

Industry Program

Fall 2024

Jon Bracey and Luka Krajnc traverse the summit ridge of Picu Urnellu after topping out Cainejo (7a) in Picos de Europa, Spain. Andrew Burr

patagonia®



We guarantee everything we make.

If you're not satisfied with one of our products, you can return it to us for a repair, replacement or refund. Every purchase is backed by our Ironclad Guarantee.



Josh Wharton during an ascent of the rarely repeated Greenwood-Locke route on the north face of Mount Temple. Banff National Park, Canada. [Mikey Schaefer](#)



We take responsibility for our impact.

All of our products cause harm, which we are relentlessly working to reduce by using recycled, organic and Regenerative Organic Certified® materials. And to support the people who make our gear, over 85% of Patagonia products are made in Fair Trade Certified™ factories.



In Mérida, Mexico, folks at the Giotex factory make recycled cotton yarn out of factory scraps for use in our gear. Keri Oberly

1%

We support grassroots activism.

For decades, we've donated 1% of all sales to grassroots environmental groups. Through Patagonia Action Works, we've linked arms with more than 1,000 NGOs to connect you to volunteer opportunities worldwide.



Natalie Dawson, activist and former executive director of Audubon Alaska, surveys the wreckage of an old-growth clear-cut. Tongass National Forest, Alaska. Colin Arisman



We keep your gear going.

One of the best things any of us can do for the planet is to keep our stuff in play longer. Through Worn Wear, you can pick up used gear or trade in items you no longer need for Patagonia credit.

