



NCSS

104th Annual Conference

November 22-24, 2024

Boston, MA

socialstudies.org/conference

Exhibit with NCSS

Meet Us in Boston!

The National Council for the Social Studies (NCSS) invites you to exhibit at our 104th Annual Conference. Meet with thousands of social studies educators, administrators, and professionals from across the country to inspire your usage of best practices and rejuvenate with others in the social studies profession. You will leave the conference with strong strategies for delivering instruction that engages students, the best ways to advocate for the most pressing issues of social studies education, and a network of colleagues to support you throughout the year.

Exhibit Booth Fees

| Booth Type | For Profit Companies | Non-Profit Organizations |
|------------------------------------|----------------------|--------------------------|
| 10' x 10' Section A | \$2,300 | \$1,900 |
| 10' x 10' Section B | \$2,000 | \$1,500 |
| 10' x 10' Section C | \$1,600 | \$1,200 |
| 10' x 10' Section D | \$1,200 | \$1,000 |
| Tabletop Exhibit Table Row Only | \$750 | \$750 |

INCLUDED WITH YOUR EXHIBITOR BOOTH:

- Two (2) complimentary registrations per booth, providing full access to all sessions and functions. Additional registrations are \$200 each.
- Enhanced listing in the Conference app.
- Back drape (8'), side rails (3') and one company identification sign (7" x 44").
- Opportunity to present exhibitor sessions (additional fee).
- Sponsorship and discounted advertising opportunities.
- 24-hour exhibit hall security.
- Opportunities to buy attendee mailing lists for pre- and post-conference marketing through Marketing General.

ITEMS NOT INCLUDED IN EXHIBITOR BOOTH FEE:

- Furniture
- Floor covering (*not required*)
- Electricity (order through [Hynes Convention Center](#)).
- AV equipment
- Material handling and labor
- Shipping and drayage

Who Attends?

3,500+

K-12 Classroom Teachers, Social Studies Chairs, District- and State-Level Social Studies Specialists, Curriculum Supervisors, Teacher Educators, and much more!

Who Exhibits?

- Publishing companies
- Software and hardware companies
- Historical museums
- School systems (human resources departments)
- Graduate colleges and universities
- Public / Private / Charter school systems
- Classroom and curriculum resource suppliers
- Professional development providers
- Educational travel companies
- Youth activity programs
- Educational game companies
- U.S. Government programs /services



NCSS Exhibit Hall

Hynes Convention Center
Exhibit Hall C and Auditorium
900 Boylston St
Boston, MA 02115

Exhibitor Hours

Move-in

Thursday, November 21 8:00 AM–8:00 PM

Show Hours

Friday, November 22 9:00 AM–6:00 PM

Saturday, November 23 8:00 AM–4:00 PM

Dedicated Exhibit Hours

Friday, November 22 12:55 PM–1:55 PM

Saturday, November 23 12:20 PM–1:20 PM

Move-out

Saturday, November 23 4:15 PM–8:00 PM

Useful Information

Furniture rental, electricity, AV equipment, material handling, labor, shipping, drayage, and other services may be purchased through Freeman, the official exhibit services contractor for the Conference. The Exhibitor Show Guide will be available in late August 2024.

Shipping Information

Advance shipments will be accepted beginning in late October at the Freeman advance shipping warehouse.

Warehouse Shipping Address:

Exhibiting Company Name/Booth #
104th NCSS Annual Conference 2024
c/o Freeman
25 Doherty Ave.
Avon, MA 02322

Shipments will be accepted at the Hynes Convention Center beginning on Thursday, November 21.

Show Site Shipping Address:

Exhibiting Company Name/Booth #
104th NCSS Annual Conference
c/o Freeman, Hynes Convention Center
900 Boylston St., Boston, MA 02115

NCSS Sponsorship Program

The NCSS Sponsorship Program combines maximum visibility with the flexibility of customizing your Annual Conference marketing plan. Pick a sponsor level and choose your sponsorship options in the following pages.

| Sponsor Benefits | PARTNER \$25,000+ | PREMIER \$10,000-\$24,999 | FRIEND \$5,000-\$9,999 |
|---|------------------------------|--------------------------------------|-----------------------------------|
| Complimentary Annual Conference Registrations | Five | Four | Three |
| Pre- and/or Post-Conference Attendee Mailing List | Pre & Post | Pre & Post | Post Only |
| Logo Recognition on Conference Website | ✓ | ✓ | ✓ |
| Recognition in Annual Conference Program | ✓ | ✓ | ✓ |
| Recognition in Annual Conference Mobile App | ✓ | ✓ | ✓ |
| Recognition in Annual Conference Issue of <i>Social Education</i> | ✓ | ✓ | ✓ |
| Recognition in Annual Conference Website | ✓ | ✓ | ✓ |
| Ad in the Annual Conference Issue of <i>Social Education</i> | Full Page | Half Page | |
| Annual Conference Exhibitor Sessions | Two | One | |
| Exclusive Sponsored Ad in TSSP E-newsletter | ✓ | | |
| Dedicated Sponsored E-blast to Conference Attendees | ✓ | | |

Sponsor the NCSS Conference

NCSS invites you, a leading education supplier, to collaborate and discover a truly unique opportunity for repeated exposure to thousands of educators. Sponsor an event or service at the NCSS Annual Conference to stand out from the crowd and gain additional visibility and exposure. Custom sponsorships are available on request.



