



# Disclaimer



This presentation contains certain forward-looking statements that are based largely on Gray's current expectations and reflect various estimates and assumptions by Gray. These statements may be identified by words such as "expect," "anticipate," "will," "implied," "assume" and similar expressions. Forward looking statements are subject to certain risks, trends and uncertainties that could cause actual results and achievements to differ materially from those expressed in such forward looking statements. Such risks, trends and uncertainties, which in some instances are beyond Gray's control, include Gray's ability to maintain relationships with cable operators, satellite providers and other key commercial partners of any acquired business, the ability to retain key employees of any acquired business, the ability to successfully integrate the acquired business into its operations, and the ability to realize the expected benefits and synergies from the acquisition, including the expected accretion in earnings. Gray is subject to additional risks and uncertainties described in Gray's quarterly and annual reports filed with the Securities and Exchange Commission from time to time, including in the "Risk Factors," financial statements, and management's discussion and analysis of financial condition and results of operations sections contained therein, which reports are made publicly available via its website, [www.Gray.tv](http://www.Gray.tv). Any forward-looking statements in this presentation should be evaluated in light of these important risk factors. This presentation reflects management's views as of the date hereof. Except to the extent required by applicable law, Gray undertakes no obligation to update or revise any information contained in this presentation beyond the published date, or for changes made to this presentation by wire services, Internet service providers or other media, whether as a result of new information, future events or otherwise.

See the appendix to this presentation for the definition of certain capitalized terms used herein. Reconciliations of the Company's non-GAAP measures of broadcast cash flow, broadcast cash flow less cash corporate expenses, operating cash flow as defined in Gray's senior credit agreement, and free cash flow are contained in the appendix.



gray

Television • Digital • Mobile

# Company Overview

## An Industry Leading Power



# Record As-Reported Historical Results for 2015



**Does not include Schurz and Related Transactions**

	Year Ended December 31,				% Change 2015 to 2013
	2015	2014	2014	2013	
(dollars in thousands, except per share data)					
Revenue (less agency commissions):					
Total	\$ 597,356	\$ 508,134	18 %	\$ 346,298	72 %
Political	\$ 17,163	\$ 81,975	(79) %	\$ 4,598	273 %
Operating expenses (1):					
Broadcast	\$ 374,182	\$ 285,990	31 %	\$ 217,411	72 %
Corporate and administrative	\$ 34,343	\$ 29,203	18 %	\$ 19,810	73 %
Net income	\$ 39,301	\$ 48,061	(18) %	\$ 18,288	115 %
Non-GAAP Cash Flow (2):					
Broadcast Cash Flow	\$ 224,484	\$ 220,977	2 %	\$ 128,234	75 %
Broadcast Cash Flow Less Cash Corporate Expenses	\$ 193,261	\$ 195,306	(1) %	\$ 110,398	75 %
Free Cash Flow	\$ 93,984	\$ 95,240	(1) %	\$ 39,153	140 %
Free Cash Flow Per Share:					
Basic	\$ 1.38	\$ 1.65		\$ 0.68	
Diluted	\$ 1.36	\$ 1.63		\$ 0.68	

Note: As-Reported Basis – All completed transactions on or before 12/31/2015.

(1) Excludes depreciation, amortization, and loss on disposal of assets.

(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

# Record Combined Historical Results for 2015



**Does not include Schurz and Related Transactions**

	Year Ended December 31,				% Change 2015 to 2013
	2015	2014	2014	2013	
	(dollars in thousands, except per share data)				
Revenue (less agency commissions):					
Total	\$ 621,302	\$ 621,018	0 %	\$ 510,977	22 %
Political	\$ 17,652	\$ 94,158	(81) %	\$ 6,838	158 %
Operating expenses (1):					
Broadcast	\$ 389,306	\$ 350,059	11 %	\$ 319,307	22 %
Corporate and administrative	\$ 34,343	\$ 29,203	18 %	\$ 19,810	73 %
Net income	\$ 47,264	\$ 75,852	(38) %	\$ 39,190	21 %
Non-GAAP Cash Flow (2):					
Broadcast Cash Flow	\$ 238,230	\$ 277,248	(14) %	\$ 205,465	16 %
Broadcast Cash Flow Less Cash Corporate Expenses	\$ 207,007	\$ 251,577	(18) %	\$ 187,629	10 %
Operating Cash Flow as Defined in the Senior Credit Facility	\$ 212,281	\$ 257,109	(17) %	\$ 191,507	11 %
Free Cash Flow	\$ 114,034	\$ 151,375	(25) %	\$ 90,169	26 %
Free Cash Flow Per Share:					
Basic	\$ 1.67	\$ 2.62		\$ 1.56	
Diluted	\$ 1.65	\$ 2.59		\$ 1.56	

Note: Pro Forma – All completed transactions on or before 12/31/2015.

(1) Excludes depreciation, amortization, and loss on disposal of assets.

(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.



# **Gray with Schurz and Related Transactions**



## Schurz & Related Completed Acquisitions



- On February 16, 2016, Gray TV (“Gray” or the “Company”) announced that it had closed the acquisition of certain TV assets of Schurz Communications, Inc. (“Schurz”) and certain related transactions for \$415.3 million, excluding fees and expenses, but inclusive of working capital
  - The purchase price represents a multiple of ~7.1x blended '15E/'16E pro forma BCF
  - The transaction is expected to be immediately accretive to free cash flow
- Gray financed the transactions and related expenses with cash on hand and a \$425 million incremental “2016 Term Loan”
  - Net Leverage at closing approximated 5.5x L8QA OCF, and the Company expects considerable de-levering in 2016 through strong free cash flow generation
  - 2016 Term Loan matures June 2021
  - 2016 Term Loan interest rate LIBOR + 3.50% with LIBOR Floor of 0.75%

# Overview of #1 Television Stations Acquired



DMA Rank	Market	Station	Primary Affiliate	Secondary Affiliate	2014 BIA Revenue Rank	2014 BIA Revenue Share
65	Wichita - Hutchinson, KS	KWCH KSCW KDCU <sup>(1)</sup>	Weather+ DECADES 	-	1 5 7	33% 4% 2%
67	Roanoke-Lynchburg, VA	WDBJ KY3 KSPR <sup>(2)</sup> KCZ	 Weather+  	DECADES 	1 1 3 6	34% 44% 11% 5%
147	Anchorage, AK	KTUU KYES <sup>(3)</sup>	 		1	41% 4%
172	Rapid City, SD	KOTA		-	1	39%
180	Marquette, MI purchased from Sinclair in exchange for Schurz's WSBT, South Bend, IN	WLUC			1	51%

Source: Company management and BIA Investing in Television Market Report 3<sup>rd</sup> Edition

(1) Owned by Entravision, sold by KWCH pursuant to a joint sales agreement

(2) Owned by Schurz and operated via a shared services agreement

(3) To be acquired from a third party in a transaction separate from the Schurz acquisition; closing anticipated in Q2 2016.



# Overview of Other Television Stations Acquired



DMA Rank	Market	Station	Primary Affiliate	Secondary	2014 BIA Revenue Rank	2014 BIA Revenue Share
62	Knoxville, TN Purchased from Lockwood in exchange for KAKE in Wichita, KS. Gray also owns WULT, the CBS affiliate in Knoxville.	WBXX			5	6%
112	Augusta, GA Gray also owns WRDW the CBS affiliate in Augusta	WAGT			4	7%

Source: Company management and BIA Investing in Television Market Report 3rd Edition

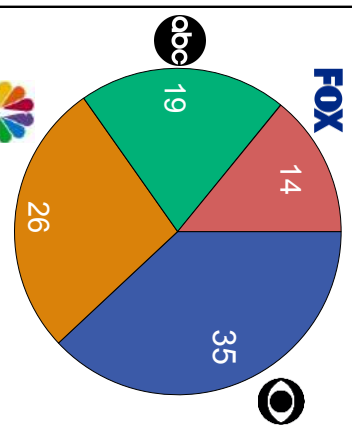
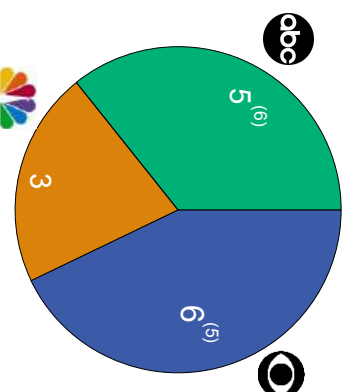
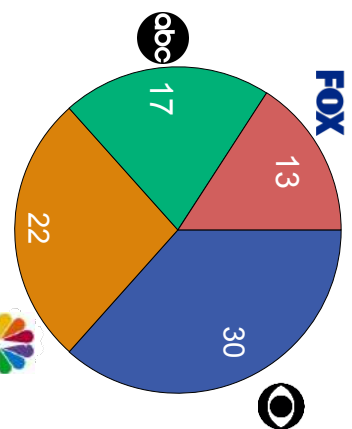
# Snapshot



(\$ in Millions)

	Gray TV	Schurz	Pro Forma – All transactions
<b>Financial Profile</b>			
2014 Net Revenue	\$621	\$154 <sup>(2)</sup>	\$746
2014 Broadcast Cash Flow	\$277	\$64 <sup>(2,3)</sup>	\$337
2014 Operating Cash Flow <sup>(1)</sup>	\$257	\$64 <sup>(2,3)</sup>	\$317
<b>Scale</b>			
Stations	77	11	88
Markets	46	7	50
TV Household Reach	9.6 million (8.5%)	2.1 million (1.9%)	10.7 million (9.4%)
<b>Asset Quality</b>			
#1 / #2 Markets	43	6	49
2012 Net Political Revenue	\$120	\$22	\$143
2014 Net Political Revenue	\$94	\$26	\$118
2014 Gross Retransmission Revenue	\$91	\$18 <sup>(4)</sup>	\$106

Big 4  
Network Affiliated  
Channels



Source: Company management and filings and BIA Investing in Television Market Report  
 Note: Standalone metrics fully pro forma for all acquisitions previously announced and closed  
 (1) OCF as defined in the existing Senior Secured Facilities Credit Agreement  
 (2) Including the KOTR sub period before Schurz acquired KOTR and Schurz Radio Group  
 (3) Including operating synergies and excluding Schurz corporate expense

(4) Based on status quo Schurz retransmission rates  
 (5) Includes WSBT-TV and three KWCH-TV satellite stations  
 (6) Includes three KOTR-TV satellite stations

# Acquisition Rationale



## Reinforces Gray's Market Leadership

- Demonstrates Gray's commitment to acquire high-quality stations in attractive markets
- Gray owns and/or operates the #1 or #2 ranked stations in 49/50 markets
- Provides Gray with the top-rated and highest grossing television stations in six additional markets

## Aligns with Gray's Market and Station Focus

- Increased Gray's scale, quality portfolio diversification, and exposure to key political markets
- Schurz's market DMAs range from 65 to 172, which align with Gray's market DMAs ranging from 62 to 209

## Enhances Scale & Diversification

- Expanded Gray's operations to 50 television markets, 28 states and 9.4% U.S. TVHH reach
- Eight additional Big-Four affiliates

## Highly Accretive Acquisition

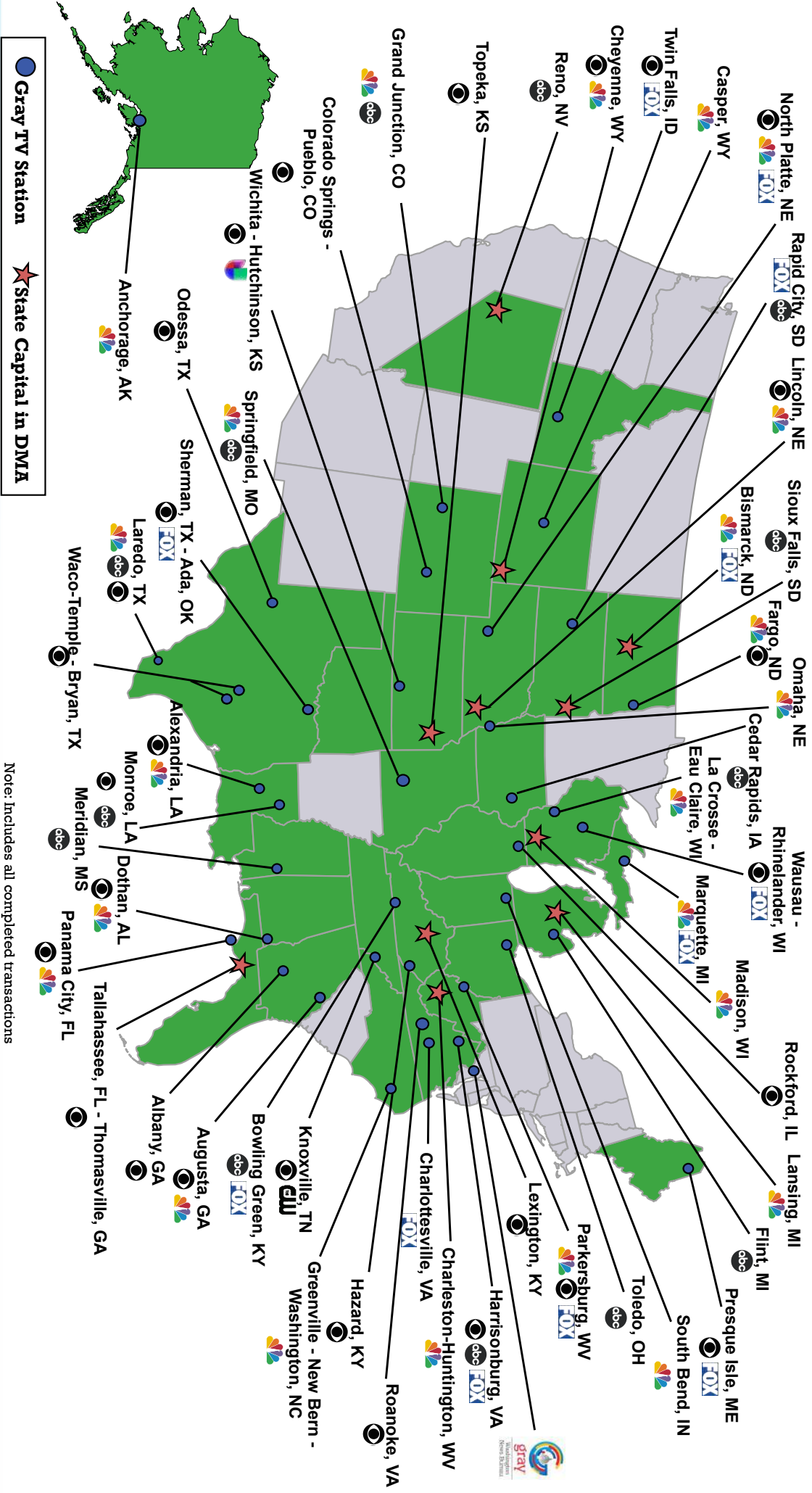
- Gray expects the transaction to be immediately accretive to free cash flow
- Including expected synergies, the transaction purchase price represented a multiple of ~7.1x blended 2015E / 2016E pro forma broadcast cash flow

Note: To facilitate regulatory approval, Gray completed a number of transactions detailed in the appendix

