

Appendices



Top: FWC; Center: Christine Small, OGT; Bottom: Frank Weber, Orange County Government



Appendix A

Terms and Definitions

Participation in youth sports teaches values and important life lessons. Credit: Frank Weber, Orange County Government

ARCHAEOLOGICAL RESOURCES - The physical evidence or remains of known historic or prehistoric human life, activity or culture. Significant ruins, artifacts, inscriptions, structural and human remains may be considered archaeological resources.

BEACH - The zone of unconsolidated material that extends landward from the mean low water line to the place where there is marked change in material or physiographic form, or to the line of permanent vegetation, usually the effective limit of storm waves. "Beach," as used in the coastal management element requirements is limited to oceanic and estuarine shorelines.

BICYCLE AND PEDESTRIAN WAYS - Any road, path or way which is open to bicycle travel and foot traffic and from which motor vehicles are excluded.

BUFFER AREA - An area or space separating an outdoor recreation area from influences which would tend to depreciate essential recreational values of the outdoor recreation area. Especially needed in cases such as wilderness areas where the values involved are fragile or volatile or where the outside influences are of a particularly harsh and incompatible nature, as in urban or industrial areas, or along a busy highway.

CARRYING CAPACITY - The amount of outdoor recreation which a given outdoor recreation area, resource or facility can accommodate or provide at any given time under existing conditions.

COMMUNITY PARK - A park located near major roadways and designed to serve the needs of more than one neighborhood.

COMPATIBLE OUTDOOR RECREATION ACTIVITIES - Outdoor recreational activities conducted on the same resource base without interfering with each other and which are not harmful to the environment.

COMPREHENSIVE PLAN - Plan that meets the requirements of Section. 163.3177 and 163.3178, F.S., and thus contains the guidelines, principles and standards for the orderly, coordinated and balanced future economic, social, physical, environmental and fiscal development of the area.

CONSERVATION AND RECREATION LANDS (CARL) - Land acquisition program administered by the Florida Department of Environmental Protection (DEP) to acquire property from willing property owners to protect environmentally endangered lands for state parks, forest, wildlife management areas, beaches and recreation areas which are sensitive due to the presence of unique or rare habitats; endangered or threatened species; or unique historical, archaeological or geological features.

CONSERVATION USES - Activities or conditions within land areas designated for conserving or protecting natural resources or environmental quality, including areas designated for flood control and floodplain management, and the protection of quality or quantity of ground or surface water, commercial or recreational



fish and shellfish habitat, and vegetative communities or wildlife habitats.

CULTURAL RESOURCES - Archaeological and historical sites and properties. The significance of these resources is derived not only from individual artifacts but also from the spatial arrangement of the artifacts in both horizontal and vertical planes.

DEMAND - See “OUTDOOR RECREATION DEMAND.”

DENSITY - An objective measurement of the number of people or residential units allowed per unit of land, such as residents or employees per acre.

DEVELOPMENT - The act of physically altering an area, site or resource to increase its ability or capacity to serve outdoor recreation purposes; also a representative result of such improvement. Development usually implies improvement by degrees and pertains primarily to the process of opening up, landscaping, erecting structures and facilities, etc. It is a more comprehensive term than “improvement.”

ECOSYSTEM MANAGEMENT - An integrated approach to the management of Florida’s green infrastructure of native landscapes and communities recognizing the biological, physical and chemical elements of discrete environments conducted through the use of tools such as planning, land acquisition, environmental education, regulation and pollution prevention designed to maintain, protect and improve the state’s natural managed and human communities.

ECOTOURISM - Tourism based principally upon natural and archaeological/ historical resources that involves traveling to relatively undisturbed or uncontaminated natural areas with the specific object of admiring, studying and enjoying the scenery and its wild plants and animals, as well as any existing cultural features (both past and present) found in these areas.

EXTENSIVE USE - (As contrasted with “intensive use.”) Use of an outdoor recreation area for outdoor recreation activities which require a relatively high “land/man” ratio or large amount of resource per user served, e.g. hunting, wilderness camping, etc.

FOOD DESERT – A geographic area where residents have limited access to affordable, healthy food options (especially fresh produce) due to the absence of grocery stores and farmer’s markets within a convenient traveling distance.

FLORIDA GREENWAYS AND TRAILS SYSTEM - Statewide system proposed to link natural areas, open spaces and trails in Florida, consisting of large or medium-sized hubs, smaller sites and extensive to small connective landscape features.

FLORIDA SCENIC HIGHWAY - Any public road that is designated by the Department of Transportation pursuant to Section 335.093, F.S.

FLORIDA OUTDOOR RECREATION INVENTORY – A comprehensive database and mapping tool which provides information about the outdoor recreation resources and facilities in Florida, including those operated by federal, state and local governments, commercial enterprises, nonprofit organizations and clubs.

FUNDING ASSISTANCE - The awarding of funds for assistance in financing the acquisition and development of an outdoor recreation project.

- **COST SHARING** - The awarding of funds for financial assistance in the acquisition and development of an outdoor recreation project which is matched in varying amounts by the project’s sponsor.
- **MATCHING BASIS** - The awarding of funds for financial assistance in the acquisition and development of an outdoor recreation project which is matched equally by the project’s sponsor.

GREENWAY - A linear open space established along either a natural corridor, such as a riverfront, stream valley or ridgeline, or over land along a railroad right-of-way converted to recreational use, a canal, a scenic road or other route; any natural or landscaped course for pedestrian or bicycle passage; an open space connector linking parks, nature reserves, cultural features or historic sites with each other and populated areas; or a local strip or linear park designated as a parkway or greenbelt.





HABITAT FRAGMENTATION - Human activity such as agriculture, road building and suburb and city development, resulting in the creation of small isolated areas that are poorly suited to maintaining ecological function and support smaller populations of remaining species. Two components of habitat fragmentation which may result in extinction include the reduction in total habitat area, resulting in reduction in population sizes and redistribution of the remaining area into distinct fragments, affecting dispersal and immigration rates.

HISTORIC RESOURCES - All areas, districts or sites containing properties listed on the Florida Master Site File, the National Register of Historic Places or designated by a local government as historically, architecturally or archaeologically significant.

INFRASTRUCTURE - Man-made structures which serve the common needs of the population, such as sewage disposal systems, potable water systems, potable water wells serving a system, solid waste disposal sites or retention areas, stormwater systems, utilities, piers, docks, wharves, breakwaters, bulkheads, seawalls, bulwarks, revetments, causeways, marinas, navigation channels, bridges or roadways.

INTENSITY - An objective measurement of the extent to which land may be developed or used, including the consumption or use of the space above, on or below ground, the measurement of the use or demand on natural resources, and the measurement of the use of or demand on facilities and services.

INTENSIVE USE - (As contrasted with “extensive use.”) Use of an outdoor recreation area for outdoor recreation activities which requires a relatively low “land/man” ratio or small amount of resource per user served, e.g. swimming, picnicking, sightseeing.

LAND ACQUISITION - Obtaining land and related resources for public outdoor recreation by various means.

LAND PURCHASE - The acquisition of land and related resources in which title to the property is obtained by transaction involving payment to the grantor.

LANDSCAPE ECOLOGY - The study of native landscape structure, function and change at the scale of entire landscapes, as well as the application of the results to the design and management of both natural and human-dominated areas.

LEVEL OF SERVICE - An indicator of the extent or degree of service provided by, or proposed to be provided by, a facility based on and related to the operational characteristics of the facility. Level of service shall indicate the capacity per unit of demand for each public facility.

MANAGEMENT AREA - An area devoted to specialized management for either game (wildlife management area) or sport fish (fish management area) and declared to be such by the Florida Fish and Wildlife Conservation Commission.

MARINE WETLANDS - Areas with a water regime determined primarily by tides and the dominant vegetation is salt tolerant plant species.

MITIGATION BANKING - Preserving, restoring or enhancing wetland areas for the purpose of setting them aside to compensate for future conversions of wetlands for development activities. A wetland bank may be created when a government agency, corporation or nonprofit organization undertakes such activities under a formal agreement with a regulatory agency. The value of a bank is determined by quantifying the wetland values restored or created in terms of “credits.”

MULTI-PURPOSE OUTDOOR RECREATION FACILITY- (As contrasted to a “single purpose facility.”) An outdoor recreation facility which is designed for more than one activity use, e.g. athletic field or racquetball/handball court.

MULTIPLE USE - A land management objective seeking to coordinate several environmental,



recreational, economic, historic, cultural and/or social values in the same geographic area in a compatible and sustainable manner.

NEIGHBORHOOD PARK - A park which serves the population of a neighborhood and is generally accessible by bicycle or pedestrian walkways.

OPEN SPACE - Undeveloped lands suitable for some types of recreation activities or conservation uses. Activities which occur in an outdoor setting. For clarification on types of outdoor recreation, see “resource-based outdoor recreation” and “user-oriented outdoor recreation.”

OUTDOOR RECREATION - The pursuit of leisure-time sightseeing, nature study, scenic appreciation, etc.

OUTDOOR RECREATION ACTIVITY - A specific, individual type of outdoor recreation. Activities are divided into two categories: active activities are those which involve some direct and specialized physical manipulation by the participant such as swimming, hiking, boating, etc. and passive activities are those which are more mental than physical, such as

OUTDOOR RECREATION AREA - Generally, any

expanse of real estate, of no particular size, used for outdoor recreation. Used in the plural it is all-inclusive, although in specific usage it would be contrasted with an “outdoor recreation site” by being larger and broader in purpose.

OUTDOOR RECREATION DEMAND - The quantity of outdoor recreation necessary to satisfy all prospective participants during any given time period. Demand is not strictly a matter of desire, but rather of desire tempered by such limiting factors as opportunity, awareness, financial ability, physical ability and competing uses of available time.

OUTDOOR RECREATION FACILITIES - Those improvements or artificially installed accessories which facilitate the use of an area or a resource for outdoor recreation. Facilities are divided into two categories, primary facilities are those that are essential or extremely desirable for conducting a particular outdoor recreation activity, such as launching ramps for boating, trails for cycling, roads for access to areas, etc. and secondary facilities are those that are desirable as a further enhancement of the recreational experience but are still dispensable, such as outdoor grills for picnicking and camping, docks for boating, etc.



John Pennekamp Coral Reef State Park, Credit: William Heavens





Hagen's Cove, Big Bend Wildlife Management Area, Credit: FWC

OUTDOOR RECREATION INVENTORY - The sum of all public and private outdoor recreation areas, resources and facilities making up a complete outdoor recreation system. Also, the process of assembling and cataloging information on such a system.

OUTDOOR RECREATION NEED - The amount by which outdoor recreation demand exceeds available outdoor recreation supply in a given area. Used in the plural, “needs” usually refers to the actual resources and facilities which comprise “need.”

OUTDOOR RECREATION OPPORTUNITY - The availability of a preferred type of outdoor recreation to a potential user or participant. Used in a collective sense, it refers to the total amount of potential outdoor recreation available at any given time.

OUTDOOR RECREATION PLAN - An overall framework for the planning and provision of balanced outdoor recreation opportunities for potential and actual users.

OUTDOOR RECREATION PROGRAM - An ongoing series of related and coordinated efforts designed to further a common outdoor recreation purpose.

OUTDOOR RECREATION RESOURCE AND FACILITY REQUIREMENTS - The total amount of actual outdoor recreation resources and facilities necessary to supply

a specified amount of outdoor recreation demand at a given time.

OUTDOOR RECREATION RESOURCE AND FACILITY GUIDELINE - Hypothetical measures of outdoor recreation opportunities expressed as park, resource or facility units which are intended to represent conditions of use and optimum levels of supply for the individual user, a given population of residents or a specific service area within a city or county.

- **USE GUIDELINE (OR USE STANDARD)** - A hypothetical measure of use conditions for outdoor recreation resources and facilities, e.g. the number of hikers per unit of trail, the number of bathers per unit of beach, etc. Use guidelines are used to translate outdoor recreation supply (expressed in physical units of measure into outdoor recreation demand (expressed in user-occasions).
- **POPULATION GUIDELINE** - An optimum ratio of a given quantity of resources and facilities to a hypothetical number of people, e.g. one tennis court per 2,000 population. Population guidelines are provided for both resource-based and user-oriented activities and are used primarily by local government and private development agencies.
- **SITE GUIDELINE** - An estimate of local park and recreation area acreage proposed for serving



various specific service areas or particular populations residing within a given radius, e.g. two acres of neighborhood park per 1,000 population, serving not more than 5,000 people and a population residing within 1/4 to 1/2 mile of the park.

OUTDOOR RECREATION RESOURCES - Those natural resources used for the support of outdoor recreation, such as land, water, wildlife, natural scenery, etc. A special case is made where historical and archaeological remains are concerned. Although not natural resources, they are included because of their limited, non-renewable character.

OUTDOOR RECREATION SITE - An outdoor recreation area of relatively small size.

OUTDOOR RECREATION SUPPLIER - An agency, organization, group or individual, either public or private, with a broad area of responsibility for providing public outdoor recreation, distinguished on the basis of both the nature of the supplier and the nature of the outdoor recreation supplied. Five categories of outdoor recreation suppliers have been defined: federal government, state government, county government, municipal government and private (commercial enterprise, private non-profit, private club and private un-inventoried).

OUTDOOR RECREATION SUPPLY - The total amount of potential outdoor recreation afforded at any given time by an outdoor recreation system.

OUTDOOR RECREATION SUPPLY CAPACITY - The amount of outdoor recreation which a given outdoor recreation area, resource, facility or site can accommodate or provide at any given time under a specified measure of use conditions.

OUTDOOR RECREATION SUPPLY POTENTIAL - The amount of potential outdoor recreation afforded in the future by any outdoor recreation system.

OUTDOOR RECREATION SYSTEM - A purposeful assemblage of physical units or elements made up of recreation areas, resources and facilities designed to meet the demands of a given segment of the public.

OUTDOOR RECREATION USE - The involvement of

outdoor recreation areas, resources or facilities in the purpose for which they were intended.

OUTDOOR RECREATION USER - One who uses outdoor recreation areas, resources or facilities.

PARK DESERTS- areas lacking the benefits of parks and recreation services, typically with limited access to: the infrastructure needed to perform physical activity; healing properties of green space and the natural environment; affordable recreation opportunities; and inclusive spaces and programs.

PARK EQUITY– Also known as social equity. Ensuring that all people, regardless of age, ethnicity, income level or ability, have access to the benefits of local parks and recreation.

PARTICIPANT ACTIVITIES - Those outdoor recreation activities which involve direct participation, either active (as in the case of swimming) or passive (as in the case of nature study), by the individual. See “spectator activities.”

PLAYGROUND - A recreation area with play apparatus.

PRIORITY - The ranking or order of precedence assigned to each project or need to establish its place with respect to all others under consideration at any given time.

PRIVATE RECREATION SITES - Sites owned by private, commercial or non-profit entities available to the public for purposes of recreational use.



Credit: Frank Weber, Orange County Government



PROJECTION - An extrapolation or extension of known data to derive comparable working data for selected target dates.

PUBLIC ACCESS - The ability of the public to physically reach, enter or use recreation sites including beaches and shores.

PUBLIC LANDS - Any lands in the state which are owned by, leased by or otherwise assigned to the state or any of its agencies and which are used by the general public for recreational purposes.

PUBLIC RECREATION SITES - Sites owned or leased on a long-term basis by a federal, state, regional or local government agency for purposes of recreational use.

RECREATION - The infinite variety of activities which people elect to occupy their leisure time and satisfy their need for diversion.

REGIONAL PARK - A park which is designed to serve two or more communities.

RESOURCE-BASED OUTDOOR RECREATION - Types of outdoor recreation activities dependent on natural and cultural resources, contrasted with “user-oriented” outdoor recreation. For this plan, activities include saltwater beach activities, bicycle riding, boating, camping, fishing, hiking, horseback

riding, hunting, nature study, off-highway vehicle riding, picnicking, freshwater swimming and visiting archaeological and historical sites.

RESOURCE/FACILITY REQUIREMENTS - The total amount of outdoor recreation resources/facilities necessary to accommodate the total outdoor recreation demand at any given time.

RESOURCE TYPE - A class of outdoor recreation resource which can be specifically identified, such as a freshwater lake, an ocean beach, a hardwood forest, etc.

RURAL AREAS - Low density areas characterized by social, economic and institutional activities which may be largely based on agricultural uses or the extraction of natural resources in unprocessed form, or areas containing large proportions of undeveloped, unimproved or low-density property.

SERVICE AREA - The surrounding land area from which an outdoor recreation resource, area, site or facility draws its participants.

SHORELINE OR SHORE - The interface of land and water, as used in the coastal management element requirements, and is limited to oceanic and estuarine interfaces.

SINGLE-PURPOSE FACILITY - (As contrasted to “multi-purpose.”) A specialized type of outdoor recreation facility which is designed for one recreational activity, e.g. tennis court.

SPECTATOR ACTIVITIES - Those outdoor recreation activities which are carried on primarily for the visual benefit of others rather than for the direct enjoyment of the active participants, such as stadium sports, horse races, etc.

STAKEHOLDER - Group or individual who can affect, or is affected by, the achievement of the organization or program’s mission. Examples include managers, employees, policy makers, suppliers, vendors, citizens and community groups.

STEWARDSHIP - Sense of responsibility for, desire to participate in or taking charge of the protection and management of land and water resources.



Credit: FDEP





Florida Caverns State Park, Credit: Crawford Entertainment

SUITABILITY - The degree to which the existing characteristics and limitations of land and water are compatible with a proposed use or development.

SYSTEMS PLANNING - The process of assessing the park, recreation, open space and greenway facility needs of a community and translating that information into a framework for meeting the physical, spatial and facility requirements to satisfy those needs.

TRAIL - Linear corridor and any adjacent support parcels on land or water providing public access for recreation or authorized alternative modes of transportation.

Trail Types:

- **HIKING** - Footpath used solely for backpacking or hiking.
- **BICYCLE** - Designated trail or system of trails used primarily for bicycling.
- **INTERPRETATIVE/NATURE** - Trail designed or marked for nature interpretation and study.
- **HORSEBACK** - Improved or unimproved trail designated and used primarily for horseback riding.
- **CANOE AND KAYAK** - Distance along most commonly used route on a designated or undesignated waterway used for paddling.

- **EXERCISE/PARCOURSE** - Trail or course designed generally for jogging, which may also include exercise stations.
- **MULTIPURPOSE, MULTI-USE, OR SHARED** - Trail used for more than one of the above activities.
- **OFF-HIGHWAY VEHICLE (OHV)** - Unpaved road or single-track trail designed for off-road motorcycles, 4x4's and other all-terrain vehicles.

URBAN AREA - An area of, or for development, characterized by social, economic and institutional activities which are predominantly based on the manufacture, production, distribution or provision of goods and services in a setting which typically includes residential and nonresidential development uses other than those which are characteristic of rural areas.

URBAN SPRAWL - Urban development or uses which are located in predominantly rural areas, or rural areas interspersed with generally low-intensity or low-density urban uses, and which are characterized by one or more of the following conditions: (a) The premature or poorly planned conversion of rural land to other uses; (b) The creation of areas of urban development or uses which are not functionally related to land uses which predominate the adjacent area; or (c) The creation of areas of urban development or uses which fail to maximize the use of existing public facilities or the use of areas within which public services are currently provided. Urban sprawl is typically manifested in one or more





Boca Raton Municipal Golf Course, Credit: FRPA

of the following land use or development patterns: Leapfrog or scattered development; ribbon or strip commercial or other development; or large expanses of predominantly low-intensity, low-density or single-use development.

USER-ORIENTED OUTDOOR RECREATION - Types of outdoor recreation that can be placed at the convenience of the user to take advantage of proximity to population centers. For this plan, these activities include golf, tennis, baseball/ softball, football/soccer, handball/racquetball, shuffleboard, basketball, volleyball and outdoor pool swimming. Land areas for space is usually the only consideration dealing with the natural resource base. Some types of outdoor recreation may be either “user-oriented” or “resource-based” depending on the setting they utilize and the conjunctive values involved, as with the case of swimming, bicycling, picnicking, camping, etc.

USER-PREFERENCE - The exercise of choice of outdoor recreation activities by a potential participant. The total impact of user-preference is the determination of activity distribution in outdoor recreation demand.

USER-SATISFACTION - The measure of the extent to which an outdoor recreation experience satisfies the desires of the participant. Also sometimes referred to as user-enjoyment.

WETLANDS - Areas that are inundated or saturated by surface water or ground water at a frequency and a duration sufficient to support, and [that] under normal circumstances do support, a prevalence of vegetation typically adapted for life in saturated soils. Soils present in wetlands generally are classified as hydric or alluvial, or possess characteristics that are associated with reducing soil conditions. The prevalent vegetation in wetlands generally consists of facultative or obligate hydrophytic macrophytes that are typically adapted to areas having soil conditions described above. Florida wetlands generally include swamps, marshes, bayheads, bogs, cypress domes and strands, sloughs, wet prairies, riverine swamps and marshes, hydric seepage slopes, tidal marshes, mangrove swamps and other similar areas.

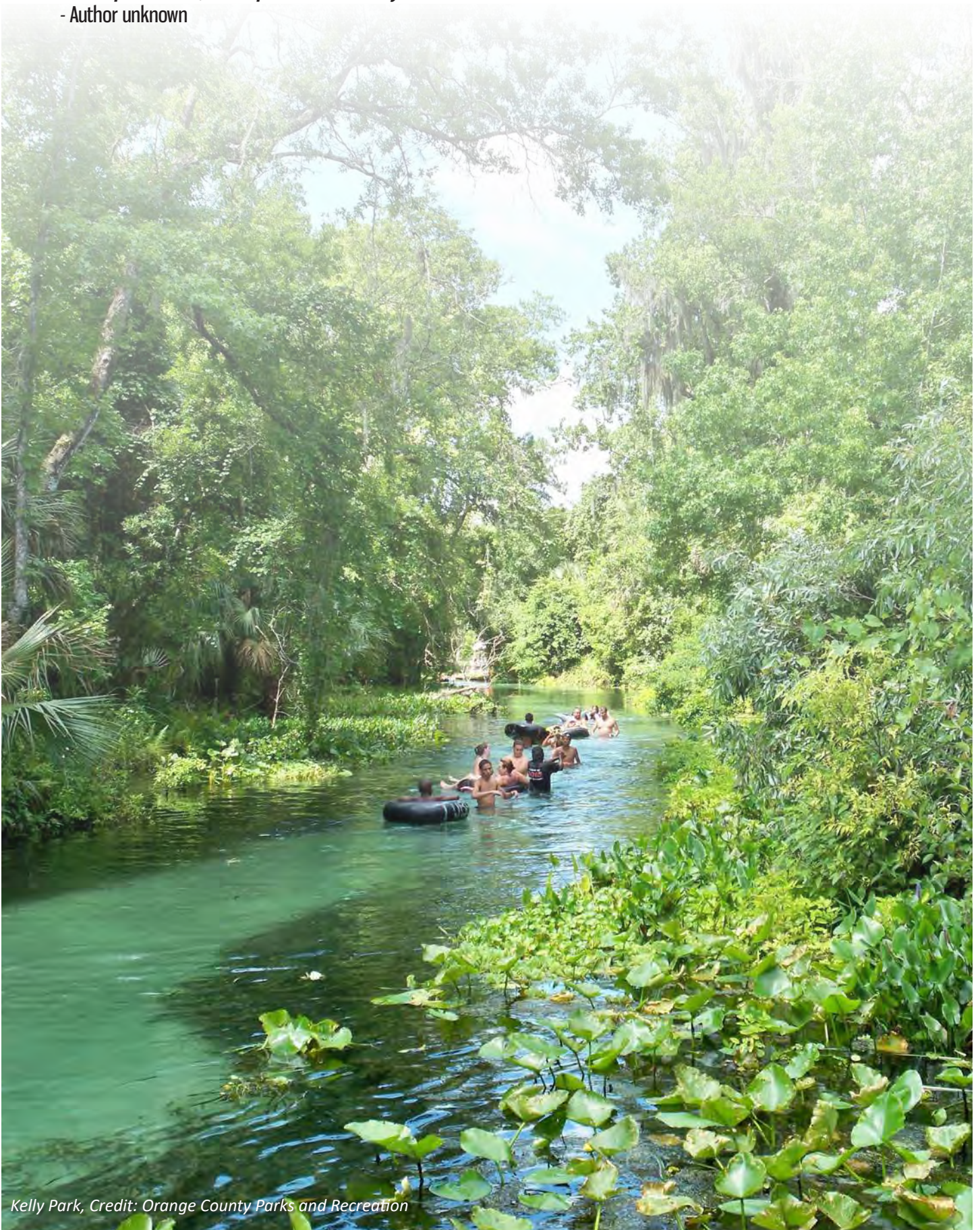
WILDERNESS - An undeveloped area of land which has essentially retained its primeval character and influence without permanent alteration.

WILDLIFE - Animals such as birds, fish, insects, mammals, amphibians and reptiles that are living in natural or wild environments. Wildlife does not include animals living in aquariums, zoos and other artificial surroundings, or domestic animals such as pets and livestock.



“Recreation's purpose is not to kill time, but to make life, not to keep a person occupied, but to keep them refreshed; not to offer an escape from life, but to provide a discovery of life.”

- Author unknown



Kelly Park, Credit: Orange County Parks and Recreation



Appendix B

Acronyms



Skimboarder at Grayton Beach State Park, Credit: Milana Giovanni

ADA	Americans with Disabilities Act	DLE	Division of Law Enforcement
APD	Agency for Persons with Disabilities	DMFM	Division of Marine Fisheries Management
APLC	All People's Life Center	DMO	Destination Marketing Organization
ATV	All-Terrain Vehicle	DRP	Division of Recreation and Parks
BAR	Bureau of Archaeological Research	DSL	Division of State Lands
BHP	Bureau of Historic Preservation	DWRM	Division of Water Resource Management
BMP	Best Management Practice	ECG	Egans Creek Greenway
BOW	Becoming an Outdoors Woman	EPA	Environmental Protection Agency
C2C	Coast-to-Coast Connector Trail	ERP	Environmental Resource Permitting
CARL	Conservation and Recreation Lands	FAC	Florida Administrative Code
CDC	Centers for Disease Control and Prevention	FCMP	Florida Coastal Management Program
CELCP	Coastal and Estuarine Land Conservation Program	FCT	Florida Communities Trust
CERP	Comprehensive Everglades Restoration Plan	FDEO	Florida Department of Economic Opportunity
CIP	Capital Improvement Plan	FDEP	Florida Department of Environmental Protection
CLIP	Critical Lands and Waters Identification Project	FDOA	Florida Disabled Outdoors Association
CMP	Clean Marina Program	FDOACS	Florida Department of Agriculture and Consumer Services
CPTA	Community Planning Technical Assistance	FDOH	Florida Department of Health
CTP	Coastal Training Program	FDOS	Florida Department of State
CVA	Clean Vessel Act	FDOT	Florida Department of Transportation
CZM	Coastal Zone Management	FFS	Florida Forest Service
DDFM	Division of Freshwater Fisheries Management	FGS	Florida Geological Survey
DHGM	Division of Hunting and Game Management	FGTS	Florida Greenways and Trails System
DHR	Division of Historical Resources	FHWA	Federal Highway Administration
		FIND	Florida Inland Navigation District



FNAI	Florida Natural Areas Inventory	PACT	Parks and Community Trails
FNST	Florida National Scenic Trail	PASO	Public Access and Services Office
FORI	Florida Outdoor Recreation Inventory	PSTB	Paralympic Sports Tampa Bay
FRDAP	Florida Recreation Development Assistance Program	RAO	Rural Area of Opportunity
FRPA	Florida Recreation and Park Association	ROV	Recreational Off-Highway Vehicle
FS	Florida Statutes	RTP	Recreational Trails Program
FWC	Florida Fish and Wildlife Conservation Commission	RV	Recreational Vehicle
FWRI	Florida Wildlife Research Institute	SAV	Submerged Aquatic Vegetation
FYCCN	Florida Youth Conservation Centers Network	SWMD	South Florida Water Management District
GIS	Geographic Information System	SHIP	State Health Improvement Plan
GFBWT	Great Florida Birding and Wildlife Trail	SIMM	Seagrass Integrated Mapping and Monitoring
HLRB	Hendry LaBelle Recreation Board	SJR2C	St. Johns River-to-Sea Loop
HOL	Hands on the Land (network)	SJRWMD	St. Johns River Water Management District
IFAS	Institute of Food and Agricultural Sciences	SRBORC	Suwannee River Basin Outdoor Recreation Compact
IMPLAN	Impact Analysis for Planning	SRWMD	Suwannee River Water Management District
ISR	Institute for Service Research	SUN	Shared-Use Nonmotorized (Trail)
IUCN	International Union for the Conservation of Nature	SUP	Stand Up Paddleboard(ing)
KOA	Kampgrounds of America	SWFWMD	Southwest Florida Water Management District
LATF	Land Acquisition Trust Fund	TAP	Transportation Alternatives Program
LBC	Lemon Bay Conservancy	TAPP	Think About Personal Pollution
LEEF	League of Environmental Educators in Florida	TBG	The Balmoral Group
LIFE	Learning in Florida's Environment	TCT	Tin Can Tourists of the World
LOS	Level of Service	TDML	Total Maximum Daily Loads
LWCF	Land and Water Conservation Fund	TPF	Timucuan Parks Foundation
MFL	Minimum Flow Levels	TPL	Trust for Public Land
MMP	Mining and Mitigation Program	USCB	United States Census Bureau
NERR	National Estuarine Research Reserve	USACE	United States Army Corps of Engineers
NFAP	Northwest Florida Aquatic Preserves	USDOD	United States Department of Defense
NOAA	National Oceanic and Atmospheric Administration	USFS	United States Forest Service
NPS	National Park Service	USFWS	United States Fish and Wildlife Service
NWFWMD	Northwest Florida Water Management District	UMAM	Uniform Mitigation Assessment Method
OGT	Office of Greenways and Trails	UTAP	Universal Trail Assessment Process
OHM	Off-Highway Motorcycle	VF	VISIT FLORIDA
OHV	Off-Highway Vehicle	WCIND	West Coast Inland Navigation District
ORCP	Office of Resilience & Coastal Protection	WMA	Wildlife Management Area
		YMCA	Young Men's Christian Association
		YWCA	Young Women's Christian Association





Appendix C

Florida Greenways & Trails System (FGTS) Maps

Upper Peace Legacy Trail, Credit: Polk County Communications

The Office of Greenways and Trails oversees the FGTS trail maps, which include the following:

The Land Trails Opportunity Maps represent the existing, planned and conceptual nonmotorized trails that form a land-based trail network of state and regional importance. These maps are a synthesis of trail planning efforts being conducted by cities, counties, transportation planning organizations, other agencies and non-profits throughout Florida.

These maps do not include all existing, proposed and conceptual trails in Florida, but focus on linear trails of state and regional significance to form a comprehensive connected system of multiple and single-use trails. Collectively, these trails accommodate uses such as: walking, hiking, bicycling, mountain biking, horseback riding, skating and wildlife viewing.

The Paddling Trails Opportunity Maps represent the vision for a comprehensive water-based trails system. These maps include waterways that are designated as part of the FGTS or are appropriate for future designation. Because water trails are not consistently captured in local and regional planning efforts like land trails typically are, it is important to establish basic criteria for inclusion.

Therefore, to be included in the Paddling Trails Opportunity Maps, a waterway shall: represent an existing or potential destination trail that reaches beyond the local area due to its scenic qualities and diversity of experiences; be at least three miles in length (preferably longer); and be navigable during the majority of months in an average year.

The Priority Trails Maps encompass significant corridors and connections within the FGTS Land Trails

Opportunity Maps and Paddling Trails Opportunity Maps. To the greatest extent possible, the corridors and connections within the Priority Trails Maps:

- 1) Support and further national, state or regional trail projects, plans and initiatives that encompass multiple counties.*
- 2) Include existing and planned long-distance trails and trail loops that serve as destinations to support nature-based tourism and economic development.*
- 3) Include the State Trails, the Cross Florida Greenway and other major connecting trails of greatest length (five miles or longer).*
- 4) Connect major population centers to provide access for the greatest number of Floridians.*
- 5) Build on past and programmed state and federal investment in trails, particularly when matched by funding from local and private sources.*
- 6) Coincide with transportation, utility and canal corridors that facilitate major connections.*
- 7) Coincide with the Florida Ecological Greenways Network.*
- 8) Connect natural, recreational, cultural and historical sites providing a range of experiences.*
- 9) Provide a safe, accessible and high-quality experience for users.*

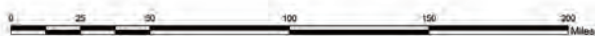


2019 Priority Trails

The maps in this section are available as PDFs on the OGT website, and may be viewed at a larger scale by using the zoom function. <https://floridadep.gov/parks/ogt>



The FGTS Priority Corridors are the focused vision for trails in the state and rank higher for implementation than the Opportunity Trail Corridors. Priority Trail Corridors are selected from the Land Trail Opportunity map and Paddling Trail Opportunity map, and must also support conservation of the Florida Ecological Greenway Network's six levels of priorities:



2019 Land Trail Opportunities



Land Trail Opportunities of the FGTS are corridors which represent existing, planned and conceptual non-motorized multi-use trails. These corridors form a land-based trail network of regional and state importance. The FGTS corridors on maps are represented as approximately one mile-wide to allow for flexibility in the proposed corridor locations.

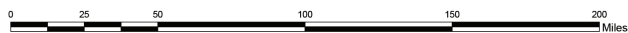
The Land Trail Opportunity map is a synthesis of trail planning efforts conducted by cities, counties, transportation planning organizations, non-profits and other agencies throughout Florida. This map does not include all existing, proposed and conceptual trails in Florida, but focuses on trails of state and regional significance to form a comprehensive connected system.



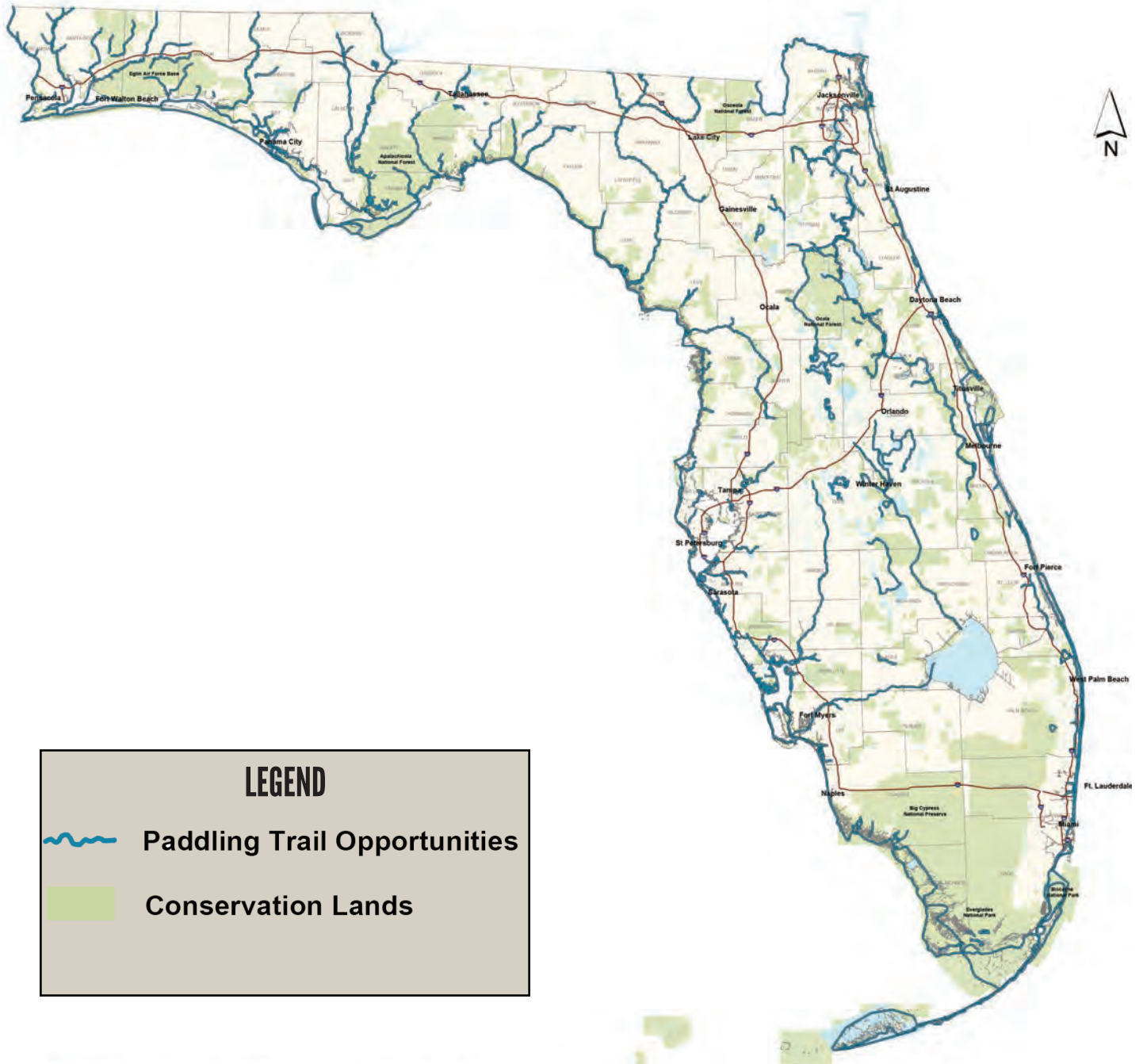
2019 Statewide Paddling Trail Priorities




The FGTS Priority Corridors are the focused vision for trails in the state and rank higher for implementation than the Opportunity Trail Corridors. Priority Trail Corridors are selected from the Land Trail Opportunity map and Paddling Trail Opportunity map, and must also support conservation of the Florida Ecological Greenway Network's six levels of priorities




2019 Paddling Trail Opportunities



LEGEND

 Paddling Trail Opportunities

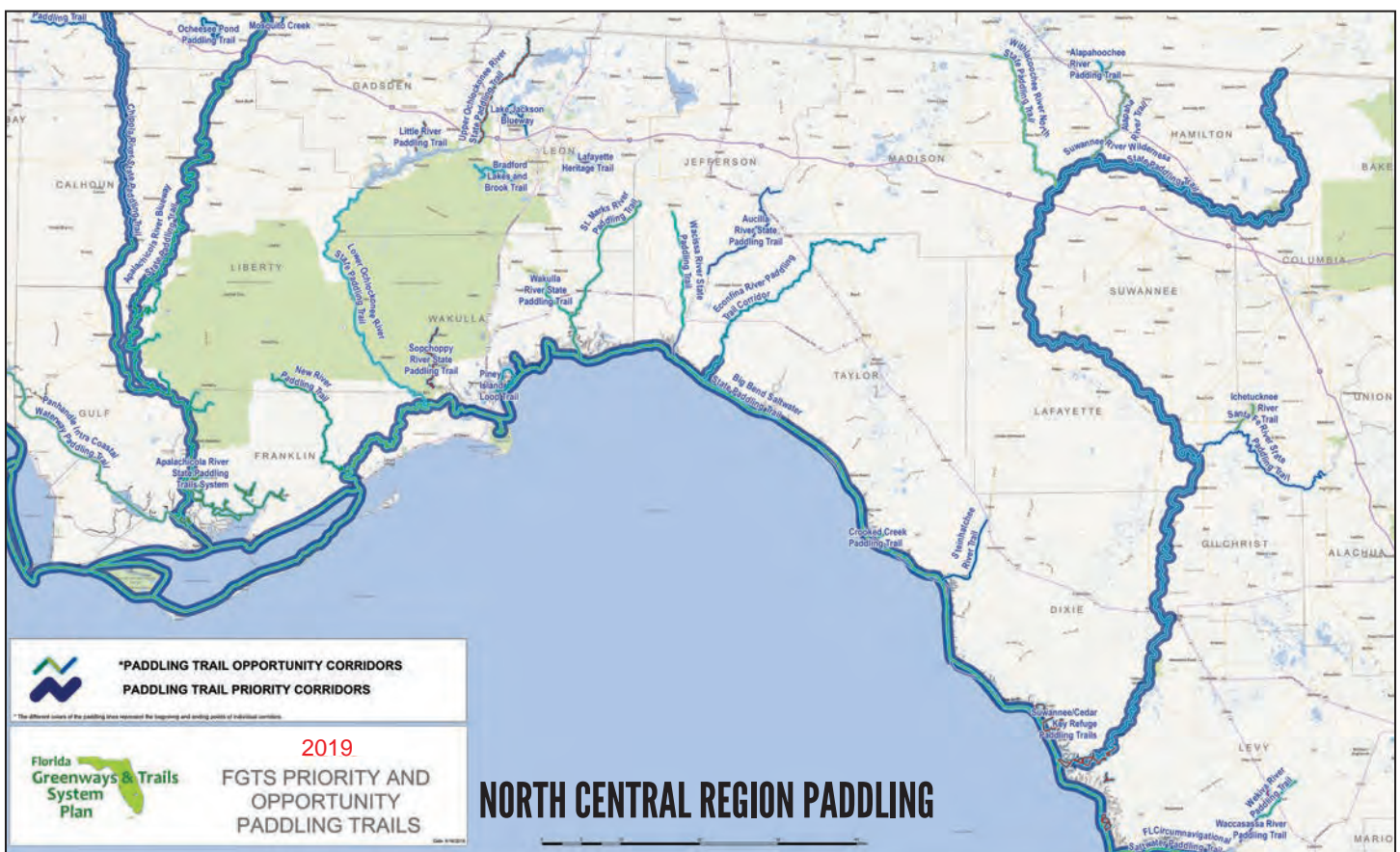
 Conservation Lands

Paddling Trail Opportunity corridors represent the vision for a comprehensive water-based trail system. To be recognized as a Paddling Trail Opportunity, the paddling corridor must meet these criteria to the greatest extent possible:

- Be an existing or potential tourism destination due to the scenic qualities and diverse experiences
- Span at least three miles in length
- Be navigable during most months in an average year
- Benefit from increased visitation without harm to the natural environment



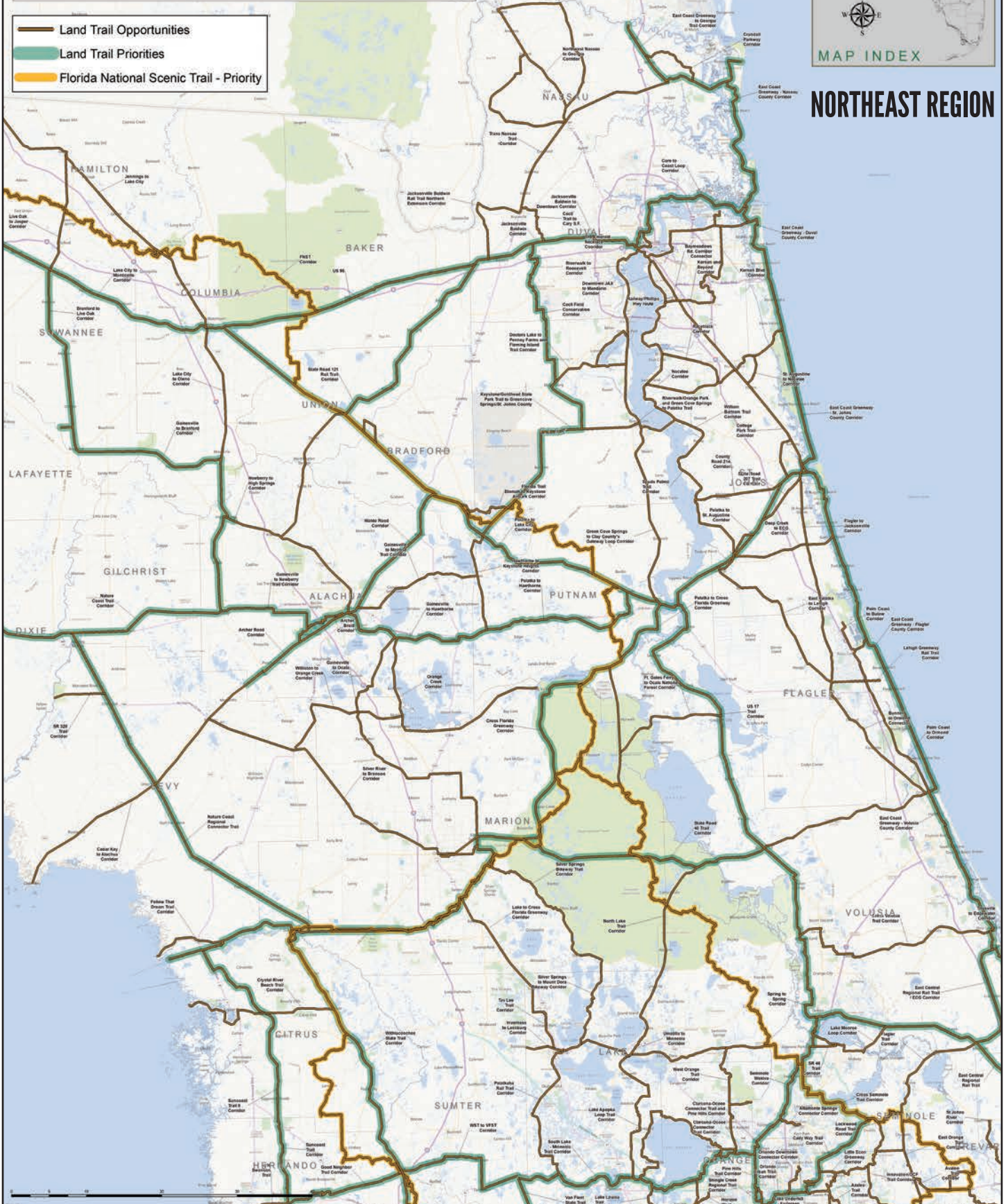




-  Land Trail Opportunities
-  Land Trail Priorities
-  Florida National Scenic Trail - Priority



NORTHEAST REGION



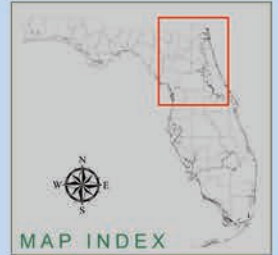
2019
FGTS PRIORITY AND
OPPORTUNITY
PADDLING TRAILS

Date: 6/17/2018

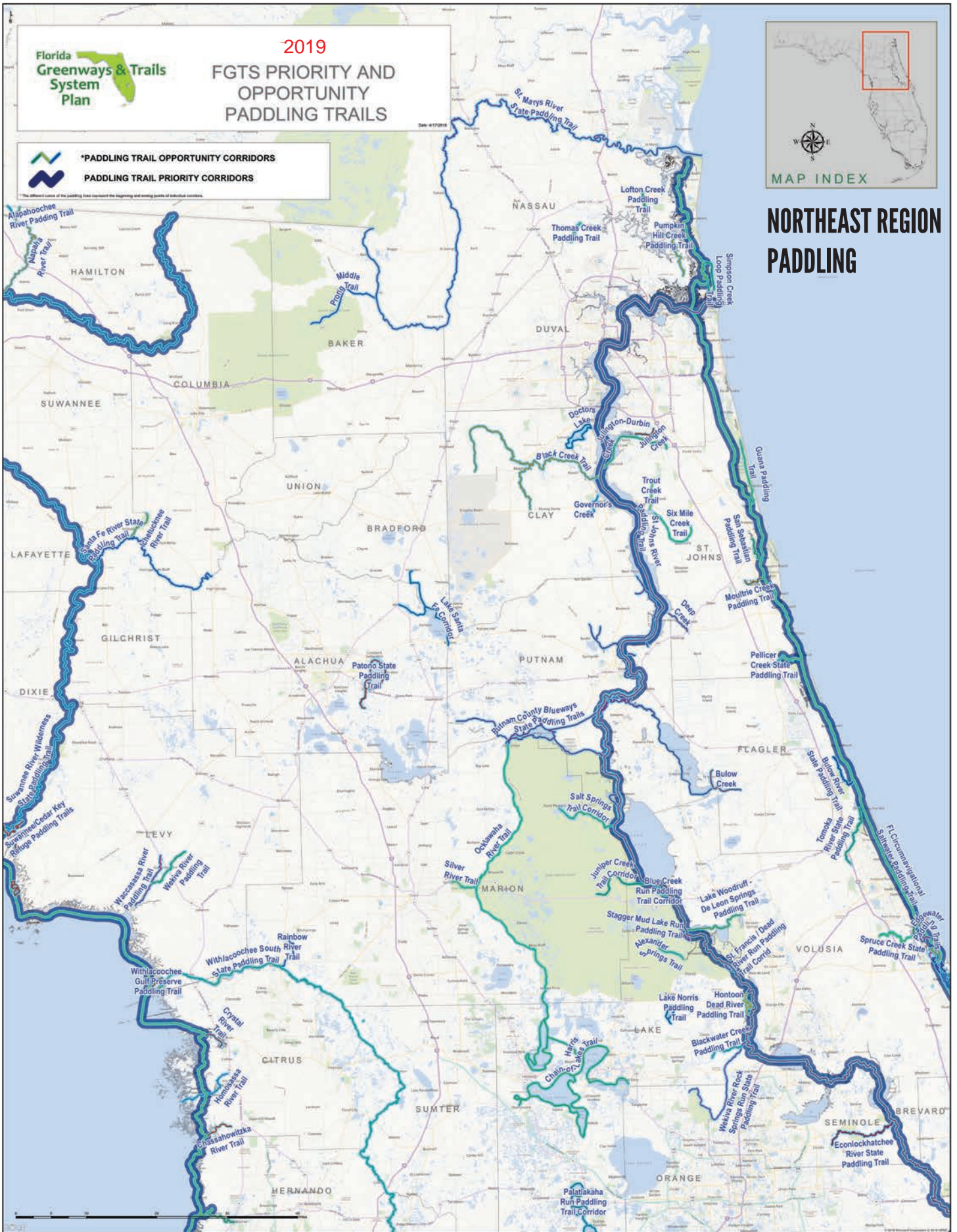


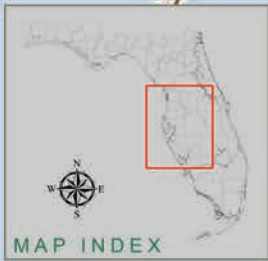
*PADDLING TRAIL OPPORTUNITY CORRIDORS
PADDLING TRAIL PRIORITY CORRIDORS

The different colors of the paddling trails represent the beginning and ending points of individual corridors.

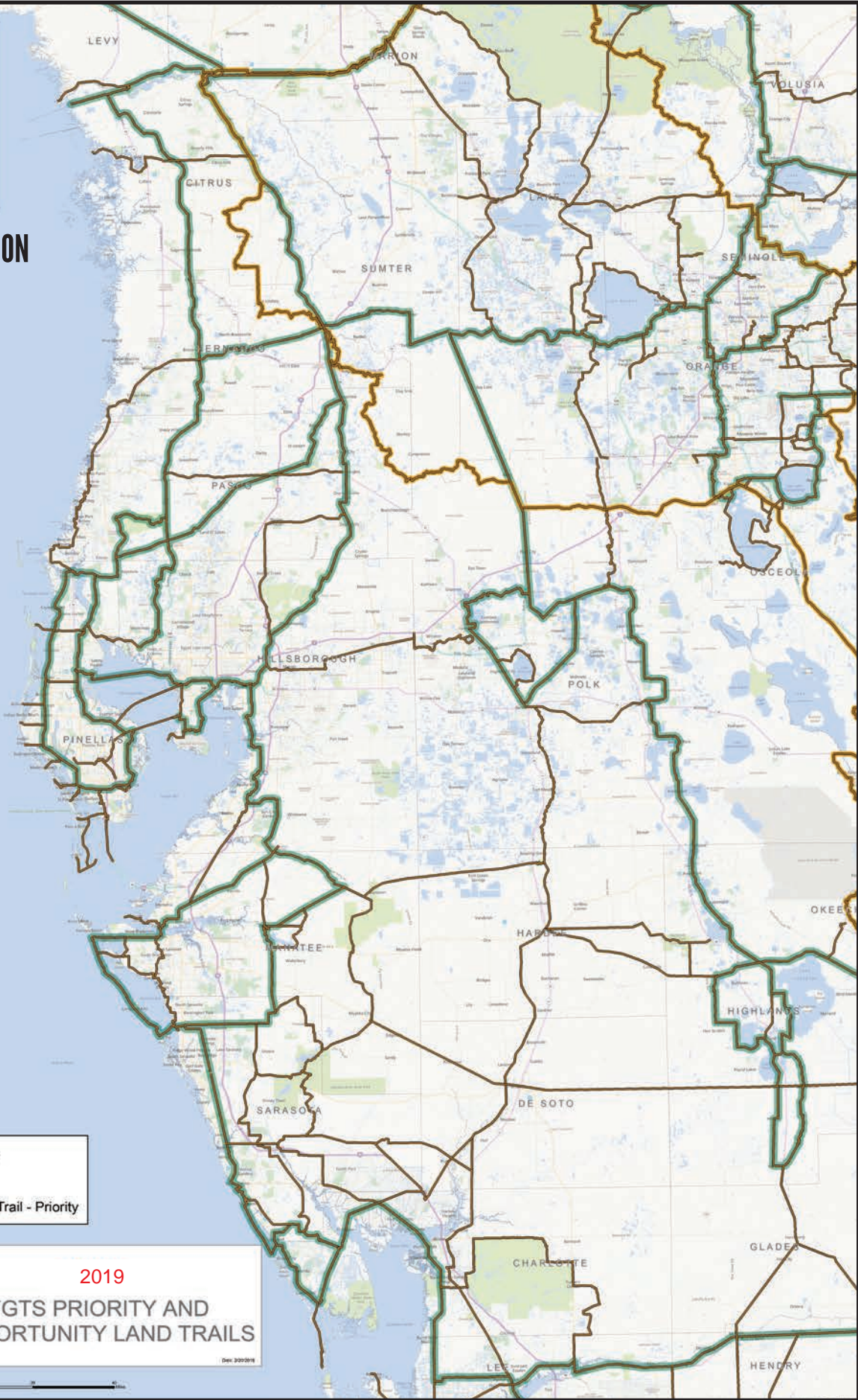





NORTHEAST REGION
PADDLING





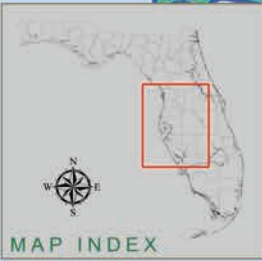
WEST CENTRAL REGION



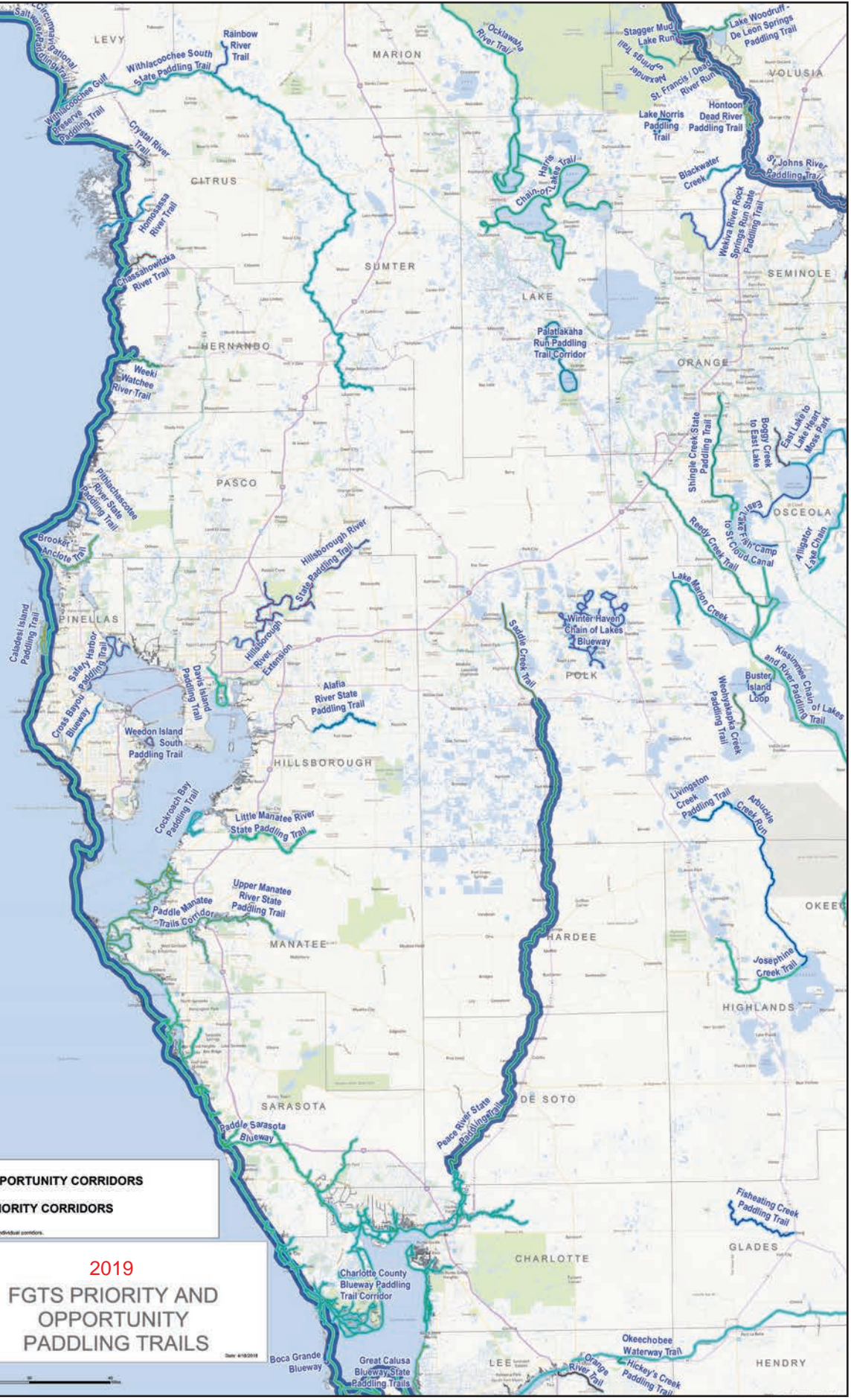
-  Land Trail Opportunities
-  Land Trail Priorities
-  Florida National Scenic Trail - Priority


2019
FGTS PRIORITY AND OPPORTUNITY LAND TRAILS
DATE: 3/20/19





WEST CENTRAL REGION PADDLING



 *PADDLING TRAIL OPPORTUNITY CORRIDORS
 PADDLING TRAIL PRIORITY CORRIDORS
* The different colors of the paddling lines represent the beginning and ending points of individual corridors.



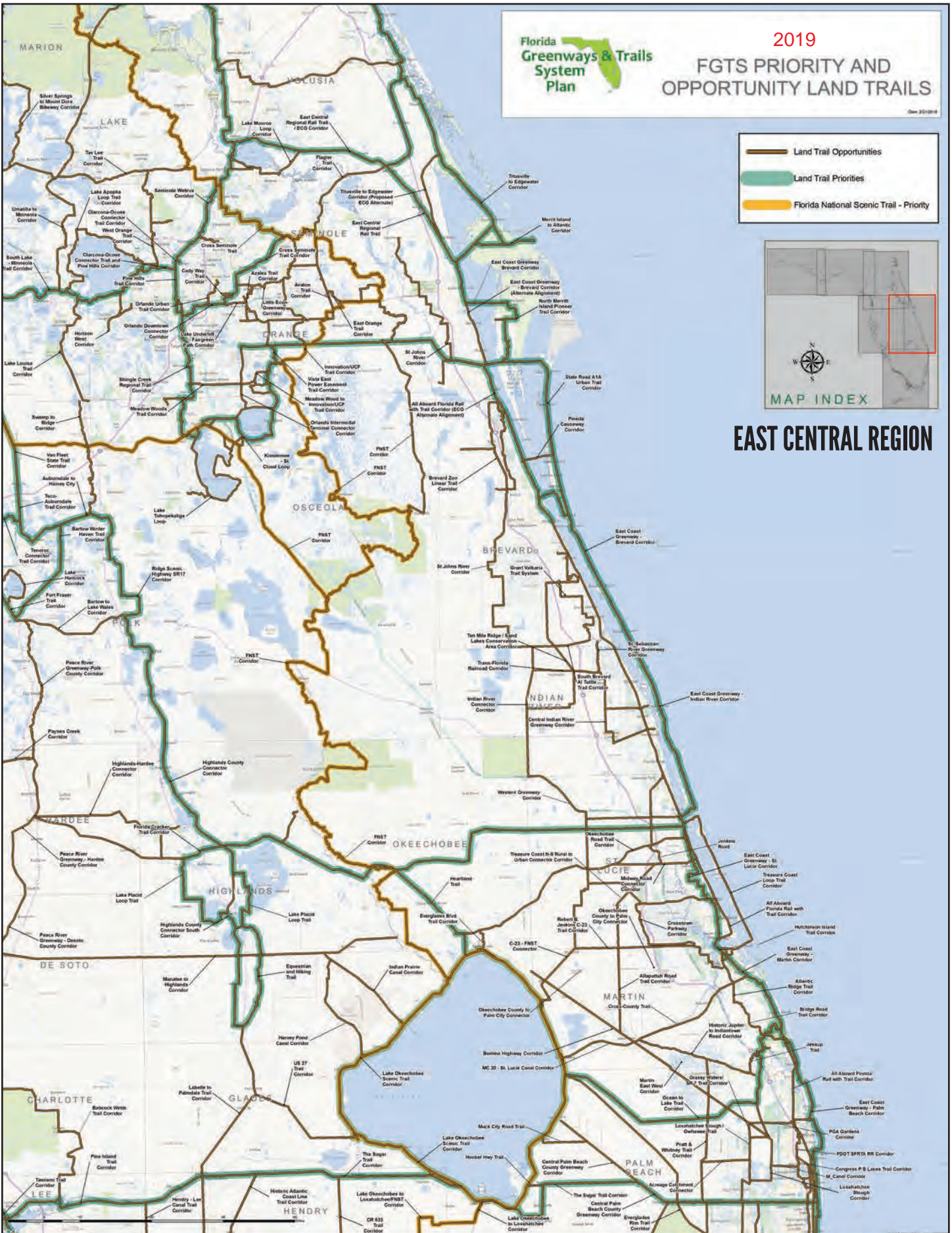
2019
FGTS PRIORITY AND OPPORTUNITY PADDLING TRAILS
June 4, 2019

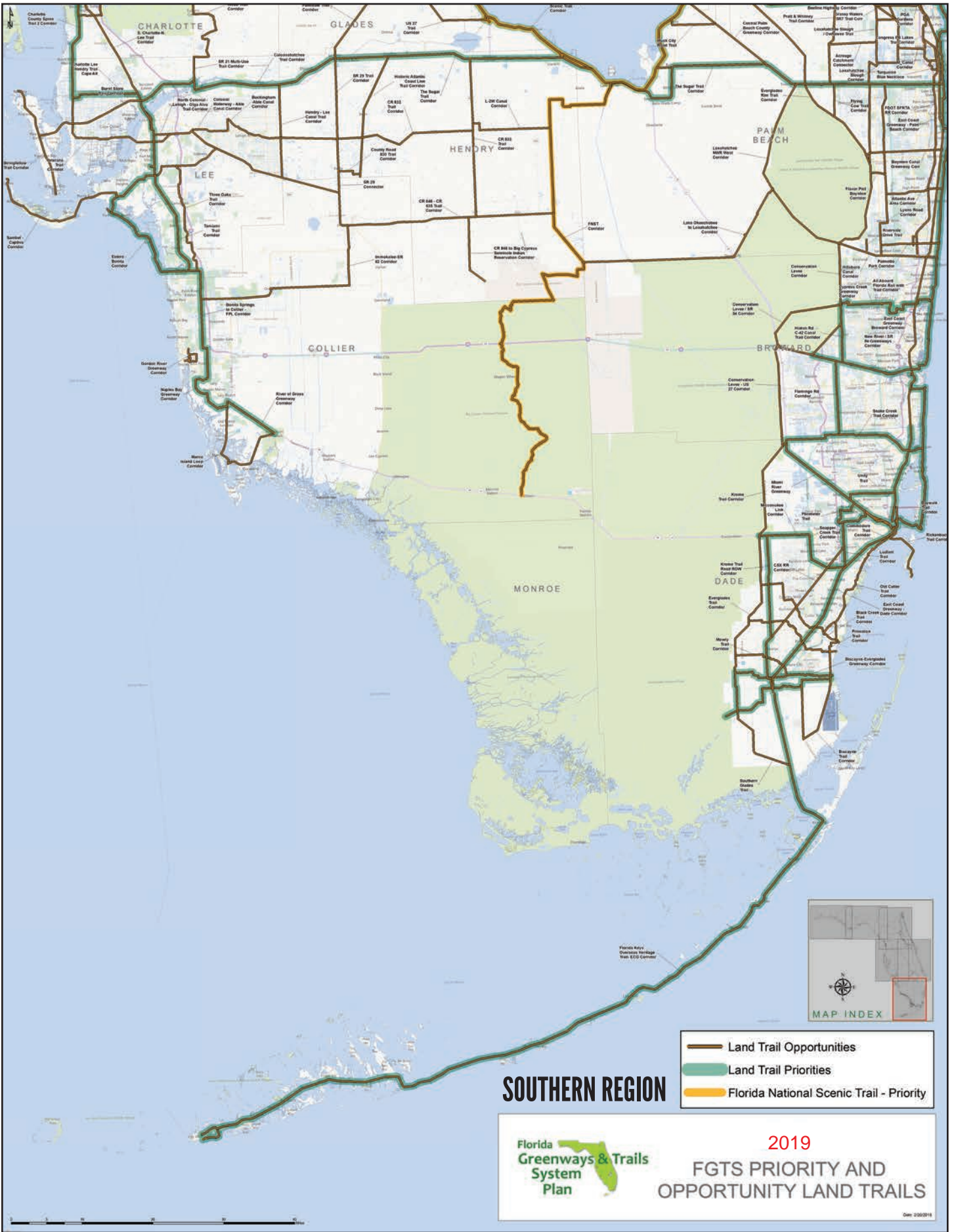


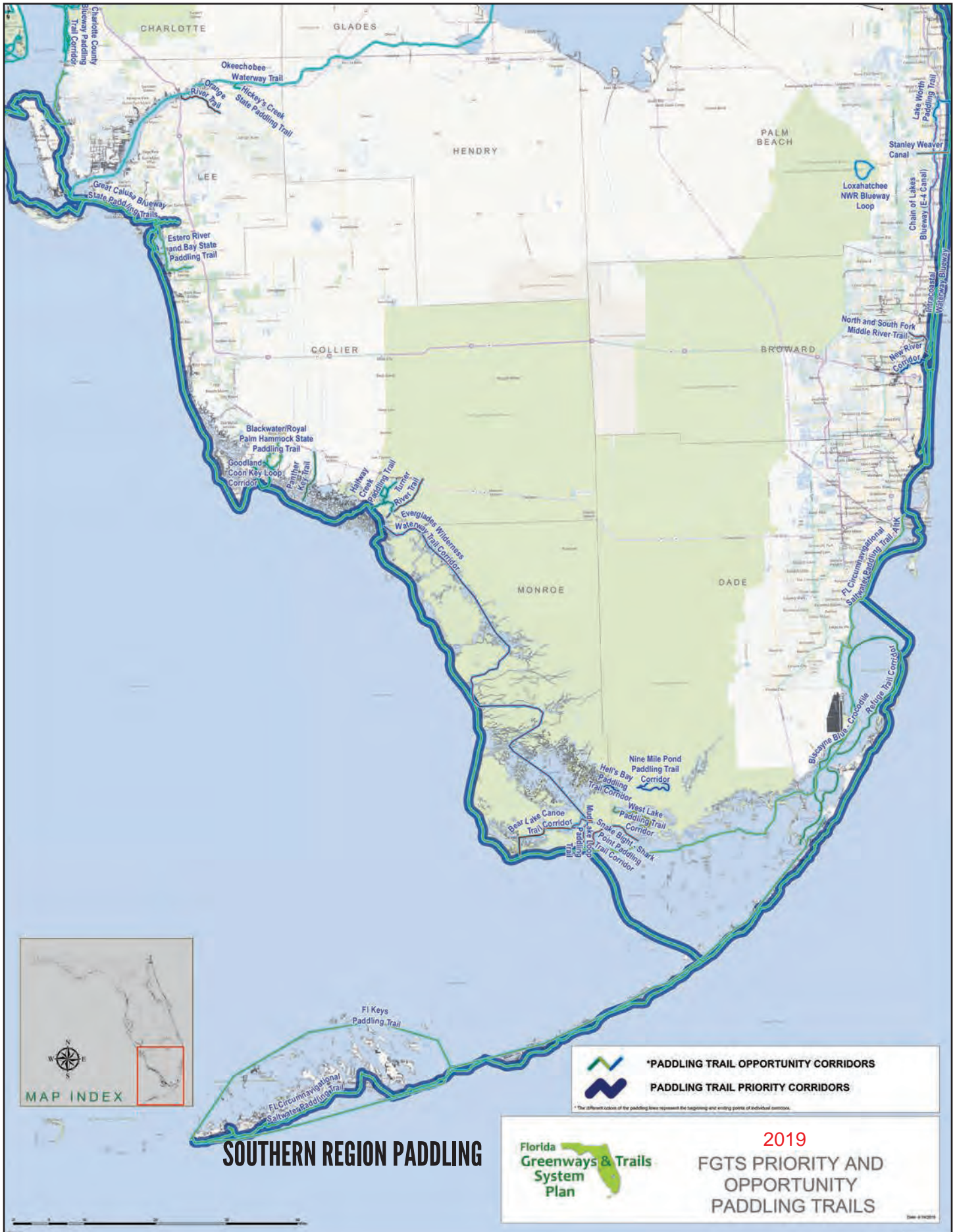
-  Land Trail Opportunities
-  Land Trail Priorities
-  Florida National Scenic Trail - Priority



EAST CENTRAL REGION







“When children come into contact with nature, they reveal their strength.” – Maria Montessori



T.H. Stone Memorial St. Joseph Peninsula State Park, Credit: Stephanie McLeish



Open Project Selection Process

Many workers and volunteers toil behind the scenes to make outdoor recreation possible. Credit: Frank Weber, Orange County Government

Grants in aid to local governments in Florida from the federal Land and Water Conservation Fund (LWCF) program must be administered to assure equal opportunity for all eligible applicants and all sectors of the general public to participate in the processes and benefits of the programs. In addition, LWCF grants administration must enable the State to ensure that the program is directed toward meeting the priority outdoor recreation needs identified in the statewide comprehensive outdoor recreation plan. The processes and procedures for the administration of the LWCF in Florida are contained with Chapter 62D-5 Part VII, of the Florida Administrative Code (FAC). This rule serves to implement Section 375.021(4), Florida Statutes.

The rule states that the Department of Environmental Protection shall publicize the dates of the application submission period and other pertinent application information specified in this rule in the Florida Administrative Weekly. The Department shall announce additional application submission periods if sufficient funds remain after the initial funding cycle. An applicant may submit only one application during each announced application submission period. The application may contain no more than one project site except for sandy beach access sites.

The LWCF grants program is administered on an annual cycle subject to federal fund availability. It begins with letters that are sent to all eligible applicants announcing the application deadline. The Secretary of the Interior issues the apportionment letter to the governor which notifies the State of the amount available to Florida from the LWCF.

The reoccurring funding schedule is:

December A public notice is sent to all local governmental entities with the legal responsibility for providing public outdoor recreational sites and facilities.

February Deadlines for applications for that fiscal year.

March/April Applications are reviewed, analyzed, inspected, evaluated, and ranked by staff.

April/May Preliminary project winners are forwarded to the Southeast Regional Office of the National Park Service for approval and fund obligation.

May/July The State Liaison Officer and staff selects a list of successful projects for the available funds. All applicants are notified of the decisions.

LWCF grants shall only be awarded to grantees for projects that are for the sole purpose of providing outdoor recreational opportunities to the public.

Each eligible project application shall be evaluated on the basis of the information provided in the application and in accordance with the Evaluation Criteria contained in Section 62D-5.072 FAC. Each application shall be assigned a total point score pursuant to this criteria and an eligible application's standing among competing eligible applications shall be determined by the extent to which it is determined to meet the criteria as follows:



(1) GENERAL CRITERIA

Points shall be awarded as follows:

(a) The project implements the applicant's adopted local comprehensive plan and is included in their capital improvement plan or schedule (CIP) during the current or next three fiscal year = 20 points.

OR

is included as part of the plan through an adopted resolution committing the applicant to amend its CIP and complete the project should it receive program funds = 10 points.

(b) The extent to which the project would implement the outdoor recreation goals, objectives and priorities specified in the Plan = 4 points.

(c) The extent to which the project would provide for priority resource or facility needs in the region as specified in the Plan = 7 points.

(d) The project has been considered in the applicant's public participation process = 21 maximum points.

Points shall be awarded as follows:

1. Presentation at an advertised public meeting solely for the discussion of the proposed project = 10 points.

2. Presentation at a regularly scheduled advisory board meeting = 7 points.

3. Presentation to community organizations, neighborhood associations, or taking of an opinion survey = 4 points.

(e) The project is for a linear park purpose = 13 points.

(f) The project is for preservation purposes such as historical, archaeological, or cultural preservation and the site has been verified in writing by the Florida Department of State, Division of Historical Resources = 7 points.

(g) The applicant has the capability to develop, operate and maintain the project = 8 maximum points.

Points shall be awarded as follows:

1. Has a full-time recreation or park department staffed to provide facility development, programming, and maintenance capabilities = 8 points.

2. Has demonstrated the existence of a full-time ability to provide facility development, programming, and maintenance capabilities = 4 points.

(2) DEVELOPMENT CRITERIA

Points shall be awarded as follows:

(a) The project provides for new development of entirely undeveloped property = 5 points.

(b) The project provides new or additional recreation facilities and opportunities:

3 or more facilities or opportunities = 15 points.

2 facilities or opportunities = 10 points.

1 facility or opportunity = 5 points.

(c) The project provides renovation of existing recreation facilities:

3 or more facilities = 13 points.

2 facilities = 9 points.

1 facility = 4 points.

(d) The project provides new or renovated support facilities and improvement to existing recreation areas = 15 points.

(e) The project provides developed pedestrian access to or along water resources, such as trails, boardwalks, or dune walkovers = 7 points.

(f) The project provides facilities for recreational use of water resources, such as boat ramps, swimming docks, or fishing piers = 12 points.

(g) The project provides a facility identified in the priority of new facilities needs or renovation/ repair needs within the applicant's population density set forth in the study entitled "An Infrastructure Assessment of Local Government Recreation and Park Department Facility Needs in the State of Florida" = 12 points.

(h) The project addresses the priority of infrastructure funding needs set forth in the applicant's population density in the study entitled "An Infrastructure



Assessment of Local Government Recreation and Park Department Facility Needs in the State of Florida” identified in (g), above:

1. Higher priority in Infrastructure Assessment or combination of new construction and renovation/repairs = 13 points.
2. Lower priority in Infrastructure Assessment = 8 points.

(3) ACQUISITION CRITERIA

Points shall be awarded as follows:

- (a) The Project assists in conserving and protecting environmentally unique, irreplaceable, and valued ecological resources such as flora, fauna, natural communities, or other special features identified in the “Florida Natural Areas Inventory” = 13 points.
- (b) The project provides frontage on wetlands or water bodies such as rivers, lakes, or oceans = 6 points.
- (c) The project provides for development of facilities identified in the top three priority ranked index clusters of outdoor facilities needs for new construction identified within the applicant’s population density set forth in the Department’s study entitled “Infrastructure Assessment of Local Government Recreation and Park Department Facility Needs in the State of Florida” identified in (2) (g) above = 15 points.
- (d) The project provides the following pursuant to the applicant’s adopted local comprehensive plan = 23 maximum points.

Points shall be awarded as follows:

1. Needed acreage = 15 points.
2. Needed distribution of acreage = 8 points.

- (e) The applicant has:
Identified development of the property in their capital improvement plan (CIP) or schedule during the current or next three fiscal years = 6 points.

OR

The applicant has included development of the property as part of the plan through an adopted resolution committing the applicant to amend its CIP

and develop the property should it receive program funds = 3 points.

(4) TIE BREAKER SYSTEM

If two or more applications receive the same score as a result of the above evaluation, the following tie breaker system will be used to decide the priority ranking among them. Tied applicants will be evaluated according to each step of the tie-breaker system in order and will be assigned their priority accordingly. If Step 1 does not break the tie, Step 2 shall be used.

(a) Step 1 - Funding History. An order of priority among those applications with equal scores shall be established based on the per capita amount of funds previously received by the applicant from LWCF during the previous five fiscal years. The application from the applicant having the lowest per capita amount of funds receives the highest priority. Other applications will be arranged in descending order inversely to their applicants’ per capita amount of funds received. The resident population within the applicant’s jurisdictional boundaries shall be utilized to compute the applicant’s per capita amount of funds received.

(b) Step 2 - Per Capita Operating Budget. The applicant with the lowest per capita expenditure of general operating funds receives the highest priority. The resident population within the applicant’s jurisdictional boundaries will be divided into the applicant’s total general operating budget for the applicant’s current fiscal year to obtain the per capita operating fund amount.

Applications are assigned a total point score by the Department. A grading report addressing the extent to which each criterion has been met is filed with each application evaluated.

Each spring the State Liaison Officer submits to the Deputy Secretary of the Department of Environmental Protection, for formal consideration, a recommended priority ranked listing (in descending order of the total point scores) of all program applications evaluated. The list includes the Deputy Secretary’s recommendations for program grant awards.





Funds from the LWCF and RTP Grant Programs were awarded to Santa Rosa County for the development of Bagdad Mill Site Park near Pensacola. Credit: FDEP and Sheila Fitzgerald, Santa Rosa County Board of Commissioners

In order to encourage effective participation by all potential program participants, annual program announcements are sent to all counties and municipalities and other agencies having primary recreational responsibilities. Workshops are held periodically to promote program benefits and to explain program requirements, particularly the need for local projects to be well supported by local recreation planning and public involvement and to support the state comprehensive outdoor recreation plan and action program.

Technical assistance in preparing and submitting grant applications, site design, planning, needs analysis, management, funding sources, public participation, permitting, and other common needs of potential applicants is provided by the Department of Environmental Protection upon request. Further technical guidance is given to local governments through Recreation Assistance Program mail outs, telephone contacts, lending library services, on-site visits, workshops, and conferences with Department staff. Visit <https://floridadep.gov/lands-and-recreation-grants> for more information.



Institute For Service Research Methodology & Surveys

Fort Clinch State Park, Credit: Sule Carpenter

Introduction And Methodology

This study was conducted for the Florida Department of Environmental Protection (hereinafter referred to as the Department) by the Institute for Service Research (ISR) to determine Florida residents' and tourists' participation in outdoor recreation and their outdoor recreation needs. The study was undertaken in support of the SCORP. The study entailed three online surveys: the first regarding participation of Florida residents, the second regarding participation of tourists who visited Florida and the third regarding opinions of Florida residents. Specific aspects of the research methodology are discussed below.

Survey Design

Regarding survey design, both the resident and tourist surveys were programmed to mirror those used in the 2011 participation study for Florida's 2013 SCORP (Responsive Management 2011). This consistency is needed to ensure data comparability in trend analyses.

The only notable differences between the surveys used in the current study compared to the surveys used in the 2011 participation study are as follows:

The surveys in 2011 were administered telephonically, whereas the current study employed an online format. Therefore, the conversational wording in/between some questions were edited slightly to accommodate this change. Telephone

surveys are no longer accurate in pinpointing individuals in particular geographic areas due to reduced use of landlines and due to the portability of mobile telephone numbers.

The 2011 resident and tourist surveys only captured the recreational participation of the single informant (as opposed to the informant's household; see Florida's 2013 SCORP, Appendices E and F). A household-wide approach is most appropriate for SCORP participation studies so that activities with high youth and/or adolescent participation (e.g. soccer) do not go under-reported. Nevertheless, an advantage of capturing activity participation information of the single informant is the ability to identify potential correlations between respondent demographics and activity participation. For these reasons, in the current study, activity participation was captured for the individual respondent and the respondent's household (see 2016-2017 participation study, Appendices A and B).⁵ According to a review of recent SCORPs from other states, collecting both individual respondent and household outdoor recreation participation data meets or exceeds the comprehensiveness of the approaches currently practiced around the U.S. in SCORP participation studies.

In the current study, the recreation opinion questions were presented to respondents as an optional section at the end of the resident survey. Key questions in this section probed perceptions of public access, barriers to outdoor recreation participation, funding levels, impacts of outdoor recreation on quality of life and information sources employed when planning outdoor recreation activities.



Lastly, regarding survey design, it is prudent to note that both the resident and tourist surveys were pretested in beta mode by ISR and the Office of Park Planning before they went live for data collection.

Design of Questionnaires

The survey questionnaires were developed cooperatively by ISR and the Department, based on the research team's familiarity with outdoor recreation, as well as SCORP studies from other states. ISR conducted pre-tests of the questionnaires to ensure proper wording, flow and logic in the surveys.

Sampling Strategy

Regarding the Florida resident survey, ISR sent 5.5" x 8.5" glossy postcards to a stratified sampling of residential postal addresses throughout Florida (see ISR 2016-2017 participation study for the postcard design and the stratification of households). Addresses were selected at random. From October 2016 – February 2017, ISR sent four waves of postcard drops (each spaced about one month apart) and increased the size of drops progressively as needed to achieve the desired sample size. Through all four mail drops combined, a total of 90,000 postcards were sent to Florida residents.

The resident survey was available in both English and Spanish (3.7 percent of residents completed the Spanish language survey). Individuals could call ISR's 1-888 telephone number to request a paper survey if the household did not have Internet capability. The requested paper version was mailed to the requestor's household along with a pre-paid return envelope. As data collection unfolded, efforts in various areas with low response rates were augmented via online respondent panels.

The survey link printed on the postcards took respondents to the survey hosted on the Qualtrics platform, which is widely regarded as the most robust hosting platform in the world. All Qualtrics survey templates are mobile optimized, but this is not a feature that was actively promoted in this study due to the length of the survey.

Regarding the Florida tourist survey, respondents were located using Internet panels throughout the

U.S. Individuals randomly selected from the survey panels were those who had visited Florida during the past 12 months. Once a qualified respondent agreed to participate, s/he was sent the survey URL also hosted on the Qualtrics platform. Several statistical techniques were used to inspect the quality of the data. Any cases suspected to have sub-par data structures were not included in the final purified data set.

In sum, a total of 4,017 and 3,018 usable resident and tourist surveys were collected, respectively. Moreover, 2,384 of the Florida resident respondents also agreed to complete an optional issues / opinions section at the end of their survey. These sample sizes are consistent with Florida's previous SCORP; are in concert with SCORPs conducted in other states; and, are sufficient for producing adequate reliability and validity of results in the current study.

The geographic survey stratification mirrors the geographic stratification of Florida's regional populations (<http://edr.state.fl.us/Content/population-demographics/data/PopulationEstimates2016.pdf>). This stratification was achieved primarily by adjusting subsequent mail drop stratifications based upon the results of previous drops. Moreover, it is prudent to note that completed surveys were gathered from residents in each of Florida's 67 counties. Next, with regard to the tourist survey, responses were generated from all 49 states (excluding Florida). The two largest pools of surveys derived from Georgia and New York, which are Florida's two largest tourist source markets.

Data Analysis

ISR analyzed the two datasets using a combination of software platforms. For the resident sample, basic queries such as mean distributions and cross-tabs were performed within the Qualtrics surveying dashboard. Further, both the resident and tourist datasets were also exported into Microsoft Excel where many of the statistical analyses were conducted. In addition, ISR migrated the Excel files into a software program more suitable for advanced modeling and analyses known as the Statistical Package for the Social Sciences (SPSS). Advanced queries requiring statistical correlational or multivariate analysis were performed in SPSS.



Resident Survey

Thank you for choosing to participate in the Florida Outdoor Recreation Participation Survey. This survey is conducted every five years as part of the Statewide Comprehensive Outdoor Recreation Plan (SCORP) which is prepared by the Florida Department of Environmental Protection. Your answers will help with the planning of outdoor recreation facilities and resources. Your responses will be kept strictly confidential. This survey should take about 10 minutes to complete.

This outdoor survey must be completed by someone age 18 or older; are you 18 or older?

Yes

No

How important is outdoor recreation in Florida to you personally?

Very important

Somewhat important

Not at all important

Don't know/No opinion

Overall, how satisfied are you with outdoor recreation opportunities **in your county?**

Very satisfied

Somewhat satisfied

Neither satisfied or dissatisfied

Somewhat dissatisfied

Very dissatisfied



Past 12 months of your household's activities in Florida: (Select all that apply)

	You	Someone else in your household
Wildlife viewing (at least 1 mile from home)	<input type="checkbox"/>	<input type="checkbox"/>
Hiking	<input type="checkbox"/>	<input type="checkbox"/>
Picnicking	<input type="checkbox"/>	<input type="checkbox"/>
Horseback Riding	<input type="checkbox"/>	<input type="checkbox"/>
Horseback Camping (designated horse campground or access to primitive area by horse)	<input type="checkbox"/>	<input type="checkbox"/>
RV or Trailer Camping (not including horseback camping)	<input type="checkbox"/>	<input type="checkbox"/>
Tent camping (not including horseback camping)	<input type="checkbox"/>	<input type="checkbox"/>
Nature study	<input type="checkbox"/>	<input type="checkbox"/>
Visiting historical or archaeological sites	<input type="checkbox"/>	<input type="checkbox"/>
Geocaching	<input type="checkbox"/>	<input type="checkbox"/>
Canoeing, kayaking, stand up paddleboarding	<input type="checkbox"/>	<input type="checkbox"/>
Hunting	<input type="checkbox"/>	<input type="checkbox"/>
Sport shooting	<input type="checkbox"/>	<input type="checkbox"/>
Off-road vehicle driving such as an ATV, dune buggy, dirt bike, or other off-highway vehicle	<input type="checkbox"/>	<input type="checkbox"/>



	You	Someone else in your household
Saltwater fishing	<input type="checkbox"/>	<input type="checkbox"/>
Saltwater beach activities, not including fishing	<input type="checkbox"/>	<input type="checkbox"/>
Freshwater fishing	<input type="checkbox"/>	<input type="checkbox"/>
Freshwater beach activities, not including fishing	<input type="checkbox"/>	<input type="checkbox"/>
Bicycling	<input type="checkbox"/>	<input type="checkbox"/>
Swimming in public outdoor pools	<input type="checkbox"/>	<input type="checkbox"/>
Golf (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor tennis (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Baseball or softball (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Fitness Walking/Jogging	<input type="checkbox"/>	<input type="checkbox"/>
Football (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Soccer (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor basketball (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Water Skiing/Wakeboarding	<input type="checkbox"/>	<input type="checkbox"/>
Launching from a saltwater boat ramp	<input type="checkbox"/>	<input type="checkbox"/>
Launching from a freshwater boat ramp	<input type="checkbox"/>	<input type="checkbox"/>



Please provide information about **your household's** selected activities (you can use this map as a reference if needed):

	<p><u>Number of days</u> in past 12 months (partial day counts as a whole day):</p>	<p><u>Name up to 5 counties</u> where your household most frequently participated (enter first four letters of county names separated by a comma):</p>
Wildlife viewing (at least 1 mile from home)		
Hiking		
Picnicking		
Horseback Riding		
Horseback Camping (designated horse campground or access to primitive area by horse)		
RV or Trailer Camping (not including horseback camping)		
Tent camping (not including horseback camping)		



Number of days in past 12 months (partial day counts as a whole day):

Name up to 5 counties where your household most frequently participated (enter first four letters of county names separated by a comma):

Nature study		
Visiting historical or archaeological sites		
Geocaching		
Canoeing, kayaking, stand up paddleboarding		
Hunting		
Sport shooting		
Off-road vehicle driving such as an ATV, dune buggy, dirt bike, or other off-highway vehicle		
Saltwater fishing		
Saltwater beach activities, not including fishing		



Name up to 5 counties
 where your household most frequently participated (enter first four letters of county names separated by a comma):

Number of days in past 12 months (partial day counts as a whole day):

Freshwater fishing		
Freshwater beach activities, not including fishing		
Bicycling		
Swimming in public outdoor pools		
Golf (as a participant, not as a spectator)		
Outdoor tennis (as a participant, not as a spectator)		
Baseball or softball (as a participant, not as a spectator)		
Fitness Walking/Jogging		
Football (as a participant, not as a spectator)		



Number of days in past 12 months (partial day counts as a whole day):

Name up to 5 counties where your household most frequently participated (enter first four letters of county names separated by a comma):

Soccer (as a participant, not as a spectator)		
Outdoor basketball (as a participant, not as a spectator)		
Water Skiing/Wakeboarding		
Launching from a saltwater boat ramp		
Launching from a freshwater boat ramp		

Someone in your household has gone **saltwater fishing** in the past 12 months; which of the following applies? (can select multiple)

- A boat
- A pier, jetty, or catwalk
- A shore
- Someplace other than those listed



Someone in your household has gone **freshwater fishing** in the past 12 months; which of the following applies? (can select multiple)

- A boat
- A pier, jetty, or catwalk
- A shore or bank
- Someplace other than those listed

Someone in your household has participated in **bicycling** in the past 12 months; which of the following applies? (can select multiple)

- Paved roads and trails
- Roads and trails that were not paved
- None of those listed here
- Not sure, don't know

In comparison to the previous 12 months, do you expect to personally participate in outdoor recreation activities in Florida:

- More
- About the same
- Less
- Don't know



What are the MOST IMPORTANT reasons you participate in outdoor recreation activities in Florida? (Select all that apply)

- I live close to a park or other outdoor area
- It is affordable
- To be with family and friends
- To spend time by myself
- To enjoy the scenery
- For my health in general
- For my mental well being
- For my physical fitness
- For relaxation
- For the challenge
- To be close to nature
- Because of the variety of opportunities available in Florida
- Other: _____
- Don't know



Your motivations for outdoor recreation in Florida:

	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant	Don't know/No opinion
Spending time with family and friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being active or healthy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being close to nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Regarding the previous 12 months, how would you rate the **FACILITIES IN YOUR COUNTY**:

	Excellent	Good	Fair	Poor	Don't know/No opinion
Quality of the facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amount of facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you support or oppose maintaining the current levels of outdoor recreation services and opportunities in Florida?

- Strongly support
- Moderately support
- Neither support nor oppose
- Moderately oppose
- Strongly oppose
- Don't know/ No opinion

Are there any outdoor recreation facilities you would like to see built or provided in your county?

- Yes
- No
- Don't know/ No opinion



What would you like to see built or provided in your county?

- Community parks
- Soccer fields
- Playgrounds for children
- Public tennis courts
- Campgrounds
- Outdoor basketball courts
- Fishing areas
- Public golf courses
- Outdoor public swimming pools
- Baseball fields
- Biking paths/trails
- Softball fields
- Paved walkways
- Others (list) _____
- Hiking/Walking trails
- Horseback riding trails
- Nature/Interpretive trails
- Saltwater boat access or ramps
- Freshwater boat access or ramps
- Access for canoes or kayaks
- Fishing piers
- Beach access/parking
- Hunting areas
- Off-road vehicle areas/trails
- Wildlife viewing areas/overlooks
- Off-leash dog areas
- Football fields



Your county of primary residence?

- | | | | |
|---------------------------------|------------------------------------|----------------------------------|----------------------------------|
| <input type="radio"/> Alachua | <input type="radio"/> Gulf | <input type="radio"/> Miami-Dade | <input type="radio"/> Volusia |
| <input type="radio"/> Baker | <input type="radio"/> Hamilton | <input type="radio"/> Monroe | <input type="radio"/> Wakulla |
| <input type="radio"/> Bay | <input type="radio"/> Hardee | <input type="radio"/> Nassau | <input type="radio"/> Walton |
| <input type="radio"/> Bradford | <input type="radio"/> Hendry | <input type="radio"/> Okaloosa | <input type="radio"/> Washington |
| <input type="radio"/> Brevard | <input type="radio"/> Hernando | <input type="radio"/> Okeechobee | |
| <input type="radio"/> Broward | <input type="radio"/> Highlands | <input type="radio"/> Orange | |
| <input type="radio"/> Calhoun | <input type="radio"/> Hillsborough | <input type="radio"/> Osceola | |
| <input type="radio"/> Charlotte | <input type="radio"/> Holmes | <input type="radio"/> Palm Beach | |
| <input type="radio"/> Citrus | <input type="radio"/> Indian River | <input type="radio"/> Pasco | |
| <input type="radio"/> Clay | <input type="radio"/> Jackson | <input type="radio"/> Pinellas | |
| <input type="radio"/> Collier | <input type="radio"/> Jefferson | <input type="radio"/> Polk | |
| <input type="radio"/> Columbia | <input type="radio"/> Lafayette | <input type="radio"/> Putnam | |
| <input type="radio"/> DeSoto | <input type="radio"/> Lake | <input type="radio"/> Santa Rosa | |
| <input type="radio"/> Dixie | <input type="radio"/> Lee | <input type="radio"/> Sarasota | |
| <input type="radio"/> Duval | <input type="radio"/> Leon | <input type="radio"/> Seminole | |
| <input type="radio"/> Escambia | <input type="radio"/> Levy | <input type="radio"/> St. Johns | |
| <input type="radio"/> Flagler | <input type="radio"/> Liberty | <input type="radio"/> St. Lucie | |
| <input type="radio"/> Franklin | <input type="radio"/> Madison | <input type="radio"/> Sumter | |
| <input type="radio"/> Gadsden | <input type="radio"/> Manatee | <input type="radio"/> Suwannee | |
| <input type="radio"/> Gilchrist | <input type="radio"/> Marion | <input type="radio"/> Taylor | |
| <input type="radio"/> Glades | <input type="radio"/> Martin | <input type="radio"/> Union | |



The place where you live?

- Large city or urban area
- Suburban area
- Small city or town
- Rural area on a farm or ranch
- Rural area NOT on a farm or ranch

How many children aged 17 or younger in your household?

Your education?

- Some high school
- High school graduate or equivalent
- Some college or trade school degree
- Bachelor's degree
- Master's degree
- Professional or doctorate degree (e.g., M.D. or Ph.D.)



Your total household income before taxes?

- Under \$20,000
- \$20,000- \$39,999
- \$40,000- \$59,999
- \$60,000- \$79,999
- \$80,000- \$99,999
- \$100,000- \$119,999
- \$120,000 or More
- Prefer not to answer

Your Race / ethnic background?

- African (not African-American)
- Black or African-American
- East Asian (from Japan, China, Korea, Philippines, etc.)
- Hispanic or Latino
- Middle Eastern
- Native American or Alaskan native or Aleutian
- Native Hawaiian
- South Asian (from India, Pakistan, Bangladesh, etc.)
- White or Caucasian

Your age?

Your gender?

- Male
- Female



Resident Opinion Survey

Would you mind investing about five more minutes to complete an optional OPINIONS / ISSUES section of questions?

- Yes, I am willing to complete the OPINIONS / ISSUES section.
- No, I would like to end my survey now.

Are you a member of an outdoor recreation-based user group / association?

- Yes
- No

How many outdoor recreation groups / associations are you a member of? (5 max)

What recreational activity is this group affiliated with?



For this group/association, which of the following functions does it provide? (Check all that apply)

- Organization of events
- Sharing of information
- Funding and/or constructing recreation facilities
- Operation of recreation facilities
- Advocating for recreation activity or recreation program
- Other _____

I think that outdoor recreation is essential to my health and quality of life.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know

How would you describe public access to Florida's coastlines and waterways?

- Very convenient
- Somewhat convenient
- Somewhat inconvenient
- Not at all convenient
- Unsure



How would you describe public access to recreational trails in your community?

- Very convenient
- Somewhat convenient
- Somewhat inconvenient
- Not at all convenient
- Unsure

Which of the following may hinder your ability or desire to participate in outdoor recreation? (Check all that apply)

- Competing priorities (school, work, family, etc.)
- Lack of accessible information on programs and facilities offered
- Cost of participation (registration, entrance fees, equipment, etc.)
- Travel distance to recreation opportunities and associated travel costs
- Lack of programs / facilities that appeal to your interests
- Other _____

I think that there is adequate funding for public recreation in Florida.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know



I think that outdoor recreation is essential to the economic health of my community.

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know

What effect do travel costs have in determining where you recreate?

- None
- Small effect
- Moderate effect
- Large effect

What are your primary sources of information when planning outdoor recreation activities?
(Check all that apply)

- Printed publications
- Internet
- Recommendations from friends
- Calling recreation providers
- Other _____

Rank these outdoor recreation-related issues in terms of their importance to you, with "1" being the most important. **(Use your mouse to drag choices to the appropriate position)**

- _____ Impact of urban development on conservation of lands
- _____ Economic impact of recreation-based tourism on local communities
- _____ Rising energy costs
- _____ Inadequate public access to water
- _____ Reconnecting youth to the outdoors
- _____ Inadequate funding for programs and facilities
- _____ Inadequate access to public lands
- _____ Other

Please list other outdoor recreation-related issues that impact you. (100 word max)



Tourist Survey

Thank you for choosing to participate in the Florida Outdoor Recreation Participation Survey. This survey is conducted every five years as part of the Statewide Comprehensive Outdoor Recreation Plan (SCORP) which is prepared by the Florida Department of Environmental Protection. We are especially interested in what visitors to Florida have to say. Your answers will help with the planning of outdoor recreation facilities and resources and your responses will be kept strictly confidential. This survey should take about 8 minutes to complete.

This outdoor survey must be completed by someone age 18 or older; are you 18 or older?

- Yes
- No

Did you visit Florida and participate in one or more outdoor recreation activities in the state during the past 12 months? [For this survey, outdoor recreation includes ANY activity that takes place in a park, on a playground, at the beach, in nature, or other outdoor environment].

- Yes
- No

What are the main reason(s) you visited Florida in the past 12 months?

- Fun/pleasure/vacation
- Outdoor recreation/outdoor activities
- Work
- Other _____

How many trips did you take to Florida in the past 12 months?

On how many trips to Florida in the past 12 months did you participate in outdoor recreation activities?

How many total days did you visit Florida in the past 12 months?

*Please include all trips.

*A partial day counts as a whole.



How likely are you to visit Florida in the next 12 months?

- Very likely
- Somewhat likely
- Not likely at all

In the next 12 months, do you expect to participate in outdoor recreation activities in Florida:

- More
- About the same
- Less
- Don't know; not sure

How important is outdoor recreation to you personally?

- Very important
- Somewhat important
- Not at all important
- Don't know/No opinion

Overall, how satisfied are you with outdoor recreation opportunities in Florida?

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied



Past 12 months of your household's activities in Florida: (Select all that apply)

	You	Someone else in your household
Wildlife viewing (at least 1 mile from home)	<input type="checkbox"/>	<input type="checkbox"/>
Hiking	<input type="checkbox"/>	<input type="checkbox"/>
Picnicking	<input type="checkbox"/>	<input type="checkbox"/>
Horseback Riding	<input type="checkbox"/>	<input type="checkbox"/>
Horseback Camping (designated horse campground or access to primitive area by horse)	<input type="checkbox"/>	<input type="checkbox"/>
RV or Trailer Camping (not including horseback camping)	<input type="checkbox"/>	<input type="checkbox"/>
Tent camping (not including horseback camping)	<input type="checkbox"/>	<input type="checkbox"/>
Nature study	<input type="checkbox"/>	<input type="checkbox"/>
Visiting historical or archaeological sites	<input type="checkbox"/>	<input type="checkbox"/>
Geocaching	<input type="checkbox"/>	<input type="checkbox"/>
Canoeing, kayaking, stand up paddleboarding	<input type="checkbox"/>	<input type="checkbox"/>
Hunting	<input type="checkbox"/>	<input type="checkbox"/>
Sport shooting	<input type="checkbox"/>	<input type="checkbox"/>
Off-road vehicle driving such as an ATV, dune buggy, dirt bike, or other off-highway vehicle	<input type="checkbox"/>	<input type="checkbox"/>



	You	Someone else in your household
Saltwater fishing	<input type="checkbox"/>	<input type="checkbox"/>
Saltwater beach activities, not including fishing	<input type="checkbox"/>	<input type="checkbox"/>
Freshwater fishing	<input type="checkbox"/>	<input type="checkbox"/>
Freshwater beach activities, not including fishing	<input type="checkbox"/>	<input type="checkbox"/>
Bicycling	<input type="checkbox"/>	<input type="checkbox"/>
Swimming in public outdoor pools	<input type="checkbox"/>	<input type="checkbox"/>
Golf (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor tennis (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Baseball or softball (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Fitness Walking/Jogging	<input type="checkbox"/>	<input type="checkbox"/>
Football (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Soccer (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor basketball (as a participant, not as a spectator)	<input type="checkbox"/>	<input type="checkbox"/>
Water Skiing/Wakeboarding	<input type="checkbox"/>	<input type="checkbox"/>
Launching from a saltwater boat ramp	<input type="checkbox"/>	<input type="checkbox"/>
Launching from a freshwater boat ramp	<input type="checkbox"/>	<input type="checkbox"/>



Please provide information about your **household's selected activities in Florida** (you can use this map as a reference if needed):

	<u>Number of days</u> in past 12 months (partial day counts as a whole day):	<u>Names of Florida cities/towns</u> where your household most frequently participated:
Wildlife viewing (at least 1 mile from home)		
Hiking		
Picnicking		
Horseback Riding		
Horseback Camping (designated horse campground or access to primitive area by horse)		
RV or Trailer Camping (not including horseback camping)		
Tent camping (not including horseback camping)		
Nature study		



Number of days in past 12 months (partial day counts as a whole day):

Names of Florida cities/towns where your household most frequently participated:

Visiting historical or archaeological sites		
Geocaching		
Canoeing, kayaking, stand up paddleboarding		
Hunting		
Sport shooting		
Off-road vehicle driving such as an ATV, dune buggy, dirt bike, or other off-highway vehicle		
Saltwater fishing		
Saltwater beach activities, not including fishing		
Freshwater fishing		



Number of days in past 12 months (partial day counts as a whole day):

Names of Florida cities/towns where your household most frequently participated:

Freshwater beach activities, not including fishing		
Bicycling		
Swimming in public outdoor pools		
Golf (as a participant, not as a spectator)		
Outdoor tennis (as a participant, not as a spectator)		
Baseball or softball (as a participant, not as a spectator)		
Fitness Walking/Jogging		
Football (as a participant, not as a spectator)		
Soccer (as a participant, not as a spectator)		



Number of days in past 12 months (partial day counts as a whole day):

Names of Florida cities/towns where your household most frequently participated:

Outdoor basketball (as a participant, not as a spectator)		
Water Skiing/Wakeboarding		
Launching from a saltwater boat ramp		
Launching from a freshwater boat ramp		

Someone in your household has gone **saltwater fishing** in Florida in the past 12 months; which of the following applies? (can select multiple)

- A boat
- A pier, jetty, or catwalk
- A shore
- Someplace other than those listed



Someone in your household has gone **freshwater fishing** in Florida in the past 12 months; which of the following applies? (can select multiple)

- A boat
- A pier, jetty, or catwalk
- A shore or bank
- Someplace other than those listed

Someone in your household has participated in **bicycling** in Florida in the past 12 months; which of the following applies? (can select multiple)

- Paved roads and trails
- Roads and trails that were not paved
- None of those listed here
- Not sure, don't know



What are the MOST IMPORTANT reasons you participate in outdoor recreation activities in Florida? (Select all that apply)

- I visited/stayed close to a park or other outdoor area
- It is affordable
- To be with family and friends
- To spend time by myself
- To enjoy the scenery
- For my health in general
- For my mental well being
- For my physical fitness
- For relaxation
- For the challenge
- To be close to nature
- Because of the variety of opportunities available in Florida
- Other: _____
- Don't know

Your motivations for outdoor recreation in Florida:

	Very important	Somewhat important	Neither important nor unimportant	Somewhat unimportant	Very unimportant	Don't know/No opinion
Spending time with family and friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being active or healthy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Being close to nature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



How would you rate Florida's outdoor recreation facilities that you used during the last 12 months?

	Excellent	Good	Fair	Poor	Don't know/ No opinion
Quality of the facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amount of facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Do you support or oppose maintaining the current levels of outdoor recreation services and opportunities in Florida?

- Strongly support
- Moderately support
- Neither support nor oppose
- Moderately oppose
- Strongly oppose
- Don't know/ No opinion

For quality control purposes, please respond to this question with "neither satisfied nor dissatisfied":

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied

Are there any outdoor recreation facilities you would like to see built or provided in the areas you visit in Florida?

- Yes
- No
- Don't know/ No opinion



What would you like to see built or provided in the areas of Florida you visited?

- Community parks
- Playgrounds for children
- Campgrounds
- Fishing areas
- Outdoor public swimming pools
- Biking paths/trails
- Paved walkways
- Hiking/Walking trails
- Horseback riding trails
- Nature/Interpretive trails
- Saltwater boat access or ramps
- Freshwater boat access or ramps
- Access for canoes or kayaks
- Fishing piers
- Beach access/parking
- Hunting areas
- Off-road vehicle areas/trails
- Wildlife viewing areas/overlooks
- Off-leash dog areas
- Football fields



- Soccer fields
- Public tennis courts
- Outdoor basketball courts
- Public golf courses
- Baseball fields
- Softball fields
- Others (list) _____

In what state do you live?

▼ Alabama ... Wyoming

The place where you live?

- Large city or urban area
- Suburban area
- Small city or town
- Rural area on a farm or ranch
- Rural area NOT on a farm or ranch

How many children aged 17 or younger in your household?



Your education?

- Some high school
- High school graduate or equivalent
- Some college or trade school degree
- Bachelor's degree
- Master's degree
- Professional or doctorate degree (e.g., M.D. or Ph.D.)

Your total household income before taxes?

- Under \$20,000
- \$20,000- \$39,999
- \$40,000- \$59,999
- \$60,000- \$79,999
- \$80,000- \$99,999
- \$100,000- \$119,999
- \$120,000 or More
- Prefer not to answer

Your Race / ethnic background?

- African (not African-American)
- Black or African-American
- East Asian (from Japan, China, Korea, Philippines, etc.)
- Hispanic or Latino
- Middle Eastern
- Native American or Alaskan native or Aleutian
- Native Hawaiian
- South Asian (from India, Pakistan, Bangladesh, etc.)
- White or Caucasian

Your age?

Your gender?

- Male
- Female



Online Questionnaire

Highlands Hammock State Park, Credit: Ginny Milu

Introduction

From October 2016 to February 2018, an online questionnaire was made available to public providers of outdoor recreation. A separate online questionnaire for the general public was created as part of the resident participation study (see Appendix E). The purpose of these questionnaires was to provide a better understanding of recreation-related issues impacting our state,

and to determine if any additional issues needed attention. The questionnaires focused on issues formed primarily by the SCORP workgroup and discussions with outdoor recreation stakeholders. The results gathered from these questionnaires helped fine-tune the priority areas, goals and strategies presented in Chapter 5 of this document.

Report for SCORP Recreation Issues:

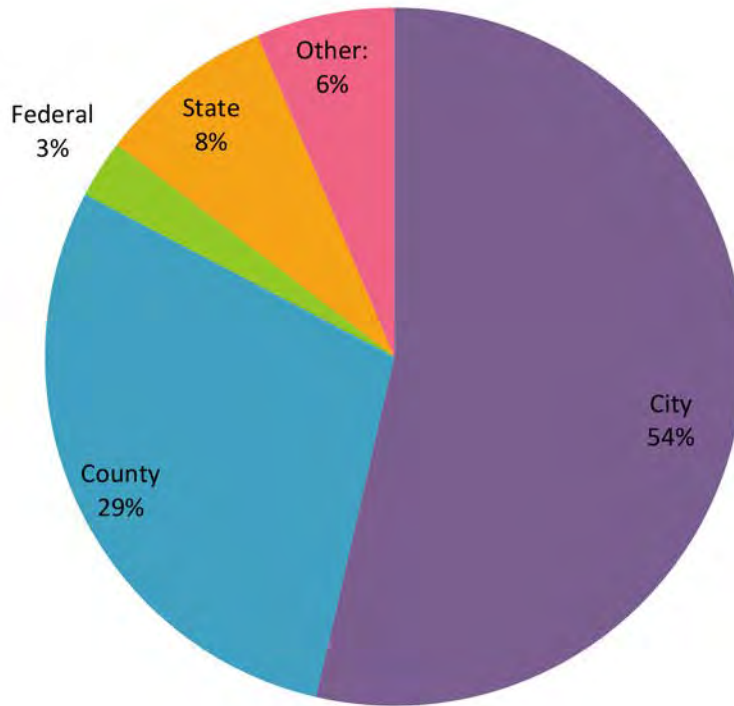
Survey of Public Providers

Response Statistics

	Count	Percent
Complete	113	47.1
Partial	127	52.9
Disqualified	0	0
Totals	240	



1. Please select the level of government you work in:

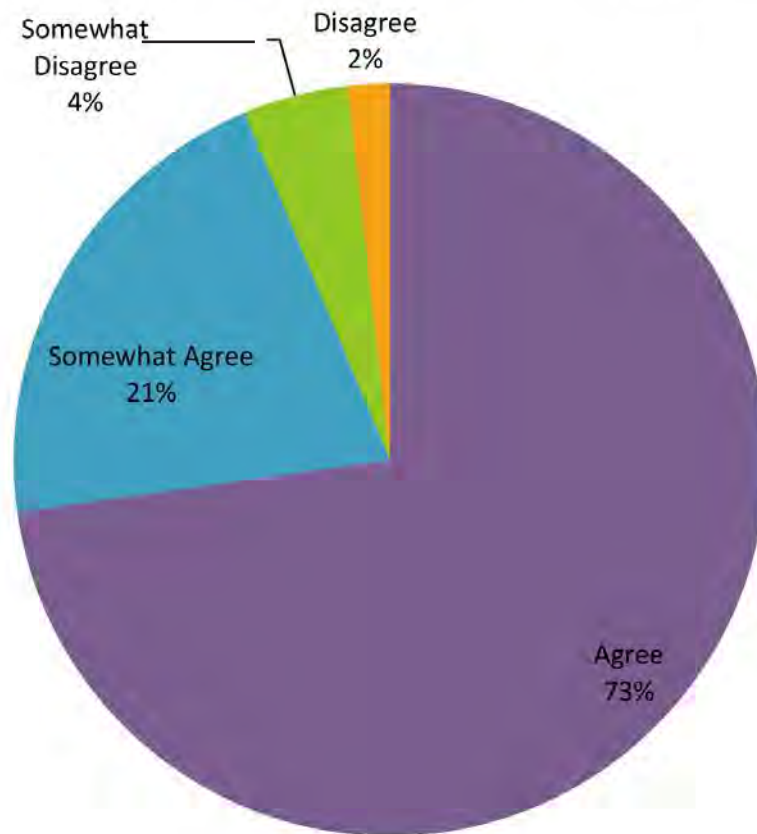


Value	Percent	Count
City	53.6%	59
County	29.1%	32
Federal	2.7%	3
State	8.2%	9
Other:	6.4%	7
	Totals	110

Other:	Count
All	1
City contract for recreational property	1
Disabled Volunteer	1
STATE PARK VOLUNTEER	1
Independent contractor	1
Totals	5



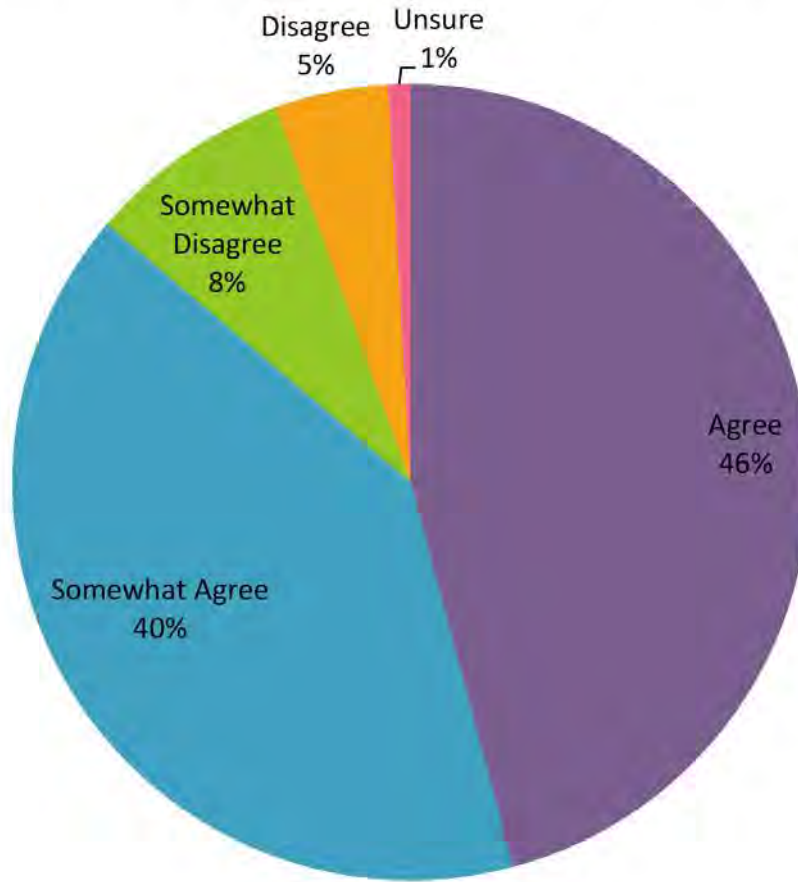
2. I think our program’s primary governing body (town council, county commissioners, state legislature, etc.) sees outdoor recreation as contributing to the overall health and quality of life of the citizens we serve.



Value	Percent	Count
Agree	72.7%	80
Somewhat Agree	20.9%	23
Somewhat Disagree	4.5%	5
Disagree	1.8%	2
	Totals	110



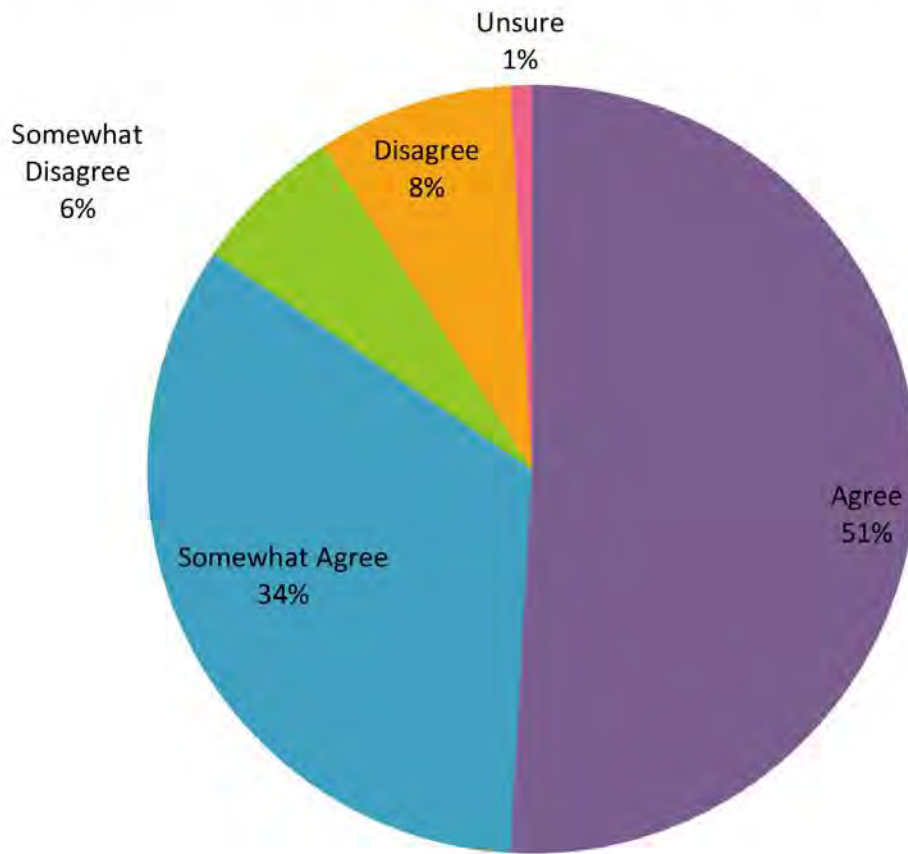
3. I think our program’s primary governing body sees outdoor recreation as essential to the economic stability of the region we serve.



