

GRAMMY MUSEUM® ANNOUNCES FOUR-DAY VIRTUAL GRAMMY IN THE SCHOOLS® FEST FEATURING GATEWAYS BRASS COLLECTIVE, JEFF PILSON FROM FOREIGNER, JUANES, KATIE THIROUX, KID SISTR, MANNY MARROQUIN, MUNA, SWITCHFOOT,

**AND** 

GRAMMY IN THE SCHOOLS®, A SALUTE TO MUSIC EDUCATION BENEFIT CONCERT WITH NATHANIEL RATELIFF & THE NIGHT SWEATS AT THE NOVO

OFFICIAL GRAMMY® WEEK EVENTS

GRAMMY IN THE SCHOOLS® FESTIVAL, PRESENTED BY MUSICPOWER, JAN. 25-28, 2022

A GRAMMY IN THE SCHOOLS SALUTE TO MUSIC EDUCATION BENEFIT CONCERT WITH NATHANIEL RATELIFF & THE NIGHT SWEATS, JAN. 28, 2022

WHAT:

Beginning Tues, Jan. 25, 2022, GRAMMY In The Schools® Fest (GITS Fest), presented by MusicPower, is a four-day virtual festival celebrating music and music education during the week leading up to Music's Biggest Night® — the GRAMMY Awards®. The festival will culminate in A GRAMMY In The Schools Salute To Music Education, a benefit concert with Nathaniel Rateliff & The Night Sweats, taking place on Fri, Jan. 28 at The Novo. All ticket sales proceeds will support the GRAMMY Museum®'s Education Programs. The GRAMMY In The Schools Alumni Band will open the show, which consists of past GRAMMY Museum program participants who are now professional musicians.

The four-day virtual GITS Fest features performances by students and professionals along with engaging, educational panels by artists, educators and other music professionals. GITS Fest will truly localize the GRAMMY® Week experience in cities and schools nationwide. Woven throughout the virtual festival will be lessons and other valuable information provided by top practitioners across the broad spectrum of music, music education and its connection to other



school subject areas. Lesson plans and study guides will be made available free of charge to all teachers around the country who register their students to participate.

GITS Fest, presented by MusicPower, incorporates elements of various GRAMMY Museum Education Programs, including GRAMMY Camp<sup>®</sup>, GRAMMY<sup>®</sup> Career Day and the Music Educator Award<sup>™</sup>. These programs also receive support from Ford Motor Company Fund as part of Ford's commitment to music education.

## WHO:

GITS Fest special guests include MusicPower Foundation Founder Andy Nahas, Jeff Pilson from previous GRAMMY nominee Foreigner, GRAMMY winner Juanes, New York-born indie trio Kid Sistr, previous GRAMMY winner and current GRAMMY nominee Manny Marroquin, dark pop girl band MUNA, previous GRAMMY winner SWITCHFOOT, nationally renowned brass quintet Gateways Brass Collective, award-winning jazz vocalist/bassist and GITS alum Katie Thiroux, previous Music Educator Award winner Jeffery Redding, award-winning music educator Charles "Chip" Staley, and GRAMMY Museum President Michael Sticka.

A GRAMMY In The Schools Salute To Music Education Benefit Concert features Nathaniel Rateliff & The Night Sweats, and Michael Sticka, President of the GRAMMY Museum®. The recipient of the Recording Academy® and GRAMMY Museum's 9th annual Music Educator Award will also be in attendance. The GITS Alumni Band opens the show.

#### WHEN:

GRAMMY In The Schools Fest, presented by MusicPower: Jan. 25-28, 2022 A GRAMMY In The Schools Salute To Music Education: Fri, Jan. 28, 2022

## **HOW TO PARTICIPATE IN GITS FEST:**

Free to the public for those who register in advance. The official registration form will be live shortly, but if you are interested in being the first one to receive the schedule and signup information, please fill out the below form:

https://grammymuseum.formstack.com/forms/gits fest pre registration form 2022

# HOW TO PURCHASE TICKETS FOR A GRAMMY IN THE SCHOOLS SALUTE TO MUSIC EDUCATION, A BENEFIT CONCERT WITH NATHANIEL RATELIFF & THE NIGHT SWEATS:

General Admission tickets are available at <a href="mailto:The Novo (thenovodtla.com">The Novo (thenovodtla.com</a>). Information on sponsorship and VIP tickets is available by emailing <a href="mailto:development@grammymuseum.org">development@grammymuseum.org</a> or calling 213-725-5717.

