123	329	139	199	73	41	338	114
	44%	45%	44%	41%	46%	47%	43%	43%	45%	48%	45%	39%	42%	46%	40%
Not particularly important	17	10	7	5	6	3	4	10	6	5	4	4	4	9	7
	2%	2%	1%	3%	5%	1%	1%	4%	1%	2%	1%	2%	4%	1%	3%
Unsure	7	5	2	2	-	5	1	2	5	4	3	-	-	7	-
	1%	1%	0%	1%	0%	2%	0%	1%	1%	1%	1%	0%	0%	1%	0%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueCost] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support

-Cost of living

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	541	127	413	45	82	93	249	199	133	276	186	79	331	68	71
	53%	56%	52%	53%	57%	55%	57%	49%	60%	59%	51%	44%	57%	58%	47%
One of many important factors	452	91	359	36	56	75	175	202	81	179	175	97	233	49	76
	44%	40%	46%	42%	39%	44%	40%	49%	37%	38%	48%	54%	40%	41%	51%
Not particularly important	17	7	10	4	3	2	13	2	6	11	3	3	10	1	3
	2%	3%	1%	5%	2%	1%	3%	1%	3%	2%	1%	2%	2%	1%	2%
Unsure	7	2	5	-	2	-	1	6	0	6	1	1	5	-	-
	1%	1%	1%		1%		*%	2%	*%	1%	*%	*%	1%		

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueAbortion] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Abortion

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	358	155	202	39	46	109	165	84	274	107	149	72	31	256	103
	35%	31%	39%	24%	37%	36%	38%	30%	37%	37%	34%	38%	32%	35%	36%
One of many important factors	410	216	194	85	41	124	160	126	284	114	183	72	41	297	113
	40%	43%	38%	53%	33%	41%	37%	44%	39%	40%	41%	38%	43%	41%	40%
Not particularly important	229	123	105	34	32	65	98	66	163	59	103	43	24	162	67
	22%	25%	20%	21%	26%	21%	23%	23%	22%	20%	23%	23%	25%	22%	24%
Unsure	20	4	16	4	4	7	5	7	12	9	9	1	-	18	1
	2%	1%	3%	2%	3%	2%	1%	3%	2%	3%	2%	1%	-	2%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueAbortion] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Abortion

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	358	87	270	30	57	69	148	142	82	222	85	51	226	38	51
	35%	38%	34%	35%	40%	41%	34%	35%	37%	47%	23%	28%	39%	32%	34%
One of many important factors	410	87	323	39	48	65	181	165	83	161	168	81	221	48	62
	40%	38%	41%	46%	34%	38%	41%	40%	38%	34%	46%	45%	38%	41%	41%
Not particularly important	229	47	181	16	31	36	94	99	44	81	104	43	119	31	37
	22%	21%	23%	19%	22%	21%	22%	24%	20%	17%	29%	24%	21%	27%	24%
Unsure	20	7	13	-	7	0	15	4	12	7	8	4	12	-	1
	2%	3%	2%		5%	*%	3%	1%	5%	2%	2%	2%	2%		*%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueGuns] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Guns

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	412	221	190	54	42	109	207	96	316	118	184	73	37	302	110
	40%	44%	37%	33%	34%	36%	48%	34%	43%	41%	41%	39%	39%	41%	39%
One of many important factors	418	182	236	75	58	138	146	133	284	114	180	79	44	295	123
	41%	37%	46%	47%	47%	45%	34%	47%	39%	40%	41%	42%	46%	40%	43%
Not particularly important	164	87	78	20	20	55	69	40	124	46	71	33	14	117	48
	16%	17%	15%	12%	17%	18%	16%	14%	17%	16%	16%	18%	15%	16%	17%
Unsure	23	9	15	12	2	3	6	14	9	10	9	4	0	19	4
	2%	2%	3%	8%	2%	1%	1%	5%	1%	4%	2%	2%	0%	3%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueGuns] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Guns

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	412	81	329	33	48	83	161	167	73	243	119	50	259	44	56
	40%	36%	42%	39%	34%	49%	37%	41%	33%	51%	33%	28%	45%	37%	37%
One of many important factors	418	97	320	34	62	56	193	169	110	141	182	94	220	53	67
	41%	43%	41%	41%	44%	33%	44%	41%	50%	30%	50%	52%	38%	45%	44%
Not particularly important	164	44	121	17	27	29	73	62	29	78	56	30	87	20	25
	16%	19%	15%	20%	19%	17%	17%	15%	13%	16%	15%	17%	15%	17%	17%
Unsure	23	6	18	0	6	1	11	11	9	10	7	6	12	1	3
	2%	3%	2%	*%	4%	1%	3%	3%	4%	2%	2%	3%	2%	1%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueTaxes] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Taxes

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	431	223	207	47	47	124	214	94	337	101	188	97	45	289	142
	42%	45%	40%	29%	39%	41%	50%	33%	46%	35%	42%	51%	47%	39%	50%
One of many important factors	526	244	281	97	65	168	195	162	363	164	230	84	47	395	131
	52%	49%	54%	60%	53%	55%	46%	57%	50%	57%	52%	45%	49%	54%	46%
Not particularly important	52	28	23	14	8	13	18	21	30	19	22	6	4	41	10
	5%	6%	5%	8%	6%	4%	4%	8%	4%	7%	5%	3%	4%	6%	4%
Unsure	8	2	6	4	2	0	1	6	2	4	3	1	-	7	1
	1%	*%	1%	2%	2%	*%	*%	2%	*%	1%	1%	1%		1%	*%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIssueTaxes] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would say a candidate must share your views on the issue to get your vote... if you would not see the issue as particularly important when deciding which candidate to support  
 -Taxes

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Candidate must share my views on this	431	88	342	44	44	76	201	155	103	232	152	48	259	51	60
	42%	39%	43%	52%	31%	45%	46%	38%	46%	49%	41%	27%	45%	44%	40%
One of many important factors	526	126	400	38	88	83	212	230	106	217	195	113	290	57	88
	52%	55%	51%	45%	61%	49%	49%	56%	48%	46%	53%	63%	50%	48%	58%
Not particularly important	52	9	43	2	7	11	22	18	12	19	17	16	24	8	3
	5%	4%	5%	3%	5%	6%	5%	5%	5%	4%	5%	9%	4%	7%	2%
Unsure	8	5	3	0	4	0	2	6	0	3	2	3	5	1	-
	1%	2%	*%	*%	3%	*%	*%	1%	*%	1%	1%	1%	1%	1%	



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024Emotion] Thinking about the upcoming 2024 presidential election, which one or two of the following best describes how you feel?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Angry	91	60	31	5	7	32	47	12	79	28	46	11	6	74	17
	9%	12%	6%	3%	6%	10%	11%	4%	11%	10%	10%	6%	6%	10%	6%
Excited	158	79	78	38	21	52	47	59	99	46	68	41	3	114	44
	16%	16%	15%	24%	17%	17%	11%	21%	14%	16%	15%	22%	3%	16%	15%
Disappointed	68	39	30	8	7	16	38	15	53	16	32	12	9	48	20
	7%	8%	6%	5%	6%	5%	9%	5%	7%	6%	7%	6%	9%	7%	7%
Satisfied	25	15	10	10	2	6	7	11	14	13	8	3	1	21	4
	2%	3%	2%	6%	2%	2%	2%	4%	2%	5%	2%	1%	1%	3%	1%
Frustrated	202	109	93	20	21	57	105	40	162	40	86	48	28	126	76
	20%	22%	18%	12%	17%	19%	25%	14%	22%	14%	19%	26%	29%	17%	27%
Energized	111	65	45	28	10	32	42	38	74	37	38	29	6	76	35
	11%	13%	9%	17%	8%	10%	10%	13%	10%	13%	9%	15%	7%	10%	12%
Hopeful	409	195	214	60	53	129	167	113	296	118	183	81	27	300	108
	40%	39%	41%	37%	43%	42%	39%	40%	40%	41%	41%	43%	29%	41%	38%
Discouraged	123	59	64	12	16	35	60	29	94	28	46	24	25	74	49
	12%	12%	12%	8%	13%	11%	14%	10%	13%	10%	10%	13%	26%	10%	17%
Scared	81	24	57	21	12	20	28	33	48	24	38	13	7	62	19
	8%	5%	11%	13%	10%	7%	6%	12%	6%	8%	9%	7%	7%	8%	7%
Content	24	11	14	9	1	4	10	11	14	7	12	2	3	20	5
	2%	2%	3%	6%	1%	1%	2%	4%	2%	3%	3%	1%	3%	3%	2%
Confused	35	16	19	9	2	10	13	11	24	4	16	9	6	19	15
	3%	3%	4%	6%	1%	3%	3%	4%	3%	1%	3%	5%	6%	3%	5%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024Emotion] Thinking about the upcoming 2024 presidential election, which one or two of the following best describes how you feel?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Worried	360	160	200	58	44	121	138	101	259	99	167	52	42	266	94
	35%	32%	39%	36%	36%	40%	32%	36%	35%	34%	38%	28%	44%	36%	33%
Other emotion	9	3	7	1	-	3	5	1	9	5	2	1	1	7	2
	1%	1%	1%	1%		1%	1%	*%	1%	2%	1%	1%	1%	1%	1%
Unsure	24	6	18	6	7	3	8	13	11	17	5	2	-	22	2
	2%	1%	3%	4%	5%	1%	2%	4%	2%	6%	1%	1%		3%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024Emotion] Thinking about the upcoming 2024 presidential election, which one or two of the following best describes how you feel?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Angry	91	12	78	6	6	11	47	33	15	55	28	8	67	7	9
	9%	5%	10%	7%	4%	6%	11%	8%	7%	12%	8%	5%	12%	6%	6%
Excited	158	39	118	21	19	35	57	65	30	74	50	34	110	15	18
	16%	17%	15%	25%	13%	21%	13%	16%	13%	16%	14%	19%	19%	12%	12%
Disappointed	68	11	57	4	7	13	33	23	16	24	22	22	34	13	4
	7%	5%	7%	4%	5%	8%	7%	6%	7%	5%	6%	12%	6%	11%	3%
Satisfied	25	6	19	3	3	9	8	8	2	5	7	12	15	3	4
	2%	3%	2%	3%	2%	5%	2%	2%	1%	1%	2%	7%	3%	2%	3%
Frustrated	202	29	173	10	19	37	97	68	42	91	83	28	103	32	31
	20%	13%	22%	12%	13%	22%	22%	17%	19%	19%	23%	16%	18%	27%	20%
Energized	111	21	90	10	11	12	54	44	22	61	31	19	73	9	20
	11%	9%	11%	12%	8%	7%	12%	11%	10%	13%	8%	10%	13%	8%	13%
Hopeful	409	95	313	38	57	70	169	170	88	189	151	69	216	47	74
	40%	42%	40%	45%	40%	41%	39%	41%	40%	40%	41%	38%	37%	40%	49%
Discouraged	123	20	103	7	12	26	47	49	23	55	47	21	61	17	12
	12%	9%	13%	8%	9%	15%	11%	12%	10%	12%	13%	12%	10%	15%	8%
Scared	81	32	50	6	25	9	38	34	28	34	31	15	42	11	17
	8%	14%	6%	7%	18%	6%	9%	8%	13%	7%	9%	9%	7%	9%	11%
Content	24	7	18	2	4	4	15	5	8	8	5	11	10	6	4
	2%	3%	2%	3%	3%	3%	3%	1%	4%	2%	1%	6%	2%	5%	3%
Confused	35	8	27	4	3	3	23	9	10	12	15	8	12	7	9
	3%	3%	3%	5%	2%	2%	5%	2%	4%	3%	4%	5%	2%	6%	6%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[Q2024Emotion] Thinking about the upcoming 2024 presidential election, which one or two of the following best describes how you feel?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Worried	360 35%	101 45%	257 33%	35 42%	66 46%	58 34%	132 30%	170 41%	75 34%	180 38%	130 36%	50 28%	207 36%	36 31%	55 36%
Other emotion	9 1%	1 *%	9 1%	-	1 1%	-	3 1%	7 2%	0 *%	4 1%	4 1%	1 1%	7 1%	1 1%	0 *%
Unsure	24 2%	7 3%	17 2%	0 *%	6 4%	5 3%	12 3%	7 2%	9 4%	7 1%	6 2%	11 6%	15 3%	2 2%	0 *%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRoewWade] Last year, the U.S. Supreme Court overturned the precedent set in Roe v Wade, which had held that there was a national constitutional right to abortion. In your view, should the court have upheld Roe v Wade or overturned Roe v Wade?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
UPHOLD ROE V WADE, DEFINITELY/PROBABLY	307	117	190	67	33	93	113	101	206	96	134	55	23	229	78
	30%	23%	37%	42%	27%	31%	26%	35%	28%	33%	30%	29%	23%	31%	27%
OVERTURN ROE V WADE, DEFINITELY/PROBABLY	602	341	260	64	76	178	284	140	462	157	260	114	71	417	185
	59%	68%	50%	40%	62%	58%	66%	49%	63%	54%	59%	61%	74%	57%	65%
Uphold Roe v Wade, definitely	196	76	120	26	22	62	85	48	147	68	82	33	12	150	45
	19%	15%	23%	16%	18%	21%	20%	17%	20%	24%	19%	18%	12%	21%	16%
Uphold Roe v Wade, probably	111	41	70	41	11	31	28	52	59	28	51	22	11	79	32
	11%	8%	14%	25%	9%	10%	7%	18%	8%	10%	12%	12%	11%	11%	11%
Overturn Roe v Wade, probably	119	69	50	21	17	29	52	38	81	41	53	18	8	93	26
	12%	14%	10%	13%	14%	10%	12%	13%	11%	14%	12%	9%	8%	13%	9%
Overturn Roe v Wade, definitely	483	272	210	43	60	149	232	103	381	116	208	96	63	324	160
	48%	55%	41%	27%	49%	49%	54%	36%	52%	40%	47%	51%	66%	44%	56%
Unsure	108	41	67	30	13	33	31	43	65	36	50	19	2	86	21
	11%	8%	13%	19%	11%	11%	7%	15%	9%	13%	11%	10%	3%	12%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRoewWade] Last year, the U.S. Supreme Court overturned the precedent set in Roe v Wade, which had held that there was a national constitutional right to abortion. In your view, should the court have upheld Roe v Wade or overturned Roe v Wade?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
UPHOLD ROE V WADE, DEFINITELY/PROBABLY	307	70	237	21	49	44	132	131	83	87	133	87	151	35	53
	30%	31%	30%	25%	34%	26%	30%	32%	38%	19%	36%	48%	26%	30%	35%
OVERTURN ROE V WADE, DEFINITELY/PROBABLY	602	125	476	57	68	111	255	237	105	343	198	61	350	73	89
	59%	55%	60%	68%	48%	65%	58%	58%	48%	73%	54%	34%	60%	62%	59%
Uphold Roe v Wade, definitely	196	35	161	12	23	24	89	82	51	59	77	59	93	16	42
	19%	15%	20%	14%	16%	14%	20%	20%	23%	13%	21%	33%	16%	13%	28%
Uphold Roe v Wade, probably	111	35	76	9	26	19	43	50	32	28	56	27	58	20	11
	11%	16%	10%	11%	18%	11%	10%	12%	14%	6%	15%	15%	10%	17%	8%
Overturn Roe v Wade, probably	119	34	85	20	13	22	51	46	26	30	63	26	60	10	29
	12%	15%	11%	24%	9%	13%	12%	11%	12%	6%	17%	15%	10%	8%	19%
Overturn Roe v Wade, definitely	483	92	390	37	55	89	204	191	80	314	136	34	289	63	60
	48%	40%	50%	44%	38%	52%	47%	47%	36%	66%	37%	19%	50%	54%	40%
Unsure	108	32	75	6	26	15	51	42	33	41	35	32	77	9	9
	11%	14%	10%	7%	18%	9%	12%	10%	15%	9%	10%	18%	13%	8%	6%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QLifeChoice] On the issue of abortion, do you generally consider yourself to be...?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT PRO-LIFE	704	367	336	106	76	203	318	183	521	197	301	134	71	498	205
	69%	74%	65%	66%	62%	67%	74%	64%	71%	68%	68%	71%	74%	68%	72%
STRONGLY/SOMEWHAT PRO-CHOICE	292	125	168	52	44	98	98	97	196	85	130	54	23	216	77
	29%	25%	32%	32%	36%	32%	23%	34%	27%	30%	29%	28%	24%	29%	27%
Strongly pro-life	476	243	232	57	39	157	223	96	380	141	205	91	38	347	129
	47%	49%	45%	35%	32%	52%	52%	34%	52%	49%	46%	49%	40%	47%	46%
Somewhat pro-life	227	124	103	49	37	46	95	86	141	55	96	43	33	152	76
	22%	25%	20%	31%	30%	15%	22%	30%	19%	19%	22%	23%	34%	21%	27%
Somewhat pro-choice	148	61	87	19	27	55	46	46	102	46	67	28	7	113	35
	15%	12%	17%	12%	22%	18%	11%	16%	14%	16%	15%	15%	7%	15%	12%
Strongly pro-choice	145	64	81	33	18	42	52	51	94	39	64	26	16	103	42
	14%	13%	16%	20%	14%	14%	12%	18%	13%	14%	14%	14%	17%	14%	15%
Unsure	21	7	14	3	2	4	12	5	16	6	12	0	2	18	2
	2%	1%	3%	2%	2%	1%	3%	2%	2%	2%	3%	0%	2%	2%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QLifeChoice] On the issue of abortion, do you generally consider yourself to be...?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT PRO-LIFE	704	158	544	61	96	117	300	287	140	385	244	75	428	80	105
	69%	69%	69%	73%	67%	69%	69%	70%	63%	82%	67%	42%	74%	68%	69%
STRONGLY/SOMEWHAT PRO-CHOICE	292	64	228	21	43	53	129	110	74	83	117	93	138	35	44
	29%	28%	29%	25%	30%	31%	30%	27%	34%	18%	32%	52%	24%	30%	29%
Strongly pro-life	476	100	375	44	56	82	189	205	87	324	116	36	307	46	65
	47%	44%	48%	52%	39%	48%	43%	50%	39%	69%	32%	20%	53%	39%	43%
Somewhat pro-life	227	58	169	18	40	35	111	81	54	61	128	39	121	34	40
	22%	25%	21%	21%	28%	20%	25%	20%	24%	13%	35%	21%	21%	29%	26%
Somewhat pro-choice	148	34	113	11	23	21	76	51	45	38	67	42	66	23	20
	15%	15%	14%	13%	16%	12%	17%	12%	20%	8%	18%	23%	11%	20%	13%
Strongly pro-choice	145	30	115	10	20	32	54	59	29	45	50	50	71	12	25
	14%	13%	15%	12%	14%	19%	12%	14%	13%	9%	14%	28%	12%	10%	16%
Unsure	21	5	15	1	4	0	8	13	6	4	5	12	13	2	2
	2%	2%	2%	2%	3%	*%	2%	3%	3%	1%	1%	7%	2%	2%	1%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a federal law on abortion restrictions	329	138	191	63	36	103	126	100	229	109	130	61	29	239	89
	32%	28%	37%	39%	30%	34%	30%	35%	31%	38%	29%	32%	30%	33%	31%
Leave it to the individual states	609	334	274	78	76	174	281	154	455	154	274	120	62	427	182
	60%	67%	53%	48%	62%	57%	66%	54%	62%	53%	62%	64%	65%	58%	64%
Unsure	79	26	53	20	10	28	21	30	49	26	40	8	5	66	13
	8%	5%	10%	12%	8%	9%	5%	11%	7%	9%	9%	4%	5%	9%	5%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a federal law on abortion restrictions	329	87	241	33	54	68	113	147	70	160	116	53	188	35	58
	32%	38%	31%	39%	38%	40%	26%	36%	32%	34%	32%	29%	33%	30%	38%
Leave it to the individual states	609	114	493	48	67	93	286	230	128	290	224	95	347	75	88
	60%	50%	63%	56%	47%	55%	65%	56%	58%	62%	61%	53%	60%	64%	58%
Unsure	79	26	53	4	22	8	39	32	23	21	26	32	44	7	5
	8%	11%	7%	4%	16%	5%	9%	8%	11%	4%	7%	18%	8%	6%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a similar law	718	338	380	114	70	212	322	184	534	173	334	149	62	507	211
	71%	68%	73%	71%	57%	70%	75%	65%	73%	60%	75%	79%	64%	69%	74%
Oppose a similar law	184	99	84	28	39	55	63	67	118	63	68	24	29	132	53
	18%	20%	16%	17%	32%	18%	15%	23%	16%	22%	15%	13%	30%	18%	19%
Unsure	115	61	53	20	14	38	44	33	81	52	41	15	6	94	21
	11%	12%	10%	12%	11%	12%	10%	12%	11%	18%	9%	8%	6%	13%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Support a similar law	718	152	565	49	102	112	320	286	161	304	286	128	400	93	112
	71%	67%	72%	58%	72%	66%	73%	70%	73%	64%	78%	71%	69%	79%	75%
Oppose a similar law	184	46	138	22	24	40	74	70	34	114	44	26	109	19	22
	18%	20%	18%	26%	17%	24%	17%	17%	16%	24%	12%	15%	19%	16%	15%
Unsure	115	29	85	13	16	18	44	53	25	54	35	26	69	6	16
	11%	13%	11%	15%	11%	10%	10%	13%	11%	11%	10%	14%	12%	5%	11%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
COMPLETELY/SOMEWHAT SATISFIED	270	119	151	70	47	80	72	117	153	94	105	52	19	199	71
	27%	24%	29%	44%	38%	26%	17%	41%	21%	33%	24%	27%	20%	27%	25%
COMPLETELY/SOMEWHAT DISSATISFIED	709	359	349	85	74	213	337	159	550	185	319	127	77	505	204
	70%	72%	67%	53%	60%	70%	79%	56%	75%	64%	72%	68%	80%	69%	72%
Completely satisfied	47	26	21	22	7	10	8	29	19	22	14	9	2	36	11
	5%	5%	4%	14%	5%	3%	2%	10%	3%	8%	3%	5%	2%	5%	4%
Somewhat satisfied	222	92	130	48	40	70	64	88	134	72	91	43	17	163	60
	22%	18%	25%	30%	33%	23%	15%	31%	18%	25%	20%	23%	18%	22%	21%
Somewhat dissatisfied	322	157	165	41	34	97	150	76	247	86	155	43	38	241	81
	32%	31%	32%	26%	28%	32%	35%	27%	34%	30%	35%	23%	39%	33%	29%
Completely dissatisfied	386	202	184	44	40	116	187	83	303	99	164	84	39	263	123
	38%	41%	36%	27%	32%	38%	44%	29%	41%	34%	37%	45%	40%	36%	43%
Unsure	39	21	17	6	2	12	19	8	31	9	20	9	0	29	10
	4%	4%	3%	4%	2%	4%	4%	3%	4%	3%	4%	5%	0%	4%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
COMPLETELY/SOMEWHAT SATISFIED	270	95	175	31	64	53	110	107	66	91	106	73	129	30	56
	27%	42%	22%	37%	44%	31%	25%	26%	30%	19%	29%	40%	22%	25%	37%
COMPLETELY/SOMEWHAT DISSATISFIED	709	130	577	52	78	107	316	286	147	367	242	99	428	84	88
	70%	57%	73%	62%	55%	63%	72%	70%	67%	78%	66%	55%	74%	72%	58%
Completely satisfied	47	13	34	5	8	8	20	19	13	15	17	16	26	3	9
	5%	6%	4%	7%	5%	5%	5%	5%	6%	3%	5%	9%	4%	3%	6%
Somewhat satisfied	222	81	141	26	56	45	90	87	53	77	89	57	103	27	48
	22%	36%	18%	30%	39%	27%	20%	21%	24%	16%	24%	32%	18%	23%	32%
Somewhat dissatisfied	322	73	249	30	43	49	136	138	65	133	135	54	189	33	48
	32%	32%	32%	36%	30%	29%	31%	34%	29%	28%	37%	30%	33%	28%	32%
Completely dissatisfied	386	57	328	22	35	58	180	148	82	234	107	44	239	52	40
	38%	25%	42%	26%	25%	34%	41%	36%	37%	50%	29%	25%	41%	44%	26%
Unsure	39	3	36	1	1	10	12	17	8	13	17	8	22	3	6
	4%	1%	5%	1%	1%	6%	3%	4%	3%	3%	5%	5%	4%	3%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QSatK12MH] Overall, how satisfied or dissatisfied are you with the quality of resources that young people can access to support their mental health?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
COMPLETELY/SOMEWHAT SATISFIED	370	215	155	78	60	92	140	138	232	104	158	79	28	262	108
	36%	43%	30%	48%	49%	30%	33%	49%	32%	36%	36%	42%	30%	36%	38%
COMPLETELY/SOMEWHAT DISSATISFIED	524	220	303	73	55	173	223	128	396	151	229	95	50	380	144
	52%	44%	59%	45%	45%	57%	52%	45%	54%	52%	52%	50%	52%	52%	51%
Completely satisfied	62	31	31	19	9	15	20	28	34	20	17	26	1	36	26
	6%	6%	6%	12%	7%	5%	5%	10%	5%	7%	4%	14%	1%	5%	9%
Somewhat satisfied	308	184	124	59	51	77	120	110	198	85	141	54	28	226	81
	30%	37%	24%	37%	42%	25%	28%	39%	27%	29%	32%	29%	29%	31%	29%
Somewhat dissatisfied	312	147	164	38	26	100	148	64	248	97	147	43	24	245	67
	31%	29%	32%	23%	21%	33%	34%	22%	34%	34%	33%	23%	25%	33%	24%
Completely dissatisfied	212	73	139	35	29	73	75	64	148	54	82	51	26	135	77
	21%	15%	27%	22%	23%	24%	18%	23%	20%	19%	18%	27%	27%	19%	27%
Unsure	122	64	59	10	7	39	65	18	105	33	57	14	18	90	32
	12%	13%	11%	6%	6%	13%	15%	6%	14%	11%	13%	8%	19%	12%	11%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QSatK12MH] Overall, how satisfied or dissatisfied are you with the quality of resources that young people can access to support their mental health?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
COMPLETELY/SOMEWHAT SATISFIED	370	108	263	52	56	61	168	142	74	161	137	72	183	41	73
	36%	47%	33%	62%	39%	36%	38%	35%	33%	34%	38%	40%	32%	34%	48%
COMPLETELY/SOMEWHAT DISSATISFIED	524	111	413	27	84	80	213	232	119	249	184	91	322	62	67
	52%	49%	52%	32%	59%	47%	49%	57%	54%	53%	50%	51%	56%	53%	44%
Completely satisfied	62	16	47	7	8	13	30	19	16	23	19	21	30	8	15
	6%	7%	6%	9%	6%	8%	7%	5%	7%	5%	5%	12%	5%	7%	10%
Somewhat satisfied	308	92	216	45	47	48	138	123	57	139	119	51	153	33	57
	30%	40%	27%	53%	33%	28%	31%	30%	26%	29%	32%	28%	27%	28%	38%
Somewhat dissatisfied	312	62	250	15	47	44	119	149	59	134	128	50	186	41	40
	31%	27%	32%	17%	33%	26%	27%	36%	27%	28%	35%	28%	32%	35%	27%
Completely dissatisfied	212	49	163	12	37	35	94	83	60	115	56	41	136	21	26
	21%	22%	21%	14%	26%	21%	21%	20%	27%	24%	15%	23%	23%	18%	17%
Unsure	122	8	113	5	3	29	57	36	29	61	44	17	74	15	12
	12%	4%	14%	6%	2%	17%	13%	9%	13%	13%	12%	9%	13%	13%	8%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_MH] How concerned are you, if at all, that each of the following are a problem for schools in your local community?