Value	Percent	Count
Agree	45.9%	50
Somewhat Agree	40.4%	44
Somewhat Disagree	8.3%	9
Disagree	4.6%	5
Unsure	0.9%	1
	Totals	109



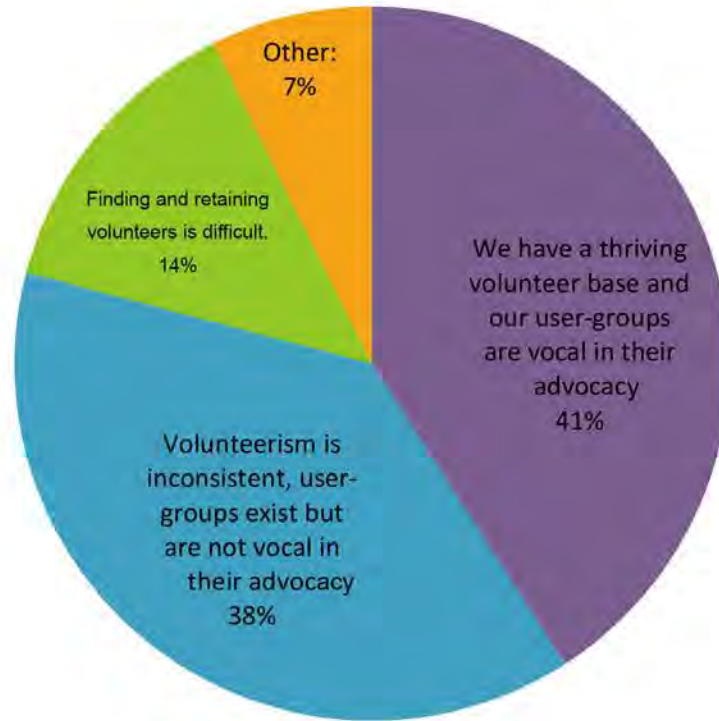
4. **Within the constraints of the current economic situation, I think a sincere effort is made to support our program with funding and other resources.**



Value	Percent	Count
Agree	50.9%	56
Somewhat Agree	33.6%	37
Somewhat Disagree	6.4%	7
Disagree	8.2%	9
Unsure	0.9%	1
	Totals	110



5. In thinking about the population you serve, how would you describe the following indicators of public support for recreation?



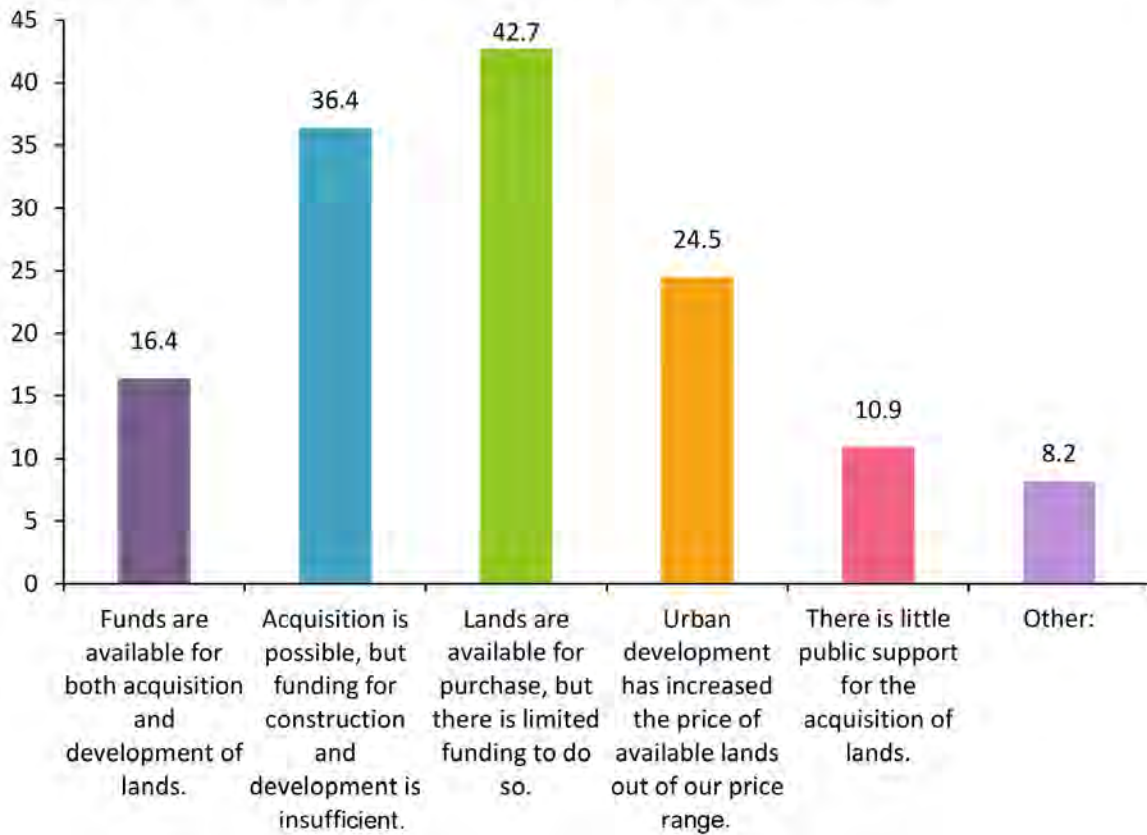
Value	Percent	Count
We have a thriving volunteer base and our user-groups are vocal in their advocacy for their interests as well as our program.	40.9%	45
Volunteerism is inconsistent, user-groups exist but are not vocal in their advocacy for our program.	38.2%	42
Finding and retaining volunteers is difficult, there is a lack of user-groups in our community.	13.6%	15
Other:	7.3%	8
	Totals	110



Other:	Count
No volunteer program is in place	1
Not sure.	1
Supported and excellent survey scores	1
The Parks Division maintains the parks/beaches. Volunteers are very seldom used.	1
The interest from the public is there but there are no structures in place on the county level to harness that interest	1
User-groups exist but are not vocal in their advocacy. Coordination of volunteerism is not financially supported on a consistent basis	1
We have strong advocates, but less volunteers	1
Patrons are supportive; we haven't needed to call for advocacy too often	1
Totals	8



6. **What are the current realities regarding the acquisition and development of lands by your program or agency? (choose all that apply)**



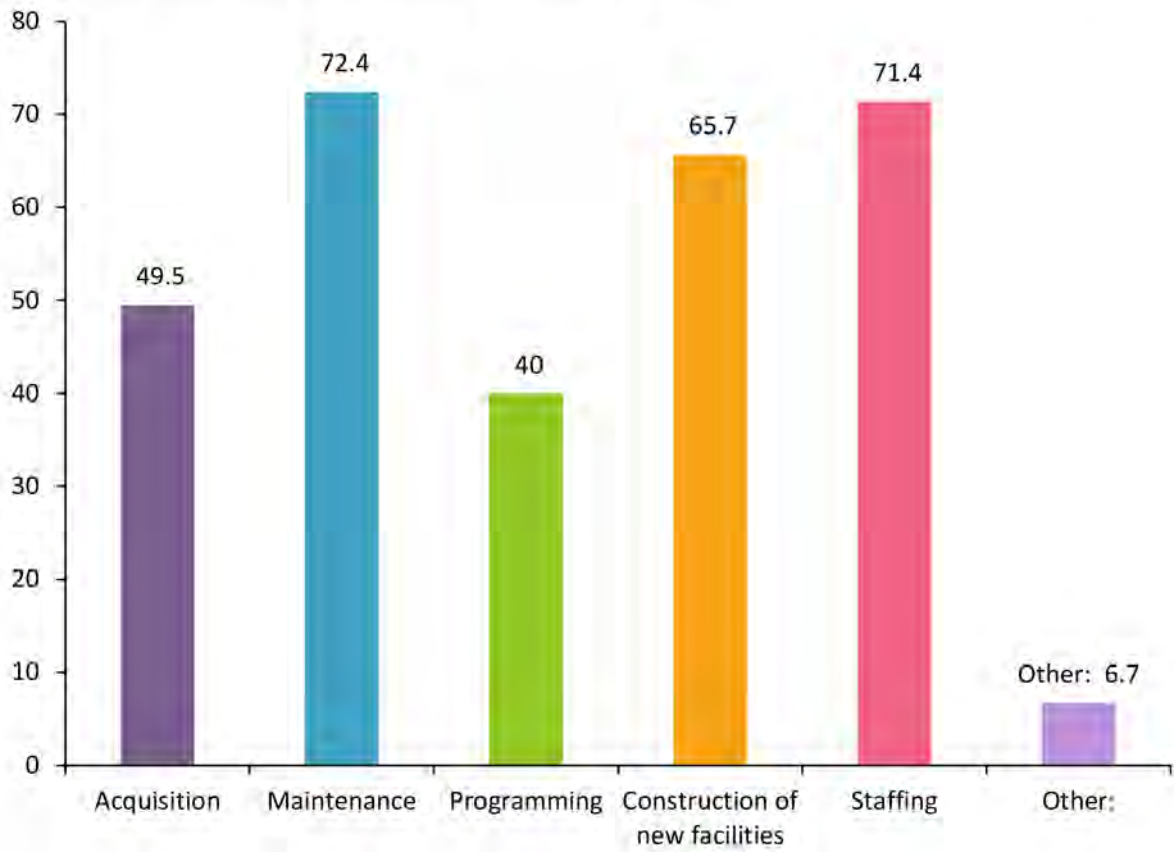
Value	Percent	Count
Funds are available for both acquisition and development of lands.	16.4%	18
Acquisition is possible, but funding for construction and development is insufficient.	36.4%	40
Lands are available for purchase, but there is limited funding to do so.	42.7%	47
Urban development has increased the price of available lands out of our price range.	24.5%	27
There is little public support for the acquisition of lands.	10.9%	12
Other:	8.2%	9



Other:	Count
Available green space is limited	1
Few parcels available at any given time. Funding is intermittent	1
Funds could be made available but land is scarce	1
Maintenance of trails is the most critical issue for Recreation	1
Public support for conservation lands	1
There is no land available within our borders	1
We have purchased residential properties to increase recreational space.	1
Lack of leadership	1
We have land, but funding for programs and capital improvements is scarce	1
Totals	9



7a. If applicable, which aspects of your program have been impacted by the economic downturn? (choose all that apply)

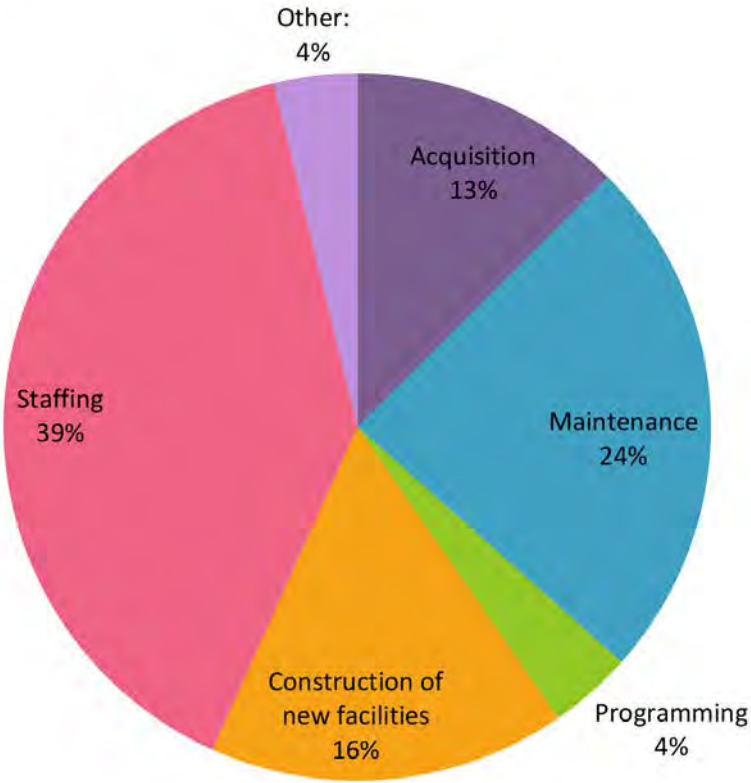


Value	Percent	Count
Acquisition	49.5%	52
Maintenance	72.4%	76
Programming	40.0%	42
Construction of new facilities	65.7%	69
Staffing	71.4%	75
Other:	6.7%	7



Other:	Count
All of the above	1
N/A	1
None of the above.	1
Advertising	1
Capital infrastructure repair and replacement	1
No effect	1
Totals	6

7b. From the above list (question 7), which aspect of your program has been MOST impacted?



Value	Percent	Count
Acquisition	12.5%	13
Maintenance	24.0%	25
Programming	3.8%	4
Construction of new facilities	16.3%	17
Staffing	39.4%	41
Other:	3.8%	4
	Totals	104

Other:	Count
N/A	1
None	1
Adequate repair and replacement of existing infrastructure	1
Totals	3



8. Rank these RECREATION-RELATED issues in terms of their importance to you, with "1" being the most important.

	Rating (with "1" being the most important)	Responses
Impact of urban development on conservation of lands	3	17
Economic impact of recreation-based tourism on local communities	4	16
Rising energy costs	7	2
Inadequate public access to waters	6	8
Reconnecting youth to the outdoors	2	19
Inadequate funding for programs and facilities	1	47
Inadequate access to public lands	5	12
Access to funding for trail/recreational maintenance	8 (tie)	1
Decision Makers Buy-In/Support.	8 (tie)	1
Inadequate public-private partnerships	8 (tie)	1
Lack of citizen support on importance of recreation	8 (tie)	1
Peers displaying an importance of urban native tree preservation with the citizens.	8 (tie)	1
There isn't enough money to properly run the park. Maintenance is always working on an "emergency."	8 (tie)	1
Impact of industry on natural lands	8 (tie)	1
Providing landbridge or road humps to connect trails	8 (tie)	1
Lack of Mentors	8 (tie)	1
Zika Virus	8 (tie)	1





9. Please list other recreation-related issues that impact your program. (100 word maximum)

ResponseID	Response
13	Need for a Master Plan
20	Inadequate facilities for programming
23	I feel our recreation programs are impacted by the general shift in our climate becoming more aggressive and competitive. We are having a hard time finding volunteers to coach, lead or officiate our recreational sports programs because they get ridiculed, harassed and sometimes threatened by overzealous parents. Many feel it's not worth the hassle of volunteering when they have to deal with this type of aggressive parent.
25	Lack of political support to acquire environmental lands.
30	Homelessness in parks and public spaces is adversely impacting parks.



32	Lack of funding for renovation of ageing infrastructure. Stagnant wages and increased benefit cost being passed on to employees. Difficulty reaching the public with our message and information due to fracturing of media outlets. Impact of special interest groups and their influence on politicians resulting in poor decision making. Reduction in youth participation in traditional sports and increase in obesity.
36	Growth of the community.
50	Seasoned staff in adequate waiting around to retire or in drop programs. These staff take up absorbent amounts of money and are in effective (complacent). Citizens not support in our services like they do Police; we are just as important. Disgruntled employees.
82	Lake County, and Florida in general, is behind the national average in preservation of native trees succumbing to urban development.
93	There are only 3 "attractions" for the public to watch....mermaid show, wildlife show, and a 1/4 mile boat ride. They need more interactive events to occupy guests while waiting in line.
102	limited access to state officials who can provide guidance on how to get issues heard
103	Deference by authorities to motor vehicles on roads and to motor boats on congested waterways, so that pedestrians, bikers, et al. are endangered on roads, and kayakers and SUPs are endangered on waterways.
108	We have lots of trails, "Rails to Trails" that I would like to see planted for wildflower and programs for bees and butterflies.
135	Community based activity increasing. More impact on department. General Fund funding flat, 5 year capital projects falling behind and infrastructure needing repairs



137	Lack of facilities.
140	Key Biscayne is probably an outlier. Strong parks funding but little access to additional lands. Parks & Recreation is a top priority with our elected officials and residents.
144	Need additional facilities to support strong growth and demand. We do not currently have enough venues to support requests and team sports
149	Funding,& Aging Infrastructure.
151	ADA compliance
157	high volume of vandalism in our community
160	Cost of maintaining Athletic fields is high.
171	Lands being loved to death by users.
172	Lack of staff
184	competing user groups: many people want to use the property for many things, often because access in other areas is more restricted or not available.
186	Catching up with deferred maintenance. Increasing resource management in natural areas. Expanding trails. adding infrastructure.
189	Keeping up with the impact of overused outdoor facilities and budget restraints
198	We have more public lands and recreation-based opportunities than most counties but do not offer it to tourists as a destination. Our county does not promote our rec opportunities and needs help. We need help with way finding.
199	Lack of camping close to or on the coast
200	Infrastructure maintenance and funding.



209	Lack of leadership.
217	The requirement of mandating that most of our Contracted Instructor positions now have to become city employees. ie: class instructors, umpires, bus drivers, etc.. Also - main facilities located in bad area of town. Creates low participation numbers..
220	Beach erosion, Jetty repaired from Hurricane
221	Historic preservation and education is not getting the attention, funding or significance
223	What land is left in Pinellas County often has environmental issues that are very expensive to mitigate before the land can be purchased and/or developed for public use.
233	Inadequate camping in coastal areas
234	transportation....lack of multi use trails public access for hunting
242	The inability to allow the private sector to provide public services on public lands.
243	Ability to repurpose facilities for new interests. It is difficult to understand why SCORP includes Shuffleboard as a need, when few people participate in the activity. Conversely, Pickleball and Disc Golf have gained popularity but are not identified anywhere in SCORP. The point system for grants such as FRDAP and LWCF do not take into consideration changes to recreation trends.
247	Current boat ramps to access the Gulf of Mexico will not be sufficient in 10 years
250	Our Town has been trying to implement an equestrian/recreational trail for a very long time, I feel every time we have a plan of action funding is an issue.
251	lack of personnel to administer programs, habitat management and law enforcement





10. What city or county do you live in?

Planning Region	Number of Responses
1	8
2	7
3	7
4	10
5	23
6	16
7	10
8	26





11. Do you, or does your organization use the Statewide Comprehensive Outdoor Recreation Plan (SCORP), and if so, how? (100 word maximum)

ResponseID	Response
13	When applying for grant funding
15	NO
16	Yes, as a level-of-service (LOS) guide and for comparative analysis or survey results.
17	Yes---standards
19	Yes, we use it to benchmark, review current trends and tourism issues
20	Yes, standards information, grant attainment
21	Yes. We ensure that our comprehensive plan follows SCORP
23	Not really. Only when we're applying for grants do we really examine what the SCORP says.
25	Yes. Helping us as we prepare our Master Plan
30	The SCORP is used to prepare grant applications and management plans.



32	Not sure
34	Info for grant purposes
35	Unsure
36	??
40	Yes, as a guide book
42	To apply for grants
43	Not at this time, but we are looking too.
44	Yes. defend the county 10 year master plan recommendations; provides LOS; supports grant applications.
50	Yes. For Commission acceptance; but is rarely used to confirm.
63	YES, I GOVERNS OUR GRANT PROGRAMS
93	At this time, I do not know. I've been a park volunteer and CSO volunteer for 2 years now.
98	?
135	Have a plan that looks a lot like the SCORP
140	Not currently
141	Yes, city comp plan and parks and rec master plan
145	Not to my knowledge
147	Yes - reference
151	FRDAP
173	Not that I'm aware of.
176	Provides resources for determining level of service



178		I'm not sure.
180		Yes, as benchmark for comparison of recreational facilities
183		Benchmarking and LOS
184		Yes, we use it to inform our planning decisions. It is an extremely valuable resource that we are glad is made available to a wide variety of users.
186		Limited use.
189		Yes
190		For grant purposes
192		Only for grant-related issues
198		Not sure our County uses the study - they don't know how. Poor counties - like ours - could use training/assistance on how to use the data to improve recreational tourism. The Bartram National Recreation Trail is here as is seven State Parks/Forests and Trails - How valuable is that? We do not know how to use the data.
200		Reference
202		Not sure!
205		n/a
206		We use SCORP for various grant applications to justify the need for certain types of recreational facilities. A more refined, county-specific, recommendations would be more helpful than the regional approach.
207		As a guide for acquisition, facility development and funding
209		I do not beleive.
210		Yes. For comprehensive planning and as a resource for grant funding requests.
212		Have not used it in the past.



213	We use it when applying for FRDAP grants
214	We do not use this.
215	Yes, to quantify available facilities and use in comparisons. This is one component of many used to justify decisions.
218	For additional/partnership funding assistance and direction
219	For grants, during the budget process to educate the public, prioritize funding,
220	No
221	Yes, when validating growth strategies and investing in capital projects to meet a public demand
222	Yes - as a reference in long range and capital spending prioritization
223	To do benchmarking
224	Yes
230	No
233	Yes
234	No
242	As a Environmental / Planning Consultant I consistently am involved with SCORP
243	It is included and reference in our Parks and Recreation Master Plan as well as our Comprehensive Plan.
250	Not that I'm aware of, but would like to
251	Yes, to assist in the development of our visitor services management plans.





12. How could the SCORP better serve Florida's needs? (100 word maximum)

ResponseID	Response
13	Assist with coordination efforts and connectivity
19	SCORP does a good job on geographic and demographic profiling, but we could use a psychographic profile of visitor activity groups like those found in ESRI TAPERTRY reports
30	Improve alignment with trends.
32	Florida is diverse in terms of its population density, availability of land and needs of constituents. Providing regional information would be beneficial as the needs of residents in south east Florida probably differ than the needs of residents in the panhandle.



35	Raise awareness of the issues and explain in a way that everyone can understand. Help people understand how their vote will affect future decisions.
36	??
44	Show more trend data for future needs.
50	Copies sent to our City leaders by you. Symbolizes the importance of the SCORP.
93	WOW!!! It would provide interaction with the guests. Also, it would tell a story from the past to the present.
98	Show needs based on users and employees observations not on state government beliefs
102	Not sure
103	Be better known
108	Assisting with funding for small municipalities
135	Only way for this ever to succeed is to educate those who govern.
140	I will have to look into this more to provide a better answer.
144	Hold people accountable for grant performance while not making it so restrictive or time consuming to report. Some flexibility in transitioning from planning to implementation
149	N/A
151	By getting the word out to the public, the list of facilities is broader than any other reference I have found
172	More greenspace needed



172	More greenspace needed
176	Identify statewide priority benchmarking issues and then collect data
180	Provide level-of-service guidelines for more active recreational amenities.
183	Regional LOS recommendations
184	I think this is a great tool. the only thing that would make it better is if it was done more frequently.
186	Become better known.
189	N/A
190	Take into account the municipality level
198	1- We need financial impact info on recreational paddling. 2 - Putnam County should be targeted by the DEO and DEP (SCORP) for assistance in capitalizing on our recreational assets. Please help! We don't need any more land or trails beyond what is planned - we need tourism. We need to know how to capitalize on SCORP information.
204	take a pro-active stance on preservation of the environment...land, water, and air
205	The SCORP can help get people outdoors to enjoy the natural environment.
207	Seek more County involvement
210	Readily accessible digital copies
212	I like the way SCORP shows the need for conservation lands to our basic health and welfare. It also shows the importance to a community. I would like to see it show how it benefits both people, plants, and wildlife....
213	N/A



214	Not sure
218	Be updated more often. Cover smaller areas. Not punish/decrease opportunities for non-coastal Counties by combining them with those that are coastal.
220	Never shown how to use
221	Give marketing updates on new sites, parks, places for the public to visit
223	Differentiate data between urban and rural areas
234	DEP should follow the plan...inconsistencies; DEP caves to big money, which impacts the future preservation of natural areas and effects current and future generations. DEP issuing a permit for oil exploration in Big Cypress is the most obvious. This type of activity contradicts many elements of the SCORP. If there is an adopted plan, follow it! Otherwise, why waste the time to prepare it.
242	Become an IMPLEMENTATION focused Plan with a specific Public ROI Goal. Our environmental assets and land acquisitions are one of our most significant economic assets and must be managed as such to assure their protection.
243	Be more reactive to trends, and reflect local preferences.
247	Educate many audiences about trends in recreation and tourism. Connect information to local Tourist Development Councils, and destination marketing organizations.
250	Would love to see more equestrian connectivity among the parks Such as him Brandon, riverbend, royal palm pines and loxahatchee groves park. Would love to see a covered riding arena in loxahatchee groves park, which would accommodate the western communities
251	A more qualitative analysis rather than just focusing on the quantitative



Appendix G

Outdoor Recreation Participation by Activity

Grayton Beach State Park, Credit: Michael Cosgrove

Activity	Resident			Tourist		
	Household Participation Rate	Individual Participation Rate	Number of Participants*	Household Participation Rate	Individual Participation Rate	Number of Participants*
RESOURCE-BASED						
Wildlife Viewing (>1 mile from home)	61%	35%	7,213,500	59%	38%	42,487,200
Saltwater Beach Activities (not including fishing)	54%	34%	7,007,400	59%	39%	43,836,000
Bicycling	49%	28%	5,770,800	34%	20%	22,817,200
Bicycle Riding - Paved Roads/Trails	42%	24%	5,020,596	29%	17%	18,883,200
Bicycle Riding - Unpaved Roads/Trails	14%	8%	1,673,532	9%	5%	5,844,800
Visiting Historical or Archaeological Sites	46%	27%	5,564,700	44%	29%	32,258,800
Picnicking	44%	26%	5,358,600	47%	30%	33,832,400
Hiking	42%	23%	4,740,300	47%	29%	32,258,800
Saltwater Fishing	36%	19%	3,915,900	30%	16%	18,096,400
From Boat (subset of saltwater fishing)	22%	11%	2,388,699	21%	11%	12,768,640
From Pier/Jetty/Catwalk (subset of saltwater fishing)	16%	8%	1,722,996	11%	6%	6,654,080
From Shore (subset of saltwater fishing)	15%	8%	1,644,678	9%	5%	5,215,360
Freshwater Fishing	34%	19%	3,915,900	22%	12%	13,375,600
From Shore (subset of freshwater fishing)	20%	11%	2,271,222	10%	5%	5,934,720
From Boat (subset of freshwater fishing)	17%	9%	1,918,791	12%	6%	7,283,520
From Pier/Jetty/Catwalk (subset of freshwater fishing)	10%	6%	1,213,929	7%	4%	4,316,160
Canoeing/Kayaking/Stand-Up Paddleboarding	33%	18%	3,709,800	32%	19%	21,243,600
Nature Study	29%	15%	3,091,500	27%	15%	17,309,600
Freshwater Beach Activities (not including fishing)	27%	16%	3,297,600	24%	14%	15,736,000
Tent Camping	24%	13%	2,679,300	19%	10%	11,015,200
Saltwater Boat Ramp Use	19%	10%	2,061,000	17%	8%	9,441,600
Off-Highway Vehicle Riding	19%	10%	2,061,000	16%	8%	9,441,600
Freshwater Boat Ramp Use	19%	10%	2,061,000	13%	6%	6,294,400
RV or Trailer Camping	18%	9%	1,854,900	17%	8%	9,441,600
Sport Shooting	16%	8%	1,648,800	11%	4%	4,720,800
Hunting	15%	7%	1,442,700	10%	4%	3,934,000
Horseback Riding	15%	6%	1,236,600	15%	6%	7,081,200
Geocaching	12%	6%	1,236,600	13%	5%	5,507,600
Water skiing/wakeboarding	12%	5%	1,030,500	18%	8%	9,441,600
Horseback Camping	10%	4%	824,400	10%	4%	3,934,000
USER-ORIENTED						
Fitness Walking/Jogging	68%	40%	8,244,000	58%	39%	43,274,000
Swimming in Public Outdoor Pools	38%	22%	4,534,200	50%	33%	36,979,600
Golf	21%	10%	2,061,000	24%	11%	11,802,000
Basketball	18%	9%	1,854,900	15%	6%	7,081,200
Tennis	16%	8%	1,648,800	15%	7%	7,868,000
Baseball or Softball	16%	7%	1,442,700	11%	4%	4,720,800
Soccer	16%	7%	1,442,700	12%	4%	4,720,800
Football	16%	7%	1,442,700	12%	4%	4,720,800

* The participation figures in this table represent the number of individuals who participated in the activity at least one time per year in Florida.



Florida Outdoor Recreation Participation and Economic Impact ⁵¹⁸

Activity	Resident Individual Participation	Tourist Individual Participation	Total Participation*	Economic Impact
Fitness Walking/Jogging	8,244,000	43,274,000	51,518,000	\$13,553,689,824
Saltwater Beach Activities (not including fishing)	7,007,400	43,836,000	50,843,400	\$10,838,366,066
Wildlife Viewing	7,213,500	42,487,200	49,700,700	\$4,267,118,301
Swimming in Public Outdoor Pools	4,534,200	36,979,600	41,513,800	\$5,674,562,548
Picnicking	5,358,600	33,832,400	39,191,000	\$6,537,444,742
Visiting Historical or Archaeological Sites	5,564,700	32,258,800	37,823,500	\$4,502,554,916
Hiking	4,740,300	32,258,800	36,999,100	\$6,689,078,496
Canoeing/Kayaking/Stand-Up Paddleboarding	3,709,800	21,243,600	24,953,400	\$2,938,091,193
Bicycle Riding on Paved Roads/Trails	5,020,596	18,883,200	23,903,796	\$6,126,213,496
Saltwater Fishing	3,915,900	18,096,400	22,012,300	>\$3 billion**
Saltwater Fishing - Boat	2,388,699	12,768,640	15,157,339	\$2,929,861,906
Saltwater Fishing - Pier/Jetty/Catwalk	1,722,996	6,654,080	8,377,076	\$2,219,233,257
Saltwater Fishing - Shore	1,644,678	5,215,360	6,860,038	\$1,948,473,106
Nature Study	3,091,500	17,309,600	20,401,100	\$4,019,754,786
Freshwater Beach Activities (not including fishing)	3,297,600	15,736,000	19,033,600	\$3,656,914,667
Freshwater Fishing	3,915,900	13,375,600	17,291,500	>\$2.2 billion**
Freshwater Fishing - Shore	2,271,222	5,934,720	8,205,942	\$1,560,001,023
Freshwater Fishing - Boat	1,918,791	7,283,520	9,202,311	\$2,159,612,320
Freshwater Fishing - Pier/Jetty/Catwalk	1,213,929	4,316,160	5,530,089	\$1,441,488,598
Golf	2,061,000	11,802,000	13,863,000	\$4,912,565,076
Tent Camping	2,679,300	11,015,200	13,694,500	\$2,227,508,695
Saltwater Boat Ramp Use	2,061,000	9,441,600	11,502,600	\$1,571,135,011
Off-Highway Vehicle Riding	2,061,000	9,441,600	11,502,600	\$736,235,744
RV or Trailer Camping	1,854,900	9,441,600	11,296,500	\$2,086,389,012
Water skiing/wakeboarding	1,030,500	9,441,600	10,472,100	\$1,986,403,691
Tennis	1,648,800	7,868,000	9,516,800	\$2,165,366,120
Basketball	1,854,900	7,081,200	8,936,100	\$2,170,729,165
Freshwater Boat Ramp Use	2,061,000	6,294,400	8,355,400	\$1,264,596,004
Horseback Riding	1,236,600	7,081,200	8,317,800	\$1,687,480,709
Bicycle Riding on Unpaved Roads/Trails	1,673,532	5,844,800	7,518,332	\$1,826,114,055
Geocaching	1,236,600	5,507,600	6,744,200	\$965,390,286
Sport Shooting	1,648,800	4,720,800	6,369,600	\$550,545,061
Baseball or Softball	1,442,700	4,720,800	6,163,500	\$1,286,361,986
Soccer	1,442,700	4,720,800	6,163,500	\$889,093,693
Football	1,442,700	4,720,800	6,163,500	\$743,662,289
Hunting	1,442,700	3,934,000	5,376,700	\$701,132,529
Horseback Camping	824,400	3,934,000	4,758,400	\$378,583,813

* The participation figures in this table represent the number of individuals who participated in the activity at least one time per year in Florida.

** Exact values could not be determined from this study. The three fishing subcomponents (boat, shore and pier/jetty/catwalk) have overlapping expenditures, and as such are not additive. Therefore a reliable, combined total was not possible from this survey.



Florida Resident Statewide Outdoor Recreation Participation Trends⁵

Resource-based Recreational Activity Participation through time: (Resident survey) (Listed Alphabetically)^a

ACTIVITY	1985	1992	2002	2011	2016
Bicycling	35%	24%	46%	44%	49%
Bicycling (paved road/trail)	NM	NM	44%	40%	42%
Bicycling (unpaved road/trail)	NM	NM	22%	16%	14%
Canoeing/Kayaking/Stand Up Paddleboarding	10%	3%	14%	27%	33%
Freshwater Beach Activities (not including fishing)	20%	10%	27%	22%	27%
Freshwater Fishing	NM	NM	29%	28%	34%
Freshwater Fishing (boat)	17%	8%	22%	16%	17%
Freshwater Fishing (non-boat)	14%	6%	20%	21%	31%
Geocaching	NM	NM	NM	3%	12%
Hiking	10%	6%	23%	26%	42%
Horseback Camping	NM	NM	NM	1%	10%
Horseback Riding	8%	3%	9%	6%	15%
Hunting	11%	2%	12%	11%	15%
Freshwater Boat Ramp Use	12%	5%	20%	19%	19%
Saltwater Boat Ramp Use	10%	5%	18%	25%	19%
Nature Study	17%	5%	37%	8%	29%
Picnicking	39%	20%	44%	40%	44%
Off-Highway Vehicle Riding	NM	NM	16%	15%	19%
RV or Trailer Camping	8%	3%	10%	9%	18%
Saltwater Beach Activities (not including fishing)	56%	27%	57%	63%	54%
Saltwater Fishing	31%	14%	33%	38%	36%
Saltwater Fishing (boat)	16%	8%	26%	27%	22%
Saltwater Fishing (non-boat)	15%	6%	21%	30%	31%
Sport Shooting	NM	NM	NM	11%	16%
Tent Camping	10%	3%	16%	17%	24%
Visiting Historical or Archaeological Sites	26%	10%	49%	49%	46%
Water Skiing/Wakeboarding	NM	NM	NM	NM	12%
Wildlife Viewing	NM	NM	NM	49%	61%

^a1985-2011 results represent individual respondent data while 2016 results represent entire household data. In SCORP research, entire household data should be analyzed so that youth recreation activities do not go under-reported. As such, the percent change from 2011 to 2016, for example, is not a clear diagnostic of demand change.



Florida Resident Statewide Outdoor Recreation Participation Trends⁵

User-oriented Recreational Activity Participation through Time: (Resident survey) (Listed Alphabetically)^b					
ACTIVITY	1985	1992	2002	2011	2016
Baseball/Softball	13%	7%	20%	15%	16%
Basketball	9%	10%	17%	15%	18%
Fitness Walking/Jogging	NM	NM	NM	NM	68%
Football	NM	NM	13%	11%	16%
Football/Soccer	11%	4%	NM	NM	NM
Golf	15%	9%	19%	15%	21%
Handball/Racquetball	5%	3%	5%	NM	NM
Shuffleboard	3%	2%	3%	NM	NM
Soccer	NM	NM	8%	11%	16%
Swimming in Public Outdoor Pools	39%	23%	51%	29%	38%
Tennis	11%	7%	11%	12%	16%

^b1985-2011 results represent individual respondent data while 2016 results represent entire household data. In SCORP research, entire household data should be analyzed so that youth recreation activities do not go under-reported. As such, the percent change from 2011 to 2016, for example, is not a clear diagnostic of demand change.



Florida Resident Statewide Outdoor Recreation Participation Trends⁵

**Recreational Activity Participation through Time (Resident survey)
(Ranked According to Magnitude of Change Since 2011)**

ACTIVITY	2002	2011	2016	% Change Since 2011	Significance
Nature Study	37%	8%	29%	+21%	P ≤ 0.01
Hiking	23%	26%	42%	+16%	P ≤ 0.01
Wildlife Viewing	NM	49%	61%	+12%	P ≤ 0.01
Geocaching	NM	3%	12%	+9%	P ≤ 0.01
Horseback Camping	NM	1%	10%	+9%	P ≤ 0.01
Horseback Riding	9%	6%	15%	+9%	P ≤ 0.01
RV or Trailer Camping	10%	9%	18%	+9%	P ≤ 0.01
Swimming in Public Outdoor Pools	NM	29%	38%	+9%	P ≤ 0.01
Tent Camping	16%	17%	24%	+7%	P ≤ 0.01
Canoeing/Kayaking/Stand Up Paddleboarding	14%	27%	33%	+6%	P ≤ 0.05
Freshwater Fishing	29%	28%	34%	+6%	P ≤ 0.05
Golf	19%	15%	21%	+6%	P ≤ 0.05
Bicycling	46%	44%	49%	+5%	P ≤ 0.05
Football	13%	11%	16%	+5%	P ≤ 0.05
Freshwater Beach Activities (not including fishing)	27%	22%	27%	+5%	P ≤ 0.05
Soccer	NM	11%	16%	+5%	P ≤ 0.05
Sport Shooting	NM	11%	16%	+5%	P ≤ 0.05
Hunting	12%	11%	15%	+4%	P ≤ 0.05
Off-Highway Vehicle Riding	16%	15%	19%	+4%	P ≤ 0.05
Picnicking	44%	40%	44%	+4%	P ≤ 0.05
Tennis	11%	12%	16%	+4%	P ≤ 0.05
Basketball	17%	15%	18%	+3%	NS
Baseball/Softball	20%	15%	16%	+1%	NS
Freshwater Boat Ramp Use	20%	19%	19%	0%	NS
Saltwater Fishing	33%	38%	36%	-2%	NS
Visiting Historical or Archaeological Sites	49%	49%	46%	-3%	NS
Saltwater Boat Ramp Use	18%	25%	19%	-6%	P ≤ 0.05
Saltwater Beach Activities (not including fishing)	57%	63%	54%	-9%	P ≤ 0.01
Fitness Walking/Jogging	NM	NM	68%	NM	NM
Water Skiing/Wakeboarding	NM	NM	12%	NM	NM



Activity Participation: Number of Days⁵

Days of Participation, Resident Households										
ACTIVITY	Mean (Average)	Median	Responses	Household Participation Rate	% 1-5 Days	% 6-10 Days	% 11-20 Days	% >20 Days	% >50 Days*	% >100 Days**
Fitness Walking/Jogging	86.8	40	2440	68%	16%	10%	13%	61%	41%	27%
Bicycling	40.1	12	1727	49%	32%	15%	15%	38%	19%	10%
Wildlife Viewing	22.6	5	2131	61%	53%	16%	11%	19%	8%	5%
Basketball	21.8	6	543	18%	48%	17%	11%	24%	9%	4%
Soccer	21.6	6	480	16%	48%	17%	13%	22%	9%	4%
Swimming (Outdoor Pool)	20.8	6	1308	38%	47%	17%	14%	22%	8%	4%
Tennis	20.4	5	466	16%	55%	15%	13%	17%	11%	5%
Baseball/Softball	18.8	5	432	16%	51%	14%	14%	21%	9%	3%
Golf	17.9	5	648	21%	54%	15%	11%	20%	8%	3%
Football	16.8	5	448	16%	57%	13%	11%	19%	8%	2%
Saltwater Beach	16.0	6	1842	54%	46%	21%	16%	17%	6%	2%
Hiking	16.0	5	1366	42%	56%	17%	13%	14%	5%	3%
OHV Riding ^c	15.3	4	543	19%	61%	14%	10%	16%	6%	3%
RV or Trailer Camping	14.3	4	505	18%	60%	15%	11%	13%	5%	2%
Freshwater Boat Ramp Use	14.0	4	501	19%	61%	14%	11%	14%	5%	2%
Nature Study	13.9	3	938	29%	67%	12%	9%	12%	5%	2%
Geocaching	13.4	3	299	12%	66%	13%	8%	12%	5%	3%
Saltwater Fishing	13.4	5	1148	36%	58%	17%	11%	14%	5%	1%
Freshwater Fishing	12.8	5	1050	34%	60%	16%	11%	13%	5%	2%
Saltwater Boat Ramp Use	12.8	5	550	19%	58%	16%	13%	13%	4%	1%
Freshwater Beach	10.8	4	802	27%	62%	19%	9%	10%	4%	1%
Horseback Riding	10.8	2	428	15%	77%	11%	4%	9%	4%	2%
Waterski/Wakeboard	9.6	4	310	12%	66%	16%	8%	10%	2%	1%
Canoe/Kayak/SUP ^d	9.3	4	1029	33%	64%	17%	11%	8%	3%	1%
Hunting	9.3	3	385	15%	69%	11%	10%	10%	3%	1%
Sport Shooting	8.4	3	443	16%	67%	16%	7%	9%	2%	0%
Picnicking	7.8	4	1530	44%	70%	15%	8%	7%	2%	1%
Horse Camping	7.2	2	246	10%	78%	9%	6%	7%	2%	1%
Tent Camping	6.9	3	745	24%	70%	17%	8%	5%	2%	0%
Visit Hist./Arch. Sites	5.7	2	1450	46%	82%	9%	5%	4%	1%	0%
* The greater than 50 and greater than 100 percentages are also included in the greater than 20 percentage.										
** The greater than 100 percentage is also included in the greater than 50 percentage.										

^c OHV stands for off-highway vehicle; this abbreviation was used in tables with limited space.

^d SUP stands for stand up paddle boarding; this abbreviation was used in tables with limited space.



Activity Participation: Number of Days⁵

Days of Participation, Tourist Households										
ACTIVITY	Mean (Average)	Median	Responses	Household Participation Rate	% 1-5 Days	% 6-10 Days	% 11-20 Days	% >20 Days	% >50 Days*	% >100 Days**
Fitness Walking/Jogging	8.8	4	1679	58%	69%	19%	6%	6%	3%	1%
RV or Trailer Camping	5.1	3	421	17%	72%	18%	8%	2%	1%	0%
Swimming (Outdoor Pool)	4.8	3	1437	50%	78%	15%	5%	2%	1%	0%
Bicycling	4.6	2	934	34%	87%	8%	2%	4%	1%	0%
Saltwater Beach	4.6	3	1704	59%	78%	15%	5%	2%	0%	0%
Wildlife Viewing	3.6	1	1701	59%	91%	6%	2%	1%	1%	0%
Tent Camping	3.4	2	477	19%	88%	9%	2%	1%	0%	0%
Golf	3.3	1	609	23%	92%	5%	2%	2%	1%	0%
Soccer	3.2	1	264	12%	89%	6%	3%	2%	0%	0%
Tennis	3.1	1	364	15%	92%	5%	1%	2%	1%	0%
Hunting	3.0	1	220	10%	90%	5%	4%	1%	0%	0%
Hiking	3.0	1	1326	47%	92%	5%	2%	1%	0%	0%
Nature Study	2.9	1	733	27%	92%	5%	2%	1%	0%	0%
Geocaching	2.9	1	287	13%	92%	6%	1%	1%	1%	0%
Saltwater Fishing	2.8	1	816	30%	92%	6%	1%	1%	0%	0%
Baseball/Softball	2.8	1	222	11%	88%	8%	2%	1%	0%	0%
Freshwater Beach	2.8	1	618	24%	90%	7%	3%	1%	0%	0%
Freshwater Fishing	2.5	1	581	24%	92%	5%	1%	1%	0%	0%
Saltwater Boat Ramp Use	2.5	1	415	17%	93%	6%	1%	1%	0%	0%
Basketball	2.5	1	358	15%	92%	6%	1%	1%	0%	0%
Picnicking	2.5	1	1327	47%	93%	5%	1%	1%	0%	0%
Horseback Riding	2.4	1	363	15%	95%	3%	1%	1%	0%	0%
Horse Camping	2.3	1	217	10%	95%	2%	2%	1%	0%	0%
OHV Riding	2.3	1	402	16%	94%	4%	1%	1%	0%	0%
Football	2.3	1	259	12%	91%	7%	1%	0%	0%	0%
Sport Shooting	2.3	1	228	11%	95%	4%	1%	0%	0%	0%
Freshwater Boat Ramp Use	2.3	1	310	13%	95%	3%	1%	1%	0%	0%
Canoe/Kayak/SUP	2.1	1	863	32%	95%	3%	1%	0%	0%	0%
Waterski/Wakeboard	2.1	1	432	18%	95%	4%	1%	0%	0%	0%
Visit Hist./Arch. Sites	2.0	1	1241	44%	96%	3%	1%	0%	0%	0%

* The greater than 50 and greater than 100 percentages are also included in the greater than 20 percentage.

** The greater than 100 percentage is also included in the greater than 50 percentage.



Activity Participation: Number of Days⁵

Mean (Average) Days of Participation, Residents and Tourists						
Rank	ACTIVITY	Residents		Rank	ACTIVITY	Tourists
1	Fitness Walking/Jogging	86.8		1	Fitness Walking/Jogging	8.8
2	Bicycling	40.1		2	RV or Trailer Camping	5.1
3	Wildlife Viewing	22.6		3	Swimming (Outdoor Pool)	4.8
4	Basketball	21.8		4	Bicycling	4.6
5	Soccer	21.6		5	Saltwater Beach	4.6
6	Swimming (Outdoor Pool)	20.8		6	Wildlife Viewing	3.6
7	Tennis	20.4		7	Tent Camping	3.4
8	Baseball/Softball	18.8		8	Golf	3.3
9	Golf	17.9		9	Soccer	3.2
10	Football	16.8		10	Tennis	3.1
11	Saltwater Beach	16.0		11	Hunting	3.0
12	Hiking	16.0		12	Hiking	3.0
13	OHV Riding	15.3		13	Nature Study	2.9
14	RV or Trailer Camping	14.3		14	Geocaching	2.9
15	Freshwater Boat Ramp Use	14.0		15	Saltwater Fishing	2.8
16	Nature Study	13.9		16	Baseball/Softball	2.8
17	Geocaching	13.4		17	Freshwater Beach	2.8
18	Saltwater Fishing	13.4		18	Freshwater Fishing	2.5
19	Freshwater Fishing	12.8		19	Saltwater Boat Ramp Use	2.5
20	Saltwater Boat Ramp Use	12.8		20	Basketball	2.5
21	Freshwater Beach	10.8		21	Picnicking	2.5
22	Horseback Riding	10.8		22	Horseback Riding	2.4
23	Waterski/Wakeboard	9.6		23	Horse Camping	2.3
24	Canoe/Kayak/SUP	9.3		24	OHV Riding	2.3
25	Hunting	9.3		25	Football	2.3
26	Sport Shooting	8.4		26	Sport Shooting	2.3
27	Picnicking	7.8		27	Freshwater Boat Ramp Use	2.3
28	Horse Camping	7.2		28	Canoe/Kayak/SUP	2.1
29	Tent Camping	6.9		29	Waterski/Wakeboard	2.1
30	Visit Hist./Arch. Sites	5.7		30	Visit Hist./Arch. Sites	2.0



Activity Participation: Number of Days⁵

Median Days of Participation, Residents and Tourists						
Rank	ACTIVITY	Residents		Rank	ACTIVITY	Tourists
1	Fitness Walking/Jogging	40		1	Fitness Walking/Jogging	4
2	Bicycling	12		2	RV or Trailer Camping	3
3	Basketball	6		3	Swimming (Outdoor Pool)	3
4	Soccer	6		4	Saltwater Beach	3
5	Swimming (Outdoor Pool)	6		5	Bicycling	2
6	Saltwater Beach	6		6	Tent Camping	2
7	Wildlife Viewing	5		7	Wildlife Viewing	1
8	Tennis	5		8	Golf	1
9	Baseball/Softball	5		9	Soccer	1
10	Golf	5		10	Tennis	1
11	Football	5		11	Hunting	1
12	Hiking	5		12	Hiking	1
13	Saltwater Fishing	5		13	Nature Study	1
14	Freshwater Fishing	5		14	Geocaching	1
15	Saltwater Boat Ramp Use	5		15	Saltwater Fishing	1
16	OHV Riding	4		16	Baseball/Softball	1
17	RV or Trailer Camping	4		17	Freshwater Beach	1
18	Freshwater Boat Ramp Use	4		18	Freshwater Fishing	1
19	Freshwater Beach	4		19	Saltwater Boat Ramp Use	1
20	Canoe/Kayak/SUP	4		20	Basketball	1
21	Picnicking	4		21	Picnicking	1
22	Waterski/Wakeboard	4		22	Horseback Riding	1
23	Nature Study	3		23	Horse Camping	1
24	Geocaching	3		24	OHV Riding	1
25	Hunting	3		25	Football	1
26	Sport Shooting	3		26	Sport Shooting	1
27	Tent Camping	3		27	Freshwater Boat Ramp Use	1
28	Horseback Riding	2		28	Canoe/Kayak/SUP	1
29	Horse Camping	2		29	Waterski/Wakeboard	1
30	Visit Hist./Arch. Sites	2		30	Visit Hist./Arch. Sites	1



Activity Participation: Number of Days⁵

Mean (Average) Days of Participation, High Frequency Activities, Residents and Tourists						
Rank	Residents ACTIVITY	% >20 Days		Rank	Tourists ACTIVITY	% >5 Days
1	Fitness Walking/Jogging	61%		1	Fitness Walking/Jogging	31%
2	Bicycling	38%		2	RV or Trailer Camping	28%
3	Basketball	24%		3	Saltwater Beach	22%
4	Swimming (Outdoor Pool)	22%		4	Swimming (Outdoor Pool)	22%
5	Soccer	22%		5	Bicycling	13%
6	Baseball/Softball	21%		6	Tent Camping	12%
7	Golf	20%		7	Baseball/Softball	12%
8	Football	19%		8	Soccer	11%
9	Wildlife Viewing	19%		9	Freshwater Beach	10%
10	Tennis	17%		10	Hunting	10%
11	Saltwater Beach	17%		11	Wildlife Viewing	9%
12	OHV Riding	16%		12	Football	9%
13	Freshwater Boat Ramp Use	14%		13	Golf	8%
14	Hiking	14%		14	Nature Study	8%
15	Saltwater Fishing	14%		15	Hiking	8%
16	Saltwater Boat Ramp Use	13%		16	Saltwater Fishing	8%
17	Freshwater Fishing	13%		17	Geocaching	8%
18	RV or Trailer Camping	13%		18	Basketball	8%
19	Geocaching	12%		19	Tennis	8%
20	Nature Study	12%		20	Freshwater Fishing	8%
21	Freshwater Beach	10%		21	Saltwater Boat Ramp Use	7%
22	Hunting	10%		22	Picnicking	7%
23	Waterski/Wakeboard	10%		23	OHV Riding	6%
24	Horseback Riding	9%		24	Sport Shooting	5%
25	Sport Shooting	9%		25	Freshwater Boat Ramp	5%
26	Canoe/Kayak/SUP	8%		26	Waterski/Wakeboard	5%
27	Picnicking	7%		27	Horse Camping	5%
28	Horse Camping	7%		28	Horseback Riding	5%
29	Tent Camping	5%		29	Canoe/Kayak/SUP	5%
30	Visit Hist./Arch. Sites	4%		30	Visit Hist./Arch. Sites	4%



Activity Demand Index⁵

Demand Index* for Participation, Residents and Tourists					
* Demand Index = Household Participation Rate x Average Days of Participation					
Residents			Tourists		
Rank	ACTIVITY	Demand Index	Rank	ACTIVITY	Demand Index
1	Fitness Walking/Jogging	59.0	1	Fitness Walking/Jogging	5.1
2	Bicycling	19.6	2	Saltwater Beach	2.7
3	Wildlife Viewing	13.8	3	Swimming (Outdoor Pool)	2.4
4	Saltwater Beach	8.7	4	Wildlife Viewing	2.1
5	Swimming (Outdoor Pool)	7.9	5	Bicycling	1.6
6	Hiking	6.7	6	Hiking	1.4
7	Saltwater Fishing	4.8	7	Picnicking	1.2
8	Freshwater Fishing	4.3	8	Visit Hist./Arch. Sites	0.9
9	Nature Study	4.0	9	RV or Trailer Camping	0.9
10	Basketball	3.9	10	Saltwater Fishing	0.8
11	Golf	3.8	11	Nature Study	0.8
12	Soccer	3.5	12	Golf	0.8
13	Picnicking	3.4	13	Canoe/Kayak/SUP	0.7
14	Tennis	3.3	14	Freshwater Beach	0.7
15	Canoe/Kayak/SUP	3.1	15	Tent Camping	0.6
16	Baseball/Softball	3.0	16	Freshwater Fishing	0.6
17	Freshwater Beach	2.9	17	Tennis	0.5
18	OHV Riding	2.9	18	Saltwater Boat Ramp	0.4
19	Football	2.7	19	Soccer	0.4
20	Freshwater Boat Ramp Use	2.7	20	Waterski/Wakeboard	0.4
21	Visit Hist. /Arch. Sites	2.6	21	Basketball	0.4
22	RV or Trailer Camping	2.6	22	OHV Riding	0.4
23	Saltwater Boat Ramp	2.4	23	Geocaching	0.4
24	Tent Camping	1.7	24	Horseback Riding	0.4
25	Horseback Riding	1.6	25	Baseball/Softball	0.3
26	Geocaching	1.6	26	Hunting	0.3
27	Hunting	1.4	27	Freshwater Boat Ramp Use	0.3
28	Sport Shooting	1.3	28	Football	0.3
29	Waterski/Wakeboard	1.1	29	Sport Shooting	0.3
30	Horse Camping	0.7	30	Horse Camping	0.2

Note: Additional participation results (including regional- and county-level figures) can be found in the 2016-2017 participation study.



“People who cannot find time for recreation are obliged sooner or later to find time for illness.” - John Wanamaker



Credit: Mark Kiser, FDEP



Appendix H

Level of Service Charts and Activity Profiles

St. Andrews State Park, Credit: Brittany Rivas

The information presented in this appendix is based on the results of the Institute for Service Research (ISR) 2016-2017 participation study, along with data from the Florida Outdoor Recreation Inventory (FORI), which was updated in the fall of 2017. Details about the ISR participation study can be found at the end of this appendix and in Appendix E. The level of service (LOS) measurement used in this plan (the amount of resources and facilities per activity) is described in Chapter 4. However, there are many additional methods of determining levels of service, including acres per capita; access LOS (distance- or time-related); quality LOS; operating expenditures per acre (and per capita); revenue per capita; and revenue as a percentage of total operating expenditures (cost recovery).¹⁰⁴ At present, there are no universal standards for determining ideal LOS for parks, trails and other recreation facilities. Providers must answer the question for themselves whether they offer adequate park and recreation facilities/acreage to meet their constituents' or clientele's needs, and if access and quality, among others, are sufficient. Please see the Miami-Dade Park and Recreation Department's distance-based LOS example in Chapter 5, and see Barth¹⁰⁴ for additional information about LOS standards and calculations.

Water-Based Activities

Saltwater Beach Activities

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type*		Total Participation**		Level of Service (Linear Feet/1,000 Participants) (Linear Feet)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	60	59	19.9	18.5	1,399,722	8,124,024	9,523,746	12,476,107	44.73	34.14	425,982
Central	44	59	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Central West	54	59	21.7	18.5	1,406,756	8,124,024	9,530,780	12,390,014	24.74	19.03	235,838
North Central	56	59	2.3	0.6	161,777	264,196	425,973	540,986	16.02	12.61	6,823
Northeast	48	59	9.1	6.3	640,074	2,774,057	3,414,131	4,472,512	84.51	64.51	288,537
Northwest	58	59	10.8	17.1	759,648	7,529,583	8,289,231	10,941,785	99.69	75.52	826,354
Southeast	52	59	23.0	26.9	1,617,770	11,844,783	13,462,552	17,770,569	24.27	18.39	326,795
Southwest	59	59	13.6	12.1	956,594	5,327,950	6,284,545	8,232,754	64.24	49.04	403,746
Statewide	54	59	100	100	6,942,342	43,988,616	50,930,958	66,826,751	49.36	37.62	2,514,075

* The participation figures in these tables represent the estimated number of individuals who participated in the activity at least one time during the year in Florida.

** Total participation represents the combined number of residents and tourists who participated in the activity at least one time during the year in Florida.

BOLD numbers represent a number below the statewide median.

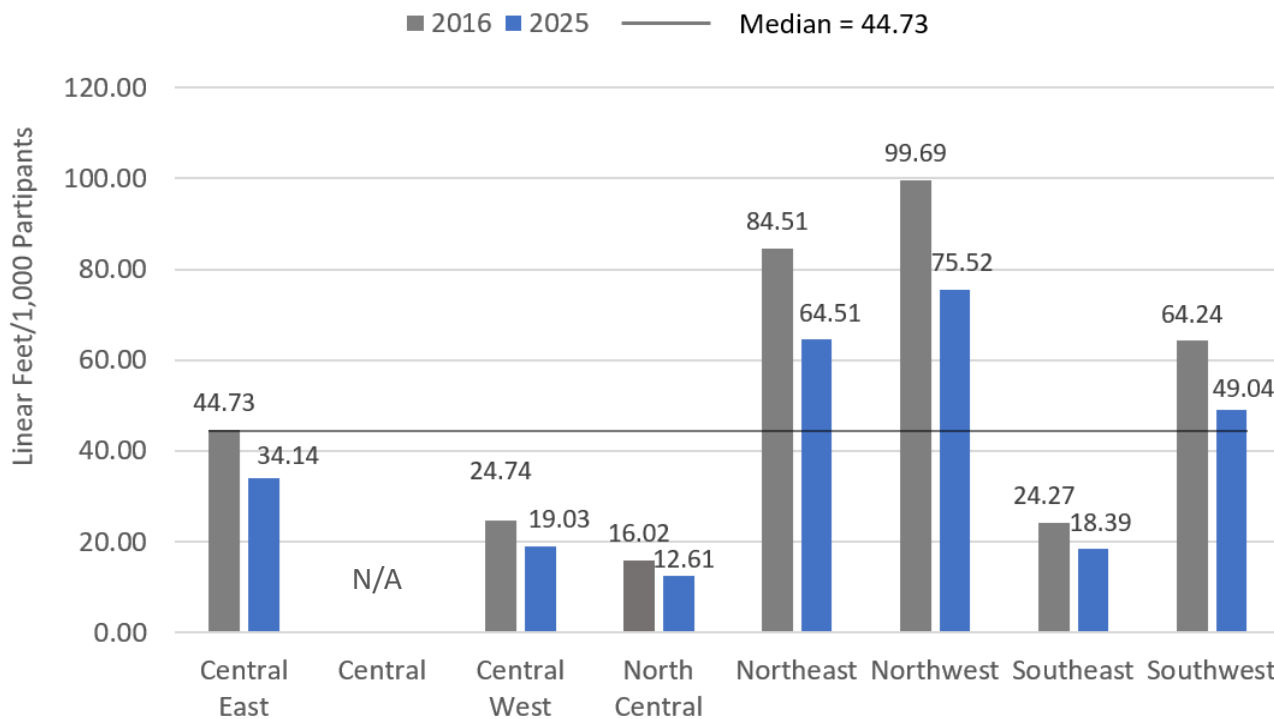


Florida’s 800-plus miles of legendary saltwater beaches are one of the state’s most valuable resources and tourism draws. Not surprisingly, saltwater beach activities (including swimming, surfing, kiteboarding and sunbathing) are one of the most popular forms of resource-based recreation for Florida residents and the most popular activity for Florida’s visitors. Overall, 54 percent of resident households and 59 percent of tourist households participated in some form of saltwater beach activity in 2016 (nearly

51 million total participants). The statewide individual participation rate was 34 percent for residents and 39 percent for visitors.

The Central East, Southwest and Northwest regions had the highest participation rates by region of residence, whereas the Southeast and Central West regions were the most frequented by residents. Beaches in the Southeast, Central East and Central West regions were those most favored by tourists. The North Central and Northeast regions had the

Saltwater Beach Activities



lowest resident and tourist participation in saltwater beach activities.

Tremendous regional variations in levels of service exist for saltwater beach activities. The Northwest region, where a relatively small population is combined with the highest availability of beaches, stands out as having the highest level of service of any region. In contrast, the North Central region, where the supply of sandy beaches is much smaller due to the low-energy Gulf coastline, has the lowest level of service. In the Southeast region, high populations of both residents and tourists combined with reduced access due to private coastal development results in a low level of service. Unfortunately, the provision of additional beach resources in the future is not likely feasible, as the amount of remaining undeveloped beaches continues to dwindle. Increasing public access to the state’s existing saltwater beaches will be required to accommodate future demands.

Trends and Tidbits: Florida’s beaches are world-renowned. Stephen Leatherman, aka “Dr. Beach,” regularly features two or three Florida beaches in his nationwide, annual Top 10 Beaches list. Recent winners (2016 to 2018) include Siesta Beach, Grayton Beach State Park and Caladesi Island State Park.¹⁰⁵ Despite the popularity of Florida’s beaches, the overall number of participants in saltwater beach activities appears to have declined in 2016 (by 3.3 million) compared to 2011 (visitor use increased slightly, while resident use dropped by almost 5 million).

A 2018 law regarding access to private beaches has some people concerned. Roughly 60 percent of Florida’s beach property is privately owned, and that private ownership extends down to where the sand gets wet. This is also known as the “mean high water line,” where public ownership begins. “Customary use” doctrine has traditionally allowed the public to use dry sand beaches for recreation, even on private



property. The new law prohibits local governments from adopting these customary use ordinances.¹⁰⁶ Although the new law was suspended shortly after

enactment, it remains to be seen if any changes to public access to beaches are forthcoming in the years ahead.

Freshwater Beach Activities

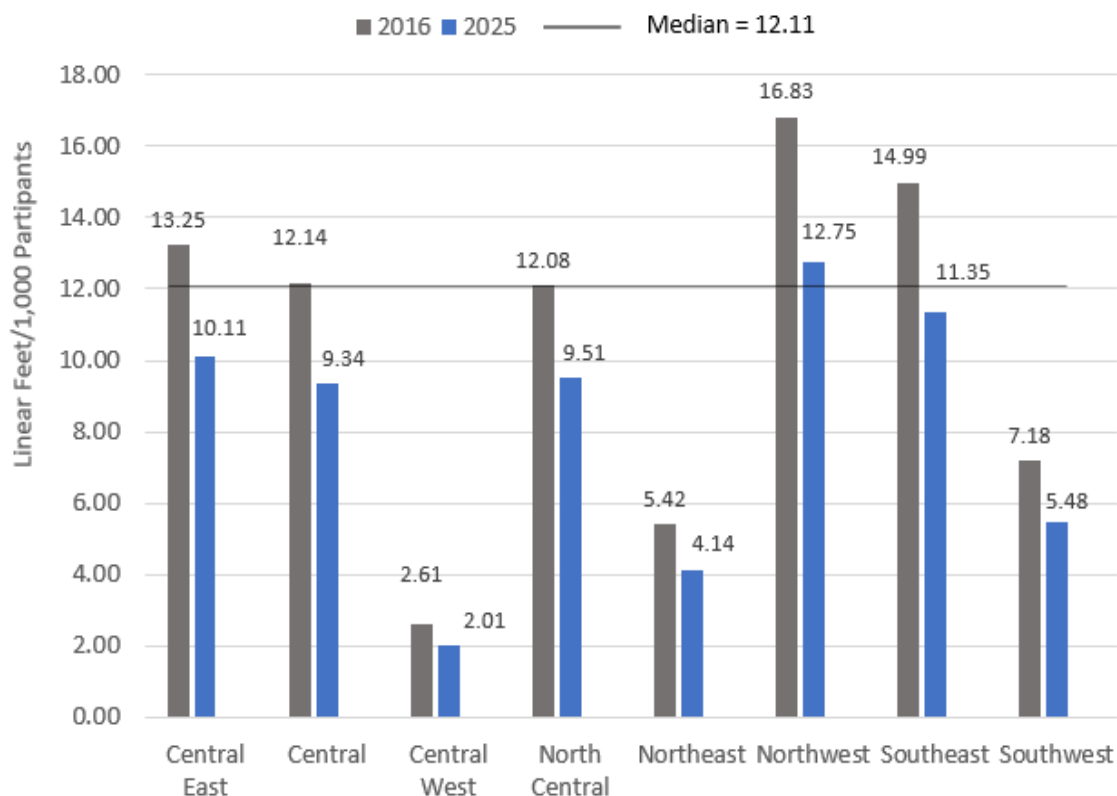
Florida has numerous freshwater beaches and swimming areas located around the state, which are more convenient for some residents than a long drive to a saltwater beach. Some of these swimming locales are associated with freshwater springs, of which Florida has the highest concentration in the world. Twenty-seven percent of Florida households participated in freshwater beach activities in 2016, whereas

only 24 percent of tourist households participated. The statewide individual participation rate was 16 percent for residents and 14 percent for visitors. Swimming in outdoor pools is apparently far more convenient and/or popular with residents and tourists (38 and 50 percent household participation, respectively) than visiting freshwater beaches.

By region of residence, participation was highest

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Linear Feet/1,000 Participants) (Linear Feet)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	23	24	11.2	9.2	362,729	1,446,846	1,809,576	2,370,544	13.25	10.11	23,976
Central	28	24	17.6	23.7	570,003	3,727,201	4,297,205	5,586,366	12.14	9.34	52,171
Central West	23	24	15.6	14.2	505,230	2,233,176	2,738,406	3,559,928	2.61	2.01	7,145
North Central	43	24	11.3	3.7	365,968	581,884	947,852	1,203,772	12.08	9.51	11,450
Northeast	25	24	8.4	6.3	272,047	990,775	1,262,822	1,654,297	5.42	4.14	6,843
Northwest	32	24	11.7	9.0	378,923	1,415,393	1,794,316	2,368,497	16.83	12.75	30,198
Southeast	23	24	15.0	25.0	485,798	3,931,647	4,417,445	5,831,028	14.99	11.35	66,199
Southwest	21	24	9.2	8.7	297,956	1,368,213	1,666,169	2,182,682	7.18	5.48	11,970
Statewide	27	24	100	100	3,238,655	15,695,135	18,933,790	24,759,138	11.09	8.48	209,952

Freshwater Beach Activities



from the North Central and Northwest regions. However, the Central, Central West and Southeast regions were the locations where the most people engaged in freshwater beach activities. The Northwest, Southeast and Central East regions had the highest levels of service, as high concentrations of freshwater springs and lakes occur here. Levels of service were lowest in the Northeast and Central West regions, where freshwater beaches are in short supply. Although the Central region has abundant freshwater lakes, higher populations and residential lakefront developments contribute to the region's lower level of service.

Saltwater Boat Fishing

In extent, Florida's coastline is second only to Alaska's. With 1,350 miles of coastline (8,426 miles of tidal coastline) to explore, there are seemingly endless possibilities for saltwater boat fishing in Florida.¹⁰⁷ Approximately 15.2 million residents and tourists participated in saltwater boat fishing in 2016. Residents and visitors participated nearly equally in this activity (22 and 21 percent of households, respectively); the statewide individual participation rate was 11 percent for both residents and visitors. Florida's high-quality saltwater fishing areas are easily accessible to visitors who trailer their boats from nearby southeastern states, and there are numerous charter and rental services available for those who do not have their own boat.

The North Central, Northwest and Southeast regions had the highest participation rate by region of residence. The Central West and Southeast regions were the regions most frequented by residents and visitors. Because the resources involved in this activity are virtually unlimited, levels of service and future

Trends and Tidbits: Total participation was 18.9 million in 2016, up by roughly 2.7 million individuals compared to 2011. For 2025, the projected number of participants is nearly 25 million. Florida's iconic freshwater springs received some help from the 2016 Florida Springs and Aquifer Protection Act, which was written to guard against excessive groundwater withdrawals and runoff pollution. By 2030, it is projected that Floridians will be using 7.4 billion gallons of freshwater every day.⁴⁵ Most of Florida's public water supply comes from groundwater, and the measures in this bill will help preserve the state's freshwater swimming areas and drinking water, too.

need comparisons were not calculated.

Trends and Tidbits: According to the National Marine Manufacturer's Association (NMMA), fishing (salt and freshwater) is the nation's most popular activity that takes place on a boat.¹⁰⁸ Statewide, overall participation in saltwater boat fishing was down in 2016, with roughly 2 million fewer participants than in 2011. The FWC also reports a decline in the number of all saltwater recreational fishing trips since 2011.¹⁰⁹ In 2016, the FWC indicated that anglers made 22 million trips, caught 75 million fish (keeping 33.3 million of them).¹⁰⁹ The NMMA predicted that for 2017, nationwide sales of saltwater fishing boats would be 4 percent higher than in 2016.¹¹⁰

Popular saltwater species include tarpon, snook, marlin, spotted sea trout, red snapper and grouper. According to the International Game Fish Association, Florida holds more than 4,500 total game fish records, and more current records (979) than any other state.⁴⁶

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	22	21	18.6	17.2	450,846	2,211,246	2,662,092	3,487,341
Central	16	21	N/A	N/A	N/A	N/A	N/A	N/A
Central West	21	21	23.3	19.6	565,077	2,519,792	3,084,869	4,010,330
North Central	28	21	4.6	1.5	111,800	192,841	304,641	386,895
Northeast	19	21	9.7	6.5	235,753	835,645	1,071,398	1,403,531
Northwest	23	21	10.5	17.0	255,196	2,185,534	2,440,730	3,221,763
Southeast	23	21	22.2	27.7	539,557	3,561,135	4,100,692	5,412,913
Southwest	20	21	11.1	10.5	269,779	1,349,889	1,619,667	2,121,764
Statewide	22	21	100	100	2,428,008	12,856,081	15,284,089	20,046,562



Saltwater Non-Boat Fishing (Pier, Jetty or Catwalk)

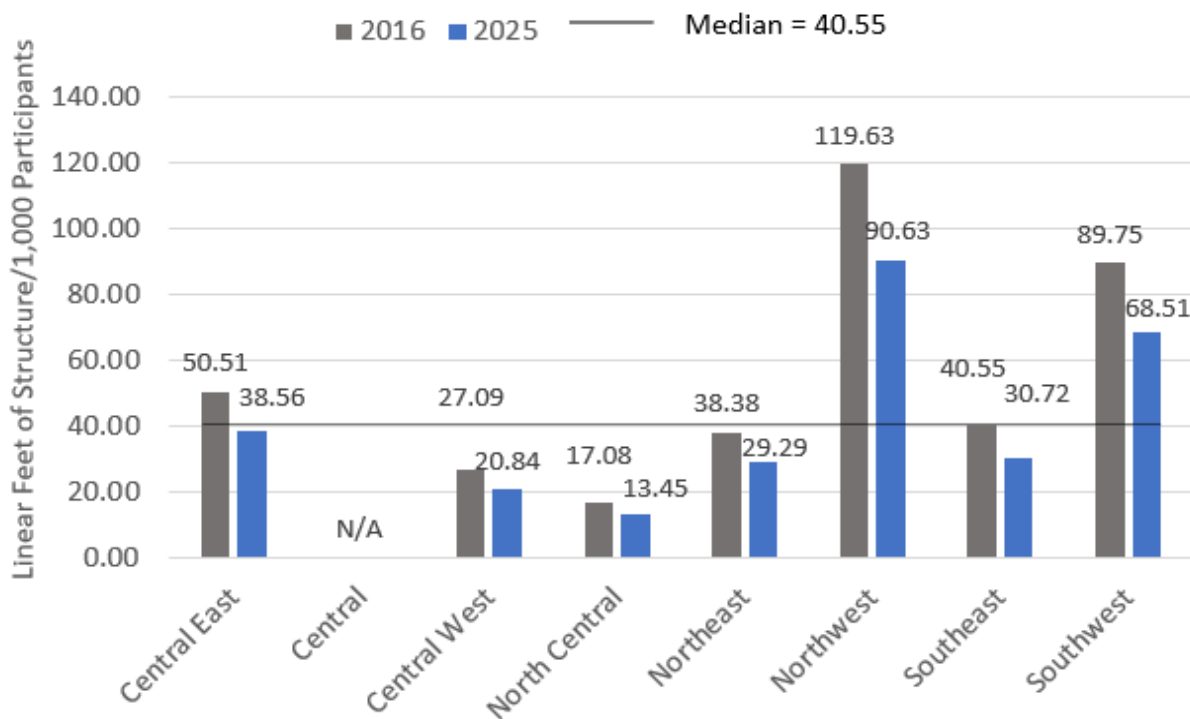
Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Feet of Structure/1,000 Participants) (Feet)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	21	11	18.6	17.4	325,201	1,165,739	1,490,939	1,953,131	50.51	38.56	75,309
Central	10	11	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Central West	18	11	23.3	24.3	407,596	1,628,014	2,035,611	2,646,294	27.09	20.84	55,137
North Central	12	11	4.6	4.8	80,643	321,583	402,226	510,827	17.08	13.45	6,870
Northeast	18	11	9.7	8.0	170,051	535,972	706,023	924,890	38.38	29.29	27,094
Northwest	16	11	10.5	5.3	184,076	355,081	539,157	711,687	119.63	90.63	64,499
Southeast	13	11	22.2	30.2	389,189	2,023,294	2,412,483	3,184,477	40.55	30.72	97,837
Southwest	18	11	11.1	10.5	194,594	703,463	898,057	1,176,455	89.75	68.51	80,603
Statewide	16	11	100	100	1,751,350	6,733,146	8,484,496	11,109,786	48.01	36.67	407,349

More than 77 miles of piers, jetties and catwalks provide excellent saltwater fishing opportunities for anglers along Florida’s Gulf and Atlantic coasts. Compared to boat fishing, the cost of equipment, level of experience and physical effort required to participate in non-boat fishing are much lower. Statewide, 16 percent of resident households fished from saltwater structures in 2016, as did 11 percent of visitor households. The statewide individual participation rate was 8 percent for residents and 6 percent for visitors. By region of residence, participation was highest in the Central East. By activity location, resident and tourist participation rates were highest in the Southeast and Central West regions.

Regional levels of service for saltwater fishing structures were highest in the Northwest and Southwest. There are many popular fishing piers in these regions, including the Pensacola Beach Fishing Pier, the M. B. Miller Pier in Panama City and the Naples Pier.

Many coastal communities have at least one county or city-operated pier or other type of shoreline fishing structure, which tend to draw resident fishermen and tourists alike. Aside from the fact that the Central region has no saltwater fishing options, the next lowest levels of service were in the North Central and Central West regions, where much of the Gulf coastline is shallow and low-energy. Whereas demand is high in the Central West

Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk



region, both the supply of and the use of saltwater fishing structures are lowest in the North Central region. While non-boat fishing also includes the shoreline itself, no LOS was calculated for this sub-component of saltwater fishing. Florida's 8,426 miles of tidal coastline provides a virtually unlimited supply

of locales to fish the surf.

Trends and Tidbits: Statewide, nearly 8.4 million anglers took part in saltwater non-boat fishing in 2016, which represents a slight drop from 2011. The FWC reports nearly 1.8 million saltwater fishing licenses were sold during fiscal year 2016-2017 (residents under 16 and those 65 or older are exempt).⁴⁶

Saltwater Boat Ramp Use

According to the NMMA, recreational boating in Florida (both fresh and saltwater combined) was valued at \$10.3 billion in 2016, making boating one of the top recreational activities in the state in terms of economic impact.¹⁰⁸ Not only is boating an activity unto itself, it also supports a wide variety of other outdoor pursuits, from fishing and hunting to SCUBA diving and wildlife viewing. For many, access to the water depends on boat ramps, and in the FORI database there are more than 935 saltwater boat ramps (and more than 1,270 lanes) providing access to the state's coastal waters. Statewide, 19 percent of resident households surveyed used saltwater boat ramps in 2016, as did 17 percent of tourist households surveyed. The statewide individual participation rate was 10 percent for residents and 8 percent for visitors.

By region of residence, participation was highest from the North Central and Northwest regions. By activity location, resident and tourist use of saltwater ramps was highest in the Southeast and Central West regions. Resident participation was lowest in the three northernmost regions of the state, whereas visitor use was lowest in the North Central, Northeast and Southwest regions.

The Southeast and the Central East regions have the most saltwater boat ramp lanes, although the Southwest and Central East regions had the highest

levels of service. The Southeast and Central West regions have the lowest levels of service due to high demand. Increases in tourism and resident populations will continue to strain these valued resources. Constructing new boat ramps and maintaining existing facilities will be important in supporting this invaluable aspect of Florida's economy and outdoor recreation system.

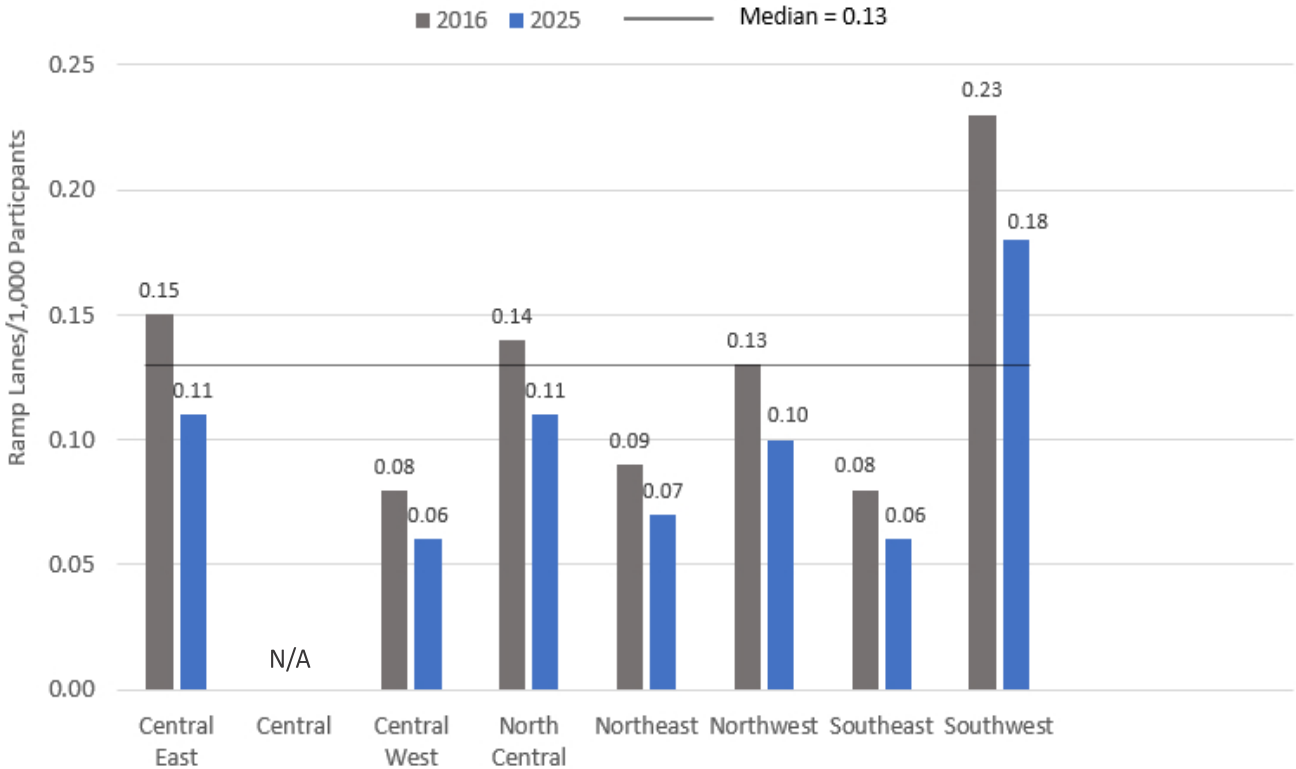
Trends and Tidbits: In 2016, the estimated number of boaters using Florida's saltwater ramps was 11.4 million, up from 10.7 million in 2011. The NMMA reports that in 2016, Florida had just under 900,000 registered recreational vessels (salt and fresh, powered and non-powered).¹⁰⁸ Crowding at launch sites (and associated parking spaces for boat trailers) in some areas is problematic. Overall, boat registrations in Florida increased 110 percent from 1978 to 2010.¹¹¹

The NMMA stated that Florida led the nation in sales of new powerboats, engines, trailers and accessories in 2016, with an estimated value of \$2.5 billion, up 5 percent from 2015.¹⁰⁸ Boats and associated items typically represent sizable investments, and as such, sales are heavily influenced by the state of the economy and also by gas prices.¹¹¹ The NMMA also reported that Florida's boat registrations peaked around 1 million in 2007 prior to the recession and have partially rebounded to approximately 930,000 in 2017.¹¹⁰

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Ramp Lanes/1,000 Participants) (Ramp Lanes)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	19	17	17.1	14.9	335,833	1,401,706	1,737,540	2,276,177	0.15	0.11	252
Central	14	17	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Central West	19	17	23.0	20.5	452,046	1,930,296	2,382,342	3,097,044	0.08	0.06	190
North Central	27	17	7.1	2.0	139,849	188,782	328,631	417,361	0.14	0.11	45
Northeast	17	17	8.9	6.4	175,303	604,102	779,405	1,021,021	0.09	0.07	68
Northwest	22	17	8.5	14.5	167,424	1,368,670	1,536,094	2,027,644	0.13	0.10	203
Southeast	19	17	25.0	34.4	492,424	3,247,050	3,739,475	4,936,107	0.08	0.06	304
Southwest	18	17	10.4	7.5	204,849	707,933	912,781	1,195,743	0.23	0.18	210
Statewide	19	17	100	100	1,967,728	9,448,539	11,416,267	14,973,122	0.11	0.08	1,272



Saltwater Boat Ramp Use



Freshwater Boat Ramp Use

As with saltwater ramps, freshwater boat ramps provide vital access to Florida’s waters for millions of boaters participating in a broad array of activities from fishing to water skiing to nature study. Numerous recreation providers, including private fish camps and government agencies, maintain more than 1,600 freshwater boat ramps around the state. A modest launch fee is often charged for ramp use.

By activity location, resident use of freshwater ramps was highest in the Central and Central West regions, whereas tourist use of freshwater ramps was highest in the Southeast and Central regions. The

resident participation rate in the Southwest region is the lowest in the state, where the supply is also lowest. Overall, 19 percent of Florida households used a freshwater boat ramp in 2016-2017, as did 13 percent of visitor households. The statewide individual participation rate was 10 percent for residents and 6 percent for visitors.

Regional levels of service were highest in the North Central and Northwest regions. Freshwater ramp supply is highest in the Central region (more than six times higher than in the Southwest region). Levels of service were lowest in the Central West

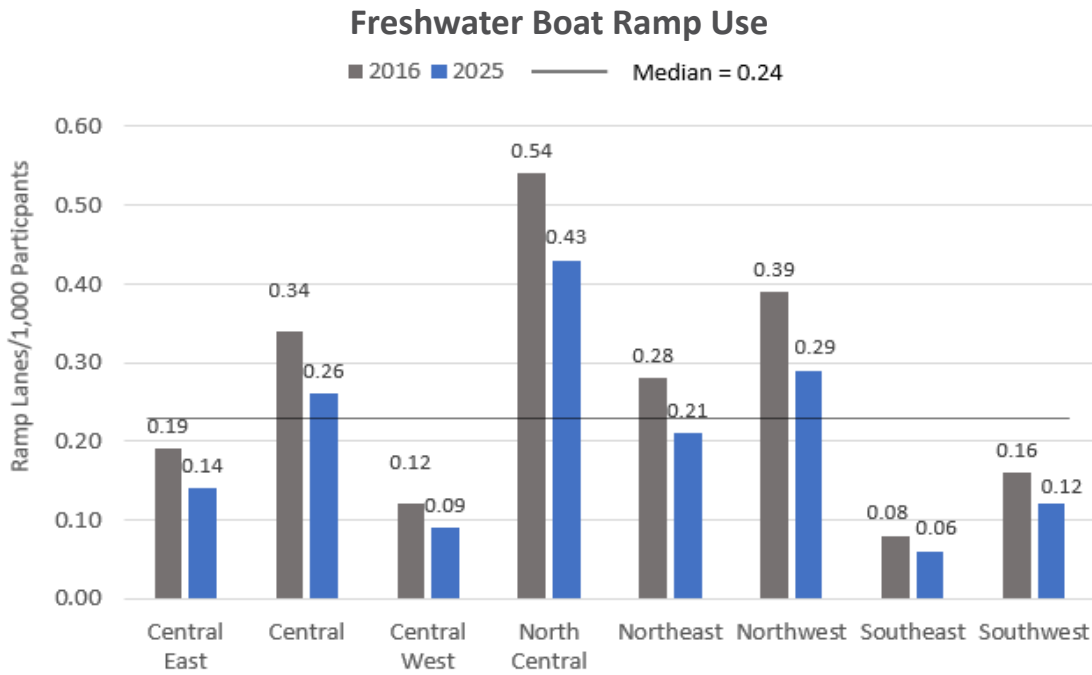
Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Ramp Lanes/1,000 Participants) (Ramp Lanes)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	15	13	9.7	10.6	191,061	667,546	858,607	1,124,775	0.19	0.14	163
Central	19	13	20.8	21.3	409,697	1,341,390	1,751,087	2,276,413	0.34	0.26	593
Central West	14	13	17.2	13.8	338,788	869,069	1,207,857	1,570,215	0.12	0.09	149
North Central	18	13	11.5	3.5	226,515	220,416	446,931	567,603	0.54	0.43	243
Northeast	20	13	10.2	5.5	200,909	346,368	547,277	716,933	0.28	0.21	153
Northwest	22	13	9.9	8.3	195,000	522,701	717,701	947,366	0.39	0.29	277
Southeast	22	13	12.6	30.3	248,182	1,908,174	2,156,356	2,846,390	0.08	0.06	168
Southwest	13	13	8.1	6.7	159,546	421,939	581,485	761,745	0.16	0.12	91
Statewide	19	13	100	100	1,969,698	6,297,604	8,267,302	10,813,464	0.22	0.17	1,837



and Southeast regions. Demand is exceptionally high in the Southeast region, where freshwater boating is extremely popular with visitors.

Trends and Tidbits: In 2016, the estimated number of boaters using freshwater ramps in Florida was 8.2 million, up from 6.1 million in 2011. The NMMA projected that nationwide sales in 2017 would be higher for pontoon boats (7-8 percent), ski and wake boats (7 percent) and personal watercraft (5-6 percent) over

2016 sales.¹¹⁰ The NMMA also indicates that boat clubs, rentals and fractional use companies will continue to grow in popularity as new boaters (especially millennials) look for opportunities to get on the water without buying watercraft of their own. Companies like Freedom Boat Club, Carefree Boat Club, Boatsetter and SailTime can help beginners find ways to go boating before purchasing.



Freshwater Boat Fishing

Florida’s thousands of lakes and river miles enticed more than 9 million residents and visitors in 2016 to take part in freshwater boat fishing. Boats give Florida anglers tremendous freedom to explore nearly 3 million acres of interior waters in search of bass, bluegill, crappie, catfish and other species. By region of residence, participation was highest from the

North Central and Northwest. By location of activity, resident participation was highest in the Central and Central West regions, and tourist participation was highest in the Southeast and Central regions. For both residents and visitors, participation by activity location was lowest in the North Central and Northeast regions. Seventeen percent of Florida households

Region of Participation	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	15	12	10.8	10.6	203,216	765,728	968,943	1,269,316
Central	18	12	20.8	24.1	391,378	1,740,947	2,132,325	2,772,023
Central West	16	12	16.3	12.1	306,705	874,085	1,180,790	1,535,028
North Central	26	12	8.6	3.9	161,820	281,730	443,550	563,308
Northeast	17	12	8.9	6.9	167,465	498,445	665,910	872,342
Northwest	20	12	9.5	9.1	178,755	657,370	836,124	1,103,684
Southeast	11	12	15.1	25.0	284,126	1,805,961	2,090,087	2,758,915
Southwest	15	12	10.0	8.4	188,163	606,803	794,966	1,041,405
Statewide	17	12	100	100	1,881,627	7,231,069	9,112,696	11,918,046



took part in freshwater boat fishing, as did 12 percent of visitor households. The statewide individual participation rate was 9 percent for residents and 6 percent for visitors.

Lake Okeechobee, Lake Istokpoga, the Oklawaha River and many other Florida waters are widely regarded for their excellent trophy (10 pounds or more) largemouth bass fishing and major fishing tournaments. The counties of the Central region have dozens of large lakes such as Lake Tohopekaliga and Lake Kissimmee, plus hundreds of smaller ones,

all of which contribute to the high participation rates here. Because of the vast supply of open water area that is available for freshwater boat fishing, level of service and estimates of future needs comparisons were not calculated.

Trends and Tidbits: The estimated overall participation in Florida during 2016 was 9.1 million, up from 6.4 million in 2011. The NMMA reported that nationwide, the projected 2017 sales of freshwater fishing boats would be up 2 per cent from 2016.¹¹⁰

Freshwater Non-Boat Fishing (Pier, Jetty or Catwalk)

Freshwater bank/shoreline fishing, with a simple cane pole at a farm pond or a rod and reel at a trophy bass lake, is a time-honored activity enjoyed by millions of Floridians and visitors from all walks of life. Like its saltwater counterpart, neither elaborate equipment nor special skills are required to take part in this type of fishing. In addition to roughly 2,500 maintained bank fishing areas, Florida has nearly 74 miles of structures such as piers, jetties and catwalks that create additional opportunities for freshwater anglers. The household participation rate for freshwater non-boat fishing was 10 percent for residents and 7 percent for visitors. The statewide individual participation rate was 6 percent for residents and 4 percent for visitors.

The Northeast and North Central regions had the highest participation rates by region of residence, but the lowest participation rates by activity location (for both residents and visitors). As with freshwater boat fishing, resident participation rates were highest in the Central and Central West regions, where numerous lakes and rivers prized for their trophy fish are

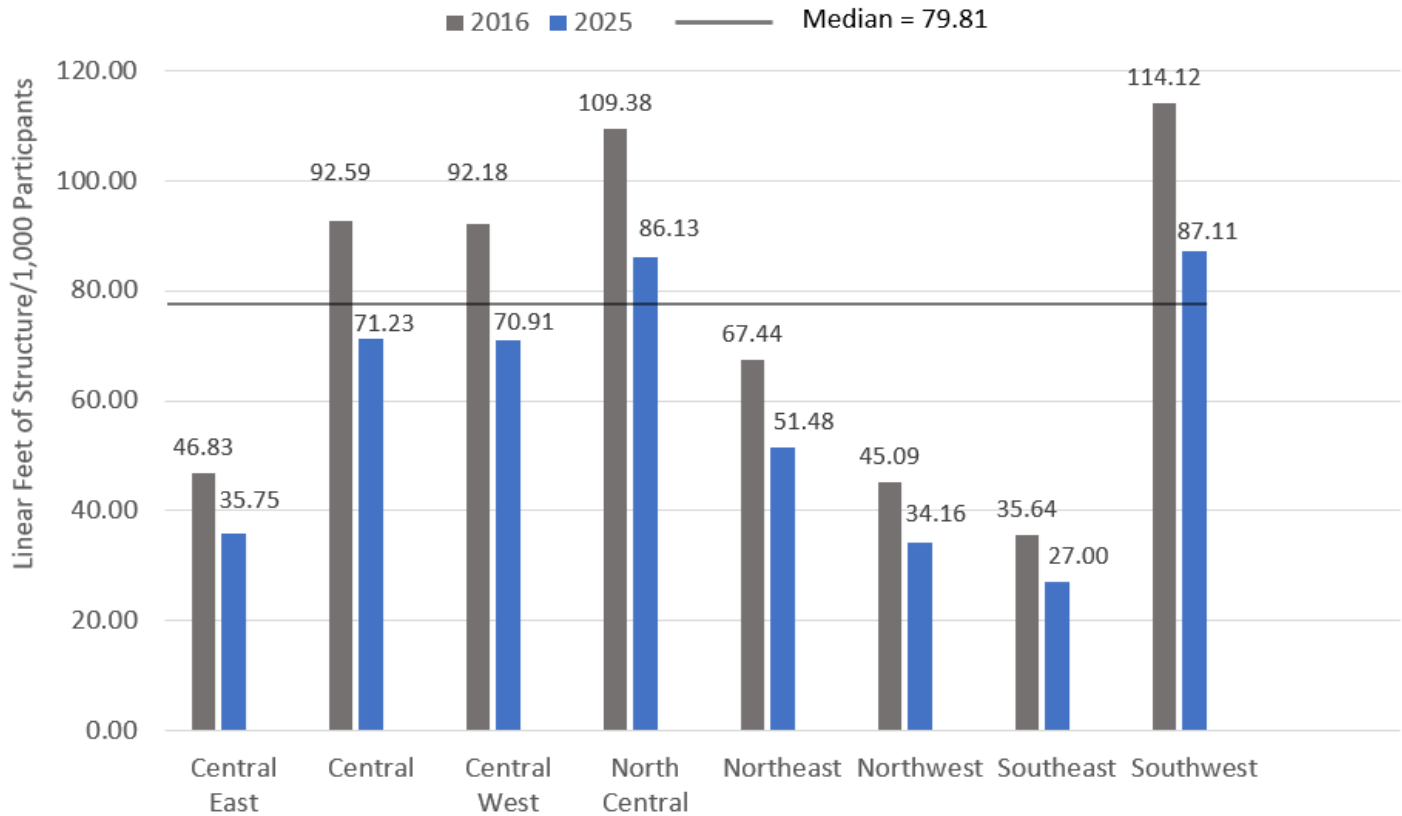
located. The Southwest and North Central regions had the highest levels of service. In addition to the high concentrations of freshwater resources in these regions, many recreation providers have constructed piers and catwalks that facilitate this activity. Levels of service were lowest in the Southeast and Northwest regions (the supply of freshwater fishing structures is lowest in the Northwest as well).

Trends and Tidbits: Overall participation by Florida residents and tourists in 2016 was 5.4 million individuals, up from nearly 3.1 million participants in 2011. The projected number of participants in 2025 is 7.1 million. While bamboo cane poles and kids' spinning rod/reel combos can still be purchased at hardware and convenience stores for less than 10 dollars, a wide variety of high-tech tackle is available for the discriminating shoreline angler. Incidentally, Florida's "Cane Pole Law" allows any resident to fish, sans reel, in the county of his/her residency without a license (this continues to be a great way to get kids "hooked on fishing").

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Feet of Structure/1,000 Participants) (Feet)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	12	7	10.8	10.6	128,565	453,764	582,330	762,852	46.83	35.75	27,273
Central	10	7	20.8	24.1	247,607	1,031,672	1,279,279	1,663,063	92.59	71.23	118,454
Central West	10	7	16.3	12.1	194,038	517,976	712,014	925,619	92.18	70.91	65,635
North Central	13	7	8.6	3.9	102,376	166,951	269,327	342,045	111.93	88.13	30,145
Northeast	13	7	8.9	6.9	105,947	295,375	401,322	525,732	67.44	51.48	27,066
Northwest	10	7	9.5	9.1	113,090	389,553	502,642	663,488	45.09	34.16	22,663
Southeast	8	7	15.1	25.0	179,753	1,070,199	1,249,952	1,649,937	35.64	27.00	44,548
Southwest	10	7	10.0	8.4	119,042	359,587	478,629	627,004	114.12	87.11	54,619
Statewide	10	7	100	100	1,190,417	4,285,078	5,475,495	7,161,763	71.17	54.42	389,718



Freshwater Fishing - Pier, Jetty or Catwalk



Paddling Activities – Canoeing/Kayaking/SUP

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants) (Miles)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	26	32	9.0	9.2	337,889	1,955,600	2,293,488	3,004,470	0.125	0.096	288
Central	28	32	16.4	15.8	615,708	3,358,530	3,974,238	5,166,510	0.102	0.079	406
Central West	32	32	18.9	15.2	709,566	3,230,991	3,940,557	5,122,724	0.093	0.072	368
North Central	47	32	10.6	2.5	397,958	531,413	929,371	1,180,301	1.117	0.880	1,039
Northeast	28	32	7.3	6.6	274,065	1,402,930	1,676,996	2,196,864	0.118	0.090	197
Northwest	37	32	8.1	13.3	304,100	2,827,117	3,131,217	4,133,206	0.279	0.212	874
Southeast	33	32	18.9	27.4	709,566	5,824,287	6,533,853	8,624,686	0.112	0.085	735
Southwest	32	32	10.7	10.0	401,712	2,125,652	2,527,364	3,310,847	0.180	0.137	454
Statewide	33	32	100	100	3,750,563	21,256,521	25,007,084	32,741,633	0.174	0.133	4,360

Canoeing, kayaking and stand-up paddleboarding (SUP) continue to be popular means of enjoying and exploring Florida’s waterways and coastal areas. In fact, the number of participants nearly doubled in the past five years (25 million in 2016, up from 13.5 million in 2011). The ongoing revolution in lightweight and portable paddlecraft (particularly with kayaks and SUPs) have helped make paddling easier and more affordable for many people, and paddlesport rentals and outfitting services are widely available around the state at both freshwater and saltwater destinations. In 2016, household participation in paddling activities was 33 percent for residents and 32 percent for visitors (up from 26 percent and 10 per-

cent, respectively, in 2011). The statewide individual participation rate was 18 percent for residents and 19 percent for visitors.

In addition to vast acreages of fresh and saltwater available for paddling, Florida continues to build a superb statewide network of aquatic trails (nearly 60 trails totaling 4,360 miles) that enable a level of service to be calculated for the first time. In fact, the number of paddling trail miles in Florida has nearly doubled since 2011.

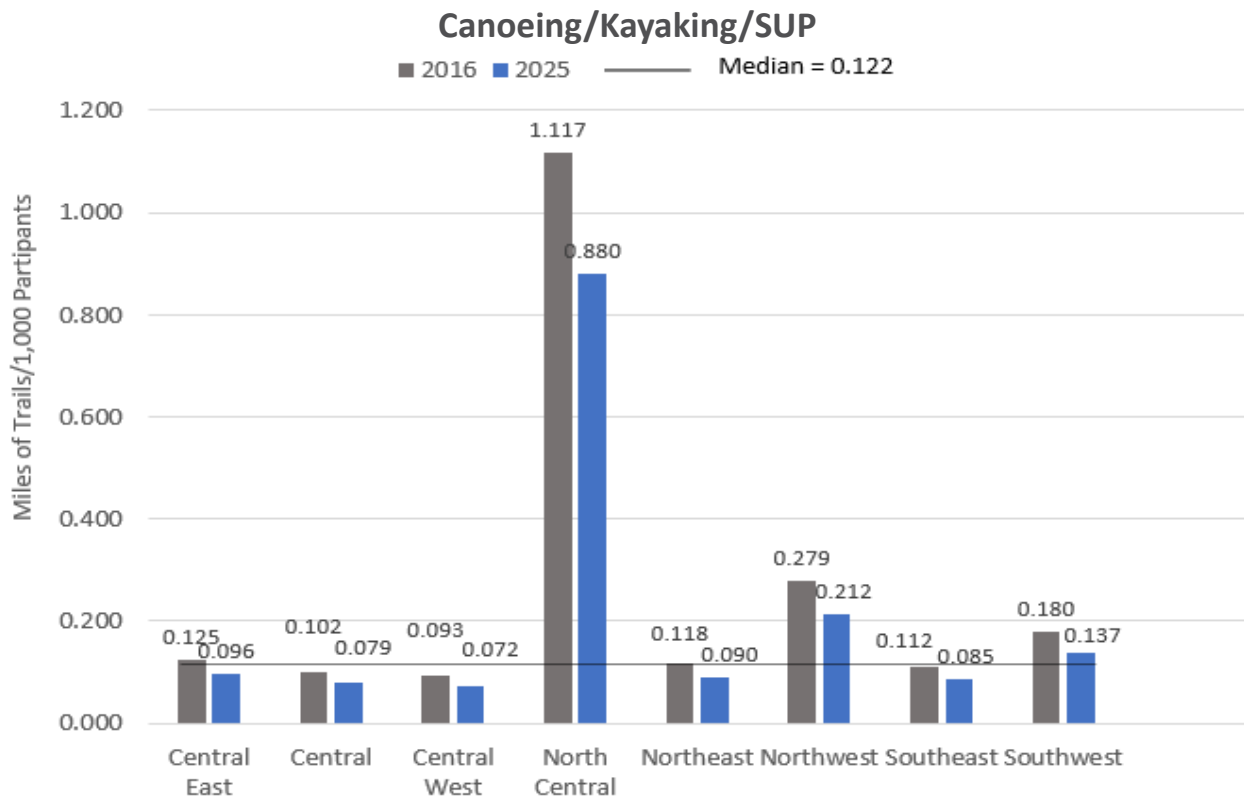
By region of residence, the participation rate was highest in the North Central region (47 percent) and lowest in the Central East region (26 percent). The Central West and Southeast regions, however, at-



tracted the greatest number of resident paddlers, whereas tourist participation was highest in the Southeast and Central regions. The North Central and Northwest regions currently offer the most miles of paddling trails, and have the highest levels of service given their comparatively low numbers of participants. Paddling activities will likely continue to increase in popularity, and as such, additional water trails will be needed to support the projected 32.7 million paddlers in 2025.

Trends and Tidbits: Gone are the days when a kayak, canoe or SUP would break your bank account and your back trying to load it onto the roof of

your vehicle. Affordable and lightweight, portable craft (including folding, modular and inflatable options, which help simplify storage too) will continue to make getting on the water faster, easier and within reach for almost anyone's budget. Some rigid, solo kayaks are even light and short enough that they can be easily transported inside a vehicle. The NPD Group reported that kayak sales increased 21 percent from February 2015-2016, with fishing kayaks accounting for the majority of those sales.¹¹² Inflatable SUPs have helped propel the popularity of this type of paddlecraft, which are used not only for touring and sightseeing, but also for yoga and fitness.



Weeki Wachee Springs State Park, Credit: Ann Forbes



Land-Based Activities

Visiting Archaeological and Historic Sites

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Sites/1,000 Participants) (Sites)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	41	44	8.6	6.7	474,523	2,160,378	2,634,901	3,451,721	0.179	0.136	471
Central	38	44	14.1	17.3	777,997	5,578,290	6,356,287	8,263,173	0.028	0.022	178
Central West	39	44	15.3	11.1	844,210	3,579,134	4,423,344	5,750,347	0.079	0.061	349
North Central	64	44	9.5	4.3	524,182	1,386,511	1,910,694	2,426,581	0.147	0.116	281
Northeast	49	44	15.0	20.9	827,656	6,739,090	7,566,747	9,912,438	0.054	0.041	405
Northwest	49	44	9.8	10.3	540,736	3,321,178	3,861,914	5,097,726	0.073	0.055	282
Southeast	42	44	17.5	19.5	965,599	6,287,668	7,253,267	9,574,313	0.026	0.020	191
Southwest	47	44	10.3	9.8	568,324	3,159,956	3,728,280	4,884,047	0.066	0.051	247
Statewide	46	44	100	100	5,523,227	32,212,207	37,735,434	49,362,371	0.064	0.049	2,404

Florida’s 2,400 archaeological and historical sites support one of the most popular land-based recreation activities. Considerable effort has gone into promoting and educating people about the state’s cultural heritage, and it continues to pay off. Forty-six percent of resident households and 44 percent of tourist households participated in heritage tourism during 2016. The statewide individual participation rate was 27 percent for residents and 29 percent for visitors. Most Florida communities have at least one historic site within a short drive (providing excellent day trip opportunities for families).

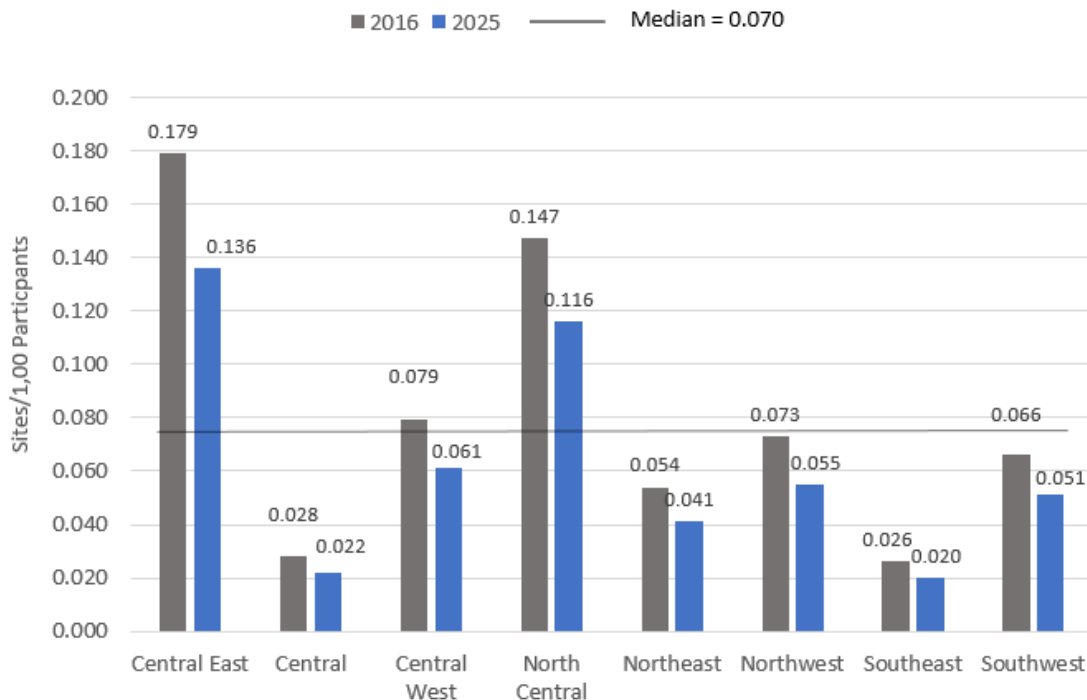
The North Central, Northeast and Northwest regions had the highest resident participation rates, with 49 to 64 percent of their residents participating.

The regions that residents visited most frequently, however, were the Southeast and Central West. The Northeast and Southeast regions were the most popular with tourists.

Regional levels of service were highest in the Central East and North Central regions, where high numbers of inventoried sites occur. The level of service for visiting archaeological and historic sites was lowest in the highly populated Southeast Region, where the supply is also low.

Trends and Tidbits: Overall participation in 2016 by Florida residents and tourists was 37.7 million individuals, up from 29.8 million participants in 2011. The projected number of participants in 2025 is 49.3 million. According to the U.S. Department of Commerce, research shows that “cultural and

Visiting Archaeological and Historic Sites



heritage tourism is one of the fastest growing segments of the travel industry. For a growing number of visitors... authentic experiences are an important factor and motivator for (visitors') travel

decisions and expectations."¹¹³ A National Summit for Cultural and Heritage Tourism was held in Fort Lauderdale in May 2019, which further demonstrates the growth of this activity.

Wildlife Viewing

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	62	59	10.5	7.7	761,681	3,267,965	4,029,646	5,278,836
Central	55	59	19.2	23.3	1,392,788	9,888,778	11,281,566	14,666,035
Central West	60	59	17.5	14.0	1,269,468	5,941,755	7,211,223	9,374,590
North Central	75	59	8.8	3.8	638,361	1,612,762	2,251,123	2,858,926
Northeast	55	59	7.9	6.3	573,074	2,673,790	3,246,864	4,253,392
Northwest	63	59	8.0	11.1	580,328	4,710,963	5,291,291	6,984,504
Southeast	54	59	16.1	22.2	1,167,910	9,421,926	10,589,836	13,978,584
Southwest	66	59	11.9	11.6	863,238	4,923,168	5,786,407	7,580,193
Statewide	61	59	100	100	7,246,848	42,441,107	49,687,955	64,977,084

Florida is one of the world's premier destinations for watching wildlife. Millions of people travel annually from around the globe to see, photograph and take video of our spectacular fauna. Florida's public and private conservation lands shelter an amazing diversity of animals, from birds, bats, butterflies and dragonflies to sea turtles, fish, dolphins and manatees. Many sites offer designated viewing areas, overlooks, observation decks/towers, nature centers, on-site interpreters or guided tours to enhance the wildlife viewing experience.

In 2016, it is estimated that nearly 50 million individuals took a trip >1 mile from home for the primary purpose of viewing wildlife in Florida, making it the most popular resource-based activity in the state for residents and the second most popular with tourists. Sixty-one percent of resident households and 59 percent of tourist households participated. The statewide individual participation rate was 35 percent for residents and 38 percent for visitors.

The highest levels of resident participation were from the North Central, Southwest and Northwest regions. However, the Central and Central West regions include the locations where the most residents watched wildlife. The Ocala National Forest, Fort De Soto Park and Honeymoon Island State Park are some of the regions' prominent wildlife watching destinations. The Central and Southeast regions were those most frequented by tourists.

Maintaining Florida's wildlife viewing opportunities depends upon the continued efforts to protect wildlife populations, conserving large tracts of undeveloped lands and promoting good stewardship of private lands. Connecting existing conservation lands is also important. A combination of acquisition, protection and education will help ensure that Florida remains a premier destination for wildlife viewers. While no level of service was calculated for this activity, it is projected there will be nearly 65 million wildlife watchers traveling to or within Florida in 2025, which indicates the need for additional conservation lands and conservation easements.

Trends and Tidbits: Overall participation in 2016 by Florida residents and tourists was 49.6 million individuals, down slightly from 49.8 million participants in 2011. Every 5 years since 1955, the U.S. Fish and Wildlife Service has conducted a survey regarding Americans' participation in wildlife-associated recreation, and this survey shows that wildlife viewing continues to grow in popularity. From 2011 to 2016, wildlife watching grew 20 percent, from 71.8 million to 86 million participants.⁷⁸ While most of this growth represents at-home viewing, away-from-home viewing grew by 5 percent. Expenditures by wildlife watchers also rose (28 percent) during this same time period, from \$59.1 billion to \$75.9 billion.⁷⁸



Nature Study

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants) (Miles)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	31	27	8.7	8.3	269,355	1,435,726	1,705,081	2,233,655	0.134	0.102	228
Central	25	27	17.9	24.2	554,190	4,186,091	4,740,282	6,162,366	0.080	0.061	377
Central West	29	27	19.4	14.0	600,631	2,421,706	3,022,336	3,929,037	0.070	0.054	212
North Central	31	27	7.8	4.9	241,491	847,597	1,089,088	1,383,141	0.238	0.187	259
Northeast	25	27	7.8	6.0	241,491	1,037,874	1,279,365	1,675,968	0.142	0.109	182
Northwest	32	27	7.2	9.3	222,914	1,608,705	1,831,619	2,417,737	0.135	0.102	248
Southeast	31	27	19.1	23.2	591,343	4,013,112	4,604,455	6,077,881	0.045	0.034	208
Southwest	30	27	12.1	10.2	374,620	1,764,386	2,139,006	2,802,098	0.127	0.097	271
Statewide	29	27	100	100	3,096,034	17,315,196	20,411,230	26,683,908	0.097	0.074	1,984

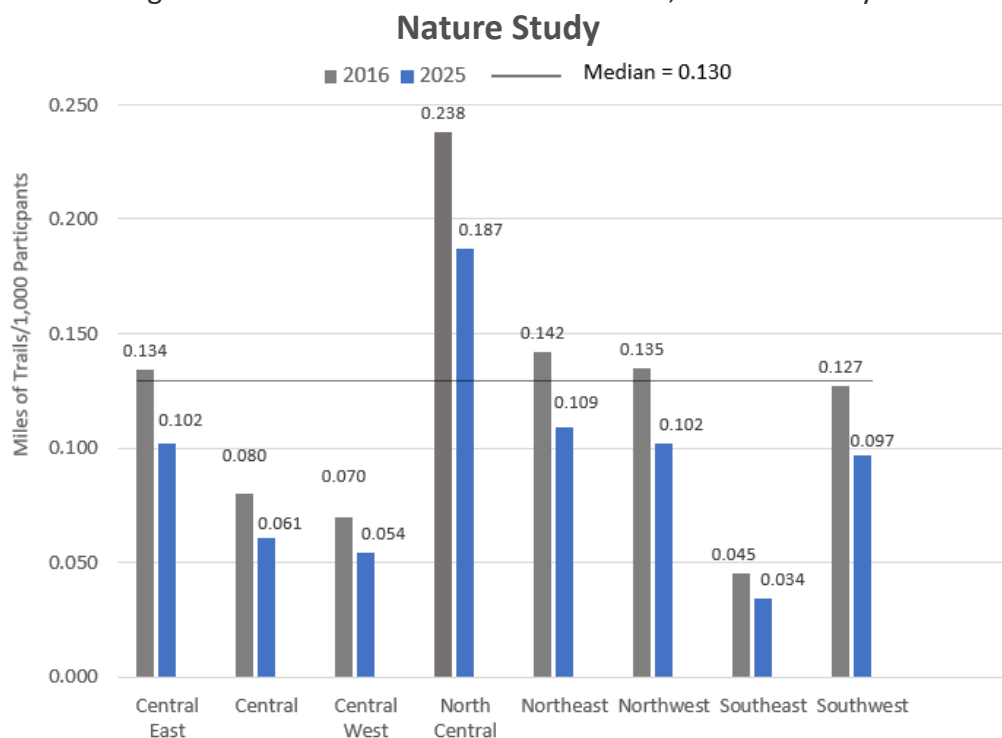
Florida is a veritable paradise for the study of nature. The Sunshine State has more than 80 natural communities, and a tremendous wealth of subjects to explore, from wildflowers and mushrooms to fossils and seashells.²⁹ Backyard birds and other critters are included as well, and many types of citizen science projects also fall into this category. Anyone with sufficient interest can enjoy this activity, and although no specialized facilities, equipment or training are required, trails that help educate visitors by interpreting the natural landscape add enormously to the enjoyment of the experience.

Statewide, the household participation rate was 29 percent, and for tourists it was 27 percent. The statewide individual participation rate was 15 percent for both residents and visitors. The popularity of this activity is likely to increase even further as environmental education and nature-based tourism marketing efforts continue. Regional participation rates for residents were highest in the Central West

and Southeast regions, where numerous parks and extensive protected lands are convenient to highly populated urban areas. Tourist participation was greatest in the Central and Southeast regions.

While nature study can take place almost anywhere outdoors, including one's backyard and neighborhood, the level of service for this activity is based on the supply of nature and interpretive trails, which offer participants a better understanding of their natural surroundings. The North Central region, where there are many miles of trails and smaller resident and tourist populations, had the highest level of service, followed by the Northeast region. The lowest levels of service were found in the densely populated Southeast, Central and Central West regions. Additional nature trails will be needed in all regions to maintain current levels of service.

Trends and Tidbits: Overall participation by Florida residents and tourists in 2016 was 20.4 million individuals, which is nearly double the number of



participants in 2011 (10.3 million). The projected number of participants in 2025 is 26.6 million. The rise of smartphone apps like iNaturalist help fuel interest in the natural world by allowing observers to share sightings and obtain help with identification of

plants and animals. According to the USFWS, around-the-home wildlife watching increased 18 percent nationally from 2011, from 68.6 million to 81.1 million participants in 2016.⁷⁸

Picnicking

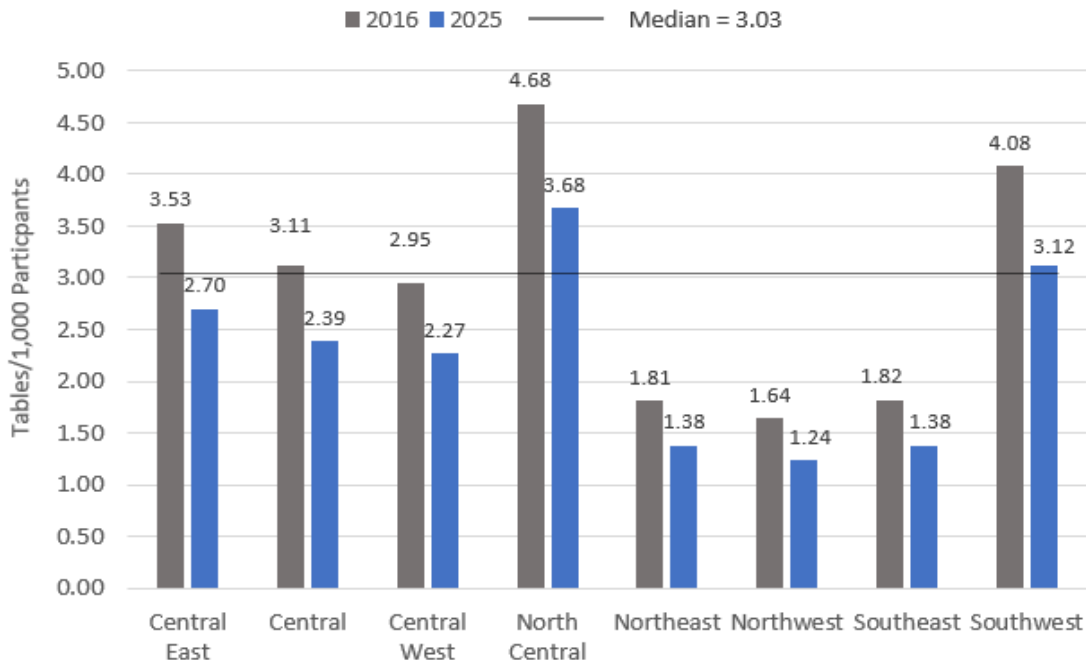
Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Tables/1,000 Participants)		Supply (Tables)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	44	47	9.9	8.1	526,992	2,738,530	3,265,522	4,277,834	3.53	2.70	11,542
Central	42	47	19.6	21.5	1,043,338	7,268,939	8,312,276	10,805,959	3.11	2.39	25,810
Central West	42	47	18.0	14.0	958,167	4,733,262	5,691,430	7,398,858	2.95	2.27	16,789
North Central	50	47	7.6	2.7	404,559	912,843	1,317,403	1,673,102	4.68	3.68	6,164
Northeast	43	47	8.5	6.8	452,468	2,299,013	2,751,481	3,604,440	1.81	1.38	4,977
Northwest	42	47	6.9	14.2	367,297	4,800,880	5,168,178	6,821,995	1.64	1.24	8,461
Southeast	49	47	20.5	22.0	1,091,246	7,437,984	8,529,230	11,258,583	1.82	1.38	15,564
Southwest	40	47	9.0	10.7	479,084	3,617,565	4,096,648	5,366,609	4.08	3.12	16,732
Statewide	44	47	100	100	5,323,151	33,809,018	39,132,168	51,209,407	2.71	2.07	106,039

Enjoying a meal outdoors is a great American pastime, and Florida has great picnic weather all year long. As picnicking can accompany so many other outdoor pursuits, it was the sixth most popular activity for residents and fifth most popular amongst tourists, with a statewide household participation rate of 44 percent for residents and 47 percent for visitors. The statewide individual participation rate was 26 percent for residents and 30 percent for visitors. Picnicking is largely a family affair, although many large social groups take part in them as well. While household participation among residents was high in all eight regions (from 42 to 50 percent),

the Southeast and Central regions were the most frequented locations for picnicking among both residents and tourists.

