

September 2023

MAURO F. GUILLÉN

Department of Management
The Wharton School
University of Pennsylvania
2020 Steinberg Hall-Dietrich Hall
Philadelphia, PA 19104

EDUCATION

Yale University:

PhD (*with distinction*) in Sociology, May 1992. Thesis title: States, Professions, and Organizational Paradigms: A Cross-National Study of Scientific Management, Human Relations, and Structural Analysis.
MPhil in Sociology, May 1990.
MA in Sociology, May 1989.

Universidad de Oviedo, Spain:

Doctorate (*cum laude*) in Political Economy and Business Management, March 1991. Thesis title: Inequality and Health: A Multivariate Analysis of the National Health Interview Survey.
Licenciatura (BA) in Political Economy and Business Management (Ciencias Económicas y Empresariales, Especialidad Economía de la Empresa), June 1987.

University of Michigan:

Summer Institute on Survey Research Techniques, June-July 1985.

RESEARCH & TEACHING INTERESTS

Organizations and Organizational Theory.
Economic Sociology.
Comparative Sociology.
Local impact of globalization.
International management.
Competitiveness and emerging economies.

EMPLOYMENT HISTORY

Wurster Professor of Multinational Management, Wharton School, 2023-present.
Dean and Professor of Management Studies, Judge Business School, University of Cambridge 2021-2023.
Professor Emeritus of Management, The Wharton School, 2021-2023

Dr. Felix Zandman Endowed Professorship in International Management, The Wharton School, 2003-2021.
 Professor of Management, with tenure, The Wharton School, 2003-2021, with secondary appointments in the Department of Sociology, University of Pennsylvania, and the Graduate School of Education.
 Associate Professor of Management, with tenure, The Wharton School, 2000-2003.
 Assistant Professor of Management, The Wharton School, 1996-2000.
 Edward Pennel Brooks Career Development Assistant Professor of International Management and Sociology, MIT Sloan School of Management, 1992-1994.

ADMINISTRATIVE EXPERIENCE

Vice Dean for the MBA Program for Executives, The Wharton School, 2023-present
 Dean, Cambridge Judge Business School, 2021-2023.
 Anthony L. Davis Director of the Joseph H. Lauder Institute of Management & International Studies, 2007-2019.
 Faculty Director, Penn Lauder Center for International Business Education & Research (CIBER), Title VI, U.S. Department of Education Center, 2007-2014.

RESEARCH

Refereed Journal Articles

- [1] Omar N. Toulan and MFG. "Beneath the Surface: The Impact of Radical Economic Reforms on the Outward Orientation of Argentine and Mendozan Firms, 1989-1995." *Journal of Latin American Studies*, 29 (May 1997):395-418.
- [2] MFG and Omar N. Toulan. "New Organizational Forms of Internationalization in Latin America: The Experience of Argentine Firms." *Organization* 4(4) (1997):552-563.
- [3] MFG. "Scientific Management's Lost Aesthetic: Architecture, Organization, and the Taylorized Beauty of the Mechanical." *Administrative Science Quarterly*, 42(4) (December 1997):682-715. Translated into Italian as "L'estetica perduta dello Scientific Management." *Studi Organizzativi* 1(1999):41-85.
- [4] José M. Campa and MFG. "The Internalization of Exports: Firm and Location-Specific Factors in a Middle-Income Country." *Management Science* 45(11) (November 1999):1463-1478 (lead article).
- [5] Nicole Woolsey Biggart and MFG. "Developing Difference: Social Organization and the Rise of the Auto Industries of South Korea, Taiwan, Spain, and Argentina." *American Sociological Review* 64(5) (October 1999):722-747. Reprinted in Nicole W. Biggart, ed., *Readings in Economic Sociology*, Cambridge: Blackwell, pp. 231-261.
- [6] MFG. "Organized Labor's Images of Multinational Enterprise: Ideologies of Foreign Investment in Argentina, South Korea, and Spain." *Industrial & Labor Relations Review* 53(3) (April 2000):419-442.

- [7] MFG. "Corporate Governance and Globalization: Is There Convergence across Countries?" *Advances in Comparative International Management* 13 (2000):175-204. Reprinted in Thomas Clarke, ed., *Theories of Corporate Governance*. New York: Routledge, 2004, pp. 223-242.
- [8] MFG. "Business Groups in Emerging Economies: A Resource-Based View." *Academy of Management Journal* 43(3) (June 2000):362-380. Winner of the Gulf Publishing Company Best Paper Award, International Management Division, 1997 Academy of Management Annual Meeting, Boston. Abridged version published in *Best Paper Proceedings*, 1997 Academy of Management Annual Meeting, Boston, pp. 170-174.
- [9] MFG and Adrian E. Tschoegl. "The Internationalization of Retail Banking: The Case of the Spanish Banks in Latin America." *Transnational Corporations*, 9(3) (December 2000):63-97.
- [10] Carl Kock and MFG. "Strategy and Structure in Developing Countries: Business Groups as an Evolutionary Response to Opportunities for Unrelated Diversification." *Industrial & Corporate Change* 10(1) (2001):1-37.
- [11] MFG and Sandra L. Suárez. "Developing the Internet: Entrepreneurship and Public Policy in Ireland, Singapore, Argentina, and Spain." *Telecommunications Policy* 25(5) 2001:349-371.
- [12] MFG and Adrian E. Tschoegl. "Banking on Gambling: Banks and Lottery-Linked Deposit Accounts." *Journal of Financial Services Research* 21(3) 2002:219-231.
- [13] Isin Guler, MFG, and John Muir Macpherson. "Global Competition, Institutions, and the Diffusion of Organizational Practices: The International Spread of the ISO 9000 Quality Certificates." *Administrative Science Quarterly* 47(June 2002):207-232 (lead article). Winner of the 2003 W. Richard Scott Best Paper Award, Section on Organizations, Occupations and Work, American Sociological Association.
- [14] MFG. "Structural Inertia, Imitation, and Foreign Expansion: South Korean Firms and Business Groups in China, 1987-1995." *Academy of Management Journal* 45(3) (June 2002):509-525.
- [15] MFG. "Experience, Imitation, and the Sequence of Foreign Entry: Wholly Owned and Joint-Venture Manufacturing by South Korean Firms and Business Groups in China, 1987-1995." *Journal of International Business Studies* 34(2003):185-198.
- [16] MFG. "Modernism without Modernity: The Rise of Modernist Architecture in Mexico, Brazil and Argentina, 1890-1940." *Latin American Research Review* 39(2) (June 2004):6-34 (lead article).
- [17] William Schnepfer and MFG. "Stakeholder Rights and Corporate Governance: A Cross-National Study of Hostile Takeovers." *Administrative Science Quarterly* 49 (June 2004):263-295.
- [18] Simone Polillo and MFG. "Globalization Pressures and the State: The Global Spread of Central Bank Independence." *American Journal of Sociology* 110(6) (May 2005):1764-1802.
- [19] Witold J. Henisz, Bennet A. Zelner, and MFG. "Market-Oriented Infrastructure Reforms, 1977-1999." *American Sociological Review* 70(6) (December 2005):871-897 (lead article). (Short version in the Academy of Management's Annual Meeting Best Paper Proceedings 2004.)
- [20] MFG and Sandra L. Suárez. "Explaining the Global Digital Divide: Economic,