-Schools not having enough resources for student mental health

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	499	212	287	81	63	169	186	144	355	140	220	95	44	359	140
	49%	42%	55%	50%	51%	56%	43%	51%	48%	48%	49%	51%	46%	49%	49%
NOT VERY/NOT AT ALL CONCERNED	179	109	69	34	18	39	89	51	128	55	52	45	28	107	72
	18%	22%	13%	21%	14%	13%	21%	18%	17%	19%	12%	24%	29%	15%	25%
Extremely concerned	228	88	139	46	18	92	71	64	163	68	91	44	25	159	69
	22%	18%	27%	29%	15%	30%	17%	23%	22%	24%	20%	23%	26%	22%	24%
Very concerned	271	124	148	35	44	77	115	79	192	72	129	51	19	200	71
	27%	25%	29%	22%	36%	25%	27%	28%	26%	25%	29%	27%	20%	27%	25%
Somewhat concerned	339	177	161	47	43	96	154	89	250	94	172	48	24	266	72
	33%	36%	31%	29%	35%	32%	36%	31%	34%	33%	39%	26%	25%	36%	25%
Not very concerned	137	84	53	17	13	31	76	30	107	45	39	27	25	84	53
	13%	17%	10%	10%	11%	10%	18%	11%	15%	16%	9%	15%	26%	12%	19%
Not at all concerned	42	25	16	17	4	9	12	21	21	10	12	17	2	22	19
	4%	5%	3%	10%	4%	3%	3%	7%	3%	3%	3%	9%	2%	3%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_MH] How concerned are you, if at all, that each of the following are a problem for schools in your local community?

-Schools not having enough resources for student mental health

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	499	119	379	39	80	83	219	198	124	231	159	108	305	47	78
	49%	52%	48%	46%	56%	49%	50%	48%	56%	49%	44%	60%	53%	40%	52%
NOT VERY/NOT AT ALL CONCERNED	179	29	150	17	11	31	72	76	33	94	62	23	83	27	32
	18%	13%	19%	20%	8%	18%	16%	19%	15%	20%	17%	13%	14%	23%	21%
Extremely concerned	228	43	184	13	30	38	94	96	54	115	53	60	157	16	25
	22%	19%	23%	15%	21%	22%	21%	23%	25%	24%	14%	33%	27%	13%	17%
Very concerned	271	76	195	26	50	44	125	102	70	116	107	48	148	31	53
	27%	33%	25%	31%	35%	26%	29%	25%	32%	25%	29%	27%	26%	26%	35%
Somewhat concerned	339	80	258	28	52	56	147	136	63	147	144	48	190	44	41
	33%	35%	33%	33%	36%	33%	34%	33%	29%	31%	39%	27%	33%	37%	27%
Not very concerned	137	24	113	14	10	23	53	62	24	77	45	15	62	24	22
	13%	10%	14%	17%	7%	13%	12%	15%	11%	16%	12%	8%	11%	20%	15%
Not at all concerned	42	5	37	3	2	8	19	14	10	17	17	8	21	4	9
	4%	2%	5%	4%	1%	5%	4%	3%	4%	4%	5%	4%	4%	3%	6%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_AnX] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Student anxiety due to social media

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	571	256	315	78	70	168	255	148	423	160	264	101	46	424	147
	56%	51%	61%	48%	57%	55%	59%	52%	58%	55%	60%	54%	48%	58%	52%
NOT VERY/NOT AT ALL CONCERNED	148	90	58	34	14	48	51	49	99	43	52	36	17	95	53
	15%	18%	11%	21%	12%	16%	12%	17%	13%	15%	12%	19%	17%	13%	19%
Extremely concerned	225	88	137	33	25	71	96	58	167	55	101	47	22	156	69
	22%	18%	26%	20%	21%	23%	22%	20%	23%	19%	23%	25%	23%	21%	24%
Very concerned	346	168	179	45	45	97	159	90	256	105	163	54	24	268	78
	34%	34%	35%	28%	37%	32%	37%	32%	35%	36%	37%	29%	25%	37%	28%
Somewhat concerned	299	153	144	49	38	89	122	87	212	86	128	51	34	214	84
	29%	31%	28%	30%	31%	29%	29%	31%	29%	30%	29%	27%	35%	29%	30%
Not very concerned	91	54	37	20	10	32	29	30	60	24	33	24	9	58	33
	9%	11%	7%	13%	8%	10%	7%	11%	8%	8%	7%	13%	10%	8%	12%
Not at all concerned	57	36	21	14	4	16	23	18	38	18	19	12	7	37	20
	6%	7%	4%	9%	4%	5%	5%	6%	5%	6%	4%	7%	8%	5%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_AnX] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Student anxiety due to social media

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	571	131	440	47	84	78	266	227	140	280	188	102	333	63	80
	56%	57%	56%	55%	59%	46%	61%	55%	64%	59%	52%	57%	58%	53%	53%
NOT VERY/NOT AT ALL CONCERNED	148	36	111	17	19	35	56	56	22	71	53	24	76	21	25
	15%	16%	14%	20%	14%	21%	13%	14%	10%	15%	14%	13%	13%	18%	17%
Extremely concerned	225	49	176	15	33	27	110	87	58	126	59	40	153	17	25
	22%	21%	22%	18%	23%	16%	25%	21%	26%	27%	16%	22%	26%	14%	17%
Very concerned	346	82	264	31	51	51	156	139	82	154	130	62	179	46	54
	34%	36%	33%	37%	36%	30%	36%	34%	37%	33%	36%	35%	31%	39%	36%
Somewhat concerned	299	60	237	21	39	57	115	127	59	120	125	54	170	34	46
	29%	27%	30%	25%	28%	33%	26%	31%	27%	26%	34%	30%	29%	29%	31%
Not very concerned	91	23	68	10	12	23	34	34	14	39	34	17	46	12	13
	9%	10%	9%	12%	9%	14%	8%	8%	6%	8%	9%	10%	8%	10%	9%
Not at all concerned	57	14	43	7	7	12	22	22	8	32	18	7	30	9	12
	6%	6%	5%	8%	5%	7%	5%	5%	4%	7%	5%	4%	5%	7%	8%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Drugs] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Drugs in schools

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	717	341	376	92	71	230	324	163	554	204	328	128	57	532	185
	71%	68%	73%	57%	57%	76%	76%	57%	76%	71%	74%	68%	60%	73%	65%
NOT VERY/NOT AT ALL CONCERNED	85	47	38	38	16	11	20	54	31	26	30	22	7	56	29
	8%	9%	7%	23%	13%	4%	5%	19%	4%	9%	7%	12%	7%	8%	10%
Extremely concerned	357	162	195	39	29	117	172	69	288	96	173	66	23	268	89
	35%	32%	38%	24%	24%	38%	40%	24%	39%	33%	39%	35%	24%	37%	31%
Very concerned	360	179	181	53	41	114	152	94	266	108	156	62	35	264	97
	35%	36%	35%	33%	34%	37%	36%	33%	36%	37%	35%	33%	36%	36%	34%
Somewhat concerned	215	111	103	31	36	63	84	67	148	59	86	39	32	144	70
	21%	22%	20%	19%	29%	21%	20%	24%	20%	20%	19%	21%	33%	20%	25%
Not very concerned	52	25	27	22	11	7	12	33	19	12	22	14	4	34	18
	5%	5%	5%	14%	9%	2%	3%	12%	3%	4%	5%	8%	4%	5%	6%
Not at all concerned	33	22	11	15	6	4	8	21	12	14	8	8	3	22	11
	3%	4%	2%	9%	5%	1%	2%	7%	2%	5%	2%	4%	3%	3%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Drugs] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Drugs in schools

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	717	153	562	63	90	117	321	279	158	341	240	135	415	78	105
	71%	67%	71%	74%	63%	69%	73%	68%	72%	72%	66%	75%	72%	67%	69%
NOT VERY/NOT AT ALL CONCERNED	85	25	59	10	15	10	35	40	24	37	30	18	44	9	19
	8%	11%	8%	12%	11%	6%	8%	10%	11%	8%	8%	10%	8%	8%	12%
Extremely concerned	357	56	299	18	39	64	147	147	71	186	96	76	220	29	39
	35%	25%	38%	21%	27%	38%	34%	36%	32%	39%	26%	42%	38%	25%	26%
Very concerned	360	97	264	45	52	54	174	132	87	156	145	60	195	49	66
	35%	43%	33%	53%	36%	32%	40%	32%	39%	33%	40%	33%	34%	42%	44%
Somewhat concerned	215	49	166	11	37	42	82	91	38	93	95	27	119	30	28
	21%	21%	21%	14%	26%	25%	19%	22%	17%	20%	26%	15%	21%	25%	18%
Not very concerned	52	19	33	7	12	5	24	23	18	19	21	12	24	8	11
	5%	8%	4%	9%	8%	3%	5%	6%	8%	4%	6%	7%	4%	7%	8%
Not at all concerned	33	7	26	3	4	5	11	17	7	18	9	6	20	1	7
	3%	3%	3%	4%	3%	3%	2%	4%	3%	4%	2%	3%	4%	1%	5%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Safety] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Student safety at school

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	652	304	348	100	69	216	267	169	483	189	289	128	46	478	173
	64%	61%	67%	62%	56%	71%	62%	59%	66%	65%	65%	68%	48%	65%	61%
NOT VERY/NOT AT ALL CONCERNED	106	64	42	15	19	19	52	35	71	22	45	20	18	67	39
	10%	13%	8%	10%	16%	6%	12%	12%	10%	8%	10%	11%	19%	9%	14%
Extremely concerned	331	139	193	58	25	111	138	83	249	101	148	61	21	250	82
	33%	28%	37%	36%	20%	36%	32%	29%	34%	35%	33%	32%	21%	34%	29%
Very concerned	320	165	155	42	44	105	129	86	234	88	141	67	25	229	92
	31%	33%	30%	26%	36%	35%	30%	30%	32%	30%	32%	35%	26%	31%	32%
Somewhat concerned	259	131	127	46	35	70	109	80	179	78	109	40	32	187	72
	26%	26%	25%	28%	28%	23%	26%	28%	24%	27%	25%	21%	33%	26%	25%
Not very concerned	81	50	31	10	14	15	42	24	57	13	38	15	15	50	31
	8%	10%	6%	6%	12%	5%	10%	9%	8%	4%	8%	8%	16%	7%	11%
Not at all concerned	25	14	11	6	5	4	10	10	14	9	7	5	3	17	8
	2%	3%	2%	4%	4%	1%	2%	4%	2%	3%	2%	3%	3%	2%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Safety] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Student safety at school