The North Central region, which had the highest percentage of resident participants, also boasts the highest level of service, despite its lower supply of picnic tables compared to other regions. The level of service was also high in the Southwest and Central East regions. Levels of service were lowest in the Northwest and Northeast regions. Despite the Central region’s supply of picnic tables being >5 times higher than the Northeast region’s inventory, its level of service falls in the middle of the pack due to high

Picnicking



demand. While not included in the level of service calculations, the supply of picnic shelters is highest in the Southeast, Central and Central West regions and lowest in the Northeast, North Central and Southwest regions.

Trends and Tidbits: The number of picnickers in

2016 was roughly 39 million, the same as in 2011. The projected number of participants in 2025 is 51.2 million. As picnic facilities are one of the most ubiquitous features of parks and other public lands, additional tables and shelters (including those which accommodate persons with mobility impairments) will be needed in all eight regions to keep up with demand.

Bicycle Riding – Paved Roads/Trails

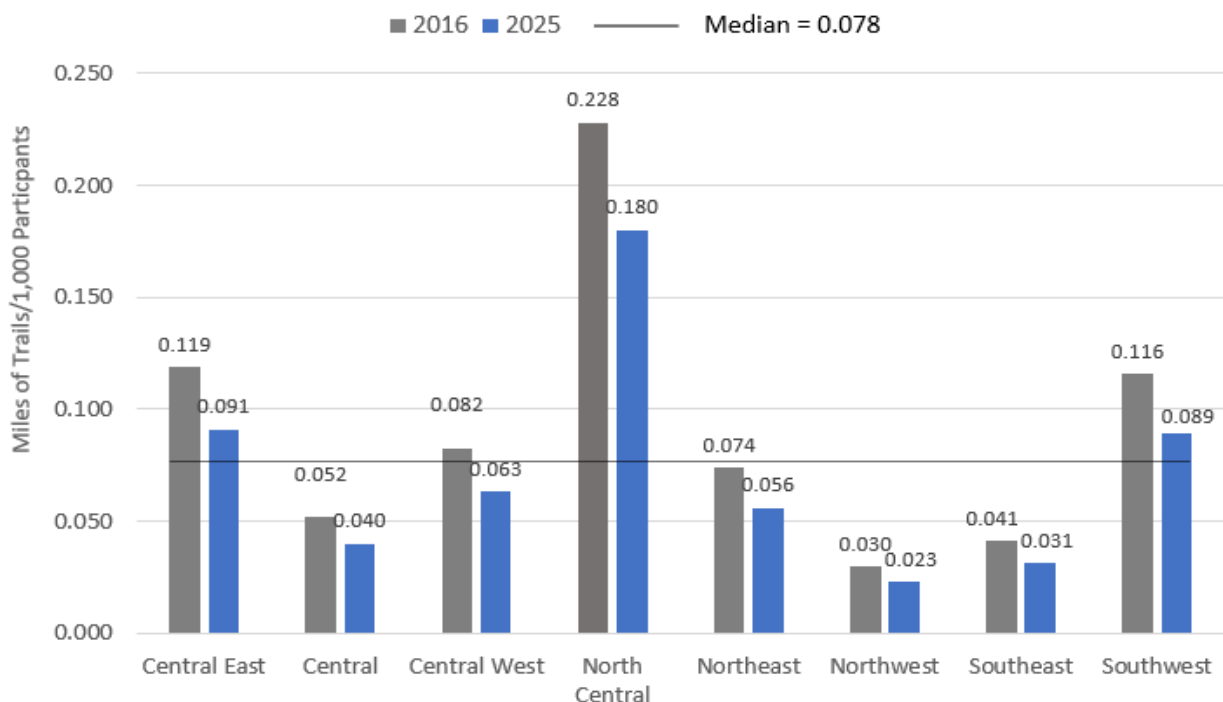
Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants) (Miles)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	40	29	9.3	9.0	459,211	1,704,541	2,163,752	2,834,516	0.119	0.091	257
Central	43	29	19.7	21.2	972,738	4,015,141	4,987,879	6,484,243	0.052	0.040	257
Central West	42	29	18.3	13.7	903,609	2,594,690	3,498,300	4,547,789	0.082	0.063	286
North Central	44	29	6.8	2.3	335,767	435,605	771,372	979,643	0.228	0.180	176
Northeast	42	29	7.8	6.4	385,145	1,212,118	1,597,263	2,092,415	0.074	0.056	117
Northwest	35	29	5.4	9.6	266,639	1,818,177	2,084,816	2,751,957	0.030	0.023	62
Southeast	47	29	22.9	28.8	1,130,746	5,454,531	6,585,277	8,692,566	0.041	0.031	269
Southwest	46	29	9.7	9.1	478,962	1,723,480	2,202,443	2,885,200	0.116	0.089	256
Statewide	42	29	100	100	4,932,818	18,958,283	23,891,102	31,270,353	0.07	0.05	1,680

Riding a bicycle for leisure or transportation could theoretically take place almost anywhere in Florida, due to the availability of public roads and streets. However, paved trails that are expressly made for bicycling are rather limited by comparison (about 1,680 miles exist statewide). Nevertheless, paved bicycle trails are important amenities for full and safe enjoyment of this activity. Bicycling on paved surfaces is a highly popular activity in Florida, with nearly 24 million participants. Statewide, 42 percent of resident households and 29 percent of visitor households

participated in 2016. The statewide individual participation rate was 24 percent for residents and 17 percent for visitors. Resident participation rates were fairly equal and were >40 percent across seven of the eight regions (the Northwest had the lowest participation rate at 35 percent). The locations with the highest cycling activity by residents were the Southeast, Central and Central West. Tourists overwhelmingly favored the Southeast and Central regions for bicycling on paved surfaces.

The North Central, Central East and Southwest

Bicycle - Paved Roads/Trails



regions had the three highest levels of service in the state, due in part to the number of miles of paved bicycle trails available. Levels of service were lowest in the Northwest and Southeast regions. While the Southeast has the second highest supply of paved trails, high demand and greater population contribute to the region’s low level of service. Paved biking trails remain a statewide need, as they provide not only recreation opportunities, but also alternative transportation routes.

Trends and Tidbits: A bewildering array of “on-road” bike choices (road, touring, cyclocross, fitness, hybrid, dual-sport, comfort and recumbent, to name a few) are now available, and the lines between on- and off-road bicycles continue to blur, as frame designs, wheel sizes and components continue to evolve. “Gravel” or all-road/adventure bikes, another relatively new type which combines features of both road and mountain bikes, are a good example. Additional trends such as the increasing popularity of

electric bicycles (e-bikes, which feature an integrated motor to assist with propulsion) and continued growth of bike-sharing services in cities are expected to fuel higher participation in bicycling on paved surfaces.

According to The NPD Group, sales of e-bikes have grown more than eightfold since 2014; a wide variety of both on- and off-road models are available.¹¹⁴ E-bike sales in 2017 were \$77.1 million, up 91 percent over 2016. “Electric bikes are exploding right now because they have no age associations, offer an authentic riding experience and appeal to the two strongest purchasing generations in the U.S. – Boomers and Millennials”.¹¹⁵ “Being experimental yet non-arduous they draw Boomers, while Millennials enjoy that they are technological, experiential and offer a more economical way of getting around.” Florida is projected to have 31 million “road” cyclists by 2025, which means more paved bike trails and bike lanes will be needed for both recreation and commuting.

Bicycle Riding – Unpaved Roads/Trails

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants) (Miles)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	11	9	9.3	9.0	153,070	533,856	686,926	899,873	1.17	0.89	804
Central	16	9	19.7	21.2	324,246	1,257,527	1,581,773	2,056,304	0.60	0.46	944
Central West	11	9	18.3	13.7	301,203	812,647	1,113,850	1,448,005	0.58	0.44	642
North Central	29	9	6.8	2.3	111,922	136,430	248,352	315,407	3.64	2.86	904
Northeast	14	9	7.8	6.4	128,382	379,631	508,012	665,496	0.88	0.67	447
Northwest	15	9	5.4	9.6	88,880	569,446	658,326	868,990	0.40	0.30	263
Southeast	15	9	22.9	28.8	376,915	1,708,338	2,085,253	2,752,534	0.11	0.08	220
Southwest	13	9	9.7	9.1	159,654	539,787	699,441	916,268	0.88	0.67	613
Statewide	14	9	100	100	1,644,273	5,937,661	7,581,934	9,924,904	0.64	0.49	4,836

Once dominated by “mountain bikes,” off-road cycling is now made possible by a wide variety of other bicycle types (see above) that increasingly incorporate features such as wide/fat tires, suspension and other all-terrain components. Bicycle riding on dirt roads, sandy trails and other unpaved surfaces is generally a more athletic style of riding than its paved-surface counterpart (riding a “beach cruiser” along the surf on firm sand is one exception, however). Expect the relatively recent larger wheel sizes (27.5 and 29 inches, which offer better traction and a cushier ride than standard 26-inch wheels) and even full-suspension, electric mountain bikes to continue to gain in popularity with off-road enthusiasts. Overall participation in off-road cycling is expected to

increase as the price of trail-worthy bicycles decreases, and places to ride and riding comfort increase. The statewide household participation rate for this activity was 14 percent for residents and 9 percent for tourists. The statewide individual participation rate was 8 percent for residents and 5 percent for visitors.

Despite the physical requirements and somewhat specialized equipment that are needed to participate in this activity, biking on unpaved roads and trails was enjoyed by more than 7.5 million participants in Florida in 2016. By region of residence, household participation was distributed fairly evenly across the eight regions, with the exception of the North Central region, which at 29 percent had more than double the statewide participation rate. The Southeast, Central and Central West

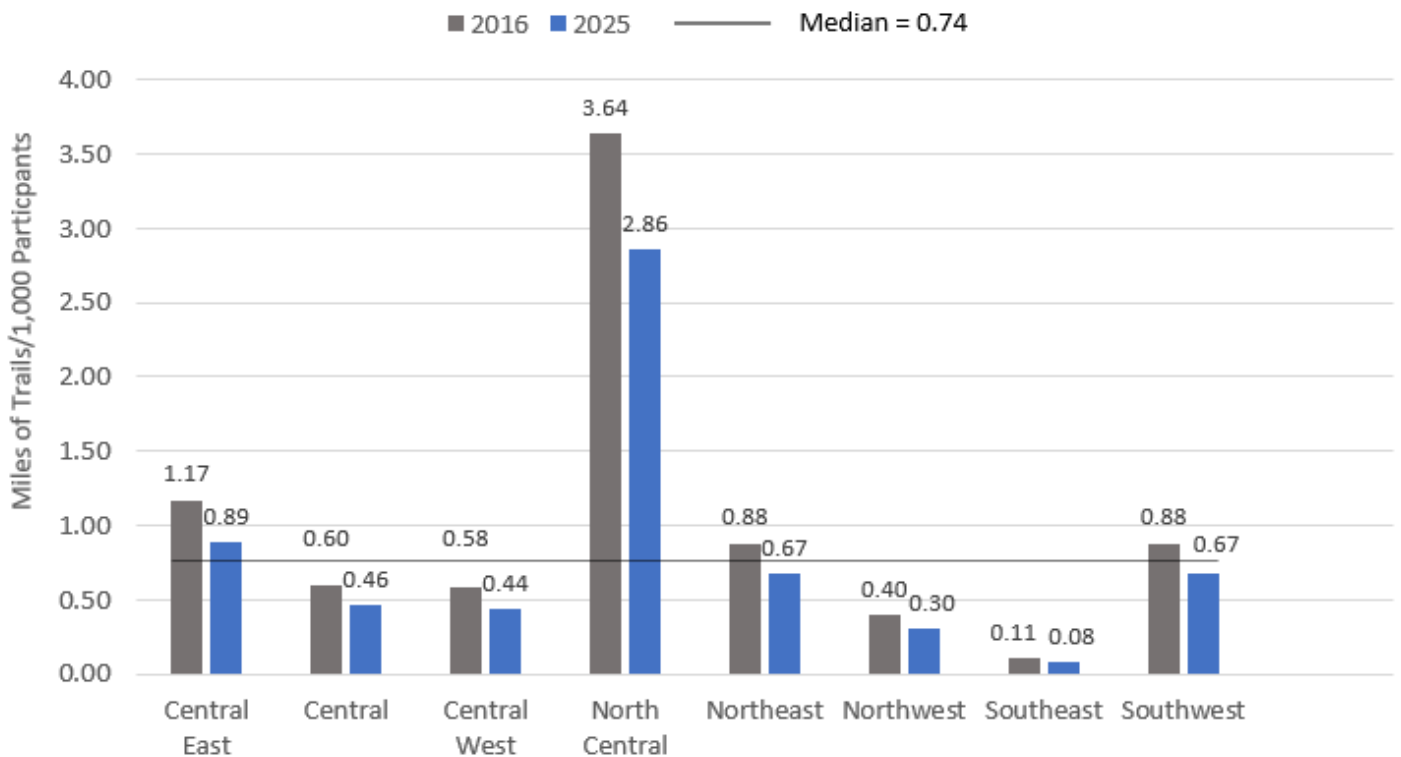


regions supported the lion's share of both resident and tourist activity.

As with bicycle riding on paved roads/trails, the LOS were highest in the North Central and Central East regions. These two regions had the second and third highest supply levels. The level of service was lowest in the Southeast region, where high demand and larger populations strain the state's smallest supply.

Trends and Tidbits: Mountain bike sales have been increasing the past 3 years, and in 2017 were up 3 percent over 2016 sales, according to the NPD Group.¹¹⁴ Expect to see a greater diversity of bicycle styles, including more electric mountain bikes, on the state's unpaved roads and trails in the years ahead. The number of off-road cyclists in Florida in 2025 is projected to be nearly 10 million. Additional off-road trails (and associated campsites) will be needed in all eight regions to accommodate future demand.

Bicycle Riding - Unpaved Roads/Trails



Hiking

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants)		Supply (Miles)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	39	47	9.3	7.5	444,375	2,416,816	2,861,191	3,748,160	0.41	0.31	1,171
Central	40	47	19.6	24.4	936,532	7,862,710	8,799,241	11,439,014	0.31	0.24	2,724
Central West	39	47	17.7	11.8	845,745	3,802,458	4,648,203	6,042,664	0.24	0.18	1,116
North Central	60	47	11.3	4.4	539,939	1,417,866	1,957,805	2,486,412	0.69	0.54	1,343
Northeast	41	47	8.8	6.8	420,484	2,191,247	2,611,731	3,421,367	0.26	0.20	670
Northwest	43	47	8.2	11.3	391,814	3,641,337	4,033,151	5,323,759	0.14	0.11	576
Southeast	34	47	14.1	22.8	673,729	7,347,122	8,020,851	10,587,524	0.07	0.06	596
Southwest	39	47	10.9	11	520,826	3,544,664	4,065,490	5,325,792	0.30	0.23	1,205
Statewide	42	47	100	100	4,773,444	32,224,220	36,997,664	48,376,718	0.25	0.19	9,400

For 2016, hiking remains one of the top resource-based activities in the state. The statewide household participation rate for hiking was 42 percent for residents and 47 percent for tourists. The statewide

individual participation rate was similarly high; it was 23 percent for residents and 29 percent for visitors. Florida has nearly 10,000 miles of foot trails available to explore, many of which are

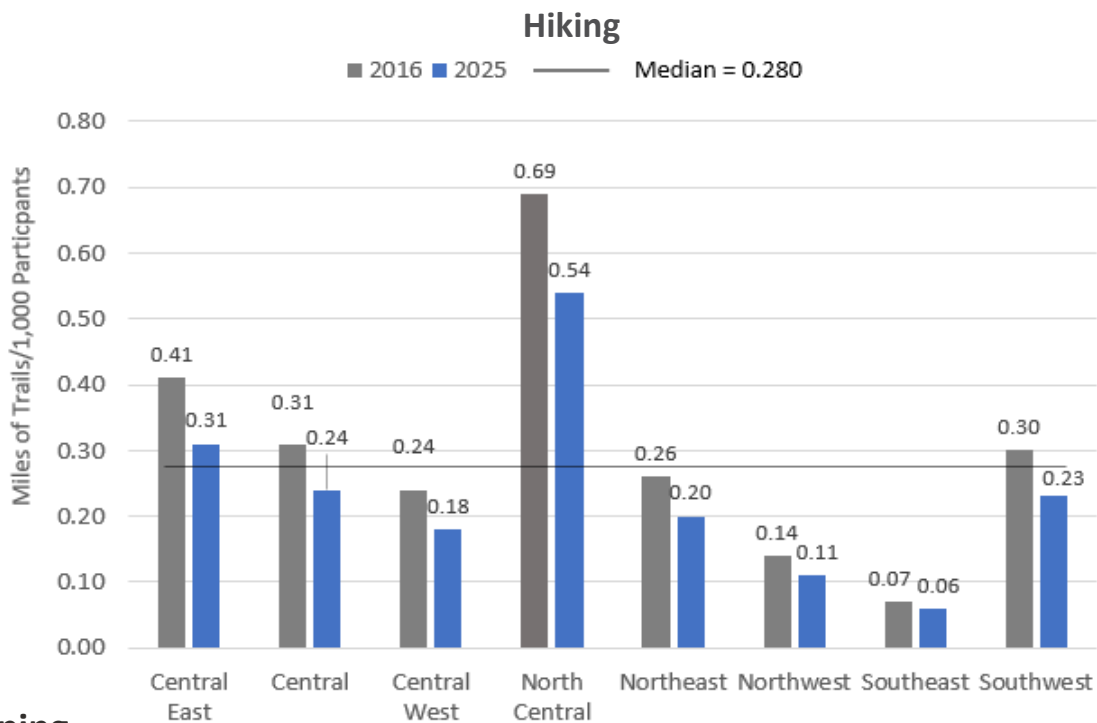


located on state lands. These trails provide a diverse range of hiking experiences, from day hikes to long-distance backpacking adventures. The terrain in Florida is relatively flat throughout; however, some challenging topography and hills exist in places like the Apalachicola Bluffs and Ravines Preserve, Lake Talquin State Forest and Torreya State Park. The longest and most noteworthy trail in the state is the Florida National Scenic Trail (FNST), which is approximately 1,000 miles long (future plans call for another 300 miles); it runs from Gulf Islands National Seashore in the panhandle to Big Cypress National Preserve in south Florida.⁴⁰ The FNST is administered by the U.S. Forest Service and maintained by 27 different land managers and numerous volunteers, including those of the Florida Trail Association.

Among residents, the highest household participation rates were from the North Central,

Northwest and Northeast regions. Sixty percent of North Central region households indicated they went hiking in Florida in 2016. The Central and Central West regions, however, were the most popular locations for hiking. Tourist hiking activity took place most often in the Central and Southeast regions. The North Central, Central East and Central regions, where trail supply is high, had the highest levels of service. Levels of service were lowest in Southeast and Northwest regions, as hiking trails are in short supply here.

Trends and Tidbits: Nearly 37 million people hiked in Florida during 2016 (a huge increase from 2011). The number of hikers in Florida in 2025 is estimated to be 48.3 million. Like boating, hiking can be a stand-alone activity or it can accompany other pursuits such as camping, wildlife viewing, nature study and picnicking, just to name a few.



Tent Camping

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Sites/1,000 Participants)		Supply (Sites)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	22	19	8.6	6.3	224,290	694,222	918,512	1,203,251	0.888	0.678	816
Central	22	19	20.7	26.3	537,313	2,898,103	3,435,416	4,466,041	0.548	0.421	1,881
Central West	22	19	16.7	12.8	432,024	1,410,483	1,842,507	2,395,259	0.553	0.425	1,019
North Central	31	19	9.0	6.3	232,051	694,222	926,273	1,176,367	2.022	1.592	1,873
Northeast	24	19	10.3	7.8	268,268	859,513	1,127,782	1,477,394	0.558	0.426	629
Northwest	27	19	9.2	12.3	239,812	1,355,386	1,595,198	2,105,662	1.056	0.800	1,685
Southeast	23	19	16.1	22.3	416,502	2,457,327	2,873,828	3,793,453	0.387	0.293	1,112
Southwest	20	19	11.0	6.0	283,790	661,164	944,954	1,237,890	0.807	0.616	763
Statewide	24	19	100	100	2,634,050	11,030,421	13,664,471	17,857,342	0.716	0.548	9,778

Camping has been undergoing a bit of a renaissance as of late. According to the 2018 North

American Camping Report produced by Kampgrounds Of America (KOA), more than 6 million new households



have gone camping since 2014.¹¹⁶ New campers are also more diverse than ever; half the newest campers in 2017 were from non-white ethnic groups. Tents are still the most popular way to take part in the camping experience; 61 percent of campers state that tents are their primary accommodations. While tent camping can be a social experience, tent campers typically have better options for setting up their shelters in more remote locations to find solitude.

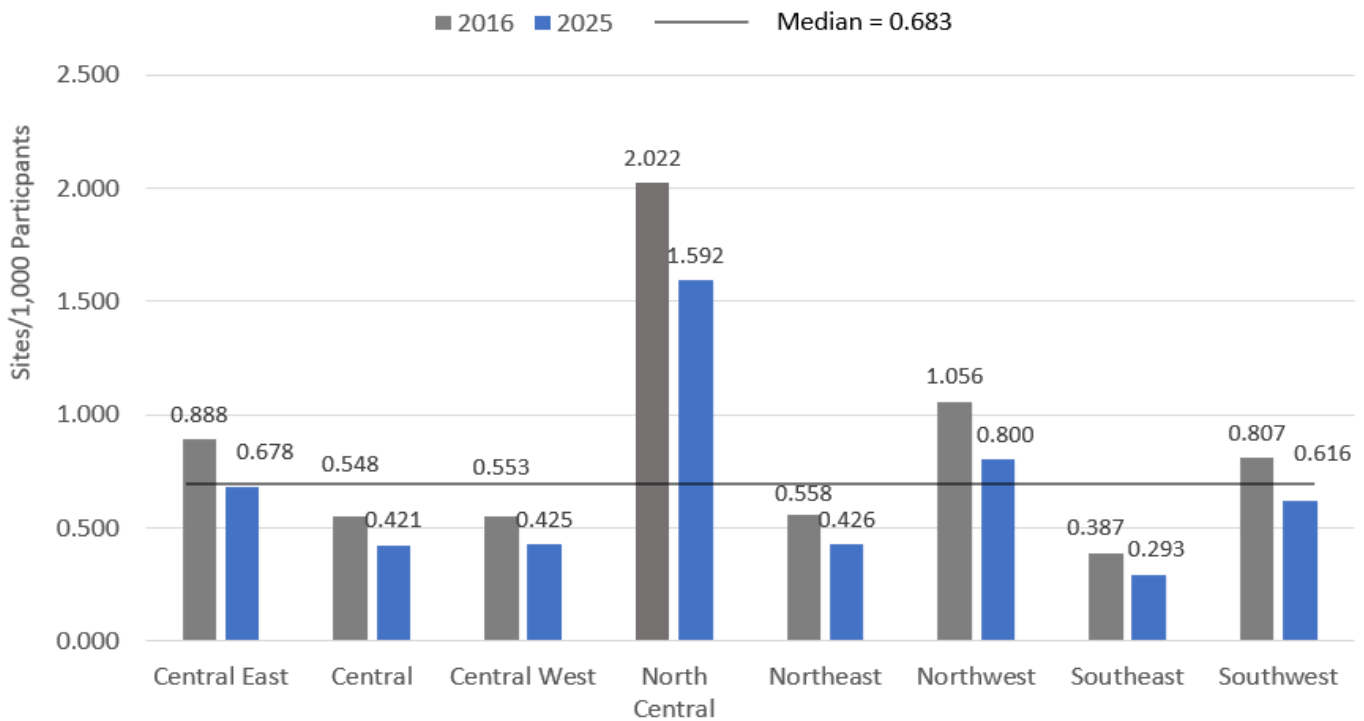
In Florida, more than 13.6 million people went tent camping in 2016. Tent camping is more popular among residents than tourists (24 percent of resident households participated in 2016, compared to 19 percent of tourist households). The statewide individual participation rate was 13 percent for residents and 10 percent for visitors. By region of

residence, the North Central, Northwest and Northeast regions had the highest participation rates. By location, the Central, Central West and Southeast were the regions most frequented by tent campers (both resident and tourist).

The highest levels of service were found in the North Central and Northwest regions. Levels of service were lowest in the Southeast and Central regions, where populations are much higher and fewer state and federal lands provide tent camping sites.

Trends and Tidbits: Participation in tent camping in 2016 was up by 4.4 million compared to 2011. The projected number of tent campers in Florida for 2025 is 17.8 million. Nationwide, 77 million U.S. households report camping at least occasionally. Thirty-four percent of non-white millennials say they took up camping in the past few years.¹¹⁶

Tent Camping



RV/Trailer Camping

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Sites/1,000 Participants)		Supply (Sites)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	19	17	10.2	7.9	197,903	745,689	943,592	1,236,105	14.05	10.72	13,255
Central	18	17	23.5	30.9	455,953	2,916,682	3,372,635	4,384,425	10.99	8.45	37,055
Central West	16	17	16.0	13.1	310,436	1,236,522	1,546,958	2,011,046	15.26	11.74	23,600
North Central	19	17	6.8	4.6	131,935	434,199	566,134	718,990	6.72	5.29	3,805
Northeast	15	17	5.6	5.2	108,653	490,833	599,486	785,326	5.95	4.54	3,567
Northwest	23	17	10.7	12.8	207,604	1,208,205	1,415,809	1,868,868	4.06	3.07	5,743
Southeast	17	17	18.3	18.6	355,061	1,755,673	2,110,734	2,786,169	5.37	4.07	11,343
Southwest	15	17	8.9	6.8	172,680	641,859	814,539	1,067,046	31.06	23.71	25,303
Statewide	18	17	100	100	1,940,225	9,429,661	11,369,886	14,860,000	10.88	8.32	123,671



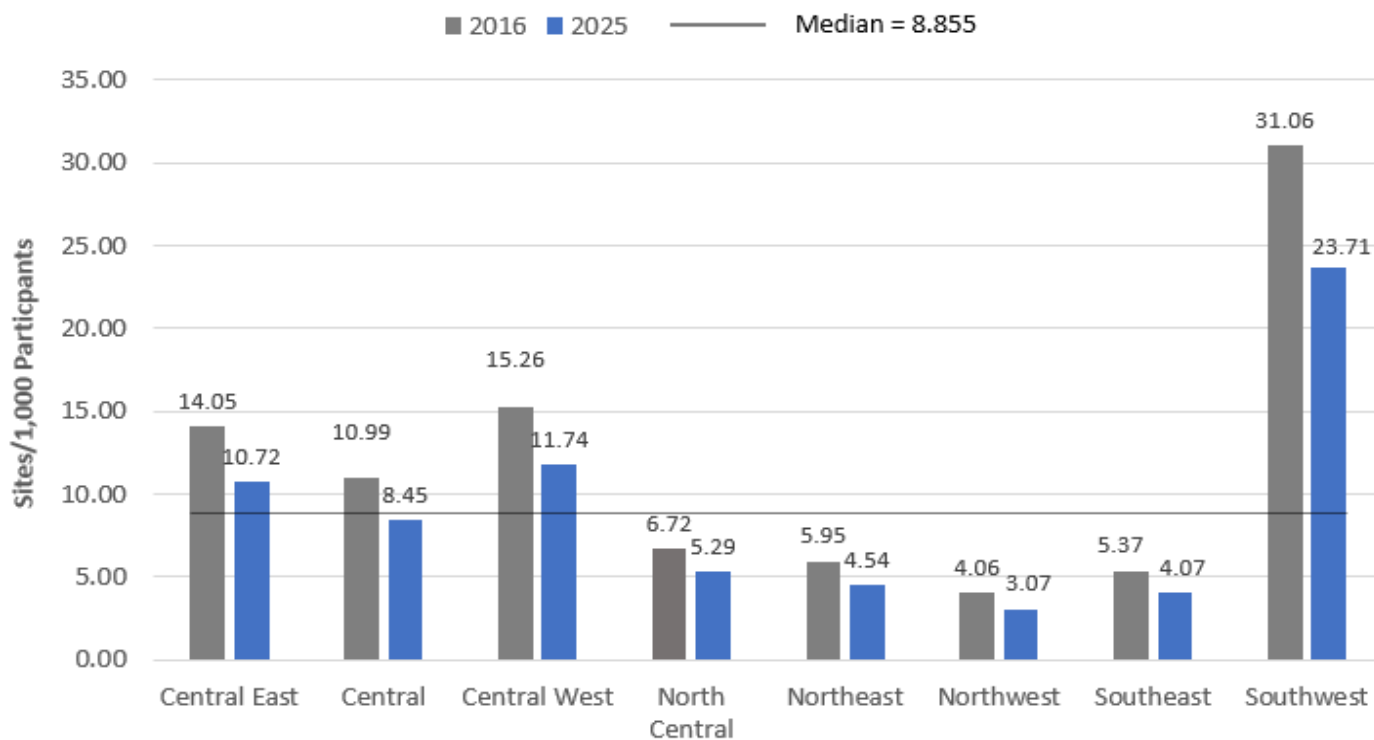
Millennials and young families are embracing RV and trailer camping in a big way these days. With the economy rebounding and gas prices staying relatively low, millions are hitting the road in search of adventure while still enjoying the comforts of home. High-tech features like solar panels, USB charging stations, flexible floor plans and apps that control everything from the A/C to the entertainment system make today's camping vehicles super-comfy. RV/trailer camping enthusiasts can also pack up and head to the woods with their bikes or kayaks at a moment's notice and stay connected to the outside world at the same time. Retirees still represent a large segment of the RV/trailer camping market; many retirees savor the active lifestyle and affordable housing that full-time RV camping can provide. Resident and tourist household participation rates in Florida during 2016 were similar, at 18 and 17 percent respectively. The statewide individual participation rate was 9 percent for residents and 8 percent for visitors.

By residence, the highest participation rates for RV/trailer camping were clustered in the Northwest,

North Central and Central East regions, whereas the greatest activity for both residents and tourists took place in the Central and Southeast regions. Significant regional differences in levels of service were noted. The Southwest region stood out as having the highest level of service and the second highest number of RV camping sites of any region, followed by the Central West. The Northwest region, where far fewer sites exist, had the lowest level of service.

Trends and Tidbits: Florida hosted an estimated 11.3 million resident and tourist RV/trailer campers in 2016, up from 9.4 million in 2011. According to the RV Industry Association, the overall economic impact of RV camping in Florida is \$2.2 billion and \$50 billion nationally.¹¹⁷ The 2018 North American Camping Report stated that older Americans tend to purchase or lease their RVs and camping trailers, whereas younger people are more likely to borrow or rent an RV. Peer-to-peer RV rentals are also increasing in popularity.¹¹⁶ The demographics of RVing are also changing. Thirty-seven percent of RVers are now millennials, and 40 percent of African American/Black campers tried an RV for the first time in 2017.¹¹⁶

RV/Trailer Camping



Off-highway Vehicle Riding

Riding off-highway vehicles (OHVs) continues to grow in popularity in Florida. OHVs include ATVs (all-terrain vehicles), off-highway motorcycles (OHMs)

and a variety of ROVs (recreational off-highway vehicles). Participation is expected to increase as new areas for OHV riding (most likely in the private sector) are



provided. Many OHV parks offer camping options and other outdoor activities, which add to the appeal for families. Nineteen percent of resident households participated in OHV activities in 2016, as did 16 percent of tourist households. The statewide individual participation rate was 10 percent for residents and 8 percent for visitors.

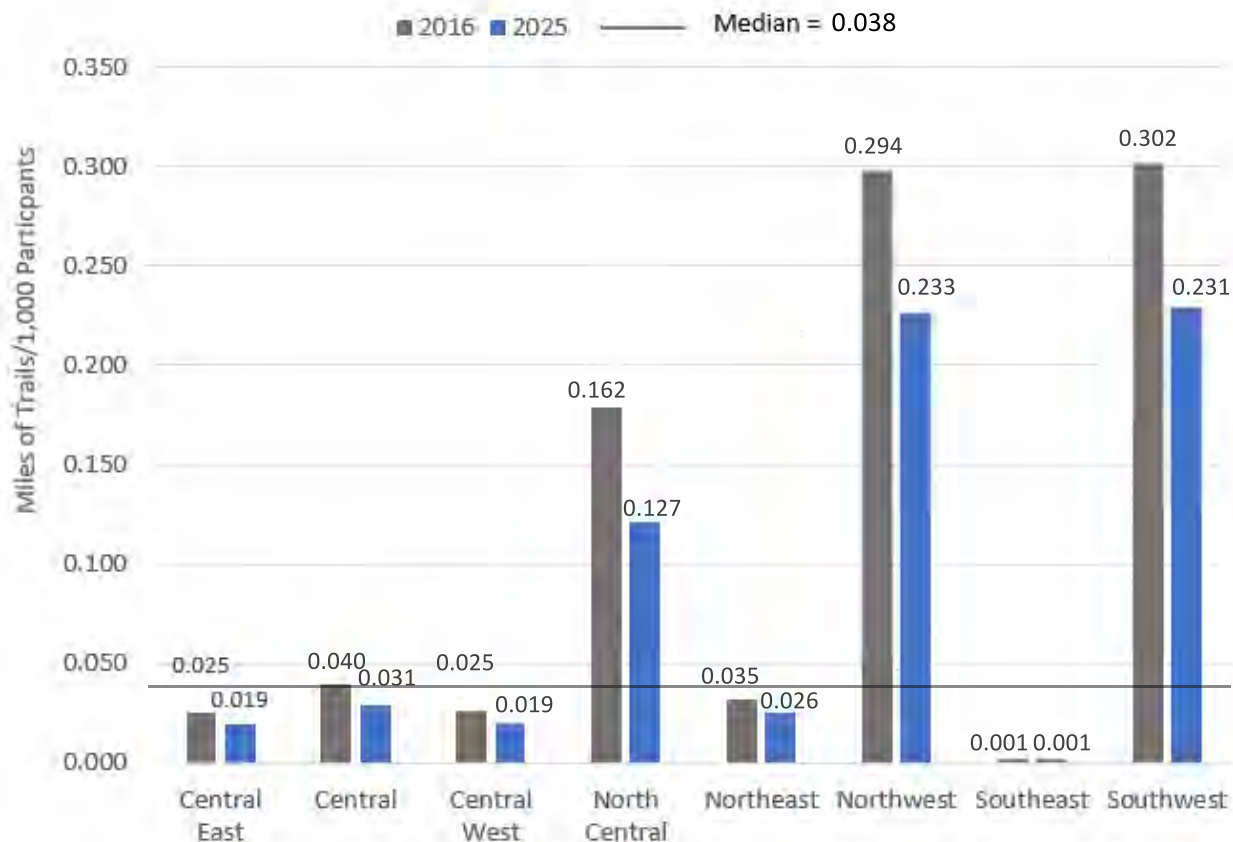
The Northwest and Northeast had the highest participation rate by region of residence, whereas the Southeast and Central regions were the most frequented by residents and tourists. Regional levels of service were highest in the North Central and Southwest regions, and lowest in the Central East region, which has the lowest supply. Fewer than 900 miles of OHV trails statewide are included

in the FDEP's FORI database. All regions have considerable needs for additional miles of OHV trails. The Florida Forest Service (FFS) maintains an OHV section on their website, which includes a list of places to ride and safety guidelines. Their list features 39 private locations and 9 locations on public lands.¹¹⁸

Trends and Tidbits: Based on the 2011 and 2016 SCORP participation studies, the number of OHV riders in Florida increased 17.5 percent; nearly 11.5 million residents and visitors took part in 2016. Some survey respondents may have included driving their SUVs or other personal vehicles on off-road trails such as forest roads. Title issuance for OHVs by the Department of Highway Safety and Motor Vehicles has increased every year since 2010. Nearly 23,000 titles were issued for

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Sites/1,000 Participants) (Sites)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	17	16	10.2	11.6	208,898	1,095,196	1,304,094	1,708,363	0.025	0.019	32
Central	17	16	18.1	30.4	370,691	2,870,170	3,240,861	4,213,119	0.040	0.031	129
Central West	15	16	15.4	10.0	315,394	944,135	1,259,529	1,637,388	0.025	0.019	31
North Central	20	16	7.3	3.0	149,505	283,240	432,746	549,587	0.162	0.127	70
Northeast	21	16	8.7	3.3	178,177	311,564	489,742	641,562	0.035	0.026	17
Northwest	27	16	10.8	11.2	221,186	1,057,431	1,278,617	1,687,774	0.294	0.223	376
Southeast	20	16	22.4	24.3	458,756	2,294,248	2,753,003	3,633,964	0.001	0.001	4
Southwest	11	16	7.1	6.1	145,409	575,922	721,331	944,944	0.302	0.231	218
Statewide	19	16	100	100	2,048,016	9,431,907	11,479,922	15,018,726	0.076	0.058	877

OHV Riding



new and used OHVs in FY 2017-2018 alone.¹¹⁹ The top 5 counties that issue the most OHV titles are Miami-Dade, Hillsborough, Polk, Broward and Palm Beach. Expect to see more ROVs (also known as SxSs [side-by-sides] and UTVs [utility vehicles]) on motorized trails, which have carlike, side-by-side seating arrangements and a safer, better riding experience. SxS vehicle features include rollover protection bars and seat belts, which add to their appeal.

Horseback Riding

Florida is a great place for horseback riding - woodlands, prairies and certain beaches offer exceptional riding experiences. While the expense of owning a horse is high, and while most people lack adequate space to provide stables and pastures, this can be addressed to some extent in areas where outfitters offer guided riding tours or where horses are available for rent. Equestrian numbers are on the rise; 15 percent of both resident and tourist households reported going horseback riding in 2016. The statewide individual participation rate was 6 percent for both residents and visitors.

By region of residence, participation rates were highest in the Northwest and Southeast regions. Most trail riding however, took place in the Southeast and Central regions (for both residents and visitors). Marion County and the Ocala area in particular are well-known for their abundance of horse farms and riding opportunities; more than 900 miles of equestrian trails are located in the Central region. The highest levels of service were found in the North Central and Central East regions, which have the next largest supplies of riding trails. Levels of service were lowest in the Southeast and Northwest regions, where trails are in short supply.

Grants are available for public agencies and non-profit organizations to help improve OHV riding sites. The T. Mark Schmidt Off-Highway Vehicle Safety and Recreation Program (Chapter 261, F.S.) was passed in 2002 by the Florida Legislature to develop an Off-Highway Vehicle recreational system.¹²⁰ The program provides guidelines for developing and maintaining state lands for OHM and ATV users, and was updated by the Florida Legislature in 2009 to include ROVs as well.

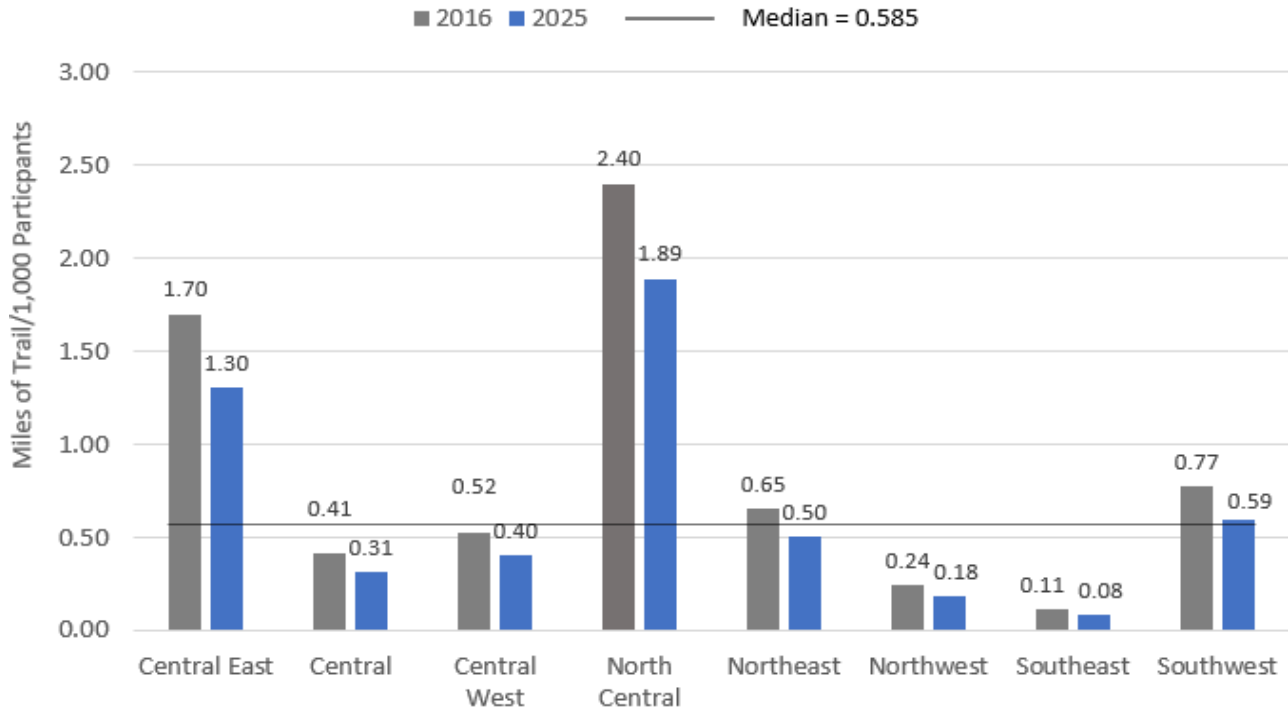
Additional miles of equestrian trails, especially those with camping opportunities, are needed in all regions. Fewer than 450 equestrian campsites are currently recorded in the FORI database, indicating a substantial need for additional facilities statewide. Future participation in horseback riding and horseback camping will depend upon the continued availability of trails on private land and whether the loss of opportunities on those areas is compensated by new opportunities on public lands.

Trends and Tidbits: An estimated 8.4 million people participated in horseback riding in Florida in 2016, an increase of roughly 2 million riders since 2011. The number of riders is predicted to climb to 11 million by 2025. Interestingly, Florida is the third largest state in terms of horse population. The American Horse Council reports that the horse industry in Florida (which includes far more than just horseback riding) has a \$6.8 billion economic impact. More than 700,000 acres in the state are dedicated to (either owned or rented) pastures, stables and other horse-related purposes.¹²¹

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants)		Supply (Miles)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	10	15	6.3	4.7	84,333	332,808	417,141	546,454	1.70	1.30	709
Central	16	15	18.9	27.9	252,999	1,975,602	2,228,601	2,897,182	0.41	0.31	909
Central West	13	15	15.8	10.8	211,502	764,749	976,251	1,269,126	0.52	0.40	506
North Central	15	15	6.8	3.4	91,026	240,754	331,781	421,361	2.40	1.89	796
Northeast	13	15	9.2	8.4	123,153	594,805	717,958	940,525	0.65	0.50	469
Northwest	21	15	7.6	9.8	101,735	693,939	795,674	1,050,290	0.24	0.18	187
Southeast	20	15	26.3	28.3	352,057	2,003,926	2,355,983	3,109,898	0.11	0.08	258
Southwest	12	15	8.9	6.7	119,137	474,428	593,565	777,570	0.77	0.59	459
Statewide	15	15	100	100	1,335,942	7,081,011	8,416,953	11,014,431	0.51	0.39	4,293



Horseback Riding



Hunting

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Acres/1,000 Participants) (Acres)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	11	10	8.6	4.5	122,034	177,025	299,059	391,767	1,650.28	1,259.75	493,530
Central	14	10	20.4	24.9	283,800	979,540	1,263,340	1,642,341	696.83	536.02	880,327
Central West	10	10	8.9	15.8	126,291	621,555	747,846	972,200	517.46	398.05	386,984
North Central	22	10	13.8	7.3	195,822	287,174	482,996	613,405	1,625.37	1,279.82	785,045
Northeast	16	10	11.2	4.5	158,928	177,025	335,953	440,099	904.75	690.65	303,954
Northwest	24	10	12.4	10.2	175,956	401,257	577,213	761,921	3,089.04	2,340.18	1,783,037
Southeast	15	10	16.1	28.2	228,459	1,109,358	1,337,817	1,765,919	1,194.39	904.84	1,597,880
Southwest	11	10	8.6	4.5	122,034	177,025	299,059	391,767	3,380.95	2,580.88	1,011,105
Statewide	15	10	100	100	1,413,323	3,929,961	5,343,284	6,981,445	1,166.09	892.47	6,230,757

Hunting in Florida appears to be making a comeback. Despite national trends showing substantial declines in the number of hunting participants, participation in Florida grew 14.6 percent since the last SCORP. However, the loss of wildlife habitat that has occurred throughout the state as a result of urban development, plus the development of agricultural lands and loss of public access to large private landholdings collectively have reduced the amount of land available for public hunting. Consequently, the pressure for hunting on public land has increased. Florida has an estimated 7.2 million hunting acres (land and water), most of which are found on state and federal lands, although

private lands (especially private hunting leases) are also important. The estimated statewide household participation rate for hunting was 15 percent for residents and 10 percent for tourists. The statewide individual participation rate was 7 percent for residents and 4 percent for visitors.

By region of residence, the highest participation rates stem from the Northwest and North Central regions, although the Central and Southeast regions were the ones most frequented by both resident and tourist hunters. The supply of available hunting lands is greatest in the Northwest region and lowest in the Northeast region. Large tracts in the



Southeast and Southwest regions are open to hunting, but are primarily wetlands and are less accessible. Regional levels of service for hunting vary widely. The Southwest and Northwest regions have a large supply of public hunting land, and have the highest levels of service. In contrast, the Central West and Central regions, with large populations and fewer public hunting lands, had the lowest levels of service.

Trends and Tidbits: According to the USFWS, the number of hunters nationwide decreased 16 percent from 2011 to 2016 (13.7 million to 11.5 million).¹²² The number of hunting days decreased by 35 percent nationally, and hunting expenditures decreased by 26 percent during the same period. Nationally, the percentage of Americans who hunt has dropped to 4 percent, and in the South Atlantic region (which includes Florida), the average participation rate is just 3 percent.¹²²

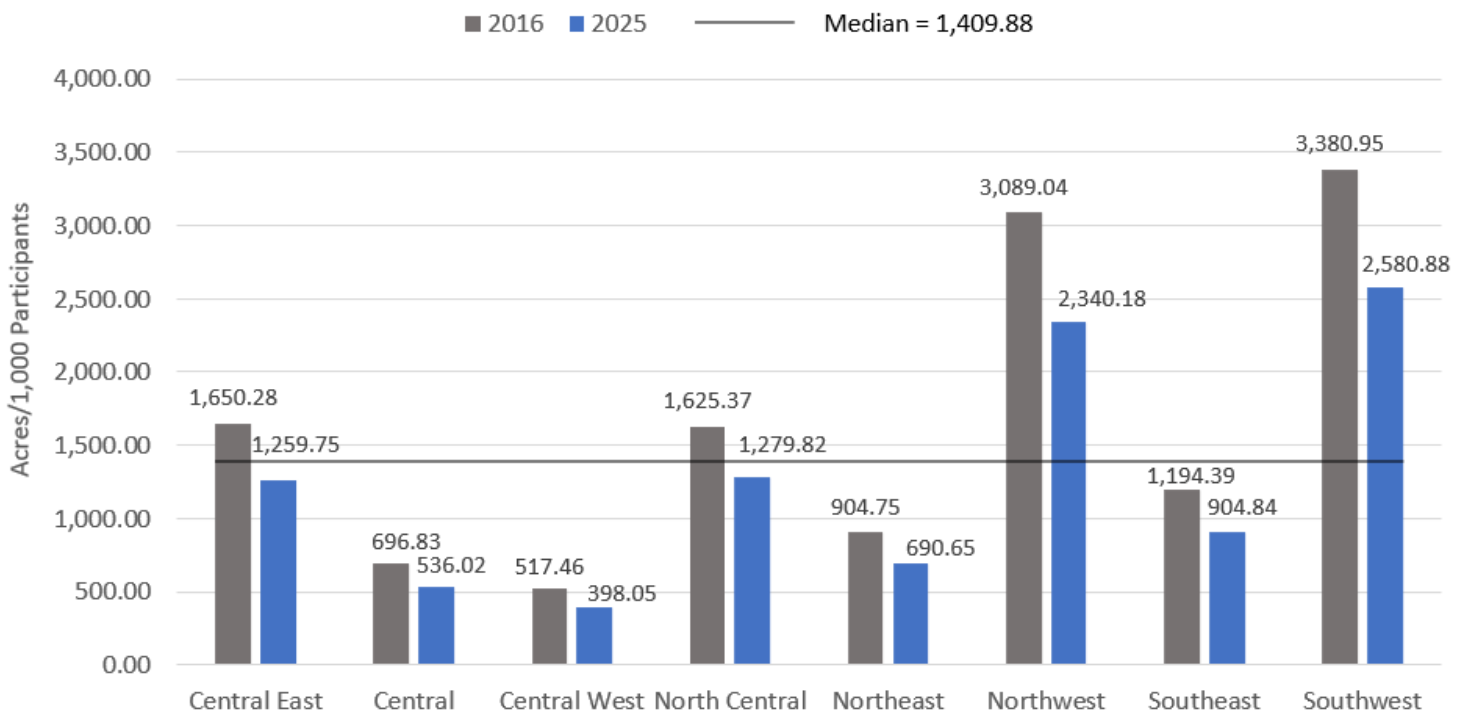
Florida is bucking this downward trend, however. The number of hunting license holders in Florida (as

reported to the USFWS) increased 2.5 percent from 2011-2016, and increased another 5.2 percent from 2016-2017.¹²²

Florida has one of the largest wildlife management area systems in the nation,⁴⁷ with nearly 6 million acres, and the total number of hunting acres open to the public increased by 1.8 million acres (33 percent) since 2011. The FWC reports that the white-tailed deer is the most popular game species in Florida.¹²³ The Osceola wild turkey, a subspecies found only in Florida, continues to be prized by both in-state and out-of-state hunters.

Note: Readers will notice substantial changes to the state and federal hunting acreage totals in Table 3.1 as compared to the same table in the 2013 SCORP. These differences are due to how hunting lands were reported to the FORI in 2017 (most acres were attributed to state agency management), and as such the current totals are not meant to reflect losses in hunting acreage on federal lands).

Hunting



Sport Shooting

The “shooting sports” include a suite of activities that typically test marksmanship proficiency with firearms, bows and crossbows at hitting artificial targets (either stationary or moving). Designated ranges or courses (e.g. sporting clays/trap/skeet

facilities and rifle/pistol/archery ranges) are available on public and private lands (including commercially-operated facilities and clubs), and many landowners practice target shooting and archery on their own property (especially in rural areas). Organizations like



Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	12	11	9.6	5.1	149,737	239,608	389,345	510,042
Central	14	11	17.9	26.1	279,198	1,226,229	1,505,427	1,957,055
Central West	13	11	13.9	15.9	216,807	747,013	963,820	1,252,966
North Central	19	11	6.7	4.5	104,504	211,419	315,923	401,222
Northeast	17	11	10.3	5.1	160,656	239,608	400,264	524,345
Northwest	24	11	10.5	5.7	163,775	267,797	431,572	569,676
Southeast	16	11	18.9	28.4	294,796	1,334,287	1,629,083	2,150,389
Southwest	15	11	12.2	9.1	190,291	427,536	617,827	809,353
Statewide	16	11	100	100	1,559,765	4,693,496	6,253,261	8,177,074

Florida 4-H and FWC’s FYCCN teach safe shooting and archery skills to thousands of youth annually through camps, clubs and outdoor programs. Archery programs are also offered by many local park and recreation departments.

The statewide household participation rate for sport shooting was 16 percent for residents and 11 percent for tourists, which was similar to the rates for hunting activities. The statewide individual participation rate was 8 percent for residents and 4 percent for visitors. No level of service was calculated for sport shooting, given the low number of ranges in the FORI database. As with hunting, the highest participation rates by region of residence are found in the Northwest and North Central regions. By activity location, most

participation by residents and tourists takes place in the Southeast and Central regions.

Trends and Tidbits: More than 6 million residents and visitors to Florida participated in the shooting sports in 2016; that number is expected to climb to 8.1 million by 2025. The FWC has worked with many organizations to expand the number of public shooting and archery ranges in Florida, and their website shows 11 ranges available (including locations at WMAs, county- and partner-operated facilities and all three national forests).¹²⁴ Dozens of privately-operated ranges and clubs are also located around the state. Additional ranges will be needed in all regions to meet future demand.

Geocaching

Region of Participation	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	11	13	8.8	7.9	100,768	435,178	535,946	702,089
Central	13	13	18.4	26.9	210,697	1,481,807	1,692,504	2,200,255
Central West	9	13	15.1	12.7	172,909	699,589	872,498	1,134,248
North Central	13	13	6.0	2.5	68,705	137,714	206,420	262,153
Northeast	10	13	12.1	5.7	138,556	313,989	452,545	592,834
Northwest	17	13	8.8	12.4	100,768	683,064	783,832	1,034,658
Southeast	14	13	22.4	23.6	256,501	1,300,024	1,556,525	2,054,613
Southwest	10	13	8.5	8.3	97,333	457,212	554,545	726,454
Statewide	12	13	100	100	1,146,237	5,508,577	6,654,814	8,709,328

Geocaching is an outdoor activity that can be conducted almost anywhere. It essentially is a treasure hunt, one that uses hand-held devices with Global Positioning System (GPS) technology to locate a hidden object. A “cache” is typically a waterproof container filled with various inexpensive objects,

like stickers or small toys, and sometimes a logbook. Cache ID names, coordinates and clues to help geocachers find them are posted on websites like geocaching.com. Some clues must be decrypted, which further adds to the treasure-hunting experience. Often, the finders place new objects in the cache and/



or transport objects from cache to cache.

While the number of geocachers has more than doubled since 2011, this activity still ranks near the bottom of the list in terms of participation. The estimated statewide household participation rate was 12 percent for residents and 13 percent for tourists. Statewide, the individual participation rate was 6 percent for residents and 5 percent for visitors. By region of residence, the Northwest and Southeast had the highest level of participation. However, the Southeast and Central regions were where the most geocaching activity took place. No level of service was calculated, as caches can be hidden nearly any-

where outdoors.

Trends and Tidbits: An estimated 6.6 million people participated in geocaching in Florida in 2016, up from 3.2 million in 2011. Whether on public or private lands, permission must be obtained from the landowner or managing agency before hiding any caches. More than 110 caches are registered on state forest lands in Florida;¹²⁵ 71 state parks in Florida have one or more caches¹²⁶ and 49 geocaches occur on FWC’s lead wildlife management areas.¹²⁷ All five water management districts have caches on their properties as well. Check geocaching.com for other opportunities in Florida.

Water Skiing/Wakeboarding

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)	
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025
Central East	11	18	10.2	8.7	115,538	821,984	937,522	1,228,154
Central	13	18	18.0	13.5	203,891	1,275,492	1,479,383	1,923,198
Central West	9	18	15.0	14.9	169,909	1,407,766	1,577,675	2,050,977
North Central	12	18	3.8	2.8	43,044	264,547	307,590	390,639
Northeast	10	18	10.2	5.4	115,538	510,197	625,735	819,713
Northwest	15	18	6.8	11.5	77,025	1,086,531	1,163,556	1,535,894
Southeast	14	18	27.1	36.1	306,969	3,410,761	3,717,730	4,907,403
Southwest	10	18	9.0	7.0	101,945	661,366	763,312	999,938
Statewide	12	18	100	100	1,133,858	9,438,644	10,572,502	13,857,941

Water skiing and wakeboarding were added to the list of outdoor recreation activities for the 2019 SCORP. While these activities have been theoretically captured under fresh- and saltwater boat ramp use in the past, water skiing as a stand-alone activity has not been included in Florida’s participation studies since 1976 (it was combined with surfing that year). Nevertheless, water skiing and wakeboarding remain popular, particularly with younger participants. The statewide household participation rate was 12 percent for residents and 18 percent for tourists, whereas the statewide individual participation rate was 5 percent for residents and 8 percent for visitors.

By region of residence, the Northwest and Southeast had the highest levels of participation. However, the Southeast and Central regions were where most residents chose to take part in water

skiing and wakeboarding. Tourists heavily favored the Southeast region, and the Central West and Central regions as well. No level of service was calculated for this group of water-based activities, as they can take place on numerous lakes and inland waterways, and in coastal waters, too.

Trends and Tidbits: Water skiing and wakeboarding were enjoyed by more than 10.5 million residents and tourists in Florida in 2016, and that number is expected to grow to 13.8 million by 2025. Florida has numerous water ski “schools” and camps to help beginners get started on the right foot. According to Disabled Sports USA, these water sports are easily adaptable to individuals with disabilities, even at the tournament competition level; a variety of sit ski/chair ski models, outriggers, shoulder slings and other devices can accommodate various levels of ability.¹²⁸



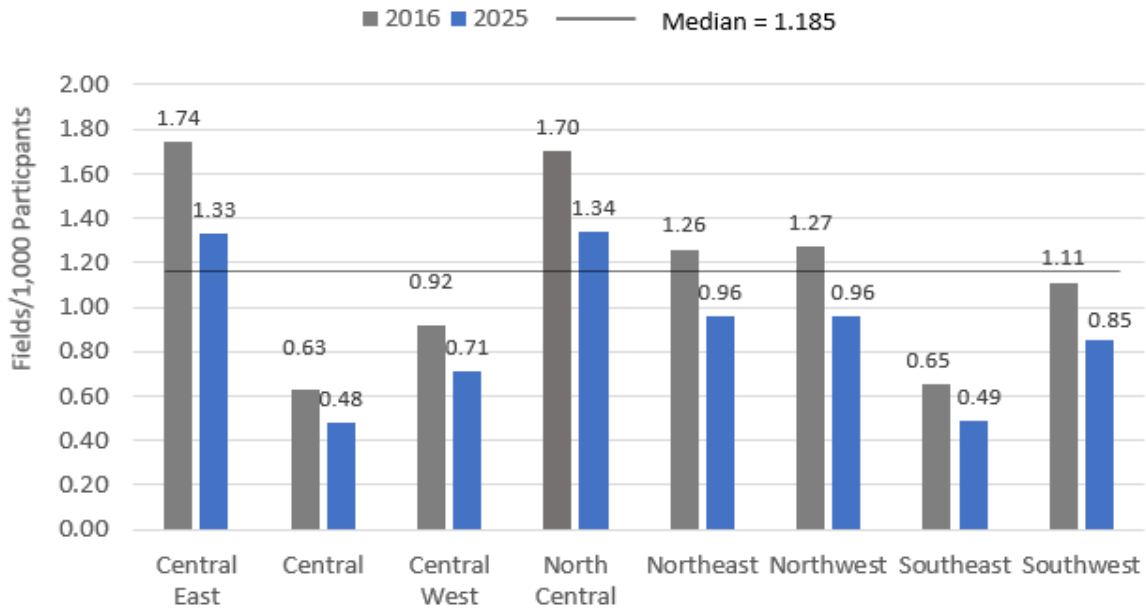
User-Oriented Activities

User-oriented recreation includes a wide range of activities that can be placed for the convenience of the user to take advantage of proximity to population centers. Many of these facilities are provided by local governments and by the private sector. For the purpose of this document, levels of service for the following outdoor activities have been assessed: fitness walking/jogging, baseball/softball, basketball, football, golf, swimming in pools, soccer and tennis. The following charts illustrate the levels of service for these activities.

Baseball/Softball

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Fields/1,000 Participants) (Fields)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	12	11	8.4	4.9	128,250	231,423	359,673	471,172	1.74	1.33	625
Central	16	11	20.3	27.2	309,938	1,284,635	1,594,573	2,072,945	0.63	0.48	1,000
Central West	12	11	14.7	14.7	224,438	694,270	918,707	1,194,320	0.92	0.71	843
North Central	16	11	5.6	3.3	85,500	155,856	241,357	306,523	1.70	1.34	410
Northeast	17	11	10.6	6.0	161,840	283,375	445,215	583,232	1.26	0.96	562
Northwest	19	11	7.8	7.6	119,090	358,942	478,032	631,002	1.27	0.96	608
Southeast	21	11	24.9	29.9	380,170	1,412,154	1,792,324	2,365,868	0.65	0.49	1,161
Southwest	12	11	7.6	6.5	116,036	306,990	423,026	554,164	1.11	0.85	471
Statewide	16	11	100	100	1,525,262	4,727,645	6,252,907	8,181,249	0.91	0.69	5,680

Baseball/Softball

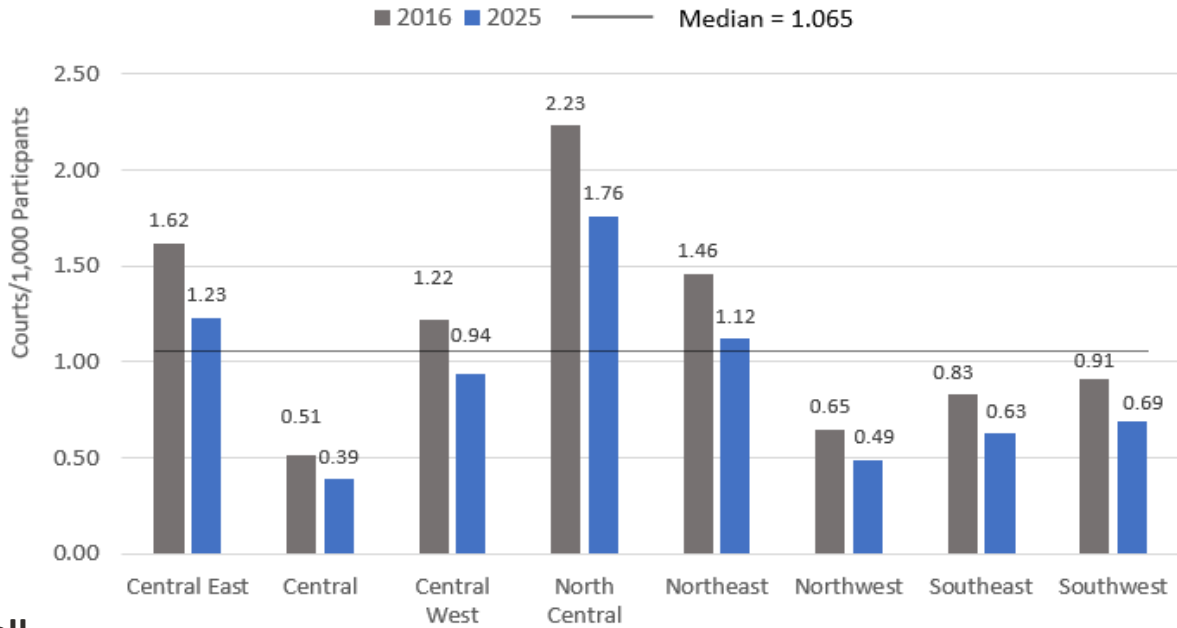


Basketball

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Courts/1,000 Participants) (Courts)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	17	15	7.5	7.2	132,996	509,833	642,829	842,106	1.62	1.23	1,039
Central	18	15	18.4	32.2	326,284	2,280,086	2,606,370	3,388,281	0.51	0.39	1,331
Central West	16	15	14.8	10.9	262,446	771,830	1,034,276	1,344,559	1.22	0.94	1,260
North Central	30	15	6.0	3.3	106,397	233,673	340,070	431,889	2.23	1.76	758
Northeast	18	15	12.2	3.3	216,341	233,673	450,014	589,518	1.46	1.12	658
Northwest	22	15	6.7	7.2	118,810	509,833	628,643	829,809	0.65	0.49	406
Southeast	14	15	24.6	30.6	436,228	2,166,789	2,603,017	3,435,983	0.83	0.63	2,168
Southwest	14	15	9.8	5.3	173,782	375,294	549,075	719,289	0.91	0.69	497
Statewide	18	15	100	100	1,773,284	7,081,011	8,854,295	11,583,459	0.92	0.70	8,117



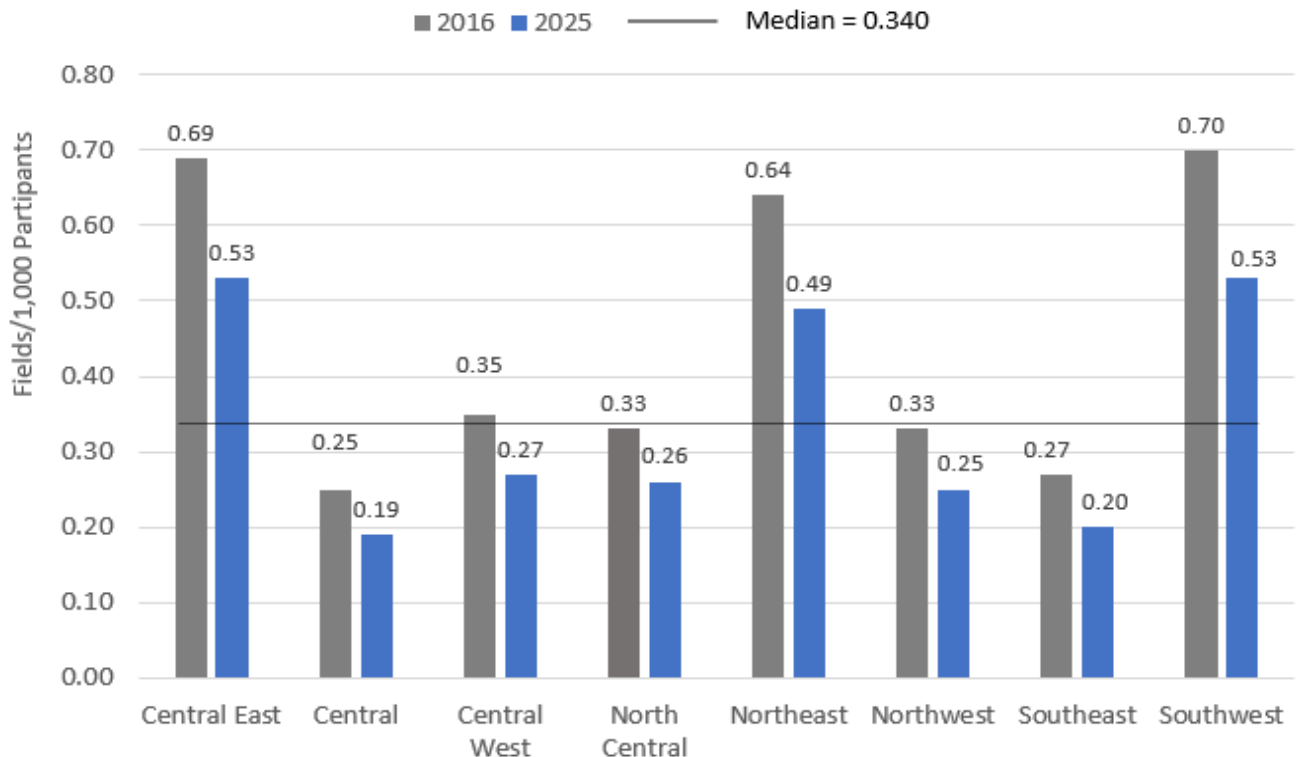
Basketball



Football

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Fields/1,000 Participants) (Fields)		Supply
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	13	12	7.7	6.0	115,024	283,240	398,264	521,726	0.69	0.53	276
Central	17	12	20.5	22.2	306,232	1,047,990	1,354,221	1,760,488	0.25	0.19	332
Central West	12	12	12.6	15.3	188,220	722,263	910,484	1,183,629	0.35	0.27	320
North Central	18	12	5.4	6.5	80,666	306,844	387,510	492,137	0.33	0.26	129
Northeast	17	12	8.7	3.2	129,962	151,062	281,023	368,140	0.64	0.49	179
Northwest	21	12	9.2	7.9	137,431	372,933	510,364	673,681	0.33	0.25	169
Southeast	21	12	26.7	35.6	398,848	1,680,560	2,079,408	2,744,819	0.27	0.20	562
Southwest	13	12	9.2	3.2	137,431	151,062	288,492	377,925	0.70	0.53	202
Statewide	16	12	100	100	1,493,813	4,715,953	6,209,766	8,124,569	0.35	0.27	2,169

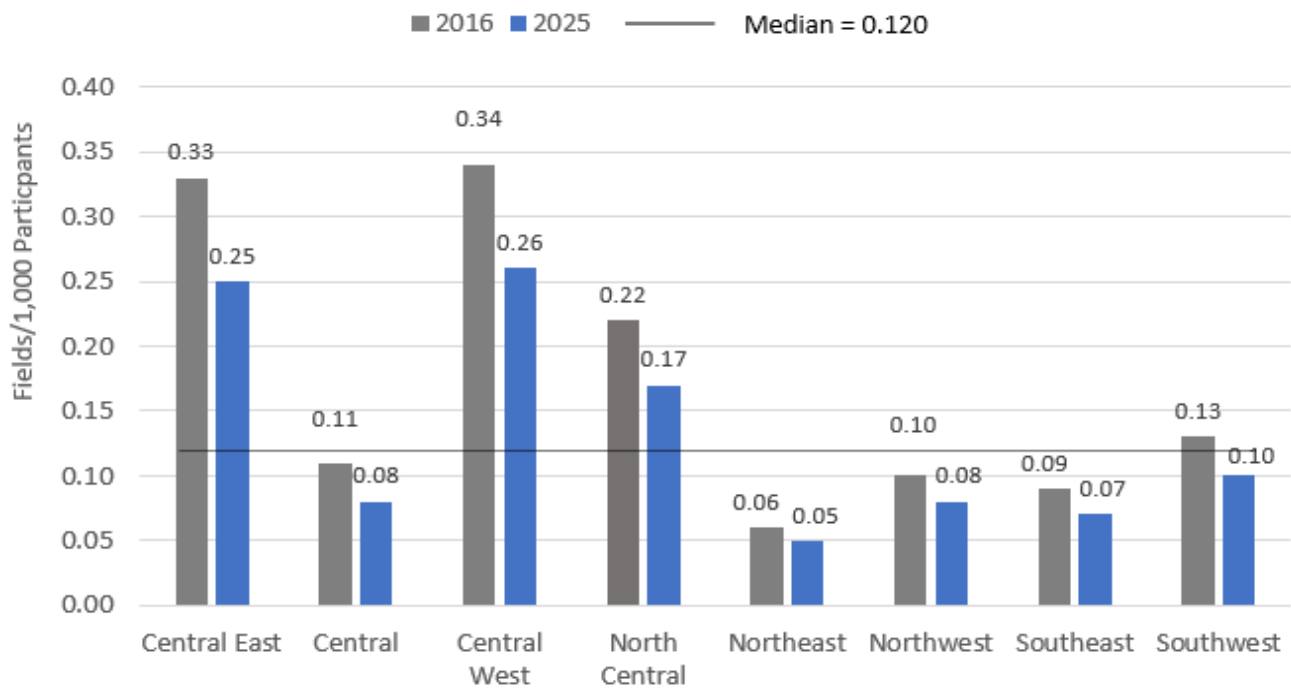
Football



Soccer

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Fields/1,000 Participants) (Fields)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	14	12	8.6	5.8	128,468	273,799	402,267	526,970	0.33	0.25	133
Central	18	12	23.1	26.0	345,071	1,227,375	1,572,446	2,044,180	0.11	0.08	169
Central West	14	12	13.4	12.6	200,171	594,805	794,976	1,033,469	0.34	0.26	268
North Central	17	12	6.3	4.9	94,110	231,313	325,423	413,288	0.22	0.17	70
Northeast	14	12	7.8	5.8	116,517	273,799	390,316	511,315	0.06	0.05	25
Northwest	18	12	6.0	6.3	89,629	297,402	387,031	510,881	0.10	0.08	39
Southeast	23	12	28.2	32.7	421,255	1,543,660	1,964,916	2,593,689	0.09	0.07	179
Southwest	9	12	6.7	5.8	100,085	273,799	373,885	489,789	0.13	0.10	47
Statewide	16	12	100	100	1,495,307	4,715,953	6,211,260	8,125,604	0.15	0.11	930

Soccer

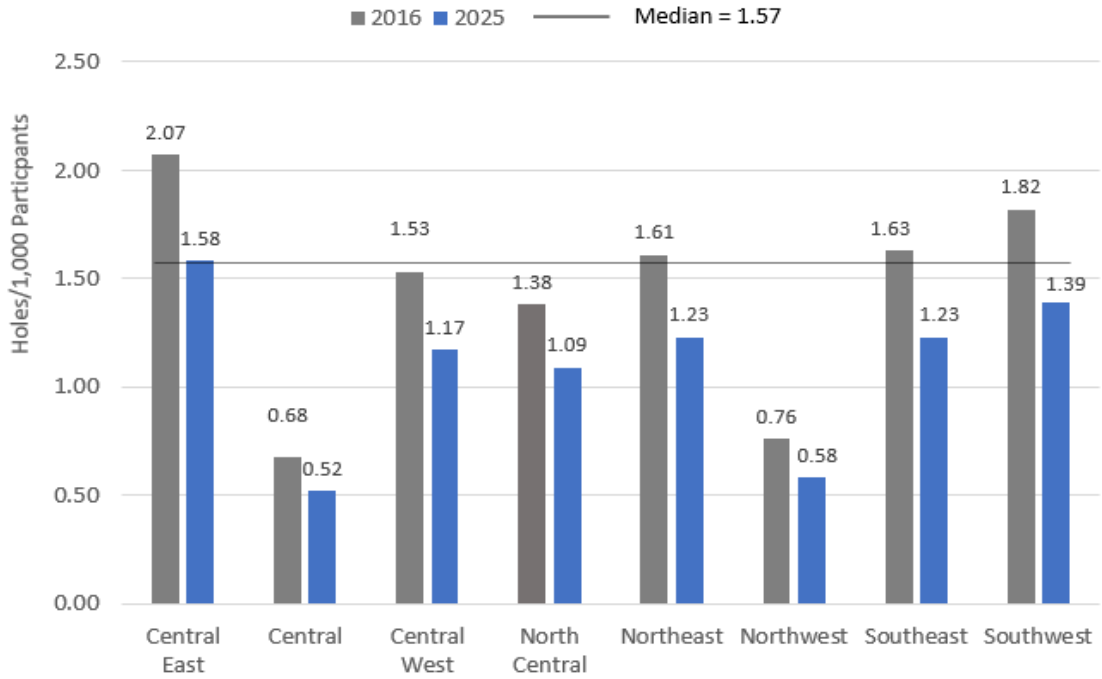


Golf

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Holes/1,000 Participants) (Holes)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	18	24	8.1	7.3	162,317	862,508	1,024,824	1,342,520	2.07	1.58	2,124
Central	22	24	22.2	31.8	444,868	3,757,225	4,202,093	5,462,721	0.68	0.52	2,854
Central West	19	24	18.6	10.5	372,727	1,240,593	1,613,320	2,097,317	1.53	1.17	2,463
North Central	18	24	4.2	1.5	84,164	177,228	261,392	331,968	1.38	1.09	362
Northeast	21	24	8.8	5.1	176,344	602,574	778,918	1,020,382	1.61	1.23	1,254
Northwest	22	24	7.1	9.2	142,278	1,086,996	1,229,274	1,622,641	0.76	0.58	934
Southeast	22	24	19.1	22.8	382,747	2,693,859	3,076,606	4,061,120	1.63	1.23	5,006
Southwest	27	24	12.1	11.7	242,473	1,382,375	1,624,848	2,128,551	1.82	1.39	2,963
Statewide	21	24	100	100	2,007,918	11,803,357	13,811,276	18,069,245	1.30	0.99	17,960



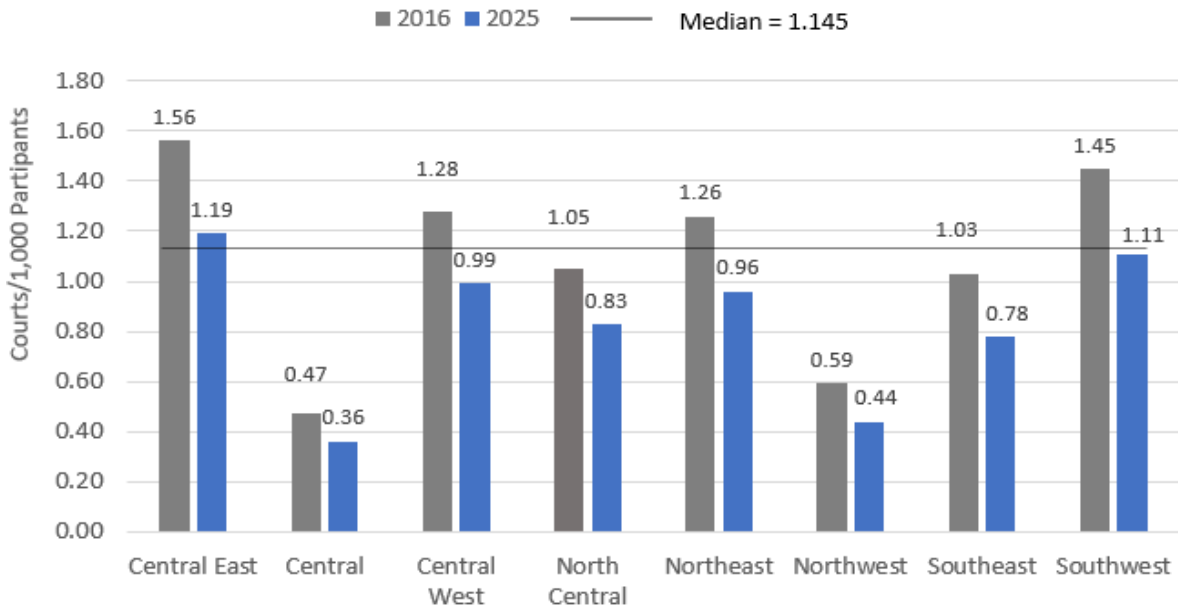
Golf



Tennis

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Courts/1,000 Participants) (Courts)		
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	Supply
Central East	12	15	8.4	6.3	136,560	496,025	632,585	828,686	1.56	1.19	986
Central	16	15	18.4	27.5	299,132	2,165,188	2,464,320	3,203,615	0.47	0.36	1,163
Central West	12	15	14.3	8.9	232,478	700,733	933,211	1,213,174	1.28	0.99	1,199
North Central	16	15	5.5	3.0	89,414	236,202	325,617	413,533	1.05	0.83	342
Northeast	13	15	8.1	4.3	131,683	338,557	470,240	616,014	1.26	0.96	594
Northwest	18	15	6.2	8.9	100,794	700,733	801,528	1,058,017	0.59	0.44	470
Southeast	23	15	28.2	33.1	458,452	2,606,099	3,064,551	4,045,207	1.03	0.78	3,156
Southwest	17	15	11.0	7.9	178,829	621,999	800,828	1,049,085	1.45	1.11	1,164
Statewide	16	15	100	100	1,627,343	7,865,536	9,492,879	12,429,357	0.96	0.73	9,074

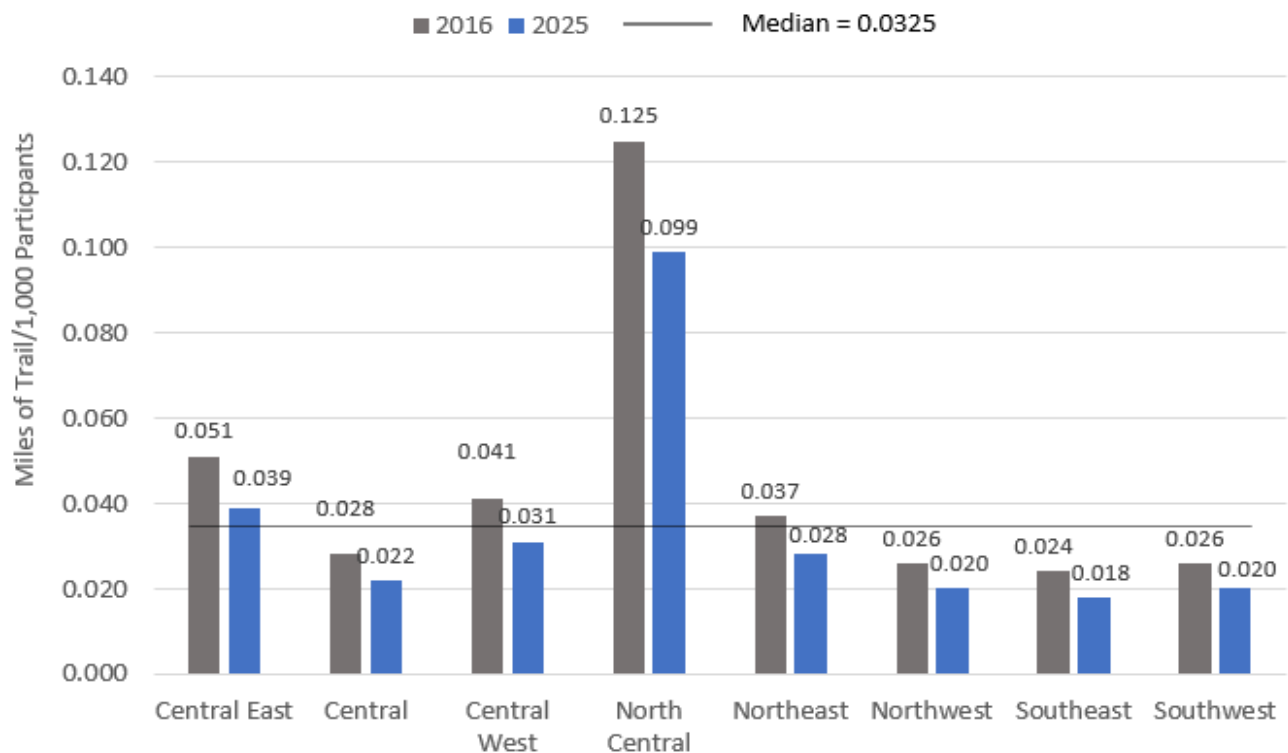
Tennis



Fitness Walking/Jogging

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Miles of Trail/1,000 Participants)		Supply (Miles)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	64	58	8.7	9.4	721,818	4,068,915	4,790,734	6,275,861	0.051	0.039	244
Central	70	58	20.8	24.9	1,725,726	10,778,297	12,504,023	16,255,230	0.028	0.022	354
Central West	68	58	18.4	11.8	1,526,604	5,107,787	6,634,391	8,624,709	0.041	0.031	269
North Central	77	58	7.6	1.8	630,554	779,154	1,409,708	1,790,329	0.125	0.099	176
Northeast	69	58	8.6	6.5	713,521	2,813,612	3,527,133	4,620,544	0.037	0.028	129
Northwest	60	58	6.3	11.6	522,696	5,021,215	5,543,911	7,317,962	0.026	0.020	143
Southeast	67	58	20.1	24.8	1,667,649	10,735,010	12,402,660	16,371,511	0.024	0.018	298
Southwest	69	58	9.4	9.3	779,896	4,025,629	4,805,525	6,295,237	0.026	0.020	124
Statewide	68	58	100	100	8,288,465	43,329,619	51,618,084	67,553,408	0.034	0.026	1,737

Fitness Walking/Jogging

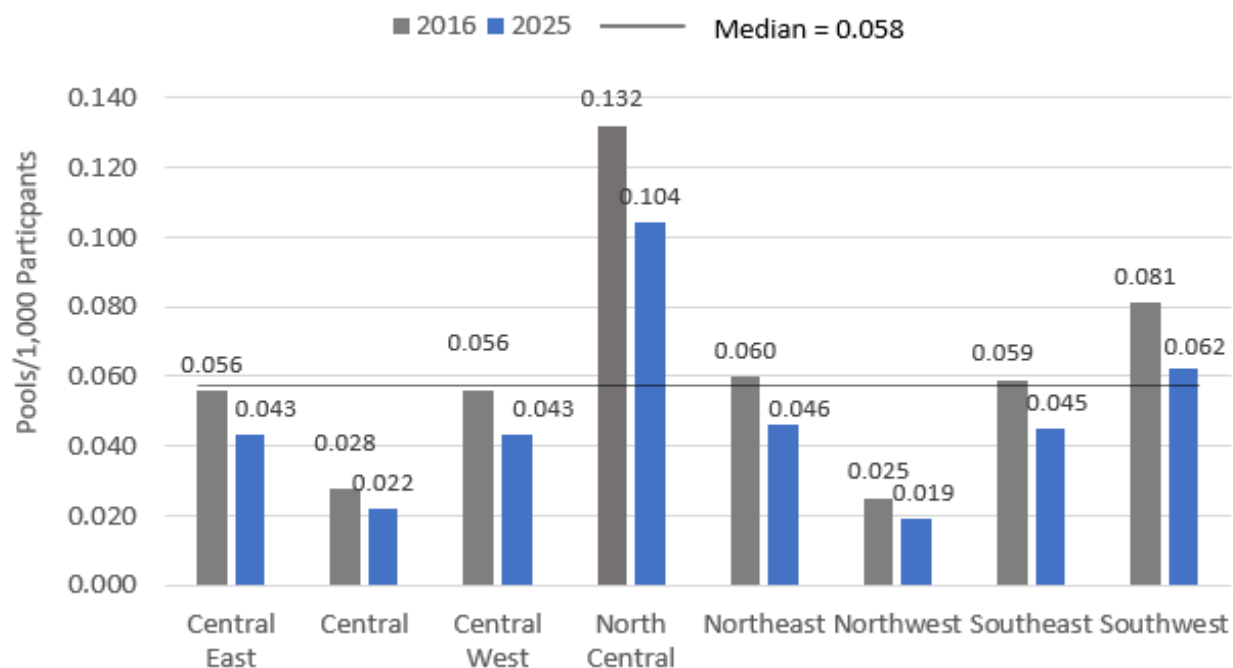


Swimming in Outdoor Pools

Region	% Participation Rate by region of residence		% Participation Rate by activity location		Participant Type* (see pg. 106)		Total Participation** (see pg. 106)		Level of Service (Pools/1,000 Participants)		Supply (Pools)
	Residents	Tourists	Residents	Tourists	Residents	Tourists	2016	2025	2016	2025	
Central East	36	50	9.3	7.8	427,546	2,884,332	3,311,878	4,338,560	0.056	0.043	186
Central	42	50	22.3	32.2	1,025,190	11,907,113	12,932,304	16,811,995	0.028	0.022	367
Central West	36	50	17.5	11.1	804,522	4,104,626	4,909,148	6,381,892	0.056	0.043	273
North Central	38	50	5.0	1.0	229,863	369,786	599,649	761,555	0.132	0.104	79
Northeast	37	50	7.9	4.9	363,184	1,811,952	2,175,136	2,849,428	0.060	0.046	130
Northwest	35	50	5.2	11.5	239,058	4,252,540	4,491,598	5,928,910	0.025	0.019	113
Southeast	43	50	23.4	22.1	1,075,760	8,172,273	9,248,034	12,207,405	0.059	0.045	545
Southwest	35	50	9.3	9.3	427,546	3,439,011	3,866,557	5,065,189	0.081	0.062	313
Statewide	38	50	100	100	4,592,669	36,941,634	41,534,304	54,346,959	0.048	0.037	2006



Swimming in Outdoor Pools



ISR 2016-2017 Participation Study – Notes:

NOTE 1: Resident participation was calculated using place of participation. Household-level data from the accompanying participation study was converted to individual-level data to tabulate these levels of service. Household data needed to be collected in the participation study so that youth and adolescent sports did not go under-reported in these calculations.

NOTE 2: Tourist participation was calculated using place of participation. Household-level data from the accompanying participation study was converted to individual-level data to tabulate these levels of service. In addition, all tourist respondents in the accompanying participation study needed to be pre-screened to have had actually participated in outdoor recreation during their visits because the participation study asked multiple questions about satisfaction levels. Therefore, the conversion factor to tabulate levels of service also included a 30 percent reduction from Florida's total tourism population to arrive at these levels of service. Stated differently, it is estimated that approximately 70 percent of Florida tourists participate in outdoor recreation during their visits. This estimation was arrived at by triangulating data from the following three sources: Florida's 2013 SCORP, Virginia Tourism

Corporation and Visit Florida.

NOTE 3: A small number of residents and tourists reported participating in saltwater activities in Florida's Central region, which is not possible according to the regional breakdown used in this study. This misreporting of region of participation might have occurred because a given respondent was confused about which county s/he was in while participating. To calculate levels of service, these responses were split between the Central East and Central West Regions.

NOTE 4: To forecast 2025 levels of participation, the 2025 tourist population estimate was derived by projecting the past 10 years' average growth of 3.36% ten years forward: 2025 tourist count: 151.3M. (Source of past growth estimates: Visit Florida). The 2025 resident population estimate is a moderate-range projection adapted from: Rayer, S. and Wang, Y. 2017. Bureau of Economic and Business Research: 22.9M.

Note 5: The totals in these levels of service tables differ slightly from statewide calculations due to mathematical rounding when tabulating and summing the regional figures.



Appendix I

Supply Charts by Agency

Everglades National Park, Credit: National Park Service PD-US

National Park Service Inventory Totals 2017			
Outdoor Recreation Areas		14	
Land Acres		2,321,091	
Water Acres		274,793	
Total Acres		2,595,884	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	248
Tent Campsites	401	Freshwater Beaches	-
Primitive Tent Campsites	-	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	90	Freshwater Boat Ramps	2
RV Campsites	717	Freshwater Boat Ramps (Lanes)	2
Equestrian Campsites	-	Freshwater Canoe Launches	-
Historic Sites	325	Freshwater Catwalks	-
Commemorative Structures	3	Freshwater Catwalks (Feet)	-
Museums	11	Freshwater Jetties (Feet)	-
Picnic Tables	778	Freshwater Marinas	-
Picnic Shelters	65	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	4,361	Freshwater Piers	-
Bike Trails Paved (Miles)	71	Freshwater Piers (Feet)	-
Bike Trails Unpaved (Miles)	1	Saltwater Beaches	14
Hiking Trails (Miles)	212	Saltwater Beaches (Miles)	75
Equestrian Trails (Miles)	12	Saltwater Boat Ramps	10
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	15
OHV Trails (Miles)	50	Saltwater Canoe Launches	2
Nature Trails (Miles)	94	Saltwater Catwalks	38
Bank Fishing Areas	2	Saltwater Catwalks (Feet)	16,359
Shooting Ranges	-	Saltwater Jetties (Feet)	8,450
		Saltwater Marinas	1
		Saltwater Marinas (Slips)	102
		Saltwater Piers	6
		Saltwater Piers (Feet)	384
*Includes Land and Water			





Great White Heron National Wildlife Refuge, Credit: Mary Lou Dicks CC-BY-2.0

U.S. Fish and Wildlife Service Inventory Totals 2017			
Outdoor Recreation Areas			25
Land Acres			451,781
Water Acres			502,649
Total Acres			954,430
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	150
Tent Campsites	-	Freshwater Beaches	1
Primitive Tent Campsites	-	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	2	Freshwater Boat Ramps	5
RV Campsites	-	Freshwater Boat Ramps (Lanes)	8
Equestrian Campsites	-	Freshwater Canoe Launches	10
Historic Sites	23	Freshwater Catwalks	3
Commemorative Structures	-	Freshwater Catwalks (Feet)	400
Museums	9	Freshwater Jetties (Feet)	-
Picnic Tables	23	Freshwater Marinas	-
Picnic Shelters	3	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	157,709	Freshwater Piers	1
Bike Trails Paved (Miles)	1	Freshwater Piers (Feet)	90
Bike Trails Unpaved (Miles)	102	Saltwater Beaches	11
Hiking Trails (Miles)	276	Saltwater Beaches (Miles)	20
Equestrian Trails (Miles)	6	Saltwater Boat Ramps	9
Jogging Trails (Miles)	9	Saltwater Boat Ramps (Lanes)	11
OHV Trails (Miles)	-	Saltwater Canoe Launches	3
Nature Trails (Miles)	151	Saltwater Catwalks	3
Bank Fishing Areas	6	Saltwater Catwalks (Feet)	35
Shooting Ranges	-	Saltwater Jetties (Feet)	30
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	4
*Includes Land and Water		Saltwater Piers (Feet)	862





Leon Sinks Geological Area, Apalachicola National Forest, Credit: USFS CC-BY-SA-2.0

U.S. Forest Service Inventory Totals 2017

Outdoor Recreation Areas		3	
Land Acres		1,171,576	
Water Acres		10,000	
Total Acres		1,181,576	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	4	Canoe/Kayak Trails (Miles)	58
Tent Campsites	196	Freshwater Beaches	15
Primitive Tent Campsites	-	Freshwater Beaches (Miles)	0.6
Primitive Camping (Acres)	135	Freshwater Boat Ramps	37
RV Campsites	638	Freshwater Boat Ramps (Lanes)	41
Equestrian Campsites	-	Freshwater Canoe Launches	-
Historic Sites	12	Freshwater Catwalks	-
Commemorative Structures	2	Freshwater Catwalks (Feet)	-
Museums	2	Freshwater Jetties (Feet)	-
Picnic Tables	342	Freshwater Marinas	1
Picnic Shelters	19	Freshwater Marinas (Slips)	12
Hunting Areas (Acres)*	**	Freshwater Piers	4
Bike Trails Paved (Miles)	-	Freshwater Piers (Feet)	300
Bike Trails Unpaved (Miles)	30	Saltwater Beaches	-
Hiking Trails (Miles)	237	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	72	Saltwater Boat Ramps	-
Jogging Trails (Miles)	33	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	351	Saltwater Canoe Launches	-
Nature Trails (Miles)	48	Saltwater Catwalks	-
Bank Fishing Areas	3	Saltwater Catwalks (Feet)	-
Shooting Ranges	3	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
*Includes Land and Water		Saltwater Piers	-
** Included under FWC Totals		Saltwater Piers (Feet)	-





Eglin Air Force Base, Credit: David Moynahan, FWC

U.S. Department of Defense Inventory Totals 2017

Outdoor Recreation Areas		17	
Land Acres		609,514	
Water Acres		2,332	
Total Acres		611,846	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	33	Canoe/Kayak Trails (Miles)	80
Tent Campsites	615	Freshwater Beaches	1
Primitive Tent Campsites	18	Freshwater Beaches (Miles)	0.1
Primitive Camping (Acres)	25	Freshwater Boat Ramps	37
RV Campsites	550	Freshwater Boat Ramps (Lanes)	37
Equestrian Campsites	-	Freshwater Canoe Launches	-
Historic Sites	31	Freshwater Catwalks	7
Commemorative Structures	5	Freshwater Catwalks (Feet)	387
Museums	3	Freshwater Jetties (Feet)	120
Picnic Tables	810	Freshwater Marinas	1
Picnic Shelters	77	Freshwater Marinas (Slips)	3
Hunting Areas (Acres)*	97,000	Freshwater Piers	21
Bike Trails Paved (Miles)	3	Freshwater Piers (Feet)	4,785
Bike Trails Unpaved (Miles)	15	Saltwater Beaches	15
Hiking Trails (Miles)	239	Saltwater Beaches (Miles)	43
Equestrian Trails (Miles)	31	Saltwater Boat Ramps	16
Jogging Trails (Miles)	29	Saltwater Boat Ramps (Lanes)	26
OHV Trails (Miles)	-	Saltwater Canoe Launches	-
Nature Trails (Miles)	23	Saltwater Catwalks	11
Bank Fishing Areas	8	Saltwater Catwalks (Feet)	6,500
Shooting Ranges	1	Saltwater Jetties (Feet)	1,640
		Saltwater Marinas	10
		Saltwater Marinas (Slips)	598
		Saltwater Piers	7
*Includes Land and Water		Saltwater Piers (Feet)	6,010





Lock 7 Jaycee Park, USACE, Credit: FWC

U.S. Army Corps of Engineers Inventory Totals 2017

Outdoor Recreation Areas			6
Land Acres			314
Water Acres			0
Total Acres			314
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	-
Tent Campsites	14	Freshwater Beaches	1
Primitive Tent Campsites	5	Freshwater Beaches (Miles)	0.04
Primitive Camping (Acres)	4	Freshwater Boat Ramps	5
RV Campsites	101	Freshwater Boat Ramps (Lanes)	5
Equestrian Campsites	-	Freshwater Canoe Launches	-
Historic Sites	-	Freshwater Catwalks	1
Commemorative Structures	-	Freshwater Catwalks (Feet)	120
Museums	-	Freshwater Jetties (Feet)	-
Picnic Tables	55	Freshwater Marinas	3
Picnic Shelters	8	Freshwater Marinas (Slips)	24
Hunting Areas (Acres)*	-	Freshwater Piers	3
Bike Trails Paved (Miles)	-	Freshwater Piers (Feet)	340
Bike Trails Unpaved (Miles)	-	Saltwater Beaches	-
Hiking Trails (Miles)	-	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	-	Saltwater Boat Ramps	-
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	-	Saltwater Canoe Launches	-
Nature Trails (Miles)	1	Saltwater Catwalks	1
Bank Fishing Areas	3	Saltwater Catwalks (Feet)	150
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	1
*Includes Land and Water		Saltwater Piers (Feet)	200





Paynes Prairie Preserve State Park, Credit: Mary Fukuyama

Division of Recreation and Parks Inventory Totals 2017

Outdoor Recreation Areas		175	
Land Acres		691,144	
Water Acres		112,870	
Total Acres		804,014	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	235	Canoe/Kayak Trails (Miles)	570
Tent Campsites	375	Freshwater Beaches	33
Primitive Tent Campsites	154	Freshwater Beaches (Miles)	4
Primitive Camping (Acres)	91	Freshwater Boat Ramps	38
RV Campsites	3,404	Freshwater Boat Ramps (Lanes)	42
Equestrian Campsites	147	Freshwater Canoe Launches	72
Historic Sites	1,152	Freshwater Catwalks	29
Commemorative Structures	42	Freshwater Catwalks (Feet)	10,831
Museums	73	Freshwater Jetties (Feet)	4,650
Picnic Tables	5,472	Freshwater Marinas	1
Picnic Shelters	585	Freshwater Marinas (Slips)	77
Hunting Areas (Acres)*	6,500	Freshwater Piers	32
Bike Trails Paved (Miles)	359	Freshwater Piers (Feet)	1,455
Bike Trails Unpaved (Miles)	1,070	Saltwater Beaches	52
Hiking Trails (Miles)	1,825	Saltwater Beaches (Miles)	95
Equestrian Trails (Miles)	897	Saltwater Boat Ramps	27
Jogging Trails (Miles)	216	Saltwater Boat Ramps (Lanes)	46
OHV Trails (Miles)	-	Saltwater Canoe Launches	58
Nature Trails (Miles)	144	Saltwater Catwalks	41
Bank Fishing Areas	313	Saltwater Catwalks (Feet)	8,433
Shooting Ranges	-	Saltwater Jetties (Feet)	7,953
		Saltwater Marinas	7
		Saltwater Marinas (Slips)	375
		Saltwater Piers	28
*Includes Land and Water		Saltwater Piers (Feet)	20,362





Charlotte Harbor Aquatic Preserve, Credit: ORCP

Office of Resilience and Coastal Protection Inventory Totals 2017

Outdoor Recreation Areas		43	
Land Acres		175,101	
Water Acres		2,465,113	
Total Acres		2,640,214	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	804
Tent Campsites	-	Freshwater Beaches	-
Primitive Tent Campsites	73	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	196	Freshwater Boat Ramps	3
RV Campsites	-	Freshwater Boat Ramps (Lanes)	5
Equestrian Campsites	-	Freshwater Canoe Launches	3
Historic Sites	14	Freshwater Catwalks	3
Commemorative Structures	2	Freshwater Catwalks (Feet)	1,411
Museums	4	Freshwater Jetties (Feet)	-
Picnic Tables	76	Freshwater Marinas	-
Picnic Shelters	12	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	6,620	Freshwater Piers	-
Bike Trails Paved (Miles)	5	Freshwater Piers (Feet)	-
Bike Trails Unpaved (Miles)	45	Saltwater Beaches	15
Hiking Trails (Miles)	56	Saltwater Beaches (Miles)	33
Equestrian Trails (Miles)	13	Saltwater Boat Ramps	3
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	13
OHV Trails (Miles)	-	Saltwater Canoe Launches	4
Nature Trails (Miles)	47	Saltwater Catwalks	3
Bank Fishing Areas	26	Saltwater Catwalks (Feet)	1,481
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	2
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-





Apalachee Wildlife Management Area, Credit: David Moynahan, FWC

Florida Fish & Wildlife Conservation Commission Inventory Totals 2017			
Outdoor Recreation Areas		219	
Land Acres		1,986,634	
Water Arces		164,754	
Total Acres		2,151,388	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	467
Tent Campsites	170	Freshwater Beaches	3
Primitive Tent Campsites	21	Freshwater Beaches (Miles)	0.1
Primitive Camping (Acres)	98	Freshwater Boat Ramps	132
RV Campsites	95	Freshwater Boat Ramps (Lanes)	159
Equestrian Campsites	1	Freshwater Canoe Launches	14
Historic Sites	14	Freshwater Catwalks	37
Commemorative Structures	-	Freshwater Catwalks (Feet)	3,349
Museums	3	Freshwater Jetties (Feet)	-
Picnic Tables	415	Freshwater Marinas	1
Picnic Shelters	162	Freshwater Marinas (Slips)	1
Hunting Areas (Acres)*	4,991,453	Freshwater Piers	51
Bike Trails Paved (Miles)	7	Freshwater Piers (Feet)	1,640
Bike Trails Unpaved (Miles)	713	Saltwater Beaches	-
Hiking Trails (Miles)	845	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	632	Saltwater Boat Ramps	12
Jogging Trails (Miles)	3	Saltwater Boat Ramps (Lanes)	12
OHV Trails (Miles)	1	Saltwater Canoe Launches	1
Nature Trails (Miles)	40	Saltwater Catwalks	-
Bank Fishing Areas	147	Saltwater Catwalks (Feet)	-
Shooting Ranges	4	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	4
*Includes Land and Water		Saltwater Piers (Feet)	18





Croom Motorcycle Area, Withlacoochee State Forest, Credit: Florida Forest Service

Florida Forest Service Inventory Totals 2017

Outdoor Recreation Areas		36	
Land Acres		1,054,082	
Water Acres		108	
Total Acres		1,054,190	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	1	Canoe/Kayak Trails (Miles)	321
Tent Campsites	103	Freshwater Beaches	11
Primitive Tent Campsites	154	Freshwater Beaches (Miles)	0.2
Primitive Camping (Acres)	112	Freshwater Boat Ramps	24
RV Campsites	464	Freshwater Boat Ramps (Lanes)	29
Equestrian Campsites	40	Freshwater Canoe Launches	21
Historic Sites	37	Freshwater Catwalks	21
Commemorative Structures	-	Freshwater Catwalks (Feet)	5,610
Museums	3	Freshwater Jetties (Feet)	-
Picnic Tables	715	Freshwater Marinas	-
Picnic Shelters	49	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	778,695	Freshwater Piers	10
Bike Trails Paved (Miles)	5	Freshwater Piers (Feet)	730
Bike Trails Unpaved (Miles)	424	Saltwater Beaches	-
Hiking Trails (Miles)	640	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	563	Saltwater Boat Ramps	1
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	1
OHV Trails (Miles)	180	Saltwater Canoe Launches	-
Nature Trails (Miles)	16	Saltwater Catwalks	-
Bank Fishing Areas	96	Saltwater Catwalks (Feet)	-
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-





Pitt and Sylvan Springs, Credit: FWC

Northwest Florida Water Management District Inventory Totals 2017			
Outdoor Recreation Areas		11	
Land Acres		180,269	
Water Acres		-	
Total Acres		180,269	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	202
Tent Campsites	233	Freshwater Beaches	2
Primitive Tent Campsites	11	Freshwater Beaches (Miles)	0.002
Primitive Camping (Acres)	24	Freshwater Boat Ramps	52
RV Campsites	4	Freshwater Boat Ramps (Lanes)	56
Equestrian Campsites	-	Freshwater Canoe Launches	4
Historic Sites	-	Freshwater Catwalks	-
Commemorative Structures	-	Freshwater Catwalks (Feet)	-
Museums	-	Freshwater Jetties (Feet)	-
Picnic Tables	106	Freshwater Marinas	-
Picnic Shelters	8	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	60,979	Freshwater Piers	-
Bike Trails Paved (Miles)	-	Freshwater Piers (Feet)	-
Bike Trails Unpaved (Miles)	7	Saltwater Beaches	-
Hiking Trails (Miles)	96	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	11	Saltwater Boat Ramps	-
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	-	Saltwater Canoe Launches	-
Nature Trails (Miles)	17	Saltwater Catwalks	-
Bank Fishing Areas	32	Saltwater Catwalks (Feet)	-
Shooting Ranges	1	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-





Ocklawaha Prairie Conservation Area, Credit: Riverbanks Outdoor Store CC-BY-2.0

St. Johns River Water Management District Inventory Totals 2017

Outdoor Recreation Areas		43	
Land Acres		421,971	
Water Acres		10	
Total Acres		421,981	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	28
Tent Campsites	8	Freshwater Beaches	-
Primitive Tent Campsites	220	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	76	Freshwater Boat Ramps	16
RV Campsites	-	Freshwater Boat Ramps (Lanes)	16
Equestrian Campsites	-	Freshwater Canoe Launches	2
Historic Sites	213	Freshwater Catwalks	45
Commemorative Structures	-	Freshwater Catwalks (Feet)	6,020
Museums	1	Freshwater Jetties (Feet)	-
Picnic Tables	77	Freshwater Marinas	-
Picnic Shelters	29	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	169,467	Freshwater Piers	7
Bike Trails Paved (Miles)	4	Freshwater Piers (Feet)	347
Bike Trails Unpaved (Miles)	640	Saltwater Beaches	-
Hiking Trails (Miles)	659	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	541	Saltwater Boat Ramps	-
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	67	Saltwater Canoe Launches	-
Nature Trails (Miles)	24	Saltwater Catwalks	-
Bank Fishing Areas	25	Saltwater Catwalks (Feet)	-
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-





Southwest Florida Water Management District Inventory Totals 2017

Outdoor Recreation Areas	44
Land Acres	392,960
Water Acres	2,954
Total Acres	395,914

RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	52
Tent Campsites	70	Freshwater Beaches	-
Primitive Tent Campsites	35	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	4	Freshwater Boat Ramps	3
RV Campsites	71	Freshwater Boat Ramps (Lanes)	4
Equestrian Campsites	162	Freshwater Canoe Launches	3
Historic Sites	-	Freshwater Catwalks	-
Commemorative Structures	-	Freshwater Catwalks (Feet)	-
Museums	-	Freshwater Jetties (Feet)	-
Picnic Tables	170	Freshwater Marinas	-
Picnic Shelters	22	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	78,563	Freshwater Piers	-
Bike Trails Paved (Miles)	15	Freshwater Piers (Feet)	-
Bike Trails Unpaved (Miles)	311	Saltwater Beaches	-
Hiking Trails (Miles)	495	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	268	Saltwater Boat Ramps	-
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	-	Saltwater Canoe Launches	-
Nature Trails (Miles)	2	Saltwater Catwalks	-
Bank Fishing Areas	25	Saltwater Catwalks (Feet)	-
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-





Stormwater Treatment Area 5, Credit: David Moynahan, FWC

South Florida Water Management District Inventory Totals 2017			
Outdoor Recreation Areas		43	
Land Acres		899,872	
Water Acres		140	
Total Acres		900,012	
RESOURCE-BASED (Land)		RESOURCE-BASED (Water)	
Cabins	-	Canoe/Kayak Trails (Miles)	134
Tent Campsites	10	Freshwater Beaches	-
Primitive Tent Campsites	70	Freshwater Beaches (Miles)	-
Primitive Camping (Acres)	8	Freshwater Boat Ramps	15
RV Campsites	-	Freshwater Boat Ramps (Lanes)	18
Equestrian Campsites	-	Freshwater Canoe Launches	3
Historic Sites	4	Freshwater Catwalks	6
Commemorative Structures	-	Freshwater Catwalks (Feet)	3,432
Museums	1	Freshwater Jetties (Feet)	-
Picnic Tables	62	Freshwater Marinas	-
Picnic Shelters	7	Freshwater Marinas (Slips)	-
Hunting Areas (Acres)*	783,417	Freshwater Piers	6
Bike Trails Paved (Miles)	-	Freshwater Piers (Feet)	100
Bike Trails Unpaved (Miles)	116	Saltwater Beaches	-
Hiking Trails (Miles)	265	Saltwater Beaches (Miles)	-
Equestrian Trails (Miles)	99	Saltwater Boat Ramps	-
Jogging Trails (Miles)	-	Saltwater Boat Ramps (Lanes)	-
OHV Trails (Miles)	-	Saltwater Canoe Launches	-
Nature Trails (Miles)	12	Saltwater Catwalks	-
Bank Fishing Areas	26	Saltwater Catwalks (Feet)	-
Shooting Ranges	-	Saltwater Jetties (Feet)	-
		Saltwater Marinas	-
		Saltwater Marinas (Slips)	-
		Saltwater Piers	-
*Includes Land and Water		Saltwater Piers (Feet)	-



Federal Agency Outdoor Recreation Resources and Facilities 2017

Outdoor Recreation Area										73
Land Acres										4,554,410
Water Acres										789,774
Total Acres										5,344,184
FACILITIES		Statewide	Northwest	North Central	Northeast	Central West	Central	Central East	Southwest	Southeast
RESOURCE-BASED (Land)	Cabins	37	33	-	-	-	4	-	-	-
	Tent Campsites	1,226	791	25	13	50	135	16	111	85
	Primitive Tent Campsites	28	23	-	-	-	-	5	-	-
	Primitive Camping (Acres)	256	2	75	-	-	85	13	30	51
	RV Campsites	2,006	517	20	12	294	545	18	201	399
	Equestrian Campsites	-	-	-	-	-	-	-	-	-
	Historic Sites	392	25	12	239	1	5	95	13	2
	Commemorative Structures	10	-	2	8	-	-	-	-	-
	Museums	27	4	3	3	1	-	6	4	6
	Picnic Tables	2,014	1,106	70	256	62	180	155	100	85
	Picnic Shelters	173	100	4	16	6	16	19	6	6
	Hunting Areas (Acres) *	259,070	30,811	69,329	-	6,736	82,000	40,194	-	30,000
	Bike Trails Paved (Miles)	75	1	-	3	-	-	-	71	-
	Bike Trails Unpaved (Miles)	148	40	69	1	5	-	12	9	12
	Hiking Trails (Miles)	1,145	400	307	5	1	213	38	127	54
	Equestrian Trails (Miles)	121	37	56	-	8	16	12	-	-
	Jogging Trails (Miles)	71	42	-	6	-	8	-	9	-
	OHV Trails (Miles)	401	226	-	-	4	125	-	50	-
Nature Trails (Miles)	316	133	35	5	-	16	26	84	13	
Bank Fishing Areas	23	10	5	-	-	2	2	1	3	
Shooting Ranges	4	1	1	-	1	1	-	-	-	
RESOURCE-BASED (Water)	Freshwater Beaches	18	4	3	-	-	10	-	1	-
	Freshwater Beaches (Miles)	0.69	0.27	0.04	-	-	0.35	-	0.04	-
	Freshwater Boat Ramps	90	45	6	4	-	24	3	2	5
	Freshwater Boat Ramps (Lanes)	97	46	7	5	-	28	3	2	7
	Freshwater Canoe Launches	11	1	10	-	-	-	-	-	-
	Freshwater Catwalks	11	6	1	-	-	1	1	1	1
	Freshwater Catwalks (Feet)	907	287	300	-	-	100	-	120	100
	Freshwater Jetties (Feet)	120	120	-	-	-	-	-	-	-
	Freshwater Marinas	5	1	-	-	-	1	2	1	-
	Freshwater Marinas (Slips)	39	3	-	-	-	12	16	8	-
	Freshwater Piers	29	17	1	3	-	5	-	3	-
	Freshwater Piers (Feet)	5,515	4,750	90	75	-	260	-	340	-
	Saltwater Beaches	41	19	-	2	2	-	8	5	5
	Saltwater Beaches (Miles)	138	98.47	-	1.36	2.57	-	33.85	0.82	0.93
	Saltwater Boat Ramps	35	12	4	-	1	-	13	1	4
	Saltwater Boat Ramps (Lanes)	52	18	4	-	2	-	19	1	8
	Saltwater Canoe Launches	5	-	-	-	-	-	3	-	2
	Saltwater Catwalks	53	15	3	-	1	-	33	-	1
	Saltwater Catwalks (Feet)	23,044	15,025	35	-	175	-	7,427	-	382
	Saltwater Jetties (Feet)	10,120	1,000	30	1,250	40	-	-	-	7,800
Saltwater Marinas	11	7	-	-	1	-	2	-	1	
Saltwater Marinas (Slips)	700	413	-	-	35	-	150	-	102	
Saltwater Piers	19	8	4	-	1	-	4	1	1	
Saltwater Piers (Feet)	7,506	5,950	862	-	60	-	484	50	100	
USER-ORIENTED	Baseball Fields	51	18	-	16	6	-	9	1	1
	Basketball Goals	56	15	-	9	2	-	24	-	6
	Equipped Play Areas	52	6	-	21	3	-	18	1	3
	Football Fields	18	6	-	3	3	-	6	-	-
	Golf Courses, 18-Hole	8	4	-	1	2	-	1	-	-
	Golf Courses, 9-Hole	5	2	-	3	-	-	-	-	-
	Golf Courses, Executive	1	1	-	-	-	-	-	-	-
	Golf Holes (Total)	207	108	-	45	36	-	18	-	-
	Multi-Use Courts	6	1	-	-	4	-	-	-	1
	Multi-Use Fields	9	4	-	2	-	-	2	-	1
	Outdoor Swimming Pools	14	6	-	3	2	-	3	-	-
	Racquetball Courts	19	4	-	6	-	-	8	1	-
	Recreation Centers	28	8	-	5	3	-	8	1	3
	Shuffleboard Courts	5	2	-	-	-	-	3	-	-
	Skate Parks	-	-	-	-	-	-	-	-	-
	Tennis Courts	78	33	-	28	6	-	8	-	3
Volleyball Courts	3	2	-	-	-	-	-	1	-	

*Includes Land and Water



Local Agency Outdoor Recreation Resources and Facilities 2017

Outdoor Recreation Areas										9,481
Land Acres										492,882
Water Acres										54,859
Total Acres										547,742
FACILITIES		Statewide	Northwest	North Central	Northeast	Central West	Central	Central East	Southwest	Southeast
RESOURCE-BASED (Land)	Cabins	100	7	-	38	6	9	14	6	20
	Tent Campsites	1,125	27	113	174	188	91	204	85	243
	Primitive Tent Campsites	162	1	24	-	3	96	8	29	1
	Primitive Camping (Acres)	1,002	18	35	17	60	642	208	5	17
	RV Campsites	4,283	97	276	383	348	350	804	77	1,948
	Equestrian Campsites	6	-	-	-	-	1	5	-	-
	Historic Sites	349	26	46	39	36	53	52	30	67
	Commemorative Structures	196	23	11	14	16	31	41	13	47
	Museums	241	11	19	43	34	30	34	24	46
	Picnic Tables	40,818	2,928	2,550	2,775	8,162	6,854	4,602	4,422	8,725
	Picnic Shelters	7,593	791	588	553	1,099	1,156	1,043	808	1,555
	Hunting Areas (Acres) *	15,002	-	-	2	-	-	-	15,000	-
	Bike Trails Paved (Miles)	1,074	42	89	82	177	214	179	142	150
	Bike Trails Unpaved (Miles)	977	27	99	104	155	147	86	248	110
	Hiking Trails (Miles)	3,210	54	190	138	283	1,558	244	482	260
	Equestrian Trails (Miles)	655	13	39	64	53	139	53	145	149
	Jogging Trails (Miles)	1,281	92	106	90	212	282	124	100	274
	OHV Trails (Miles)	19	0.2	0.7	17	-	-	-	-	1
	Nature Trails (Miles)	1,028	35	99	102	154	221	120	146	154
Bank Fishing	1,585	16	54	8	33	123	92	49	1,210	
Shooting Ranges	2	1	-	-	-	-	-	1	-	
RESOURCE-BASED (Water)	Freshwater Beaches	196	18	24	10	11	76	25	7	25
	Freshwater Beaches (Miles)	25	2	0.9	0.5	0.5	4.3	3.8	0.6	12.5
	Freshwater Boat Ramps	834	107	129	90	59	272	67	45	65
	Freshwater Boat Ramps (Lanes)	1,027	115	162	101	84	323	91	52	99
	Freshwater Canoe Launches	117	3	9	13	13	24	15	14	26
	Freshwater Catwalks	420	30	32	27	66	123	57	24	61
	Freshwater Catwalks (Feet)	125,645	5,236	6,400	5,129	19,586	45,932	12,897	11,314	19,151
	Freshwater Jetties (Feet)	78,821	-	4,952	-	30,550	32,526	2,403	3,305	5,085
	Freshwater Marinas	20	-	-	6	1	3	5	1	4
	Freshwater Marinas (Slips)	1,030	-	-	260	8	260	154	25	321
	Freshwater Marinas (Dry Storage)	257	-	-	75	-	170	-	-	12
	Freshwater Piers	525	107	33	40	67	131	50	28	69
	Freshwater Piers (Feet)	59,035	3,426	5,998	6,582	3,659	13,480	5,437	1,771	18,682
	Saltwater Beaches	1,487	246	7	177	208	-	346	257	246
	Saltwater Beaches (Miles)	161	11	1.3	26	19	-	29	40	36
	Saltwater Boat Ramps	531	80	15	29	95	-	118	81	113
	Saltwater Boat Ramps (Lanes)	794	110	20	39	162	-	169	123	171
	Saltwater Canoe Launches	89	3	2	4	13	-	17	32	18
	Saltwater Catwalks	545	56	2	21	90	-	225	108	42
	Saltwater Catwalks (Feet)	121,822	7,548	664	4,260	14,907	-	35,201	35,465	23,777
	Saltwater Jetties (Feet)	35,263	306	266	50	12,581	-	100	8,145	13,815
	Saltwater Marinas	84	5	2	5	11	-	7	13	41
	Saltwater Marinas (Slips)	6,701	559	37	243	1,580	-	1,119	646	2,517
	Saltwater Marinas (Dry Storage)	923	-	-	-	-	-	188	-	735
	Saltwater Piers	2,306	49	6	16	44	-	70	65	2,056
	Saltwater Piers (Feet)	78,106	21,478	2,550	5,301	13,174	-	12,332	11,236	12,035
USER-ORIENTED	Baseball Fields	5,374	568	381	529	804	936	598	447	1,111
	Basketball Goals	7,297	341	659	545	1,182	1,190	943	437	2,000
	Equipped Play Areas	4,638	402	378	424	677	809	477	391	1,080
	Football Fields	2,016	156	114	166	298	311	253	200	518
	Golf Courses, 18-Hole	74	4	2	6	7	7	13	6	29
	Golf Courses, 9-Hole	33	-	1	6	2	4	7	2	11
	Golf Courses, Executive	13	1	-	-	3	-	1	-	8
	Golf Holes (Total)	1,779	81	47	162	204	163	315	126	681
	Multi-Use Courts	754	18	59	18	246	124	106	29	154
	Multi-Use Fields	1,852	101	183	109	199	348	221	133	558
	Outdoor Swimming Pools	479	6	26	54	64	60	38	50	181
	Racquetball Courts	1,311	20	64	38	159	195	169	75	591
	Recreation Centers	1,297	100	87	98	214	168	150	113	367
	Shuffleboard Courts	2,048	52	31	51	462	485	385	199	388
	Skate Parks	37	6	6	4	5	5	2	5	4
	Tennis Courts	4,470	198	216	307	611	638	516	465	1,519
	Volleyball Courts	696	22	75	60	54	138	77	74	196

*Includes Land and Water



“Leisure is an essential part of life.” -Ana Osborne



Anastasia State Park, Credit: Lexia Suarez



Activity Spending Impacts: Part 1

Warrior Games Training, Credit: Samuel King, PD US Air Force

Introduction

Accompanying Florida's SCORP for the first time is an economic impact analysis of outdoor recreation activities in the state. The Balmoral Group (TBG) was contracted to conduct the economic study.¹⁸ A summary of those results can be found in Chapter 5, and in Appendices J and K. The complete final report can be found on FDEP's SCORP web page at floridadep.gov/parks.