Sponsorships-at-a-Glance

| | | |
|--------------------------|---|---------------|
| <input type="checkbox"/> | Thursday Exhibit Hall Opening | \$25,000 |
| <input type="checkbox"/> | Opening Ceremony | \$15,000 |
| <input type="checkbox"/> | Onsite Registration | \$15,000 |
| <input type="checkbox"/> | Column Wrap | \$15,000 each |
| <input type="checkbox"/> | Rotunda Wall Graphic | \$15,000 |
| <input type="checkbox"/> | Executive Director's Lunch | \$12,000 |
| <input type="checkbox"/> | President's Reception (invitation only) | \$12,000 |
| <input type="checkbox"/> | Conference Lanyards and Name Badges | \$12,000 |
| <input type="checkbox"/> | Rotunda Column Banner | \$10,000 |
| <input type="checkbox"/> | Digital Display | \$10,000 |
| <input type="checkbox"/> | Exhibit Hall Break | \$9,000 |
| <input type="checkbox"/> | Escalator Banner | \$7,500 |
| <input type="checkbox"/> | Promotional Flyer | \$6,000 |
| <input type="checkbox"/> | Board of Director's Reception & Dinner | \$6,000 |
| <input type="checkbox"/> | Mobile App | \$6,000* |
| <input type="checkbox"/> | Registration Website | \$5,000 |
| <input type="checkbox"/> | Meter Board | \$4,000 |

*Partial sponsorship opportunities available

Sponsorship Benefits

All sponsors will receive the following:

- Recognition in the NCSS Annual Conference Program and Mobile App
- Recognition on "Thank You Sponsors" signs located in the registration area
- Recognition on signage at the location of the sponsored event(s) and item(s)
- Recognition in the Opening Session
- Recognition in NCSS Annual Conference Email Send
- Logo recognition and URL on the NCSS Annual Conference web page
- Sponsor ribbons for company representatives
- License to use NCSS marks & logos in sponsor promo material (with prior approval)

Ready to Sponsor? Get in Touch!

NCSS Advertising & Exhibit Sales
Maribell Abeja-Devitto, Account Manager
312.673.5483

mabejadevitto@smithbucklin.com

Sponsorship Opportunities

Thursday Exhibit Hall Opening \$25,000

Give attendees a sneak peek in the Exhibit Hall by sponsoring this opening reception on Thursday, November 21, 5:00-7:00 PM. Sponsor will get recognition signage, placement of food and hosted bar close to their booth, and the opportunity to make welcoming remarks.

Opening Ceremony \$15,000

The 104th NCSS Annual Conference begins with an opening ceremony open to all conference registrants on Friday, November 22, in the main ballroom, 8:00 am-9:15 am. Sponsorship includes the ability to show a short video to open the event, the opportunity to place materials on the 1,500 ballroom chairs (to be executed by sponsor pre-event) or inclusion of promotional flyer in conference tote bag. Sponsorship also includes continental breakfast for attendees. *Printing and shipping expenses not included.*

Onsite Registration \$15,000

Make an impact on every attendee at NCSS by sponsoring the registration area! You can have your artwork wrapped around the onsite registration kiosks and your message displayed on the home screen of every registration station. This exclusive sponsorship opportunity is the perfect way to get your brand noticed and leave a lasting impression. Plus, you'll receive one tote bag insert to promote your products or services even further. Don't miss out on this chance to stand out at NCSS!

Executive Director's Lunch \$12,000

NCSS Executive Director Lawrence Paska hosts a reception on Saturday, November 23 to thank all NCSS donors, program sponsors, and coalition partners for a successful 2024. Invited guests include NCSS Board of Directors, sponsors, and coalition leaders. Sponsorship includes signage, recognition, up to eight invited representatives, and the opportunity to make brief remarks at the beginning of the presentation.

President's Reception (by invitation only) \$12,000

NCSS President Jennifer Morgan hosts a reception on Thursday evening, November 21, to honor all first-time NCSS Annual Conference attendees and to recognize recipients of the NCSS First-Timer Scholarship and scholarship donors. During this reception, President Morgan will share strategies for how to make the most of the NCSS Annual Conference experience, how to seek a mentor or supporter, and how to volunteer to become active in NCSS leadership and service. Sponsorship includes signage, recognition, up to eight invited representatives, and the chance to make brief remarks at the beginning of the presentation.

Conference Lanyards and Name Badges \$12,000

Be the exclusive sponsor of attendee lanyards and name badges. Includes exclusive use of the back of attendee name badges and your name and logo repeating on the lanyard.

Board of Directors' Reception and Dinner (for members of the NCSS Board of Directors and invited guests) \$6,000

The NCSS Board of Directors holds a business meeting and dinner reception for its members and special guests on Wednesday evening, November 20. Sponsor a pre-meeting appetizer reception and dinner for up to 25 people (members of the Board, NCSS staff, and special guests). Sponsorship includes a meet-and-greet with the Board and chance to discuss current initiatives with them.