- Political and Sociological Drivers of Cross-National Internet Use.” *Social Forces* 84(2) (December 2005):681-708.
- [21] Esteban García-Canal and MFG. “Risk and the Strategy of Foreign Location Choice in Regulated Industries.” *Strategic Management Journal* 29 (2008):1097-1115.
- [22] Laurence Capron and MFG. “National Corporate Governance Institutions and Postacquisition Target Reorganization.” *Strategic Management Journal* 30 (2009):803-833.
- [23] Isin I. Guler and MFG. “Institutions and the Internationalization of U.S. Venture Capital Firms.” *Journal of International Business Studies*, (2010) 41, 185–205 (lead article).
- [24] Isin I. Guler and MFG. “Social Networks and Foreign Expansion.” *Academy of Management Journal* 53(2) (2010):390-410.
- [25] Heather Berry, MFG, and Nan Zhou. “An Institutional Approach to Measuring Cross-National Distance.” *Journal of International Business Studies* 41 (2010):1460-1480.
- [26] Randall Collins and MFG. “Mutual Halo Effects in Cultural Production: The Case of Modernist Architecture.” *Theory & Society* 41:527-556 (2012) (lead article).
- [27] MFG, Roberto Garvía, and Andrés Santana. “Embedded Play: Economic and Social Motivations for Sharing Lottery Tickets.” *European Sociological Review* 28(3) (2012):344-354.
- [28] MFG and Sandra L. Suárez. “The Global Crisis of 2007-2009: Markets, Politics, and Organizations.” *Research in the Sociology of Organizations* 30A (2010):257-279.
- [29] Andrea Martínez-Noya, Esteban García-Canal, and MFG. “International R&D Service Outsourcing by Technology-Intensive Firms: Whether and Where?” *Journal of International Management* 18(2012):18-37.
- [30] Andrea Martínez-Noya, Esteban García-Canal, and MFG. “R&D Outsourcing and the Effectiveness of Intangible Investments: Is Proprietary Core Knowledge Walking out the Door?” *Journal of Management Studies* 50(1) (January 2013):67-91.
- [31] Andrea Colli, Esteban García-Canal and MFG. “Family Character and International Entrepreneurship: A Historical Comparison of Italian and Spanish ‘New Multinationals’.” *Business History* 55(1) (January 2013):119-138.
- [32] Heather Berry, MFG, and Arun S. Hendi. “Is there Convergence across Countries? A Spatial Approach.” *Journal of International Business Studies* 45 (2014):387-404.
- [33] Laura Fernández-Méndez, Esteban García-Canal, and MFG, “Legal Family and Infrastructure Voids as Drivers of Regulated Physical Infrastructure Firm’s Exposure to Governmental Discretion.” *Journal of International Management* 21(2015):135-149.
- [34] Nan Zhou and MFG. “From Home Country to Home Base: A Dynamic Approach to the Liability of Foreignness.” *Strategic Management Journal* 36(2015):907-917.
- [35] Nan Zhou and Mauro Guillen, “Categorizing the Liability of Foreignness: Ownership, Location, and Internalization-Specific Dimensions.” *Global Strategy Journal* 6 (4) (2016):309-329.
- [36] MFG and Laurence Capron. “State Capacity, Minority Shareholder Protections, and Stock Market Development.” *Administrative Science Quarterly* (2016) 61(1):125-160.
- [37] García-García, Raquel, Esteban García-Canal, and MFG. “Rapid Internationalization

- and Long-Term Performance: The Knowledge Link.” *Journal of World Business* (2017) 52:97-110.
- [38] MFG. “Symbolic Unity, Dynastic Continuity, and Countervailing Power: Monarchies, Republics, and the Economy.” *Social Forces* (2018):1-41.
- [39] García-Canal, Esteban, MFG, Paloma Fernández, and Nuria Puig. “Imprinting and Early Exposure to Developed International Markets.” *Business Research Quarterly* 21 (2018):141-152.
- [40] Laura Fernández-Méndez, Esteban García-Canal, and MFG. “Domestic political connections and international expansion: It's not only 'who you know' that matters.” *Journal of World Business* 53(5) (November 2018):695-711.
- [41] MFG and Randall Collins. “Movement-Based Influence: Resource Mobilization, Intense Interaction, and the Rise of Modernist Architecture.” *Sociological Forum* 34(1) (2019):27-46.
- [42] Nan Zhou and MFG. “Institutional Complementarities and Corporate Governance: The Case of Hostile Takeover Attempts.” *Corporate Governance: An International Review* 27 (209) (2019):82-97.
- [43] Paloma Fernández Pérez, Nuria Puig, Esteban García-Canal, and MFG. “Learning from giants: Early exposure to advanced markets in the growth and internationalisation of Spanish health care corporations in the twentieth century.” *Business History* 61(3) (April 2019):404-428.
- [44] Laura Fernández-Méndez, Esteban García-Canal, and MFG. “Power Transitions in the Host Country and the Survival of Subsidiaries in Infrastructure Industries.” *Global Strategy Journal* 9(2) (May 2019):275-302.
- [45] Raquel García-García, Esteban García-Canal, and MFG. “International Dispersion and Profitability: An Institution-Based Approach.” *Management International Review* 59 (2019): 855-888.
- [46] Raquel García-García, Esteban García-Canal, and MFG. “Walking on Thin Ice: CEOs’ Internationalization Decisions in Underperforming Firms.” *Long Range Planning* 55(5) (October 2022), forthcoming.

