

# GRAMMY MUSEUM<sup>®</sup> SELECTS STUDENTS AND ANNOUNCES ALL TIME LOW, ECHOSMITH, AND THE WAR AND TREATY AS GUEST ARTISTS FOR 2021 VIRTUAL GRAMMY CAMP<sup>®</sup> ANNUAL SUMMER PROGRAM WILL BE A VIRTUAL CAMP EXPERIENCE

LOS ANGELES, CALIFORNIA (June 10, 2021) — The GRAMMY Museum<sup>®</sup> announced today that 81 talented high school students from 67 U.S. cities across 17 states have been selected as participants in the 17th annual GRAMMY Camp<sup>®</sup> program. All Time Low, Echosmith, and The War And Treaty will be this year's guest artists; they will discuss their career paths and help students prepare for the music industry. The signature music industry camp for U.S. high school students will be held virtually from Tues, July 20 to Sat, July 24.

"GRAMMY Camp is a prime example of the GRAMMY Museum's mission and education initiatives," said Michael Sticka, President of the GRAMMY Museum. "While the program will be a virtual experience again this year, it remains one of the most immersive summer camps for high school students interested in a career in music and continues to give young people the opportunity to study with music industry professionals, resulting in a genuine learning experience about life in the music industry."

This GRAMMY In The Schools<sup>®</sup> program is presented by the GRAMMY Museum. Additional program support is provided by the Bruno Mars Scholarship Fund, Chuck Lorre Family Foundation, Ella Fitzgerald Charitable Foundation, Pacific Bridge Arts Foundation, and the Recording Academy<sup>®</sup>.

GRAMMY Camp has historically taken place in Los Angeles as a five-day summer music experience. This year, in light of COVID-19, GRAMMY Camp will be a virtual interactive experience via digital conferencing. Focusing on all aspects of commercial music, this unique opportunity provides instruction by industry professionals in an immersive, creative online environment. The program features seven music career tracks: Audio Engineering, Electronic Music Production, Music Business, Music Journalism, Songwriting, Vocal Performance, and Instrumental Performance. All tracks culminate in virtual media projects, recordings and/or performances.

Applications for GRAMMY Camp 2022 will be available online in August at <u>www.grammyintheschools.com.</u>

## 2021 GRAMMY Camp Selectees and Tracks (In Alpha Order by First Name)

Aaron Larit Adin Eshaghpour Akira Kassulke Alejandro Koyama Alex Mirzabeigi

Scarsdale, N.Y. Agoura Hills, Calif. Los Angeles Los Angeles La Canada, Calif. Electronic Music Production Music Business Electronic Music Production Electronic Music Production Electronic Music Production



Alexis Anand Alexis Johnson Alina Hernandez Alivia Clark Allyn Matheson Althea Aguel Ari Meron Ava Thuresson Blake Hanrahan **Bryant Hernandez Rivera Camille Sole** Carl Kukkonen Carter Long-Coffee Carter Norvell Derek Noguchi **Dexter Griffin** Elizabeth Keegan Eric Sican Ethan Garrie Fausto Diaz Grace Ferguson Grace Glaspell Grace Gramins Harmony Redford Henry Gregory **Isabella Reyes** Isaiah Peoples Jacob Brusseau Jad Maluf Jake Wimmer James Ignacio Jaq Adelman Jasani Pitts Jesus Aguilera Joan Park

Naples, Fla. Bethel, Minn. Upland, Calif. Springfield, N.J. Culver City, Calif. Long Beach, Calif. Beverly Hills, Calif. Coronado, Calif. Mount Laurel, N.J. Los Angeles Houston, Texas Solana Beach, Calif. Culver City, Calif. Miamisburg, Ohio Torrance, Calif. Oakland. Calif. Kirkland, Wash. Compton, Calif. La Jolla, Calif. Los Angeles Arlington, Mass. Santa Ana, Calif. Bronxville, N.Y. Asheville, N.C. Sterling, Va. Los Angeles Fort Worth, Texas Thousand Oaks, Calif. Los Altos. Calif. Agoura Hills, Calif. Roseland, N.J. Santa Monica, Calif. Culver City, Calif. Norwalk. Calif. Buena Park, Calif.