TBG used online survey panels to administer the questionnaires, which were offered in both English and Spanish. The surveys were sent to more than 7,000 individuals across Florida and the U.S., with 44 states and Washington, D.C. represented. Resident surveys were conducted in February 2017; responses were received from all 67 counties. Visitor surveys were conducted in March and May 2017; responses were received from 64 counties. The final sample included 4,743 residents and 1,355 out-of-state visitors (6,098 total respondents). Based on the sample sizes, the confidence level for the results (for direct expenditures) is $\pm 2\%$ for residents, with a 95% level of confidence and $\pm 3\%$ for visitors.

Spending data gathered from survey respondents were used to estimate economic impacts for the 35 outdoor recreation activities tracked in this SCORP. TBG used input-output modeling to generate these assessments via IMPLAN (Impact Analysis for Planning) software. Input-output modeling calculates multipliers to estimate the "ripple effects" of spending, which extend beyond the county where the goods and services are purchased.

Spending by residents and visitors was attributed to the counties they identified as their primary destination for outdoor recreation activities over a 12-month period. Spending was further broken down into four categories for IMPLAN modeling: Food (food and beverages); Travel (transportation and accommodations); Fees and Recurring Costs (including entrance/access charges and expendable items); and Gear (durable equipment and clothing).

According to this study, the average statewide, annual expenditures per person on outdoor recreation activities in Florida are as follows:

Spending Categories	Residents	Visitors
Total Food Expenditures	\$483	\$245
Total Travel Expenditures	\$486	\$253
Total Fees and Recurring Costs Expenditures	\$220	\$113
Total Gear and Equipment Expenditures	\$162	\$72
Total Expenditures	\$1,351	\$683



On average, residents participating in outdoor recreation activities spent 36 percent on food, 36 percent on travel, 16 percent on fees and recurring costs and 12 percent on specialized gear and equipment. The proportion that visitors spent on each category was nearly identical; on average, visitors spent 36 percent on food, 37 percent on travel, 17 percent on fees and recurring costs and 11 percent on specialized gear and equipment.

The total economic impact by residents participating in outdoor recreation activities in an “average” Florida county is approximately \$337 million, and by visitors is more than \$1.4 billion, with significant variation between coastal, inland and high visitor (Broward, Orange, Osceola, Miami-Dade, Monroe, Pinellas and Palm Beach) counties (see tables below).

Average Economic Contribution per County (in \$ millions) - Residents

Output Category	Average Coastal County	Average Inland County	Average High Visitor County	Average County Overall
Direct Economic Contribution	\$149	\$22	\$1,767	\$261
Indirect Economic Contribution	\$41	\$6	\$521	\$76
Induced Economic Contribution	-	-	-	-
Total Economic Contribution	\$190	\$28	\$2,288	\$337

Average Economic Contribution per County (in \$ millions) - Visitors

Output Category	Average Coastal County	Average Inland County	Average High Visitor County	Average County Overall
Direct Economic Contribution	\$527	\$93	\$5,966	\$901
Indirect Economic Contribution	\$145	\$24	\$1,752	\$259
Induced Economic Contribution	\$136	\$24	\$1,869	\$267
Total Economic Contribution	\$808	\$141	\$9,586	\$1,427

As shown by this study, parks and other public lands such as preserves, state forests and wildlife management areas are tremendously important to Florida’s economy; approximately \$60 billion of outdoor recreation spending occurred on public lands. Residents reported that 76 percent of their outdoor recreation activities took place in parks and on other public lands; 66 percent of visitors’ activities were tied to parks and public lands.

The following pages depict the spending totals for outdoor recreation activities in Florida. Activity spending is shown for residents, visitors and combined. The individual counties are ranked by total spending amount, and the activities and counties are arranged from greatest economic impact to least. Beginning on page 224, expenditures for each of the major spending categories listed above are presented by county, and the counties are arranged alphabetically.

In Appendix K, each outdoor recreation activity is ranked by total spending amount at the statewide level, regional level and county level (counties are arranged alphabetically).

Terms¹²⁹ for Appendices J and K:

Direct economic effects: the results of the money initially spent on goods and services in the study region by residents and visitors participating in outdoor recreation activities.

Indirect economic effects: the changes in sales, income or jobs in sectors within the region that supply goods and services to the outdoor recreation and tourism sectors. This is sometimes referred to as the result of busi-



ness-to-business transactions. For example, the increased sales at gas stations resulting from more motorboat purchases is an indirect effect of visitor spending.

Induced economic effects: the increased sales within the region from household spending of the income earned in the recreation and tourism sectors. In other words, these effects are the result of increased personal income caused by the direct and indirect effects. For example, outfitters spend the income they earn from tourists on housing, utilities, groceries, etc.

Total economic effects: the combination of direct and indirect economic effects (and induced effects for visitors) in the study region by participants in outdoor recreation activities.



Egmont Key State Park; Credit: Ghon Eckley



Activity Spending: County Totals

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$7,162,064,538	\$19,305,092,445	\$26,467,156,982
2	Miami-Dade	\$3,059,688,648	\$12,152,639,734	\$15,212,328,382
3	Broward	\$1,711,619,841	\$6,408,784,183	\$8,120,404,024
4	Pinellas	\$1,544,789,859	\$5,603,259,836	\$7,148,049,695
5	Osceola	\$1,289,745,290	\$4,995,671,769	\$6,285,417,058
6	Monroe	\$1,461,038,660	\$4,640,316,850	\$6,101,355,510
7	Palm Beach	\$1,248,312,193	\$4,705,901,548	\$5,954,213,741
8	Lee	\$1,087,668,400	\$3,483,763,283	\$4,571,431,683
9	Collier	\$645,952,806	\$2,034,142,552	\$2,680,095,358
10	Hillsborough	\$587,344,406	\$2,040,853,824	\$2,628,198,230
11	Walton	\$657,502,789	\$1,710,985,382	\$2,368,488,171
12	Sarasota	\$434,978,583	\$1,590,229,349	\$2,025,207,932
13	Volusia	\$434,637,825	\$1,566,362,000	\$2,000,999,825
14	Duval	\$572,705,565	\$1,412,915,840	\$1,985,621,405
15	Bay	\$492,786,813	\$1,467,339,309	\$1,960,126,122
16	Polk	\$318,087,954	\$1,447,530,213	\$1,765,618,168
17	Okaloosa	\$431,714,257	\$1,184,867,171	\$1,616,581,427
18	Manatee	\$315,755,093	\$1,021,859,170	\$1,337,614,263
19	Brevard	\$290,903,171	\$994,036,184	\$1,284,939,354
20	Escambia	\$275,963,694	\$752,276,181	\$1,028,239,875
21	St. Johns	\$268,219,735	\$701,656,151	\$969,875,885
22	Alachua	\$179,411,144	\$518,007,645	\$697,418,789
23	Leon	\$159,705,415	\$447,296,448	\$607,001,863
24	Seminole	\$135,656,066	\$471,308,448	\$606,964,514
25	Nassau	\$140,537,582	\$426,577,090	\$567,114,673
26	Charlotte	\$87,235,426	\$343,553,748	\$430,789,175
27	St. Lucie	\$87,434,205	\$290,271,180	\$377,705,385
28	Lake	\$82,306,123	\$265,249,500	\$347,555,623
29	Indian River	\$65,458,204	\$216,438,879	\$281,897,084
30	Marion	\$66,037,428	\$188,970,600	\$255,008,028
31	Flagler	\$69,853,198	\$182,455,205	\$252,308,404
32	Martin	\$65,639,321	\$168,068,285	\$233,707,606
33	Santa Rosa	\$75,247,563	\$130,077,645	\$205,325,208
34	Columbia	\$43,298,247	\$155,103,031	\$198,401,278
35	Gulf	\$51,814,534	\$129,324,005	\$181,138,540
36	Pasco	\$31,368,490	\$93,242,164	\$124,610,654
37	Citrus	\$21,325,944	\$94,629,924	\$115,955,868
38	Clay	\$18,276,431	\$86,805,355	\$105,081,786
39	Franklin	\$26,114,368	\$74,967,640	\$101,082,008
40	Sumter	\$27,639,182	\$67,790,112	\$95,429,294
41	Hernando	\$20,355,458	\$74,149,527	\$94,504,985
42	Highlands	\$15,554,138	\$45,450,551	\$61,004,689
43	Putnam	\$9,907,395	\$34,435,528	\$44,342,923
44	Okeechobee	\$8,099,627	\$32,099,239	\$40,198,867



Activity Spending: County Totals (cont.)

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Jackson	\$7,504,782	\$27,664,418	\$35,169,199
46	Suwannee	\$7,175,896	\$27,310,963	\$34,486,859
47	Hendry	\$6,110,198	\$25,043,575	\$31,153,773
48	Taylor	\$6,945,139	\$15,339,280	\$22,284,419
49	Levy	\$5,935,993	\$14,385,374	\$20,321,366
50	Bradford	\$4,035,770	\$11,393,752	\$15,429,522
51	Gadsden	\$3,769,684	\$10,940,218	\$14,709,902
52	Madison	\$2,886,887	\$10,525,257	\$13,412,144
53	Wakulla	\$3,515,069	\$9,342,340	\$12,857,409
54	DeSoto	\$2,105,255	\$8,773,138	\$10,878,393
55	Washington	\$2,014,185	\$7,762,290	\$9,776,476
56	Gilchrist	\$1,125,399	\$4,158,591	\$5,283,990
57	Baker	\$997,895	\$4,125,155	\$5,123,050
58	Holmes	\$1,165,402	\$3,456,319	\$4,621,721
59	Hamilton	\$947,828	\$3,259,432	\$4,207,259
60	Dixie	\$1,175,570	\$2,682,979	\$3,858,549
61	Glades	\$738,629	\$2,929,321	\$3,667,949
62	Hardee	\$528,206	\$3,109,662	\$3,637,868
63	Lafayette	\$692,774	\$2,601,635	\$3,294,408
64	Union	\$627,068	\$2,514,940	\$3,142,008
65	Calhoun	\$787,766	\$2,140,998	\$2,928,764
66	Jefferson	\$840,246	\$2,033,337	\$2,873,583
67	Liberty	\$646,608	\$2,150,083	\$2,796,691
	TOTAL	\$25,842,027,858	\$83,960,397,780	\$109,802,425,636



Cape Canaveral Veterans Memorial Park. Credit: Michael Rivera CC-BY-SA-4.0



Fitness Walking/Jogging

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$2,450,835,223	\$1,493,835,786	\$3,944,671,009
2	Miami-Dade	\$682,658,095	\$600,665,756	\$1,283,323,851
3	Pinellas	\$721,163,650	\$435,971,835	\$1,157,135,485
4	Broward	\$478,849,810	\$668,343,510	\$1,147,193,319
5	Osceola	\$596,972,862	\$504,250,396	\$1,101,223,258
6	Monroe	\$311,142,975	\$610,022,127	\$921,165,102
7	Lee	\$263,879,910	\$237,650,604	\$501,530,514
8	Palm Beach	\$234,508,205	\$244,167,762	\$478,675,967
9	Bay	\$114,839,642	\$182,251,746	\$297,091,387
10	Okaloosa	\$165,086,520	\$110,067,642	\$275,154,162
11	Walton	\$139,425,103	\$118,314,958	\$257,740,061
12	Duval	\$177,861,566	\$47,681,086	\$225,542,652
13	Hillsborough	\$83,505,093	\$135,221,476	\$218,726,570
14	Volusia	\$78,727,028	\$127,727,354	\$206,454,382
15	Polk	\$148,154,284	\$58,178,385	\$206,332,669
16	Collier	\$112,266,651	\$81,916,508	\$194,183,160
17	Sarasota	\$94,516,630	\$97,050,521	\$191,567,151
18	Manatee	\$60,485,993	\$99,176,473	\$159,662,466
19	Alachua	\$86,703,617	\$63,594,600	\$150,298,217
20	Brevard	\$31,999,480	\$71,335,475	\$103,334,956
21	Escambia	\$80,830,451	\$14,240,936	\$95,071,387
22	Leon	\$59,000,190	\$4,270,129	\$63,270,319
23	Seminole	\$25,319,437	\$28,073,211	\$53,392,648
24	St. Lucie	\$26,835,372	\$24,594,448	\$51,429,820
25	Lake	\$26,345,166	\$19,498,168	\$45,843,333
26	St. Johns	\$27,642,701	\$12,331,664	\$39,974,365
27	Marion	\$24,521,653	\$12,152,320	\$36,673,973
28	Nassau	\$5,577,117	\$24,814,777	\$30,391,894
29	Columbia	\$3,370,940	\$16,198,325	\$19,569,264
30	Pasco	\$11,777,606	\$4,043,001	\$15,820,608
31	Santa Rosa	\$7,528,845	\$8,039,932	\$15,568,777
32	Flagler	\$7,774,050	\$6,393,507	\$14,167,557
33	Gulf	\$10,931,259	\$2,771,782	\$13,703,041
34	Clay	\$702,176	\$11,217,564	\$11,919,739
35	Martin	\$10,882,514	\$485,135	\$11,367,648
36	Charlotte	\$2,213,475	\$6,851,698	\$9,065,173
37	Citrus	\$5,121,313	\$3,885,448	\$9,006,761
38	Indian River	\$7,943,125	\$332,023	\$8,275,147
39	Okeechobee	\$2,736,980	\$3,657,693	\$6,394,673
40	Highlands	\$841,460	\$5,094,501	\$5,935,961
41	Hendry	\$1,673,733	\$2,807,106	\$4,480,839
42	Jackson	\$1,157,697	\$2,650,128	\$3,807,825
43	Sumter	\$1,894,444	\$1,867,181	\$3,761,625
44	Franklin	\$1,814,210	\$1,891,624	\$3,705,834



Fitness Walking/Jogging

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Putnam	\$1,424,840	\$2,088,291	\$3,513,131
46	Hernando	\$825,510	\$2,486,018	\$3,311,528
47	Gadsden	\$1,381,702	\$1,239,411	\$2,621,113
48	Suwannee	\$72,272	\$2,069,578	\$2,141,850
49	DeSoto	\$33,805	\$1,296,571	\$1,330,377
50	Bradford	\$988,711	\$183,069	\$1,171,780
51	Wakulla	\$479,288	\$632,372	\$1,111,659
52	Taylor	\$115,379	\$974,933	\$1,090,312
53	Madison	\$712,419	\$175,626	\$888,045
54	Washington	\$163	\$852,162	\$852,326
55	Holmes	\$377,130	\$391,565	\$768,694
56	Levy	\$504,183	\$127,722	\$631,905
57	Glades	\$182,925	\$412,657	\$595,582
58	Gilchrist	\$215,030	\$329,033	\$544,063
59	Liberty	\$236,091	\$288,673	\$524,764
60	Jefferson	\$271,974	\$160,339	\$432,313
61	Baker	\$10,947	\$334,610	\$345,558
62	Hardee	\$5,158	\$298,528	\$303,686
63	Union	\$44,661	\$197,815	\$242,476
64	Hamilton	\$28,780	\$201,359	\$230,139
65	Lafayette	\$145,725	\$75,110	\$220,835
66	Dixie	\$53,250	\$140,376	\$193,627
67	Calhoun	\$14,202	\$48,049	\$62,251
	TOTAL	\$7,396,142,396	\$6,220,590,168	\$13,616,732,564



Wekiwa Springs State Park, Credit: Crawford Entertainment



Saltwater Beach Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$661,070,840	\$1,326,943,858	\$1,988,014,698
2	Broward	\$320,695,172	\$1,065,366,766	\$1,386,061,938
3	Pinellas	\$292,914,803	\$834,598,506	\$1,127,513,309
4	Monroe	\$192,279,600	\$801,869,753	\$994,149,353
5	Palm Beach	\$320,159,461	\$409,077,944	\$729,237,406
6	Lee	\$143,934,082	\$463,022,270	\$606,956,351
7	Walton	\$63,563,218	\$382,137,845	\$445,701,063
8	Bay	\$143,500,610	\$276,158,607	\$419,659,217
9	Collier	\$137,299,976	\$267,757,261	\$405,057,237
10	Hillsborough	\$174,592,780	\$213,712,104	\$388,304,884
11	Volusia	\$79,602,035	\$308,006,464	\$387,608,499
12	Okaloosa	\$90,511,404	\$295,491,785	\$386,003,189
13	Duval	\$79,460,868	\$198,601,706	\$278,062,575
14	Manatee	\$115,664,938	\$157,685,799	\$273,350,737
15	Sarasota	\$83,880,689	\$172,261,505	\$256,142,194
16	Brevard	\$50,349,227	\$171,494,895	\$221,844,122
17	Escambia	\$54,235,422	\$66,115,695	\$120,351,117
18	St. Johns	\$32,926,407	\$55,512,765	\$88,439,172
19	Charlotte	\$21,315,198	\$40,843,843	\$62,159,041
20	Nassau	\$23,814,297	\$27,860,883	\$51,675,180
21	Flagler	\$8,383,863	\$33,925,382	\$42,309,246
22	St. Lucie	\$11,977,431	\$21,186,558	\$33,163,989
23	Santa Rosa	\$7,365,605	\$24,048,946	\$31,414,551
24	Indian River	\$13,399,942	\$12,348,858	\$25,748,800
25	Gulf	\$2,518,769	\$14,937,736	\$17,456,505
26	Martin	\$11,625,025	\$3,632,757	\$15,257,782
27	Franklin	\$1,910,834	\$7,400,362	\$9,311,196
28	Pasco	\$1,379,004	\$6,672,763	\$8,051,767
29	Citrus	\$2,148,634	\$5,864,407	\$8,013,041
30	Hernando	\$2,807,537	\$4,136,813	\$6,944,350
31	Levy	\$45,568	\$2,801,399	\$2,846,968
32	Wakulla	\$296,089	\$2,031,832	\$2,327,921
33	Taylor	\$33,955	\$679,882	\$713,836
34	Jefferson	\$1,140	\$515,176	\$516,316
35	Dixie	\$7,580	\$390,286	\$397,865
36	Alachua	N/A	N/A	N/A
37	Baker	N/A	N/A	N/A
38	Bradford	N/A	N/A	N/A
39	Calhoun	N/A	N/A	N/A
40	Clay	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A



Saltwater Beach Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Glades	N/A	N/A	N/A
46	Hamilton	N/A	N/A	N/A
47	Hardee	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Highlands	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Jackson	N/A	N/A	N/A
52	Lafayette	N/A	N/A	N/A
53	Lake	N/A	N/A	N/A
54	Leon	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Marion	N/A	N/A	N/A
58	Okeechobee	N/A	N/A	N/A
59	Orange	N/A	N/A	N/A
60	Osceola	N/A	N/A	N/A
61	Polk	N/A	N/A	N/A
62	Putnam	N/A	N/A	N/A
63	Seminole	N/A	N/A	N/A
64	Sumter	N/A	N/A	N/A
65	Suwannee	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$3,145,672,001	\$7,675,093,413	\$10,820,765,414



Hiking

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$185,201,376	\$1,655,589,652	\$1,840,791,027
2	Miami-Dade	\$131,137,354	\$644,735,967	\$775,873,320
3	Pinellas	\$56,289,075	\$439,523,363	\$495,812,438
4	Lee	\$176,800,987	\$296,821,284	\$473,622,271
5	Broward	\$100,320,870	\$341,324,764	\$441,645,634
6	Osceola	\$62,230,542	\$340,533,377	\$402,763,920
7	Palm Beach	\$12,171,028	\$314,154,477	\$326,325,505
8	Monroe	\$39,003,158	\$251,063,528	\$290,066,687
9	Collier	\$67,359,991	\$172,864,631	\$240,224,622
10	Hillsborough	\$47,883,954	\$123,511,027	\$171,394,981
11	Duval	\$25,270,062	\$126,841,588	\$152,111,650
12	Brevard	\$40,347,606	\$88,244,367	\$128,591,973
13	Sarasota	\$44,388,998	\$69,085,593	\$113,474,591
14	Walton	\$73,639,261	\$28,482,318	\$102,121,580
15	Alachua	\$2,272,485	\$81,064,916	\$83,337,401
16	Polk	\$14,901,980	\$64,709,987	\$79,611,966
17	Okaloosa	\$10,634,593	\$65,225,269	\$75,859,862
18	Bay	\$2,075,584	\$73,205,527	\$75,281,111
19	Manatee	\$14,410,743	\$48,656,633	\$63,067,376
20	Volusia	\$17,104,273	\$43,983,249	\$61,087,521
21	Seminole	\$7,334,318	\$50,867,034	\$58,201,352
22	Escambia	\$4,725,790	\$48,537,155	\$53,262,945
23	Nassau	\$4,353,853	\$18,294,568	\$22,648,421
24	Lake	\$2,479,314	\$18,718,241	\$21,197,555
25	Charlotte	\$95,911	\$18,979,774	\$19,075,686
26	St. Lucie	\$5,656,942	\$12,841,706	\$18,498,648
27	St. Johns	\$4,034,817	\$14,301,811	\$18,336,628
28	Indian River	\$13,652,301	\$2,361,050	\$16,013,351
29	Marion	\$5,262,567	\$9,114,240	\$14,376,806
30	Gulf	\$2,996,933	\$10,192,662	\$13,189,595
31	Santa Rosa	\$1,624,993	\$8,503,170	\$10,128,163
32	Leon	\$6,750,995	\$1,897,835	\$8,648,830
33	Martin	\$7,199,928	\$485,135	\$7,685,063
34	Sumter	\$161,281	\$6,024,155	\$6,185,437
35	Clay	\$3,255,952	\$2,921,241	\$6,177,193
36	Highlands	\$292,422	\$5,591,473	\$5,883,895
37	Pasco	\$750,219	\$4,127,230	\$4,877,449
38	Citrus	\$1,867,272	\$2,560,985	\$4,428,257
39	Franklin	\$2,645,324	\$1,563,486	\$4,208,810
40	Columbia	\$1,853,803	\$1,322,312	\$3,176,115
41	Hendry	\$50	\$3,080,941	\$3,080,991
42	Hernando	\$122,845	\$2,785,261	\$2,908,105
43	Flagler	\$2,064,012	\$710,390	\$2,774,402
44	Putnam	\$2,891	\$2,423,754	\$2,426,645



Hiking

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Suwannee	\$439,840	\$1,180,518	\$1,620,357
46	DeSoto	\$28,403	\$1,423,053	\$1,451,456
47	Bradford	\$396,011	\$849,910	\$1,245,921
48	Okeechobee	\$130,201	\$879,395	\$1,009,596
49	Levy	\$57,880	\$926,492	\$984,372
50	Taylor	\$14,134	\$896,459	\$910,593
51	Gadsden	\$215,679	\$666,643	\$882,322
52	Jackson	\$196,887	\$628,373	\$825,260
53	Madison	\$135,831	\$526,878	\$662,709
54	Washington	\$16,319	\$458,353	\$474,672
55	Glades	\$13,078	\$452,912	\$465,990
56	Hamilton	\$194,328	\$185,151	\$379,479
57	Baker	\$66,042	\$307,677	\$373,719
58	Wakulla	\$30,760	\$340,134	\$370,894
59	Gilchrist	\$60,443	\$302,549	\$362,992
60	Hardee	\$68,533	\$258,208	\$326,741
61	Holmes	\$60,836	\$210,611	\$271,447
62	Union	\$18,110	\$181,892	\$200,002
63	Lafayette	\$382	\$150,219	\$150,601
64	Dixie	\$9,148	\$129,077	\$138,225
65	Jefferson	\$44,562	\$86,242	\$130,804
66	Liberty	\$38,085	\$50,288	\$88,373
67	Calhoun	\$39,043	\$7,688	\$46,731
	TOTAL	\$1,204,903,187	\$5,528,925,847	\$6,733,829,034



Suwannee River State Park, Credit: Mick Russell



Picnicking

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$47,648,409	\$1,533,345,827	\$1,580,994,236
2	Miami-Dade	\$80,598,321	\$718,569,874	\$799,168,195
3	Broward	\$25,434,426	\$523,716,478	\$549,150,904
4	Osceola	\$53,598,274	\$472,001,857	\$525,600,130
5	Monroe	\$154,318,352	\$287,830,848	\$442,149,200
6	Pinellas	\$41,975,963	\$393,346,795	\$435,322,758
7	Palm Beach	\$33,014,117	\$312,430,947	\$345,445,063
8	Lee	\$10,392,363	\$274,099,417	\$284,491,780
9	Walton	\$5,166,044	\$160,989,158	\$166,155,203
10	Hillsborough	\$10,365,837	\$135,420,560	\$145,786,397
11	Polk	\$577,577	\$124,504,438	\$125,082,015
12	Volusia	\$15,417,385	\$108,597,334	\$124,014,719
13	Collier	\$298,314	\$122,420,496	\$122,718,810
14	Sarasota	\$6,856,243	\$111,079,200	\$117,935,443
15	Manatee	\$4,053,021	\$102,579,977	\$106,632,998
16	Duval	\$9,924,760	\$92,689,391	\$102,614,152
17	Okaloosa	\$18,192,307	\$70,443,291	\$88,635,598
18	Bay	\$2,755,316	\$74,426,340	\$77,181,656
19	Brevard	\$3,301,284	\$72,417,309	\$75,718,594
20	Seminole	\$29,200	\$57,592,854	\$57,622,054
21	Alachua	\$2,632,793	\$46,675,745	\$49,308,538
22	Escambia	\$10,706,684	\$36,402,866	\$47,109,550
23	Nassau	\$14,444,353	\$22,156,051	\$36,600,404
24	Columbia	\$590,985	\$23,801,620	\$24,392,605
25	Flagler	\$241,470	\$22,833,954	\$23,075,425
26	Leon	\$135,332	\$15,815,291	\$15,950,623
27	Charlotte	\$1,448,949	\$12,159,709	\$13,608,658
28	St. Johns	\$253,596	\$12,331,664	\$12,585,260
29	Gulf	\$135,669	\$11,886,136	\$12,021,805
30	St. Lucie	\$4,658,154	\$6,420,853	\$11,079,008
31	Santa Rosa	\$79,837	\$10,406,373	\$10,486,210
32	Lake	\$896,997	\$7,896,758	\$8,793,755
33	Clay	\$735	\$7,478,376	\$7,479,111
34	Citrus	\$147,345	\$6,907,463	\$7,054,807
35	Indian River	\$509,235	\$5,976,409	\$6,485,644
36	Franklin	\$1,028,126	\$4,343,015	\$5,371,141
37	Martin	\$1,404,126	\$3,032,091	\$4,436,217
38	Marion	\$840,941	\$3,403,775	\$4,244,716
39	Pasco	\$72,045	\$4,043,001	\$4,115,046
40	Highlands	\$555,177	\$3,103,971	\$3,659,148
41	Putnam	\$222,627	\$3,367,123	\$3,589,750
42	Sumter	\$107	\$2,593,307	\$2,593,413
43	Hernando	\$62,020	\$2,301,868	\$2,363,888
44	Hendry	\$287,664	\$1,710,310	\$1,997,974



Picnicking

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Okeechobee	\$290,168	\$1,403,135	\$1,693,302
46	Suwannee	\$4,097	\$1,639,608	\$1,643,705
47	Bradford	\$70,549	\$1,180,710	\$1,251,259
48	Gadsden	\$91,154	\$1,008,711	\$1,099,865
49	Washington	\$175,525	\$693,544	\$869,069
50	Jackson	\$5,250	\$775,848	\$781,099
51	Taylor	\$88,847	\$556,116	\$644,963
52	Wakulla	\$93,174	\$514,664	\$607,838
53	Gilchrist	\$19,269	\$420,307	\$439,576
54	Holmes	\$25,711	\$318,680	\$344,391
55	Calhoun	\$18,553	\$323,253	\$341,806
56	Lafayette	\$170	\$337,993	\$338,163
57	Hardee	\$15,371	\$315,401	\$330,772
58	Levy	\$175,064	\$127,722	\$302,785
59	Hamilton	\$14,649	\$257,215	\$271,864
60	Union	\$13,945	\$252,688	\$266,634
61	Dixie	\$17,748	\$179,316	\$197,064
62	Madison	\$542	\$175,626	\$176,168
63	DeSoto	\$133,824	\$37,807	\$171,631
64	Baker	\$47,715	\$66,273	\$113,988
65	Liberty	\$16,096	\$69,844	\$85,940
66	Glades	\$39,820	\$3,008	\$42,828
67	Jefferson	\$18,542	\$6,983	\$25,525
	TOTAL	\$566,648,262	\$6,036,214,571	\$6,602,862,834



Everglades National Park, Credit: R. Cammauf PD US NPS



Bicycle Riding - Paved Road/Trail

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$1,084,406,887	\$794,183,964	\$1,878,590,851
2	Broward	\$305,581,552	\$237,423,800	\$543,005,352
3	Miami-Dade	\$132,479,853	\$361,876,176	\$494,356,029
4	Pinellas	\$75,187,228	\$340,619,622	\$415,806,850
5	Palm Beach	\$136,418,864	\$267,064,521	\$403,483,385
6	Monroe	\$84,594,949	\$254,964,350	\$339,559,299
7	Lee	\$89,755,787	\$205,356,048	\$295,111,835
8	Osceola	\$10,892,435	\$247,464,909	\$258,357,344
9	Collier	\$109,608,080	\$55,122,650	\$164,730,730
10	Walton	\$78,736,294	\$60,552,029	\$139,288,323
11	Sarasota	\$11,155,545	\$111,342,109	\$122,497,654
12	Hillsborough	\$15,297,838	\$100,967,441	\$116,265,279
13	Duval	\$68,934,825	\$43,996,388	\$112,931,213
14	Escambia	\$51,737,340	\$48,537,155	\$100,274,495
15	Volusia	\$66,101,732	\$31,129,369	\$97,231,100
16	Polk	\$11,065,215	\$52,791,498	\$63,856,713
17	Brevard	\$28,733,228	\$29,754,076	\$58,487,304
18	Okaloosa	\$3,368,946	\$52,023,192	\$55,392,137
19	Nassau	\$17,818,555	\$35,491,884	\$53,310,439
20	St. Johns	\$18,994,089	\$32,835,791	\$51,829,880
21	Bay	\$17,994,797	\$32,942,487	\$50,937,285
22	Manatee	\$19,167,805	\$29,092,963	\$48,260,767
23	Alachua	\$11,089,597	\$33,164,926	\$44,254,523
24	Seminole	\$5,978,158	\$32,695,376	\$38,673,535
25	Flagler	\$18,379,572	\$15,006,982	\$33,386,554
26	Indian River	\$3,326,461	\$19,443,470	\$22,769,930
27	Lake	\$917,309	\$21,058,021	\$21,975,330
28	Charlotte	\$5,180,550	\$11,387,864	\$16,568,414
29	Hernando	\$5,695,680	\$9,201,239	\$14,896,919
30	Santa Rosa	\$3,046,990	\$11,447,481	\$14,494,471
31	Marion	\$9,786,116	\$2,700,515	\$12,486,631
32	Clay	\$1,881,117	\$10,178,901	\$12,060,017
33	Leon	\$8,793,852	\$1,897,835	\$10,691,687
34	Citrus	\$3,988,168	\$6,267,883	\$10,256,051
35	Highlands	\$5,475,498	\$3,987,013	\$9,462,511
36	St. Lucie	\$8,755,700	\$32,759	\$8,788,460
37	Martin	\$4,326,158	\$3,032,091	\$7,358,249
38	Pasco	\$4,497,132	\$2,807,640	\$7,304,772
39	Columbia	\$5,347,305	\$1,322,312	\$6,669,617
40	Gulf	\$2,107,368	\$3,436,444	\$5,543,812
41	Hendry	\$1,337,545	\$2,196,873	\$3,534,417
42	Suwannee	\$1,268,720	\$1,639,608	\$2,908,327
43	Okeechobee	\$1,248,175	\$1,403,135	\$2,651,309
44	Putnam	\$26,020	\$2,616,454	\$2,642,474



Bicycle Riding - Paved Road/Trail

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Franklin	\$39,143	\$2,470,693	\$2,509,837
46	Levy	\$847,051	\$1,000,153	\$1,847,203
47	DeSoto	\$622,239	\$1,014,711	\$1,636,950
48	Jackson	\$652,432	\$628,373	\$1,280,805
49	Bradford	\$74,214	\$917,482	\$991,695
50	Taylor	\$803,902	\$123,581	\$927,484
51	Gadsden	\$257,755	\$637,808	\$895,563
52	Sumter	\$15,355	\$829,858	\$845,213
53	Baker	\$234,768	\$332,139	\$566,907
54	Washington	\$70,830	\$438,527	\$509,357
55	Gilchrist	\$174,349	\$326,603	\$500,952
56	Glades	\$146,182	\$322,950	\$469,132
57	Hardee	\$132,107	\$239,379	\$371,486
58	Wakulla	\$12,525	\$325,422	\$337,947
59	Hamilton	\$132,545	\$199,871	\$332,417
60	Union	\$126,180	\$196,354	\$322,534
61	Holmes	\$72,704	\$201,501	\$274,206
62	Lafayette	\$118,156	\$150,219	\$268,375
63	Dixie	\$75,508	\$139,339	\$214,847
64	Madison	\$19,101	\$175,626	\$194,727
65	Liberty	\$45,514	\$148,553	\$194,067
66	Calhoun	\$52,462	\$47,088	\$99,550
67	Jefferson	\$101	\$82,512	\$82,613
	TOTAL	\$2,555,210,157	\$3,633,405,986	\$6,188,616,143



Nature Coast State Trail, Credit: Mick Russell



Swimming - Outdoor Pools

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$332,354,321	\$1,937,978,754	\$2,270,333,074
2	Miami-Dade	\$72,467,824	\$457,897,504	\$530,365,328
3	Broward	\$38,316,945	\$362,177,355	\$400,494,300
4	Monroe	\$155,977,636	\$209,529,855	\$365,507,491
5	Pinellas	\$51,871,881	\$273,303,618	\$325,175,499
6	Osceola	\$31,631,698	\$261,723,141	\$293,354,840
7	Palm Beach	\$34,345,053	\$160,125,676	\$194,470,729
8	Sarasota	\$34,903,768	\$115,022,840	\$149,926,607
9	Polk	\$7,824,406	\$135,794,457	\$143,618,863
10	Collier	\$19,339,661	\$119,064,925	\$138,404,585
11	Volusia	\$2,222,035	\$128,493,103	\$130,715,139
12	Lee	\$16,965,898	\$109,509,399	\$126,475,296
13	Walton	\$23,907	\$91,113,852	\$91,137,759
14	Bay	\$164,168	\$89,465,019	\$89,629,187
15	Duval	\$12,361,825	\$76,289,738	\$88,651,562
16	Hillsborough	\$14,647,731	\$53,085,918	\$67,733,649
17	Seminole	\$2,305,328	\$50,103,424	\$52,408,752
18	St. Johns	\$196,825	\$37,359,833	\$37,556,658
19	Brevard	\$2,338,164	\$35,132,947	\$37,471,110
20	Nassau	\$234,283	\$27,916,625	\$28,150,908
21	Lake	\$8,284,447	\$10,529,011	\$18,813,458
22	Columbia	\$357,620	\$16,198,325	\$16,555,945
23	Okaloosa	\$2,230,285	\$12,229,738	\$14,460,023
24	Charlotte	\$3,218,070	\$10,334,487	\$13,552,557
25	Santa Rosa	\$4,973,575	\$8,039,932	\$13,013,507
26	Leon	\$9,906,955	\$1,897,835	\$11,804,790
27	Marion	\$97,299	\$10,211,324	\$10,308,623
28	Sumter	\$4,814,465	\$4,160,817	\$8,975,282
29	Manatee	\$438,953	\$7,183,448	\$7,622,401
30	St. Lucie	\$2,196,143	\$5,307,032	\$7,503,175
31	Indian River	\$3,839,710	\$2,361,050	\$6,200,760
32	Alachua	\$1,751,355	\$4,235,228	\$5,986,583
33	Clay	\$715,425	\$5,089,450	\$5,804,875
34	Citrus	\$657,571	\$4,353,141	\$5,010,711
35	Gulf	\$621,675	\$3,620,287	\$4,241,961
36	Franklin	\$17,397	\$4,056,569	\$4,073,966
37	Pasco	\$908,242	\$3,042,780	\$3,951,022
38	Martin	\$516,841	\$3,032,091	\$3,548,932
39	Highlands	\$2,910	\$2,804,087	\$2,806,996
40	Putnam	\$134,717	\$2,199,511	\$2,334,229
41	Suwannee	\$8,030	\$1,726,932	\$1,734,962
42	Hendry	\$15,264	\$1,545,072	\$1,560,335
43	Escambia	\$43,757	\$1,348,254	\$1,392,012
44	Jackson	\$192,468	\$923,324	\$1,115,791



Swimming - Outdoor Pools

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Okeechobee	\$309,020	\$701,567	\$1,010,587
46	Levy	\$56,650	\$840,774	\$897,424
47	Bradford	\$34,582	\$771,277	\$805,859
48	DeSoto	\$30,748	\$713,651	\$744,399
49	Gadsden	\$76,038	\$630,217	\$706,255
50	Taylor	\$53,764	\$494,325	\$548,089
51	Flagler	\$230,880	\$177,597	\$408,477
52	Wakulla	\$74,965	\$321,549	\$396,514
53	Washington	\$113,727	\$263,911	\$377,637
54	Hernando	\$194,799	\$155,376	\$350,175
55	Baker	\$15,701	\$279,211	\$294,912
56	Gilchrist	\$63	\$274,558	\$274,620
57	Holmes	\$21,448	\$199,103	\$220,551
58	Madison	\$38,632	\$175,626	\$214,258
59	Hamilton	\$8,864	\$168,021	\$176,886
60	Union	\$8,439	\$165,064	\$173,503
61	Lafayette	\$7,902	\$161,449	\$169,351
62	Liberty	\$13,427	\$146,785	\$160,212
63	Hardee	\$895	\$136,327	\$137,222
64	Dixie	\$187	\$117,135	\$117,322
65	Jefferson	\$15,468	\$81,529	\$96,997
66	Glades	\$34,374	\$6,768	\$41,143
67	Calhoun	\$15,476	\$7,688	\$23,164
	TOTAL	\$877,792,575	\$4,864,507,213	\$5,742,299,787



Golfing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$525,668,738	\$964,535,533	\$1,490,204,271
2	Osceola	\$64,343,006	\$374,146,775	\$438,489,781
3	Pinellas	\$43,515,801	\$360,750,502	\$404,266,303
4	Palm Beach	\$130,516,927	\$187,074,628	\$317,591,555
5	Broward	\$32,183,316	\$266,691,799	\$298,875,115
6	Miami-Dade	\$287,569	\$291,248,251	\$291,535,821
7	Monroe	\$42,705,281	\$234,248,497	\$276,953,778
8	Lee	\$1,828,401	\$201,223,520	\$203,051,920
9	Polk	\$13,781,895	\$135,818,076	\$149,599,971
10	Hillsborough	\$31,655,783	\$102,633,020	\$134,288,803
11	Walton	\$8,461,160	\$109,336,622	\$117,797,782
12	Sarasota	\$11,995,149	\$92,114,124	\$104,109,274
13	Okaloosa	\$1,336,441	\$88,298,708	\$89,635,150
14	Collier	\$9,309,267	\$78,319,161	\$87,628,429
15	Volusia	\$6,443,838	\$62,215,652	\$68,659,489
16	Duval	\$2,482,941	\$60,137,563	\$62,620,504
17	Brevard	\$21,738,752	\$23,976,646	\$45,715,398
18	Seminole	\$22,263,732	\$16,466,766	\$38,730,498
19	St. Johns	\$30,411,333	\$7,296,842	\$37,708,175
20	Leon	\$270,663	\$36,945,691	\$37,216,355
21	Lake	\$16,828,809	\$19,108,204	\$35,937,013
22	Bay	\$1,255,600	\$32,942,487	\$34,198,087
23	Manatee	\$15,756,620	\$12,122,068	\$27,878,688
24	St. Lucie	\$5,238,653	\$18,473,183	\$23,711,836
25	Marion	\$9,288,505	\$8,270,329	\$17,558,834
26	Alachua	\$119,516	\$15,791,867	\$15,911,383
27	Charlotte	\$4,616,315	\$9,920,095	\$14,536,410
28	Sumter	\$8,413,303	\$4,518,117	\$12,931,419
29	Nassau	\$16,660	\$12,407,389	\$12,424,049
30	Hernando	\$3,314,289	\$8,705,453	\$12,019,742
31	Citrus	\$2,061,001	\$6,267,883	\$8,328,884
32	Flagler	\$922,800	\$7,192,696	\$8,115,495
33	Martin	\$4,392,429	\$3,032,091	\$7,424,520
34	Indian River	\$4,595,509	\$2,361,050	\$6,956,559
35	Clay	\$383,669	\$5,089,450	\$5,473,119
36	Santa Rosa	\$4,829,671	\$423,981	\$5,253,651
37	Highlands	\$380,940	\$3,972,791	\$4,353,730
38	Okeechobee	\$548,648	\$2,747,337	\$3,295,985
39	Pasco	\$591,753	\$2,028,520	\$2,620,273
40	Hendry	\$288,885	\$2,189,036	\$2,477,920
41	Gulf	\$1,545,357	\$381,827	\$1,927,184
42	Escambia	\$436,361	\$1,348,254	\$1,784,615
43	Columbia	\$1,000,983	\$743,801	\$1,744,784
44	Putnam	\$377,075	\$1,245,855	\$1,622,930



Golfing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Franklin	\$601,288	\$617,673	\$1,218,961
46	DeSoto	\$135,691	\$1,011,091	\$1,146,782
47	Jackson	\$232,275	\$628,373	\$860,648
48	Taylor	\$150,486	\$494,325	\$644,811
49	Gadsden	\$91,765	\$467,020	\$558,784
50	Bradford	\$96,795	\$436,870	\$533,664
51	Suwannee	\$237,497	\$262,337	\$499,834
52	Glades	\$31,573	\$321,798	\$353,370
53	Washington	\$80,218	\$263,911	\$344,129
54	Wakulla	\$90,469	\$238,283	\$328,752
55	Hardee	\$77,978	\$226,481	\$304,459
56	Madison	\$108,130	\$175,626	\$283,756
57	Baker	\$43,947	\$158,152	\$202,099
58	Holmes	\$25,884	\$147,545	\$173,428
59	Calhoun	\$18,677	\$149,662	\$168,339
60	Levy	\$30,393	\$127,722	\$158,115
61	Liberty	\$16,204	\$108,774	\$124,978
62	Hamilton	\$24,812	\$95,171	\$119,983
63	Union	\$23,620	\$93,496	\$117,116
64	Lafayette	\$22,118	\$91,448	\$113,566
65	Dixie	\$30,061	\$66,348	\$96,409
66	Jefferson	\$18,667	\$60,417	\$79,084
67	Gilchrist	\$32,637	\$23,461	\$56,098
	TOTAL	\$1,090,624,526	\$3,881,028,123	\$4,971,652,649



Doral Country Club, Credit: David Rudd, US Navy CC-PD-Mark



Visiting Historical Sites

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$615,747,031	\$1,164,871,830	\$1,780,618,862
2	Broward	\$13,876,105	\$306,169,828	\$320,045,933
3	Lee	\$6,513,902	\$290,912,858	\$297,426,760
4	Pinellas	\$11,614,951	\$244,575,741	\$256,190,692
5	Palm Beach	\$4,543,851	\$226,706,284	\$231,250,135
6	Miami-Dade	\$3,987,867	\$220,917,934	\$224,905,802
7	Monroe	\$155,644	\$204,613,317	\$204,768,962
8	Osceola	\$24,550,482	\$164,366,690	\$188,917,172
9	Duval	\$4,542,968	\$108,608,228	\$113,151,196
10	Polk	\$6,120,643	\$99,603,551	\$105,724,194
11	Hillsborough	\$14,213	\$91,682,052	\$91,696,265
12	Walton	\$674,175	\$71,846,401	\$72,520,576
13	Manatee	\$7,341,963	\$59,375,684	\$66,717,647
14	Collier	\$732,675	\$53,997,698	\$54,730,373
15	Volusia	\$901,452	\$46,532,482	\$47,433,933
16	Sarasota	\$17,459	\$41,552,001	\$41,569,460
17	Alachua	\$16,553	\$41,364,673	\$41,381,227
18	St. Johns	\$5,471,141	\$29,187,370	\$34,658,510
19	Bay	\$361,305	\$32,942,487	\$33,303,793
20	Brevard	\$18,116	\$31,215,463	\$31,233,578
21	Nassau	\$1,489,088	\$27,916,625	\$29,405,712
22	Indian River	\$353,353	\$23,329,567	\$23,682,920
23	Lake	\$1,147	\$21,935,439	\$21,936,585
24	Okaloosa	\$348,443	\$15,654,065	\$16,002,508
25	Columbia	\$258,022	\$12,914,773	\$13,172,795
26	Flagler	\$58,268	\$13,053,411	\$13,111,679
27	Escambia	\$15,515	\$12,134,289	\$12,149,804
28	Santa Rosa	\$96,593	\$7,779,711	\$7,876,304
29	Marion	\$518,376	\$7,201,375	\$7,719,751
30	St. Lucie	\$443,498	\$6,420,853	\$6,864,352
31	Seminole	\$727,467	\$5,749,759	\$6,477,226
32	Charlotte	\$172,207	\$5,485,155	\$5,657,362
33	Clay	\$381,251	\$4,057,771	\$4,439,022
34	Leon	\$153,977	\$4,270,129	\$4,424,106
35	Gulf	\$85	\$4,115,876	\$4,115,961
36	Martin	\$239,182	\$3,032,091	\$3,271,273
37	Hernando	\$8,426	\$3,116,154	\$3,124,580
38	Sumter	\$250,020	\$2,789,245	\$3,039,265
39	Highlands	\$58,916	\$2,666,409	\$2,725,325
40	Suwannee	\$81,460	\$2,562,198	\$2,643,658
41	Franklin	\$47,910	\$2,470,693	\$2,518,603
42	Jackson	\$18,507	\$2,462,196	\$2,480,704
43	Putnam	\$129,335	\$2,088,291	\$2,217,625
44	Citrus	\$32,486	\$2,114,611	\$2,147,097



Visiting Historical Sites

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Pasco	\$9,799	\$1,516,125	\$1,525,924
46	Hendry	\$20,947	\$1,469,210	\$1,490,158
47	Okeechobee	\$4,629	\$1,403,135	\$1,407,764
48	Levy	\$54,386	\$1,247,432	\$1,301,818
49	Bradford	\$33,200	\$1,144,321	\$1,177,521
50	Madison	\$37,088	\$1,097,796	\$1,134,884
51	Gadsden	\$7,312	\$581,846	\$589,158
52	Taylor	\$51,616	\$494,325	\$545,941
53	Gilchrist	\$11,194	\$407,353	\$418,547
54	Baker	\$1,348	\$414,258	\$415,605
55	Washington	\$6,392	\$400,051	\$406,442
56	Wakulla	\$7,208	\$296,869	\$304,078
57	Union	\$8,102	\$244,901	\$253,002
58	Hamilton	\$8,510	\$229,716	\$238,226
59	Holmes	\$12,360	\$183,821	\$196,181
60	Hardee	\$7,378	\$184,281	\$191,659
61	Calhoun	\$1,488	\$186,459	\$187,947
62	Dixie	\$230	\$173,790	\$174,020
63	Glades	\$2,289	\$147,402	\$149,691
64	Jefferson	\$1,487	\$75,272	\$76,759
65	DeSoto	\$9,745	\$37,807	\$47,552
66	Liberty	\$1,291	\$22,350	\$23,641
67	Lafayette	\$7,586	\$6,131	\$13,718
	TOTAL	\$713,391,615	\$3,738,327,907	\$4,451,719,523



Okeechobee Battlefield Historic State Park, Credit: Doug Carson



Wildlife Viewing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$268,862,329	\$1,015,555,904	\$1,284,418,233
2	Pinellas	\$1,451,869	\$366,863,611	\$368,315,480
3	Palm Beach	\$7,544,136	\$355,743,811	\$363,287,947
4	Broward	\$23,389,509	\$332,093,027	\$355,482,535
5	Osceola	\$4,489,516	\$308,501,787	\$312,991,303
6	Miami-Dade	\$20,238,119	\$220,917,934	\$241,156,053
7	Lee	\$4,417,733	\$228,144,580	\$232,562,313
8	Monroe	\$93,719,017	\$74,807,249	\$168,526,266
9	Hillsborough	\$9,106,500	\$149,167,041	\$158,273,541
10	Okaloosa	\$16,243,560	\$95,881,146	\$112,124,706
11	Bay	\$37,575,921	\$38,342,151	\$75,918,073
12	Sarasota	\$582,820	\$62,112,333	\$62,695,154
13	Manatee	\$20,521	\$61,109,190	\$61,129,710
14	Duval	\$5,047,742	\$55,501,444	\$60,549,186
15	Polk	\$47,064	\$42,085,059	\$42,132,123
16	Brevard	\$293,929	\$40,763,129	\$41,057,058
17	St. Johns	\$2,453	\$35,122,135	\$35,124,588
18	Seminole	\$1,101,243	\$31,050,968	\$32,152,210
19	Indian River	\$710,652	\$26,934,697	\$27,645,349
20	Walton	\$15,993,506	\$10,643,911	\$26,637,418
21	Collier	\$85,419	\$25,918,895	\$26,004,315
22	Volusia	\$2,141,304	\$22,792,299	\$24,933,602
23	Nassau	\$251,985	\$24,308,353	\$24,560,338
24	Charlotte	\$1,065,153	\$15,373,617	\$16,438,770
25	Gulf	\$1,418,148	\$14,481,146	\$15,899,294
26	Alachua	\$1,930,794	\$10,720,422	\$12,651,216
27	Flagler	\$4,459,286	\$5,683,118	\$10,142,404
28	Santa Rosa	\$1,318,778	\$7,923,730	\$9,242,508
29	Lake	\$192,699	\$6,239,414	\$6,432,112
30	Escambia	\$4,929,991	\$1,348,254	\$6,278,245
31	Martin	\$321,526	\$5,821,615	\$6,143,141
32	Columbia	\$17,268	\$6,111,069	\$6,128,337
33	Marion	\$7,197	\$5,513,552	\$5,520,749
34	St. Lucie	\$96,243	\$5,307,032	\$5,403,275
35	Pasco	\$928	\$4,127,230	\$4,128,158
36	Okeechobee	\$84,843	\$3,557,080	\$3,641,923
37	Leon	\$1,602,628	\$1,897,835	\$3,500,463
38	Citrus	\$95,695	\$3,361,792	\$3,457,487
39	Highlands	\$491,742	\$2,768,763	\$3,260,505
40	Franklin	\$1,136,570	\$1,891,624	\$3,028,194
41	Hernando	\$73,057	\$2,486,018	\$2,559,075
42	Jackson	\$439,052	\$1,853,059	\$2,292,112
43	Clay	\$38,256	\$1,920,074	\$1,958,330
44	Hendry	\$129,566	\$1,525,608	\$1,655,174



Wildlife Viewing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Putnam	\$12,750	\$1,544,166	\$1,556,916
46	Suwannee	\$18,646	\$1,212,392	\$1,231,038
47	Sumter	\$145,279	\$829,858	\$975,137
48	Gadsden	\$173,456	\$632,368	\$805,824
49	DeSoto	\$60,275	\$704,662	\$764,937
50	Bradford	\$45,036	\$541,475	\$586,511
51	Washington	\$151,631	\$434,787	\$586,418
52	Wakulla	\$9,453	\$322,646	\$332,099
53	Hardee	\$2,795	\$264,773	\$267,568
54	Holmes	\$48,926	\$199,783	\$248,709
55	Levy	\$119,141	\$127,722	\$246,862
56	Glades	\$14,160	\$224,271	\$238,432
57	Calhoun	\$35,304	\$202,649	\$237,953
58	Madison	\$50,311	\$175,626	\$225,937
59	Baker	\$20,448	\$196,020	\$216,468
60	Gilchrist	\$15,185	\$192,753	\$207,938
61	Taylor	\$70,018	\$123,581	\$193,599
62	Hamilton	\$11,544	\$117,959	\$129,504
63	Union	\$10,990	\$115,883	\$126,873
64	Dixie	\$13,987	\$82,235	\$96,221
65	Jefferson	\$7,850	\$81,808	\$89,658
66	Liberty	\$30,629	\$50,288	\$80,917
67	Lafayette	\$10,291	\$55,183	\$65,474
	TOTAL	\$534,244,372	\$3,742,705,594	\$4,276,949,965



Zebra heliconian at Okaloacoochee Slough State Forest, Credit: Judy Gallagher



Nature Study

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$181,758,208	\$879,861,374	\$1,061,619,581
2	Miami-Dade	\$63,805,877	\$469,270,122	\$533,075,999
3	Osceola	\$40,464,800	\$289,039,912	\$329,504,712
4	Palm Beach	\$8,771,040	\$272,342,525	\$281,113,564
5	Pinellas	\$879,298	\$267,970,993	\$268,850,291
6	Broward	\$61,836,365	\$187,728,620	\$249,564,985
7	Lee	\$34,689,741	\$137,049,709	\$171,739,450
8	Polk	\$24,269,299	\$91,038,399	\$115,307,698
9	Monroe	\$56,348,272	\$49,797,725	\$106,145,997
10	Hillsborough	\$12,791,785	\$76,714,478	\$89,506,263
11	Sarasota	\$5,632,780	\$80,611,840	\$86,244,621
12	Brevard	\$3,030,221	\$63,579,600	\$66,609,821
13	Alachua	\$26,234,651	\$38,911,160	\$65,145,811
14	Okaloosa	\$790,794	\$58,435,500	\$59,226,294
15	Leon	\$217,132	\$56,675,853	\$56,892,985
16	Manatee	\$269,496	\$56,580,874	\$56,850,370
17	Bay	\$518,896	\$49,005,353	\$49,524,249
18	Collier	\$2,569,702	\$46,078,036	\$48,647,738
19	Escambia	\$12,121	\$48,537,155	\$48,549,276
20	Walton	\$5,533,289	\$35,318,184	\$40,851,473
21	St. Johns	\$170,382	\$31,522,359	\$31,692,741
22	Charlotte	\$7,834,111	\$18,228,175	\$26,062,286
23	St. Lucie	\$2,788,652	\$21,542,875	\$24,331,527
24	Volusia	\$15,228,666	\$7,180,939	\$22,409,604
25	Duval	\$81,308	\$13,308,908	\$13,390,216
26	Flagler	\$1,179,927	\$11,603,032	\$12,782,959
27	Marion	\$2,984,604	\$8,270,329	\$11,254,933
28	Sumter	\$3,358,973	\$7,884,319	\$11,243,292
29	Nassau	\$7,974,165	\$2,025,696	\$9,999,861
30	Seminole	\$7,532,019	\$1,701,112	\$9,233,131
31	Indian River	\$94,667	\$8,927,722	\$9,022,389
32	Lake	\$979,482	\$7,019,340	\$7,998,823
33	Columbia	\$2,350,960	\$5,359,650	\$7,710,610
34	Gulf	\$490,638	\$6,130,446	\$6,621,084
35	Santa Rosa	\$3,315,717	\$2,653,806	\$5,969,522
36	Franklin	\$393,220	\$4,611,460	\$5,004,680
37	Martin	\$29,528	\$3,032,091	\$3,061,619
38	Highlands	\$735,646	\$2,158,311	\$2,893,957
39	Clay	\$901,104	\$1,661,861	\$2,562,965
40	Putnam	\$885,618	\$1,354,295	\$2,239,913
41	Jackson	\$151,899	\$1,853,059	\$2,004,959
42	Okeechobee	\$1,158,822	\$701,567	\$1,860,389
43	Suwannee	\$557,797	\$1,063,316	\$1,621,113
44	Hendry	\$381,174	\$1,189,245	\$1,570,419



Nature Study

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Levy	\$919,388	\$127,722	\$1,047,109
46	Gadsden	\$233,352	\$716,423	\$949,775
47	Madison	\$253,960	\$455,587	\$709,547
48	Hernando	\$165,079	\$431,600	\$596,679
49	Washington	\$52,460	\$492,580	\$545,039
50	Taylor	\$353,438	\$123,581	\$477,020
51	Wakulla	\$42,336	\$365,533	\$407,869
52	Baker	\$103,216	\$171,917	\$275,134
53	Bradford	\$67,627	\$183,069	\$250,696
54	Gilchrist	\$76,653	\$169,052	\$245,705
55	Holmes	\$16,927	\$226,338	\$243,265
56	Glades	\$41,659	\$174,824	\$216,483
57	DeSoto	\$177,326	\$37,807	\$215,133
58	Hamilton	\$98,026	\$103,455	\$201,480
59	Citrus	\$433	\$199,869	\$200,302
60	Pasco	\$3,508	\$189,516	\$193,024
61	Liberty	\$10,597	\$166,863	\$177,460
62	Union	\$55,476	\$101,634	\$157,110
63	Lafayette	\$51,948	\$99,408	\$151,356
64	Hardee	\$9,617	\$131,242	\$140,860
65	Dixie	\$54,661	\$72,123	\$126,784
66	Jefferson	\$12,207	\$92,682	\$104,889
67	Calhoun	\$12,214	\$7,688	\$19,902
	TOTAL	\$594,794,953	\$3,430,371,835	\$4,025,166,788



Anastasia State Park, Credit: Crawford Entertainment



Freshwater Beach Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$349,466,028	\$569,163,920	\$918,629,948
2	Orange	\$56,199,814	\$805,270,853	\$861,470,667
3	Osceola	\$11,972,044	\$234,976,010	\$246,948,054
4	Lee	\$11,322,357	\$188,382,239	\$199,704,596
5	Broward	\$28,478,503	\$168,011,561	\$196,490,064
6	Palm Beach	\$7,267,413	\$163,505,535	\$170,772,948
7	Pinellas	\$17,585,656	\$143,360,278	\$160,945,934
8	Sarasota	\$538,850	\$97,194,300	\$97,733,150
9	Walton	\$12,240,338	\$66,623,000	\$78,863,339
10	Monroe	\$1,534,953	\$74,696,587	\$76,231,540
11	Duval	\$3,090,456	\$71,868,101	\$74,958,557
12	Volusia	\$41,097,489	\$33,660,649	\$74,758,139
13	Brevard	\$30,326,069	\$23,920,030	\$54,246,099
14	Bay	\$3,395,142	\$49,783,216	\$53,178,358
15	Polk	\$6,602,164	\$38,920,263	\$45,522,427
16	Collier	\$1,089,534	\$40,558,271	\$41,647,805
17	St. Johns	\$1,765,582	\$37,359,833	\$39,125,415
18	Hillsborough	\$11,222,802	\$24,409,152	\$35,631,954
19	St. Lucie	\$4,099,946	\$21,546,191	\$25,646,136
20	Martin	\$2,211,132	\$19,942,337	\$22,153,469
21	Charlotte	\$2,258,648	\$19,840,191	\$22,098,839
22	Escambia	\$14,343,672	\$5,393,017	\$19,736,689
23	Seminole	\$6,523,687	\$13,109,905	\$19,633,591
24	Nassau	\$4,949,237	\$12,660,601	\$17,609,838
25	Okaloosa	\$12,753,313	\$4,402,706	\$17,156,018
26	Lake	\$1,266,460	\$9,391,618	\$10,658,077
27	Columbia	\$282,044	\$5,879,546	\$6,161,590
28	Manatee	\$1,077,984	\$3,591,724	\$4,669,708
29	Leon	\$176,833	\$4,270,129	\$4,446,962
30	Alachua	\$148,981	\$4,235,228	\$4,384,209
31	Sumter	\$860,620	\$3,048,576	\$3,909,197
32	Gulf	\$1,085,305	\$2,623,445	\$3,708,750
33	Santa Rosa	\$606,212	\$3,077,786	\$3,683,999
34	Hernando	\$426,697	\$3,202,561	\$3,629,259
35	Indian River	\$1,120,256	\$2,361,050	\$3,481,307
36	Citrus	\$293,818	\$2,966,133	\$3,259,950
37	Marion	\$2,591	\$3,038,080	\$3,040,671
38	Franklin	\$562,754	\$2,387,188	\$2,949,942
39	Suwannee	\$658,816	\$1,639,608	\$2,298,424
40	Highlands	\$194,782	\$2,071,473	\$2,266,256
41	Pasco	\$16,699	\$2,063,615	\$2,080,314
42	Clay	\$132,741	\$1,847,330	\$1,980,072
43	Okeechobee	\$389,992	\$1,403,135	\$1,793,126
44	Putnam	\$29	\$1,485,664	\$1,485,693



Freshwater Beach Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Hendry	\$25,232	\$1,141,397	\$1,166,628
46	Flagler	\$30,967	\$1,109,984	\$1,140,951
47	Bradford	\$551,120	\$520,961	\$1,072,081
48	Jackson	\$336,006	\$641,197	\$977,203
49	Madison	\$53,694	\$499,780	\$553,474
50	Taylor	\$1,154	\$549,493	\$550,647
51	Gadsden	\$132,745	\$370,867	\$503,612
52	Levy	\$351,343	\$127,722	\$479,065
53	Washington	\$116,042	\$249,478	\$365,520
54	Hamilton	\$12,321	\$351,753	\$364,073
55	Lafayette	\$170	\$239,508	\$239,677
56	Wakulla	\$256	\$189,223	\$189,479
57	Holmes	\$37,443	\$117,167	\$154,610
58	Baker	\$216	\$129,895	\$130,111
59	Liberty	\$23,440	\$86,379	\$109,819
60	Jefferson	\$68,591	\$6,983	\$75,574
61	Calhoun	\$27,018	\$48,049	\$75,067
62	DeSoto	\$28,457	\$37,807	\$66,264
63	Hardee	\$16,325	\$44,914	\$61,239
64	Dixie	\$1,441	\$40,036	\$41,477
65	Gilchrist	\$16,206	\$23,461	\$39,667
66	Union	\$11,729	\$6,269	\$17,998
67	Glades	\$834	\$6,768	\$7,603
	TOTAL	\$653,481,194	\$2,995,681,723	\$3,649,162,916



Rainbow River Aquatic Preserve, Credit: KossinaCreative



Padding Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$24,848,518	\$560,972,222	\$585,820,741
2	Miami-Dade	\$3,381,815	\$377,823,102	\$381,204,917
3	Monroe	\$4,011,344	\$256,481,995	\$260,493,339
4	Palm Beach	\$10,332,137	\$213,130,240	\$223,462,377
5	Osceola	\$850,086	\$174,180,013	\$175,030,099
6	Lee	\$608,565	\$154,425,363	\$155,033,928
7	Broward	\$581,194	\$111,390,585	\$111,971,779
8	Polk	\$5,197,190	\$97,175,261	\$102,372,451
9	Hillsborough	\$32,638,003	\$65,273,529	\$97,911,532
10	Walton	\$11,361,520	\$85,387,822	\$96,749,342
11	Pinellas	\$11,273,060	\$83,509,439	\$94,782,499
12	Leon	\$3,573,057	\$59,366,649	\$62,939,706
13	Okaloosa	\$790,794	\$61,209,839	\$62,000,632
14	Collier	\$4,185,553	\$49,002,911	\$53,188,464
15	Escambia	\$2,880,225	\$48,537,155	\$51,417,380
16	Bay	\$9,479,011	\$41,412,548	\$50,891,559
17	Manatee	\$3,270,826	\$43,100,686	\$46,371,511
18	Sarasota	\$938,797	\$41,552,001	\$42,490,798
19	Volusia	\$4,027,399	\$31,129,369	\$35,156,767
20	Duval	\$14,071,425	\$19,963,361	\$34,034,787
21	Seminole	\$836,688	\$26,129,083	\$26,965,771
22	Brevard	\$197,259	\$25,078,878	\$25,276,137
23	St. Johns	\$3,569,948	\$18,825,853	\$22,395,801
24	Alachua	\$241,349	\$17,073,264	\$17,314,613
25	St. Lucie	\$46,006	\$15,293,249	\$15,339,256
26	Martin	\$173,841	\$14,154,851	\$14,328,692
27	Charlotte	\$14,750	\$12,704,332	\$12,719,082
28	Nassau	\$3,408,932	\$8,166,087	\$11,575,019
29	Marion	\$1,646,695	\$9,304,120	\$10,950,814
30	Gulf	\$1,007,429	\$8,315,346	\$9,322,774
31	Columbia	\$3,069,863	\$5,330,571	\$8,400,434
32	Pasco	\$460,999	\$7,597,146	\$8,058,144
33	Citrus	\$54,798	\$3,133,942	\$3,188,739
34	Highlands	\$52,369	\$3,107,346	\$3,159,715
35	Santa Rosa	\$1,797,899	\$1,271,942	\$3,069,841
36	Hernando	\$374,469	\$2,486,018	\$2,860,487
37	Franklin	\$807,400	\$1,891,624	\$2,699,025
38	Lake	\$99,885	\$2,437,271	\$2,537,156
39	Flagler	\$648,847	\$1,598,377	\$2,247,224
40	Sumter	\$123,622	\$1,867,181	\$1,990,803
41	Suwannee	\$238,456	\$1,639,608	\$1,878,064
42	Hendry	\$27,135	\$1,712,170	\$1,739,305
43	Putnam	\$378,599	\$1,346,947	\$1,725,547
44	Clay	\$11,767	\$1,661,861	\$1,673,628



Padding Activities

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Jackson	\$311,896	\$628,373	\$940,269
46	Indian River	\$582,242	\$332,023	\$914,265
47	Gadsden	\$123,220	\$750,437	\$873,657
48	DeSoto	\$12,624	\$790,832	\$803,456
49	Okeechobee	\$30,661	\$701,567	\$732,229
50	Levy	\$159,204	\$514,877	\$674,081
51	Taylor	\$151,094	\$494,325	\$645,419
52	Washington	\$107,716	\$515,966	\$623,682
53	Bradford	\$97,186	\$472,318	\$569,504
54	Madison	\$108,567	\$453,115	\$561,682
55	Wakulla	\$121,481	\$382,887	\$504,368
56	Holmes	\$34,756	\$237,084	\$271,840
57	Calhoun	\$25,079	\$240,486	\$265,565
58	Glades	\$2,966	\$251,696	\$254,662
59	Baker	\$44,125	\$170,985	\$215,109
60	Gilchrist	\$32,769	\$168,135	\$200,904
61	Liberty	\$21,758	\$174,786	\$196,544
62	Hardee	\$22,782	\$162,043	\$184,825
63	Hamilton	\$24,912	\$102,894	\$127,806
64	Union	\$23,716	\$101,083	\$124,798
65	Lafayette	\$22,207	\$98,869	\$121,076
66	Dixie	\$30,182	\$71,732	\$101,914
67	Jefferson	\$25,065	\$19,397	\$44,462
	TOTAL	\$169,705,730	\$2,774,987,065	\$2,944,692,796



Camp Helen State Park, Credit: Mick Russell



Saltwater Boat Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$61,862,461	\$591,211,739	\$653,074,200
2	Broward	\$17,312,243	\$274,412,819	\$291,725,062
3	Monroe	\$42,561,122	\$241,282,598	\$283,843,720
4	Palm Beach	\$19,968,331	\$258,805,590	\$278,773,921
5	Collier	\$52,324,581	\$177,953,743	\$230,278,324
6	Pinellas	\$19,937,159	\$145,804,640	\$165,741,798
7	Lee	\$48,487,306	\$103,632,967	\$152,120,274
8	Volusia	\$24,457,092	\$91,423,147	\$115,880,238
9	Bay	\$35,159,849	\$74,552,893	\$109,712,742
10	Hillsborough	\$17,943,435	\$72,544,227	\$90,487,662
11	Manatee	\$3,436,877	\$81,575,682	\$85,012,559
12	Escambia	\$19,128,038	\$54,250,246	\$73,378,284
13	Walton	\$36,464,830	\$36,433,823	\$72,898,653
14	Brevard	\$7,623,997	\$63,883,327	\$71,507,324
15	St. Johns	\$9,830,730	\$41,288,338	\$51,119,068
16	Duval	\$2,887,840	\$44,810,725	\$47,698,565
17	Charlotte	\$9,612,930	\$24,547,395	\$34,160,325
18	Sarasota	\$10,697,558	\$14,583,714	\$25,281,272
19	Nassau	\$9,082,954	\$15,919,676	\$25,002,631
20	Gulf	\$6,523,760	\$7,708,538	\$14,232,298
21	Flagler	\$7,745,172	\$3,377,629	\$11,122,802
22	Okaloosa	\$5,426,911	\$4,920,928	\$10,347,840
23	Pasco	\$1,291,636	\$7,060,758	\$8,352,394
24	Martin	\$855,597	\$7,320,207	\$8,175,804
25	Franklin	\$1,233,486	\$5,841,235	\$7,074,722
26	Indian River	\$263,606	\$4,638,795	\$4,902,401
27	St. Lucie	\$737,037	\$4,119,235	\$4,856,272
28	Citrus	\$1,285,126	\$1,970,338	\$3,255,464
29	Santa Rosa	\$258,317	\$2,399,046	\$2,657,364
30	Taylor	\$393,929	\$699,271	\$1,093,200
31	Hernando	\$16,279	\$1,063,697	\$1,079,976
32	Wakulla	\$366,478	\$459,374	\$825,852
33	Jefferson	\$80,447	\$116,475	\$196,922
34	Dixie	\$83,115	\$50,342	\$133,457
35	Levy	\$67,871	\$10,037	\$77,908
36	Alachua	N/A	N/A	N/A
37	Baker	N/A	N/A	N/A
38	Bradford	N/A	N/A	N/A
39	Calhoun	N/A	N/A	N/A
40	Clay	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A
42	DeSoto	N/A	N/A	N/A
43	Gadsden	N/A	N/A	N/A
44	Gilchrist	N/A	N/A	N/A



Saltwater Boat Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Glades	N/A	N/A	N/A
46	Hamilton	N/A	N/A	N/A
47	Hardee	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Highlands	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Jackson	N/A	N/A	N/A
52	Lafayette	N/A	N/A	N/A
53	Lake	N/A	N/A	N/A
54	Leon	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Marion	N/A	N/A	N/A
58	Okeechobee	N/A	N/A	N/A
59	Orange	N/A	N/A	N/A
60	Osceola	N/A	N/A	N/A
61	Polk	N/A	N/A	N/A
62	Putnam	N/A	N/A	N/A
63	Seminole	N/A	N/A	N/A
64	Sumter	N/A	N/A	N/A
65	Suwannee	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$475,408,100	\$2,460,673,196	\$2,936,081,296

N/A = Not Applicable or Insufficient Data



Camp Helen State Park, Credit: Mick Russell



Saltwater Non-Boat Fishing (Pier/Jetty/Catwalk)

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$56,040,582	\$518,387,650	\$574,428,232
2	Broward	\$11,196,209	\$249,076,888	\$260,273,097
3	Collier	\$36,737,560	\$169,408,227	\$206,145,787
4	Lee	\$9,693,864	\$144,887,284	\$154,581,148
5	Monroe	\$9,581	\$145,271,431	\$145,281,012
6	Palm Beach	\$12,560,601	\$126,186,059	\$138,746,659
7	Pinellas	\$8,923,321	\$122,385,719	\$131,309,039
8	Sarasota	\$90,809	\$109,367,066	\$109,457,875
9	Volusia	\$3,606,590	\$88,513,673	\$92,120,263
10	Walton	\$7,145,872	\$69,569,561	\$76,715,433
11	Hillsborough	\$1,398,881	\$53,722,792	\$55,121,673
12	Okaloosa	\$740,371	\$50,849,867	\$51,590,238
13	Brevard	\$7,578,358	\$38,061,639	\$45,639,997
14	Escambia	\$3,814,279	\$35,036,805	\$38,851,085
15	Manatee	\$9,381,037	\$26,949,294	\$36,330,331
16	Bay	\$725,716	\$34,899,270	\$35,624,986
17	Duval	\$12,818,374	\$19,806,728	\$32,625,102
18	St. Johns	\$4,113,533	\$16,371,290	\$20,484,823
19	Nassau	\$3,928,000	\$9,195,474	\$13,123,474
20	Indian River	\$1,576	\$12,755,052	\$12,756,627
21	Charlotte	\$4,391,124	\$3,281,089	\$7,672,213
22	Pasco	\$2,064,147	\$4,954,766	\$7,018,913
23	Franklin	\$2,991,750	\$2,270,907	\$5,262,657
24	Citrus	\$356,275	\$3,839,099	\$4,195,373
25	Santa Rosa	\$531,533	\$3,421,555	\$3,953,088
26	Martin	\$180,248	\$3,567,243	\$3,747,491
27	Flagler	\$631,462	\$2,490,374	\$3,121,836
28	Gulf	\$633,626	\$1,273,294	\$1,906,920
29	Hernando	\$548,612	\$1,015,552	\$1,564,164
30	St. Lucie	\$290,713	\$629,247	\$919,960
31	Levy	\$183,445	\$447,746	\$631,191
32	Taylor	\$174,100	\$296,720	\$470,821
33	Wakulla	\$76,406	\$318,082	\$394,488
34	Dixie	\$34,778	\$62,379	\$97,157
35	Jefferson	\$1,097	\$23,286	\$24,384
36	Alachua	N/A	N/A	N/A
37	Baker	N/A	N/A	N/A
38	Bradford	N/A	N/A	N/A
39	Calhoun	N/A	N/A	N/A
40	Clay	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A
42	DeSoto	N/A	N/A	N/A
43	Gadsden	N/A	N/A	N/A
44	Gilchrist	N/A	N/A	N/A



Saltwater Non-Boat Fishing (Pier/Jetty/Catwalk)

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Glades	N/A	N/A	N/A
46	Hamilton	N/A	N/A	N/A
47	Hardee	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Highlands	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Jackson	N/A	N/A	N/A
52	Lafayette	N/A	N/A	N/A
53	Lake	N/A	N/A	N/A
54	Leon	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Marion	N/A	N/A	N/A
58	Okeechobee	N/A	N/A	N/A
59	Orange	N/A	N/A	N/A
60	Osceola	N/A	N/A	N/A
61	Polk	N/A	N/A	N/A
62	Putnam	N/A	N/A	N/A
63	Seminole	N/A	N/A	N/A
64	Sumter	N/A	N/A	N/A
65	Suwannee	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$203,594,429	\$2,068,593,107	\$2,272,187,536

N/A = Not Applicable or Insufficient Data



Sebastian Inlet State Park, Credit: Richard Vogel



Tent Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$34,337,603	\$631,332,349	\$665,669,952
2	Miami-Dade	\$11,413,626	\$375,109,635	\$386,523,261
3	Pinellas	\$3,659,920	\$194,412,286	\$198,072,205
4	Osceola	\$56,335,196	\$65,793,283	\$122,128,479
5	Hillsborough	\$445,723	\$102,565,289	\$103,011,012
6	Collier	\$19,673,203	\$65,337,215	\$85,010,418
7	Polk	\$7,084,078	\$77,776,601	\$84,860,678
8	Broward	\$703,173	\$69,529,119	\$70,232,292
9	Palm Beach	\$72,554	\$61,085,593	\$61,158,147
10	Escambia	\$6,245,134	\$48,537,155	\$54,782,289
11	Leon	\$3,939,075	\$40,325,829	\$44,264,904
12	Walton	\$12,525,376	\$25,129,486	\$37,654,862
13	Lee	\$6,761,836	\$26,450,512	\$33,212,348
14	Seminole	\$89,115	\$31,909,336	\$31,998,451
15	Brevard	\$2,354,307	\$27,906,702	\$30,261,009
16	Marion	\$655,797	\$19,787,527	\$20,443,324
17	Bay	\$2,216,262	\$18,200,548	\$20,416,810
18	Alachua	\$2,132,105	\$16,940,913	\$19,073,018
19	Manatee	\$7,002,889	\$11,224,137	\$18,227,026
20	Volusia	\$19,034	\$16,157,112	\$16,176,146
21	Sarasota	\$10,777	\$14,090,298	\$14,101,075
22	Duval	\$4,562,155	\$8,249,323	\$12,811,478
23	Indian River	\$682	\$11,801,907	\$11,802,589
24	St. Johns	\$8,637,390	\$2,626,863	\$11,264,253
25	St. Lucie	\$53,681	\$10,480,055	\$10,533,737
26	Flagler	\$5,594,323	\$1,863,677	\$7,458,000
27	Santa Rosa	\$1,995,935	\$3,980,709	\$5,976,644
28	Okaloosa	\$1,486,857	\$4,402,706	\$5,889,562
29	Hernando	\$417,334	\$4,985,202	\$5,402,537
30	Gulf	\$1,110,628	\$3,605,862	\$4,716,490
31	Charlotte	\$59,001	\$4,270,449	\$4,329,451
32	Franklin	\$764,519	\$3,281,132	\$4,045,651
33	Columbia	\$88,412	\$3,469,029	\$3,557,441
34	Lake	\$874,438	\$2,632,253	\$3,506,690
35	Clay	\$781,563	\$2,596,658	\$3,378,221
36	Nassau	\$2,343	\$3,101,847	\$3,104,190
37	Martin	\$461	\$2,971,449	\$2,971,910
38	Sumter	\$182,968	\$2,259,058	\$2,442,026
39	Jackson	\$785,685	\$1,256,746	\$2,042,431
40	Citrus	\$424,751	\$1,566,971	\$1,991,722
41	Monroe	\$1,245,154	\$663,970	\$1,909,124
42	Putnam	\$317,945	\$876,566	\$1,194,512
43	Madison	\$75	\$1,015,119	\$1,015,193
44	Highlands	\$140,172	\$861,138	\$1,001,310



Tent Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Okeechobee	\$5,106	\$786,015	\$791,121
46	Suwannee	\$16,388	\$688,230	\$704,619
47	Taylor	\$126,888	\$556,116	\$683,004
48	Gadsden	\$135,843	\$509,747	\$645,590
49	Washington	\$237,934	\$350,479	\$588,413
50	Hendry	\$72,630	\$474,493	\$547,123
51	Pasco	\$323,090	\$189,516	\$512,605
52	Wakulla	\$133,925	\$260,083	\$394,008
53	Bradford	\$59,433	\$307,375	\$366,808
54	DeSoto	\$37,098	\$219,163	\$256,261
55	Calhoun	\$27,648	\$163,354	\$191,003
56	Holmes	\$293	\$161,043	\$161,336
57	Hardee	\$15,967	\$129,695	\$145,662
58	Liberty	\$23,987	\$118,726	\$142,713
59	Levy	\$133,698	\$7,983	\$141,681
60	Gilchrist	\$27,519	\$109,419	\$136,938
61	Baker	\$60,819	\$66,273	\$127,092
62	Jefferson	\$27,633	\$65,945	\$93,578
63	Hamilton	\$20,921	\$66,961	\$87,882
64	Union	\$19,916	\$65,783	\$85,699
65	Lafayette	\$18,650	\$64,342	\$82,991
66	Glades	\$6,297	\$69,753	\$76,049
67	Dixie	\$226	\$46,682	\$46,907
	TOTAL	\$208,735,160	\$2,027,896,787	\$2,236,631,947



T.H. Stone Memorial St. Joseph Peninsula State Park, Credit: Mike Adams



Basketball

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$360,857,763	\$395,929,355	\$756,787,118
2	Miami-Dade	\$69,275,805	\$284,943,075	\$354,218,880
3	Monroe	\$3,566,003	\$114,829,864	\$118,395,867
4	Broward	\$34,935,771	\$81,504,231	\$116,440,002
5	St. Johns	\$36,318,529	\$49,326,655	\$85,645,184
6	Pinellas	\$25,422,830	\$56,636,159	\$82,058,989
7	Duval	\$42,890,959	\$26,727,806	\$69,618,765
8	Polk	\$327	\$67,814,929	\$67,815,256
9	Collier	\$141,204	\$57,657,542	\$57,798,746
10	Osceola	\$3,332,337	\$53,287,122	\$56,619,459
11	Sarasota	\$291,410	\$49,731,403	\$50,022,813
12	Manatee	\$21,475,675	\$28,259,882	\$49,735,557
13	Palm Beach	\$26,068,018	\$13,527,605	\$39,595,623
14	Okaloosa	\$19,769,841	\$10,653,461	\$30,423,302
15	Hillsborough	\$1,051,200	\$28,046,511	\$29,097,712
16	Alachua	\$3,244,807	\$19,882,044	\$23,126,851
17	Nassau	\$12,953,178	\$9,509,518	\$22,462,696
18	Seminole	\$204,600	\$21,955,688	\$22,160,288
19	Walton	\$12,688,044	\$6,438,909	\$19,126,953
20	Leon	\$3,990,232	\$10,332,657	\$14,322,889
21	Indian River	\$3,971,562	\$8,953,085	\$12,924,647
22	Brevard	\$10,348,008	\$1,981,541	\$12,329,549
23	Lee	\$173,103	\$10,266,506	\$10,439,609
24	Bay	\$6,833,197	\$3,293,913	\$10,127,110
25	Columbia	\$2,495,223	\$6,207,521	\$8,702,744
26	Charlotte	\$69,245	\$7,980,995	\$8,050,240
27	Volusia	\$2,568,593	\$5,385,704	\$7,954,297
28	St. Lucie	\$855	\$7,950,310	\$7,951,166
29	Escambia	\$490,906	\$7,340,496	\$7,831,402
30	Lake	\$1,325,512	\$5,898,196	\$7,223,707
31	Gulf	\$5,173,152	\$923,927	\$6,097,079
32	Flagler	\$2,465,472	\$3,334,885	\$5,800,357
33	Marion	\$323,059	\$5,401,031	\$5,724,090
34	Pasco	\$378,347	\$5,301,760	\$5,680,106
35	Hernando	\$488,710	\$4,346,695	\$4,835,404
36	Clay	\$1,463,747	\$1,950,379	\$3,414,126
37	Sumter	\$402,237	\$2,950,607	\$3,352,844
38	Citrus	\$152,026	\$3,133,942	\$3,285,968
39	Putnam	\$1,438,592	\$1,568,538	\$3,007,130
40	Suwannee	\$906,081	\$1,231,528	\$2,137,609
41	Martin	\$1,590,838	\$485,135	\$2,075,972
42	Santa Rosa	\$1,046,219	\$1,025,929	\$2,072,148
43	Highlands	\$16,256	\$1,605,704	\$1,621,960
44	Okeechobee	\$280,586	\$1,182,372	\$1,462,959



Basketball

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Levy	\$604,938	\$599,582	\$1,204,519
46	Taylor	\$574,123	\$580,146	\$1,154,268
47	Jackson	\$348,311	\$628,373	\$976,684
48	Madison	\$412,531	\$527,659	\$940,190
49	Hendry	\$8,423	\$884,754	\$893,177
50	Franklin	\$13,320	\$840,722	\$854,042
51	Bradford	\$369,284	\$117,164	\$486,449
52	DeSoto	\$3,918	\$408,658	\$412,577
53	Gilchrist	\$124,514	\$195,795	\$320,310
54	Hamilton	\$128,598	\$119,821	\$248,419
55	Washington	\$120,292	\$89,803	\$210,095
56	Union	\$90,114	\$117,712	\$207,826
57	Wakulla	\$135,665	\$66,641	\$202,305
58	Lafayette	\$84,383	\$115,134	\$199,517
59	Baker	\$3	\$199,114	\$199,117
60	Dixie	\$114,686	\$83,533	\$198,219
61	Gadsden	\$31,373	\$130,612	\$161,985
62	Hardee	\$18,697	\$113,084	\$131,781
63	Glades	\$921	\$130,063	\$130,983
64	Holmes	\$38,814	\$41,264	\$80,078
65	Liberty	\$24,299	\$30,421	\$54,720
66	Jefferson	\$27,992	\$19,397	\$47,389
67	Calhoun	\$28,007	\$7,688	\$35,695
	TOTAL	\$726,183,266	\$1,492,742,251	\$2,218,925,517



Credit: Marcus Quigmire CC-BY-SA-2.0



Tennis

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$44,372,787	\$566,087,281	\$610,460,068
2	Miami-Dade	\$104,974,298	\$183,159,002	\$288,133,300
3	Broward	\$4,365,731	\$182,945,922	\$187,311,653
4	Palm Beach	\$89,878,061	\$65,136,829	\$155,014,890
5	Lee	\$102,352,675	\$7,129,518	\$109,482,193
6	Osceola	\$53,794,502	\$52,380,878	\$106,175,380
7	Sarasota	\$66,490,086	\$7,188,927	\$73,679,014
8	Polk	\$21,252,233	\$45,824,457	\$67,076,690
9	Pinellas	\$44,920,975	\$20,805,120	\$65,726,095
10	Monroe	\$32,898,036	\$32,534,513	\$65,432,549
11	Okaloosa	\$41,566,091	\$22,385,312	\$63,951,403
12	Volusia	\$21,635,803	\$27,574,804	\$49,210,607
13	Collier	\$98,058	\$49,002,911	\$49,100,969
14	Bay	\$346,443	\$48,450,766	\$48,797,209
15	Hillsborough	\$2,565,464	\$23,866,727	\$26,432,190
16	Leon	\$3,172,843	\$21,711,232	\$24,884,075
17	Lake	\$13,952,270	\$7,311,813	\$21,264,083
18	Manatee	\$2,886	\$19,095,998	\$19,098,884
19	Seminole	\$18,552,216	\$544,356	\$19,096,572
20	Brevard	\$4,222,229	\$13,654,056	\$17,876,285
21	St. Johns	\$11,227,326	\$4,232,169	\$15,459,494
22	Charlotte	\$2,110,581	\$12,991,655	\$15,102,236
23	Duval	\$13,440,734	\$1,319,892	\$14,760,626
24	Martin	\$1,218,628	\$10,818,753	\$12,037,381
25	St. Lucie	\$21,387	\$11,688,847	\$11,710,234
26	Marion	\$3,391,456	\$8,270,329	\$11,661,784
27	Santa Rosa	\$7,002,352	\$1,154,170	\$8,156,522
28	Sumter	\$3,081,676	\$4,094,844	\$7,176,520
29	Nassau	\$4,152,137	\$1,835,787	\$5,987,924
30	Pasco	\$301,617	\$3,582,548	\$3,884,165
31	Alachua	\$37,245	\$3,838,176	\$3,875,421
32	Hernando	\$549,016	\$2,937,184	\$3,486,200
33	Indian River	\$930,618	\$2,361,050	\$3,291,669
34	Citrus	\$15,587	\$3,133,942	\$3,149,528
35	Gulf	\$894,588	\$1,941,379	\$2,835,967
36	Walton	\$95,628	\$2,660,978	\$2,756,605
37	Highlands	\$1,818,571	\$903,563	\$2,722,134
38	Franklin	\$716,964	\$1,766,546	\$2,483,510
39	Columbia	\$1,224,141	\$1,198,345	\$2,422,487
40	Okeechobee	\$141,277	\$1,738,368	\$1,879,645
41	Escambia	\$96,969	\$1,348,254	\$1,445,223
42	Hendry	\$723,727	\$497,870	\$1,221,596
43	Flagler	\$790,306	\$199,797	\$990,103
44	Jackson	\$276,961	\$586,823	\$863,784



Tennis

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Clay	\$469,204	\$376,515	\$845,719
46	Putnam	\$461,140	\$302,802	\$763,942
47	Suwannee	\$290,444	\$237,743	\$528,187
48	Gadsden	\$109,418	\$274,445	\$383,864
49	DeSoto	\$336,685	\$37,807	\$374,492
50	Levy	\$193,913	\$115,748	\$309,660
51	Taylor	\$184,035	\$123,581	\$307,616
52	Wakulla	\$107,874	\$140,027	\$247,901
53	Madison	\$132,237	\$101,863	\$234,100
54	Bradford	\$118,374	\$106,180	\$224,554
55	Washington	\$227	\$188,696	\$188,923
56	Glades	\$79,097	\$73,189	\$152,286
57	Holmes	\$30,863	\$86,705	\$117,568
58	Lafayette	\$27,049	\$75,110	\$102,159
59	Hardee	\$21,005	\$76,414	\$97,418
60	Baker	\$53,745	\$38,438	\$92,183
61	Liberty	\$19,321	\$63,922	\$83,243
62	Gilchrist	\$39,913	\$37,798	\$77,711
63	Calhoun	\$10,343	\$48,049	\$58,392
64	Jefferson	\$22,258	\$35,504	\$57,762
65	Dixie	\$36,763	\$16,126	\$52,888
66	Union	\$28,886	\$22,724	\$51,610
67	Hamilton	\$19,023	\$23,131	\$42,155
	TOTAL	\$728,464,994	\$1,484,494,207	\$2,212,959,201



Junior Orange Bowl International Tennis Championship, Credit: Camtistic CC-BY-SA-4.0



Freshwater Boat Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$105,469,093	\$650,547,503	\$756,016,597
2	Miami-Dade	\$17,469,835	\$491,550,658	\$509,020,493
3	Palm Beach	\$74,468,877	\$121,748,448	\$196,217,324
4	Osceola	\$4,896,495	\$71,910,427	\$76,806,922
5	Volusia	\$3,884,451	\$65,974,873	\$69,859,324
6	Broward	\$24,137,487	\$40,807,216	\$64,944,703
7	Bay	\$15,784,813	\$39,526,951	\$55,311,765
8	Walton	\$38,251,057	\$13,184,210	\$51,435,267
9	Pinellas	\$283,568	\$41,754,719	\$42,038,288
10	Monroe	\$5,069,029	\$32,534,513	\$37,603,543
11	Leon	\$14,936,206	\$21,156,986	\$36,093,192
12	Duval	\$16,427,979	\$8,249,323	\$24,677,302
13	Polk	\$11,840,060	\$9,696,398	\$21,536,458
14	Alachua	\$12,685,272	\$8,563,650	\$21,248,923
15	St. Lucie	\$1,246,116	\$16,418,562	\$17,664,678
16	Escambia	\$2,017,281	\$15,030,284	\$17,047,565
17	Nassau	\$5,054,786	\$10,698,208	\$15,752,993
18	Martin	\$237,043	\$15,196,398	\$15,433,442
19	Brevard	\$4,923,618	\$9,102,704	\$14,026,322
20	Hillsborough	\$3,714,355	\$8,740,256	\$12,454,612
21	Manatee	\$6,264,673	\$5,499,827	\$11,764,500
22	Sarasota	\$689,728	\$10,783,391	\$11,473,119
23	Columbia	\$2,191,959	\$8,099,162	\$10,291,121
24	St. Johns	\$5,293,541	\$2,626,863	\$7,920,404
25	Collier	\$837,634	\$6,749,712	\$7,587,346
26	Seminole	\$599,049	\$6,532,271	\$7,131,319
27	Indian River	\$7,573	\$5,976,409	\$5,983,982
28	Okaloosa	\$640,543	\$4,402,706	\$5,043,249
29	Lee	\$676	\$4,562,892	\$4,563,568
30	Citrus	\$379,073	\$3,331,145	\$3,710,218
31	Marion	\$598,859	\$2,700,515	\$3,299,375
32	Charlotte	\$49,219	\$2,846,966	\$2,896,185
33	Putnam	\$2,164,971	\$675,605	\$2,840,577
34	Gulf	\$851,871	\$1,891,819	\$2,743,690
35	Clay	\$963,709	\$1,661,861	\$2,625,570
36	Santa Rosa	\$792,180	\$1,695,923	\$2,488,103
37	Lake	\$6,243	\$2,388,526	\$2,394,768
38	Pasco	\$1,441,667	\$189,516	\$1,631,183
39	Hernando	\$731,645	\$431,600	\$1,163,245
40	Sumter	\$225,830	\$829,858	\$1,055,688
41	Flagler	\$962,114	\$44,399	\$1,006,513
42	Okeechobee	\$2,930	\$701,567	\$704,497
43	Jackson	\$656	\$628,373	\$629,029
44	Franklin	\$8,223	\$617,673	\$625,896



Freshwater Boat Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Highlands	\$169,677	\$348,169	\$517,846
46	Taylor	\$224,043	\$249,882	\$473,925
47	Suwannee	\$892	\$409,902	\$410,794
48	Gadsden	\$104,194	\$267,439	\$371,633
49	Levy	\$236,068	\$127,722	\$363,790
50	Wakulla	\$102,723	\$136,453	\$239,176
51	Hamilton	\$1,712	\$229,716	\$231,428
52	Hendry	\$34,290	\$191,844	\$226,134
53	Washington	\$3,998	\$183,879	\$187,877
54	Dixie	\$113,286	\$35,979	\$149,265
55	Bradford	\$12,470	\$117,164	\$129,635
56	Baker	\$39,438	\$85,763	\$125,201
57	Madison	\$61,316	\$63,225	\$124,542
58	DeSoto	\$82,777	\$37,807	\$120,584
59	Holmes	\$13,928	\$84,492	\$98,419
60	Calhoun	\$21,207	\$69,191	\$90,398
61	Lafayette	\$32,929	\$55,183	\$88,112
62	Liberty	\$18,399	\$62,290	\$80,688
63	Gilchrist	\$48,590	\$23,461	\$72,051
64	Hardee	\$27,992	\$30,624	\$58,616
65	Union	\$45	\$50,701	\$50,747
66	Jefferson	\$33,493	\$6,983	\$40,476
67	Glades	\$3,748	\$28,202	\$31,949
	TOTAL	\$389,889,201	\$1,771,156,939	\$2,161,046,140



Withlacoochee River, Credit: Joanne Atlas



RV/Trailer Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$66,003,625	\$425,655,705	\$491,659,331
2	Orange	\$69,517,009	\$392,150,336	\$461,667,345
3	Palm Beach	\$3,917,912	\$144,681,966	\$148,599,878
4	Pinellas	\$38,569,049	\$75,514,879	\$114,083,928
5	Broward	\$19,373,132	\$92,568,353	\$111,941,485
6	Osceola	\$49,424,529	\$61,171,441	\$110,595,969
7	Collier	\$1,804,486	\$82,136,499	\$83,940,985
8	Duval	\$663,740	\$59,560,111	\$60,223,851
9	Polk	\$13,651,696	\$43,633,789	\$57,285,485
10	St. Johns	\$24,989,056	\$28,393,473	\$53,382,529
11	Volusia	\$12,932,424	\$24,187,013	\$37,119,437
12	Alachua	\$10,537,319	\$25,750,188	\$36,287,507
13	Hillsborough	\$1,603,995	\$29,542,066	\$31,146,061
14	Okaloosa	\$11,960,754	\$15,232,818	\$27,193,572
15	Manatee	\$4,853,814	\$14,965,516	\$19,819,330
16	St. Lucie	\$1,916,683	\$17,725,626	\$19,642,309
17	Leon	\$3,673,619	\$14,774,118	\$18,447,737
18	Martin	\$736,153	\$16,406,167	\$17,142,320
19	Brevard	\$7,465,269	\$8,372,011	\$15,837,279
20	Sarasota	\$570,319	\$14,090,298	\$14,660,617
21	Santa Rosa	\$7,636,031	\$6,807,247	\$14,443,278
22	Nassau	\$12,755	\$12,316,232	\$12,328,988
23	Walton	\$30,601	\$9,206,655	\$9,237,256
24	Charlotte	\$428,307	\$8,370,080	\$8,798,387
25	Columbia	\$713,462	\$8,039,658	\$8,753,120
26	Indian River	\$1,202,352	\$7,230,717	\$8,433,069
27	Flagler	\$3,884,946	\$4,319,169	\$8,204,116
28	Lee	\$1,044,100	\$7,129,518	\$8,173,618
29	Marion	\$1,851,918	\$6,076,160	\$7,928,078
30	Seminole	\$5,199,967	\$544,356	\$5,744,323
31	Escambia	\$327,756	\$5,393,017	\$5,720,773
32	Lake	\$2,036,808	\$3,509,670	\$5,546,478
33	Pasco	\$464	\$4,127,230	\$4,127,694
34	Bay	\$16,400	\$3,781,277	\$3,797,677
35	Monroe	\$2,844,158	\$663,970	\$3,508,127
36	Citrus	\$134,256	\$3,197,900	\$3,332,156
37	Clay	\$1,383,892	\$1,661,861	\$3,045,753
38	Putnam	\$15,294	\$2,031,489	\$2,046,783
39	Franklin	\$830,124	\$1,202,104	\$2,032,228
40	Gulf	\$58,041	\$1,321,075	\$1,379,116
41	Highlands	\$20,212	\$1,092,434	\$1,112,646
42	Sumter	\$685,992	\$368,826	\$1,054,818
43	Levy	\$192,841	\$776,547	\$969,388
44	Bradford	\$117,720	\$712,359	\$830,078



RV/Trailer Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Taylor	\$183,017	\$556,116	\$739,133
46	Okeechobee	\$7,233	\$701,567	\$708,801
47	Madison	\$1,625	\$683,396	\$685,021
48	Hendry	\$19,240	\$601,939	\$621,178
49	Jackson	\$320,674	\$205,183	\$525,857
50	Hernando	\$506,283	\$17,264	\$523,547
51	Lafayette	\$26,899	\$337,993	\$364,893
52	Gadsden	\$126,688	\$186,755	\$313,443
53	Baker	\$53,448	\$257,882	\$311,330
54	Gilchrist	\$39,692	\$253,584	\$293,276
55	Suwannee	\$16,388	\$262,337	\$278,725
56	DeSoto	\$6	\$278,029	\$278,035
57	Holmes	\$205,434	\$59,001	\$264,436
58	Washington	\$110,747	\$128,404	\$239,152
59	Hamilton	\$30,175	\$155,186	\$185,361
60	Dixie	\$74,676	\$108,187	\$182,863
61	Union	\$65	\$152,455	\$152,520
62	Glades	\$2,103	\$147,402	\$149,504
63	Wakulla	\$5,453	\$95,286	\$100,739
64	Hardee	\$19,482	\$72,504	\$91,986
65	Liberty	\$22,371	\$50,288	\$72,659
66	Calhoun	\$50,061	\$7,688	\$57,749
67	Jefferson	\$17,088	\$24,160	\$41,249
	TOTAL	\$376,671,827	\$1,691,734,531	\$2,068,406,358



Credit: Florida Forest Service



Water Skiing/Wakeboarding

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$1,736,117	\$435,522,291	\$437,258,407
2	Miami-Dade	\$485,273	\$392,742,994	\$393,228,267
3	Monroe	N/A	\$191,754,438	\$191,754,438
4	Palm Beach	N/A	\$189,646,621	\$189,646,621
5	Lee	\$59,645,481	\$1,140,723	\$60,786,204
6	Walton	N/A	\$57,950,184	\$57,950,184
7	Polk	N/A	\$52,791,498	\$52,791,498
8	Pinellas	N/A	\$52,157,279	\$52,157,279
9	Broward	N/A	\$44,587,090	\$44,587,090
10	Bay	N/A	\$40,005,913	\$40,005,913
11	Leon	N/A	\$36,756,027	\$36,756,027
12	Collier	N/A	\$35,998,465	\$35,998,465
13	Volusia	N/A	\$27,574,804	\$27,574,804
14	Escambia	N/A	\$26,112,109	\$26,112,109
15	Seminole	\$12,629,628	\$13,336,719	\$25,966,347
16	Duval	N/A	\$24,943,890	\$24,943,890
17	Lake	N/A	\$23,690,274	\$23,690,274
18	Hillsborough	N/A	\$22,841,203	\$22,841,203
19	Sarasota	\$4,140,094	\$18,403,654	\$22,543,748
20	St. Johns	N/A	\$22,063,827	\$22,063,827
21	Brevard	N/A	\$18,576,947	\$18,576,947
22	St. Lucie	N/A	\$17,914,303	\$17,914,303
23	Okaloosa	N/A	\$17,610,823	\$17,610,823
24	Osceola	N/A	\$17,399,876	\$17,399,876
25	Alachua	N/A	\$16,940,913	\$16,940,913
26	Martin	N/A	\$16,580,799	\$16,580,799
27	Nassau	N/A	\$14,243,176	\$14,243,176
28	Columbia	\$6,724,228	\$6,247,409	\$12,971,636
29	Manatee	N/A	\$10,999,654	\$10,999,654
30	Marion	N/A	\$5,401,031	\$5,401,031
31	Charlotte	N/A	\$4,858,822	\$4,858,822
32	Sumter	N/A	\$4,446,515	\$4,446,515
33	Citrus	N/A	\$3,869,458	\$3,869,458
34	Indian River	N/A	\$3,689,141	\$3,689,141
35	Flagler	N/A	\$3,356,314	\$3,356,314
36	Hernando	N/A	\$3,116,154	\$3,116,154
37	Pasco	N/A	\$3,042,780	\$3,042,780
38	Okeechobee	N/A	\$2,664,220	\$2,664,220
39	Gulf	N/A	\$2,566,727	\$2,566,727
40	Taylor	\$1,495,314	\$583,873	\$2,079,187
41	Clay	N/A	\$1,962,911	\$1,962,911
42	Suwannee	N/A	\$1,639,608	\$1,639,608
43	Putnam	N/A	\$1,578,617	\$1,578,617
44	Santa Rosa	N/A	\$1,507,487	\$1,507,487



Water Skiing/Wakeboarding

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Highlands	N/A	\$866,090	\$866,090
46	Jackson	N/A	\$628,373	\$628,373
47	Franklin	N/A	\$617,673	\$617,673
48	Levy	N/A	\$603,434	\$603,434
49	Bradford	N/A	\$553,555	\$553,555
50	Madison	N/A	\$531,049	\$531,049
51	Hendry	N/A	\$477,222	\$477,222
52	Gadsden	N/A	\$464,622	\$464,622
53	Washington	N/A	\$319,453	\$319,453
54	Wakulla	N/A	\$237,059	\$237,059
55	DeSoto	N/A	\$220,423	\$220,423
56	Baker	N/A	\$200,393	\$200,393
57	Gilchrist	N/A	\$197,053	\$197,053
58	Calhoun	N/A	\$148,893	\$148,893
59	Holmes	N/A	\$146,787	\$146,787
60	Hamilton	N/A	\$120,591	\$120,591
61	Union	N/A	\$118,469	\$118,469
62	Liberty	N/A	\$108,216	\$108,216
63	Dixie	N/A	\$84,069	\$84,069
64	Hardee	N/A	\$81,070	\$81,070
65	Jefferson	N/A	\$60,107	\$60,107
66	Lafayette	N/A	\$49,051	\$49,051
67	Glades	N/A	\$6,768	\$6,768
	TOTAL	\$86,856,134	\$1,897,657,987	\$1,984,514,121

N/A = Not Applicable or Insufficient Data



Credit: Florida Disabled Outdoors Association



Saltwater Shoreline Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$212,289,193	\$342,559,095	\$554,848,288
2	Broward	\$3,291,246	\$207,390,450	\$210,681,696
3	Palm Beach	\$4,245,855	\$122,593,566	\$126,839,421
4	Walton	\$4,825,233	\$117,353,779	\$122,179,012
5	Lee	\$10,449,021	\$92,963,944	\$103,412,965
6	Collier	\$16,934,077	\$76,290,622	\$93,224,699
7	Hillsborough	\$3,391,694	\$86,925,746	\$90,317,439
8	Monroe	\$6,325,208	\$74,377,993	\$80,703,201
9	Sarasota	\$6,439,706	\$65,538,998	\$71,978,704
10	Escambia	\$9,723,437	\$50,169,691	\$59,893,127
11	St. Johns	\$1,446,050	\$57,358,963	\$58,805,014
12	Duval	\$65,413	\$55,253,579	\$55,318,992
13	Manatee	\$808,946	\$54,382,772	\$55,191,718
14	Bay	\$12,159,710	\$42,236,490	\$54,396,200
15	Pinellas	\$11,542,142	\$18,928,788	\$30,470,930
16	Brevard	\$2,184,822	\$27,380,535	\$29,565,357
17	Okaloosa	\$14,497,710	\$14,221,218	\$28,718,928
18	Volusia	\$8,232,428	\$15,155,751	\$23,388,179
19	Nassau	\$1,541,552	\$18,844,469	\$20,386,021
20	Gulf	\$3,309,693	\$9,669,409	\$12,979,102
21	Martin	\$6,423,694	\$3,455,317	\$9,879,011
22	Charlotte	\$949,375	\$7,967,423	\$8,916,798
23	Franklin	\$1,710,322	\$6,837,374	\$8,547,696
24	Pasco	\$303,551	\$6,190,124	\$6,493,675
25	Indian River	\$3,109,330	\$2,745,522	\$5,854,852
26	Flagler	\$791,734	\$5,059,672	\$5,851,406
27	Santa Rosa	\$2,312,957	\$1,369,504	\$3,682,461
28	Hernando	\$221,756	\$2,890,839	\$3,112,595
29	St. Lucie	\$2,622,389	\$342,846	\$2,965,235
30	Citrus	\$670,277	\$669,356	\$1,339,632
31	Wakulla	\$501,153	\$541,973	\$1,043,126
32	Taylor	\$653,359	\$143,705	\$797,064
33	Levy	\$184,631	\$148,520	\$333,151
34	Dixie	\$95,570	\$113,157	\$208,727
35	Jefferson	\$61,883	\$137,418	\$199,302
36	Alachua	N/A	N/A	N/A
37	Baker	N/A	N/A	N/A
38	Bradford	N/A	N/A	N/A
39	Calhoun	N/A	N/A	N/A
40	Clay	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A
42	DeSoto	N/A	N/A	N/A
43	Gadsden	N/A	N/A	N/A
44	Gilchrist	N/A	N/A	N/A



Saltwater Shoreline Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Glades	N/A	N/A	N/A
46	Hamilton	N/A	N/A	N/A
47	Hardee	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Highlands	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Jackson	N/A	N/A	N/A
52	Lafayette	N/A	N/A	N/A
53	Lake	N/A	N/A	N/A
54	Leon	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Marion	N/A	N/A	N/A
58	Okeechobee	N/A	N/A	N/A
59	Orange	N/A	N/A	N/A
60	Osceola	N/A	N/A	N/A
61	Polk	N/A	N/A	N/A
62	Putnam	N/A	N/A	N/A
63	Seminole	N/A	N/A	N/A
64	Sumter	N/A	N/A	N/A
65	Suwannee	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$354,315,117	\$1,588,208,608	\$1,942,523,725

N/A = Not Applicable or Insufficient Data



Anastasia State Park, Credit: Murat Moran



Bicycle Riding - Unpaved Road/Trail

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Osceola	\$17,214,241	\$294,438,534	\$311,652,775
2	Miami-Dade	\$86,066,617	\$150,515,997	\$236,582,614
3	Orange	\$90,556,708	\$134,410,641	\$224,967,349
4	Pinellas	\$819,512	\$146,502,718	\$147,322,230
5	Duval	N/A	\$95,032,199	\$95,032,199
6	Hillsborough	\$35,532,737	\$50,518,681	\$86,051,418
7	Polk	\$1,176,594	\$79,414,506	\$80,591,100
8	Monroe	N/A	\$66,396,966	\$66,396,966
9	Palm Beach	\$2,146,566	\$60,874,224	\$63,020,790
10	Sarasota	N/A	\$56,361,191	\$56,361,191
11	Escambia	N/A	\$48,537,155	\$48,537,155
12	Volusia	N/A	\$43,279,517	\$43,279,517
13	Collier	\$8,542,817	\$29,158,757	\$37,701,574
14	Broward	N/A	\$30,856,118	\$30,856,118
15	Okaloosa	N/A	\$30,017,213	\$30,017,213
16	Leon	N/A	\$29,113,315	\$29,113,315
17	Manatee	N/A	\$21,999,308	\$21,999,308
18	Bay	N/A	\$21,780,157	\$21,780,157
19	Nassau	N/A	\$20,510,173	\$20,510,173
20	St. Johns	N/A	\$18,554,502	\$18,554,502
21	Brevard	\$452,327	\$17,883,407	\$18,335,734
22	Alachua	N/A	\$16,827,174	\$16,827,174
23	Seminole	N/A	\$15,310,010	\$15,310,010
24	Walton	N/A	\$10,643,911	\$10,643,911
25	Lake	N/A	\$9,749,084	\$9,749,084
26	Indian River	N/A	\$9,658,172	\$9,658,172
27	St. Lucie	N/A	\$8,576,425	\$8,576,425
28	Martin	N/A	\$7,938,014	\$7,938,014
29	Lee	N/A	\$7,129,518	\$7,129,518
30	Charlotte	N/A	\$6,851,698	\$6,851,698
31	Pasco	N/A	\$6,208,613	\$6,208,613
32	Marion	N/A	\$5,401,031	\$5,401,031
33	Citrus	N/A	\$4,714,403	\$4,714,403
34	Sumter	N/A	\$4,631,069	\$4,631,069
35	Highlands	\$2,618,742	\$729,876	\$3,348,618
36	Gulf	N/A	\$2,715,215	\$2,715,215
37	Clay	\$1,039,691	\$1,650,704	\$2,690,395
38	Franklin	N/A	\$2,368,820	\$2,368,820
39	Suwannee	N/A	\$1,639,608	\$1,639,608
40	Putnam	N/A	\$1,327,533	\$1,327,533
41	Columbia	N/A	\$1,322,312	\$1,322,312
42	Okeechobee	N/A	\$1,275,488	\$1,275,488
43	Hernando	N/A	\$845,937	\$845,937
44	Jackson	N/A	\$628,373	\$628,373



Bicycle Riding - Unpaved Road/Trail

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Levy	\$7,003	\$507,456	\$514,459
46	Taylor	N/A	\$491,006	\$491,006
47	Bradford	N/A	\$465,511	\$465,511
48	Hendry	N/A	\$402,167	\$402,167
49	Gadsden	\$4,148	\$368,013	\$372,162
50	Madison	\$9,028	\$344,227	\$353,255
51	Washington	N/A	\$253,029	\$253,029
52	Santa Rosa	N/A	\$188,436	\$188,436
53	Wakulla	N/A	\$187,767	\$187,767
54	Baker	N/A	\$168,520	\$168,520
55	Gilchrist	N/A	\$165,711	\$165,711
56	Hardee	N/A	\$132,426	\$132,426
57	Lafayette	N/A	\$129,526	\$129,526
58	Calhoun	N/A	\$117,934	\$117,934
59	Holmes	N/A	\$116,266	\$116,266
60	Hamilton	N/A	\$101,411	\$101,411
61	Liberty	N/A	\$85,715	\$85,715
62	Dixie	\$7,011	\$70,698	\$77,709
63	Jefferson	N/A	\$47,609	\$47,609
64	Flagler	N/A	\$44,399	\$44,399
65	DeSoto	N/A	\$37,807	\$37,807
66	Union	N/A	\$6,269	\$6,269
67	Glades	N/A	\$3,008	\$3,008
	TOTAL	\$246,193,741	\$1,578,733,179	\$1,824,926,920



Credit: FWC



Horseback Riding

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$100,571,529	\$487,188,866	\$587,760,395
2	Miami-Dade	\$1,347,981	\$235,257,562	\$236,605,543
3	Osceola	\$11,273,202	\$175,448,754	\$186,721,956
4	Monroe	\$35,077,976	\$47,805,816	\$82,883,792
5	Broward	\$10,105,121	\$60,477,991	\$70,583,112
6	Palm Beach	\$12,364,219	\$40,625,090	\$52,989,309
7	Pinellas	\$5,243,175	\$46,811,519	\$52,054,694
8	Hillsborough	\$6,652,981	\$44,313,099	\$50,966,081
9	Collier	\$17,607,302	\$17,339,261	\$34,946,563
10	Duval	\$6,065,131	\$23,923,036	\$29,988,167
11	Sarasota	\$8,209,490	\$19,835,449	\$28,044,939
12	Manatee	\$1,755,812	\$18,363,935	\$20,119,747
13	Martin	\$9,074,319	\$9,284,599	\$18,358,919
14	Nassau	\$3,874,527	\$14,243,176	\$18,117,703
15	Alachua	\$543,036	\$16,940,913	\$17,483,949
16	Okaloosa	\$5,560,268	\$11,037,339	\$16,597,606
17	Seminole	\$2,366,475	\$13,608,897	\$15,975,373
18	St. Lucie	\$5,249,395	\$10,031,309	\$15,280,704
19	Volusia	\$423,017	\$13,787,402	\$14,210,419
20	Indian River	\$2,631,678	\$11,296,560	\$13,928,238
21	Walton	\$4,433,058	\$6,670,924	\$11,103,982
22	Leon	\$203,298	\$10,704,975	\$10,908,273
23	Polk	\$3,268,317	\$6,733,609	\$10,001,927
24	Lee	\$2,120,512	\$7,129,518	\$9,250,030
25	Brevard	\$8,148,296	\$557,308	\$8,705,604
26	Marion	\$272,358	\$8,270,329	\$8,542,687
27	Escambia	\$387,876	\$7,604,997	\$7,992,873
28	Bay	\$2,375,774	\$5,445,039	\$7,820,814
29	Pasco	\$3,390,841	\$3,445,208	\$6,836,049
30	Columbia	\$334,308	\$5,991,727	\$6,326,035
31	Charlotte	\$2,721,543	\$3,074,723	\$5,796,266
32	Clay	\$1,211,498	\$4,206,586	\$5,418,084
33	Flagler	\$67,831	\$4,439,936	\$4,507,766
34	Sumter	\$545,131	\$3,685,318	\$4,230,450
35	Hernando	\$16,514	\$2,824,584	\$2,841,098
36	Citrus	\$94,198	\$2,616,059	\$2,710,257
37	St. Johns	\$6,815	\$2,626,863	\$2,633,679
38	Santa Rosa	\$365,537	\$1,695,923	\$2,061,460
39	Okeechobee	\$314,191	\$1,491,859	\$1,806,049
40	Putnam	\$230,622	\$1,514,011	\$1,744,633
41	Suwannee	\$145,255	\$1,188,716	\$1,333,971
42	Franklin	\$222,934	\$871,016	\$1,093,950
43	Highlands	\$418,999	\$640,437	\$1,059,436
44	Levy	\$326,980	\$578,738	\$905,718