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	652	153	497	57	96	101	300	251	163	319	215	118	391	69	95
	64%	67%	63%	67%	67%	59%	69%	61%	74%	68%	59%	65%	68%	59%	63%
NOT VERY/NOT AT ALL CONCERNED	106	16	90	9	8	19	35	51	15	53	34	19	50	13	13
	10%	7%	11%	10%	5%	11%	8%	12%	7%	11%	9%	11%	9%	11%	9%
Extremely concerned	331	68	262	27	40	55	160	117	88	176	92	63	218	25	43
	33%	30%	33%	32%	28%	32%	36%	29%	40%	37%	25%	35%	38%	21%	28%
Very concerned	320	85	235	30	56	46	140	134	76	143	123	54	173	45	52
	31%	37%	30%	35%	39%	27%	32%	33%	34%	30%	34%	30%	30%	38%	35%
Somewhat concerned	259	58	201	19	39	50	103	107	42	100	117	43	137	36	43
	26%	26%	26%	22%	28%	29%	23%	26%	19%	21%	32%	24%	24%	30%	28%
Not very concerned	81	10	72	6	4	14	26	41	11	39	29	14	38	10	9
	8%	4%	9%	7%	3%	8%	6%	10%	5%	8%	8%	8%	7%	9%	6%
Not at all concerned	25	7	18	3	4	5	9	11	4	14	5	5	12	3	5
	2%	3%	2%	3%	3%	3%	2%	3%	2%	3%	1%	3%	2%	2%	3%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Loss] How concerned are you, if at all, that each of the following are a problem for schools in your local community?  
 -Students having fallen behind during COVID-19

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	594	270	323	80	57	186	271	137	457	144	274	121	55	418	177
	58%	54%	62%	49%	47%	61%	63%	48%	62%	50%	62%	64%	58%	57%	62%
NOT VERY/NOT AT ALL CONCERNED	162	86	76	40	27	46	50	67	96	59	61	25	17	120	42
	16%	17%	15%	25%	22%	15%	12%	24%	13%	21%	14%	13%	18%	16%	15%
Extremely concerned	286	125	161	31	30	91	133	61	225	62	131	59	34	192	93
	28%	25%	31%	19%	25%	30%	31%	22%	31%	21%	29%	31%	36%	26%	33%
Very concerned	308	145	162	49	27	95	138	76	233	82	143	62	21	225	83
	30%	29%	31%	30%	22%	31%	32%	27%	32%	29%	32%	33%	22%	31%	29%
Somewhat concerned	260	143	118	42	38	73	107	80	180	85	109	42	24	194	66
	26%	29%	23%	26%	31%	24%	25%	28%	25%	30%	25%	22%	25%	27%	23%
Not very concerned	120	61	59	28	21	34	37	49	70	40	50	19	10	90	30
	12%	12%	11%	18%	17%	11%	9%	17%	10%	14%	11%	10%	11%	12%	10%
Not at all concerned	43	25	18	11	6	12	13	17	26	19	12	6	7	30	12
	4%	5%	3%	7%	5%	4%	3%	6%	3%	6%	3%	3%	7%	4%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConS\_Loss] How concerned are you, if at all, that each of the following are a problem for schools in your local community?

-Students having fallen behind during COVID-19

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	594	117	475	42	75	88	269	237	133	297	197	100	348	72	79
	58%	51%	60%	50%	52%	52%	62%	58%	60%	63%	54%	56%	60%	61%	53%
NOT VERY/NOT AT ALL CONCERNED	162	49	113	22	27	29	58	75	37	69	55	38	91	12	30
	16%	22%	14%	26%	19%	17%	13%	18%	17%	15%	15%	21%	16%	10%	20%
Extremely concerned	286	50	234	19	30	47	134	104	64	153	83	49	180	31	34
	28%	22%	30%	23%	21%	28%	31%	26%	29%	33%	23%	27%	31%	26%	22%
Very concerned	308	67	241	23	45	40	135	133	69	144	114	51	169	41	46
	30%	30%	31%	27%	31%	24%	31%	32%	31%	30%	31%	28%	29%	35%	30%
Somewhat concerned	260	61	199	20	41	53	111	97	51	105	113	42	139	34	41
	26%	27%	25%	24%	29%	31%	25%	24%	23%	22%	31%	23%	24%	29%	27%
Not very concerned	120	33	86	13	20	18	46	56	30	43	46	31	61	11	27
	12%	15%	11%	16%	14%	10%	11%	14%	14%	9%	13%	17%	10%	10%	18%
Not at all concerned	43	16	27	9	7	12	12	19	7	27	9	7	31	1	4
	4%	7%	3%	10%	5%	7%	3%	5%	3%	6%	3%	4%	5%	1%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	62	40	22	26	5	10	20	32	30	23	19	17	4	41	21
	6%	8%	4%	16%	4%	3%	5%	11%	4%	8%	4%	9%	4%	6%	7%
GETTING A LOT/LITTLE WORSE	866	415	450	118	105	273	371	223	643	231	397	154	84	628	238
	85%	83%	87%	73%	86%	89%	87%	78%	88%	80%	90%	82%	87%	86%	84%
Improving a lot	11	7	3	9	1	-	-	11	-	7	3	1	-	10	1
	1%	1%	1%	6%	1%			4%		2%	1%	1%		1%	1%
Improving a little	51	33	19	17	4	10	20	21	30	15	16	17	4	31	20
	5%	7%	4%	11%	3%	3%	5%	7%	4%	5%	4%	9%	4%	4%	7%
Staying the same	82	43	39	14	12	20	35	26	55	30	26	17	9	55	26
	8%	9%	8%	9%	10%	7%	8%	9%	8%	10%	6%	9%	9%	8%	9%
Getting a little worse	280	133	146	44	36	77	122	80	199	63	138	53	26	201	79
	27%	27%	28%	27%	30%	25%	28%	28%	27%	22%	31%	28%	27%	27%	28%
Getting a lot worse	586	282	303	73	69	195	249	142	444	168	259	100	58	427	159
	58%	57%	59%	46%	56%	64%	58%	50%	61%	58%	58%	53%	61%	58%	56%
Unsure	8	1	7	3	-	2	2	3	4	5	2	-	-	8	-
	1%	1%	1%	2%		1%	1%	1%	1%	2%	1%			1%	

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
IMPROVING A LOT/LITTLE	62	19	43	12	7	20	21	21	9	14	16	32	30	9	15
	6%	8%	5%	14%	5%	12%	5%	5%	4%	3%	4%	18%	5%	7%	10%
GETTING A LOT/LITTLE WORSE	866	187	677	63	124	131	379	356	192	425	317	124	509	102	118
	85%	82%	86%	75%	87%	77%	87%	87%	87%	90%	87%	69%	88%	86%	78%
Improving a lot	11	3	8	-	3	2	2	7	2	7	0	3	9	-	1
	1%	1%	1%		2%	1%	*%	2%	1%	2%	*%	2%	2%		*%
Improving a little	51	16	35	12	4	18	19	14	7	7	16	29	21	9	14
	5%	7%	4%	14%	3%	11%	4%	3%	3%	1%	4%	16%	4%	7%	9%
Staying the same	82	20	62	9	11	19	33	29	16	30	31	20	35	7	18
	8%	9%	8%	10%	8%	11%	8%	7%	7%	6%	8%	11%	6%	6%	12%
Getting a little worse	280	58	221	18	40	40	133	107	71	95	126	59	138	45	41
	27%	26%	28%	21%	28%	23%	30%	26%	32%	20%	34%	33%	24%	38%	27%
Getting a lot worse	586	129	456	45	84	92	246	249	121	330	191	65	371	57	77
	58%	57%	58%	54%	59%	54%	56%	61%	55%	70%	52%	36%	64%	48%	51%
Unsure	8	2	6	1	1	-	4	4	4	2	2	4	5	-	-
	1%	1%	1%	1%	1%		1%	1%	2%	*%	*%	2%	1%		

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	119	71	48	41	16	29	34	56	63	27	48	30	13	76	43
	12%	14%	9%	25%	13%	10%	8%	20%	9%	10%	11%	16%	14%	10%	15%
MUCH/SOMEWHAT LESS SECURE	694	328	364	94	89	220	292	182	511	196	314	118	66	510	184
	68%	66%	70%	58%	72%	72%	68%	64%	70%	68%	71%	63%	68%	70%	65%
Much more secure	27	19	8	18	2	3	3	20	6	11	9	4	3	20	6
	3%	4%	2%	11%	2%	1%	1%	7%	1%	4%	2%	2%	3%	3%	2%
Somewhat more secure	93	53	40	22	14	26	31	36	57	16	39	27	10	56	37
	9%	11%	8%	14%	11%	9%	7%	13%	8%	6%	9%	14%	11%	8%	13%
Neither more nor less secure	202	99	103	27	18	56	102	45	157	64	81	39	17	145	57
	20%	20%	20%	16%	15%	18%	24%	16%	21%	22%	18%	21%	18%	20%	20%
Somewhat less secure	314	165	148	46	49	83	136	95	219	81	140	59	35	221	93
	31%	33%	29%	29%	40%	27%	32%	33%	30%	28%	32%	31%	36%	30%	33%
Much less secure	380	163	216	48	40	136	156	87	292	115	174	60	31	289	91
	37%	33%	42%	30%	32%	45%	36%	31%	40%	40%	39%	32%	32%	39%	32%
Unsure	2	-	2	0	-	0	1	0	2	1	0	0	-	2	0
	*%		*%	*%		*%	*%	*%	*%	*%	*%	*%		*%	*%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
MUCH/SOMEWHAT MORE SECURE	119	31	89	11	19	29	46	45	20	47	41	32	63	15	20
	12%	13%	11%	13%	14%	17%	10%	11%	9%	10%	11%	18%	11%	13%	13%
MUCH/SOMEWHAT LESS SECURE	694	155	536	59	97	115	293	286	154	344	247	103	419	76	91
	68%	68%	68%	70%	68%	68%	67%	70%	70%	73%	67%	57%	73%	65%	60%
Much more secure	27	6	21	2	4	11	5	11	3	15	3	9	20	2	2
	3%	3%	3%	2%	3%	6%	1%	3%	1%	3%	1%	5%	3%	1%	1%
Somewhat more secure	93	25	68	9	15	18	40	34	18	32	38	23	43	13	18
	9%	11%	9%	11%	11%	11%	9%	8%	8%	7%	10%	13%	7%	11%	12%
Neither more nor less secure	202	40	162	14	26	26	99	77	46	79	78	45	94	27	40
	20%	18%	21%	17%	18%	15%	23%	19%	21%	17%	21%	25%	16%	23%	27%
Somewhat less secure	314	61	253	26	35	55	130	130	58	131	136	47	178	40	36
	31%	27%	32%	31%	24%	32%	30%	32%	26%	28%	37%	26%	31%	34%	24%
Much less secure	380	95	283	33	62	60	163	157	96	213	111	56	241	36	54
	37%	42%	36%	39%	43%	35%	37%	38%	43%	45%	30%	31%	42%	31%	36%
Unsure	2	1	1	-	1	-	1	1	1	1	0	1	2	-	-
	*%	*%	*%		1%		*%	*%	*%	*%	*%	*%	*%		

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	312	161	151	99	45	73	96	143	168	78	131	74	27	210	102
	31%	32%	29%	61%	37%	24%	22%	51%	23%	27%	30%	40%	29%	29%	36%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	672	327	344	53	75	225	318	128	544	194	301	111	66	495	177
	66%	66%	66%	33%	61%	74%	74%	45%	74%	67%	68%	59%	69%	68%	62%
Very confident	85	57	29	42	10	21	12	52	33	31	33	15	6	64	21
	8%	11%	6%	26%	8%	7%	3%	18%	5%	11%	7%	8%	6%	9%	7%
Somewhat confident	227	104	122	57	34	52	83	91	135	47	99	60	22	145	81
	22%	21%	24%	35%	28%	17%	19%	32%	18%	16%	22%	32%	22%	20%	29%
Not that confident	332	175	157	40	39	96	157	79	253	107	139	53	33	246	86
	33%	35%	30%	25%	32%	32%	37%	28%	34%	37%	31%	28%	34%	34%	30%
Not confident at all	340	152	187	12	37	129	162	49	291	88	162	57	33	249	91
	33%	31%	36%	8%	30%	42%	38%	17%	40%	30%	36%	30%	35%	34%	32%
Unsure	33	11	23	10	3	7	14	12	21	16	11	3	3	27	6
	3%	2%	4%	6%	2%	2%	3%	4%	3%	6%	3%	2%	3%	4%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONFIDENT	312	84	228	35	49	68	124	120	62	121	108	82	162	42	48
	31%	37%	29%	41%	34%	40%	28%	29%	28%	26%	30%	46%	28%	35%	32%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	672	133	537	47	86	100	295	277	145	337	245	90	393	75	100
	66%	58%	68%	56%	60%	59%	67%	68%	66%	71%	67%	50%	68%	64%	67%
Very confident	85	28	57	20	8	25	29	32	11	42	18	26	60	6	10
	8%	12%	7%	23%	6%	15%	7%	8%	5%	9%	5%	15%	10%	5%	7%
Somewhat confident	227	56	171	15	41	43	95	88	51	80	91	56	102	36	38
	22%	24%	22%	18%	28%	25%	22%	22%	23%	17%	25%	31%	18%	31%	25%
Not that confident	332	66	265	27	39	47	145	140	65	151	136	45	177	39	58
	33%	29%	34%	32%	27%	28%	33%	34%	30%	32%	37%	25%	31%	33%	39%
Not confident at all	340	67	273	20	47	53	150	137	79	186	109	45	216	36	42
	33%	29%	35%	24%	33%	31%	34%	34%	36%	39%	30%	25%	37%	31%	28%
Unsure	33	11	23	3	8	2	19	13	14	13	12	7	23	1	3
	3%	5%	3%	3%	6%	1%	4%	3%	6%	3%	3%	4%	4%	1%	2%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Une] How concerned are you, if at all, that each of the following are a problem for your local community?

-Unemployment

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	441	188	253	74	52	158	157	126	315	132	178	94	37	310	131
	43%	38%	49%	46%	43%	52%	37%	44%	43%	46%	40%	50%	39%	42%	46%
NOT VERY/NOT AT ALL CONCERNED	259	154	104	45	32	59	124	76	182	66	107	49	37	173	85
	25%	31%	20%	28%	26%	19%	29%	27%	25%	23%	24%	26%	38%	24%	30%
Extremely concerned	192	78	113	30	31	74	57	61	131	65	80	27	20	145	47
	19%	16%	22%	18%	25%	24%	13%	21%	18%	22%	18%	14%	21%	20%	17%
Very concerned	250	110	140	44	21	84	100	65	184	67	98	67	18	165	84
	25%	22%	27%	27%	17%	28%	23%	23%	25%	23%	22%	35%	18%	23%	30%
Somewhat concerned	317	156	160	43	39	88	147	82	235	90	159	46	22	249	68
	31%	31%	31%	27%	32%	29%	34%	29%	32%	31%	36%	24%	23%	34%	24%
Not very concerned	181	106	75	32	22	48	79	54	128	43	78	40	21	120	61
	18%	21%	14%	20%	18%	16%	19%	19%	17%	15%	17%	21%	22%	16%	21%
Not at all concerned	77	48	29	13	10	11	44	23	55	24	29	9	16	53	25
	8%	10%	6%	8%	8%	3%	10%	8%	7%	8%	7%	5%	16%	7%	9%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Une] How concerned are you, if at all, that each of the following are a problem for your local community?

-Unemployment

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	441	117	323	47	70	65	206	171	113	216	147	79	263	42	68
	43%	52%	41%	56%	49%	38%	47%	42%	51%	46%	40%	44%	46%	36%	45%
NOT VERY/NOT AT ALL CONCERNED	259	36	222	14	22	52	100	107	43	123	92	44	119	41	41
	25%	16%	28%	16%	15%	30%	23%	26%	19%	26%	25%	25%	21%	35%	27%
Extremely concerned	192	59	132	26	33	31	88	72	44	101	54	37	129	14	22
	19%	26%	17%	30%	23%	18%	20%	18%	20%	21%	15%	21%	22%	12%	15%
Very concerned	250	59	191	21	37	34	117	98	69	115	93	41	135	28	46
	25%	26%	24%	25%	26%	20%	27%	24%	31%	24%	25%	23%	23%	23%	30%
Somewhat concerned	317	74	243	24	51	53	132	132	65	133	127	57	195	35	42
	31%	33%	31%	28%	35%	31%	30%	32%	29%	28%	35%	32%	34%	30%	28%
Not very concerned	181	29	151	10	18	34	72	76	29	78	76	28	87	28	29
	18%	13%	19%	12%	13%	20%	16%	18%	13%	16%	21%	15%	15%	23%	19%
Not at all concerned	77	7	71	3	4	17	28	31	14	45	16	16	33	13	13
	8%	3%	9%	4%	3%	10%	7%	8%	6%	10%	4%	9%	6%	11%	8%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Wages] How concerned are you, if at all, that each of the following are a problem for your local community?

-Wages not keeping up

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	653	298	354	116	81	218	238	197	456	180	291	119	63	471	182
	64%	60%	68%	72%	66%	72%	55%	69%	62%	62%	66%	63%	65%	64%	64%
NOT VERY/NOT AT ALL CONCERNED	107	71	36	16	13	20	58	29	78	27	45	22	12	72	34
	10%	14%	7%	10%	10%	7%	13%	10%	11%	9%	10%	12%	13%	10%	12%
Extremely concerned	342	138	204	57	49	129	107	106	236	90	156	61	34	247	95
	34%	28%	39%	36%	40%	42%	25%	37%	32%	31%	35%	32%	36%	34%	34%
Very concerned	311	160	150	58	32	89	131	90	220	89	135	58	28	224	87
	31%	32%	29%	36%	26%	29%	31%	32%	30%	31%	30%	31%	29%	31%	30%
Somewhat concerned	258	129	127	30	29	66	133	59	199	82	108	47	21	190	68
	25%	26%	25%	18%	24%	22%	31%	21%	27%	28%	24%	25%	22%	26%	24%
Not very concerned	78	58	20	13	10	12	43	23	55	18	35	16	8	53	24
	8%	12%	4%	8%	8%	4%	10%	8%	7%	6%	8%	8%	9%	7%	9%
Not at all concerned	29	13	16	3	3	8	15	5	23	9	10	6	4	19	10
	3%	3%	3%	2%	2%	3%	4%	2%	3%	3%	2%	3%	4%	3%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Wages] How concerned are you, if at all, that each of the following are a problem for your local community?