Promotional Flyer \$6,000

Your promotional flyer will be one of just a few items placed in all attendee tote bags. *Printing and shipping expenses not included.*



Sponsorship Opportunities

Mobile App

Exclusive Sponsorship | \$6,000

Push Notification | \$1,200

Booth Traffic Driver - Passport to Prizes | \$500

The NCSS 2024 mobile app gets you unmatched visibility.

Attendees use the app to navigate all NCSS 2024 happenings—education sessions, exhibitor listings, speakers, networking events, meet-ups, and more. Sponsor will have a hyperlinked logo on the home screen of the app.

Registration Website

\$5,000

Imagine your logo and message prominently displayed on every page of the registration website as potential attendees register for the event online. With this feature, you can capture their attention even before they arrive in Boston! Don't miss out on this opportunity to make a lasting impression and increase your brand awareness.

Meter Board

\$4,000

Sponsor a two-sided meter board displaying your content. Drive traffic to your exhibit booth, advertise special discounts and events, plus get your message in front of attendees as they navigate the convention center. Give your brand high visibility. Placement options can be discussed.

Facility Visibility Options

The Hynes Convention Center offers many options to maximize your visibility and showcase your company logo and product information to NCSS attendees, with July 15 being the deadline to place orders (full payment is due within 30 days). Creatives for banners, wall graphics and wraps should be coordinated through Freeman. Digital display content is due by Oct. 4.

Column Wrap

\$15,000

Your message on an 11' x 8' sign wrapping a rotunda column near the exhibit hall entrance.

Rotunda Wall Graphic

\$15,000

Your message on a 4' x 8' graphic displayed on a rotunda wall near the exhibit hall.

Rotunda Column Banner

\$10,000

Your message on a 3' x 6' banner displayed on a rotunda column near the exhibit hall entrance.

Digital Display

\$10,000

The Hynes Digital Signage Network offers a powerful platform to create rich, dynamic branding. The network includes 21 high-definition LED screens strategically positioned across the facility. Attendees view the displays multiple times a day in multiple locations as they walk through the Hynes. Displays can be either MP4 motion files or JPEG, PNG, or PowerPoint static files. The display length should be 15 or 30 seconds.

Escalator Banner

\$7,500

Your message on a 20' x 8' banner hanging over the escalator rotunda as attendees move through the convention center.



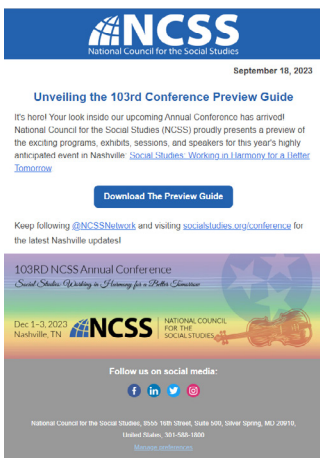
Digital, Print and Speaking Opportunities

DIGITAL CONFERENCE PREVIEW

Space: July 21, 2024 | **Artwork:** August 15, 2024

The Conference preview is an essential resource to attract attendees to the show, making it the perfect platform to gain maximum exposure for your products and services, and to increase booth traffic well in advance of the show. The Conference preview will be released three (3) months before the show.

| Conference Preview Ad Sizes | 4-color |
|-----------------------------|---------|
| 1/2 Page (7.25" x 4.75") | \$750 |
| Full Page | \$1,000 |



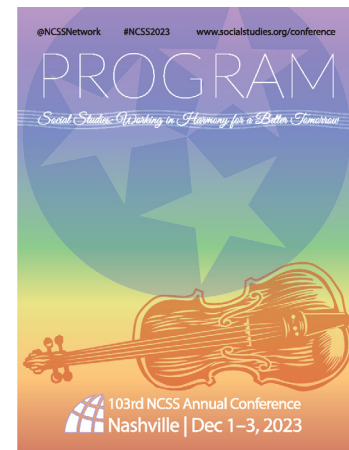
CONFERENCE PROGRAM

Space: October 9, 2024 | **Artwork:** October 18, 2024

The Conference Program and Exhibit Guide is distributed to all attendees in Boston. Advertising in the Program is the best way to ensure maximum exposure for your products and services, and to build booth traffic. The Program is the official guide to the Conference.

| Conference Program Ad Sizes | 4-color |
|-----------------------------|---------|
| 1/2 Page (7.25" x 4.75") | \$1,450 |
| Full Page | \$2,000 |
| Cover 2 (Inside Front) | \$2,500 |
| Cover 3 (Inside Back) | \$2,500 |
| Back Page | \$3,000 |

Trim: 8.125" x 10.875" | Bleed: 8.375" x 11" | High-resolution PDFs only. Submit artwork and production questions to Richard Palmer at rpalmer@ncss.org.



EXHIBITOR SESSIONS



Deadline: October 18, 2024

Take this opportunity to showcase your products and services in a quieter environment off the show floor. Reach current and potential customers with in-depth information or hands-on instruction in a guaranteed session. These sixty-minute sessions are available on November 22nd and 23rd.

Don't delay, space will sell out!

Only \$1,000/session (\$500 for non-profit organizations)



Increase Your Exposure with NCSS Advertising

SOCIAL EDUCATION

Space: October 18, 2024 | **Artwork:** October 25, 2024

Social Education is our flagship and peer-reviewed journal. Don't miss the incredible opportunity for additional exposure in this go-to publication during conference season!