Scholarly Books published by Refereed University Presses

- [47] Charles Perrow and MFG. *The AIDS Disaster: The Failure of Organizations in New York and the Nation*. New Haven: Yale University Press, 1990, 206 pp.
- [48] MFG. *Models of Management: Work, Authority, and Organization in a Comparative Perspective*. Chicago: The University of Chicago Press, 1994, 424 pp.
- [49] MFG. *The Limits of Convergence: Globalization & Organizational Change in Argentina, South Korea, and Spain*. Princeton, NJ: Princeton University Press, 2001, 282 pp.
- [50] MFG. *The Rise of Spanish Multinationals: European Business in the Global Economy*. Cambridge and New York: Cambridge University Press, 2005, 268 pp. Spanish translation: *El auge de la empresa multinacional española* (Madrid: Marcial Pons, 2006).
- [51] MFG. *The Taylorized Beauty of the Mechanical: Scientific Management and the Rise of Modernist Architecture*. Princeton, NJ: Princeton University Press, 2006,

- 186 pp. Spanish translation: *La disciplinada belleza de lo mecánico: El taylorismo y el nacimiento de la arquitectura modernista* (Madrid: Modus Laborandi, 2009).
- [52] MFG and Adrian Tschoegl. *Building a Global Bank: The Transformation of Banco Santander*. Princeton, NJ: Princeton University Press, 2008. Spanish translation: *Santander, el banco* (Madrid: LID Editorial, 2007).
- [53] MFG and Esteban García-Canal. *The New Multinationals: Spanish Firms in a Global Context*. Cambridge and New York: Cambridge University Press, 2010.
- [54] MFG and Emilio Ontiveros, *Global Turning Points: Understanding the Challenges for Business and Society in the Twenty-First Century*. Second edition, expanded and updated. New York: Cambridge University Press, 2016, 223 pp. First edition published in 2012.
- [55] MFG, *The Architecture of Collapse: The Global System in the 21st Century*. Oxford: Oxford University Press, 2016, 218 pp.
- [56] MFG, *Rude Awakening: Threats to the Global Liberal Order*. Philadelphia: University of Pennsylvania Press, 2018, 168 pp.

Other Articles

- [57] MFG. "The Age of Eclecticism: Current Organizational Trends and the Evolution of Managerial Models." *Sloan Management Review* 36(1) (Fall 1994):75-86. Translated as "Tendencias organizativas y métodos de gestión: Hacia la era de la confluencia." *Harvard-Deusto Business Review* 66 (May-June 1995):13-24. Reprinted in *Expansión* (September 1996):30-40.
- [58] MFG. "International Management and the Circulation of Ideas." *Trends in Organizational Behavior*, 5 (1998):47-63.
- [59] MFG. "Is Globalization Civilizing, Destructive or Feeble? A Critique of Five Key Debates in the Social-Science Literature." *Annual Review of Sociology* 27 (2001):235-260. Reprinted in Cary Cooper and William Starbuck, eds., *Work: Contexts and Consequences* (London: Sage, 2005), pp. 310-333.
- [60] MFG. "International Business." In Neil J. Smelser and Paul B. Baltes, eds., *International Encyclopedia of the Social & Behavioral Sciences*. Oxford: Pergamon, 2001, pp. 7768-7771.
- [61] MFG. "What is the Best Global Strategy for the Internet?" *Business Horizons* (May-June 2002):39-46. Spanish translation: *Universia Business Review* 2 (2004):20-32.
- [62] MFG. "The Economic Sociology of Markets, Industries, and Firms." *Theory & Society* 32(4) (August 2003):505-515.
- [63] MFG. "Globalization." In Jens Beckert and Milan Zafirovsky, eds., *International Encyclopedia of Economic Sociology*. New York: Routledge, 2005, pp. 301-306.
- [64] MFG. "Complex Organizations and Power." *International Public Management Journal* 12(2) (2007):167-171.
- [65] MFG and Esteban García-Canal, "The American Model of the Multinational Firm and the 'New' Multinationals from Emerging Economies." *Academy of Management Perspectives* 23(2) (May 2009):23-35.
- [66] MFG and Esteban García-Canal, "How to Conquer New Markets with Old Skills." *Harvard Business Review* 88(11) (November 2010):118-122.

- [67] MFG and Esteban García-Canal, “Execution as Strategy.” *Harvard Business Review* (October 2012):103-107.
- [68] Hernandez, Exequiel, and MFG. “What’s Theoretically Novel about Emerging-Market Multinationals?” *Journal of International Business Studies* 49(1) (2018):24-33.

Trade Books

- [69] MFG, *2030: How Today’s Biggest Trends Will Collide and Transform the Future of Everything*. New York: St. Martin’s Press/Macmillan, 2020. A *Wall Street Journal* bestseller, and a *Financial Times* Best Book of the Year. Translated into Arabic, German, Italian, Japanese, Korean, Lithuanian, Mandarin, Romanian, Turkish, Polish, Portuguese, Russian, Serbian, Spanish, Thai, Ukrainian, and Vietnamese.
- [70] MFG and Esteban García-Canal. *Emerging Markets Rule: Growth Strategies of the New Global Giants*. New York: McGraw-Hill, 2012, 240 pp.
- [71] Bergés, Angel, MFG, Juan Pedro Moreno, and Emilio Ontiveros. 2014. *A New Era in Banking: The Landscape after the Battle*. Brookline, MA: Bibliomotion, 186 pp.
- [72] MFG. *The Platform Paradox: How Digital Businesses Succeed in an Ever-Changing Global Landscape*. Philadelphia: Wharton School Press, 2021.
- [73] MFG, *The Multigenerational Revolution: How Demographics and Technology Will Transform Learning, Working, and Consuming—At Every Age*. New York: St. Martin’s Press/Macmillan, forthcoming in 2023.

Edited Volumes

- [74] MFG, Randall Collins, Paula England, and Marshall Meyer, eds. *The New Economic Sociology: Developments in an Emerging Field*. New York: Russell Sage Foundation, 2002, 381 pp. (Chinese translation: Social Sciences Academic Press, 2006).
- [75] João Neiva de Figueiredo and MFG, editors. *Green Products: Perspectives on Innovation & Adoption*. London: Productivity Press (Taylor & Francis), 2011.
- [76] MFG. ed. *Women Entrepreneurs: Inspiring Stories from Developing Countries and Emerging Economies*. New York: Routledge, 2013.
- [77] João Neiva de Figueiredo and MFG, editors. *Green Power: Perspectives on Sustainable Electricity Generation*. London: Productivity Press (Taylor & Francis), 2014.

Book Chapters

- [78] MFG. “Introduction” to the new edition of Reinhard Bendix, *Work and Authority in Industry*. New Brunswick: Transaction Publishers, 2001, pp. lii-lxv.
- [79] Klapper, Leora, Raphael S. Amit, and Mauro F. Guillén, “Entrepreneurship and Firm Formation across Countries.” Pp. 129-158 in *International Differences in Entrepreneurship*, edited by Josh Lerner and Antoinette Schoar. Chicago: University of Chicago Press, and National Bureau of Economic Research, 2010.

B. Research in Progress

- [80] Anne-May Very, Laurence Capron, and MFG. “Stakeholder Rights and the Market for Corporate Control in the Wake of Financial Crises.” Revise & resubmit, *Global Strategy Journal*.
- [81] Esteban Garcia-Canal, MFG, and Borja Ponte-Blanco. “Geography, Network Effects, and Strategy: A Simulation Study of Digital Platforms.” Working Paper.
- [82] Esteban Garcia-Canal, MFG, and Borja Ponte-Blanco. “Digital Platforms and Foreign Expansion: A Review and Theoretical Model.” Working Paper.
- [83] MFG. “A Coevolutionary Model of Global Hegemony: Technology, Organization and Ideology as Drivers of Global Power.” Working Paper.
- [84] MFG. “Religious Ethics, Capitalism, and Development: A Neo-Weberian Contingency Theory During Early and Late Industrialization.” Working Paper.
- [85] MFG. “A Sociological theory of Monetary Hegemony: World-Models, Politics, and States in the Global Economy.”