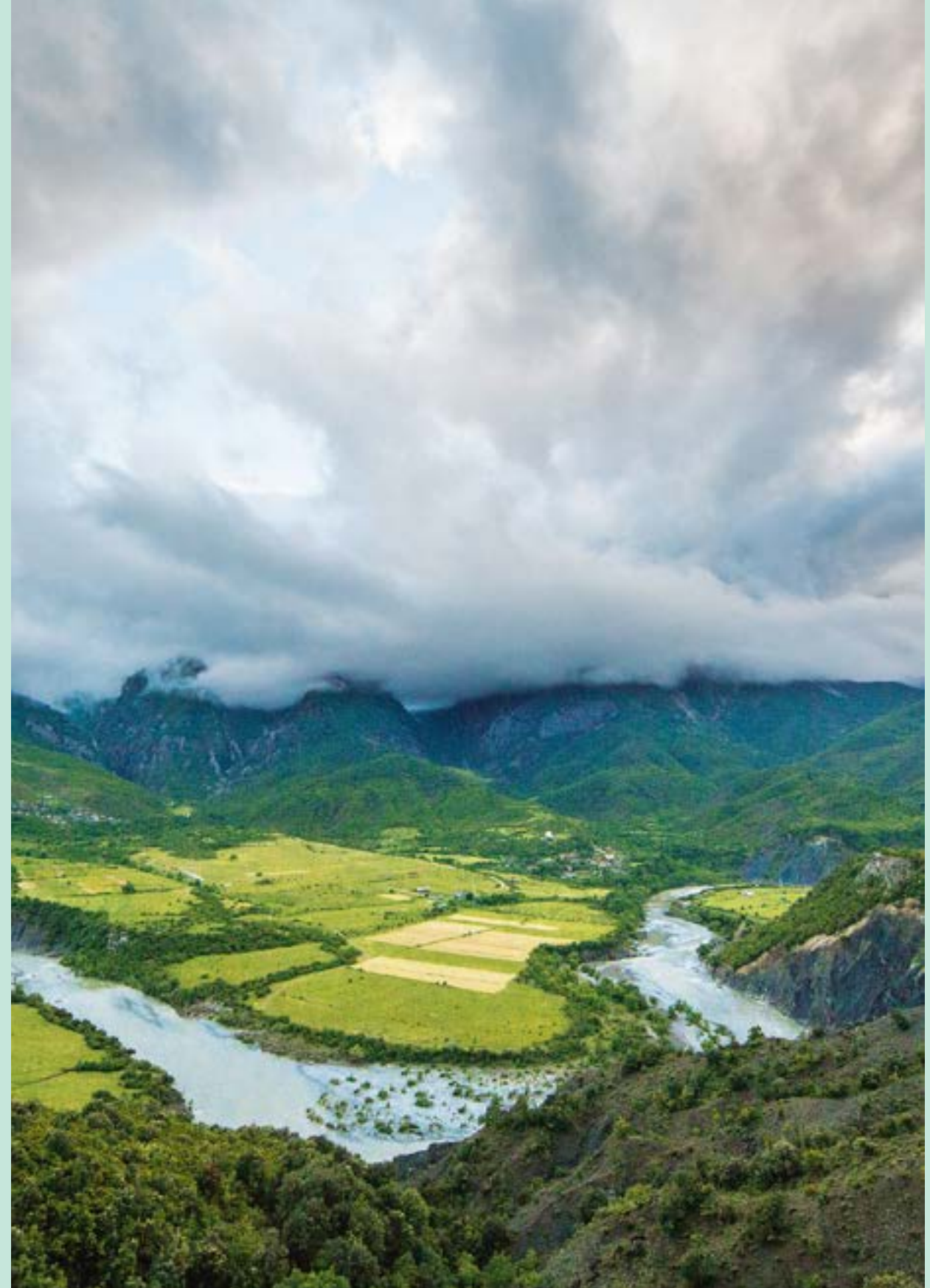


Elliot Milner with a grip of style. Beacon Hill, Spokane, Washington. Ken Etzel



We give our profits to the planet.

We created a purpose trust to lock in our core values, including our commitment to save our home planet. Every dollar that doesn't go back into our business goes to work protecting and restoring the Earth.



A beautiful bend in the Vjosa River, seen from Tepelenë, Albania. **Andrew Burr**

Eight days a week

We're in business to save our home planet.

This is the challenge Yvon Chouinard gave Patagonia when he updated our reason for being in 2018 for the first time in years. It's a lofty goal, and one that shapes every item of clothing, every donation, every activist campaign. It's also one we'll never reach on our own.

Patagonia Industry Program is one way we get professionals all over the world involved in solving our intertwined social and environmental crisis. Through the program, like-minded companies can outfit their teams with products that not only offer top-tier performance but also are built using recycled fabrics and designed for repairability, to reduce the need for virgin materials and to extend their life span as much as possible. Many are made in Fair Trade Certified™ factories, to support the workers who make them, and many are also made with fibers like organic cotton or hemp, which are grown with lower environmental impacts than conventional crops.

We also believe that a product's life span shouldn't be limited to business hours. So, choose the best gear for your team—from outerwear to warm-yet-wicking baselayers to our tough-as-nails Workwear line—knowing it will keep them warm, dry and comfortable through the workweek and on any out-of-office trips through the weekend.

You're proud of your employees. We're proud to help them enjoy the planet as passionately as they're working to save it, during business hours and beyond.

To learn more about Patagonia Industry Program, visit our website at <https://eu.patagonia.com/nl/en/europe-industry-program.html>.

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Just when they thought the bushwhacking was over. Leah Evans, Ali Schroeder and Kendra Hicks investigate an unknown path in the Coast Mountains, British Columbia. **Jessica Braidwood**