SOCIAL STUDIES AND THE YOUNG LEARNER

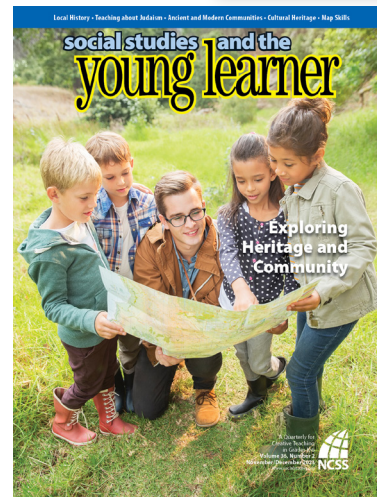
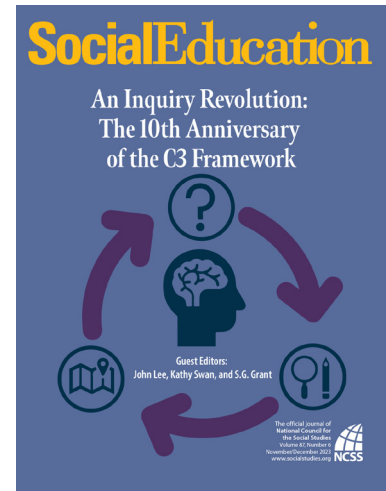
Space: October 18, 2024 | **Artwork:** October 25, 2024

If you're looking to target social studies educators who teach at the elementary level, be sure to promote your booth, products and services in our quarterly journal, SSYL. Every issue is mailed to more than 2,800 member subscribers.

THE SOCIAL STUDIES PROFESSIONAL NEWSLETTER

Limited Availability

Reach member subscribers when you advertise in TSSP, our official twice-monthly newsletter. The banner and sponsored content ad placements are perfect opportunities to drive traffic and promote your booth presence. Rates start at just \$850. Call today to reserve the issues leading up to the Annual Conference.



Visit socialstudies.org/advertising for more information.



The Fund for the Advancement of Social Studies Education (FASSE) strives to honor, support and elevate excellence in social studies education, research and innovation. FASSE represents all awards, grants, and scholarships of its parent umbrella, the National Council for the Social Studies (NCSS), NCSS' Associated Groups (College and University Faculty Assembly, Council of State Social Studies Specialists, International Assembly, and National Social Studies Leaders Association), and other partners which co-sponsor awards celebrating social studies distinction.

For over 100 years, NCSS has positioned itself as a non-partisan, trusted voice and leader of social studies education. With over 8,000 national and international members today, we continue to provide an expanded professional home for social studies educators, administrators, researchers, and professionals who seek to broaden the impact and work of elementary, secondary, and college teachers of history, civics, geography, economics, political science, sociology, psychology, anthropology, and law-related education.

FASSE seeks to identify and salute social studies champions by providing scholarships, grants, awards, and funding to advance this mission.

- NCSS awards given annually to support social studies research and education: 19
- Number of NCSS Members: 8K
- NCSS Social Media Followers: 45K
- NCSS Conference Attendees Annually: 3,500
- NCSS Hosted Professional Learning Workshops Annually: 500+

FASSE celebrates the work of many groups in the social studies:

- K-12 classroom teachers
- researchers
- administrators
- students
- champions

To support the FASSE mission, NCSS seeks funding through key grants and generous donations from:

- Corporate donors
- Donor trusts
- Grants
- Individual donors

To find out more information on how you can contribute to the future of social studies, please contact Dr. Lawrence Paska, NCSS Executive Director, at lpaska@ncss.org or 301-850-7451.

SPONSOR AGREEMENT AND CONTRACT

NCSS 104th Annual Conference

Boston, MA, November 22-24, 2024

A. ORGANIZATION INFORMATION

Organization Name

Address

City/State/Zip

Telephone

Web Address

B. SPONSOR COORDINATOR

Contact Person

Company

Address

City/State/Zip

Telephone

Email

C. SELECT A SPONSORSHIP

- | | |
|---|--|
| <input type="checkbox"/> Thursday Exhibit Hall Opening | \$25,000 |
| <input type="checkbox"/> Opening Ceremony | \$15,000 |
| <input type="checkbox"/> Onsite Registration | \$15,000 |
| <input type="checkbox"/> Column Wrap | \$15,000/ea. |
| <input type="checkbox"/> Rotunda Wall Graphic | \$15,000 |
| <input type="checkbox"/> Executive Director's Lunch | \$12,000 |
| <input type="checkbox"/> President's Reception | \$12,000 |
| <input type="checkbox"/> Conference Lanyards and Name Badges | \$12,000 |
| <input type="checkbox"/> Rotunda Column Banner | \$10,000 |
| <input type="checkbox"/> Digital Display | \$10,000 |
| <input type="checkbox"/> Escalator Banner | \$7,500 |
| <input type="checkbox"/> Promotional Flyer | \$6,000 |
| <input type="checkbox"/> Board of Directors' Reception and Dinner | \$6,000 |
| <input type="checkbox"/> Mobile App | exclusive \$6,000 push notification \$1,200 passport to prizes \$500 |
| <input type="checkbox"/> Registration Website | \$5,000 |
| <input type="checkbox"/> Meter Board | \$5,000 |

| Conference Program Ad Sizes | 4-color |
|---|---------|
| <input type="checkbox"/> 1/2 Page (7.25" x 4.75") | \$1,450 |
| <input type="checkbox"/> Full Page | \$2,000 |
| <input type="checkbox"/> Cover 2 (Inside Front) | \$2,500 |
| <input type="checkbox"/> Cover 3 (Inside Back) | \$2,500 |
| <input type="checkbox"/> Back Page | \$3,000 |

| Conference Preview Ad Sizes | 4-color |
|---|---------|
| <input type="checkbox"/> 1/2 Page (7.25" x 4.75") | \$750 |
| <input type="checkbox"/> Full Page | \$1,000 |