Horseback Riding

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Jackson	\$664,494	\$205,183	\$869,677
46	Gulf	\$393,080	\$381,827	\$774,907
47	Taylor	\$92,038	\$559,978	\$652,016
48	Lake	\$203,846	\$389,963	\$593,810
49	Hendry	\$237,289	\$352,886	\$590,175
50	Bradford	\$59,200	\$530,901	\$590,101
51	Madison	\$66,133	\$509,316	\$575,449
52	DeSoto	\$110,389	\$162,994	\$273,383
53	Baker	\$26,878	\$192,192	\$219,071
54	Gilchrist	\$19,961	\$188,989	\$208,950
55	Gadsden	\$48,078	\$135,319	\$183,397
56	Wakulla	\$102,248	\$69,042	\$171,290
57	Hamilton	\$20,576	\$115,656	\$136,231
58	Union	\$14,446	\$113,620	\$128,066
59	Washington	\$18,359	\$93,039	\$111,398
60	Dixie	\$18,386	\$80,629	\$99,014
61	Glades	\$25,934	\$51,876	\$77,809
62	Hardee	\$1,467	\$73,484	\$74,951
63	Holmes	\$13,561	\$42,751	\$56,312
64	Lafayette	\$2	\$55,183	\$55,184
65	Calhoun	\$26	\$43,364	\$43,391
66	Liberty	\$8,490	\$31,517	\$40,007
67	Jefferson	\$9,780	\$17,506	\$27,286
	TOTAL	\$279,773,986	\$1,416,026,192	\$1,695,800,177



Lake Kissimmee State Park, Credit: FDEP



Saltwater Boat Ramp Use

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	N/A	\$253,230,572	\$253,230,572
2	Monroe	\$154,527	\$187,067,867	\$187,222,394
3	Broward	\$10,570,420	\$151,802,745	\$162,373,165
4	Pinellas	\$743,425	\$132,917,630	\$133,661,054
5	Lee	N/A	\$131,315,862	\$131,315,862
6	Palm Beach	\$711,513	\$98,442,095	\$99,153,608
7	Sarasota	N/A	\$77,580,814	\$77,580,814
8	St. Johns	\$67,211	\$70,904,949	\$70,972,160
9	Escambia	N/A	\$69,770,077	\$69,770,077
10	Volusia	N/A	\$54,604,919	\$54,604,919
11	Duval	N/A	\$53,492,970	\$53,492,970
12	Walton	N/A	\$39,534,282	\$39,534,282
13	Bay	N/A	\$38,337,855	\$38,337,855
14	Brevard	\$17,647,175	\$20,579,546	\$38,226,722
15	Hillsborough	N/A	\$28,589,496	\$28,589,496
16	Okaloosa	N/A	\$25,314,802	\$25,314,802
17	Manatee	N/A	\$23,313,941	\$23,313,941
18	Nassau	N/A	\$18,199,070	\$18,199,070
19	Indian River	N/A	\$13,802,066	\$13,802,066
20	Charlotte	N/A	\$12,295,363	\$12,295,363
21	St. Lucie	N/A	\$12,256,190	\$12,256,190
22	Santa Rosa	\$8,437,713	\$2,437,817	\$10,875,530
23	Gulf	\$4,286,247	\$5,672,825	\$9,959,071
24	Collier	N/A	\$9,314,325	\$9,314,325
25	Flagler	\$477,176	\$7,197,722	\$7,674,898
26	Franklin	\$1,876,622	\$5,161,952	\$7,038,574
27	Pasco	N/A	\$5,932,717	\$5,932,717
28	Hernando	N/A	\$5,724,546	\$5,724,546
29	Citrus	\$66,902	\$5,301,932	\$5,368,834
30	Levy	N/A	\$1,294,084	\$1,294,084
31	Taylor	N/A	\$799,393	\$799,393
32	Martin	\$88	\$697,360	\$697,448
33	Wakulla	N/A	\$409,168	\$409,168
34	Dixie	N/A	\$180,289	\$180,289
35	Jefferson	N/A	\$103,746	\$103,746
36	Alachua	N/A	N/A	N/A
37	Baker	N/A	N/A	N/A
38	Bradford	N/A	N/A	N/A
39	Calhoun	N/A	N/A	N/A
40	Clay	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A
42	DeSoto	N/A	N/A	N/A
43	Gadsden	N/A	N/A	N/A
44	Gilchrist	N/A	N/A	N/A



Saltwater Boat Ramp Use

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Glades	N/A	N/A	N/A
46	Hamilton	N/A	N/A	N/A
47	Hardee	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Highlands	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Jackson	N/A	N/A	N/A
52	Lafayette	N/A	N/A	N/A
53	Lake	N/A	N/A	N/A
54	Leon	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Marion	N/A	N/A	N/A
58	Okeechobee	N/A	N/A	N/A
59	Orange	N/A	N/A	N/A
60	Osceola	N/A	N/A	N/A
61	Polk	N/A	N/A	N/A
62	Putnam	N/A	N/A	N/A
63	Seminole	N/A	N/A	N/A
64	Sumter	N/A	N/A	N/A
65	Suwannee	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$45,039,018	\$1,563,580,986	\$1,608,620,004

N/A = Not Applicable or Insufficient Data



Credit: Tim Donovan, FWC



Freshwater Shoreline Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$71,445,134	\$297,519,412	\$368,964,547
2	Miami-Dade	\$11,810,471	\$286,185,940	\$297,996,411
3	Osceola	\$27,518,714	\$52,380,878	\$79,899,592
4	Hillsborough	\$16,819,208	\$51,392,707	\$68,211,915
5	Palm Beach	\$17,691,566	\$48,868,474	\$66,560,041
6	Lee	\$42,107,847	\$10,266,506	\$52,374,353
7	St. Johns	\$558,306	\$49,326,655	\$49,884,961
8	Monroe	\$24,430,160	\$23,902,908	\$48,333,068
9	Bay	\$1,884,825	\$40,005,913	\$41,890,738
10	Pinellas	\$4,288,968	\$36,986,880	\$41,275,848
11	Polk	\$188,909	\$38,785,590	\$38,974,499
12	Okaloosa	\$1,817,729	\$35,649,686	\$37,467,415
13	Leon	\$1,106,045	\$34,576,180	\$35,682,225
14	Collier	\$2,008,229	\$30,418,703	\$32,426,932
15	Volusia	\$4,773,213	\$26,066,807	\$30,840,020
16	Broward	\$13,215,452	\$15,119,498	\$28,334,950
17	Escambia	\$2,048,473	\$24,563,508	\$26,611,981
18	Duval	\$25,094,348	\$1,319,892	\$26,414,240
19	Alachua	\$2,754,659	\$21,440,843	\$24,195,503
20	Walton	\$2,082,770	\$21,546,529	\$23,629,299
21	Brevard	\$3,599,011	\$14,877,038	\$18,476,050
22	Manatee	\$9,049,680	\$8,081,379	\$17,131,058
23	Lake	\$2,550,915	\$14,214,164	\$16,765,080
24	Nassau	\$4,447,758	\$10,255,087	\$14,702,844
25	Seminole	\$4,142,787	\$8,233,383	\$12,376,170
26	Sarasota	\$5,717,524	\$4,600,914	\$10,318,437
27	Columbia	\$979,977	\$6,694,206	\$7,674,183
28	Marion	\$30,244	\$5,401,031	\$5,431,275
29	Martin	\$500,361	\$4,778,512	\$5,278,873
30	Flagler	\$846,574	\$3,596,348	\$4,442,922
31	Indian River	\$739,203	\$3,689,141	\$4,428,345
32	Santa Rosa	\$53,304	\$3,433,067	\$3,486,370
33	Gulf	\$311,851	\$3,091,739	\$3,403,590
34	Citrus	\$127,306	\$3,133,942	\$3,261,248
35	Franklin	\$249,932	\$2,813,309	\$3,063,241
36	Hernando	\$305,165	\$2,438,630	\$2,743,795
37	Clay	\$384,413	\$2,103,293	\$2,487,706
38	Putnam	\$197,880	\$1,691,515	\$1,889,395
39	Jackson	\$714,700	\$923,324	\$1,638,024
40	Suwannee	\$253,544	\$1,328,082	\$1,581,626
41	Sumter	\$345,187	\$737,652	\$1,082,839
42	Levy	\$207,719	\$646,590	\$854,309
43	Taylor	\$197,138	\$625,630	\$822,768
44	Charlotte	\$446,198	\$341,636	\$787,834



Freshwater Shoreline Fishing

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Madison	\$141,652	\$569,028	\$710,680
46	Bradford	\$93,103	\$593,144	\$686,248
47	St. Lucie	\$159,724	\$294,835	\$454,559
48	Gadsden	\$6,482	\$437,068	\$443,550
49	Highlands	\$60,118	\$334,242	\$394,360
50	Hendry	\$165,261	\$184,170	\$349,430
51	Washington	\$33,344	\$300,508	\$333,851
52	Okeechobee	\$88,252	\$238,728	\$326,980
53	Wakulla	\$54,237	\$223,000	\$277,238
54	Dixie	\$184,590	\$90,082	\$274,671
55	Hamilton	\$32,503	\$229,716	\$262,219
56	Gilchrist	\$42,755	\$211,146	\$253,901
57	Baker	\$758	\$214,725	\$215,483
58	Pasco	\$2,899	\$189,516	\$192,415
59	Union	\$30,943	\$126,941	\$157,884
60	Lafayette	\$28,975	\$124,161	\$153,136
61	Holmes	\$10,759	\$138,082	\$148,841
62	DeSoto	\$76,881	\$37,807	\$114,688
63	Liberty	\$2,243	\$101,798	\$104,042
64	Calhoun	\$7,763	\$69,191	\$76,954
65	Hardee	\$11,675	\$44,914	\$56,589
66	Glades	\$18,062	\$27,074	\$45,135
67	Jefferson	\$511	\$6,983	\$7,493
	TOTAL	\$311,296,887	\$1,258,839,977	\$1,570,136,864



Babcock-Cecil M. Webb WMA, Credit: FWC



Freshwater Non-Boat Fishing (Pier/Jetty/Catwalk)

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$32,616,829	\$216,360,205	\$248,977,034
2	Orange	\$15,782,230	\$201,615,962	\$217,398,192
3	Osceola	\$9,998,073	\$183,514,322	\$193,512,395
4	Walton	\$21,230,293	\$57,950,184	\$79,180,477
5	Monroe	\$4,068,854	\$53,117,573	\$57,186,427
6	Polk	\$14,276,446	\$38,785,590	\$53,062,036
7	Hillsborough	\$11,561,689	\$33,679,121	\$45,240,810
8	Duval	\$35,595,129	\$8,249,323	\$43,844,452
9	Volusia	\$13,984	\$42,198,067	\$42,212,051
10	Pinellas	\$70,892	\$41,610,239	\$41,681,132
11	Leon	\$3,007,370	\$36,742,084	\$39,749,455
12	Broward	\$5,587,381	\$29,724,727	\$35,312,108
13	Collier	\$1,719,909	\$30,418,703	\$32,138,612
14	Palm Beach	\$1,160,863	\$28,577,066	\$29,737,929
15	Escambia	\$2,200,391	\$26,102,203	\$28,302,594
16	Bay	\$4,651,699	\$21,780,157	\$26,431,856
17	Alachua	\$12,337,120	\$14,050,802	\$26,387,922
18	Sarasota	\$269,425	\$23,004,568	\$23,273,993
19	Lake	\$130,462	\$19,096,506	\$19,226,967
20	Seminole	\$8,742,531	\$6,668,360	\$15,410,891
21	St. Johns	\$7,983,380	\$7,296,842	\$15,280,223
22	Nassau	\$7,623,306	\$6,720,454	\$14,343,759
23	Brevard	\$142,027	\$12,136,938	\$12,278,965
24	Lee	\$2,434,261	\$7,129,518	\$9,563,779
25	Flagler	\$1,784	\$8,702,274	\$8,704,057
26	Manatee	\$2,933,456	\$5,499,827	\$8,433,283
27	Marion	\$648	\$7,131,049	\$7,131,696
28	St. Lucie	\$733,030	\$6,324,759	\$7,057,789
29	Columbia	\$2,247,293	\$4,386,906	\$6,634,199
30	Martin	\$395,329	\$5,853,957	\$6,249,286
31	Franklin	\$2,376,398	\$2,989,539	\$5,365,937
32	Okaloosa	\$308,904	\$4,402,706	\$4,711,609
33	Charlotte	\$1,918,284	\$2,733,087	\$4,651,371
34	Sumter	\$91,736	\$4,515,350	\$4,607,087
35	Santa Rosa	\$715,711	\$3,648,119	\$4,363,830
36	Gulf	\$769,640	\$3,285,410	\$4,055,050
37	Citrus	\$355,088	\$3,133,942	\$3,489,030
38	Indian River	\$852,007	\$2,361,050	\$3,213,057
39	Clay	\$861,456	\$1,661,861	\$2,523,317
40	Putnam	\$846,651	\$1,108,499	\$1,955,150
41	Okeechobee	\$69,727	\$940,620	\$1,010,346
42	Madison	\$277,640	\$702,504	\$980,144
43	Suwannee	\$533,254	\$409,902	\$943,156
44	Jackson	\$238,277	\$628,373	\$866,650



Freshwater Non-Boat Fishing (Pier/Jetty/Catwalk)

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Highlands	\$23,109	\$742,760	\$765,870
46	Hendry	\$274,324	\$409,266	\$683,591
47	Gadsden	\$96,414	\$464,446	\$560,860
48	Bradford	\$114,111	\$388,704	\$502,815
49	Pasco	\$284,136	\$189,516	\$473,651
50	Taylor	\$337,887	\$123,581	\$461,468
51	Levy	\$7,598	\$423,729	\$431,327
52	Washington	\$82,291	\$263,911	\$346,202
53	Wakulla	\$92,807	\$236,969	\$329,777
54	Baker	\$98,675	\$140,715	\$239,390
55	Gilchrist	\$73,280	\$138,370	\$211,650
56	DeSoto	\$2,806	\$189,036	\$191,841
57	Hamilton	\$92,912	\$84,678	\$177,591
58	Holmes	\$26,553	\$146,731	\$173,284
59	Calhoun	\$19,160	\$148,837	\$167,997
60	Union	\$53,035	\$83,188	\$136,223
61	Lafayette	\$49,662	\$81,366	\$131,028
62	Dixie	\$67,496	\$59,033	\$126,529
63	Liberty	\$16,623	\$108,175	\$124,797
64	Glades	\$22	\$60,164	\$60,186
65	Jefferson	\$8	\$60,084	\$60,093
66	Hardee	\$5,868	\$44,914	\$50,782
67	Hernando	\$6,066	\$17,264	\$23,330
	TOTAL	\$221,555,699	\$1,221,554,687	\$1,443,110,386



Lake Louisa State Park, Credit: Lowell Gehman



Baseball/Softball

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$386,205,604	\$300,733,868	\$686,939,472
2	Miami-Dade	\$3,726,898	\$128,443,884	\$132,170,782
3	Pinellas	\$4,537,090	\$69,928,319	\$74,465,409
4	Bay	\$53,799,127	\$18,301,382	\$72,100,509
5	Broward	\$22,367,795	\$44,587,090	\$66,954,885
6	Osceola	\$11,715,247	\$52,380,878	\$64,096,125
7	Collier	\$5,167,877	\$30,418,703	\$35,586,580
8	Lee	\$27,047,345	N/A	\$27,047,345
9	Seminole	\$2,020,740	\$24,564,060	\$26,584,800
10	Volusia	\$5,754,632	\$18,203,679	\$23,958,311
11	Monroe	\$16,291,071	N/A	\$16,291,071
12	Hillsborough	\$7,460,169	\$8,413,953	\$15,874,123
13	Walton	\$13,954,598	N/A	\$13,954,598
14	Palm Beach	\$4,684,451	\$1,690,951	\$6,375,401
15	Sarasota	\$5,643,176	N/A	\$5,643,176
16	Charlotte	\$236,006	\$4,270,449	\$4,506,455
17	Escambia	\$3,537,589	N/A	\$3,537,589
18	Duval	\$3,360,184	N/A	\$3,360,184
19	Citrus	\$142,068	\$3,133,942	\$3,276,009
20	St. Johns	\$2,977,797	N/A	\$2,977,797
21	Lake	\$438,843	\$2,437,271	\$2,876,114
22	Nassau	\$2,843,490	N/A	\$2,843,490
23	Marion	\$44,979	\$2,109,778	\$2,154,757
24	Clay	\$321,323	\$1,661,861	\$1,983,184
25	Polk	\$1,715,867	N/A	\$1,715,867
26	Brevard	\$1,453,276	N/A	\$1,453,276
27	Gulf	\$1,237,357	N/A	\$1,237,357
28	Santa Rosa	\$1,150,655	N/A	\$1,150,655
29	Sumter	\$1,066,324	N/A	\$1,066,324
30	Franklin	\$991,676	N/A	\$991,676
31	Columbia	\$838,323	N/A	\$838,323
32	Taylor	\$126,032	\$659,100	\$785,132
33	Okeechobee	\$49,329	\$701,567	\$750,897
34	Jackson	\$20,581	\$628,373	\$648,954
35	Manatee	\$125,690	\$448,965	\$574,655
36	Flagler	\$541,222	N/A	\$541,222
37	Indian River	\$413,185	N/A	\$413,185
38	Wakulla	\$408,992	N/A	\$408,992
39	Putnam	\$315,801	N/A	\$315,801
40	Highlands	\$314,797	N/A	\$314,797
41	Martin	\$279,682	N/A	\$279,682
42	Leon	\$270,663	N/A	\$270,663
43	Okaloosa	\$239,215	N/A	\$239,215
44	Suwannee	\$198,903	N/A	\$198,903



Baseball/Softball

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Bradford	\$81,066	\$117,164	\$198,230
46	Hernando	\$196,596	N/A	\$196,596
47	Hendry	\$163,112	N/A	\$163,112
48	Pasco	\$152,200	N/A	\$152,200
49	Gadsden	\$151,343	N/A	\$151,343
50	Levy	\$132,796	N/A	\$132,796
51	Washington	\$132,300	N/A	\$132,300
52	Alachua	\$101,390	N/A	\$101,390
53	Madison	\$90,559	N/A	\$90,559
54	DeSoto	\$75,881	N/A	\$75,881
55	Holmes	\$42,689	N/A	\$42,689
56	Baker	\$36,806	N/A	\$36,806
57	Calhoun	\$30,803	N/A	\$30,803
58	Jefferson	\$30,786	N/A	\$30,786
59	Gilchrist	\$27,333	N/A	\$27,333
60	Liberty	\$26,724	N/A	\$26,724
61	Dixie	\$25,176	N/A	\$25,176
62	Hamilton	\$20,780	N/A	\$20,780
63	Union	\$19,782	N/A	\$19,782
64	Lafayette	\$18,524	N/A	\$18,524
65	Glades	\$17,827	N/A	\$17,827
66	Hardee	\$7,522	\$4,042	\$11,564
67	St. Lucie	\$9,505	N/A	\$9,505
	TOTAL	\$597,627,168	\$713,839,281	\$1,311,466,449

N/A = Not Applicable or Insufficient Data



Credit: Richmond96 CC-BY-SA-3.0



Freshwater Boat Ramp Use

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	\$99,108,690	\$598,738,311	\$697,847,001
2	Miami-Dade	\$27,054,520	\$106,367,894	\$133,422,414
3	Osceola	N/A	\$61,171,441	\$61,171,441
4	Monroe	\$55,127,534	N/A	\$55,127,534
5	Palm Beach	N/A	\$51,785,364	\$51,785,364
6	Lee	N/A	\$51,475,121	\$51,475,121
7	Pinellas	N/A	\$48,834,239	\$48,834,239
8	Collier	N/A	\$29,038,762	\$29,038,762
9	Charlotte	\$4,431,662	\$15,500,149	\$19,931,811
10	Volusia	\$8,740,014	\$10,555,980	\$19,295,994
11	Broward	\$6,129,244	\$7,714,029	\$13,843,274
12	Lake	\$344,500	\$12,893,163	\$13,237,664
13	Brevard	N/A	\$12,384,631	\$12,384,631
14	Clay	\$455,600	\$8,863,260	\$9,318,861
15	Flagler	\$123,869	\$8,702,274	\$8,826,143
16	Duval	N/A	\$8,084,336	\$8,084,336
17	Hillsborough	N/A	\$5,710,301	\$5,710,301
18	Marion	N/A	\$5,401,031	\$5,401,031
19	Manatee	N/A	\$4,545,775	\$4,545,775
20	Okaloosa	N/A	\$4,402,706	\$4,402,706
21	Indian River	N/A	\$3,689,141	\$3,689,141
22	St. Lucie	N/A	\$3,275,946	\$3,275,946
23	Suwannee	N/A	\$1,639,608	\$1,639,608
24	Jackson	N/A	\$923,324	\$923,324
25	Okeechobee	\$15,199	\$879,395	\$894,594
26	Sumter	\$743,468	N/A	\$743,468
27	Seminole	N/A	\$544,356	\$544,356
28	Pasco	N/A	\$379,031	\$379,031
29	Madison	N/A	\$344,227	\$344,227
30	Highlands	\$138,897	N/A	\$138,897
31	Taylor	N/A	\$123,581	\$123,581
32	Polk	\$58,993	N/A	\$58,993
33	Leon	\$58,944	N/A	\$58,944
34	Lafayette	N/A	\$49,051	\$49,051
35	Hardee	N/A	\$44,914	\$44,914
36	DeSoto	N/A	\$37,807	\$37,807
37	Jefferson	N/A	\$19,397	\$19,397
38	Calhoun	\$17,098	N/A	\$17,098
39	Liberty	N/A	\$12,572	\$12,572
40	Hernando	\$150	N/A	\$150
41	Alachua	N/A	N/A	N/A
42	Baker	N/A	N/A	N/A
43	Bay	N/A	N/A	N/A
44	Bradford	N/A	N/A	N/A



Freshwater Boat Ramp Use

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Citrus	N/A	N/A	N/A
46	Columbia	N/A	N/A	N/A
47	Dixie	N/A	N/A	N/A
48	Escambia	N/A	N/A	N/A
49	Franklin	N/A	N/A	N/A
50	Gadsden	N/A	N/A	N/A
51	Gilchrist	N/A	N/A	N/A
52	Glades	N/A	N/A	N/A
53	Gulf	N/A	N/A	N/A
54	Hamilton	N/A	N/A	N/A
55	Hendry	N/A	N/A	N/A
56	Holmes	N/A	N/A	N/A
57	Levy	N/A	N/A	N/A
58	Martin	N/A	N/A	N/A
59	Nassau	N/A	N/A	N/A
60	Putnam	N/A	N/A	N/A
61	Santa Rosa	N/A	N/A	N/A
62	Sarasota	N/A	N/A	N/A
63	St. Johns	N/A	N/A	N/A
64	Union	N/A	N/A	N/A
65	Wakulla	N/A	N/A	N/A
66	Walton	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$202,548,383	\$1,064,131,118	\$1,266,679,501

N/A = Not Applicable or Insufficient Data



Nature Coast State Trail, Credit: Mick Russell



Geocaching

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	N/A	\$258,581,418	\$258,581,418
2	Miami-Dade	N/A	\$156,295,681	\$156,295,681
3	Broward	\$13,790,800	\$119,474,888	\$133,265,687
4	Osceola	\$416,542	\$122,524,130	\$122,940,672
5	Hillsborough	\$17,811,282	\$39,884,703	\$57,695,985
6	Pinellas	N/A	\$56,636,159	\$56,636,159
7	Monroe	N/A	\$42,494,058	\$42,494,058
8	Volusia	N/A	\$38,884,782	\$38,884,782
9	Bay	\$20,499,591	\$14,822,607	\$35,322,198
10	Lee	\$2,045,455	\$28,518,073	\$30,563,528
11	Columbia	N/A	\$8,264,451	\$8,264,451
12	Walton	\$2,892,736	\$5,321,956	\$8,214,692
13	Polk	\$16,015	\$6,733,609	\$6,749,624
14	Sarasota	\$4,140,094	N/A	\$4,140,094
15	Nassau	\$37,485	\$3,165,150	\$3,202,636
16	Palm Beach	N/A	\$1,902,320	\$1,902,320
17	Jackson	N/A	\$1,256,746	\$1,256,746
18	Lake	\$1,009,167	N/A	\$1,009,167
19	Marion	\$145,733	\$759,520	\$905,253
20	Seminole	N/A	\$544,356	\$544,356
21	Manatee	N/A	\$448,965	\$448,965
22	Clay	\$294,163	N/A	\$294,163
23	Highlands	\$212,481	N/A	\$212,481
24	Washington	\$139,402	N/A	\$139,402
25	Liberty	N/A	\$50,288	\$50,288
26	Calhoun	N/A	\$48,049	\$48,049
27	Escambia	\$11,879	N/A	\$11,879
28	Alachua	N/A	N/A	N/A
29	Baker	N/A	N/A	N/A
30	Bradford	N/A	N/A	N/A
31	Brevard	N/A	N/A	N/A
32	Charlotte	N/A	N/A	N/A
33	Citrus	N/A	N/A	N/A
34	Collier	N/A	N/A	N/A
35	DeSoto	N/A	N/A	N/A
36	Dixie	N/A	N/A	N/A
37	Duval	N/A	N/A	N/A
38	Flagler	N/A	N/A	N/A
39	Franklin	N/A	N/A	N/A
40	Gadsden	N/A	N/A	N/A
41	Gilchrist	N/A	N/A	N/A
42	Glades	N/A	N/A	N/A
43	Gulf	N/A	N/A	N/A
44	Hamilton	N/A	N/A	N/A



Geocaching

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Hardee	N/A	N/A	N/A
46	Hendry	N/A	N/A	N/A
47	Hernando	N/A	N/A	N/A
48	Holmes	N/A	N/A	N/A
49	Indian River	N/A	N/A	N/A
50	Jefferson	N/A	N/A	N/A
51	Lafayette	N/A	N/A	N/A
52	Leon	N/A	N/A	N/A
53	Levy	N/A	N/A	N/A
54	Madison	N/A	N/A	N/A
55	Martin	N/A	N/A	N/A
56	Okaloosa	N/A	N/A	N/A
57	Okeechobee	N/A	N/A	N/A
58	Pasco	N/A	N/A	N/A
59	Putnam	N/A	N/A	N/A
60	Santa Rosa	N/A	N/A	N/A
61	St. Johns	N/A	N/A	N/A
62	St. Lucie	N/A	N/A	N/A
63	Sumter	N/A	N/A	N/A
64	Suwannee	N/A	N/A	N/A
65	Taylor	N/A	N/A	N/A
66	Union	N/A	N/A	N/A
67	Wakulla	N/A	N/A	N/A
	TOTAL	\$63,462,825	\$906,611,910	\$970,074,736

N/A = Not Applicable or Insufficient Data



Credit: FWC



Soccer

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Osceola	\$116,368,266	\$65,793,283	\$182,161,549
2	Orange	\$8,573,416	\$165,693,591	\$174,267,007
3	Walton	\$86,064,878	N/A	\$86,064,878
4	Miami-Dade	\$21,138,501	\$63,596,876	\$84,735,376
5	Pinellas	\$50,002,517	N/A	\$50,002,517
6	Hillsborough	\$6,208,469	\$37,757,907	\$43,966,376
7	Palm Beach	\$20,628,498	\$19,076,037	\$39,704,535
8	Monroe	\$33,218,218	N/A	\$33,218,218
9	Broward	\$7,929,271	\$23,142,088	\$31,071,360
10	Sarasota	\$23,614,785	N/A	\$23,614,785
11	Duval	\$4,649,007	\$16,168,673	\$20,817,679
12	Charlotte	\$9,218,971	\$4,270,449	\$13,489,421
13	St. Johns	\$8,564,421	\$4,669,979	\$13,234,400
14	Manatee	\$6,704,796	\$5,499,827	\$12,204,623
15	Lee	\$12,194,518	N/A	\$12,194,518
16	Volusia	\$8,393,910	N/A	\$8,393,910
17	Brevard	\$82,446	\$7,926,164	\$8,008,610
18	Collier	\$7,859,604	N/A	\$7,859,604
19	Leon	\$7,698,868	N/A	\$7,698,868
20	Marion	\$622,256	\$5,401,031	\$6,023,287
21	Lake	\$1,101,591	\$4,874,542	\$5,976,133
22	Indian River	\$1,207,380	\$2,361,050	\$3,568,431
23	Franklin	\$1,123,922	\$1,891,624	\$3,015,546
24	Santa Rosa	\$2,757,367	N/A	\$2,757,367
25	Okaloosa	\$2,421,806	N/A	\$2,421,806
26	Bay	\$2,232,405	N/A	\$2,232,405
27	Alachua	\$1,855,114	N/A	\$1,855,114
28	St. Lucie	\$1,515,400	N/A	\$1,515,400
29	Gulf	\$1,402,366	N/A	\$1,402,366
30	Jackson	\$434,166	\$628,373	\$1,062,539
31	Escambia	\$981,812	N/A	\$981,812
32	Pasco	\$960,280	N/A	\$960,280
33	Columbia	\$860,085	N/A	\$860,085
34	Martin	\$817,267	N/A	\$817,267
35	Hernando	\$783,046	N/A	\$783,046
36	Taylor	\$129,303	\$494,325	\$623,629
37	Citrus	\$565,857	N/A	\$565,857
38	Flagler	\$555,271	N/A	\$555,271
39	Madison	\$92,910	\$344,227	\$437,137
40	Highlands	\$433,675	N/A	\$433,675
41	Nassau	\$416,504	N/A	\$416,504
42	Washington	\$149,943	\$263,911	\$413,854
43	Putnam	\$323,998	N/A	\$323,998
44	Clay	\$233,007	N/A	\$233,007



Soccer

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Sumter	\$230,498	N/A	\$230,498
46	Hendry	\$224,708	N/A	\$224,708
47	Suwannee	\$204,067	N/A	\$204,067
48	Gadsden	\$171,526	N/A	\$171,526
49	Wakulla	\$169,105	N/A	\$169,105
50	Okeechobee	\$144,147	N/A	\$144,147
51	Levy	\$136,243	N/A	\$136,243
52	DeSoto	\$104,537	N/A	\$104,537
53	Bradford	\$83,170	N/A	\$83,170
54	Seminole	\$80,830	N/A	\$80,830
55	Holmes	\$48,382	N/A	\$48,382
56	Baker	\$37,761	N/A	\$37,761
57	Calhoun	\$34,911	N/A	\$34,911
58	Liberty	\$30,288	N/A	\$30,288
59	Hardee	\$29,958	N/A	\$29,958
60	Gilchrist	\$28,043	N/A	\$28,043
61	Dixie	\$25,830	N/A	\$25,830
62	Glades	\$24,559	N/A	\$24,559
63	Hamilton	\$21,319	N/A	\$21,319
64	Union	\$20,295	N/A	\$20,295
65	Polk	\$19,773	N/A	\$19,773
66	Lafayette	\$19,005	N/A	\$19,005
67	Jefferson	\$5,274	N/A	\$5,274
	TOTAL	\$464,984,321	\$429,853,958	\$894,838,279

N/A = Not Applicable or Insufficient Data



Credit: RonJonMan CC-BY-SA-2.0



Football

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Osceola	\$25,249,678	\$174,180,013	\$199,429,691
2	Miami-Dade	\$17,945,403	\$156,295,681	\$174,241,084
3	Orange	N/A	\$139,182,617	\$139,182,617
4	Lee	N/A	\$51,475,121	\$51,475,121
5	Monroe	N/A	\$42,494,058	\$42,494,058
6	Leon	\$27,066,334	N/A	\$27,066,334
7	Palm Beach	\$17,344,681	\$8,560,438	\$25,905,119
8	St. Johns	\$20,766,375	N/A	\$20,766,375
9	Seminole	\$538,426	\$11,023,207	\$11,561,633
10	Charlotte	\$23,047	\$11,387,864	\$11,410,912
11	Hillsborough	\$9,460,804	\$1,864,588	\$11,325,392
12	Walton	N/A	\$10,643,911	\$10,643,911
13	Pinellas	N/A	\$10,402,560	\$10,402,560
14	Broward	N/A	\$7,714,029	\$7,714,029
15	Lake	N/A	\$5,898,196	\$5,898,196
16	Marion	N/A	\$5,401,031	\$5,401,031
17	Volusia	N/A	\$5,385,704	\$5,385,704
18	Clay	\$471	\$1,661,861	\$1,662,332
19	Jackson	N/A	\$1,256,746	\$1,256,746
20	Sumter	N/A	\$829,858	\$829,858
21	Santa Rosa	\$788,518	N/A	\$788,518
22	Duval	\$514,537	N/A	\$514,537
23	Taylor	N/A	\$494,325	\$494,325
24	Washington	\$94,325	\$263,911	\$358,236
25	Calhoun	\$281,221	N/A	\$281,221
26	Bay	\$185,009	N/A	\$185,009
27	St. Lucie	\$85,549	N/A	\$85,549
28	Columbia	\$69,072	N/A	\$69,072
29	Glades	\$50,201	N/A	\$50,201
30	Hardee	\$9,633	N/A	\$9,633
31	Union	\$4,527	N/A	\$4,527
32	Brevard	\$4,026	N/A	\$4,026
33	Lafayette	\$42	N/A	\$42
34	Hamilton	\$17	N/A	\$17
35	Alachua	N/A	N/A	N/A
36	Baker	N/A	N/A	N/A
37	Bradford	N/A	N/A	N/A
38	Citrus	N/A	N/A	N/A
39	Collier	N/A	N/A	N/A
40	DeSoto	N/A	N/A	N/A
41	Dixie	N/A	N/A	N/A
42	Escambia	N/A	N/A	N/A
43	Flagler	N/A	N/A	N/A
44	Franklin	N/A	N/A	N/A



Football

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Gadsden	N/A	N/A	N/A
46	Gilchrist	N/A	N/A	N/A
47	Gulf	N/A	N/A	N/A
48	Hendry	N/A	N/A	N/A
49	Hernando	N/A	N/A	N/A
50	Highlands	N/A	N/A	N/A
51	Holmes	N/A	N/A	N/A
52	Indian River	N/A	N/A	N/A
53	Jefferson	N/A	N/A	N/A
54	Levy	N/A	N/A	N/A
55	Liberty	N/A	N/A	N/A
56	Madison	N/A	N/A	N/A
57	Manatee	N/A	N/A	N/A
58	Martin	N/A	N/A	N/A
59	Nassau	N/A	N/A	N/A
60	Okaloosa	N/A	N/A	N/A
61	Okeechobee	N/A	N/A	N/A
62	Pasco	N/A	N/A	N/A
63	Polk	N/A	N/A	N/A
64	Putnam	N/A	N/A	N/A
65	Sarasota	N/A	N/A	N/A
66	Suwannee	N/A	N/A	N/A
67	Wakulla	N/A	N/A	N/A
	TOTAL	\$120,481,897	\$646,415,720	\$766,897,617

N/A = Not Applicable or Insufficient Data



Credit: Nancy Heise PD



OHV Riding

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	N/A	\$331,311,437	\$331,311,437
2	Miami-Dade	\$34,508	\$79,775,921	\$79,810,429
3	Broward	N/A	\$60,477,991	\$60,477,991
4	Duval	N/A	\$42,236,533	\$42,236,533
5	Polk	\$522,931	\$38,920,263	\$39,443,193
6	Osceola	\$212,521	\$34,799,753	\$35,012,274
7	Monroe	N/A	\$32,534,513	\$32,534,513
8	Palm Beach	\$391,820	\$28,182,511	\$28,574,331
9	Collier	\$5,578,413	\$17,999,233	\$23,577,646
10	Brevard	N/A	\$18,576,947	\$18,576,947
11	Hillsborough	N/A	\$14,100,947	\$14,100,947
12	Charlotte	\$1,003,844	\$5,580,054	\$6,583,897
13	Flagler	N/A	\$6,393,507	\$6,393,507
14	Marion	N/A	\$6,076,160	\$6,076,160
15	Pinellas	N/A	\$4,623,360	\$4,623,360
16	Lee	N/A	\$4,562,892	\$4,562,892
17	Sarasota	\$2,555,874	N/A	\$2,555,874
18	Jackson	N/A	\$1,094,309	\$1,094,309
19	Gulf	N/A	\$381,827	\$381,827
20	Suwannee	\$346,775	N/A	\$346,775
21	Taylor	\$166,146	\$123,581	\$289,727
22	Bradford	N/A	\$183,069	\$183,069
23	Lake	\$39,814	N/A	\$39,814
24	Alachua	\$4,138	N/A	\$4,138
25	Citrus	\$27	N/A	\$27
26	Baker	N/A	N/A	N/A
27	Bay	N/A	N/A	N/A
28	Calhoun	N/A	N/A	N/A
29	Clay	N/A	N/A	N/A
30	Columbia	N/A	N/A	N/A
31	DeSoto	N/A	N/A	N/A
32	Dixie	N/A	N/A	N/A
33	Escambia	N/A	N/A	N/A
34	Franklin	N/A	N/A	N/A
35	Gadsden	N/A	N/A	N/A
36	Gilchrist	N/A	N/A	N/A
37	Glades	N/A	N/A	N/A
38	Hamilton	N/A	N/A	N/A
39	Hardee	N/A	N/A	N/A
40	Hendry	N/A	N/A	N/A
41	Hernando	N/A	N/A	N/A
42	Highlands	N/A	N/A	N/A
43	Holmes	N/A	N/A	N/A
44	Indian River	N/A	N/A	N/A



OHV Riding

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Jefferson	N/A	N/A	N/A
46	Lafayette	N/A	N/A	N/A
47	Leon	N/A	N/A	N/A
48	Levy	N/A	N/A	N/A
49	Liberty	N/A	N/A	N/A
50	Madison	N/A	N/A	N/A
51	Manatee	N/A	N/A	N/A
52	Martin	N/A	N/A	N/A
53	Nassau	N/A	N/A	N/A
54	Okaloosa	N/A	N/A	N/A
55	Okeechobee	N/A	N/A	N/A
56	Pasco	N/A	N/A	N/A
57	Putnam	N/A	N/A	N/A
58	Santa Rosa	N/A	N/A	N/A
59	Seminole	N/A	N/A	N/A
60	St. Johns	N/A	N/A	N/A
61	St. Lucie	N/A	N/A	N/A
62	Sumter	N/A	N/A	N/A
63	Union	N/A	N/A	N/A
64	Volusia	N/A	N/A	N/A
65	Wakulla	N/A	N/A	N/A
66	Walton	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$10,856,811	\$727,934,806	\$738,791,618

N/A = Not Applicable or Insufficient Data



Credit: Florida Forest Service



Hunting

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Orange	N/A	\$288,704,513	\$288,704,513
2	Miami-Dade	\$48,527,320	\$138,929,495	\$187,456,815
3	Monroe	\$62,360,847	N/A	\$62,360,847
4	Osceola	N/A	\$54,374,614	\$54,374,614
5	Pinellas	N/A	\$48,834,239	\$48,834,239
6	Palm Beach	\$415,575	\$25,434,716	\$25,850,291
7	Hillsborough	N/A	\$18,208,867	\$18,208,867
8	Santa Rosa	\$2,810,632	\$1,695,923	\$4,506,555
9	Seminole	N/A	\$2,449,602	\$2,449,602
10	Indian River	N/A	\$2,361,050	\$2,361,050
11	Leon	N/A	\$1,897,835	\$1,897,835
12	Charlotte	N/A	\$1,860,018	\$1,860,018
13	Lake	N/A	\$1,559,853	\$1,559,853
14	Hernando	\$1,497,878	N/A	\$1,497,878
15	Nassau	N/A	\$1,139,454	\$1,139,454
16	Sumter	N/A	\$829,858	\$829,858
17	Jackson	\$5,907	\$628,373	\$634,280
18	Taylor	N/A	\$556,116	\$556,116
19	Bradford	\$305,827	N/A	\$305,827
20	Duval	\$259,273	N/A	\$259,273
21	Brevard	N/A	\$247,693	\$247,693
22	Citrus	\$87,920	N/A	\$87,920
23	Highlands	\$86,570	N/A	\$86,570
24	Madison	\$82,905	N/A	\$82,905
25	Escambia	\$54,545	N/A	\$54,545
26	Okeechobee	\$49,512	N/A	\$49,512
27	Alachua	\$37,245	N/A	\$37,245
28	Jefferson	\$34,565	N/A	\$34,565
29	Okaloosa	\$31,632	N/A	\$31,632
30	Columbia	\$15,042	N/A	\$15,042
31	Glades	N/A	\$6,768	\$6,768
32	Liberty	\$733	N/A	\$733
33	Union	\$45	N/A	\$45
34	Baker	N/A	N/A	N/A
35	Bay	N/A	N/A	N/A
36	Broward	N/A	N/A	N/A
37	Calhoun	N/A	N/A	N/A
38	Clay	N/A	N/A	N/A
39	Collier	N/A	N/A	N/A
40	DeSoto	N/A	N/A	N/A
41	Dixie	N/A	N/A	N/A
42	Flagler	N/A	N/A	N/A
43	Franklin	N/A	N/A	N/A
44	Gadsden	N/A	N/A	N/A



Hunting

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Gilchrist	N/A	N/A	N/A
46	Gulf	N/A	N/A	N/A
47	Hamilton	N/A	N/A	N/A
48	Hardee	N/A	N/A	N/A
49	Hendry	N/A	N/A	N/A
50	Holmes	N/A	N/A	N/A
51	Lafayette	N/A	N/A	N/A
52	Lee	N/A	N/A	N/A
53	Levy	N/A	N/A	N/A
54	Manatee	N/A	N/A	N/A
55	Marion	N/A	N/A	N/A
56	Martin	N/A	N/A	N/A
57	Pasco	N/A	N/A	N/A
58	Polk	N/A	N/A	N/A
59	Putnam	N/A	N/A	N/A
60	Sarasota	N/A	N/A	N/A
61	St. Johns	N/A	N/A	N/A
62	St. Lucie	N/A	N/A	N/A
63	Suwannee	N/A	N/A	N/A
64	Volusia	N/A	N/A	N/A
65	Wakulla	N/A	N/A	N/A
66	Walton	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$116,663,972	\$589,718,988	\$706,382,960

N/A = Not Applicable or Insufficient Data



Credit: Tim Donovan, FWC



Sport Shooting

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	N/A	\$201,932,799	\$201,932,799
2	Orange	N/A	\$127,606,158	\$127,606,158
3	Broward	\$45,810,281	\$39,495,831	\$85,306,112
4	Palm Beach	N/A	\$61,043,319	\$61,043,319
5	Bay	N/A	\$29,040,209	\$29,040,209
6	Charlotte	\$132,753	\$6,124,140	\$6,256,894
7	Marion	N/A	\$5,401,031	\$5,401,031
8	Osceola	N/A	\$4,893,715	\$4,893,715
9	Lake	N/A	\$4,874,542	\$4,874,542
10	Pinellas	\$102,085	\$4,623,360	\$4,725,444
11	Polk	\$4,474,000	N/A	\$4,474,000
12	St. Lucie	N/A	\$3,275,946	\$3,275,946
13	Brevard	\$644	\$3,034,235	\$3,034,879
14	Okaloosa	\$2,958,227	N/A	\$2,958,227
15	Hillsborough	N/A	\$2,913,419	\$2,913,419
16	Clay	N/A	\$1,661,861	\$1,661,861
17	Collier	\$922,181	N/A	\$922,181
18	Monroe	N/A	\$663,970	\$663,970
19	Jackson	N/A	\$628,373	\$628,373
20	Seminole	\$538,426	N/A	\$538,426
21	Taylor	N/A	\$494,325	\$494,325
22	Manatee	N/A	\$448,965	\$448,965
23	Sumter	\$666	\$368,826	\$369,492
24	Duval	\$280,015	N/A	\$280,015
25	Okeechobee	N/A	\$238,728	\$238,728
26	Nassau	\$234,283	N/A	\$234,283
27	Flagler	N/A	\$44,399	\$44,399
28	Liberty	N/A	\$12,572	\$12,572
29	Santa Rosa	\$7,885	N/A	\$7,885
30	Martin	\$7,382	N/A	\$7,382
31	Pasco	\$5,682	N/A	\$5,682
32	Jefferson	\$1,774	N/A	\$1,774
33	Baker	\$1,092	N/A	\$1,092
34	Citrus	\$677	N/A	\$677
35	Lee	\$676	N/A	\$676
36	Leon	\$301	N/A	\$301
37	DeSoto	\$6	N/A	\$6
38	Alachua	N/A	N/A	N/A
39	Bradford	N/A	N/A	N/A
40	Calhoun	N/A	N/A	N/A
41	Columbia	N/A	N/A	N/A
42	Dixie	N/A	N/A	N/A
43	Escambia	N/A	N/A	N/A
44	Franklin	N/A	N/A	N/A



Sport Shooting

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Gadsden	N/A	N/A	N/A
46	Gilchrist	N/A	N/A	N/A
47	Glades	N/A	N/A	N/A
48	Gulf	N/A	N/A	N/A
49	Hamilton	N/A	N/A	N/A
50	Hardee	N/A	N/A	N/A
51	Hendry	N/A	N/A	N/A
52	Hernando	N/A	N/A	N/A
53	Highlands	N/A	N/A	N/A
54	Holmes	N/A	N/A	N/A
55	Indian River	N/A	N/A	N/A
56	Lafayette	N/A	N/A	N/A
57	Levy	N/A	N/A	N/A
58	Madison	N/A	N/A	N/A
59	Putnam	N/A	N/A	N/A
60	Sarasota	N/A	N/A	N/A
61	St. Johns	N/A	N/A	N/A
62	Suwannee	N/A	N/A	N/A
63	Union	N/A	N/A	N/A
64	Volusia	N/A	N/A	N/A
65	Wakulla	N/A	N/A	N/A
66	Walton	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$55,479,037	\$498,820,723	\$554,299,760

N/A = Not Applicable or Insufficient Data



Bay County Shooting Range, Credit: Tim Donovan, FWC



Horseback Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
1	Miami-Dade	\$8,025,340	\$114,101,274	\$122,126,615
2	Orange	N/A	\$96,234,838	\$96,234,838
3	Pinellas	N/A	\$41,754,719	\$41,754,719
4	Broward	\$31,255,319	\$4,936,979	\$36,192,298
5	Osceola	N/A	\$26,643,561	\$26,643,561
6	Sarasota	N/A	\$14,090,298	\$14,090,298
7	Nassau	N/A	\$12,660,601	\$12,660,601
8	Collier	\$3,850,848	\$6,479,724	\$10,330,572
9	Charlotte	N/A	\$10,040,300	\$10,040,300
10	Marion	\$3,143,578	\$5,401,031	\$8,544,609
11	Columbia	\$6,016,931	N/A	\$6,016,931
12	Hillsborough	N/A	\$2,913,419	\$2,913,419
13	Palm Beach	N/A	\$1,902,320	\$1,902,320
14	Sumter	N/A	\$829,858	\$829,858
15	Madison	N/A	\$702,504	\$702,504
16	Suwannee	\$678,273	N/A	\$678,273
17	Jackson	N/A	\$628,373	\$628,373
18	Volusia	\$188,007	N/A	\$188,007
19	Bradford	\$166,981	N/A	\$166,981
20	Jefferson	N/A	\$19,397	\$19,397
21	Clay	\$8,501	N/A	\$8,501
22	DeSoto	\$1,136	N/A	\$1,136
23	Alachua	N/A	N/A	N/A
24	Baker	N/A	N/A	N/A
25	Bay	N/A	N/A	N/A
26	Brevard	N/A	N/A	N/A
27	Calhoun	N/A	N/A	N/A
28	Citrus	N/A	N/A	N/A
29	Dixie	N/A	N/A	N/A
30	Duval	N/A	N/A	N/A
31	Escambia	N/A	N/A	N/A
32	Flagler	N/A	N/A	N/A
33	Franklin	N/A	N/A	N/A
34	Gadsden	N/A	N/A	N/A
35	Gilchrist	N/A	N/A	N/A
36	Glades	N/A	N/A	N/A
37	Gulf	N/A	N/A	N/A
38	Hamilton	N/A	N/A	N/A
39	Hardee	N/A	N/A	N/A
40	Hendry	N/A	N/A	N/A
41	Hernando	N/A	N/A	N/A
42	Highlands	N/A	N/A	N/A
43	Holmes	N/A	N/A	N/A
44	Indian River	N/A	N/A	N/A



Horseback Camping

Rank	County	Resident Spending	Visitor Spending	Total Spending
45	Lafayette	N/A	N/A	N/A
46	Lake	N/A	N/A	N/A
47	Lee	N/A	N/A	N/A
48	Leon	N/A	N/A	N/A
49	Levy	N/A	N/A	N/A
50	Liberty	N/A	N/A	N/A
51	Manatee	N/A	N/A	N/A
52	Martin	N/A	N/A	N/A
53	Monroe	N/A	N/A	N/A
54	Okaloosa	N/A	N/A	N/A
55	Okeechobee	N/A	N/A	N/A
56	Pasco	N/A	N/A	N/A
57	Polk	N/A	N/A	N/A
58	Putnam	N/A	N/A	N/A
59	Santa Rosa	N/A	N/A	N/A
60	Seminole	N/A	N/A	N/A
61	St. Johns	N/A	N/A	N/A
62	St. Lucie	N/A	N/A	N/A
63	Taylor	N/A	N/A	N/A
64	Union	N/A	N/A	N/A
65	Wakulla	N/A	N/A	N/A
66	Walton	N/A	N/A	N/A
67	Washington	N/A	N/A	N/A
	TOTAL	\$53,334,915	\$339,339,196	\$392,674,111

N/A = Not Applicable or Insufficient Data



Marjorie Harris Carr Cross Florida Greenway, Credit: Mick Russell



“In our leisure, we reveal what kind of people we are.” - Ovid



SportsAbility Tallahassee event, Credit: FDOA



Resident Spending: Total Expenditures

County	SCORP Region	Travel	Food	Fees	Gear	Total
Alachua	North Central	\$41,598,679	\$43,588,647	\$19,315,800	\$14,656,653	\$119,159,779
Baker	Northeast	\$213,323	\$237,359	\$135,205	\$105,159	\$691,046
Bay	Northwest	\$120,947,663	\$134,238,970	\$60,312,137	\$49,931,335	\$365,430,104
Bradford	North Central	\$872,606	\$1,072,519	\$682,168	\$688,800	\$3,316,094
Brevard	Central East	\$81,489,710	\$87,492,836	\$32,231,330	\$32,362,308	\$233,576,184
Broward	Southeast	\$533,006,707	\$529,602,414	\$261,895,818	\$201,557,651	\$1,526,062,590
Calhoun	Northwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Charlotte	Southwest	\$23,875,861	\$26,065,411	\$14,406,404	\$7,475,153	\$71,822,828
Citrus	Central West	\$5,766,665	\$6,451,999	\$3,021,930	\$2,445,433	\$17,686,027
Clay	Northeast	\$4,697,230	\$4,014,694	\$2,423,387	\$2,093,622	\$13,228,933
Collier	Southwest	\$175,023,390	\$198,982,399	\$90,648,061	\$68,292,608	\$532,946,458
Columbia	North Central	\$9,225,937	\$10,963,786	\$5,886,539	\$5,443,558	\$31,519,820
DeSoto	Southwest	\$425,589	\$613,068	\$252,480	\$282,586	\$1,573,723
Dixie	North Central	\$233,458	\$270,826	\$146,979	\$131,676	\$782,940
Duval	Northeast	\$170,032,634	\$154,501,738	\$71,939,367	\$58,797,840	\$455,271,579
Escambia	Northwest	\$70,569,902	\$76,001,188	\$31,280,528	\$20,988,700	\$198,840,318
Flagler	Northeast	\$19,802,562	\$20,251,921	\$6,691,136	\$4,345,853	\$51,091,472
Franklin	Northwest	\$7,279,244	\$6,159,360	\$3,416,116	\$2,437,394	\$19,292,113
Gadsden	North Central	\$1,010,590	\$1,005,400	\$476,216	\$368,328	\$2,860,535
Gilchrist	North Central	\$335,836	\$334,111	\$158,254	\$122,401	\$950,602
Glades	Southwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Gulf	Northwest	\$12,010,256	\$14,658,300	\$4,833,043	\$4,673,871	\$36,175,468
Hamilton	North Central	\$231,004	\$229,818	\$108,855	\$84,194	\$653,871
Hardee	Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Hendry	Southwest	\$1,787,799	\$1,778,617	\$842,457	\$651,596	\$5,060,470
Hernando	Central West	\$4,540,325	\$5,102,063	\$1,910,372	\$1,678,249	\$13,231,010
Highlands	Central	\$3,639,519	\$4,283,243	\$1,299,828	\$1,299,828	\$10,522,418
Hillsborough	Central West	\$181,297,920	\$187,916,198	\$81,472,228	\$57,940,573	\$508,626,919
Holmes	Northwest	\$319,274	\$317,634	\$150,450	\$116,365	\$903,723
Indian River	Central East	\$19,796,188	\$18,466,294	\$8,700,389	\$7,514,700	\$54,477,571
Jackson	Northwest	\$1,625,441	\$2,096,214	\$1,440,948	\$881,110	\$6,043,713
Jefferson	North Central	\$134,094	\$169,035	\$62,382	\$55,247	\$420,759
Lafayette	North Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Lake	Central	\$25,785,014	\$26,107,887	\$9,327,448	\$6,044,904	\$67,265,253
Lee	Southwest	\$317,175,330	\$304,893,729	\$157,574,135	\$96,762,323	\$876,405,518
Leon	North Central	\$45,082,702	\$37,482,477	\$13,345,278	\$13,804,084	\$109,714,541
Levy	North Central	\$1,913,389	\$1,708,383	\$727,771	\$775,606	\$5,125,149
Liberty	Northwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Madison	North Central	\$845,972	\$841,628	\$398,644	\$308,330	\$2,394,575
Manatee	Southwest	\$100,087,889	\$113,863,867	\$37,145,418	\$29,687,086	\$280,784,260
Marion	Central	\$17,747,979	\$16,342,699	\$7,663,326	\$5,257,163	\$47,011,166
Martin	Central East	\$25,627,491	\$21,827,553	\$6,738,263	\$6,561,521	\$60,754,828
Miami-Dade	Southeast	\$880,356,030	\$923,935,532	\$440,929,386	\$359,530,891	\$2,604,751,838
Monroe	Southeast	\$397,580,213	\$333,756,141	\$196,904,053	\$158,126,779	\$1,086,367,187
Nassau	Northeast	\$39,744,825	\$34,305,780	\$15,282,389	\$14,141,516	\$103,474,510
Okaloosa	Northwest	\$124,475,080	\$123,765,917	\$54,166,584	\$42,043,265	\$344,450,847
Okeechobee	Central East	\$2,290,833	\$1,570,196	\$882,615	\$545,436	\$5,289,080
Orange	Central	\$2,085,045,678	\$2,078,244,936	\$904,189,564	\$620,413,147	\$5,687,893,325
Osceola	Central	\$377,262,852	\$411,133,824	\$149,829,239	\$147,637,588	\$1,085,863,504
Palm Beach	Southeast	\$387,378,513	\$362,187,483	\$191,377,421	\$127,283,789	\$1,068,227,206
Pasco	Central West	\$8,626,838	\$8,788,111	\$3,594,089	\$2,029,995	\$23,039,032



Resident Spending: Total Expenditures

County	SCORP Region	Travel	Food	Fees	Gear	Total
Pinellas	Central West	\$430,927,507	\$421,512,091	\$202,603,673	\$150,589,242	\$1,205,632,514
Polk	Central	\$86,598,420	\$81,190,027	\$41,492,850	\$23,728,523	\$233,009,820
Putnam	Northeast	\$2,716,649	\$2,702,698	\$1,280,156	\$990,133	\$7,689,636
Santa Rosa	Northwest	\$85,195,606	\$93,954,767	\$39,592,979	\$24,784,891	\$243,528,243
Sarasota	Southwest	\$22,040,918	\$21,364,902	\$11,506,345	\$5,647,545	\$60,559,710
Seminole	Central	\$19,579,712	\$18,769,709	\$6,647,605	\$4,580,703	\$49,577,729
St. Johns	Northeast	\$146,261,554	\$116,104,917	\$49,850,003	\$31,576,651	\$343,793,126
St. Lucie	Central East	\$36,488,409	\$36,990,872	\$14,726,961	\$9,893,742	\$98,099,984
Sumter	Central	\$9,595,246	\$9,788,495	\$4,738,808	\$2,764,305	\$26,886,853
Suwannee	North Central	\$2,094,632	\$2,281,415	\$1,454,235	\$840,521	\$6,670,803
Taylor	North Central	\$1,700,120	\$1,742,262	\$739,235	\$539,097	\$4,720,714
Union	North Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Volusia	Central East	\$124,237,176	\$140,740,938	\$41,624,699	\$30,590,969	\$337,193,782
Wakulla	North Central	\$861,713	\$813,128	\$363,040	\$256,422	\$2,294,304
Walton	Northwest	\$181,538,479	\$146,867,757	\$71,456,635	\$32,371,603	\$432,234,475
Washington	Northwest	\$421,826	\$529,310	\$239,305	\$161,565	\$1,352,006
TOTAL		\$7,480,290,230	\$7,434,185,479	\$3,385,106,081	\$2,498,135,406	\$20,797,717,197



Fort Clinch State Park, Credit: Freddie Peake



Visitor Spending: Total Expenditures

County	SCORP Region	Travel	Food	Fees	Gear	Total
Alachua	North Central	\$141,900,678	\$152,729,805	\$79,170,748	\$56,936,210	\$430,737,441
Baker	Northeast	\$1,195,735	\$1,286,987	\$667,137	\$479,777	\$3,629,636
Bay	Northwest	\$572,512,686	\$449,029,557	\$148,946,390	\$88,984,516	\$1,259,473,149
Bradford	North Central	\$3,441,288	\$3,703,909	\$1,920,000	\$1,380,782	\$10,445,979
Brevard	Central East	\$315,367,592	\$305,656,859	\$151,209,974	\$60,114,057	\$832,348,482
Broward	Southeast	\$1,844,371,055	\$2,502,420,078	\$844,249,389	\$451,394,828	\$5,642,435,351
Calhoun	Northwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Charlotte	Southwest	\$97,313,092	\$133,226,257	\$70,667,841	\$46,339,568	\$347,546,758
Citrus	Central West	\$22,617,411	\$23,388,334	\$9,163,564	\$4,945,889	\$60,115,197
Clay	Northeast	\$18,071,994	\$19,451,155	\$10,082,921	\$7,251,205	\$54,857,275
Collier	Southwest	\$570,101,873	\$753,897,904	\$215,876,794	\$130,996,444	\$1,670,873,015
Columbia	North Central	\$37,936,407	\$40,831,518	\$21,165,887	\$15,221,599	\$115,155,412
DeSoto	Southwest	\$2,289,665	\$2,464,400	\$1,277,474	\$918,705	\$6,950,243
Dixie	North Central	\$909,633	\$940,638	\$368,543	\$198,915	\$2,417,729
Duval	Northeast	\$446,895,706	\$448,479,039	\$156,749,955	\$95,791,639	\$1,147,916,339
Escambia	Northwest	\$231,647,144	\$239,542,928	\$93,853,067	\$50,655,717	\$615,698,856
Flagler	Northeast	\$45,356,579	\$69,339,186	\$27,853,484	\$8,919,847	\$151,469,095
Franklin	Northwest	\$27,445,894	\$28,381,398	\$11,119,849	\$6,001,764	\$72,948,905
Gadsden	North Central	\$3,634,351	\$3,911,706	\$2,027,716	\$1,458,247	\$11,032,020
Gilchrist	North Central	\$1,207,754	\$1,299,924	\$673,843	\$484,599	\$3,666,120
Glades	Southwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Gulf	Northwest	\$43,336,523	\$44,813,665	\$17,558,022	\$9,476,666	\$115,184,876
Hamilton	North Central	\$830,752	\$894,151	\$463,502	\$333,331	\$2,521,736
Hardee	Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Hendry	Southwest	\$6,429,400	\$6,920,059	\$3,587,160	\$2,579,732	\$19,516,351
Hernando	Central West	\$19,735,031	\$20,407,707	\$7,995,752	\$4,315,582	\$52,454,073
Highlands	Central	\$11,668,453	\$12,558,929	\$6,510,188	\$4,681,849	\$35,419,419
Hillsborough	Central West	\$607,399,990	\$573,611,636	\$274,653,866	\$125,076,185	\$1,580,741,678
Holmes	Northwest	\$1,148,193	\$1,235,817	\$640,612	\$460,701	\$3,485,322
Indian River	Central East	\$59,976,970	\$62,021,308	\$24,299,987	\$13,115,536	\$159,413,801
Jackson	Northwest	\$8,506,157	\$9,155,303	\$4,745,846	\$3,413,009	\$25,820,315
Jefferson	North Central	\$788,451	\$815,325	\$319,445	\$172,415	\$2,095,637
Lafayette	North Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Lake	Central	\$74,220,866	\$88,614,165	\$51,850,558	\$45,434,268	\$260,119,857
Lee	Southwest	\$1,091,290,938	\$1,220,368,361	\$470,937,021	\$190,095,841	\$2,972,692,162
Leon	North Central	\$155,147,639	\$166,987,705	\$86,561,634	\$62,251,419	\$470,948,397
Levy	North Central	\$5,052,662	\$5,224,884	\$2,047,113	\$1,104,897	\$13,429,556
Liberty	Northwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Madison	North Central	\$3,042,342	\$3,274,518	\$1,697,416	\$1,220,709	\$9,234,986
Manatee	Southwest	\$290,956,314	\$368,806,787	\$133,682,631	\$71,559,526	\$865,005,256
Marion	Central	\$62,069,048	\$66,805,837	\$34,630,229	\$24,904,577	\$188,409,690
Martin	Central East	\$47,562,031	\$49,183,201	\$19,270,009	\$10,400,684	\$126,415,925
Miami-Dade	Southeast	\$3,342,624,944	\$3,301,143,596	\$1,999,786,872	\$1,678,547,591	\$10,322,103,003
Monroe	Southeast	\$1,417,243,720	\$1,411,895,631	\$619,041,361	\$562,886,421	\$4,011,067,133
Nassau	Northeast	\$125,377,724	\$129,651,273	\$50,797,449	\$27,417,124	\$333,243,570
Okaloosa	Northwest	\$370,354,410	\$416,452,271	\$115,768,493	\$40,335,629	\$942,910,803
Okeechobee	Central East	\$7,660,582	\$8,245,198	\$4,274,074	\$3,073,731	\$23,253,584
Orange	Central	\$6,040,096,998	\$5,099,104,777	\$2,886,947,625	\$1,794,626,246	\$15,820,775,646
Osceola	Central	\$1,759,464,495	\$1,378,459,299	\$738,147,853	\$339,643,463	\$4,215,715,110
Palm Beach	Southeast	\$1,334,468,265	\$1,379,748,754	\$656,567,094	\$504,180,832	\$3,874,964,945
Pasco	Central West	\$25,061,249	\$25,915,472	\$10,153,698	\$5,480,299	\$66,610,718



Visitor Spending: Total Expenditures

County	SCORP Region	Travel	Food	Fees	Gear	Total
Pinellas	Central West	\$1,828,700,396	\$1,625,511,463	\$659,809,880	\$393,078,227	\$4,507,099,967
Polk	Central	\$527,057,020	\$380,866,021	\$169,273,787	\$76,942,631	\$1,154,139,459
Putnam	Northeast	\$9,769,794	\$10,515,374	\$5,450,868	\$3,920,031	\$29,656,068
Santa Rosa	Northwest	\$186,537,521	\$145,932,567	\$48,371,673	\$41,558,761	\$422,400,521
Sarasota	Southwest	\$85,980,909	\$71,959,763	\$41,947,559	\$8,690,793	\$208,579,024
Seminole	Central	\$59,769,374	\$78,393,164	\$39,932,872	\$12,473,608	\$190,569,018
St. Johns	Northeast	\$445,256,325	\$460,433,061	\$180,397,958	\$97,366,960	\$1,183,454,305
St. Lucie	Central East	\$113,891,947	\$117,773,999	\$46,143,926	\$24,905,458	\$302,715,329
Sumter	Central	\$19,243,372	\$20,711,927	\$10,736,468	\$7,721,208	\$58,412,975
Suwannee	North Central	\$7,103,724	\$7,645,844	\$3,963,386	\$2,850,297	\$21,563,251
Taylor	North Central	\$5,604,103	\$5,795,121	\$2,270,532	\$1,225,484	\$14,895,240
Union	North Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Volusia	Central East	\$539,408,243	\$597,750,311	\$189,867,607	\$105,936,913	\$1,432,963,074
Wakulla	North Central	\$3,548,812	\$3,669,775	\$1,437,820	\$776,041	\$9,432,448
Walton	Northwest	\$766,699,765	\$550,128,079	\$123,583,843	\$59,392,235	\$1,499,803,922
Washington	Northwest	\$2,453,778	\$2,641,037	\$1,369,038	\$984,553	\$7,448,407
TOTAL		\$25,901,129,657	\$25,116,732,405	\$11,596,977,633	\$7,394,840,750	\$70,009,680,445



Wekiwa Springs State Park, Credit: Crawford Entertainment



Resident IMPLAN Modeling: Direct Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$43,586,553	\$34,552,628	\$10,515,508	\$14,026,155	\$102,680,844
Baker	Northeast	\$136,534	\$214,385	\$92,731	\$56,173	\$499,823
Bay	Northwest	\$134,206,654	\$122,108,306	\$13,754,897	\$49,815,557	\$319,885,414
Bradford	North Central	\$543,995	\$310,632	\$346,703	\$523,489	\$1,724,819
Brevard	Central East	\$84,861,802	\$45,031,892	\$22,723,443	\$29,928,643	\$182,545,780
Broward	Southeast	\$527,502,631	\$304,798,296	\$47,819,848	\$201,025,759	\$1,081,146,534
Calhoun	Northwest	\$194,368	\$49,447	\$31,820	\$50,450	\$326,085
Charlotte	Southwest	\$24,922,945	\$14,728,956	\$14,357,819	\$7,216,152	\$61,225,872
Citrus	Central West	\$6,374,274	\$3,035,844	\$766,417	\$2,436,447	\$12,612,982
Clay	Northeast	\$3,393,173	\$4,482,969	\$2,412,450	\$1,404,169	\$11,692,761
Collier	Southwest	\$198,615,895	\$91,128,911	\$27,241,461	\$67,460,775	\$384,447,042
Columbia	North Central	\$9,145,977	\$9,274,451	\$2,704,584	\$5,435,918	\$26,560,930
DeSoto	Southwest	\$272,284	\$403,927	\$191,036	\$272,440	\$1,139,687
Dixie	North Central	\$185,458	\$202,666	\$56,091	\$22,725	\$466,940
Duval	Northeast	\$154,481,102	\$145,196,506	\$42,942,161	\$58,797,839	\$401,417,608
Escambia	Northwest	\$67,676,871	\$43,615,219	\$17,363,710	\$20,985,453	\$149,641,253
Flagler	Northeast	\$19,578,766	\$9,211,081	\$4,713,192	\$2,127,694	\$35,630,733
Franklin	Northwest	\$6,156,890	\$7,348,055	\$3,418,308	\$559,411	\$17,482,664
Gadsden	North Central	\$587,126	\$1,007,161	\$120,854	\$258,965	\$1,974,106
Gilchrist	North Central	\$160,430	\$105,316	\$88,893	\$27,417	\$382,056
Glades	Southwest	\$36,812	\$89,250	\$49,284	\$26,405	\$201,751
Gulf	Northwest	\$14,031,088	\$12,124,911	\$2,246,831	\$1,131,672	\$29,534,502
Hamilton	North Central	\$147,862	\$231,418	\$92,212	\$17,225	\$488,717
Hardee	Central	\$137,798	\$202,682	\$20,178	\$45,266	\$405,924
Hendry	Southwest	\$1,748,841	\$1,790,882	\$638,530	\$452,165	\$4,630,418
Hernando	Central West	\$5,099,065	\$2,705,184	\$585,197	\$1,262,104	\$9,651,550
Highlands	Central	\$3,829,412	\$3,032,993	\$928,693	\$1,298,028	\$9,089,126
Hillsborough	Central West	\$185,883,311	\$154,258,395	\$57,582,931	\$56,693,772	\$454,418,409
Holmes	Northwest	\$254,674	\$320,334	\$150,658	\$83,166	\$808,832
Indian River	Central East	\$18,454,795	\$19,630,479	\$7,110,190	\$6,398,074	\$51,593,538
Jackson	Northwest	\$1,603,797	\$1,636,055	\$771,205	\$827,395	\$4,838,452
Jefferson	North Central	\$138,159	\$126,485	\$2,060	\$15,432	\$282,136
Lafayette	North Central	\$184,247	\$113,284	\$26,212	\$15,204	\$338,947
Lake	Central	\$23,749,246	\$15,811,719	\$6,575,633	\$5,990,824	\$52,127,422
Lee	Southwest	\$303,629,613	\$217,346,558	\$111,241,206	\$96,470,549	\$728,687,926
Leon	North Central	\$37,477,799	\$42,851,785	\$8,086,535	\$13,726,098	\$102,142,217
Levy	North Central	\$1,687,814	\$1,387,063	\$186,625	\$591,787	\$3,853,289
Liberty	Northwest	\$144,238	\$110,589	\$39,508	\$6,296	\$300,631
Madison	North Central	\$840,207	\$850,865	\$380,646	\$92,411	\$2,164,129
Manatee	Southwest	\$111,836,714	\$82,330,396	\$32,077,393	\$26,079,385	\$252,323,888
Marion	Central	\$15,937,634	\$17,803,597	\$3,222,499	\$5,233,109	\$42,196,839
Martin	Central East	\$21,672,052	\$21,592,815	\$4,317,173	\$6,532,898	\$54,114,938
Miami-Dade	Southeast	\$923,398,492	\$811,321,901	\$227,251,579	\$359,292,394	\$2,321,264,366
Monroe	Southeast	\$333,664,854	\$357,771,576	\$178,285,255	\$149,055,636	\$1,018,777,321
Nassau	Northeast	\$28,906,175	\$22,258,249	\$9,204,588	\$7,823,781	\$68,192,793
Okaloosa	Northwest	\$116,025,171	\$124,350,359	\$47,807,045	\$41,938,198	\$330,120,773
Okeechobee	Central East	\$1,548,965	\$2,226,609	\$515,866	\$522,353	\$4,813,793
Orange	Central	\$2,075,953,557	\$1,704,273,406	\$565,987,968	\$618,844,709	\$4,965,059,640
Osceola	Central	\$407,718,156	\$363,108,178	\$21,114,620	\$106,824,309	\$898,765,263



Resident IMPLAN Modeling: Direct Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Palm Beach	Southeast	\$360,213,562	\$339,547,196	\$140,521,291	\$119,504,590	\$959,786,639
Pasco	Central West	\$8,149,690	\$4,720,812	\$987,313	\$2,014,369	\$15,872,184
Pinellas	Central West	\$421,221,586	\$385,102,259	\$173,005,653	\$147,132,595	\$1,126,462,093
Polk	Central	\$77,139,033	\$86,967,270	\$37,896,928	\$23,654,037	\$225,657,268
Putnam	Northeast	\$2,494,171	\$2,715,045	\$490,076	\$950,937	\$6,650,229
Santa Rosa	Northwest	\$61,948,957	\$85,421,666	\$3,492,864	\$10,085,673	\$160,949,160
Sarasota	Southwest	\$21,351,014	\$10,341,423	\$10,589,874	\$5,634,371	\$47,916,682
Seminole	Central	\$18,633,753	\$10,653,044	\$3,212,658	\$4,385,366	\$36,884,821
St. Johns	Northeast	\$116,025,445	\$126,466,282	\$48,310,907	\$28,315,085	\$319,117,719
St. Lucie	Central East	\$34,691,149	\$20,320,680	\$8,961,213	\$8,600,969	\$72,574,011
Sumter	Central	\$8,135,631	\$9,499,204	\$4,069,968	\$1,074,312	\$22,779,115
Suwannee	North Central	\$1,834,301	\$2,096,766	\$952,781	\$528,622	\$5,412,470
Taylor	North Central	\$1,284,134	\$1,703,299	\$510,392	\$491,113	\$3,988,938
Union	North Central	\$24,461	\$194,428	\$19,237	\$15,129	\$253,255
Volusia	Central East	\$140,021,666	\$103,223,342	\$32,553,385	\$30,397,522	\$306,195,915
Wakulla	North Central	\$428,916	\$855,148	\$260,993	\$85,795	\$1,630,852
Walton	Northwest	\$812,398	\$864,283	\$162,850	\$124,950	\$1,964,481
Washington	Northwest	\$231,419	\$379,930	\$235,762	\$43,796	\$890,907
TOTAL		\$7,192,965,562	\$6,009,536,742	\$1,964,394,391	\$2,352,761,507	\$17,519,658,202



George Crady Bridge Fishing Pier State Park, Credit: Mick Russell



Resident IMPLAN Modeling: Indirect Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$11,609,297	\$7,967,127	\$3,399,744	\$3,226,687	\$26,202,855
Baker	Northeast	\$18,704	\$40,023	\$11,776	\$6,214	\$76,717
Bay	Northwest	\$39,701,454	\$39,026,880	\$4,247,632	\$11,183,660	\$94,159,626
Bradford	North Central	\$88,368	\$69,681	\$77,097	\$68,770	\$303,916
Brevard	Central East	\$17,090,571	\$14,625,925	\$5,458,235	\$5,785,845	\$42,960,576
Broward	Southeast	\$156,491,761	\$89,421,419	\$16,316,782	\$46,918,629	\$309,148,591
Calhoun	Northwest	\$21,201	\$12,240	\$4,452	\$5,632	\$43,525
Charlotte	Southwest	\$5,378,872	\$5,546,752	\$4,456,244	\$1,377,408	\$16,759,276
Citrus	Central West	\$1,394,116	\$1,379,621	\$166,064	\$379,021	\$3,318,822
Clay	Northeast	\$812,703	\$1,459,747	\$556,026	\$289,439	\$3,117,915
Collier	Southwest	\$38,012,681	\$22,236,087	\$5,376,255	\$11,262,852	\$76,887,875
Columbia	North Central	\$1,601,232	\$1,995,509	\$520,934	\$615,157	\$4,732,832
DeSoto	Southwest	\$47,378	\$78,142	\$32,645	\$32,282	\$190,447
Dixie	North Central	\$23,876	\$43,119	\$8,631	\$3,621	\$79,247
Duval	Northeast	\$61,937,081	\$59,255,910	\$17,684,628	\$18,264,956	\$157,142,575
Escambia	Northwest	\$16,306,734	\$14,143,727	\$4,491,380	\$4,286,993	\$39,228,834
Flagler	Northeast	\$2,750,212	\$1,373,467	\$1,026,738	\$331,979	\$5,482,396
Franklin	Northwest	\$1,352,597	\$1,741,816	\$1,161,651	\$123,786	\$4,379,850
Gadsden	North Central	\$117,431	\$341,065	\$31,938	\$41,768	\$532,202
Gilchrist	North Central	\$27,457	\$40,023	\$18,314	\$4,622	\$90,416
Glades	Southwest	\$2,553	\$22,574	\$5,006	\$4,425	\$34,558
Gulf	Northwest	\$3,380,333	\$3,806,765	\$1,004,169	\$321,238	\$8,512,505
Hamilton	North Central	\$16,493	\$31,863	\$10,168	\$1,644	\$60,168
Hardee	Central	\$19,246	\$51,424	\$3,810	\$5,518	\$79,998
Hendry	Southwest	\$307,923	\$458,489	\$123,203	\$77,711	\$967,326
Hernando	Central West	\$1,090,558	\$908,885	\$135,605	\$228,247	\$2,363,295
Highlands	Central	\$646,079	\$895,812	\$208,505	\$177,091	\$1,927,487
Hillsborough	Central West	\$62,011,810	\$48,765,033	\$20,324,091	\$14,384,421	\$145,485,355
Holmes	Northwest	\$38,552	\$77,770	\$35,073	\$11,395	\$162,790
Indian River	Central East	\$4,551,997	\$4,886,589	\$1,614,246	\$1,336,536	\$12,389,368
Jackson	Northwest	\$343,378	\$477,561	\$195,797	\$115,008	\$1,131,744
Jefferson	North Central	\$18,421	\$28,167	\$371	\$2,131	\$49,090
Lafayette	North Central	\$12,097	\$9,627	\$4,222	\$1,077	\$27,023
Lake	Central	\$4,598,409	\$4,340,071	\$1,675,465	\$966,307	\$11,580,252
Lee	Southwest	\$87,455,450	\$79,470,200	\$33,318,344	\$24,070,869	\$224,314,863
Leon	North Central	\$9,232,767	\$11,951,083	\$2,686,008	\$3,398,644	\$27,268,502
Levy	North Central	\$384,607	\$420,767	\$42,081	\$103,125	\$950,580
Liberty	Northwest	\$20,736	\$32,797	\$7,927	\$818	\$62,278
Madison	North Central	\$103,754	\$199,558	\$70,492	\$17,661	\$391,465
Manatee	Southwest	\$31,890,396	\$27,558,787	\$10,248,843	\$6,072,013	\$75,770,039
Marion	Central	\$3,374,317	\$5,453,082	\$798,878	\$911,967	\$10,538,244
Martin	Central East	\$4,264,914	\$7,784,110	\$992,201	\$1,103,271	\$14,144,496
Miami-Dade	Southeast	\$325,177,167	\$279,836,891	\$90,039,418	\$95,937,420	\$790,990,896
Monroe	Southeast	\$73,370,663	\$99,358,506	\$53,714,676	\$31,287,330	\$257,731,175
Nassau	Northeast	\$5,314,325	\$5,027,482	\$1,855,443	\$1,307,314	\$13,504,564
Okaloosa	Northwest	\$26,322,375	\$38,470,018	\$13,623,026	\$7,870,269	\$86,285,688
Okeechobee	Central East	\$253,999	\$589,742	\$98,449	\$66,887	\$1,009,077
Orange	Central	\$689,973,305	\$417,822,643	\$227,139,259	\$172,568,759	\$1,507,503,966
Osceola	Central	\$84,167,548	\$58,561,993	\$4,504,553	\$15,342,779	\$162,576,873



Resident IMPLAN Modeling: Indirect Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Palm Beach	Southeast	\$93,791,469	\$92,972,020	\$36,604,515	\$26,602,500	\$249,970,504
Pasco	Central West	\$1,437,695	\$1,255,308	\$193,089	\$244,408	\$3,130,500
Pinellas	Central West	\$130,196,108	\$130,181,374	\$66,739,679	\$43,063,100	\$370,180,261
Polk	Central	\$17,894,051	\$26,733,202	\$10,545,060	\$4,078,682	\$59,250,995
Putnam	Northeast	\$476,336	\$792,502	\$90,170	\$111,524	\$1,470,532
Santa Rosa	Northwest	\$8,432,902	\$18,871,280	\$546,858	\$1,367,646	\$29,218,686
Sarasota	Southwest	\$6,141,960	\$4,281,234	\$3,895,986	\$1,364,826	\$15,684,006
Seminole	Central	\$5,605,911	\$3,818,643	\$1,131,626	\$1,189,057	\$11,745,237
St. Johns	Northeast	\$23,107,977	\$29,297,984	\$12,404,167	\$4,758,408	\$69,568,536
St. Lucie	Central East	\$9,796,980	\$7,385,797	\$2,689,152	\$1,775,818	\$21,647,747
Sumter	Central	\$1,268,690	\$1,672,935	\$602,548	\$124,927	\$3,669,100
Suwannee	North Central	\$348,538	\$789,460	\$214,933	\$85,016	\$1,437,947
Taylor	North Central	\$129,781	\$371,859	\$79,210	\$42,410	\$623,260
Union	North Central	\$2,654	\$30,556	\$1,711	\$1,526	\$36,447
Volusia	Central East	\$33,704,844	\$28,554,197	\$10,642,764	\$6,491,808	\$79,393,613
Wakulla	North Central	\$76,080	\$292,575	\$49,407	\$15,920	\$433,982
Walton	Northwest	\$172,302	\$206,379	\$36,763	\$20,338	\$435,782
Washington	Northwest	\$37,572	\$126,862	\$52,037	\$8,654	\$225,125
TOTAL		\$2,105,749,748	\$1,705,730,736	\$676,046,170	\$573,247,764	\$5,060,774,418



Wekiwa Springs State Park, Credit: Crawford Entertainment



Resident IMPLAN Modeling: Total Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$55,195,850	\$42,519,755	\$13,915,252	\$17,252,842	\$128,883,699
Baker	Northeast	\$155,238	\$254,408	\$104,507	\$62,387	\$576,540
Bay	Northwest	\$173,908,108	\$161,135,186	\$18,002,529	\$60,999,217	\$414,045,040
Bradford	North Central	\$632,363	\$380,313	\$423,800	\$592,259	\$2,028,735
Brevard	Central East	\$101,952,373	\$59,657,817	\$28,181,678	\$35,714,488	\$225,506,356
Broward	Southeast	\$683,994,392	\$394,219,715	\$64,136,630	\$247,944,388	\$1,390,295,125
Calhoun	Northwest	\$215,569	\$61,687	\$36,272	\$56,082	\$369,610
Charlotte	Southwest	\$30,301,817	\$20,275,708	\$18,814,063	\$8,593,560	\$77,985,148
Citrus	Central West	\$7,768,390	\$4,415,465	\$932,481	\$2,815,468	\$15,931,804
Clay	Northeast	\$4,205,876	\$5,942,716	\$2,968,476	\$1,693,608	\$14,810,676
Collier	Southwest	\$236,628,576	\$113,364,998	\$32,617,716	\$78,723,627	\$461,334,917
Columbia	North Central	\$10,747,209	\$11,269,960	\$3,225,518	\$6,051,075	\$31,293,762
DeSoto	Southwest	\$319,662	\$482,069	\$223,681	\$304,722	\$1,330,134
Dixie	North Central	\$209,334	\$245,785	\$64,722	\$26,346	\$546,187
Duval	Northeast	\$216,418,183	\$204,452,416	\$60,626,789	\$77,062,795	\$558,560,183
Escambia	Northwest	\$83,983,605	\$57,758,946	\$21,855,090	\$25,272,446	\$188,870,087
Flagler	Northeast	\$22,328,978	\$10,584,548	\$5,739,930	\$2,459,673	\$41,113,129
Franklin	Northwest	\$7,509,487	\$9,089,871	\$4,579,959	\$683,197	\$21,862,514
Gadsden	North Central	\$704,557	\$1,348,226	\$152,792	\$300,733	\$2,506,308
Gilchrist	North Central	\$187,887	\$145,339	\$107,207	\$32,039	\$472,472
Glades	Southwest	\$39,365	\$111,824	\$54,290	\$30,830	\$236,309
Gulf	Northwest	\$17,411,421	\$15,931,676	\$3,251,000	\$1,452,910	\$38,047,007
Hamilton	North Central	\$164,355	\$263,281	\$102,380	\$18,869	\$548,885
Hardee	Central	\$157,044	\$254,106	\$23,988	\$50,784	\$485,922
Hendry	Southwest	\$2,056,764	\$2,249,371	\$761,733	\$529,876	\$5,597,744
Hernando	Central West	\$6,189,623	\$3,614,069	\$720,802	\$1,490,351	\$12,014,845
Highlands	Central	\$4,475,491	\$3,928,805	\$1,137,198	\$1,475,119	\$11,016,613
Hillsborough	Central West	\$247,895,121	\$203,023,428	\$77,907,022	\$71,078,193	\$599,903,764
Holmes	Northwest	\$293,226	\$398,104	\$185,731	\$94,561	\$971,622
Indian River	Central East	\$23,006,792	\$24,517,068	\$8,724,436	\$7,734,610	\$63,982,906
Jackson	Northwest	\$1,947,175	\$2,113,616	\$967,002	\$942,403	\$5,970,196
Jefferson	North Central	\$156,580	\$154,652	\$2,431	\$17,563	\$331,226
Lafayette	North Central	\$196,344	\$122,911	\$30,434	\$16,281	\$365,970
Lake	Central	\$28,347,655	\$20,151,790	\$8,251,098	\$6,957,131	\$63,707,674
Lee	Southwest	\$391,085,063	\$296,816,758	\$144,559,550	\$120,541,418	\$953,002,789
Leon	North Central	\$46,710,566	\$54,802,868	\$10,772,543	\$17,124,742	\$129,410,719
Levy	North Central	\$2,072,421	\$1,807,830	\$228,706	\$694,912	\$4,803,869
Liberty	Northwest	\$164,974	\$143,386	\$47,435	\$7,114	\$362,909
Madison	North Central	\$943,961	\$1,050,423	\$451,138	\$110,072	\$2,555,594
Manatee	Southwest	\$143,727,110	\$109,889,183	\$42,326,236	\$32,151,398	\$328,093,927
Marion	Central	\$19,311,951	\$23,256,679	\$4,021,377	\$6,145,076	\$52,735,083
Martin	Central East	\$25,936,966	\$29,376,925	\$5,309,374	\$7,636,169	\$68,259,434
Miami-Dade	Southeast	\$1,248,575,659	\$1,091,158,792	\$317,290,997	\$455,229,814	\$3,112,255,262
Monroe	Southeast	\$407,035,517	\$457,130,082	\$231,999,931	\$180,342,966	\$1,276,508,496
Nassau	Northeast	\$34,220,500	\$27,285,731	\$11,060,031	\$9,131,095	\$81,697,357
Okaloosa	Northwest	\$142,347,546	\$162,820,377	\$61,430,071	\$49,808,467	\$416,406,461
Okeechobee	Central East	\$1,802,964	\$2,816,351	\$614,315	\$589,240	\$5,822,870
Orange	Central	\$2,765,926,862	\$2,122,096,049	\$793,127,227	\$791,413,468	\$6,472,563,606
Osceola	Central	\$491,885,704	\$421,670,171	\$25,619,173	\$122,167,088	\$1,061,342,136
Palm Beach	Southeast	\$454,005,031	\$432,519,216	\$177,125,806	\$146,107,090	\$1,209,757,143
Pasco	Central West	\$9,587,385	\$5,976,120	\$1,180,402	\$2,258,777	\$19,002,684



Resident IMPLAN Modeling: Total Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Pinellas	Central West	\$551,417,694	\$515,283,633	\$239,745,332	\$190,195,695	\$1,496,642,354
Polk	Central	\$95,033,084	\$113,700,472	\$48,441,988	\$27,732,719	\$284,908,263
Putnam	Northeast	\$2,970,507	\$3,507,547	\$580,246	\$1,062,461	\$8,120,761
Santa Rosa	Northwest	\$70,381,859	\$104,292,946	\$4,039,722	\$11,453,319	\$190,167,846
Sarasota	Southwest	\$27,492,974	\$14,622,657	\$14,485,860	\$6,999,197	\$63,600,688
Seminole	Central	\$24,239,664	\$14,471,687	\$4,344,284	\$5,574,423	\$48,630,058
St. Johns	Northeast	\$139,133,422	\$155,764,266	\$60,715,074	\$33,073,493	\$388,686,255
St. Lucie	Central East	\$44,488,129	\$27,706,477	\$11,650,365	\$10,376,787	\$94,221,758
Sumter	Central	\$9,404,321	\$11,172,139	\$4,672,516	\$1,199,239	\$26,448,215
Suwannee	North Central	\$2,182,839	\$2,886,226	\$1,167,714	\$613,638	\$6,850,417
Taylor	North Central	\$1,413,915	\$2,075,158	\$589,602	\$533,523	\$4,612,198
Union	North Central	\$27,115	\$224,984	\$20,948	\$16,655	\$289,702
Volusia	Central East	\$173,726,510	\$131,777,539	\$43,196,149	\$36,889,330	\$385,589,528
Wakulla	North Central	\$504,996	\$1,147,723	\$310,400	\$101,715	\$2,064,834
Walton	Northwest	\$984,700	\$1,070,662	\$199,613	\$145,288	\$2,400,263
Washington	Northwest	\$268,991	\$506,792	\$287,799	\$52,450	\$1,116,032
TOTAL		\$9,298,715,310	\$7,715,267,478	\$2,640,440,561	\$2,926,009,271	\$22,580,432,620



Visitor IMPLAN Modeling: Direct Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$152,709,233	\$93,250,514	\$51,755,648	\$50,572,160	\$348,287,555
Baker	Northeast	\$740,302	\$1,201,690	\$457,557	\$256,283	\$2,655,832
Bay	Northwest	\$448,921,461	\$578,006,657	\$33,968,987	\$88,778,184	\$1,149,675,289
Bradford	North Central	\$1,878,667	\$1,225,038	\$975,815	\$1,049,396	\$5,128,916
Brevard	Central East	\$296,465,321	\$174,274,756	\$106,604,700	\$55,593,444	\$632,938,221
Broward	Southeast	\$2,492,498,409	\$1,054,698,089	\$154,152,431	\$450,203,638	\$4,151,552,567
Calhoun	Northwest	\$756,226	\$177,824	\$135,490	\$199,735	\$1,269,275
Charlotte	Southwest	\$127,386,851	\$60,032,193	\$70,429,515	\$44,733,980	\$302,582,539
Citrus	Central West	\$23,106,584	\$11,906,869	\$2,324,047	\$4,927,714	\$42,265,214
Clay	Northeast	\$16,439,893	\$17,247,654	\$10,037,415	\$4,863,302	\$48,588,264
Collier	Southwest	\$752,509,306	\$296,833,258	\$64,875,070	\$129,400,852	\$1,243,618,486
Columbia	North Central	\$34,061,603	\$38,135,893	\$9,724,717	\$15,200,236	\$97,122,449
DeSoto	Southwest	\$1,094,522	\$2,173,124	\$966,583	\$885,720	\$5,119,949
Dixie	North Central	\$644,137	\$789,658	\$140,644	\$34,329	\$1,608,768
Duval	Northeast	\$448,419,139	\$381,619,065	\$93,567,432	\$95,791,638	\$1,019,397,274
Escambia	Northwest	\$213,306,086	\$143,167,846	\$52,097,504	\$50,647,882	\$459,219,318
Flagler	Northeast	\$67,034,417	\$21,097,427	\$19,619,809	\$4,367,084	\$112,118,737
Franklin	Northwest	\$28,370,019	\$27,705,341	\$11,126,986	\$1,377,477	\$68,579,823
Gadsden	North Central	\$2,284,330	\$3,622,021	\$514,593	\$1,025,269	\$7,446,213
Gilchrist	North Central	\$624,185	\$378,744	\$378,506	\$108,546	\$1,489,981
Glades	Southwest	\$143,226	\$320,967	\$209,849	\$104,538	\$778,580
Gulf	Northwest	\$42,896,140	\$43,750,232	\$8,162,540	\$2,294,559	\$97,103,471
Hamilton	North Central	\$575,285	\$832,243	\$392,636	\$68,196	\$1,868,360
Hardee	Central	\$536,132	\$728,900	\$85,916	\$179,211	\$1,530,159
Hendry	Southwest	\$6,804,209	\$6,440,489	\$2,718,843	\$1,790,165	\$17,753,706
Hernando	Central West	\$20,395,716	\$11,758,387	\$2,449,308	\$3,245,475	\$37,848,886
Highlands	Central	\$11,228,246	\$9,723,905	\$4,651,359	\$4,675,365	\$30,278,875
Hillsborough	Central West	\$567,406,275	\$516,809,831	\$194,119,824	\$122,384,719	\$1,400,720,649
Holmes	Northwest	\$990,858	\$1,152,004	\$641,496	\$329,263	\$3,113,621
Indian River	Central East	\$61,982,689	\$59,474,917	\$19,858,598	\$11,166,669	\$152,482,873
Jackson	Northwest	\$7,004,649	\$8,561,700	\$2,540,008	\$3,204,942	\$21,311,299
Jefferson	North Central	\$666,400	\$743,710	\$10,547	\$48,161	\$1,468,818
Lafayette	North Central	\$716,851	\$407,398	\$111,611	\$60,195	\$1,296,055
Lake	Central	\$80,608,576	\$45,513,237	\$36,553,430	\$45,027,796	\$207,703,039
Lee	Southwest	\$1,215,308,607	\$747,814,558	\$332,463,205	\$189,522,633	\$2,485,109,003
Leon	North Central	\$166,966,865	\$147,470,158	\$52,451,785	\$61,899,730	\$428,788,538
Levy	North Central	\$5,161,975	\$3,662,799	\$524,950	\$843,036	\$10,192,760
Liberty	Northwest	\$561,186	\$397,708	\$168,224	\$24,926	\$1,152,044
Madison	North Central	\$3,268,989	\$3,059,938	\$1,620,783	\$365,864	\$8,315,574
Manatee	Southwest	\$362,240,809	\$239,335,138	\$115,443,318	\$62,863,309	\$779,882,574
Marion	Central	\$65,150,009	\$62,263,559	\$14,562,329	\$24,790,625	\$166,766,522
Martin	Central East	\$48,832,817	\$40,074,081	\$12,346,202	\$10,355,314	\$111,608,414
Miami-Dade	Southeast	\$3,299,224,797	\$3,080,509,170	\$1,030,674,613	\$1,677,434,118	\$9,087,842,698
Monroe	Southeast	\$1,411,509,458	\$1,275,338,921	\$560,506,221	\$530,595,730	\$3,777,950,330
Nassau	Northeast	\$109,244,634	\$70,215,143	\$30,595,322	\$15,168,499	\$225,223,598
Okaloosa	Northwest	\$390,405,913	\$369,983,323	\$102,176,454	\$40,234,830	\$902,800,520
Okeechobee	Central East	\$8,133,715	\$7,445,816	\$2,498,086	\$2,943,650	\$21,021,267
Orange	Central	\$5,093,482,734	\$4,937,050,921	\$1,807,118,426	\$1,790,089,334	\$13,627,741,415
Osceola	Central	\$1,367,007,166	\$1,693,450,451	\$104,023,161	\$245,751,633	\$3,410,232,411
Palm Beach	Southeast	\$1,372,229,125	\$1,169,695,638	\$482,092,688	\$473,366,831	\$3,497,384,282
Pasco	Central West	\$24,032,818	\$13,714,115	\$2,789,268	\$5,438,113	\$45,974,314



Visitor IMPLAN Modeling: Direct Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Pinellas	Central West	\$1,624,391,166	\$1,634,234,626	\$563,419,396	\$384,055,454	\$4,206,100,642
Polk	Central	\$361,862,629	\$529,301,919	\$154,603,904	\$76,701,101	\$1,122,469,553
Putnam	Northeast	\$9,704,057	\$9,764,025	\$2,086,731	\$3,764,849	\$25,319,662
Santa Rosa	Northwest	\$96,220,453	\$187,032,484	\$4,267,314	\$16,911,435	\$304,431,686
Sarasota	Southwest	\$71,912,987	\$40,341,555	\$38,606,468	\$8,670,520	\$159,531,530
Seminole	Central	\$77,825,332	\$32,519,669	\$19,298,777	\$11,941,690	\$141,585,468
St. Johns	Northeast	\$460,117,900	\$384,994,623	\$174,828,254	\$87,309,885	\$1,107,250,662
St. Lucie	Central East	\$110,451,987	\$63,427,314	\$28,078,131	\$21,651,168	\$223,608,600
Sumter	Central	\$17,214,555	\$19,050,759	\$9,221,113	\$3,000,748	\$48,487,175
Suwannee	North Central	\$6,147,405	\$7,110,961	\$2,596,720	\$1,792,616	\$17,647,702
Taylor	North Central	\$4,271,294	\$5,614,583	\$1,567,649	\$1,116,406	\$12,569,932
Union	North Central	\$95,171	\$699,217	\$81,909	\$59,897	\$936,194
Volusia	Central East	\$594,695,442	\$448,171,179	\$148,489,560	\$105,267,004	\$1,296,623,185
Wakulla	North Central	\$1,935,768	\$3,521,773	\$1,033,661	\$259,653	\$6,750,855
Walton	Northwest	\$549,634,036	\$768,986,160	\$55,436,458	\$28,940,787	\$1,402,997,441
Washington	Northwest	\$1,154,684	\$2,210,070	\$1,348,769	\$266,888	\$4,980,411
TOTAL		\$24,841,602,426	\$21,612,223,935	\$6,813,379,263	\$7,077,994,399	\$60,345,200,023



Florida Caverns State Park, Credit: Crawford Entertainment



Visitor IMPLAN Modeling: Indirect Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$40,674,169	\$21,501,655	\$16,732,997	\$11,634,018	\$90,542,839
Baker	Northeast	\$101,413	\$224,341	\$58,105	\$28,352	\$412,211
Bay	Northwest	\$132,801,422	\$184,735,970	\$10,489,919	\$19,930,823	\$347,958,134
Bradford	North Central	\$305,176	\$274,800	\$216,995	\$137,858	\$934,829
Brevard	Central East	\$59,706,033	\$56,602,764	\$25,606,747	\$10,747,399	\$152,662,943
Broward	Southeast	\$739,437,954	\$309,426,269	\$52,598,904	\$105,075,775	\$1,206,538,902
Calhoun	Northwest	\$82,486	\$44,019	\$18,955	\$22,296	\$167,756
Charlotte	Southwest	\$27,492,643	\$22,607,418	\$21,859,248	\$8,538,753	\$80,498,062
Citrus	Central West	\$5,053,637	\$5,411,005	\$503,565	\$766,570	\$11,734,777
Clay	Northeast	\$3,937,537	\$5,616,192	\$2,313,443	\$1,002,466	\$12,869,638
Collier	Southwest	\$144,021,183	\$72,429,374	\$12,803,460	\$21,604,000	\$250,858,017
Columbia	North Central	\$5,963,337	\$8,205,393	\$1,873,094	\$1,720,139	\$17,761,963
DeSoto	Southwest	\$190,450	\$420,405	\$165,176	\$104,950	\$880,981
Dixie	North Central	\$82,928	\$168,008	\$21,642	\$5,470	\$278,048
Duval	Northeast	\$179,787,508	\$155,741,936	\$38,533,347	\$29,756,706	\$403,819,497
Escambia	Northwest	\$51,396,075	\$46,427,074	\$13,475,789	\$10,346,554	\$121,645,492
Flagler	Northeast	\$9,416,264	\$3,145,843	\$4,274,049	\$681,386	\$17,517,542
Franklin	Northwest	\$6,232,561	\$6,567,399	\$3,781,308	\$304,807	\$16,886,075
Gadsden	North Central	\$456,888	\$1,226,561	\$135,992	\$165,362	\$1,984,803
Gilchrist	North Central	\$106,827	\$143,932	\$77,980	\$18,301	\$347,040
Glades	Southwest	\$9,932	\$81,182	\$21,314	\$17,520	\$129,948
Gulf	Northwest	\$10,334,426	\$13,735,924	\$3,648,059	\$651,336	\$28,369,745
Hamilton	North Central	\$64,169	\$114,587	\$43,293	\$6,508	\$228,557
Hardee	Central	\$74,882	\$184,936	\$16,221	\$21,846	\$297,885
Hendry	Southwest	\$1,198,034	\$1,648,850	\$524,596	\$307,666	\$3,679,146
Hernando	Central West	\$4,362,114	\$3,950,569	\$567,567	\$586,933	\$9,467,183
Highlands	Central	\$1,894,373	\$2,872,010	\$1,044,297	\$637,866	\$6,448,546
Hillsborough	Central West	\$189,290,206	\$163,376,835	\$68,515,252	\$31,051,618	\$452,233,911
Holmes	Northwest	\$149,993	\$279,680	\$149,338	\$45,115	\$624,126
Indian River	Central East	\$15,288,439	\$14,805,013	\$4,508,552	\$2,332,680	\$36,934,684
Jackson	Northwest	\$1,499,718	\$2,499,141	\$644,867	\$445,489	\$5,089,215
Jefferson	North Central	\$88,853	\$165,617	\$1,899	\$6,651	\$263,020
Lafayette	North Central	\$47,066	\$34,620	\$17,978	\$4,263	\$103,927
Lake	Central	\$15,607,704	\$12,492,678	\$9,313,780	\$7,262,890	\$44,677,052
Lee	Southwest	\$350,049,391	\$273,429,553	\$99,577,521	\$47,288,778	\$770,345,243
Leon	North Central	\$41,132,784	\$41,128,463	\$17,422,287	\$15,326,653	\$115,010,187
Levy	North Central	\$1,176,275	\$1,111,115	\$118,366	\$146,908	\$2,552,664
Liberty	Northwest	\$80,679	\$117,946	\$33,753	\$3,237	\$235,615
Madison	North Central	\$403,673	\$717,663	\$300,152	\$69,920	\$1,491,408
Manatee	Southwest	\$103,293,474	\$80,113,621	\$36,884,557	\$14,636,343	\$234,927,995
Marion	Central	\$13,793,566	\$19,070,769	\$3,610,094	\$4,320,228	\$40,794,657
Martin	Central East	\$9,609,969	\$14,446,520	\$2,837,485	\$1,748,798	\$28,642,772
Miami-Dade	Southeast	\$1,161,830,545	\$1,062,513,050	\$408,363,905	\$447,904,560	\$3,080,612,060
Monroe	Southeast	\$310,381,461	\$354,180,650	\$168,872,127	\$111,374,008	\$944,808,246
Nassau	Northeast	\$20,084,340	\$15,859,531	\$6,167,344	\$2,534,578	\$44,645,793
Okaloosa	Northwest	\$88,570,529	\$114,460,989	\$29,116,054	\$7,550,609	\$239,698,181
Okeechobee	Central East	\$1,333,767	\$1,972,107	\$476,740	\$376,933	\$4,159,547
Orange	Central	\$1,692,892,938	\$1,210,376,022	\$725,223,084	\$499,177,725	\$4,127,669,769
Osceola	Central	\$282,198,963	\$273,119,251	\$22,192,105	\$35,296,394	\$612,806,713
Palm Beach	Southeast	\$357,297,446	\$320,276,439	\$125,580,749	\$105,374,539	\$908,529,173
Pasco	Central West	\$4,239,654	\$3,646,711	\$545,497	\$659,818	\$9,091,680



Visitor IMPLAN Modeling: Indirect Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Pinellas	Central West	\$502,085,872	\$552,442,641	\$217,347,983	\$112,406,218	\$1,384,282,714
Polk	Central	\$83,941,787	\$162,704,146	\$43,019,514	\$13,225,625	\$302,891,072
Putnam	Northeast	\$1,853,279	\$2,850,047	\$383,942	\$441,533	\$5,528,801
Santa Rosa	Northwest	\$13,098,166	\$41,319,052	\$668,109	\$2,293,238	\$57,378,565
Sarasota	Southwest	\$20,686,919	\$16,700,955	\$14,203,217	\$2,100,280	\$53,691,371
Seminole	Central	\$23,413,527	\$11,656,856	\$6,797,800	\$3,237,893	\$45,106,076
St. Johns	Northeast	\$91,638,468	\$89,190,305	\$44,888,390	\$14,672,603	\$240,389,766
St. Lucie	Central East	\$31,192,278	\$23,053,426	\$8,425,907	\$4,470,257	\$67,141,868
Sumter	Central	\$2,684,479	\$3,355,090	\$1,365,162	\$348,944	\$7,753,675
Suwannee	North Central	\$1,168,078	\$2,677,372	\$585,780	\$288,297	\$4,719,527
Taylor	North Central	\$431,679	\$1,225,760	\$243,290	\$96,406	\$1,997,135
Union	North Central	\$10,325	\$109,889	\$7,287	\$6,041	\$133,542
Volusia	Central East	\$143,150,110	\$123,975,524	\$48,546,082	\$22,481,214	\$338,152,930
Wakulla	North Central	\$343,360	\$1,204,917	\$195,676	\$48,181	\$1,792,134
Walton	Northwest	\$116,572,356	\$183,623,474	\$12,514,521	\$4,710,691	\$317,421,042
Washington	Northwest	\$187,471	\$737,959	\$297,695	\$52,739	\$1,275,864
TOTAL		\$7,117,984,008	\$6,120,529,813	\$2,341,369,903	\$1,740,640,555	\$17,320,524,279



Pickleball, Credit: City of Boca Raton



Visitor IMPLAN Modeling: Induced Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$50,251,443	\$11,587,983	\$18,400,308	\$18,512,471	\$98,752,205
Baker	Northeast	\$127,627	\$106,062	\$96,658	\$44,785	\$375,132
Bay	Northwest	\$164,117,261	\$85,200,026	\$13,481,643	\$37,405,949	\$300,204,879
Bradford	North Central	\$369,136	\$103,434	\$176,116	\$220,778	\$869,464
Brevard	Central East	\$95,635,237	\$25,392,054	\$42,603,129	\$19,332,100	\$182,962,520
Broward	Southeast	\$1,066,898,167	\$192,914,303	\$72,933,840	\$217,851,658	\$1,550,597,968
Calhoun	Northwest	\$113,458	\$8,426	\$26,966	\$28,497	\$177,347
Charlotte	Southwest	\$38,307,394	\$7,181,530	\$22,504,312	\$15,826,739	\$83,819,975
Citrus	Central West	\$5,930,888	\$1,386,375	\$713,874	\$1,399,251	\$9,430,388
Clay	Northeast	\$4,766,480	\$2,105,225	\$3,307,612	\$1,521,447	\$11,700,764
Collier	Southwest	\$179,549,373	\$30,995,685	\$16,295,008	\$34,948,082	\$261,788,148
Columbia	North Central	\$8,927,472	\$5,262,210	\$2,521,174	\$4,597,360	\$21,308,216
DeSoto	Southwest	\$185,538	\$147,220	\$169,127	\$163,082	\$664,967
Dixie	North Central	\$62,275	\$40,236	\$16,507	\$2,425	\$121,443
Duval	Northeast	\$182,403,091	\$76,447,389	\$41,403,534	\$41,874,443	\$342,128,457
Escambia	Northwest	\$64,122,198	\$19,310,325	\$19,040,622	\$17,220,870	\$119,694,015
Flagler	Northeast	\$12,434,098	\$1,687,760	\$3,508,560	\$832,182	\$18,462,600
Franklin	Northwest	\$5,694,644	\$2,008,853	\$2,185,379	\$345,752	\$10,234,628
Gadsden	North Central	\$343,852	\$304,318	\$81,947	\$180,905	\$911,022
Gilchrist	North Central	\$74,649	\$16,745	\$59,247	\$11,715	\$162,356
Glades	Southwest	\$26,459	\$8,840	\$32,104	\$7,582	\$74,985
Gulf	Northwest	\$9,575,028	\$3,677,277	\$1,152,364	\$476,743	\$14,881,412
Hamilton	North Central	\$54,360	\$68,745	\$47,995	\$7,157	\$178,257
Hardee	Central	\$79,292	\$50,975	\$12,903	\$22,899	\$166,069
Hendry	Southwest	\$1,265,930	\$513,330	\$615,573	\$340,731	\$2,735,564
Hernando	Central West	\$5,424,094	\$1,216,764	\$726,260	\$899,577	\$8,266,695
Highlands	Central	\$2,928,573	\$934,744	\$1,215,688	\$1,278,564	\$6,357,569
Hillsborough	Central West	\$248,148,172	\$104,940,191	\$98,756,028	\$61,439,462	\$513,283,853
Holmes	Northwest	\$128,519	\$116,650	\$89,327	\$43,555	\$378,051
Indian River	Central East	\$16,948,234	\$6,228,346	\$5,814,884	\$3,400,241	\$32,391,705
Jackson	Northwest	\$1,298,342	\$938,886	\$355,524	\$626,359	\$3,219,111
Jefferson	North Central	\$72,873	\$35,993	\$701	\$3,549	\$113,116
Lafayette	North Central	\$82,962	\$28,172	\$6,749	\$6,549	\$124,432
Lake	Central	\$21,453,216	\$4,902,932	\$9,320,898	\$12,746,677	\$48,423,723
Lee	Southwest	\$419,766,163	\$119,142,504	\$125,661,174	\$74,156,706	\$738,726,547
Leon	North Central	\$56,275,246	\$21,427,273	\$20,470,919	\$24,090,173	\$122,263,611
Levy	North Central	\$779,967	\$241,460	\$99,513	\$134,311	\$1,255,251
Liberty	Northwest	\$56,397	\$5,837	\$17,991	\$2,829	\$83,054
Madison	North Central	\$573,540	\$286,206	\$276,480	\$41,841	\$1,178,067
Manatee	Southwest	\$124,335,136	\$36,521,336	\$43,473,461	\$24,176,264	\$228,506,197
Marion	Central	\$19,176,874	\$8,253,982	\$4,430,086	\$7,994,425	\$39,855,367
Martin	Central East	\$12,589,653	\$4,454,261	\$3,306,930	\$3,106,930	\$23,457,774
Miami-Dade	Southeast	\$1,384,693,702	\$586,063,033	\$455,894,019	\$831,313,098	\$3,257,963,852
Monroe	Southeast	\$374,924,916	\$177,824,631	\$149,677,770	\$157,543,921	\$859,971,238
Nassau	Northeast	\$19,462,846	\$6,968,626	\$5,655,811	\$3,008,876	\$35,096,159
Okaloosa	Northwest	\$99,380,539	\$38,011,636	\$29,990,088	\$12,641,784	\$180,024,047
Okeechobee	Central East	\$1,828,678	\$803,665	\$617,136	\$747,021	\$3,996,500
Orange	Central	\$1,867,268,877	\$864,630,390	\$749,556,865	\$739,996,447	\$4,221,452,579
Osceola	Central	\$372,817,257	\$184,183,772	\$28,766,175	\$80,803,396	\$666,570,600
Palm Beach	Southeast	\$407,127,188	\$164,985,888	\$157,581,648	\$158,678,128	\$888,372,852
Pasco	Central West	\$5,657,675	\$1,322,111	\$729,167	\$1,452,837	\$9,161,790



Visitor IMPLAN Modeling: Induced Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Pinellas	Central West	\$784,371,168	\$349,311,918	\$293,481,054	\$208,720,849	\$1,635,884,989
Polk	Central	\$127,299,678	\$87,654,537	\$55,066,806	\$29,959,123	\$299,980,144
Putnam	Northeast	\$1,861,614	\$836,147	\$415,824	\$796,591	\$3,910,176
Santa Rosa	Northwest	\$15,838,830	\$12,107,647	\$783,812	\$3,003,672	\$31,733,961
Sarasota	Southwest	\$29,370,690	\$7,175,807	\$16,047,384	\$4,097,883	\$56,691,764
Seminole	Central	\$31,900,494	\$5,848,113	\$9,023,203	\$5,555,606	\$52,327,416
St. Johns	Northeast	\$108,254,207	\$42,609,288	\$43,673,082	\$24,335,875	\$218,872,452
St. Lucie	Central East	\$33,535,736	\$7,565,234	\$8,720,686	\$7,079,891	\$56,901,547
Sumter	Central	\$2,768,967	\$1,329,127	\$1,633,251	\$552,994	\$6,284,339
Suwannee	North Central	\$1,152,727	\$757,157	\$489,198	\$384,517	\$2,783,599
Taylor	North Central	\$681,958	\$582,546	\$257,707	\$193,122	\$1,715,333
Union	North Central	\$7,821	\$28,660	\$10,904	\$4,540	\$51,925
Volusia	Central East	\$203,398,486	\$65,086,570	\$52,672,452	\$40,393,447	\$361,550,955
Wakulla	North Central	\$276,498	\$215,053	\$193,266	\$34,953	\$719,770
Walton	Northwest	\$142,978,069	\$83,821,049	\$14,830,297	\$9,300,294	\$250,929,709
Washington	Northwest	\$186,360	\$187,986	\$221,244	\$40,099	\$635,689
TOTAL		\$8,838,398,292	\$3,466,111,454	\$2,651,397,964	\$2,947,962,579	\$17,903,870,289



Lemon Bay Conservancy's Wildflower Preserve, Credit: Marjorie Hamilton



Visitor IMPLAN Modeling: Total Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Alachua	North Central	\$243,634,846	\$126,340,152	\$86,888,952	\$80,718,648	\$537,582,598
Baker	Northeast	\$969,342	\$1,532,092	\$612,320	\$329,419	\$3,443,173
Bay	Northwest	\$745,840,144	\$847,942,653	\$57,940,548	\$146,114,956	\$1,797,838,301
Bradford	North Central	\$2,552,979	\$1,603,273	\$1,368,925	\$1,408,031	\$6,933,208
Brevard	Central East	\$451,806,592	\$256,269,574	\$174,814,575	\$85,672,943	\$968,563,684
Broward	Southeast	\$4,298,834,530	\$1,557,038,660	\$279,685,176	\$773,131,071	\$6,908,689,437
Calhoun	Northwest	\$952,170	\$230,269	\$181,412	\$250,528	\$1,614,379
Charlotte	Southwest	\$193,186,888	\$89,821,141	\$114,793,075	\$69,099,472	\$466,900,576
Citrus	Central West	\$34,091,108	\$18,704,249	\$3,541,485	\$7,093,535	\$63,430,377
Clay	Northeast	\$25,143,910	\$24,969,070	\$15,658,471	\$7,387,215	\$73,158,666
Collier	Southwest	\$1,076,079,862	\$400,258,317	\$93,973,538	\$185,952,934	\$1,756,264,651
Columbia	North Central	\$48,952,412	\$51,603,495	\$14,118,984	\$21,517,735	\$136,192,626
DeSoto	Southwest	\$1,470,510	\$2,740,748	\$1,300,886	\$1,153,751	\$6,665,895
Dixie	North Central	\$789,339	\$997,902	\$178,793	\$42,224	\$2,008,258
Duval	Northeast	\$810,609,738	\$613,808,390	\$173,504,314	\$167,422,787	\$1,765,345,229
Escambia	Northwest	\$328,824,359	\$208,905,245	\$84,613,915	\$78,215,306	\$700,558,825
Flagler	Northeast	\$88,884,779	\$25,931,030	\$27,402,418	\$5,880,652	\$148,098,879
Franklin	Northwest	\$40,297,223	\$36,281,593	\$17,093,673	\$2,028,036	\$95,700,525
Gadsden	North Central	\$3,085,070	\$5,152,900	\$732,532	\$1,371,536	\$10,342,038
Gilchrist	North Central	\$805,661	\$539,421	\$515,733	\$138,561	\$1,999,376
Glades	Southwest	\$179,617	\$410,989	\$263,267	\$129,640	\$983,513
Gulf	Northwest	\$62,805,593	\$61,163,433	\$12,962,963	\$3,422,639	\$140,354,628
Hamilton	North Central	\$693,814	\$1,015,574	\$483,924	\$81,862	\$2,275,174
Hardee	Central	\$690,306	\$964,811	\$115,040	\$223,955	\$1,994,112
Hendry	Southwest	\$9,268,173	\$8,602,669	\$3,859,011	\$2,438,562	\$24,168,415
Hernando	Central West	\$30,181,924	\$16,925,720	\$3,743,134	\$4,731,985	\$55,582,763
Highlands	Central	\$16,051,192	\$13,530,660	\$6,911,344	\$6,591,795	\$43,084,991
Hillsborough	Central West	\$1,004,844,653	\$785,126,857	\$361,391,104	\$214,875,799	\$2,366,238,413
Holmes	Northwest	\$1,269,369	\$1,548,334	\$880,161	\$417,932	\$4,115,796
Indian River	Central East	\$94,219,361	\$80,508,276	\$30,182,034	\$16,899,590	\$221,809,261
Jackson	Northwest	\$9,802,710	\$11,999,726	\$3,540,399	\$4,276,790	\$29,619,625
Jefferson	North Central	\$828,126	\$945,320	\$13,147	\$58,361	\$1,844,954
Lafayette	North Central	\$846,879	\$470,191	\$136,339	\$71,007	\$1,524,416
Lake	Central	\$117,669,496	\$62,908,847	\$55,188,108	\$65,037,362	\$300,803,813
Lee	Southwest	\$1,985,124,161	\$1,140,386,615	\$557,701,900	\$310,968,117	\$3,994,180,793
Leon	North Central	\$264,374,895	\$210,025,894	\$90,344,991	\$101,316,556	\$666,062,336
Levy	North Central	\$7,118,218	\$5,015,374	\$742,829	\$1,124,255	\$14,000,676
Liberty	Northwest	\$698,262	\$521,491	\$219,969	\$30,992	\$1,470,714
Madison	North Central	\$4,246,203	\$4,063,806	\$2,197,415	\$477,624	\$10,985,048
Manatee	Southwest	\$589,869,418	\$355,970,095	\$195,801,336	\$101,675,916	\$1,243,316,765
Marion	Central	\$98,120,449	\$89,588,310	\$22,602,509	\$37,105,279	\$247,416,547
Martin	Central East	\$71,032,439	\$58,974,862	\$18,490,617	\$15,211,041	\$163,708,959
Miami-Dade	Southeast	\$5,845,749,044	\$4,729,085,253	\$1,894,932,537	\$2,956,651,776	\$15,426,418,610
Monroe	Southeast	\$2,096,815,835	\$1,807,344,201	\$879,056,118	\$799,513,659	\$5,582,729,813
Nassau	Northeast	\$148,791,820	\$93,043,300	\$42,418,477	\$20,711,954	\$304,965,551
Okaloosa	Northwest	\$578,356,980	\$522,455,948	\$161,282,597	\$60,427,223	\$1,322,522,748
Okeechobee	Central East	\$11,296,160	\$10,221,588	\$3,591,961	\$4,067,604	\$29,177,313
Orange	Central	\$8,653,644,549	\$7,012,057,332	\$3,281,898,374	\$3,029,263,507	\$21,976,863,762
Osceola	Central	\$2,022,023,386	\$2,150,753,473	\$154,981,441	\$361,851,422	\$4,689,609,722
Palm Beach	Southeast	\$2,136,653,759	\$1,654,957,965	\$765,255,085	\$737,419,498	\$5,294,286,307
Pasco	Central West	\$33,930,148	\$18,682,937	\$4,063,932	\$7,550,768	\$64,227,785
Pinellas	Central West	\$2,910,848,206	\$2,535,989,184	\$1,074,248,434	\$705,182,521	\$7,226,268,345
Polk	Central	\$573,104,093	\$779,660,602	\$252,690,224	\$119,885,849	\$1,725,340,768