# Gray National Footprint



**Ranked #1 or #2 in 49 of 50 Markets**  
**Reaching approximately 9.4% of US TV households**

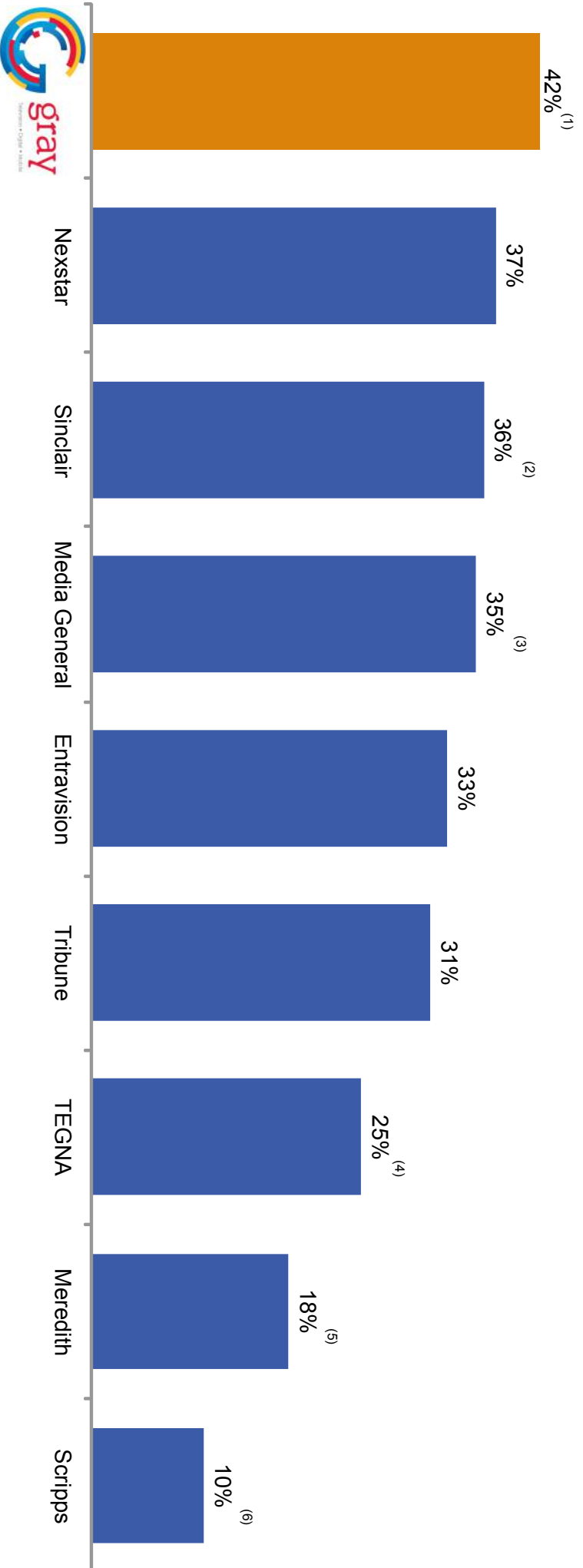


Note: Includes all completed transactions

# Gray Leads Industry In Operating Margins



## 2014 EBITDA Margins



Source: Company filings, Investor presentations

Note: Based on "as-reported" financials for all companies except Gray and Media General, which are reported on a "combined historical" basis

- (1) Based on 2014 Pro Forma for all completed and pending transactions Operating Cash Flow
- (2) Based on Non-GAAP reconciliation available on Sinclair Broadcasting's website
- (3) Media General pro forma for LIN, including \$16 million in Young synergies and \$35 million in LIN run rate synergies; Reported in Media General's Investor Presentation dated 3/12/2015
- (4) Based on consolidated revenue and EBITDA
- (5) Based on consolidated revenue and EBITDA and calendar year ended 12/31/14; Fiscal year ends 6/30
- (6) Based on consolidated revenue and EBITDA; Calculated as segment profits less corporate and pension plan expense; Reported in Scripps' 2014 10-K

# Significant Scale Poised for Long-Term Success



	Net Revenue	BCF	OCF	FCF
2014 PF (in millions)	\$ 746	\$ 337	\$ 317	\$ 189

**181** program streams

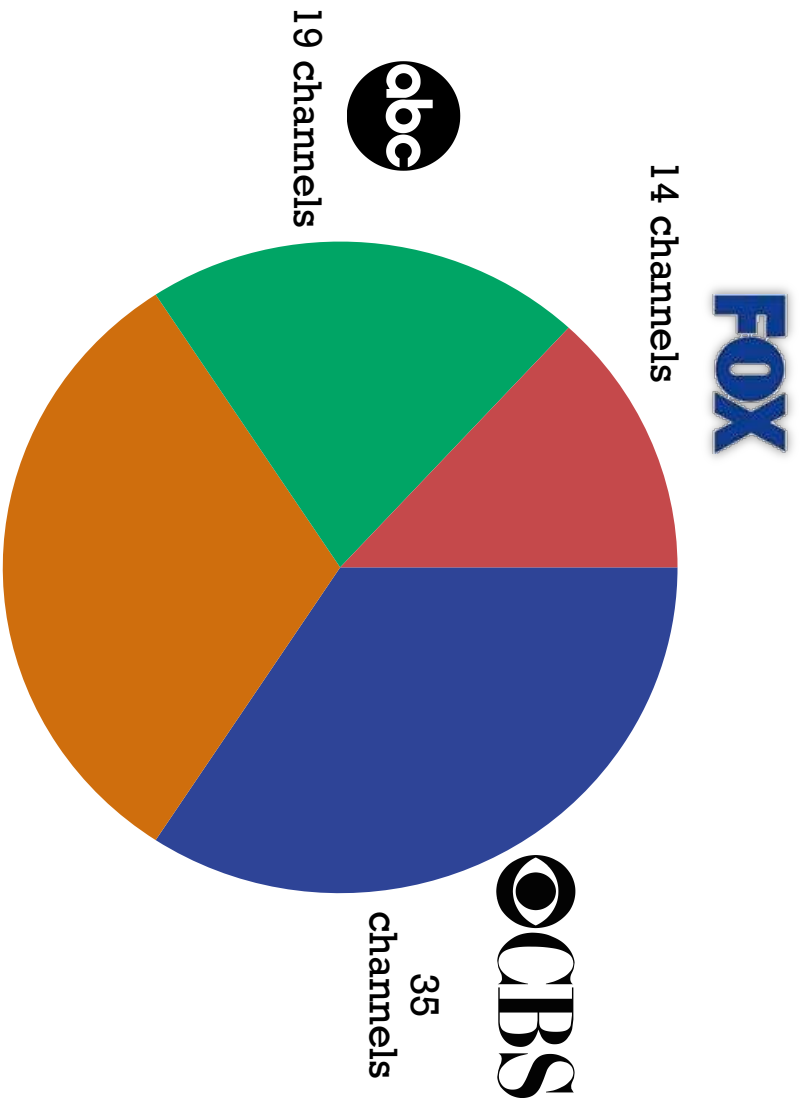
**94** “Big 4” network affiliations

**93** stations

**50** markets

**18** markets with two “Big 4” network affiliations

**5** markets with three “Big 4” network affiliations



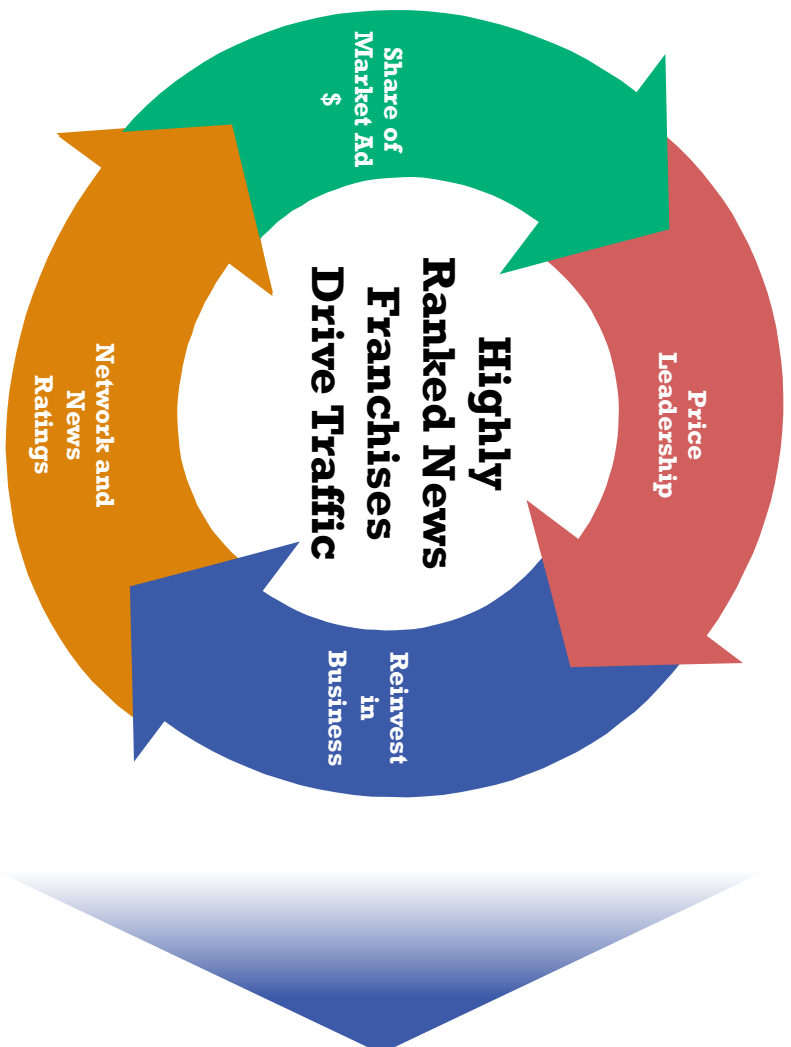
Note: Pro Forma – All completed transactions



# Gray Leads the Industry with the Highest Quality Portfolio of Local Television Stations



## The Importance of Being #1

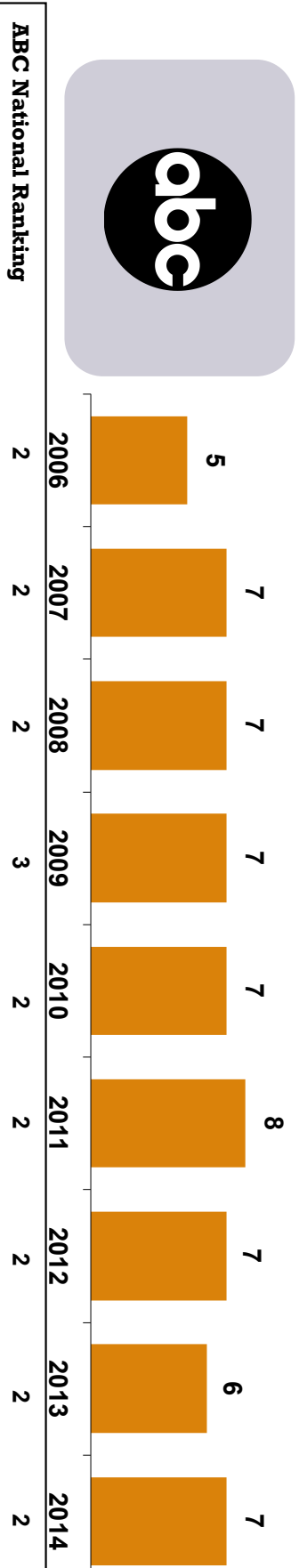
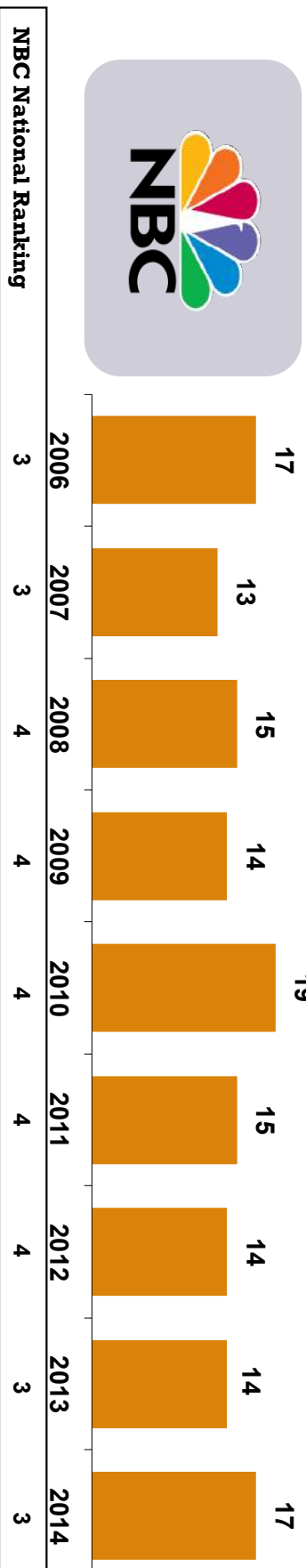
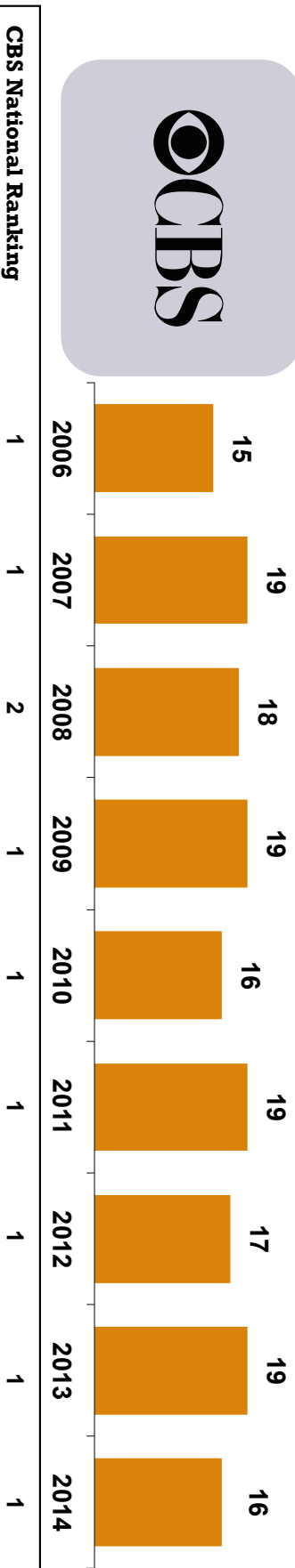
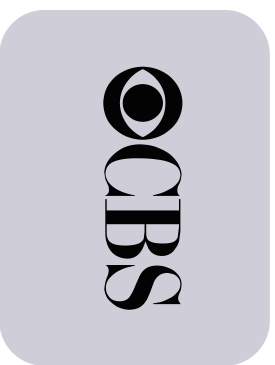


- Dominate local and political revenue with highly-rated news platforms
- #1 Stations can secure more than half of a market's political ad buys
- Greater purchasing power and leverage with MVPDs, programmers, and other vendors
- Deliver higher margins
- Maximize free cash flow
- Exploit best practices
- Attract and retain high quality talent
- Leverage new Washington DC News Bureau