Other: _____

Comments: _____

Total Spend:

D. SELECT SPONSORSHIP LEVEL (IF APPLICABLE)

- Partner \$25,000+ Premier \$10,000-\$24,999 Friend \$5,000-\$9,999

E. PAYMENT INFORMATION

An invoice will be provided after contract is received. If paying by check, make payable to NCSS in U.S. funds and mail to: NCSS, P.O. Box 79078, Baltimore, MD 21279-0078. Payment must be paid in full before the event.

PLEASE EMAIL: mabejadevitto@smithbucklin.com

OR SEND THIS COMPLETED FORM TO:

NCSS – c/o Smithbucklin

200 K Street, NW, Suite #300, Washington, DC 20006

Phone: (312) 673-5483

SPONSOR AGREEMENT AND CONTRACT

NCSS 104th Annual Conference

Boston, MA, November 22-24, 2024

E. AGREEMENT

This Sponsorship Agreement (the "Agreement") is entered into effective as of the date set forth on the signature page hereto (the "Effective Date") by and between NCSS, a charitable, educational, and scientific organization which is tax exempt under Section 501(c)(3) of the Internal Revenue Code, and the sponsor set forth on the signature page hereto ("Sponsor"). In consideration of the mutual covenants contained herein and for other good and valuable consideration the parties hereby agree to the terms and conditions below.

F. NCSS SPONSORSHIP TERMS AND CONDITIONS

- No refunds are provided for sponsorships.
 - NCSS reserves the right to cancel sponsored item or event. In such a case, the full sponsorship fee will be returned to the sponsor.
 - Sponsorships are based on a first come status.
 - NCSS shall not be responsible for a failure of performance of this agreement due to an Act of God, war, disaster, strikes, civil disorder, or any other emergencies. NCSS also does not guarantee attendance by meeting participants.
 - Confidential Information. Both parties acknowledge that their employees and agents may be exposed to certain information related to the other party and its activities that may be considered confidential information, including but not limited to financial information, trade secrets, and membership lists. The parties, on behalf of themselves and their respective agents and employees, agree not to use or disclose, or to cause to be used or disclosed, at any time during or after the effective term of this Agreement, any confidential information of the other party, except as may be authorized under this Agreement or in writing by the other party.
 - Independence. The parties agree that they are independent and that this Agreement is not intended to create any partnership, joint venture, or agency relationship of any kind. Both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement.
 - Indemnification. Sponsor agrees to indemnify and hold harmless NCSS, its officers, directors, employees, and agents, for any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs (including costs associated with any official investigations or inquiries) and other expenses, incurred on account of Sponsor's acts or omissions in connection with the performance of this Agreement or breach of this Agreement or with respect to the manufacture, marketing, sale, or dissemination of any of Sponsor's products or services. NCSS shall have no liability to Sponsor with respect to its participation in this Agreement, except for intentional or willful acts of the NCSS or its employees or agents. The rights and responsibilities established in this section shall survive indefinitely beyond the term of this Agreement.
- Waiver. Either party's waiver of, or failure to exercise, any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement.
 - Assignment. Neither party may assign its rights or responsibilities under this Agreement without the written consent of the other party.
 - Successors and Assigns. This Agreement shall be binding on the parties, and on their successors and assigns, without regard to whether it is expressly acknowledged in any instrument of succession or assignment.
 - Governing Law. This Agreement shall be governed by the laws of the state of Maryland, without regard to the choice of law rules that may otherwise apply.
 - Notices. Unless otherwise specified, notices required by this Agreement shall be in writing and shall be delivered either by personal delivery, or express mail. All notices and other written communications under this Agreement shall be addressed as set forth on the signature page.

Signature of Acceptance

Date

NCSS Approval

Date

NCSS EXHIBIT APPLICATION AND CONTRACT

104th Annual Conference

Boston, MA | November 22–24, 2024



ORGANIZATION INFORMATION

(This information will appear in the Conference Program)

Organization Name

Address

City State Zip

Web address

EXHIBIT COORDINATOR AND BILLING/PAYMENT INFORMATION

Exhibit Coordinator

Check here if billing information is same as above

Company

Address

City State Zip

Telephone Fax

e-mail

Payment Method:

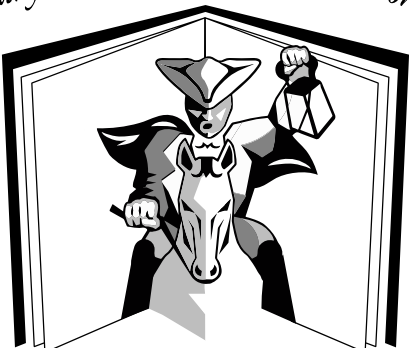
Credit Card (a payment link will be sent via e-mail for processing)

