

**Accelerate to Industry – A2i**  
**Fall 2023 Job Search Strategies Series**  
*(Subject to updates)*

**Date(s):** Tuesdays and Thursdays, 10/3-11/2;

**Time:** 11-1 PM

**Location (date depending):** Graduate & Postdoctoral Scholar Resource Center (GPSRC) and Zoom

**Coordinators:** Jennifer Olsen Ellinger - [jolsenel@uci.edu](mailto:jolsenel@uci.edu)

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Overview of Fall 2023 Syllabus:

**Certificate Series Description:**

Accelerate to Industry – A2i; Job Search Strategies certificate series is a 5-week intensive workshop series meeting for 10 sessions 2 times per week. It is designed to give graduate students and postdoctoral scholars insight into and preparation for the industry job search process. There will be additional Lunch and Learn, Site Visits and Networking opportunities throughout the series.

This series will be conducted in an interactive fashion, which will give participants the opportunity to draft and get feedback on their application materials, exposure to best practices for interviewing, understand corporate culture, learn techniques and practice networking.

Sessions will be led by faculty, staff, peers, alumni and Industry stakeholders who will share “real-world” corporate scenarios and have experience with the industry career job search process.

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- **Session One: Introductions, A2i Overview, Program Overview, Wellness on the Job Search, Strengths Assessment Intro**
  - **Session Two: Using Your Strengths for the Job Search and Beyond**
  - **Session Three: How to Leverage Your Network: LinkedIn and Other Tools**
  - **Inside Look to Corporate Culture: Speakers:**
    - **Jill Griffin**, previous CEO and Board of Directors Advantage Solutions
    - *A visionary leader of organizational transformation in high-growth businesses leading to sustained bottom-line growth through innovation and impactful M&A. Jill Griffin's 28-year career includes successively more impactful leadership roles and service on the board of directors of a leading provider of business services in the consumer goods and retail industry, cultivating strong working relationships with leaders of many of the world's largest corporations. With unique executive acumen and collaborative skills, Jill has been instrumental in the strategic evolution of a \$40 million marketing agency to a nearly \$2 billion dominant industry leader and in its parent company's growth from less than \$1 billion to nearly \$4 billion in revenues and the acquisitions of more than 40 companies. She has demonstrated expertise in consumer-packaged goods, omnichannel retail, data and technology, brand licensing and consumer software, B2B and B2C sales, marketing and operations. Jill has a B.S. in Business from the University of Minnesota Carlson School of Management as well as a B.A. in Spanish from the University of Minnesota College of Liberal Arts.*

- **Session Five: Resume Writing for Industry**
  - **Tuesday, October 17**
  - **Location: Zoom -**  
<https://uci.zoom.us/j/95100775885?pwd=SVF2ZTBLbmNObDBzdW12c2lrTSsyQT09>
  
- **Session Six: Resume Lab Interactive with Industry Partners**
- **Session Seven: Interviewing Skills**
  - **Tuesday, October 24**
  - **Location: Zoom -**  
<https://uci.zoom.us/j/92521426838?pwd=U01taDRIL0VFREN4WG1LenZDV3JrUT09>
- **Session Eight: Exploring the Corporate Interview interactive with Industry Partners**
- **Session Nine: Networking Techniques**
  - **Tuesday, October 31**
  - **Location: Zoom -**  
<https://uci.zoom.us/j/98718511093?pwd=cVJueHhTL3AyU082dkVHTEN4NWlpdz09>
- **Session Ten: Career Panel – Navigating the Industrial Highway**
  - Explore non-academic career pathways with industry partners from RAND, Raytheon, Leonid, AbbVie, and more.

**RAND Lunch and Learn:** As part of UCI Graduate Division's mission to provide career exploration opportunities to our PhD students and Postdocs, we invite you to join us in person on Monday, November 6, 2023, at the Graduate and Postdoc Resource Center (GPSRC) as we host four successful RAND researchers in various stages of their careers. Lunch is included, we will provide time at the end to visit with our guests. **Please register to attend here:** <https://forms.gle/96NJSXoYokmWY8r8>

**The Pacific Club Connecting Luncheon Event**

**\*please email Jennifer Ellinger if interested:** [jolsenel@uci.edu](mailto:jolsenel@uci.edu)

**Friday, November 17**

**Location: The Pacific Club, 4110 MacArthur Blvd, Newport Beach, CA 92660**

**\*\* Prerequisite:** MUST ATTEND NETWORKING TECHNIQUES VIRTUAL WORKSHOP ON 10/31/23