# The Importance of Being #1



## Long History of Being #1 in the Market<sup>(1)</sup>



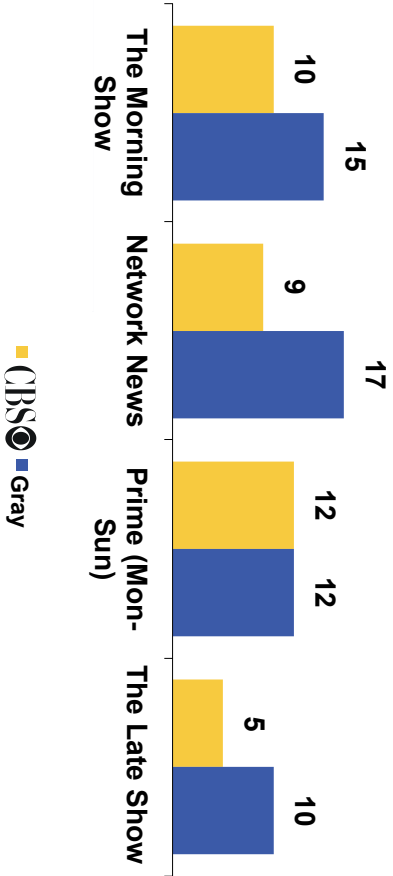
Source: Nielsen Media Research

(1) Pro Forma – All completed transactions

# Gray's Stations Over-Index Every Major Network<sup>(1)</sup>

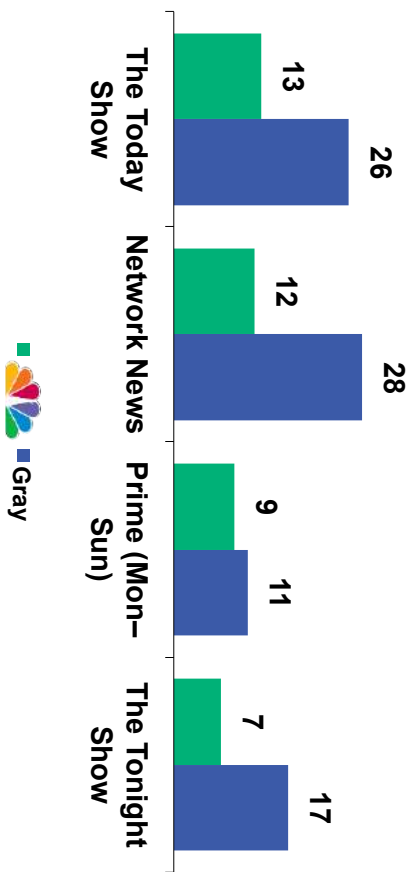


**CBS vs. Gray**  
November '14 Household Share

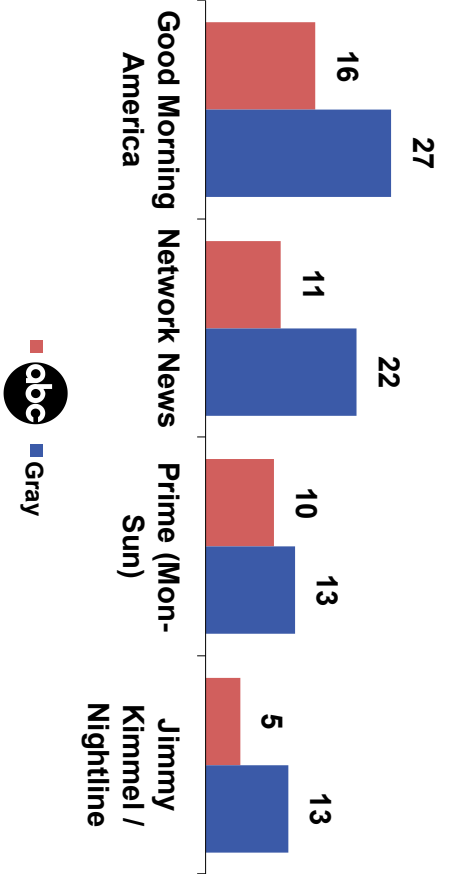


**CBS, NBC, and ABC perform far better on Gray's stations than national averages across all key day-parts**

**NBC vs. Gray**  
November '14 Household Share



**ABC vs. Gray**  
November '14 Household Share



Source: Nielsen Media Research, November 2014

(1) Pro Forma - All completed transactions

# Gray Dominates Local News and Information (1)



## +91%

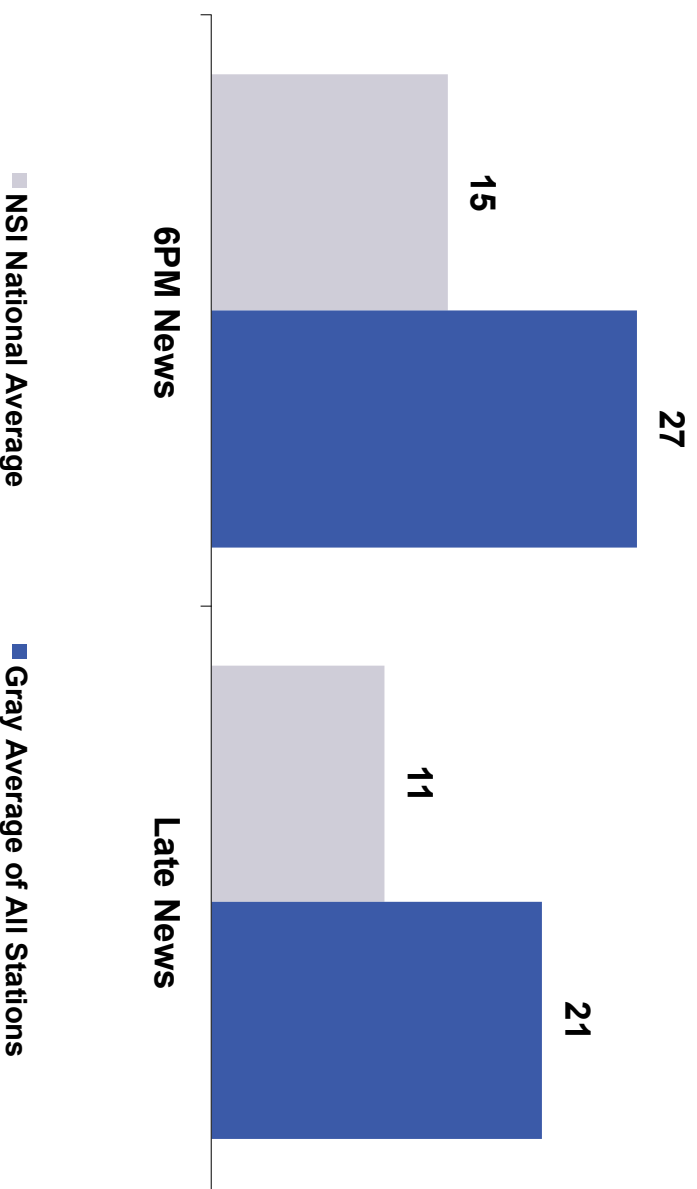
Amount by which Gray's late local newscasts **outperform** the national average...

## +80%

Amount by which Gray's 6PM newscasts **outperform** the national average...

**Gray's national Household Share average exceeds all major affiliate news programs**

## National Average vs. Gray November '14 Household Share



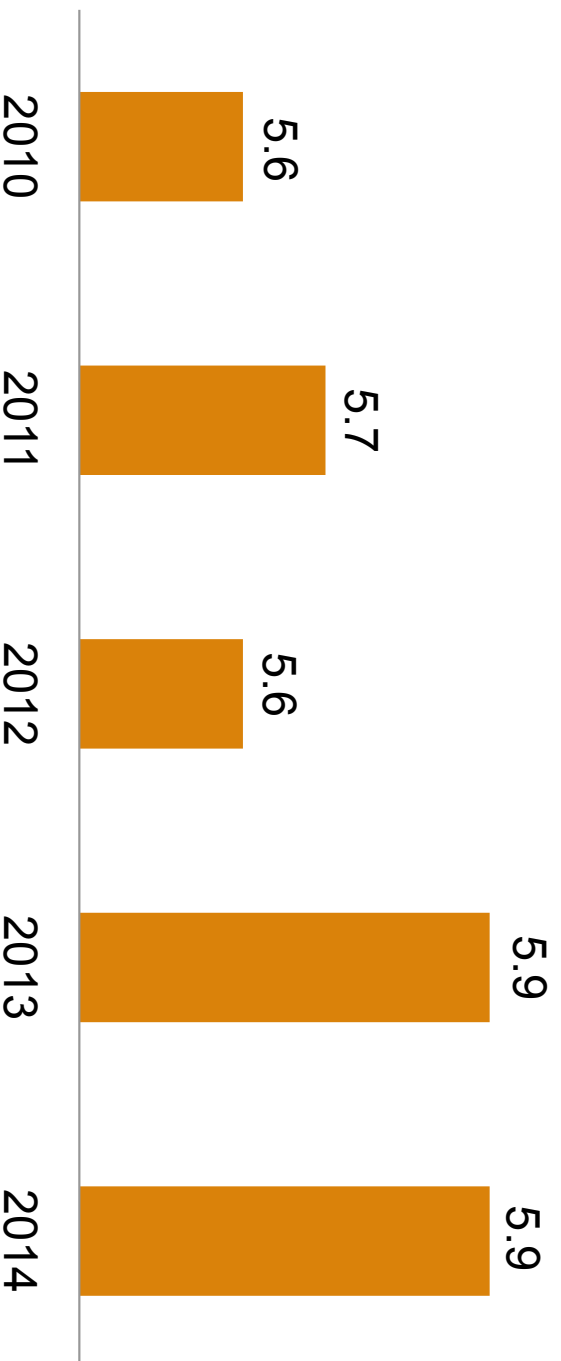
Source: Nielsen Media Research, November 2014  
Note: Pro Forma – All completed transactions

# Gray Has Long-Term Ratings GROWTH



## November DMA Rating – All Viewing<sup>(1)</sup>

**5% Ratings Growth Since 2010**

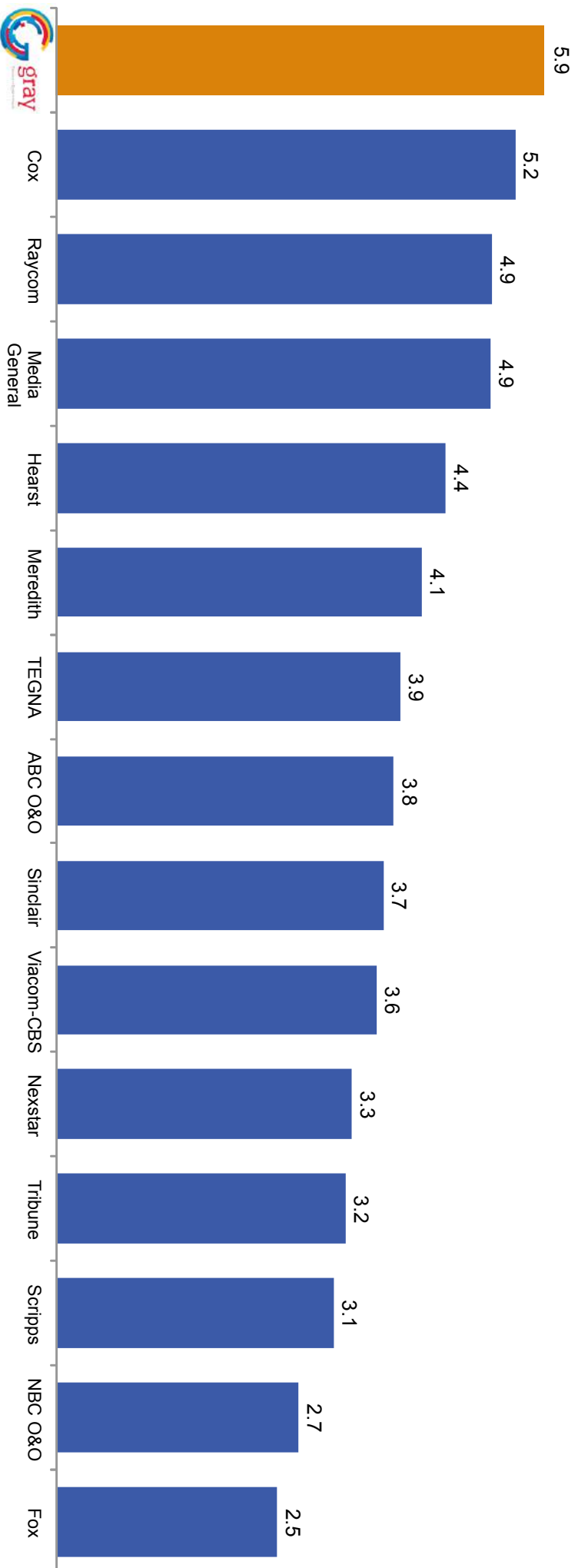


(1) Nielsen November DMA Average Rating in DMA TV HH Monday-Sunday 6:00am to 2:00am  
Note: Pro forma for all completed transactions

# Gray Leads the Industry in Household Ratings



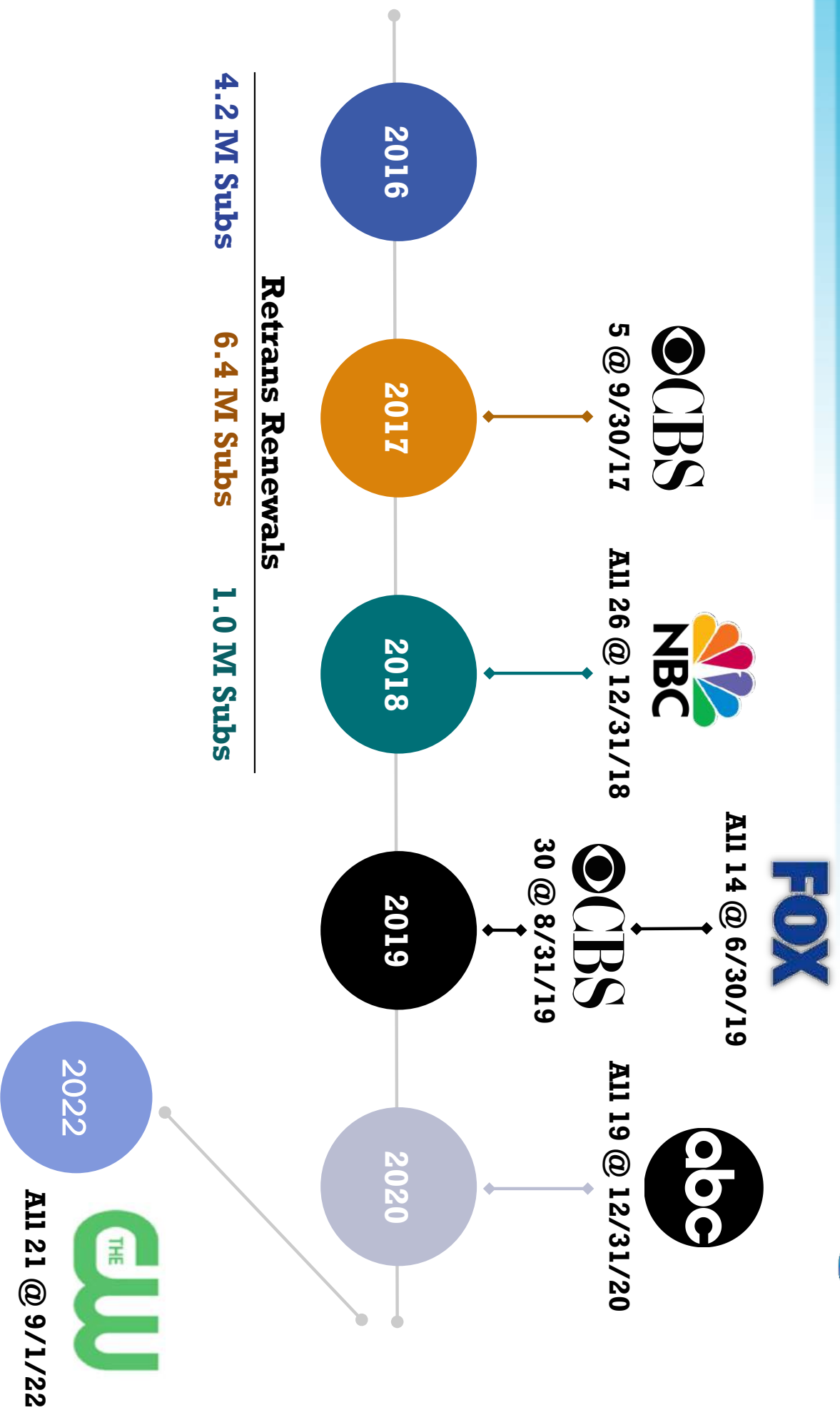
## Household Rating Analysis – November 2014<sup>(1)</sup>



(1) Nielsen November DMA Average Rating in DMA TV HH Monday-Sunday 6:00am to 2:00am  
 Note: Pro forma for all completed transactions