C. Teaching Case Studies

- MFG and Adrian E. Tschoegl. “McDonald’s Internationalizes.” The Wharton School (2006).
- MFG and Adrian E. Tschoegl. “Häagen Dazs.” The Wharton School (2006).
- MFG. “Benetton’s Troubles in Foreign Markets.” The Wharton School (2006).
- Custodia Cabanas and MFG. “Galletas Fontaneda and United Biscuits: Leadership in the Midst of a Crisis.” Spanish original: “Galletas Fontaneda: Liderazgo en la Gestión de una Crisis.” Instituto de Empresa (2004).
- MFG and Adrian E. Tschoegl. “The Global Ambitions of the Spanish Banks.” The Wharton School (2005).
- MFG and Adrian E. Tschoegl. “The New Conquistadors: Spanish Banks and the Liberalization of Latin American Financial Markets.” The Wharton School (2000). Available from the European Case Clearing House (ECCH).
- MFG and Adrian E. Tschoegl. “Los Nuevos Conquistadores: Los Bancos Españoles y la Liberalización de los Mercados Financieros en América Latina.” The Wharton School (1999). Translation by MFG. Also translated to Portuguese.
- MFG and Adrian E. Tschoegl. “Banking on Gambling: Three Regulators Confront Lottery-Linked Bank Accounts.” The Wharton School (2000).

BOARD MEMBERSHIPS

1. Board of Trustees, Fundación Princesa de Asturias, 2015-present.
2. Investment Committee, Fundación Princesa de Asturias, 2016-present.
3. International Advisory Board and Board of Directors in Formation, Conciban Bank, Washington D.C., 2009-2012.

4. Faculty Advisory Board, University of Pennsylvania Press, 2010-2015.
5. Faculty Advisory Board, Wharton Digital Press, 2010-present.
6. Board of Advisors, Knowledge@Wharton, 2008-present.
7. Board of Advisors, La Caixa Research Department, 2007-2011.
8. Board of Governors, Joseph H. Lauder Institute for Management & International Studies (*ex officio*), 2007-2019.
9. Board of Trustees, Instituto Madrileño de Estudios Avanzados en Ciencias Sociales (Madrid Institute for Advanced Study in the Social Sciences, IMDEA), 2006-2010.
10. Board of Advisors, Escuela de Finanzas Aplicadas (Grupo Analistas), 2005-present.
11. Advisory Council, Department of Sociology, Princeton University, 2006-2012.

ELECTED MEMBERSHIPS

1. Elected Fellow, Macro Organizational Behavior Society (2004).
2. Elected Member, Sociological Research Association (2013).

NAMED LECTURES

1. Laurent Picard Distinguished Lecture, McGill University, 2013.
2. Clarendon Lectures in Management Studies, Oxford University, 2014.
3. Otto Krause Memorial Lecture, University of Johannesburg, 2014.

OTHER HONORS AND POSITIONS

1. Member of the Jury, Prince of Asturias International Prize for the Social Sciences, 2011-present.
2. Vice-Chair, Global Agenda Council on Emerging Multinationals, World Economic Forum, 2011-2016.

FUNDRAISING EXPERIENCE

Joseph H. Lauder Institute of Management and International Studies. Led fundraising campaign that raised \$20 million in two years. Campaign goal expanded to \$30 million. Total fundraising to the Institute in the amount of \$63 million.

CONSULTING EXPERIENCE

1. Centro de Investigaciones Sociológicas, Madrid (1992-1994).
2. Analistas Financieros Internacionales, Madrid (2006-present).
3. Instituto Español de Comercio Exterior (ICEX), Madrid (2006-2011).
4. Accenture Institute of High Performance (2008-2011).
5. Caja de Ahorros de Navarra (2008-2012).

6. Accenture, Global Banking Practice (2013-2014).
7. Several Fortune 500 companies.

FELLOWSHIPS

10. Cátedra Rafael del Pino, Fundación Rafael del Pino, Madrid, 2003-2004.
9. Guggenheim Fellow, John Simon Guggenheim Memorial Foundation, 1998-1999.
8. Member, Institute for Advanced Study, Princeton, 1998-1999.
7. Eligible Fellow, Center for Advanced Study in the Behavioral Sciences, Palo Alto, made eligible in 1996.
6. Edward Pennell Brooks Career Development Chair, MIT Sloan School of Management, 1994-1996.
5. Marion and Jasper Whiting Foundation Research Fellow, 1993-1994.
4. Research Affiliate, Minda de Gunzburg Center for European Studies, Harvard University, 1992-1997.
3. Fulbright Doctoral Fellow, 1989-1992.
2. John D. Rockefeller 3rd Fellow, Yale Program on Nonprofit Organizations, June-August 1989.
1. Bank of Spain Doctoral Fellow, 1987-1989.

PRIZES AND AWARDS

12. Faculty Pioneer Award, Aspen Institute, 2013.
11. “Leonés en el Extranjero,” Colegio de Economistas de León, 2010.
10. Finalist, Carolyn Dexter Best International Paper Award 2007, Academy of Management, for “National Governance Systems, Stakeholder Power, and Post-Acquisition Dynamics.”
9. IV Premio Fundación Banco Herrero, 2005, awarded annually to the most promising Spanish social scientist under the age of 40.
8. W. Richard Scott Best Paper Award, Section on Organizations, Occupations and Work, American Sociological Association, 2003, for “Global Competition, Institutions, and the Diffusion of Organizational Practices: The International Spread of the ISO 9000 Quality Certificates.” *Administrative Science Quarterly* 47(June 2002):207-232 (with I. Guler and J. M. Macpherson).
7. Special Mention, Best Paper Award, Section on Comparative and Historical Sociology, American Sociological Association, 2002, for “Developing Difference: Social Organization and the Rise of the Auto Industries of South Korea, Taiwan, Spain, and Argentina.” *American Sociological Review* 64(5) (October 1999):722-747 (with N. W. Biggart).
6. Gulf Publishing Company Best Paper Award, International Management Division, Academy of Management Annual Meeting, Boston, 1997, for “Business Groups in Emerging Economies.” *Academy of Management Journal* 43(3) (June 2000):362-380.
5. President’s Book Award 1993, Social Science History Association, for *Models of Management*.

4. Finalist, American Sociological Association Best Dissertation Award 1992, for *States, Professions, and Organizational Paradigms*.
3. Co-Winner, Sussman Dissertation Prize 1992, Department of Sociology, Yale University, for *States, Professions, and Organizational Paradigms*.
2. Gustavus Myers Award for Outstanding Book on Human Rights in the United States 1991, for *The AIDS Disaster*.
1. Special Mention, Worldwide Competition for Young Sociologists, World Congress of Sociology, International Sociological Association (1990), for “Health, Family Structure, and Inequality Patterns.”