Music Business Songwriting Vocal Performance Vocal Performance **Music Journalism** Songwriting Instrument – Drums **Vocal Performance Music Business Music Business Music Business Electronic Music Production** Music Business Instrument - Keyboard Audio Engineering **Electronic Music Production** Music Business Instrument - Viola Audio Engineering Songwriting Vocal Performance Songwriting Songwriting Audio Engineering Audio Engineering **Vocal Performance** Instrument - Guitar Audio Engineering **Electronic Music Production** Instrument - Keyboard **Electronic Music Production** Instrument - Keyboard **Electronic Music Production Electronic Music Production** Songwriting



Julia Fink Julia Garcia Justine Lee Kelly Tsai Kylie Kennedy Leo Millot Luke Sonderman Maya McGowan Meghna Das Mia Perrin **Michelle Kim** Miguel Martinez Miles Connor Milo Chang Sigel Natalie Brodnick Nathaniel Peifer Neji Khang Nicole Campos Nikita Mallik Nysa Gandhi Oliviana Marie Oluwanimofe Akinyanmi Paris Hing Roel Maralit Rohit Lakshman **Rvan Martinez** Sage Holt-Hall Samantha Blakeman Savannah Blandino Sebastian Block Shannae Cunanan **Bernales** Shayna Wilson Sheng Chang Sophia Rabin Sydney Lieberman Victor Tessier

Pacific Palisades, Calif. Lakewood, Calif. Baldwin Park, Calif. San Gabriel, Calif. Jamul, Calif. Redondo Beach, Calif. Rancho Mirage, Calif. Tujunga, Calif. Edison, N.J. Kalamazoo, Mich. Torrance, Calif. South Miami, Fla. Keller, Texas Palos Verdes Peninsula, Calif. Naperville, III. Mountain View, Calif. De Pere, Wis. Los Angeles Bethesda, Md. Baltimore, Md. Los Angeles Princeton, N.J. San Francisco, Calif. Springfield, Va. Altadena, Calif. Livermore, Calif. Chicago Carlsbad, Calif. Torrance, Calif. Los Angeles Anaheim, Calif.

Flanders, N.J. Gaithersburg, Md. Newport Beach, Calif. Parkland, Fla. Pomona, Calif. Music Journalism **Music Business Music Business Music Business** Audio Engineering **Electronic Music Production** Audio Engineering Songwriting **Vocal Performance** Songwriting **Electronic Music Production** Instrument – Guitar Songwriting **Electronic Music Production Music Journalism** Instrument - Guitar Instrument - Saxophone Music Business Audio Engineering Songwriting Songwriting **Electronic Music Production** Songwriting Audio Engineering **Music Journalism Music Business Music Business** Instrument – Bass **Vocal Performance** Instrument – Guitar **Vocal Performance** 

Vocal Performance Songwriting Songwriting Music Business Music Business



Wesley Lucas Will Jennings Xavier Hogan Zachary Fryer Zelvin Collins Morrisville, Pa. Durham, N.C. Los Angeles San Aselmo, Calif. New Orleans, La. Music Business Instrument – Drums Instrument – Bass Instrument – Drums Audio Engineering

## ABOUT THE GRAMMY MUSEUM

Established in 2008, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum explores and celebrates all aspects of the art form — from the technology of the recording process to the legends who've made lasting marks on our cultural identity.

For more information, visit <u>www.grammymuseum.org</u>, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter and Instagram.