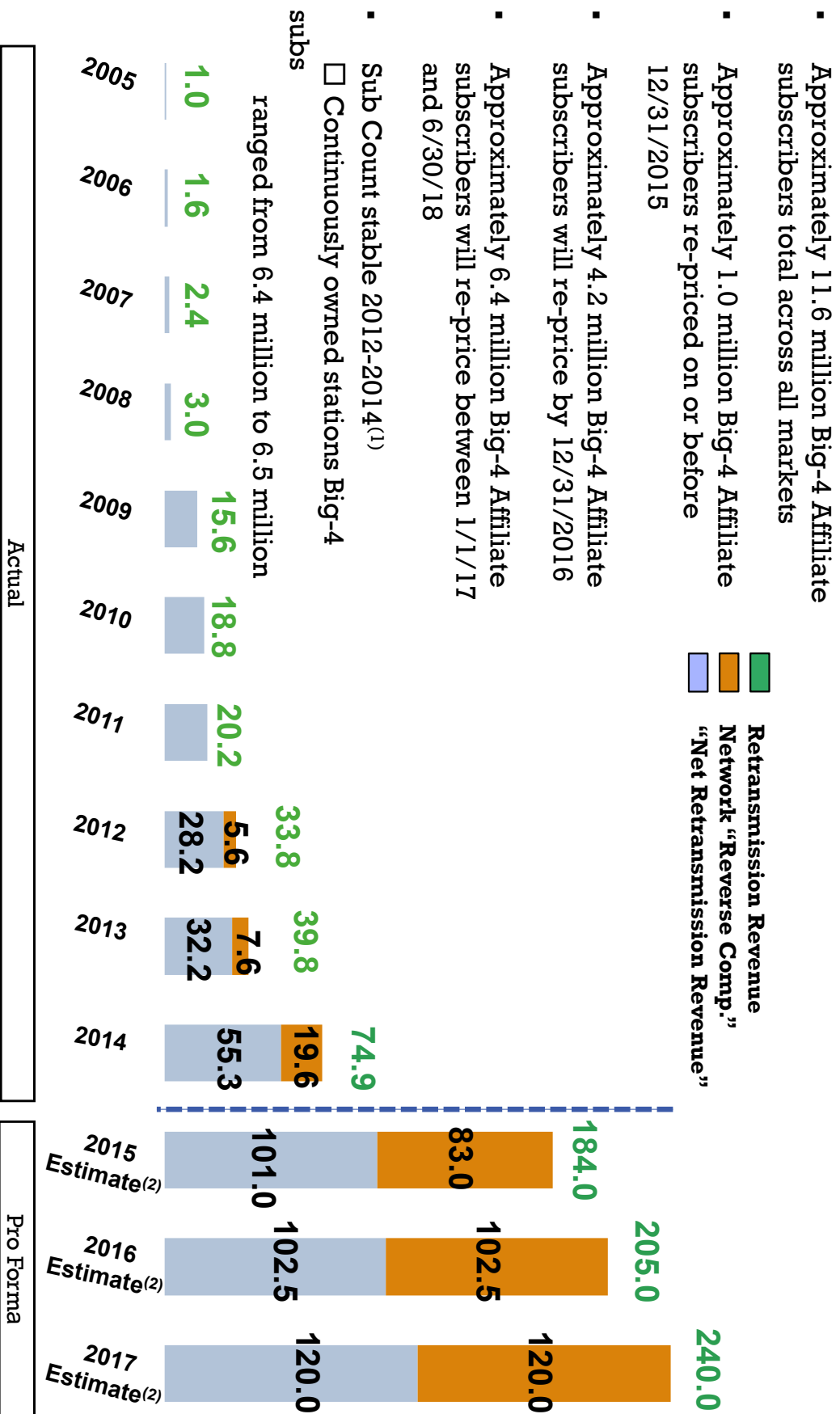
# Network and Retrans Visibility



# Gray Excels at Retrans



## Gray Retransmission Revenue in Millions



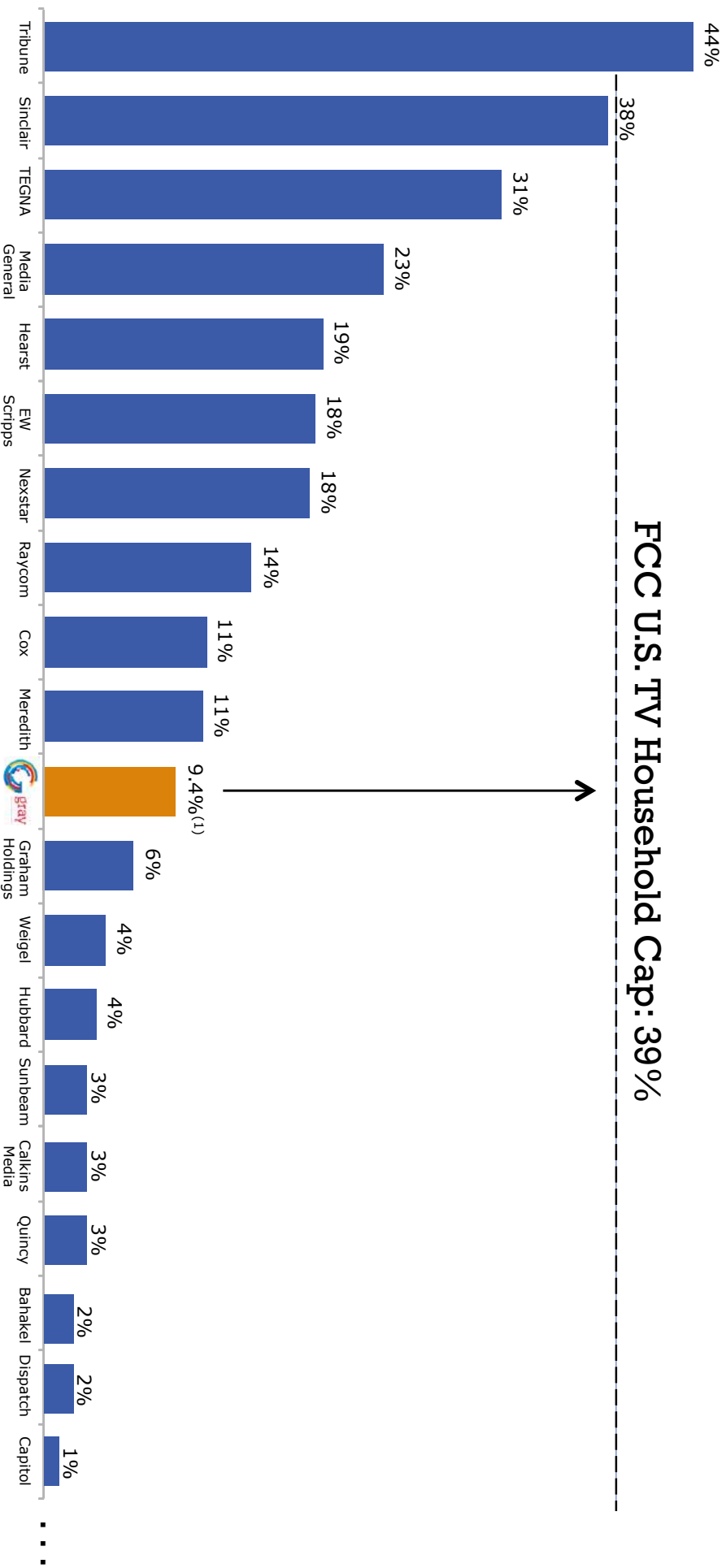
(1) Gray data for stations continuously owned 2012-2014

(2) Per current Company estimate PF 2016 & 2017 assume Network Affiliation fees (a.k.a. "Network Reverse Compensation") equal to 50% of retransmission revenue. Actual results may vary from current estimates.

# Significant Opportunity for Continued M&A



FCC U.S. TV Household Cap: 39%



Source: Company filings, BIA, company websites  
 Note: Excludes Big Four networks and Univision



# Key Credit Highlights



**A Leading Television Broadcaster in Diverse Mid-Markets with Dominant Market Positions**

**Stable Advertising Market and Diversification of Revenue Mix**

**Large Political Upside in Election Years with Presence in Key States. Larger Political Upside in Presidential Election Years**

**Strong Growth in Net Retransmission Revenue and Increasing Leverage With MVPDS and Networks**

**Successful New Media Initiatives and Spectrum Upside**

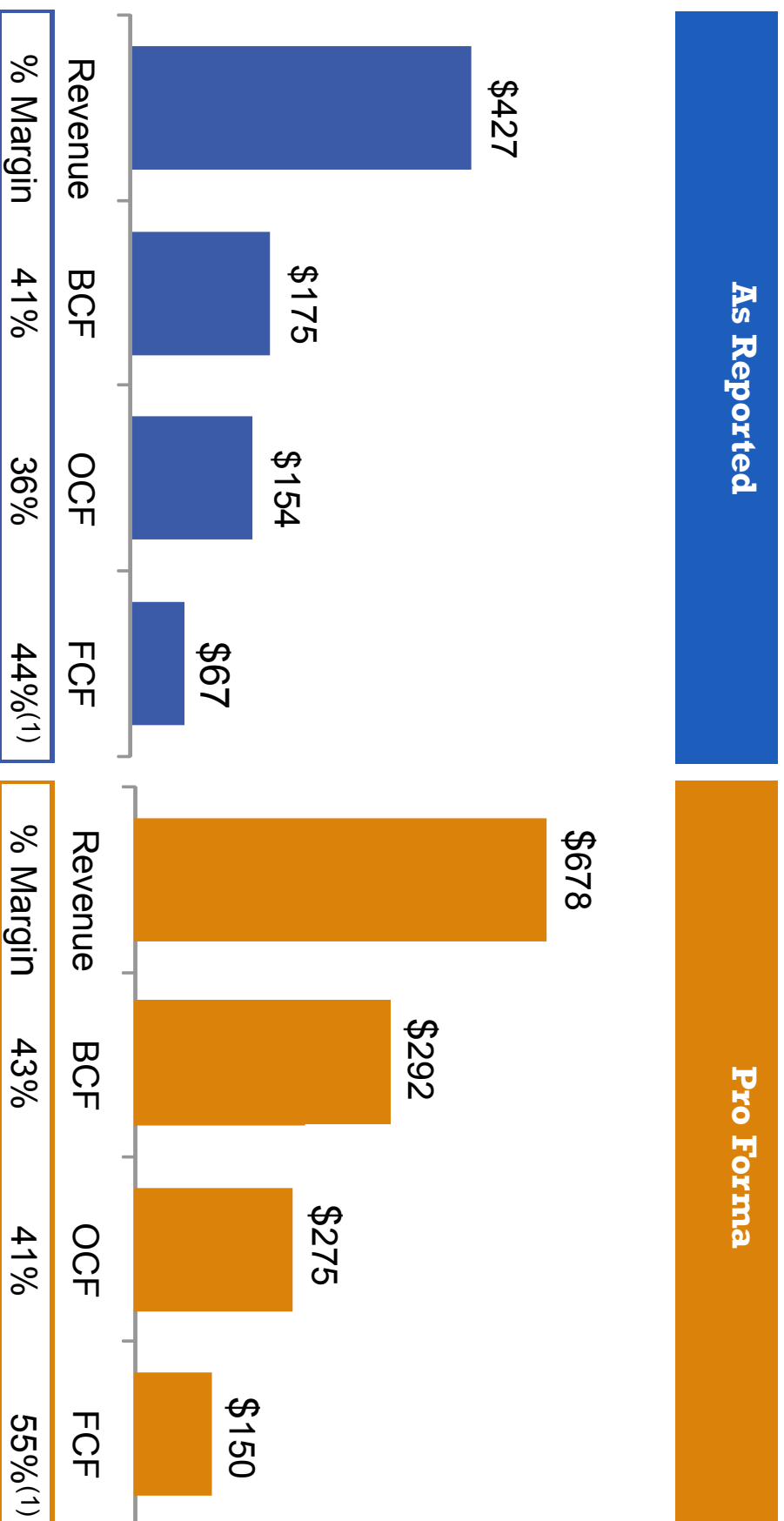
**Robust Free Cash Flow Generation Over a Two Year Cycle**

**Experienced Management with a Track Record of Accretive Transactions and Successful Integrations**

# Acquisitions Closed in 2013 through February 2016 Significantly Increased Scale and Margins



**Summary Financial Metrics  
'13A/'14A Blended 2-Year Averages  
In Millions**



<sup>(1)</sup> % of OCF





# Diversification Across Networks and Markets

## Station Mix<sup>(1)</sup>

## 2014PF Revenue by Affiliate: \$746mm <sup>(1)</sup>

## 2014PF BCF by Affiliate: \$337mm <sup>(1), (3)</sup>

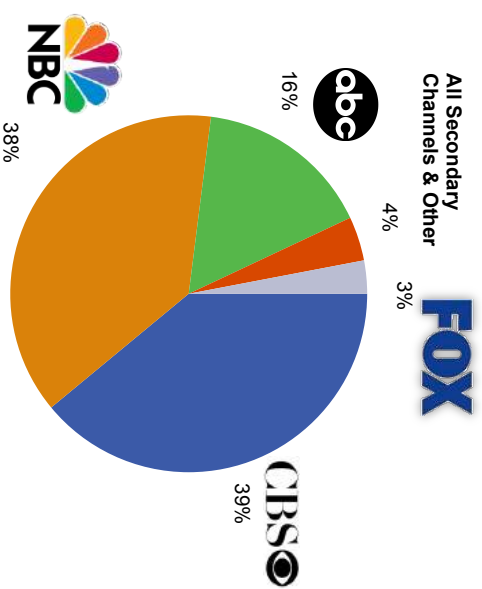
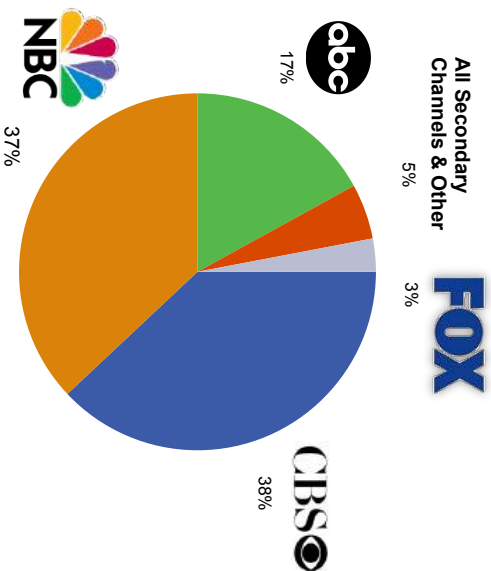
### 181 Total Program Streams:

#### 94 Big 4 Affiliates:

- 35 CBS
- 26 NBC
- 19 ABC
- 14 FOX

#### 98 Additional Program Streams: <sup>(2)</sup>

- 21 CW
- 2 Telemundo
- 22 MyNetwork TV
- 20 MeTV Network
- 9 Antenna TV
- 2 This TV Network
- 2 MOVIES! Network
- 2 Decades
- 12 Local News/Weather
- 6 Other



**No single market represents >10% of total revenue or BCF**

(1) Pro Forma  
 (2) Certain program channels are affiliated with more than one additional network simultaneously  
 (3) Excludes corporate expenses

# Stable Markets – Concentration on DMAs 62-209 with Focus on State Capitals / Collegiate Presence



- Gray stations cover 11 state capitals and 27 university towns
- Enrollment of approximately 634,000 students

Market	College(s)	Approximate Enrollment
Waco, TX		75
Topeka, KS		53
Lansing, MI		50
Cedar Rapids, IA		45
Tallahassee, FL		43
Madison, WI		43
Lexington, KY		30
Knoxville, TN		27
Lincoln, NE		25
Greenville, NC		22
Toledo, OH		21
Charlottesville, VA		21
Bowling Green, KY		21

- Better demographics, more stable economies

Market	College(s)	Approximate Enrollment
Reno, NV		20
Harrisonburg, VA		20
Anchorage, AK		17
Wichita, KS		15
Sioux Falls, SD		13
Cheyenne, WY		11
Charleston-Huntington, WV		10
Monroe, LA		9
Flint, MI		9
Colorado Springs, CO		9
South Bend, IN		8
Twin Falls, ID		8
Odessa, TX		5
Bismarck, ND		4

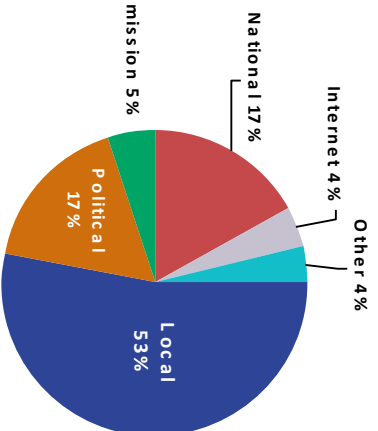
Source: College/University website  
Note: Shading indicates DMA includes state capital. Enrollment in thousands.