-Wages not keeping up

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	653	167	485	63	104	108	284	260	150	296	227	130	396	68	93
	64%	74%	62%	75%	73%	64%	65%	64%	68%	63%	62%	72%	68%	58%	61%
NOT VERY/NOT AT ALL CONCERNED	107	18	89	11	7	30	34	43	14	53	42	12	57	21	17
	10%	8%	11%	13%	5%	17%	8%	10%	7%	11%	11%	7%	10%	18%	11%
Extremely concerned	342	95	247	39	55	53	158	130	96	166	113	63	217	30	48
	34%	42%	31%	47%	39%	31%	36%	32%	43%	35%	31%	35%	37%	25%	32%
Very concerned	311	73	238	24	49	55	126	130	54	130	114	66	179	39	45
	31%	32%	30%	28%	34%	32%	29%	32%	25%	27%	31%	37%	31%	33%	30%
Somewhat concerned	258	42	215	10	32	32	119	107	56	123	96	38	125	28	41
	25%	18%	27%	12%	22%	19%	27%	26%	25%	26%	26%	21%	22%	24%	27%
Not very concerned	78	12	66	8	4	25	22	31	9	41	29	8	46	17	9
	8%	5%	8%	10%	3%	15%	5%	7%	4%	9%	8%	5%	8%	14%	6%
Not at all concerned	29	6	23	3	3	4	12	12	5	12	13	4	11	4	8
	3%	3%	3%	3%	2%	3%	3%	3%	2%	3%	4%	2%	2%	4%	5%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Housing] How concerned are you, if at all, that each of the following are a problem for your local community?

-Cost of housing

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	730	336	394	127	94	225	284	221	509	194	333	133	69	528	202
	72%	67%	76%	79%	77%	74%	66%	78%	69%	67%	75%	71%	72%	72%	71%
NOT VERY/NOT AT ALL CONCERNED	105	61	43	13	10	32	51	22	83	34	42	17	12	77	28
	10%	12%	8%	8%	8%	10%	12%	8%	11%	12%	10%	9%	12%	10%	10%
Extremely concerned	428	189	239	71	64	142	150	136	292	114	210	72	31	324	103
	42%	38%	46%	44%	52%	47%	35%	48%	40%	40%	47%	38%	32%	44%	36%
Very concerned	302	148	155	55	30	83	135	85	217	80	123	61	38	203	99
	30%	30%	30%	34%	24%	27%	31%	30%	30%	28%	28%	32%	40%	28%	35%
Somewhat concerned	182	101	81	22	19	48	93	41	141	60	68	38	15	128	54
	18%	20%	16%	14%	15%	16%	22%	14%	19%	21%	15%	20%	16%	17%	19%
Not very concerned	76	47	28	8	8	24	36	16	60	25	30	14	7	55	21
	7%	9%	5%	5%	6%	8%	9%	6%	8%	9%	7%	8%	7%	8%	7%
Not at all concerned	29	14	15	4	2	8	15	6	23	9	12	2	5	22	7
	3%	3%	3%	3%	1%	3%	3%	2%	3%	3%	3%	1%	5%	3%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Housing] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Cost of housing

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	730	172	557	66	106	121	334	276	173	344	256	130	432	79	111
	72%	76%	71%	78%	74%	71%	76%	67%	78%	73%	70%	72%	75%	67%	73%
NOT VERY/NOT AT ALL CONCERNED	105	16	89	6	10	17	36	52	17	50	40	15	51	15	17
	10%	7%	11%	7%	7%	10%	8%	13%	8%	11%	11%	8%	9%	13%	11%
Extremely concerned	428	109	317	48	60	75	200	153	116	211	136	81	270	47	59
	42%	48%	40%	57%	42%	44%	46%	37%	53%	45%	37%	45%	47%	40%	39%
Very concerned	302	63	239	17	46	46	134	123	57	133	121	48	163	32	51
	30%	28%	30%	21%	32%	27%	31%	30%	26%	28%	33%	27%	28%	28%	34%
Somewhat concerned	182	39	142	13	26	32	68	82	32	77	69	35	95	23	23
	18%	17%	18%	15%	19%	19%	15%	20%	14%	16%	19%	20%	16%	20%	15%
Not very concerned	76	14	62	4	10	12	26	39	13	34	33	10	37	12	15
	7%	6%	8%	5%	7%	7%	6%	9%	6%	7%	9%	5%	6%	10%	10%
Not at all concerned	29	2	27	1	1	5	11	13	4	16	7	5	14	3	2
	3%	1%	3%	2%	*%	3%	2%	3%	2%	3%	2%	3%	2%	3%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Inflation] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Inflation

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	913	441	470	129	105	293	386	234	679	256	406	162	89	662	251
	90%	89%	91%	80%	86%	96%	90%	82%	93%	89%	92%	86%	93%	90%	88%
NOT VERY/NOT AT ALL CONCERNED	25	15	10	9	4	4	9	13	13	9	10	5	1	19	6
	3%	3%	2%	5%	3%	1%	2%	4%	2%	3%	2%	3%	1%	3%	2%
Extremely concerned	580	273	306	85	63	205	228	147	433	155	272	100	53	427	153
	57%	55%	59%	53%	51%	67%	53%	52%	59%	54%	61%	53%	56%	58%	54%
Very concerned	332	168	164	44	43	88	157	87	245	101	134	62	36	234	98
	33%	34%	32%	27%	35%	29%	37%	31%	33%	35%	30%	33%	37%	32%	34%
Somewhat concerned	79	42	37	24	14	8	34	37	42	23	28	21	6	51	27
	8%	8%	7%	15%	11%	2%	8%	13%	6%	8%	6%	11%	6%	7%	10%
Not very concerned	19	14	5	7	3	1	8	10	9	6	7	4	1	14	5
	2%	3%	1%	4%	3%	0%	2%	4%	1%	2%	2%	2%	1%	2%	2%
Not at all concerned	7	1	5	2	0	3	1	2	4	3	2	1	-	6	1
	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	-	1%	0%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Inflation] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Inflation

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	913	203	708	77	126	150	393	369	196	431	331	151	520	107	139
	90%	89%	90%	91%	88%	89%	90%	90%	89%	91%	91%	84%	90%	91%	92%
NOT VERY/NOT AT ALL CONCERNED	25	5	21	1	4	6	10	10	6	11	4	11	14	3	1
	3%	2%	3%	1%	3%	3%	2%	2%	3%	2%	1%	6%	2%	3%	*%
Extremely concerned	580	133	446	50	83	91	255	235	130	294	188	98	352	66	77
	57%	58%	57%	59%	58%	53%	58%	57%	59%	62%	51%	55%	61%	57%	51%
Very concerned	332	70	262	27	43	60	138	135	66	137	143	52	169	40	61
	33%	31%	33%	32%	30%	35%	32%	33%	30%	29%	39%	29%	29%	34%	41%
Somewhat concerned	79	20	59	7	13	14	35	30	18	30	31	18	44	7	12
	8%	9%	8%	8%	9%	8%	8%	7%	8%	6%	8%	10%	8%	6%	8%
Not very concerned	19	3	16	0	3	5	7	7	4	7	3	9	10	2	-
	2%	1%	2%	*%	2%	3%	2%	2%	2%	1%	1%	5%	2%	2%	
Not at all concerned	7	2	5	0	1	1	3	3	2	4	0	2	4	1	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Childcare] How concerned are you, if at all, that each of the following are a problem for your local community?

-Cost of childcare

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	400	157	244	78	37	145	140	116	285	118	173	79	31	291	110
	39%	31%	47%	49%	30%	47%	33%	41%	39%	41%	39%	42%	32%	40%	39%
NOT VERY/NOT AT ALL CONCERNED	315	193	121	42	45	83	146	87	229	90	128	64	34	217	98
	31%	39%	23%	26%	37%	27%	34%	30%	31%	31%	29%	34%	35%	30%	34%
Extremely concerned	188	71	118	41	18	69	59	60	129	58	85	36	10	143	46
	19%	14%	23%	26%	15%	23%	14%	21%	18%	20%	19%	19%	10%	19%	16%
Very concerned	212	86	126	37	19	76	81	56	156	60	88	43	21	148	64
	21%	17%	24%	23%	15%	25%	19%	20%	21%	21%	20%	23%	22%	20%	22%
Somewhat concerned	301	149	153	41	40	77	142	82	220	81	143	46	31	224	77
	30%	30%	29%	26%	33%	25%	33%	29%	30%	28%	32%	24%	33%	31%	27%
Not very concerned	148	78	70	22	18	42	66	40	107	46	61	27	14	106	41
	15%	16%	13%	14%	15%	14%	15%	14%	15%	16%	14%	14%	14%	15%	14%
Not at all concerned	168	115	51	19	27	41	80	46	121	44	67	37	20	111	57
	16%	23%	10%	12%	22%	13%	19%	16%	17%	15%	15%	20%	21%	15%	20%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Childcare] How concerned are you, if at all, that each of the following are a problem for your local community?

-Cost of childcare

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	400	130	269	43	87	61	187	153	119	180	146	74	241	38	63
	39%	57%	34%	51%	61%	36%	43%	37%	54%	38%	40%	41%	42%	32%	41%
NOT VERY/NOT AT ALL CONCERNED	315	45	270	22	23	66	119	130	44	161	111	43	166	50	46
	31%	20%	34%	26%	16%	39%	27%	32%	20%	34%	30%	24%	29%	43%	31%
Extremely concerned	188	64	124	23	41	30	84	74	54	90	61	37	122	14	24
	19%	28%	16%	27%	29%	18%	19%	18%	25%	19%	17%	21%	21%	12%	16%
Very concerned	212	66	146	20	46	31	103	78	65	90	85	37	118	24	39
	21%	29%	18%	24%	32%	18%	24%	19%	29%	19%	23%	21%	20%	20%	26%
Somewhat concerned	301	52	248	19	33	43	132	127	58	130	108	63	172	30	42
	30%	23%	31%	23%	23%	25%	30%	31%	26%	28%	30%	35%	30%	25%	28%
Not very concerned	148	30	118	15	15	22	57	68	25	69	59	19	80	21	24
	15%	13%	15%	18%	10%	13%	13%	17%	11%	15%	16%	11%	14%	18%	16%
Not at all concerned	168	15	153	7	8	44	62	62	18	92	52	23	86	29	22
	16%	7%	19%	8%	6%	26%	14%	15%	8%	20%	14%	13%	15%	25%	15%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Health] How concerned are you, if at all, that each of the following are a problem for your local community?

-Cost of health care

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	701	321	378	105	77	225	294	182	519	190	327	124	60	517	184
	69%	64%	73%	65%	63%	74%	69%	64%	71%	66%	74%	66%	62%	71%	65%
NOT VERY/NOT AT ALL CONCERNED	67	43	24	14	7	10	35	21	46	16	24	12	15	40	27
	7%	9%	5%	9%	6%	3%	8%	8%	6%	6%	5%	6%	15%	5%	9%
Extremely concerned	377	158	219	57	46	137	137	103	274	109	171	69	28	280	97
	37%	32%	42%	35%	38%	45%	32%	36%	37%	38%	38%	37%	29%	38%	34%
Very concerned	324	164	159	48	31	88	157	79	245	81	156	54	32	238	86
	32%	33%	31%	30%	25%	29%	37%	28%	33%	28%	35%	29%	33%	32%	30%
Somewhat concerned	249	134	115	42	39	70	99	81	168	83	93	53	21	175	74
	24%	27%	22%	26%	32%	23%	23%	28%	23%	29%	21%	28%	22%	24%	26%
Not very concerned	43	26	17	9	5	6	24	13	30	8	19	11	5	27	16
	4%	5%	3%	5%	4%	2%	6%	5%	4%	3%	4%	6%	5%	4%	5%
Not at all concerned	24	16	8	6	2	4	12	8	16	8	5	1	10	13	11
	2%	3%	1%	4%	2%	1%	3%	3%	2%	3%	1%	1%	10%	2%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConE\_Health] How concerned are you, if at all, that each of the following are a problem for your local community?

-Cost of health care

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	701	158	541	56	102	94	318	289	167	331	246	124	401	76	104
	69%	70%	69%	67%	71%	55%	73%	71%	76%	70%	67%	69%	69%	64%	69%
NOT VERY/NOT AT ALL CONCERNED	67	12	55	5	7	21	24	23	7	30	24	13	38	15	6
	7%	5%	7%	6%	5%	12%	5%	6%	3%	6%	7%	7%	7%	13%	4%
Extremely concerned	377	86	290	32	54	49	167	161	91	181	118	77	220	35	49
	37%	38%	37%	38%	37%	29%	38%	39%	41%	38%	32%	43%	38%	30%	32%
Very concerned	324	73	250	24	48	44	151	128	76	150	128	47	181	40	55
	32%	32%	32%	29%	34%	26%	35%	31%	34%	32%	35%	26%	31%	34%	37%
Somewhat concerned	249	57	192	23	34	55	96	98	47	111	96	43	140	27	41
	24%	25%	24%	27%	24%	33%	22%	24%	21%	23%	26%	24%	24%	23%	27%
Not very concerned	43	9	34	3	5	12	17	14	5	15	18	10	23	8	5
	4%	4%	4%	4%	4%	7%	4%	3%	2%	3%	5%	6%	4%	7%	3%
Not at all concerned	24	3	21	2	2	9	6	9	2	15	6	3	15	7	1
	2%	1%	3%	2%	1%	5%	1%	2%	1%	3%	2%	2%	3%	6%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGOPContrast\_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Businesses should be able to operate however they like as long as they do not break the law	576	316	260	75	82	161	258	157	419	149	248	117	62	397	180
	57%	63%	50%	47%	67%	53%	60%	55%	57%	52%	56%	62%	65%	54%	63%
Businesses should be held accountable by the government if they are too focused on being "woke"	333	147	185	66	32	114	122	97	236	104	152	50	27	256	77
	33%	30%	36%	41%	26%	37%	28%	34%	32%	36%	34%	26%	28%	35%	27%
Unsure	107	35	72	20	9	30	48	29	78	36	44	21	6	79	28
	11%	7%	14%	13%	7%	10%	11%	10%	11%	12%	10%	11%	7%	11%	10%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGOPContrast\_Businesses] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Businesses should be able to operate however they like as long as they do not break the law	576	131	445	61	70	101	246	229	104	259	222	95	311	61	99
	57%	58%	57%	72%	49%	59%	56%	56%	47%	55%	61%	53%	54%	52%	66%
Businesses should be held accountable by the government if they are too focused on being "woke"	333	70	262	17	53	55	144	135	83	169	107	57	208	41	41
	33%	31%	33%	21%	37%	32%	33%	33%	38%	36%	29%	32%	36%	35%	27%
Unsure	107	26	81	6	20	14	48	45	34	43	37	27	59	15	10
	11%	11%	10%	7%	14%	8%	11%	11%	15%	9%	10%	15%	10%	13%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGOPContrast\_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
When balancing the federal budget, cuts to any and all programs should be considered	228	129	99	62	37	57	73	99	129	53	83	55	38	135	93
	22%	26%	19%	38%	30%	19%	17%	35%	18%	18%	19%	29%	39%	18%	33%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	756	356	399	90	77	240	349	167	589	222	351	128	55	573	184
	74%	71%	77%	56%	63%	79%	82%	59%	80%	77%	79%	68%	57%	78%	65%
Unsure	33	13	19	10	9	8	6	18	14	14	10	5	3	24	8
	3%	3%	4%	6%	7%	3%	2%	6%	2%	5%	2%	3%	3%	3%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGOPContrast\_Budget] Which of the following statements do you agree with more, even if neither is exactly right?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
When balancing the federal budget, cuts to any and all programs should be considered	228	66	162	29	36	43	100	85	50	111	78	39	120	37	37
	22%	29%	21%	35%	25%	25%	23%	21%	22%	23%	21%	22%	21%	31%	24%
No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget	756	147	607	51	96	124	322	310	164	350	273	133	440	77	109
	74%	65%	77%	60%	67%	73%	74%	76%	74%	74%	75%	74%	76%	66%	72%
Unsure	33	15	18	4	11	3	16	14	7	11	14	7	17	4	5
	3%	7%	2%	5%	7%	2%	4%	3%	3%	2%	4%	4%	3%	3%	4%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Immig] How concerned are you, if at all, that each of the following are a problem for your local community?

-Illegal immigration

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	705	363	342	80	85	218	322	165	540	194	322	122	67	515	190
	69%	73%	66%	50%	69%	71%	75%	58%	74%	67%	72%	65%	70%	70%	67%
NOT VERY/NOT AT ALL CONCERNED	141	56	85	30	18	41	52	48	93	42	59	26	13	102	39
	14%	11%	16%	19%	15%	13%	12%	17%	13%	15%	13%	14%	14%	14%	14%
Extremely concerned	455	228	227	48	53	145	209	101	354	120	217	81	38	337	119
	45%	46%	44%	30%	43%	48%	49%	36%	48%	41%	49%	43%	40%	46%	42%
Very concerned	250	136	114	32	32	72	113	64	186	74	104	42	29	179	71
	25%	27%	22%	20%	26%	24%	26%	23%	25%	26%	24%	22%	30%	24%	25%
Somewhat concerned	171	79	91	51	19	46	54	70	101	52	63	40	16	115	56
	17%	16%	18%	32%	16%	15%	13%	25%	14%	18%	14%	21%	16%	16%	20%
Not very concerned	103	39	64	25	13	27	38	38	65	30	40	23	10	70	33
	10%	8%	12%	16%	10%	9%	9%	13%	9%	10%	9%	12%	10%	10%	12%
Not at all concerned	38	17	21	5	6	14	14	11	27	12	19	2	3	32	6
	4%	3%	4%	3%	5%	4%	3%	4%	4%	4%	4%	1%	3%	4%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Immig] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Illegal immigration

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	705	140	564	58	82	116	311	278	147	363	235	107	424	81	87
	69%	61%	72%	68%	57%	68%	71%	68%	67%	77%	64%	60%	73%	68%	57%
NOT VERY/NOT AT ALL CONCERNED	141	46	94	11	35	16	55	70	34	44	62	35	62	16	32
	14%	20%	12%	14%	24%	9%	13%	17%	15%	9%	17%	19%	11%	14%	21%
Extremely concerned	455	93	361	36	57	76	215	164	100	258	121	76	294	52	56
	45%	41%	46%	43%	40%	45%	49%	40%	45%	55%	33%	42%	51%	44%	37%
Very concerned	250	47	203	21	25	39	96	114	47	104	114	31	130	29	30
	25%	21%	26%	25%	18%	23%	22%	28%	21%	22%	31%	17%	22%	25%	20%
Somewhat concerned	171	41	130	15	26	38	71	62	40	65	68	38	93	21	32
	17%	18%	16%	18%	18%	22%	16%	15%	18%	14%	19%	21%	16%	18%	21%
Not very concerned	103	32	71	8	24	12	39	53	25	24	52	27	49	11	21
	10%	14%	9%	9%	17%	7%	9%	13%	11%	5%	14%	15%	9%	10%	14%
Not at all concerned	38	15	23	4	11	4	17	17	9	20	10	8	13	4	11
	4%	6%	3%	4%	8%	2%	4%	4%	4%	4%	3%	4%	2%	4%	7%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Home] How concerned are you, if at all, that each of the following are a problem for your local community?

