



Nationwide Republican Primary Voter Survey
Survey of N=1,017 Likely Republican Primary Voters Nationwide
Sample from Lucid sample exchange, matched to L2 Voter File
Field Dates: August 15–17, 2023
Margin of Error: ± 3.9 Percentage Points

REPUBLICAN PRIMARY

1. [Q2024GOPPrimary] If the Republican presidential primary were being held today, for whom would you vote? [RANDOMIZE 1-13]

1. Donald Trump	57%
2. Vivek Ramaswamy	15%
3. Ron DeSantis	12%
4. Mike Pence	4%
5. Nikki Haley	3%
6. Tim Scott	3%
7. Chris Christie	1%
8. Will Hurd	*0%
9. Asa Hutchinson	*0%
10. Larry Elder	*0%
11. Doug Burgum	*0%
12. Francis Suarez	-
13. Ryan Binkley	-
14. Someone else (Please specify)	*0%
15. Unsure	5%

2. [QIssues] If you had to choose just one, which would you say is the biggest issue facing the country today? [RANDOMIZE 1-16]

1. Cost of living	27%
2. Political corruption	18%
3. Jobs and the economy	15%
4. Immigration	15%
5. National security	5%
6. Crime	5%
7. The environment and climate change	2%
8. Healthcare	2%
9. Abortion	2%
10. Infrastructure	1%
11. Education	1%
12. Gun rights	1%
13. Taxes	1%
14. Drug abuse	1%
15. Race relations	1%
16. Mental health	1%
17. Something else (Please specify)	3%
18. Unsure	1%

3. [Voting Issues Battery] Thinking about how each of the following issues might affect your vote in the 2024 Republican primary, please indicate if you would [SHOW HALF SAMPLE IN REVERSE ORDER TO CORRESPOND WITH RESPONSE SCALE: say a candidate must share your views on the issue to get your vote, if you would consider a candidate's position on the issue as just one of many important factors, or if you would not see the issue as particularly important when deciding which candidate to support]. [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-3, 3-1]

	1. Candidate must share my views on this	2. One of many important factors	3. Not particularly important	4. Unsure
	1. Candidate must share my views on this	2. One of many important factors	3. Not particularly important	4. Unsure
1. Cost of living	53%	44%	2%	1%
2. Taxes	42%	52%	5%	1%
3. Guns	40%	41%	16%	2%
4. Abortion	35%	40%	22%	2%

4. [Q2024Emotion] Thinking about the upcoming 2024 presidential election, which one or two of the following best describes how you feel? [RANDOMIZE 1-12, ALLOW UP TO 2 SELECTIONS]

1. Hopeful	40%
2. Worried	35%
3. Frustrated	20%
4. Excited	16%
5. Discouraged	12%
6. Energized	11%
7. Angry	9%
8. Scared	8%
9. Disappointed	7%
10. Confused	3%
11. Satisfied	2%
12. Content	2%
13. Other emotion	1%
14. Unsure	2%

KEY ISSUES: CULTURE AND SECURITY

Changing topics slightly...

5. [QRoevWade] Last year, the U.S. Supreme Court overturned the precedent set in *Roe v. Wade*, which had held that there was a national constitutional right to abortion. In your view, should the court have upheld *Roe v. Wade* or overturned *Roe v. Wade*? [RANDOMIZE SCALE 1-4, 4-1]
- | | |
|---|-----|
| UPHOLD <i>ROE V. WADE</i> , DEFINITELY/PROBABLY | 30% |
| OVERTURN <i>ROE V. WADE</i> , DEFINITELY/PROBABLY | 59% |
| 1. Uphold <i>Roe v. Wade</i> , definitely | 19% |
| 2. Uphold <i>Roe v. Wade</i> , probably | 11% |
| 3. Overturn <i>Roe v. Wade</i> , probably | 12% |
| 4. Overturn <i>Roe v. Wade</i> , definitely | 48% |
| 5. Unsure | 11% |
6. [QLifeChoice] On the issue of abortion, do you generally consider yourself to be...? [RANDOMIZE SCALE 1-4, 4-1]
- | | |
|------------------------------|-----|
| STRONGLY/SOMEWHAT PRO-LIFE | 69% |
| STRONGLY/SOMEWHAT PRO-CHOICE | 29% |
| 1. Strongly pro-life | 47% |
| 2. Somewhat pro-life | 22% |
| 3. Somewhat pro-choice | 15% |
| 4. Strongly pro-choice | 14% |
| 5. Unsure | 2% |
7. [QAbortionFederal] Do you support a federal law on abortion restrictions, or should it be left to the individual states? [RANDOMIZE 1-2]
- | | |
|---|-----|
| 1. Support a federal law on abortion restrictions | 32% |
| 2. Leave it to the individual states | 60% |
| 3. Unsure | 8% |
8. [QAbortionEurope] Many European nations ban elective abortions after the 17th week of pregnancy, with exceptions for rape, incest, and the life of the mother. Would you support or oppose a similar law on the federal level in the United States? [RANDOMIZE 1-2]
- | | |
|--------------------------|-----|
| 1. Support a similar law | 71% |
| 2. Oppose a similar law | 18% |
| 3. Unsure | 11% |

Changing topics again...