#### **ABOUT THE GRAMMY MUSEUM**

Established in 2008, the GRAMMY Museum is a nonprofit organization dedicated to cultivating a greater understanding of the history and significance of music through exhibits, education, grants, preservation initiatives, and public programming. Paying tribute to our collective musical heritage, the Museum explores and



celebrates all aspects of the art form — from the technology of the recording process to the legends who've made lasting marks on our cultural identity.

For more information, visit <a href="www.grammymuseum.org">www.grammymuseum.org</a>, "like" the GRAMMY Museum on Facebook, and follow @GRAMMYMuseum on Twitter and Instagram.

## **ABOUT MUSICPOWER**

MusicPower offers financial and analytical support to worthy organizations and individuals using music as a tool for solving societal problems, boosting the happiness levels of those most in need, and otherwise empowering people (young or old) through music. To succeed at this, we conduct intensive research to identify nonprofit organizations and individuals seeking to make an exceptional positive impact through music. For more information, visit <a href="https://www.MusicPower.org">www.MusicPower.org</a>.

## ABOUT THE FORD MOTOR COMPANY FUND

As the automaker's philanthropic arm, Ford Motor Company Fund has been supporting underserved and underrepresented communities for more than 70 years. Working with nonprofit organizations, community partners and across the Ford network in the U.S. and around the world, Ford Fund provides resources and opportunities that advance equity and help people reach their highest potential. Since 1949, Ford Fund has invested more than \$2.1 billion in initiatives that ensure basic needs are met, provide access to essential services, offer tools to build new skill sets and open pathways to high-quality jobs. For more information, visit <a href="https://www.fordfund.org">www.fordfund.org</a> or join us at @FordFund on Facebook, Instagram and Twitter.

## ABOUT GATEWAYS BRASS COLLECTIVE

Through dynamic performances and outstanding educational outreach, the Gateways Brass Collective, an all African American quintet, continues to break new ground inspiring artists from all backgrounds. The group was founded in 2018 and includes members Isrea Butler, Trombone; Eric Davis, French Horn; Richard White, Tuba; and Herbert Smith and Courtney Jones, Trumpets. In addition to their work with the Gateways Music Festival, each member currently teaches at the collegiate level and regularly hosts educational clinics as well as masterclasses for students in elementary school through high school, college and beyond. Their love for music is equally matched by their dedication, passion and commitment to community and education. With the help of their sponsors Conn-Selme, GBC regularly partners with historically Black colleges across the country with the help of the HBCU National Band Directors Consortium, the Gateway's Music festival and many others. Accomplished in multiple genres, GBC members have performed with orchestras, big bands, as soloists, on Broadway, commercial recordings, with indie bands, and more. They've collaborated with the Count Basie Orchestra, Orchestra of St. Lukes, New Jersey Symphony, Duke Ellington Orchestra, Mingus Big Band, New Mexico Symphony, Rochester Philharmonic, David Byrne, Aretha Franklin, Sharon Jones and the Dap-Kings, Johnny Mathis, and Bernadette Peters, among others. Their work has also been featured on Netflix, Lifetime Network, CW Network, and movie soundtracks.

## **ABOUT JEFF PILSON FROM FOREIGNER**



Though best known for his work as an original member of seminal '80s rock band Dokken, Jeff has played bass and sung with a host of groups including rockers Dio and MSG, and his own band War and Peace and Lynch/Pilson. Jeff also had a principal role in the 2001 Warner Brothers film *Rock Star*, alongside actors Mark Wahlberg and Jennifer Aniston. Jeff sums up his experience with Foreigner: "It all feels so natural because I was a big fan of the band, and the music and style are a part of my blood. Foreigner, to me, was always the perfect combination of strong songs, great singing, intense heavy rock musicianship, with a touch of R&B added in. Plus, the band has great chemistry. There's just no feeling in the world like going out and kicking butt every night. I feel like I've finally found my home!"