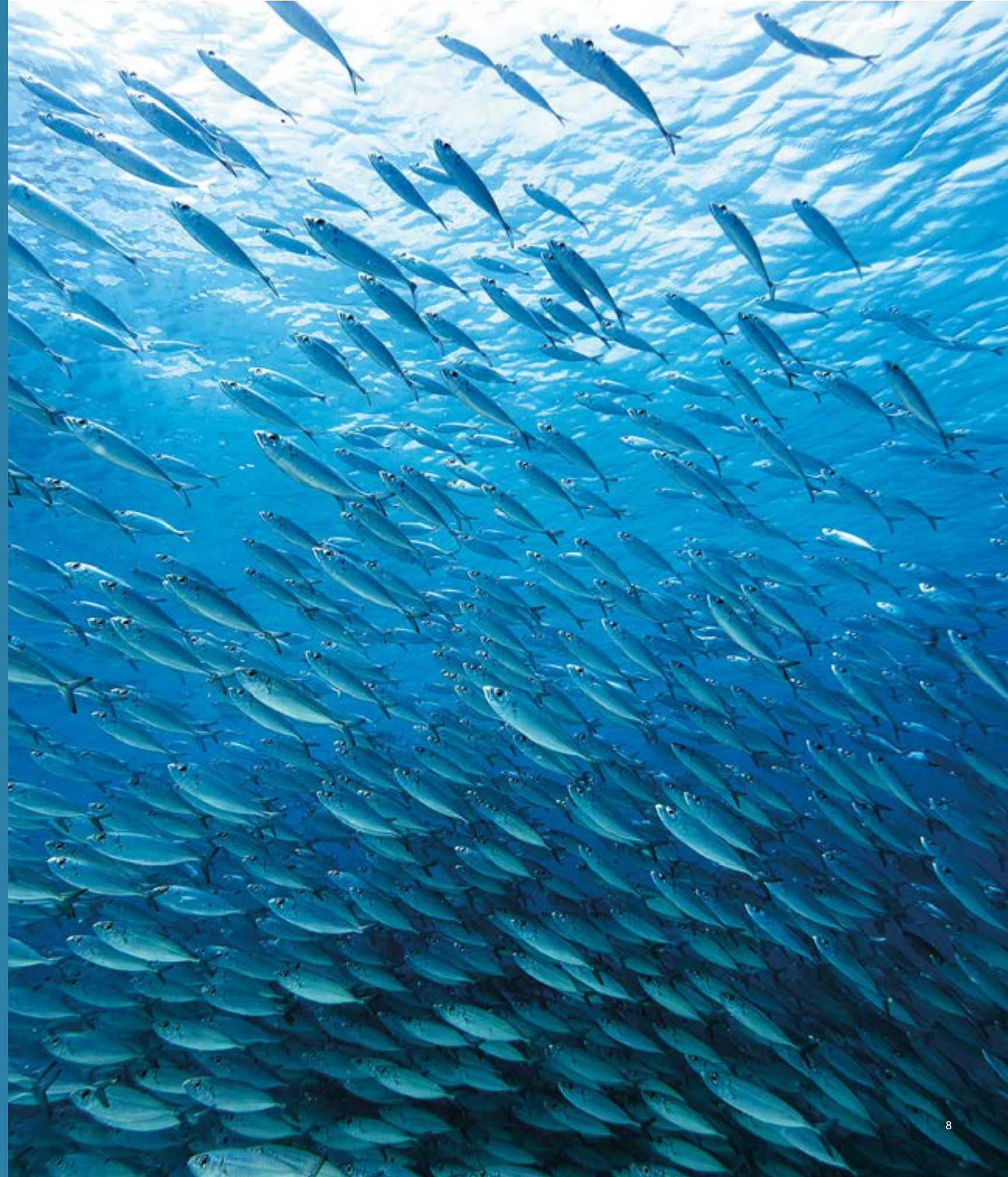


Protect Our Oceans

Our future lies in the ocean. Its shared seas connect us through food, tradition and sport. The home of amazing, abundant life, the ocean's also one of the most powerful climate solutions we have. Yet less than 3 percent of it is fully shielded (at least on paper) from human-driven damage. If we protect it, it will continue to provide for us. So, let's put an end to bottom trawling, open-net salmon farming, and establish marine protected areas that restore vitality to these ecosystems and ensure these waters can nourish us and future generations.

[Read more](#)

[Sign the petition](#)





Product ordering

Minimum Order Size

Orders must meet a 15-unit minimum. For branded order, we request a minimum of 30 units.

Eligibility

For each order, we require disclosure of how the product will be used and reserve the right to refuse service.

Product Selection/Availability

Items available for bulk purchase may vary from the product offering on eu.patagonia.com. Upon application approval, you will be provided with access to the Industry Program product offering and availability.

Samples

Samples are recommended and can be returned within 30 days in new condition with tags attached.

Logo Application

Patagonia does facilitate logo application through a third party branding facility. We facilitate the price list for branding.

Ordering Information

Please complete our online application. All orders are subject to approval and availability.

