



Appointment Notices

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ERIC BEGGY
Basic income impasse
It's good for big business, but it won't make society more fair » 82

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Changes to relief plan mean small businesses can apply directly » 83

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The worst may be over for bank stocks, and David Ferman has a strategy » 89

Report on Business
OCTOBER 14, 2023 | GLOBEANDMAIL.COM

Why mentorship matters
It might just be the key to achieving true diversity in the corporate realm. Five Black and Indigenous leaders talk about the mentors who helped them succeed and how they're extending a hand to the next generation » 84

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Return to school fuels job growth surge, but second wave looms
MATT LINDY, ECONOMICS REPORTER
The Canadian economy added 170,000 jobs in September, a result that has boosted forecasts but is unlikely to be repeated this fall as new COVID-19 restrictions ease their way out of the economy. The unemployment rate declined to 6.9 per cent from August's 7.2 per cent, Statistics Canada said Friday. The pace of hiring accelerated from September 2022 to August 2023, but it remains well below a similar period in 2022, which was a record for the economy. The unemployment rate is still above 6 per cent, and the second wave of layoffs is expected to begin in the next few months, says Matt Lindy, an economist at TD Bank. He says the economy is still in a fragile state, and that the government's fiscal plan is a key factor in the country's economic outlook. He also notes that the government's fiscal plan is a key factor in the country's economic outlook.

Karen Gosbee opens up about abuse amid extreme wealth in tell-all book
KELLY CRIDEMAN
Karen Gosbee's tell-all book, 'The Billionaire's Daughter', is a shocking read. The author, a former socialite and now a public figure, details her experiences with extreme wealth and the abuse she suffered at the hands of her father. The book is a must-read for anyone interested in the world of high net worth individuals.

Strong performance prompts two major law firms to reverse course on pension pay cuts for staff
CHRISTINE DOBRY, COMPENSATION REPORTER
Two of Canada's largest law firms have reversed decisions taken in the early days of the pandemic to cut employee salaries and now say they will reimburse lawyers and other staff for the last year's pay cuts. The firms are Borden Ladner Gervais (BLG) and Baker McKenzie. The firms' decisions are a sign of strong financial performance for the country's large corporate firms. Borden Ladner Gervais (BLG) and Baker McKenzie (BKM) have both reported strong financial performance for the third quarter of 2023. BLG reported a 10 per cent increase in revenue, while BKM reported a 12 per cent increase. The firms' decisions to reimburse staff are a sign of their commitment to their employees and their confidence in their future prospects.

SPORTS
KANSAS: The Houston Astros are the perfect fit for Rafael Nadal to face Novak Djokovic in

REPORT ON BUSINESS
LARGER-THAN-LIFE PERSONALITIES WHO'VE HELPED SHAPE BUY STREET OVER THE PAST FOUR DECADES
ISSY SHARP: BILLIONAIRE, BUSINESS SAvANT, RIDICULOUSLY NICE GUY
HYPER-FUELED HYPER-GROWTH IS OUT, SLOW BUT STEADY IS IN

DIG DEEP
CANADA'S TOP GROWING COMPANIES

Report on Business
Innovative ETFs. That's better together. MACKENZIE
Report on Business
WEDNESDAY'S ANALYST UPGRADES AND DOWNGRADES
PROXY: Lewis urges Glass Lewis urges Glass shareholders to back Richard Baker bid
OSK: Bid heard into Catalyst's completion over Baker group's IBC takeover offer
Triple Flag Precious Metals plugs up IPO, cites difficult market
'Vindication' for Saudi Arabia as Aramco shares surge 10% on debut, making it world's most valuable listed company
Saudi Arabia's debt-ridden oil giant has a market value of \$160 billion but still has one of the world's 'biggest' oil reserves in its custody.
Oil drops on surprise U.S. crude build but tariff deadline eyed

THE GLOBE AND MAIL

Report on Business
WEDNESDAY'S ANALYST UPGRADES AND DOWNGRADES

INDEX	TSX	S&P 500	DOW	NASDAQ	OIL	CORN	DOLLAR
↑	16,238.76 (+0.28%)	4,517.95 (+0.18%)	37,762.49 (+0.14%)	14,533.07 (+0.21%)	72.92 (+0.05%)	3.232 (+0.01%)	1.0806 (+0.0001)

PROXY: Lewis urges Glass shareholders to back Richard Baker bid
Glass Lewis has urged shareholders to support Richard Baker's bid to acquire Catalyst Energy Services. The firm's analysts believe that Baker's bid is in the best interests of shareholders.