#### **ABOUT JUANES**

Born and raised in Medellín, Colombia, Juanes is unquestionably Latin Rock's leading global ambassador and champion for social change. Hailed by *TIME* as "one of the 100 Most-Influential People in the World," and *The New York Times* as "Latin America's hottest singer-songwriter... a soulful poet with electric guitar," Juanes is the only artist holding TWO of Billboard's "Top-5 Latin Pop Songs of All-Time," has 12 #1 U.S. singles to his credit, dozens of groundbreaking Spanish language television appearances including The Grammy broadcast, Macy's Thanksgiving Day Parade, The Tonight Show and more, and has collected a staggering TWENTY-SIX combined GRAMMY & Latin Grammy Awards. Known for his distinctive sound that fuses a deep love of rock & pop music with smartly crafted, multi-layered songwriting and a deep reverence for the traditional folk and other indigenous rhythms of Colombia and Latin America, Juanes has sold millions of records around the world and was honored as "The 2019 Latin Recording Academy Person Of The Year" recognizing his "creative artistry, unprecedented humanitarian efforts, support for rising artists, and philanthropic contributions to the world."

On his tenth & most recent album *ORIGEN*, and its matching standout documentary film, Juanes passionately returns to his earliest guitar-driven rock roots in order to share a scintillating collection that reimagines some of the most important songs and artists that shaped his own early musical vision. Upon its release, *ORIGEN* was quickly declared as "One of the best Latin Albums of the Year" by *Billboard*, and strongly praised by *Rolling Stone* as "A Masterpiece... an exquisite album that transcends beyond the songs, into genius....and [places] Juanes himself among the legends." Designed from the outset as music meant to be played live, Juanes embarked on an extensive first U.S. leg of his "Origen Tour" this fall – which the Los Angeles Times heralded as" A Fantastic Return To Stage... Juanes feels free and inspired... with a 'vintage' concept that shows GOOD MUSIC ONLY is enough ... and could revolutionize how great artists perform live. The Juanes of 2021 is more than a star, he is a whole constellation. His voice sounds the same as the first time we heard it, and the mastery with which he plays the guitar would have already placed him in the Rock & Roll Hall of Fame if he sang in English."

Recently, the *ORIGEN* project garnered Juanes three additional Latin Grammy nominations (including Album of the Year)- extending his' status as the most nominated solo artist in Latin Grammy history with 45 total nominations, and it went on to WIN the award for Best Pop-Rock Album. This was followed by a current GRAMMY nomination for Best Latin Rock or Alternative Album. Beyond the *ORIGEN* album, Juanes has further explored new takes on additional influential songs recently, with his own interpretations of "Enter



Sandman" and "Pump it Up" both chosen as the Lead Single releases respectively for Metallica's landmark "The Blacklist" collection, and Elvis Costello's "Spanish Model" – also resulting in Juanes & Costello performing together in concert in Los Angeles and on *Jimmy Kimmel Live*.

## **ABOUT KATIE THIROUX**

Los Angeles-based bassist and vocalist Katie Thiroux has clearly established herself as one of the most exciting and in demand musicians today. Thiroux's unique gift of simultaneously balancing sultry vocals and virtuosic bass playing leaves audiences worldwide in awe. Her most recent album, <u>Off Beat</u>, was awarded a "Best Album Of 2018" by <u>Downbeat Magazine as well as "Rising Star" 2018 and 2019</u>. Thiroux is dedicated to jazz education and outreach for students and audiences conducting masterclasses, workshops and in July 2019, released an online course for the renowned website, <u>Discover Double Bass</u> and was asked to start a jazz camp in Maui, <u>Jazz Maui Camp</u>. In addition, Thiroux is the director of "Women in Jazz" for the <u>Monterey Jazz Festival</u> and is the No. 1 selling artist on Capri Records.

## **ABOUT KID SISTR**

Kid Sistr is the all-women bubblegum rock trio that the world needs right now. Members Sabel (guitar) Sara (bass) and Becca (drums) turn Trader Joe's gluten-free pizza and shitty ex-boyfriends into guitar-pop ear candy that steals the hearts of their friends and foes alike. Their focus on femmes supporting femmes, finding the humor in heartbreak, and truthfully representing all facets of femininity makes Kid Sistr undeniable to the riot kids of TikTok and Taylor's Versions. When you think Kid Sistr, think *Twilight* but with Alice as the main character. Think Y2K childhood babysitter who straightened your hair and let you borrow her mascara. Think elbow-to-elbow with your five best friends in the bathroom mirror getting ready for the house party. Think burst of teary laughter that comes in the midst of a deep cry. Think ultimate mix of friendship, finesse, folk, and Fergie. Think of your next favorite band.