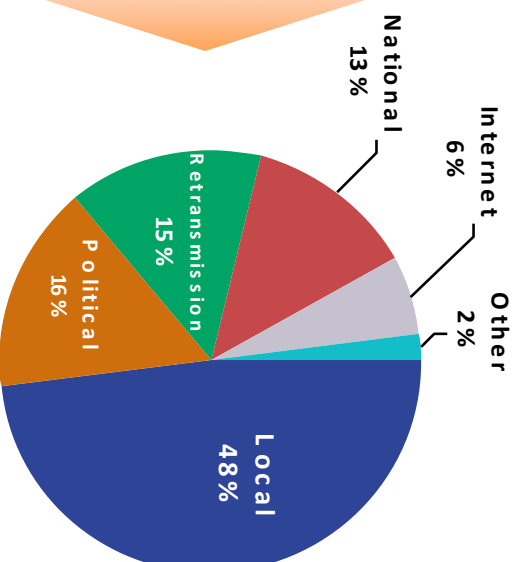
# Revenue Mix Continues to Diversify

- Growth in net revenue, driven by increases in core revenue, political, retransmission and internet revenues
- Revenue mix continues to diversify from traditional ad-based sources to new media – internet and subscriber driven – and retransmission revenue
- Diversification lowers overall revenue volatility

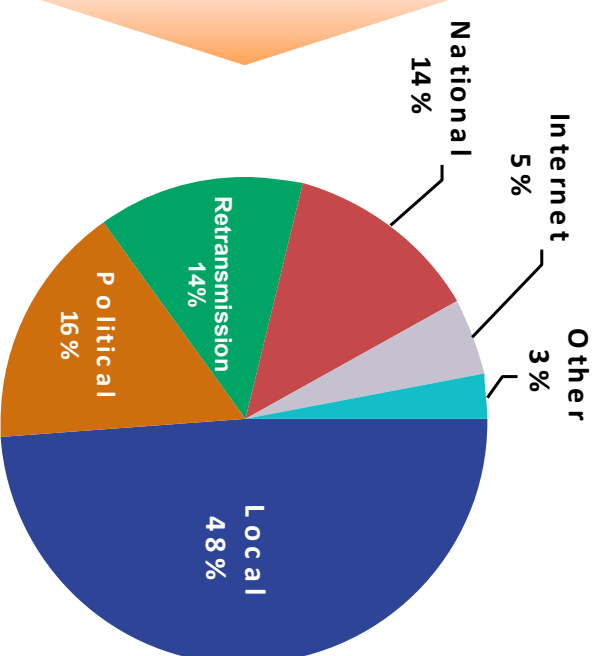
**2010A Net Revenue Mix:**  
\$346mm (1)



**2014A Net Revenue Mix:**  
\$508mm (1)

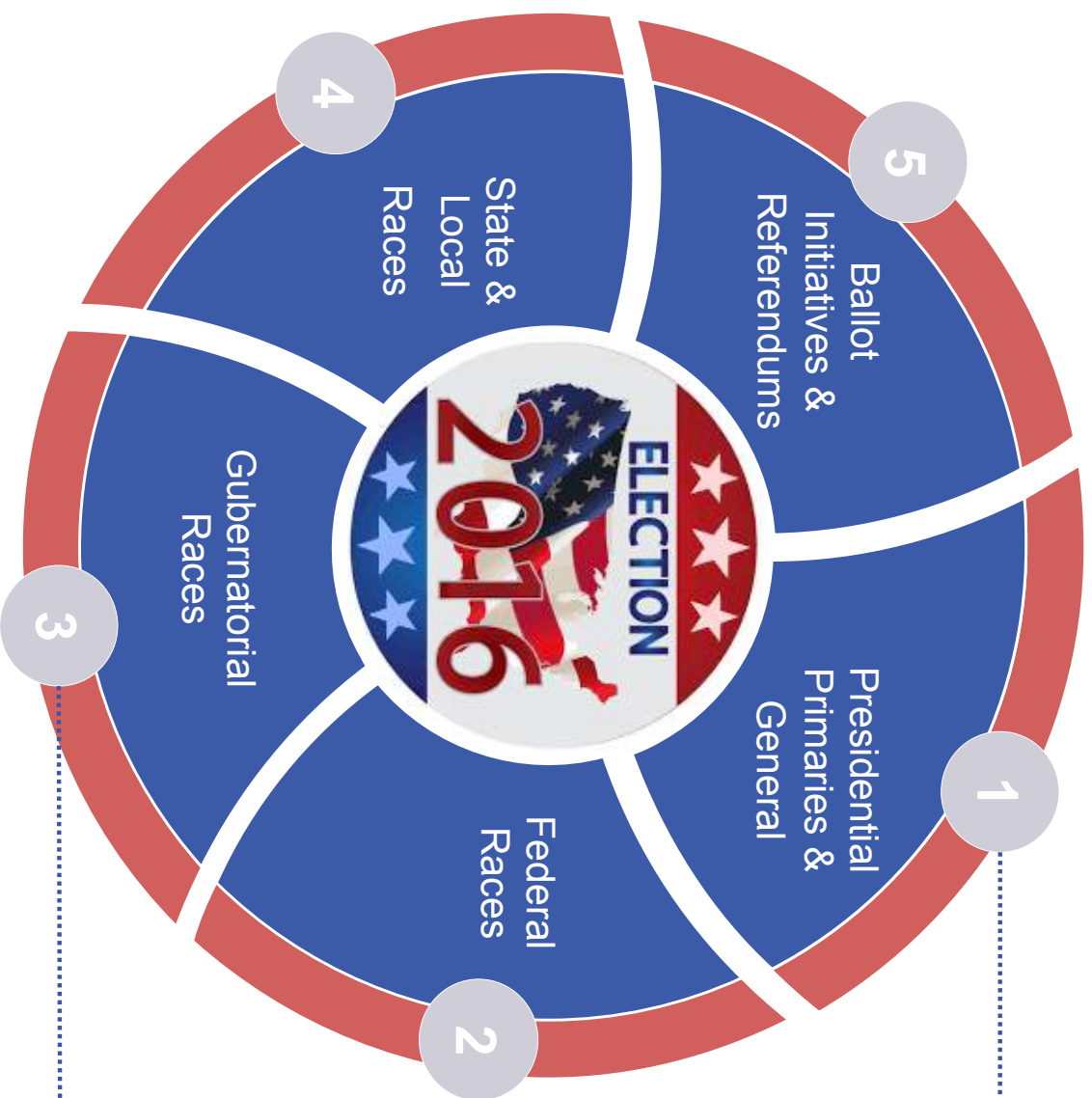


**2014PF Net Revenue Mix:**  
\$746mm (2)



(1) 2010A and 2014A reflect Gray actual data per Company  
 (2) 2014 Pro Forma – All completed transactions

# November 8, 2016 Elections



**Open Presidential Contest**  
 Gray Markets in 6 out of 7  
 Predicted 2016 Swing States

**34 Senate Races**  
 9 Competitive Races in  
 Gray Markets  
 (CO, FL, GA, IL, IN,  
 NV, NC, OH, WI)

**535 House Races**  
 7 Competitive Races in  
 Gray Markets  
 (FL, IN, MI, MN,  
 NE, NV)

**10 Gubernatorial Races**  
 3 Competitive Races in Gray  
 Markets (IN, NC, WV)

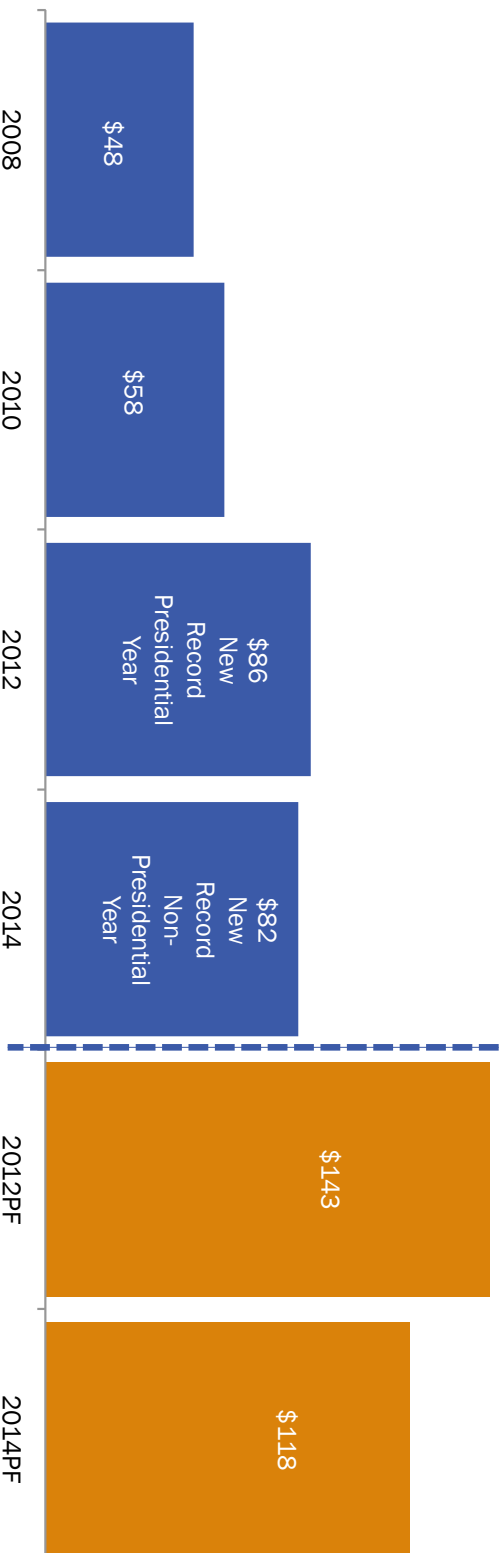
Source: Politico.com, CenterForPolitics.org

# Gray is a Leading Beneficiary of Political Revenue

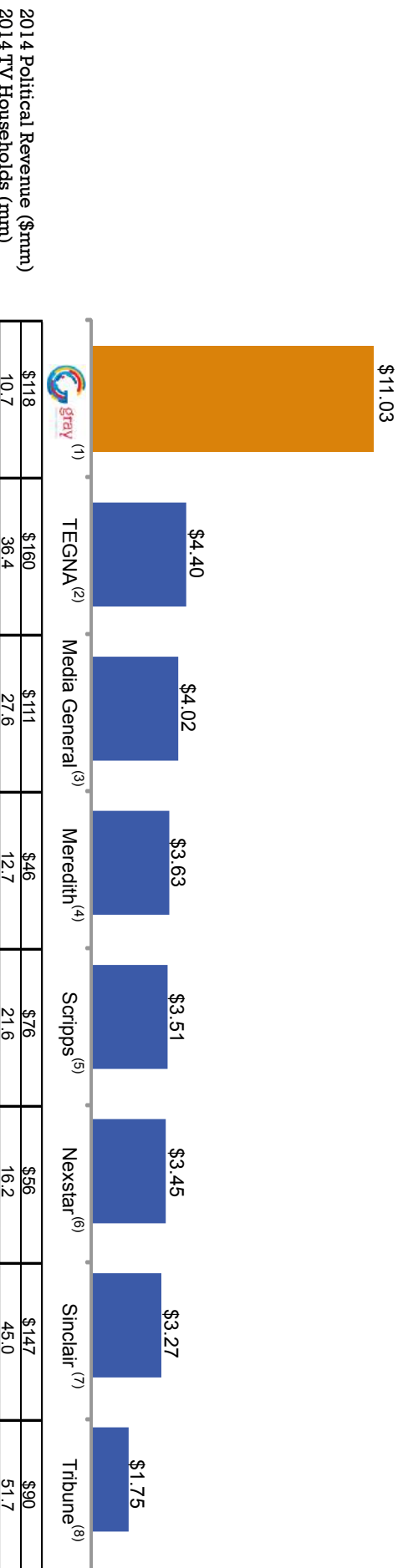
## with Large Upside in Presidential Years



### Gray Political Revenue in Millions



### 2014 Political Revenue Per TV Household



2014 Political Revenue (\$mm)  
2014 TV Households (mm)

\$118	\$160	\$111	\$46	\$76	\$56	\$147	\$90
10.7	36.4	27.6	12.7	21.6	16.2	45.0	51.7

Source: Company filings, Investor presentations, BIA data

- (1) Pro Forma
- (2) Pro Forma for Belo and London transactions
- (3) Media General pro forma for LIN: Reported in Media General's Investor Presentation dated 3/12/2015
- (4) Based on Calendar year ending 12/31/14; Fiscal year ends 6/30

- (5) Scripps pro forma for Journal; Reported in Scripps' and Journal's 2014 10-Ks
- (6) Political revenue on gross "as reported basis;" net of implied % agency commission; TV Households incorporate closed acquisitions only; Reported in Nexstar's 2014 10-K
- (7) On a Pro Forma basis; Reported in Sinclair's March 2015 Investor Presentation
- (8) As reported in Tribune Media Company's 2014 Earnings Presentation and Earnings Call

# Successful Digital Media Initiatives



- Operates web and mobile applications in all markets
  - Approximately 80% of all traffic is mobile
- Focused on local content: news, weather, sports
  - Estimating 2 Billion page views in 2015
  - Estimating 3.5 million live video streams in 2015
- All sites use responsive design
- Social Media
  - 100 TV Station Social Media Accounts
    - approximately 4.3 million followers
    - Over 1,000 Social Media Accounts including TV Station news/weather/sports staff



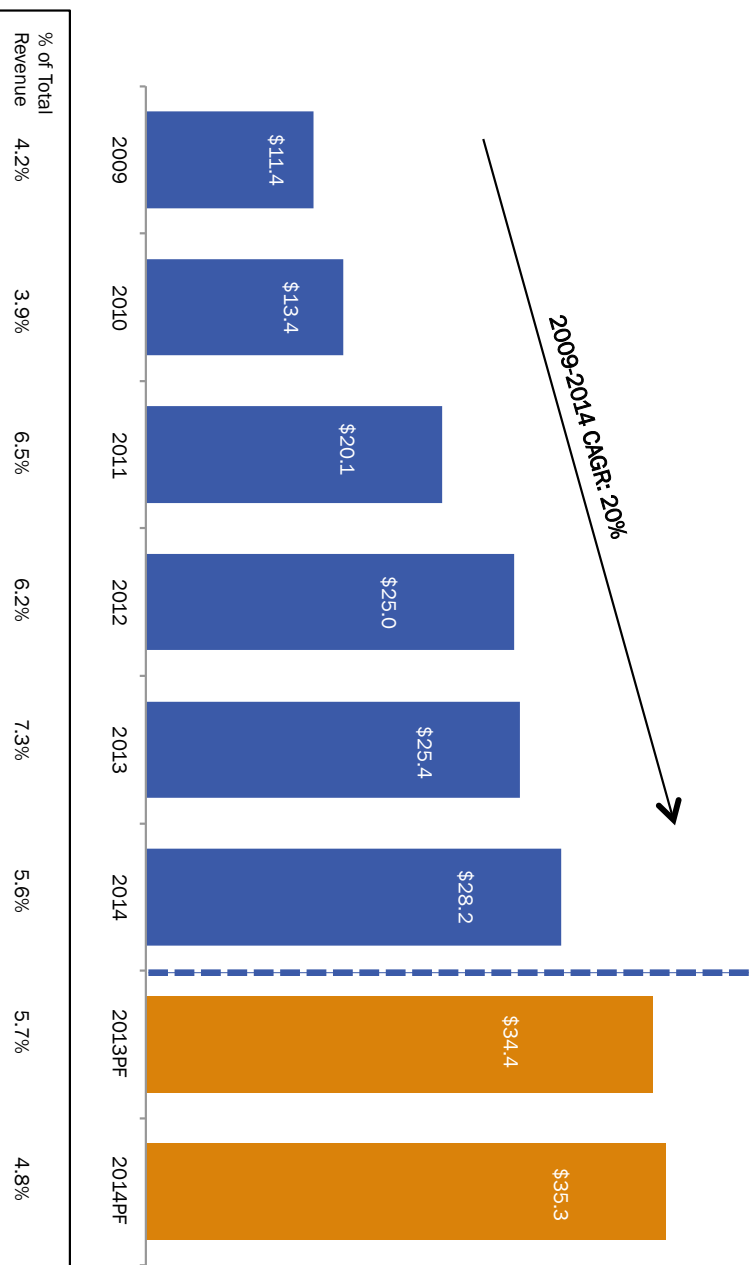
- “Moms Everyday” digital vertical; deployed in each Gray market and continues to expand to other markets



- Full service digital solutions

## Gray Digital Media Revenue in Millions

Anticipate 3+ Billion Digital Ads Served in 2015



50% plus margin on digital revenue

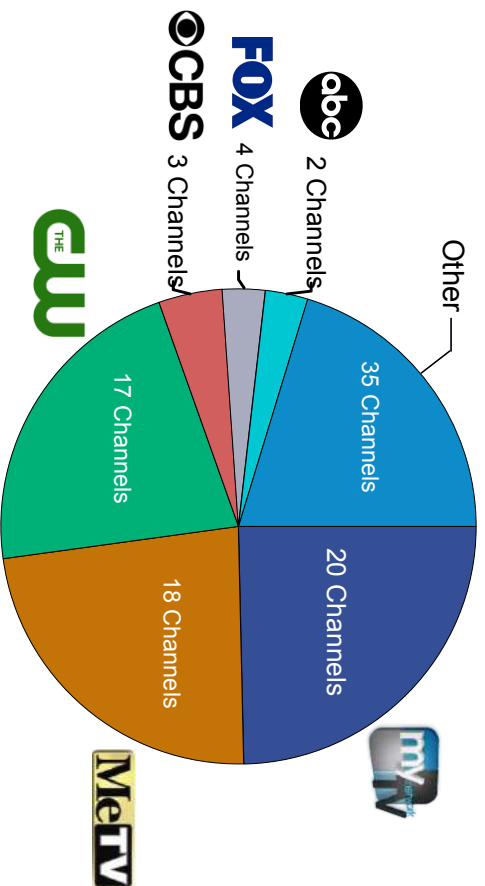


# Significant Potential Upside from Spectrum Monetization Opportunities

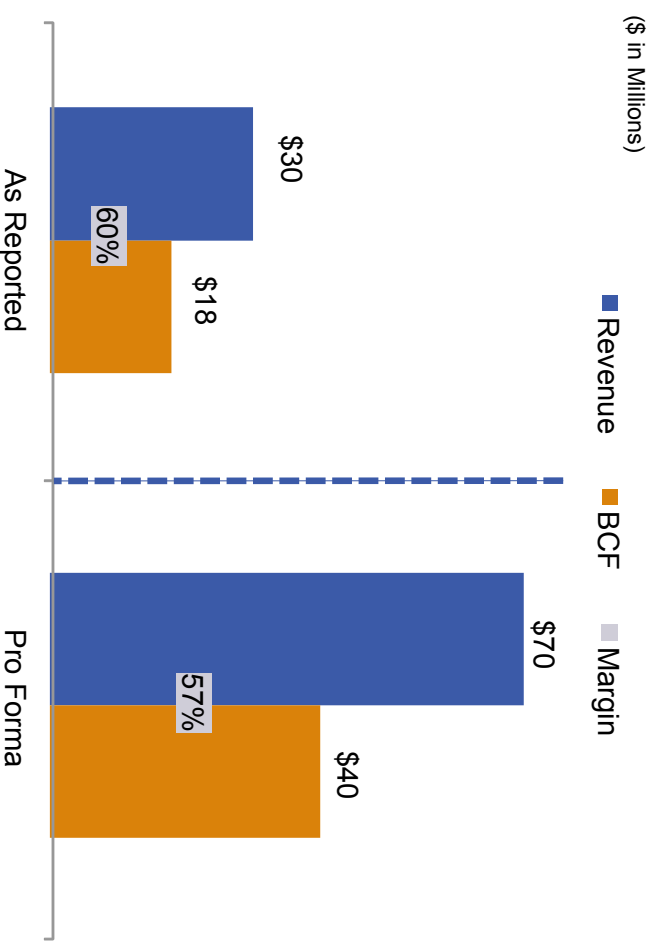


- One of first broadcasters to monetize digital spectrum
- 99 secondary channels of programming today
- Opportunities to benefit from the 2016 FCC Broadcast Incentive Auction
- Potential opportunities from future changes to new broadcast technical standard