Sales Tax

Sales tax is applicable for all orders unless appropriate sales tax exemption forms are provided.

Payment Methods

All orders must be prepaid. We only accept bank transfer.

Shipping

We take care of the shipping via our dedicated freight partners.

Returns

Branded products cannot be returned for sizing issues. We can facilitate all sizing information before placing the final order.

Fleece

Better Sweater®



Made with a warm 100% recycled polyester fleece fabric that looks like wool, our Better Sweater® jackets and vests have a soft fleece interior and a sweater-knit face. All Better Sweater styles (excluding gloves) are made in a Fair Trade Certified™ factory. Imported.

Men's Better Sweater® Jacket

25528 | XS-XXL | Regular fit | 638 g (22.5 oz)



NENA STH BLK
New Navy Stonewash Black

Men's Better Sweater® Vest

25882 | XS-XXL | Regular fit | 394 g (13.9 oz)



BLK STH NENA
Black Stonewash New Navy

Women's Better Sweater® Jacket

25543 | XS-XXL | Slim fit | 451 g (15.9 oz)



NENA BCW BLK
New Navy Birch White Black

Women's Better Sweater® Vest

25887 | XS-XXL | Slim fit | 301 g (10.6 oz)



BLK BCW NENA
Black Birch White New Navy

Fleece

Technical shells



Warm, stretchy and breathable like our Regulator® fleece but with a double-weave exterior that gives the added benefits of abrasion and weather resistance, this cold-weather, multifunctional crosslayer was designed for extended versatility in shifting mountain conditions. Made in a Fair Trade Certified™ factory.

Men's R2 TechFace Hoody

83731 | XS-XXL | Regular fit | 520 g (18.3 oz)



BLK
Black

Women's R2 CrossStrata Hoody

85485 | XS-XL | Slim fit | 420 g (14.8 oz)



BLK
Black

No business on a dead planet

Being a 1% for the Planet® member and Certified B Corp.

Why did Yvon Chouinard update our official purpose statement to “We’re in business to save our home planet”? That’s because we believe business can play a crucial role in stopping the myriad threats facing life on Earth, but only if those businesses take concrete action toward protecting the well-being of our planet and its denizens. We also believe such efforts mustn’t come at the cost of success. In fact, history has proven they can even strengthen a company’s bottom line ... and help save the planet in the process.

In 1985, Patagonia began pledging 1 percent of our sales to the preservation and restoration of our natural environment; in 2002, Chouinard and Craig Mathews, owner of Blue Ribbon Flies, founded 1% for the Planet, a nonprofit that encourages other businesses to follow their example. The organization now has over 6,000 members—from companies like New Belgium Brewing to individuals like musician Jack Johnson—who’ve donated more than \$430 million to domestic and international grassroots environmental groups.

We took another more holistic step in December 2011 when we became a Certified B Corporation, and in January 2012 we formally registered as the first benefit corporation in the state of California. B Corp certification means our company’s overall environmental and social performance has been measured and independently verified by third-party company B Lab. Their evaluation goes beyond products or even the supply chain, encompassing a company’s operations, business model, community impact, materials, charitable donations, employee benefits and—as Chouinard noted—even its purpose statement.

On September 14, 2022, Patagonia announced a new ownership model. “We’re making Earth our only shareholder,” said founder Yvon Chouinard. Now, every dollar that is not reinvested into Patagonia will be distributed as dividends to protect the planet. **Nancy Pastor**



Join Us

To find out more about becoming a 1% for the Planet® member or to learn about the B Corp certification process, visit onepercentfortheplanet.org or bcorporation.net. Because, as conservationist David Brower put it, “There is no business to be done on a dead planet.”

Over \$160 million

Donations given by Patagonia through 1% for the Planet since they started in 2002.

Over \$530 million

Amount donated to environmental groups by 1% for the Planet since its founding in 2002.

Over 7,780

Number of Certified B Corp businesses as of Fall 2023, spanning 89 countries.

151.4

Patagonia’s 2020 Overall B Impact Score, out of a possible 200.