## **ABOUT MANNY MARROQUIN**

Manny Marroquin is a prominent figure in the music industry. His attention to detail, vision and passion has cemented him as one of the music industry's preeminent mixing engineers. Having graced over 300 million albums worldwide, his ear for sound has helped earn him over fifty No. 1 albums and 100 Top 10 albums on the Billboard 200. Add to that another 20 Hot 100 No. 1 singles and over 50 singles in the Top 10; the range of his talent is extraordinary and his work reaches far beyond one genre. He received his first GRAMMY Award® in 2005 and since then has earned another eight, including Best Engineered Album for John Mayer's *Battle Studies* in 2011 and most recently Best Urban Contemporary Album for Lizzo's *Cuz I Love You*. He's firmly secured his role as one of the most in-demand mixing engineers in the industry today. Over the course of two and a half decades in the business he has mixed and engineered for artists including Post Malone, Rihanna, Portugal. The Man, The Weeknd, Eminem, Linkin Park, John Legend, Imagine Dragons, Mac Miller, Bastille, Lady Gaga, Christina Aguilera, Charlie Puth, Camilla Cabello, Alessia Cara, Sia, Future, Thirty Seconds to Mars, and the Rolling Stones. Among countless records, his discography encompasses classics such as John Mayer's *Continuum*, Alicia Keys' *As I Am*, Bruno Mars' *Unorthodox Jukebox*, and Kanye West's *The College Dropout* to name a few.

#### **ABOUT MUNA**



Founded by Katie Gavin (Lead Vocals/Production), Josette Maskin (Lead Guitar) and Naomi McPherson (Rhythm Guitar/Synths/Production), MUNA is an indie pop band based in Los Angeles, California, blending the brooding sensuality of R&B, rhythms of funk, and audacity of synthpop with raw, unbridled lyricism. They hope their songs lend themselves both to the euphoric dance floor and emo bedroom solitude.

## **ABOUT NATHANIEL RATELIFF & THE NIGHT SWEATS**

It took Nathaniel Rateliff & The Night Sweats less than five years to become one of the most recognizable new forces in contemporary rock 'n' roll. Since 2015, Ratefliff has led his denim-clad, horn-flanked Night Sweats, supplying the zeal of a whiskey-chugging pentacostal preacher to songs about this world's shared woes. They've had hits, sure, but their combustible mix of soul and rock quickly cemented them as the rare generational band who balanced ecstatic live shows with engrossing and rich records. To wit, is there any other modern act capable of revving up stadium crowds for the Rolling Stones while also appearing on "Saturday Night Live" and "CMT Crossroads" and at NPR's "Tiny Desk" in short order? When Ratefliff returned from his pandemic-truncated solo tour in March 2020, he struggled with the same question that vexed so many of us then — what now? Fortunately, he returned to his Colorado homestead and penned a set of songs that synthesized his introspection with his anthemic inclinations. The result is *The Future*, the third Night Sweats album but the first to capture this octet's true depth and breadth. An instant classic of 11 songs, the album presents something more sustainable, interesting and indeed open — a songwriter and band growing into bigger questions and sounds, into a future that allows them to remain recognizable but be so much more compelling than some denim-clad caricature.

#### ABOUT SWITCHFOOT

SWITCHFOOT has sold almost 10 million copies worldwide of their 12 studio albums (including their 2003 double-platinum breakthrough *The Beautiful Letdown* and 2009's GRAMMY Award-winning *Hello Hurricane*), racked up a string of alternative radio hit singles, and performed sold-out tours with over 5 million concert tickets sold in over 40 countries around the world. SWITCHFOOT has raised over \$2 million dollars to aid kids in their community through their BRO-AM Foundation. Through their unique blend of emotionally intelligent and uplifting brand of alternative rock, SWITCHFOOT has earned a devoted and loyal global fan base. SWITCHFOOT consists of Jon Foreman (Vocals, Guitar), Tim Foreman (Bass), Jerome Fontamillas (Keys, Guitar), Drew Shirley (Guitar), and Chad Butler (Drums).

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# **CONTACTS**

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