Check # _____

Checks should be made payable to NCSS in U.S. funds. Mail to:

NCSS Exhibits, P.O. Box 79078, Baltimore, MD 21279-0078

Many Voices, Many Stories, One World



NCSS 104th Annual Conference
Boston | Nov 22–24, 2024

BOOTH INFORMATION

For Profit Companies

No. of booths:

\$2300

\$2000

\$1600

\$1400

Non-Profit Organizations

No. of booths:

\$1900

\$1500

\$1200

\$1000

Section A

Section B

Section C

Section D

Tabletop Exhibit
(Table row only)

\$750

\$750

Check here if your organization is a recognized non-profit. If you have not exhibited at NCSS before, please provide proof of non-profit status.

Booth preference

Please list booth numbers in order of preference. NCSS will attempt to fulfill your preference. Please note that you are not guaranteed this choice. You will receive confirmation of booth assignment by e-mail.

| | | | | | |
|---|----------------------|---|----------------------|---|----------------------|
| 1 | <input type="text"/> | 2 | <input type="text"/> | 3 | <input type="text"/> |
| 4 | <input type="text"/> | 5 | <input type="text"/> | 6 | <input type="text"/> |

Number of booths & total cost

Number of booths requested:

Price per booth: \$

TOTAL: \$

Deposit information

Booth space can be reserved with a nonrefundable minimum 50% deposit if submitted by June 28, 2024. Full payment is due if submitted on or after June 29, 2024. Failure to make payment in full by September 27, 2024 will subject exhibitor to cancellation of contract and forfeiture of deposit.

Agreement

National Council for the Social Studies is hereby authorized to reserve space for my/our exhibit at the 104th NCSS Annual Conference to be held at John B. Hynes Memorial Convention Center, Boston MA, Exhibit Halls C and D and Auditorium. Exhibit dates are November 22–24, 2024. I have read and agree to comply with the exhibit regulations provided with this application and contract.

Signature of authorized officer

Date

The NCSS exhibit manager may restrict, prohibit, or evict any exhibitor for any reason, including noncompliance with the rules and regulations, or whose exhibit, because of noise, method of operation, materials, or otherwise, may detract from the general character of the conference. NCSS reserves the right to assign booth space based upon the type of company or organization requesting space.

For more information, contact mabejadevitto@smithbucklin.com

2024 NCSS Annual Conference Official Exhibition Regulations

All exhibits and exhibitors are subject to the following regulations.

Exhibit criteria – Exhibiting firms will be limited to those providing services, products, or publications that meet the professional and practical needs of social studies educators. NCSS reserves the right to restrict and deny prospective exhibiting organizations, for any reasons. This reservation includes persons, things, conduct, printed matter or anything of a character which the management determines offensive to the NCSS membership. In the event of such restriction or violation, NCSS may evict the exhibit and will not be liable for any refunds of rentals or other exhibit expense.

Booth assignments – Assignment of space is dependent on a number of criteria, including the order in which contracts are received, product type, and number of requested booths. If none of an exhibitor's choices is available, space that is most similar to that exhibitor's choice in location, price, and competitive situation will be assigned. Applications will not be processed without the required deposit. Applications by telephone will not be accepted. No exhibitor will be permitted to erect a display until space rental is paid in full. NCSS reserves the right to alter exhibitor's assigned location at any time at its sole discretion in the best interest of the exhibit.

Contract for space – This application for exhibit space and a minimum deposit of 50% of the cost of total space if submitted by June 29, 2024, Full payment is due if submitted on or after June 30, 2024, together constitute a contract for the right to use the space. All balances due must be paid by September 27, 2024. The contracting exhibitor may forfeit any space not occupied by 6:00 p.m. EST Thursday, November 21, 2024, and such space may be sold, reassigned, or used by NCSS without refund of rental fee, unless prior arrangements for delayed occupancy have been made with NCSS.

Cancellations/refunds – Cancellations/refunds – All notifications of cancellation must be made to NCSS in writing. No refunds will be given for money paid. Full payment is owed if canceling after August 31, 2024. Upon cancellation exhibitor loses all rights to space. NCSS reserves the right to reassign that space to another exhibitor, including relocating any exhibitor who cancels part of the initial agreement.

Exhibit set-up date – Exhibitors shall set up their exhibits on Thursday, November 21, 2024, from 8:00 a.m. to 6:00 p.m. EST, unless other arrangements have been approved by NCSS. It is the duty and responsibility of each exhibitor to install their exhibit before the opening of the exhibition and to dismantle the exhibit immediately after the close of the exhibition.

Exhibit dismantle date – Exhibitors shall dismantle their exhibit after 4:15 p.m. Saturday, November 23, 2024. Exhibits may not be dismantled or removed before 4:00 p.m. Saturday, November 23, 2024. Failure to observe this rule will jeopardize the exhibitor's space assignment and the right to exhibit at future NCSS exhibitions.

Staffing of booth – Exhibits must be open and staffed for business during hours when exhibit facility is open to attendees. Each exhibitor must wear an official exhibitor identification badge provided by NCSS.