Torrentshell 3L Rain Jackets

Simple and unpretentious, our Torrentshell 3L Rain Jacket provides long-term comfort and protection in soaking storms and steady drizzles. We named it 3L for its 3-layer shell, which consists of 100% recycled nylon face fabric with a DWR (durable water repellent) finish, an engineered polyurethane membrane and a tricot backer that work together to meet our rigorous H2No® Performance Standard. The fabrics, membrane and finishes are all made without perfluorinated chemicals (PFCs/PFAS). Made in a Fair Trade Certified™ factory. Imported.



Men's Torrentshell 3L Rain Jacket

85241 | XS-XXL

Regular fit | 400 g (14.1 oz)



ENLB
Endless
Blue



BLK
Black



NUVG
Nouveau
Green

Women's Torrentshell 3L Rain Jacket

85246 | XS-XXL

Regular fit | 352 g (12.4 oz)



BLK
Black



LMBE
Lagom
Blue



NUVG
Nouveau
Green

Outerwear

Triolet Jackets

An alpine workhorse built to thrive in cold, snowy conditions, the Triolet Jacket features 3-layer, durable, waterproof/breathable and windproof GORE-TEX fabric with a 100% recycled polyester outer for rugged protection. The fabric, membrane and DWR (durable water repellent) finish are made without perfluorinated chemicals (PFCs/PFAS). Made in a Fair Trade Certified™ factory.

Men's Triolet Jacket

83403 | XS-XXL | Regular fit | 510 g (18 oz)



BLK
Black

Women's Triolet Jacket

83408 | XS-XXL | Regular fit | 500 g (17.6 oz)



BLK
Black

For ordering information visit [Patagonia.com/group-sales](https://www.patagonia.com/group-sales)



Nano Puff®

Warm, windproof and water-resistant, our Nano Puff® styles are insulated with lightweight and highly compressible 60-g PrimaLoft® Gold Insulation Eco, made with 100% post-consumer recycled content, and wrapped in a 100% recycled polyester shell and lining. Made in a Fair Trade Certified™ factory. Imported.

Men's Nano Puff® Jacket

84212 | XS-XXL | Regular fit | 337 g (11.9 oz)



BLK
Black

LMBE
Lagom
Blue

Women's Nano Puff® Jacket

84217 | XS-XXL | Regular fit | 284 g (10 oz)



BLK
Black

LMBE
Lagom
Blue

Men's Nano Puff® Vest

84242 | XS-XXL | Regular fit | 227 g (8 oz)



BLK
Black

ENLB
Endless
Blue

Women's Nano Puff® Vest

84247 | XS-XXL | Regular fit | 207 g (7.3 oz)



BLK
Black

LMBE
Lagom
Blue

Men's Nano Puff® Hoody

84222 | XS-XXL | Regular fit | 363 g (12.8 oz)



BLK
Black

Women's Nano Puff® Hoody

84227 | XS-XXL | Regular fit | 306 g (10.8 oz)



BLK
Black



Stories We Wear

“It’s really becoming more patches than jacket.”

by Anne Gilbert Chase

I spend so much time in the mountains that I really know what my kit is. If I know something works, I’m gonna stick with it because it’s one less thing I have to worry about. I can focus on everything else that is more important.

This Micro Puff® Jacket came to me as a sales sample in 2017. As ambassadors, we get samples ahead of time to make sure that the gear is what it needs to be. I thought it looked like a cool jacket with that bright red color and the blue zipper. I wore it a little bit on day trips, and it kept me warm, but it was also breathable.

Now, it’s probably the piece that I’ve taken on the most trips—to Pakistan and Nepal and India and Alaska and Canada. I took it on the Slovak Direct, which is a big route on the south face of Denali that my partner and I climbed. We tried it the first time and got weathered off, and then we went back and did it the second time. I mean, Denali is almost 21,000 feet, and it’s cold. Normally, you would bring the Grade VII Jacket or something quite large, but I decided to bring the Micro Puff. I shivered pretty much the entire time. But looking back on it, I’m like, “Wow, I can’t believe I actually climbed that thing with not much of a jacket.”