Visitor IMPLAN Modeling: Total Spending Impacts

County	SCORP Region	Food	Travel	Fees	Gear	Total
Putnam	Northeast	\$13,418,950	\$13,450,219	\$2,886,497	\$5,002,974	\$34,758,640
Santa Rosa	Northwest	\$125,157,449	\$240,459,184	\$5,719,235	\$22,208,345	\$393,544,213
Sarasota	Southwest	\$121,970,596	\$64,218,317	\$68,857,069	\$14,868,682	\$269,914,664
Seminole	Central	\$133,139,353	\$50,024,638	\$35,119,780	\$20,735,189	\$239,018,960
St. Johns	Northeast	\$660,010,575	\$516,794,215	\$263,389,725	\$126,318,364	\$1,566,512,879
St. Lucie	Central East	\$175,180,001	\$94,045,974	\$45,224,724	\$33,201,315	\$347,652,014
Sumter	Central	\$22,668,002	\$23,734,976	\$12,219,526	\$3,902,687	\$62,525,191
Suwannee	North Central	\$8,468,210	\$10,545,490	\$3,671,698	\$2,465,429	\$25,150,827
Taylor	North Central	\$5,384,932	\$7,422,888	\$2,068,647	\$1,405,933	\$16,282,400
Union	North Central	\$113,318	\$837,767	\$100,101	\$70,478	\$1,121,664
Volusia	Central East	\$941,244,039	\$637,233,273	\$249,708,095	\$168,141,665	\$1,996,327,072
Wakulla	North Central	\$2,555,626	\$4,941,743	\$1,422,603	\$342,786	\$9,262,758
Walton	Northwest	\$809,184,460	\$1,036,430,684	\$82,781,276	\$42,951,771	\$1,971,348,191
Washington	Northwest	\$1,528,515	\$3,136,015	\$1,867,708	\$359,726	\$6,891,964
TOTAL		\$40,797,984,726	\$31,198,865,194	\$11,806,147,130	\$11,766,597,524	\$95,569,594,574



Credit: Geocaching.com



Resident IMPLAN Modeling: Total Expenditures by Region

County	SCORP Region	Travel	Food	Fees	Gear	Total
Orange	Central	\$2,085,045,678	\$2,078,244,936	\$904,189,564	\$620,413,147	\$5,687,893,325
Osceola	Central	\$377,262,852	\$411,133,824	\$149,829,239	\$147,637,588	\$1,085,863,504
Polk	Central	\$86,598,420	\$81,190,027	\$41,492,850	\$23,728,523	\$233,009,820
Lake	Central	\$25,785,014	\$26,107,887	\$9,327,448	\$6,044,904	\$67,265,253
Seminole	Central	\$19,579,712	\$18,769,709	\$6,647,605	\$4,580,703	\$49,577,729
Marion	Central	\$17,747,979	\$16,342,699	\$7,663,326	\$5,257,163	\$47,011,166
Sumter	Central	\$9,595,246	\$9,788,495	\$4,738,808	\$2,764,305	\$26,886,853
Highlands	Central	\$3,639,519	\$4,283,243	\$1,299,828	\$1,299,828	\$10,522,418
Hardee	Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
TOTAL		\$2,625,457,124	\$2,646,062,484	\$1,125,284,188	\$811,800,040	\$7,208,603,837

County	SCORP Region	Travel	Food	Fees	Gear	Total
Volusia	Central East	\$124,237,176	\$140,740,938	\$41,624,699	\$30,590,969	\$337,193,782
Brevard	Central East	\$81,489,710	\$87,492,836	\$32,231,330	\$32,362,308	\$233,576,184
St. Lucie	Central East	\$36,488,409	\$36,990,872	\$14,726,961	\$9,893,742	\$98,099,984
Martin	Central East	\$25,627,491	\$21,827,553	\$6,738,263	\$6,561,521	\$60,754,828
Indian River	Central East	\$19,796,188	\$18,466,294	\$8,700,389	\$7,514,700	\$54,477,571
Okeechobee	Central East	\$2,290,833	\$1,570,196	\$882,615	\$545,436	\$5,289,080
TOTAL		\$289,929,806	\$307,088,689	\$104,904,257	\$87,468,677	\$789,391,429

County	SCORP Region	Travel	Food	Fees	Gear	Total
Pinellas	Central West	\$430,927,507	\$421,512,091	\$202,603,673	\$150,589,242	\$1,205,632,514
Hillsborough	Central West	\$181,297,920	\$187,916,198	\$81,472,228	\$57,940,573	\$508,626,919
Pasco	Central West	\$8,626,838	\$8,788,111	\$3,594,089	\$2,029,995	\$23,039,032
Citrus	Central West	\$5,766,665	\$6,451,999	\$3,021,930	\$2,445,433	\$17,686,027
Hernando	Central West	\$4,540,325	\$5,102,063	\$1,910,372	\$1,678,249	\$13,231,010
TOTAL		\$631,159,256	\$629,770,462	\$292,602,292	\$214,683,492	\$1,768,215,502

County	SCORP Region	Travel	Food	Fees	Gear	Total
Alachua	North Central	\$41,598,679	\$43,588,647	\$19,315,800	\$14,656,653	\$119,159,779
Leon	North Central	\$45,082,702	\$37,482,477	\$13,345,278	\$13,804,084	\$109,714,541
Columbia	North Central	\$9,225,937	\$10,963,786	\$5,886,539	\$5,443,558	\$31,519,820
Suwannee	North Central	\$2,094,632	\$2,281,415	\$1,454,235	\$840,521	\$6,670,803
Levy	North Central	\$1,913,389	\$1,708,383	\$727,771	\$775,606	\$5,125,149
Taylor	North Central	\$1,700,120	\$1,742,262	\$739,235	\$539,097	\$4,720,714
Bradford	North Central	\$872,606	\$1,072,519	\$682,168	\$688,800	\$3,316,094
Gadsden	North Central	\$1,010,590	\$1,005,400	\$476,216	\$368,328	\$2,860,535
Madison	North Central	\$845,972	\$841,628	\$398,644	\$308,330	\$2,394,575
Wakulla	North Central	\$861,713	\$813,128	\$363,040	\$256,422	\$2,294,304
Gilchrist	North Central	\$335,836	\$334,111	\$158,254	\$122,401	\$950,602
Dixie	North Central	\$233,458	\$270,826	\$146,979	\$131,676	\$782,940
Hamilton	North Central	\$231,004	\$229,818	\$108,855	\$84,194	\$653,871
Lafayette	North Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Union	North Central	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Jefferson	North Central	\$134,094	\$169,035	\$62,382	\$55,247	\$420,759
TOTAL		\$106,546,144	\$102,906,764	\$44,056,437	\$38,222,678	\$291,732,023



Resident IMPLAN Modeling: Total Expenditures by Region

County	SCORP Region	Travel	Food	Fees	Gear	Total
Duval	Northeast	\$170,032,634	\$154,501,738	\$71,939,367	\$58,797,840	\$455,271,579
St. Johns	Northeast	\$146,261,554	\$116,104,917	\$49,850,003	\$31,576,651	\$343,793,126
Nassau	Northeast	\$39,744,825	\$34,305,780	\$15,282,389	\$14,141,516	\$103,474,510
Flagler	Northeast	\$19,802,562	\$20,251,921	\$6,691,136	\$4,345,853	\$51,091,472
Clay	Northeast	\$4,697,230	\$4,014,694	\$2,423,387	\$2,093,622	\$13,228,933
Putnam	Northeast	\$2,716,649	\$2,702,698	\$1,280,156	\$990,133	\$7,689,636
Baker	Northeast	\$213,323	\$237,359	\$135,205	\$105,159	\$691,046
TOTAL		\$383,468,776	\$332,119,107	\$147,601,643	\$112,050,775	\$975,240,301

County	SCORP Region	Travel	Food	Fees	Gear	Total
Walton	Northwest	\$181,538,479	\$146,867,757	\$71,456,635	\$32,371,603	\$432,234,475
Bay	Northwest	\$120,947,663	\$134,238,970	\$60,312,137	\$49,931,335	\$365,430,104
Okaloosa	Northwest	\$124,475,080	\$123,765,917	\$54,166,584	\$42,043,265	\$344,450,847
Santa Rosa	Northwest	\$85,195,606	\$93,954,767	\$39,592,979	\$24,784,891	\$243,528,243
Escambia	Northwest	\$70,569,902	\$76,001,188	\$31,280,528	\$20,988,700	\$198,840,318
Gulf	Northwest	\$12,010,256	\$14,658,300	\$4,833,043	\$4,673,871	\$36,175,468
Franklin	Northwest	\$7,279,244	\$6,159,360	\$3,416,116	\$2,437,394	\$19,292,113
Jackson	Northwest	\$1,625,441	\$2,096,214	\$1,440,948	\$881,110	\$6,043,713
Washington	Northwest	\$421,826	\$529,310	\$239,305	\$161,565	\$1,352,006
Holmes	Northwest	\$319,274	\$317,634	\$150,450	\$116,365	\$903,723
Calhoun	Northwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
Liberty	Northwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
TOTAL		\$604,788,180	\$598,992,746	\$267,079,765	\$178,537,857	\$1,649,398,548

County	SCORP Region	Travel	Food	Fees	Gear	Total
Miami-Dade	Southeast	\$880,356,030	\$923,935,532	\$440,929,386	\$359,530,891	\$2,604,751,838
Broward	Southeast	\$533,006,707	\$529,602,414	\$261,895,818	\$201,557,651	\$1,526,062,590
Monroe	Southeast	\$397,580,213	\$333,756,141	\$196,904,053	\$158,126,779	\$1,086,367,187
Palm Beach	Southeast	\$387,378,513	\$362,187,483	\$191,377,421	\$127,283,789	\$1,068,227,206
TOTAL		\$2,198,321,463	\$2,149,481,570	\$1,091,106,678	\$846,499,110	\$6,285,408,821

County	SCORP Region	Travel	Food	Fees	Gear	Total
Lee	Southwest	\$317,175,330	\$304,893,729	\$157,574,135	\$96,762,323	\$876,405,518
Collier	Southwest	\$175,023,390	\$198,982,399	\$90,648,061	\$68,292,608	\$532,946,458
Manatee	Southwest	\$100,087,889	\$113,863,867	\$37,145,418	\$29,687,086	\$280,784,260
Charlotte	Southwest	\$23,875,861	\$26,065,411	\$14,406,404	\$7,475,153	\$71,822,828
Sarasota	Southwest	\$22,040,918	\$21,364,902	\$11,506,345	\$5,647,545	\$60,559,710
Hendry	Southwest	\$1,787,799	\$1,778,617	\$842,457	\$651,596	\$5,060,470
DeSoto	Southwest	\$425,589	\$613,068	\$252,480	\$282,586	\$1,573,723
Glades	Southwest	\$202,705	\$201,664	\$95,520	\$73,880	\$573,769
TOTAL		\$640,619,481	\$667,763,658	\$312,470,820	\$208,872,777	\$1,829,726,736



Visitor IMPLAN Modeling: Total Expenditures by Region

County	SCORP Region	Travel	Food	Fees	Gear	Total
Orange	Central	\$6,040,096,998	\$5,099,104,777	\$2,886,947,625	\$1,794,626,246	\$15,820,775,646
Osceola	Central	\$1,759,464,495	\$1,378,459,299	\$738,147,853	\$339,643,463	\$4,215,715,110
Polk	Central	\$527,057,020	\$380,866,021	\$169,273,787	\$76,942,631	\$1,154,139,459
Lake	Central	\$74,220,866	\$88,614,165	\$51,850,558	\$45,434,268	\$260,119,857
Seminole	Central	\$59,769,374	\$78,393,164	\$39,932,872	\$12,473,608	\$190,569,018
Marion	Central	\$62,069,048	\$66,805,837	\$34,630,229	\$24,904,577	\$188,409,690
Sumter	Central	\$19,243,372	\$20,711,927	\$10,736,468	\$7,721,208	\$58,412,975
Highlands	Central	\$11,668,453	\$12,558,929	\$6,510,188	\$4,681,849	\$35,419,419
Hardee	Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
TOTAL		\$8,554,318,607	\$7,126,298,733	\$3,938,436,303	\$2,306,720,346	\$21,925,773,989

County	SCORP Region	Travel	Food	Fees	Gear	Total
Volusia	Central East	\$539,408,243	\$597,750,311	\$189,867,607	\$105,936,913	\$1,432,963,074
Brevard	Central East	\$315,367,592	\$305,656,859	\$151,209,974	\$60,114,057	\$832,348,482
St. Lucie	Central East	\$113,891,947	\$117,773,999	\$46,143,926	\$24,905,458	\$302,715,329
Indian River	Central East	\$59,976,970	\$62,021,308	\$24,299,987	\$13,115,536	\$159,413,801
Martin	Central East	\$47,562,031	\$49,183,201	\$19,270,009	\$10,400,684	\$126,415,925
Okeechobee	Central East	\$7,660,582	\$8,245,198	\$4,274,074	\$3,073,731	\$23,253,584
TOTAL		\$1,083,867,364	\$1,140,630,876	\$435,065,577	\$217,546,379	\$2,877,110,196

County	SCORP Region	Travel	Food	Fees	Gear	Total
Pinellas	Central West	\$1,828,700,396	\$1,625,511,463	\$659,809,880	\$393,078,227	\$4,507,099,967
Hillsborough	Central West	\$607,399,990	\$573,611,636	\$274,653,866	\$125,076,185	\$1,580,741,678
Pasco	Central West	\$25,061,249	\$25,915,472	\$10,153,698	\$5,480,299	\$66,610,718
Citrus	Central West	\$22,617,411	\$23,388,334	\$9,163,564	\$4,945,889	\$60,115,197
Hernando	Central West	\$19,735,031	\$20,407,707	\$7,995,752	\$4,315,582	\$52,454,073
TOTAL		\$2,503,514,077	\$2,268,834,613	\$961,776,761	\$532,896,182	\$6,267,021,632

County	SCORP Region	Travel	Food	Fees	Gear	Total
Leon	North Central	\$155,147,639	\$166,987,705	\$86,561,634	\$62,251,419	\$470,948,397
Alachua	North Central	\$141,900,678	\$152,729,805	\$79,170,748	\$56,936,210	\$430,737,441
Columbia	North Central	\$37,936,407	\$40,831,518	\$21,165,887	\$15,221,599	\$115,155,412
Suwannee	North Central	\$7,103,724	\$7,645,844	\$3,963,386	\$2,850,297	\$21,563,251
Taylor	North Central	\$5,604,103	\$5,795,121	\$2,270,532	\$1,225,484	\$14,895,240
Levy	North Central	\$5,052,662	\$5,224,884	\$2,047,113	\$1,104,897	\$13,429,556
Gadsden	North Central	\$3,634,351	\$3,911,706	\$2,027,716	\$1,458,247	\$11,032,020
Bradford	North Central	\$3,441,288	\$3,703,909	\$1,920,000	\$1,380,782	\$10,445,979
Wakulla	North Central	\$3,548,812	\$3,669,775	\$1,437,820	\$776,041	\$9,432,448
Madison	North Central	\$3,042,342	\$3,274,518	\$1,697,416	\$1,220,709	\$9,234,986
Gilchrist	North Central	\$1,207,754	\$1,299,924	\$673,843	\$484,599	\$3,666,120
Hamilton	North Central	\$830,752	\$894,151	\$463,502	\$333,331	\$2,521,736
Dixie	North Central	\$909,633	\$940,638	\$368,543	\$198,915	\$2,417,729
Lafayette	North Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Union	North Central	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Jefferson	North Central	\$788,451	\$815,325	\$319,445	\$172,415	\$2,095,637
TOTAL		\$371,606,561	\$399,294,052	\$204,901,028	\$146,199,939	\$1,122,001,580



Visitor IMPLAN Modeling: Total Expenditures by Region

County	SCORP Region	Travel	Food	Fees	Gear	Total
St. Johns	Northeast	\$445,256,325	\$460,433,061	\$180,397,958	\$97,366,960	\$1,183,454,305
Duval	Northeast	\$446,895,706	\$448,479,039	\$156,749,955	\$95,791,639	\$1,147,916,339
Nassau	Northeast	\$125,377,724	\$129,651,273	\$50,797,449	\$27,417,124	\$333,243,570
Flagler	Northeast	\$45,356,579	\$69,339,186	\$27,853,484	\$8,919,847	\$151,469,095
Clay	Northeast	\$18,071,994	\$19,451,155	\$10,082,921	\$7,251,205	\$54,857,275
Putnam	Northeast	\$9,769,794	\$10,515,374	\$5,450,868	\$3,920,031	\$29,656,068
Baker	Northeast	\$1,195,735	\$1,286,987	\$667,137	\$479,777	\$3,629,636
TOTAL		\$1,091,923,858	\$1,139,156,076	\$431,999,772	\$241,146,583	\$2,904,226,288

County	SCORP Region	Travel	Food	Fees	Gear	Total
Walton	Northwest	\$766,699,765	\$550,128,079	\$123,583,843	\$59,392,235	\$1,499,803,922
Bay	Northwest	\$572,512,686	\$449,029,557	\$148,946,390	\$88,984,516	\$1,259,473,149
Okaloosa	Northwest	\$370,354,410	\$416,452,271	\$115,768,493	\$40,335,629	\$942,910,803
Escambia	Northwest	\$231,647,144	\$239,542,928	\$93,853,067	\$50,655,717	\$615,698,856
Santa Rosa	Northwest	\$186,537,521	\$145,932,567	\$48,371,673	\$41,558,761	\$422,400,521
Gulf	Northwest	\$43,336,523	\$44,813,665	\$17,558,022	\$9,476,666	\$115,184,876
Franklin	Northwest	\$27,445,894	\$28,381,398	\$11,119,849	\$6,001,764	\$72,948,905
Jackson	Northwest	\$8,506,157	\$9,155,303	\$4,745,846	\$3,413,009	\$25,820,315
Washington	Northwest	\$2,453,778	\$2,641,037	\$1,369,038	\$984,553	\$7,448,407
Holmes	Northwest	\$1,148,193	\$1,235,817	\$640,612	\$460,701	\$3,485,322
Calhoun	Northwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
Liberty	Northwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
TOTAL		\$2,212,100,033	\$1,888,881,851	\$566,770,276	\$301,848,544	\$4,969,600,704

County	SCORP Region	Travel	Food	Fees	Gear	Total
Miami-Dade	Southeast	\$3,342,624,944	\$3,301,143,596	\$1,999,786,872	\$1,678,547,591	\$10,322,103,003
Broward	Southeast	\$1,844,371,055	\$2,502,420,078	\$844,249,389	\$451,394,828	\$5,642,435,351
Monroe	Southeast	\$1,417,243,720	\$1,411,895,631	\$619,041,361	\$562,886,421	\$4,011,067,133
Palm Beach	Southeast	\$1,334,468,265	\$1,379,748,754	\$656,567,094	\$504,180,832	\$3,874,964,945
TOTAL		\$7,938,707,985	\$8,595,208,059	\$4,119,644,716	\$3,197,009,672	\$23,850,570,432

County	SCORP Region	Travel	Food	Fees	Gear	Total
Lee	Southwest	\$1,091,290,938	\$1,220,368,361	\$470,937,021	\$190,095,841	\$2,972,692,162
Collier	Southwest	\$570,101,873	\$753,897,904	\$215,876,794	\$130,996,444	\$1,670,873,015
Manatee	Southwest	\$290,956,314	\$368,806,787	\$133,682,631	\$71,559,526	\$865,005,256
Charlotte	Southwest	\$97,313,092	\$133,226,257	\$70,667,841	\$46,339,568	\$347,546,758
Sarasota	Southwest	\$85,980,909	\$71,959,763	\$41,947,559	\$8,690,793	\$208,579,024
Hendry	Southwest	\$6,429,400	\$6,920,059	\$3,587,160	\$2,579,732	\$19,516,351
DeSoto	Southwest	\$2,289,665	\$2,464,400	\$1,277,474	\$918,705	\$6,950,243
Glades	Southwest	\$728,982	\$784,614	\$406,721	\$292,497	\$2,212,814
TOTAL		\$2,145,091,172	\$2,558,428,146	\$938,383,201	\$451,473,105	\$6,093,375,624



Appendix K

Activity Spending Impacts: Part 2

Credit: Frank Weber, Orange County Government

Activity Spending: Statewide Totals

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Fitness Walking/Jogging	\$7,396,142,396	\$6,220,590,168	\$13,616,732,564
2	Saltwater Beach Activities (not including fishing)	\$3,145,672,001	\$7,675,093,413	\$10,820,765,414
3	Hiking	\$1,204,903,187	\$5,528,925,847	\$6,733,829,034
4	Picnicking	\$566,648,262	\$6,036,214,571	\$6,602,862,834
5	Bicycle Riding - Paved Roads/Trails	\$2,555,210,157	\$3,633,405,986	\$6,188,616,143
6	Outdoor Swimming Pool Use	\$877,792,575	\$4,864,507,213	\$5,742,299,787
7	Golfing	\$1,090,624,526	\$3,881,028,123	\$4,971,652,649
8	Visiting Historical or Archaeological Sites	\$713,391,615	\$3,738,327,907	\$4,451,719,523
9	Wildlife Viewing (>1 mile from home)	\$534,244,372	\$3,742,705,594	\$4,276,949,965
10	Nature Study	\$594,794,953	\$3,430,371,835	\$4,025,166,788
11	Freshwater Beach Activities (not including fishing)	\$653,481,194	\$2,995,681,723	\$3,649,162,916
12	Paddling Activities (Canoe/Kayak/SUP)	\$169,705,730	\$2,774,987,065	\$2,944,692,796
13	Saltwater Boat Fishing	\$475,408,100	\$2,460,673,196	\$2,936,081,296
14	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$203,594,429	\$2,068,593,107	\$2,272,187,536
15	Tent Camping	\$208,735,160	\$2,027,896,787	\$2,236,631,947
16	Basketball	\$726,183,266	\$1,492,742,251	\$2,218,925,517
17	Tennis	\$728,464,994	\$1,484,494,207	\$2,212,959,201
18	Freshwater Boat Fishing	\$389,889,201	\$1,771,156,939	\$2,161,046,140
19	RV/Trailer Camping	\$376,671,827	\$1,691,734,531	\$2,068,406,358
20	Water Skiing/Wakeboarding	\$86,856,134	\$1,897,657,987	\$1,984,514,121
21	Saltwater Shoreline Fishing	\$354,315,117	\$1,588,208,608	\$1,942,523,725
22	Bicycle Riding - Unpaved Roads/Trails	\$246,193,741	\$1,578,733,179	\$1,824,926,920
23	Horseback Riding	\$279,773,986	\$1,416,026,192	\$1,695,800,177
24	Saltwater Boat Ramp Use	\$45,039,018	\$1,563,580,986	\$1,608,620,004
25	Freshwater Shoreline Fishing	\$311,296,887	\$1,258,839,977	\$1,570,136,864
26	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$221,555,699	\$1,221,554,687	\$1,443,110,386
27	Baseball or Softball	\$597,627,168	\$713,839,281	\$1,311,466,449
28	Freshwater Boat Ramp Use	\$202,548,383	\$1,064,131,118	\$1,266,679,501
29	Geocaching/Geo-seeking	\$63,462,825	\$906,611,910	\$970,074,736
30	Soccer	\$464,984,321	\$429,853,958	\$894,838,279
31	Football	\$120,481,897	\$646,415,720	\$766,897,617
32	Off-Highway Vehicle Riding	\$10,856,811	\$727,934,806	\$738,791,618
33	Hunting	\$116,663,972	\$589,718,988	\$706,382,960
34	Sport Shooting	\$55,479,037	\$498,820,723	\$554,299,760
35	Horseback Camping	\$53,334,915	\$339,339,196	\$392,674,111
	TOTAL	\$25,842,027,856	\$83,960,397,779	\$109,802,425,636



Activity Spending: Northwest Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$363,605,862	\$1,066,290,977	\$1,429,896,839
2	Fitness Walking/Jogging	\$522,241,312	\$441,809,198	\$964,050,510
3	Picnicking	\$38,305,118	\$371,078,349	\$409,383,467
4	Bicycle Riding - Paved Roads/Trails	\$157,924,821	\$212,873,523	\$370,798,344
5	Hiking	\$98,693,648	\$237,064,901	\$335,758,548
6	Saltwater Shoreline Fishing	\$48,539,062	\$241,857,464	\$290,396,526
7	Saltwater Boat Fishing	\$104,195,192	\$186,106,710	\$290,301,902
8	Paddling Activities (Canoe/Kayak/SUP)	\$28,625,483	\$249,822,970	\$278,448,453
9	Golfing	\$18,839,136	\$234,647,818	\$253,486,954
10	Wildlife Viewing (>1 mile from home)	\$79,322,017	\$173,252,530	\$252,574,546
11	Outdoor Swimming Pool Use	\$8,431,309	\$211,414,461	\$219,845,770
12	Nature Study	\$11,298,771	\$207,438,432	\$218,737,203
13	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$16,583,147	\$197,321,258	\$213,904,406
14	Saltwater Boat Ramp Use	\$14,600,582	\$186,229,609	\$200,830,191
15	Freshwater Beach Activities (not including fishing)	\$45,526,686	\$135,432,629	\$180,959,315
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$32,635,939	\$121,454,344	\$154,090,283
17	Visiting Historical or Archaeological Sites	\$1,584,065	\$150,198,400	\$151,782,464
18	Water Skiing/Wakeboarding	N/A	\$147,722,638	\$147,722,638
19	Freshwater Shoreline Fishing	\$9,217,693	\$132,636,652	\$141,854,346
20	Tent Camping	\$27,420,259	\$109,187,945	\$136,608,204
21	Freshwater Boat Fishing	\$58,404,155	\$77,377,790	\$135,781,946
22	Tennis	\$51,056,750	\$80,681,600	\$131,738,350
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$117,452,222	\$117,452,222
24	Soccer	\$97,682,247	\$2,783,908	\$100,466,155
25	Baseball or Softball	\$75,163,315	\$18,929,755	\$94,093,070
26	Basketball	\$46,574,402	\$31,314,905	\$77,889,308
27	RV/Trailer Camping	\$21,568,994	\$43,394,757	\$64,963,751
28	Horseback Riding	\$14,443,459	\$34,122,919	\$48,566,378
29	Geocaching/Geo-seeking	\$23,543,608	\$21,499,645	\$45,043,254
30	Sport Shooting	\$2,966,112	\$29,681,154	\$32,647,267
31	Football	\$1,349,073	\$12,164,568	\$13,513,640
32	Freshwater Boat Ramp Use	\$17,098	\$5,338,601	\$5,355,699
33	Hunting	\$2,903,448	\$2,324,296	\$5,227,744
34	Off-Highway Vehicle Riding	N/A	\$1,476,137	\$1,476,137
35	Horseback Camping	N/A	\$628,373	\$628,373
	TOTAL	\$2,023,262,761	\$5,493,011,440	\$7,516,274,202

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Walton	\$657,502,789	\$1,710,985,382	\$2,368,488,171
Bay	\$492,786,813	\$1,467,339,309	\$1,960,126,122
Okaloosa	\$431,714,257	\$1,184,867,171	\$1,616,581,427
Escambia	\$275,963,694	\$752,276,181	\$1,028,239,875
Santa Rosa	\$75,247,563	\$130,077,645	\$205,325,208
Gulf	\$51,814,534	\$129,324,005	\$181,138,540
Franklin	\$26,114,368	\$74,967,640	\$101,082,008
Jackson	\$7,504,782	\$27,664,418	\$35,169,199
Washington	\$2,014,185	\$7,762,290	\$9,776,476
Holmes	\$1,165,402	\$3,456,319	\$4,621,721
Calhoun	\$787,766	\$2,140,998	\$2,928,764
Liberty	\$646,608	\$2,150,083	\$2,796,691
TOTAL	\$2,023,262,761	\$5,493,011,440	\$7,516,274,202



Activity Spending: North Central Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Fitness Walking/Jogging	\$154,088,122	\$90,569,795	\$244,657,917
2	Nature Study	\$31,579,611	\$104,620,247	\$136,199,858
3	Hiking	\$12,494,390	\$90,707,227	\$103,201,618
4	Picnicking	\$3,966,859	\$92,950,315	\$96,917,174
5	Paddling Activities (Canoe/Kayak/SUP)	\$8,042,328	\$87,040,161	\$95,082,489
6	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$19,387,888	\$58,436,349	\$77,824,237
7	Freshwater Shoreline Fishing	\$6,114,833	\$67,922,801	\$74,037,633
8	Water Skiing/Wakeboarding	\$8,219,542	\$65,186,891	\$73,406,433
9	Bicycle Riding - Paved Roads/Trails	\$29,140,861	\$42,299,650	\$71,440,511
10	Tent Camping	\$6,880,706	\$64,499,555	\$71,380,260
11	Freshwater Boat Fishing	\$30,785,199	\$39,593,609	\$70,378,808
12	RV/Trailer Camping	\$15,756,728	\$52,868,325	\$68,625,053
13	Visiting Historical or Archaeological Sites	\$737,933	\$67,111,526	\$67,849,459
14	Golfing	\$2,348,611	\$56,113,882	\$58,462,493
15	Basketball	\$13,334,545	\$40,326,945	\$53,661,489
16	Bicycle Riding - Unpaved Roads/Trails	\$27,191	\$51,787,612	\$51,814,803
17	Outdoor Swimming Pool Use	\$12,399,512	\$28,259,844	\$40,659,356
18	Horseback Riding	\$2,003,726	\$37,781,205	\$39,784,931
19	Tennis	\$5,744,416	\$28,057,733	\$33,802,150
20	Football	\$27,139,993	\$494,325	\$27,634,318
21	Wildlife Viewing (>1 mile from home)	\$4,106,598	\$22,510,956	\$26,617,553
22	Freshwater Beach Activities (not including fishing)	\$2,467,444	\$18,950,564	\$21,418,008
23	Soccer	\$11,520,157	\$838,552	\$12,358,709
24	Geocaching/Geo-seeking	N/A	\$8,264,451	\$8,264,451
25	Horseback Camping	\$6,862,185	\$721,901	\$7,584,086
26	Saltwater Beach Activities (not including fishing)	\$384,332	\$6,418,575	\$6,802,906
27	Baseball or Softball	\$2,542,449	\$776,265	\$3,318,714
28	Hunting	\$475,630	\$2,453,951	\$2,929,581
29	Saltwater Boat Ramp Use	N/A	\$2,786,680	\$2,786,680
30	Saltwater Shoreline Fishing	\$1,496,598	\$1,084,772	\$2,581,370
31	Saltwater Boat Fishing	\$991,839	\$1,335,500	\$2,327,339
32	Freshwater Boat Ramp Use	\$58,944	\$2,175,864	\$2,234,809
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$469,827	\$1,148,214	\$1,618,041
34	Off-Highway Vehicle Riding	\$517,059	\$306,650	\$823,710
35	Sport Shooting	\$2,075	\$494,325	\$496,400
	TOTAL	\$422,088,129	\$1,236,895,220	\$1,658,983,348

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Alachua	\$179,411,144	\$518,007,645	\$697,418,789
Leon	\$159,705,415	\$447,296,448	\$607,001,863
Columbia	\$43,298,247	\$155,103,031	\$198,401,278
Suwannee	\$7,175,896	\$27,310,963	\$34,486,859
Taylor	\$6,945,139	\$15,339,280	\$22,284,419
Levy	\$5,935,993	\$14,385,374	\$20,321,366
Bradford	\$4,035,770	\$11,393,752	\$15,429,522
Gadsden	\$3,769,684	\$10,940,218	\$14,709,902
Madison	\$2,886,887	\$10,525,257	\$13,412,144
Wakulla	\$3,515,069	\$9,342,340	\$12,857,409
Gilchrist	\$1,125,399	\$4,158,591	\$5,283,990
Hamilton	\$947,828	\$3,259,432	\$4,207,259
Dixie	\$1,175,570	\$2,682,979	\$3,858,549
Lafayette	\$692,774	\$2,601,635	\$3,294,408
Union	\$627,068	\$2,514,940	\$3,142,008
Jefferson	\$840,246	\$2,033,337	\$2,873,583
TOTAL	\$422,088,129	\$1,236,895,220	\$1,658,983,348



Activity Spending: Northeast Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$144,585,436	\$315,900,737	\$460,486,172
2	Fitness Walking/Jogging	\$220,993,397	\$104,861,499	\$325,854,896
3	Bicycle Riding - Paved Roads/Trails	\$126,268,945	\$140,458,539	\$266,727,484
4	Hiking	\$39,047,629	\$165,801,028	\$204,848,657
5	Visiting Historical or Archaeological Sites	\$12,073,398	\$185,325,952	\$197,399,349
6	Basketball	\$97,530,481	\$92,616,895	\$190,147,375
7	Picnicking	\$25,135,257	\$160,922,832	\$186,058,090
8	Outdoor Swimming Pool Use	\$13,889,656	\$149,311,966	\$163,201,622
9	Saltwater Boat Ramp Use	\$544,387	\$149,794,711	\$150,339,098
10	Saltwater Shoreline Fishing	\$3,844,748	\$136,516,684	\$140,361,432
11	RV/Trailer Camping	\$31,003,132	\$108,540,218	\$139,543,350
12	Bicycle Riding - Unpaved Roads/Trails	\$1,039,691	\$137,288,031	\$138,327,722
13	Freshwater Beach Activities (not including fishing)	\$9,969,229	\$126,461,408	\$136,430,637
14	Saltwater Boat Fishing	\$29,546,697	\$105,396,368	\$134,943,066
15	Wildlife Viewing (>1 mile from home)	\$9,832,920	\$124,275,310	\$134,108,230
16	Golfing	\$34,638,425	\$93,527,948	\$128,166,372
17	Freshwater Shoreline Fishing	\$31,530,037	\$68,507,514	\$100,037,552
18	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$53,010,381	\$33,879,968	\$86,890,349
19	Paddling Activities (Canoe/Kayak/SUP)	\$22,133,642	\$51,733,472	\$73,867,114
20	Nature Study	\$11,295,720	\$61,648,068	\$72,943,789
21	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$21,491,369	\$47,863,866	\$69,355,235
22	Water Skiing/Wakeboarding	N/A	\$68,349,129	\$68,349,129
23	Horseback Riding	\$11,483,303	\$51,145,800	\$62,629,103
24	Freshwater Boat Fishing	\$30,906,537	\$24,042,023	\$54,948,560
25	Off-Highway Vehicle Riding	N/A	\$48,630,040	\$48,630,040
26	Tent Camping	\$19,956,538	\$19,381,208	\$39,337,745
27	Tennis	\$30,594,591	\$8,305,400	\$38,899,991
28	Soccer	\$14,779,969	\$20,838,652	\$35,618,621
29	Freshwater Boat Ramp Use	\$579,469	\$25,649,870	\$26,229,340
30	Football	\$21,281,382	\$1,661,861	\$22,943,243
31	Horseback Camping	\$8,501	\$12,660,601	\$12,669,102
32	Baseball or Softball	\$10,396,621	\$1,661,861	\$12,058,483
33	Geocaching/Geo-seeking	\$331,649	\$3,165,150	\$3,496,799
34	Sport Shooting	\$515,390	\$1,706,261	\$2,221,651
35	Hunting	\$259,273	\$1,139,454	\$1,398,727
	TOTAL	\$1,080,497,800	\$2,848,970,325	\$3,929,468,126

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Duval	\$572,705,565	\$1,412,915,840	\$1,985,621,405
St. Johns	\$268,219,735	\$701,656,151	\$969,875,885
Nassau	\$140,537,582	\$426,577,090	\$567,114,673
Flagler	\$69,853,198	\$182,455,205	\$252,308,404
Clay	\$18,276,431	\$86,805,355	\$105,081,786
Putnam	\$9,907,395	\$34,435,528	\$44,342,923
Baker	\$997,895	\$4,125,155	\$5,123,050
TOTAL	\$1,080,497,801	\$2,848,970,325	\$3,929,468,126



Activity Spending: Central West Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$473,842,757	\$1,064,984,593	\$1,538,827,351
2	Fitness Walking/Jogging	\$822,393,174	\$581,607,778	\$1,404,000,952
3	Hiking	\$106,913,364	\$572,507,866	\$679,421,230
4	Picnicking	\$52,623,209	\$542,019,688	\$594,642,897
5	Bicycle Riding - Paved Roads/Trails	\$104,666,046	\$459,863,825	\$564,529,871
6	Golfing	\$81,138,627	\$480,385,378	\$561,524,005
7	Wildlife Viewing (>1 mile from home)	\$10,728,049	\$526,005,692	\$536,733,741
8	Outdoor Swimming Pool Use	\$68,280,224	\$333,940,832	\$402,221,056
9	Nature Study	\$13,840,102	\$345,506,456	\$359,346,558
10	Visiting Historical or Archaeological Sites	\$11,679,875	\$343,004,683	\$354,684,558
11	Tent Camping	\$5,270,817	\$303,719,263	\$308,990,081
12	Saltwater Boat Fishing	\$40,473,635	\$228,443,659	\$268,917,294
13	Bicycle Riding - Unpaved Roads/Trails	\$36,352,249	\$208,790,352	\$245,142,601
14	Paddling Activities (Canoe/Kayak/SUP)	\$44,801,328	\$162,000,073	\$206,801,401
15	Freshwater Beach Activities (not including fishing)	\$29,545,671	\$176,001,740	\$205,547,410
16	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$13,291,236	\$185,917,927	\$199,209,163
17	Saltwater Boat Ramp Use	\$810,326	\$178,466,321	\$179,276,647
18	RV/Trailer Camping	\$40,814,047	\$112,399,339	\$153,213,386
19	Saltwater Shoreline Fishing	\$16,129,419	\$115,604,852	\$131,734,271
20	Basketball	\$27,493,113	\$97,465,066	\$124,958,179
21	Freshwater Shoreline Fishing	\$21,543,546	\$94,141,674	\$115,685,220
22	Horseback Riding	\$15,397,709	\$100,010,470	\$115,408,180
23	Geocaching/Geo-seeking	\$17,811,282	\$96,520,862	\$114,332,144
24	Tennis	\$48,352,659	\$54,325,520	\$102,678,179
25	Soccer	\$58,520,170	\$37,757,907	\$96,278,077
26	Baseball or Softball	\$12,488,124	\$81,476,214	\$93,964,338
27	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$12,277,871	\$78,630,082	\$90,907,953
28	Water Skiing/Wakeboarding	N/A	\$85,026,875	\$85,026,875
29	Hunting	\$1,585,797	\$67,043,107	\$68,628,904
30	Freshwater Boat Fishing	\$6,550,308	\$54,447,237	\$60,997,545
31	Freshwater Boat Ramp Use	\$150	\$54,923,572	\$54,923,721
32	Horseback Camping	N/A	\$44,668,138	\$44,668,138
33	Football	\$9,460,804	\$12,267,148	\$21,727,952
34	Off-Highway Vehicle Riding	\$27	\$18,724,307	\$18,724,334
35	Sport Shooting	\$108,443	\$7,536,779	\$7,645,222
	TOTAL	\$2,205,184,158	\$7,906,135,275	\$10,111,319,434

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Pinellas	\$1,544,789,859	5,603,259,836	\$7,148,049,695
Hillsborough	\$587,344,406	2,040,853,824	\$2,628,198,230
Pasco	\$31,368,490	93,242,164	\$124,610,654
Citrus	\$21,325,944	94,629,924	\$115,955,868
Hernando	\$20,355,458	74,149,527	\$94,504,985
TOTAL	\$2,205,184,157	7,906,135,275	\$10,111,319,432



Activity Spending: Central Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Fitness Walking/Jogging	\$3,274,889,687	\$2,123,248,476	\$5,398,138,163
2	Outdoor Swimming Pool Use	\$387,315,770	\$2,413,441,340	\$2,800,757,110
3	Hiking	\$277,932,333	\$2,151,406,366	\$2,429,338,700
4	Picnicking	\$104,162,052	\$2,204,758,187	\$2,308,920,240
5	Bicycle Riding - Paved Roads/Trails	\$1,128,669,081	\$1,155,950,534	\$2,284,619,615
6	Golfing	\$661,046,905	\$1,527,063,071	\$2,188,109,976
7	Visiting Historical or Archaeological Sites	\$647,981,459	\$1,469,368,579	\$2,117,350,038
8	Wildlife Viewing (>1 mile from home)	\$275,339,862	\$1,412,810,078	\$1,688,149,940
9	Nature Study	\$262,092,648	\$1,287,104,338	\$1,549,196,987
10	Freshwater Beach Activities (not including fishing)	\$83,638,487	\$1,109,871,691	\$1,193,510,178
11	Tent Camping	\$99,715,333	\$832,481,239	\$932,196,572
12	Basketball	\$366,480,787	\$554,955,714	\$921,436,501
13	Paddling Activities (Canoe/Kayak/SUP)	\$33,677,834	\$875,334,540	\$909,012,375
14	Freshwater Boat Fishing	\$123,833,298	\$744,984,291	\$868,817,589
15	Tennis	\$160,236,715	\$685,493,934	\$845,730,648
16	Horseback Riding	\$118,921,326	\$696,039,659	\$814,960,985
17	Baseball or Softball	\$403,529,922	\$382,229,897	\$785,759,819
18	Freshwater Boat Ramp Use	\$100,394,548	\$678,793,216	\$779,187,764
19	Bicycle Riding - Unpaved Roads/Trails	\$111,566,284	\$544,217,177	\$655,783,462
20	RV/Trailer Camping	\$142,407,613	\$508,619,516	\$651,027,129
21	Water Skiing/Wakeboarding	\$14,365,744	\$553,535,364	\$567,901,108
22	Freshwater Shoreline Fishing	\$106,293,684	\$417,651,267	\$523,944,951
23	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$49,051,104	\$462,114,813	\$511,165,917
24	Off-Highway Vehicle Riding	\$775,266	\$411,107,612	\$411,882,878
25	Geocaching/Geo-seeking	\$1,799,938	\$389,143,034	\$390,942,972
26	Soccer	\$127,460,264	\$241,762,447	\$369,222,711
27	Football	\$25,797,738	\$336,514,921	\$362,312,659
28	Hunting	\$86,570	\$347,918,440	\$348,005,010
29	Sport Shooting	\$5,013,092	\$143,144,272	\$148,157,364
30	Horseback Camping	\$3,143,578	\$129,109,288	\$132,252,866
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$9,097,618,922	\$26,790,173,301	\$35,887,792,225

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Orange	\$7,162,064,538	\$19,305,092,445	\$26,467,156,982
Osceola	\$1,289,745,290	\$4,995,671,769	\$6,285,417,058
Polk	\$318,087,954	\$1,447,530,213	\$1,765,618,168
Seminole	\$135,656,066	\$471,308,448	\$606,964,514
Lake	\$82,306,123	\$265,249,500	\$347,555,623
Marion	\$66,037,428	\$188,970,600	\$255,008,028
Sumter	\$27,639,182	\$67,790,112	\$95,429,294
Highlands	\$15,554,138	\$45,450,551	\$61,004,689
Hardee	\$528,206	\$3,109,662	\$3,637,868
TOTAL	\$9,097,618,925	\$26,790,173,300	\$35,887,792,224



Activity Spending: Central East Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$166,953,659	\$516,669,532	\$683,623,191
2	Fitness Walking/Jogging	\$159,124,498	\$228,132,128	\$387,256,626
3	Hiking	\$84,091,250	\$148,794,902	\$232,886,152
4	Picnicking	\$25,580,353	\$197,847,130	\$223,427,483
5	Saltwater Boat Fishing	\$33,937,328	\$171,384,711	\$205,322,039
6	Bicycle Riding - Paved Roads/Trails	\$112,491,454	\$84,794,899	\$197,286,353
7	Outdoor Swimming Pool Use	\$11,421,912	\$175,027,790	\$186,449,703
8	Freshwater Beach Activities (not including fishing)	\$79,244,884	\$102,833,392	\$182,078,276
9	Golfing	\$42,957,829	\$112,805,958	\$155,763,787
10	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$11,657,484	\$143,526,854	\$155,184,338
11	Nature Study	\$22,330,556	\$104,964,793	\$127,295,349
12	Freshwater Boat Fishing	\$10,301,731	\$113,370,514	\$123,672,245
13	Saltwater Boat Ramp Use	\$17,647,263	\$101,940,081	\$119,587,344
14	Visiting Historical or Archaeological Sites	\$1,960,230	\$111,933,590	\$113,893,820
15	Wildlife Viewing (>1 mile from home)	\$3,648,497	\$105,175,851	\$108,824,348
16	RV/Trailer Camping	\$24,260,113	\$74,623,102	\$98,883,215
17	Tennis	\$28,169,943	\$67,835,878	\$96,005,821
18	Paddling Activities (Canoe/Kayak/SUP)	\$5,057,409	\$86,689,937	\$91,747,346
19	Bicycle Riding - Unpaved Roads/Trails	\$452,327	\$88,611,023	\$89,063,350
20	Water Skiing/Wakeboarding	N/A	\$87,000,215	\$87,000,215
21	Tent Camping	\$2,433,271	\$70,103,241	\$72,536,512
22	Horseback Riding	\$25,840,895	\$46,449,038	\$72,289,933
23	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,206,102	\$69,815,392	\$72,021,494
24	Saltwater Shoreline Fishing	\$22,572,663	\$49,079,971	\$71,652,635
25	Freshwater Shoreline Fishing	\$9,859,764	\$49,945,061	\$59,804,826
26	Basketball	\$18,760,443	\$25,938,147	\$44,698,590
27	Freshwater Boat Ramp Use	\$8,755,213	\$30,785,093	\$39,540,306
28	Geocaching/Geo-seeking	N/A	\$38,884,782	\$38,884,782
29	Baseball or Softball	\$7,959,610	\$18,905,246	\$26,864,856
30	Soccer	\$12,160,549	\$10,287,214	\$22,447,764
31	Off-Highway Vehicle Riding	N/A	\$18,576,947	\$18,576,947
32	Sport Shooting	\$8,026	\$6,548,908	\$6,556,934
33	Football	\$89,575	\$5,385,704	\$5,475,279
34	Hunting	\$49,512	\$2,608,743	\$2,658,255
35	Horseback Camping	\$188,007	N/A	\$188,007
	TOTAL	\$952,172,350	\$3,267,275,767	\$4,219,448,120

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Volusia	\$434,637,825	\$1,566,362,000	\$2,000,999,825
Brevard	\$290,903,171	\$994,036,184	\$1,284,939,354
St. Lucie	\$87,434,205	\$290,271,180	\$377,705,385
Indian River	\$65,458,204	\$216,438,879	\$281,897,084
Martin	\$65,639,321	\$168,068,285	\$233,707,606
Okeechobee	\$8,099,627	\$32,099,239	\$40,198,867
TOTAL	\$952,172,353	\$3,267,275,767	\$4,219,448,120



Activity Spending: Southwest Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$502,094,883	\$1,101,570,678	\$1,603,665,560
2	Fitness Walking/Jogging	\$535,253,122	\$527,162,140	\$1,062,415,262
3	Hiking	\$303,098,162	\$611,364,821	\$914,462,983
4	Bicycle Riding - Paved Roads/Trails	\$236,973,733	\$415,836,167	\$652,809,900
5	Picnicking	\$23,510,199	\$624,089,923	\$647,600,122
6	Saltwater Boat Fishing	\$124,559,252	\$402,293,502	\$526,852,753
7	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$60,294,393	\$453,892,960	\$514,187,354
8	Visiting Historical or Archaeological Sites	\$14,811,188	\$452,977,815	\$467,789,003
9	Golfing	\$43,961,900	\$397,220,893	\$441,182,793
10	Outdoor Swimming Pool Use	\$74,946,734	\$363,380,589	\$438,327,323
11	Wildlife Viewing (>1 mile from home)	\$6,375,649	\$395,113,156	\$401,488,805
12	Nature Study	\$51,595,990	\$339,950,510	\$391,546,499
13	Freshwater Beach Activities (not including fishing)	\$16,341,895	\$350,752,696	\$367,094,591
14	Saltwater Shoreline Fishing	\$35,581,125	\$297,143,760	\$332,724,886
15	Paddling Activities (Canoe/Kayak/SUP)	\$9,061,215	\$303,539,990	\$312,601,206
16	Tennis	\$172,193,794	\$96,017,876	\$268,211,670
17	Saltwater Boat Ramp Use	N/A	\$253,820,304	\$253,820,304
18	Basketball	\$22,163,899	\$155,319,803	\$177,483,702
19	Tent Camping	\$33,623,731	\$122,136,020	\$155,759,751
20	RV/Trailer Camping	\$8,722,373	\$127,719,280	\$136,441,654
21	Water Skiing/Wakeboarding	\$63,785,574	\$72,105,732	\$135,891,307
22	Bicycle Riding - Unpaved Roads/Trails	\$8,542,817	\$121,943,455	\$130,486,272
23	Freshwater Shoreline Fishing	\$59,589,680	\$53,958,188	\$113,547,869
24	Freshwater Boat Ramp Use	\$4,431,662	\$100,597,614	\$105,029,276
25	Horseback Riding	\$32,788,270	\$66,310,642	\$99,098,912
26	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$9,552,486	\$69,444,170	\$78,996,656
27	Baseball or Softball	\$38,476,912	\$35,138,118	\$73,615,030
28	Soccer	\$59,946,478	\$9,770,276	\$69,716,754
29	Football	\$73,248	\$62,862,985	\$62,936,233
30	Freshwater Boat Fishing	\$7,962,745	\$30,700,641	\$38,663,386
31	Off-Highway Vehicle Riding	\$9,138,131	\$28,142,178	\$37,280,309
32	Geocaching/Geo-seeking	\$6,185,549	\$28,967,038	\$35,152,587
33	Horseback Camping	\$3,851,984	\$30,610,322	\$34,462,307
34	Sport Shooting	\$1,055,617	\$6,573,106	\$7,628,722
35	Hunting	N/A	\$1,866,786	\$1,866,786
	TOTAL	\$2,580,544,390	\$8,510,294,134	\$11,090,838,526

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Lee	\$1,087,668,400	\$3,483,763,283	\$4,571,431,683
Collier	\$645,952,806	\$2,034,142,552	\$2,680,095,358
Sarasota	\$434,978,583	\$1,590,229,349	\$2,025,207,932
Manatee	\$315,755,093	\$1,021,859,170	\$1,337,614,263
Charlotte	\$87,235,426	\$343,553,748	\$430,789,175
Hendry	\$6,110,198	\$25,043,575	\$31,153,773
DeSoto	\$2,105,255	\$8,773,138	\$10,878,393
Glades	\$738,629	\$2,929,321	\$3,667,949
TOTAL	\$2,580,544,390	\$8,510,294,136	\$11,090,838,526



Activity Spending: Southeast Region

Rank	Activity	Resident Spending	Visitor Spending	Total Spending
1	Saltwater Beach Activities (not including fishing)	\$1,494,205,073	\$3,603,258,322	\$5,097,463,394
2	Fitness Walking/Jogging	\$1,707,159,085	\$2,123,199,154	\$3,830,358,239
3	Picnicking	\$293,365,215	\$1,842,548,147	\$2,135,913,362
4	Hiking	\$282,632,410	\$1,551,278,736	\$1,833,911,146
5	Bicycle Riding - Paved Roads/Trails	\$659,075,218	\$1,121,328,847	\$1,780,404,066
6	Saltwater Boat Fishing	\$141,704,157	\$1,365,712,745	\$1,507,416,903
7	Outdoor Swimming Pool Use	\$301,107,458	\$1,189,730,390	\$1,490,837,848
8	Freshwater Beach Activities (not including fishing)	\$386,746,898	\$975,377,603	\$1,362,124,501
9	Golfing	\$205,693,093	\$979,263,175	\$1,184,956,268
10	Nature Study	\$190,761,554	\$979,138,991	\$1,169,900,545
11	Wildlife Viewing (>1 mile from home)	\$144,890,781	\$983,562,021	\$1,128,452,802
12	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$79,806,972	\$1,038,922,027	\$1,118,729,000
13	Visiting Historical or Archaeological Sites	\$22,563,467	\$958,407,364	\$980,970,831
14	Paddling Activities (Canoe/Kayak/SUP)	\$18,306,490	\$958,825,922	\$977,132,412
15	Saltwater Shoreline Fishing	\$226,151,501	\$746,921,104	\$973,072,605
16	Water Skiing/Wakeboarding	\$485,273	\$818,731,143	\$819,216,416
17	Freshwater Boat Fishing	\$121,145,228	\$686,640,835	\$807,786,063
18	RV/Trailer Camping	\$92,138,826	\$663,569,994	\$755,708,821
19	Saltwater Boat Ramp Use	\$11,436,460	\$690,543,279	\$701,979,739
20	Tennis	\$232,116,126	\$463,776,266	\$695,892,392
21	Basketball	\$133,845,597	\$494,804,776	\$628,650,373
22	Tent Camping	\$13,434,506	\$506,388,316	\$519,822,823
23	Horseback Riding	\$58,895,298	\$384,166,458	\$443,061,756
24	Freshwater Shoreline Fishing	\$67,147,650	\$374,076,820	\$441,224,469
25	Bicycle Riding - Unpaved Roads/Trails	\$88,213,183	\$308,643,305	\$396,856,488
26	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$43,433,927	\$327,779,571	\$371,213,498
27	Sport Shooting	\$45,810,281	\$303,135,919	\$348,946,199
28	Geocaching/Geo-seeking	\$13,790,800	\$320,166,947	\$333,957,747
29	Hunting	\$111,303,742	\$164,364,211	\$275,667,952
30	Freshwater Boat Ramp Use	\$88,311,298	\$165,867,288	\$254,178,586
31	Football	\$35,290,084	\$215,064,207	\$250,354,291
32	Baseball or Softball	\$47,070,215	\$174,721,925	\$221,792,140
33	Off-Highway Vehicle Riding	\$426,328	\$200,970,936	\$201,397,264
34	Soccer	\$82,914,488	\$105,815,001	\$188,729,489
35	Horseback Camping	\$39,280,659	\$120,940,573	\$160,221,232
	TOTAL	\$7,480,659,341	\$27,907,642,318	\$35,388,301,660

N/A = Not Applicable or Insufficient Data

County	Resident Spending	Visitor Spending	Total Spending
Miami-Dade	\$3,059,688,648	\$12,152,639,734	\$15,212,328,382
Broward	\$1,711,619,841	\$6,408,784,183	\$8,120,404,024
Monroe	\$1,461,038,660	\$4,640,316,850	\$6,101,355,510
Palm Beach	\$1,248,312,193	\$4,705,901,548	\$5,954,213,741
TOTAL	\$7,480,659,342	\$27,907,642,315	\$35,388,301,657

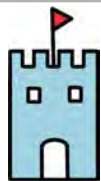
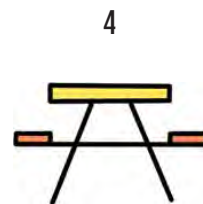


Activity Spending: Alachua County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$86,703,617	\$63,594,600	\$150,298,217
2	Hiking	\$2,272,485	\$81,064,916	\$83,337,401
3	Nature Study	\$26,234,651	\$38,911,160	\$65,145,811
4	Picnicking	\$2,632,793	\$46,675,745	\$49,308,538
5	Bicycle Riding - Paved Roads/Trails	\$11,089,597	\$33,164,926	\$44,254,523
6	Visiting Historical or Archaeological Sites	\$16,553	\$41,364,673	\$41,381,227
7	RV/Trailer Camping	\$10,537,319	\$25,750,188	\$36,287,507
8	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$12,337,120	\$14,050,802	\$26,387,922
9	Freshwater Shoreline Fishing	\$2,754,659	\$21,440,843	\$24,195,503
10	Basketball	\$3,244,807	\$19,882,044	\$23,126,851
11	Freshwater Boat Fishing	\$12,685,272	\$8,563,650	\$21,248,923
12	Tent Camping	\$2,132,105	\$16,940,913	\$19,073,018
13	Horseback Riding	\$543,036	\$16,940,913	\$17,483,949
14	Paddling Activities (Canoe/Kayak/SUP)	\$241,349	\$17,073,264	\$17,314,613
15	Water Skiing/Wakeboarding	N/A	\$16,940,913	\$16,940,913
16	Bicycle Riding - Unpaved Roads/Trails	N/A	\$16,827,174	\$16,827,174
17	Golfing	\$119,516	\$15,791,867	\$15,911,383
18	Wildlife Viewing (>1 mile from home)	\$1,930,794	\$10,720,422	\$12,651,216
19	Outdoor Swimming Pool Use	\$1,751,355	\$4,235,228	\$5,986,583
20	Freshwater Beach Activities (not including fishing)	\$148,981	\$4,235,228	\$4,384,209
21	Tennis	\$37,245	\$3,838,176	\$3,875,421
22	Soccer	\$1,855,114	N/A	\$1,855,114
23	Baseball or Softball	\$101,390	N/A	\$101,390
24	Hunting	\$37,245	N/A	\$37,245
25	Off-Highway Vehicle Riding	\$4,138	N/A	\$4,138
26	Freshwater Boat Ramp Use	N/A	N/A	N/A
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Horseback Camping	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$179,411,141	\$518,007,645	\$697,418,789

N/A = Not Applicable or Insufficient Data

Top Ten Activities

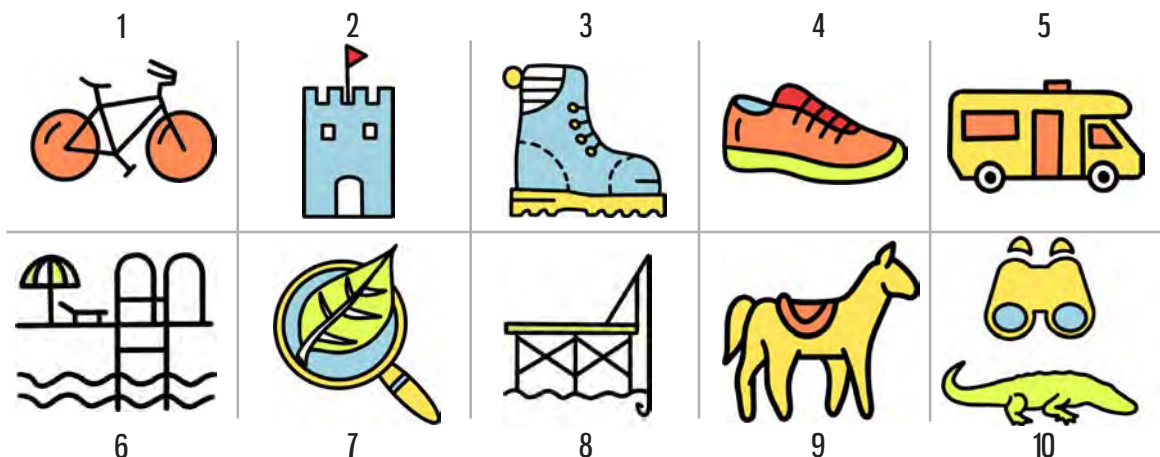


Activity Spending: Baker County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$234,768	\$332,139	\$566,907
2	Visiting Historical or Archaeological Sites	\$1,348	\$414,258	\$415,605
3	Hiking	\$66,042	\$307,677	\$373,719
4	Fitness Walking/Jogging	\$10,947	\$334,610	\$345,558
5	RV/Trailer Camping	\$53,448	\$257,882	\$311,330
6	Outdoor Swimming Pool Use	\$15,701	\$279,211	\$294,912
7	Nature Study	\$103,216	\$171,917	\$275,134
8	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$98,675	\$140,715	\$239,390
9	Horseback Riding	\$26,878	\$192,192	\$219,071
10	Wildlife Viewing (>1 mile from home)	\$20,448	\$196,020	\$216,468
11	Freshwater Shoreline Fishing	\$758	\$214,725	\$215,483
12	Paddling Activities (Canoe/Kayak/SUP)	\$44,125	\$170,985	\$215,109
13	Golfing	\$43,947	\$158,152	\$202,099
14	Water Skiing/Wakeboarding	N/A	\$200,393	\$200,393
15	Basketball	\$3	\$199,114	\$199,117
16	Bicycle Riding - Unpaved Roads/Trails	N/A	\$168,520	\$168,520
17	Freshwater Beach Activities (not including fishing)	\$216	\$129,895	\$130,111
18	Tent Camping	\$60,819	\$66,273	\$127,092
19	Freshwater Boat Fishing	\$39,438	\$85,763	\$125,201
20	Picnicking	\$47,715	\$66,273	\$113,988
21	Tennis	\$53,745	\$38,438	\$92,183
22	Soccer	\$37,761	N/A	\$37,761
23	Baseball or Softball	\$36,806	N/A	\$36,806
24	Sport Shooting	\$1,092	N/A	\$1,092
25	Freshwater Boat Ramp Use	N/A	N/A	N/A
26	Geocaching/Geo-seeking	N/A	N/A	N/A
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Football	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$997,896	\$4,125,152	\$5,123,050

N/A = Not Applicable or Insufficient Data

Top Ten Activities

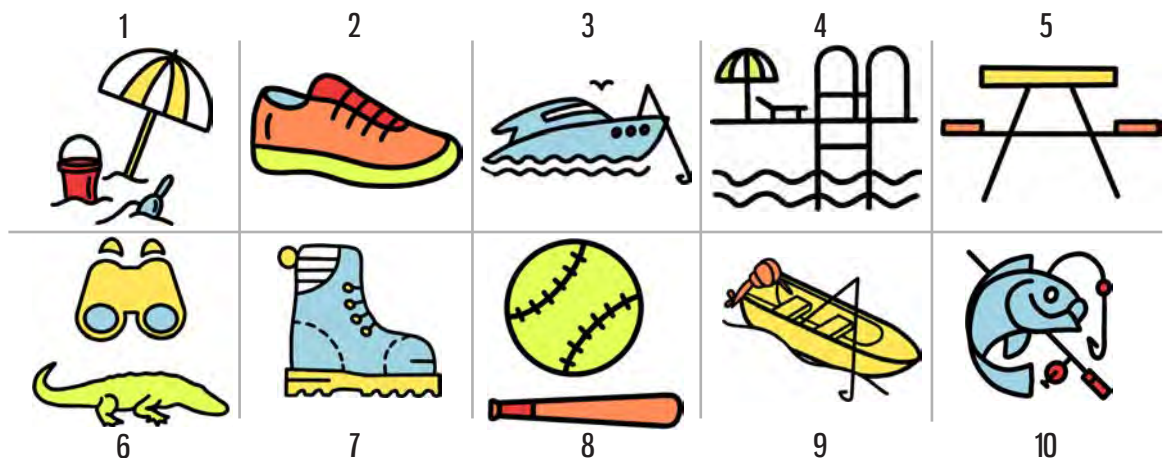


Activity Spending: Bay County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$143,500,610	\$276,158,607	\$419,659,217
2	Fitness Walking/Jogging	\$114,839,642	\$182,251,746	\$297,091,387
3	Saltwater Boat Fishing	\$35,159,849	\$74,552,893	\$109,712,742
4	Outdoor Swimming Pool Use	\$164,168	\$89,465,019	\$89,629,187
5	Picnicking	\$2,755,316	\$74,426,340	\$77,181,656
6	Wildlife Viewing (>1 mile from home)	\$37,575,921	\$38,342,151	\$75,918,073
7	Hiking	\$2,075,584	\$73,205,527	\$75,281,111
8	Baseball or Softball	\$53,799,127	\$18,301,382	\$72,100,509
9	Freshwater Boat Fishing	\$15,784,813	\$39,526,951	\$55,311,765
10	Saltwater Shoreline Fishing	\$12,159,710	\$42,236,490	\$54,396,200
11	Freshwater Beach Activities (not including fishing)	\$3,395,142	\$49,783,216	\$53,178,358
12	Bicycle Riding - Paved Roads/Trails	\$17,994,797	\$32,942,487	\$50,937,285
13	Paddling Activities (Canoe/Kayak/SUP)	\$9,479,011	\$41,412,548	\$50,891,559
14	Nature Study	\$518,896	\$49,005,353	\$49,524,249
15	Tennis	\$346,443	\$48,450,766	\$48,797,209
16	Freshwater Shoreline Fishing	\$1,884,825	\$40,005,913	\$41,890,738
17	Water Skiing/Wakeboarding	N/A	\$40,005,913	\$40,005,913
18	Saltwater Boat Ramp Use	N/A	\$38,337,855	\$38,337,855
19	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$725,716	\$34,899,270	\$35,624,986
20	Geocaching/Geo-seeking	\$20,499,591	\$14,822,607	\$35,322,198
21	Golfing	\$1,255,600	\$32,942,487	\$34,198,087
22	Visiting Historical or Archaeological Sites	\$361,305	\$32,942,487	\$33,303,793
23	Sport Shooting	N/A	\$29,040,209	\$29,040,209
24	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$4,651,699	\$21,780,157	\$26,431,856
25	Bicycle Riding - Unpaved Roads/Trails	N/A	\$21,780,157	\$21,780,157
26	Tent Camping	\$2,216,262	\$18,200,548	\$20,416,810
27	Basketball	\$6,833,197	\$3,293,913	\$10,127,110
28	Horseback Riding	\$2,375,774	\$5,445,039	\$7,820,814
29	RV/Trailer Camping	\$16,400	\$3,781,277	\$3,797,677
30	Soccer	\$2,232,405	N/A	\$2,232,405
31	Football	\$185,009	N/A	\$185,009
32	Freshwater Boat Ramp Use	N/A	N/A	N/A
33	Horseback Camping	N/A	N/A	N/A
34	Hunting	N/A	N/A	N/A
35	Off-Highway Vehicle Riding	N/A	N/A	N/A
TOTAL		\$492,786,813	\$1,467,339,309	\$1,960,126,122

N/A = Not Applicable or Insufficient Data

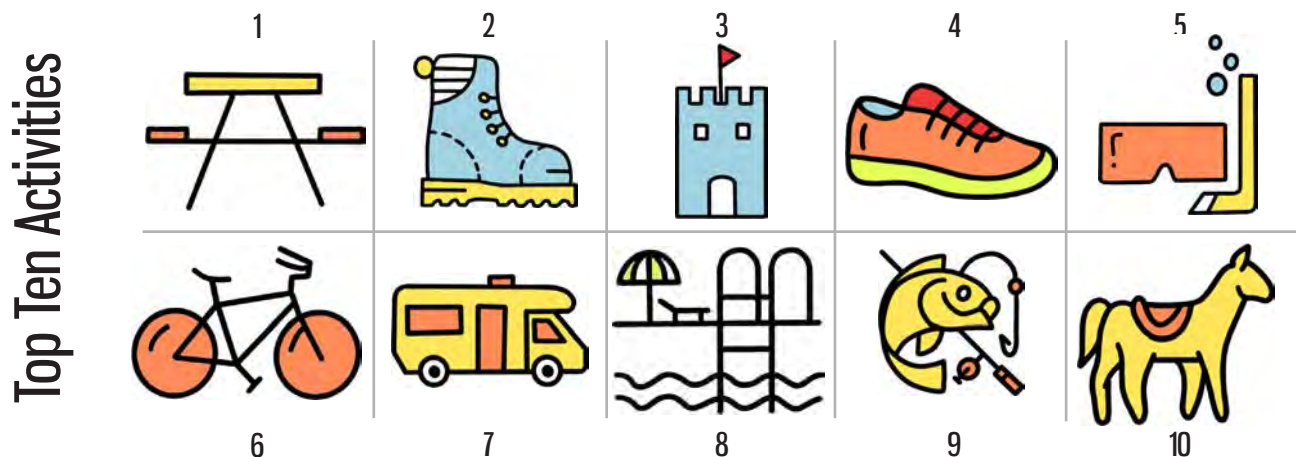
Top Ten Activities



Activity Spending: Bradford County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Picnicking	\$70,549	\$1,180,710	\$1,251,259
2	Hiking	\$396,011	\$849,910	\$1,245,921
3	Visiting Historical or Archaeological Sites	\$33,200	\$1,144,321	\$1,177,521
4	Fitness Walking/Jogging	\$988,711	\$183,069	\$1,171,780
5	Freshwater Beach Activities (not including fishing)	\$551,120	\$520,961	\$1,072,081
6	Bicycle Riding - Paved Roads/Trails	\$74,214	\$917,482	\$991,695
7	RV/Trailer Camping	\$117,720	\$712,359	\$830,078
8	Outdoor Swimming Pool Use	\$34,582	\$771,277	\$805,859
9	Freshwater Shoreline Fishing	\$93,103	\$593,144	\$686,248
10	Horseback Riding	\$59,200	\$530,901	\$590,101
11	Wildlife Viewing (>1 mile from home)	\$45,036	\$541,475	\$586,511
12	Paddling Activities (Canoe/Kayak/SUP)	\$97,186	\$472,318	\$569,504
13	Water Skiing/Wakeboarding	N/A	\$553,555	\$553,555
14	Golfing	\$96,795	\$436,870	\$533,664
15	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$114,111	\$388,704	\$502,815
16	Basketball	\$369,284	\$117,164	\$486,449
17	Bicycle Riding - Unpaved Roads/Trails	N/A	\$465,511	\$465,511
18	Tent Camping	\$59,433	\$307,375	\$366,808
19	Hunting	\$305,827	N/A	\$305,827
20	Nature Study	\$67,627	\$183,069	\$250,696
21	Tennis	\$118,374	\$106,180	\$224,554
22	Baseball or Softball	\$81,066	\$117,164	\$198,230
23	Off-Highway Vehicle Riding	N/A	\$183,069	\$183,069
24	Horseback Camping	\$166,981	N/A	\$166,981
25	Freshwater Boat Fishing	\$12,470	\$117,164	\$129,635
26	Soccer	\$83,170	N/A	\$83,170
27	Freshwater Boat Ramp Use	N/A	N/A	N/A
28	Geocaching/Geo-seeking	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$4,035,770	\$11,393,752	\$15,429,522

N/A = Not Applicable or Insufficient Data

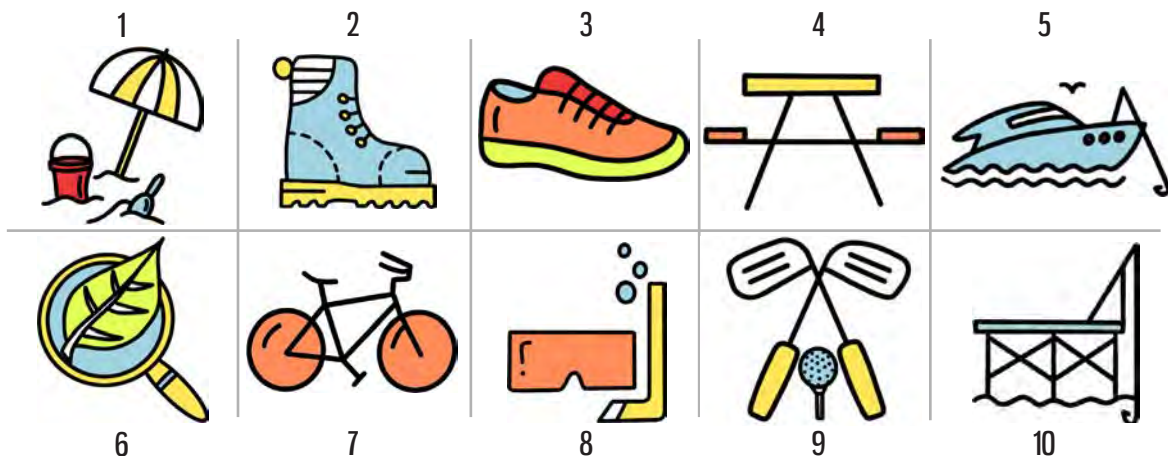


Activity Spending: Brevard County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$50,349,227	\$171,494,895	\$221,844,122
2	Hiking	\$40,347,606	\$88,244,367	\$128,591,973
3	Fitness Walking/Jogging	\$31,999,480	\$71,335,475	\$103,334,956
4	Picnicking	\$3,301,284	\$72,417,309	\$75,718,594
5	Saltwater Boat Fishing	\$7,623,997	\$63,883,327	\$71,507,324
6	Nature Study	\$3,030,221	\$63,579,600	\$66,609,821
7	Bicycle Riding - Paved Roads/Trails	\$28,733,228	\$29,754,076	\$58,487,304
8	Freshwater Beach Activities (not including fishing)	\$30,326,069	\$23,920,030	\$54,246,099
9	Golfing	\$21,738,752	\$23,976,646	\$45,715,398
10	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$7,578,358	\$38,061,639	\$45,639,997
11	Wildlife Viewing (>1 mile from home)	\$293,929	\$40,763,129	\$41,057,058
12	Saltwater Boat Ramp Use	\$17,647,175	\$20,579,546	\$38,226,722
13	Outdoor Swimming Pool Use	\$2,338,164	\$35,132,947	\$37,471,110
14	Visiting Historical or Archaeological Sites	\$18,116	\$31,215,463	\$31,233,578
15	Tent Camping	\$2,354,307	\$27,906,702	\$30,261,009
16	Saltwater Shoreline Fishing	\$2,184,822	\$27,380,535	\$29,565,357
17	Paddling Activities (Canoe/Kayak/SUP)	\$197,259	\$25,078,878	\$25,276,137
18	Off-Highway Vehicle Riding	N/A	\$18,576,947	\$18,576,947
19	Water Skiing/Wakeboarding	N/A	\$18,576,947	\$18,576,947
20	Freshwater Shoreline Fishing	\$3,599,011	\$14,877,038	\$18,476,050
21	Bicycle Riding - Unpaved Roads/Trails	\$452,327	\$17,883,407	\$18,335,734
22	Tennis	\$4,222,229	\$13,654,056	\$17,876,285
23	RV/Trailer Camping	\$7,465,269	\$8,372,011	\$15,837,279
24	Freshwater Boat Fishing	\$4,923,618	\$9,102,704	\$14,026,322
25	Freshwater Boat Ramp Use	N/A	\$12,384,631	\$12,384,631
26	Basketball	\$10,348,008	\$1,981,541	\$12,329,549
27	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$142,027	\$12,136,938	\$12,278,965
28	Horseback Riding	\$8,148,296	\$557,308	\$8,705,604
29	Soccer	\$82,446	\$7,926,164	\$8,008,610
30	Sport Shooting	\$644	\$3,034,235	\$3,034,879
31	Baseball or Softball	\$1,453,276	N/A	\$1,453,276
32	Hunting	N/A	\$247,693	\$247,693
33	Football	\$4,026	N/A	\$4,026
34	Geocaching/Geo-seeking	N/A	N/A	N/A
35	Horseback Camping	N/A	N/A	N/A
TOTAL		\$290,903,171	\$994,036,184	\$1,284,939,354

N/A = Not Applicable or Insufficient Data

Top Ten Activities

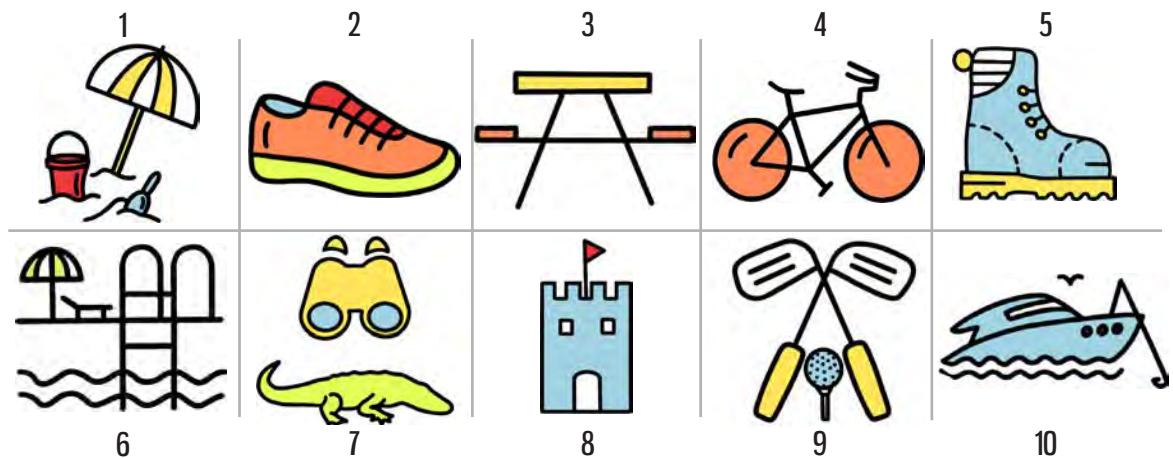


Activity Spending: Broward County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$320,695,172	\$1,065,366,766	\$1,386,061,938
2	Fitness Walking/Jogging	\$478,849,810	\$668,343,510	\$1,147,193,319
3	Picnicking	\$25,434,426	\$523,716,478	\$549,150,904
4	Bicycle Riding - Paved Roads/Trails	\$305,581,552	\$237,423,800	\$543,005,352
5	Hiking	\$100,320,870	\$341,324,764	\$441,645,634
6	Outdoor Swimming Pool Use	\$38,316,945	\$362,177,355	\$400,494,300
7	Wildlife Viewing (>1 mile from home)	\$23,389,509	\$332,093,027	\$355,482,535
8	Visiting Historical or Archaeological Sites	\$13,876,105	\$306,169,828	\$320,045,933
9	Golfing	\$32,183,316	\$266,691,799	\$298,875,115
10	Saltwater Boat Fishing	\$17,312,243	\$274,412,819	\$291,725,062
11	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$11,196,209	\$249,076,888	\$260,273,097
12	Nature Study	\$61,836,365	\$187,728,620	\$249,564,985
13	Saltwater Shoreline Fishing	\$3,291,246	\$207,390,450	\$210,681,696
14	Freshwater Beach Activities (not including fishing)	\$28,478,503	\$168,011,561	\$196,490,064
15	Tennis	\$4,365,731	\$182,945,922	\$187,311,653
16	Saltwater Boat Ramp Use	\$10,570,420	\$151,802,745	\$162,373,165
17	Geocaching/Geo-seeking	\$13,790,800	\$119,474,888	\$133,265,687
18	Basketball	\$34,935,771	\$81,504,231	\$116,440,002
19	Paddling Activities (Canoe/Kayak/SUP)	\$581,194	\$111,390,585	\$111,971,779
20	RV/Trailer Camping	\$19,373,132	\$92,568,353	\$111,941,485
21	Sport Shooting	\$45,810,281	\$39,495,831	\$85,306,112
22	Horseback Riding	\$10,105,121	\$60,477,991	\$70,583,112
23	Tent Camping	\$703,173	\$69,529,119	\$70,232,292
24	Baseball or Softball	\$22,367,795	\$44,587,090	\$66,954,885
25	Freshwater Boat Fishing	\$24,137,487	\$40,807,216	\$64,944,703
26	Off-Highway Vehicle Riding	N/A	\$60,477,991	\$60,477,991
27	Water Skiing/Wakeboarding	N/A	\$44,587,090	\$44,587,090
28	Horseback Camping	\$31,255,319	\$4,936,979	\$36,192,298
29	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$5,587,381	\$29,724,727	\$35,312,108
30	Soccer	\$7,929,271	\$23,142,088	\$31,071,360
31	Bicycle Riding - Unpaved Roads/Trails	N/A	\$30,856,118	\$30,856,118
32	Freshwater Shoreline Fishing	\$13,215,452	\$15,119,498	\$28,334,950
33	Freshwater Boat Ramp Use	\$6,129,244	\$7,714,029	\$13,843,274
34	Football	N/A	\$7,714,029	\$7,714,029
35	Hunting	N/A	N/A	N/A
TOTAL		\$1,711,619,841	\$6,408,784,183	\$8,120,404,024

N/A = Not Applicable or Insufficient Data

Top Ten Activities

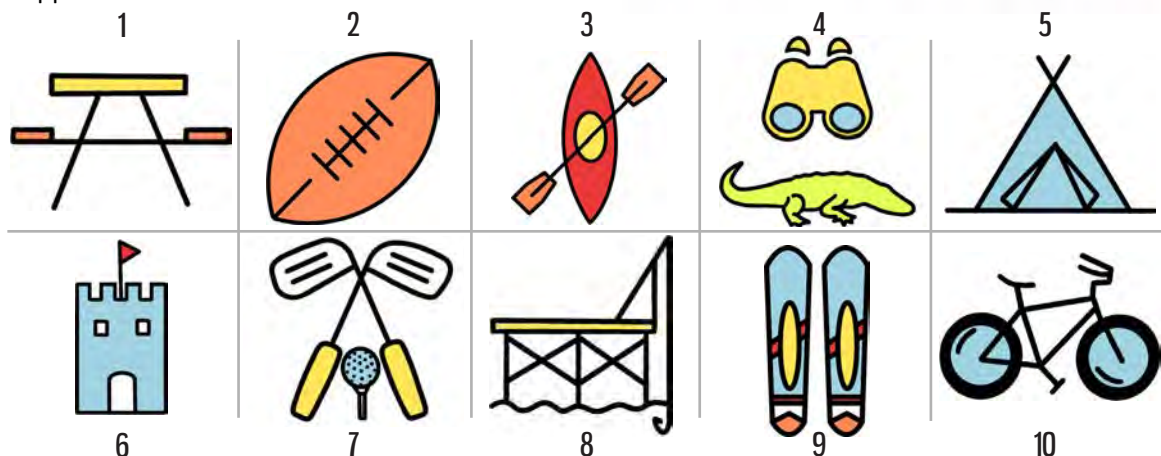


Activity Spending: Calhoun County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Picnicking	\$18,553	\$323,253	\$341,806
2	Football	\$281,221	N/A	\$281,221
3	Paddling Activities (Canoe/Kayak/SUP)	\$25,079	\$240,486	\$265,565
4	Wildlife Viewing (>1 mile from home)	\$35,304	\$202,649	\$237,953
5	Tent Camping	\$27,648	\$163,354	\$191,003
6	Visiting Historical or Archaeological Sites	\$1,488	\$186,459	\$187,947
7	Golfing	\$18,677	\$149,662	\$168,339
8	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$19,160	\$148,837	\$167,997
9	Water Skiing/Wakeboarding	N/A	\$148,893	\$148,893
10	Bicycle Riding - Unpaved Roads/Trails	N/A	\$117,934	\$117,934
11	Bicycle Riding - Paved Roads/Trails	\$52,462	\$47,088	\$99,550
12	Freshwater Boat Fishing	\$21,207	\$69,191	\$90,398
13	Freshwater Shoreline Fishing	\$7,763	\$69,191	\$76,954
14	Freshwater Beach Activities (not including fishing)	\$27,018	\$48,049	\$75,067
15	Fitness Walking/Jogging	\$14,202	\$48,049	\$62,251
16	Tennis	\$10,343	\$48,049	\$58,392
17	RV/Trailer Camping	\$50,061	\$7,688	\$57,749
18	Geocaching/Geo-seeking	N/A	\$48,049	\$48,049
19	Hiking	\$39,043	\$7,688	\$46,731
20	Horseback Riding	\$26	\$43,364	\$43,391
21	Basketball	\$28,007	\$7,688	\$35,695
22	Soccer	\$34,911	N/A	\$34,911
23	Baseball or Softball	\$30,803	N/A	\$30,803
24	Outdoor Swimming Pool Use	\$15,476	\$7,688	\$23,164
25	Nature Study	\$12,214	\$7,688	\$19,902
26	Freshwater Boat Ramp Use	\$17,098	N/A	\$17,098
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$787,766	\$2,140,998	\$2,928,764

N/A = Not Applicable or Insufficient Data

Top Ten Activities

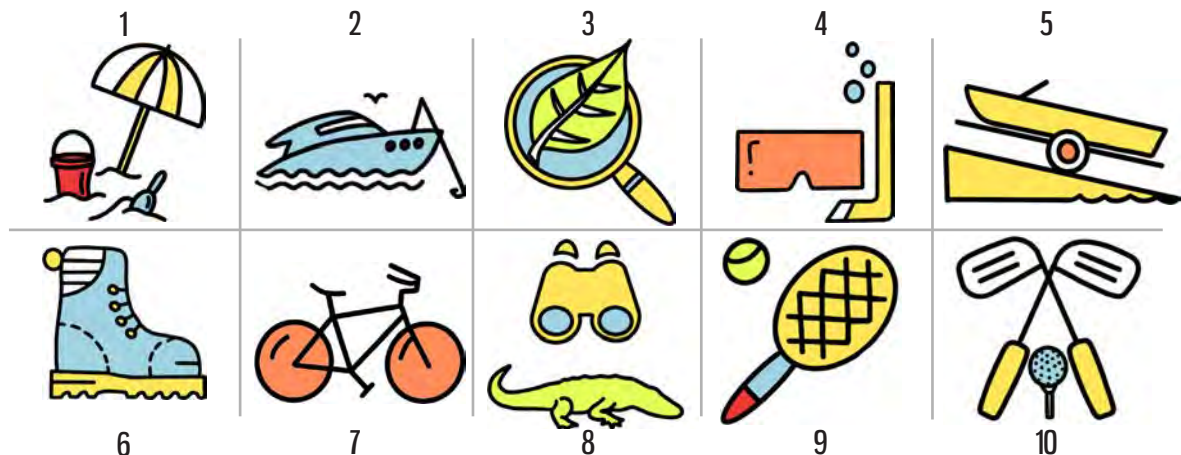


Activity Spending: Charlotte County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$21,315,198	\$40,843,843	\$62,159,041
2	Saltwater Boat Fishing	\$9,612,930	\$24,547,395	\$34,160,325
3	Nature Study	\$7,834,111	\$18,228,175	\$26,062,286
4	Freshwater Beach Activities (not including fishing)	\$2,258,648	\$19,840,191	\$22,098,839
5	Freshwater Boat Ramp Use	\$4,431,662	\$15,500,149	\$19,931,811
6	Hiking	\$95,911	\$18,979,774	\$19,075,686
7	Bicycle Riding - Paved Roads/Trails	\$5,180,550	\$11,387,864	\$16,568,414
8	Wildlife Viewing (>1 mile from home)	\$1,065,153	\$15,373,617	\$16,438,770
9	Tennis	\$2,110,581	\$12,991,655	\$15,102,236
10	Golfing	\$4,616,315	\$9,920,095	\$14,536,410
11	Picnicking	\$1,448,949	\$12,159,709	\$13,608,658
12	Outdoor Swimming Pool Use	\$3,218,070	\$10,334,487	\$13,552,557
13	Soccer	\$9,218,971	\$4,270,449	\$13,489,421
14	Paddling Activities (Canoe/Kayak/SUP)	\$14,750	\$12,704,332	\$12,719,082
15	Saltwater Boat Ramp Use	N/A	\$12,295,363	\$12,295,363
16	Football	\$23,047	\$11,387,864	\$11,410,912
17	Horseback Camping	N/A	\$10,040,300	\$10,040,300
18	Fitness Walking/Jogging	\$2,213,475	\$6,851,698	\$9,065,173
19	Saltwater Shoreline Fishing	\$949,375	\$7,967,423	\$8,916,798
20	RV/Trailer Camping	\$428,307	\$8,370,080	\$8,798,387
21	Basketball	\$69,245	\$7,980,995	\$8,050,240
22	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$4,391,124	\$3,281,089	\$7,672,213
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$6,851,698	\$6,851,698
24	Off-Highway Vehicle Riding	\$1,003,844	\$5,580,054	\$6,583,897
25	Sport Shooting	\$132,753	\$6,124,140	\$6,256,894
26	Horseback Riding	\$2,721,543	\$3,074,723	\$5,796,266
27	Visiting Historical or Archaeological Sites	\$172,207	\$5,485,155	\$5,657,362
28	Water Skiing/Wakeboarding	N/A	\$4,858,822	\$4,858,822
29	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$1,918,284	\$2,733,087	\$4,651,371
30	Baseball or Softball	\$236,006	\$4,270,449	\$4,506,455
31	Tent Camping	\$59,001	\$4,270,449	\$4,329,451
32	Freshwater Boat Fishing	\$49,219	\$2,846,966	\$2,896,185
33	Hunting	N/A	\$1,860,018	\$1,860,018
34	Freshwater Shoreline Fishing	\$446,198	\$341,636	\$787,834
35	Geocaching/Geo-seeking	N/A	N/A	N/A
TOTAL		\$87,235,426	\$343,553,748	\$430,789,175

N/A = Not Applicable or Insufficient Data

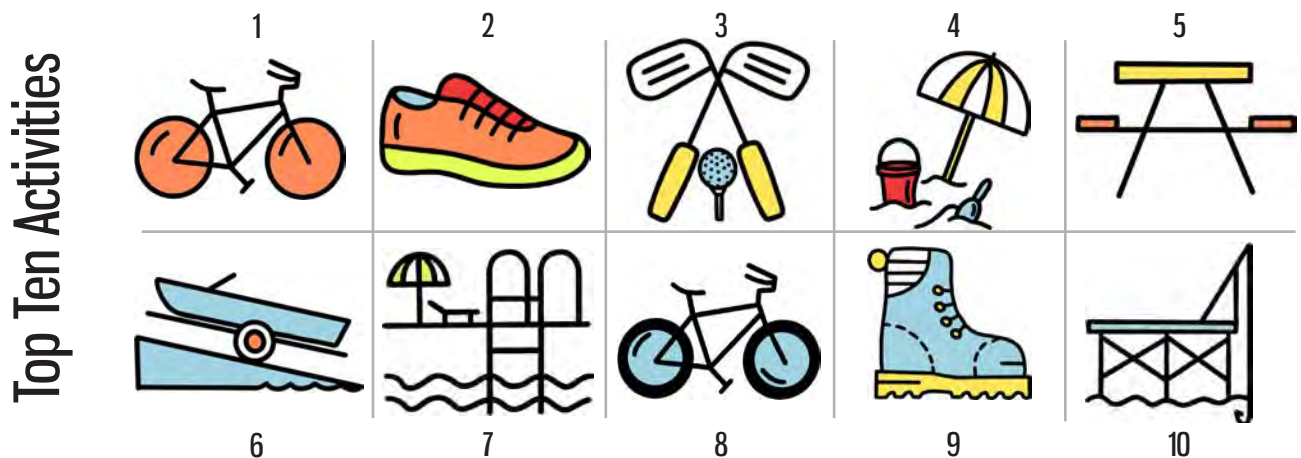
Top Ten Activities



Activity Spending: Citrus County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$3,988,168	\$6,267,883	\$10,256,051
2	Fitness Walking/Jogging	\$5,121,313	\$3,885,448	\$9,006,761
3	Golfing	\$2,061,001	\$6,267,883	\$8,328,884
4	Saltwater Beach Activities (not including fishing)	\$2,148,634	\$5,864,407	\$8,013,041
5	Picnicking	\$147,345	\$6,907,463	\$7,054,807
6	Saltwater Boat Ramp Use	\$66,902	\$5,301,932	\$5,368,834
7	Outdoor Swimming Pool Use	\$657,571	\$4,353,141	\$5,010,711
8	Bicycle Riding - Unpaved Roads/Trails	N/A	\$4,714,403	\$4,714,403
9	Hiking	\$1,867,272	\$2,560,985	\$4,428,257
10	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$356,275	\$3,839,099	\$4,195,373
11	Water Skiing/Wakeboarding	N/A	\$3,869,458	\$3,869,458
12	Freshwater Boat Fishing	\$379,073	\$3,331,145	\$3,710,218
13	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$355,088	\$3,133,942	\$3,489,030
14	Wildlife Viewing (>1 mile from home)	\$95,695	\$3,361,792	\$3,457,487
15	RV/Trailer Camping	\$134,256	\$3,197,900	\$3,332,156
16	Basketball	\$152,026	\$3,133,942	\$3,285,968
17	Baseball or Softball	\$142,068	\$3,133,942	\$3,276,009
18	Freshwater Shoreline Fishing	\$127,306	\$3,133,942	\$3,261,248
19	Freshwater Beach Activities (not including fishing)	\$293,818	\$2,966,133	\$3,259,950
20	Saltwater Boat Fishing	\$1,285,126	\$1,970,338	\$3,255,464
21	Paddling Activities (Canoe/Kayak/SUP)	\$54,798	\$3,133,942	\$3,188,739
22	Tennis	\$15,587	\$3,133,942	\$3,149,528
23	Horseback Riding	\$94,198	\$2,616,059	\$2,710,257
24	Visiting Historical or Archaeological Sites	\$32,486	\$2,114,611	\$2,147,097
25	Tent Camping	\$424,751	\$1,566,971	\$1,991,722
26	Saltwater Shoreline Fishing	\$670,277	\$669,356	\$1,339,632
27	Soccer	\$565,857	N/A	\$565,857
28	Nature Study	\$433	\$199,869	\$200,302
29	Hunting	\$87,920	N/A	\$87,920
30	Sport Shooting	\$677	N/A	\$677
31	Off-Highway Vehicle Riding	\$27	N/A	\$27
32	Freshwater Boat Ramp Use	N/A	N/A	N/A
33	Geocaching/Geo-seeking	N/A	N/A	N/A
34	Horseback Camping	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
	TOTAL	\$21,325,944	\$94,629,924	\$115,955,868

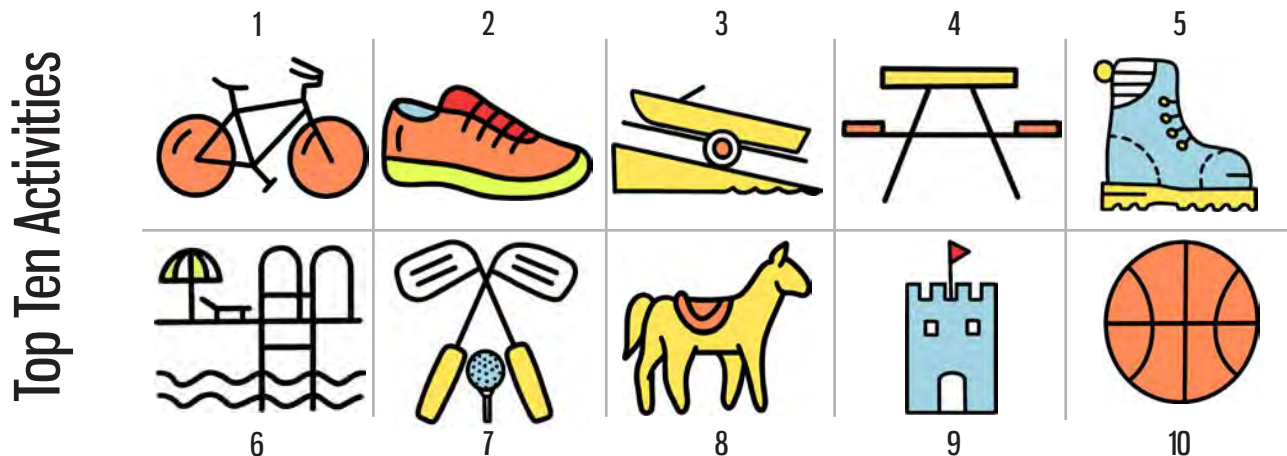
N/A = Not Applicable or Insufficient Data



Activity Spending: Clay County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$1,881,117	\$10,178,901	\$12,060,017
2	Fitness Walking/Jogging	\$702,176	\$11,217,564	\$11,919,739
3	Freshwater Boat Ramp Use	\$455,600	\$8,863,260	\$9,318,861
4	Picnicking	\$735	\$7,478,376	\$7,479,111
5	Hiking	\$3,255,952	\$2,921,241	\$6,177,193
6	Outdoor Swimming Pool Use	\$715,425	\$5,089,450	\$5,804,875
7	Golfing	\$383,669	\$5,089,450	\$5,473,119
8	Horseback Riding	\$1,211,498	\$4,206,586	\$5,418,084
9	Visiting Historical or Archaeological Sites	\$381,251	\$4,057,771	\$4,439,022
10	Basketball	\$1,463,747	\$1,950,379	\$3,414,126
11	Tent Camping	\$781,563	\$2,596,658	\$3,378,221
12	RV/Trailer Camping	\$1,383,892	\$1,661,861	\$3,045,753
13	Bicycle Riding - Unpaved Roads/Trails	\$1,039,691	\$1,650,704	\$2,690,395
14	Freshwater Boat Fishing	\$963,709	\$1,661,861	\$2,625,570
15	Nature Study	\$901,104	\$1,661,861	\$2,562,965
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$861,456	\$1,661,861	\$2,523,317
17	Freshwater Shoreline Fishing	\$384,413	\$2,103,293	\$2,487,706
18	Baseball or Softball	\$321,323	\$1,661,861	\$1,983,184
19	Freshwater Beach Activities (not including fishing)	\$132,741	\$1,847,330	\$1,980,072
20	Water Skiing/Wakeboarding	N/A	\$1,962,911	\$1,962,911
21	Wildlife Viewing (>1 mile from home)	\$38,256	\$1,920,074	\$1,958,330
22	Paddling Activities (Canoe/Kayak/SUP)	\$11,767	\$1,661,861	\$1,673,628
23	Football	\$471	\$1,661,861	\$1,662,332
24	Sport Shooting	N/A	\$1,661,861	\$1,661,861
25	Tennis	\$469,204	\$376,515	\$845,719
26	Geocaching/Geo-seeking	\$294,163	N/A	\$294,163
27	Soccer	\$233,007	N/A	\$233,007
28	Horseback Camping	\$8,501	N/A	\$8,501
29	Hunting	N/A	N/A	N/A
30	Off-Highway Vehicle Riding	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$18,276,431	\$86,805,355	\$105,081,786

N/A = Not Applicable or Insufficient Data

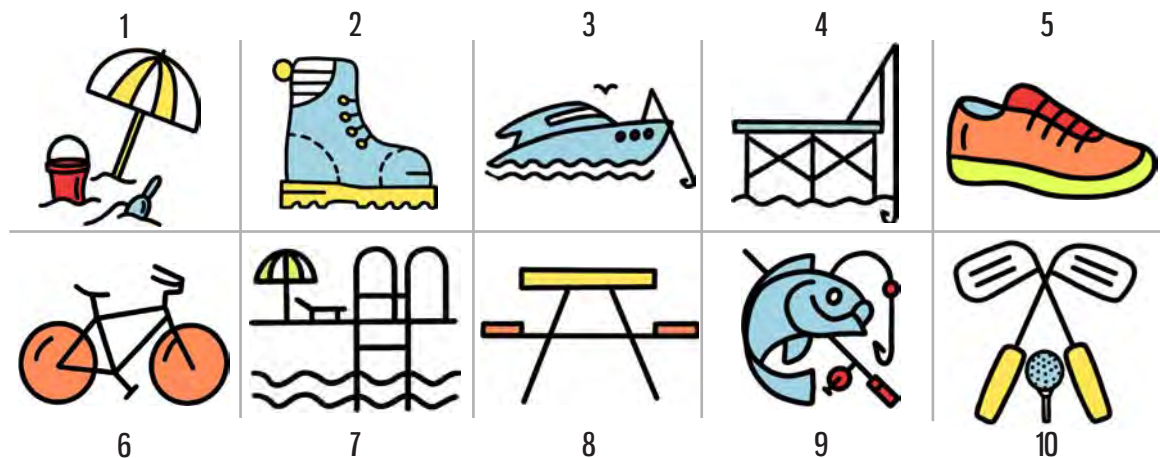


Activity Spending: Collier County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$137,299,976	\$267,757,261	\$405,057,237
2	Hiking	\$67,359,991	\$172,864,631	\$240,224,622
3	Saltwater Boat Fishing	\$52,324,581	\$177,953,743	\$230,278,324
4	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$36,737,560	\$169,408,227	\$206,145,787
5	Fitness Walking/Jogging	\$112,266,651	\$81,916,508	\$194,183,160
6	Bicycle Riding - Paved Roads/Trails	\$109,608,080	\$55,122,650	\$164,730,730
7	Outdoor Swimming Pool Use	\$19,339,661	\$119,064,925	\$138,404,585
8	Picnicking	\$298,314	\$122,420,496	\$122,718,810
9	Saltwater Shoreline Fishing	\$16,934,077	\$76,290,622	\$93,224,699
10	Golfing	\$9,309,267	\$78,319,161	\$87,628,429
11	Tent Camping	\$19,673,203	\$65,337,215	\$85,010,418
12	RV/Trailer Camping	\$1,804,486	\$82,136,499	\$83,940,985
13	Basketball	\$141,204	\$57,657,542	\$57,798,746
14	Visiting Historical or Archaeological Sites	\$732,675	\$53,997,698	\$54,730,373
15	Paddling Activities (Canoe/Kayak/SUP)	\$4,185,553	\$49,002,911	\$53,188,464
16	Tennis	\$98,058	\$49,002,911	\$49,100,969
17	Nature Study	\$2,569,702	\$46,078,036	\$48,647,738
18	Freshwater Beach Activities (not including fishing)	\$1,089,534	\$40,558,271	\$41,647,805
19	Bicycle Riding - Unpaved Roads/Trails	\$8,542,817	\$29,158,757	\$37,701,574
20	Water Skiing/Wakeboarding	N/A	\$35,998,465	\$35,998,465
21	Baseball or Softball	\$5,167,877	\$30,418,703	\$35,586,580
22	Horseback Riding	\$17,607,302	\$17,339,261	\$34,946,563
23	Freshwater Shoreline Fishing	\$2,008,229	\$30,418,703	\$32,426,932
24	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$1,719,909	\$30,418,703	\$32,138,612
25	Freshwater Boat Ramp Use	N/A	\$29,038,762	\$29,038,762
26	Wildlife Viewing (>1 mile from home)	\$85,419	\$25,918,895	\$26,004,315
27	Off-Highway Vehicle Riding	\$5,578,413	\$17,999,233	\$23,577,646
28	Horseback Camping	\$3,850,848	\$6,479,724	\$10,330,572
29	Saltwater Boat Ramp Use	N/A	\$9,314,325	\$9,314,325
30	Soccer	\$7,859,604	N/A	\$7,859,604
31	Freshwater Boat Fishing	\$837,634	\$6,749,712	\$7,587,346
32	Sport Shooting	\$922,181	N/A	\$922,181
33	Geocaching/Geo-seeking	N/A	N/A	N/A
34	Hunting	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
	TOTAL	\$645,952,806	\$2,034,142,552	\$2,680,095,358

N/A = Not Applicable or Insufficient Data

Top Ten Activities

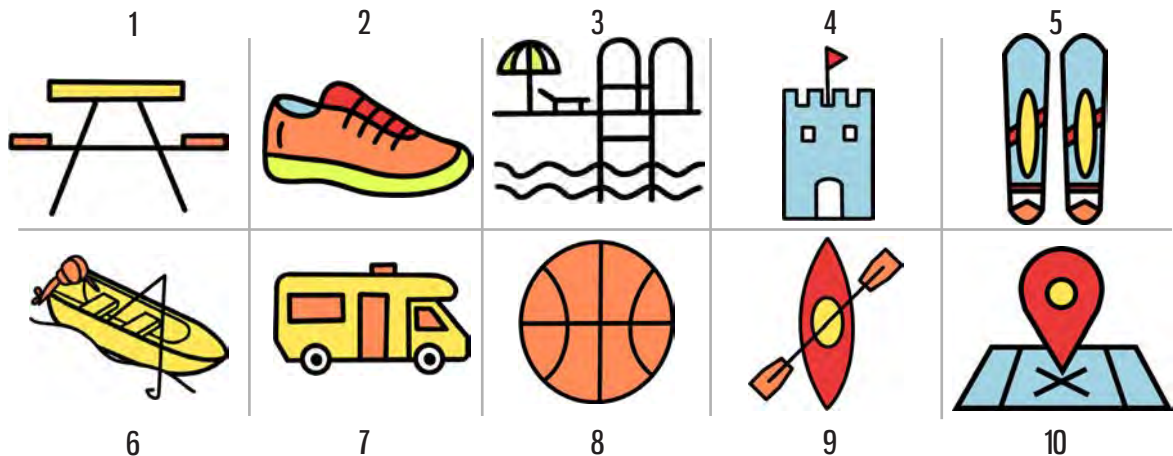


Activity Spending: Columbia County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Picnicking	\$590,985	\$23,801,620	\$24,392,605
2	Fitness Walking/Jogging	\$3,370,940	\$16,198,325	\$19,569,264
3	Outdoor Swimming Pool Use	\$357,620	\$16,198,325	\$16,555,945
4	Visiting Historical or Archaeological Sites	\$258,022	\$12,914,773	\$13,172,795
5	Water Skiing/Wakeboarding	\$6,724,228	\$6,247,409	\$12,971,636
6	Freshwater Boat Fishing	\$2,191,959	\$8,099,162	\$10,291,121
7	RV/Trailer Camping	\$713,462	\$8,039,658	\$8,753,120
8	Basketball	\$2,495,223	\$6,207,521	\$8,702,744
9	Paddling Activities (Canoe/Kayak/SUP)	\$3,069,863	\$5,330,571	\$8,400,434
10	Geocaching/Geo-seeking	N/A	\$8,264,451	\$8,264,451
11	Nature Study	\$2,350,960	\$5,359,650	\$7,710,610
12	Freshwater Shoreline Fishing	\$979,977	\$6,694,206	\$7,674,183
13	Bicycle Riding - Paved Roads/Trails	\$5,347,305	\$1,322,312	\$6,669,617
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,247,293	\$4,386,906	\$6,634,199
15	Horseback Riding	\$334,308	\$5,991,727	\$6,326,035
16	Freshwater Beach Activities (not including fishing)	\$282,044	\$5,879,546	\$6,161,590
17	Wildlife Viewing (>1 mile from home)	\$17,268	\$6,111,069	\$6,128,337
18	Horseback Camping	\$6,016,931	N/A	\$6,016,931
19	Tent Camping	\$88,412	\$3,469,029	\$3,557,441
20	Hiking	\$1,853,803	\$1,322,312	\$3,176,115
21	Tennis	\$1,224,141	\$1,198,345	\$2,422,487
22	Golfing	\$1,000,983	\$743,801	\$1,744,784
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$1,322,312	\$1,322,312
24	Soccer	\$860,085	N/A	\$860,085
25	Baseball or Softball	\$838,323	N/A	\$838,323
26	Football	\$69,072	N/A	\$69,072
27	Hunting	\$15,042	N/A	\$15,042
28	Freshwater Boat Ramp Use	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$43,298,247	\$155,103,031	\$198,401,278

N/A = Not Applicable or Insufficient Data

Top Ten Activities

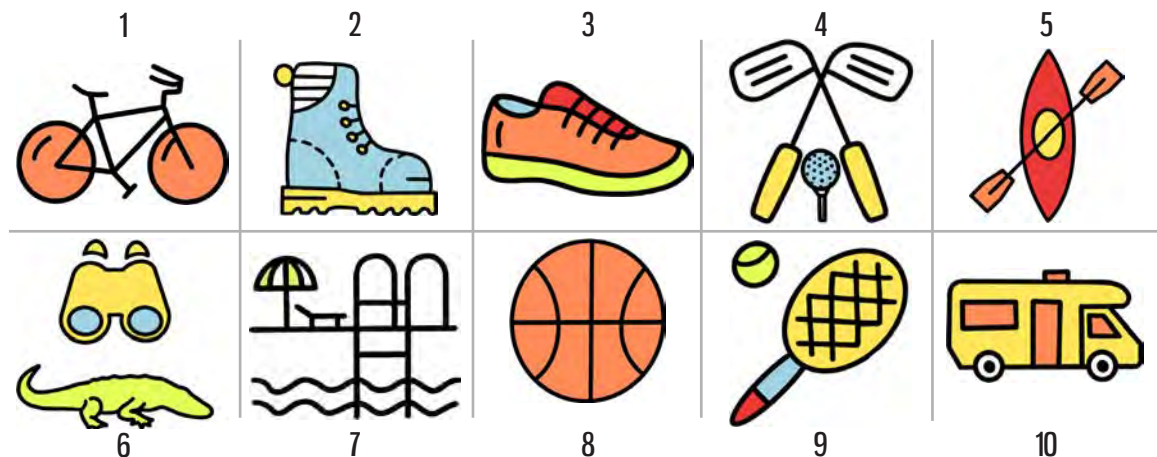


Activity Spending: DeSoto County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$622,239	\$1,014,711	\$1,636,950
2	Hiking	\$28,403	\$1,423,053	\$1,451,456
3	Fitness Walking/Jogging	\$33,805	\$1,296,571	\$1,330,377
4	Golfing	\$135,691	\$1,011,091	\$1,146,782
5	Paddling Activities (Canoe/Kayak/SUP)	\$12,624	\$790,832	\$803,456
6	Wildlife Viewing (>1 mile from home)	\$60,275	\$704,662	\$764,937
7	Outdoor Swimming Pool Use	\$30,748	\$713,651	\$744,399
8	Basketball	\$3,918	\$408,658	\$412,577
9	Tennis	\$336,685	\$37,807	\$374,492
10	RV/Trailer Camping	\$6	\$278,029	\$278,035
11	Horseback Riding	\$110,389	\$162,994	\$273,383
12	Tent Camping	\$37,098	\$219,163	\$256,261
13	Water Skiing/Wakeboarding	N/A	\$220,423	\$220,423
14	Nature Study	\$177,326	\$37,807	\$215,133
15	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,806	\$189,036	\$191,841
16	Picnicking	\$133,824	\$37,807	\$171,631
17	Freshwater Boat Fishing	\$82,777	\$37,807	\$120,584
18	Freshwater Shoreline Fishing	\$76,881	\$37,807	\$114,688
19	Soccer	\$104,537	N/A	\$104,537
20	Baseball or Softball	\$75,881	N/A	\$75,881
21	Freshwater Beach Activities (not including fishing)	\$28,457	N/A	\$66,264
22	Visiting Historical or Archaeological Sites	\$9,745	\$37,807	\$47,552
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$37,807	\$37,807
24	Freshwater Boat Ramp Use	N/A	\$37,807	\$37,807
25	Horseback Camping	\$1,136	N/A	\$1,136
26	Sport Shooting	\$6	N/A	\$6
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Football	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
	TOTAL	\$2,105,255	\$8,735,331	\$10,878,393

N/A = Not Applicable or Insufficient Data

Top Ten Activities

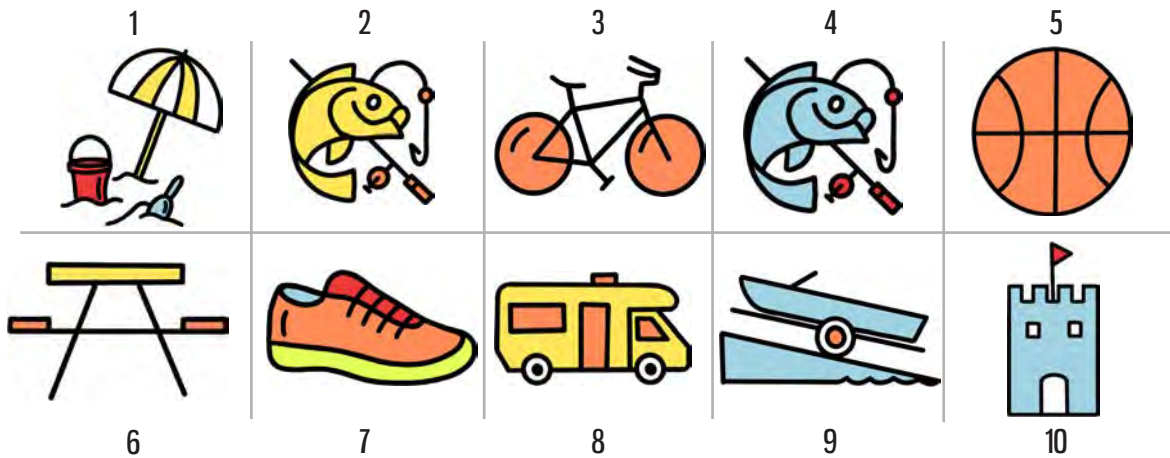


Activity Spending: Dixie County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$7,580	\$390,286	\$397,865
2	Freshwater Shoreline Fishing	\$184,590	\$90,082	\$274,671
3	Bicycle Riding - Paved Roads/Trails	\$75,508	\$139,339	\$214,847
4	Saltwater Shoreline Fishing	\$95,570	\$113,157	\$208,727
5	Basketball	\$114,686	\$83,533	\$198,219
6	Picnicking	\$17,748	\$179,316	\$197,064
7	Fitness Walking/Jogging	\$53,250	\$140,376	\$193,627
8	RV/Trailer Camping	\$74,676	\$108,187	\$182,863
9	Saltwater Boat Ramp Use	N/A	\$180,289	\$180,289
10	Visiting Historical or Archaeological Sites	\$230	\$173,790	\$174,020
11	Freshwater Boat Fishing	\$113,286	\$35,979	\$149,265
12	Hiking	\$9,148	\$129,077	\$138,225
13	Saltwater Boat Fishing	\$83,115	\$50,342	\$133,457
14	Nature Study	\$54,661	\$72,123	\$126,784
15	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$67,496	\$59,033	\$126,529
16	Outdoor Swimming Pool Use	\$187	\$117,135	\$117,322
17	Paddling Activities (Canoe/Kayak/SUP)	\$30,182	\$71,732	\$101,914
18	Horseback Riding	\$18,386	\$80,629	\$99,014
19	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$34,778	\$62,379	\$97,157
20	Golfing	\$30,061	\$66,348	\$96,409
21	Wildlife Viewing (>1 mile from home)	\$13,987	\$82,235	\$96,221
22	Water Skiing/Wakeboarding	N/A	\$84,069	\$84,069
23	Bicycle Riding - Unpaved Roads/Trails	\$7,011	\$70,698	\$77,709
24	Tennis	\$36,763	\$16,126	\$52,888
25	Tent Camping	\$226	\$46,682	\$46,907
26	Freshwater Beach Activities (not including fishing)	\$1,441	\$40,036	\$41,477
27	Soccer	\$25,830	N/A	\$25,830
28	Baseball or Softball	\$25,176	N/A	\$25,176
29	Freshwater Boat Ramp Use	N/A	N/A	N/A
30	Geocaching/Geo-seeking	N/A	N/A	N/A
31	Horseback Camping	N/A	N/A	N/A
32	Hunting	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$1,175,570	\$2,682,979	\$3,858,549