-Homelessness

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	589	257	330	89	82	188	230	171	418	174	268	101	45	443	146
	58%	52%	64%	55%	67%	62%	54%	60%	57%	60%	60%	54%	47%	60%	51%
NOT VERY/NOT AT ALL CONCERNED	171	106	65	31	19	31	90	51	120	40	66	43	21	106	64
	17%	21%	13%	19%	16%	10%	21%	18%	16%	14%	15%	23%	22%	15%	23%
Extremely concerned	323	139	184	53	36	115	120	89	234	109	140	62	11	250	74
	32%	28%	36%	33%	29%	38%	28%	31%	32%	38%	32%	33%	12%	34%	26%
Very concerned	266	118	146	36	46	73	111	82	184	65	128	39	34	193	73
	26%	24%	28%	22%	37%	24%	26%	29%	25%	23%	29%	21%	35%	26%	26%
Somewhat concerned	257	136	122	41	22	86	108	63	195	74	110	44	30	183	74
	25%	27%	24%	25%	18%	28%	25%	22%	27%	26%	25%	23%	31%	25%	26%
Not very concerned	130	82	49	23	14	22	71	37	93	30	54	33	13	84	46
	13%	16%	9%	14%	12%	7%	17%	13%	13%	10%	12%	17%	14%	11%	16%
Not at all concerned	41	24	17	8	5	9	19	13	27	10	12	10	8	22	18
	4%	5%	3%	5%	4%	3%	4%	5%	4%	3%	3%	5%	8%	3%	6%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Home] How concerned are you, if at all, that each of the following are a problem for your local community?

-Homelessness

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	589	145	443	57	88	120	264	205	149	271	201	117	372	48	77
	58%	64%	56%	68%	61%	71%	60%	50%	67%	57%	55%	65%	64%	40%	51%
NOT VERY/NOT AT ALL CONCERNED	171	25	146	8	17	12	65	95	24	83	65	23	75	35	30
	17%	11%	18%	9%	12%	7%	15%	23%	11%	18%	18%	13%	13%	30%	20%
Extremely concerned	323	87	236	36	51	68	145	110	79	157	98	68	226	23	41
	32%	38%	30%	43%	36%	40%	33%	27%	36%	33%	27%	38%	39%	20%	27%
Very concerned	266	58	207	21	37	52	119	95	70	113	103	49	146	25	36
	26%	25%	26%	25%	26%	30%	27%	23%	32%	24%	28%	27%	25%	21%	24%
Somewhat concerned	257	57	199	19	38	38	109	110	48	118	99	40	131	35	43
	25%	25%	25%	23%	27%	22%	25%	27%	22%	25%	27%	22%	23%	30%	29%
Not very concerned	130	19	111	6	13	7	43	80	16	59	54	17	56	28	24
	13%	8%	14%	7%	9%	4%	10%	20%	7%	13%	15%	10%	10%	24%	16%
Not at all concerned	41	6	34	2	5	5	22	15	8	24	11	5	19	7	6
	4%	3%	4%	2%	3%	3%	5%	4%	3%	5%	3%	3%	3%	6%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Drug] How concerned are you, if at all, that each of the following are a problem for your local community?

-Drug addiction

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	686	327	358	105	81	221	279	185	501	209	312	113	51	521	164
	67%	66%	69%	65%	66%	73%	65%	65%	68%	73%	70%	60%	53%	71%	58%
NOT VERY/NOT AT ALL CONCERNED	97	46	51	18	19	15	44	37	60	23	35	28	11	58	39
	10%	9%	10%	11%	16%	5%	10%	13%	8%	8%	8%	15%	11%	8%	14%
Extremely concerned	407	182	224	73	46	136	152	119	288	130	182	71	24	312	94
	40%	37%	43%	45%	38%	45%	35%	42%	39%	45%	41%	37%	25%	43%	33%
Very concerned	279	145	134	32	35	85	128	66	213	79	130	43	27	209	70
	27%	29%	26%	20%	28%	28%	30%	23%	29%	27%	29%	23%	28%	29%	25%
Somewhat concerned	234	125	108	38	23	68	105	61	173	57	96	47	34	153	81
	23%	25%	21%	24%	19%	22%	24%	22%	24%	20%	22%	25%	36%	21%	29%
Not very concerned	72	36	37	15	13	12	33	28	45	15	25	24	8	40	32
	7%	7%	7%	9%	10%	4%	8%	10%	6%	5%	6%	13%	8%	6%	11%
Not at all concerned	25	11	14	3	7	3	12	10	15	7	10	4	3	17	7
	2%	2%	3%	2%	5%	1%	3%	3%	2%	3%	2%	2%	3%	2%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Drug] How concerned are you, if at all, that each of the following are a problem for your local community?

-Drug addiction

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	686	167	517	69	98	118	289	279	152	328	224	133	412	68	99
	67%	74%	66%	82%	69%	69%	66%	68%	69%	70%	61%	74%	71%	58%	66%
NOT VERY/NOT AT ALL CONCERNED	97	15	82	3	12	10	43	44	27	41	39	17	50	12	20
	10%	7%	10%	4%	8%	6%	10%	11%	12%	9%	11%	10%	9%	11%	13%
Extremely concerned	407	108	298	41	67	67	172	167	93	209	112	86	255	29	55
	40%	47%	38%	49%	47%	40%	39%	41%	42%	44%	31%	48%	44%	24%	37%
Very concerned	279	59	218	28	32	50	117	112	59	119	113	47	157	39	44
	27%	26%	28%	33%	22%	30%	27%	27%	27%	25%	31%	26%	27%	33%	29%
Somewhat concerned	234	45	189	12	33	42	106	86	41	102	103	29	117	37	32
	23%	20%	24%	15%	23%	25%	24%	21%	19%	22%	28%	16%	20%	32%	21%
Not very concerned	72	9	64	2	7	8	32	33	20	24	36	13	38	11	16
	7%	4%	8%	3%	5%	5%	7%	8%	9%	5%	10%	7%	7%	9%	11%
Not at all concerned	25	6	18	1	5	2	11	12	7	17	3	5	12	1	3
	2%	3%	2%	1%	4%	1%	2%	3%	3%	4%	1%	3%	2%	1%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_VCrime] How concerned are you, if at all, that each of the following are a problem for your local community?

-Violent crime

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	664	336	328	100	84	210	270	184	480	185	294	121	64	479	185
	65%	67%	63%	62%	69%	69%	63%	65%	65%	64%	66%	64%	67%	65%	65%
NOT VERY/NOT AT ALL CONCERNED	154	69	86	37	18	38	61	55	99	48	64	30	12	112	42
	15%	14%	17%	23%	15%	13%	14%	19%	14%	16%	15%	16%	13%	15%	15%
Extremely concerned	374	180	194	56	33	126	159	89	285	106	160	78	29	267	107
	37%	36%	38%	35%	27%	41%	37%	31%	39%	37%	36%	42%	30%	36%	38%
Very concerned	290	157	134	44	52	83	111	96	194	79	134	42	35	213	77
	29%	31%	26%	27%	42%	27%	26%	34%	27%	27%	30%	22%	37%	29%	27%
Somewhat concerned	199	94	104	24	21	57	97	44	154	56	85	38	20	141	58
	20%	19%	20%	15%	17%	19%	23%	16%	21%	19%	19%	20%	20%	19%	20%
Not very concerned	126	56	70	34	11	30	51	45	81	38	54	26	9	92	35
	12%	11%	14%	21%	9%	10%	12%	16%	11%	13%	12%	14%	9%	13%	12%
Not at all concerned	28	12	16	4	7	8	10	10	18	10	11	4	4	20	7
	3%	2%	3%	2%	6%	3%	2%	4%	2%	3%	2%	2%	4%	3%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_VCrime] How concerned are you, if at all, that each of the following are a problem for your local community?

-Violent crime

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	664	149	515	60	89	118	299	248	142	331	212	120	400	65	95
	65%	65%	65%	71%	62%	69%	68%	60%	64%	70%	58%	67%	69%	55%	63%
NOT VERY/NOT AT ALL CONCERNED	154	40	114	8	32	13	54	87	31	59	66	29	73	21	25
	15%	18%	14%	9%	22%	8%	12%	21%	14%	13%	18%	16%	13%	18%	17%
Extremely concerned	374	95	279	36	59	69	182	122	91	202	98	74	244	37	47
	37%	42%	35%	42%	41%	41%	42%	30%	41%	43%	27%	41%	42%	31%	31%
Very concerned	290	54	236	24	30	48	116	125	51	130	114	46	155	29	48
	29%	24%	30%	29%	21%	29%	27%	31%	23%	27%	31%	26%	27%	24%	32%
Somewhat concerned	199	38	159	16	22	39	85	75	47	81	88	30	105	32	30
	20%	17%	20%	19%	15%	23%	19%	18%	21%	17%	24%	17%	18%	27%	20%
Not very concerned	126	33	93	8	25	11	42	74	23	38	62	25	63	15	19
	12%	15%	12%	9%	17%	6%	9%	18%	10%	8%	17%	14%	11%	12%	13%
Not at all concerned	28	7	21	-	7	2	12	13	8	21	4	4	11	6	6
	3%	3%	3%	-	5%	1%	3%	3%	4%	4%	1%	2%	2%	5%	4%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_PCrime] How concerned are you, if at all, that each of the following are a problem for your local community?

-Property crime

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	636	309	327	79	70	204	282	149	486	170	283	121	63	452	183
	63%	62%	63%	49%	57%	67%	66%	53%	66%	59%	64%	64%	65%	62%	65%
NOT VERY/NOT AT ALL CONCERNED	123	65	58	31	20	25	47	51	72	28	53	27	15	81	42
	12%	13%	11%	19%	16%	8%	11%	18%	10%	10%	12%	14%	16%	11%	15%
Extremely concerned	333	157	175	49	38	109	137	86	246	90	155	57	31	245	88
	33%	32%	34%	30%	31%	36%	32%	30%	34%	31%	35%	30%	32%	33%	31%
Very concerned	303	151	152	31	32	95	145	63	240	79	128	64	32	207	95
	30%	30%	29%	19%	26%	31%	34%	22%	33%	28%	29%	34%	33%	28%	34%
Somewhat concerned	258	125	132	51	33	76	99	84	175	91	108	41	18	199	59
	25%	25%	26%	32%	27%	25%	23%	29%	24%	31%	24%	22%	19%	27%	21%
Not very concerned	98	55	43	26	14	18	39	41	57	21	42	22	12	63	35
	10%	11%	8%	16%	12%	6%	9%	14%	8%	7%	9%	12%	13%	9%	12%
Not at all concerned	25	10	15	5	6	7	8	10	15	7	11	4	3	18	7
	2%	2%	3%	3%	4%	2%	2%	4%	2%	2%	2%	2%	3%	2%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_PCrime] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Property crime

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	636	143	492	55	88	110	294	231	139	334	201	101	385	66	94
	63%	63%	63%	65%	62%	65%	67%	57%	63%	71%	55%	56%	67%	56%	62%
NOT VERY/NOT AT ALL CONCERNED	123	33	89	11	23	22	44	57	24	42	52	29	55	25	18
	12%	15%	11%	13%	16%	13%	10%	14%	11%	9%	14%	16%	9%	21%	12%
Extremely concerned	333	82	250	35	48	67	162	104	80	181	90	62	219	34	36
	33%	36%	32%	41%	33%	40%	37%	25%	36%	38%	25%	34%	38%	29%	24%
Very concerned	303	60	242	20	40	42	133	128	59	153	111	39	165	32	58
	30%	27%	31%	24%	28%	25%	30%	31%	27%	32%	30%	22%	29%	27%	39%
Somewhat concerned	258	51	206	19	32	38	99	121	58	96	112	50	139	27	39
	25%	22%	26%	23%	22%	22%	23%	30%	26%	20%	31%	28%	24%	23%	26%
Not very concerned	98	27	71	9	18	16	37	46	19	26	50	22	40	22	15
	10%	12%	9%	11%	12%	9%	8%	11%	9%	6%	14%	12%	7%	19%	10%
Not at all concerned	25	7	18	2	5	6	7	11	5	15	3	7	14	3	3
	2%	3%	2%	2%	3%	4%	2%	3%	2%	3%	1%	4%	2%	2%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_MentalHealth] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Mental health challenges

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	584	252	333	103	80	195	206	183	401	173	258	107	46	431	153
	57%	50%	64%	64%	65%	64%	48%	65%	55%	60%	58%	57%	48%	59%	54%
NOT VERY/NOT AT ALL CONCERNED	155	97	57	20	16	38	82	36	120	40	57	33	25	97	58
	15%	19%	11%	12%	13%	13%	19%	13%	16%	14%	13%	18%	26%	13%	20%
Extremely concerned	271	109	163	50	44	95	82	94	177	85	123	44	19	208	63
	27%	22%	31%	31%	36%	31%	19%	33%	24%	30%	28%	23%	20%	28%	22%
Very concerned	313	143	170	53	36	100	124	89	224	88	135	63	27	223	90
	31%	29%	33%	33%	30%	33%	29%	31%	31%	30%	30%	34%	28%	30%	32%
Somewhat concerned	277	150	127	38	27	72	141	65	212	76	128	48	25	204	73
	27%	30%	25%	24%	22%	24%	33%	23%	29%	26%	29%	26%	26%	28%	26%
Not very concerned	119	75	43	13	13	30	63	26	93	32	46	25	15	78	40
	12%	15%	8%	8%	11%	10%	15%	9%	13%	11%	10%	14%	16%	11%	14%
Not at all concerned	36	22	15	7	3	8	19	9	27	8	11	8	10	19	17
	4%	4%	3%	4%	2%	3%	4%	3%	4%	3%	2%	4%	10%	3%	6%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_MentalHealth] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Mental health challenges

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	584	155	429	59	96	95	261	228	142	269	189	127	363	45	82
	57%	68%	54%	70%	67%	56%	60%	56%	64%	57%	52%	71%	63%	38%	54%
NOT VERY/NOT AT ALL CONCERNED	155	18	137	8	10	26	61	69	27	82	54	20	77	25	26
	15%	8%	17%	9%	7%	15%	14%	17%	12%	17%	15%	11%	13%	21%	17%
Extremely concerned	271	78	193	31	47	45	120	107	70	140	67	64	175	18	36
	27%	34%	25%	37%	33%	26%	27%	26%	32%	30%	18%	35%	30%	15%	24%
Very concerned	313	78	236	28	50	51	141	121	72	128	122	63	188	27	46
	31%	34%	30%	33%	35%	30%	32%	30%	33%	27%	33%	35%	33%	23%	30%
Somewhat concerned	277	54	222	18	36	48	116	113	52	121	123	33	138	48	43
	27%	24%	28%	21%	25%	28%	26%	28%	23%	26%	34%	18%	24%	41%	28%
Not very concerned	119	14	105	7	7	13	50	56	21	57	46	16	60	16	23
	12%	6%	13%	8%	5%	8%	12%	14%	10%	12%	13%	9%	10%	14%	15%
Not at all concerned	36	5	32	1	3	13	10	13	5	25	8	4	17	9	4
	4%	2%	4%	1%	2%	8%	2%	3%	2%	5%	2%	2%	3%	8%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Opioid] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Opioid abuse

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	655	310	344	100	87	201	267	187	468	183	307	118	47	490	165
	64%	62%	66%	62%	71%	66%	62%	66%	64%	64%	69%	62%	49%	67%	58%
NOT VERY/NOT AT ALL CONCERNED	144	78	66	33	16	38	56	49	94	44	50	34	15	94	50
	14%	16%	13%	21%	13%	13%	13%	17%	13%	15%	11%	18%	16%	13%	17%
Extremely concerned	372	161	211	60	42	121	150	101	271	116	163	73	21	278	93
	37%	32%	41%	37%	34%	40%	35%	36%	37%	40%	37%	39%	22%	38%	33%
Very concerned	283	150	133	40	46	80	117	86	197	68	144	45	27	212	71
	28%	30%	26%	25%	37%	26%	27%	30%	27%	23%	33%	24%	28%	29%	25%
Somewhat concerned	218	110	108	28	19	65	105	47	171	62	86	37	33	148	70
	21%	22%	21%	17%	16%	21%	25%	17%	23%	21%	19%	19%	35%	20%	25%
Not very concerned	104	61	43	23	8	30	43	31	73	29	36	26	12	65	38
	10%	12%	8%	14%	7%	10%	10%	11%	10%	10%	8%	14%	13%	9%	13%
Not at all concerned	40	17	23	11	8	8	13	19	21	14	14	8	3	28	11
	4%	3%	4%	7%	6%	3%	3%	7%	3%	5%	3%	4%	3%	4%	4%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Opioid] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Opioid abuse

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	655	166	487	62	104	107	296	252	154	313	226	116	393	64	96
	64%	73%	62%	74%	73%	63%	68%	61%	70%	66%	62%	65%	68%	55%	63%
NOT VERY/NOT AT ALL CONCERNED	144	26	118	9	17	30	43	71	22	66	55	23	72	23	23
	14%	11%	15%	11%	12%	18%	10%	17%	10%	14%	15%	13%	12%	19%	15%
Extremely concerned	372	97	274	37	60	59	157	156	86	190	107	74	230	29	57
	37%	43%	35%	44%	42%	35%	36%	38%	39%	40%	29%	41%	40%	24%	38%
Very concerned	283	69	214	25	44	48	140	96	67	122	119	42	164	35	39
	28%	30%	27%	30%	31%	28%	32%	23%	30%	26%	33%	24%	28%	30%	26%
Somewhat concerned	218	36	182	13	23	33	99	87	45	93	84	40	112	31	32
	21%	16%	23%	16%	16%	19%	23%	21%	20%	20%	23%	22%	19%	26%	21%
Not very concerned	104	17	87	7	10	22	29	53	14	47	46	12	52	19	15
	10%	8%	11%	9%	7%	13%	7%	13%	7%	10%	12%	7%	9%	16%	10%
Not at all concerned	40	9	31	2	7	8	13	18	8	19	9	12	20	4	8
	4%	4%	4%	2%	5%	5%	3%	4%	4%	4%	3%	6%	4%	3%	5%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Fentanyl] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Fentanyl

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	711	343	368	107	94	210	300	202	510	211	316	127	58	526	185
	70%	69%	71%	67%	77%	69%	70%	71%	70%	73%	71%	68%	60%	72%	65%
NOT VERY/NOT AT ALL CONCERNED	116	56	60	25	14	26	50	40	76	29	39	33	15	68	48
	11%	11%	12%	16%	12%	9%	12%	14%	10%	10%	9%	17%	16%	9%	17%
Extremely concerned	471	219	252	73	62	143	193	135	336	147	212	80	32	359	112
	46%	44%	49%	45%	50%	47%	45%	48%	46%	51%	48%	43%	33%	49%	39%
Very concerned	240	124	116	34	32	67	107	66	174	64	104	47	26	168	73
	24%	25%	23%	21%	26%	22%	25%	23%	24%	22%	23%	25%	27%	23%	26%
Somewhat concerned	190	100	89	28	14	69	78	43	147	49	89	28	24	138	52
	19%	20%	17%	18%	12%	23%	18%	15%	20%	17%	20%	15%	25%	19%	18%
Not very concerned	86	44	42	20	9	20	37	29	57	20	26	27	13	46	40
	8%	9%	8%	13%	7%	6%	9%	10%	8%	7%	6%	14%	14%	6%	14%
Not at all concerned	30	11	18	5	5	6	13	10	19	9	12	6	2	22	8
	3%	2%	3%	3%	4%	2%	3%	4%	3%	3%	3%	3%	2%	3%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QConPS\_Fentanyl] How concerned are you, if at all, that each of the following are a problem for your local community?  
 -Fentanyl