## Growing Secondary (D2) Channels (1)



## Secondary Channel 2014 Financials



(1) Certain program channels are affiliated with more than one additional network simultaneously



gray

Television • Digital • Mobile

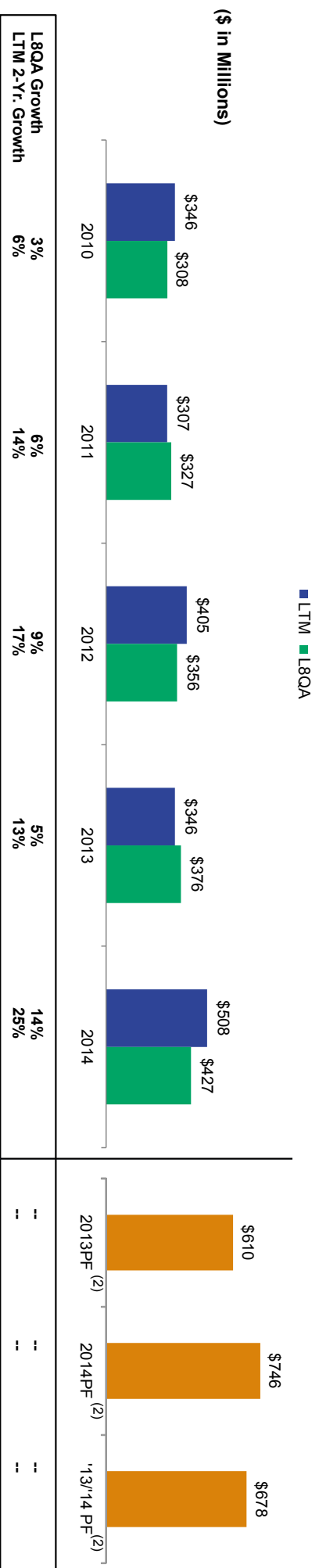
# Financial Overview



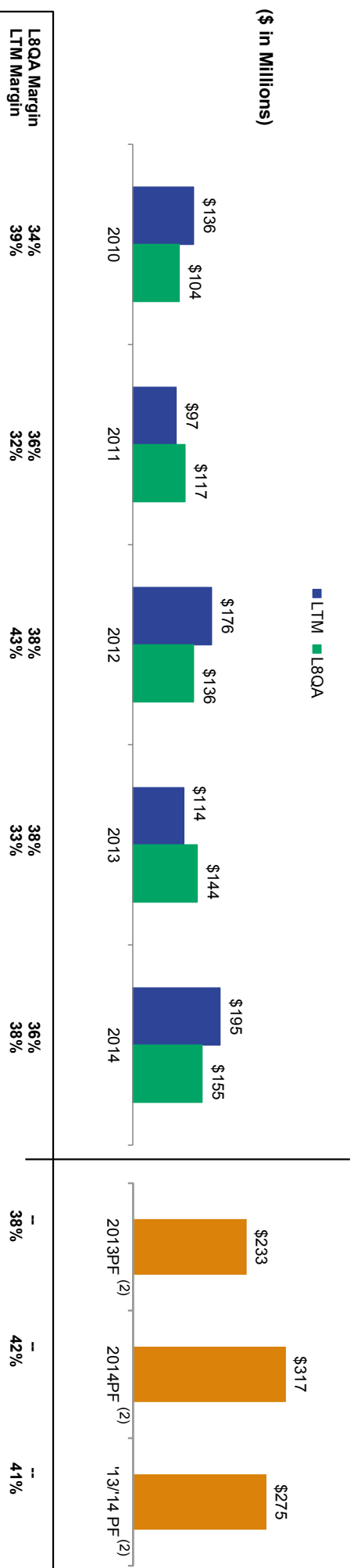
# Gray's Financial Scale Continues to Increase



## Net Revenue (1)



## Operating Cash Flow (1)

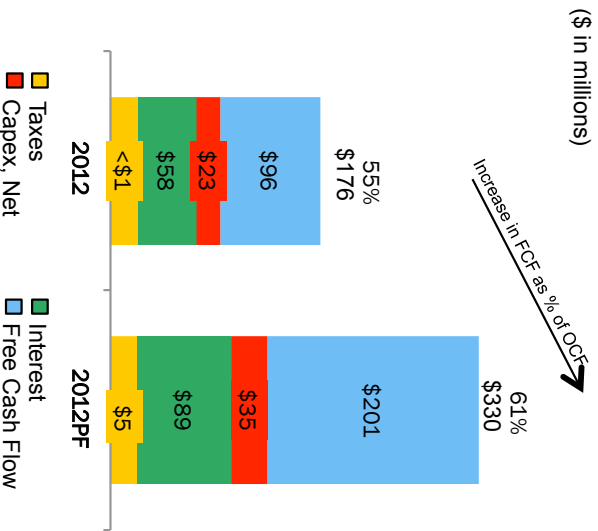


(1) Gray actual data per Company  
 (2) Includes all completed transactions and expected synergies

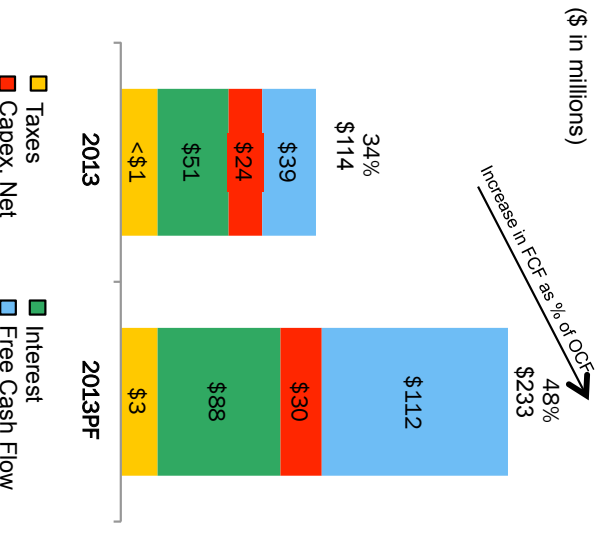
# Robust Free Cash Flow Generation



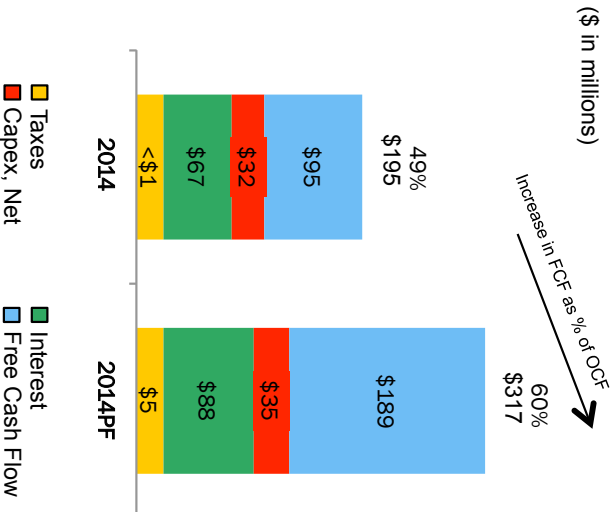
## Presidential Election Year 2012 OCF Buildup (1), (2)



## Non Election Year 2013 OCF Buildup (1), (2)



## Non Presidential Election Year 2014 OCF Buildup (1), (2)



## 2015 and 2016 FCF Drivers

- Local
- Presidential Political
- Net Retransmission
- NOLs
- Accretive M&A
- Cost Efficiencies

(1) Pro Forma interest expense estimated with Pro Forma incremental indebtedness and estimated cash interest  
 (2) Gray actual data per Company; 2012PF, 2013PF and 2014PF

# Prudent Balance Sheet Management Leads to Deleveraging



- Gray has significantly reduced secured and total leverage from historical levels
- Gray has diversified its revenue base, allowing for significant free cash flow in both political and non-political years

## Net Financial Leverage <sup>(1)</sup>

(\$ in millions)



<b>Net Debt<sup>(2)</sup> + Preferred Stock<sup>(3)</sup></b>	<b>\$881</b>	<b>\$872</b>	<b>\$824</b>	<b>\$824</b>	<b>\$1,200</b>	<b>\$1,134</b>	<b>\$1,565</b>
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<b>L8QA OCF</b>	<b>\$104</b>	<b>\$117</b>	<b>\$136</b>	<b>\$147</b>	<b>\$200</b>	<b>\$233</b>	<b>\$287</b>
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- (1) Gray actual data per company filings
- (2) Total debt less all cash on hand as of 12/31/2015
- (3) Liquidation value plus accrued dividends
- (4) Pro forma for all transactions completed as of the respective date as required by our senior credit facility as of 9/30/2015

# Sources & Uses and Capitalization

## Gray + Schurz Acquisition



### Current & Pro Forma Capitalization

	Actual 12/31/2015	Cum. X L8QA OCF <sup>(1)</sup>	Cum. X LTM OCF <sup>(2)</sup>	Acq. Of Schurz Broadcast Assets <sup>(3)</sup>	Pro Forma 12/31/2015	Cum. X L8QA OCF <sup>(4)</sup>	Cum. X LTM OCF <sup>(5)</sup>
Cash & Equivalents	\$97			(6)	91		
Priority Revolver	--				-		
Term Loan B due 2021	556				556		
2016 Incremental Term Loan due June 2021	--			425	425		
<b>Total Secured Debt</b>	<b>\$556</b>	<b>2.4x</b>	<b>2.2x</b>		<b>\$981</b>	<b>3.4x</b>	<b>3.2x</b>
7.5% Senior Notes	675				675		
<b>Total Debt</b>	<b>\$1,231</b>	<b>5.3x</b>	<b>4.9x</b>		<b>\$1,656</b>	<b>5.7x</b>	<b>5.5x</b>
Net Debt <sup>(6)</sup>	\$1,201	5.2x	4.8x		\$1,626	5.7x	5.4x
<b>Net Debt (Net All Cash)</b>	<b>\$1,134</b>	<b>4.9x</b>	<b>4.6x</b>		<b>\$1,565</b>	<b>5.5x</b>	<b>5.2x</b>
		\$233	\$249			\$287	\$303

<sup>(1)</sup>Based on Gray's L8QA 9/30/15 Pro Forma OCF for transactions closed on/before 9/30/15 and Gray's sale of its stations in Montana;

<sup>(2)</sup>Based on Gray's LTM 9/30/15 Pro Forma OCF for transactions closed on/before 9/30/15 and Gray's sale of its stations in Montana;

<sup>(3)</sup>Includes cash proceeds from KAKE swap, sale of radio assets, and Gray's sale of its stations in Montana;

<sup>(4)</sup>Based on Pro Forma combined L8QA 9/30/15 OCF for all transactions;

<sup>(5)</sup>Based on Pro Forma combined LTM 9/30/15 OCF for all transactions;

<sup>(6)</sup>Total debt less up to \$30 million of cash on hand, based on credit facility definition.

# Pro Forma 9/30/15 L8QA Reconciliation



	YTD							
	2013PF <sup>1</sup>	2014PF	Q3'13PF	Q3'14PF	Q3'15PF	LTM 9/30/14 PF	LTM 9/30/15 PF	L8QA 9/30/15 PF
(\$ in millions)								
<b>Net Revenues</b>								
Local	297.2	300.3	214.9	220.1	232.4	302.4	312.6	307.5
National	91.4	87.5	66.6	63.4	66.1	88.2	90.2	89.2
Political	6.8	93.5	4.1	40.5	8.5	43.3	61.5	52.4
Internet	29.2	30.2	21.2	22.5	21.3	30.5	29.0	29.8
Retransmission	59.7	90.9	43.0	68.0	116.9	84.7	139.8	112.2
Other	18.8	18.0	16.0	14.1	8.8	17.0	12.7	14.8
Network Compensation	0.6	0.5	0.5	0.4	0.0	0.6	0.1	0.3
Management Fee - Gray	7.1	0.0	7.1	0.0	0.0	0.0	0.0	0.0
<b>Gray Standalone Net Revenue</b>	<b>511.0</b>	<b>621.0</b>	<b>373.4</b>	<b>429.0</b>	<b>454.0</b>	<b>566.6</b>	<b>646.0</b>	<b>606.3</b>
Local	59.7	64.1	43.8	47.3	48.5	63.2	65.3	64.2
National	19.4	19.8	14.1	14.1	14.9	19.4	20.6	20.0
Political	3.8	26.0	2.4	13.1	0.5	14.5	13.5	14.0
Internet	6.8	6.9	5.1	5.0	6.3	6.7	8.2	7.5
Retransmission	15.2	18.2	11.5	13.6	18.2	17.4	22.9	20.1
Other	2.8	2.7	2.1	2.2	2.4	3.0	2.8	2.9
KOTA Acquisition	5.6	1.8	4.0	1.8	0.0	3.3	(0.0)	1.7
<b>Schurz Standalone Net Revenue</b>	<b>113.3</b>	<b>139.4</b>	<b>82.9</b>	<b>97.0</b>	<b>90.8</b>	<b>127.4</b>	<b>133.2</b>	<b>130.3</b>
<b>Net Effect of Swaps on Standalone Net Revenue</b>	<b>(14.4)</b>	<b>(14.6)</b>	<b>(10.6)</b>	<b>(10.5)</b>	<b>(12.4)</b>	<b>(14.3)</b>	<b>(16.6)</b>	<b>(15.4)</b>
<b>Total Net Revenue</b>	<b>609.9</b>	<b>745.8</b>	<b>445.7</b>	<b>515.5</b>	<b>532.3</b>	<b>679.7</b>	<b>762.6</b>	<b>721.2</b>
<b>Broadcast Expenses</b>								
Gray Standalone	319.3	350.1	237.6	258.5	289.4	340.2	381.0	360.6
Schurz Standalone	80.0	89.3	59.0	63.3	67.2	84.4	93.1	88.8
Swaps Standalone	(11.9)	(13.8)	(8.2)	(8.5)	(11.9)	(12.2)	(17.2)	(14.7)
<b>Total Broadcast Expense</b>	<b>387.4</b>	<b>425.6</b>	<b>288.4</b>	<b>313.3</b>	<b>344.7</b>	<b>412.3</b>	<b>456.9</b>	<b>434.6</b>
Synergies	24.4	20.3	16.2	13.9	17.6	22.1	24.0	23.1
Other	0.3	(3.6)				0.3	(3.6)	(1.6)
<b>Total Broadcast Cash flow</b>	<b>247.2</b>	<b>337.0</b>	<b>173.5</b>	<b>216.1</b>	<b>205.3</b>	<b>289.8</b>	<b>326.2</b>	<b>308.0</b>
Corporate Expenses	19.8	29.2	13.6	21.6	23.3	27.8	30.9	29.4
<b>Broadcast EBITDA</b>	<b>227.4</b>	<b>307.8</b>	<b>159.9</b>	<b>194.4</b>	<b>182.0</b>	<b>261.9</b>	<b>295.3</b>	<b>278.6</b>
Adjustments	5.7	9.0	4.4	8.5	7.1	9.8	7.7	8.7
<b>Operating Cash Flow (L8QA)</b>	<b>\$233.2</b>	<b>\$316.8</b>	<b>\$164.4</b>	<b>\$202.9</b>	<b>\$189.1</b>	<b>\$271.7</b>	<b>\$303.0</b>	<b>\$287.3</b>
<b>Operating Cash Flow (L8QA)</b>		<b>\$275.0</b>						