FOUNDATION-RELATED ACTIVITIES

1. Board of Trustees, Fundación Princesa de Asturias (Royal Foundation Princesa de Asturias of Spain), 2015-present.
2. Investment Committee, Fundación Princesa de Asturias, 2016-present.
3. Cátedra Rafael del Pino, Fundación Rafael del Pino, Madrid, 2003-2004.
4. IV Premio Fundación Banco Herrero, 2005, awarded annually to the most promising Spanish social scientist under the age of 40.
5. Mauro F. Guillén, Randall Collins, Paula England, and Marshall Meyer, eds. *The New Economic Sociology: Developments in an Emerging Field*. New York: Russell Sage Foundation, 2002, 381 pp. (Chinese translation: Social Sciences Academic Press, 2006).
6. Guggenheim Fellow, John Simon Guggenheim Memorial Foundation, 1998-1999.
7. Member, Institute for Advanced Study, Princeton, 1998-1999.
8. International Centre for the Study of East Asian Development, Kitakyushu, Japan (ICSEAD). Research grant (\$17,000).
9. Marion and Jasper Whiting Foundation Research Fellow, 1993-1994.

ENGAGEMENT WITH THE PHILADELPHIA COMMUNITY

1. 21st-Century Literacies for the World Language Classroom: A one-day conference for high school teachers (2013).
2. Community College of Philadelphia: grant from the Penn-Lauder Center for International Education and Research for faculty to attend conferences (2009).
3. Community College of Philadelphia, donated time delivering a workshop for their faculty (2009).
4. University of Pennsylvania Model United Nations Conference: grants from the Penn-Lauder Center for International Education and Research, (2013, 2014).
5. Colegio Puertorriqueño de Niñas: hosted their delegation at the Lauder Institute during their annual visit to attend the University of Pennsylvania Model United Nations Conference in Philadelphia (2012-2015).
6. Independence Charter School: grant from the Penn-Lauder Center for International Education and Research to sponsor the “Take Flight” Program to enhance the global knowledge of inner-city students (2013).
7. Annual Summer Institute for Learning a Second Language for Business Communication: a weeklong workshop for high school teachers organized by the

- Penn-Lauder Center for International Business Education and Research (2007-2016).
8. Knowledge@Wharton High School: grants from the Penn-Lauder Center for International Education and Research to fund the development of materials that high school teachers can use to improve the financial literacy of their students (2008-2010).
 9. Knowledge@Wharton High School Workshop for High School Teachers: donated my time as an instructor at several annual two-day workshops to help high school teachers develop business materials for the classroom (2010-2017).

LECTURES AND PRESENTATIONS

1. Invited Lectures & Presentations at other Institutions

Management: California at Davis, Carnegie-Mellon, Cornell, Duke, Harvard Business School, IESE, Michigan, MIT Sloan, Northwestern, NYU, Rutgers, Stanford, Universidad de Oviedo, Universidad de León, Universitat de València, Universitat Pompeu Fabra, University of Southern California.

Sociology: Cornell, Duke, Harvard, Institute for Advanced Study, Princeton, Universitat de Barcelona, Rutgers, Universidad Carlos III de Madrid.

International Affairs: Georgetown, Kennedy School of Government.

EDITORIAL ACTIVITIES

1. Editorships

Associate Editor, *Administrative Science Quarterly* (2007-2018)

Consulting Editor, *Administrative Science Quarterly* (2005-2007).

Guest co-editor, special research forum on “Public Policy Implications of Management Research: People, Technology, and Globalization,” *Academy of Management Journal* (2009).

Guest co-editor, special research forum on “Political Systems and Corporate Strategies,” *Academy of Management Review* (2005).

Guest co-editor, special issue on “Organizations and Professions,” *Revista Española de Investigaciones Sociológicas* No. 59 (1992).

2. Editorial Board Memberships

Academy of Management Journal (2004-2007).

Academy of Management Review (2003-2008).

Administrative Science Quarterly (1998-2005).
American Sociological Review (2004-2006).
Journal of International Business Studies (1998-present).
Strategic Management Journal (2011-present).

In Spain:

Cuadernos de Economía y Dirección de la Empresa (1998-present).
Revista de Empresa (2002-present).
Universia Business Review (2004-present).

3. Refereeing

a. Journals

Academy of Management Journal
Academy of Management Review
Administrative Science Quarterly
American Journal of Sociology
American Sociological Review
Columbia Journal of World Business
Comparative Economic Studies
Journal of Developing Areas
Journal of International Business Studies
Journal of Latin American Studies
Journal of Management Inquiry
Journal of Management Studies
Latin American Politics and Society
Management and Organization Review
Management Science
Organization Science
Political Power & Social Theory
Revista de Economía Aplicada
Revista Española de Economía
Scandinavian Journal of Management
Sloan Management Review
Social Problems
Strategic Management Journal
Theory & Society
Work & Occupations: An International Journal
World Politics
World Trade Magazine

b. Book Manuscripts

Cambridge University Press
Cornell University Press
Duke University Press
Oxford University Press

Pine Forge Press
Princeton University Press
Routledge
Stanford University Press
Yale University Press

4. Published Book Reviews

10. Review of Séan Ó Riain, *The Politics of High-Tech Growth*. New York: Cambridge University Press, 2004. *Social Forces* 84 (2) (December 2005):1303-1304.
9. Review of James E. Rauch and Alessandra Casella, eds., *Networks and Markets*. New York: Russell Sage Foundation, 2001. *Contemporary Sociology* 32(2) (March 2003):178-180.
8. Review of Robert F. Freeland, *The Struggle for Control of the Modern Corporation: Organizational Change at General Motors, 1924-1970*. New York: Cambridge University Press, 2001. *American Journal of Sociology* 107(3) (November 2001):816-817.
7. Review of Lee Clarke, *Mission Improbable: Using Fantasy Documents to Tame Disaster*. Chicago: The University of Chicago Press, 1999. *Administrative Science Quarterly* 46(1) (March 2001):151-153.
6. Review of Caren Addis, *Taking the Wheel: Auto Parts Firms and the Political Economy of Industrialization in Brazil*. University Park, PA: Pennsylvania State University Press, 1999. *Contemporary Sociology* 30(1) (2001):36-38.
5. Review of Robert R. Locke, *The Collapse of the American Management Mystique*. New York: Oxford University Press, 1996. *Business History Review* 72(2) (Summer 1998):364-366.
4. Review of John R. Danley, *The Role of the Modern Corporation in a Free Society*. Notre Dame: University of Notre Dame Press, 1994. Willard F. Enteman, *Managerialism*. Madison: University of Wisconsin Press, 1993. *Contemporary Sociology* 24(4) (July 1995):395-396.
3. Review of Bernard S. Silberman, *Cages of Reason: The Rise of the Rational State in France, Japan, the United States, and Great Britain*. Chicago: The University of Chicago Press, 1993. *Contemporary Sociology* 23(5) (September 1994):719-720.
2. "German Professions: Historical Perspectives and Sociological Concerns." *Contemporary Sociology* Vol. 21 No. 3 (May 1992):378-380.
1. "Nuevos Paradigmas en Sociología de las Organizaciones." ("New Paradigms in the Sociology of Organizations.") *Revista Española de Investigaciones Sociológicas* No. 55 (1991):205-208.