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY CONCERNED	711	179	531	68	111	116	309	287	160	343	233	136	429	68	97
	70%	79%	67%	80%	78%	68%	71%	70%	72%	73%	64%	75%	74%	58%	65%
NOT VERY/NOT AT ALL CONCERNED	116	21	95	6	15	24	36	56	22	49	48	19	50	20	20
	11%	9%	12%	7%	11%	14%	8%	14%	10%	10%	13%	11%	9%	17%	13%
Extremely concerned	471	129	340	55	74	77	193	200	97	249	136	86	289	40	70
	46%	57%	43%	65%	52%	45%	44%	49%	44%	53%	37%	48%	50%	34%	46%
Very concerned	240	50	191	13	37	39	115	86	63	94	97	50	141	28	28
	24%	22%	24%	16%	26%	23%	26%	21%	28%	20%	27%	28%	24%	24%	18%
Somewhat concerned	190	28	162	11	17	30	93	67	39	80	85	25	99	30	34
	19%	12%	21%	13%	12%	17%	21%	16%	18%	17%	23%	14%	17%	25%	22%
Not very concerned	86	16	70	4	12	16	28	42	17	31	41	14	36	18	16
	8%	7%	9%	5%	8%	10%	6%	10%	7%	7%	11%	8%	6%	15%	10%
Not at all concerned	30	5	25	1	3	8	8	13	5	18	6	5	14	2	4
	3%	2%	3%	1%	2%	5%	2%	3%	2%	4%	2%	3%	2%	2%	3%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGallupImmig] Do you, personally, consider the situation at the U.S. border with Mexico to be – a crisis, a major problem, a minor problem, or not a problem for the U.S.?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CRISIS/MAJOR PROBLEM	918	462	455	112	107	286	413	219	699	256	402	169	91	658	259
	90%	93%	88%	69%	87%	94%	96%	77%	95%	89%	91%	90%	94%	90%	91%
MINOR/NOT A PROBLEM	85	35	50	40	14	17	13	55	30	24	40	18	3	64	21
	8%	7%	10%	25%	12%	6%	3%	19%	4%	8%	9%	9%	3%	9%	7%
Crisis	646	335	310	51	80	201	315	131	516	174	288	116	68	462	184
	64%	67%	60%	31%	65%	66%	73%	46%	70%	60%	65%	62%	70%	63%	65%
Major problem	271	127	145	61	27	85	98	88	184	82	114	52	23	196	75
	27%	25%	28%	38%	22%	28%	23%	31%	25%	28%	26%	28%	24%	27%	27%
Minor problem	71	26	46	32	11	15	13	43	28	14	39	17	2	52	19
	7%	5%	9%	20%	9%	5%	3%	15%	4%	5%	9%	9%	3%	7%	7%
Not a problem	14	9	4	8	4	2	-	12	2	11	1	1	1	12	2
	1%	2%	1%	5%	3%	1%		4%	0%	4%	0%	0%	1%	2%	1%
Unsure	14	2	13	9	1	1	2	11	4	8	2	2	2	10	4
	1%	0%	2%	6%	1%	0%	1%	4%	0%	3%	0%	1%	2%	1%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGallupImmig] Do you, personally, consider the situation at the U.S. border with Mexico to be – a crisis, a major problem, a minor problem, or not a problem for the U.S.?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
CRISIS/MAJOR PROBLEM	918	183	733	69	114	151	393	374	189	447	331	140	529	108	132
	90%	80%	93%	82%	80%	89%	90%	91%	86%	95%	90%	78%	92%	92%	87%
MINOR/NOT A PROBLEM	85	36	48	14	22	18	39	28	27	22	33	30	41	9	16
	8%	16%	6%	17%	16%	10%	9%	7%	12%	5%	9%	17%	7%	7%	10%
Crisis	646	115	529	44	71	101	281	264	133	359	217	70	394	80	83
	64%	51%	67%	52%	50%	60%	64%	64%	60%	76%	59%	39%	68%	68%	55%
Major problem	271	68	204	25	43	50	112	110	57	88	114	70	135	28	49
	27%	30%	26%	30%	30%	29%	26%	27%	26%	19%	31%	39%	23%	23%	32%
Minor problem	71	30	42	8	21	14	33	24	24	16	29	26	33	7	15
	7%	13%	5%	10%	15%	8%	8%	6%	11%	3%	8%	15%	6%	6%	10%
Not a problem	14	7	7	6	1	3	6	4	2	6	4	3	8	1	1
	1%	3%	1%	7%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Unsure	14	8	6	1	7	1	5	8	5	3	2	10	9	1	3
	1%	4%	1%	1%	5%	1%	1%	2%	2%	1%	0%	6%	1%	1%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QBorderSolution] If you had to choose just two, which do you think would be the most effective at securing the U.S. border with Mexico?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Deploying U.S. troops to the border	463	244	218	71	52	144	197	123	341	132	196	93	43	328	135
	46%	49%	42%	44%	42%	47%	46%	43%	46%	46%	44%	49%	45%	45%	48%
Increasing the number of border patrol agents	410	196	214	63	49	122	176	112	298	109	181	82	37	290	120
	40%	39%	41%	39%	40%	40%	41%	40%	41%	38%	41%	44%	39%	40%	42%
Building more physical barrier or wall	692	353	337	76	69	232	315	145	547	191	310	129	62	501	191
	68%	71%	65%	47%	57%	76%	74%	51%	75%	66%	70%	69%	64%	68%	67%
Addressing the violence and poverty in Central America	109	50	59	33	15	34	27	49	61	29	48	25	7	77	32
	11%	10%	11%	21%	12%	11%	6%	17%	8%	10%	11%	13%	7%	11%	11%
I do not think any of these would be effective	65	36	28	15	13	8	29	28	37	20	29	6	10	49	16
	6%	7%	5%	9%	10%	3%	7%	10%	5%	7%	6%	3%	10%	7%	5%
Unsure	32	3	29	6	8	5	13	14	18	13	10	3	7	23	9
	3%	1%	6%	4%	6%	2%	3%	5%	2%	4%	2%	1%	7%	3%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QBorderSolution] If you had to choose just two, which do you think would be the most effective at securing the U.S. border with Mexico?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Deploying U.S. troops to the border	463	89	373	42	47	80	206	177	101	215	177	71	273	42	84
	46%	39%	47%	50%	33%	47%	47%	43%	46%	46%	49%	39%	47%	36%	56%
Increasing the number of border patrol agents	410	93	317	29	64	68	185	157	96	192	152	66	205	65	54
	40%	41%	40%	35%	45%	40%	42%	38%	43%	41%	42%	37%	35%	55%	36%
Building more physical barrier or wall	692	137	554	53	84	107	297	288	132	368	247	77	413	93	91
	68%	60%	70%	63%	59%	63%	68%	70%	60%	78%	68%	43%	71%	79%	61%
Addressing the violence and poverty in Central America	109	30	79	15	15	25	40	45	24	33	32	44	50	11	23
	11%	13%	10%	17%	11%	15%	9%	11%	11%	7%	9%	25%	9%	9%	16%
I do not think any of these would be effective	65	22	43	8	14	12	25	28	10	22	22	20	35	4	11
	6%	10%	5%	10%	10%	7%	6%	7%	5%	5%	6%	11%	6%	3%	7%
Unsure	32	11	20	1	10	5	11	17	10	10	13	9	24	2	4
	3%	5%	3%	1%	7%	3%	2%	4%	5%	2%	4%	5%	4%	2%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QBorderWhy] If you had to choose just two, which would you say worry you the most about the situation at the border today?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The issue of drugs like fentanyl entering the country	557	254	302	86	48	172	251	134	423	161	263	95	37	425	132
	55%	51%	58%	53%	39%	56%	59%	47%	58%	56%	59%	50%	38%	58%	46%
The threat posed by cartels or gangs	457	237	220	54	44	138	222	97	360	121	199	88	49	321	137
	45%	48%	43%	33%	36%	45%	52%	34%	49%	42%	45%	47%	51%	44%	48%
The risk of jobs being filled by immigrants	118	59	58	40	20	32	26	60	58	43	52	17	6	95	22
	12%	12%	11%	25%	17%	11%	6%	21%	8%	15%	12%	9%	6%	13%	8%
The strain it is causing communities along the border	253	142	111	24	30	74	124	55	198	58	95	63	37	153	100
	25%	28%	21%	15%	25%	24%	29%	19%	27%	20%	21%	33%	38%	21%	35%
The cost of the social services needed by migrants	392	188	202	38	56	128	169	94	297	90	186	76	39	276	115
	38%	38%	39%	24%	46%	42%	40%	33%	41%	31%	42%	40%	41%	38%	41%
The inhumane conditions faced by migrants, especially children	122	54	68	40	19	28	36	58	64	42	45	24	11	87	35
	12%	11%	13%	25%	15%	9%	8%	21%	9%	15%	10%	13%	11%	12%	12%
None of these worry me	17	9	8	6	6	2	2	12	4	9	4	0	3	13	3
	2%	2%	2%	4%	5%	1%	1%	4%	1%	3%	1%	0%	3%	2%	1%
Unsure	6	1	5	1	-	3	2	1	4	3	2	0	-	5	0
	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QBorderWhy] If you had to choose just two, which would you say worry you the most about the situation at the border today?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
The issue of drugs like fentanyl entering the country	557	122	434	39	83	86	227	244	115	280	188	88	358	46	76
	55%	54%	55%	46%	58%	51%	52%	59%	52%	59%	51%	49%	62%	39%	51%
The threat posed by cartels or gangs	457	81	375	42	39	89	190	178	81	237	160	60	265	57	56
	45%	35%	48%	49%	27%	53%	43%	44%	37%	50%	44%	33%	46%	49%	37%
The risk of jobs being filled by immigrants	118	47	71	15	32	19	52	46	30	53	30	35	73	22	9
	12%	21%	9%	18%	22%	11%	12%	11%	14%	11%	8%	19%	13%	19%	6%
The strain it is causing communities along the border	253	49	204	20	29	33	114	106	49	113	111	29	105	34	58
	25%	21%	26%	24%	20%	19%	26%	26%	22%	24%	30%	16%	18%	29%	39%
The cost of the social services needed by migrants	392	71	320	22	49	71	178	142	96	167	169	56	202	57	71
	38%	31%	41%	26%	34%	42%	41%	35%	43%	35%	46%	31%	35%	49%	47%
The inhumane conditions faced by migrants, especially children	122	42	81	18	24	23	51	48	32	44	42	37	66	7	19
	12%	18%	10%	21%	17%	13%	12%	12%	15%	9%	12%	20%	11%	6%	13%
None of these worry me	17	7	10	2	5	4	10	2	7	3	2	11	10	2	-
	2%	3%	1%	3%	3%	2%	2%	1%	3%	1%	1%	6%	2%	1%	-
Unsure	6	2	4	1	1	-	2	4	2	1	2	3	3	-	1
	1%	1%	*%	1%	1%	-	*%	1%	1%	*%	1%	1%	1%	-	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	837	429	408	117	102	251	367	219	619	224	358	165	90	582	255
	82%	86%	79%	73%	83%	82%	86%	77%	84%	78%	81%	88%	94%	79%	90%
VERY/SOMEWHAT LIBERAL	20	8	12	8	1	6	5	9	11	8	10	2	1	18	2
	2%	2%	2%	5%	1%	2%	1%	3%	1%	3%	2%	1%	1%	2%	1%
Very conservative	472	238	232	63	50	144	215	112	359	129	205	89	48	334	137
	46%	48%	45%	39%	40%	47%	50%	40%	49%	45%	46%	47%	50%	46%	48%
Somewhat conservative	366	190	175	54	52	108	152	106	259	95	153	76	42	248	118
	36%	38%	34%	34%	42%	35%	35%	37%	35%	33%	35%	40%	43%	34%	41%
Moderate	153	59	94	35	19	45	54	54	99	55	70	22	6	126	27
	15%	12%	18%	22%	15%	15%	13%	19%	13%	19%	16%	11%	6%	17%	10%
Somewhat liberal	10	4	6	4	1	0	5	5	5	1	7	2	1	8	2
	1%	1%	1%	2%	1%	0%	1%	2%	1%	0%	2%	1%	1%	1%	1%
Very liberal	10	4	6	4	-	6	-	4	6	7	3	-	-	10	-
	1%	1%	1%	2%	-	2%	-	1%	1%	2%	1%	-	-	1%	-
Unsure	7	3	4	1	1	3	2	2	5	2	5	-	-	7	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
VERY/SOMEWHAT CONSERVATIVE	837	184	651	65	119	131	368	339	181	472	366	-	480	101	125
	82%	81%	83%	77%	83%	77%	84%	83%	82%	100%	100%		83%	86%	83%
VERY/SOMEWHAT LIBERAL	20	5	15	1	4	5	8	6	5	-	-	20	6	5	3
	2%	2%	2%	2%	3%	3%	2%	2%	2%			11%	1%	4%	2%
Very conservative	472	96	375	31	64	76	200	196	92	472	-	-	299	56	50
	46%	42%	48%	37%	45%	45%	46%	48%	42%	100%			52%	47%	33%
Somewhat conservative	366	89	277	34	55	55	168	143	89	-	366	-	181	45	74
	36%	39%	35%	40%	38%	32%	38%	35%	40%		100%		31%	38%	49%
Moderate	153	35	117	16	19	32	60	61	34	-	-	153	86	12	24
	15%	15%	15%	19%	13%	19%	14%	15%	15%			85%	15%	11%	16%
Somewhat liberal	10	3	7	0	3	3	4	3	2	-	-	10	3	5	-
	1%	1%	1%	*%	2%	2%	1%	1%	1%			5%	*%	4%	
Very liberal	10	2	8	1	1	2	4	4	3	-	-	10	3	-	3
	1%	1%	1%	1%	1%	1%	1%	1%	1%			5%	1%		2%
Unsure	7	3	4	2	1	2	1	4	1	-	-	7	6	-	-
	1%	1%	1%	2%	1%	1%	*%	1%	1%			4%	1%		



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	227	84	143	79	61	76	10	140	87	69	95	44	20	163	63
	22%	17%	28%	49%	50%	25%	2%	49%	12%	24%	21%	23%	21%	22%	22%
No	788	413	374	82	61	228	416	143	645	220	348	144	76	568	220
	77%	83%	72%	51%	50%	75%	97%	50%	88%	76%	78%	77%	79%	78%	77%
Prefer not to say	2	2	0	0	-	-	2	0	2	-	1	0	0	1	1
	*%	*%	*%	*%			*%	*%	*%		*%	*%	*%	*%	*%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	227	227	-	84	143	46	94	88	65	96	89	43	138	22	45
	22%	100%		100%	100%	27%	21%	21%	30%	20%	24%	24%	24%	19%	30%
No	788	-	788	-	-	124	342	321	156	375	277	136	439	95	106
	77%		100%			73%	78%	78%	70%	79%	76%	76%	76%	81%	70%
Prefer not to say	2	-	-	-	-	-	1	1	-	1	0	0	1	0	-
	*%						*%	*%		*%	*%	*%	*%	*%	

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	201	85	116	37	16	64	84	54	147	93	82	15	10	176	26
	20%	17%	22%	23%	13%	21%	20%	19%	20%	32%	19%	8%	11%	24%	9%
\$30,000 to \$49,999 per year	242	127	116	42	30	66	103	73	170	69	126	39	9	194	48
	24%	25%	22%	26%	25%	22%	24%	26%	23%	24%	28%	21%	9%	27%	17%
\$50,000 to \$74,999 per year	241	114	127	33	30	68	110	63	178	68	111	43	18	179	62
	24%	23%	24%	21%	24%	22%	26%	22%	24%	24%	25%	23%	19%	24%	22%
\$75,000 to \$124,999 per year	199	100	98	34	35	58	72	68	130	36	86	52	26	121	77
	20%	20%	19%	21%	28%	19%	17%	24%	18%	12%	19%	28%	27%	17%	27%
More than \$125,000 per year	113	61	52	13	9	48	42	22	90	15	33	37	27	48	64
	11%	12%	10%	8%	7%	16%	10%	8%	12%	5%	7%	20%	28%	7%	23%
Prefer not to say	21	12	9	1	3	1	17	4	17	7	7	1	6	14	8
	2%	2%	2%	1%	2%	1%	4%	1%	2%	2%	1%	1%	7%	2%	3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIncome] Which range includes your annual household income?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Less than \$30,000 per year	201	30	170	13	17	34	57	110	33	109	48	44	132	15	23
	20%	13%	22%	15%	12%	20%	13%	27%	15%	23%	13%	24%	23%	13%	15%
\$30,000 to \$49,999 per year	242	58	183	20	39	56	79	107	40	94	97	51	145	23	37
	24%	26%	23%	23%	27%	33%	18%	26%	18%	20%	26%	29%	25%	19%	24%
\$50,000 to \$74,999 per year	241	64	176	21	43	33	127	81	68	100	106	35	129	30	44
	24%	28%	22%	25%	30%	19%	29%	20%	31%	21%	29%	19%	22%	26%	29%
\$75,000 to \$124,999 per year	199	52	147	21	30	21	111	68	52	98	72	28	98	31	32
	20%	23%	19%	25%	21%	12%	25%	17%	24%	21%	20%	16%	17%	27%	21%
More than \$125,000 per year	113	22	91	8	14	16	62	35	27	55	38	19	60	13	16
	11%	10%	12%	10%	10%	9%	14%	8%	12%	12%	10%	11%	10%	11%	10%
Prefer not to say	21	1	20	1	-	11	1	10	0	15	4	3	14	5	0
	2%	*%	3%	1%	-	6%	*%	2%	*%	3%	1%	1%	2%	5%	*%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	170	99	71	38	31	36	66	68	101	49	73	28	20	122	48
	17%	20%	14%	23%	25%	12%	15%	24%	14%	17%	16%	15%	21%	17%	17%
Suburb near a city	438	217	221	59	53	133	193	112	326	86	191	104	56	277	160
	43%	43%	43%	37%	43%	44%	45%	39%	44%	30%	43%	55%	58%	38%	56%
Small town not near a city	116	56	60	15	10	41	51	25	91	37	55	18	6	92	24
	11%	11%	12%	9%	8%	13%	12%	9%	12%	13%	12%	10%	6%	13%	8%
Rural or country area	293	126	166	50	29	96	119	79	215	116	125	39	14	241	53
	29%	25%	32%	31%	24%	31%	28%	28%	29%	40%	28%	20%	15%	33%	19%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QUrbanRural] How would you describe the area in which you live?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
City	170	46	124	27	19	170	-	-	-	76	55	39	90	29	24
	17%	20%	16%	32%	13%	100%				16%	15%	22%	16%	24%	16%
Suburb near a city	438	94	342	29	65	-	438	-	221	200	168	70	247	49	62
	43%	41%	43%	34%	46%		100%		100%	42%	46%	39%	43%	42%	41%
Small town not near a city	116	24	92	9	15	-	-	116	-	56	39	21	68	12	18
	11%	11%	12%	11%	10%			28%		12%	11%	12%	12%	10%	12%
Rural or country area	293	63	229	20	44	-	-	293	-	139	104	50	173	28	47
	29%	28%	29%	23%	31%			72%		30%	28%	28%	30%	24%	31%
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	339	235	104	57	47	98	137	104	235	84	155	59	42	239	100
	33%	47%	20%	35%	38%	32%	32%	37%	32%	29%	35%	31%	43%	33%	35%
Yes, someone in my household does	209	57	153	48	23	77	61	71	138	70	93	32	14	163	46
	21%	11%	30%	30%	19%	25%	14%	25%	19%	24%	21%	17%	15%	22%	16%
No	518	228	289	67	63	151	236	131	387	147	219	106	44	367	151
	51%	46%	56%	42%	51%	50%	55%	46%	53%	51%	49%	57%	46%	50%	53%
Unsure	20	8	12	2	1	6	12	3	17	8	7	2	3	15	5
	2%	2%	2%	1%	1%	2%	3%	1%	2%	3%	2%	1%	3%	2%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGunOwner] Do you or does anyone in your household own a firearm?