Note: 2013PF, 2014PF and 2015E Gray standalone metrics are Pro Forma for all announced and closed acquisitions and divestitures Pending Schurz and Related Transactions  
<sup>1</sup>2013PF excludes WLUC



# Pro Forma Annual Results 2012-2014



## Selected Operating Data on Combined Historical Basis Year Ended December 31

	2014		2013		2012		
	(in thousands except per share data)						%
			% Change 2014 to 2013				Change 2013 to 2012
Revenue (less agency commissions):							
Total	\$ 745,765	\$ 609,917	22 %	\$ 684,884	9 %		
Political	\$ 118,469	\$ 10,806	996 %	\$ 143,067	(17) %		
Retransmission	\$ 109,078	\$ 74,952	45 %	\$ 57,957	29 %		
Operating expenses (1):							
Broadcast	\$ 425,894	\$ 387,745	10 %	\$ 367,676	16 %		
Corporate and administrative	\$ 29,203	\$ 19,810	47 %	\$ 15,927	83 %		
Net income	\$ 100,845	\$ 50,911	98 %	\$ 96,027	5 %		
Non-GAAP Cash Flow (2):							
Broadcast Cash Flow	\$ 336,961	\$ 247,159	36 %	\$ 346,239	(3) %		
Broadcast Cash Flow Less Cash Corporate Expenses	\$ 311,290	\$ 229,323	36 %	\$ 331,190	(6) %		
Operating Cash Flow as defined in the Senior Credit Facility	\$ 316,822	\$ 233,201	36 %	\$ 329,662	(4) %		
Free Cash Flow	\$ 188,704	\$ 111,756	69 %	\$ 201,150	(6) %		

Note: Pro Forma – All completed and pending transactions

(1) Excludes depreciation, amortization and loss on disposal of assets

(2) See definition of non-GAAP terms and a reconciliation of the non-GAAP amounts to net income included elsewhere herein



# Record Pro Forma Results YTD, September 2015



## Selected Operating Data on Combined Historical Basis Nine Months Ended September 30,

	2015		2014		2013		% Change 2015 to 2013
	(in thousands, except per share data)						
	2015	2014	2014	2013	2013		
Revenue (less agency commissions):							
Total	\$ 532,273	\$ 515,525		\$ 445,724		19 %	
Political	\$ 8,903	\$ 53,572		\$ 6,452		38 %	
Operating expenses (1):							
Broadcast	\$ 344,690	\$ 313,284	10%	\$ 288,423		20 %	
Corporate and administrative	\$ 23,313	\$ 21,618	8 %	\$ 13,587		72 %	
Net income	\$ 35,305	\$ 51,025	(31) %	\$ 30,772		15 %	
Non-GAAP Cash Flow (2):							
Broadcast Cash Flow	\$ 205,322	\$ 216,076	(5) %	\$ 173,522		18 %	
Broadcast Cash Flow Less Cash Corporate Expenses	\$ 184,339	\$ 197,264	(7) %	\$ 161,654		14 %	
Operating Cash Flow as defined in the Senior Credit Facility	\$ 189,080	\$ 202,862	(7) %	\$ 164,432		15 %	
Free Cash Flow	\$ 93,633	\$ 107,412	(13) %	\$ 73,860		27 %	
Free Cash Flow Per Share:							
Basic	\$ 1.39	\$ 1.86		\$ 1.28			
Diluted	\$ 1.38	\$ 1.84		\$ 1.28			

Note: Pro Forma – All completed and pending transactions

(1) Excludes depreciation, amortization, and loss on disposal of assets.

(2) See definition of non-GAAP terms and reconciliation of the non-GAAP amounts to net income included elsewhere herein.

# Combined Historical Results<sup>(1)</sup> – Pro Forma



## Pro Forma Non-GAAP Reconciliation

	Year Ended December 31,			Nine Months Ended September 30,				
	2012	2013	2014	2013	2014	2015	L8Q4 2015	
Net income	\$ 96,027	\$ 50,911	\$ 100,845	(In thousands)	\$ 30,772	\$ 51,025	\$ 35,305	\$ 78,144
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:								
Depreciation	40,643	42,910	42,907	31,971	33,357	34,289	44,068	
Amortization of intangible assets	2,773	1,940	15,207	1,684	10,409	13,803	14,633	
Non-cash stock-based compensation	878	1,974	5,012	1,719	4,032	3,011	4,139	
Loss (gain) on disposal of assets, net	91	1,072	876	101	751	1,180	1,513	
Miscellaneous expense (income), net	1,360	449	(226)	4,454	3,212	48	(2,092)	
Interest expense	92,362	90,339	90,225	67,263	66,961	67,196	90,249	
Loss from early extinguishment of debt	46,683	-	5,086	-	4,897	-	2,543	
Income tax expense	23,754	13,313	33,913	7,432	9,910	12,535	26,165	
Amortization of program broadcast rights	13,053	13,179	13,004	8,558	9,335	10,837	14,231	
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	26	28	25	21	18	19	26	
Network compensation revenue recognized	(687)	(615)	(456)	(470)	(343)	-	(301)	
Payments for program broadcast rights	(13,818)	(13,252)	(15,153)	(8,618)	(11,239)	(10,558)	(15,173)	
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	15,049	17,836	25,671	11,868	18,812	20,983	26,311	
Other	28,044	27,075	20,025	16,766	14,940	16,675	23,504	
<b>Broadcast Cash Flow</b>	<b>346,239</b>	<b>247,159</b>	<b>336,961</b>	<b>173,522</b>	<b>216,076</b>	<b>205,322</b>	<b>307,960</b>	
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(15,049)	(17,836)	(25,671)	(11,868)	(18,812)	(20,983)	(26,311)	
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>331,190</b>	<b>229,323</b>	<b>311,290</b>	<b>161,654</b>	<b>197,264</b>	<b>184,339</b>	<b>281,649</b>	
Pension expense	7,874	8,626	6,126	6,464	4,611	4,190	6,239	
Contributions to pension plans	(9,402)	(4,748)	(6,770)	(3,686)	(4,713)	(3,916)	(5,874)	
Other	-	-	6,176	-	5,700	4,467	5,322	
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>329,662</b>	<b>233,201</b>	<b>316,822</b>	<b>164,432</b>	<b>202,862</b>	<b>189,080</b>	<b>287,335</b>	
Interest expense	(92,362)	(90,339)	(90,225)	(67,263)	(66,961)	(67,196)	(90,249)	
Amortization of deferred financing costs	2,723	1,903	2,970	1,235	2,158	2,396	3,017	
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	1,127	(9)	(863)	206	(647)	(647)	(863)	
Purchase of property and equipment	(35,000)	(30,000)	(35,000)	(22,500)	(26,250)	(26,250)	(34,375)	
Income taxes paid, net of refunds	(5,000)	(3,000)	(5,000)	(2,250)	(3,750)	(3,750)	(4,750)	
<b>Free Cash Flow</b>	<b>201,150</b>	<b>111,756</b>	<b>188,704</b>	<b>73,860</b>	<b>107,412</b>	<b>93,633</b>	<b>160,116</b>	

(1) See Definition of "Pro Forma" herein

# Non-GAAP Reconciliation



Gray Television, Inc.  
Year Ended December 31, 2012

	As Reported Basis	Other Acquisitions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 28,129	\$ 48,253	\$ (5,840)	\$ 70,542	\$ 29,409	\$ (3,924)	\$ 96,027
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	23,133	10,783		33,916	6,727		40,643
Amortization of intangible assets	75	1,187		1,262	1,511		2,773
Non-cash stock-based compensation	878	-		878	-		878
Loss (gain) on disposal of assets, net	(31)	(38)		(69)	160		91
Miscellaneous expense (income), net	(2)	1,401		1,399	(39)		1,360
Interest expense	59,443	8,346	9,573	77,362	321	14,679	92,362
Loss from early extinguishment of debt	46,683	-		46,683	-		46,683
Income tax expense	19,188	14,160	(3,733)	29,615	(136)	(5,725)	23,754
Amortization of program broadcast rights excluding corporate 401(k) contributions	11,081	1,888		12,969	84		13,053
Common stock contributed to 401(k) plan	26	-		26	-		26
Network compensation revenue recognized	(687)	-		(687)	-		(687)
Payments for program broadcast rights	(11,839)	(1,888)		(13,727)	(91)		(13,818)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	-	-		-	-		-
Other	15,049	2,582	(2,582)	15,049	5,030	(5,030)	15,049
<b>Broadcast Cash Flow</b>	<b>191,126</b>	<b>103,627</b>	<b>(2,582)</b>	<b>292,171</b>	<b>54,068</b>	<b>-</b>	<b>346,239</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(15,049)	(2,582)	2,582	(15,049)	(5,030)	5,030	(15,049)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>176,077</b>	<b>101,045</b>	<b>-</b>	<b>277,122</b>	<b>49,039</b>	<b>5,030</b>	<b>331,190</b>
Pension expense	-	7,874		7,874	-		7,874
Contributions to pension plans	-	(9,402)		(9,402)	-		(9,402)
Other	-	-		-	-		-
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>176,077</b>	<b>99,517</b>	<b>-</b>	<b>275,594</b>	<b>49,039</b>	<b>5,030</b>	<b>329,662</b>
Interest expense	(59,443)	(8,346)	(9,573)	(77,362)	(321)	(14,679)	(92,362)
Amortization of deferred financing costs	2,723	-		2,723	-		2,723
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	1,127	-		1,127	-	(6,118)	1,127
Purchase of property and equipment	(23,714)	(5,168)		(28,882)	-	(4,164)	(35,000)
Income taxes paid, net of refunds	(836)	-		(836)	-		(5,000)
<b>Free Cash Flow</b>	<b>\$ 95,934</b>	<b>\$ 86,003</b>	<b>\$ (9,573)</b>	<b>\$ 172,364</b>	<b>\$ 48,717</b>	<b>\$ (19,931)</b>	<b>\$ 201,150</b>

# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Year Ended December 31, 2013

	As Reported Basis	Other Acquisitions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 18,288	\$ 31,477	\$ (10,575)	\$ 39,190	\$ 16,157	\$ (4,435)	\$ 50,911
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	24,096	10,652		34,748	8,162		42,910
Amortization of intangible assets	336	1,000		1,336	604		1,940
Non-cash stock-based compensation	1,974	-		1,974	-		1,974
Loss (gain) on disposal of assets, net	765	85		850	222		1,072
Miscellaneous expense (income), net	-	360		360	89		449
Interest expense	52,445	5,558	17,336	75,339	413	14,587	90,339
Loss from early extinguishment of debt	-	-		-	-		-
Income tax expense	13,147	12,227	(6,761)	18,613	389	(5,689)	13,313
Amortization of program broadcast rights	11,367	1,723		13,090	89		13,179
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	28	-		28	-		28
Network compensation revenue recognized	(615)	-		(615)	-		(615)
Payments for program broadcast rights	(11,433)	(1,723)		(13,156)	(96)		(13,252)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	17,836	3,237	(3,237)	17,836	4,463	(4,463)	17,836
Other	-	15,872		15,872	11,203		27,075
<b>Broadcast Cash Flow</b>	<b>128,234</b>	<b>80,468</b>	<b>(3,237)</b>	<b>205,465</b>	<b>41,694</b>	<b>-</b>	<b>247,159</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(17,836)	(3,237)	3,237	(17,836)	(4,463)	4,463	(17,836)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>110,398</b>	<b>77,231</b>	<b>-</b>	<b>187,629</b>	<b>37,231</b>	<b>4,463</b>	<b>229,323</b>
Pension expense	8,626	-		8,626	-		8,626
Contributions to pension plans	(4,748)	-		(4,748)	-		(4,748)
Other	-	-		-	-		-
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>114,276</b>	<b>77,231</b>	<b>-</b>	<b>191,507</b>	<b>37,231</b>	<b>4,463</b>	<b>233,201</b>
Interest expense	(52,445)	(5,558)	(17,336)	(75,339)	(413)	(14,587)	(90,339)
Amortization of deferred financing costs	1,903	-		1,903	-		1,903
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	(9)	-		(9)	-	(2,626)	(9)
Purchase of property and equipment	(24,053)	(3,321)		(27,374)	-	(2,481)	(30,000)
Income taxes paid, net of refunds	(519)	-		(519)	-	(2,481)	(3,000)
<b>Free Cash Flow</b>	<b>\$ 39,153</b>	<b>\$ 68,352</b>	<b>\$ (17,336)</b>	<b>\$ 90,169</b>	<b>\$ 36,818</b>	<b>\$ (15,231)</b>	<b>\$ 111,756</b>

# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Year Ended December 31, 2014

	As Reported Basis	Other Transactions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 48,061	\$ 29,799	\$ (2,008)	\$ 75,852	\$ 29,303	\$ (4,311)	\$ 100,845
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	30,248	5,750		35,998	6,909		42,907
Amortization of intangible assets	8,297	485		8,782	6,425		15,207
Non-cash stock-based compensation	5,012	-		5,012	-		5,012
Loss (gain) on disposal of assets, net	623	(452)		171	705		876
Miscellaneous expense (income), net	(23)	(46)		(69)	(157)		(226)
Interest expense	68,913	3,021	3,291	75,225	(137)	15,137	90,225
Loss from early extinguishment of debt	5,086	-		5,086	-	(5,903)	5,086
Income tax expense	31,736	8,908	(1,283)	39,361	456		33,913
Amortization of program broadcast rights	12,871	-		12,871	133		13,004
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	25	-		25	-		25
Network compensation revenue recognized	(456)	-		(456)	-		(456)
Payments for program broadcast rights	(15,087)	-		(15,087)	(66)		(15,153)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	25,671	1,464	(1,464)	25,671	4,923	(4,923)	25,671
Other	-	8,806		8,806	11,219		20,025
<b>Broadcast Cash Flow</b>	<b>220,977</b>	<b>57,735</b>	<b>(1,464)</b>	<b>277,248</b>	<b>59,713</b>	<b>-</b>	<b>336,961</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(25,671)	(1,464)	1,464	(25,671)	(4,923)	4,923	(25,671)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>195,306</b>	<b>56,271</b>	<b>-</b>	<b>251,577</b>	<b>54,790</b>	<b>4,923</b>	<b>311,290</b>
Pension expense	6,126	-		6,126	-		6,126
Contributions to pension plans	(6,770)	-		(6,770)	-		(6,770)
Other	-	6,176		6,176	-		6,176
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>194,662</b>	<b>62,447</b>	<b>-</b>	<b>257,109</b>	<b>54,790</b>	<b>4,923</b>	<b>316,822</b>
Interest expense	(68,913)	(3,021)	(3,291)	(75,225)	137	(15,137)	(90,225)
Amortization of deferred financing costs	2,970	-		2,970	-		2,970
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	(863)	-		(863)	-	(2,785)	(863)
Purchase of property and equipment	(32,215)	-		(32,215)	-	(4,599)	(35,000)
Income taxes paid, net of refunds	(401)	-		(401)	-	(17,598)	(5,000)
<b>Free Cash Flow</b>	<b>\$ 95,240</b>	<b>\$ 59,426</b>	<b>\$ (3,291)</b>	<b>\$ 151,375</b>	<b>\$ 54,927</b>	<b>\$ (17,598)</b>	<b>\$ 188,704</b>

# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Nine Months Ended September 30, 2013