5. Translations

2. "A Society of Organizations," by Charles Perrow. Translated into Spanish as "Una sociedad de organizaciones." *Revista Española de Investigaciones Sociológicas* 59 (July-September 1992):19-55.

1. *Complex Organizations*, by Charles Perrow. Translated into Spanish as *Sociología de las organizaciones*. Madrid: McGraw-Hill, 1991.

RESEARCH GRANTS

A. University-Related

a. University of Pennsylvania

7. Center for Leadership and Management Change, The Wharton School, various grants since 1999.
6. Mack Center for Technological Innovation, The Wharton School, various grants since 2000.
5. Wharton eBusiness Initiative (WeBI), various grants since 2000.
4. Citibank Latin American Case Writing Grant (\$40,000). With Adrian E. Tschoegl.
3. International Research Fund Initiative, The Wharton School. Various grants since 1997.
2. Research Foundation, University of Pennsylvania. Various grants since 1998.
1. Reginald H. Jones Center for Studies on Management and Organization. The Wharton School. Various grants since 1996.

b. Massachusetts Institute of Technology

2. Collaborative Research Program between the Government of the Province of Mendoza, Argentina, and the Massachusetts Institute of Technology. Coordinator of the Internationalization Project (\$100,000). (1994-1996). Proposal written with Donald Lessard, who served as Principal Investigator.
1. Edward Pennell Brooks Career Development Assistant Professorship, MIT Sloan School of Management, 1994-1996 (\$30,000). Unrestricted research funding.

B. External

7. Fundación Rafael del Pino. Project on the Rise of the Spanish Multinational Firm (\$130,000).
6. Russell Sage Foundation. Grant to fund the Second Annual Economic & Organizational Sociology Conference at Penn, 2000, and an edited volume with the conference papers (\$35,000). Proposal written with Paula England, who served as Principal Investigator.
5. International Centre for the Study of East Asian Development, Kitakyushu, Japan (ICSEAD). Research grant (\$17,000). Project on the internationalization of South Korean companies (1997-1998).
4. Carnegie Bosch Institute for Applied Studies in International Management. Research grant (\$26,900). Joint project with José Manuel Campa, New York

- University, on “The Internationalization of Firms from Middle-Income Countries” (1994-1995).
3. Marion and Jasper Whiting Foundation Research Grant (\$4,800), 1994.
 2. National Science Foundation, travel grant to attend the World Congress of Sociology, Bielefeld, Germany, 1994.
 1. Mellon-West European Project at Yale, travel grant to conduct research in England, 1989 (\$1,500).

TEACHING

1. Undergraduate courses:
 - MGMT 111 Multinational Management: Fall 2005.
 - MGMT 234 Comparative Management: Spring 1997; Fall 1997.
 - COLL 001 [ANTHO 012, HIST 012, SOCI 012] Globalization (co-taught with L. Cassanelli & B. Spooner), 2000-2021.
 - MGMT 198 Managing Disruptive Change: Cryptocurrencies (Q2 fall 2018), and AI (Q2 fall 2019).

2. MBA courses:
 - MGMT 611 Managing the Established Enterprise, Fall 2020 and Spring 2021.
 - MGMT 612 Managing the Emerging Enterprise, Spring 2018, 2019.
 - MGMT 871 Multinational Strategy: Fall 2009.
 - MGMT 875 Comparative Management: Spring 1997; Fall 1997.
 - MGMT 655 Global Strategic Management (Core Course): Spring 2000; Spring 2001; Spring 2002; Spring 2003; Spring 2005; Spring 2006, Spring 2007, Spring 2011.
 - MGMT 655 Global Strategic Management (Core Course), MBA for Executives (East): Summer 2006, Summer 2007.
 - MGMT 654/655 Strategic Management & Global Management (Lauder Program) May 2000, May 2001, May 2002, May 2003, May 2005, May 2006, May 2007.
 - MGMT 656 Global Immersion Program: South America: 1997-2009.
 - MGMT 890 Managing in Emerging Economies: Energy & Infrastructure in Brazil: 2011-2016 and 2019-2020.
 - MGMT 890 Design as Competitive Advantage: Portugal and Spain (2018-2019) (co-taught with E. Feldman).

3. Undergraduate/MBA courses:
 - MGMT 198/799 Epidemics, Natural Disasters, and Geopolitics: Managing Global Business and Financial Uncertainty (Q3 spring 2020).
 - MGMT 897/406 Overcoming Racial and Gender Inequality Around the World (Q4 spring 2021) (co-taught with N. Rothbard).
 - MGMT 897/406 Global Management of Digital Platforms (Q4 spring 2021).

4. MA courses:
 - INTS 721 International Political Economy of Business Environments: Fall 2008-2019.

5. Doctoral courses:

MGMT 955 Seminar in International Management: Spring 1998, 2000.

MGMT 953 Research Methods: Fall 2004.

MGMT 933 Psychological & Sociological Foundations of Research in Management
(co-taught with N. Rothbard): Fall 2001, 2002, 2003.

6. Courses Taught at MIT Sloan School of Management:

International Management (MBA): Spring 1993, 1994, 1995, 1996.

Managing International Enterprises (MBA): Spring 1996.

Comparative Organization (MBA): Spring 1993, 1995.

Business Environments: Latin America (MBA): Spring 1994, 1995, 1996.

6. Executive Education (Aresty Institute, Wharton School)

I teach in nearly 40 programs every year. Average classroom evaluation generally fluctuates between 4.7 and 4.9 on a 5-point scale.

ONLINE COURSES

1. Analyzing Global Trends for Business and Society. Offered multiple times on Coursera, with over 100,000 students (2013-).
2. Internacionalización de la Empresa (in Spanish). Offered once through the Fundación Rafael del Pino and the Icx with about 5,000 students (2016-).
3. Wharton Online Leadership & Management Certificate, Multinational Management module (2017-).
4. Managing in the Global Digital Economy. Wharton School (2019).
- 5.

TEACHING AWARDS

Wharton MBA Core Teaching Award, 2000.

Wharton Graduate Association Teaching Award, 2002.

Wharton Teaching Commitment and Curricular Innovation Award, 2010.