OSK: Bid heard into Catalyst's completion over Baker group's IBC takeover offer
The Ontario Securities Commission (OSC) has heard into Catalyst Energy Services' bid to complete its takeover of Baker Group's IBC. The bid is a significant development in the energy sector.

Triple Flag Precious Metals plugs up IPO, cites difficult market
Triple Flag Precious Metals has announced that it is planning to launch an initial public offering (IPO) in the near future. The company cited the difficult market conditions as a reason for the delay.

'Vindication' for Saudi Arabia as Aramco shares surge 10% on debut, making it world's most valuable listed company
Saudi Arabia's state-owned oil giant, Aramco, has achieved a major milestone as its shares debuted on the Saudi stock exchange. The shares surged 10% on the first day of trading, making Aramco the world's most valuable listed company.

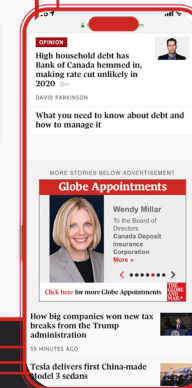
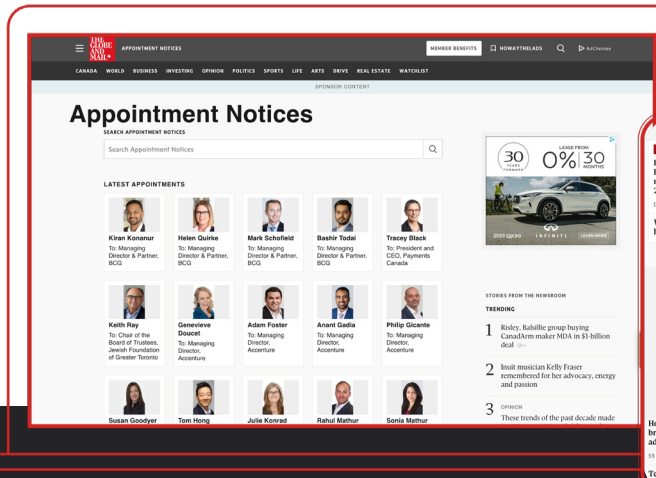
Saudi Arabia's debt-ridden oil giant has a market value of \$160 billion but still has one of the world's 'biggest' oil reserves in its custody.
Despite its massive market value, Saudi Arabia's oil giant, Aramco, still has one of the world's largest oil reserves. The company's debt levels are also a concern for investors.

Oil drops on surprise U.S. crude build but tariff deadline eyed
Oil prices fell on the surprise U.S. crude build, which exceeded expectations. However, investors are also eyeing the upcoming tariff deadline, which could impact the market.

Media Kit 2024

Showcase your talent

Take advantage of our unique and high-profile features and proudly announce your latest appointments across Canada.



In Report on Business nationwide, Monday - Saturday

Across our Digital platforms

In Report on Business magazine 7 issues per year

As a special memento for the Appointee

Your complete communications package

Report on Business newspaper

The Globe's design studio will create a colour ad with a unique editorial style that lends importance to your notice

- Available nationally Monday - Saturday in Report on Business section
- 2,4,6,8 and 10 column format size options
- An abbreviated version will appear in the Weekly Appointment Review, the following Monday
- Features a colour photo and colour logo

619,000

average weekday readers

1,597,000

average weekend readers

44% of weekly readers

are MOPEs (Index 167)

Digital

Our design studio will create a 300 x 250 Big Box ad for your Appointment Notice that will receive 100,000 impressions over a 30-day period

- The ad will receive 100,000 impressions over a 30-day period or 50,000 impressions if your print ad is less than 300 lines.
- The ad clicks through to a full notice page in globeandmail.com/appointments
- Readers can visit your website, share your notice via email and social platforms and search appointees by company or name

6.6 million

Monthly UVs

30% of UVs

are MOPEs (Index 99)

Report on Business magazine

The Weekly Appointment Review notice is also published in the next available issue as the Monthly Notice Review

2.7 million

print/digital readers per issue

827,000

print readers per issue

45% of readers

are MOPEs (Index 170)

Plus, a special memento for the Appointee

We'll issue a commemorative plaque to celebrate their success, as announced in The Globe and Mail.