Arrangement of exhibits – The standard equipment provided the exhibitor by NCSS will consist of an eight-foot cloth back wall and two three-foot side dividers. Displays may not be higher than eight feet in the back and four feet along the dividers and aisles. Display fixtures over four feet high must be confined to the back half of the booth so as not to interfere with the view of adjacent exhibits. No construction or built-up exhibit shall exceed the overall height of the back wall unless approved by NCSS.

Security – Exhibit management will provide necessary security personnel during the hours the exhibit area is closed. However, exhibitors are solely responsible for their own exhibit material and should insure against loss or damage.

Shipping and storage – Hynes Convention Center will not accept direct shipment of any kind. All shipments of displays and product materials must be directed to the official drayage company. Shipping instructions will be included in the Exhibitor Service information available at www.freemanco.com in the late summer.

Personnel assistance – All work involved with setting up and dismantling exhibits must be performed by authorized personnel. Instructions for ordering labor will be included in the Exhibitor Service information available at www.freemanco.com in the late summer.

Special regulations – (a) Reassignment or subletting of all or any part of booth space is prohibited. (b) Solicitation and distribution of printed advertising must be confined to booth space only. Aisles must be kept clear at all times. (c) Operation of any objectionable sound devices will not be allowed. (d) Nothing shall be posted on, or tacked, nailed, taped, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. (e) Distribution of helium-filled balloons or adhesive-backed stickers or decals is prohibited. (f) Food and beverage for distribution must be supplied and prepared by the designated catering company.

Sound restrictions – Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85db. NCSS reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

Liability – Exhibitor must operate and maintain exhibits so that no injury will result to any persons or property. Exhibitor undertakes and agrees to indemnify and hold harmless NCSS and its officers, board, agents, and representatives from any and all claims for damages, suits, etc. (including attorney fees) by any person by reason of negligence of the Exhibitor, its agents, representatives, or employees.

Exhibitor agrees to release and to indemnify and hold harmless NCSS from any and all claims for damages, suits, etc., for injuries to themselves or their employees and for damages to property in their custody, owned or controlled by them, which claims for damages may be incidental to, grow out of, or be connected with their use or occupation of space contracted; however, nothing herein shall release NCSS from any liability for claims, damages, suits, etc., that are the result of negligence of NCSS.

Exhibitor must surrender space occupied by him in the same condition as it was at the commencement of occupation. The Exhibitor shall assume all responsibility for damage to the exhibit hall and shall indemnify and hold harmless America's Center, NCSS, and their representatives for all liability which might ensue from any cause whatsoever arising out of the Exhibitor's participation in the exhibit program or in conference activities. In addition, Exhibitor acknowledges that neither America's Center nor any of the other Indemnities maintain insurance covering such losses by Exhibitor.

NCSS will not be liable in any instance for any unseen expenses incurred by Exhibitor due to the terms of the lease that NCSS has with America's Center, or any consequential damages.

To the extent permitted by law, the Exhibitor hereby releases NCSS, Hynes Convention Center, the City of Boston, the State of Massachusetts, and the Massachusetts Convention Center Authority, its elected and appointed officials, employees and volunteers and others working on behalf of the aforementioned entities from any and all liability or responsibility to the Exhibitor or anyone claiming through or under the Exhibitor by way of subrogation or otherwise, for any loss or damage to property, even if the loss or damage shall have been caused by the fault of negligence of the aforementioned entities, its elected or appointed officials, employees or volunteers or others working on behalf of the aforementioned entities.

Insurance – Exhibitor agrees to procure and maintain adequate insurance coverage during the dates of the NCSS Annual Conference, including move-in and move-out days, name NCSS as additional insured, and be prepared to furnish a certificate(s) of insurance to NCSS if requested. Exhibitor bears the risk of loss due to the inadequacy or failure of any insurance or any insurer, including any insurance that may be provided by Exhibitor, NCSS, or Hynes Convention Center. NCSS shall not in any event be liable to Exhibitor for any damages.

Nonflammable materials – All materials including muslin, velvet, silk, or other cloth drape or banner used in the exhibit hall must be nonflammable or conform to the fire regulations of the City of Boston. Materials not conforming to such regulations will be removed immediately at the exhibitor's expense. The exhibitor agrees to accept full responsibility for compliance with city regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment under city codes. Fire hose cabinets and extinguishers must be left accessible and in full view at all times.

Circulation and solicitation – Distributing of marketing materials and souvenirs must be restricted to the Exhibitor's booth. Canvassing or distribution of marketing materials or souvenirs in any location other than the Exhibitor's booth is prohibited.

Unions – Exhibitor shall abide by all agreements made by, between and among NCSS, Hynes Convention Center and any unions or other labor groups having jurisdiction at the Exhibit. All work involved with setting up and dismantling exhibits must be performed by authorized personnel.

Regulations and contract – All of the above rules and regulations are construed as part of all space contracts along with the information in Exhibitor Prospectus. Exhibitor recognizes and agrees that NCSS retains the right to interpret and enforce all rules and regulations and make final decisions on all points not covered by the aforementioned rules and regulations.

Insurance – NCSS shall not be liable for loss or damage of any article of equipment or property of Exhibitor which exhibitor may suffer during installation or removal or during the exhibit itself due to robbery, fire, accident, or any other destructive cause. Insurance, if desired, must be placed by the Exhibitor.