Wharton “Goes Above and Beyond the Call of Duty” Teaching Award, 2011.

Wharton MBA Core Teaching Award 2012.

Aspen Institute Faculty Pioneer Award 2013.

SERVICE & ADMINISTRATION

1. Program Administration

Director of the Joseph H. Lauder Institute of Management & International Studies, 2007-2019.

2. Committee Membership

a. Committee Service

1. Member, University of Pennsylvania Faculty Senate Diversity Committee, 2016-2019.
2. Chair, Global Engagement Working Group for Middle States Accreditation, University of Pennsylvania, 2012-2015, and member of the Steering Committee.
3. Presidential Term Professorship Advisory Committee, University of Pennsylvania, 2011-2015.
4. Provost's Faculty Advisory Group for International Initiatives, University of Pennsylvania, 2011-2015.
5. International Committee, The Wharton School, 1999-2001, 2008-2014.
6. Graduate Group in International Studies, University of Pennsylvania, 2001-present.
7. International Programs Committee, University of Pennsylvania, 2001-2002.
8. Doctoral Committee, The Wharton School, 2001-2006.
9. Fulbright Committee, University of Pennsylvania, 2001-2002, 2004-2005.
10. Executive Committee, Center for East Asian Studies, 2000-2002.
11. Economic Sociology Steering Committee, Departments of Management and Sociology, 1999-present.
12. Study Abroad Advisory Committee for Spanish and Portuguese Language and Area Studies, University of Pennsylvania, 2002-2003.
13. Chair, International Programs Committee, University of Pennsylvania, 2002-2003.
14. Personnel Committee, The Wharton School, 2004-2006.

b. Doctoral Dissertation Committees

22. Kate Odziemkowska, Management Department, Wharton School (2017-20).
21. Blair Sackett, Sociology Department (2016-).
20. Luis Ballesteros, Management Department, Wharton School (2015-18).
19. Eunbi Kim, Sociology Department (2015-2018).
18. Alexander Hoppe, Sociology Department (2015-).
17. Nan Zhou, Management Department, Wharton School (2008-2010).
16. Rafael Corredoira, Management Department, Wharton School (2007-2010).
15. Simone Polillo, Sociology Department, Penn, (2006-2008).
14. Clayton Rose, Sociology Department, Penn (2005-2007).
13. William Schneper (advisor), Management Department, Wharton School (2004-2005).
12. Sheen Levine (advisor), Management Department, Wharton School (2002-2005).
11. Alexandra Michel, Management Department, Wharton School (2002-2003).
10. Jonathon Mote, Sociology Department, Penn (2003-2005).
9. John Muir MacPherson, Management Department, Chair, (2000-03).
8. Tom Haigh, History and Sociology of Science Department (1998-2003).
7. Jonathan Brookfield, Management Department, Wharton School (1997-01).
6. Gregory K. Scott, MIT Sloan School of Management (1997-).

5. Hye-Ran Yun, Department of Sociology, Harvard University (1996-).
4. Ruth Aguilera, Department of Sociology, Harvard University (1995-1998).
3. Omar N. Toulan, MIT Sloan School of Management (1993-1996).
2. Marie-Laure Djelic, Department of Sociology, Harvard University (1992-1994).
1. Patricia Robinson, MIT Sloan School of Management (1992-1993).

2. Advising

1. Two or three Huntsman theses each year (undergraduate).
2. Two or three Lauder theses each year (Lauder MBA/MA program).

3. Administrative Activities

13. Director, Joseph H. Lauder Institute of Management & International Studies, 2007-present.
12. Faculty Director, Penn Lauder Center for International Business Education & Research (CIBER), 2007-2014.
11. Coordinator, Doctoral Program in Management, The Wharton School, 2002-2003, and 2004-2006.
10. Joint Coordinator, Doctoral Program in Management, The Wharton School, 2001-2002.
9. Coordinator, Economic Sociology Doctoral Cluster, Department of Sociology, 2000-2003.
8. Academic Advisor, Global Analysis Secondary Major, Wharton Undergraduate Program, 2001-2002 and 2004-2005.
7. Core Course Coordinator, Global Strategic Management, MBA Core Curriculum, The Wharton School, 2000-2006.
6. Course Coordinator, Multinational Management Group, The Wharton School, 2000-2003.
5. Coordinator, Economic and Organizational Sociology at Penn website (pesos.management.wharton.upenn.edu).
4. Organizer, Second Annual Economic and Organizational Sociology Conference at Penn, 2000.
3. Organizer, First Annual Economic and Organizational Sociology Conference at Penn, 1998.
2. Member, Junior Faculty Search Committee for Multinational Management, 1998, 1999, 2000, 2001, 2002 (chair), 2004 (chair).
1. Member, Junior Faculty Search Committee for Entrepreneurship, 1997, 2000, 2001.

4. Other

Research Associate, Center for East Asian Studies, University of Pennsylvania (1997-present).

B. Non-University-Related Activities

4. Coordinator, Summer Research Seminar for Spanish Sociologists and Political Scientists, Royal Complutense College at Harvard, 2005.
3. Coordinator, Summer Research Seminar for Spanish Management Scholars, Royal Complutense College at Harvard, 1999-2010.
2. Outside expert, Joint MIT-Province of Mendoza, Argentina, Project, 1994-1996.
1. Outside expert, Center for Sociological Research (CIS), Madrid, 1989-1990.

PROFESSIONAL MEMBERSHIPS AND SERVICE

1. Memberships

Academy of International Business.
 Academy of Management.
 American Sociological Association.
 Association of Members of the Institute for Advanced Study, Princeton.

2. Service

James D. Thompson Best Student Paper Award, American Sociological Association, 2007.
 W. Richard Scott Award Committee, American Sociological Association, 2004.
 Nominations Committee, Section on Organizations, Occupations & Work, American Sociological Association, 2002-2003.
 Council Member, Section on Economic Sociology, American Sociological Association, 2001-2002, 2005-2006.
 Reinhard Bendix Prize Committee, American Sociological Association, 1999.