## ABOUT ALL TIME LOW

Throughout a catalog streamed nearly half-a-billion times and highlighted by two gold albums, three gold singles, and a platinum single, All Time Low have continually raised the bar for both pop and punk. Since 2003, the group has notched five straight Top 10 entries on the Billboard Top 200, spanning the gold-certified Nothing Personal [2009], Dirty Work [2011], Future Hearts [2015], and Last Young Renegade [2017]. The latter attracted tastemaker acclaim from the likes of Rolling Stone, Paste, and more as the band canvassed the world, headlining arenas on three continents. 2019 saw All Time Low celebrate Nothing Personal with a string of sold-out anniversary shows and a documentary following the band as they revisited the album at RedBull Studios. The record's influence remains prevalent with Rock Sound citing its impact on Fall Out Boy, 5 Seconds of Summer, and more. After nearly two decades together, All Time Low have rekindled the spark they first ignited in a Baltimore basement on their 2020 full-length studio album, Wake Up, Sunshine. These four lifelong friends walked into a tiny room, plugged in, and turned up with the same spirit, but with more experience, and proficiency gained from performing to millions worldwide. As a result, they've delivered Wake Up, Sunshine, a captivating body of work featuring the hit single "Monsters" (feat. blackbear), which spent 17 weeks atop Billboard's Alternative Airplay chart marking the group's first #1 at radio. A brand-new version of "Monsters" was released at the end of 2020 featuring both blackbear and global super star Demi Lovato. In 2021, the band returned with their latest single "Once In A Lifetime".

## **ABOUT ECHOSMITH**

Echosmith first showcased their melodic, New Wave-influenced sound with their triple-platinum hit, "Cool Kids," which notched a quarter-of-a-billion Spotify streams, and the double-platinum song "Bright" from their breakout RIAA gold debut album *Talking Dreams,* followed by the *Inside A Dream* EP. In 2020, the alt-pop trio released their sophomore album, the uplifting and honest coming-of-age soundtrack, *Lonely Generation,* which reached #2 on the iTunes Pop Chart and #11 on the iTunes Overall Album Chart and is the band's first independent release on their record label, Echosmith Music, created in 2018 with ADA. Last year, Echosmith



supported the album with a headlining tour across North America followed by the "Lonely Generation Digital Tour" as they performed live from their home to digital and social media destinations including *Billboard, Global Citizen, Amazon Music,* and more. The band also joined King & Country for the powerful Top 20 Hot AC "God Only Knows" (Timbaland Remix) and collaborated with Audien on the Top 40 radio single and Top 10 Billboard Dance Chart hit "Favorite Sound." Simultaneously, frontwoman Sydney stood out as a positive cultural force, whether acting as a brand ambassador for Coach, designing a line for Hollister, or dueting on stage with Taylor Swift. The sibling trio, who released their bold, synth-driven Top 20 Hot AC hit "Over My Head" in 2018, has earned critical acclaim from the likes of *Billboard, Vulture, MTV, Elle, Rolling Stone, Teen Vogue, NYLON,* and more. Along the way, Echosmith has captivated crowds worldwide, toured with twenty one pilots and Pentatonix, garnered over 1 billion streams, and performed on numerous national TV programs including *The Ellen DeGeneres Show, The Tonight Show Starring Jimmy Fallon, TODAY, Late Night with Seth Meyers, Live with Kelly and Ryan, Artists Den,* and *The Late Late Show with James Corden.* Earlier this year, Echosmith released a new version of fan-favorite single "<u>Tell Her You Love Her</u>" ft. multi-platinum singer/songwriter Mat Kearney.

### ABOUT THE WAR AND TREATY

Since forming in 2014, The War And Treaty have amassed a following as eclectic as their sound itself, a bluesy but joyful fusion of Southern soul, gospel, country, and rock-and-roll. Known for a live show nearly revival-like in intensity, the husband-and-wife team of Michael Trotter Jr. and Tanya Blount-Trotter endlessly create an exhilarating exchange of energy with their audience, a dynamic they've brought to the stage in opening for the legendary Al Green and touring with the likes of Brandi Carlile and Jason Isbell. So when it came time to choose a title for their forthcoming sophomore album, The War And Treaty quickly landed on Hearts Town—the Nashville duo's adoring nickname for their ardently devoted fanbase. As their fanbase continues to expand exponentially, The War And Treaty feel more and more inspired by the Hearts Town community and its boundless potential for mutual uplift. "This is a place where everything that is broken can be fixed," says Michael. "It's a world where racism can be erased and where we don't live in our selfishness, but instead always empathize with others. A world where we encourage one another and pick each other up, and we feed the hungry and we clothe the naked. Hearts Town is a place where you can come broken and open, regardless of your past, and find love just like we have."

###

## CONTACTS

Jasmine Lywen-Dill Director of Communications T. 213.725.5703 jlywen-dill@grammymuseum.org