Sales – Exhibitors are permitted to make direct sales on the exhibit floor. Obtaining the appropriate licensing or permits as required by law, collecting and remitting sales taxes and any other legal business requirements are solely the responsibility of the Exhibitor.

Author signings – Exhibitors must notify NCSS and receive permission for any author signings scheduled in their booths. NCSS reserves the right to schedule all keynote and featured speakers and panelists for signings at the NCSS Bookstore.

Other policies and restrictions – Please consult the Hynes Convention Center website for a full list of exhibitor rules and regulations, <http://massconvention.com/exhibitors/hynes/>

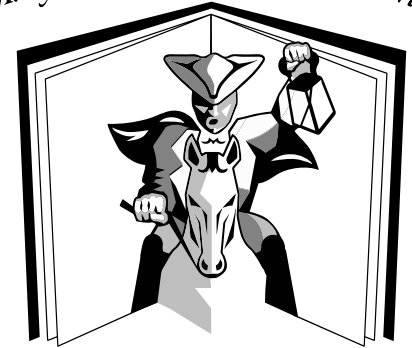
EXHIBITOR SESSION PROPOSAL

2024 NCSS Annual Conference

November 22–24, 2024 | Boston, MA



Many Voices, Many Stories, One World



#NCSS 104th Annual Conference
Boston | Nov 22–24, 2024

Assignments will be made on a first-come, first-served basis. We make no guarantees as to the attendance or popularity of these sessions. Only companies that have contracted for booth space at the conference will be accepted.

Company Name _____

Session Title _____

Preferred day and time (check as many as apply)

- Friday morning, November 22 Friday afternoon, November 22
 Saturday morning, November 23 Saturday afternoon, November 23

Please attach your session description and title. Please limit your description to 50 words or fewer.

Company Mailing Address

City State Zip

Phone No. Fax No.

Company Representative

Title

e-mail Direct phone no.

Signature

Presenter 1 Name

Department

Company/School

Work Address

City State Zip

e-mail

Presenter 2 Name

Department

Company/School

Work Address

City State Zip

e-mail

Session Prices

\$1000 per one-hour session Non-profit rate \$500 per one-hour session

Number of sessions requested

Price per session

A/V package selected (prices per session):

- A. Screen and speaker system no charge
 B. DVD Player \$160
 C. LCD Projector \$125
 D. Laptop computer and LCD Projector \$175
 Internet access \$50

TOTAL:

Payment method

Check # _____ (Payable to NCSS)

Credit card. We will send you instructions for paying online.

Amount enclosed

Total amount due with submitted proposal.

Return completed application and payment to:

NCSS Exhibit Sessions

P.O. Box 79078
Baltimore, MD 21279-0078

Agreement

By signing below, exhibitor agrees to abide by the responsibilities set forth in this agreement. Any violation on the part of the exhibitor will nullify the exhibitor's right to occupy the meeting space. Exhibitor will not be released from liability and will forfeit to NCSS all monies that have been paid.

Authorized signature

Date

EXHIBITOR SESSIONS

Exhibitors have the opportunity to submit proposals for commercial presentations during the 2024 NCSS Annual Conference. Exhibitors may submit proposals for a one-hour session. Proposals are currently being accepted on a first-come, first-served basis on Friday, November 22, and Saturday, November 23.

These sessions are distinct from proposals exhibiting companies submit through the regular NCSS call for proposals. Commercial solicitation is allowed.

Take this opportunity to showcase your products and services in dedicated presentation space on the exhibit floor. Reach current and potential customers with in-depth information or hands-on instruction in a guaranteed session.

General Information

- Sessions are one hour, offered on Friday, December 1, and Saturday, December 2.
- There is no limit to the number of proposals submitted by any one company. Proposals will be accepted on a first-come, first-served basis.
- Exhibitor Sessions will be scheduled in second level meeting rooms close to the NCSS Exhibit Hall.
- Sessions will be listed, with descriptions, as “Exhibitor Sessions” in the conference app and website.
- NCSS will include a sign with a daily listing of presentations.

Fee

US\$1000 (US\$500 for non-profit organizations) for each one-hour session.

Notification of cancellation must be made in writing by September 14, 2024, in order to receive a partial refund. In the event of such a cancellation, a \$200 service fee will be incurred. If cancellation is made after September 14, 2024, no payments will be refunded.

Audio/Visual Equipment

Rooms will be set with a screen, microphone, and AV stand. Exhibitors are responsible for the cost of any additional audio/visual equipment and must be selected on the application.

The A/V packages are:

| | |
|--------------------------------------|-----------|
| A. Screen and Sound System | no charge |
| B. DVD/VHS Player | \$160 |
| C. LCD Projector | \$125 |
| D. Laptop Computer and LCD Projector | \$175 |

Exhibitor responsibilities

- All presenters must be fully registered attendees of the 2024 NCSS Annual Conference.
- Exhibitor agrees to make payment in full upon submission of application.
- Exhibitor is responsible for the promotion of session. Advertisements in the Conference Program are welcome.
- Exhibitor is responsible for all fees associated with distributing materials.
- Exhibitor is responsible for adhering to the session schedule and clearing the room after the session.

Proposals are currently being accepted on a first-come, first-served basis.

All proposals must be submitted by October 18, 2024.