

# Amazon's Climate Pledge Friendly with ClimatePartner certified

## How to receive the label in five steps:

### Before you apply

Please check if your company and your product(s) meet the following requirements:

- ☑ Your product has at least one sustainable aspect before applying (e.g. renewable material, recycled packaging, produced with renewable energy, lower carbon logistics).
- ☑ You intend to set a product carbon reduction plan
- ☑ Your company has already reduced carbon emissions or intends to set reduction targets in the next 12 months (e.g. using renewable energy in your office).

### Step 1: Product Carbon Footprint (PCF) calculation

- ☑ You submit the application form at [www.climatepartner.com/en/amazon](http://www.climatepartner.com/en/amazon)
- ☑ ClimatePartner sends you a non-binding offer.
- ☑ Once you sign the offer, you will receive access to our software portal, the ClimatePartner Hub.
- ☑ You collect and input all the required data about your product(s).
- ☑ ClimatePartner checks and validates your data.
- ☑ ClimatePartner calculates the carbon footprint of your product(s).

### Step 2: Set your emissions reduction targets

- ☑ You set a product-related reduction plan
- ☑ You set company-related reduction targets (covering at least scopes 1 and 2) within 12 months on the basis of your company's carbon footprint.

### Step 3: Implement your reductions

- ☑ In this step you can select what reduction measure you have already achieved within your company and product or get inspired from our free product-related reduction tips how to further improve your product.

### Step 4: Finance Climate Projects

- ☑ You contribute to financing climate projects via ClimatePartner.
- ☑ Your contribution matches the volume of emissions resulting from your Product Carbon Footprint and your production/sales volumes.

### Step 5: Communicate transparently

You have now completed the five steps with our support:

- Your product(s) is awarded the ClimatePartner certified label to display on your products.
- You can use the climate-ID page to transparently disclose your climate action.
- ClimatePartner submits your ASINs to Amazon to confirm eligibility.
- It will take approximately 8-12 weeks from order confirmation to implementation.



ClimatePartner  
certified product  
[climate-id.com/000001](http://climate-id.com/000001)



### Product grouping

If you have a range of ASINs for the same physical product, these can be grouped. To consider them a product group, all products must feature the same:

- Raw materials
- Manufacturing process
- Inbound logistics
- Packaging.

Please submit all the ASINs you want to certify in the application form and we will support you in grouping your products.

### Climate Pledge Friendly

The ClimatePartner certified label affirms an effective and transparent climate action strategy that qualifies your products for Amazon's Climate Pledge Friendly program. Currently, thousands of products labeled by ClimatePartner are available on Amazon marketplaces.

Benefits of joining the  
Climate Pledge Friendly program: [Learn more](#)

Apply now: [www.climatepartner.com/en/amazon](http://www.climatepartner.com/en/amazon)

Contact us: [amazon-cp@climatepartner.com](mailto:amazon-cp@climatepartner.com)