9. [QSatK12US] Overall, how satisfied or dissatisfied are you with the quality of education students receive in K-12 public schools in the United States today? [RANDOMIZE SCALE 1-4, 4-1]

COMPLETELY/SOMEWHAT SATISFIED	27%
COMPLETELY/SOMEWHAT DISSATISFIED	70%
1. Completely satisfied	5%
2. Somewhat satisfied	22%
3. Somewhat dissatisfied	32%
4. Completely dissatisfied	38%
5. Unsure	4%

10. [QSatK12MH] Overall, how satisfied or dissatisfied are you with the quality of resources that young people can access to support their mental health? [RANDOMIZE SCALE 1-4, 4-1 – SHOW IN SAME ORDER AS QSatK12US]

COMPLETELY/SOMEWHAT SATISFIED	36%
COMPLETELY/SOMEWHAT DISSATISFIED	52%
1. Completely satisfied	6%
2. Somewhat satisfied	30%
3. Somewhat dissatisfied	31%
4. Completely dissatisfied	21%
5. Unsure	12%

11. [School Concerns Battery] How concerned are you, if at all, that each of the following are a problem for schools in your local community? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned		
	EXTREM./ VERY	NOT VERY/ NOT AT ALL	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned
1. Drugs in schools	71%	8%	35%	35%	21%	5%	3%
2. Student safety at school	64%	10%	33%	31%	26%	8%	2%
3. Students having fallen behind during COVID-19	58%	16%	28%	30%	26%	12%	4%
4. Student anxiety due to social media	56%	15%	22%	34%	29%	9%	6%
5. Schools not having enough resources for student mental health	49%	18%	22%	27%	33%	13%	4%

KEY ISSUES: ECONOMIC

Changing topics again...

12. [QEconImprove] Do you think the current economic situation in the United States is improving, getting worse, or staying about the same? [RANDOMIZE SCALE 1-5, 5-1]

IMPROVING A LOT/LITTLE	6%
GETTING A LOT/LITTLE WORSE	85%
1. Improving a lot	1%
2. Improving a little	5%
3. Staying the same	8%
4. Getting a little worse	27%
5. Getting a lot worse	58%
6. Unsure	1%

13. [QEconSecure] Thinking about your personal finances, do you feel more secure or less secure than you were one year ago? [RANDOMIZE SCALE 1-5, 5-1]

MUCH/SOMEWHAT MORE SECURE	12%
MUCH/SOMEWHAT LESS SECURE	68%
1. Much more secure	3%
2. Somewhat more secure	9%
3. Neither more nor less secure	20%
4. Somewhat less secure	31%
5. Much less secure	37%
6. Unsure	*%

14. [QEconFuture] Looking ahead to the future, how confident are you that you will be financially better off one year from now compared to today? [RANDOMIZE SCALE 1-4, 4-1]

VERY/SOMEWHAT CONFIDENT	31%
NOT THAT CONFIDENT/NOT CONFIDENT AT ALL	66%
1. Very confident	8%
2. Somewhat confident	22%
3. Not that confident	33%
4. Not confident at all	33%
5. Unsure	3%

15. [Economy Concerns Battery] How concerned are you, if at all, that each of the following are a problem for your local community? [DISPLAY AS GRID] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned		
	EXTREM./ VERY	NOT VERY/ NOT AT ALL	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned
1. Inflation	90%	3%	57%	33%	8%	2%	1%
2. Cost of housing	72%	10%	42%	30%	18%	7%	3%
3. Cost of health care	69%	7%	37%	32%	24%	4%	2%
4. Wages not keeping up	64%	10%	34%	31%	25%	8%	3%
5. Unemployment	43%	25%	19%	25%	31%	18%	8%
6. Cost of childcare	39%	31%	19%	21%	30%	15%	16%

16. [QGOPContrast_Businesses] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

1. Businesses should be able to operate however they like as long as they do not break the law. 57%
2. Businesses should be held accountable by the government if they are too focused on being “woke.” 33%
3. Unsure 11%

17. [QGOPContrast_Budget] Which of the following statements do you agree with more, even if neither is exactly right? [RANDOMIZE 1-2]

1. No matter what, cuts to Social Security and Medicare should not be considered when balancing the federal budget. 74%
2. When balancing the federal budget, cuts to any and all programs should be considered. 22%
3. Unsure 3%

KEY ISSUES: SAFETY AND SECURITY

Changing topics one last time...