I sometimes literally live in this Micro Puff. In Alaska, I didn’t take it off for the three days that we spent on the wall. Since I’ve had it, I’ve probably washed it maybe four times. I air it out instead. But I definitely pay attention to how I pack it. I try not to put it next to cams or pins or sharp things, and I don’t strap it to the outside of a pack. I don’t want to add any more stress to the jacket than what I already put on it. That it’s maintained for all these years is awesome.

I’ve done all the repairs, which are pretty minor—rips from climbing and brushing up against the rock. Patches work great for that. Last fall in Nepal, I spent maybe an hour putting more on it. It’s really becoming more patches than jacket.

With certain pieces—this being one—every time I see a photo of myself in it, memories come back of that climb or trip. Those trips, especially when they’re successful and you’ve had an awesome climb, it’s such a huge feeling. But it goes away so quickly. That jacket brings me right back to awesome memories. I’ll wear that jacket until it literally falls apart. I just can’t let it go. It’s like a security blanket.



Anne Gilbert Chase takes her Micro Puff® Jacket on its first trip to Alaska. Jason Thompson



Eddie Taylor's shopping mantra is simple: "I already have it. So why get a new one?" **James Lucas**

Stories We Wear

“Why use more materials when you already have something?”

by Eddie Taylor

I've always been raised to buy what you need and don't buy any more than that. I didn't grow up with a lot of brand-name things, and when I got into climbing, I just kind of wore what I had and didn't buy any fancy clothes. But friends told me, "The Patagonia stuff—if you buy it once, you don't need to ever buy it again because if it gets broken, they'll repair it. And they put a lot of time and research into everything they do."

I ended up buying one thing, the R1® Hoody, in maybe 2014. It was the first piece I bought of any brand-name clothing—climbing or not climbing. The first four years I had it, it was the only thing I climbed in. It was warm and light. I wash it when it smells and then wear it a lot. I don't do anything special to care for it. The idea that you can buy one thing and it should last you a much longer time is the reason why I started using and buying Patagonia products.

I did my first big wall in that R1, which was Mount Watkins in Yosemite. I had it on for Bugaboo Spire. I brought it when I went to South America for the first time and climbed Aconcagua. It got really, really ripped when we were doing a linkup in Castle Valley in Utah. We climbed Fine Jade, the Kor-Ingalls Route and Honeymoon Chimney. I pulled my phone out to take a picture, and when I went to put it back in, I saw the zipper had broken because I could barely fit in this chimney. I had been flying up and down it to the point where I broke the zipper. Worn Wear fixed it twice for me, and it's been going strong ever since.

I have new R1s, but this one fits better and I like the color. I'm not really that sentimental or attached to things. But at the same time, if I already have something, there's no point getting something new. Why use more materials when you already have something?

Down Insulation

Down Sweater Vests



The perfect warmth for just about everything, our Down Sweater vests are lightweight and windproof, with a shell made of NetPlus® 100% postconsumer recycled nylon ripstop. They're insulated with 800-fill-power 100% Responsible Down Standard down certified by Control Union (CU 880272).

Men's Down Sweater
84623 | XS-XXL | Regular fit | 252 g (8.9 oz)



BLK
Black

Women's Down Sweater Vest
84629 | XS-XXL | Regular fit | 201 g (7.1 oz)



BLK
Black

Tech Tees & Baselayers

Capilene® Cool Merino Shirt



A breathable merino wool technical top designed to naturally regulate your temperature, control odor and keep you comfortable when you're working hard in the widest range of conditions. Made with Responsible Wool Standard (RWS) wool certified by Control Union (TE-00052557). We blend the RWS wool with 35% recycled polyester for versatility and performance. The purchase of RWS-certified products demonstrates demand for better animal welfare practices and responsible land management in the wool supply chain. Made in a Fair Trade Certified™ factory.

Men's Capilene® Cool Merino Shirt

44575 | XS-XXL | Regular fit | 111 g (3.9 oz)



BLK
Black

Men's L/S Capilene® Cool Merino Shirt

44550 | XS-XXL | Regular fit | 140 g (4.9 oz)



BLK
Black

W's Capilene® Cool Merino Shirt

44580 | XS-XL | Regular fit | 88 g (3.1 oz)



BLK
Black

Women's L/S Capilene® Cool Merino Shirt

44555 | XS-XL | Regular fit | 113 g (4 oz)



BLK
Black

The skeleton in our closet

A not-so-spooky story about recycled bags.