MEDIA

Op-Eds:

World Economic Forum Agenda Blog | 26 July 2018 | AI and ethics
 World Economic Forum Agenda Blog | 8 December 2017 | Talent in emerging markets
 World Economic Forum Agenda Blog | 29 August 2017 | Trickle-up innovation
 World Economic Forum Agenda Blog | 27 July 2017 | Scale and technology
 World Economic Forum Agenda Blog | 12 July 2017 | Digital technology
 World Economic Forum Agenda Blog | 8 May 2017 | On new technologies and the extractive industries
 World Economic Forum Agenda Blog | 31 March 2016 | Gender and entrepreneurship
 World Economic Forum Agenda Blog | 28 October 2015 | Problems in labor markets
 World Economic Forum Agenda Blog | 23 October 2015 | Fourth Industrial Revolution

World Economic Forum Agenda Blog | 16 October 2015 | Minority shareholder protections

E-International Relations | 4 March 2017 | On the new global political and economic order

Korea Times | 31 October, 2016 | On the fourth technological revolution

World Economic Forum Agenda| October, 2015 | On the global talent wars

Korea Times | 4 April 2014 | On China's imbalances

Korea Times | 10 March 2014 | On the ECB's actions

Korea Times | 20 January 2014 | On the economic recovery

El País | 20 October 2013 | On the emerging-market multinationals

Korea Times | 19 August, 2013 | On the slowdown in emerging economies

Korea Times | 15 July, 2013 | On the Chinese credit crunch

Chief Globalist | 2013 | On the emerging-market multinationals

Korea Times | 25 February 2013 | On currency wars

Morningstar | 14 November 2012 | On the obesity epidemic

Korea Times | 22 October 2012 | On global economic growth

Korea Times | 24 September 2012 | On the coming end of the euro crisis

Korea Times | 27 August 2012 | On global demographic shifts

Korea Times | 30 July 2012 | On the banks' lost credibility

Korea Times | 7 May 2012 | On the European banks

Korea Times | 9 April 2012 | On Oil and the Recession

Korea Times | 5 March 2012 | On the internationalization of the Yuan

Korea Times | 13 February 2012 | On the global slowdown

Korea Times | 9 January 2012 | On the remaking of Europe

Korea Times | 2 January 2012 | On emerging-market multinationals

Korea Times | 25 July 2011 | On the ratings agencies

Korea Times | 4 July 2011 | On Greece and the euro crisis

Korea Times | 2 May 2011 | On the Chinese economy at a crossroads

Korea Times | 4 April 2011 | On nuclear energy

Korea Times | 14 March 2011 | On geopolitics and finance

Korea Times | 13 March 2011 | On Turbulent Geopolitics and Finance

Business & Economy | 4-17 February 2011 | On strategic shifts in the global economy

Cinco Días | 18 November 2010 | On the process of becoming a multinational firm

International Finance & Treasury | 15 November 2010 | On the bad signals in the global economy

El Economista | 15 November 2010 | On business responses to the crisis

Economic Review (South Korea) | 26 October 2010 | On the economic recovery

China Daily | 27 September 2010 | On the economic recovery

BizEd | November-December 2009 | On cross-cultural management education

Almanac of the University of Pennsylvania | 15 September 2009 | On Teaching in a Crisis

Chronicle of Higher Education | 27 July 2009 | The Real Reasons to Support Language Study

International Business Times | 27 February 2009 | On the presumed death of

Wall Street
International Business Times | 27 February 2009 | On how not to conduct a bailout
Al-Ahram Weekly | 23-29 October 2008 | On the global economic & financial crisis
El País 28 September 2008 on the role of foreign direct investment in resolving the crisis.
El País 18 September 2008 on the political-economic consequences of the financial crisis.
Korea Times 20 January 2008 on privatization in South Korea.
El Mundo 30 December 2007 on commodity prices and the economic crisis.
Expansión 28 December 2007 on the institutions of innovation.
El Mundo 18 November 2007 on the real estate crisis.
Korea Times 19 October 2007 on Korean unification.
Korea Times 31 August 2007 on the real estate market crisis.
El País 14 August 2007 on the subprime mortgage crisis.
El País 10 April 2007 on the contributions of Nobel Laureate Edmund S. Phelps.
Korea Times 15 March 2007 on the state of the South Korean economy.
Korea Times 6 December 2006 on South Korea as an emerging technological powerhouse.
El País 14 November 2006 on Madrid as a Latin American hub.
Financial Times 13 October 2006 on economic nationalism and cross-border takeovers.
El País 21 July 2006 on how Spanish firms have been affected by political risks.
El País 16 May 2006 on immigration and multinationals in Spain.
Foreign Policy en Español February-March 2006 on Zara as a global ambassador.
Korea Times 25 April 2006 on the evolution of the South Korean economy.
Empresa Global, monthly column on global business issues since 2006.

Media Coverage: *Bank Mergers & Acquisitions*, *bloomberg.com*, *Boston Globe*, *Business Mexico*, *Chicago Tribune*, *Daily Express*, *Economist Intelligence Unit Executive Briefing*, *e-Commerce Times*, *Entrepreneur Magazine*, *Financial Times*, *Forbes*, *Foreign Policy*, *Hispanic Business*, *Louisiana Weekly*, *Los Angeles Times*, *The Manufacturer*, *New York Newsday*, *Newsweek*, *New York Times*, *Investor's Business Daily*, *International Herald Tribune*, *Journal of Commerce*, *The Economist*, *USA Today*, *Wall Street Journal*, *Wall Street Journal Europe*, *Wall Street Journal Americas*, *Washington Times*, and *World Trade*.

TV: Bloomberg TV, CNBC (TV), ABC Action News Channel 6, WFMZ-TV 69 News / Noticias 69 Edición en Español, CC TV, BNN TV (Canada), CNN en Español.

Radio: CBS News Radio, National Public Radio.

In Spain: *ABC*, *Actualidad Económica*, *Diari de Girona*, *El Mundo*, *El Mundo de León*, *El País*, *Cadena Ser Radio*, *Cadena COPE Radio*, *Cinco Días*, *El Economista*, *El Norte de Castilla*, *Época*, *Expansión*, *Expansión TV*, *Intereconomía Radio*, *La Gaceta de los Negocios*, *La Nueva España*, *Levante*,

Las Provincias, Público, La Razón, La Vanguardia, La Voz de Asturias, La Voz de Galicia, Mercado de Dinero, Radio Exterior de España, TVE.

In Argentina: *La Nación, Los Andes, Mercado.*

In Australia: *Sydney Morning Herald.*

In Brazil: *Gazeta Mercantil, Valor Econômico, Exame.*

In Canada: *The Globe and Mail.*

In Chile: *Diario Financiero, El Mercurio.*

In China: *Shanghai Daily.*

In Denmark: *Børsen.*

In France: *Agence France Presse, Les Echos: Le Quotidien de l'Economie, Le Point, Le Parisien.*

In Germany: *Financial Times Deutschland, Handelsblatt, Süddeutscher Zeitung* 8

In India: *Business Standard, The Economic Times.*

In Italy: *Il Sole 24 Ore, Il Mondo, Milano Finanza.*

In Korea: *Korea Economic Daily, Korea Times.*

In Mexico: *El Norte, Mural, Palabra, Reforma.*

In New Zealand: *New Zealand Herald.*

In Puerto Rico: *El Nuevo Día, El Vocero.*

In Singapore: *Straits Times.*

In South Africa: *Business Day, Daily News, The Star.*

SPORTS

1. Spain National University Basketball Champions, University of Oviedo, 1987.
2. Club Baloncesto Elosúa León, 1980-1983.

PERSONAL INFORMATION

Languages: Spanish (native) and German.