	As Reported Basis	Other Acquisitions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 13,087	\$ 18,609	\$ (8,634)	\$ 23,062	\$ 11,179	\$ (3,468)	\$ 30,772
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	17,762	8,344	-	26,106	5,865	-	31,971
Amortization of intangible assets	40	1,257	-	1,297	387	-	1,684
Non-cash stock-based compensation	1,719	-	-	1,719	-	-	1,719
Loss (gain) on disposal of assets, net	(56)	-	-	(56)	157	-	101
Miscellaneous expense (income), net	-	4,378	-	4,378	76	-	4,454
Interest expense	37,790	4,069	14,154	56,013	315	10,935	67,263
Loss from early extinguishment of debt	-	-	-	-	-	-	-
Income tax expense	9,715	7,195	(5,520)	11,390	307	(4,265)	7,432
Amortization of program broadcast rights	8,492	-	-	8,492	66	-	8,558
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	21	-	-	21	-	-	21
Network compensation revenue recognized	(470)	-	-	(470)	-	-	(470)
Payments for program broadcast rights	(8,549)	-	-	(8,549)	(69)	-	(8,618)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	11,868	-	-	11,868	-	(3,202)	11,868
Other	-	8,330	-	8,330	8,436	-	16,766
<b>Broadcast Cash Flow</b>	<b>91,419</b>	<b>52,182</b>	<b>-</b>	<b>143,601</b>	<b>29,921</b>	<b>-</b>	<b>173,522</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(11,868)	-	-	(11,868)	(3,202)	3,202	(11,868)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>79,551</b>	<b>52,182</b>	<b>-</b>	<b>131,733</b>	<b>26,719</b>	<b>3,202</b>	<b>161,654</b>
Pension expense	6,464	-	-	6,464	-	-	6,464
Contributions to pension plans	(3,686)	-	-	(3,686)	-	-	(3,686)
Other	-	-	-	-	-	-	-
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>82,329</b>	<b>52,182</b>	<b>-</b>	<b>134,511</b>	<b>26,719</b>	<b>3,202</b>	<b>164,432</b>
Interest expense	(37,790)	(4,069)	(14,154)	(56,013)	(315)	(10,935)	(67,263)
Amortization of deferred financing costs	1,235	-	-	1,235	-	-	1,235
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	206	-	-	206	-	-	206
Purchase of property and equipment	(18,441)	(2,250)	-	(20,691)	-	(1,809)	(22,500)
Income taxes paid, net of refunds	(518)	-	-	(518)	-	(1,732)	(2,250)
<b>Free Cash Flow</b>	<b>\$ 27,021</b>	<b>\$ 45,863</b>	<b>\$ (14,154)</b>	<b>\$ 58,730</b>	<b>\$ 26,404</b>	<b>\$ (11,274)</b>	<b>\$ 73,860</b>

# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Nine Months Ended September 30, 2014

	As Reported Basis	Other Acquisitions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 16,808	\$ 22,780	\$ (1,826)	\$ 37,762	\$ 16,272	\$ (3,010)	\$ 51,025
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	21,598	5,987	-	27,585	5,772	-	33,357
Amortization of intangible assets	5,291	709	-	6,000	4,409	-	10,409
Non-cash stock-based compensation	4,032	-	-	4,032	-	-	4,032
Loss (gain) on disposal of assets, net	385	(6)	-	379	372	90	751
Miscellaneous expense (income), net	(14)	3,136	2,994	3,122	299	10,952	3,212
Interest expense	49,718	2,999	-	55,711	299	-	66,961
Loss from early extinguishment of debt	4,897	-	-	4,897	-	-	4,897
Income tax expense	10,343	4,397	(1,168)	13,572	609	(4,271)	9,910
Amortization of program broadcast rights	9,227	-	-	9,227	108	-	9,335
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	18	-	-	18	-	-	18
Network compensation revenue recognized	(343)	-	-	(343)	-	-	(343)
Payments for program broadcast rights	(11,194)	-	-	(11,194)	(45)	-	(11,239)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	18,812	-	-	18,812	-	(3,671)	18,812
Other	-	6,525	-	6,525	3,671	-	14,940
<b>Broadcast Cash Flow</b>	<b>129,578</b>	<b>46,527</b>	<b>-</b>	<b>176,105</b>	<b>39,971</b>	<b>-</b>	<b>216,076</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(18,812)	-	-	(18,812)	(3,671)	-	(18,812)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>110,766</b>	<b>46,527</b>	<b>-</b>	<b>157,293</b>	<b>36,300</b>	<b>3,671</b>	<b>197,264</b>
Pension expense	4,611	-	-	4,611	-	-	4,611
Contributions to pension plans	(4,713)	-	-	(4,713)	-	-	(4,713)
Other	-	5,700	-	5,700	-	-	5,700
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>110,664</b>	<b>52,227</b>	<b>-</b>	<b>162,891</b>	<b>36,300</b>	<b>3,671</b>	<b>202,862</b>
Interest expense	(49,718)	(2,999)	(2,994)	(55,711)	(299)	(10,952)	(66,961)
Amortization of deferred financing costs	2,158	-	-	2,158	-	-	2,158
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	(647)	-	-	(647)	-	-	(647)
Purchase of property and equipment	(20,452)	-	-	(20,452)	-	(5,798)	(26,250)
Income taxes paid, net of refunds	(361)	-	(2,994)	(3,355)	-	(3,389)	(3,750)
<b>Free Cash Flow</b>	<b>\$ 41,644</b>	<b>\$ 49,228</b>	<b>\$ (2,994)</b>	<b>\$ 87,878</b>	<b>\$ 36,001</b>	<b>\$ (16,468)</b>	<b>\$ 107,412</b>



# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Nine Months Ended September 30, 2015

	As Reported Basis	Other Transactions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma
Net income	\$ 24,314	\$ 6,880	\$ -	\$ 31,194	\$ 6,730	\$ (2,619)	\$ 35,305
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:							
Depreciation	26,906	1,440	-	28,346	5,943	-	34,289
Amortization of intangible assets	8,715	89	-	8,804	4,999	-	13,803
Non-cash stock-based compensation	3,011	-	-	3,011	-	-	3,011
Loss (gain) on disposal of assets, net	562	58	-	620	560	-	1,180
Miscellaneous expense (income), net	(102)	65	-	(37)	85	-	48
Interest expense	55,762	184	-	55,946	276	10,974	67,196
Loss from early extinguishment of debt	-	-	-	-	-	-	-
Income tax expense	16,186	243	-	16,429	386	(4,280)	12,535
Amortization of program broadcast rights	10,837	-	-	10,837	-	-	10,837
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	19	-	-	19	-	-	19
Network compensation revenue recognized	-	-	-	-	-	-	-
Payments for program broadcast rights	(10,558)	-	-	(10,558)	-	-	(10,558)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	20,983	-	-	20,983	4,075	(4,075)	20,983
Other	-	5,100	-	5,100	11,575	-	16,675
<b>Broadcast Cash Flow</b>	<b>156,635</b>	<b>14,059</b>	<b>-</b>	<b>170,694</b>	<b>34,628</b>	<b>-</b>	<b>205,322</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(20,983)	-	-	(20,983)	(4,075)	4,075	(20,983)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>135,652</b>	<b>14,059</b>	<b>-</b>	<b>149,711</b>	<b>30,554</b>	<b>4,075</b>	<b>184,339</b>
Pension expense	4,190	-	-	4,190	-	-	4,190
Contributions to pension plans	(3,916)	-	-	(3,916)	-	-	(3,916)
Other	-	4,467	-	4,467	-	-	4,467
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>135,926</b>	<b>18,526</b>	<b>-</b>	<b>154,452</b>	<b>30,554</b>	<b>4,075</b>	<b>189,080</b>
Interest expense	(55,762)	(184)	-	(55,946)	(276)	(10,974)	(67,196)
Amortization of deferred financing costs	2,396	-	-	2,396	-	-	2,396
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	(647)	-	-	(647)	-	-	(647)
Purchase of property and equipment	(15,250)	-	-	(15,250)	-	(11,000)	(26,250)
Income taxes paid, net of refunds	(1,675)	-	-	(1,675)	-	(2,075)	(3,750)
<b>Free Cash Flow</b>	<b>\$ 64,988</b>	<b>\$ 18,342</b>	<b>\$ -</b>	<b>\$ 83,330</b>	<b>\$ 30,277</b>	<b>\$ (19,974)</b>	<b>\$ 93,633</b>



# Non-GAAP Reconciliation, continued



Gray Television, Inc.  
Last Eight Quarters Ended September 30, 2015

	As Reported Basis	Other Transactions	Adjustments	Combined Historical Basis	Schurz and Related Transactions	Adjustments	Pro-Forma	LBOAOCF
Net income	\$ 77,576	\$ 49,547	\$ (3,949)	\$ 123,174	\$ 41,010	\$ (7,897)	\$ 156,288	\$ 78,144
Adjustments to reconcile from net income to Broadcast Cash Flow Less Cash Corporate Expenses:								
Depreciation	63,488	9,498	-	72,986	15,150	-	88,136	44,068
Amortization of intangible assets	17,308	317	-	17,625	11,640	-	29,265	14,633
Non-cash stock-based compensation	8,278	-	-	8,278	-	-	8,278	4,139
Loss (gain) on disposal of assets, net	2,006	(309)	-	1,697	1,329	-	3,026	1,513
Miscellaneous expense (income), net	(125)	(3,999)	-	(4,124)	(59)	-	(4,183)	(2,092)
Interest expense	139,330	4,694	6,473	150,497	238	29,762	180,497	90,249
Loss from early extinguishment of debt	51,354	-	-	51,354	924	-	52,329	26,165
Income tax expense	26,583	1,723	(2,524)	28,306	156	(11,607)	28,462	14,231
Amortization of program broadcast rights	-	-	-	-	-	-	-	-
Common stock contributed to 401(k) plan excluding corporate 401(k) contributions	51	-	-	51	-	-	51	26
Network compensation revenue recognized	(601)	-	-	(601)	-	-	(601)	(301)
Payments for program broadcast rights	(28,529)	(1,723)	-	(30,252)	(93)	-	(30,345)	(15,173)
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	-	-	-	-	-	-	-	-
Other	52,622	4,701	(4,701)	52,622	10,258	(10,258)	52,622	26,311
	-	21,448	-	21,448	25,561	-	47,009	23,504
<b>Broadcast Cash Flow</b>	<b>414,427</b>	<b>100,080</b>	<b>(4,701)</b>	<b>509,806</b>	<b>106,114</b>	<b>-</b>	<b>615,920</b>	<b>307,960</b>
Corporate and administrative expenses excluding depreciation, amortization of intangible assets and non-cash stock-based compensation	(52,622)	(4,701)	4,701	(52,622)	(10,258)	10,258	(52,622)	(26,311)
<b>Broadcast Cash Flow Less Cash Corporate Expenses</b>	<b>361,805</b>	<b>95,379</b>	<b>-</b>	<b>457,184</b>	<b>95,856</b>	<b>10,258</b>	<b>563,298</b>	<b>281,649</b>
Pension expense	12,478	-	-	12,478	-	-	12,478	6,239
Contributions to pension plans	(11,748)	-	-	(11,748)	-	-	(11,748)	(5,874)
Other	-	10,643	-	10,643	-	-	10,643	5,322
<b>Operating Cash Flow as defined in Senior Credit Agreement</b>	<b>362,535</b>	<b>106,022</b>	<b>-</b>	<b>468,557</b>	<b>95,856</b>	<b>10,258</b>	<b>574,671</b>	<b>287,335</b>
Interest expense	(139,330)	(4,694)	(6,473)	(150,497)	(238)	(29,762)	(180,497)	(90,249)
Amortization of deferred financing costs	6,034	-	-	6,034	-	-	6,034	3,017
Amortization of net original issue discount (premium) on 7 1/2% senior notes due 2020	(1,725)	-	-	(1,725)	-	-	(1,725)	(863)
Purchase of property and equipment	(53,077)	(1,071)	-	(54,148)	-	(14,602)	(68,750)	(34,375)
Income taxes paid, net of refunds	(2,077)	-	-	(2,077)	-	(7,423)	(9,500)	(4,750)
<b>Free Cash Flow</b>	<b>\$ 172,360</b>	<b>\$ 100,257</b>	<b>\$ (6,473)</b>	<b>\$ 266,144</b>	<b>\$ 95,618</b>	<b>\$ (41,529)</b>	<b>\$ 320,233</b>	<b>\$ 160,116</b>

# Glossary



**“Combined Historical Basis”:**

Combined Historical Basis reflects financial results, position or statistics that have been prepared by adding Gray’s historical financial results, position or statistics with the historical financial results, position or statistics of the Completed Acquisitions and Completed Dispositions. It does not include any adjustments for other events attributable to the Completed Acquisitions and Completed Dispositions except “Broadcast Cash Flow,” “Broadcast Cash Flow Less Cash Corporate Expenses” and “Operating Cash Flow” gives effect to expected synergies and “Combined Historical Free Cash Flow” gives effect to the financings and certain expected operating synergies related to the Completed Acquisitions and Completed Dispositions

**“Completed Acquisitions”:**

All previously disclosed acquisitions completed since November 2013 through February 16, 2016, unless otherwise specified

**“Completed Dispositions”:**

The disposition on November 1, 2015 of NBC stations in Montana: KGBF-LP, Great Falls and KMTF, Helena for an aggregate price of \$3.0 million

**“Gray” (Gray Television, Inc.):**

A television broadcast company headquartered in Atlanta, Georgia, that owns and operates television stations and digital properties in markets throughout the United States

**“Operating Cash Flow” or “OCF”:**

Operating cash flow as defined in Gray’s existing senior credit facility; includes Pro Forma adjustments and synergies for Completed Acquisitions and Completed Dispositions. See appendix herein for definition and reconciliations of non-GAAP terms

**“Schurz and Related Transactions”:**

On September 14, 2015, we announced that we agreed to acquire all of the television and radio stations of Schurz Communications, Inc. (“Schurz”) for approximately \$442.5 million (the “Schurz Acquisition”). On October 1, 2015, we announced agreements to sell Gray’s KAKE-TV in Wichita, Kansas and Schurz’s WSBF-TV in South Bend, Indiana, as well as certain assets of Schurz’s KOTV-TV in Rapid City, South Dakota to facilitate regulatory approvals for the Schurz Acquisition, and we simultaneously announced the acquisition of WBXX-TV in Knoxville, Tennessee, and WLUC-TV in Marquette, Michigan. On November 2, 2015, we announced that we reached agreements to divest the Schurz radio stations to other radio broadcasters upon the closing of the Schurz Acquisition for an aggregate sales price of \$16 million. The net purchase price for the foregoing transactions is \$415.3 million before related fees and expenses. These transactions were closed in February 2016.

**“Pro Forma” or “PF”:**

Reflects Combined Historical Basis Results, position, or statistics of (i) Gray, (ii) the Completed Acquisitions (including the Schurz and Related Transactions), (iii) the Completed Dispositions, and (iv) the pending acquisition of KYES, Anchorage, AK unless explicitly stated otherwise. Pro Forma financial results give effect to the specified acquisitions and/or dispositions as if they had occurred at the beginning of the relevant period.

# Non-GAAP Terms



From time to time, Gray supplements its financial results prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) by disclosing the non-GAAP financial measures Broadcast Cash Flow, Broadcast Cash Flow Less Cash Corporate Expenses, Free Cash Flow and operating cash flow as defined in Gray’s 2014 senior credit facility (“Operating Cash Flow”). These non-GAAP amounts are used by us to approximate the amount used to calculate a key financial performance covenant contained in our debt agreements. These non-GAAP amounts may also be provided on an As-Reported Basis as well as a Combined Historical Basis.

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## “Broadcast Cash Flow”:

Net income plus loss on early extinguishment of debt, corporate and administrative expenses, broadcast non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any income tax expense, non-cash 401(k) expense, less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue

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## “Broadcast Cash Flow Less Cash Corporate Expenses”:

Net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations and network compensation revenue

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## “Free Cash Flow”:

Net income plus loss on early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, amortization of deferred financing costs, any income tax expense, non-cash 401(k) expense, pension expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, contributions to pension plans, amortization of original issue discount on our debt, capital expenditures (net of any insurance proceeds) and the payment of income taxes (net of any refunds received)

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## “Operating Cash Flow”:

Defined in Gray’s 2014 senior credit facility as net income plus loss from early extinguishment of debt, non-cash stock based compensation, depreciation and amortization (including amortization of intangible assets and program broadcast rights), any loss on disposal of assets, any miscellaneous expense, interest expense, any income tax expense, non-cash 401(k) expense less any gain on disposal of assets, any miscellaneous income, any income tax benefits, payments for program broadcast obligations, network compensation revenue, plus pension expense but less cash contributions to pension plans

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*These non-GAAP terms are not defined in GAAP and our definitions may differ from, and therefore not be comparable to, similarly titled measures used by other companies, thereby limiting their usefulness. Such terms are used by management in addition to and in conjunction with results presented in accordance with GAAP and should be considered as supplements to, and not as substitutes for, net income and cash flows reported in accordance with GAAP.*



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# Investor Presentation