	Total		Kids		Community				Ideology			2024 GOP Primary Vote			
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I do	339	74	265	39	35	68	133	138	37	170	124	45	199	37	48
	33%	32%	34%	46%	25%	40%	30%	34%	17%	36%	34%	25%	34%	31%	32%
Yes, someone in my household does	209	55	155	10	45	22	74	113	51	100	78	32	130	24	30
	21%	24%	20%	12%	31%	13%	17%	28%	23%	21%	21%	18%	22%	20%	20%
No	518	116	402	40	76	85	256	177	145	231	181	106	280	65	84
	51%	51%	51%	47%	53%	50%	58%	43%	66%	49%	50%	59%	48%	55%	56%
Unsure	20	2	17	1	1	3	10	8	6	13	4	3	14	1	1
	2%	1%	2%	2%	1%	2%	2%	2%	3%	3%	1%	2%	2%	1%	1%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	180	95	85	92	35	34	19	127	53	65	65	38	12	130	50
	18%	19%	16%	57%	29%	11%	5%	45%	7%	22%	15%	20%	12%	18%	18%
Married	581	293	288	58	61	193	269	119	462	141	250	121	69	390	190
	57%	59%	56%	36%	50%	63%	63%	42%	63%	49%	56%	64%	72%	53%	67%
Separated	12	5	6	-	2	6	4	2	10	4	4	3	-	8	3
	1%	1%	1%		1%	2%	1%	1%	1%	1%	1%	2%		1%	1%
Divorced	152	71	81	11	23	44	73	34	117	51	75	17	9	126	26
	15%	14%	16%	7%	19%	14%	17%	12%	16%	18%	17%	9%	9%	17%	9%
Widowed	91	33	58	-	1	28	62	1	90	27	49	9	6	77	15
	9%	7%	11%		1%	9%	15%	*%	12%	9%	11%	5%	6%	10%	5%
Prefer not to say	1	1	-	-	-	1	-	-	1	1	-	-	-	1	-
	*%	*%				*%			*%	*%				*%	

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QMarital] What is your current marital status?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Single, never married	180	40	140	18	22	57	50	73	27	72	61	47	111	19	24
	18%	17%	18%	21%	15%	34%	11%	18%	12%	15%	17%	26%	19%	16%	16%
Married	581	150	431	57	92	72	275	234	126	289	212	80	324	72	89
	57%	66%	55%	68%	65%	42%	63%	57%	57%	61%	58%	44%	56%	61%	59%
Separated	12	3	9	1	1	2	5	5	3	7	1	3	9	0	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%
Divorced	152	27	125	7	20	22	74	56	46	59	55	38	85	15	21
	15%	12%	16%	8%	14%	13%	17%	14%	21%	12%	15%	21%	15%	13%	14%
Widowed	91	8	81	1	7	16	34	42	19	45	35	11	49	11	16
	9%	4%	10%	1%	5%	9%	8%	10%	8%	9%	10%	6%	8%	10%	10%
Prefer not to say	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-
	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	411	192	217	40	37	117	216	77	333	100	193	77	40	293	117
	40%	39%	42%	25%	30%	39%	50%	27%	45%	35%	43%	41%	42%	40%	41%
Roman Catholic	186	112	74	20	22	67	78	42	144	55	69	38	23	124	62
	18%	22%	14%	12%	18%	22%	18%	15%	20%	19%	16%	20%	24%	17%	22%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	12	10	8	-	5	9	8	14	8	12	2	-	20	2
	2%	2%	2%	5%		2%	2%	3%	2%	3%	3%	1%		3%	1%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	4	3	2	0	2	4	2	5	1	3	3	-	5	3
	1%	1%	1%	1%	*%	*%	1%	1%	1%	*%	1%	1%		1%	1%
Just Christian	209	84	125	52	37	60	60	89	120	61	102	32	14	163	46
	21%	17%	24%	32%	31%	20%	14%	31%	16%	21%	23%	17%	15%	22%	16%
Jewish	25	18	6	1	3	6	15	4	21	4	7	4	10	11	14
	2%	4%	1%	1%	2%	2%	4%	1%	3%	1%	2%	2%	10%	1%	5%
Muslim	2	2	-	1	0	0	-	1	0	-	0	1	-	0	1
	*%	*%		1%	*%	*%		*%	*%		*%	1%		*%	*%
Buddhist	4	2	2	2	-	2	0	2	2	0	-	4	-	0	4
	*%	*%	*%	1%		1%	*%	1%	*%	*%		2%		*%	1%
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	12	5	7	5	1	5	1	6	6	7	3	2	-	10	2
	1%	1%	1%	3%	1%	2%	*%	2%	1%	2%	1%	1%		1%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Agnostic	15 1%	7 1%	8 2%	4 2%	2 2%	6 2%	4 1%	6 2%	9 1%	2 1%	9 2%	2 1%	2 2%	11 2%	4 1%
Something else (Please specify)	38 4%	9 2%	28 5%	5 3%	8 7%	13 4%	12 3%	13 5%	25 3%	12 4%	19 4%	5 2%	1 1%	32 4%	6 2%
Nothing in particular	87 9%	51 10%	37 7%	23 14%	11 9%	23 8%	30 7%	34 12%	53 7%	39 13%	25 6%	18 10%	6 6%	63 9%	24 9%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	411	71	338	25	46	47	176	188	85	211	156	43	225	45	68
	40%	31%	43%	30%	32%	28%	40%	46%	38%	45%	43%	24%	39%	38%	45%
Roman Catholic	186	43	143	21	21	39	88	59	33	83	58	46	107	23	29
	18%	19%	18%	25%	15%	23%	20%	15%	15%	18%	16%	25%	18%	20%	19%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	22	3	19	-	3	1	11	10	6	15	6	2	12	4	4
	2%	1%	2%		2%	*%	2%	3%	3%	3%	2%	1%	2%	3%	3%
Orthodox (such as Greek, Russian, or some other Orthodox church)	7	1	6	0	0	1	6	0	3	3	2	2	5	-	1
	1%	*%	1%	*%	*%	*%	1%	*%	1%	1%	1%	1%	1%		*%
Just Christian	209	72	137	25	47	48	76	85	50	90	78	41	125	18	23
	21%	32%	17%	29%	33%	28%	17%	21%	23%	19%	21%	23%	22%	15%	15%
Jewish	25	4	20	4	0	9	14	2	4	17	5	4	12	9	1
	2%	2%	3%	5%	*%	5%	3%	1%	2%	4%	1%	2%	2%	8%	*%
Muslim	2	0	1	0	-	-	1	1	-	-	1	0	2	-	-
	*%	*%	*%	*%			*%	*%			*%	*%	*%		
Buddhist	4	2	2	2	-	2	2	-	2	-	4	0	3	1	-
	*%	1%	*%	2%		1%	1%		1%		1%	*%	*%	1%	
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Atheist	12	3	9	1	1	4	4	4	3	4	3	5	4	3	3
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QReligionNew] What is your present religion, if any?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Agnostic	15 1%	4 2%	11 1%	0 *	4 3%	0 *	7 2%	8 2%	4 2%	5 1%	9 2%	2 1%	6 1%	4 3%	4 3%
Something else (Please specify)	38 4%	11 5%	26 3%	3 4%	8 6%	5 3%	19 4%	14 3%	12 5%	19 4%	11 3%	8 5%	28 5%	2 2%	4 3%
Nothing in particular	87 9%	14 6%	74 9%	2 2%	12 8%	15 9%	34 8%	38 9%	18 8%	26 5%	34 9%	27 15%	49 9%	9 8%	15 10%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsOften] How often do you read, watch, or listen to news about current affairs and political issues?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EVERY DAY/A FEW TIMES A WEEK	807	420	385	93	96	249	370	188	618	218	356	148	85	574	233
	79%	84%	74%	58%	78%	82%	86%	66%	84%	75%	80%	79%	89%	78%	82%
LESS THAN ONCE A WEEK/ NEVER	116	43	73	29	17	31	39	46	70	46	50	13	6	97	19
	11%	9%	14%	18%	14%	10%	9%	16%	10%	16%	11%	7%	7%	13%	7%
Every day	535	290	244	38	57	159	280	95	439	118	239	110	68	357	178
	53%	58%	47%	23%	47%	52%	65%	33%	60%	41%	54%	58%	71%	49%	63%
A few times a week	272	131	141	55	38	89	89	93	179	100	117	38	17	217	55
	27%	26%	27%	34%	31%	29%	21%	33%	24%	35%	26%	20%	18%	30%	19%
Once a week	94	36	59	39	10	25	20	49	45	24	37	28	5	62	32
	9%	7%	11%	24%	8%	8%	5%	17%	6%	8%	8%	15%	5%	8%	11%
Less than once a week	83	29	54	20	14	21	28	34	49	29	37	10	6	66	17
	8%	6%	10%	12%	11%	7%	7%	12%	7%	10%	8%	6%	7%	9%	6%
Never	33	14	19	9	3	10	10	12	21	17	14	2	-	31	2
	3%	3%	4%	6%	3%	3%	2%	4%	3%	6%	3%	1%	-	4%	1%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsOften] How often do you read, watch, or listen to news about current affairs and political issues?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EVERY DAY/A FEW TIMES A WEEK	807	165	640	67	98	134	350	322	158	395	288	123	458	92	128
	79%	73%	81%	80%	68%	79%	80%	79%	72%	84%	79%	68%	79%	78%	85%
LESS THAN ONCE A WEEK/ NEVER	116	29	86	6	23	17	43	56	29	41	44	31	69	12	13
	11%	13%	11%	7%	16%	10%	10%	14%	13%	9%	12%	17%	12%	11%	9%
Every day	535	78	457	35	43	95	237	202	95	272	190	72	309	64	75
	53%	34%	58%	41%	30%	56%	54%	49%	43%	58%	52%	40%	53%	54%	50%
A few times a week	272	87	184	33	55	38	114	120	63	123	98	51	148	29	53
	27%	38%	23%	39%	38%	23%	26%	29%	28%	26%	27%	28%	26%	24%	35%
Once a week	94	33	61	11	23	19	44	32	34	35	34	26	51	13	10
	9%	15%	8%	13%	16%	11%	10%	8%	15%	7%	9%	14%	9%	11%	7%
Less than once a week	83	19	63	2	17	14	32	37	22	26	37	20	41	11	12
	8%	8%	8%	3%	12%	8%	7%	9%	10%	5%	10%	11%	7%	10%	8%
Never	33	10	23	4	6	3	11	19	7	16	7	11	28	1	1
	3%	4%	3%	4%	4%	2%	3%	5%	3%	3%	2%	6%	5%	1%	1%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	226	115	111	25	22	71	108	47	179	60	117	35	14	177	49
	22%	23%	21%	15%	18%	23%	25%	17%	24%	21%	26%	18%	15%	24%	17%
NBC News	211	112	99	21	31	66	93	52	159	57	97	35	21	154	57
	21%	22%	19%	13%	25%	22%	22%	18%	22%	20%	22%	19%	22%	21%	20%
CBS News	226	126	101	32	22	75	98	54	172	70	103	34	20	172	54
	22%	25%	19%	20%	18%	24%	23%	19%	23%	24%	23%	18%	21%	24%	19%
BBC News	45	19	27	15	4	11	16	18	27	9	17	12	8	26	19
	4%	4%	5%	9%	3%	4%	4%	6%	4%	3%	4%	6%	8%	4%	7%
Fox News	551	292	257	76	63	160	251	139	412	133	227	118	72	360	190
	54%	59%	50%	47%	51%	53%	59%	49%	56%	46%	51%	63%	75%	49%	67%
MSNBC	70	49	21	17	18	18	16	35	34	21	22	13	13	43	26
	7%	10%	4%	11%	15%	6%	4%	12%	5%	7%	5%	7%	14%	6%	9%
CNN	121	76	45	21	28	33	38	49	72	27	45	28	21	72	48
	12%	15%	9%	13%	23%	11%	9%	17%	10%	9%	10%	15%	22%	10%	17%
Newsmax	219	127	91	15	15	84	105	30	189	61	93	38	27	154	65
	22%	25%	18%	9%	12%	28%	24%	11%	26%	21%	21%	20%	28%	21%	23%
OAN	71	48	23	5	9	30	28	14	57	17	27	23	5	43	28
	7%	10%	4%	3%	8%	10%	6%	5%	8%	6%	6%	12%	5%	6%	10%
New York Times	59	39	20	17	17	9	16	34	25	8	18	14	19	25	33
	6%	8%	4%	10%	14%	3%	4%	12%	3%	3%	4%	8%	20%	3%	12%
Washington Post	48	28	20	15	6	12	15	21	27	9	16	12	10	25	23
	5%	6%	4%	9%	5%	4%	4%	7%	4%	3%	4%	7%	11%	3%	8%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Wall Street Journal	68 7%	51 10%	17 3%	10 6%	9 7%	13 4%	36 8%	19 7%	49 7%	9 3%	17 4%	22 12%	20 20%	27 4%	41 15%
Washington Examiner	23 2%	20 4%	3 1%	3 2%	2 2%	4 1%	14 3%	6 2%	18 2%	6 2%	10 2%	2 1%	6 6%	16 2%	8 3%
NPR	41 4%	31 6%	10 2%	6 3%	13 11%	12 4%	11 2%	19 7%	22 3%	7 3%	20 4%	6 3%	8 8%	27 4%	14 5%
PBS	45 4%	28 6%	16 3%	12 7%	7 6%	10 3%	16 4%	19 7%	26 4%	12 4%	19 4%	5 3%	9 9%	31 4%	14 5%
Breitbart	56 6%	44 9%	12 2%	4 3%	9 7%	17 6%	26 6%	13 5%	43 6%	10 3%	18 4%	16 9%	12 12%	28 4%	28 10%
Vox	7 1%	4 1%	2 *	3 2%	2 2%	1 *	1 *	5 2%	2 *	4 1%	-	2 1%	0 *	4 1%	3 1%
Vice	12 1%	6 1%	6 1%	9 6%	2 1%	1 *	-	11 4%	1 *	5 2%	5 1%	2 1%	0 *	10 1%	3 1%
Huffington Post	27 3%	14 3%	13 3%	10 6%	6 5%	6 2%	6 1%	16 6%	11 2%	3 1%	13 3%	4 2%	8 8%	16 2%	11 4%
USA Today	75 7%	47 9%	28 5%	25 16%	15 12%	20 6%	15 4%	40 14%	35 5%	23 8%	33 8%	16 8%	3 3%	56 8%	19 7%
Univision	4 *	2 *	2 *	1 1%	-	1 *	1 *	1 *	2 *	2 1%	1 *	0 *	-	3 *	0 *
Telemundo	7 1%	3 1%	4 1%	2 1%	-	4 1%	1 *	2 1%	5 1%	1 *	3 1%	3 2%	-	4 *	3 1%
Local newspaper	208 20%	121 24%	87 17%	28 18%	29 23%	64 21%	87 20%	57 20%	151 21%	46 16%	97 22%	28 15%	37 39%	143 20%	65 23%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Local TV news	444 44%	214 43%	229 44%	50 31%	60 49%	146 48%	188 44%	110 39%	334 46%	109 38%	218 49%	70 37%	47 49%	327 45%	117 41%
Local radio news	215 21%	109 22%	105 20%	20 13%	22 18%	79 26%	95 22%	42 15%	174 24%	68 23%	87 20%	31 16%	30 31%	155 21%	60 21%
National talk radio	89 9%	51 10%	37 7%	6 4%	9 7%	23 8%	51 12%	15 5%	74 10%	22 8%	38 8%	7 4%	22 23%	59 8%	29 10%
Podcasts	131 13%	73 15%	58 11%	21 13%	32 26%	47 15%	31 7%	53 19%	78 11%	40 14%	46 10%	26 14%	19 20%	86 12%	45 16%
Somewhere else (Please specify)	100 10%	52 10%	47 9%	20 13%	8 6%	16 5%	56 13%	28 10%	72 10%	29 10%	40 9%	21 11%	9 10%	69 9%	30 11%
None of these	47 5%	19 4%	29 6%	10 7%	8 7%	16 5%	13 3%	19 7%	29 4%	22 7%	18 4%	7 4%	1 1%	40 5%	8 3%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
ABC News	226	37	189	18	20	49	98	80	50	67	104	55	122	23	29
	22%	16%	24%	21%	14%	29%	22%	19%	23%	14%	29%	30%	21%	19%	19%
NBC News	211	36	175	14	22	44	93	74	45	77	87	47	91	26	38
	21%	16%	22%	17%	15%	26%	21%	18%	20%	16%	24%	26%	16%	22%	25%
CBS News	226	40	187	22	18	48	91	87	41	79	89	58	114	24	33
	22%	17%	24%	26%	12%	28%	21%	21%	18%	17%	24%	32%	20%	20%	22%
BBC News	45	6	39	3	3	14	23	9	14	19	17	9	21	4	10
	4%	3%	5%	4%	2%	8%	5%	2%	6%	4%	5%	5%	4%	3%	6%
Fox News	551	109	441	48	61	104	252	195	112	280	193	77	327	81	59
	54%	48%	56%	57%	43%	61%	58%	48%	51%	59%	53%	43%	56%	69%	39%
MSNBC	70	19	50	13	6	26	28	16	7	27	26	16	34	7	10
	7%	8%	6%	16%	4%	15%	6%	4%	3%	6%	7%	9%	6%	6%	7%
CNN	121	30	91	23	8	36	53	32	20	37	47	37	53	10	24
	12%	13%	12%	27%	5%	21%	12%	8%	9%	8%	13%	20%	9%	9%	16%
Newsmax	219	45	174	20	25	30	105	84	41	138	64	17	164	19	19
	22%	20%	22%	24%	18%	18%	24%	20%	19%	29%	18%	9%	28%	16%	13%
OAN	71	15	56	10	5	16	39	16	15	49	17	5	53	7	7
	7%	7%	7%	12%	4%	10%	9%	4%	7%	10%	5%	3%	9%	6%	5%
New York Times	59	14	44	8	6	17	29	13	7	23	27	8	22	8	11
	6%	6%	6%	10%	4%	10%	7%	3%	3%	5%	7%	5%	4%	6%	7%
Washington Post	48	10	37	5	5	15	25	8	11	16	26	6	18	9	14
	5%	5%	5%	6%	3%	9%	6%	2%	5%	3%	7%	4%	3%	7%	9%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Wall Street Journal	68 7%	11 5%	57 7%	9 11%	2 2%	20 12%	39 9%	9 2%	8 4%	28 6%	36 10%	4 2%	29 5%	12 11%	10 6%
Washington Examiner	23 2%	5 2%	18 2%	5 6%	-	10 6%	10 2%	3 1%	3 1%	10 2%	12 3%	2 1%	4 1%	15 13%	3 2%
NPR	41 4%	13 6%	28 4%	10 12%	3 2%	14 8%	13 3%	14 3%	2 1%	15 3%	17 5%	9 5%	19 3%	3 2%	9 6%
PBS	45 4%	7 3%	38 5%	6 7%	1 1%	17 10%	14 3%	14 3%	5 2%	19 4%	15 4%	10 6%	22 4%	3 2%	7 4%
Breitbart	56 6%	13 6%	42 5%	9 11%	4 3%	16 10%	30 7%	10 2%	6 3%	45 10%	8 2%	3 2%	29 5%	14 12%	7 5%
Vox	7 1%	2 1%	4 1%	2 2%	0 *%	6 3%	1 *%	-	1 *%	1 *%	4 1%	1 1%	3 1%	1 1%	1 1%
Vice	12 1%	8 4%	4 *%	5 6%	3 2%	7 4%	2 1%	3 1%	2 1%	3 1%	3 1%	6 4%	6 1%	5 4%	1 1%
Huffington Post	27 3%	11 5%	17 2%	4 5%	6 4%	11 6%	9 2%	7 2%	4 2%	10 2%	14 4%	3 2%	11 2%	5 4%	6 4%
USA Today	75 7%	31 14%	43 6%	23 27%	8 6%	22 13%	33 8%	20 5%	17 8%	13 3%	38 10%	24 13%	43 7%	7 6%	16 11%
Univision	4 *%	-	4 *%	-	-	2 1%	2 *%	-	1 *%	2 *%	-	1 1%	3 *%	-	0 *%
Telemundo	7 1%	2 1%	5 1%	1 1%	1 *%	3 1%	4 1%	-	2 1%	2 *%	2 1%	3 2%	3 *%	2 1%	2 1%
Local newspaper	208 20%	43 19%	165 21%	25 29%	19 13%	54 32%	78 18%	76 19%	31 14%	78 17%	94 26%	36 20%	97 17%	30 26%	36 24%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply.