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(per agate line):

\$55

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25% of one day package

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Appointment Notices deadlines and specifications

Information deadline

Ad copy and photo(s) must be submitted by 4:30pm EST, 5 business days prior to publication date.

Copy changes must be submitted by 4:30 pm EST, 3 business days prior to publication date.

Ad content and design

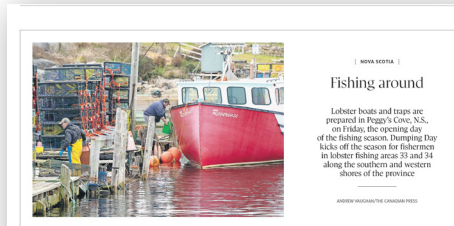
All Appointment Notices under 350 agate lines must follow The Globe's editorial style of:

- 1 person (photo) per double column
- Copy must be written in the third person
- Web address allowed
- Phone number, e-mail or address not permitted
- Italics or uppercase permitted on company names and/or proper names of publications
- Company logos are placed at the top or base of announcements, covering a maximum of 15 agate lines

For Appointment Notices greater than 350 agate lines, you have full creative design freedom.

Please contact your Globe representative for complete details and specifications.

APPOINTMENT NOTICES



Fishing around
Lobster boats and traps are prepared in Peggys Cove, N.S., on Friday, the opening day of the fishing season. Dumping Day kicks off the season for fishermen in lobster fishing areas 53 and 54 along the southern and western shores of the province.

ANDREW HODGSON/THE CANADIAN PRESS

Freelance: Finance Minister dismisses Conservative criticism as 'partisan posturing'

By Steve Paikin
As part of the annual process, the bank is considering options that would target full employment, a target that has been missed for several years. The bank's chief economist, Craig Westwood, said he does not think they should change it, or if they do, it should be to a target of 5 per cent. He said the bank's mandate is to keep inflation at 2 per cent, and that's why it's not going to raise the target. He said the bank's mandate is to keep inflation at 2 per cent, and that's why it's not going to raise the target. He said the bank's mandate is to keep inflation at 2 per cent, and that's why it's not going to raise the target.

GERMANY'S NEW CARBON PRICING PLAN NOT EXPECTED TO HAVE MUCH EFFECT ON BROADER EU MARKET

The incoming German coalition government on Wednesday announced plans to double the carbon price in Germany's national emissions trading scheme. The plan is expected to have a limited impact on the broader EU market.

Trillium Health Partners Foundation welcomes new members to our Board of Directors

Trillium Health Partners Foundation welcomes four new members to our Board of Directors. The new members are Carrie Baker, Chairwoman Emerson, Mike Henry, and Monika Manza. They will be joining the board to help support the foundation's mission of building a new kind of health care for a healthier community.

This past year, Trillium Health Partners Foundation raised a historic \$75 million. This achievement wouldn't be possible without the leadership and support of our Board of Directors and with these new additions at the helm of our organization we look forward to a healthy, thriving future.



Learn more at: trilliumgiving.ca

Appointment Notice with creative flexibility

Standard Editorial Globe Appointment Notice

Constellation latest in fast-growing list of Canadian corporate giants to bankroll startups

Constellation is the latest in a growing list of Canadian corporate giants to bankroll startups. The company has announced a new initiative to support early-stage startups in the technology sector.

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Photos

Only professional photos will be accepted.

Please supply a 5" x7" digital file photo, preferably showing the head and shoulders

Photos will be sized to 1.42" x 2.11" (30 lines deep).

Photo(s) Min 300 DPI, 5" x 7"

Logo Min 300 DPI

Copy Word document

File format EPS, JPEG or TIFF

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