Our Black Hole® duffels have been a lot of places since they were first released in the 1990s. They've weathered the snowiest mountains, the thickest jungles, the hottest deserts and the most chaotic city streets, traveling on all manner of air, water, land and animal transport with a sheeny flair.

But that iconic, glossy exterior is also the bag's dirtiest secret.

The material in question is TPU, short for thermoplastic polyurethane, and it's this flexible plastic coating that makes Black Hole fabric so resistant to water, abrasion and general abuse. It's not the main ingredient—think weatherproof paint applied to an already sturdy house—yet it makes up nearly half the fabric's weight. And, until recently, there was no recycled alternative. "It was that one skeleton in the closet," says equipment designer Evan Daniel.

We've been using recycled materials for the body fabric, webbing and daisy-chain loops of our Black Hole bags since 2018 and had been considering similar options for TPU since 2016. We knew the material was out there and knew it could repurpose a lot of waste: For every 1,000 pounds of virgin TPU created, 75

pounds are thrown out. But we were less certain if we could make the swap and preserve the renowned Black Hole sturdiness.

"Everything was telling us not to do recycled TPU," Daniel says. "Doing the right thing often causes headaches later."

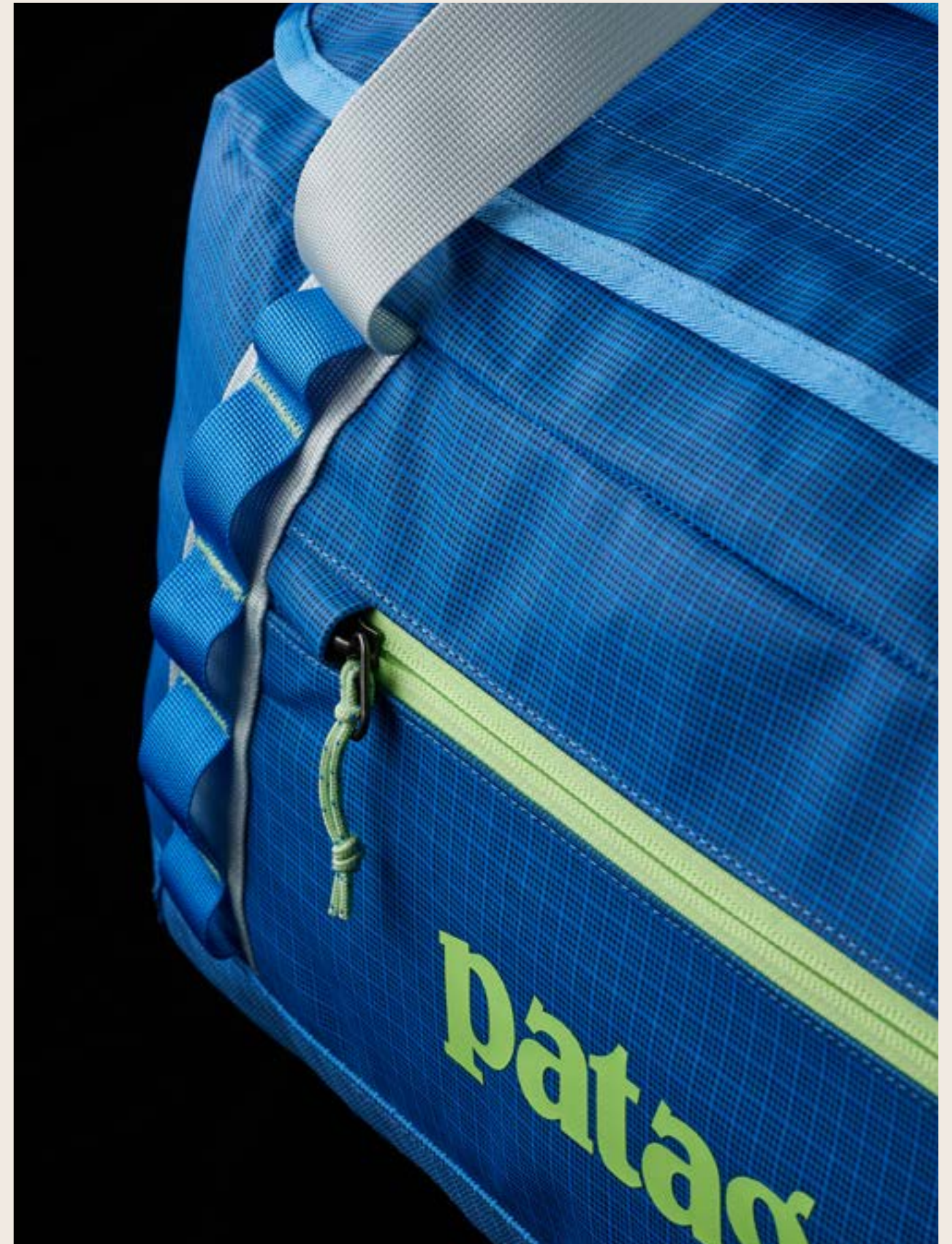
So, we started slowly. We experimented on the new material in the lab. We took one duffel on climbing trips in Colorado and California, and then chucked it out of a bush plane onto an Alaskan glacier. With each test, we made tweaks and adjustments until we were sure the recycled fabric—which has a matte finish instead of the classic gloss—matched its predecessor's unwavering durability.