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Local TV news	444 44%	84 37%	360 46%	29 34%	55 39%	79 47%	200 46%	165 40%	99 45%	183 39%	186 51%	75 42%	248 43%	51 43%	64 42%
Local radio news	215 21%	54 24%	162 21%	28 33%	25 18%	48 29%	73 17%	94 23%	36 16%	93 20%	89 24%	33 18%	104 18%	24 20%	50 33%
National talk radio	89 9%	12 5%	76 10%	5 6%	7 5%	18 11%	36 8%	34 8%	14 6%	41 9%	40 11%	7 4%	47 8%	11 10%	14 10%
Podcasts	131 13%	40 18%	90 11%	23 27%	17 12%	21 12%	53 12%	57 14%	21 10%	70 15%	45 12%	17 9%	64 11%	13 11%	38 25%
Somewhere else (Please specify)	100 10%	28 12%	71 9%	15 18%	12 9%	15 9%	40 9%	45 11%	20 9%	55 12%	32 9%	12 7%	58 10%	4 3%	23 15%
None of these	47 5%	12 5%	35 4%	2 3%	10 7%	3 2%	25 6%	20 5%	14 6%	20 4%	17 5%	10 6%	33 6%	2 2%	3 2%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	69	29	40	69	-	-	-	69	-	26	21	17	6	47	22
	7%	6%	8%	43%				24%		9%	5%	9%	6%	6%	8%
30-39	92	38	54	92	-	-	-	92	-	28	40	18	6	68	24
	9%	8%	10%	57%				32%		10%	9%	10%	6%	9%	8%
40-49	123	71	51	-	123	-	-	123	-	21	56	27	19	77	46
	12%	14%	10%		100%			43%		7%	13%	14%	19%	11%	16%
50-64	305	116	189	-	-	305	-	-	305	99	129	59	18	228	76
	30%	23%	36%			100%		42%		34%	29%	31%	19%	31%	27%
65+	428	244	183	-	-	-	428	-	428	114	198	68	48	312	116
	42%	49%	35%				100%	58%		40%	45%	36%	50%	43%	41%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QAge] What is your age?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	69	21	48	6	14	19	20	30	17	31	16	23	38	10	9
	7%	9%	6%	7%	10%	11%	5%	7%	8%	6%	4%	13%	7%	8%	6%
30-39	92	59	33	18	41	19	39	35	29	32	38	22	57	10	16
	9%	26%	4%	21%	28%	11%	9%	8%	13%	7%	10%	12%	10%	9%	11%
40-49	123	61	61	24	37	31	53	39	26	50	52	21	65	9	21
	12%	27%	8%	29%	26%	18%	12%	9%	12%	11%	14%	12%	11%	8%	14%
50-64	305	76	228	29	47	36	133	136	73	144	108	53	196	34	42
	30%	34%	29%	34%	33%	21%	30%	33%	33%	30%	29%	30%	34%	29%	28%
65+	428	10	416	7	4	66	193	170	76	215	152	61	222	55	63
	42%	5%	53%	8%	3%	39%	44%	41%	34%	46%	42%	34%	38%	47%	42%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	499	499	-	67	71	116	244	138	361	138	209	95	57	347	152
	49%	100%		41%	58%	38%	57%	49%	49%	48%	47%	50%	60%	47%	53%
Woman	517	-	517	95	51	189	183	146	371	150	234	94	39	384	132
	51%		100%	59%	42%	62%	43%	51%	51%	52%	53%	50%	40%	53%	47%
In some other way	1	-	-	-	-	-	1	-	1	-	1	-	-	1	-
	*%						*%		*%		*%			*%	

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QGender] Do you describe yourself as a man, a woman, or in some other way?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	499	84	413	84	-	99	217	183	-	238	190	70	280	66	64
	49%	37%	52%	100%		58%	50%	45%		51%	52%	39%	48%	56%	42%
Woman	517	143	374	-	143	71	221	226	221	232	175	110	297	51	87
	51%	63%	47%		100%	42%	50%	55%	100%	49%	48%	61%	51%	44%	58%
In some other way	1	-	1	-	-	-	-	1	-	1	-	-	1	-	-
	*%		*%					*%		*%			*%		

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you registered to vote?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dont know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRegVote] Are you registered to vote?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dont know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY LIKELY	986	490	494	153	119	298	416	272	714	278	429	185	93	707	278
	97%	98%	96%	95%	97%	98%	97%	96%	97%	96%	97%	98%	97%	97%	98%
NOT VERY/NOT AT ALL LIKELY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Extremely likely	860	425	434	128	98	260	374	226	634	232	388	169	72	620	240
	85%	85%	84%	80%	80%	85%	87%	80%	86%	80%	87%	90%	75%	85%	85%
Very likely	125	65	60	25	21	37	43	45	80	47	41	17	21	88	38
	12%	13%	12%	15%	17%	12%	10%	16%	11%	16%	9%	9%	22%	12%	13%
Somewhat likely	31	8	23	8	4	7	12	12	19	10	15	3	3	25	6
	3%	2%	4%	5%	3%	2%	3%	4%	3%	4%	3%	2%	3%	3%	2%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY LIKELY	986	221	763	84	137	166	420	400	207	467	356	163	560	117	148
	97%	97%	97%	99%	96%	98%	96%	98%	94%	99%	97%	90%	97%	99%	98%
NOT VERY/NOT AT ALL LIKELY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Extremely likely	860	193	665	72	121	145	358	358	180	422	304	135	510	97	129
	85%	85%	84%	86%	85%	85%	82%	87%	82%	89%	83%	75%	88%	83%	85%
Very likely	125	27	98	11	16	21	62	42	27	45	52	28	50	20	19
	12%	12%	12%	13%	11%	13%	14%	10%	12%	10%	14%	16%	9%	17%	12%
Somewhat likely	31	7	25	1	6	4	18	9	14	4	10	17	18	1	3
	3%	3%	3%	1%	4%	2%	4%	2%	6%	1%	3%	10%	3%	1%	2%
Not very likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all likely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	17	11	6	11	2	1	3	13	4	8	6	2	0	14	2
	2%	2%	1%	7%	2%	1%	1%	5%	1%	3%	1%	1%	0%	2%	1%
Sales	44	16	29	16	4	10	14	20	24	10	24	8	2	34	11
	4%	3%	6%	10%	4%	3%	3%	7%	3%	4%	5%	4%	3%	5%	4%
Healthcare or the pharmaceutical industry	72	23	50	32	7	22	11	39	33	17	31	16	9	48	24
	7%	5%	10%	20%	5%	7%	3%	14%	5%	6%	7%	8%	9%	7%	8%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	28	10	18	7	9	8	4	16	13	10	14	4	1	24	5
	3%	2%	4%	4%	7%	3%	1%	6%	2%	4%	3%	2%	1%	3%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	876	445	431	107	103	270	396	210	667	247	383	162	84	629	247
	86%	89%	83%	66%	84%	89%	93%	74%	91%	86%	86%	86%	88%	86%	87%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QIndustry] Do you or does anyone in your household work in any of the following industries?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Technology	17	5	12	5	-	6	7	4	2	4	3	11	9	-	2
	2%	2%	1%	6%	-	3%	2%	1%	1%	1%	1%	6%	1%	-	1%
Sales	44	12	32	5	7	6	28	11	16	19	15	10	23	4	4
	4%	5%	4%	6%	5%	3%	6%	3%	7%	4%	4%	6%	4%	3%	3%
Healthcare or the pharmaceutical industry	72	28	45	11	17	14	25	34	19	33	24	16	45	10	9
	7%	12%	6%	13%	12%	8%	6%	8%	9%	7%	6%	9%	8%	8%	6%
Journalism or the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food service or the restaurant industry	28	7	21	4	3	5	13	11	7	12	12	5	18	3	2
	3%	3%	3%	5%	2%	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%
Market research	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	876	179	696	62	117	148	374	355	183	411	319	146	494	102	136
	86%	79%	88%	73%	82%	87%	85%	87%	83%	87%	87%	81%	85%	86%	90%



Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	121	57	64	18	14	41	48	32	89	45	40	28	8	85	36
	12%	11%	12%	11%	11%	13%	11%	11%	12%	16%	9%	15%	8%	12%	13%
States in the Midwest	233	124	109	34	35	70	93	69	164	64	93	41	35	157	76
	23%	25%	21%	21%	28%	23%	22%	24%	22%	22%	21%	22%	37%	21%	27%
States in the South	414	184	228	69	48	140	157	117	297	111	188	81	34	299	115
	41%	37%	44%	43%	39%	46%	37%	41%	41%	39%	42%	43%	35%	41%	40%
States in the West	250	134	116	40	26	53	130	66	183	68	123	39	19	191	59
	25%	27%	22%	25%	21%	18%	30%	23%	25%	24%	28%	21%	20%	26%	21%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QState] In what state do you live?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
States in the Northeast	121	20	101	6	14	15	53	53	28	40	55	26	62	19	16
	12%	9%	13%	7%	10%	9%	12%	13%	13%	9%	15%	15%	11%	16%	11%
States in the Midwest	233	62	171	25	37	49	84	100	39	102	85	45	110	37	40
	23%	27%	22%	30%	26%	29%	19%	24%	18%	22%	23%	25%	19%	31%	27%
States in the South	414	99	312	36	63	61	174	179	96	209	133	72	263	44	49
	41%	44%	40%	43%	44%	36%	40%	44%	44%	44%	36%	40%	46%	37%	32%
States in the West	250	46	203	17	29	46	126	78	57	120	93	37	143	18	46
	25%	20%	26%	20%	20%	27%	29%	19%	26%	25%	26%	20%	25%	15%	30%

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Have not completed high school	15	8	7	3	1	8	3	5	10	15	-	-	-	15	-
	2%	2%	1%	2%	1%	3%	1%	2%	1%	5%				2%	
High school graduate or equivalent	273	130	144	51	20	91	111	71	203	273	-	-	-	273	-
	27%	26%	28%	31%	16%	30%	26%	25%	28%	95%				37%	
Some college, no degree	306	142	163	41	33	85	147	74	232	-	306	-	-	306	-
	30%	29%	31%	25%	27%	28%	34%	26%	32%		69%			42%	
Associate degree	138	66	71	20	23	45	51	43	95	-	138	-	-	138	-
	14%	13%	14%	12%	18%	15%	12%	15%	13%		31%			19%	
Bachelor's degree	188	95	94	35	27	59	68	62	126	-	-	188	-	-	188
	19%	19%	18%	22%	22%	19%	16%	22%	17%			100%			66%
Graduate degree	96	57	39	11	19	18	48	30	66	-	-	-	96	-	96
	9%	11%	7%	7%	15%	6%	11%	11%	9%				100%		34%
Prefer not to say	0	-	0	-	-	0	-	-	0	-	-	-	-	-	-
	*%		*%			*%			*%						

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QEducation] What is the highest level of education you have completed?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Have not completed high school	15	4	11	2	2	6	2	7	-	7	2	6	9	-	5
	2%	2%	1%	2%	1%	4%	*%	2%		2%	*%	4%	2%		3%
High school graduate or equivalent	273	65	208	27	38	43	84	146	48	122	93	58	166	26	47
	27%	29%	26%	32%	26%	25%	19%	36%	22%	26%	26%	32%	29%	22%	31%
Some college, no degree	306	66	238	20	46	46	134	126	77	140	102	63	193	29	32
	30%	29%	30%	23%	32%	27%	31%	31%	35%	30%	28%	35%	33%	25%	21%
Associate degree	138	29	109	6	23	26	57	54	24	64	51	22	81	20	19
	14%	13%	14%	7%	16%	16%	13%	13%	11%	14%	14%	12%	14%	17%	12%
Bachelor's degree	188	44	144	22	22	28	104	57	53	89	76	23	92	29	33
	19%	19%	18%	26%	15%	16%	24%	14%	24%	19%	21%	13%	16%	25%	22%
Graduate degree	96	20	76	8	12	20	56	20	19	48	42	6	36	14	15
	9%	9%	10%	9%	9%	12%	13%	5%	8%	10%	11%	3%	6%	11%	10%
Prefer not to say	0	0	-	-	0	-	0	-	0	0	-	-	0	-	-
	*%	*%			*%		*%		*%	*%			*%		

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Gender		Age				Age Group		Education				Education Group	
	Total	Men	Women	18-39	40-49	50-64	65+	18-49	50+	HS or less	Some college	Bachelor's	Graduate	Non-college	College
Total	1017	499	517	161	123	305	428	284	733	289	444	188	96	732	284
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	921	437	483	131	105	283	401	236	685	263	406	173	78	669	252
	91%	88%	93%	81%	86%	93%	94%	83%	93%	91%	91%	92%	82%	91%	89%
Black or African American	25	15	10	9	9	4	2	19	6	7	8	4	6	15	10
	2%	3%	2%	6%	8%	1%	1%	7%	1%	2%	2%	2%	6%	2%	4%
Hispanic or Latino	71	41	31	23	14	28	6	37	34	23	34	11	3	57	14
	7%	8%	6%	14%	11%	9%	1%	13%	5%	8%	8%	6%	4%	8%	5%
Asian	16	7	9	6	1	1	9	6	10	5	4	5	3	9	7
	2%	1%	2%	3%	1%	*%	2%	2%	1%	2%	1%	2%	3%	1%	3%
Native American or Alaska Native	31	21	10	10	3	7	11	13	18	11	16	4	-	27	4
	3%	4%	2%	6%	3%	2%	3%	5%	2%	4%	4%	2%	-	4%	1%
Native Hawaiian or Other Pacific Islander	6	2	3	-	-	1	4	-	6	-	4	1	-	4	1
	1%	*%	1%	-	-	*%	1%	-	1%	-	1%	1%	-	1%	*%
Something else	8	7	1	1	2	-	5	3	5	2	-	1	5	2	6
	1%	1%	*%	1%	2%	-	1%	1%	1%	1%	-	1%	6%	*%	2%
Prefer not to respond	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Echelon Insights  
 Nationwide Republican Primary Likely Voter Survey  
 N=1,017, Likely Republican Primary Voters Nationwide, August 15-17, 2023, Margin of Error=3.9 Percentage Points

[QRace] What is your race or ethnicity?

	Total	Kids				Community				Ideology			2024 GOP Primary Vote		
	Total	Have Kids <18	No Kids <18	Men w/ Kids	Women w/ Kids	Urban	Suburban	Rural	Suburban Women	Very Conservative	Somewhat Conservative	Not Conservative	Trump	DeSantis	Ramaswamy
Total	1017	227	788	84	143	170	438	410	221	472	366	180	578	118	151
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	921	210	709	72	138	135	399	388	201	423	340	157	525	109	137
	91%	92%	90%	85%	97%	79%	91%	95%	91%	90%	93%	87%	91%	93%	91%
Black or African American	25	6	19	3	3	8	11	6	4	13	6	6	11	1	5
	2%	3%	2%	3%	2%	5%	3%	1%	2%	3%	2%	3%	2%	1%	3%
Hispanic or Latino	71	37	34	25	13	23	27	22	19	32	21	18	41	4	17
	7%	16%	4%	29%	9%	13%	6%	5%	9%	7%	6%	10%	7%	4%	11%
Asian	16	1	16	0	0	6	9	1	5	6	5	5	9	0	5
	2%	*%	2%	*%	*%	3%	2%	*%	2%	1%	1%	3%	2%	*%	4%
Native American or Alaska Native	31	1	29	1	0	9	2	20	-	24	6	1	22	4	2
	3%	1%	4%	1%	*%	5%	*%	5%	-	5%	2%	1%	4%	3%	1%
Native Hawaiian or Other Pacific Islander	6	-	6	-	-	1	4	-	3	2	-	3	6	-	-
	1%	-	1%	-	-	1%	1%	-	1%	1%	-	2%	1%	-	-
Something else	8	-	8	-	-	5	3	-	1	6	2	-	3	5	-
	1%	-	1%	-	-	3%	1%	-	*%	1%	1%	-	1%	5%	-
Prefer not to respond	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-