N/A = Not Applicable or Insufficient Data

Top Ten Activities

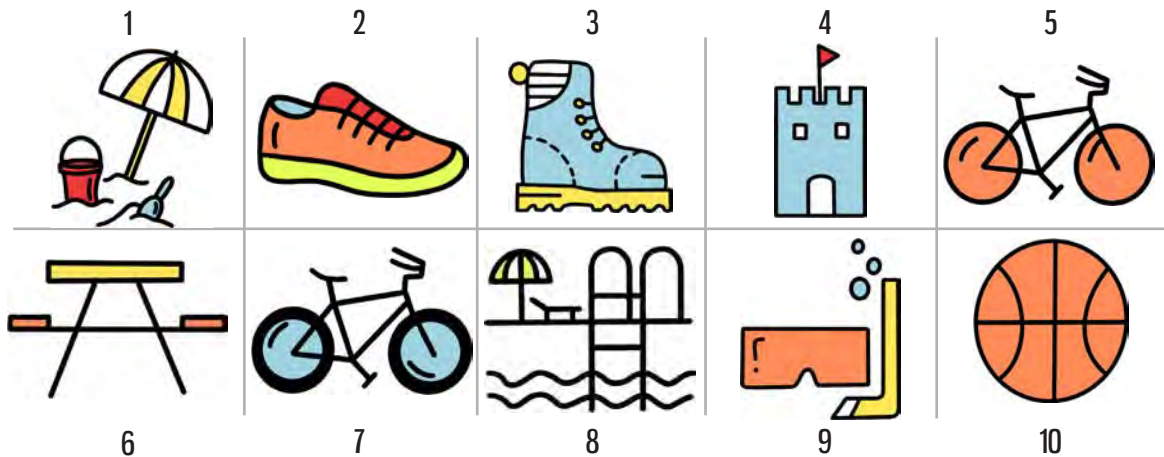


Activity Spending: Duval County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$79,460,868	\$198,601,706	\$278,062,575
2	Fitness Walking/Jogging	\$177,861,566	\$47,681,086	\$225,542,652
3	Hiking	\$25,270,062	\$126,841,588	\$152,111,650
4	Visiting Historical or Archaeological Sites	\$4,542,968	\$108,608,228	\$113,151,196
5	Bicycle Riding - Paved Roads/Trails	\$68,934,825	\$43,996,388	\$112,931,213
6	Picnicking	\$9,924,760	\$92,689,391	\$102,614,152
7	Bicycle Riding - Unpaved Roads/Trails	N/A	\$95,032,199	\$95,032,199
8	Outdoor Swimming Pool Use	\$12,361,825	\$76,289,738	\$88,651,562
9	Freshwater Beach Activities (not including fishing)	\$3,090,456	\$71,868,101	\$74,958,557
10	Basketball	\$42,890,959	\$26,727,806	\$69,618,765
11	Golfing	\$2,482,941	\$60,137,563	\$62,620,504
12	Wildlife Viewing (>1 mile from home)	\$5,047,742	\$55,501,444	\$60,549,186
13	RV/Trailer Camping	\$663,740	\$59,560,111	\$60,223,851
14	Saltwater Shoreline Fishing	\$65,413	\$55,253,579	\$55,318,992
15	Saltwater Boat Ramp Use	N/A	\$53,492,970	\$53,492,970
16	Saltwater Boat Fishing	\$2,887,840	\$44,810,725	\$47,698,565
17	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$35,595,129	\$8,249,323	\$43,844,452
18	Off-Highway Vehicle Riding	N/A	\$42,236,533	\$42,236,533
19	Paddling Activities (Canoe/Kayak/SUP)	\$14,071,425	\$19,963,361	\$34,034,787
20	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$12,818,374	\$19,806,728	\$32,625,102
21	Horseback Riding	\$6,065,131	\$23,923,036	\$29,988,167
22	Freshwater Shoreline Fishing	\$25,094,348	\$1,319,892	\$26,414,240
23	Water Skiing/Wakeboarding	N/A	\$24,943,890	\$24,943,890
24	Freshwater Boat Fishing	\$16,427,979	\$8,249,323	\$24,677,302
25	Soccer	\$4,649,007	\$16,168,673	\$20,817,679
26	Tennis	\$13,440,734	\$1,319,892	\$14,760,626
27	Nature Study	\$81,308	\$13,308,908	\$13,390,216
28	Tent Camping	\$4,562,155	\$8,249,323	\$12,811,478
29	Freshwater Boat Ramp Use	N/A	\$8,084,336	\$8,084,336
30	Baseball or Softball	\$3,360,184	N/A	\$3,360,184
31	Football	\$514,537	N/A	\$514,537
32	Sport Shooting	\$280,015	N/A	\$280,015
33	Hunting	\$259,273	N/A	\$259,273
34	Geocaching/Geo-seeking	N/A	N/A	N/A
35	Horseback Camping	N/A	N/A	N/A
TOTAL		\$572,705,565	\$1,412,915,840	\$1,985,621,405

N/A = Not Applicable or Insufficient Data

Top Ten Activities

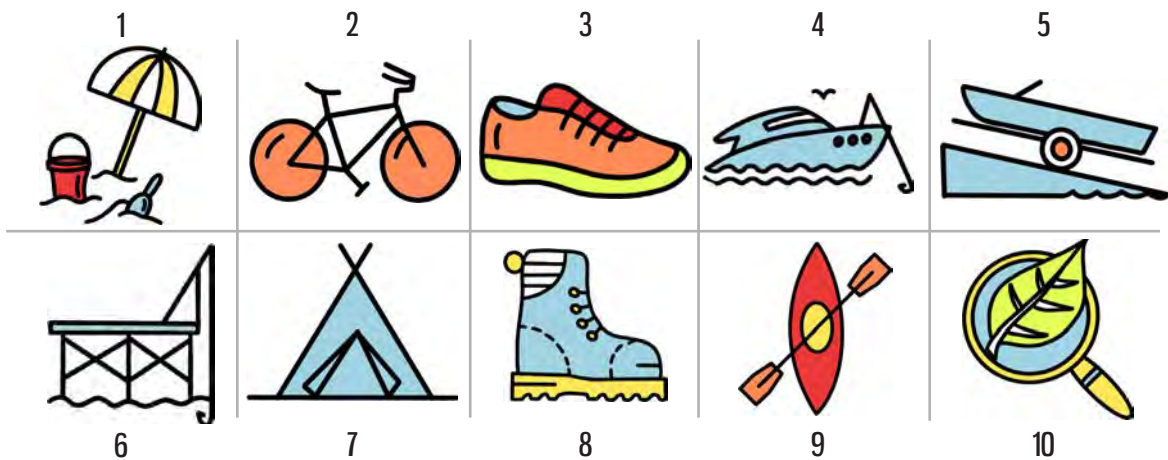


Activity Spending: Escambia County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$54,235,422	\$66,115,695	\$120,351,117
2	Bicycle Riding - Paved Roads/Trails	\$51,737,340	\$48,537,155	\$100,274,495
3	Fitness Walking/Jogging	\$80,830,451	\$14,240,936	\$95,071,387
4	Saltwater Boat Fishing	\$19,128,038	\$54,250,246	\$73,378,284
5	Saltwater Boat Ramp Use	N/A	\$69,770,077	\$69,770,077
6	Saltwater Shoreline Fishing	\$9,723,437	\$50,169,691	\$59,893,127
7	Tent Camping	\$6,245,134	\$48,537,155	\$54,782,289
8	Hiking	\$4,725,790	\$48,537,155	\$53,262,945
9	Paddling Activities (Canoe/Kayak/SUP)	\$2,880,225	\$48,537,155	\$51,417,380
10	Nature Study	\$12,121	\$48,537,155	\$48,549,276
11	Bicycle Riding - Unpaved Roads/Trails	N/A	\$48,537,155	\$48,537,155
12	Picnicking	\$10,706,684	\$36,402,866	\$47,109,550
13	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$3,814,279	\$35,036,805	\$38,851,085
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,200,391	\$26,102,203	\$28,302,594
15	Freshwater Shoreline Fishing	\$2,048,473	\$24,563,508	\$26,611,981
16	Water Skiing/Wakeboarding	N/A	\$26,112,109	\$26,112,109
17	Freshwater Beach Activities (not including fishing)	\$14,343,672	\$5,393,017	\$19,736,689
18	Freshwater Boat Fishing	\$2,017,281	\$15,030,284	\$17,047,565
19	Visiting Historical or Archaeological Sites	\$15,515	\$12,134,289	\$12,149,804
20	Horseback Riding	\$387,876	\$7,604,997	\$7,992,873
21	Basketball	\$490,906	\$7,340,496	\$7,831,402
22	Wildlife Viewing (>1 mile from home)	\$4,929,991	\$1,348,254	\$6,278,245
23	RV/Trailer Camping	\$327,756	\$5,393,017	\$5,720,773
24	Baseball or Softball	\$3,537,589	N/A	\$3,537,589
25	Golfing	\$436,361	\$1,348,254	\$1,784,615
26	Tennis	\$96,969	\$1,348,254	\$1,445,223
27	Outdoor Swimming Pool Use	\$43,757	\$1,348,254	\$1,392,012
28	Soccer	\$981,812	N/A	\$981,812
29	Hunting	\$54,545	N/A	\$54,545
30	Geocaching/Geo-seeking	\$11,879	N/A	\$11,879
31	Freshwater Boat Ramp Use	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$275,963,694	\$752,276,181	\$1,028,239,875

N/A = Not Applicable or Insufficient Data

Top Ten Activities

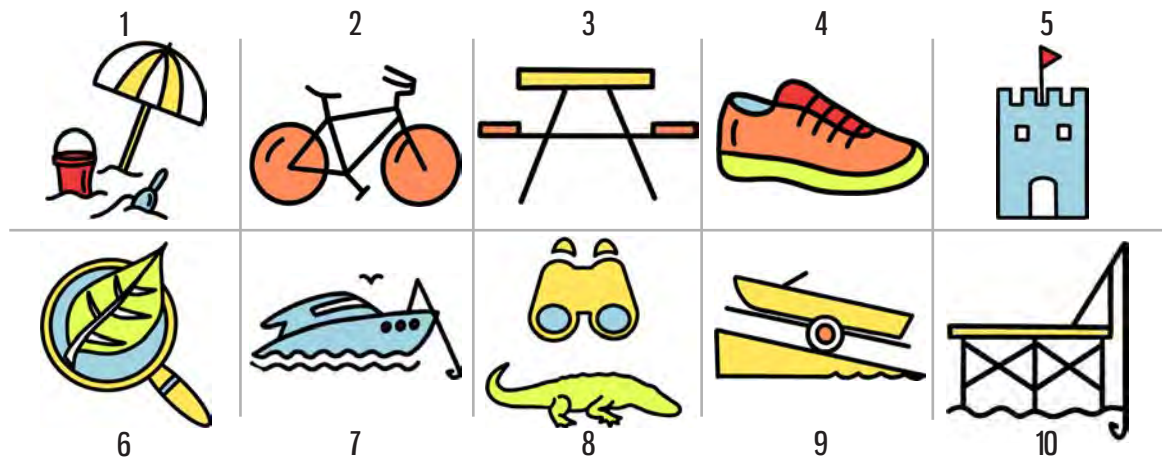


Activity Spending: Flagler County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$8,383,863	\$33,925,382	\$42,309,246
2	Bicycle Riding - Paved Roads/Trails	\$18,379,572	\$15,006,982	\$33,386,554
3	Picnicking	\$241,470	\$22,833,954	\$23,075,425
4	Fitness Walking/Jogging	\$7,774,050	\$6,393,507	\$14,167,557
5	Visiting Historical or Archaeological Sites	\$58,268	\$13,053,411	\$13,111,679
6	Nature Study	\$1,179,927	\$11,603,032	\$12,782,959
7	Saltwater Boat Fishing	\$7,745,172	\$3,377,629	\$11,122,802
8	Wildlife Viewing (>1 mile from home)	\$4,459,286	\$5,683,118	\$10,142,404
9	Freshwater Boat Ramp Use	\$123,869	\$8,702,274	\$8,826,143
10	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$1,784	\$8,702,274	\$8,704,057
11	RV/Trailer Camping	\$3,884,946	\$4,319,169	\$8,204,116
12	Golfing	\$922,800	\$7,192,696	\$8,115,495
13	Saltwater Boat Ramp Use	\$477,176	\$7,197,722	\$7,674,898
14	Tent Camping	\$5,594,323	\$1,863,677	\$7,458,000
15	Off-Highway Vehicle Riding	N/A	\$6,393,507	\$6,393,507
16	Saltwater Shoreline Fishing	\$791,734	\$5,059,672	\$5,851,406
17	Basketball	\$2,465,472	\$3,334,885	\$5,800,357
18	Horseback Riding	\$67,831	\$4,439,936	\$4,507,766
19	Freshwater Shoreline Fishing	\$846,574	\$3,596,348	\$4,442,922
20	Water Skiing/Wakeboarding	N/A	\$3,356,314	\$3,356,314
21	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$631,462	\$2,490,374	\$3,121,836
22	Hiking	\$2,064,012	\$710,390	\$2,774,402
23	Paddling Activities (Canoe/Kayak/SUP)	\$648,847	\$1,598,377	\$2,247,224
24	Freshwater Beach Activities (not including fishing)	\$30,967	\$1,109,984	\$1,140,951
25	Freshwater Boat Fishing	\$962,114	\$44,399	\$1,006,513
26	Tennis	\$790,306	\$199,797	\$990,103
27	Soccer	\$555,271	N/A	\$555,271
28	Baseball or Softball	\$541,222	N/A	\$541,222
29	Outdoor Swimming Pool Use	\$230,880	\$177,597	\$408,477
30	Bicycle Riding - Unpaved Roads/Trails	N/A	\$44,399	\$44,399
31	Sport Shooting	N/A	\$44,399	\$44,399
32	Geocaching/Geo-seeking	N/A	N/A	N/A
33	Horseback Camping	N/A	N/A	N/A
34	Hunting	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$69,853,198	\$182,455,205	\$252,308,404

N/A = Not Applicable or Insufficient Data

Top Ten Activities

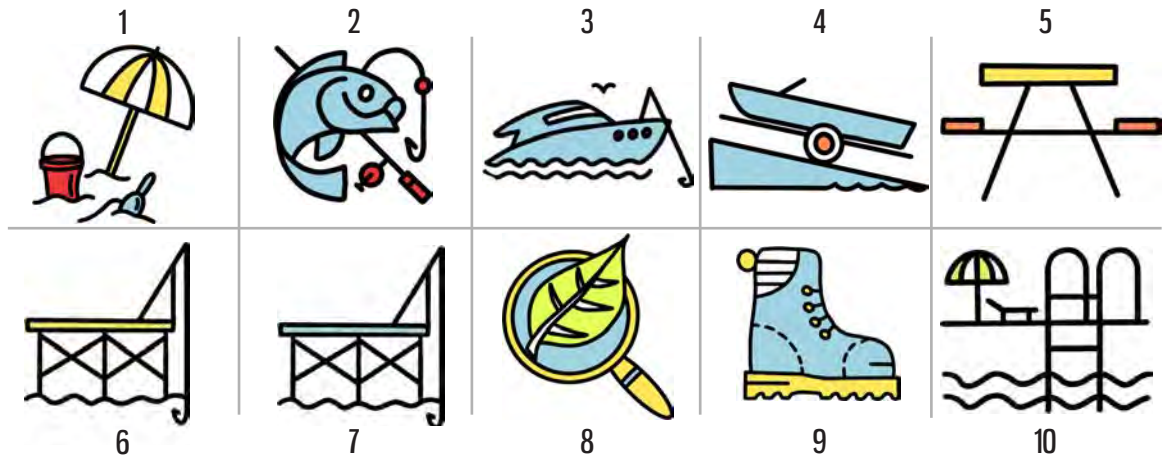


Activity Spending: Franklin County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$1,910,834	\$7,400,362	\$9,311,196
2	Saltwater Shoreline Fishing	\$1,710,322	\$6,837,374	\$8,547,696
3	Saltwater Boat Fishing	\$1,233,486	\$5,841,235	\$7,074,722
4	Saltwater Boat Ramp Use	\$1,876,622	\$5,161,952	\$7,038,574
5	Picnicking	\$1,028,126	\$4,343,015	\$5,371,141
6	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,376,398	\$2,989,539	\$5,365,937
7	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$2,991,750	\$2,270,907	\$5,262,657
8	Nature Study	\$393,220	\$4,611,460	\$5,004,680
9	Hiking	\$2,645,324	\$1,563,486	\$4,208,810
10	Outdoor Swimming Pool Use	\$17,397	\$4,056,569	\$4,073,966
11	Tent Camping	\$764,519	\$3,281,132	\$4,045,651
12	Fitness Walking/Jogging	\$1,814,210	\$1,891,624	\$3,705,834
13	Freshwater Shoreline Fishing	\$249,932	\$2,813,309	\$3,063,241
14	Wildlife Viewing (>1 mile from home)	\$1,136,570	\$1,891,624	\$3,028,194
15	Soccer	\$1,123,922	\$1,891,624	\$3,015,546
16	Freshwater Beach Activities (not including fishing)	\$562,754	\$2,387,188	\$2,949,942
17	Paddling Activities (Canoe/Kayak/SUP)	\$807,400	\$1,891,624	\$2,699,025
18	Visiting Historical or Archaeological Sites	\$47,910	\$2,470,693	\$2,518,603
19	Bicycle Riding - Paved Roads/Trails	\$39,143	\$2,470,693	\$2,509,837
20	Tennis	\$716,964	\$1,766,546	\$2,483,510
21	Bicycle Riding - Unpaved Roads/Trails	N/A	\$2,368,820	\$2,368,820
22	RV/Trailer Camping	\$830,124	\$1,202,104	\$2,032,228
23	Golfing	\$601,288	\$617,673	\$1,218,961
24	Horseback Riding	\$222,934	\$871,016	\$1,093,950
25	Baseball or Softball	\$991,676	N/A	\$991,676
26	Basketball	\$13,320	\$840,722	\$854,042
27	Freshwater Boat Fishing	\$8,223	\$617,673	\$625,896
28	Water Skiing/Wakeboarding	N/A	\$617,673	\$617,673
29	Freshwater Boat Ramp Use	N/A	N/A	N/A
30	Geocaching/Geo-seeking	N/A	N/A	N/A
31	Horseback Camping	N/A	N/A	N/A
32	Hunting	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$26,114,368	\$74,967,640	\$101,082,008

N/A = Not Applicable or Insufficient Data

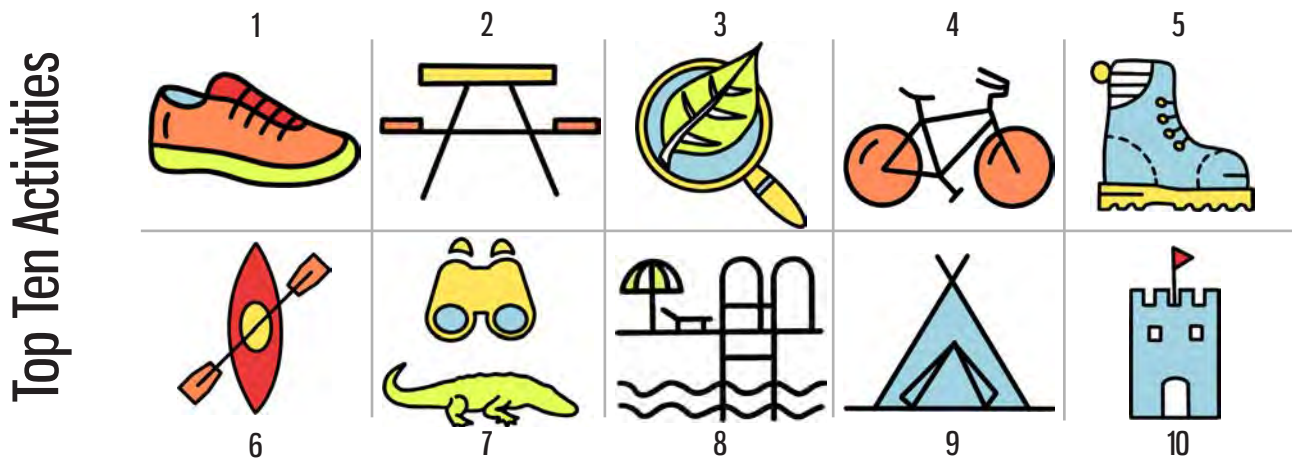
Top Ten Activities



Activity Spending: Gadsden County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$1,381,702	\$1,239,411	\$2,621,113
2	Picnicking	\$91,154	\$1,008,711	\$1,099,865
3	Nature Study	\$233,352	\$716,423	\$949,775
4	Bicycle Riding - Paved Roads/Trails	\$257,755	\$637,808	\$895,563
5	Hiking	\$215,679	\$666,643	\$882,322
6	Paddling Activities (Canoe/Kayak/SUP)	\$123,220	\$750,437	\$873,657
7	Wildlife Viewing (>1 mile from home)	\$173,456	\$632,368	\$805,824
8	Outdoor Swimming Pool Use	\$76,038	\$630,217	\$706,255
9	Tent Camping	\$135,843	\$509,747	\$645,590
10	Visiting Historical or Archaeological Sites	\$7,312	\$581,846	\$589,158
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$96,414	\$464,446	\$560,860
12	Golfing	\$91,765	\$467,020	\$558,784
13	Freshwater Beach Activities (not including fishing)	\$132,745	\$370,867	\$503,612
14	Water Skiing/Wakeboarding	N/A	\$464,622	\$464,622
15	Freshwater Shoreline Fishing	\$6,482	\$437,068	\$443,550
16	Tennis	\$109,418	\$274,445	\$383,864
17	Bicycle Riding - Unpaved Roads/Trails	\$4,148	\$368,013	\$372,162
18	Freshwater Boat Fishing	\$104,194	\$267,439	\$371,633
19	RV/Trailer Camping	\$126,688	\$186,755	\$313,443
20	Horseback Riding	\$48,078	\$135,319	\$183,397
21	Soccer	\$171,526	N/A	\$171,526
22	Basketball	\$31,373	\$130,612	\$161,985
23	Baseball or Softball	\$151,343	N/A	\$151,343
24	Freshwater Boat Ramp Use	N/A	N/A	N/A
25	Geocaching/Geo-seeking	N/A	N/A	N/A
26	Horseback Camping	N/A	N/A	N/A
27	Hunting	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$3,769,684	\$10,940,218	\$14,709,902

N/A = Not Applicable or Insufficient Data




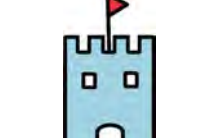








Activity Spending: Gilchrist County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$215,030	\$329,033	\$544,063
2	Bicycle Riding - Paved Roads/Trails	\$174,349	\$326,603	\$500,952
3	Picnicking	\$19,269	\$420,307	\$439,576
4	Visiting Historical or Archaeological Sites	\$11,194	\$407,353	\$418,547
5	Hiking	\$60,443	\$302,549	\$362,992
6	Basketball	\$124,514	\$195,795	\$320,310
7	RV/Trailer Camping	\$39,692	\$253,584	\$293,276
8	Outdoor Swimming Pool Use	\$63	\$274,558	\$274,620
9	Freshwater Shoreline Fishing	\$42,755	\$211,146	\$253,901
10	Nature Study	\$76,653	\$169,052	\$245,705
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$73,280	\$138,370	\$211,650
12	Horseback Riding	\$19,961	\$188,989	\$208,950
13	Wildlife Viewing (>1 mile from home)	\$15,185	\$192,753	\$207,938
14	Paddling Activities (Canoe/Kayak/SUP)	\$32,769	\$168,135	\$200,904
15	Water Skiing/Wakeboarding	N/A	\$197,053	\$197,053
16	Bicycle Riding - Unpaved Roads/Trails	N/A	\$165,711	\$165,711
17	Tent Camping	\$27,519	\$109,419	\$136,938
18	Tennis	\$39,913	\$37,798	\$77,711
19	Freshwater Boat Fishing	\$48,590	\$23,461	\$72,051
20	Golfing	\$32,637	\$23,461	\$56,098
21	Freshwater Beach Activities (not including fishing)	\$16,206	\$23,461	\$39,667
22	Soccer	\$28,043	N/A	\$28,043
23	Baseball or Softball	\$27,333	N/A	\$27,333
24	Freshwater Boat Ramp Use	N/A	N/A	N/A
25	Geocaching/Geo-seeking	N/A	N/A	N/A
26	Horseback Camping	N/A	N/A	N/A
27	Hunting	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$1,125,399	\$4,158,591	\$5,283,990

N/A = Not Applicable or Insufficient Data

Top Ten Activities

1	2	3	4	5
				
6	7	8	9	10
				

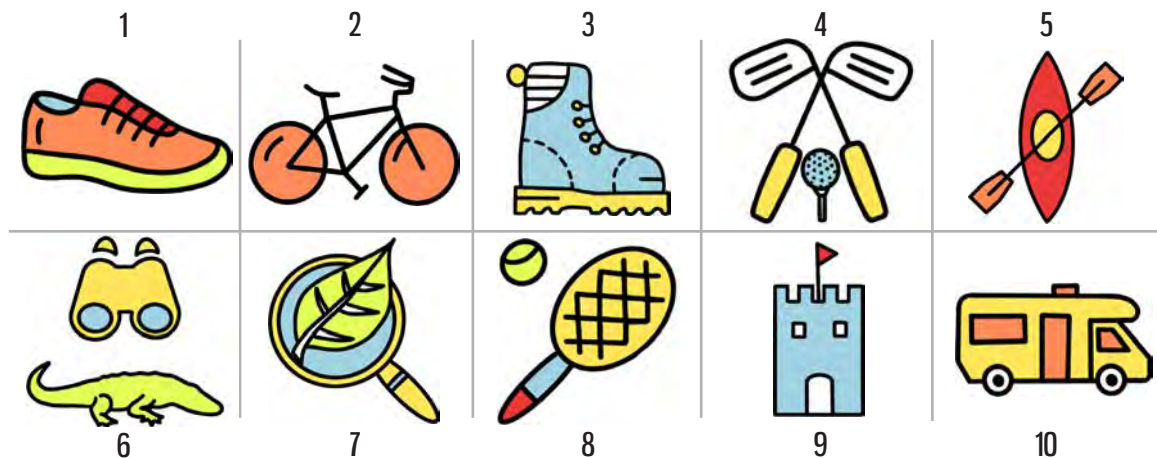


Activity Spending: Glades County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$182,925	\$412,657	\$595,582
2	Bicycle Riding - Paved Roads/Trails	\$146,182	\$322,950	\$469,132
3	Hiking	\$13,078	\$452,912	\$465,990
4	Golfing	\$31,573	\$321,798	\$353,370
5	Paddling Activities (Canoe/Kayak/SUP)	\$2,966	\$251,696	\$254,662
6	Wildlife Viewing (>1 mile from home)	\$14,160	\$224,271	\$238,432
7	Nature Study	\$41,659	\$174,824	\$216,483
8	Tennis	\$79,097	\$73,189	\$152,286
9	Visiting Historical or Archaeological Sites	\$2,289	\$147,402	\$149,691
10	RV/Trailer Camping	\$2,103	\$147,402	\$149,504
11	Basketball	\$921	\$130,063	\$130,983
12	Horseback Riding	\$25,934	\$51,876	\$77,809
13	Tent Camping	\$6,297	\$69,753	\$76,049
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$22	\$60,164	\$60,186
15	Football	\$50,201	N/A	\$50,201
16	Freshwater Shoreline Fishing	\$18,062	\$27,074	\$45,135
17	Picnicking	\$39,820	\$3,008	\$42,828
18	Outdoor Swimming Pool Use	\$34,374	\$6,768	\$41,143
19	Freshwater Boat Fishing	\$3,748	\$28,202	\$31,949
20	Soccer	\$24,559	N/A	\$24,559
21	Baseball or Softball	\$17,827	N/A	\$17,827
22	Freshwater Beach Activities (not including fishing)	\$834	\$6,768	\$7,603
23	Hunting	N/A	\$6,768	\$6,768
24	Water Skiing/Wakeboarding	N/A	\$6,768	\$6,768
25	Bicycle Riding - Unpaved Roads/Trails	N/A	\$3,008	\$3,008
26	Freshwater Boat Ramp Use	N/A	N/A	N/A
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Horseback Camping	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$738,629	\$2,929,321	\$3,667,949

N/A = Not Applicable or Insufficient Data

Top Ten Activities

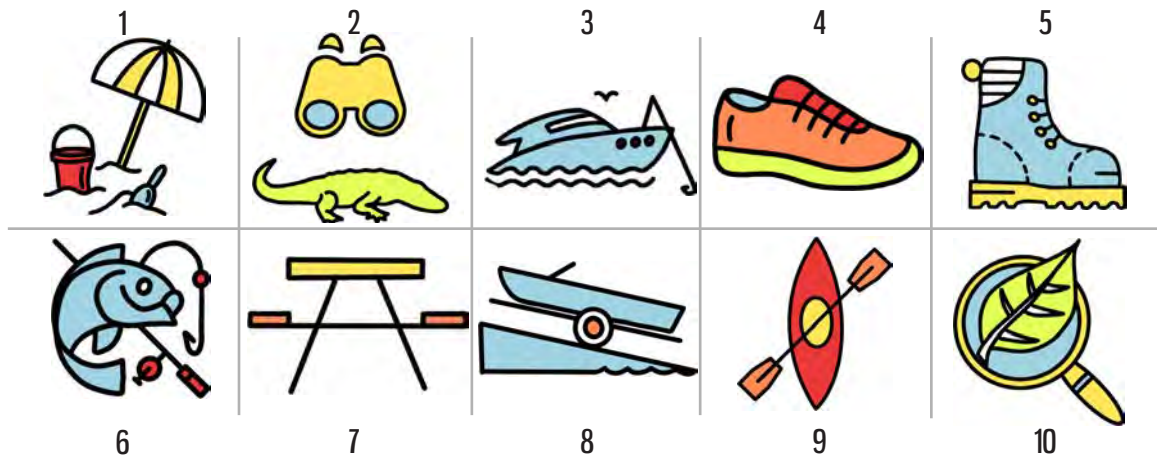


Activity Spending: Gulf County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$2,518,769	\$14,937,736	\$17,456,505
2	Wildlife Viewing (>1 mile from home)	\$1,418,148	\$14,481,146	\$15,899,294
3	Saltwater Boat Fishing	\$6,523,760	\$7,708,538	\$14,232,298
4	Fitness Walking/Jogging	\$10,931,259	\$2,771,782	\$13,703,041
5	Hiking	\$2,996,933	\$10,192,662	\$13,189,595
6	Saltwater Shoreline Fishing	\$3,309,693	\$9,669,409	\$12,979,102
7	Picnicking	\$135,669	\$11,886,136	\$12,021,805
8	Saltwater Boat Ramp Use	\$4,286,247	\$5,672,825	\$9,959,071
9	Paddling Activities (Canoe/Kayak/SUP)	\$1,007,429	\$8,315,346	\$9,322,774
10	Nature Study	\$490,638	\$6,130,446	\$6,621,084
11	Basketball	\$5,173,152	\$923,927	\$6,097,079
12	Bicycle Riding - Paved Roads/Trails	\$2,107,368	\$3,436,444	\$5,543,812
13	Tent Camping	\$1,110,628	\$3,605,862	\$4,716,490
14	Outdoor Swimming Pool Use	\$621,675	\$3,620,287	\$4,241,961
15	Visiting Historical or Archaeological Sites	\$85	\$4,115,876	\$4,115,961
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$769,640	\$3,285,410	\$4,055,050
17	Freshwater Beach Activities (not including fishing)	\$1,085,305	\$2,623,445	\$3,708,750
18	Freshwater Shoreline Fishing	\$311,851	\$3,091,739	\$3,403,590
19	Tennis	\$894,588	\$1,941,379	\$2,835,967
20	Freshwater Boat Fishing	\$851,871	\$1,891,819	\$2,743,690
21	Bicycle Riding - Unpaved Roads/Trails	N/A	\$2,715,215	\$2,715,215
22	Water Skiing/Wakeboarding	N/A	\$2,566,727	\$2,566,727
23	Golfing	\$1,545,357	\$381,827	\$1,927,184
24	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$633,626	\$1,273,294	\$1,906,920
25	Soccer	\$1,402,366	N/A	\$1,402,366
26	RV/Trailer Camping	\$58,041	\$1,321,075	\$1,379,116
27	Baseball or Softball	\$1,237,357	N/A	\$1,237,357
28	Horseback Riding	\$393,080	\$381,827	\$774,907
29	Off-Highway Vehicle Riding	N/A	\$381,827	\$381,827
30	Freshwater Boat Ramp Use	N/A	N/A	N/A
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$51,814,534	\$129,324,005	\$181,138,540

N/A = Not Applicable or Insufficient Data

Top Ten Activities

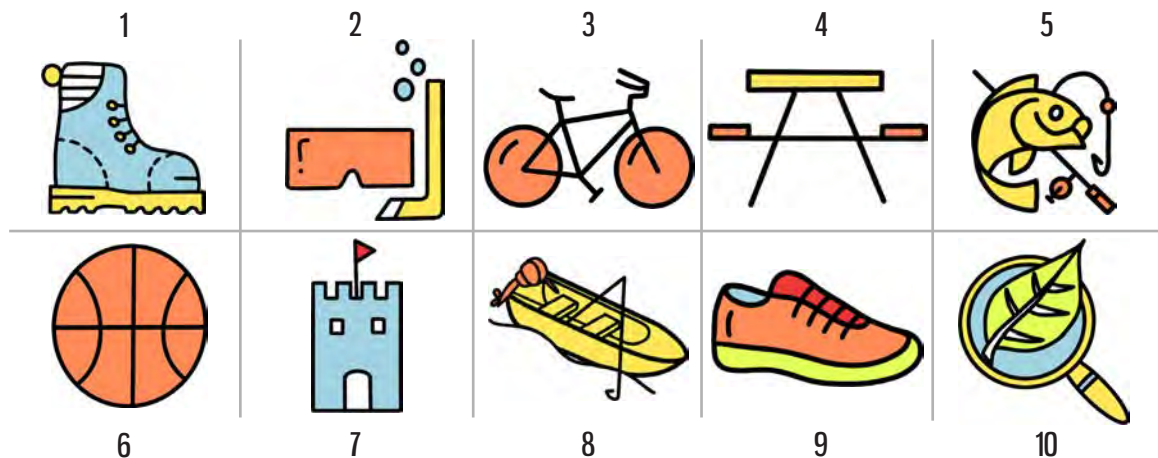


Activity Spending: Hamilton County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Hiking	\$194,328	\$185,151	\$379,479
2	Freshwater Beach Activities (not including fishing)	\$12,321	\$351,753	\$364,073
3	Bicycle Riding - Paved Roads/Trails	\$132,545	\$199,871	\$332,417
4	Picnicking	\$14,649	\$257,215	\$271,864
5	Freshwater Shoreline Fishing	\$32,503	\$229,716	\$262,219
6	Basketball	\$128,598	\$119,821	\$248,419
7	Visiting Historical or Archaeological Sites	\$8,510	\$229,716	\$238,226
8	Freshwater Boat Fishing	\$1,712	\$229,716	\$231,428
9	Fitness Walking/Jogging	\$28,780	\$201,359	\$230,139
10	Nature Study	\$98,026	\$103,455	\$201,480
11	RV/Trailer Camping	\$30,175	\$155,186	\$185,361
12	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$92,912	\$84,678	\$177,591
13	Outdoor Swimming Pool Use	\$8,864	\$168,021	\$176,886
14	Horseback Riding	\$20,576	\$115,656	\$136,231
15	Wildlife Viewing (>1 mile from home)	\$11,544	\$117,959	\$129,504
16	Paddling Activities (Canoe/Kayak/SUP)	\$24,912	\$102,894	\$127,806
17	Water Skiing/Wakeboarding	N/A	\$120,591	\$120,591
18	Golfing	\$24,812	\$95,171	\$119,983
19	Bicycle Riding - Unpaved Roads/Trails	N/A	\$101,411	\$101,411
20	Tent Camping	\$20,921	\$66,961	\$87,882
21	Tennis	\$19,023	\$23,131	\$42,155
22	Soccer	\$21,319	N/A	\$21,319
23	Baseball or Softball	\$20,780	N/A	\$20,780
24	Football	\$17	N/A	\$17
25	Freshwater Boat Ramp Use	N/A	N/A	N/A
26	Geocaching/Geo-seeking	N/A	N/A	N/A
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$947,828	\$3,259,432	\$4,207,259

N/A = Not Applicable or Insufficient Data

Top Ten Activities

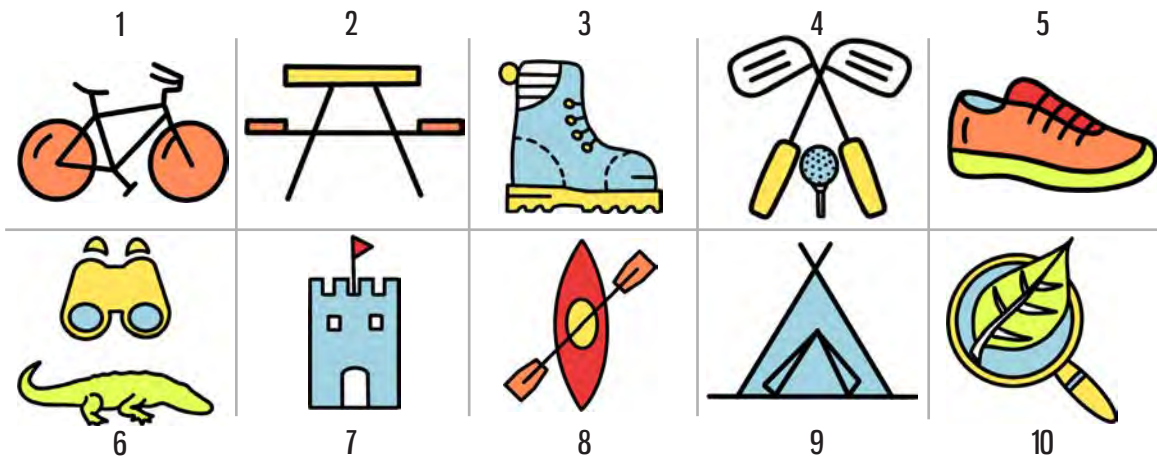


Activity Spending: Hardee County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$132,107	\$239,379	\$371,486
2	Picnicking	\$15,371	\$315,401	\$330,772
3	Hiking	\$68,533	\$258,208	\$326,741
4	Golfing	\$77,978	\$226,481	\$304,459
5	Fitness Walking/Jogging	\$5,158	\$298,528	\$303,686
6	Wildlife Viewing (>1 mile from home)	\$2,795	\$264,773	\$267,568
7	Visiting Historical or Archaeological Sites	\$7,378	\$184,281	\$191,659
8	Paddling Activities (Canoe/Kayak/SUP)	\$22,782	\$162,043	\$184,825
9	Tent Camping	\$15,967	\$129,695	\$145,662
10	Nature Study	\$9,617	\$131,242	\$140,860
11	Outdoor Swimming Pool Use	\$895	\$136,327	\$137,222
12	Bicycle Riding - Unpaved Roads/Trails	N/A	\$132,426	\$132,426
13	Basketball	\$18,697	\$113,084	\$131,781
14	Tennis	\$21,005	\$76,414	\$97,418
15	RV/Trailer Camping	\$19,482	\$72,504	\$91,986
16	Water Skiing/Wakeboarding	N/A	\$81,070	\$81,070
17	Horseback Riding	\$1,467	\$73,484	\$74,951
18	Freshwater Beach Activities (not including fishing)	\$16,325	\$44,914	\$61,239
19	Freshwater Boat Fishing	\$27,992	\$30,624	\$58,616
20	Freshwater Shoreline Fishing	\$11,675	\$44,914	\$56,589
21	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$5,868	\$44,914	\$50,782
22	Freshwater Boat Ramp Use	N/A	\$44,914	\$44,914
23	Soccer	\$29,958	N/A	\$29,958
24	Baseball or Softball	\$7,522	\$4,042	\$11,564
25	Football	\$9,633	N/A	\$9,633
26	Geocaching/Geo-seeking	N/A	N/A	N/A
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$528,206	\$3,109,662	\$3,637,868

N/A = Not Applicable or Insufficient Data

Top Ten Activities

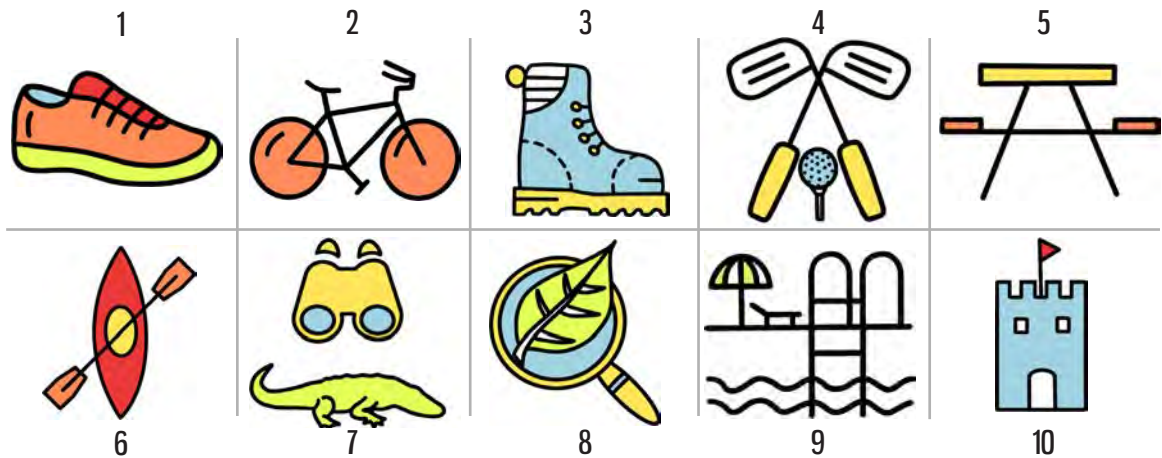


Activity Spending: Hendry County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$1,673,733	\$2,807,106	\$4,480,839
2	Bicycle Riding - Paved Roads/Trails	\$1,337,545	\$2,196,873	\$3,534,417
3	Hiking	\$50	\$3,080,941	\$3,080,991
4	Golfing	\$288,885	\$2,189,036	\$2,477,920
5	Picnicking	\$287,664	\$1,710,310	\$1,997,974
6	Paddling Activities (Canoe/Kayak/SUP)	\$27,135	\$1,712,170	\$1,739,305
7	Wildlife Viewing (>1 mile from home)	\$129,566	\$1,525,608	\$1,655,174
8	Nature Study	\$381,174	\$1,189,245	\$1,570,419
9	Outdoor Swimming Pool Use	\$15,264	\$1,545,072	\$1,560,335
10	Visiting Historical or Archaeological Sites	\$20,947	\$1,469,210	\$1,490,158
11	Tennis	\$723,727	\$497,870	\$1,221,596
12	Freshwater Beach Activities (not including fishing)	\$25,232	\$1,141,397	\$1,166,628
13	Basketball	\$8,423	\$884,754	\$893,177
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$274,324	\$409,266	\$683,591
15	RV/Trailer Camping	\$19,240	\$601,939	\$621,178
16	Horseback Riding	\$237,289	\$352,886	\$590,175
17	Tent Camping	\$72,630	\$474,493	\$547,123
18	Water Skiing/Wakeboarding	N/A	\$477,222	\$477,222
19	Bicycle Riding - Unpaved Roads/Trails	N/A	\$402,167	\$402,167
20	Freshwater Shoreline Fishing	\$165,261	\$184,170	\$349,430
21	Freshwater Boat Fishing	\$34,290	\$191,844	\$226,134
22	Soccer	\$224,708	N/A	\$224,708
23	Baseball or Softball	\$163,112	N/A	\$163,112
24	Freshwater Boat Ramp Use	N/A	N/A	N/A
25	Geocaching/Geo-seeking	N/A	N/A	N/A
26	Horseback Camping	N/A	N/A	N/A
27	Hunting	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$6,110,198	\$25,043,575	\$31,153,773

N/A = Not Applicable or Insufficient Data

Top Ten Activities

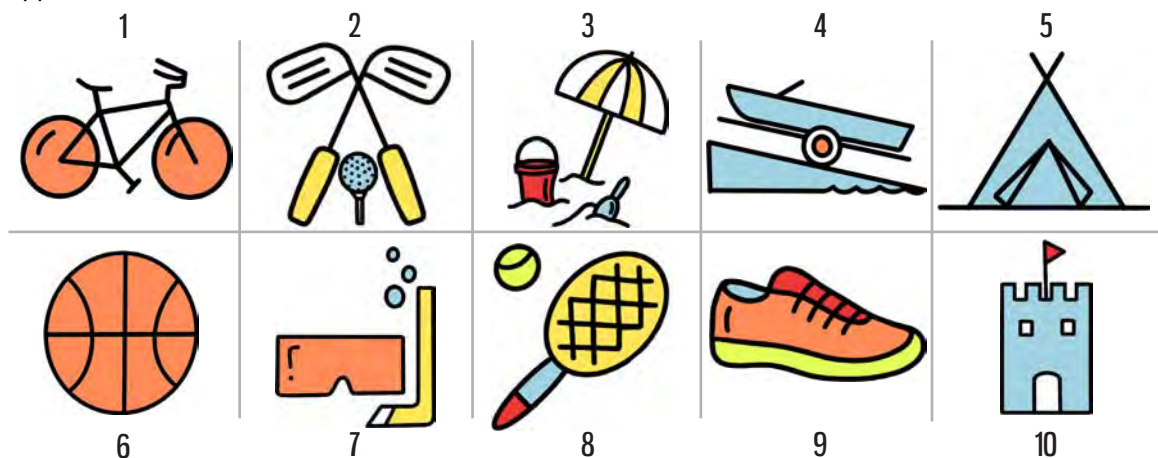


Activity Spending: Hernando County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$5,695,680	\$9,201,239	\$14,896,919
2	Golfing	\$3,314,289	\$8,705,453	\$12,019,742
3	Saltwater Beach Activities (not including fishing)	\$2,807,537	\$4,136,813	\$6,944,350
4	Saltwater Boat Ramp Use	N/A	\$5,724,546	\$5,724,546
5	Tent Camping	\$417,334	\$4,985,202	\$5,402,537
6	Basketball	\$488,710	\$4,346,695	\$4,835,404
7	Freshwater Beach Activities (not including fishing)	\$426,697	\$3,202,561	\$3,629,259
8	Tennis	\$549,016	\$2,937,184	\$3,486,200
9	Fitness Walking/Jogging	\$825,510	\$2,486,018	\$3,311,528
10	Visiting Historical or Archaeological Sites	\$8,426	\$3,116,154	\$3,124,580
11	Water Skiing/Wakeboarding	N/A	\$3,116,154	\$3,116,154
12	Saltwater Shoreline Fishing	\$221,756	\$2,890,839	\$3,112,595
13	Hiking	\$122,845	\$2,785,261	\$2,908,105
14	Paddling Activities (Canoe/Kayak/SUP)	\$374,469	\$2,486,018	\$2,860,487
15	Horseback Riding	\$16,514	\$2,824,584	\$2,841,098
16	Freshwater Shoreline Fishing	\$305,165	\$2,438,630	\$2,743,795
17	Wildlife Viewing (>1 mile from home)	\$73,057	\$2,486,018	\$2,559,075
18	Picnicking	\$62,020	\$2,301,868	\$2,363,888
19	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$548,612	\$1,015,552	\$1,564,164
20	Hunting	\$1,497,878	N/A	\$1,497,878
21	Freshwater Boat Fishing	\$731,645	\$431,600	\$1,163,245
22	Saltwater Boat Fishing	\$16,279	\$1,063,697	\$1,079,976
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$845,937	\$845,937
24	Soccer	\$783,046	N/A	\$783,046
25	Nature Study	\$165,079	\$431,600	\$596,679
26	RV/Trailer Camping	\$506,283	\$17,264	\$523,547
27	Outdoor Swimming Pool Use	\$194,799	\$155,376	\$350,175
28	Baseball or Softball	\$196,596	N/A	\$196,596
29	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$6,066	\$17,264	\$23,330
30	Freshwater Boat Ramp Use	\$150	N/A	\$150
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$20,355,458	\$74,149,527	\$94,504,985

N/A = Not Applicable or Insufficient Data

Top Ten Activities

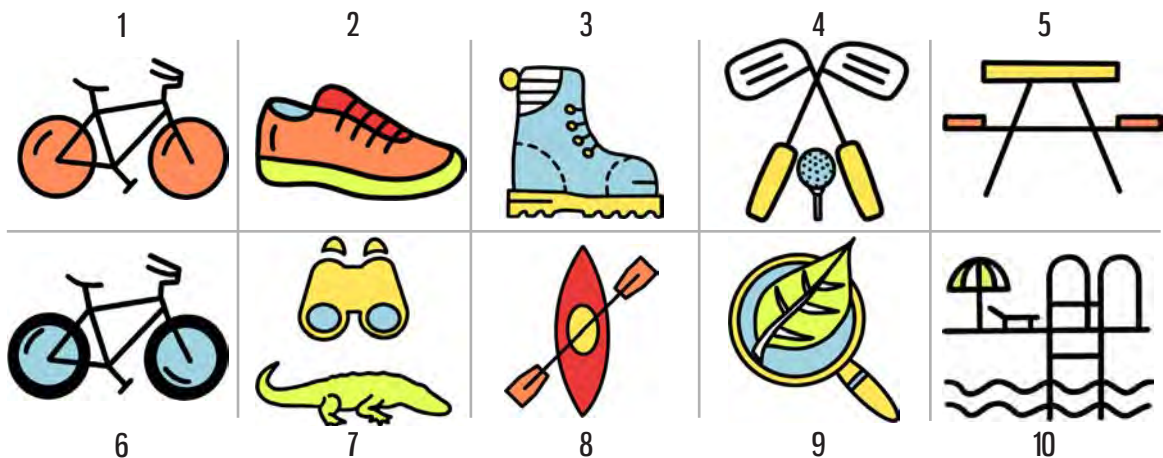


Activity Spending: Highlands County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$5,475,498	\$3,987,013	\$9,462,511
2	Fitness Walking/Jogging	\$841,460	\$5,094,501	\$5,935,961
3	Hiking	\$292,422	\$5,591,473	\$5,883,895
4	Golfing	\$380,940	\$3,972,791	\$4,353,730
5	Picnicking	\$555,177	\$3,103,971	\$3,659,148
6	Bicycle Riding - Unpaved Roads/Trails	\$2,618,742	\$729,876	\$3,348,618
7	Wildlife Viewing (>1 mile from home)	\$491,742	\$2,768,763	\$3,260,505
8	Paddling Activities (Canoe/Kayak/SUP)	\$52,369	\$3,107,346	\$3,159,715
9	Nature Study	\$735,646	\$2,158,311	\$2,893,957
10	Outdoor Swimming Pool Use	\$2,910	\$2,804,087	\$2,806,996
11	Visiting Historical or Archaeological Sites	\$58,916	\$2,666,409	\$2,725,325
12	Tennis	\$1,818,571	\$903,563	\$2,722,134
13	Freshwater Beach Activities (not including fishing)	\$194,782	\$2,071,473	\$2,266,256
14	Basketball	\$16,256	\$1,605,704	\$1,621,960
15	RV/Trailer Camping	\$20,212	\$1,092,434	\$1,112,646
16	Horseback Riding	\$418,999	\$640,437	\$1,059,436
17	Tent Camping	\$140,172	\$861,138	\$1,001,310
18	Water Skiing/Wakeboarding	N/A	\$866,090	\$866,090
19	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$23,109	\$742,760	\$765,870
20	Freshwater Boat Fishing	\$169,677	\$348,169	\$517,846
21	Soccer	\$433,675	N/A	\$433,675
22	Freshwater Shoreline Fishing	\$60,118	\$334,242	\$394,360
23	Baseball or Softball	\$314,797	N/A	\$314,797
24	Geocaching/Geo-seeking	\$212,481	N/A	\$212,481
25	Freshwater Boat Ramp Use	\$138,897	N/A	\$138,897
26	Hunting	\$86,570	N/A	\$86,570
27	Horseback Camping	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
	TOTAL	\$15,554,138	\$45,450,551	\$61,004,689

N/A = Not Applicable or Insufficient Data

Top Ten Activities

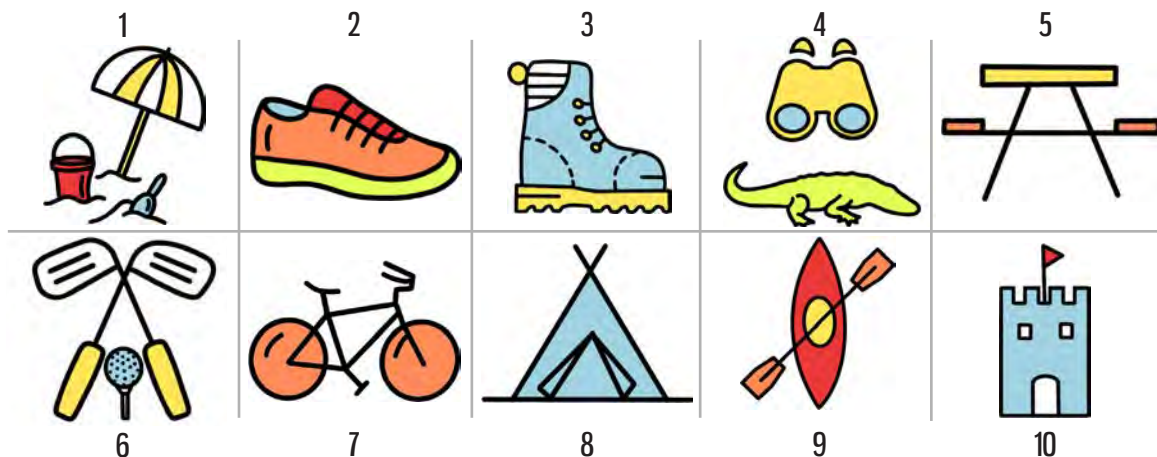


Activity Spending: Hillsborough County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$174,592,780	\$213,712,104	\$388,304,884
2	Fitness Walking/Jogging	\$83,505,093	\$135,221,476	\$218,726,570
3	Hiking	\$47,883,954	\$123,511,027	\$171,394,981
4	Wildlife Viewing (>1 mile from home)	\$9,106,500	\$149,167,041	\$158,273,541
5	Picnicking	\$10,365,837	\$135,420,560	\$145,786,397
6	Golfing	\$31,655,783	\$102,633,020	\$134,288,803
7	Bicycle Riding - Paved Roads/Trails	\$15,297,838	\$100,967,441	\$116,265,279
8	Tent Camping	\$445,723	\$102,565,289	\$103,011,012
9	Paddling Activities (Canoe/Kayak/SUP)	\$32,638,003	\$65,273,529	\$97,911,532
10	Visiting Historical or Archaeological Sites	\$14,213	\$91,682,052	\$91,696,265
11	Saltwater Boat Fishing	\$17,943,435	\$72,544,227	\$90,487,662
12	Saltwater Shoreline Fishing	\$3,391,694	\$86,925,746	\$90,317,439
13	Nature Study	\$12,791,785	\$76,714,478	\$89,506,263
14	Bicycle Riding - Unpaved Roads/Trails	\$35,532,737	\$50,518,681	\$86,051,418
15	Freshwater Shoreline Fishing	\$16,819,208	\$51,392,707	\$68,211,915
16	Outdoor Swimming Pool Use	\$14,647,731	\$53,085,918	\$67,733,649
17	Geocaching/Geo-seeking	\$17,811,282	\$39,884,703	\$57,695,985
18	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$1,398,881	\$53,722,792	\$55,121,673
19	Horseback Riding	\$6,652,981	\$44,313,099	\$50,966,081
20	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$11,561,689	\$33,679,121	\$45,240,810
21	Soccer	\$6,208,469	\$37,757,907	\$43,966,376
22	Freshwater Beach Activities (not including fishing)	\$11,222,802	\$24,409,152	\$35,631,954
23	RV/Trailer Camping	\$1,603,995	\$29,542,066	\$31,146,061
24	Basketball	\$1,051,200	\$28,046,511	\$29,097,712
25	Saltwater Boat Ramp Use	N/A	\$28,589,496	\$28,589,496
26	Tennis	\$2,565,464	\$23,866,727	\$26,432,190
27	Water Skiing/Wakeboarding	N/A	\$22,841,203	\$22,841,203
28	Hunting	N/A	\$18,208,867	\$18,208,867
29	Baseball or Softball	\$7,460,169	\$8,413,953	\$15,874,123
30	Off-Highway Vehicle Riding	N/A	\$14,100,947	\$14,100,947
31	Freshwater Boat Fishing	\$3,714,355	\$8,740,256	\$12,454,612
32	Football	\$9,460,804	\$1,864,588	\$11,325,392
33	Freshwater Boat Ramp Use	N/A	\$5,710,301	\$5,710,301
34	Horseback Camping	N/A	\$2,913,419	\$2,913,419
35	Sport Shooting	N/A	\$2,913,419	\$2,913,419
	TOTAL	\$587,344,406	\$2,040,853,824	\$2,628,198,230

N/A = Not Applicable or Insufficient Data

Top Ten Activities

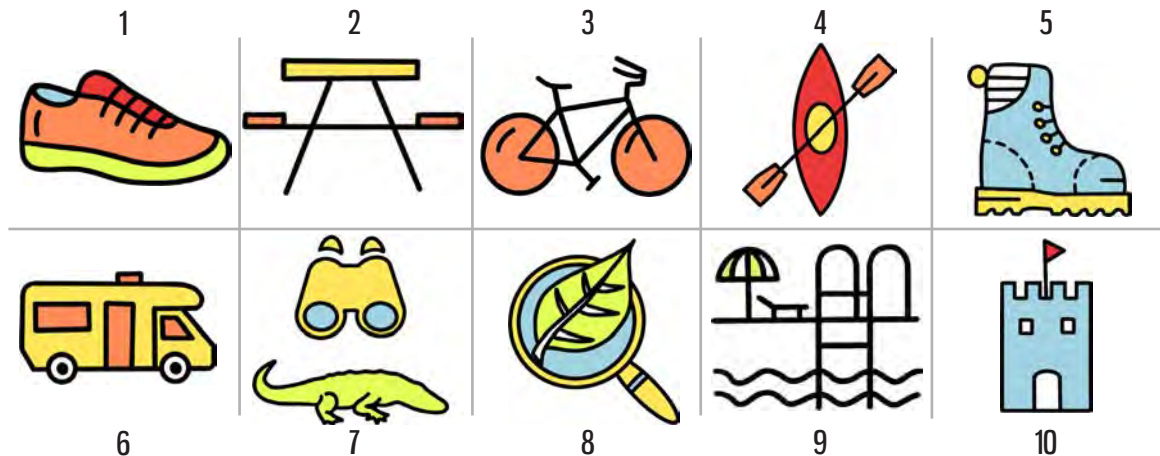


Activity Spending: Holmes County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$377,130	\$391,565	\$768,694
2	Picnicking	\$25,711	\$318,680	\$344,391
3	Bicycle Riding - Paved Roads/Trails	\$72,704	\$201,501	\$274,206
4	Paddling Activities (Canoe/Kayak/SUP)	\$34,756	\$237,084	\$271,840
5	Hiking	\$60,836	\$210,611	\$271,447
6	RV/Trailer Camping	\$205,434	\$59,001	\$264,436
7	Wildlife Viewing (>1 mile from home)	\$48,926	\$199,783	\$248,709
8	Nature Study	\$16,927	\$226,338	\$243,265
9	Outdoor Swimming Pool Use	\$21,448	\$199,103	\$220,551
10	Visiting Historical or Archaeological Sites	\$12,360	\$183,821	\$196,181
11	Golfing	\$25,884	\$147,545	\$173,428
12	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$26,553	\$146,731	\$173,284
13	Tent Camping	\$293	\$161,043	\$161,336
14	Freshwater Beach Activities (not including fishing)	\$37,443	\$117,167	\$154,610
15	Freshwater Shoreline Fishing	\$10,759	\$138,082	\$148,841
16	Water Skiing/Wakeboarding	N/A	\$146,787	\$146,787
17	Tennis	\$30,863	\$86,705	\$117,568
18	Bicycle Riding - Unpaved Roads/Trails	N/A	\$116,266	\$116,266
19	Freshwater Boat Fishing	\$13,928	\$84,492	\$98,419
20	Basketball	\$38,814	\$41,264	\$80,078
21	Horseback Riding	\$13,561	\$42,751	\$56,312
22	Soccer	\$48,382	N/A	\$48,382
23	Baseball or Softball	\$42,689	N/A	\$42,689
24	Freshwater Boat Ramp Use	N/A	N/A	N/A
25	Geocaching/Geo-seeking	N/A	N/A	N/A
26	Horseback Camping	N/A	N/A	N/A
27	Hunting	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$1,165,402	\$3,456,319	\$4,621,721

N/A = Not Applicable or Insufficient Data

Top Ten Activities

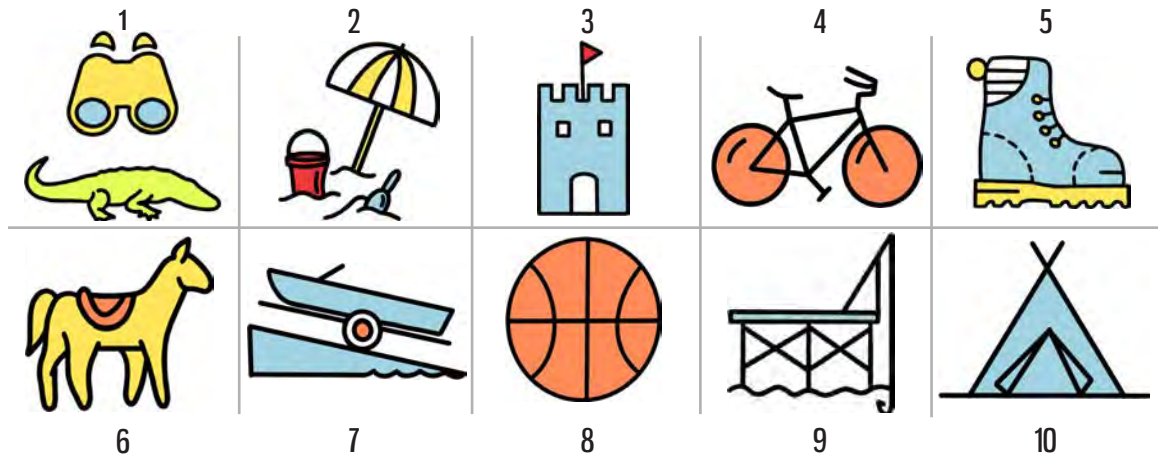


Activity Spending: Indian River County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Wildlife Viewing (>1 mile from home)	\$710,652	\$26,934,697	\$27,645,349
2	Saltwater Beach Activities (not including fishing)	\$13,399,942	\$12,348,858	\$25,748,800
3	Visiting Historical or Archaeological Sites	\$353,353	\$23,329,567	\$23,682,920
4	Bicycle Riding - Paved Roads/Trails	\$3,326,461	\$19,443,470	\$22,769,930
5	Hiking	\$13,652,301	\$2,361,050	\$16,013,351
6	Horseback Riding	\$2,631,678	\$11,296,560	\$13,928,238
7	Saltwater Boat Ramp Use	N/A	\$13,802,066	\$13,802,066
8	Basketball	\$3,971,562	\$8,953,085	\$12,924,647
9	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$1,576	\$12,755,052	\$12,756,627
10	Tent Camping	\$682	\$11,801,907	\$11,802,589
11	Bicycle Riding - Unpaved Roads/Trails	N/A	\$9,658,172	\$9,658,172
12	Nature Study	\$94,667	\$8,927,722	\$9,022,389
13	RV/Trailer Camping	\$1,202,352	\$7,230,717	\$8,433,069
14	Fitness Walking/Jogging	\$7,943,125	\$332,023	\$8,275,147
15	Golfing	\$4,595,509	\$2,361,050	\$6,956,559
16	Picnicking	\$509,235	\$5,976,409	\$6,485,644
17	Outdoor Swimming Pool Use	\$3,839,710	\$2,361,050	\$6,200,760
18	Freshwater Boat Fishing	\$7,573	\$5,976,409	\$5,983,982
19	Saltwater Shoreline Fishing	\$3,109,330	\$2,745,522	\$5,854,852
20	Saltwater Boat Fishing	\$263,606	\$4,638,795	\$4,902,401
21	Freshwater Shoreline Fishing	\$739,203	\$3,689,141	\$4,428,345
22	Freshwater Boat Ramp Use	N/A	\$3,689,141	\$3,689,141
23	Water Skiing/Wakeboarding	N/A	\$3,689,141	\$3,689,141
24	Soccer	\$1,207,380	\$2,361,050	\$3,568,431
25	Freshwater Beach Activities (not including fishing)	\$1,120,256	\$2,361,050	\$3,481,307
26	Tennis	\$930,618	\$2,361,050	\$3,291,669
27	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$852,007	\$2,361,050	\$3,213,057
28	Hunting	N/A	\$2,361,050	\$2,361,050
29	Paddling Activities (Canoe/Kayak/SUP)	\$582,242	\$332,023	\$914,265
30	Baseball or Softball	\$413,185	N/A	\$413,185
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$65,458,204	\$216,438,879	\$281,897,084

N/A = Not Applicable or Insufficient Data

Top Ten Activities



Activity Spending: Jackson County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$1,157,697	\$2,650,128	\$3,807,825
2	Visiting Historical or Archaeological Sites	\$18,507	\$2,462,196	\$2,480,704
3	Wildlife Viewing (>1 mile from home)	\$439,052	\$1,853,059	\$2,292,112
4	Tent Camping	\$785,685	\$1,256,746	\$2,042,431
5	Nature Study	\$151,899	\$1,853,059	\$2,004,959
6	Freshwater Shoreline Fishing	\$714,700	\$923,324	\$1,638,024
7	Bicycle Riding - Paved Roads/Trails	\$652,432	\$628,373	\$1,280,805
8	Geocaching/Geo-seeking	N/A	\$1,256,746	\$1,256,746
9	Football	N/A	\$1,256,746	\$1,256,746
10	Outdoor Swimming Pool Use	\$192,468	\$923,324	\$1,115,791
11	Off-Highway Vehicle Riding	N/A	\$1,094,309	\$1,094,309
12	Soccer	\$434,166	\$628,373	\$1,062,539
13	Freshwater Beach Activities (not including fishing)	\$336,006	\$641,197	\$977,203
14	Basketball	\$348,311	\$628,373	\$976,684
15	Paddling Activities (Canoe/Kayak/SUP)	\$311,896	\$628,373	\$940,269
16	Freshwater Boat Ramp Use	N/A	\$923,324	\$923,324
17	Horseback Riding	\$664,494	\$205,183	\$869,677
18	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$238,277	\$628,373	\$866,650
19	Tennis	\$276,961	\$586,823	\$863,784
20	Golfing	\$232,275	\$628,373	\$860,648
21	Hiking	\$196,887	\$628,373	\$825,260
22	Picnicking	\$5,250	\$775,848	\$781,099
23	Baseball or Softball	\$20,581	\$628,373	\$648,954
24	Hunting	\$5,907	\$628,373	\$634,280
25	Freshwater Boat Fishing	\$656	\$628,373	\$629,029
26	Bicycle Riding - Unpaved Roads/Trails	N/A	\$628,373	\$628,373
27	Horseback Camping	N/A	\$628,373	\$628,373
28	Sport Shooting	N/A	\$628,373	\$628,373
29	Water Skiing/Wakeboarding	N/A	\$628,373	\$628,373
30	RV/Trailer Camping	\$320,674	\$205,183	\$525,857
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$7,504,782	\$27,664,418	\$35,169,199

N/A = Not Applicable or Insufficient Data

Top Ten Activities

1 2 3 4 5

6 7 8 9 10

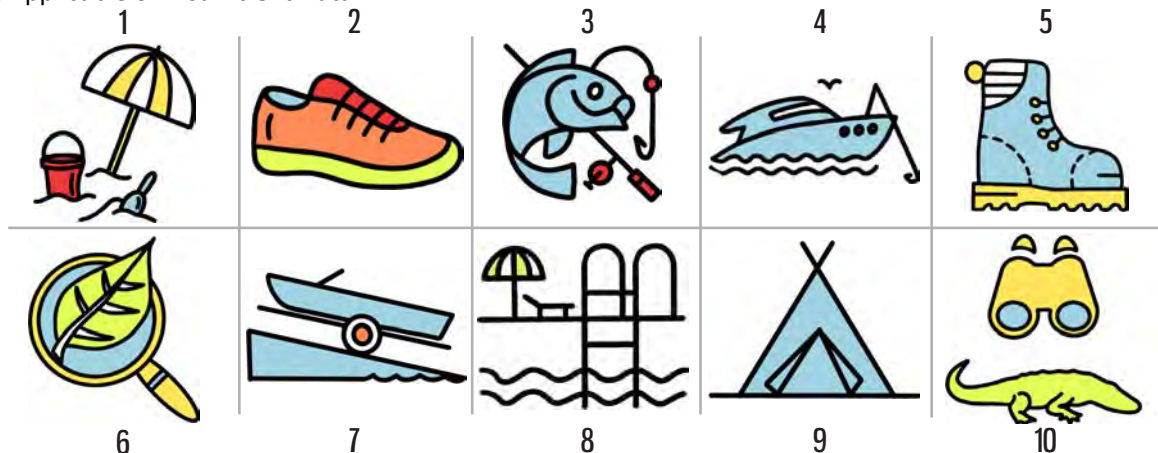


Activity Spending: Jefferson County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$1,140	\$515,176	\$516,316
2	Fitness Walking/Jogging	\$271,974	\$160,339	\$432,313
3	Saltwater Shoreline Fishing	\$61,883	\$137,418	\$199,302
4	Saltwater Boat Fishing	\$80,447	\$116,475	\$196,922
5	Hiking	\$44,562	\$86,242	\$130,804
6	Nature Study	\$12,207	\$92,682	\$104,889
7	Saltwater Boat Ramp Use	N/A	\$103,746	\$103,746
8	Outdoor Swimming Pool Use	\$15,468	\$81,529	\$96,997
9	Tent Camping	\$27,633	\$65,945	\$93,578
10	Wildlife Viewing (>1 mile from home)	\$7,850	\$81,808	\$89,658
11	Bicycle Riding - Paved Roads/Trails	\$101	\$82,512	\$82,613
12	Golfing	\$18,667	\$60,417	\$79,084
13	Visiting Historical or Archaeological Sites	\$1,487	\$75,272	\$76,759
14	Freshwater Beach Activities (not including fishing)	\$68,591	\$6,983	\$75,574
15	Water Skiing/Wakeboarding	N/A	\$60,107	\$60,107
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$8	\$60,084	\$60,093
17	Tennis	\$22,258	\$35,504	\$57,762
18	Bicycle Riding - Unpaved Roads/Trails	N/A	\$47,609	\$47,609
19	Basketball	\$27,992	\$19,397	\$47,389
20	Paddling Activities (Canoe/Kayak/SUP)	\$25,065	\$19,397	\$44,462
21	RV/Trailer Camping	\$17,088	\$24,160	\$41,249
22	Freshwater Boat Fishing	\$33,493	\$6,983	\$40,476
23	Hunting	\$34,565	N/A	\$34,565
24	Baseball or Softball	\$30,786	N/A	\$30,786
25	Horseback Riding	\$9,780	\$17,506	\$27,286
26	Picnicking	\$18,542	\$6,983	\$25,525
27	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$1,097	\$23,286	\$24,384
28	Freshwater Boat Ramp Use	N/A	\$19,397	\$19,397
29	Horseback Camping	N/A	\$19,397	\$19,397
30	Freshwater Shoreline Fishing	\$511	\$6,983	\$7,493
31	Soccer	\$5,274	N/A	\$5,274
32	Sport Shooting	\$1,774	N/A	\$1,774
33	Geocaching/Geo-seeking	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
	TOTAL	\$840,246	\$2,033,337	\$2,873,583

N/A = Not Applicable or Insufficient Data

Top Ten Activities

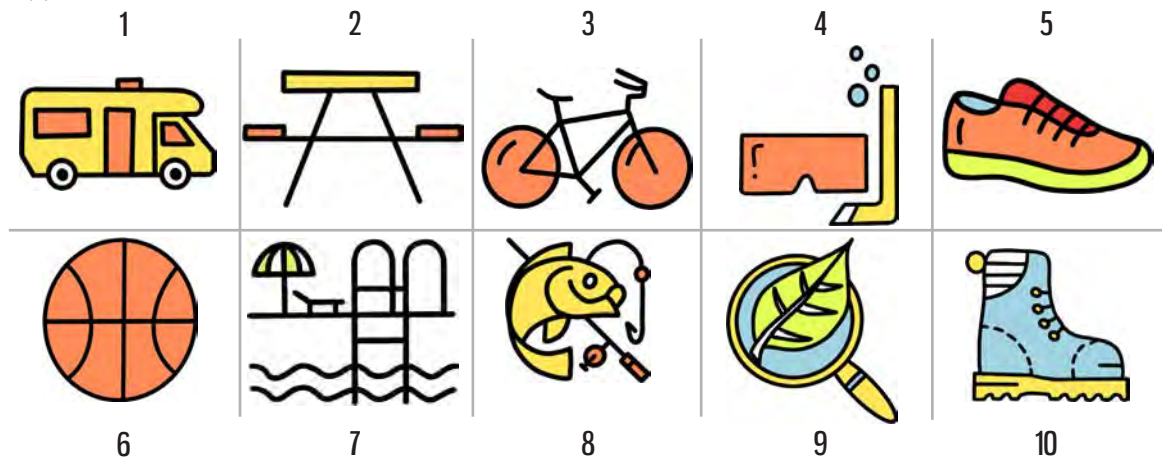


Activity Spending: Lafayette County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	RV/Trailer Camping	\$26,899	\$337,993	\$364,893
2	Picnicking	\$170	\$337,993	\$338,163
3	Bicycle Riding - Paved Roads/Trails	\$118,156	\$150,219	\$268,375
4	Freshwater Beach Activities (not including fishing)	\$170	\$239,508	\$239,677
5	Fitness Walking/Jogging	\$145,725	\$75,110	\$220,835
6	Basketball	\$84,383	\$115,134	\$199,517
7	Outdoor Swimming Pool Use	\$7,902	\$161,449	\$169,351
8	Freshwater Shoreline Fishing	\$28,975	\$124,161	\$153,136
9	Nature Study	\$51,948	\$99,408	\$151,356
10	Hiking	\$382	\$150,219	\$150,601
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$49,662	\$81,366	\$131,028
12	Bicycle Riding - Unpaved Roads/Trails	N/A	\$129,526	\$129,526
13	Paddling Activities (Canoe/Kayak/SUP)	\$22,207	\$98,869	\$121,076
14	Golfing	\$22,118	\$91,448	\$113,566
15	Tennis	\$27,049	\$75,110	\$102,159
16	Freshwater Boat Fishing	\$32,929	\$55,183	\$88,112
17	Tent Camping	\$18,650	\$64,342	\$82,991
18	Wildlife Viewing (>1 mile from home)	\$10,291	\$55,183	\$65,474
19	Horseback Riding	\$2	\$55,183	\$55,184
20	Freshwater Boat Ramp Use	N/A	\$49,051	\$49,051
21	Water Skiing/Wakeboarding	N/A	\$49,051	\$49,051
22	Soccer	\$19,005	N/A	\$19,005
23	Baseball or Softball	\$18,524	N/A	\$18,524
24	Visiting Historical or Archaeological Sites	\$7,586	\$6,131	\$13,718
25	Football	\$42	N/A	\$42
26	Geocaching/Geo-seeking	N/A	N/A	N/A
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$692,773	\$2,601,635	\$3,294,411

N/A = Not Applicable or Insufficient Data

Top Ten Activities

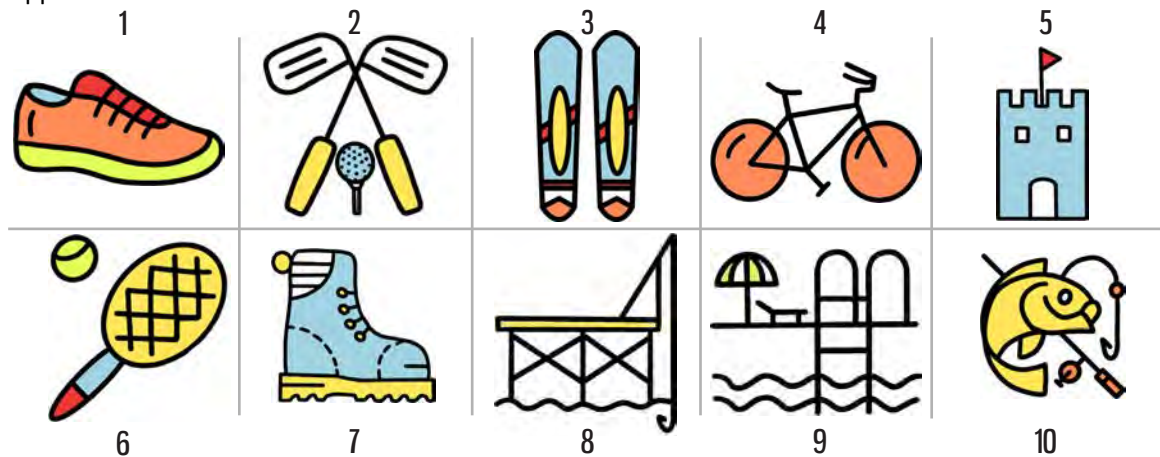


Activity Spending: Lake County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$26,345,166	\$19,498,168	\$45,843,333
2	Golfing	\$16,828,809	\$19,108,204	\$35,937,013
3	Water Skiing/Wakeboarding	N/A	\$23,690,274	\$23,690,274
4	Bicycle Riding - Paved Roads/Trails	\$917,309	\$21,058,021	\$21,975,330
5	Visiting Historical or Archaeological Sites	\$1,147	\$21,935,439	\$21,936,585
6	Tennis	\$13,952,270	\$7,311,813	\$21,264,083
7	Hiking	\$2,479,314	\$18,718,241	\$21,197,555
8	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$130,462	\$19,096,506	\$19,226,967
9	Outdoor Swimming Pool Use	\$8,284,447	\$10,529,011	\$18,813,458
10	Freshwater Shoreline Fishing	\$2,550,915	\$14,214,164	\$16,765,080
11	Freshwater Boat Ramp Use	\$344,500	\$12,893,163	\$13,237,664
12	Freshwater Beach Activities (not including fishing)	\$1,266,460	\$9,391,618	\$10,658,077
13	Bicycle Riding - Unpaved Roads/Trails	N/A	\$9,749,084	\$9,749,084
14	Picnicking	\$896,997	\$7,896,758	\$8,793,755
15	Nature Study	\$979,482	\$7,019,340	\$7,998,823
16	Basketball	\$1,325,512	\$5,898,196	\$7,223,707
17	Wildlife Viewing (>1 mile from home)	\$192,699	\$6,239,414	\$6,432,112
18	Soccer	\$1,101,591	\$4,874,542	\$5,976,133
19	Football	N/A	\$5,898,196	\$5,898,196
20	RV/Trailer Camping	\$2,036,808	\$3,509,670	\$5,546,478
21	Sport Shooting	N/A	\$4,874,542	\$4,874,542
22	Tent Camping	\$874,438	\$2,632,253	\$3,506,690
23	Baseball or Softball	\$438,843	\$2,437,271	\$2,876,114
24	Paddling Activities (Canoe/Kayak/SUP)	\$99,885	\$2,437,271	\$2,537,156
25	Freshwater Boat Fishing	\$6,243	\$2,388,526	\$2,394,768
26	Hunting	N/A	\$1,559,853	\$1,559,853
27	Geocaching/Geo-seeking	\$1,009,167	N/A	\$1,009,167
28	Horseback Riding	\$203,846	\$389,963	\$593,810
29	Off-Highway Vehicle Riding	\$39,814	N/A	\$39,814
30	Horseback Camping	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
	TOTAL	\$82,306,123	\$265,249,500	\$347,555,621

N/A = Not Applicable or Insufficient Data

Top Ten Activities

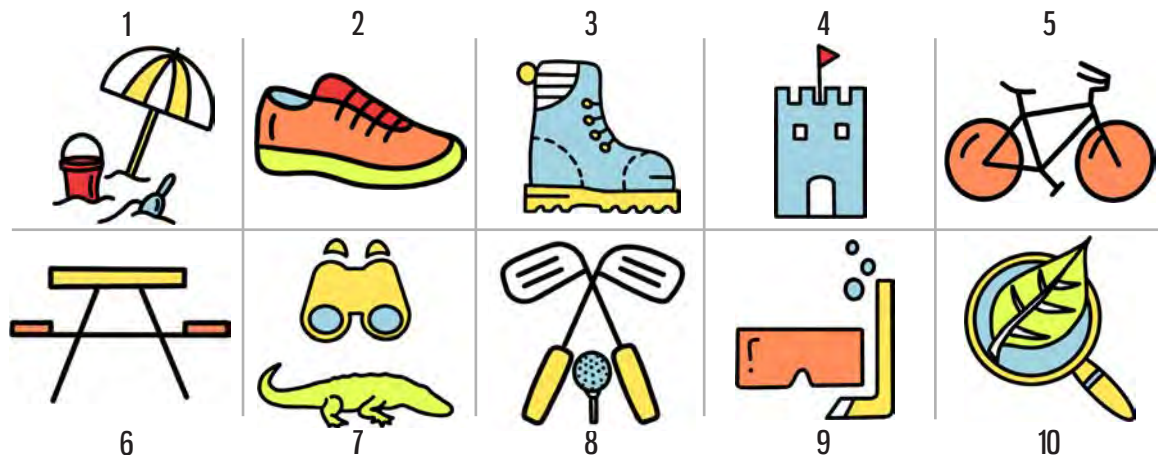


Activity Spending: Lee County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$143,934,082	\$463,022,270	\$606,956,351
2	Fitness Walking/Jogging	\$263,879,910	\$237,650,604	\$501,530,514
3	Hiking	\$176,800,987	\$296,821,284	\$473,622,271
4	Visiting Historical or Archaeological Sites	\$6,513,902	\$290,912,858	\$297,426,760
5	Bicycle Riding - Paved Roads/Trails	\$89,755,787	\$205,356,048	\$295,111,835
6	Picnicking	\$10,392,363	\$274,099,417	\$284,491,780
7	Wildlife Viewing (>1 mile from home)	\$4,417,733	\$228,144,580	\$232,562,313
8	Golfing	\$1,828,401	\$201,223,520	\$203,051,920
9	Freshwater Beach Activities (not including fishing)	\$11,322,357	\$188,382,239	\$199,704,596
10	Nature Study	\$34,689,741	\$137,049,709	\$171,739,450
11	Paddling Activities (Canoe/Kayak/SUP)	\$608,565	\$154,425,363	\$155,033,928
12	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$9,693,864	\$144,887,284	\$154,581,148
13	Saltwater Boat Fishing	\$48,487,306	\$103,632,967	\$152,120,274
14	Saltwater Boat Ramp Use	N/A	\$131,315,862	\$131,315,862
15	Outdoor Swimming Pool Use	\$16,965,898	\$109,509,399	\$126,475,296
16	Tennis	\$102,352,675	\$7,129,518	\$109,482,193
17	Saltwater Shoreline Fishing	\$10,449,021	\$92,963,944	\$103,412,965
18	Water Skiing/Wakeboarding	\$59,645,481	\$1,140,723	\$60,786,204
19	Freshwater Shoreline Fishing	\$42,107,847	\$10,266,506	\$52,374,353
20	Freshwater Boat Ramp Use	N/A	\$51,475,121	\$51,475,121
21	Football	N/A	\$51,475,121	\$51,475,121
22	Tent Camping	\$6,761,836	\$26,450,512	\$33,212,348
23	Geocaching/Geo-seeking	\$2,045,455	\$28,518,073	\$30,563,528
24	Baseball or Softball	\$27,047,345	N/A	\$27,047,345
25	Soccer	\$12,194,518	N/A	\$12,194,518
26	Basketball	\$173,103	\$10,266,506	\$10,439,609
27	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,434,261	\$7,129,518	\$9,563,779
28	Horseback Riding	\$2,120,512	\$7,129,518	\$9,250,030
29	RV/Trailer Camping	\$1,044,100	\$7,129,518	\$8,173,618
30	Bicycle Riding - Unpaved Roads/Trails	N/A	\$7,129,518	\$7,129,518
31	Freshwater Boat Fishing	\$676	\$4,562,892	\$4,563,568
32	Off-Highway Vehicle Riding	N/A	\$4,562,892	\$4,562,892
33	Sport Shooting	\$676	N/A	\$676
34	Horseback Camping	N/A	N/A	N/A
35	Hunting	N/A	N/A	N/A
TOTAL		\$1,087,668,400	\$3,483,763,283	\$4,571,431,684

N/A = Not Applicable or Insufficient Data

Top Ten Activities

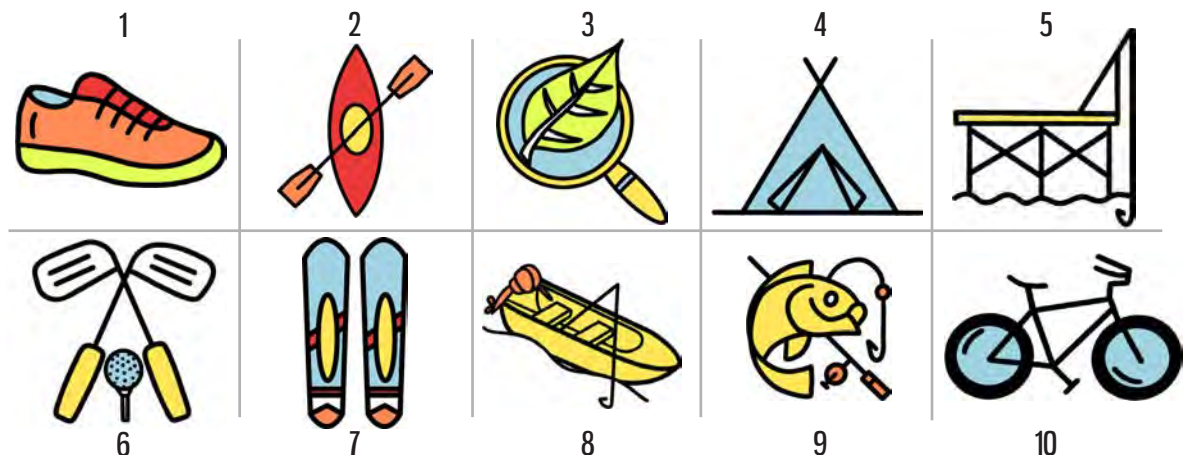


Activity Spending: Leon County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$59,000,190	\$4,270,129	\$63,270,319
2	Paddling Activities (Canoe/Kayak/SUP)	\$3,573,057	\$59,366,649	\$62,939,706
3	Nature Study	\$217,132	\$56,675,853	\$56,892,985
4	Tent Camping	\$3,939,075	\$40,325,829	\$44,264,904
5	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$3,007,370	\$36,742,084	\$39,749,455
6	Golfing	\$270,663	\$36,945,691	\$37,216,355
7	Water Skiing/Wakeboarding	N/A	\$36,756,027	\$36,756,027
8	Freshwater Boat Fishing	\$14,936,206	\$21,156,986	\$36,093,192
9	Freshwater Shoreline Fishing	\$1,106,045	\$34,576,180	\$35,682,225
10	Bicycle Riding - Unpaved Roads/Trails	N/A	\$29,113,315	\$29,113,315
11	Football	\$27,066,334	N/A	\$27,066,334
12	Tennis	\$3,172,843	\$21,711,232	\$24,884,075
13	RV/Trailer Camping	\$3,673,619	\$14,774,118	\$18,447,737
14	Picnicking	\$135,332	\$15,815,291	\$15,950,623
15	Basketball	\$3,990,232	\$10,332,657	\$14,322,889
16	Outdoor Swimming Pool Use	\$9,906,955	\$1,897,835	\$11,804,790
17	Horseback Riding	\$203,298	\$10,704,975	\$10,908,273
18	Bicycle Riding - Paved Roads/Trails	\$8,793,852	\$1,897,835	\$10,691,687
19	Hiking	\$6,750,995	\$1,897,835	\$8,648,830
20	Soccer	\$7,698,868	N/A	\$7,698,868
21	Freshwater Beach Activities (not including fishing)	\$176,833	\$4,270,129	\$4,446,962
22	Visiting Historical or Archaeological Sites	\$153,977	\$4,270,129	\$4,424,106
23	Wildlife Viewing (>1 mile from home)	\$1,602,628	\$1,897,835	\$3,500,463
24	Hunting	N/A	\$1,897,835	\$1,897,835
25	Baseball or Softball	\$270,663	N/A	\$270,663
26	Freshwater Boat Ramp Use	\$58,944	N/A	\$58,944
27	Sport Shooting	\$301	N/A	\$301
28	Geocaching/Geo-seeking	N/A	N/A	N/A
29	Horseback Camping	N/A	N/A	N/A
30	Off-Highway Vehicle Riding	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$159,705,415	\$447,296,448	\$607,001,863

N/A = Not Applicable or Insufficient Data

Top Ten Activities

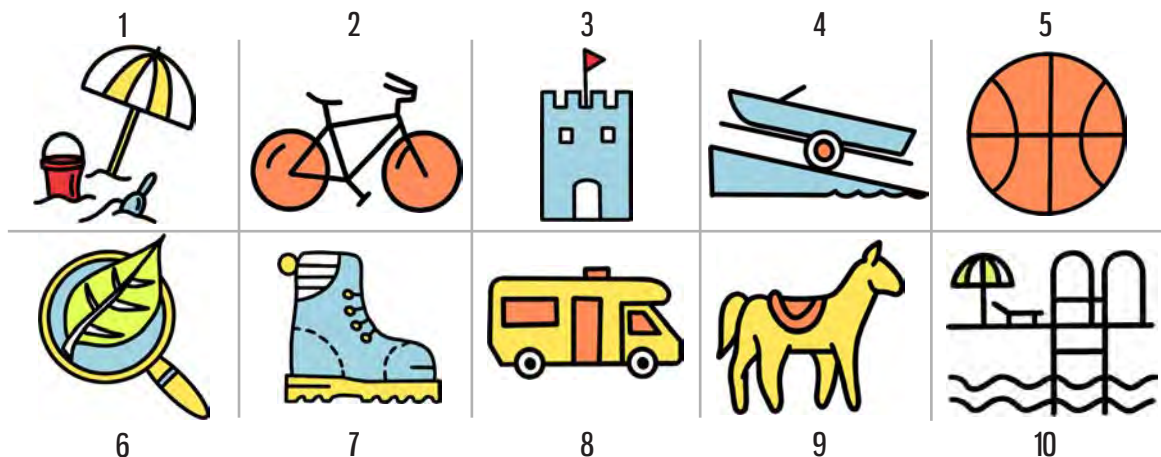


Activity Spending: Levy County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$45,568	\$2,801,399	\$2,846,968
2	Bicycle Riding - Paved Roads/Trails	\$847,051	\$1,000,153	\$1,847,203
3	Visiting Historical or Archaeological Sites	\$54,386	\$1,247,432	\$1,301,818
4	Saltwater Boat Ramp Use	N/A	\$1,294,084	\$1,294,084
5	Basketball	\$604,938	\$599,582	\$1,204,519
6	Nature Study	\$919,388	\$127,722	\$1,047,109
7	Hiking	\$57,880	\$926,492	\$984,372
8	RV/Trailer Camping	\$192,841	\$776,547	\$969,388
9	Horseback Riding	\$326,980	\$578,738	\$905,718
10	Outdoor Swimming Pool Use	\$56,650	\$840,774	\$897,424
11	Freshwater Shoreline Fishing	\$207,719	\$646,590	\$854,309
12	Paddling Activities (Canoe/Kayak/SUP)	\$159,204	\$514,877	\$674,081
13	Fitness Walking/Jogging	\$504,183	\$127,722	\$631,905
14	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$183,445	\$447,746	\$631,191
15	Water Skiing/Wakeboarding	N/A	\$603,434	\$603,434
16	Bicycle Riding - Unpaved Roads/Trails	\$7,003	\$507,456	\$514,459
17	Freshwater Beach Activities (not including fishing)	\$351,343	\$127,722	\$479,065
18	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$7,598	\$423,729	\$431,327
19	Freshwater Boat Fishing	\$236,068	\$127,722	\$363,790
20	Saltwater Shoreline Fishing	\$184,631	\$148,520	\$333,151
21	Tennis	\$193,913	\$115,748	\$309,660
22	Picnicking	\$175,064	\$127,722	\$302,785
23	Wildlife Viewing (>1 mile from home)	\$119,141	\$127,722	\$246,862
24	Golfing	\$30,393	\$127,722	\$158,115
25	Tent Camping	\$133,698	\$7,983	\$141,681
26	Soccer	\$136,243	N/A	\$136,243
27	Baseball or Softball	\$132,796	N/A	\$132,796
28	Saltwater Boat Fishing	\$67,871	\$10,037	\$77,908
29	Freshwater Boat Ramp Use	N/A	N/A	N/A
30	Geocaching/Geo-seeking	N/A	N/A	N/A
31	Horseback Camping	N/A	N/A	N/A
32	Hunting	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$5,935,993	\$14,385,374	\$20,321,365

N/A = Not Applicable or Insufficient Data

Top Ten Activities

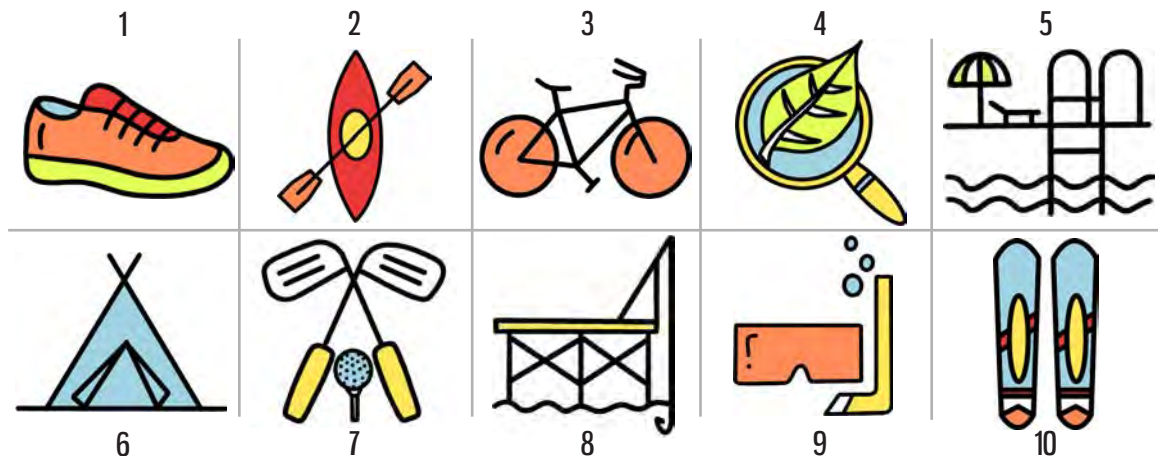


Activity Spending: Liberty County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$236,091	\$288,673	\$524,764
2	Paddling Activities (Canoe/Kayak/SUP)	\$21,758	\$174,786	\$196,544
3	Bicycle Riding - Paved Roads/Trails	\$45,514	\$148,553	\$194,067
4	Nature Study	\$10,597	\$166,863	\$177,460
5	Outdoor Swimming Pool Use	\$13,427	\$146,785	\$160,212
6	Tent Camping	\$23,987	\$118,726	\$142,713
7	Golfing	\$16,204	\$108,774	\$124,978
8	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$16,623	\$108,175	\$124,797
9	Freshwater Beach Activities (not including fishing)	\$23,440	\$86,379	\$109,819
10	Water Skiing/Wakeboarding	N/A	\$108,216	\$108,216
11	Freshwater Shoreline Fishing	\$2,243	\$101,798	\$104,042
12	Hiking	\$38,085	\$50,288	\$88,373
13	Picnicking	\$16,096	\$69,844	\$85,940
14	Bicycle Riding - Unpaved Roads/Trails	N/A	\$85,715	\$85,715
15	Tennis	\$19,321	\$63,922	\$83,243
16	Wildlife Viewing (>1 mile from home)	\$30,629	\$50,288	\$80,917
17	Freshwater Boat Fishing	\$18,399	\$62,290	\$80,688
18	RV/Trailer Camping	\$22,371	\$50,288	\$72,659
19	Basketball	\$24,299	\$30,421	\$54,720
20	Geocaching/Geo-seeking	N/A	\$50,288	\$50,288
21	Horseback Riding	\$8,490	\$31,517	\$40,007
22	Soccer	\$30,288	N/A	\$30,288
23	Baseball or Softball	\$26,724	N/A	\$26,724
24	Visiting Historical or Archaeological Sites	\$1,291	\$22,350	\$23,641
25	Freshwater Boat Ramp Use	N/A	\$12,572	\$12,572
26	Sport Shooting	N/A	\$12,572	\$12,572
27	Hunting	\$733	N/A	\$733
28	Horseback Camping	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Football	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$646,608	\$2,150,083	\$2,796,692

N/A = Not Applicable or Insufficient Data

Top Ten Activities

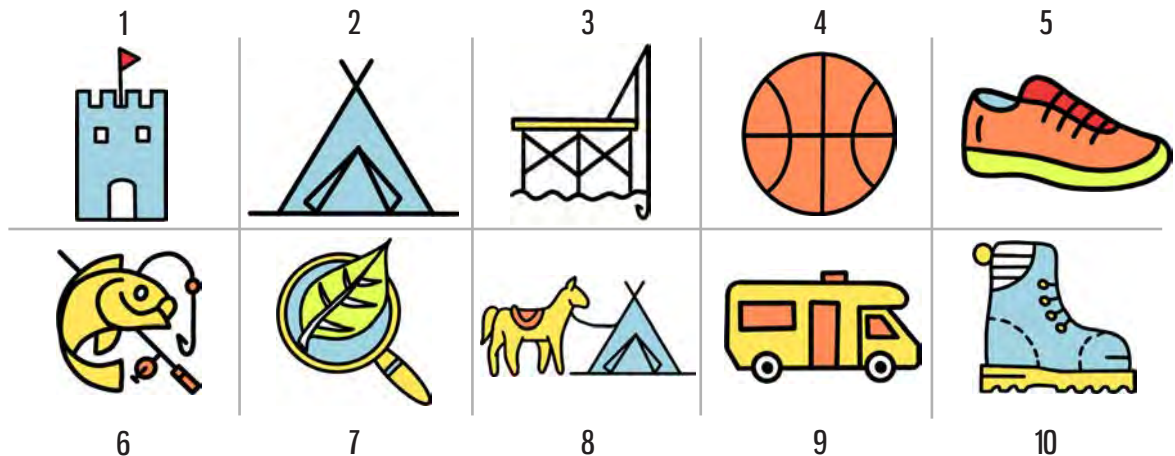


Activity Spending: Madison County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Visiting Historical or Archaeological Sites	\$37,088	\$1,097,796	\$1,134,884
2	Tent Camping	\$75	\$1,015,119	\$1,015,193
3	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$277,640	\$702,504	\$980,144
4	Basketball	\$412,531	\$527,659	\$940,190
5	Fitness Walking/Jogging	\$712,419	\$175,626	\$888,045
6	Freshwater Shoreline Fishing	\$141,652	\$569,028	\$710,680
7	Nature Study	\$253,960	\$455,587	\$709,547
8	Horseback Camping	N/A	\$702,504	\$702,504
9	RV/Trailer Camping	\$1,625	\$683,396	\$685,021
10	Hiking	\$135,831	\$526,878	\$662,709
11	Horseback Riding	\$66,133	\$509,316	\$575,449
12	Paddling Activities (Canoe/Kayak/SUP)	\$108,567	\$453,115	\$561,682
13	Freshwater Beach Activities (not including fishing)	\$53,694	\$499,780	\$553,474
14	Water Skiing/Wakeboarding	N/A	\$531,049	\$531,049
15	Soccer	\$92,910	\$344,227	\$437,137
16	Bicycle Riding - Unpaved Roads/Trails	\$9,028	\$344,227	\$353,255
17	Freshwater Boat Ramp Use	N/A	\$344,227	\$344,227
18	Golfing	\$108,130	\$175,626	\$283,756
19	Tennis	\$132,237	\$101,863	\$234,100
20	Wildlife Viewing (>1 mile from home)	\$50,311	\$175,626	\$225,937
21	Outdoor Swimming Pool Use	\$38,632	\$175,626	\$214,258
22	Bicycle Riding - Paved Roads/Trails	\$19,101	\$175,626	\$194,727
23	Picnicking	\$542	\$175,626	\$176,168
24	Freshwater Boat Fishing	\$61,316	\$63,225	\$124,542
25	Baseball or Softball	\$90,559	N/A	\$90,559
26	Hunting	\$82,905	N/A	\$82,905
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$2,886,887	\$10,525,257	\$13,412,142

N/A = Not Applicable or Insufficient Data

Top Ten Activities

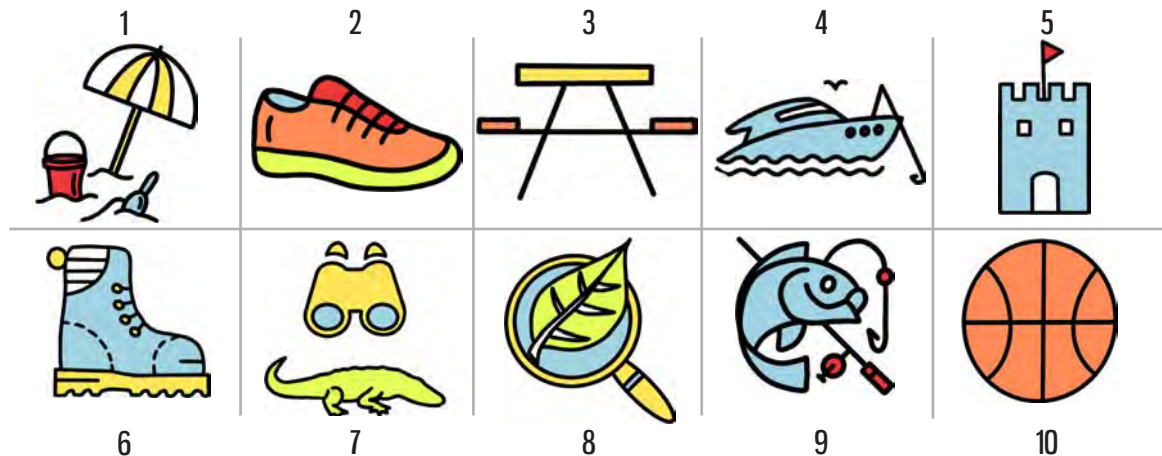


Activity Spending: Manatee County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$115,664,938	\$157,685,799	\$273,350,737
2	Fitness Walking/Jogging	\$60,485,993	\$99,176,473	\$159,662,466
3	Picnicking	\$4,053,021	\$102,579,977	\$106,632,998
4	Saltwater Boat Fishing	\$3,436,877	\$81,575,682	\$85,012,559
5	Visiting Historical or Archaeological Sites	\$7,341,963	\$59,375,684	\$66,717,647
6	Hiking	\$14,410,743	\$48,656,633	\$63,067,376
7	Wildlife Viewing (>1 mile from home)	\$20,521	\$61,109,190	\$61,129,710
8	Nature Study	\$269,496	\$56,580,874	\$56,850,370
9	Saltwater Shoreline Fishing	\$808,946	\$54,382,772	\$55,191,718
10	Basketball	\$21,475,675	\$28,259,882	\$49,735,557
11	Bicycle Riding - Paved Roads/Trails	\$19,167,805	\$29,092,963	\$48,260,767
12	Paddling Activities (Canoe/Kayak/SUP)	\$3,270,826	\$43,100,686	\$46,371,511
13	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$9,381,037	\$26,949,294	\$36,330,331
14	Golfing	\$15,756,620	\$12,122,068	\$27,878,688
15	Saltwater Boat Ramp Use	N/A	\$23,313,941	\$23,313,941
16	Bicycle Riding - Unpaved Roads/Trails	N/A	\$21,999,308	\$21,999,308
17	Horseback Riding	\$1,755,812	\$18,363,935	\$20,119,747
18	RV/Trailer Camping	\$4,853,814	\$14,965,516	\$19,819,330
19	Tennis	\$2,886	\$19,095,998	\$19,098,884
20	Tent Camping	\$7,002,889	\$11,224,137	\$18,227,026
21	Freshwater Shoreline Fishing	\$9,049,680	\$8,081,379	\$17,131,058
22	Soccer	\$6,704,796	\$5,499,827	\$12,204,623
23	Freshwater Boat Fishing	\$6,264,673	\$5,499,827	\$11,764,500
24	Water Skiing/Wakeboarding	N/A	\$10,999,654	\$10,999,654
25	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$2,933,456	\$5,499,827	\$8,433,283
26	Outdoor Swimming Pool Use	\$438,953	\$7,183,448	\$7,622,401
27	Freshwater Beach Activities (not including fishing)	\$1,077,984	\$3,591,724	\$4,669,708
28	Freshwater Boat Ramp Use	N/A	\$4,545,775	\$4,545,775
29	Baseball or Softball	\$125,690	\$448,965	\$574,655
30	Geocaching/Geo-seeking	N/A	\$448,965	\$448,965
31	Sport Shooting	N/A	\$448,965	\$448,965
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$315,755,093	\$1,021,859,170	\$1,337,614,258

N/A = Not Applicable or Insufficient Data

Top Ten Activities

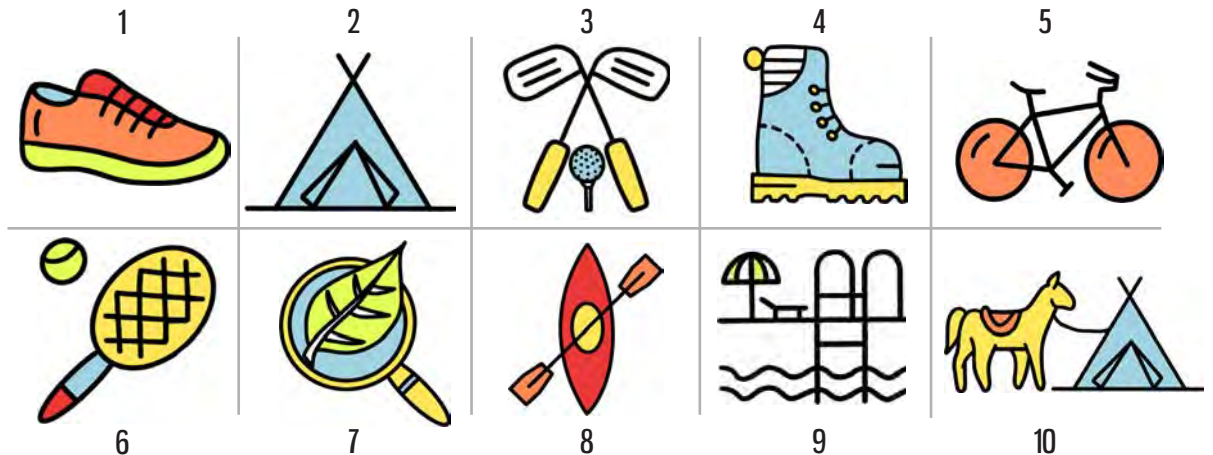


Activity Spending: Marion County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$24,521,653	\$12,152,320	\$36,673,973
2	Tent Camping	\$655,797	\$19,787,527	\$20,443,324
3	Golfing	\$9,288,505	\$8,270,329	\$17,558,834
4	Hiking	\$5,262,567	\$9,114,240	\$14,376,806
5	Bicycle Riding - Paved Roads/Trails	\$9,786,116	\$2,700,515	\$12,486,631
6	Tennis	\$3,391,456	\$8,270,329	\$11,661,784
7	Nature Study	\$2,984,604	\$8,270,329	\$11,254,933
8	Paddling Activities (Canoe/Kayak/SUP)	\$1,646,695	\$9,304,120	\$10,950,814
9	Outdoor Swimming Pool Use	\$97,299	\$10,211,324	\$10,308,623
10	Horseback Camping	\$3,143,578	\$5,401,031	\$8,544,609
11	Horseback Riding	\$272,358	\$8,270,329	\$8,542,687
12	RV/Trailer Camping	\$1,851,918	\$6,076,160	\$7,928,078
13	Visiting Historical or Archaeological Sites	\$518,376	\$7,201,375	\$7,719,751
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$648	\$7,131,049	\$7,131,696
15	Off-Highway Vehicle Riding	N/A	\$6,076,160	\$6,076,160
16	Soccer	\$622,256	\$5,401,031	\$6,023,287
17	Basketball	\$323,059	\$5,401,031	\$5,724,090
18	Wildlife Viewing (>1 mile from home)	\$7,197	\$5,513,552	\$5,520,749
19	Freshwater Shoreline Fishing	\$30,244	\$5,401,031	\$5,431,275
20	Bicycle Riding - Unpaved Roads/Trails	N/A	\$5,401,031	\$5,401,031
21	Freshwater Boat Ramp Use	N/A	\$5,401,031	\$5,401,031
22	Football	N/A	\$5,401,031	\$5,401,031
23	Sport Shooting	N/A	\$5,401,031	\$5,401,031
24	Water Skiing/Wakeboarding	N/A	\$5,401,031	\$5,401,031
25	Picnicking	\$840,941	\$3,403,775	\$4,244,716
26	Freshwater Boat Fishing	\$598,859	\$2,700,515	\$3,299,375
27	Freshwater Beach Activities (not including fishing)	\$2,591	\$3,038,080	\$3,040,671
28	Baseball or Softball	\$44,979	\$2,109,778	\$2,154,757
29	Geocaching/Geo-seeking	\$145,733	\$759,520	\$905,253
30	Hunting	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$66,037,428	\$188,970,600	\$255,008,031

N/A = Not Applicable or Insufficient Data

Top Ten Activities

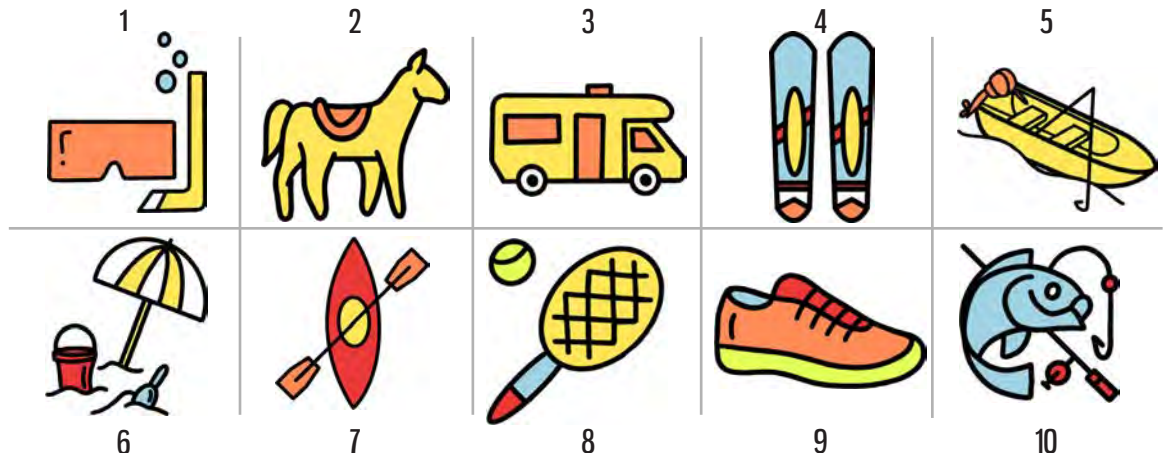


Activity Spending: Martin County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Freshwater Beach Activities (not including fishing)	\$2,211,132	\$19,942,337	\$22,153,469
2	Horseback Riding	\$9,074,319	\$9,284,599	\$18,358,919
3	RV/Trailer Camping	\$736,153	\$16,406,167	\$17,142,320
4	Water Skiing/Wakeboarding	N/A	\$16,580,799	\$16,580,799
5	Freshwater Boat Fishing	\$237,043	\$15,196,398	\$15,433,442
6	Saltwater Beach Activities (not including fishing)	\$11,625,025	\$3,632,757	\$15,257,782
7	Paddling Activities (Canoe/Kayak/SUP)	\$173,841	\$14,154,851	\$14,328,692
8	Tennis	\$1,218,628	\$10,818,753	\$12,037,381
9	Fitness Walking/Jogging	\$10,882,514	\$485,135	\$11,367,648
10	Saltwater Shoreline Fishing	\$6,423,694	\$3,455,317	\$9,879,011
11	Saltwater Boat Fishing	\$855,597	\$7,320,207	\$8,175,804
12	Bicycle Riding - Unpaved Roads/Trails	N/A	\$7,938,014	\$7,938,014
13	Hiking	\$7,199,928	\$485,135	\$7,685,063
14	Golfing	\$4,392,429	\$3,032,091	\$7,424,520
15	Bicycle Riding - Paved Roads/Trails	\$4,326,158	\$3,032,091	\$7,358,249
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$395,329	\$5,853,957	\$6,249,286
17	Wildlife Viewing (>1 mile from home)	\$321,526	\$5,821,615	\$6,143,141
18	Freshwater Shoreline Fishing	\$500,361	\$4,778,512	\$5,278,873
19	Picnicking	\$1,404,126	\$3,032,091	\$4,436,217
20	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$180,248	\$3,567,243	\$3,747,491
21	Outdoor Swimming Pool Use	\$516,841	\$3,032,091	\$3,548,932
22	Visiting Historical or Archaeological Sites	\$239,182	\$3,032,091	\$3,271,273
23	Nature Study	\$29,528	\$3,032,091	\$3,061,619
24	Tent Camping	\$461	\$2,971,449	\$2,971,910
25	Basketball	\$1,590,838	\$485,135	\$2,075,972
26	Soccer	\$817,267	N/A	\$817,267
27	Saltwater Boat Ramp Use	\$88	\$697,360	\$697,448
28	Baseball or Softball	\$279,682	N/A	\$279,682
29	Sport Shooting	\$7,382	N/A	\$7,382
30	Freshwater Boat Ramp Use	N/A	N/A	N/A
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$65,639,321	\$168,068,285	\$233,707,606

N/A = Not Applicable or Insufficient Data

Top Ten Activities

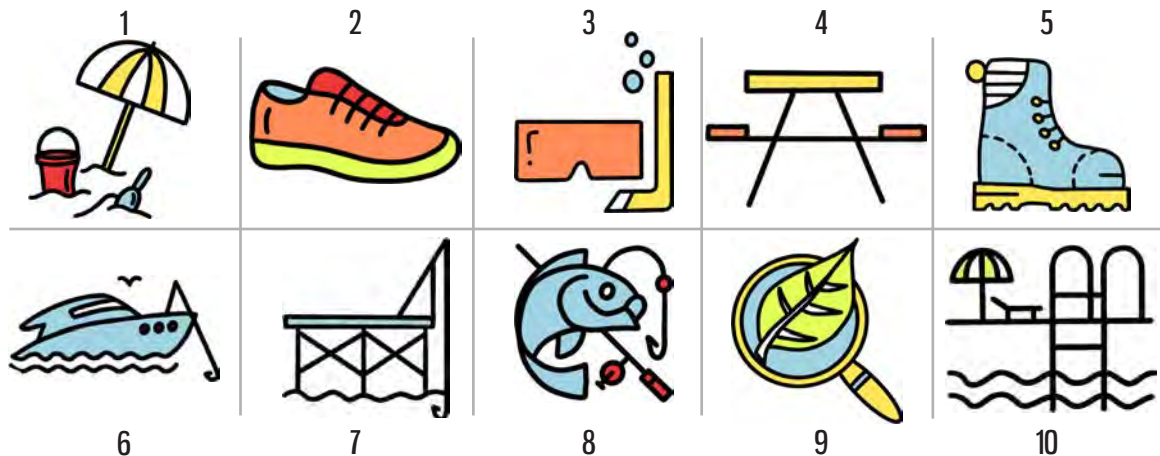


Activity Spending: Miami-Dade County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$661,070,840	\$1,326,943,858	\$1,988,014,698
2	Fitness Walking/Jogging	\$682,658,095	\$600,665,756	\$1,283,323,851
3	Freshwater Beach Activities (not including fishing)	\$349,466,028	\$569,163,920	\$918,629,948
4	Picnicking	\$80,598,321	\$718,569,874	\$799,168,195
5	Hiking	\$131,137,354	\$644,735,967	\$775,873,320
6	Saltwater Boat Fishing	\$61,862,461	\$591,211,739	\$653,074,200
7	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$56,040,582	\$518,387,650	\$574,428,232
8	Saltwater Shoreline Fishing	\$212,289,193	\$342,559,095	\$554,848,288
9	Nature Study	\$63,805,877	\$469,270,122	\$533,075,999
10	Outdoor Swimming Pool Use	\$72,467,824	\$457,897,504	\$530,365,328
11	Freshwater Boat Fishing	\$17,469,835	\$491,550,658	\$509,020,493
12	Bicycle Riding - Paved Roads/Trails	\$132,479,853	\$361,876,176	\$494,356,029
13	RV/Trailer Camping	\$66,003,625	\$425,655,705	\$491,659,331
14	Water Skiing/Wakeboarding	\$485,273	\$392,742,994	\$393,228,267
15	Tent Camping	\$11,413,626	\$375,109,635	\$386,523,261
16	Paddling Activities (Canoe/Kayak/SUP)	\$3,381,815	\$377,823,102	\$381,204,917
17	Basketball	\$69,275,805	\$284,943,075	\$354,218,880
18	Freshwater Shoreline Fishing	\$11,810,471	\$286,185,940	\$297,996,411
19	Golfing	\$287,569	\$291,248,251	\$291,535,821
20	Tennis	\$104,974,298	\$183,159,002	\$288,133,300
21	Saltwater Boat Ramp Use	N/A	\$253,230,572	\$253,230,572
22	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$32,616,829	\$216,360,205	\$248,977,034
23	Wildlife Viewing (>1 mile from home)	\$20,238,119	\$220,917,934	\$241,156,053
24	Horseback Riding	\$1,347,981	\$235,257,562	\$236,605,543
25	Bicycle Riding - Unpaved Roads/Trails	\$86,066,617	\$150,515,997	\$236,582,614
26	Visiting Historical or Archaeological Sites	\$3,987,867	\$220,917,934	\$224,905,802
27	Sport Shooting	N/A	\$201,932,799	\$201,932,799
28	Hunting	\$48,527,320	\$138,929,495	\$187,456,815
29	Football	\$17,945,403	\$156,295,681	\$174,241,084
30	Geocaching/Geo-seeking	N/A	\$156,295,681	\$156,295,681
31	Freshwater Boat Ramp Use	\$27,054,520	\$106,367,894	\$133,422,414
32	Baseball or Softball	\$3,726,898	\$128,443,884	\$132,170,782
33	Horseback Camping	\$8,025,340	\$114,101,274	\$122,126,615
34	Soccer	\$21,138,501	\$63,596,876	\$84,735,376
35	Off-Highway Vehicle Riding	\$34,508	\$79,775,921	\$79,810,429
TOTAL		\$3,059,688,648	\$12,152,639,734	\$15,212,328,382