18. [Public Safety Concerns Battery] How concerned are you, if at all, that each of the following are a problem for your local community? [DISPLAY AS GRID OVER 2 PAGES] [RANDOMIZE ITEM ORDER] [RANDOMIZE SCALE 1-5, 5-1]

	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned		
	EXTREM./ VERY	NOT VERY/ NOT AT ALL	1. Extremely concerned	2. Very concerned	3. Somewhat concerned	4. Not very concerned	5. Not at all concerned
1. Fentanyl	70%	11%	46%	24%	19%	8%	3%
2. Illegal immigration	69%	14%	45%	25%	17%	10%	4%
3. Drug addiction	67%	10%	40%	27%	23%	7%	2%
4. Violent crime	65%	15%	37%	29%	20%	12%	3%
5. Opioid abuse	64%	14%	37%	28%	21%	10%	4%
6. Property crime	63%	12%	33%	30%	25%	10%	2%
7. Homelessness	58%	17%	32%	26%	25%	13%	4%
8. Mental health challenges	57%	15%	27%	31%	27%	12%	4%

19. [QGallupImmig] Do you, personally, consider the situation at the U.S. border with Mexico to be – [SHOW HALF SAMPLE IN REVERSE ORDER: a crisis, a major problem, a minor problem, or not a problem for the U.S.?] [RANDOMIZE SCALE 1-4, 4-1 – MATCH ORDER IN QUESTION]

CRISIS/MAJOR PROBLEM	90%
MINOR/NOT A PROBLEM	8%
1. Crisis	64%
2. Major problem	27%
3. Minor problem	7%
4. Not a problem	1%
5. Unsure	1%

20. [QBorderSolution] If you had to choose just two, which do you think would be the most effective at securing the U.S. border with Mexico? [ALLOW TWO, RANDOMIZE 1-4]

1. Building more physical barrier or wall	68%
2. Deploying U.S. troops to the border	46%
3. Increasing the number of border patrol agents	40%
4. Addressing the violence and poverty in Central America	11%
5. I do not think any of these would be effective	6%
6. Unsure	3%

21. [QBorderWhy] If you had to choose just two, which would you say worry you the most about the situation at the border today? [ALLOW TWO, RANDOMIZE 1-6]

- | | | |
|----|--|-----|
| 1. | The issue of drugs like fentanyl entering the country | 55% |
| 2. | The threat posed by cartels or gangs | 45% |
| 3. | The cost of the social services needed by migrants | 38% |
| 4. | The strain it is causing communities along the border | 25% |
| 5. | The risk of jobs being filled by immigrants | 12% |
| 6. | The inhumane conditions faced by migrants, especially children | 12% |
| 7. | None of these worry me | 2% |
| 8. | Unsure | 1% |

DEMOGRAPHICS

And now, just a few final demographic questions for statistical purposes.

22. [QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...? [RANDOMIZE SCALE 1-5, 5-1]

VERY/SOMEWHAT CONSERVATIVE	82%
VERY/SOMEWHAT LIBERAL	2%
1. Very conservative	46%
2. Somewhat conservative	36%
3. Moderate	15%
4. Somewhat liberal	1%
5. Very liberal	1%
6. Unsure	1%

23. [QKids] Do you currently have children under the age of 18 in your home?

1. Yes	22%
2. No	77%
3. Prefer not to say	*%

24. [QIncome] Which range includes your annual household income?

1. Less than \$30,000 per year	20%
2. \$30,000 to \$49,999 per year	24%
3. \$50,000 to \$74,999 per year	24%
4. \$75,000 to \$124,999 per year	20%
5. More than \$125,000 per year	11%
6. Prefer not to say	2%

25. [QUrbanRural] How would you describe the area in which you live? [RANDOMIZE SCALE 1-4, 4-1]

1. City	17%
2. Suburb near a city	43%
3. Small town not near a city	11%
4. Rural or country area	29%
5. Unsure	-

26. [QGunOwner] Do you or does anyone in your household own a firearm? [SELECT MULTIPLE]

1. Yes, I do	33%
2. Yes, someone in my household does	21%
3. No	51%
4. Unsure	2%

27. [QMarital] What is your current marital status?