"There's no 'blue bin' for recycled TPU," Daniel says. "And when you're dealing with trash, there's lots of things you can't control. It's like a puzzle to solve."

Solve we did. We began using recycled TPU for select Black Hole bags in Fall 2022—an industry first. For Spring 2024, we're proud to say we've expanded it to

all Black Hole duffels, and when we update our rolling duffels in Fall 2024, the entire line will be made with recycled TPU.

The new Black Hole bags may not have their iconic shine, but that's just fine with us. Traveling is a lot easier without a skeleton in your duffel.



Equipment

Black Hole® Packs

Our Black Hole® backpacks are perfect for organizing your daily commute and rugged enough to haul around the globe. They now feature an innovative recycled TPU-film laminate with a matte finish, a huge step toward environmental impact reduction, but they still deliver the same legendary performance you expect. Made in a Fair Trade Certified™ factory. Imported.

Black Hole® Pack 25L
49298 | 252 g (1 lb 8.9 oz)



ENLB
Endless
Blue



BLK
Black



Refugio Day Packs

The largest of our core daypack line, the Refugio Daypack 30L has a few more features and a slightly greater carrying capacity for heavier workloads or days when you might need gym clothes or climbing shoes. Made in a Fair Trade Certified™ factory.

Refugio Day Pack 30L
47928 | 795 g (28 oz)



SMDB
Smoulder
Blue



BLK
Black




Black Hole® Matte Duffels

Our redesigned Black Hole® Matte Duffels got a makeover in the name of better materials with less environmental impact. Delivering the same performance you expect, they now feature an innovative recycled TPU-film laminate, which gives these bags their new matte finish. Made in a Fair Trade Certified™ factory. Imported.



Black Hole® Matte Duffel 55L
49343 | 1,180 g (41.6 oz)

- | | |
|--|---|
|  |  |
| BLK Black | SMDB Smolder Blue |

Black Hole® Matte Duffel 40L
49339 | 1,045 g (38.9 oz)

- | | | |
|--|---|---|
|  |  |  |
| BLK Black | SMDB Smolder Blue | NUVG Nouveau Green |

Black Hole® Bags

You never know where the day will take you, which is why our Black Hole® bags pair practical organization with technical, tough-as-nails construction for the unexpected. From grocery- and gear-hauling totes to a 1-liter hip pack for the micro-essentials, there's a Black Hole bag to carry any daily routine. Made in a Fair Trade Certified™ factory. Imported.

1. Ultralight Black Hole® Mini Hip Pack

49447 | 100 g (3.5 oz)



BLK
Black

2. Black Hole® Cube Medium

49367 | 190 g (6.7 oz)



BLK
Black



SMDB
Smolder
Blue



1



2

patagonia®