N/A = Not Applicable or Insufficient Data

Top Ten Activities

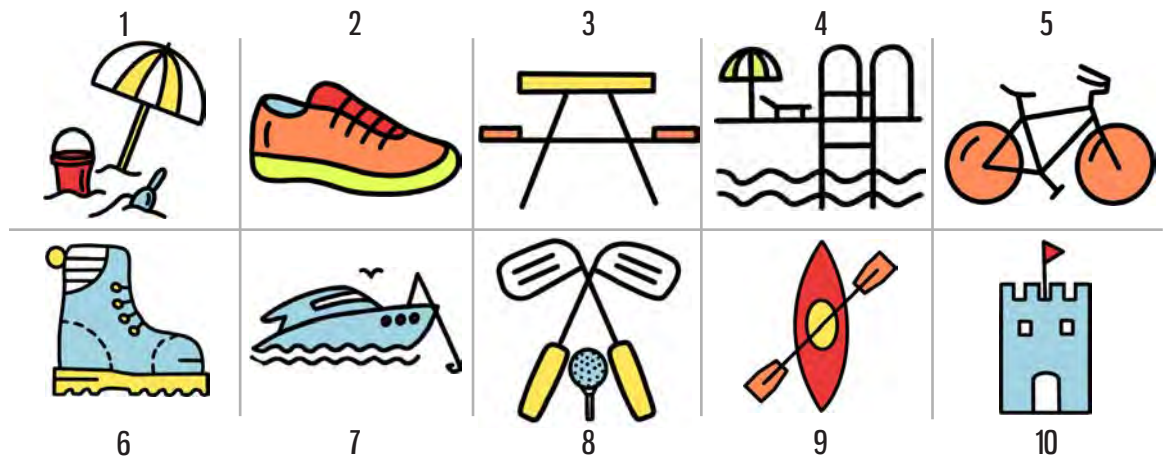


Activity Spending: Monroe County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$192,279,600	\$801,869,753	\$994,149,353
2	Fitness Walking/Jogging	\$311,142,975	\$610,022,127	\$921,165,102
3	Picnicking	\$154,318,352	\$287,830,848	\$442,149,200
4	Outdoor Swimming Pool Use	\$155,977,636	\$209,529,855	\$365,507,491
5	Bicycle Riding - Paved Roads/Trails	\$84,594,949	\$254,964,350	\$339,559,299
6	Hiking	\$39,003,158	\$251,063,528	\$290,066,687
7	Saltwater Boat Fishing	\$42,561,122	\$241,282,598	\$283,843,720
8	Golfing	\$42,705,281	\$234,248,497	\$276,953,778
9	Paddling Activities (Canoe/Kayak/SUP)	\$4,011,344	\$256,481,995	\$260,493,339
10	Visiting Historical or Archaeological Sites	\$155,644	\$204,613,317	\$204,768,962
11	Water Skiing/Wakeboarding	N/A	\$191,754,438	\$191,754,438
12	Saltwater Boat Ramp Use	\$154,527	\$187,067,867	\$187,222,394
13	Wildlife Viewing (>1 mile from home)	\$93,719,017	\$74,807,249	\$168,526,266
14	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$9,581	\$145,271,431	\$145,281,012
15	Basketball	\$3,566,003	\$114,829,864	\$118,395,867
16	Nature Study	\$56,348,272	\$49,797,725	\$106,145,997
17	Horseback Riding	\$35,077,976	\$47,805,816	\$82,883,792
18	Saltwater Shoreline Fishing	\$6,325,208	\$74,377,993	\$80,703,201
19	Freshwater Beach Activities (not including fishing)	\$1,534,953	\$74,696,587	\$76,231,540
20	Bicycle Riding - Unpaved Roads/Trails	N/A	\$66,396,966	\$66,396,966
21	Tennis	\$32,898,036	\$32,534,513	\$65,432,549
22	Hunting	\$62,360,847	N/A	\$62,360,847
23	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$4,068,854	\$53,117,573	\$57,186,427
24	Freshwater Boat Ramp Use	\$55,127,534	N/A	\$55,127,534
25	Freshwater Shoreline Fishing	\$24,430,160	\$23,902,908	\$48,333,068
26	Geocaching/Geo-seeking	N/A	\$42,494,058	\$42,494,058
27	Football	N/A	\$42,494,058	\$42,494,058
28	Freshwater Boat Fishing	\$5,069,029	\$32,534,513	\$37,603,543
29	Soccer	\$33,218,218	N/A	\$33,218,218
30	Off-Highway Vehicle Riding	N/A	\$32,534,513	\$32,534,513
31	Baseball or Softball	\$16,291,071	N/A	\$16,291,071
32	RV/Trailer Camping	\$2,844,158	\$663,970	\$3,508,127
33	Tent Camping	\$1,245,154	\$663,970	\$1,909,124
34	Sport Shooting	N/A	\$663,970	\$663,970
35	Horseback Camping	N/A	N/A	N/A
TOTAL		\$1,461,038,660	\$4,640,316,850	\$6,101,355,510

N/A = Not Applicable or Insufficient Data

Top Ten Activities













Activity Spending: Nassau County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$17,818,555	\$35,491,884	\$53,310,439
2	Saltwater Beach Activities (not including fishing)	\$23,814,297	\$27,860,883	\$51,675,180
3	Picnicking	\$14,444,353	\$22,156,051	\$36,600,404
4	Fitness Walking/Jogging	\$5,577,117	\$24,814,777	\$30,391,894
5	Visiting Historical or Archaeological Sites	\$1,489,088	\$27,916,625	\$29,405,712
6	Outdoor Swimming Pool Use	\$234,283	\$27,916,625	\$28,150,908
7	Saltwater Boat Fishing	\$9,082,954	\$15,919,676	\$25,002,631
8	Wildlife Viewing (>1 mile from home)	\$251,985	\$24,308,353	\$24,560,338
9	Hiking	\$4,353,853	\$18,294,568	\$22,648,421
10	Basketball	\$12,953,178	\$9,509,518	\$22,462,696
11	Bicycle Riding - Unpaved Roads/Trails	N/A	\$20,510,173	\$20,510,173
12	Saltwater Shoreline Fishing	\$1,541,552	\$18,844,469	\$20,386,021
13	Saltwater Boat Ramp Use	N/A	\$18,199,070	\$18,199,070
14	Horseback Riding	\$3,874,527	\$14,243,176	\$18,117,703
15	Freshwater Beach Activities (not including fishing)	\$4,949,237	\$12,660,601	\$17,609,838
16	Freshwater Boat Fishing	\$5,054,786	\$10,698,208	\$15,752,993
17	Freshwater Shoreline Fishing	\$4,447,758	\$10,255,087	\$14,702,844
18	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$7,623,306	\$6,720,454	\$14,343,759
19	Water Skiing/Wakeboarding	N/A	\$14,243,176	\$14,243,176
20	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$3,928,000	\$9,195,474	\$13,123,474
21	Horseback Camping	N/A	\$12,660,601	\$12,660,601
22	Golfing	\$16,660	\$12,407,389	\$12,424,049
23	RV/Trailer Camping	\$12,755	\$12,316,232	\$12,328,988
24	Paddling Activities (Canoe/Kayak/SUP)	\$3,408,932	\$8,166,087	\$11,575,019
25	Nature Study	\$7,974,165	\$2,025,696	\$9,999,861
26	Tennis	\$4,152,137	\$1,835,787	\$5,987,924
27	Geocaching/Geo-seeking	\$37,485	\$3,165,150	\$3,202,636
28	Tent Camping	\$2,343	\$3,101,847	\$3,104,190
29	Baseball or Softball	\$2,843,490	N/A	\$2,843,490
30	Hunting	N/A	\$1,139,454	\$1,139,454
31	Soccer	\$416,504	N/A	\$416,504
32	Sport Shooting	\$234,283	N/A	\$234,283
33	Freshwater Boat Ramp Use	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$140,537,582	\$426,577,090	\$567,114,673

N/A = Not Applicable or Insufficient Data

Top Ten Activities

1	2	3	4	5
				
6	7	8	9	10
				

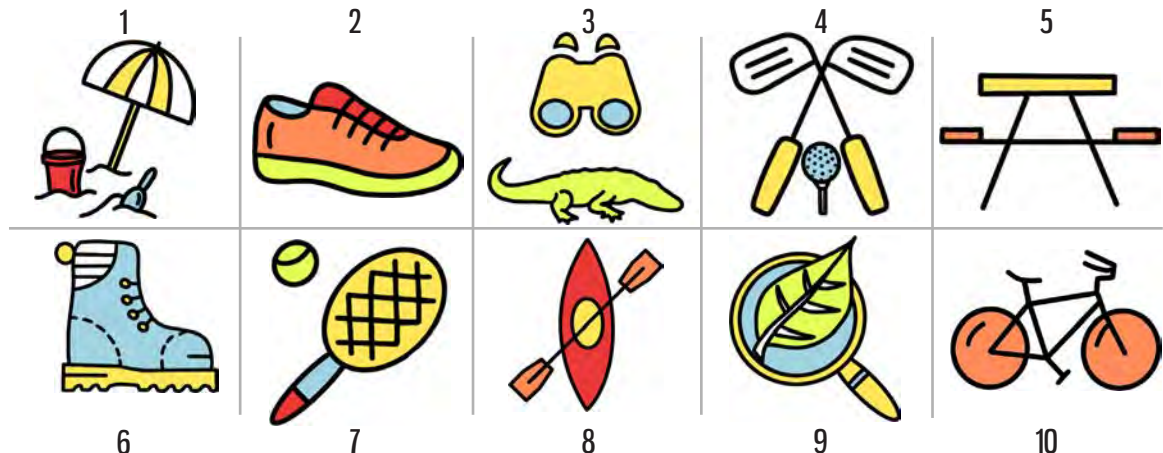


Activity Spending: Okaloosa County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$90,511,404	\$295,491,785	\$386,003,189
2	Fitness Walking/Jogging	\$165,086,520	\$110,067,642	\$275,154,162
3	Wildlife Viewing (>1 mile from home)	\$16,243,560	\$95,881,146	\$112,124,706
4	Golfing	\$1,336,441	\$88,298,708	\$89,635,150
5	Picnicking	\$18,192,307	\$70,443,291	\$88,635,598
6	Hiking	\$10,634,593	\$65,225,269	\$75,859,862
7	Tennis	\$41,566,091	\$22,385,312	\$63,951,403
8	Paddling Activities (Canoe/Kayak/SUP)	\$790,794	\$61,209,839	\$62,000,632
9	Nature Study	\$790,794	\$58,435,500	\$59,226,294
10	Bicycle Riding - Paved Roads/Trails	\$3,368,946	\$52,023,192	\$55,392,137
11	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$740,371	\$50,849,867	\$51,590,238
12	Freshwater Shoreline Fishing	\$1,817,729	\$35,649,686	\$37,467,415
13	Basketball	\$19,769,841	\$10,653,461	\$30,423,302
14	Bicycle Riding - Unpaved Roads/Trails	N/A	\$30,017,213	\$30,017,213
15	Saltwater Shoreline Fishing	\$14,497,710	\$14,221,218	\$28,718,928
16	RV/Trailer Camping	\$11,960,754	\$15,232,818	\$27,193,572
17	Saltwater Boat Ramp Use	N/A	\$25,314,802	\$25,314,802
18	Water Skiing/Wakeboarding	N/A	\$17,610,823	\$17,610,823
19	Freshwater Beach Activities (not including fishing)	\$12,753,313	\$4,402,706	\$17,156,018
20	Horseback Riding	\$5,560,268	\$11,037,339	\$16,597,606
21	Visiting Historical or Archaeological Sites	\$348,443	\$15,654,065	\$16,002,508
22	Outdoor Swimming Pool Use	\$2,230,285	\$12,229,738	\$14,460,023
23	Saltwater Boat Fishing	\$5,426,911	\$4,920,928	\$10,347,840
24	Tent Camping	\$1,486,857	\$4,402,706	\$5,889,562
25	Freshwater Boat Fishing	\$640,543	\$4,402,706	\$5,043,249
26	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$308,904	\$4,402,706	\$4,711,609
27	Freshwater Boat Ramp Use	N/A	\$4,402,706	\$4,402,706
28	Sport Shooting	\$2,958,227	N/A	\$2,958,227
29	Soccer	\$2,421,806	N/A	\$2,421,806
30	Baseball or Softball	\$239,215	N/A	\$239,215
31	Hunting	\$31,632	N/A	\$31,632
32	Geocaching/Geo-seeking	N/A	N/A	N/A
33	Horseback Camping	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$431,714,257	\$1,184,867,171	\$1,616,581,427

N/A = Not Applicable or Insufficient Data

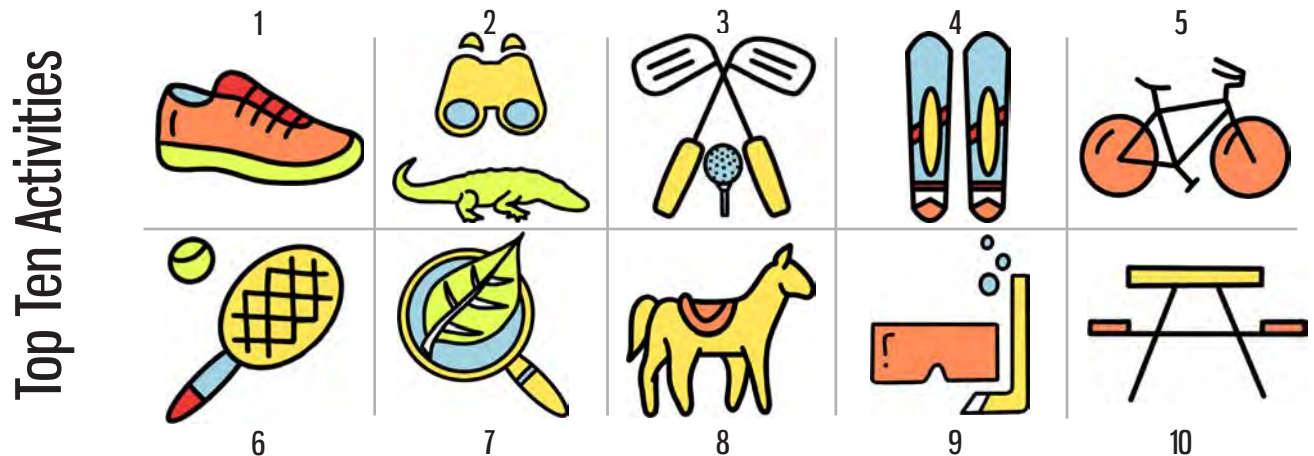
Top Ten Activities



Activity Spending: Okeechobee County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$2,736,980	\$3,657,693	\$6,394,673
2	Wildlife Viewing (>1 mile from home)	\$84,843	\$3,557,080	\$3,641,923
3	Golfing	\$548,648	\$2,747,337	\$3,295,985
4	Water Skiing/Wakeboarding	N/A	\$2,664,220	\$2,664,220
5	Bicycle Riding - Paved Roads/Trails	\$1,248,175	\$1,403,135	\$2,651,309
6	Tennis	\$141,277	\$1,738,368	\$1,879,645
7	Nature Study	\$1,158,822	\$701,567	\$1,860,389
8	Horseback Riding	\$314,191	\$1,491,859	\$1,806,049
9	Freshwater Beach Activities (not including fishing)	\$389,992	\$1,403,135	\$1,793,126
10	Picnicking	\$290,168	\$1,403,135	\$1,693,302
11	Basketball	\$280,586	\$1,182,372	\$1,462,959
12	Visiting Historical or Archaeological Sites	\$4,629	\$1,403,135	\$1,407,764
13	Bicycle Riding - Unpaved Roads/Trails	N/A	\$1,275,488	\$1,275,488
14	Outdoor Swimming Pool Use	\$309,020	\$701,567	\$1,010,587
15	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$69,727	\$940,620	\$1,010,346
16	Hiking	\$130,201	\$879,395	\$1,009,596
17	Freshwater Boat Ramp Use	\$15,199	\$879,395	\$894,594
18	Tent Camping	\$5,106	\$786,015	\$791,121
19	Baseball or Softball	\$49,329	\$701,567	\$750,897
20	Paddling Activities (Canoe/Kayak/SUP)	\$30,661	\$701,567	\$732,229
21	RV/Trailer Camping	\$7,233	\$701,567	\$708,801
22	Freshwater Boat Fishing	\$2,930	\$701,567	\$704,497
23	Freshwater Shoreline Fishing	\$88,252	\$238,728	\$326,980
24	Sport Shooting	N/A	\$238,728	\$238,728
25	Soccer	\$144,147	N/A	\$144,147
26	Hunting	\$49,512	N/A	\$49,512
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Horseback Camping	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Football	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$8,099,627	\$32,099,239	\$40,198,867

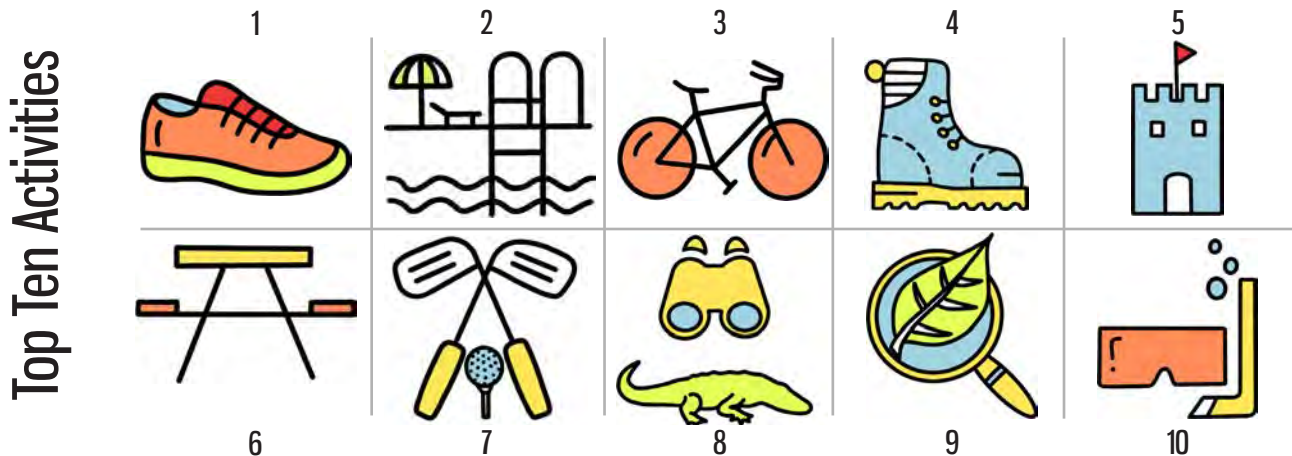
N/A = Not Applicable or Insufficient Data



Activity Spending: Orange County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$2,450,835,223	\$1,493,835,786	\$3,944,671,009
2	Outdoor Swimming Pool Use	\$332,354,321	\$1,937,978,754	\$2,270,333,074
3	Bicycle Riding - Paved Roads/Trails	\$1,084,406,887	\$794,183,964	\$1,878,590,851
4	Hiking	\$185,201,376	\$1,655,589,652	\$1,840,791,027
5	Visiting Historical or Archaeological Sites	\$615,747,031	\$1,164,871,830	\$1,780,618,862
6	Picnicking	\$47,648,409	\$1,533,345,827	\$1,580,994,236
7	Golfing	\$525,668,738	\$964,535,533	\$1,490,204,271
8	Wildlife Viewing (>1 mile from home)	\$268,862,329	\$1,015,555,904	\$1,284,418,233
9	Nature Study	\$181,758,208	\$879,861,374	\$1,061,619,581
10	Freshwater Beach Activities (not including fishing)	\$56,199,814	\$805,270,853	\$861,470,667
11	Basketball	\$360,857,763	\$395,929,355	\$756,787,118
12	Freshwater Boat Fishing	\$105,469,093	\$650,547,503	\$756,016,597
13	Freshwater Boat Ramp Use	\$99,108,690	\$598,738,311	\$697,847,001
14	Baseball or Softball	\$386,205,604	\$300,733,868	\$686,939,472
15	Tent Camping	\$34,337,603	\$631,332,349	\$665,669,952
16	Tennis	\$44,372,787	\$566,087,281	\$610,460,068
17	Horseback Riding	\$100,571,529	\$487,188,866	\$587,760,395
18	Paddling Activities (Canoe/Kayak/SUP)	\$24,848,518	\$560,972,222	\$585,820,741
19	RV/Trailer Camping	\$69,517,009	\$392,150,336	\$461,667,345
20	Water Skiing/Wakeboarding	\$1,736,117	\$435,522,291	\$437,258,407
21	Freshwater Shoreline Fishing	\$71,445,134	\$297,519,412	\$368,964,547
22	Off-Highway Vehicle Riding	N/A	\$331,311,437	\$331,311,437
23	Hunting	N/A	\$288,704,513	\$288,704,513
24	Geocaching/Geo-seeking	N/A	\$258,581,418	\$258,581,418
25	Bicycle Riding - Unpaved Roads/Trails	\$90,556,708	\$134,410,641	\$224,967,349
26	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$15,782,230	\$201,615,962	\$217,398,192
27	Soccer	\$8,573,416	\$165,693,591	\$174,267,007
28	Football	N/A	\$139,182,617	\$139,182,617
29	Sport Shooting	N/A	\$127,606,158	\$127,606,158
30	Horseback Camping	N/A	\$96,234,838	\$96,234,838
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$7,162,064,538	\$19,305,092,445	\$26,467,156,982

N/A = Not Applicable or Insufficient Data



Activity Spending: Osceola County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$596,972,862	\$504,250,396	\$1,101,223,258
2	Picnicking	\$53,598,274	\$472,001,857	\$525,600,130
3	Golfing	\$64,343,006	\$374,146,775	\$438,489,781
4	Hiking	\$62,230,542	\$340,533,377	\$402,763,920
5	Nature Study	\$40,464,800	\$289,039,912	\$329,504,712
6	Wildlife Viewing (>1 mile from home)	\$4,489,516	\$308,501,787	\$312,991,303
7	Bicycle Riding - Unpaved Roads/Trails	\$17,214,241	\$294,438,534	\$311,652,775
8	Outdoor Swimming Pool Use	\$31,631,698	\$261,723,141	\$293,354,840
9	Bicycle Riding - Paved Roads/Trails	\$10,892,435	\$247,464,909	\$258,357,344
10	Freshwater Beach Activities (not including fishing)	\$11,972,044	\$234,976,010	\$246,948,054
11	Football	\$25,249,678	\$174,180,013	\$199,429,691
12	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$9,998,073	\$183,514,322	\$193,512,395
13	Visiting Historical or Archaeological Sites	\$24,550,482	\$164,366,690	\$188,917,172
14	Horseback Riding	\$11,273,202	\$175,448,754	\$186,721,956
15	Soccer	\$116,368,266	\$65,793,283	\$182,161,549
16	Paddling Activities (Canoe/Kayak/SUP)	\$850,086	\$174,180,013	\$175,030,099
17	Geocaching/Geo-seeking	\$416,542	\$122,524,130	\$122,940,672
18	Tent Camping	\$56,335,196	\$65,793,283	\$122,128,479
19	RV/Trailer Camping	\$49,424,529	\$61,171,441	\$110,595,969
20	Tennis	\$53,794,502	\$52,380,878	\$106,175,380
21	Freshwater Shoreline Fishing	\$27,518,714	\$52,380,878	\$79,899,592
22	Freshwater Boat Fishing	\$4,896,495	\$71,910,427	\$76,806,922
23	Baseball or Softball	\$11,715,247	\$52,380,878	\$64,096,125
24	Freshwater Boat Ramp Use	N/A	\$61,171,441	\$61,171,441
25	Basketball	\$3,332,337	\$53,287,122	\$56,619,459
26	Hunting	N/A	\$54,374,614	\$54,374,614
27	Off-Highway Vehicle Riding	\$212,521	\$34,799,753	\$35,012,274
28	Horseback Camping	N/A	\$26,643,561	\$26,643,561
29	Water Skiing/Wakeboarding	N/A	\$17,399,876	\$17,399,876
30	Sport Shooting	N/A	\$4,893,715	\$4,893,715
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$1,289,745,290	\$4,995,671,769	\$6,285,417,058

N/A = Not Applicable or Insufficient Data

Top Ten Activities

1: Running shoe
2: Picnic table
3: Golf clubs
4: Hiking boot
5: Magnifying glass over a leaf
6: Goggles and alligator
7: Bicycle
8: Pool with ladder
9: Bicycle
10: Goggles

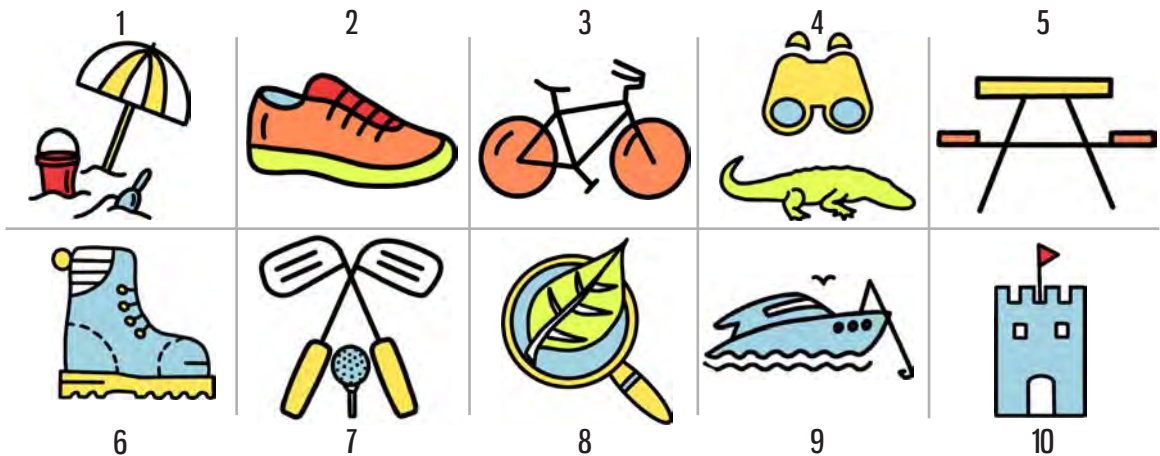


Activity Spending: Palm Beach County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$320,159,461	\$409,077,944	\$729,237,406
2	Fitness Walking/Jogging	\$234,508,205	\$244,167,762	\$478,675,967
3	Bicycle Riding - Paved Roads/Trails	\$136,418,864	\$267,064,521	\$403,483,385
4	Wildlife Viewing (>1 mile from home)	\$7,544,136	\$355,743,811	\$363,287,947
5	Picnicking	\$33,014,117	\$312,430,947	\$345,445,063
6	Hiking	\$12,171,028	\$314,154,477	\$326,325,505
7	Golfing	\$130,516,927	\$187,074,628	\$317,591,555
8	Nature Study	\$8,771,040	\$272,342,525	\$281,113,564
9	Saltwater Boat Fishing	\$19,968,331	\$258,805,590	\$278,773,921
10	Visiting Historical or Archaeological Sites	\$4,543,851	\$226,706,284	\$231,250,135
11	Paddling Activities (Canoe/Kayak/SUP)	\$10,332,137	\$213,130,240	\$223,462,377
12	Freshwater Boat Fishing	\$74,468,877	\$121,748,448	\$196,217,324
13	Outdoor Swimming Pool Use	\$34,345,053	\$160,125,676	\$194,470,729
14	Water Skiing/Wakeboarding	N/A	\$189,646,621	\$189,646,621
15	Freshwater Beach Activities (not including fishing)	\$7,267,413	\$163,505,535	\$170,772,948
16	Tennis	\$89,878,061	\$65,136,829	\$155,014,890
17	RV/Trailer Camping	\$3,917,912	\$144,681,966	\$148,599,878
18	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$12,560,601	\$126,186,059	\$138,746,659
19	Saltwater Shoreline Fishing	\$4,245,855	\$122,593,566	\$126,839,421
20	Saltwater Boat Ramp Use	\$711,513	\$98,442,095	\$99,153,608
21	Freshwater Shoreline Fishing	\$17,691,566	\$48,868,474	\$66,560,041
22	Bicycle Riding - Unpaved Roads/Trails	\$2,146,566	\$60,874,224	\$63,020,790
23	Tent Camping	\$72,554	\$61,085,593	\$61,158,147
24	Sport Shooting	N/A	\$61,043,319	\$61,043,319
25	Horseback Riding	\$12,364,219	\$40,625,090	\$52,989,309
26	Freshwater Boat Ramp Use	N/A	\$51,785,364	\$51,785,364
27	Soccer	\$20,628,498	\$19,076,037	\$39,704,535
28	Basketball	\$26,068,018	\$13,527,605	\$39,595,623
29	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$1,160,863	\$28,577,066	\$29,737,929
30	Off-Highway Vehicle Riding	\$391,820	\$28,182,511	\$28,574,331
31	Football	\$17,344,681	\$8,560,438	\$25,905,119
32	Hunting	\$415,575	\$25,434,716	\$25,850,291
33	Baseball or Softball	\$4,684,451	\$1,690,951	\$6,375,401
34	Geocaching/Geo-seeking	N/A	\$1,902,320	\$1,902,320
35	Horseback Camping	N/A	\$1,902,320	\$1,902,320
TOTAL		\$1,248,312,193	\$4,705,901,548	\$5,954,213,741

N/A = Not Applicable or Insufficient Data

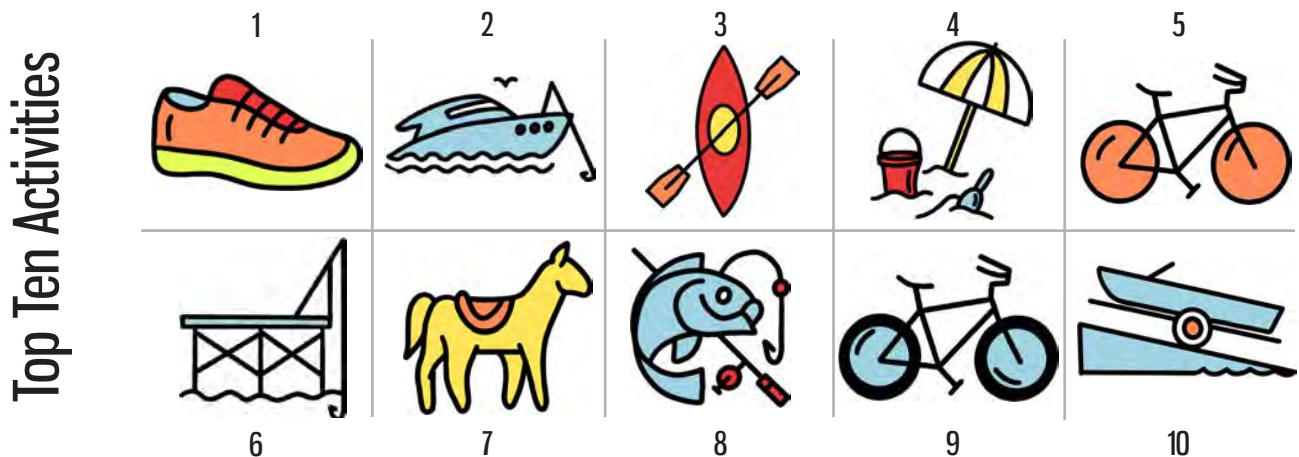
Top Ten Activities



Activity Spending: Pasco County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$11,777,606	\$4,043,001	\$15,820,608
2	Saltwater Boat Fishing	\$1,291,636	\$7,060,758	\$8,352,394
3	Paddling Activities (Canoe/Kayak/SUP)	\$460,999	\$7,597,146	\$8,058,144
4	Saltwater Beach Activities (not including fishing)	\$1,379,004	\$6,672,763	\$8,051,767
5	Bicycle Riding - Paved Roads/Trails	\$4,497,132	\$2,807,640	\$7,304,772
6	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$2,064,147	\$4,954,766	\$7,018,913
7	Horseback Riding	\$3,390,841	\$3,445,208	\$6,836,049
8	Saltwater Shoreline Fishing	\$303,551	\$6,190,124	\$6,493,675
9	Bicycle Riding - Unpaved Roads/Trails	N/A	\$6,208,613	\$6,208,613
10	Saltwater Boat Ramp Use	N/A	\$5,932,717	\$5,932,717
11	Basketball	\$378,347	\$5,301,760	\$5,680,106
12	Hiking	\$750,219	\$4,127,230	\$4,877,449
13	Wildlife Viewing (>1 mile from home)	\$928	\$4,127,230	\$4,128,158
14	RV/Trailer Camping	\$464	\$4,127,230	\$4,127,694
15	Picnicking	\$72,045	\$4,043,001	\$4,115,046
16	Outdoor Swimming Pool Use	\$908,242	\$3,042,780	\$3,951,022
17	Tennis	\$301,617	\$3,582,548	\$3,884,165
18	Water Skiing/Wakeboarding	N/A	\$3,042,780	\$3,042,780
19	Golfing	\$591,753	\$2,028,520	\$2,620,273
20	Freshwater Beach Activities (not including fishing)	\$16,699	\$2,063,615	\$2,080,314
21	Freshwater Boat Fishing	\$1,441,667	\$189,516	\$1,631,183
22	Visiting Historical or Archaeological Sites	\$9,799	\$1,516,125	\$1,525,924
23	Soccer	\$960,280	N/A	\$960,280
24	Tent Camping	\$323,090	\$189,516	\$512,605
25	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$284,136	\$189,516	\$473,651
26	Freshwater Boat Ramp Use	N/A	\$379,031	\$379,031
27	Nature Study	\$3,508	\$189,516	\$193,024
28	Freshwater Shoreline Fishing	\$2,899	\$189,516	\$192,415
29	Baseball or Softball	\$152,200	N/A	\$152,200
30	Sport Shooting	\$5,682	N/A	\$5,682
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Football	N/A	N/A	N/A
TOTAL		\$31,368,490	\$93,242,164	\$124,610,654

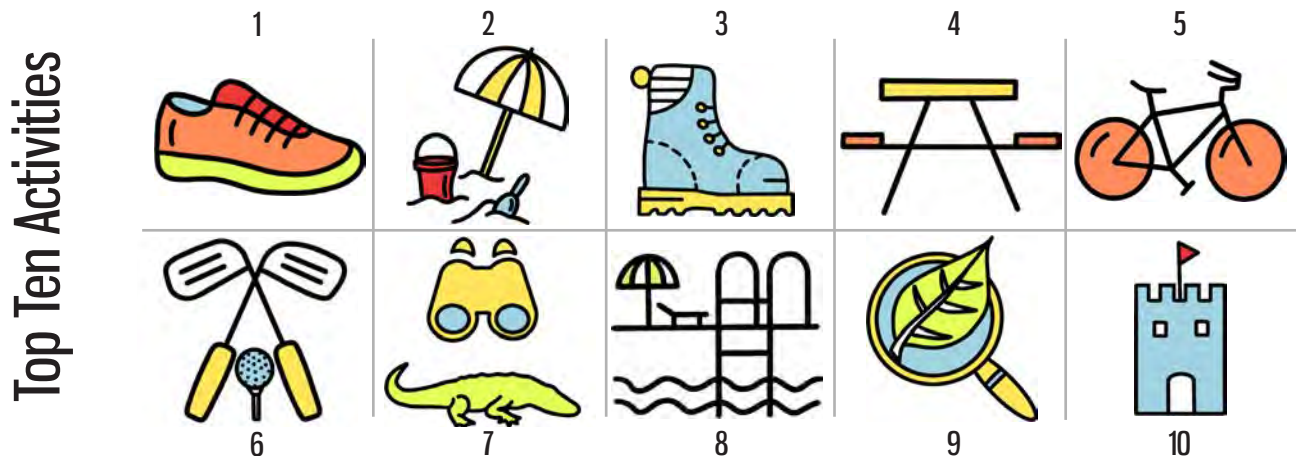
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Activity Spending: Pinellas County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$721,163,650	\$435,971,835	\$1,157,135,485
2	Saltwater Beach Activities (not including fishing)	\$292,914,803	\$834,598,506	\$1,127,513,309
3	Hiking	\$56,289,075	\$439,523,363	\$495,812,438
4	Picnicking	\$41,975,963	\$393,346,795	\$435,322,758
5	Bicycle Riding - Paved Roads/Trails	\$75,187,228	\$340,619,622	\$415,806,850
6	Golfing	\$43,515,801	\$360,750,502	\$404,266,303
7	Wildlife Viewing (>1 mile from home)	\$1,451,869	\$366,863,611	\$368,315,480
8	Outdoor Swimming Pool Use	\$51,871,881	\$273,303,618	\$325,175,499
9	Nature Study	\$879,298	\$267,970,993	\$268,850,291
10	Visiting Historical or Archaeological Sites	\$11,614,951	\$244,575,741	\$256,190,692
11	Tent Camping	\$3,659,920	\$194,412,286	\$198,072,205
12	Saltwater Boat Fishing	\$19,937,159	\$145,804,640	\$165,741,798
13	Freshwater Beach Activities (not including fishing)	\$17,585,656	\$143,360,278	\$160,945,934
14	Bicycle Riding - Unpaved Roads/Trails	\$819,512	\$146,502,718	\$147,322,230
15	Saltwater Boat Ramp Use	\$743,425	\$132,917,630	\$133,661,054
16	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$8,923,321	\$122,385,719	\$131,309,039
17	RV/Trailer Camping	\$38,569,049	\$75,514,879	\$114,083,928
18	Paddling Activities (Canoe/Kayak/SUP)	\$11,273,060	\$83,509,439	\$94,782,499
19	Basketball	\$25,422,830	\$56,636,159	\$82,058,989
20	Baseball or Softball	\$4,537,090	\$69,928,319	\$74,465,409
21	Tennis	\$44,920,975	\$20,805,120	\$65,726,095
22	Geocaching/Geo-seeking	N/A	\$56,636,159	\$56,636,159
23	Water Skiing/Wakeboarding	N/A	\$52,157,279	\$52,157,279
24	Horseback Riding	\$5,243,175	\$46,811,519	\$52,054,694
25	Soccer	\$50,002,517	N/A	\$50,002,517
26	Freshwater Boat Ramp Use	N/A	\$48,834,239	\$48,834,239
27	Hunting	N/A	\$48,834,239	\$48,834,239
28	Freshwater Boat Fishing	\$283,568	\$41,754,719	\$42,038,288
29	Horseback Camping	N/A	\$41,754,719	\$41,754,719
30	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$70,892	\$41,610,239	\$41,681,132
31	Freshwater Shoreline Fishing	\$4,288,968	\$36,986,880	\$41,275,848
32	Saltwater Shoreline Fishing	\$11,542,142	\$18,928,788	\$30,470,930
33	Football	N/A	\$10,402,560	\$10,402,560
34	Sport Shooting	\$102,085	\$4,623,360	\$4,725,444
35	Off-Highway Vehicle Riding	N/A	\$4,623,360	\$4,623,360
TOTAL		\$1,544,789,859	\$5,603,259,836	\$7,148,049,695

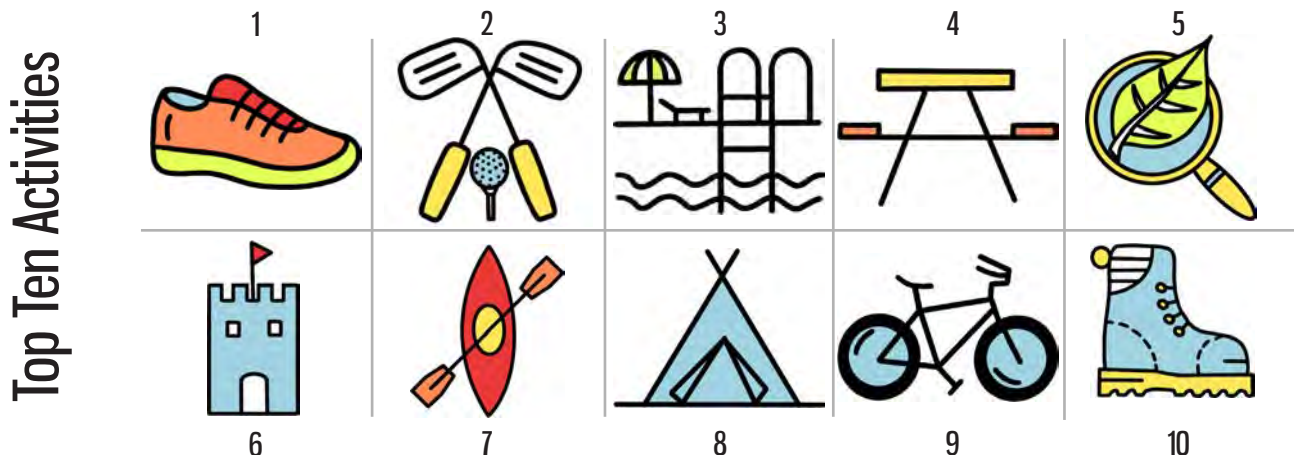
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Activity Spending: Polk County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$148,154,284	\$58,178,385	\$206,332,669
2	Golfing	\$13,781,895	\$135,818,076	\$149,599,971
3	Outdoor Swimming Pool Use	\$7,824,406	\$135,794,457	\$143,618,863
4	Picnicking	\$577,577	\$124,504,438	\$125,082,015
5	Nature Study	\$24,269,299	\$91,038,399	\$115,307,698
6	Visiting Historical or Archaeological Sites	\$6,120,643	\$99,603,551	\$105,724,194
7	Paddling Activities (Canoe/Kayak/SUP)	\$5,197,190	\$97,175,261	\$102,372,451
8	Tent Camping	\$7,084,078	\$77,776,601	\$84,860,678
9	Bicycle Riding - Unpaved Roads/Trails	\$1,176,594	\$79,414,506	\$80,591,100
10	Hiking	\$14,901,980	\$64,709,987	\$79,611,966
11	Basketball	\$327	\$67,814,929	\$67,815,256
12	Tennis	\$21,252,233	\$45,824,457	\$67,076,690
13	Bicycle Riding - Paved Roads/Trails	\$11,065,215	\$52,791,498	\$63,856,713
14	RV/Trailer Camping	\$13,651,696	\$43,633,789	\$57,285,485
15	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$14,276,446	\$38,785,590	\$53,062,036
16	Water Skiing/Wakeboarding	N/A	\$52,791,498	\$52,791,498
17	Freshwater Beach Activities (not including fishing)	\$6,602,164	\$38,920,263	\$45,522,427
18	Wildlife Viewing (>1 mile from home)	\$47,064	\$42,085,059	\$42,132,123
19	Off-Highway Vehicle Riding	\$522,931	\$38,920,263	\$39,443,193
20	Freshwater Shoreline Fishing	\$188,909	\$38,785,590	\$38,974,499
21	Freshwater Boat Fishing	\$11,840,060	\$9,696,398	\$21,536,458
22	Horseback Riding	\$3,268,317	\$6,733,609	\$10,001,927
23	Geocaching/Geo-seeking	\$16,015	\$6,733,609	\$6,749,624
24	Sport Shooting	\$4,474,000	N/A	\$4,474,000
25	Baseball or Softball	\$1,715,867	N/A	\$1,715,867
26	Freshwater Boat Ramp Use	\$58,993	N/A	\$58,993
27	Soccer	\$19,773	N/A	\$19,773
28	Horseback Camping	N/A	N/A	N/A
29	Hunting	N/A	N/A	N/A
30	Football	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$318,087,954	\$1,447,530,213	\$1,765,618,168

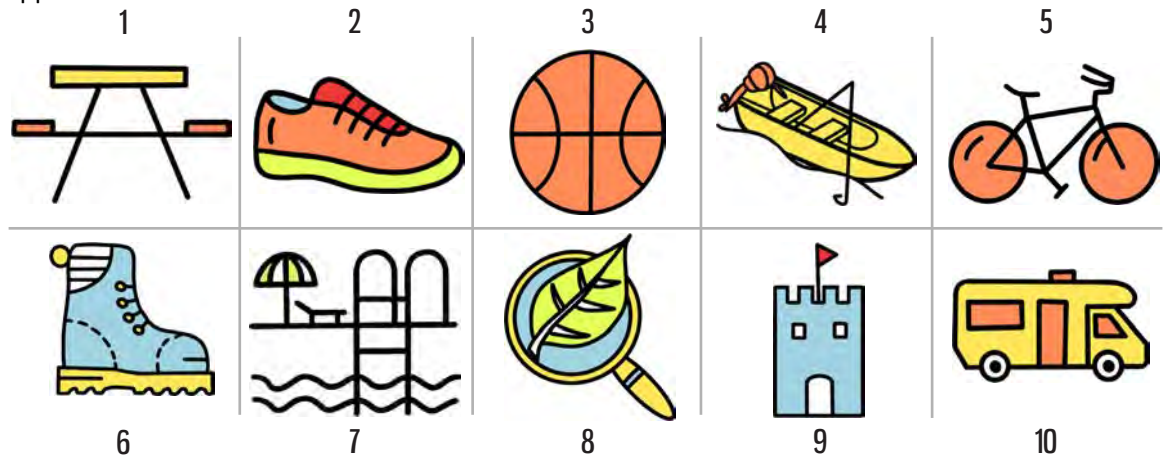
N/A = Not Applicable or Insufficient Data



Activity Spending: Putnam County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Picnicking	\$222,627	\$3,367,123	\$3,589,750
2	Fitness Walking/Jogging	\$1,424,840	\$2,088,291	\$3,513,131
3	Basketball	\$1,438,592	\$1,568,538	\$3,007,130
4	Freshwater Boat Fishing	\$2,164,971	\$675,605	\$2,840,577
5	Bicycle Riding - Paved Roads/Trails	\$26,020	\$2,616,454	\$2,642,474
6	Hiking	\$2,891	\$2,423,754	\$2,426,645
7	Outdoor Swimming Pool Use	\$134,717	\$2,199,511	\$2,334,229
8	Nature Study	\$885,618	\$1,354,295	\$2,239,913
9	Visiting Historical or Archaeological Sites	\$129,335	\$2,088,291	\$2,217,625
10	RV/Trailer Camping	\$15,294	\$2,031,489	\$2,046,783
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$846,651	\$1,108,499	\$1,955,150
12	Freshwater Shoreline Fishing	\$197,880	\$1,691,515	\$1,889,395
13	Horseback Riding	\$230,622	\$1,514,011	\$1,744,633
14	Paddling Activities (Canoe/Kayak/SUP)	\$378,599	\$1,346,947	\$1,725,547
15	Golfing	\$377,075	\$1,245,855	\$1,622,930
16	Water Skiing/Wakeboarding	N/A	\$1,578,617	\$1,578,617
17	Wildlife Viewing (>1 mile from home)	\$12,750	\$1,544,166	\$1,556,916
18	Freshwater Beach Activities (not including fishing)	\$29	\$1,485,664	\$1,485,693
19	Bicycle Riding - Unpaved Roads/Trails	N/A	\$1,327,533	\$1,327,533
20	Tent Camping	\$317,945	\$876,566	\$1,194,512
21	Tennis	\$461,140	\$302,802	\$763,942
22	Soccer	\$323,998	N/A	\$323,998
23	Baseball or Softball	\$315,801	N/A	\$315,801
24	Freshwater Boat Ramp Use	N/A	N/A	N/A
25	Geocaching/Geo-seeking	N/A	N/A	N/A
26	Horseback Camping	N/A	N/A	N/A
27	Hunting	N/A	N/A	N/A
28	Off-Highway Vehicle Riding	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$9,907,395	\$34,435,528	\$44,342,923

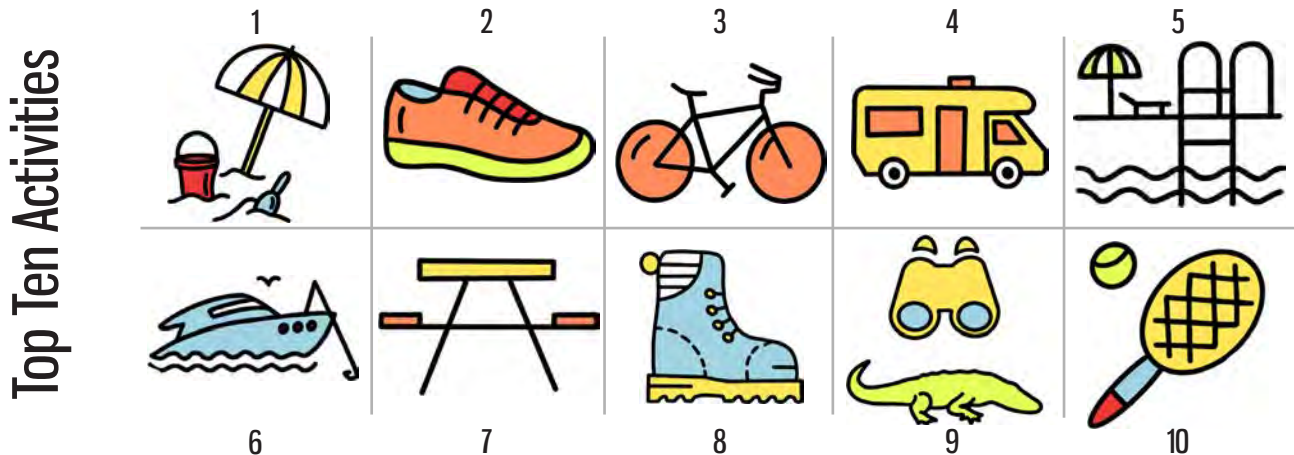
Top Ten Activities



Activity Spending: Santa Rosa County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$7,365,605	\$24,048,946	\$31,414,551
2	Fitness Walking/Jogging	\$7,528,845	\$8,039,932	\$15,568,777
3	Bicycle Riding - Paved Roads/Trails	\$3,046,990	\$11,447,481	\$14,494,471
4	RV/Trailer Camping	\$7,636,031	\$6,807,247	\$14,443,278
5	Outdoor Swimming Pool Use	\$4,973,575	\$8,039,932	\$13,013,507
6	Saltwater Boat Ramp Use	\$8,437,713	\$2,437,817	\$10,875,530
7	Picnicking	\$79,837	\$10,406,373	\$10,486,210
8	Hiking	\$1,624,993	\$8,503,170	\$10,128,163
9	Wildlife Viewing (>1 mile from home)	\$1,318,778	\$7,923,730	\$9,242,508
10	Tennis	\$7,002,352	\$1,154,170	\$8,156,522
11	Visiting Historical or Archaeological Sites	\$96,593	\$7,779,711	\$7,876,304
12	Tent Camping	\$1,995,935	\$3,980,709	\$5,976,644
13	Nature Study	\$3,315,717	\$2,653,806	\$5,969,522
14	Golfing	\$4,829,671	\$423,981	\$5,253,651
15	Hunting	\$2,810,632	\$1,695,923	\$4,506,555
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$715,711	\$3,648,119	\$4,363,830
17	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$531,533	\$3,421,555	\$3,953,088
18	Freshwater Beach Activities (not including fishing)	\$606,212	\$3,077,786	\$3,683,999
19	Saltwater Shoreline Fishing	\$2,312,957	\$1,369,504	\$3,682,461
20	Freshwater Shoreline Fishing	\$53,304	\$3,433,067	\$3,486,370
21	Paddling Activities (Canoe/Kayak/SUP)	\$1,797,899	\$1,271,942	\$3,069,841
22	Soccer	\$2,757,367	N/A	\$2,757,367
23	Saltwater Boat Fishing	\$258,317	\$2,399,046	\$2,657,364
24	Freshwater Boat Fishing	\$792,180	\$1,695,923	\$2,488,103
25	Basketball	\$1,046,219	\$1,025,929	\$2,072,148
26	Horseback Riding	\$365,537	\$1,695,923	\$2,061,460
27	Water Skiing/Wakeboarding	N/A	\$1,507,487	\$1,507,487
28	Baseball or Softball	\$1,150,655	N/A	\$1,150,655
29	Football	\$788,518	N/A	\$788,518
30	Bicycle Riding - Unpaved Roads/Trails	N/A	\$188,436	\$188,436
31	Sport Shooting	\$7,885	N/A	\$7,885
32	Freshwater Boat Ramp Use	N/A	N/A	N/A
33	Geocaching/Geo-seeking	N/A	N/A	N/A
34	Horseback Camping	N/A	N/A	N/A
35	Off-Highway Vehicle Riding	N/A	N/A	N/A
TOTAL		\$75,247,563	\$130,077,645	\$205,325,208

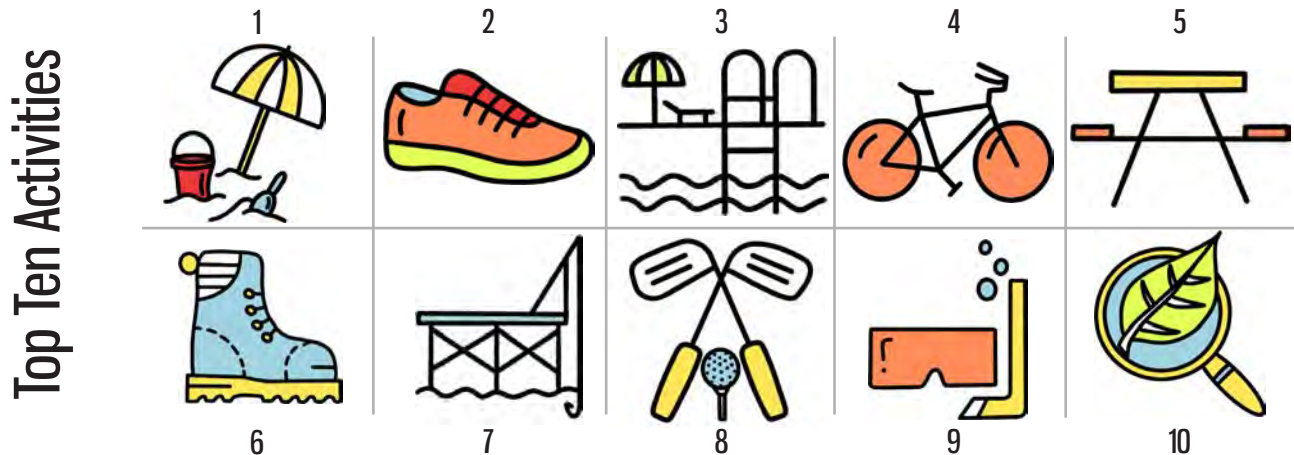
N/A = Not Applicable or Insufficient Data



Activity Spending: Sarasota County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$83,880,689	\$172,261,505	\$256,142,194
2	Fitness Walking/Jogging	\$94,516,630	\$97,050,521	\$191,567,151
3	Outdoor Swimming Pool Use	\$34,903,768	\$115,022,840	\$149,926,607
4	Bicycle Riding - Paved Roads/Trails	\$11,155,545	\$111,342,109	\$122,497,654
5	Picnicking	\$6,856,243	\$111,079,200	\$117,935,443
6	Hiking	\$44,388,998	\$69,085,593	\$113,474,591
7	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$90,809	\$109,367,066	\$109,457,875
8	Golfing	\$11,995,149	\$92,114,124	\$104,109,274
9	Freshwater Beach Activities (not including fishing)	\$538,850	\$97,194,300	\$97,733,150
10	Nature Study	\$5,632,780	\$80,611,840	\$86,244,621
11	Saltwater Boat Ramp Use	N/A	\$77,580,814	\$77,580,814
12	Tennis	\$66,490,086	\$7,188,927	\$73,679,014
13	Saltwater Shoreline Fishing	\$6,439,706	\$65,538,998	\$71,978,704
14	Wildlife Viewing (>1 mile from home)	\$582,820	\$62,112,333	\$62,695,154
15	Bicycle Riding - Unpaved Roads/Trails	N/A	\$56,361,191	\$56,361,191
16	Basketball	\$291,410	\$49,731,403	\$50,022,813
17	Paddling Activities (Canoe/Kayak/SUP)	\$938,797	\$41,552,001	\$42,490,798
18	Visiting Historical or Archaeological Sites	\$17,459	\$41,552,001	\$41,569,460
19	Horseback Riding	\$8,209,490	\$19,835,449	\$28,044,939
20	Saltwater Boat Fishing	\$10,697,558	\$14,583,714	\$25,281,272
21	Soccer	\$23,614,785	N/A	\$23,614,785
22	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$269,425	\$23,004,568	\$23,273,993
23	Water Skiing/Wakeboarding	\$4,140,094	\$18,403,654	\$22,543,748
24	RV/Trailer Camping	\$570,319	\$14,090,298	\$14,660,617
25	Tent Camping	\$10,777	\$14,090,298	\$14,101,075
26	Horseback Camping	N/A	\$14,090,298	\$14,090,298
27	Freshwater Boat Fishing	\$689,728	\$10,783,391	\$11,473,119
28	Freshwater Shoreline Fishing	\$5,717,524	\$4,600,914	\$10,318,437
29	Baseball or Softball	\$5,643,176	N/A	\$5,643,176
30	Geocaching/Geo-seeking	\$4,140,094	N/A	\$4,140,094
31	Off-Highway Vehicle Riding	\$2,555,874	N/A	\$2,555,874
32	Freshwater Boat Ramp Use	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
	TOTAL	\$434,978,583	\$1,590,229,349	\$2,025,207,932

N/A = Not Applicable or Insufficient Data

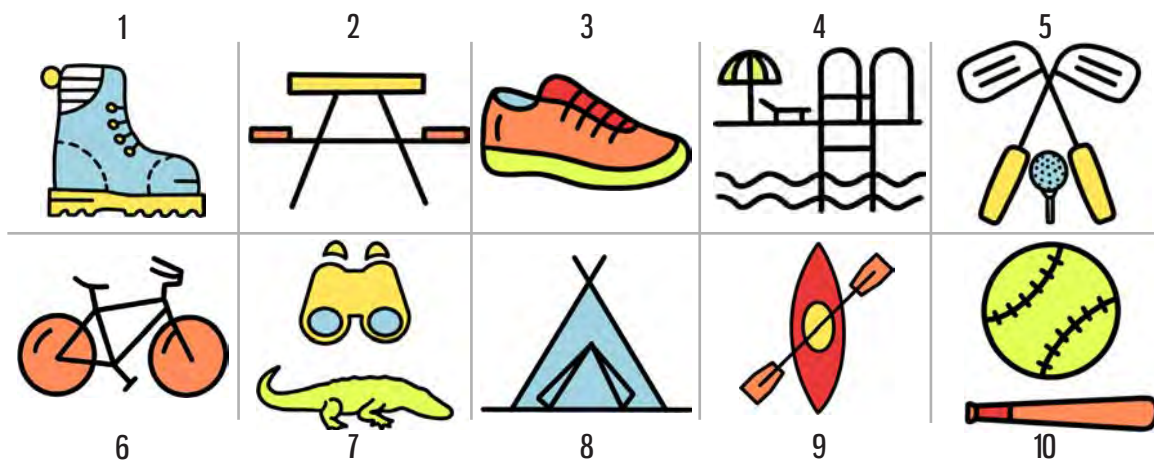


Activity Spending: Seminole County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Hiking	\$7,334,318	\$50,867,034	\$58,201,352
2	Picnicking	\$29,200	\$57,592,854	\$57,622,054
3	Fitness Walking/Jogging	\$25,319,437	\$28,073,211	\$53,392,648
4	Outdoor Swimming Pool Use	\$2,305,328	\$50,103,424	\$52,408,752
5	Golfing	\$22,263,732	\$16,466,766	\$38,730,498
6	Bicycle Riding - Paved Roads/Trails	\$5,978,158	\$32,695,376	\$38,673,535
7	Wildlife Viewing (>1 mile from home)	\$1,101,243	\$31,050,968	\$32,152,210
8	Tent Camping	\$89,115	\$31,909,336	\$31,998,451
9	Paddling Activities (Canoe/Kayak/SUP)	\$836,688	\$26,129,083	\$26,965,771
10	Baseball or Softball	\$2,020,740	\$24,564,060	\$26,584,800
11	Water Skiing/Wakeboarding	\$12,629,628	\$13,336,719	\$25,966,347
12	Basketball	\$204,600	\$21,955,688	\$22,160,288
13	Freshwater Beach Activities (not including fishing)	\$6,523,687	\$13,109,905	\$19,633,591
14	Tennis	\$18,552,216	\$544,356	\$19,096,572
15	Horseback Riding	\$2,366,475	\$13,608,897	\$15,975,373
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$8,742,531	\$6,668,360	\$15,410,891
17	Bicycle Riding - Unpaved Roads/Trails	N/A	\$15,310,010	\$15,310,010
18	Freshwater Shoreline Fishing	\$4,142,787	\$8,233,383	\$12,376,170
19	Football	\$538,426	\$11,023,207	\$11,561,633
20	Nature Study	\$7,532,019	\$1,701,112	\$9,233,131
21	Freshwater Boat Fishing	\$599,049	\$6,532,271	\$7,131,319
22	Visiting Historical or Archaeological Sites	\$727,467	\$5,749,759	\$6,477,226
23	RV/Trailer Camping	\$5,199,967	\$544,356	\$5,744,323
24	Hunting	N/A	\$2,449,602	\$2,449,602
25	Freshwater Boat Ramp Use	N/A	\$544,356	\$544,356
26	Geocaching/Geo-seeking	N/A	\$544,356	\$544,356
27	Sport Shooting	\$538,426	N/A	\$538,426
28	Soccer	\$80,830	N/A	\$80,830
29	Horseback Camping	N/A	N/A	N/A
30	Off-Highway Vehicle Riding	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$135,656,066	\$471,308,448	\$606,964,514

N/A = Not Applicable or Insufficient Data

Top Ten Activities

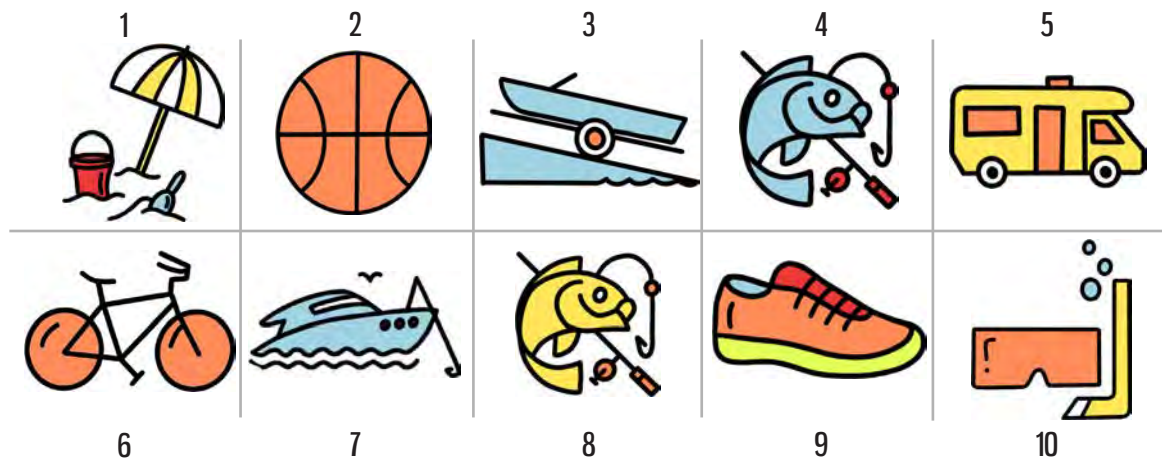


Activity Spending: St. Johns County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$32,926,407	\$55,512,765	\$88,439,172
2	Basketball	\$36,318,529	\$49,326,655	\$85,645,184
3	Saltwater Boat Ramp Use	\$67,211	\$70,904,949	\$70,972,160
4	Saltwater Shoreline Fishing	\$1,446,050	\$57,358,963	\$58,805,014
5	RV/Trailer Camping	\$24,989,056	\$28,393,473	\$53,382,529
6	Bicycle Riding - Paved Roads/Trails	\$18,994,089	\$32,835,791	\$51,829,880
7	Saltwater Boat Fishing	\$9,830,730	\$41,288,338	\$51,119,068
8	Freshwater Shoreline Fishing	\$558,306	\$49,326,655	\$49,884,961
9	Fitness Walking/Jogging	\$27,642,701	\$12,331,664	\$39,974,365
10	Freshwater Beach Activities (not including fishing)	\$1,765,582	\$37,359,833	\$39,125,415
11	Golfing	\$30,411,333	\$7,296,842	\$37,708,175
12	Outdoor Swimming Pool Use	\$196,825	\$37,359,833	\$37,556,658
13	Wildlife Viewing (>1 mile from home)	\$2,453	\$35,122,135	\$35,124,588
14	Visiting Historical or Archaeological Sites	\$5,471,141	\$29,187,370	\$34,658,510
15	Nature Study	\$170,382	\$31,522,359	\$31,692,741
16	Paddling Activities (Canoe/Kayak/SUP)	\$3,569,948	\$18,825,853	\$22,395,801
17	Water Skiing/Wakeboarding	N/A	\$22,063,827	\$22,063,827
18	Football	\$20,766,375	N/A	\$20,766,375
19	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$4,113,533	\$16,371,290	\$20,484,823
20	Bicycle Riding - Unpaved Roads/Trails	N/A	\$18,554,502	\$18,554,502
21	Hiking	\$4,034,817	\$14,301,811	\$18,336,628
22	Tennis	\$11,227,326	\$4,232,169	\$15,459,494
23	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$7,983,380	\$7,296,842	\$15,280,223
24	Soccer	\$8,564,421	\$4,669,979	\$13,234,400
25	Picnicking	\$253,596	\$12,331,664	\$12,585,260
26	Tent Camping	\$8,637,390	\$2,626,863	\$11,264,253
27	Freshwater Boat Fishing	\$5,293,541	\$2,626,863	\$7,920,404
28	Baseball or Softball	\$2,977,797	N/A	\$2,977,797
29	Horseback Riding	\$6,815	\$2,626,863	\$2,633,679
30	Freshwater Boat Ramp Use	N/A	N/A	N/A
31	Geocaching/Geo-seeking	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$268,219,735	\$701,656,151	\$969,875,885

N/A = Not Applicable or Insufficient Data

Top Ten Activities

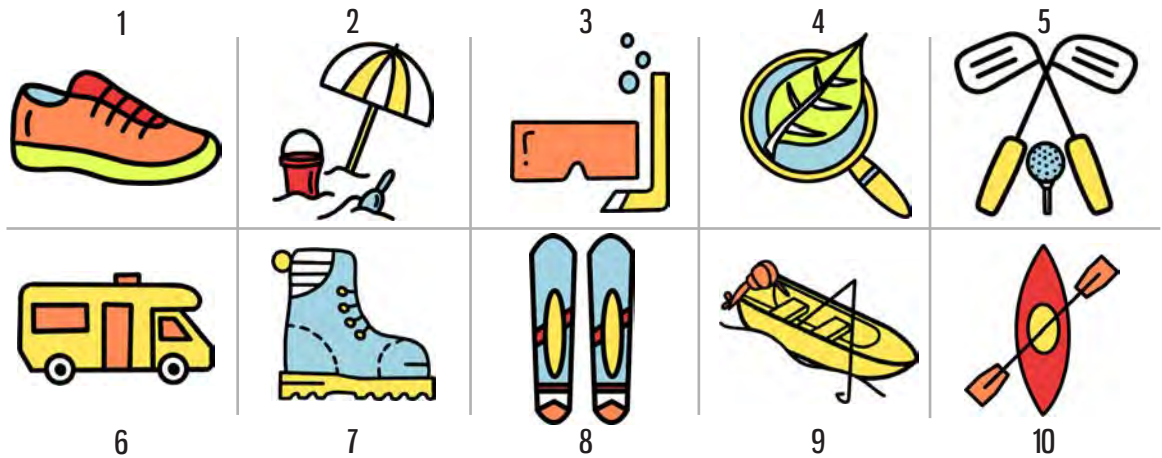


Activity Spending: St. Lucie County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Fitness Walking/Jogging	\$26,835,372	\$24,594,448	\$51,429,820
2	Saltwater Beach Activities (not including fishing)	\$11,977,431	\$21,186,558	\$33,163,989
3	Freshwater Beach Activities (not including fishing)	\$4,099,946	\$21,546,191	\$25,646,136
4	Nature Study	\$2,788,652	\$21,542,875	\$24,331,527
5	Golfing	\$5,238,653	\$18,473,183	\$23,711,836
6	RV/Trailer Camping	\$1,916,683	\$17,725,626	\$19,642,309
7	Hiking	\$5,656,942	\$12,841,706	\$18,498,648
8	Water Skiing/Wakeboarding	N/A	\$17,914,303	\$17,914,303
9	Freshwater Boat Fishing	\$1,246,116	\$16,418,562	\$17,664,678
10	Paddling Activities (Canoe/Kayak/SUP)	\$46,006	\$15,293,249	\$15,339,256
11	Horseback Riding	\$5,249,395	\$10,031,309	\$15,280,704
12	Saltwater Boat Ramp Use	N/A	\$12,256,190	\$12,256,190
13	Tennis	\$21,387	\$11,688,847	\$11,710,234
14	Picnicking	\$4,658,154	\$6,420,853	\$11,079,008
15	Tent Camping	\$53,681	\$10,480,055	\$10,533,737
16	Bicycle Riding - Paved Roads/Trails	\$8,755,700	\$32,759	\$8,788,460
17	Bicycle Riding - Unpaved Roads/Trails	N/A	\$8,576,425	\$8,576,425
18	Basketball	\$855	\$7,950,310	\$7,951,166
19	Outdoor Swimming Pool Use	\$2,196,143	\$5,307,032	\$7,503,175
20	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$733,030	\$6,324,759	\$7,057,789
21	Visiting Historical or Archaeological Sites	\$443,498	\$6,420,853	\$6,864,352
22	Wildlife Viewing (>1 mile from home)	\$96,243	\$5,307,032	\$5,403,275
23	Saltwater Boat Fishing	\$737,037	\$4,119,235	\$4,856,272
24	Freshwater Boat Ramp Use	N/A	\$3,275,946	\$3,275,946
25	Sport Shooting	N/A	\$3,275,946	\$3,275,946
26	Saltwater Shoreline Fishing	\$2,622,389	\$342,846	\$2,965,235
27	Soccer	\$1,515,400	N/A	\$1,515,400
28	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$290,713	\$629,247	\$919,960
29	Freshwater Shoreline Fishing	\$159,724	\$294,835	\$454,559
30	Football	\$85,549	N/A	\$85,549
31	Baseball or Softball	\$9,505	N/A	\$9,505
32	Geocaching/Geo-seeking	N/A	N/A	N/A
33	Horseback Camping	N/A	N/A	N/A
34	Hunting	N/A	N/A	N/A
35	Off-Highway Vehicle Riding	N/A	N/A	N/A
TOTAL		\$87,434,205	\$290,271,180	\$377,705,385

N/A = Not Applicable or Insufficient Data

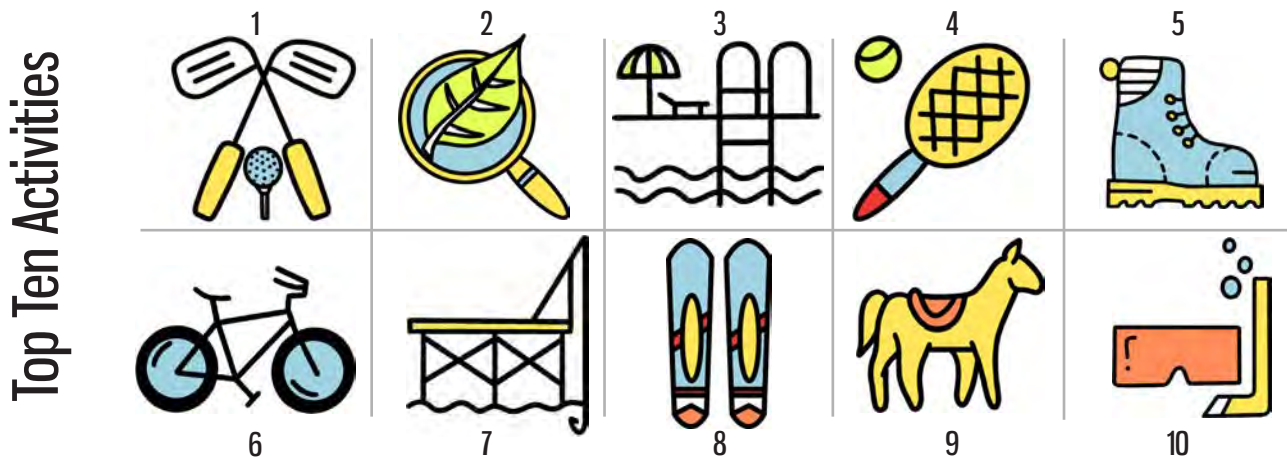
Top Ten Activities



Activity Spending: Sumter County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Golfing	\$8,413,303	\$4,518,117	\$12,931,419
2	Nature Study	\$3,358,973	\$7,884,319	\$11,243,292
3	Outdoor Swimming Pool Use	\$4,814,465	\$4,160,817	\$8,975,282
4	Tennis	\$3,081,676	\$4,094,844	\$7,176,520
5	Hiking	\$161,281	\$6,024,155	\$6,185,437
6	Bicycle Riding - Unpaved Roads/Trails	N/A	\$4,631,069	\$4,631,069
7	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$91,736	\$4,515,350	\$4,607,087
8	Water Skiing/Wakeboarding	N/A	\$4,446,515	\$4,446,515
9	Horseback Riding	\$545,131	\$3,685,318	\$4,230,450
10	Freshwater Beach Activities (not including fishing)	\$860,620	\$3,048,576	\$3,909,197
11	Fitness Walking/Jogging	\$1,894,444	\$1,867,181	\$3,761,625
12	Basketball	\$402,237	\$2,950,607	\$3,352,844
13	Visiting Historical or Archaeological Sites	\$250,020	\$2,789,245	\$3,039,265
14	Picnicking	\$107	\$2,593,307	\$2,593,413
15	Tent Camping	\$182,968	\$2,259,058	\$2,442,026
16	Paddling Activities (Canoe/Kayak/SUP)	\$123,622	\$1,867,181	\$1,990,803
17	Freshwater Shoreline Fishing	\$345,187	\$737,652	\$1,082,839
18	Baseball or Softball	\$1,066,324	N/A	\$1,066,324
19	Freshwater Boat Fishing	\$225,830	\$829,858	\$1,055,688
20	RV/Trailer Camping	\$685,992	\$368,826	\$1,054,818
21	Wildlife Viewing (>1 mile from home)	\$145,279	\$829,858	\$975,137
22	Bicycle Riding - Paved Roads/Trails	\$15,355	\$829,858	\$845,213
23	Horseback Camping	N/A	\$829,858	\$829,858
24	Hunting	N/A	\$829,858	\$829,858
25	Football	N/A	\$829,858	\$829,858
26	Freshwater Boat Ramp Use	\$743,468	N/A	\$743,468
27	Sport Shooting	\$666	\$368,826	\$369,492
28	Soccer	\$230,498	N/A	\$230,498
29	Geocaching/Geo-seeking	N/A	N/A	N/A
30	Off-Highway Vehicle Riding	N/A	N/A	N/A
31	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
32	Saltwater Boat Fishing	N/A	N/A	N/A
33	Saltwater Boat Ramp Use	N/A	N/A	N/A
34	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
35	Saltwater Shoreline Fishing	N/A	N/A	N/A
TOTAL		\$27,639,182	\$67,790,112	\$95,429,294

N/A = Not Applicable or Insufficient Data

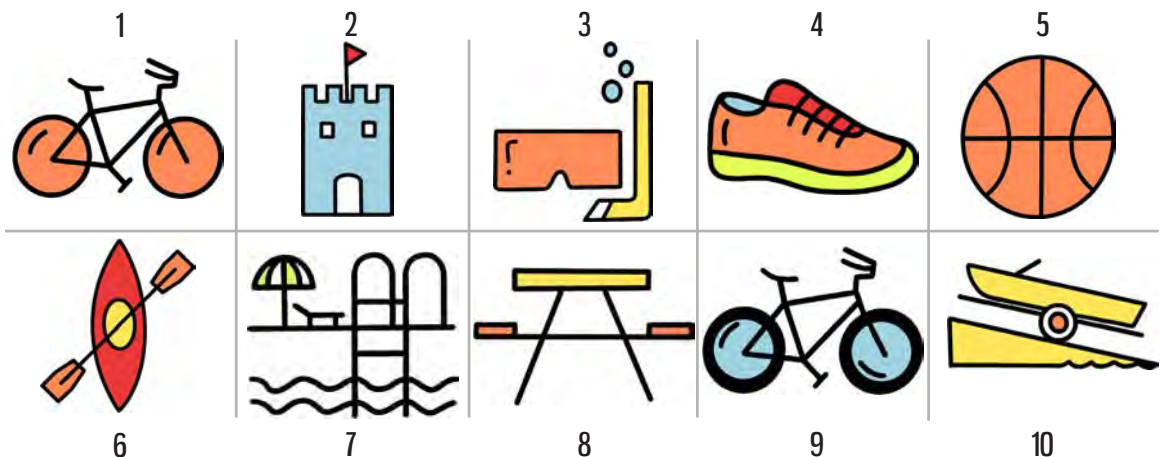


Activity Spending: Suwannee County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$1,268,720	\$1,639,608	\$2,908,327
2	Visiting Historical or Archaeological Sites	\$81,460	\$2,562,198	\$2,643,658
3	Freshwater Beach Activities (not including fishing)	\$658,816	\$1,639,608	\$2,298,424
4	Fitness Walking/Jogging	\$72,272	\$2,069,578	\$2,141,850
5	Basketball	\$906,081	\$1,231,528	\$2,137,609
6	Paddling Activities (Canoe/Kayak/SUP)	\$238,456	\$1,639,608	\$1,878,064
7	Outdoor Swimming Pool Use	\$8,030	\$1,726,932	\$1,734,962
8	Picnicking	\$4,097	\$1,639,608	\$1,643,705
9	Bicycle Riding - Unpaved Roads/Trails	N/A	\$1,639,608	\$1,639,608
10	Freshwater Boat Ramp Use	N/A	\$1,639,608	\$1,639,608
11	Water Skiing/Wakeboarding	N/A	\$1,639,608	\$1,639,608
12	Nature Study	\$557,797	\$1,063,316	\$1,621,113
13	Hiking	\$439,840	\$1,180,518	\$1,620,357
14	Freshwater Shoreline Fishing	\$253,544	\$1,328,082	\$1,581,626
15	Horseback Riding	\$145,255	\$1,188,716	\$1,333,971
16	Wildlife Viewing (>1 mile from home)	\$18,646	\$1,212,392	\$1,231,038
17	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$533,254	\$409,902	\$943,156
18	Tent Camping	\$16,388	\$688,230	\$704,619
19	Horseback Camping	\$678,273	N/A	\$678,273
20	Tennis	\$290,444	\$237,743	\$528,187
21	Golfing	\$237,497	\$262,337	\$499,834
22	Freshwater Boat Fishing	\$892	\$409,902	\$410,794
23	Off-Highway Vehicle Riding	\$346,775	N/A	\$346,775
24	RV/Trailer Camping	\$16,388	\$262,337	\$278,725
25	Soccer	\$204,067	N/A	\$204,067
26	Baseball or Softball	\$198,903	N/A	\$198,903
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Football	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$7,175,896	\$27,310,963	\$34,486,859

N/A = Not Applicable or Insufficient Data

Top Ten Activities

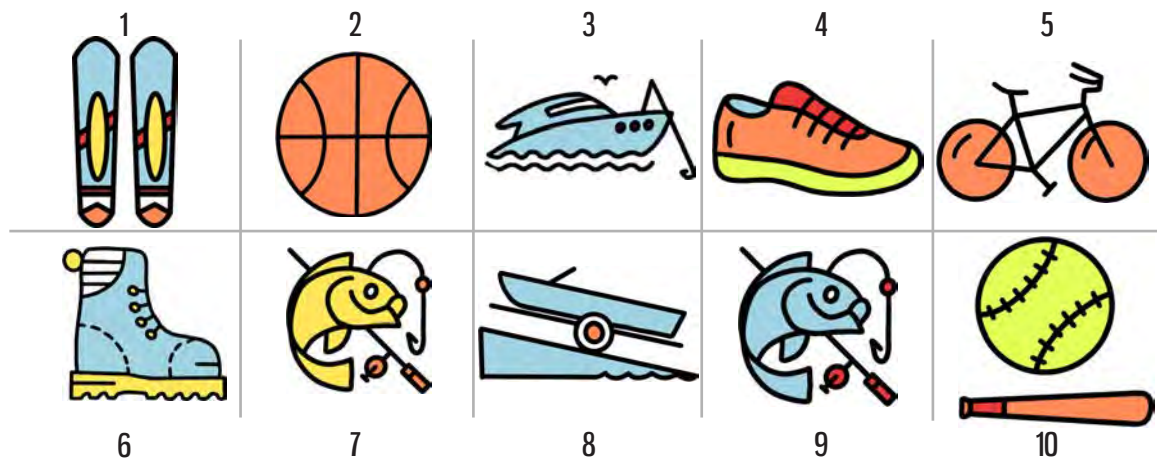


Activity Spending: Taylor County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Water Skiing/Wakeboarding	\$1,495,314	\$583,873	\$2,079,187
2	Basketball	\$574,123	\$580,146	\$1,154,268
3	Saltwater Boat Fishing	\$393,929	\$699,271	\$1,093,200
4	Fitness Walking/Jogging	\$115,379	\$974,933	\$1,090,312
5	Bicycle Riding - Paved Roads/Trails	\$803,902	\$123,581	\$927,484
6	Hiking	\$14,134	\$896,459	\$910,593
7	Freshwater Shoreline Fishing	\$197,138	\$625,630	\$822,768
8	Saltwater Boat Ramp Use	N/A	\$799,393	\$799,393
9	Saltwater Shoreline Fishing	\$653,359	\$143,705	\$797,064
10	Baseball or Softball	\$126,032	\$659,100	\$785,132
11	RV/Trailer Camping	\$183,017	\$556,116	\$739,133
12	Saltwater Beach Activities (not including fishing)	\$33,955	\$679,882	\$713,836
13	Tent Camping	\$126,888	\$556,116	\$683,004
14	Horseback Riding	\$92,038	\$559,978	\$652,016
15	Paddling Activities (Canoe/Kayak/SUP)	\$151,094	\$494,325	\$645,419
16	Picnicking	\$88,847	\$556,116	\$644,963
17	Golfing	\$150,486	\$494,325	\$644,811
18	Soccer	\$129,303	\$494,325	\$623,629
19	Hunting	N/A	\$556,116	\$556,116
20	Freshwater Beach Activities (not including fishing)	\$1,154	\$549,493	\$550,647
21	Outdoor Swimming Pool Use	\$53,764	\$494,325	\$548,089
22	Visiting Historical or Archaeological Sites	\$51,616	\$494,325	\$545,941
23	Football	N/A	\$494,325	\$494,325
24	Sport Shooting	N/A	\$494,325	\$494,325
25	Bicycle Riding - Unpaved Roads/Trails	N/A	\$491,006	\$491,006
26	Nature Study	\$353,438	\$123,581	\$477,020
27	Freshwater Boat Fishing	\$224,043	\$249,882	\$473,925
28	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$174,100	\$296,720	\$470,821
29	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$337,887	\$123,581	\$461,468
30	Tennis	\$184,035	\$123,581	\$307,616
31	Off-Highway Vehicle Riding	\$166,146	\$123,581	\$289,727
32	Wildlife Viewing (>1 mile from home)	\$70,018	\$123,581	\$193,599
33	Freshwater Boat Ramp Use	N/A	\$123,581	\$123,581
34	Geocaching/Geo-seeking	N/A	N/A	N/A
35	Horseback Camping	N/A	N/A	N/A
TOTAL		\$6,945,139	\$15,339,280	\$22,284,419

N/A = Not Applicable or Insufficient Data

Top Ten Activities

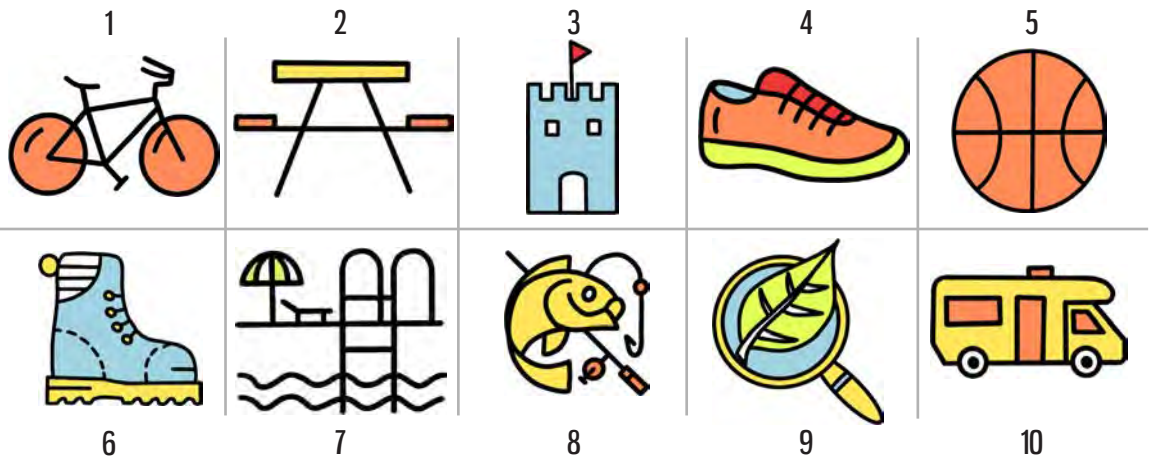


Activity Spending: Union County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Bicycle Riding - Paved Roads/Trails	\$126,180	\$196,354	\$322,534
2	Picnicking	\$13,945	\$252,688	\$266,634
3	Visiting Historical or Archaeological Sites	\$8,102	\$244,901	\$253,002
4	Fitness Walking/Jogging	\$44,661	\$197,815	\$242,476
5	Basketball	\$90,114	\$117,712	\$207,826
6	Hiking	\$18,110	\$181,892	\$200,002
7	Outdoor Swimming Pool Use	\$8,439	\$165,064	\$173,503
8	Freshwater Shoreline Fishing	\$30,943	\$126,941	\$157,884
9	Nature Study	\$55,476	\$101,634	\$157,110
10	RV/Trailer Camping	\$65	\$152,455	\$152,520
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$53,035	\$83,188	\$136,223
12	Horseback Riding	\$14,446	\$113,620	\$128,066
13	Wildlife Viewing (>1 mile from home)	\$10,990	\$115,883	\$126,873
14	Paddling Activities (Canoe/Kayak/SUP)	\$23,716	\$101,083	\$124,798
15	Water Skiing/Wakeboarding	N/A	\$118,469	\$118,469
16	Golfing	\$23,620	\$93,496	\$117,116
17	Tent Camping	\$19,916	\$65,783	\$85,699
18	Tennis	\$28,886	\$22,724	\$51,610
19	Freshwater Boat Fishing	\$45	\$50,700	\$50,747
20	Soccer	\$20,295	N/A	\$20,295
21	Baseball or Softball	\$19,782	N/A	\$19,782
22	Freshwater Beach Activities (not including fishing)	\$11,729	\$6,269	\$17,998
23	Bicycle Riding - Unpaved Roads/Trails	N/A	\$6,269	\$6,269
24	Football	\$4,527	N/A	\$4,527
25	Hunting	\$45	N/A	\$45
26	Freshwater Boat Ramp Use	N/A	N/A	N/A
27	Geocaching/Geo-seeking	N/A	N/A	N/A
28	Horseback Camping	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$627,068	\$2,514,940	\$3,142,008

N/A = Not Applicable or Insufficient Data

Top Ten Activities

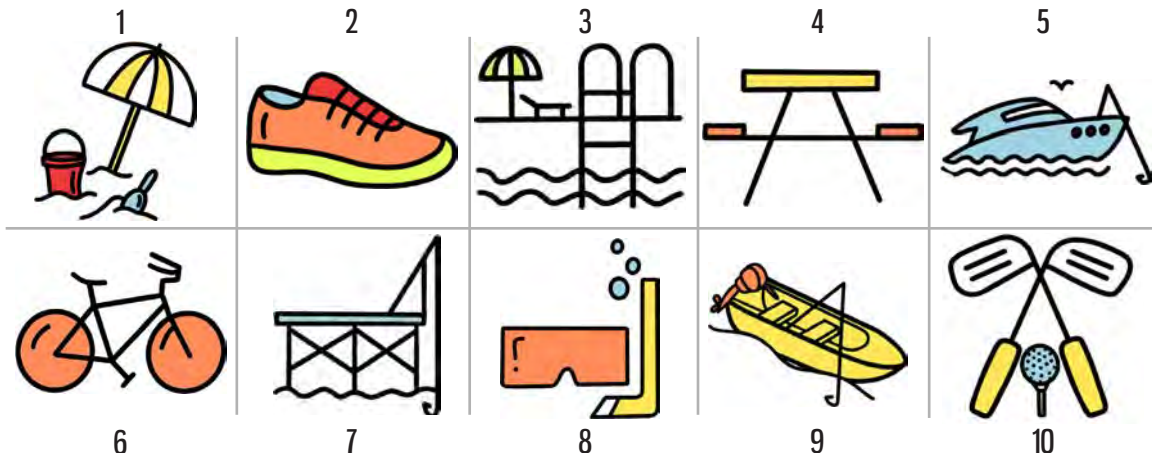


Activity Spending: Volusia County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$79,602,035	\$308,006,464	\$387,608,499
2	Fitness Walking/Jogging	\$78,727,028	\$127,727,354	\$206,454,382
3	Outdoor Swimming Pool Use	\$2,222,035	\$128,493,103	\$130,715,139
4	Picnicking	\$15,417,385	\$108,597,334	\$124,014,719
5	Saltwater Boat Fishing	\$24,457,092	\$91,423,147	\$115,880,238
6	Bicycle Riding - Paved Roads/Trails	\$66,101,732	\$31,129,369	\$97,231,100
7	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$3,606,590	\$88,513,673	\$92,120,263
8	Freshwater Beach Activities (not including fishing)	\$41,097,489	\$33,660,649	\$74,758,139
9	Freshwater Boat Fishing	\$3,884,451	\$65,974,873	\$69,859,324
10	Golfing	\$6,443,838	\$62,215,652	\$68,659,489
11	Hiking	\$17,104,273	\$43,983,249	\$61,087,521
12	Saltwater Boat Ramp Use	N/A	\$54,604,919	\$54,604,919
13	Tennis	\$21,635,803	\$27,574,804	\$49,210,607
14	Visiting Historical or Archaeological Sites	\$901,452	\$46,532,482	\$47,433,933
15	Bicycle Riding - Unpaved Roads/Trails	N/A	\$43,279,517	\$43,279,517
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$13,984	\$42,198,067	\$42,212,051
17	Geocaching/Geo-seeking	N/A	\$38,884,782	\$38,884,782
18	RV/Trailer Camping	\$12,932,424	\$24,187,013	\$37,119,437
19	Paddling Activities (Canoe/Kayak/SUP)	\$4,027,399	\$31,129,369	\$35,156,767
20	Freshwater Shoreline Fishing	\$4,773,213	\$26,066,807	\$30,840,020
21	Water Skiing/Wakeboarding	N/A	\$27,574,804	\$27,574,804
22	Wildlife Viewing (>1 mile from home)	\$2,141,304	\$22,792,299	\$24,933,602
23	Baseball or Softball	\$5,754,632	\$18,203,679	\$23,958,311
24	Saltwater Shoreline Fishing	\$8,232,428	\$15,155,751	\$23,388,179
25	Nature Study	\$15,228,666	\$7,180,939	\$22,409,604
26	Freshwater Boat Ramp Use	\$8,740,014	\$10,555,980	\$19,295,994
27	Tent Camping	\$19,034	\$16,157,112	\$16,176,146
28	Horseback Riding	\$423,017	\$13,787,402	\$14,210,419
29	Soccer	\$8,393,910	N/A	\$8,393,910
30	Basketball	\$2,568,593	\$5,385,704	\$7,954,297
31	Football	N/A	\$5,385,704	\$5,385,704
32	Horseback Camping	\$188,007	N/A	\$188,007
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$434,637,825	\$1,566,362,000	\$2,000,999,825

N/A = Not Applicable or Insufficient Data

Top Ten Activities

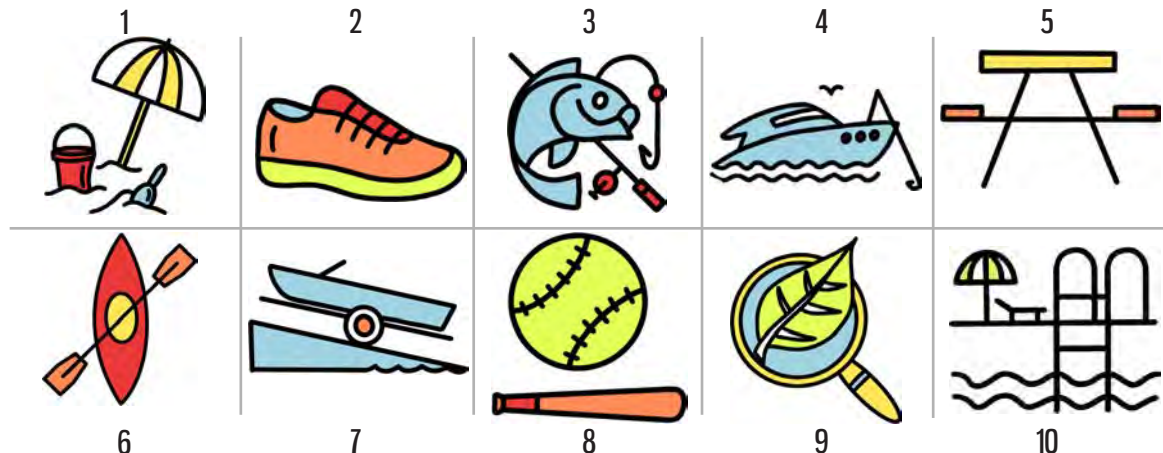


Activity Spending: Wakulla County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$296,089	\$2,031,832	\$2,327,921
2	Fitness Walking/Jogging	\$479,288	\$632,372	\$1,111,659
3	Saltwater Shoreline Fishing	\$501,153	\$541,973	\$1,043,126
4	Saltwater Boat Fishing	\$366,478	\$459,374	\$825,852
5	Picnicking	\$93,174	\$514,664	\$607,838
6	Paddling Activities (Canoe/Kayak/SUP)	\$121,481	\$382,887	\$504,368
7	Saltwater Boat Ramp Use	N/A	\$409,168	\$409,168
8	Baseball or Softball	\$408,992	N/A	\$408,992
9	Nature Study	\$42,336	\$365,533	\$407,869
10	Outdoor Swimming Pool Use	\$74,965	\$321,549	\$396,514
11	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$76,406	\$318,082	\$394,488
12	Tent Camping	\$133,925	\$260,083	\$394,008
13	Hiking	\$30,760	\$340,134	\$370,894
14	Bicycle Riding - Paved Roads/Trails	\$12,525	\$325,422	\$337,947
15	Wildlife Viewing (>1 mile from home)	\$9,453	\$322,646	\$332,099
16	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$92,807	\$236,969	\$329,777
17	Golfing	\$90,469	\$238,283	\$328,752
18	Visiting Historical or Archaeological Sites	\$7,208	\$296,869	\$304,078
19	Freshwater Shoreline Fishing	\$54,237	\$223,000	\$277,238
20	Tennis	\$107,874	\$140,027	\$247,901
21	Freshwater Boat Fishing	\$102,723	\$136,453	\$239,176
22	Water Skiing/Wakeboarding	N/A	\$237,059	\$237,059
23	Basketball	\$135,665	\$66,641	\$202,305
24	Freshwater Beach Activities (not including fishing)	\$256	\$189,223	\$189,479
25	Bicycle Riding - Unpaved Roads/Trails	N/A	\$187,767	\$187,767
26	Horseback Riding	\$102,248	\$69,042	\$171,290
27	Soccer	\$169,105	N/A	\$169,105
28	RV/Trailer Camping	\$5,453	\$95,286	\$100,739
29	Freshwater Boat Ramp Use	N/A	N/A	N/A
30	Geocaching/Geo-seeking	N/A	N/A	N/A
31	Horseback Camping	N/A	N/A	N/A
32	Hunting	N/A	N/A	N/A
33	Off-Highway Vehicle Riding	N/A	N/A	N/A
34	Football	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$3,515,069	\$9,342,340	\$12,857,409

N/A = Not Applicable or Insufficient Data

Top Ten Activities

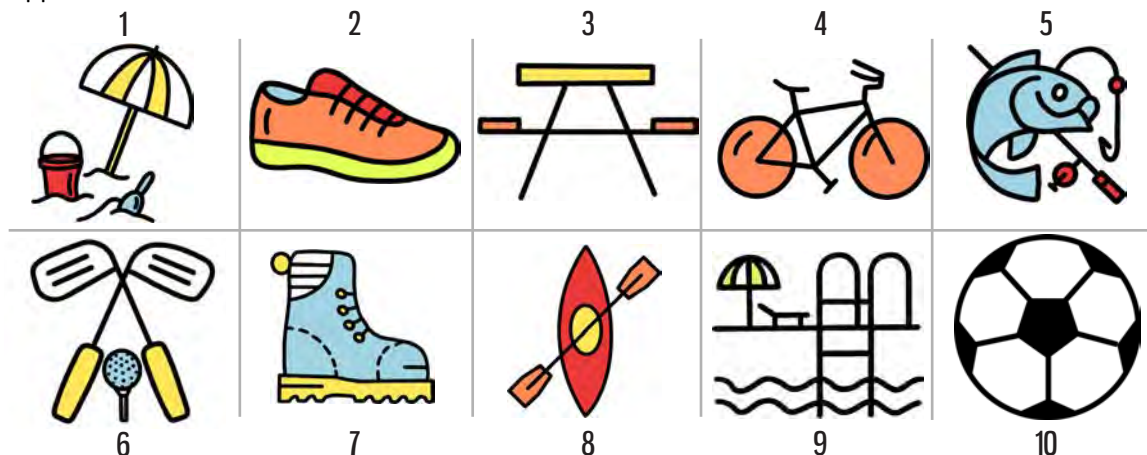


Activity Spending: Walton County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Saltwater Beach Activities (not including fishing)	\$63,563,218	\$382,137,845	\$445,701,063
2	Fitness Walking/Jogging	\$139,425,103	\$118,314,958	\$257,740,061
3	Picnicking	\$5,166,044	\$160,989,158	\$166,155,203
4	Bicycle Riding - Paved Roads/Trails	\$78,736,294	\$60,552,029	\$139,288,323
5	Saltwater Shoreline Fishing	\$4,825,233	\$117,353,779	\$122,179,012
6	Golfing	\$8,461,160	\$109,336,622	\$117,797,782
7	Hiking	\$73,639,261	\$28,482,318	\$102,121,580
8	Paddling Activities (Canoe/Kayak/SUP)	\$11,361,520	\$85,387,822	\$96,749,342
9	Outdoor Swimming Pool Use	\$23,907	\$91,113,852	\$91,137,759
10	Soccer	\$86,064,878	N/A	\$86,064,878
11	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$21,230,293	\$57,950,184	\$79,180,477
12	Freshwater Beach Activities (not including fishing)	\$12,240,338	\$66,623,000	\$78,863,339
13	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	\$7,145,872	\$69,569,561	\$76,715,433
14	Saltwater Boat Fishing	\$36,464,830	\$36,433,823	\$72,898,653
15	Visiting Historical or Archaeological Sites	\$674,175	\$71,846,401	\$72,520,576
16	Water Skiing/Wakeboarding	N/A	\$57,950,184	\$57,950,184
17	Freshwater Boat Fishing	\$38,251,057	\$13,184,210	\$51,435,267
18	Nature Study	\$5,533,289	\$35,318,184	\$40,851,473
19	Saltwater Boat Ramp Use	N/A	\$39,534,282	\$39,534,282
20	Tent Camping	\$12,525,376	\$25,129,486	\$37,654,862
21	Wildlife Viewing (>1 mile from home)	\$15,993,506	\$10,643,911	\$26,637,418
22	Freshwater Shoreline Fishing	\$2,082,770	\$21,546,529	\$23,629,299
23	Basketball	\$12,688,044	\$6,438,909	\$19,126,953
24	Baseball or Softball	\$13,954,598	N/A	\$13,954,598
25	Horseback Riding	\$4,433,058	\$6,670,924	\$11,103,982
26	Bicycle Riding - Unpaved Roads/Trails	N/A	\$10,643,911	\$10,643,911
27	Football	N/A	\$10,643,911	\$10,643,911
28	RV/Trailer Camping	\$30,601	\$9,206,655	\$9,237,256
29	Geocaching/Geo-seeking	\$2,892,736	\$5,321,956	\$8,214,692
30	Tennis	\$95,628	\$2,660,978	\$2,756,605
31	Freshwater Boat Ramp Use	N/A	N/A	N/A
32	Horseback Camping	N/A	N/A	N/A
33	Hunting	N/A	N/A	N/A
34	Off-Highway Vehicle Riding	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$657,502,789	\$1,710,985,382	\$2,368,488,171

N/A = Not Applicable or Insufficient Data

Top Ten Activities

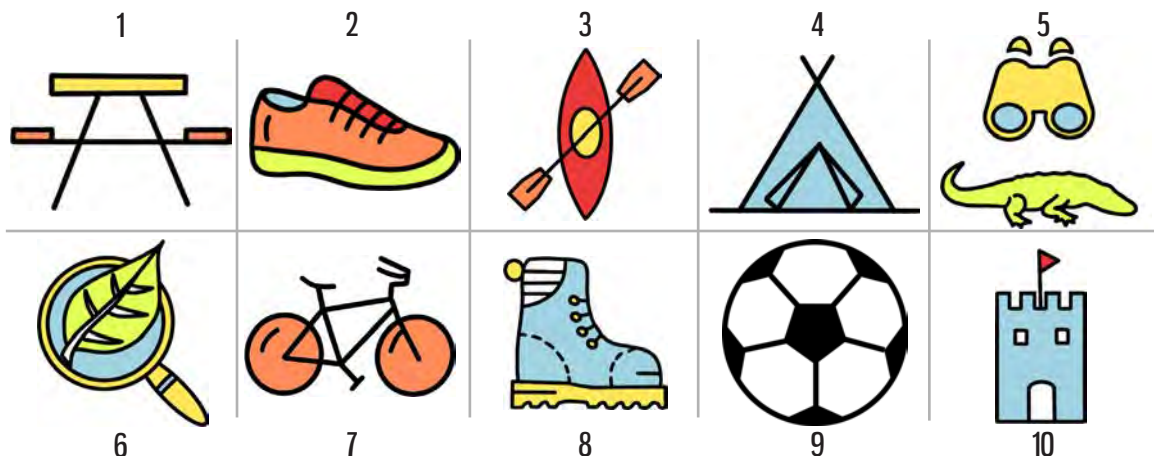


Activity Spending: Washington County

RANK	ACTIVITY	RESIDENT SPENDING	VISITOR SPENDING	TOTAL SPENDING
1	Picnicking	\$175,525	\$693,544	\$869,069
2	Fitness Walking/Jogging	\$163	\$852,162	\$852,326
3	Paddling Activities (Canoe/Kayak/SUP)	\$107,716	\$515,966	\$623,682
4	Tent Camping	\$237,934	\$350,479	\$588,413
5	Wildlife Viewing (>1 mile from home)	\$151,631	\$434,787	\$586,418
6	Nature Study	\$52,460	\$492,580	\$545,039
7	Bicycle Riding - Paved Roads/Trails	\$70,830	\$438,527	\$509,357
8	Hiking	\$16,319	\$458,353	\$474,672
9	Soccer	\$149,943	\$263,911	\$413,854
10	Visiting Historical or Archaeological Sites	\$6,392	\$400,051	\$406,442
11	Outdoor Swimming Pool Use	\$113,727	\$263,911	\$377,637
12	Freshwater Beach Activities (not including fishing)	\$116,042	\$249,478	\$365,520
13	Football	\$94,325	\$263,911	\$358,236
14	Freshwater Non-Boat Fishing - Pier, Jetty, Catwalk	\$82,291	\$263,911	\$346,202
15	Golfing	\$80,218	\$263,911	\$344,129
16	Freshwater Shoreline Fishing	\$33,344	\$300,508	\$333,851
17	Water Skiing/Wakeboarding	N/A	\$319,453	\$319,453
18	Bicycle Riding - Unpaved Roads/Trails	N/A	\$253,029	\$253,029
19	RV/Trailer Camping	\$110,747	\$128,404	\$239,152
20	Basketball	\$120,292	\$89,803	\$210,095
21	Tennis	\$227	\$188,696	\$188,923
22	Freshwater Boat Fishing	\$3,998	\$183,879	\$187,877
23	Geocaching/Geo-seeking	\$139,402	N/A	\$139,402
24	Baseball or Softball	\$132,300	N/A	\$132,300
25	Horseback Riding	\$18,359	\$93,039	\$111,398
26	Freshwater Boat Ramp Use	N/A	N/A	N/A
27	Horseback Camping	N/A	N/A	N/A
28	Hunting	N/A	N/A	N/A
29	Off-Highway Vehicle Riding	N/A	N/A	N/A
30	Saltwater Beach Activities (not including fishing)	N/A	N/A	N/A
31	Saltwater Boat Fishing	N/A	N/A	N/A
32	Saltwater Boat Ramp Use	N/A	N/A	N/A
33	Saltwater Non-Boat Fishing - Pier, Jetty or Catwalk	N/A	N/A	N/A
34	Saltwater Shoreline Fishing	N/A	N/A	N/A
35	Sport Shooting	N/A	N/A	N/A
TOTAL		\$2,014,185	\$7,762,290	\$9,776,476

N/A = Not Applicable or Insufficient Data

Top Ten Activities



“Live in the sunshine, swim the sea, drink the wild air.”
-Ralph Waldo Emerson



Little Talbot Island State Park, Credit: Jason Croft



Appendix L

Priority Areas, Goals and Strategies



Ruth B. Kirby Gilchrist Blue Springs State Park, Credit: Mick Russell

Introduction

Building an equitable outdoor recreation system that meets the needs of Florida’s citizenry and visitors is challenging. In Chapter 5, the priority areas, goals and strategies for the 2019 SCORP are presented in detail to help tackle some of the major issues that recreation providers face every day. In this appendix, these goals and strategies are reprinted in a more user-friendly format.

Outdoor recreation providers are encouraged to print the following mini-posters and to use them as a motivational aid to help address some of Florida’s most pressing recreation needs. In effect, these post-

ers are a handy reference tool for implementing the plan. Public and private outdoor recreation providers might also use them as inspiration to develop their own goals and strategies to better serve their constituents and clientele.

So, what is your organization doing to help Floridians reap the many benefits of outdoor recreation? Providers are asked to share their accomplishments related to the 2019 plan with FDEP’s SCORP coordinator at outdoor.recreation@dep.state.fl.us. We’ll share your stories on the SCORP web page at floridadep.gov/parks. Thank you for your assistance!



Credit: City of Titusville

A great example of why the Sunshine State is one of the best places in the world to live, work and play is the Office of Greenways and Trails’ new Florida Trail Town Program. Trail Towns like Titusville (pictured) are “vibrant destinations where people come together,” and where hikers, cyclists, equestrians, paddlers and other trail users can “enjoy the services and unique heritage of the community, which benefits the town economically and socially.” See Chapter 3 for more information about Florida’s outdoor recreation programs.





HEALTH & WELL-BEING

Priority Area One:

Goal 1-1: Increase the promotion of active and healthy lifestyles in the outdoors.

- 1
- 2
- 3
- 4
- 5

Recreation providers should work with appropriate agencies and organizations to deliver effective programming that boosts physical activity, promotes family-centric health and wellness and exposes youth to nature.

Recreation providers should partner with county health departments and local health care providers to promote active, healthy lifestyles through community-level health improvement initiatives.

The FDEP should assist Florida's Department of Health in implementing recreation-related objectives in the State Health Improvement Plan.

Recreation providers should seek partnerships with private sector companies that share the common vision of creating healthy, active and walkable communities.

Recreation providers should collaborate to develop a statewide campaign that promotes the whole-health benefits of outdoor recreation, including improved mental health and workplace productivity.

Goal 1-2: Increase the number of recreation facilities, programs and opportunities in urban areas and rural communities.

- 1
- 2
- 3
- 4

Local governments should seek funding to maintain and provide additional user-oriented facilities and programs in underserved communities.

Recreation providers and user groups should initiate collaborative efforts to reach underserved youth with programming that emphasizes a holistic, whole-health approach.

Together with the private sector, recreation providers should create initiatives for youth, minorities and seniors that develop outdoor skills and instill confidence in the out-of-doors.

The FDEP will create a new GIS application that depicts gaps in park availability at the community level, with demographic and socioeconomic information layers.

Credit: Frank Weber, Orange County Government; Crawford Entertainment; Crawford Entertainment





PUBLIC ACCESS, ACCESSIBILITY & CONNECTIVITY

Priority Area Two:

Goal 2-1: Promote the diversity of recreation participants through the development of inclusive and welcoming programs and facilities.

1 Outdoor recreation providers should develop and strengthen partnerships with organizations such as the Agency for Persons with Disabilities to educate themselves and the public, and to provide recreation activities and programs for people of all ages and abilities.

2 State land management agencies should partner with organizations such as the Florida Disabled Outdoors Association to establish specific programs for people with disabilities, and make these programs widely available throughout the state.

3 Organizations should seek ways to provide and market diversity and inclusion training for outdoor recreation professionals.

4 Citizens and recreation providers should work to strengthen federal, state and local initiatives that support the creation, enhancement and expansion of urban parks and open spaces.

Goal 2-2: Improve universal accessibility on all public lands.

1 To the extent possible, agencies and recreation providers should eliminate architectural and cultural barriers in existing facilities under their management, as well as incorporate universal design concepts when planning new facilities and amenities.

2 Agencies and recreation departments should identify funding sources and professional guidance to help outdoor recreation providers design universally accessible facilities and amenities.

Goal 2-3: Ensure that appropriate conservation lands and waters are open and accessible for public use and are widely promoted.

1 State agencies and local governments should identify lands and waters under their jurisdiction where inadequate recreational access exists or where existing access can be improved, and give priority to making the needed improvements.

2 Recreation providers should partner to advertise which facilities, amenities and programs are universally accessible to help consumers plan their trips.

3 Agencies and recreation departments should seek, coordinate and leverage funding for capital improvements to increase public access as well as to maintain existing facilities.

Credit: Crawford Entertainment; Florida Disabled Outdoors Association; Crawford Entertainment





PUBLIC ACCESS, ACCESSIBILITY & CONNECTIVITY

Priority Area Two:

Goal 2-4: Coordinate providers, agencies and organizations to better connect and promote lands and opportunities.

- 1** Recreation agencies and providers should periodically update information about their facilities and lands in FDEP's Florida Outdoor Recreation Inventory (FORI).
- 2** The FDEP should continue to hold public events designed to encourage the exchange of information between recreation providers and user groups, including the promotion of SCORP, FORI and Outdoor Florida.
- 3** The FDEP should continue to strengthen coordination amongst agencies and recreation providers in conjunction with SCORP planning and implementation. This will keep open lines of communication on statewide recreation issues and trends, and methods of addressing them.
- 4** Recreation providers should develop web and mobile-friendly applications, interactive maps and guides and other technological aids to facilitate and encourage outdoor recreation participation.
- 5** Recreation providers should collaborate with VISIT FLORIDA to cross-promote mutual goals.

Goal 2-5: Promote local parks and trails, along with neighborhood and regional connectivity.

- 1** Local governments should identify gaps in outdoor opportunities, including equal access to parks, then work to improve access and increase the number of parks, greenways, and land and water trails in urban areas and other underserved communities.
- 2** State and federal resources should be expanded to provide greater support for local land acquisition and conservation planning efforts.
- 3** Local planning and recreation departments, along with the Florida Department of Transportation, should continue to incorporate walking, biking and complete street projects into transportation plans, with a focus on connecting neighborhoods and communities to parks and open spaces.
- 4** The Florida Department of Transportation, along with local planning and recreation departments, should continue to develop initiatives and educational campaigns to promote the safety of Florida's pedestrians and cyclists.
- 5** With input from user groups, agencies and other recreation providers should establish new unpaved trails and regional trail networks with camping facilities.

Credit: Florida Disabled Outdoors Association; Crawford Entertainment; Frank Weber, Orange County Government





ECONOMIC OPPORTUNITIES & ECOTOURISM

Priority Area Three:

Goal 3-1: Promote the economic benefits of outdoor recreation and ecotourism in Florida.

- 1** State and local governments, tourism organizations and recreation providers should promote the findings of economic impact studies that highlight the importance of outdoor recreation and tourism to Florida's economy.
- 2** State and federal conservation agencies should encourage greater collaboration and interaction with the outdoor recreation industry.
- 3** Agencies should prioritize planning, funding resources and opportunities towards Rural Areas of Opportunity to enable diversification of their economies and to promote outdoor recreation on their public lands.
- 4** Agencies and recreation providers should increase marketing coordination, and should engage destination marketing organizations, regional planning councils and the hospitality industry to stimulate job development in outdoor recreation and to foster unique Florida ecotourism and heritage tourism opportunities.
- 5** Agencies should partner with public and private entities to identify and develop funding sources for outdoor recreation opportunities.

Credit: Crawford Entertainment; Tiffany Bright, Florida Forest Service; Averette CC-BY-3.0





RESOURCE MANAGEMENT & STEWARDSHIP

Priority Area Four:

Goal 4-1: Encourage the conservation and protection of Florida's natural, historical and cultural resources.

1 State and local funding should be made available to maintain and acquire land or secure conservation easements to preserve the state's natural and cultural heritage, conduct environmental restoration and to protect the state's water resources and supply.

2 Public schools in Florida, in partnership with the Department of Education, should continue to integrate environmental education throughout their curricula to increase awareness of the benefits of and threats to Florida's natural systems, and to foster the next generation of outdoor enthusiasts and outdoor recreation professionals.

3 Agencies and local governments should work to reduce the amount of nutrients and pollution that enters Florida's waters through programs that teach citizens about where pollutants come from, and what they personally can do to help.

4 Agencies and recreation providers should maximize the use of volunteers to energize their advocacy and stewardship programs, and should coordinate the distribution of information regarding volunteer opportunities to potential volunteer groups.

Goal 4-2: Support natural, historical and cultural resource management to ensure high quality outdoor recreation experiences for Florida's residents and visitors.

1 Agencies and other organizations should increase the amount of conservation land and water acreage where invasive species removal, prescribed fire management and hydrological restoration occurs.

2 Land managers should adopt best practices that ensure sustainable use of their recreation lands.

3 Public agencies and private organizations should continue restoration and rehabilitation efforts for all water bodies, while also highlighting the importance of clean water to outdoor recreation and tourism in Florida.

4 Agencies and planning organizations in coastal areas should develop sea level rise adaptation plans that include the protection of natural, historic and cultural resources, along with park and recreation facilities.

Credit: Florida Fish and Wildlife Conservation Commission (FWC); Apalachicola National Estuarine Research Reserve; FWC



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Fort Clinch State Park, Credit: FDEP



In Memoriam

Ney Landrum (1931-2017)

Ney Landrum was the longest-serving director of the Florida Park Service (1970-1989), the first director of the Florida Outdoor Recreational Planning Committee and the coordinator of Florida's first SCORP. He also served as the State Liaison Officer for the Land and Water Conservation Fund program and oversaw the development of each of Florida's SCORPs through 1987.

As the "father of the modern Florida State Park system," Ney's impact on park planning and acquisition was enormous. His influence spread to other state park systems as well. His acclaimed 2004 book, *The State Park Movement in America: A Critical Review*, shined much-needed light on the history and evolution of parks, and it continues to shape the future of state parks in the United States.

Throughout his long career, Ney endeavored to improve the quality and management of Florida's public lands. Under his leadership and vision as state park director, thousands of acres of woodlands, springs and beaches were purchased, doubling the size of Florida's



Credit: State Archives of Florida, Florida Memory

state parks program. Upon retirement, Florida's governor and cabinet honored him as "Director Emeritus of Florida State Parks." The U. S. Department of the Interior recognized his work with its "Conservation Service Award," its highest honor given to an individual other than its own employees.

Even after retirement, Ney continued to serve with distinction. For nine years, he was the first executive director of the National Association of State Park Directors, and he also held a similar position with the National Association of State Outdoor Recreation Liaison Officers for 12 years. He later joined the staff of the National Parks and Conservation Association for three years as its Southeastern representative. Ney was a founding member and served as President of the Florida Park Service Alumni Association. Visit Florida, the state's official tourism marketing corporation, inducted him into the Florida Tourism Hall of Fame in 2011.

Although Ney Landrum is sorely missed, this icon of the parks and conservation community leaves behind a legacy of dedicated service to the people of Florida and to millions of state park patrons everywhere.



Credit: Tara Tanaka



Credit: State Archives of Florida, Florida Memory



SCORP