1. Single, never married	18%
2. Married	57%
3. Separated	1%
4. Divorced	15%
5. Widowed	9%
6. Prefer not to say	*%

28. [QReligionNew] What is your present religion, if any? [RANDOMIZE 1-11]

1. Protestant (for example, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, etc)	40%
2. Roman Catholic	18%
3. Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	2%
4. Orthodox (such as Greek, Russian, or some other Orthodox church)	1%
5. Just Christian	21%
6. Jewish	2%
7. Muslim	*%
8. Buddhist	*%
9. Hindu	-
10. Atheist	1%
11. Agnostic	1%
12. Something else (Please specify)	4%
13. Nothing in particular	9%

29. [QNewsOften] How often do you read, watch, or listen to news about current affairs and political issues? [RANDOMIZE SCALE 1-5, 5-1]

EVERY DAY/A FEW TIMES A WEEK	79%
LESS THAN ONCE A WEEK/ NEVER	11%
1. Every day	53%
2. A few times a week	27%
3. Once a week	9%
4. Less than once a week	8%
5. Never	3%

30. [QNewsSources] Please indicate which, if any, of the following sources you typically read, watch, or listen to in order to stay informed about current affairs and political issues. Please select all that apply. [ALLOW RESPONDENT TO SELECT MULTIPLE] [RANDOMIZE 1-27]

1. Fox News	54%
2. Local TV news	44%
3. ABC News	22%
4. CBS News	22%
5. Newsmax	22%
6. NBC News	21%
7. Local radio news	21%
8. Local newspaper	20%
9. Podcasts	13%
10. CNN	12%
11. National talk radio	9%
12. MSNBC	7%
13. OAN	7%
14. Wall Street Journal	7%
15. USA Today	7%
16. New York Times	6%
17. Breitbart	6%
18. Washington Post	5%
19. BBC News	4%
20. NPR	4%
21. PBS	4%
22. Huffington Post	3%
23. Washington Examiner	2%
24. Vox	1%
25. Vice	1%
26. Telemundo	1%
27. Univision	*%
28. Somewhere else (Please specify)	10%
29. None of these	5%

INITIAL DEMOGRAPHICS AND SCREENERS (ASKED AT BEGINNING OF SURVEY)

31. [QAge] What is your age?

1.	18-29	7%
2.	30-39	9%
3.	40-49	12%
4.	50-64	30%
5.	65+	42%

32. [QGender] Do you describe yourself as a man, a woman, or in some other way? [RANDOMIZE 1-2]

1.	Man	49%
2.	Woman	51%
3.	In some other way	*%

33. [QRegVote] Are you registered to vote?

1.	Yes	100%
2.	No	TERMINATE -
3.	Don't know	TERMINATE -

34. [QPrimary] Thinking ahead to 2024, are you likely to vote in the Republican presidential primary? [RANDOMIZE SCALE 1-5, 5-1]

	EXTREMELY/VERY LIKELY	97%
	NOT VERY/NOT AT ALL LIKELY	-
1.	Extremely likely	85%
2.	Very likely	12%
3.	Somewhat likely	3%
4.	Not very likely	TERMINATE -
5.	Not at all likely	TERMINATE -
6.	Unsure	TERMINATE -

35. [QIndustry] Do you or does anyone in your household work in any of the following industries? [SELECT MULTIPLE] [RANDOMIZE 1-7]

1.	Technology	2%
2.	Sales	4%
3.	Healthcare or the pharmaceutical industry	7%
4.	Journalism or the media	TERMINATE -
5.	Food service or the restaurant industry	3%
6.	Market research	TERMINATE -
7.	Public relations	TERMINATE -
8.	None of these	86%

36. [QState] What state do you live in?

1.	States in the Northeast	12%
2.	States in the Midwest	23%
3.	States in the South	41%
4.	States in the West	25%

37. [QEducation] What is the highest level of education you have completed?

1. Have not completed high school	2%
2. High school graduate or equivalent	27%
3. Some college, no degree	30%
4. Associate degree	14%
5. Bachelor's degree	19%
6. Graduate degree	9%
7. Prefer not to say	*%

38. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

1. White	91%
2. Hispanic or Latino	7%
3. Native American or Alaska Native	3%
4. Black or African American	2%
5. Asian	2%
6. Native Hawaiian or Other Pacific Islander	1%
7. Something else	1%
8. Prefer not to respond	-

METHODOLOGY

This survey was fielded from August 15–17, 2023 among a sample of N=1,017 likely 2024 Republican primary voters nationwide. Respondents were contacted through web sample providers and completed the survey online. The sample was matched to the L2 voter file to verify respondents' voter registration status, and was weighted to population benchmarks for likely Republican primary voters nationwide on gender, age, race/ethnicity, education, and Census region. Calculated the way it would be for a random sample and adjusted to incorporate the effect of weighting, the margin of sampling error is ± 3.9 percentage points.

This survey was conducted by Echelon Insights on behalf of the Republican Main Street Partnership.